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1932

GLADIOLUS BULBS



C. W. BROWN
ASHLAND, MASSACHUSETTS



Join the New England Gladiolus Society. The large book given each member is worth more than the one dollar and you also get a Color Chart that will sell for \$2.00 to non members. Fill out the blank on the last page or copy it and send it in with one dollar for 1932 dues.

Mixed bulbs are good and will give you satisfaction but you will find much more pleasure in growing named varieties, each by itself. Try my Combination orders for a starter.

The number of days given as time of blooming is for bulbs planted here near Boston about the first week of May.

This present catalog contains the "cream" of my introductions for the past 21 years.

At the last Boston Exhibit of the New England Gladiolus Society thirty-three (33) classes were won by varieties of my introduction and that is a pretty good indication of quality.

A great many letters are on file from my customers praising these varieties very highly and my sales are constantly enlarging from the advertising from satisfied customers.

All orders are filled with large strong bulbs that will give the best results. Occasionally a variety does not make a large bulb and the largest it ever grows may be only an inch and a quarter but in every case I send the best bulbs it grows.

Visitors are welcome at any time during the blooming season and it is the ideal way to select and order your bulbs from them when in bloom.

Canadian orders must be accompanied by Agricultural Dept. permit and postage at the rate of \$.14 per pound or fraction.

Pronounce it GLADI-O-LUS with the accent on the "O" endorsed by the American Gladiolus Society.

BROWN'S NEW INTRODUCTIONS

	Each
ANNAROSE. An extra early variety that is good for cutting. Rose color	\$.50
BOSTONIA. Pale bluish violet with violet purple throat. Many large blooms open at a time on a tall strong spike. One of the best near blues yet introduced. Midseason	5.00
CHIC. Prim. Early. Bright pink shading to nearly white in the Throat. A real good pink prim.50



KEWPIE

CORAL PEACH. Midseason. Strawberry pink. Large bloom closely spaced with five or six open. A seedling of Prince of Wales50
CREOLA. Midseason. Dark rose red with a little spattering of cream in the throat and very dark lines. A nice shaped spike50

- DEE-LIGHTED.** P. G. Bright red edges veined with orange and a medial line of orange and mostly cream in the throat. Large and attractive. Midseason.... 1.00
- BUSKY MAIDEN.** P. G. Red Brown. Ridgway calls it English red. An outstanding variety among unusual colors. Butterfly form, large strong straight spike. Early 1.00
- EMULATOR.** Brownish geranium pink. Large open blooms well placed on a tall strong spike. Midseason 1.00



SONGSTER

- ENTICER.** Scarlet red. The lower petals are edged with white with a dark medial line. A good shown garden variety. Midseason50
- FAIR AVIS.** Pure light pink with a few flecks. A tall strong spike with flowers nicely placed. Recurved type. Early 1.00

- FESTAL.** P. G. Scarlet red. This is the new "rose-bud" type and the individual buds are very handsome. While it forms a large spike each one makes a whole bouquet. For a small vase the tips are ideal. Early 1.00
- GALA.** A Novelty. The flowers face upward. Cream color with a heavy red blotch on each petal and pink tips. Very unusual. Early50



STYLIST

- HAPPY DAYS.** Prim. Light red orange. A double row with six to eight open at a time. A nice showy spike good for florists use. Early50
- EDALIA.** Salmon pink, 22 buds with six or more open. Tall and straight. Good for cutting. Early50
- KEWPIE.** Prim. Red with picotee edge of white. Very unusual. Early. See illustration50

