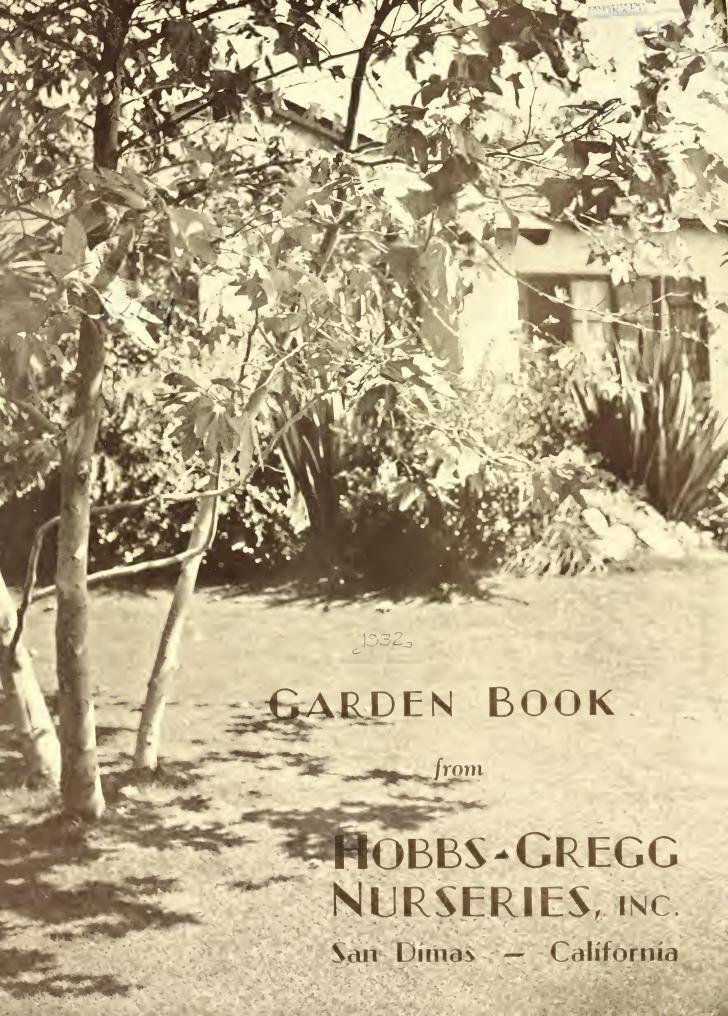
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A NEW BOOK

For many years past the Hobbs-Gregg Nurseries have issued a descriptive catalog in which has been attempted a listing of most of the plant material grown by them. These catalogs were arranged in alphabetical order, using the botanical names.

Many of our friends have remarked that such a listing was confusing and for this reason this book has been prepared. No attempt has been made to give our complete plant list, but a number of lists have been prepared giving suggested uses for various plants. These suggestions are only for guidance and the stock carried is not confined to the plants noted.

We would greatly appreciate the criticism of any one who cares to let us know their opinion of this new book. It is only by such comments that we can know what appeals to our customers and friends.



The Hobbs-Gregg Nurseries, Inc., agree to exercise the greatest care to keep their stock true to name, but will not be liable at any time for an amount greater than the original sum paid.

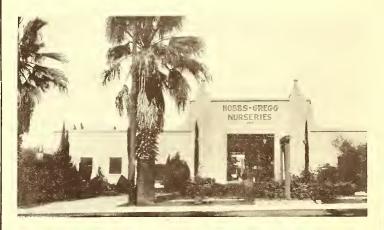
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PRICES—Practically all evergreen material mentioned in the following lists can be furnished in gallon cans at 50c; 5-gallon cans at \$1.25 and field grown specimens at \$1.50 up. Deciduous ornamental stock is listed bare root and varies in price from 50c to \$2.00, depending on the size. Large specimen plants do not take the standard prices and Camellias and Native plants are slightly higher.

RATES—Ten plants, any selection, if in one price range, take a 10% discount or five of any one variety takes a 10% discount.

REPLACEMENTS—All claims for adjustments and replacements must be made within sixty days from date of sale.



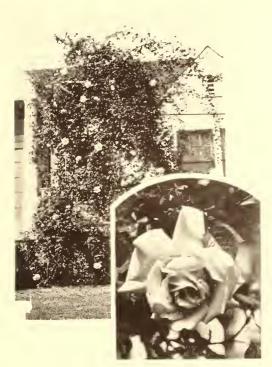
HOBBS-GREGG NURSERIES, Inc.

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SAN DIMAS — — CALIFORNIA Telephone San Dimas 2551

en en ROSES en en



BELLE OF PORTUGAL- One of the most satisfactory pink climbers.

Tree Roses

Single Color, Price \$2.25 each; \$2.00 10 rate.

Dame Edith Helen—Bright Pink.
Hadley—Red.
K. A. Victoria—White.
Mme. Edouard Herriott—Copper.
Mrs. Chas. Russell—Pink.
Radiance—Pink.
Rose Marie—Pink.
Wm. F. Dreer—Pinkish Yellow.
Golden Emblem—Yellow.
Hoosier Beauty—Red.
Los Angeles—Pink.
President Hoover—Pink to Scarlet.



THREE COLOR ROSES

In addition to the single color tree roses, we have in stock different combinations of two and three colors on the same standard. These are priced as follows:

> \$3.00 each. \$25.00 per 10.

OLOR is the dominant note in clothing, drapes and hangings, furniture, household utensils, automobiles and the thousand and one things of everyday life. It is also the dominant note in gardens. What class of plant material can better fill this desire for color than roses? They produce color in the garden, the picked blooms give the desired note of color in the home itself and in California they are of comparatively easy growth.

In planning your rose garden be sure to have at least three bushes of a variety. This insures being able to pick a bouquet of one kind at any time. Have all of your roses in one bed, as they are much more effective that way.

Our variety list gives the best of the older varieties and the tested new ones. We will be glad to assist in making a selection.

