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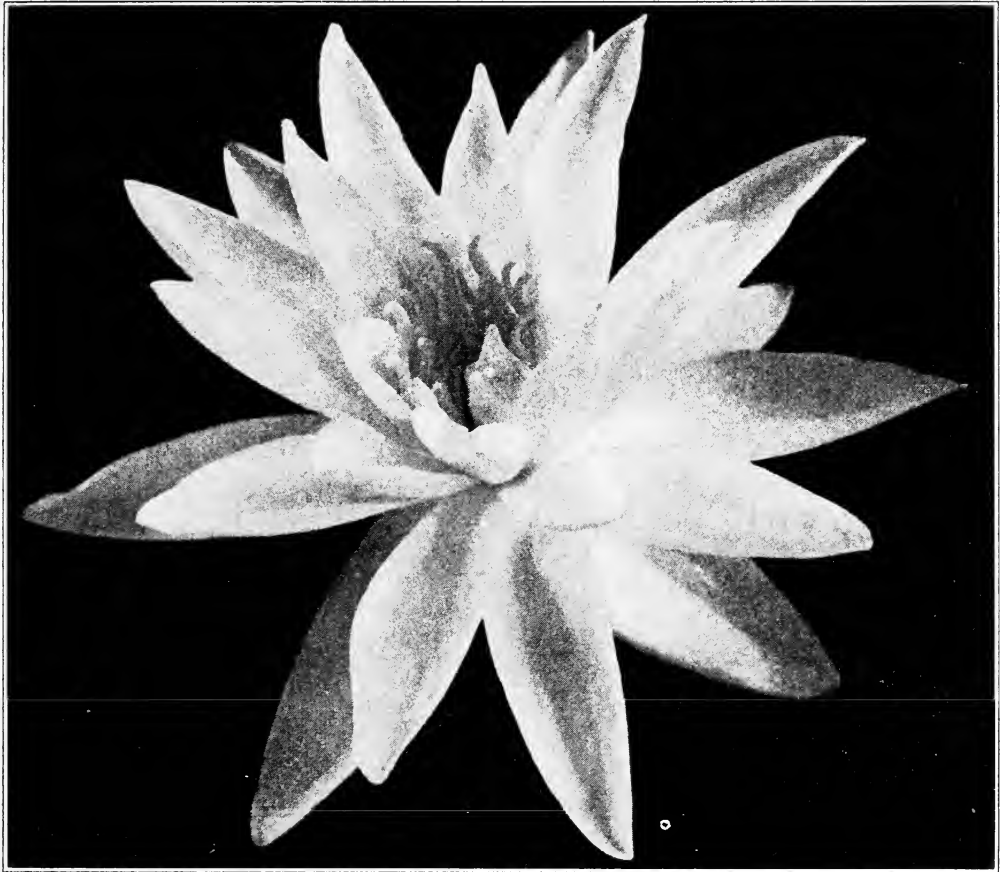
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1932

*Pleasure and Beauty*  
from a

**WATER GARDEN**

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U. S. Department of Agriculture



*Descriptive Catalogue*

**LOVELAND GOLDFISH FARM**

JOE JOHANNIGMAN JR.

LOVELAND, OHIO

# THE LOVELAND GOLDFISH FARM, - - Loveland, Ohio

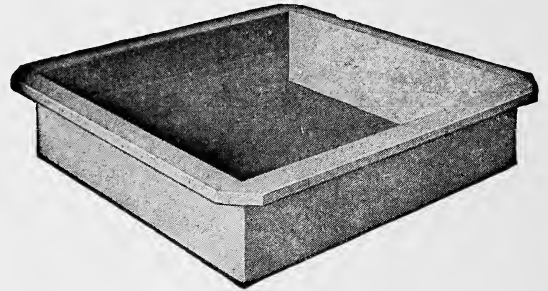
## THE METAL POOL

### The Easy Way to Have a Beautiful and Permanent Pool at a Low Cost

Now you can have that garden pond you've always wanted. This pond permits you to install your own pool in an hour, and with a single tool—a spade. It is a permanent pond, temperature cannot effect it, it cannot crack, it will not rust. Why be without a garden pool any longer. Pick a sunny spot in your yard for it. Around the pool, perennials, and rock plants may be planted. No matter how small the garden, you can now find room to enjoy a water garden. Made in two sizes.

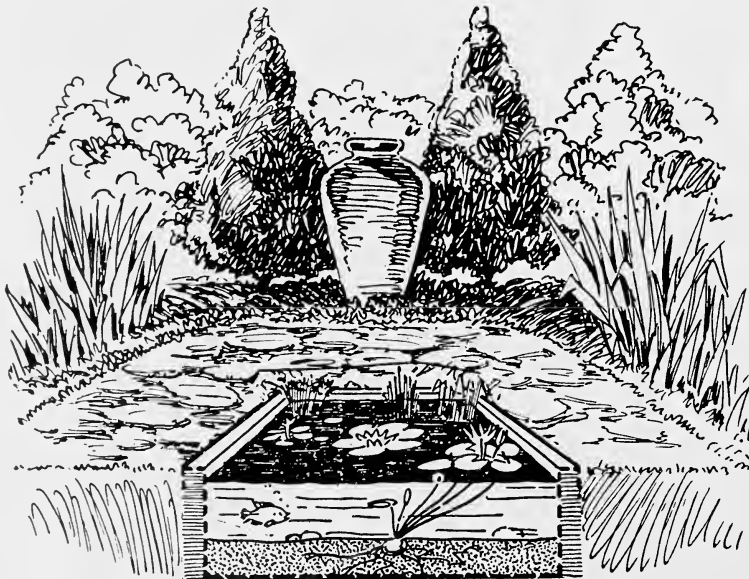
	Length	Width	Depth	Wgt.	Price
No. 1	40 in.	36 in.	12 in.	120 lbs.	\$15.00
No. 2	42 in.	40 in.	18 in.	198 lbs.	\$25.00

All prices F. O. B. our factory at Galion, O.



Note the sturdy metal construction. Heavy  $\frac{1}{8}$  inch copper steel throughout. Size is 3 ft. by 3 ft. 4 in. by 18 inches deep. Fittings for overflow and inlet pipe if desired.

With ordinary care this Metal Art Garden Pond will last indefinitely. It will also prove to be the most beautiful and most interesting spot in your garden.



## COLLECTION OF PLANTS

Suitable for any small size pool, 3x4 or 4 ft. diameter

**\$5.00**

### Collection No. 12

- 1 Water Lily** — your choice of Pink Opal, Chrometella, Aurora, Chrysantha, Blue Beauty.
- 6 Aquatic Plants** — to be planted in pots and submerged.
- 12 Rock Plants** or Hardy Perennials or Shallow Water Plants—your choice.
- 3 Pair Fish**—Fantails, Calico and Telescopes.
- 6 Black Ramshorn Snails.**

You may have your choice of any of the lilies listed on Pages 2 and 3 with the same plants, snails and fish offered in the above collection. Choose your lily and add \$3.50 to price listed.

## HARDY WATER LILIES

You will particularly enjoy these varieties. The lilies listed below have been selected because they combine the qualities of prolific bloomers and sturdy growth as well as lovely flowers. The flowers embrace all the colors, rich reds, beautiful whites, shell pinks to deep rose, yellow and orange. Some of them have blooms eight inches across. All of them are hardy and may be depended upon to be at home in your garden pool. They are easy to grow, all you need is sunlight, water and rich soil.

### GENERAL LIST OF HARDY WATER LILIES

**Attraction**—An immense red variety. Bright red in color and free to bloom. This variety frequently produces flowers eight inches across. It is difficult to describe the splendor of this variety. The price is considerable lower this year and should be in every garden. \$4.00.