KINGSTON. Bright pink with a spot of carmine faced white. A good spike. Late50
MADGE —Light bright pink or La France pink with a cream, shading to white, throat. A nice spike, straight, well placed blooms. Early50
MANHATTAN. P. G. Pure solid pomegranite purple. Large flower on a strong tall spike. A good bloom for the violet-red class50
MAXINE. Bright pink with cream throat lightly feathered red. Large and strong. Good spike. Early....	.50
MORSUN. P. G. Lemon yellow. A fine bright yellow of good size on a tall straight spike. Early50
NIFTY. Prim. Peach red tips shading lighter towards the center of the bloom to a salmon orange with orange yellow throat. A very attractive prim with five or six open. Midseason50
REDMOND. Dark rose red. About medium size blooms open at once in a double row close together. A very showy spike. Midseason50
SCOTIA. Prim. Orange buff. Six or more nicely placed flowers open at once. Well opened and spaced. A good cut flower. Early50
SONGSTER. Prim. Pure lemon yellow, six to eight nice blooms open. Midseason. See illustration50
STYLIST. Base light pink heavily overlaid with scarlet and carmine flecks and fine stippled throat. A lovely bloom. Midseason. See illustration.....	2.00
SUNDALE. Prim. Sulphur yellow, five to six large ruffled blooms open. Tall strong spike.....	.50
SUNOLIN. Prim. Bright yellow orange heavily ruffled. A line of carmine on lower petals. A real good ruffled prim of good size and well open50
TROJAN. Strawberry pink with red throat. A solid clear beautiful color. Large bloom on good spike. Early50
WINGO. Prim. White with creamy throat. Long petals ruffled and waved. A fine white prim. Early50
WINNIE MAE. Very light cream almost white with a brighter yellow throat. Opens flat and is nicely ruffled. Large blooms well placed on a straight spike of medium height. Not the first to fly around the world but it should take a trip to your garden.....	5.00

One bulb each of the 22 varieties listed at \$.50 each for trial at \$8.50.

One each of the 8 higher priced list \$17.00 for \$12.50.

MY INTRODUCTIONS OF PREVIOUS YEARS

This year I am listing all varieties of my origination alphabetically. Those of the true small flowered Primulinus under 3½" in size of bloom have the word "Prim" after the name while those of the large flowering type but showing more or less of the hooding are marked "P. G." meaning "Primulinus Grandiflora." Among these latter will be found some of the most exquisite varieties on the market today.

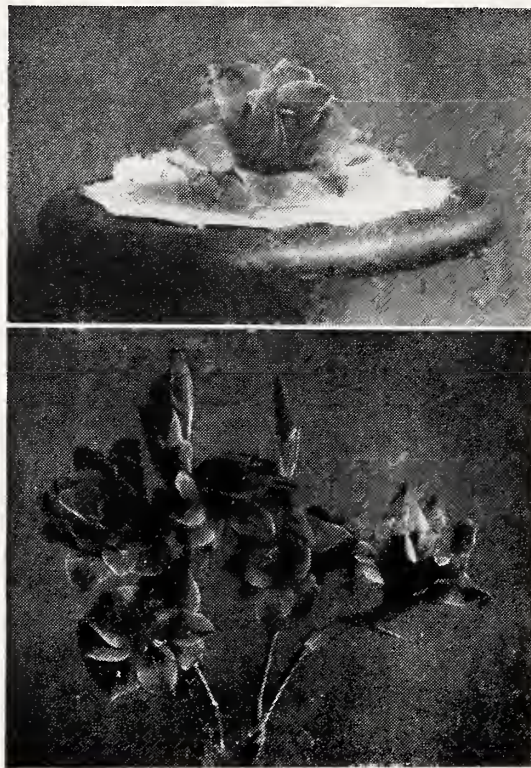
ADAH. P. G. Geranium pink. A beautiful early flower. A. G. S. 85.1%05
ADVENT. P. G. Very light lemon yellow or cream, deeper in the throat with feathering of pink. Reflex form. Dainty and attractive50
AGAWAM. Pale yellow orange or buff. A large clear flower with carmine line on lower petal. Unusual color40
ALADDIN. Scarlet red. A tall spike with large flowers. It has dark spot in the throat40
ALAMO. Shrimp pink base shading up to Peach red at the tips. Carmine throat15
ALERT. Prim. Plate IV, 21f. Baryta yellow. A clear color with a bright spot of red in the throat. Quite effective10
ALMEDA. Strawberry pink with scarlet throat. Very pretty05
AMBER. P. G. Martius yellow with lower petals of pinard yellow. A beautiful clear yellow10
AMBROSIA. P. G. Capucine buff flecked a little with pink and with a narrow carmine line. Very large. Bloomed in 61 days10
ANNIE LAURIE. Prim. A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake "the fairest that e'er sun shone on"10
ARLINGTON. Plate II; 11d. Light salmon orange. A beautiful new type in which the opening flower resembles a rose bud. The latest development. It is a beautiful clear solid color and the first to be introduced of several colors of this new type that I have developed. H. M. Boston, 192760

One Dozen any variety at price of ten.