Climbing Roses

Climbing Belle of Portugal. A desirable acquisition to the climbers. Flowers large and a delicate pink in color; buds long and of good shape; plant a vigorous grower. Price 50c each.

Black Boy. A new red climber from Australia. The blooms are a deep velvety crimson, large, quite double and are excellent for cutting as they are on long, stiff stems. Price 50c each.

Climbing Hadley. Hybrid Tea. A true sport of the bush type Hadley with well formed deep crimson buds. Price 60c each.

Climbing Hoosier Beauty. Hybrid perpetual. Free bloomer and robust grower; flowers glowing crimson with deeper shadings. Price 50c each.

Climbing Golden Emblem. A new climber, exceedingly vigorous in growth, producing great quantities of the same highly colored buds of golden-yellow, with red shadings, as the bush rose. Price 50c each.

Climbing Louise Catherine Breslau. Pernetiana. Flowers identical with the bush type, coral overland with orange. Price 60c each.

Climbing Los Angeles, Hybrid Tea. A strong climber with the same wonderful blooms of the bush rose. Price $50\mathrm{c}$ each.

Climbing Mme, Cecile Brunner, Polyantha. The best of the climbing roses, A vigorous grower that covers itself with its wonderful rosy-pink blooms. Price 50c each.

Paul's Scarlet Climber, Hybrid Winchuriana, A strong climbing rose with an intense flame scarlet bloom that will not fade. Flowers semi-double and remain in good condition for a long time. Price 50c each

Climbing Souvenir de Claudius Pernet. A beautiful yellow rose of strong growing habit. Does not lose its color. Price $50\mathrm{c}$ each.



ANGELE PERNET. Brownish-Orange.

Angele Pernet. An attractive, double flower of a rich brownish-orange in color. An outstanding rose among the newer shades. Price 60c each.

Black Prince. Hybrid Perpetual. Flowers globular and dark crimson in color, veering to black. Price 40c each.

Constance. Pernetiana. Large, globular flowers, very full, color yellow. The buds are streaked with crimson. Foliage good. Price 50c each.



OS ANGELES. Proven and popular because it so consistently adopts itself to almost any climatic LOS ANGELES. and soil condition.

Dame Edith Helen. Hybrid Tea. A rich glowing pink that does not fade. Flowers carried on upright stems, large, full and very fragrant. The best of the newer roses. Price 50c each.

Etoile de Hollande—One of the new introductions. Brilliant red blooms of magnificent size, perfect in bud, flowers fully developed. Quite fragrant. A splendid rose with no apparent faults. Price 60c each.

Feu Joseph Looymans—A beautiful new rose. Remarkable for the length and beautiful form of its buff colored buds shaded vivid apricot in the center. The open blooms are quite full and hold their color exceptionally well. Price 60c each.

Frau Karl Druschki. Hybrid Perpetual. Flowers large, of good shape and pure white in color; growth strong and vigorous with abundant foliage. Price 40c

General McArthur, Hybrid Tea. Bright scarlet, large, full and very free. Erect branching habit and very perpetual. One of the finest and most fragrant roses grown. Price 40c each.

some in bud, strong stem, foliage glossy green, does not mildew. The blooms are produced freely and continuously. Price 50c each.

Hadley. Hybrid (1)

Hadley. Hybrid Tea. Deep velvety crimson, retaining its color in all seasons. Buds well formed; dowers large, full and free, with most delicate fragrance. Price 50c each.

Hoosier Beauty. Hybrid Tea. Flowers large, color glowing crimson with deep shadings, buds long and slender. Price 40c each.



FRAU KARL DRUSCHKI. Pure White.

Imperial Potentate. Hybrid Tea. A promising new rose from the Pacific Northwest, dark shining rose-pink in color, very double with firm heavy petals. A very fragrant and satisfactory rose. Price 50c each.

Independence Day—A new rose. Flowers sunflower yellow overlaid with apricot-orange, fused together in mature bloom. Foliage glossy, deep green. Price 50c each.

50c each.

Irish Elegance. Hybrid Tea. Beautiful Irish single rose of fine form, long and pointed. Color bronzy orange to pink, shades to apricot. Price 40c each.

Jonkheer J. L. Mock. Hybrid Tea. Bright cherry-red, inside petals silvery-white. Large, full, with high-pointed center. Price 40c each.

Kaiserin Auguste Victoria. Hybrid Tea. Creamy white flowers of immense substance, smooth and nicely arranged. A very wonderful rose. Price 40c each.

Lady Florence Stronge. Deep pink, shading to old rose. Long, stiff stems make this an excellent variety for cut flowers. Price 60c each.

Lady Margaret Stewart. A new variety of rare beauty. The long, full buds of orange-yellow are veined and splashed with scarlet, while the reverse of the petals is streaked with orange and carmine. These colors blend into a deep sunflower-yellow when the blooms open. Price 60c each.

Louise Catherine Breslau. Pernetiana. Long, oval buds of coral-red, shaded with chrome-yellow, developing into fragrant globular flowers which present other novel shades. A most vigorous growing rose. Price 50c each.

rose that produces long-stemmed flowers. Luminous flame-pink, toned with coral and shaded with gold at the base of the petals. Excellent in bud or full flower. Price 40c each.

Margaret Magazet

Margaret McGredy. A most vivid color of orange-scarlet or oriental red. A strong grower, producing an abundance of bloom. Price 60c each.

Miss Lolita Armour. Pernetiana. The fragrant blooms of this rose develop from well-shaped buds, chrome-yellow at the base, shading to orange and copper hues on the reverse of the petals. Blooms very freely. Price 40c each. freely. Price 40c each.

Miss Rowena Thom. A cross between two well known roses, Radiance and Los Angeles. The buds of this rose are long, opening to large blooms of deep rosepink. A very vigorous grewer. Price 60c each.

Mme. Edouard Herriott. Pernetiana. Coral-red, shaded with yellow and bright rosy scarlet. Strong grower, with bright glossy green foliage. Price 40c each

each.

