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62.09

AUGUST 20
1932

FIRST
LIST



Mrs. Aaron Ward

FIELD ROSE BUSHES

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U. S. Department of Agriculture.



Howard Rose Company
Hemet, California

WHOLESALE PRICES

No. 1 ½ grade or "Mediums" - - - - - 15c
 No. 1 Grade 22c No. 2 Grade 10c

Except as Noted

Climbers

	No. 1 Each	No. 1 ½ Each	No. 2 Each
Alida Lovett, HW, bright pink			
American Pillar, P, carmine-pink	12c	8c	5c
Aviateur Bleriot, HW, orange-yellow			
Banksia White, B, white			
Banksia Yellow, B, yellow			
Belle of Portugal, HG, pink			
Bess Lovett, W, crimson			
Chaplin's Pink Climber, (1928), rich pink.....			
Cherokee Pink, pink			
Cherokee Ramona, red			
Cl Able Chatenay, HT, rose			
Cl American Beauty, HN, red	15c	10c	6c
Cl Baby Rambler, P, crimson	12c	8c	5c
Cl Caroline Testout, HT, pink			
Cl Cecile Brunner, P, pink			
Cl Charles Russell, HT, rosy-carmine			
Cl Claudius Pernet, Per, yellow			
Cl Duchess of Wellington, HT, yellow			
Cl Edouard Herriot, HT, coral-red			
Cl Etoile de France, HT, velvety crimson			
Cl General McArthur, HT, scarlet			
Cl Golden Emblem, HT, yellow			
Cl Gruss an Teplitz, HT, velvety scarlet			
Cl Hadley, HT, crimson			
Cl Hoosier Beauty, HT, crimson			
Cl Jon J L Mock, HT, carmine-pink			
Cl K A Victoria, HT, creamy-white			
Cl Lady Hillingdon, T, apricot-yellow			
Cl Lafayette, P, red			
Cl Los Angeles, HT, pink to coral			
Cl Mme. Butterfly, HT, salmon			
Cl Mrs. Aaron Ward, HT, Indian-yellow			
Cl Red Radiance, HT, crimson			
Cl Rose Marie, HT, rose-pink			
Cl Sunburst, HT, yellow shaded orange			

Cl Talisman, HT, (1930) gold.-red and copper	80c	50c	30c
Cl Willowmere, Per, shrimp-pink to yel.			
Cl Winnie Davis, HT, pink			
Crimson Rambler, P, bright crimson	12c	8c	5c
Dorothy Perkins, HW, rose-pink	15c	10c	6c
Dorothy Perkins White, HW, creamy-white	12c	8c	5c
Dr. W. Van Fleet, HW, cameo-pink	15c	10c	6c
Emily Gray, HT, salmon-yellow			
Excelsa, W, crimson	12c	8c	5c
Flower of Fairfield, P, crimson	12c	8c	5c
Gold of Ophir, HW, orange-yellow			
Jacotte, HW, yellow to copper-red			
Marechal Neil, N, golden-yellow			
Mary Wallace, HW, rose-pink			
Mme. Gregoire Staechelin, HT, pink			
Pauls Scarlet Climber, W, crimson-scarlet	15c	10c	6c
Primrose, HW, (1929), yellow			
Roserie, M, deep pink			
Shower of Gold, HW, golden-yellow			
Silver Moon, W, creamy-white			
Tausendschoen, P, white to pink			
Thelma, HW, coral-pink			

Polyanthas or "Baby" Roses

	No. 1 Each	No. 1½ Each	No. 2 Each
Catherine Zeimet, P, white			
Cecil Brunner, P, bright pink			
Chatillion, P, bright pink			
Echo, P, rose-flesh			
Edith Cavell, P, deep crimson			
Ellen Poulsen, P, dark pink			
Erna Teschendorf, P, deep crimson	15c	10c	6c
Eugene Lamesch, P, orange-yellow			
Frau Dr. Erreth, P, yellow			
George Elger, P, golden-yellow	15c	10c	6c
Glori Mundi, P, orange-scarlet			
Golden Salmon, P, golden-salmon			
Gruss an Aachen, DP, salmon-flesh			
Ideal, P, dark scarlet			
Lady Reading, P, red			
Mme. N. Levavasseur, P, crimson-red	15c	10c	6c
Perle d'Or, salmon-orange	15c	10c	6c
Triomphe Orleanais, P, cherry-red	15c	10c	6c