**Aurora**—The flowers are rosy, yellow on the first day, red orange on the second and deep red on the third. One of the best for a small pool. \$1.50 each.

**Carmin Laydeker**—A pleasing carmine rose lily. A first rate variety for the small pool. A steady bloomer. \$1.50.

**Chromatella**—Rich yellow in color. Leaves beautifully marked in deep green and grown. It is by far the best of yellow varieties. \$1.50 each.

**Chrysantha**—An excellent new free blooming variety. Color undergoes a change on successive days, opening a creamy yellow and darkening until it is deep orange vermillion. \$2.00 each.

**Comanche**—A very large grower, free bloomer—blooms are very large, one of those varieties that the blooms change color—opening a rich apricot, then changing later to a deep bronze \$3.00.

**Eugenia de Land**—Vigorous and free flowering—deep rose pink—\$1.50.

**Hermine**—A new glistening white variety that is in a class by itself. One of the best bloomers. \$2.00.

**Gladstone**—The boss of the white lilies, beautiful large white flowers, six inches across. A strong grower and a free bloomer. \$1.50 each.

**Glorioso**—This lily has no equal—it blooms and blooms. Its large blossoms are six inches

across, of a remarkable red. No pool is complete without this "King of the Lilies." \$3.50 each.

**Gonnere**—The only real double white variety. Flowers are double clear to center. Visitors to our pools pronounce it the greatest lily of recent years. \$5.00 each.

**Indiana**—It opens a creamy yellow and shades through orange, bronze and fire red. Suitable for small pools, \$2.00.

**James Brydon**—This is a beautiful lily. Bright rosy red flowers, cup shaped and massive in appearance. It is admired by all. \$2.50.

**Marliac Albida**—Snowy white, with yellow stamens. A most desirable variety. \$1.00.

**Marliac Rose**—This deep pink lily should be in every Water Garden. Excellent as a cut flower variety, the fragrant waxy blossoms last several days when picked. \$2.00.

**Mary**—Small pink—\$1.00.

**Paul Harlot**—A splendid variety, canary yellow in color, shading into rich apricot as the flower grows older. \$2.50.

**Pink Opal**—Graceful cup shaped flowers of deepest pink and very fragrant. The buds are almost round. This variety has fine color, and does excellent in small pool. \$1.50.

**Rose Arey**—Petals of this variety are pointed. The flowers a deep pink—a rapid grower. \$1.50 each.

**Sioux**—Large flowers of rich, brassy yellow, shaded red. \$2.00.

**Solfatare**—One of the best of the so-called "Sunset Lilies," broad cup shaped flowers. One of the finest bloomers yet introduced. \$2.00.

### TRY THESE HARDY WATER LILIES FOR A DELIGHTFUL CHANGE

These new Water Lilies merit their position of honor as the leader of the leading lilies of recent introduction.

**Amabilis**—It's a beaut. Starry in form. Its spreading petals set it in a class by itself. In color it is a bright silver pink, and easily averages 7 inches in diameter. \$5.00.

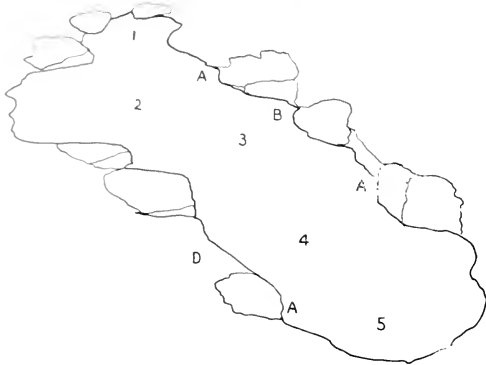
**Neptune**—During the past summer, visitors to our place have agreed that it does not seem possible for a plant to flower any more freely. The most striking feature of this flower is the color—imagine a deep pink flushed with smoky red at the base, the tips of the petals becoming lighter. \$3.00 each.

**Sunrise**—It has enormous flowers attaining in size eight or nine inches. Its large glorious yellow blooms open early in the day. The leaves are large, deep green and red flecked. Unusual in form, beauty and fragrance. You will have to see this lily. \$4.00 each.

COMPLETE POOL COLLECTION

# 25 Plants for \$10.<sup>00</sup>

WITH SCAVENGERS AND FISHES



**ROCK PLANTS**

We have purposely omitted Rock Plants with this collection, on account of varied types of rock gardens connected with the Rock Garden Pool, that it would be almost impossible to list a suitable assortment to plant in your garden. The rock garden surrounding this pool contains hundreds of plants. If you need plants for your rock garden, see page 11.

This colorful collection is one of the most interesting we have offered for the Rock Garden Pool. In it are five beautiful Lilies. Balanced to give you a variety of colors and different type blooms. Varieties to bloom from early morning until late in the evening.

- |                              |                          |
|------------------------------|--------------------------|
| 1 Marliac Rosea              | 4 Bisset                 |
| 2 Marliac Albida             | 5 Chrometella            |
| 3 Aug. Koch                  | A-9 Blue Water Hyacinths |
| B-3 Parrot Feather           | C-1 Purple Hyacinth      |
| D-2 Japanese Iris            |                          |
| 5 Submerged Plants           |                          |
| 12 Assorted Snails           |                          |
| 12 Assorted Fancy Goldfishes |                          |
| With Shipping Can            |                          |



## TROPICAL WATER LILIES

### The Best of Lilies, Immense Blooms, Gorgeous Colors.

Sooner or later you will include Tropical Water Lilies in your collection. No pool is complete without at least one. They bring to the pool, something you can't have in the hardy lilies. Long erect stems bear their large flowers above the water level. Some varieties bloom at night. The size of the bloom depends upon the amount of soil and leaf spread available for each plant. Give them a chance and they will repay you.

### DAY BLOOMING TROPICAL WATER LILIES

**August Koch**—This lily is free flowering and of extremely easy cultivation. Its flowers are 7 to 8 inches across, very fragrant. The sepals are purplish lilac and the petals pale wistaria violet. Strong and attractive foliage. \$2.50.

**Blue Beauty**—Deep blue flowers. Free and continuous flowering. Leaves and buds spotted with purple. \$2.50.

**Dauben**—It produces small, light blue flowers in great profusion. Fine for tub or aquarium. \$1.25.

**General Pershing**—Clear, distinct pink. The flowers are of great substance, delightfully fragrant. Opens early in the morning. \$3.50 each.

**Mrs. C. W. Ward**—A most charming variety with petals of rich rose-pink. Flowers are borne well out of the water. \$2.00.

**Mrs. Geo. H. Pring**—A new and novel type that produces numbers of large, fragrant, white flowers with pointed petals. Petals broader at the base and more pointed at the tip. \$2.00.

**Mrs. Woodrow Wilson**—This variety has lavender-blue flowers of large size. It is an extremely satisfactory day blooming variety, \$2.00.

**Panama Pacific**—It is an exuberant, viviparous, strong growing and free flowering. The predominant color is reddish purple and the stamens are yellow. A most excellent variety. \$2.50.

### NIGHT BLOOMING TROPICAL WATER LILIES

Why not plan to have a lily in your pool that everyone can enjoy. Dad surely is entitled after he comes home in the evening, to enjoy the blooms in the Water Garden. This type of lily opens towards evening and remains open until ten the next morning.

**Bisset**—A night bloomer of unusually free-blooming habit. The flowers are of a beautiful rose pink color, the petals are broad and slightly concave giving the bloom a cup-shaped form. \$1.50 each.