Mrs. E. P. Thom. Hybrid Tea. Has well-formed buds and fairly large double flowers of a beautiful canacy-yellow. Price 60c each.

Mrs. Lovell Swisher. The long, full buds of soft salmon color make this an excellent variety for cutting. A sturdy, tall grower, bearing heavily throughout the season. One of the best of the light pink varieties. Price 60c each.

Ophelia Golden. Hybrid Tea. A vigorous rose with large, full flowers. The center is yellow paling slightly at the outer petals. Price 50c each.

Padre. Pernetiana. A wonderful new rose. Erect in habit, very free blooming. Colors coppery orange crimson with shadings of yellow at the base of the petals. Beautiful in the bud or the expanded flower Price 40c each.

Patience. A rose of unusual qualities. Its long, slender buds are dark orange-scarlet, opening to dark rosy-carmine. A heavy bearer, with dark glossy foliage to add to its attractiveness. Should be considered as one of the choice roses among the newer varieties. Price file seeds.



KAISERIN A. VICTORIA. Ivory White.

Paul Neyron. Hybrid Perpetual. A rose of immense size. Color deep rose. A most hardy and vigorous rose. Price 40c each.

Radiance. Hybrid Tea. Brilliant, rosy opaline-pink Large, free, and of beautiful form, with sweet fragrance. Price 40c each.

Red Radiance. Hybrid Tea. A glowing crimson sport of Radiance. Has all of the good qualities of the parent. Price 40c each,

Rev. F. Page Roberts—Recently introduced. Long buds varying in color from deep coppery-pink to orange and red. Petals of open blooms are of pure golden yellow on the inside and stained on the outside with copper and red. Plant is low and spreading.

Rose Marie. Hybrid Tea. A showy, persistant blooming rose, with large, perfect flowers and heavy foliage. Color a glowing watermelon red. Price 40c each.

of lovely sunflower-yellow, deepening in the center. The buds are produced on long, stiff stems which make them excellent for cutting. Foliage a brilliant green. Price 50c each.

Souvenir de Georges Pernet-Distinct in color. large pointed buds open to enormous flowers of a deep orange-pink shading through copper to gold at base of petals. Very profuse bloomer. Price 50c each. of petals.

Souvenir de H. A. Verschuren—A new rose from Holland. Color is deep golden yellow; flower double, intensely fragrant and come on long, strong stems. A splendid addition to the yellow roses. Price 50c each.

Shot Silk—A beautiful rose with well-formed buds of gold and orange opening to semi-double flowers of coppery rose shot with golden yellow. Coloring most unique and attractive, Clean bright foliage, which is resistant from mildew. A free bloomer, Price 40c each.

Sunburst. Hybrid Tea. Another charming rose. A leep golden-yellow with orange-yellow center. A free bloomer of full and beautiful form. Price 40c each.



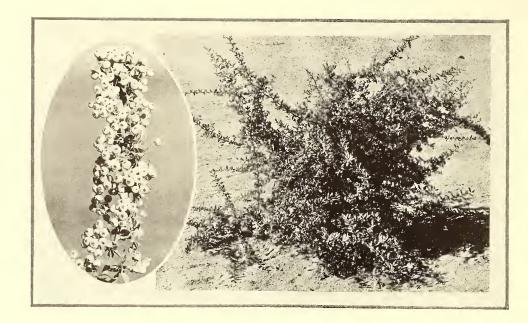
PADRE. Coppery-Scarlet.

The Queen Alexandra—Color an intense vermillion red, shaded old gold. The plant is branched and of medium size. Flowers are large and full and make a beautiful mass of color. Price 40c each.

William F. Dreer. Pernetiana. A delicate sifvery-pink with a rich golden yellow at the base of the petals. In bud or full flower this rose is without a peer. Price for each.



SUNBURST, Golden-Orange to Yellow,



PYRACANTHA
angustifolia
—All the Pyracanthas
should have a place in
the garden. Their bright
berries give Winter color.

Berried SHRUBS

HE beauty of massed shrubs is greatly enhanced when color is introduced. This can be done in two ways, by planting annuals or perennials by way of supplement, and the use of the berried plants listed here. A combination of the two will give color to your planting throughout the year. This suggested list contains all of the hardier forms and their bright berries are unusually attractive, especially in the fall and winter months.

BARBERRY—Berberis darwini (Blue).

CARISSA—Carissa grandiflora (Red)

COTONEASTER

franchettí (Orange) pannosa (Red) horizontalís (Red) parnayí (Red)

EUGENIA—Eugenia myrtifolia (Red)

GOLDEN DEWDROP—Duranta plumíeri (Orange)

HOLLY—Photinia arbutifolia (Red)

MAHONIA—Mahonia aquífolia (Blue)

MYRTLE—Myrtus communis (Blue)

NANDINA—Nandina domestica (Red)

PEPPER TREE—Schinus Molle (Red)

PITTOSPORUM—Pittosporum undulatum (Yellow)

PYRACANTHA

Angustifolía (Orange)
Crenulata (Red)
Lalandí (Orange)
Yunnanensis (Red)

RAPHIOLEPIS—Raphiolepis ovata (Blue)
STRAWBERRY TREE—Arbutus unedo (Red)

Concerning CONIFERS

ACK of space is the reason for not preparing a list of the conifers and their uses. As they range in size from the smaller shrub type, the junipers and thuyas, to the largest and stateliest of trees, they are suitable for a wide variety of plantings.

On the larger estates certain areas should be planted wholly to the conifers. Where a formal or semi-formal planting is desired, as an entrance gate or a doorway plant conifers. If the architecture of your house is English or other northern European style, plant conifers for they give the right atmosphere to these types.

Christmas out-of-doors is becoming more and more the thing. The Cedrus deodara is the best variety for this sort of use and these beautifully decorated, brightly lighted trees are one of the features of our Southern California holiday season. PLANT A LIVE CHRISTMAS TREE.