AUTOCRAT. Magenta with darker throat faced with specks of white. A tall strong spike. Score Ex. 90, Com. 8515
BANNER. Rose pink. A nice clear color and a good spike25
BAY STATE. White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8%15
BETTY. Prim. Peach red with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 9010
BIG BROTHER. This is what is called aster purple. Just a little more violet in it than true purple. Large well placed flowers with six open at once60
BLACK JACK. P. G. Very dark red, almost black. Rich and velvety. A large size flower of this type. .	.40
BLAZER. Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8%15
BLEEDING HEART. This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers. It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field. It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet. Scored at Boston show by 5 judges A. G. S. 93%	1.00
BLONDEL. P. G. Strawberry pink with a scarlet blotch and a medial line of carmine. An unusual combination10
BOBBY SHAFTO. P. G. Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. A. G. S. 81.9%10
BON TON. Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9%05
BOUNTIFUL. Eosine pink. A fine large open flower. Especially good for early cutting25
BROWNIE. Brown red. An entirely new color combination. A good spike of medium size40
CAMBRIDGE. (Prim). Pomegranite purple. A good "Harvard" red. 59 days15

CARLOTTA. Pink with bright pink flecking nearly covering the bloom. Large and several open at once.....	.40
CARNIVAL. P. G. Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 8810
CHERUB. Prim. Light green yellow with pinkish tips and carmine throat. Ruffled. Especially good for landscape effect. 70 days10
CHROME. Prim. Apricot yellow, Plate IV, 19 b. Four to five open at once. A beautiful deep yellow10
COMMONWEALTH. This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink towards the tips which are flecked scarlet. A large open attractive bloom. Medium height. Highly recommended. A. G. S. 83.3%10
CONFLAGRATION. Pure scarlet with a carmine throat and just a small speck of cream to set it off. Large open bloom in a double row. 5 to 7 open.....	.50
CORAL. P. G. La France pink with tips specked darker15
CORDOVA. P. G. Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 8805
CUPID. White flushed pink. A blotch of red shaded to carmine in the centre. Bloom is rather small but stands perfectly erect so is a good landscape variety15
CYCLONE. Base of strawberry pink with deep edge of dahlia purple. A band of white across the lower petal while down in the throat it is an aster purple giving it a banded effect. A very unusual and attractive cloudy or smoky variety15
DAPPER. Pure salmon orange prim with pure red veins in the throat. Ruffled. Widely spaced. A distinct novelty35
DARIUS. P. G. Base light yellow streaked all over with Amaranth purple. Quite unusual10
DASHER. Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality.....	.15
DAUNTLESS. Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8% ..	.10
DAWSON. Prim. Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 9005

DeKOVEN. Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades.....	.15
DEWEY. Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5 %20
DIXIE. P. G. Plate I. 5b. Peach red curiously veined with cream. A customer who tried it last year writes that it reminds him of a slice of ripe watermelon....	.10
DUPONT. Shading from rose pink in the throat to Tyrian rose at the tips with a pansy purple blotch. Seven large 4½ in. blooms open and 18 buds40



GERALD

ELIDA. P. G. An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 8805
EL PASO. P. G. Rose red with darker throat. Large and tall25
FADDIST. Prim. A light orange pink with carmine blotch on three, four, five and sometimes on six petals. Stands erect. A nice landscape variety. Early10
FAIR HARVARD. Prim. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84 %10
FANCY. P. G. Nopal red feathered and edged with white. A distinct and novel variety of merit.....	.10

FANNY FERN. Light pink shading to rose pink at the tips. Large bloom on a good spike35
FIRELIGHT. Scarlet with white, cream and carmine in the throat. Large and attractive10
FLORINE. Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers.20
FLUFFY RUFFLES. Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also lacinated and is of large size, 4 inches across, and has five blooms open at once. A strong grower and stands erect	1.00
GERALD. P. G. Scarlet finely veined with white. Very nice. Some blooms are double. See illustration. . . .	1.00
GLADWIN. Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you. . .	.10
GLAMOUR. Rose color with amaranth purple blotch. A large showy flower sure to please25
GLITTER. Geranium pink. A clear solid color with a red blotch. A good cut flower, tall and straight.30
GOLDWYN. Prim. Straw yellow. Heavily ruffled. A. G. S. 82%10
HAWTHORNE. Eosine pink. A large strong growing variety15
HEART SONG. A beautiful light LaFrance pink. Very slight markings. 5 or more open. Very fine.40
HEBRON. P. G. Deep orange buff with slight pink marking. Tall and strong. A good one25
HINDOO. Scarlet red with a carmine blotch and an ox-blood line. A good dark red variety. A. G. S. Landscape 84.2%10
HULA. Light red with a garnet brown throat. The edges of the petals are brownish and the whole effect is a brownish pink. Large open flower. Unusual novelty60
HYLAS. Prim. Plate XII, 67i. Aster purple. A pure solid color and makes a nice straight erect spike. Nearly every visitor to my field ordered bulbs of this. Bloomed in 59 days25
INSPIRATION. A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston show30
INZA. Prim. Amaranth pink with lower petals blotched dahlia purple. A fine violet-red.10