**Frank Trelease**—Flowers a brilliant crimson. The most popular lily of its type because of its rich color. \$2.00.

**Juno**—Very large, beautiful snow white flowers, with a center of pure yellow stamens and produced freely. \$2.50.

**Omarana**—A pleasing pink lily. A vigorous grower and one of the freest flowering. \$1.50.

**Rubra Rosea**—One of the best. Brilliant rosy carmine flowers are held well above the glossy foliage. \$1.50 each.

### THE SACRED LOTUS

In planning your Water Garden, do not overlook making preparations somewhere for one of the Lotus. A unique and beautiful plant—there is real beauty in the leaf, the bud and the opened flower.

In planting the rhizoms settle them gently into the soil with the growing end just below the surface. They grow well in water, 2 inches to 12 inches deep and require the same general care as water lilies. A box for the Lotus should contain at least two cubic feet of good rich soil.

**NOTE**—Lotus are shipped about the first of June.

If you are going to make room in your Water Garden for a Lotus this year. Order the Chinese Red Lotus, it is the ONLY REAL LOTUS FOR RAPID GROWING AND BLOOMING. You will not regret ordering this variety.

**American Lotus** (*Nelubium Luten*)—Yellow—\$2.

**Egyptian Lotus** (*Speciosum*)—An excellent variety, light pink—\$2.

**Chinese Red Lotus** (*Pekinensis Rubrum*)—Deep pink—\$3.50.

**Japanese Lotus** (*Album Grandiflorum*)—A splendid white Lotus of gorgeous beauty. \$2.

# Thirty Beautiful Water Plants

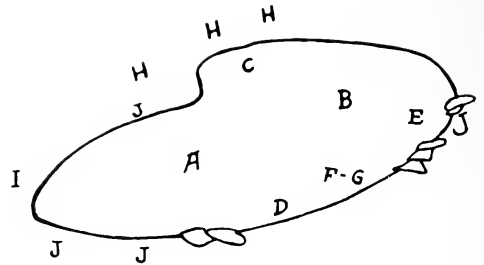
for **\$6.75**

## A COMPLETE WATER GARDEN FOR THE SMALL SIZE POOL

This arrangement of plants shown in this illustration is for a small irregular shaped pool. This arrangement is also suitable for any style pool, and makes a beautiful appearance. All the tall growing Water Plants should be planted in large pots and built up with rocks to within one inch of the surface.

Two beautiful choice water lilies, nineteen assorted water plants and nine assorted plants for the border. Note the varieties may be identified in the illustration by the initial number.

This collection can be arranged in a square pool by placing C, D, E, F, and G in a large box in the center or by placing them individually in the corners. Plant H, I, and J around the border according to the surroundings. K should be planted in same box with the lilies.



## COLLECTION No. 15

- A 1 Water Lily Blue Beauty.
- B 1 Water Lily Mrs. Pring.
- C 1 Primrose Willow, yellow flowers.
- D 2 Arrowhead, white flowers.
- E 1 Umbrella Plant.
- F 1 Creeping Water Hyacinth, purple flowers.
- G 8 Floating Water Hyacinth
- H 3 Assorted Ornamental Grasses.
- I 2 Yellow Water Iris.
- J 4 Rock Plants, assorted.
- K 6 Submerged Plants.

**Xtra This Year**—3 Japanese Iris, each one different. This Iris is a wonderful variety to plant around the pool.

**Thirty Beautiful Plants for \$6.75**



This beautiful pool from the gardens of  
E. F. Kellar, Ho-Ho-Kus, N. J.



# PLANTING THE WATER GARDEN

## Care of Plants On Arrival

Unpack the package carefully to prevent breaking of the plants and immediately put them in a pail or tub of water, until you are ready to plant them. Have all boxes filled with soil and everything ready before you commence to plant. All aquatic plants will wilt easily if subjected to wind or sun before being planted. Lilies and other plants will keep for several days floating in a tub of water if kept in partial shade. Tropical Lilies should be planted as soon as possible.

## Water Lilies - Planting - Care

The best results are obtained by planting the lily roots in the soil so the crown will be even with the top of the soil and from 6 to 12 inches below the surface of the water. Where the pool is two feet deep or over, it is necessary that stones or bricks be used to build up the box to the proper distance under the surface. Many varieties however will grow in much deeper water. All water-lilies like full sunlight and flower best when not too much shaded. Each lily should have a minimum of one cubic feet of soil - a box about 14-in. x 14-in. by 10 inches deep will hold this amount. Lilies can be grown in this box for about three years before it is necessary to change the soil.

They like plenty of good garden soil, well enriched with cow manure or some good commercial fertilizer, such as blood meal used at the rate of about a pound to a bushel of soil.

When planting the lily the soil should be well firmed around them. An inch of sand or gravel put on the box after they have been planted will help keep the water clear and prevent the goldfish from rooting in the mud.

## Tropical Lilies

Are shipped as potted plants. They should be kept from drying winds and sunshine until planted. Tropical Lilies should be planted upright in a hole that will fit the ball of soil and firming the soil around it. They should not be set out until weather is settled and warm. They grow very rapidly and commence blooming while still quite small.

## Lotus

These beautiful plants sometimes prove a little difficult to grow, but if a small amount of attention is given them, one is well repaid for their trouble. Lotus roots look just like bananas. They are very brittle and the growing points is easily broken. Be careful in handling them. In planting press them gently in the soil until they are covered about an inch and so the growing point is just peeping through. They must be set horizontally and not upright.

## Aquatic Plants

The different classes of aquatic plants are all easily grown and require very little attention after planting. When they grow too rampant they may be thinned out.

## Floating Plants

These grow without soil. In most cases the plants will grow more rampant if the roots do touch the soil. They thrive in sun and semi-shade.

## Shallow Water Plants

All of them may be planted in water ranging from an inch or so to almost 10 inches in depth. They prefer 4 to 6 inches of water.

## Bog Plants

These plants thrive in a wet soil or in very shallow water. They may be planted along the margin of a natural pond.

## Oxygenating Plants

They are shipped in bunches which soon take roots. They should be planted in the same box with the lily or in pots.

## Wintering

If the water is to be drained out of the pool place the lily tubes in damp soil in the basement, or the boxes containing the lilies may be removed to the basement and kept moist until the following spring. If you leave the water in your pool, and where ice never forms over ten to twelve inches in the winter, just forget about the lilies. Don't try to winter tropicals. It is cheaper to let them die and buy new ones.

This little outline illustrates on how to determine the proper depth to plant the various plants.

### Bog Plants—

Cat-Tail	Umbrella Plants
Arrowhead	Papyrus
Rush	Bull-Rush
Pickeral Plant	Forget-Me-Nots
Water Iris	Swamp Calla
Sweet Flags	Primrose Willow

### Water, 3 to 6 inches deep—

Cat-Tail	Thalia
Rush	Primrose Creeper
Pickeral Plant	Floating Heart
Iris	Poppy
Sweet Flags	Snowflake
Swamp Calla	

### Can be planted in same box with Lilies—

Oxygenating Plants	Floating Heart
Poppy	Primrose Creeper
Snowflake	

### Floating Plants—

Hyacinths	Fern
Lettuce	

## WATER PLANTS FOR THE POND OR POOL

Here are grouped those plants which grow in the water. They are varied and interesting, and give the much desired natural effect to the pool. They are easily grown. Most of them do best in shallow water and so the pots, boxes, or tubs should be raised to within 2 to 8 inches of the surface.

Varieties marked with a (\*) are particularly adapted to a depth of 6 to 12 inches.

Varieties marked with a (†) are suitable to plant at about 2 to 6 inches.

Varieties marked with a (‡) are for plants that like wet feet but with crowns and stems preferring the air and sunlight.

Varieties marked with a (§) are the beautiful Tropical Plants.