Juniper groupings showing pleasing effect obtained by using only three varieties against a suitable background

Native CALIFORNIA PLANTS

HE planting of native material is becoming more and more the style. These plants are admirably suited to the Spanish and Mexican

types of architecture now so much in vogue.

In that portion of the garden where natives are planted, only a minimum of care and water is necessary as they are adapted to our climatic conditions and will thrive where less hardy plants would fail. This list consisting mostly of trees, offers a fine choice to the planter. A short description follows the botanical name.

ANEMONE (Shrub) Carpenteria Californica-Early summer, white flowers.

BIG TREE (Tree) Sequoia gigantea—From the western slopes of the Sierras.

BLACK WALNUT (Tree) Juglans California—State ly, deciduous tree.

BRÉAK FERN (Fern) Pteris aquilina—Canyon fern that will stand some sun

CALIFORNIA BAY (Tree) Umbellularia Californica Aromatic dark green foliage.

CALIFORNIA HÓLLY (Shrub) Photinia arbutifolia For red Christmas berries.

CALIFORNIA NUTMEG (Tree) Torreya Californica Rare variety of native conifer

CALIFORNIA SYCAMORE (Tree) Platanus race

mosa—Plant in groups; very artistic.
COULTER PINE (Tree) Pinus coulteri—Big cone pine; drouth resistant.

FAN PALM (Tree) Washington robusta-Native groves at Palm Canyon.

FREMONTIA californica (Shrub)—Golden yellow flowers.



INCENSE CEDAR (Tree) L'hocedrus decurrent olumnar type from northern California.

LAWSON CYPRESS (Tree) Chamaecyparis lawson iana—A beautiful forest tree.

LIVE OAK (Tree) Quercus agrifolia—Spreading

MONTEREY CYPRESS (Tree) Cupressus macro

OREGON GRAPE (Shrub) Mahonia aquifolia-Holly foliage. Native to northern California.

REDWOOD (Tree) Sequoia sempervirens—Coast range, central and northern California.

SUMAC (Shrub) Rhus laurina-Aromatic foliage Grows on canyon sides.

WILD CHERRY (Tree) Prunus illicifolia-Small tree

WILD LILAC (Shrub) Ceanothus-Misty blue flow

WOODWARDIA FERN (Fern) W. Chamissoi-Ornamental canyon fern.

FREMONTIA californica.

For SPANISH AND SUB-TROPICAL effects

HE out-of-door living room is not a new idea. Spanish people and the Mexican pioneers of our own Southland had out-of-door living rooms in the truest sense of the word, the patio. Here is a list from which may be selected much material suitable for the home of Spanish design. In making a selection for such a planting, our list of Natives should also be consulted.

ACACIA (Tree) - In variety -- Yellow flowers. ALOE (Shrub) - Succulent with bright flower spikes. ARALIA (Shrub) - Luxuriant sub-tropical foliage. AVOCADOS (Tree)—Beauty as well as fruit. BAMBOO-Fine for massing effect. BANANA (Tree) - For very quick effect

BOTTLE BRUSH-Very interesting flowers. BRAKE FERNS-For the shady corner. CITRUS TREES-All varieties. COPA DE ORO (Vine)—Beautiful flowers tender. CORAL TREE (Tree)—Long spikes coral flowers. DRAGON PALM—Graceful sickle-shaped leaves HIBISCUS (Shrub)—Several colors, blooms all summer. ITALIAN CYPRESS (Tree)—Tall and narrow, for accent NEW ZEALAND FLAX (Shrub) - Upright sword-like leaves. PALMS-All varieties; small sagos to tall fan palms. PAMPAS GRASS-White plumes in summer. PEPPER TREE-Well suited to our California landscape. POMEGRANATE (Shrub or tree types)—Flowers and fruit. RED HOT POKER—Tall red flower spikes. SCARLET EUCALYPTUS -- Hardy tree, brilliant flowers. SPANISH BROOM (Shrub)—For brightest yellow flowers. YUCCA—Tall white flower spikes.



SCHINUS (Pepper Tree). A graceful drooping tree that adds charm to the picturesque Spanish home,



BAUHINIA purpurca (Orchid Tree)—Very pretty foliage as well as indescribably beautiful flowers which simply cover the tree with a mass of delicate pink to purple color.

CA Select List of Desirable

FLOWERING TREES

HE following list suggest trees that will have color effects at various times of the year. The time of bloom is given as well as the color of the blossoms. The deciduous are marked (D) and the evergreens (E), thus.

ALBIZZIA A. julibrissin (D) — Fern-like foliage with showy

ACACIA

A. Baileyana (E) (Feb., March.)—Golden-yellow flowers, silver-gray foliage.

A. dealbata (E) (Feb., Mar.)—Yellow flowers, fern-like foliage.

BAUHINIA B. purpurea (E) (June) - Orchid-like flowers of pink and lavendar.

BLACK LOCUST Robinia pseudoacacia (D) (April)—White

flowers, fast growing.

CALIFORNIA CHERRY Prunus illicifolia (E) (April, May)-

White flowers, holly foliage.

CATALINA CHERRY Prunus Iyonii (E) (April, May)—White flowers, glossy foliage.

CORAL TREE Erythrina crista-galli (D) (Summer)—Scarlet

flowers, showy.

CREPE MYRTLE Lagerstroemia indica (D) (July, Aug., Sept.) Flowers pink to red.

FLOWERING CRABAPPLE Pyrus ioensis (D) (March, April).
FLOWERING PEACH Prunus persica (D) (Feb.)—White,
pink, red, variegated. Early spring color.

JACARANDA J. mimosaefolia (E) (July, Aug.) -- Blue flowers fern-like foliage.

LAGUNARIA L. Pattersoni (E) (June, July)—Pink flowers,

gray foliage.

MAGNOLIA M. grandiflora (E) (June to Sept.)—White fragrant flowers.

PALO VERDE Parkinsonia aculeata (E) (May, June)—Showy yellow flowers.