Rugosa and Their Hybrids

	No.	No.	No.
	1	1½	2
	Each	Each	Each
Agnes, HR, pale amber			
Amelia Gravereaux, HR, carmine			
F. J. Grootendorst, PR, bright red	15c	10c	6c
F. J. Grootendorst Pink, PR, clear pink			
Hansa, HR, red to violet			
Sarah van Fleet, HR, rose-pink			
Turks Rugosa Samling, HR, cop.-yel. to pink			

Hybrid Perpetual and Other Hardy Varieties

American Beauty, HP, crimson-carmine
Baroness de Rothschild, HP, rose-pink
Black Prince, HP, dark crimson
Captain Christy, HP, silver-pink
Frau Karl Druschki, HP, white
Gen. Jacqueminot, HP, scarlet-crimson
Gen. Washington, HP, carmine
George Dickson, HP, dark crimson
Harrisons Yellow, AB, bright yellow
Hermosa, C, light pink
Hugonis, lemon-yellow
J. B. Clark, HP, deep scarlet
Juliet, AB, pink to gold
Magna Charta, HP, bright rose
Marshall P. Wilder, HP, scarlet-crimson
Mme. Albert Barbier, HP, salmon to yellow
Mrs. John Laing, HP, soft pink
Prince C de Rohan, HP, velvety-crimson
Ragged Robin, C, crimson
Ulrich Brunner, HP, geranium-red

SHIPPING PERIOD

Winter and Spring

"THE HARVEST" starts at Christmas time (Winter) and all orders are filled in their rotation.

"LARGE ASSORTMENTS" can seldom be completed in the first shipment.

Hybrid Teas, Teas, and Pernetiana

	No. 1 Each	No. 1½ Each	No. 2 Each
Abol, HT, ivory-white			
Amelia de Bethune, per, coral-red			
America, Hills, HT, rose-pink			
Angele Pernet, HT, orange-yellow	35c	25c	15c
Antoine Rivoire, HT, rose-flesh			
Betty, HT, coppery-rose			
Betty Sutor, HT, (1929), veined rosy pink.....			
Betty Uprichard, HT, salmon-pink			
Briarcliff, HT, rose-pink	30c	20c	12c
Caledonia, HT, (1928), white			
Cecile Brunner, (see Polyanthas above)			
Charles P Kilham, HT, orange-red	30c	20c	12c
Clovelly, HT, pink			
Columbia, HT, rose-pink	15c	10c	6c
Commonwealth, HT, deep pink			
Constance, Per, golden-yellow			
Crimson Queen, HT, crimson			
Crusader, HT, crimson-red			
Cuba, HT, cardinal red to yellow	30c	20c	12c
Dame Edith Helen, HT, clear-pink	15c	10c	6c
Duchess of Atholl, HT, (1928), orange	30c	20c	12c
Duchess of Wellington, HT, yellow			
Edith Nellie Perkins, HT, (1928), sal.-pink.....	30c	20c	12c
Edward Mawley, HT, dark crimson			
E. G. Hill, HT, (1929), scarlet-red			
Eldorado, Per, golden-yellow			
Empire Queen, HT, cerise			
Ethel Somerset, HT, shrimp-pink			
Etoile de France, HT, velvety crimson	15c	10c	6c
Etoile de Hollande, HT, bright red			
Evening Star, Per, golden-yellow to apricot.....			
Feu Joseph Looymans, Per, Indian-yellow.....			
Fontanelle, HT, lemon-yellow to gold			
Francis Scott Key, HT, deep red			
Frank W. Dunlop, HT, rose-pink			
Fred J. Harrison, HT, cardinal-red			
General McArthur, HT, scarlet	15c	10c	6c
General S. A. Janssen, HT, deep rose			
Gladys Benskin, (1929), sal.-yel. to orange	30c	20c	12c
Golden Dawn, HT, (1929), sunflower-yellow.....	30c	20c	12c
Golden Emblem, HT, yellow			
Golden Pernet, Per, golden-yellow			
Gorgeous, HT, orange-yellow veined copper.....			