- †**Arrowhead, Giant**—Beautiful shaped leaves, white flowers—3 for 50c.
- §‡**Butterfly Lily**—A tall canna-like plant with large leaves. White or yellow flowers—35c each, \$1 for 3.
- †**Cat Tail**—Swamp plant, hardy—\$1 per dozen.
- †**Graceful Cat-Tail**—A tall variety with slender cat-tails. These plants furnish a very fine background in massed plantings. 25 cents each.
- \***Floating Heart**—Small leaves resembling Water Lilies; brilliant yellow flowers—2 for 25c, \$1 per dozen.
- ‡**Forget-me-not**—The well-known spring and summer flowering plant—25c each, \$2 per dozen.
- †**Iris**—(yellow flag) or (blue Versicolor). Very attractive and hardy—25c each, \$2 per dozen.
- Japanese Iris**—This beautiful Iris thrives in wet soil around the pool or planted in a box in the pool to a depth of one to four inches. Large Clumps—35c each.
- §**Japanese Taro**—  
(Colocasia Multiflora) Rich green leaves on dark purple stems—75c.  
(Colocasia Indica) Similar to above except it is entirely green—50c.  
(Colocasia antiquorum Illustris) This variety is similar to above except leaves are blotched dark brown and violet-black—\$1.00.
- ‡†**Parrot Feather**—Extremely valuable for trailing over a fountain—25c a bunch.
- §‡**Papyrus or Egyptian Paper Plant**—A very beautiful water plant with plummy heads of foliage—35c each.
- †\***Primrose Creeper**—A rapid growing, partially submerged aquatic, with trailing over a fountain—15c a bunch. yellow flowers—2 for 25c, \$2 per
- †**Primrose Willow**—Erect plants 2 to 3 feet high, with attractive narrow foliage and bright yellow blossoms. Very desirable at the edge of pools or in a tub garden. 25 cents each. \$2.50 per dozen.
- †**Pickeral Plant**—Beautiful blue flowers. Total growth about 2 feet—25c each, \$2 per dozen.
- §†**Purple Water Hyacinth**—A creeping plant, with handsome blooms—50c each.
- §†**Thalia**—A handsome canna-like aquatic standing 3 to 6 feet high—50c each, 3 for \$1.25.
- §†‡**Umbrella Palm**—We have an excellent strain of this old-fashioned plant; produces large fan-like leaves—25c each, \$2 per dozen.
- †**Variigated Sweet Flag**—One of the best of the shallow water plants; saber-like leaves, broadly striped green and ivory—25c each, \$2 per dozen.
- §†**Water Poppy**—Leaves float upon the water. Flowers are large and yellow. Should be in every pool—25c each, \$1.50 per dozen.
- §**Water Hyacinth**—A beautiful floating plant. Spikes of orchid-lavender flowers are produced freely if the roots are allowed to anchor in soil—2 for 25c, \$1 per dozen.
- §**Water Fern**—An aquatic fern producing small ferns on upper side of the leaves. 50 cents for 3.
- §**Water Lettuce**—A pretty floating plant with green fluted leaves and long wavy roots. 3 for 50 cents. \$1.50 per dozen.
- \***Water Snowflake**—A lily like plant with dainty white flowers. 35 cents each.
- Floating Plants**—Azolla, Duck Weed and Salvinia. These three floating plants are at home in every pool. Small dainty plants, which float on top of the water. Large portion, assorted—50c.

There are wonderful possibilities with these Water Plants to give your pool a unique and tropical appearance. Try a collection of Taro, Umbrella Palm, Papyrus and Primrose Willow, grouped together in a corner of the pool or in the center (see illustration, page 10), or a collection Primrose Willow, Parrot Feather and Forget-Me-Nots in a shallow corner of the pool.

For a natural pool use plenty of Japanese Iris planted right at the edge or in one to three inches water.

**SUBMERGED PLANTS****FOR THE POOL OR AQUARIUM**

These plants grow under water, they absorb the impurities or release oxygen to destroy them. These plants are indispensable when fish are present, as they provide a perfect balance for the animal life. They can be rooted in soil, or planted in the lily boxes.

**Anarcharis**  
**Cabomba**  
**Money Worth**  
**Myriophyllum**

**Ludwigia**  
**Sagittaria**  
**Southern Spatterdock**  
**Vallisneria**

**COLLECTION OF SUBMERGED PLANTS**

For Small Pool—10 Plants . . . . . \$1.00

**COMPLETE AQUATIC PLANT COLLECTIONS****SMALL POOL COLLECTION—\$3.00**

(Collection No. 1-A)

**MEDIUM SIZE POOL—\$4.00**

(Collection No. 2-A)

This group includes 12 plants for shallow water planting, 4 oxygenating plants, 4 floating plants. 12 shallow water or bog plants, 4 oxygenating plants, 12 floating plants.

**Collection No. 3-A of 7 Bog or Marsh Plans, \$1.50**

**Collection (No. 4-A) of 7 Shallow Water Plants, \$1.00**

**Collection (No. 5-A) of 7 Floating Plants, \$1.00**

**SPECIAL CENTER PIECE COLLECTION****Collection No. 6-A**

This group should be planted in a box or large tub, submerged about two inches below water level. This collection consists of 8 Ornamental Water Plants, 2 each Water Taro, Primrose Willow, Umbrella Plants, Egyptian Paper Plants. The Taros and Paper Plants should be planted in the center and the other plants grouped around it.

**8 Plants for \$2.00**

These collections are suitable for use in pools, where at least one to five lilies may be grown. The small collection for pools 4x6 feet. Medium collection for pools 6x10.

**LETTERS FROM WATER GARDENERS**

LOVELAND GOLDFISH FARM,  
Loveland, Ohio.

Avoca, Iowa.

Dear Sirs:

The Lily you sent me this spring has done wonderfully well. It blooms earlier and had more flowers than any one else's in town. In fact everything I received from you has been superior to what others have had—so we are very much pleased. Our pool was a great success due to the quality of plants, etc., received from you.

Sincerely yours,

MRS. A. TROST.



# JOE'S GLORIOUS COLLECTION

## FITTINGS FOR A QUEEN'S GARDEN

The arrangement of plants shown in this illustration is suitable for a large pool, and is particularly suitable for a pool that has a backeround of a wall or water falls. The tall growing varieties are placed at the back against this wall. You can group these plants by following the key letters and numerals.

If your pool is out in the open, a square pool or round all the tall growing plants A, B, C, 1 and E, would be planted in one large container in the center, or divided into two containers and planted in opposite corners of the pool. You can arrange this beautiful collection of plants in any shaped pool. The plants G and H can be planted anywhere along the outside of the pool.

### WHY THIS COLLECTION

Every season customers come to me with this request: "Joe, I want a real collection of Water Lilies. I want the different distinct shades and in each I want what you consider the best in its class. So I have brought together in this collection a very complete group of the "best" lilies. Good bloomers, every one. You can expect a hundred or more flowers each season. You can expect large size, extra large size blooms, from each plant.



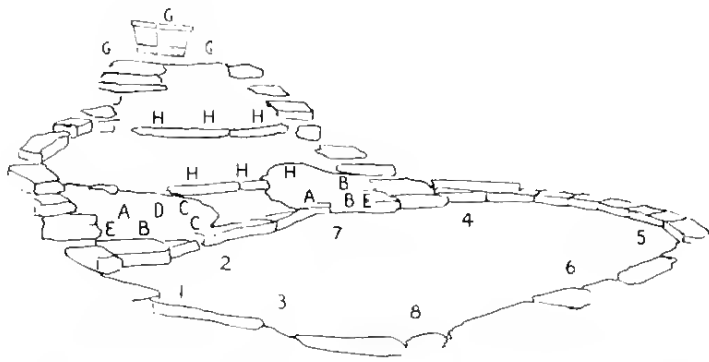
COMPLETE AS ILLUSTRATED

Collection No. 1

- A—2 Chinese Double Lotus—the only real lotus. Deep Pink.
- B—2 Egyptian Paper Plants—an ornamental plant.
- C—2 Water Taro—large elephant-like leaves.
- D—2 Prinrose Willow—yellow flowers.
- E—2 Umbrella Plants—tropical water plant.
- G—3 Ornamental Grasses—a favorite for around pools.
- H—6 Scilum—a variety which grows in water.
- 1 Nymphae—Comanche—orange.
- 2 Glorioso—red.
- 3 Attraction—deep red, very large.
- 4 Amabilis—the best pink.
- 5 Sunrise—the large yellow.
- 6 Neptune—strawberry lily.
- 7 Mrs. Pring—ten inch white flowers.
- 8 Blue Beauty—large blue flowers.