PURPLE LEAF PLUM Prunus pissardi (D) (February) -- White flowers, deep purple foliage.

RED FLOWERING GUM Eucalyptus ficifolia (E) (Aug. Sept.)

Gorgeous scarlet flowers.

SILK OAK Grevillea robusta (E) (June)—Orange flowers; lacey foliage.

All of the evergreen trees (E) can be furnished in gallon cans at 50c and some in 5-gallon cans at \$1.50. Those marked (D) are sold bare root and vary in price according to size-65c to \$1.50.





Suggested Material for

POOLS AND WATER EFFECTS

A small ornamental pool is often one of the most attractive features of a garden. In order to obtain the most harmonious planting effect it is necessary to use plants about the pool that are naturally found near water or that closely resemble such plants. This list is suggestive only and many others are to be found in our selection that are adaptable.

AGAPANTHUS AZARA BAMBOO COTONEASTER SALICIFOLIA DRACAENA HARDY FERNS

NANDINA DOMESTICA ORNAMENTAL GRASSES PAMPAS GRASS **PAPYRUS** UMBRELLA PLANT WEEPING PITTOSPORUM WEEPING WILLOW



for Shady Locations

ORE care is necessary when plant selections are made for the shaded areas of the garden. This lack of care in the choice of suitable material is so often noticeable in the foundation plantings of a home with a north facing. Pleasing effects under these conditions are the exception rather than the rule. The unkept appearance of many of such plantings detracts from all the rest of the garden regardless of the care that it may have. Selections from this list will aid the planter. Shrubs are marked (S), and Vines (V). Those tolerating dense shade are marked with an asterisk (*).





PAPYRUS antiquorum. Just the plant to add that tropical appearance to water gardens and pools.

*ASPARAGUS (V) A. plumosa *ASPIDISTRA (S) A. lurida

*AUCUBA (S) A. japonica AZARA (S) A. microphylla *BEGONIA (S) Begonia BOXWOOD (S) Buxus japonica

*CAMELLIA (S) C. japonica

CANTERBURY BELLS (S) Campanula *COLUMBINE (S) Aquilegia

COTONEASTER (S) C. Microphylla *FERNS

*FICUS (V) F. repens FLOWERING MAPLE (S) Abutilon FOXGLOVE (S) Digitalis
*FUCHSIA (S) F. magellanica

GARDENIA (S) G. Florida GEUM (

GOLDFLOWER (S) HYPERICUM MOSERIANUM

*HYDRANGEA (S) H. hortensis IRIS *IVY (V) Hedera helix

*LAUREL (S) Laurocerasus officinalis NEPETA (S) N. hederaca

*OREGON GRAPE (S) Mahonia

*PERIWINKLE (V) Vinca major PLUMBAGO (S) P. capensis *RAPHIOLEPIS (S) R. ovata

RICE PAPER PLANT (S)

Aralia papyrifera *SMILAX (V) Asparagus asparagoides SWEET OLIVE (V)

Osmanthus fragrans
VERONICA (S) All varieties
VIBURNUM (S) V. suspensum

*VIOLETS

ABUTHON striatum Commonly called "Flowering Maple," because of similarity of hei to the true maple. Bears abundance of bell-shaped flowers. This plant is ideally adapted for planting in partially shaded locations where it will give you excellent foliage color as well as the brighter color of the flowers so hard to seence with a majority of plants requiring full sun.



The orange tree is a marvelous ornamental which should be planted more extensively in the landscape.

There is a lot of satisfaction in picking oranges from your own trees.

Ornamental Fruiting TREES, SHRUBS AND VINES

ANY of our customers ask us for plant materials that will produce fruit as well as give an ornamental effect. From this list may be selected plants that will fit into almost any landscape scheme and will produce much fine fruit. Plants listed here range from the tropics to the north temperate zone. (E) evergreen; (D) deciduous.

AVOCADOS (Tree) (E)—Mexican and Guatemalean varieties. BLOOD ORANGE (Tree) (E)—Fine juice orange, ornamental. CALIFORNIA WILD CHERRY (Tree) (E)—Catalina variety for best fruit.

CAROB (Tree) (E)—St. John's Bread.

CHESTNUT (Tree) (D)—Often used as street trees.

FEIJOA (Shrub) (E)—Similar to the guava.

GUAVA (Shrub) (E)

Yellow Strawberry.

Good for jell, or to eat out of hand.

KEI APPLE (Shrub) (E)—An introduction from Africa. KUMQUAT (Shrub) (E)—Dwarf orange, good preserved.

LIME (Tree) (E)—For thirst quenching drinks. LOQUAT (Tree) (E)—Used preserved or fresh. NATAL PLUM (Shrub) (E)—Makes good jell, too tart to eat fresh. ORANGE TREES (Tree) (E)—For summer or winter fruit.
PAPAYA (Tree) (E)—Plant only in frostless locations.
PASSION VINE (Vine) (E)—Ornamental and fruiting vine from Australia. PERSIMMON (Tree) (D)—Large Japanese variety.
PISTACIO NUT (Tree) (D)—Fall foliage has beautiful colors.

POMEGRANATE (Shrub or tree) (D)—Both fruit and flowers are ornamental

PURPLE LEAF PLUM (Tree) (D)—Good foliage for color

SAPOTE (Tree) (E)—A very ornamental tree, fruit excellent.



PUEBLA AVOCADO

AVOCADOS

Caliente. Black, oval, medium size. Specially valuable for early and heavy bearing. Late July to October.

Fuerte. Tree vigorous grower. Fruit pyriform, weight 12 to 14 ounces. Skin smooth and green in color; carries a high percentage of oil and is of good flavor. Ripens from January to April. One of the leading varieties for commercial planting.

Nabal. New introduction from Guatemala. Thick skinned, green: small seed. Fruit weighs 16 to 20 ounces. June and July.