Gruss an Coburg, HT, orange to yellow	30c	20c	12c
Gruss an Teplitz, HT, velvety-scarlet	15c	10c	6c
Hadley, HT, rich crimson	15c	10c	6c
Heinrich Eggers, HT, (1928), orange-copper.....			
Hilda, HT, (1928), carmine-pink			
Hollywood, HT, (1930), rose-red	30c	20c	12c
Hoosier Beauty, HT, dark crimson	15c	10c	6c
Hortulanus Budde, HT, deep crimson			
Imperial Potentate, HT, deep rose-pink			
Impress, HT, (1929), cardinal red to orange	30c	20c	12c
Irish Charm, HT, apricot	30c	20c	12c
Irish Elegance, HT, orange-apricot			
Irish Fireflame, HT, deep rose to gold			
Isobel, HT, rose-pink to apricot			
James Gibson, HT, (1928), crimson-scarlet			
Jarvisbrook, HT, (1928), carmine to orange.....	30c	20c	12c
J. C. Thornton, HT, crimson-scarlet			
Jean C. N. Forestier, Per, carmine-lake			
Joan Cant, HT, (1929), salmon-pink			
Joanna Hill, HT, (1928), light yellow	30c	20c	12c
Jon J L Mock, HT, carmine-pink	15c	10c	6c
J. Otto Thilow, HT, rose-pink			
Jules Gaujard, HT, (1928), orange-red	30c	20c	12c
Jules Tarbart, Per, salmon-pink to coral.....			
Kaiserine A Victoria, HT, creamy white.....	15c	10c	6c
Killarney, HT, bright pink	15c	10c	6c
Killarney Dbl. White, HT, white			
K of K, HT, velvety scarlet			
Lady Barnby, HT, (1930), glowing pink	30c	20c	12c
Lady Hillingdon, HT, apricot-yellow			
Lady Leslie, HT, (1929), scarlet-carmine	30c	20c	12c
Lady Margaret Stewart, HT, orange-yellow.....	30c	20c	12c
La France, HT, silver-pink			
Laurent Carle, HT, velvety-carmine			
Leader, HT, cerise-red			
Lord Charlemont, HT, deep crimson			
Lord Rossmore, HT, (1930), creamy white			
Los Angeles, HT, pink to coral	15c	10c	6c
Louise C. Breslau, HT, chrome-yellow to coral	30c	20c	12c
Lucie Marie, HT, (1930), yellow veined red.....	30c	20c	12c
Lulu, HT, orange to salmon-pink			
Luxembourg (Marie Adelaide), HT, cop.-yel.			
McGredy's Scarlet, HT, brilliant scarlet			
Marcia Stanhope, HT, white			
Margaret McGredy, HT, orange-scarlet			
Marion Cran, HT, yellow veined cerise			

Mary Count, Illchester, HT, deep rose-pink.....			
Maud Cumming, HT, coral-pink to orange.....			
May Wettern, HT, (1928), rosy pink			
Miss Lolita Armour, HT, creamy cop. to rose			
Miss Rowena Thom, HT, rose shaded gold.....	30c	20c	12c
Mme. Able Chatenay, HT, pink to carmine			
Mme. Alexandre Dreux, Per, golden yellow.....			
Mme. Butterfly, HT, salmon	15c	10c	6c
Mme. Caroline Testout, HT, rose-pink			
Mme. Edouard Herriot, HT, coral-red			
Mme. Henri Lustre, Per, dark red			
Mme. Henri Queille, HT, (1928), pink to gold....			
Mme. Jules Bouche, HT, salmon-white			
Mme. Leon Pain, HT, silver-pink			
Mme. Nicolas Aussel, HT, (1931), copper	50c	30c	20c
Mme. Paul Ollivary, HT, copper-salmon			
Mrs. Aaron Ward, HT, Indian-yellow	15c	10c	6c
Mrs. A. R. Barraclough, Per, carmine.....			
Mrs. A. R. Waddell, HT, bronze-pink to apricot			
Mrs. Calvin Coolidge, HT, golden yellow			
Mrs. Charles Bell, HT, shell-pink			
Mrs. E. P. Thom, HT, canary yellow			
Mrs. Henry Morse, HT, salmon to vermillion.....			
Mrs. H. R. Darlington, HT, creamy white.....			
Mrs. John Bell, HT, (1928), cochineal-carmine			
Mrs. Lovell Swisher, HT, salmon-pink			
Mrs. Sam McGredy, HT, (1929), scarlet-copper	35c	25c	15c
Mrs. Wm. C. Egan, HT, pink			
Old Gold, HT, orange shaded copper			
Olympiad, HT, (1931), crimson yellow	50c	30c	20c
Ophelia, HT, salmon-pink	15c	10c	6c
Ophelia Golden, HT, golden-yellow	15c	10c	6c
Ophelia White, HT, white			
Padre, HT, copper-scarlet			
Portadown, HT, (1928), deep crimson	30c	20c	12c
Premier, HT, dark rosy pink			
President Cherioux, Per, coral to yellow			
Pres. Herbert Hoover, HT, (1930) med. orange	35c	25c	15c
Radiance, HT, pink			
Radiance Red, HT, crimson			
Rev. F. Page Roberts, HT, yellow veined red	30c	20c	12c
Rhea Reid, HT, velvety red			
Richard E. West, HT, cadmium yellow			
Rose Down, HT, soft shell pink			
Rose Hill, HT, rose-pink			
Roselandia, HT, deep golden yellow			

