## **Historic, Archive Document**

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DELPHINIUMS

# ELITE STRAIN EXHIBITION TYPE

r. r r Trk

Superb forms and colors that have awakened a new interest in this most charming old fashioned . . . flower

Flowers hand-crossed with the best double flowering plants, raised from such strains as Blackmore & Langdon, Kelway's, Hewitt's, etc. Includes Hollyhock type, needle spikes, cylinder bloom and all shades.

also

REGULAR GRADE. This covers the entire color range from Mauve and Lavender to deep Blue and Violet.

Price, per doz., \$11.00; per 100 \$85.00.

SUPER-HYBRIDS. Field selected plants of unique colors and form.

Each \$2.50; \$5.00; \$7.50 and up.

cofo.

250 Seeds for Five Dollars. Also half packets.

ORIGINATOR OF "ELITE" STRAIN DELPHINIUM

### ROY W. GOTTSCHALL

Registered Plant Hybridizer

210 Summit Street

Marion, Ohio

Act wisely, order today — plant right away.

(See Other Side.)

#### HERE IS THE REASON!

My ELITE Delphiniums are now well known in every State from Oregon to Maine and many have asked to know why.

Wonderful things are claimed for Hybrid Delphinium seed, but many years of research work in growing on named varieties from seed proved to me the uncertainty of results, due to carelessness in seed preparation, etc.

Therefore, I have actually built up by handcrossing, in a systematic way during the past ten years, a new strain in which is combined the very finest selections of the world's best advertised and deserving brands. The result is the ELITE strain and it contains all the desirable possibilities of the best foreign and domestic types.

Finally, the ELITE strain offers you the best blooded Delphinium plants or seeds within reach or reason today, since you are looking for many double and semi-double flowers with strong stems and in addition, harmonious and varied color combinations.

The ELITE strain is unexcelled for size and magnificent growth, is practically wind and rain resistant, useful for field planting and cutting, as well as desirable in the border or individual planting. Seeds are all highly selected and hand collected. Plants are field grown.

#### ROY GOTTSCHALL.