Puebla. Tree very rapid grower, erect with drooping branches, very prolific. Fruit obovate in shape and weigh 10 to 12 ounces. Skin nearly smooth and a dark purple. Flesh yellow and has a rich flavor. Ripens November to January.

5 to 6 ft. trees, each \$2.50. 10 trees, any selection, \$22.50. 5 trees of any one variety at the 10 rate.

PECANS in California

NTEREST in pecans as a new crop is increasing each year. In an article on "Pecan Culture in Central California." California Cultivator, Oct. 17, 1931. D. J. Whitney makes the following statement: "Both from a production and an economic standpoint the pecan is not to be considered as a very interesting possibility, but as a very promising prospect, fully as safe as any of our standard horticultural crops." It is recommended that everyone interested in pecans read this issue as all of the leading articles are devoted to pecans.

California with its wide range of climatic conditions has a place for pecans. Old trees planted during the last century bear evidence that they can be successfully grown here. Developments in the past decade have pioneered the way and now the varieties best adapted to California conditions have been tested and proven. Many problems have arisen regarding the growing and care of the trees and these problems have been solved. New methods of budding have been introduced and new ideas in planting worked out and in the solving of these problems the Hobbs-Gregg Nurseries have had a share.

In the past the market was satisfied with seedling nuts harvested in the wild thickets along the banks of streams in the southern states. nuts were usually small and thick shelled. the introduction of the large Paper Shelled varieties interest in the growing of the new crop was awakened. Texas at the present time has the largest producing acreage. Arizona has districts where the pecan has equaled and surpassed both for production and quality the best of the producing areas of the southern states. California growers profiting by the experiments of the other sections, have made selections from the best varieties in sections where conditions were similar and now we have bearing acreage in various parts of the state that equal the very best.

The Western or Arid types have proved to be of outstanding merit and in practically all cases superior to the same varieties grown in the southwest. These varieties are Alexander, Burkett. Govett, Halbert, Kincaid and Texas Prolific. Of the southern varieties the Stuart and Success are the best.

Briefly, the cultural requirements for pecans are well drained soil, hot summers, plenty of water and no alkali. Where water is available for irrigation in the so-called desert areas pecans are an ideal crop. The cost per acre for trees is small as only 12 to 17 trees are required. This cost should not exceed \$22.00 per acre, even if the largest size are used and they are planted 17 to the acre. Because they are planted so far apart, it is possible and highly practicable to crop most of the land until the trees have come into good bearing. It is not necessary to wait for the trees to mature in order to realize a return from the land.

California grown pecans are free from disease and a rigid quarantine at the borders of the state, now in effect, will keep out the pests that have proved costly in other places.

Following is the list of prices established for 1932. The nursery will welcome an opportunity to be of any assistance to the prospective planter. We invite your correspondence.

Single	10 rate	100 rate
\$1.15	\$1.05	\$.95
1.25	1.15	1.05
1.50	1.25	1.15





CALIFORNIA GROWN PECANS

CITRUS FRUITS

ACH year we grow on an average of 30,000 citrus trees, and consider this part of our nursery business one of the most important. Our plantings are distributed throughout the state from Calexico to Oroville and our customers include many of the leading citrus growers. We believe that our association and satisfactory dealings with these experienced planters is ample proof of the high quality of our citrus trees. We attribute this success on the part of these growers to the following reasons:

- I. The trees are grown on a light sandy soil which takes water readily and when they are planted the first irrigation thoroughly wets the roots.
- 2. All our buds are furnished by the Fruit Growers Supply Company. This oganization is a subsidiary of the California Fruit Growers Exchange and is controlled by the citrus growers themselves. The buds which they cut for us are taken only from the highest producing trees on which they have kept records for years. We can identify each tree in our Nursery, thus being able to give you the production record of the young tree's parent.
- 3. Our Nurseries are rated as "clean" and our customers are not inconvenienced with vacuum fumigation, etc.
- 4. Special care is used in training the young bud as it grows into a tree. You will find that the head on all our trees is well formed and the branches are properly spaced on the trunk.
- 5. When our trees are dug from the nursery we leave a generous sized ball of earth around the roots. This balling is done by an experienced crew of men who work on an hour basis, not contract.

SN. SN.

TWO THOROUGHBREDS ON THE W.K. KELLOGG RANCH

This photograph shows the four-months-old registered Arabian filly. Danas, standing beside one of the pedigreed orange trees which were planted last year on the W. K. Kellogg Arabian Horse Ranch by the Hobbs-Gregg Nurseries.

Both the sire and the dam of this filly are registered in the General Stud Book of England and the Arabian Horse Club of America. They were imported by Mr. Kellogg, and are now, with Danas, among the many fine show horses on his large ranch, one mile north of the Valley Boulevard and four miles west of Pomona. Visitors are welcome any time, and there is a special exhibition every Sunday afternoon from 2 to 5 o'clock, held in their show ring.

Mr. Kellogg's consistent desire for pedigreed stock was gratified by his purchase of these orange trees grown by the Hobbs-Gregg Nurseries. Inc., of San Dimas. who use only Fruit Growers Supply Company buds. These buds have a pedigree of their record of production for years back and there is no doubt regarding their ability to uphold the Kellogg Ranch standard of production.





View of our Citrus Nursery

ORANGES

Washington Navel. The standard early orange for commercial planting in California. Tree of moderate growth, nearly thornless and an early and regular bearer. Fruit large, free from rag and seedless. Possesses a flavor peculiarly its own. An excellent shipper. Ripens from December to February.

Valencia Late. The leading variety for summer shipping. Its lateness in ripening and the fact that it will remain on the tree in perfect condition until late fall makes it a most popular variety for commercial planting. The Valencia Late and Washington Navel are the two varieties most extensively planted in California and make it possible to pick and ship ripe oranges every day in the year.

POMELOS

Marsh Seedless. The favorite variety for commercial planting in California. Tree a strong vigorous grower and heavy bearer. Fruit medium and practically seedless. Quality good. Season Januuary to July. Being planted extensively in the Imperial and Conchella Valleys, and Arizona.