Rose Marie, HT, rose-pink			
Roslyn, HT, (1929), deep orange to yellow.....	30c	20c	12c
Rudolph Valentino, HT, (1929) coral-pink.....	30c	20c	12c
Sensation, HT, scarlet-crimson			
Sir David Davis, HT, deep crimson	30c	20c	12c
Souv. d Claudius Pernet, Per, pure yellow	15c	10c	6c
Souv. d Georges Pernet, Per, red sh. yellow.....			
Souv. d H. A. Verschuren, HT, cadmium yellow			
Souv. d Mme. Bouillet, HT, dark yellow			
Sunburst, HT, yellow	15c	10c	6c
Sunstar, HT, orange to yellow			
Swansdown, HT, (1928), creamy white			
Talisman, HT, (1929), golden red and copper			
Templar, HT, bright red			
Ville de Paris, HT, yellow tinted orange	35c	25c	15c
Westfield Star, HT, creamy white			
W. E. Chaplin, HT, (1929) deep crimson	30c	20c	12c
Wilhelm Kordes, HT, golden yellow			
William E. Nickerson, HT, (1928), or.-cerise			
William F. Dreer, HT, pink to yellow			
William R. Smith, HT, cream to pink			
Willowmere, Per, shrimp-pink to yellow			
Winnie Davis, HT, pink			

St. Louis, Salt Lake—Annually

FREIGHT PAID—Car lots are shipped to the above "breaking" points.

At either place we can hold in cold storage for a period if desired.

Grade No. 1—Teas, Hybrid Teas and Polyanthas, 18 inches and up. Climbers and Hybrid Perpetuals, 24 inches and up. Three or more branches.

Grade No. 1½ or Medium—Teas, Hybrid Teas, and Polyanthas, 14 inches and up. Climbers and Hybrid Perpetuals, 18 inches and up. Two or more branches.

Grade No. 2—Teas and Hybrid Teas, 8 inches and up. Climbers and Hybrid Perpetuals, 10 inches and up. Two or more branches. NOTE—They are not culls, but sturdy, well proportioned plants at the price.

Large Assortments can seldom be completed in the first shipment.

Order in multiples of TEN. Ten or more at these prices.

TERMS AND SHIPPING INFORMATION

Terms—60 days net, f. o. b. Hemet, California, to established Nurserymen, Seedsmen and Dealers, known to us, or to those who have necessary rating. THIRTY DAYS less 1%. TEN DAYS less 2%. For advance cash or cash with order before shipment, less 3%.

To the Trade Only—Prices shown are for first-class stock of the grade named.

The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders.

Substitution—We do not substitute unless instructed to do so, and then label true name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

Pro-Rata—As it is almost impossible to count roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

Genuineness—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise; but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

Packing—Bales and boxes will be charged at near actual cost price. We make no charge for packing or delivery to railroad station.

Boxes 18x30 in.—3 ft. 10 in. @	\$1.50
Boxes 24x34 in.—7 ft. 10 in @	\$2.00
Boxes 24x36 in.—7 ft. 10 in. @	\$2.50

We recommend express and will help pay the charges. Write us.

EXPRESS RATES FROM HEMET, Per 100 lbs. to

Atlanta	\$10.25	Jacksonville	\$10.80
Boston	12.65	Kansas City	7.80
Chicago	9.45	Memphis	8.85
Cincinnati	10.15	New Orleans	9.00
Dallas	6.75	New York	12.15
Denver	6.30	Philadelphia	12.00
Des Moines	8.40	Salt Lake	4.40
Galveston	8.00	St. Louis	9.05
Houston	7.80	St. Paul	9.45
		Washington	11.65

Our roses weigh about 350 pounds per 1000 No. 1 grade plants; 225 pounds per 1000 No. 1½ grade; and 125 pounds per 1000 No. 2 grade. Shipments weighing less than 100 pounds take a higher rate.

HOWARD ROSE COMPANY
HEMET, CALIFORNIA

Return Postage Guaranteed

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U. S. POSTAGE

PAID 1C

Permit No. 5

Hemet, California

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