This collection ideal for any large size pool.

Complete for \$25.00



## A PAGE OF SPECIAL OFFERS

The collections on this page are composed of varieties that are of the finest. They are described more fully on Page 2 and Page 4. To help you in selecting the right collection a pool 4x6 in size will accommodate three water lilies and a small collection of aquatics.

### OUR BEAUTIFUL TRIO OF WATER LILIES — \$3.50

Collection No. 6

Three free blooming hardy water lilies—Chrometella, the popular yellow; Pink Opal, deep pink color; Marliac White, large white flowers.

All Three for Only \$3.50

### OUR DISTINCT COLLECTION OF WATER LILIES — \$4.50

(Collection No. 10)

Three superior hardy lilies of beautiful color. Glorioso, the king of all red lilies; Marliac Rosea, deep rose color; Chrometella, the best yellow.

All Three for \$4.50

### OUR FAMOUS FOUR WATER LILIES

\$5.00

(Collection No. 11)

Four lilies including the choicest water lilies grown. All standard varieties chosen from among the most popular. Carmine, Loydeker, Chrometella, Pink Opal, and Mrs. Woodrow Wilson.

All Four for \$5.00

### TO COMPLETE YOUR ORDER

In ordering any of the above collection of lilies, be sure to order extra a collection of aquatic plants listed on page 7. Also a collection of scavengers on page 14.

See Also Special Collections  
Pages 3, 5, 9, 10

(Collection No. 6-A)

PLANTS FOR SHALLOW WATER—2 Egyptian Paper Plants, 2 Water Taro, 2 Umbrella Plants, 2 Primrose Willow, 8 beautiful lilies and 8 Shallow Water Plants all for \$2.00.

### OUR LARGE POOL COLLECTIONS OF WATER LILIES — \$10.50

(Collection No. 3)

This collection of lilies is suitable for any large pool; it is an economical collection. All good varieties—Marliac Rosea, deep pink; James Brydon, red; Marliac Albida, white; Pink Opal, cup shape pink; Chrometella, yellow; Aurora, orange; Dauben, blue; Omarano, night blooming pink.

(The above collection of lilies are very colorful and beautiful at a moderate price. Ranking next to our Collection on page 9 and 10, we would suggest using this array of plants for a large pool, for anyone wishing to supply beautiful blooms to fit a meager purse.)

### A COMPLETE TUB GARDEN FOR \$5.00

Consists of 1 Water Lily Tub, 2 ft. diameter and 1 ft. deep, made of white cedar.

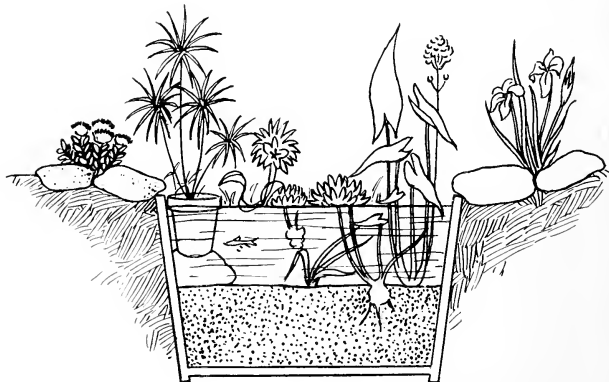
1 Water Lily, your choice Pink Opal, Chrometella, Aurora, or Blue Beauty.

6 Aquatic Plants, assorted floating and bog plants.

6 Assorted Rock Plants. z

#### EXTRA TUBS

These Tubs are used extensively in pools as soil containers in which to plant lilies and aquatics. They last a long time. \$2.00 each.



## WATER IRIS AND OTHER FLOWER PLANTS FOR EDGING THE POOL AND FOR BACKGROUND

### Japanese Iris

These beautiful Iris thrive in moist soil around the pool as well as in your garden.

**Gold Bound**—Double, pure white.

**Iphigenie**—Deep chinese lilac.

**Mahogany**—Mahogany red, double.

**Purple and Gold**—Rich purple.

**Moniji-no taki**—Bright rose.

**Prosperpine**—Single, bright rich blue.

Collection (No. P-1) 6 large size clumps for \$2.00

### Siberian Iris

The flowers resembling the Spanish and English Iris. They make a bright show in the garden and are excellent for cutting.

**Snow Queen**—Pure white.

**Blue King**—Deep Purple.

**Snow Flake**—Tall graceful, pale blue.

**Grandis**—Light blue and white, tall.

**Emperor**—Dark violet blue, large bloom.

Collection (No. P-2) 5 generous size plants, \$1.00

### ORNAMENTAL GRASSES

To give the real Tropical appearance to your Water Garden your first thought should be a collection of the beautiful hardy ornamental grasses.

Zebra Grass  
Stripped Eulalia

#### COLLECTION OF ORNAMENTAL GRASSES

6 Plants for \$1.50—12 Plants for \$2.50

Ribbon Grass  
Stripped Oat Grass

### Outstanding Perennial Flower Plants

Artemisia—Silver King  
Astilbes—Pink  
Aquiligias—Columbine.  
Coreopsis—Yellow  
Dianthus—Scarlet Beauty  
Elder Daisy  
Delphinium—English Hybrids  
Gaillardia—Blanket flower  
Hibicus—Giant flowers  
Liatris—Very showy plant  
Brilliant carmine rose flowers  
on a magnificent spike  
Lobelia—Blue  
Lupinus—Regal  
Phlox—Jules Sandeau  
Tritoma—Red Hot Poker  
Veronica—Speedwell  
Longifolia  
Yellow Day Lilies  
Flava  
Kwanso  
Minor  
Thumbergi  
Yucca Filamentosa

#### SINGLE VARIETIES

25c each, \$2.00 per dozen

### Plants for Growing Among Rocks

Achillea—Boule de Neige  
Alyssum rostratum  
Aster—Mauve Cushion  
Arabis alpina  
Aubretia—Wall cress  
Dianthus—Deltoides  
Festuca—glauca  
Hens and Chickens  
Oenothera—Evening Primrose  
Myosotes—Alpestris  
(Forget-me-not)  
Nepeta mussini  
Phlox subulato  
Sedum  
Acre  
Altenum  
Brilliant  
Iborium  
Kamtschaticum  
Spectabile  
Stahlil  
Thymus vulgaris  
Veronica in varieties  
Violas

#### SINGLE VARIETIES

25c each, \$2.50 per dozen

## GOLD FISH

### THE IDEAL POOL FISH

#### THE IDEAL POOL FISH

No pool—even if it is a miniature one—is complete without a few ornamental fishes. Fish in the pool will take care of themselves, all is needed is an occasional feeding of Dried Shrimp or Lo-Co about once a day.

The illustrations show several different types. The illustrations are not exaggerated as is the case in other catalogues. You will be pleased with our selections.