JASONETTE. Prim. Peach red. The three lower petals have considerable yellow with broad bands of carmine. 6 to 7 open30
J. C. RUDOLPH. Pink splashed and streaked with dark pink. Score Ex. 88. Com. 8405
KARMA. Prim. Apricot yellow with a line of carmine. A good orange yellow prim with several open30
LARRY. Peach red, a most unusual color and markings. A. G. S. Com. 80%15
LASSIE. Light pink with deep tips. Darker throat with some carmine. Large bloom with 6 open50
LENORA. Prim. Pure Martius yellow (Plate IV # 23f) with deep yellow throat. A very fine prim. A. G. S. 88.5%05
LOIS. Prim. Orange with scarlet markings. Score Ex. 95. Com. 9505
LYRIC. Prim. Outer petals maize yellow with tips of geranium pink. Inner petals are Pinard yellow. Very attractive10
MADELINE. P. G. Strawberry pink shading to peach red at the tips. Pinard yellow throat. Bloomed in 61 days10
MARATHON. Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86%. 69 days10
MARJORIE. P. G. Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88. Bloomed in 59 days.05
MASSASOIT. P. G. Very close to the "spectrum red" with darker tips and throat. Strong spike and good size bloom. A brilliant red35
MEDINA. P. G. Phlox purple with amaranth purple lines in the throat. Very fine. 60 days10
MELBA. Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli15
MERTA. P. G. A beautiful orange shade making a nice bouquet or blending well with other varieties. A. G. S. 85%05

One dozen bulbs any variety for the price of ten.

MILDRED PETTMAN. Prim. Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. Award Merit Royal Hort. Society, London, 193110
MINERVA. Strawberry pink with some brighter color in the throat. A nice clear looking pink25
MINTON ROSE. P. G. Orient pink base shading to strawberry pink tips with pomegranite purple blotch. A large showy variety. Strong40
MISS BUTTERWORTH. P. G. Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. A. G. S. 87.8%15
MISS RUTHIE. Prim. Light buff. A very delicate dainty bloom. One sure to please you35
MISS LAURA. P. G. Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety15
MOHICAN. Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86% ..	.10
MUSETTA. Light mallow purple. We never have enough of these deep lavender shades and this is another real good one25
NABOB. Pomegranite purple shading to lighter throat. A cream line on lower petals. An unusual variety..	.20
NAPLES. P. G. Pinard yellow. It has a fine dark line and the petals are ruffled10
NIMROD. White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80%10
NOBILITY. Begonia rose streaked carmine. A large beautiful variety, 5 inches wide open. 67 days.....	.20
OCHRE. Prim. Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95..	.05
ORLA. P. G. Buff yellow with a line of carmine. An attractive flower35
ORACLE. Prim. Strawberry pink in the throat shading to pure scarlet at the tips. Lower throat lighter and lined with carmine. Bloomed in 63 days.....	.10
PERSIS. P. G. Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6%. THE EARLIEST VARIETY. 54 DAYS..	.05

PERFECTO. P. G. LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6%20
PHOENIX. Prim. Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83%. 67 days05
PLYMOUTH. Geranium pink overlaid with scarlet. Throat carmine with flecks of white. A large open bloom on a strong spike25
POMONA. Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6%20
PONDEROSA. A very light yellow flecked pink. A mammoth spike and large blooms15
PRIDE OF ASHLAND. The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4% ..	.15
PROSPECTOR. Light pink, deeper at tips with considerable yellow on the lower petals and a conspicuous scarlet red blotch. A large well shaped flower.....	.25
PRUDENCE. P. G. Orange buff with scarlet red lines. An attractive and unusual color. One of the best....	.20
PURPLE LADY. Amaranth purple with darker purple throat. Large wide open bloom. Early65
RED CAP. Prim. Pomegranite purple a little deeper in the throat. A good solid color. 62 days.....	.10
REGINA. P. G. Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9%10
REVELRY. Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy05
REVERE. Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 93%10
RHEINGOLD. P. G. Sulphur yellow with brighter yellow throat. Tall and strong. 5 open. A fine yellow for garden or Florist30
RIDDLE. Prim. Scarlet practically all covered with white or cream veining. This is unusual20
RIVAL. Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2%15
ROBINETTE. Prim. Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower. 70 days10
ROMA. Prim. Mallow purple with darker purple throat. Lower inner petals edged with gold. A strong spike with six open at once25