LEMONS

Eureka. The most extensively planted variety in California. Tree a good grower and prolific bearer, blooming and setting fruit every month in the year, nearly thornless. Fruit medium to large, peel smooth and of good texture. Abundant juice and little pulp. One of the best commercial varieties.

Lisbon. Tree an upright grower, thorny, very vigorous, a good bearer. Fruit of the best quality and nearly seedless. Considered superior to any other lemon by many growers.

Villa Franca. Fruit resembles Eureka. Has a tendency to produce very heavy crops in Spring. Tree is a vigorous grower with dense foliage. Said to resist cold better than other varieties of lemon. Very popular in Claremont-Upland district. It is very resistant to scaley bark.

TANGERINES

Dancy. Leading commercial variety. Very prolific and more dependable than the Algerian in bearing habits. This variety has been quite a commercial success in the Imperial Valley. Like all tangerines, they are quite a bit more frost resistant than other citrus varieties.

WASHINGTON NAVEL, VALENCIA ORANGE AND MARSH SEEDLESS GRAPEFRUIT

	Single	10 rate	100 rate
1 Yr. old 1/2 to 5/8 in. caliper	\$1.20	\$1.10	\$1.00
1 Yr. old 5/8 in. and up caliper	1.25	1.15	1.05
2 Yr. old 5/8 to 3/4 in. caliper	1.30	1.20	1.10
2 Yr. old 3/4 in. and up caliper	1.35	1.25	1.15

These prices are for balled trees, 35 lbs for 1 year trees and 45 lbs. for two year trees.

EUREKA, VILLA FRANCA AND LISBON LEMON TREES—10 cents higher.

SPECIAL PRICES quoted for 1000-lot orders.

All prices are net, F. O. B. our Nursery.

ROOT STOCK

Valencias and Washington Navels M. S. Grapefruit Eureka Lemons Villa Franca and Lisbon Lemons Sweet and Sour root stock Sweet, Sour and Grapefruit root Sweet and Sour root Sour root

Fruit Tree Department

Ten fruit or nut trees, assorted in any way, or five of a single variety, sold at the 10 rate; 50 trees takes the 100 rate.

PEACHES

Each Per 10 4 to 6 ft. \$.50 \$4.00

Listed in order of ripening.

- Early Imperial. Season, early June; quality local market and home use. Fruit of medium size and good shape: skin deep yellow with red cheek; flesh rich, firm and excellent flavor.
- Elberta. Season, July; quality market, shipping drying and canning. Fruit large and round; skin golden yellow striped with red; flesh yellow, julcy and sweet.
- J. H. Hale. Season, August; quality shipping, drying and table. Fruit regular, round with equal halves; skin yellow with red cheeks; flesh yellow, fine grained, juicy and sweet.
- Sims' Cling. Season, August; quality local market and home use. Fruit very large with yellow skin and reddish cheek; flesh deep yellow to the pit, which is very small.
- Curry Seedling. A very excellent new variety, ripening about 15 days after the Hales and Elbertas. Tree strong, upright grower and heavy bearer. Fruit has dark red cheek, flesh deep yellow; nice size, making full lug of two layer pack.



J. H. HALE PEACH

PLUMS

4 to 6 ft. Each Per 1
4 to 6 ft. \$.50 \$4.0

Listed in order of ripening.

Santa Rosa. Season, July; quality shipping and local market. Fruit large and oval in shape; skin purplish crimson in color with a pale yellow bloom; flesh mottled and streaked with crimson, juicy and of a decidedly rich plum flavor.

Wickson. Season, August; quality shipping, good keeper. Fruit symmetrical, large and heart shaped; skin cherry red to a deep scarlet in color; flesh amber, firm and sugary and of good flavor; pit small.

- Satsuma. Season, August; quality culinary and local market. Fruit large and almost round in shape; skin a deep red; flesh firm, red in color, juicy and good flavor, pit small.
- Kelsey Japan. Season, August-September; quality shipping and market, good keeper. Fruit very large and heart shaped; skin green, yellow when fully ripe: flesh yellow, firm, juicy and of good vinuous flavor—adheres slightly to

PRUNES

French Improved. Season, September; quality drying Fruit large, averaging one-half larger than the ordinary French prune; skin violet purple; flesh sweet, juicy and sugary.

APRICOTS

Each Per 10 \$ 4 to 6 ft. \$.50 \$ \$4.00 Royal. Season, June; quality canning, drying and

Royal. Season, June; quality canning, drying and shipping. Fruit large, roundish-oval, somewhat compressed; skin deep yellow,, flushed with red; flesh moderately yellow, firm, abundant juice and of good flavor.

CHERRIES

Black Tartarian. Season, June; quality market and shipping. Fruit large and heart shaped; skin black and glossy; flesh reddish-purple in color, of good flavor, pit rather small.

English Morello. Season, July; quality local market and culinary. Fruit round cordate; skin dark red; flesh red, melting sprightly tart and of good cooking quality. Recommended for local planting where sweet cherries will not do well. The best known pie cherry.

NECTARINES

4 to 6 ft. Each Per 10 \$4.00

Gower. An early variety that commands good prices. Season early July; quality shipping, drying and canning; fruit large, round, pale green with reddish blush on the sunny side. Flesh a creamy white veering to red at the pit. Tree a strong grower and a reliable bearer.

POMEGRANATE

Each Per 10 4 to 6 ft. \$.50 \$4.00

Wonderful. Season, October; quality local market and shipping. Fruit large, roundish, somewhat flattened at the ends; skin yellow overspread with red, often blushed with scarlet; flesh a rich garnet color, with abundant juice of a pleasing aromatic sub-acid flavor.



GOWER NECTARINE

FIGS

4 to 6 ft. - Each Per 10 \$1.00

Listed in order of ripening.

Brown Turkey. A large heavy brown fig, sometimes dark purplish brown, with strawberry red flesh; oblique in shape, with a medium long neck. Quality excellent.