Goldfish may be wintered outside in your pool, provided you have some soil and plants in it, and the depth is at least eighteen inches. If you drain your pool a tub or tank in the basement will answer.

Remember our stock of Goldfish is only complete during April to June and then from September to January. During the summer months we always have some fish on hand, but cannot promise certain sizes or varieties.

#### SHIPPING INSTRUCTIONS

Goldfish are shipped by express. Customer to pay the charges. On small orders include 50c for shipping can, same is then your property. On large orders we loan you the can, same to be returned at once by express prepaid. The express company make a flat charge of 20c for returning empty cans.

#### COMET TAILS

A variety with unusually long tails. Six to seven inches, \$1.50 per pair. \$7.50 dozen. 7 to 8 inches, \$2.00 per pair. 8 to 9 inches, \$3.00 per pair

#### FAN TAILS

These are the best known of the fancy goldfish. 3 to 4 inches, \$1.50 per pair. 4 to 5 inches, \$3.00 per pair. 5 to 6 inches, \$4.00 per pair.

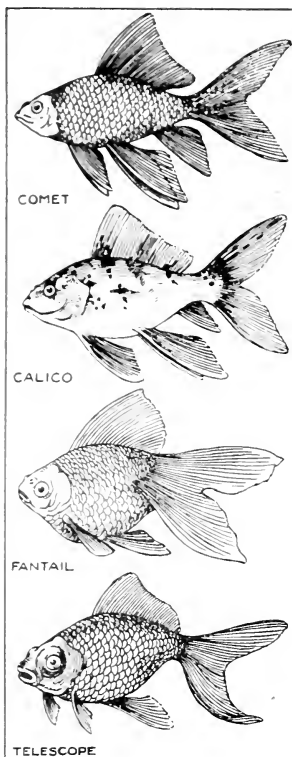
**Giant Fantails**—\$3.00 to \$10.00 each.

#### TELESCOPES

An odd fish with large protruding eyes. These fish are highly prized. Red and velvety black. Small sizes, 75c each. Medium, \$1.50. Large, \$3.00 each. It is very difficult to classify these fish according to inches. They are priced more according to quality.

#### CALICO

The wonder fish, marvelously colored, brilliantly mottled, blue, red, gold, brown, white yellow and black. A thoroughly hardy fish. No two fish are colored alike. 2 to 3 inches, \$2.00 per dozen. 4 to 5 inches, \$1.50 per pair. \$6.00 per dozen. 5 to 6 inches, \$3.00 per pair, \$12.00 per dozen.



#### THE BIG ONES

**Giant Goldfish**—10 to 12 inches. \$5.00 per pair. \$25.00 per dozen.

8 to 10 inches, \$2.50 per pair. \$12.00 per dozen.

**Giant Comets**—The fish with that long wavy tail, 12 inches. \$6.00 per pair.

**Large Orioles**—An orange and black color. 4 to 6 inches. \$1.50 per pair.

**Giant Pearls**—6 to 8 inches. \$2.00 per pair. 10 to 12 inches, \$6.00 per pair.

**Giant Shubunkins**—The large size of the Calico Fish. 7 to 9 inches. \$4.00 per pair.

#### POOL GOLDFISH

A selected group of goldfish suitable for all pools. An assortment of colors, gold, gold and white, pearl, gold and black. Assorted 2 to 4 inches, \$1.50 per dozen, 25 for \$2.50. 4 to 5 inches, \$3.00 per dozen, 25 for \$5.00. 5 to 6 inches, \$5.00 per dozen. 6 to 7 inches, \$6.00 per dozen.

#### GOLDFISH FOR THE SMALL POOL Collection No. 25

A complete collection of small size fish, ranging from 2 to 4 inches, 25 fish. 15 Pool Fish, 6 Calico Fish, 2 Telescopes and 2 Fantails, including shipping can, \$4.00.

#### GOLDFISH FOR THE MEDIUM POOL Collection No. 26

A combination of all sizes of goldfish. 20 selected goldfish, 2 to 4 inches; 10 selected goldfish, 4 to 5 inches; 10 Calico fish, 2 to 4 inches; 10 assorted Comets, Fantails and Telescopes. Fifty fish, including shipping can, \$7.50.

#### GOLDFISH FOR THE LARGE POOL Collections No. 27

A collection of beautiful goldfish of medium and large sizes—50 Pool Fish, 2 to 4 inches; 10 Pool Fish, 4 to 5 inches; 3 Giant Goldfish or 6 young Giants; 25 assorted sizes Shubunkins, from small to extra large size. 12 assorted Telescopes and Fantails.

100 fish, \$17.50.

\*On this collection we loan you large shipping can, same to be returned at once, express prepaid.



## SCAVENGERS

### FOR THE POOL OR AQUARIUM

Natural scavengers are essential for cleanliness in the garden pool or the balanced aquarium. They help prevent the excessive growth of algae and devour decaying vegetation, as well as consuming excess food.

**African Snails**—Hardy brown shelled, mottled with dark spots. \$1.00 per dozen.

**Japanese Snail**—These snails help to keep the water clear. Large and hardy. \$1.50 per dozen, \$10 per 100.

**Coral Snails**—The beautiful Red Ramshorn snail. 25c each, \$2 per dozen.

**Australian Red Snails**—Color a bright red. 50 cents for two.

**Black Ramshorn Snails**—Very prolific egg layers and very useful in removing the algae or green scum. 50c per dozen, \$3 per 100.

**Trumpet Snails**—Hardy prolific scavengers. 75 cents per dozen.

**Japanese Water Babies**—A handsome variety. Red and Black. Good insect-eaters. 2 for 50c, \$2.50 per dozen.

**American Water Babies**—A harmless species of water newts. Golden brown with red lines and black dots on the back. 2 for 25c, \$1.50 per dozen.

**Green Frogs**—How about a pair of our "Caruso's" to sing to you at night. 75c per pair, \$3 per dozen.

**Clams and Water Mussels**—Use plenty of them in the pool. They help keep the water clear. \$1.50 per dozen.

**Weather Fish**—A curious eel-like fish. 4 to 6 inches long. \$1 per pair.

**Baby Alligators**—Have Miami in your back yard. \$1.50 each.

**Geographic Turtles**—Little fellows, two inches across, with curious markings in both upper and lower shells. More ornamental than useful. 25c each, \$2.50 per dozen.

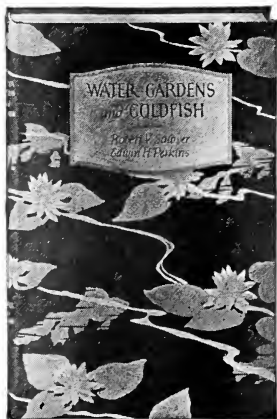
### COLLECTION OF SCAVENGERS

#### For the Small Pool Collection No. S-2

For the average small pool a general assortment of 24 scavengers including Japanese, Black Ramshorn, African and Trumpet Snails, Clams, etc., including shipping can, **\$1.50**.

#### For the Medium Pool Collection No. S-3

For the average medium pool, a novelty collection of 30 scavengers including Snails, Turtles, Salamanders and Clams, including shipping can, **\$2.50**.



### BOOKS—on Goldfish and Water Lilies

**MODERN AQUARIUM**, by W. T. Innes. A new book covering the breeding and general care of goldfishes and tropical fishes. 64 pages and 30 illustrations. \$1.00 per copy.

**THE WATER GARDEN**, by Peter Bisset, is an excellent work dealing with the culture of water lilies and other aquatic plants. 210 pages. \$5.00 per copy, postpaid.

**WATER GARDENS AND GOLDFISH**, by R. V. Sawyer and E. Perkins. A new book covering the Water Garden; also dealing with the general care of goldfishes. 112 pages, 59 illustrations. \$1.65 postpaid.