ROOSEVELT. Peach red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom and well opened. 18 blooms to a spike. A basket of this won first at the last Boston show15
RUBICON. Deep rose pink. Light throat with an amaranth purple blotch. Fine for florists use as well as the home garden. Bloomed in 64 days20
RUGBY. Amaranth pink or a light red violet. Large and strong. Reproduces rapidly60
RUSTICANNA. P. G. Base orange buff overlaid with scarlet giving a very soft effect35
SALUTA. Geranium pink. Large blooms well placed and several open. A fine bright pink35
SCOUT. P. G. Scarlet with a white throat. One of the best. A. G. S. 84.6%10
SENSATION. Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 9305
SENTRY. One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6%05
SEVILLE. Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5%. Very fine05
SHUBERT. Throat deep rose shading to pomegranite purple at the tips. A pansy purple blotch. Large and strong15
SILVERADO. P. G. Light pink of the most delicate shade. A tall straight spike. Very fine. Prize winner 1929	1.00
SOVEREIGN. Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82%15
STANDARD. Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florist variety. Score Ex. 92%. Com. 94%10
SUMMERTIME. Geranium pink. Cream throat with scarlet veining. A large strong variety with 6 to 8 open35
SUNNY JIM. Light lemon yellow flushed with orange pink. Large bloom and a tall spike. A grand early variety. A seedling of Prince of Wales. Six open. H. M. Boston60

SWEEPSTAKE. LaFrance pink with deeper tips and a blotch of carmine. A strong tall spike of the Pendleton type. Won Championship prize at Boston 1927..	2.50
SYLVAN. P. G. LaFrance pink. A pure solid color back and front. Small red blotch in the throat. Dainty and refined35
TIFFANY. P. G. Pure white, slightly ruffled, of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific.	.10
TRINKET. Miniature type. This is Nopal red or a dark scarlet red feathered towards the edges with white and a white edge all around the petals. At the last Boston show this attracted much attention30
TROOPER. Eosine pink. A tall strong spike. A. G. S. 81.5%. One of the best20
TRUMPETER. Pure scarlet with a pure spectrum red blotch bordered with white. The petals are long and narrow with six or seven open at once. An unusual type and very showy25
VANITY FAIR. P. G. Plate XXX, 23f. Marguerite yellow with pinkish tips. Large bloom ruffled. 4½"	.15
VICEROY. P. G. Orange buff with a heavy line of purple red in the throat. Flowers 5 inches. An unusual and attractive glad. Score Ex. 93%. Com. 93%. 1st Prize Boston 1927 Class 3705
WALKERTON. Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9%10
WHITEHALL. Clear paper white with a purple line in the throat. Large with several open at once.....	.50
WILDFIRE. P. G. Pure bright scarlet with six open at once. Medium size but very showy. Extra fine.....	.15
WILL SCARLET. Prim. Pure scarlet red. This is by far the best red prim. on the market today. First prize at Boston the last three years20
WILMA. P. G. Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early. 61 days10
ZAMPA. Prim. A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive10

One dozen any variety at price of ten.

GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.

I recommend sending them by mail. Be sure to add postage.

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid	\$.75
Per 100 (add postage)	\$3.00

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid	\$.50
Large, per 100 (add postage)	2.00
One inch bulbs per 100	1.00
One inch bulbs 600 for	5.00

XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$.75 per dozen, post free. \$3.00 per 100 (add postage.)