Kadota. Season, August; quality canning, preserving and pickling. Fruit of good size, oblong in shape with a pronounced neck; skin thin and of a golden yellow color; flesh white, tinged with pink toward the center, with a honey-like flavor.

PEARS

Listed in order of ripening.

Bartlett Summer. Season, August; quality market, shipping, canning and drying. Fruit large and regular in shape; skin bright yellow with blush on the sunny side; flesh fine grained, white buttery, juicy and decided pear flavor.

Winter Bartlett, Scason, November; quality late market and shipping. Fruit much resembles the regular Bartlett; skin yellow and smooth with a blush on the side exposed to the sun; flesh somewhat coarse but tender, juicy, melting and sweet.

APPLES

4 to 6 ft. Each Per 16\$.50 \$1.00

Listed in order of ripening.

Gravenstein. Season, August; quality market, shipping and culinary. Fruit uniform size, but of irregular shape; skin greenish color, striped with red; flesh yellow, of good texture, crisp, juicy and tender.

winter Banana. Season, October; quality table and market. Fruit large sized, roundish to conical sometimes that at the base, skin smooth moderate thick and yellow in color; tlesh whitish tinged with yellow, mild and sub-acid in flavor, crisp and tender.

R. I. Greening. Season, October; quality market, table and cooking. Fruit large and uniform in size and shape; skin greenish, turning to yellow; flesh firm juicy and of fine flavor.

Bellflower, Season, October; quality table and market, shipping and home use. Fruit large, oblong and irregular. Flesh tender, juicy and crisp. A good keeper.

Delicious. Season, November-December; quality shipping and general market. Fruit long and tapering; skin thin, yellow in color, splashed with red; flesh white, fine grained, sweetly acid and possessed with a pleasant aroma.

CRAB APPLES

Each Per 1

Transcendent Crabapple, Season, September; quality home use. Fruit rather large and flattened at the end; skin golden yellow with rich red cheek; llesh crisp, tender and sub-acid.



DELICIOUS APPLE

WALNUTS

3	to	1	ft.		8	.55	\$ 5,00	\$ 10.00
- 1	10	6	ft.			.65	6.00	50.00
- 6	to.	- 8	ft			.85	8.00	70.00
- 6	to	- 8	11			.85	8.00	7.00
- 8	to:	10	ft			1.10	10.00	90.00
10	to	12	ť L			1.25	11.00	100.00
			Write	for speci	al pr	ices on	300 or more.	

Eureka. Nut large and elongated in shape; shell soft, thin and smooth; kernel of good color, plump and good flavor.

Placentia. Nut large and uniform in size; shell smooth and thin; kernel white, sweet, plump and fine

Payne. Nut large, pointed, uniform in size; shell well sealed and full; meat white. The heaviest producer of all the walnuts known. Tree somewhat slow in growth, owing to its heavy bearing habits.

ALMONDS

	Each	Per 10
I to 6 ft	=. \$.50	\$1.00

Drakes's Seedling. Blooming period early April. Nut of medium size and roundish in shape; shell medium soft and cream color; kernel short and plump and of good color, doubles being not uncommon.

Texas Prolific. Blooming period last of March. Nut of medium size and good shape; shell soft and light colored; kernel short, plump and sweet.

CHESTNUTS

Single 10 Rate 3 to 5 ft. \$1.15 \$1.05

Quercy. Nut is round and glossy, color dark, rich brown. A heavy and consistent bearer. This nut is a late bearer, maturing its crop for the holiday trade.

PERSIMMONS

				Each	Per 10	Per 100
3	(0	-1 It		\$.65	\$ 5.00	\$ 40.00
-1	10	6 ft		80	7.00	60.00

Hachiya. Fruit large, often attaining a size of 3½ to 3¾ inches, oblong in shape with a short point; skin a bright and pronounced red with darker blotches; flesh orange color.

QUINCE

				Each	Per 10
4 to	6 ft.			\$.50	\$4.00

Pineapple. Season, August; quality home market and cooking. Fruit in shape resembles an apple, being smooth and globular; skin a light golden yellow; flesh white, tender, and of excellent flavor—can be eaten out of hand like an apple.

BERRY FRUITS

15c each; \$1.00 per 10.

Youngberry. A new introduction. It is presumed to be a cross between the Dewberry and the Loganberry and has inherited the best characteristics of each. The berries are extremely large, purplish black in color and have an unusual flavor, resembling that of the Raspberry. The vine is a vigorous grower, bearing the first year after planting, and producing very large crops thereafter. An early bearer.

RASPBERRY (Cuthbert). Standard variety valuable for market and shipping; fruit large, handsome, good color and fine flavor.

Blackberry (Cory Thornless). This berry is the Mammoth with the thorns removed. Very productive and a longer berry than the Mammoth.

GRAPES

15c each; \$1.00 per 10. Concords 25c each; \$1.00 per 5.

Thompson Seedless Flame Tokay. Muscat. Eastern Concord.

THE OUTDOOR LIVING ROOM



The Vogue for

The Outdoor Living Room

Sweeps the Nation

vogue for beauty outside the home, as well as within, is upon us. And this new vogue finds its most charming expression in the modern OUTDOOR LIVING ROOM.

Throughout the country the old-fashioned, unsightly, useless rear and side yards are being converted into beautiful Outdoor Living Rooms—the outward symbols of prosperous, modern happy homes.

If your home hasn't an OUTDOOR LIVING ROOM, plan one now. Its creation is a simple matter, need not be expensive, and if planted now, it may be enjoyed for years to come.

Plan it as you would a room within the house. First, a carpet of rich, soft grass. Then place trees and shrubs to give privacy, shade and screen objectionable view—add beauty by generous use of hardy, colorful flowers, plants

and vines. Do this and you will not only be providing your family with great happiness, but you will be adding the modern note to the outward appearance of your home.

Our planning department will gladly assist you in creating your Outdoor Living Room or with other planting problems.