# FISH FOODS and SUPPLIES

**Dried Shrimp**—Excellent for either goldfish or tropical fish. Small tins, 20 cents; \$1.00 per lb.

**Lo-Co**—A prepared cercal and meat food. This type of fish food is very popular. It is easy to use. \$1.00 per lb.

**Regular Fish Food**—An economical food where one has a large number of goldfish. Per large carton, 50 cents.

**Besco Fish Food**—For aquarium use. Small tins, 15 cents.

**Turtle Food**—A prepared food for these curious little pets. They will also eat raw meat. Tins, 25 cents.

**Sea Salt**—Salt is a preventive of disease. Should be used for all minor ills of goldfish. Use two table-spoons per gallon and leave fish in bath for several days. Per large carton, 25 cents.

**Our Own Fungus Remedy**—Three to four drops will help cure most external diseases of fish. It is advisable to use as an antiseptic before introducing new fish to the pool or aquarium. Per bottle, 50 cents.

**Water Lily Tubs**—Galvanized. \$1.00 each.

**Permanganate Crystals**—A disinfectant. Used in a solution tinting water a faint pink color. Helps destroy algae in the pool. Use with discretion. 50 cents.

**Red Wood Boxes**—For planting Water Lilies. These boxes hold about one cubic foot of earth. Will last a long time. Come knocked down or completed. 50 cents each.

**White Cedar Tubs**—Excellent for use in planting Lilies or the Lotus. \$2.50 each.

**Fish Nets**—Small for aquariums. 15 and 25 cents.

**Fish Net Handles**—Square aluminum nets. The ideal net for tropical fish. Comes without the netting. 35 cents each.

**Glass Dip Tubes**—For removing sediment. 60 cents for 14 in. 75 cents for 18 in.

**Glass Aquarium Syphons**. 75 cents each.

**Aquarium Cement**.

**Powder and Oil** to be mixed as needed, \$1.00 large carton.

**Ready Mixed**—Black, easy to use. 70c per lb.

**Fertilizer or Water Garden Plant Food**. A good fertilizer, use 1 quart per bushel of clay soil or 1 quart for 2 bushels of good garden soil. 5-lb. sacks, 75 cents. Quart carton, 30 cents.

## We Are At Your Service

Your success in making a water garden or establishing an aquarium depends on your first advice. We are always ready to advise regarding choice of varieties of Waterlilies and Water-Plants, general cultural methods and in fact, any matter concerning the making of the water-garden and will answer all questions. Please feel free to write us.

WE ARE AT YOUR SERVICE.

## Goldfish Dip Nets

**No. N-1**—The net has  $\frac{1}{4}$ -in. sq. mesh in the bottom,  $\frac{3}{8}$ -in. sq. mesh in the top, with a 12-inch round ring with 6 ft. plain wooden handle. Each -----\$1.25

**No. N-2**—Same net as above except with a 12-inch D shaped ring. Nets 18 inch deep. Each -----\$1.50

## CESSAPABA PILLS

### A Louse and Hydra Remedy

A new remedy to rid fish of these pests. 3 pills 50c; 7 for \$1.00.

Perhaps you have friends who would enjoy learning about my Water Gardens. Send me their names and addresses and I will mail them one of my catalogues.

# TROPICAL FISHES

## The Fascinating Aquarium Fish

Gay colored little fellows, quick of movements and very entertaining—Tropical Fish bring to your home enjoyment. These fish breed very successfully in a little aquarium.

- |   |   |
|---|---|
| Blue Moons—\$1.50 and \$2.00 pair.          | Zebra Fish—\$1.50 pair.                   |
| Black Moons—\$1.50 pair.                    | Black Mollienesia—\$3.00 and \$4.00 pair. |
| Gold Moons—\$1.50 pair.                     | Pearl Danio—\$1.50 pair.                  |
| Gold Crescent Moons—\$1.50 and \$2.00 pair. | Sail Fins—\$1.50 pair.                    |
| Red Moons—\$2.00 pair.                      | Black Helleri—\$3.00 pair.                |
| Swordtails—\$1.50 pair.                     | Red and Black Helleri—\$3.00 pair.        |
| Guppy—25c and 50c pair.                     | Betta Cambodia—\$5.00 pair.               |
| Paradise Fish—\$1.50 pair.                  |   |

### TERMS

We do not pay express charges. All shipments are made by express collect. Tropical Fish are shipped in ordinary cans from June 1st to October 1st, but the remainder of the year in our special shipping jugs. A deposit of \$2.00 is required to insure the prompt return of these insulated jugs.

We ship good stock, carefully packed, but after shipment has left our hands, we assume no responsibility whatever for delay, loss or damage in transit, nor for results after arrival.

# PLANTS and AQUARIUMS

## To Keep Your Water Pure and Clean

- |  |                              |
|--|------------------------------|
| Anacharis                              | Sagittaria (large) 75c dozen |
| Cabomba                                | Sagittaria (dwarf) 60c dozen |
| Cryptocoryne, 75c each                 | Spatterdock                  |
| Floating Elodea                        | Shell Flower (floating)      |
| Hair Grass                             | Umbrella Plant               |
| Ludwegea                               | Utricularia Major            |
| Myriophyllum                           | Vallisneria, 75c dozen       |
| Parrot Feather                         | Water Hyacinths 10c each     |
| Salvina (a floating plant) 25c portion | Water Poppy, 3 for 50c       |

All plants (except where noted) 15c each, 2 for 25c.

Anacharis, Cabomba, Myriophyllum, Ludwegea, Parrot Feathers are bunched, about eight strands to a bunch. All others are single plants.

### COLLECTION No. 31

Of oxygenating plants sufficient to balance an aquarium.

Ten Varieties of aquarium plants in sufficient quantities to balance a 6 to 10 gallon aquarium.

Postpaid -----\$1.10

### COLLECTION No. 30

Of oxygenating plants and scavengers.

Ten Varieties of aquarium plants and 4 pair Snails.

Postpaid -----\$2.00

## MODERN AQUARIUMS

These attractive aquariums are modern in every respect and built to give service and satisfaction. These aquariums will harmonize well with the furnishings in your home and when stocked and planted will provide enjoyment and pleasure to the entire family.

Those who want the best, these two outfits will satisfy you.

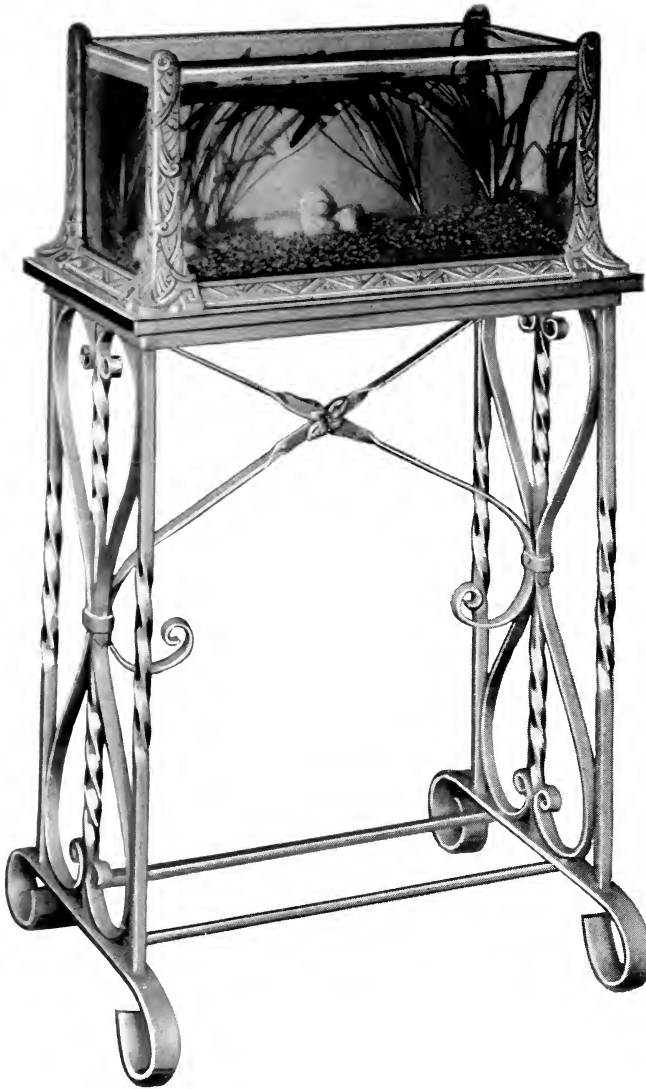
The illustration to the left is our No. 900 outfit. This aquarium is of rigid type of construction and is modernistic in design. Glazed with bulb edge glass and fitted with rubber pads to prevent marring of surfaces.