COMBINATION ORDER "A"—\$1.00

Recommended For Those Who Have Not
Grown Named Varieties

3 Annie Laurie, light pink	List \$.30
3 Betty, pink30
3 Bon Ton, purple15
3 Carnival, henna30
3 Cordova, salmon15
3 Dawson, yellow15
3 Tiffany, white30
3 Viceroy, orange15
<hr/>		
24 bulbs separate for \$1.00	List Price	\$1.80

COMBINATION ORDER "B"—\$2.00

High Quality

3 Hester, Orange	\$.30
3 Almeda, Strawberry15
3 Bobby Shafto, Peach Red30
3 Bonfire, Red30
3 Commonwealth, Scarlet30
3 Florine, Rose Pink60
3 Melba, Salmon45
3 Peasant, Pink15
3 Baron Hulot, Blue30
<hr/>		
27 bulbs for \$2.00	List Price	\$2.85

6 Bulbs of each of above for \$3.50

SPECIAL OFFER "G"—\$2.10

30 mixed varieties, not labeled, a choice assortment of colors
and one year's subscription to

THE FLOWER GROWER (price \$2.00)

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$3.00—for \$2.10

The Flower Grower is the best magazine published on flowers
and flower growing. Every lover of flowers should receive it.

SPECIAL OFFER "H"—\$2.00

1	Dahlia	Bonnie Brac, Cream\$.50
1	"	Douzon, Orange Red25
1	"	Miss Helen Hollis, Scarlet35
1	"	Mrs. W. H. Pepin, White40
1	"	Emperor, Purple50
1	"	Charmet, Lilac Pink25
1	"	Snowdrift, Large White50

7 choice large blooming dahliasList \$2.75

For only \$2.00

The following are some of the choice originations of other growers that I have for experimental purposes and I will be glad to supply my customers as long as the supply lasts. I can recommend them.

AFLAME , (Hornberger)	Extra large P. G. Begonia rose color shading to brilliant flame. 6 or more grand blooms open at once15
BARON HULOT , (Lemoine)	A beautiful dark blue or purple with velvety texture. The best of its color...10
BETTY NUTHALL , (Salbach)	Coral pink with pale orange throat. One of the most popular glads on the market today25
BILTMORE .	This is one that appeared in my stock from an unknown source. It may be a sport or a seedling. A very fine bloom of a deep reddish pink. Silky....	1.00	
CORUNNA , (Kunderd)	Pink with a very dark throat. Very attractive25
DR. F. E. BENNETT , (Diener)	The very best fire red. It usually takes all the prizes in its class.....10
DR. ELKINS , (Kunderd)	A large white bloom with throat blotch of lilac blue. A classy flower.....25
DON JUAN , (Kunderd)	Salmon rose flaked blue. A large beautiful bloom25
GOLDEN DREAM , (Groff)	A tall clear deep yellow. A prize winner10
MARY CAPEN , (Fischer)	A very fine orange, tall with 5 or 6 open at once. A good early variety for cutting25
MRS. AVIS MANNING , (Fischer)	Bright pure yellow. A tall P. G.25
MRS. WM. E. Clark , (Fischer)	Salmon pink with a bright crimson blotch. A perfect spike.....10
PRIDE OF SHARON , (Fischer)	Very large open flowers of white with crimson blotches	1.00
ROB ROY , (Fischer)	A good pink with a soft red blotch20
ROSE MIST , (Fischer)	P. G. Rose colored and a very popular flower20
TWIN FIRES , (Fischer)	Pure pink with blotches of yellow each having a scarlet spot in the center. Unusual and attractive10
YELLOW SOUVENIR , (Jonkeer)	Prim. Pure canary yellow. One of the best yellows10

\$\$\$ SPECIAL DOLLAR \$\$\$

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following. No half lots sold.

28	Adah, geranium	\$1.00
12	Alamo	1.00
27	Almeda, strawberry	1.00
16	Ambrosia, buff	1.00
14	Baron Hulot, blue	1.00
21	Berwyn, pink	1.00
19	Betty, peach	1.00
11	Blazer, scarlet	1.00
19	Bobby Shafto	1.00
28	Bonfire, pink	1.00
8	Bountiful	1.00
19	Carnival, henna	1.00
36	Dawson, yellow	1.00
32	Doretta, pink	1.00
26	Elida, salmon	1.00
18	Fancy	1.00
15	Firelight, scarlet	1.00
30	Halley, red. Early	1.00
10	Hawthorne	1.00
21	Hester, orange	1.00
14	Inza, violet red	1.00
33	Lois, orange	1.00
17	Lyric	1.00
16	Marathon, purple	1.00
30	Marjorie, rose	1.00
11	Medina, purple	1.00
36	Mildred Pettman, pink	1.00
12	Melba, creamy	1.00
21	Oracle, orange pink	1.00
40	Peasant, pink	1.00
31	Persis, shrimp pink	1.00
31	Phoenix, red	1.00
11	Pride of Ashland, dark red	1.00
33	Red Seal, red	1.00
32	Revelry, violet pink	1.00
18	Robinette	1.00
34	Sentry, lavender pink	1.00
19	Tiffany, white	1.00
11	Vanity Fair, cream	1.00
21	Wilma, strawberry pink	1.00

Any six lots for \$5.00. Any thirteen lots for \$10.00

Twenty-two lots for \$17.50

Post free to the third zone, beyond that send part postage.