No. 900 Outfit—Aquarium 19¾x11½x10 in. high, 4 gallon; stands are 30 inches high. Complete with moss and scavengers—\$20.00

No. 910—Aquariums 23½x13½x12 in. high; 8½ gallon; stand 30 inches high. Complete with moss and scavengers—\$30.00

### AQUARIUMS ONLY

No. 90—4 gallon -----\$10.00  
No. 91—8½ gallon -----\$16.00

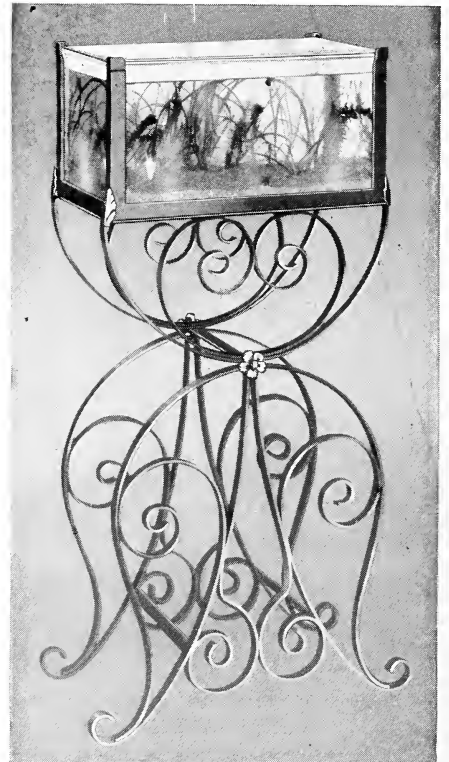


No. 900—Aquarium and Stan

The illustration to the right is our No. 600 outfit. This aquarium and stand is just the outfit for the doctor, dentist or lawyer's waiting room. An economical design. It has desirable features, angle welded frame, slate base and blub glass. Finished in beautiful stippled green.

No. 600—Aquarium and Stand. Complete with aquarium plants and scavengers -----\$17.50

No. 60—Aquarium only. 18x10x9 in.; 6 gallon (without plants and scavengers), only -----\$4.95



We carry a complete line of serviceable aquariums strongly built and yet inexpensive, available in 60 different sizes. We issue a special price list on these aquariums. This price list free on request.



Number Wanted	Names of Water Lilies, Plants, Fishes or Supplies Wanted. Order Collections by Number.	Dollars	Cents
	TOTAL		

**Where did you first hear about our Water Lilies and  
Ornamental Fishes?**

-----  
**Do you know some folks who would like a copy of our Catalog?**

*Please write their names and addresses here:*

----- Name	----- Name
----- Street	----- Street
----- City	----- City
----- State	----- State

Thank you,  
**LOVELAND GOLDFISH FARM**  
 Joe Johannigman, Jr.  
 Loveland, Ohio

# Have You Overlooked Anything in Ordering?

## The Tub Garden

Don't pass up another year without having the pleasure of a Water Garden. Begin with either our Complete Tub Garden (see page 11) or a Metal Art Garden Pool listed on page 1.



## Water Lilies

Read over the list of Hardy Lilies on page 2 and the beautiful Tropical Lilies on page 4. For a small pool see our collection listed on page 5. For the medium size pool in the rock garden our collection on page 3 should not be overlooked. Then on page 9 and 10 is a wonderful collection for the large pool. Other collections listed on page 11.

## Lotus

Make room somewhere in your pool for one of these stately and beautiful plants. See page 4.

## Goldfish and Scavengers

See page 13 and page 14.

## Plants to Complete the Water Garden

Floating, submerged, bog, and shallow-water plants. See page 7 and page 8.

## Water Hyacinths

You need these plants in the pool for the fish to spawn on. Hyacinths listed on page 7.

## Fish Foods

The fish will get hungry. See page 15.

## Dip Nets

You will need one to catch the fish. Listed on page 15.

## Hardy Perennials and Rock Plants

For edging the border. See page 12.



## Water Garden Fertilizers

See page 15.

## Cultural Notes

Folder enclosed with each order. See page 6.

## Order Instructions

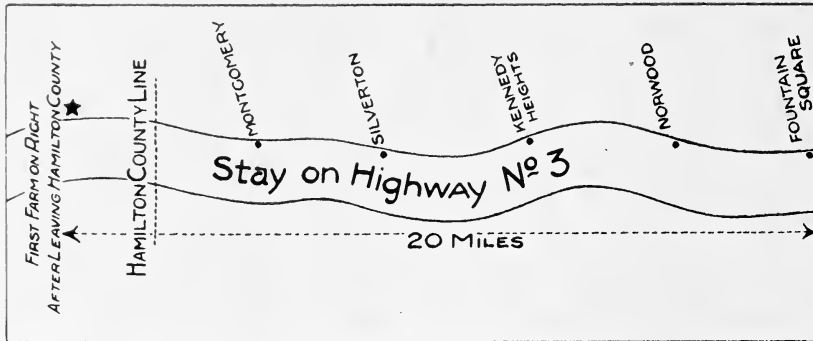
See back page.

## How to Reach Us By Machine

See back page.

A natural pool in the gardens of Mr. Fromme Morris, Cincinnati, Ohio

## HOW TO REACH US—JUST A PLEASANT DRIVE



### ORDER INSTRUCTIONS

**ORDER EARLY—This is most important.** Choice varieties invariably are exhausted and you will thus avoid substitution by early booking.

**How and When We Ship**—Iris and Gladiolus are shipped Parcel Post prepaid. All other shipments are made by express collect, unless you instruct otherwise. Goldfish and supplies, and aquarium plants are shipped any time. Water Lilies, commencing May 1. Tropical Lilies, Lotus and Tropical Plants, June 1.

We ship good stock, carefully packed, but after shipment has left our hands we assume no responsibility whatever for delay, loss or damage in transit, nor for results after arrival.

Remittance must accompany all orders.

Send bank draft, express or postal money order or, if more convenient for you, send your personal check.

**For Cincinnati Water Gardens**—Anyone desiring our service to supervise, or plan, or plant their Water Gardens, should place such requests early, so that we can arrange our schedule of work.

**How To Reach Us**—We are located on the Montgomery Pike, which is State Highway No. 3, about twenty miles from Fountain Square, Cincinnati; first farm on the right after leaving Hamilton County line. (You do not have to go through Loveland, Ohio, to reach us.) **Remember—we are right on the pike, State Road No. 3.**

Perhaps you have friends who would enjoy learning about my Water Gardens. Send me their names and addresses and I will mail them one of my catalogues.

**Cultural Directions**—We have printed on small leaflets complete cultural directions. One of these will be sent with each order.