All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all danger of damaging frosts are past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manure and soil **THOROUGHLY**. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Further apart if you care to but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

CULTIVATION—Keep soil loose and free from weeds **ALWAYS**. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has a tendency to draw roots **UP** for moisture. Unless very dry, once a week is usually enough.

BLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

STORAGE—Store in cigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

Order early before I am out of any varieties. Orders received during the winter will be shipped around April 1st. After that date orders will be shipped within 24 hours of receipt. To southern customers bulbs will be shipped when desired.

APPLICATION BLANK

New England Gladiolus Society

C. W. BROWN, *Secretary*,
Box 343,
ASHLAND, MASS.

_____ 193_____

Please enroll me as a member of the NEW ENGLAND GLADIOLUS SOCIETY, and mail a copy of the Year Book and Color Chart, for which I enclose \$1.00 for dues for 1932. (Cloth bound year book 50c extra if desired). Year Book ready in January and Color Chart in March.

(PLEASE PRINT NAME AND ADDRESS)

Name _____

Professional	Mark Out One
Amateur	

Street and Number _____

Post Office _____ State _____

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.

Credit this membership to C. W. BROWN.

DAHLIAS

BOBBY. Purple Pom Pom	\$.25
BONNIE BRAE. Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each50
CARDINAL. A good dark red variety25
COLLARETTE. This is a single dark red with a row of short white petals around the center. Very attractive25
EMPEROR. A fine dark purple50
GUSTAV DOUZON. An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative25
INDIAN DAWN. A beautiful combination of orange and red. Long, twisted petals. Large	1.00
JEANNE CHARMET. Lilac pink shading to pure white toward the center. Large and good stems. Decorative25
JERSEY'S BEAUTY. True pink. Good size and fine substance. Extra good for cutting	1.00
JERSEY JEWELL. Mallow pink. A fine variety for cutting. Long stems50
MAUDE ADAMS. This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type25
MISS HELEN HOLLIS. A good scarlet of show type..	.35
MRS. W. H. PEPIN. A fine pure white. New40
ROMAN EAGLE. Flaming brilliant burnished copper. The most admired dahlia in the shows50
ROSA NELL. Rose lilac. Decorative75
SNOWCLAD. White Pompom. These small blooms are excellent for bouquets25
SNOWDRIFT. A giant pure white of the decorative type. The best white I have ever seen50
SUSAN G. TEVIS. A lovely shade of lilac50
YELLOW COLLOSSE. A large pure canary yellow25

One each of six varieties labeled my choice for \$1.00

C. W. BROWN,

13 PARK ROAD,

ASHLAND, MASS.

FISCHER COLOR CHART FREE TO MEMBERS
OF THE
NEW ENGLAND GLADIOLUS SOCIETY

This color chart (12x12 inches) printed in 108 colors, tints and shades will be

GIVEN FREE

to every member of the New England Gladiolus Society who pays his dues for 1932.

From this chart the color and color classification of every flower can be easily determined. You can find the proper color class in which to enter every flower in the show.

Each member will also receive free a copy of the large 180 page Year Book for 1932. This will be nearly twice as large as any previous edition and will be filled with valuable information for every glad lover. Reports of all the leading shows of the country with the winning varieties. Discussion by noted experts on many topics of interest, etc.

One Dollar sent now will pay your dues and membership until December 31, 1932 and you will receive the color chart and the big book free. Also the usual membership advantages.

Application Blank

NEW ENGLAND GLADIOLUS SOCIETY

C. W. BROWN, Secretary,
Box 245,
Ashland, Mass.

.....193.....

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(PLEASE PRINT NAME AND ADDRESS)

NAME PROFESSIONAL MARK OUT ONE
..... AMATEUR

STREET AND NUMBER

POST OFFICE..... STATE.....

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.

Credit this membership to C. W. BROWN.