Historic, Archive Document

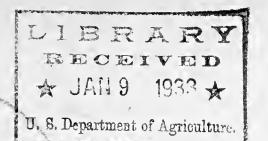
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32,47 RETURN POSTAGE GUARANTEED

CORNELI SEED COMPANY

Garden, Field, Grass Seeds & Onion Sets Saint Louis, U. S. A.



Sec. 4351/2 P. L. & R. U. S. POSTAGE

PAID

St. Louis, Mo. Permit 336

MISS NEWWAN, LIERKRI, J. P. L.

U. S. Dept. of Agric.

Washington, D. C.

MARKET QUOTATIONS



SAY CORNELI Rush this Order Out

Quick

Accurate

Seed

Service

Name___

Address

ORDER CARD

LIST No. 1

Requires no Postage]

Date.

	. BAGS	QUALITY	11		KIND OF SEED		
				ø			_
-		-					
		7	_				
		,					_

USE THIS POST CARD WHEN ORDERING

We Pay the Postage

SELL KEYSTONE SEEDS

and make

SATISFIED CUSTOMERS



PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 9, No. 1

CORNELI SEED COMPANY, 230 BIDDLE STREET, ST. LOUIS, MO.

JANUARY 2, 1933

OUR PLATFORM

You have cast your vote in the national election after carefully considering party platforms and records. The season for casting your seed vote (or orders) is close at hand and we solicit your support on the basis of our platform and record which we now restate.

A platform, or foundation of policies, which has enabled our business to withstand the test of time, rendering continuous and uninterrupted service for over half a century, successfully weathering eight major depressions and emerging today larger, stronger and in better position to serve its thousands of customers, is a platform worthy of brief review. Like any enduring principle, it can be simply stated, however intricately executed: Good honest merchandise correctly labeled; service anticipating the customer's wish; prices representing sound value.

QUALITY

Keystone quality is achieved by careful selection of the best seeds produced in the most desirable districts, the thorough cleaning and grading over our many types and sizes of seed cleaning machines; the accurate testing in our completely equipped laboratory. We have seed cleaning mills that will completely clean a carload of certain seeds in a few hours. Others that perform a very delicate cleaning job on only a few hundred pounds daily. Scales in each warehouse that will weigh accurately an entire carload of seed and scales in the laboratory that weigh to one ten thousandth of a gram. All garden seeds, and many field and grass seeds, are field tested at Keystone Valley Farm. The buying of field and grass seeds, the production of garden seeds, the sampling, grading, cleaning and testing of all seeds and the supervision of the test farm,—in fact all essential operations—are still conducted by the same men who have handled this

work in our company for years. Thus you are assured of the high standards traditional with Keystone.

SERVICE

No seed company will render more consistently prompt service, more conscientious protection to dealers, nor better sales help material. "Spot" orders are shipped and billed the day they are received. We can load simultaneously ten trucks and four freight cars.

Our business is strictly wholesale. We sell only to dealers. This is a protection which becomes doubly valuable to you, once you have established KEYSTONE with your customers.

VALUE

Considered first or last the questions of price and value are all important. The buyer knows the value of his dollar and is justly determined to get his money's worth. Our pledge of value entitles you to know to what extent we have met the issue for reduction in overhead costs and the delivery of an even greater dollar's worth of honest merchandise.

A recent statistical summary of seed companies, both large and small, shows that our cost of doing business per hundred dollars of sales is less than any other company studied. Think what this means to you in the assurance of sound value! We attribute this economy to the generous volume of business which you have given us and to our efforts in eliminating unnecessary expense. Since this summary we have still further reduced overhead expense, increased volume and maintained quality.

We think this record fully justifies the vast amount of fine equipment we own and operate in the legitimate service to agriculture and with your support we will continue to deliver the most of the best for your money.



WHOLESALE FIELD SEED PRICE LIST

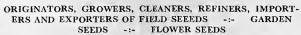
SAINT LOUIS, MISSOURI

General Office 230 BIDDLE STREET $\label{eq:consolidating} \begin{cases} \text{SCHISLER CORNELI SEED CO.} \\ \text{D. I. BUSHNELL \& CO.} \\ \text{PLANT SEED CO.} \end{cases}$

TELEPHONE:



711 SO. MAIN STREET



DISTRIBUTERS: INOCULANTS, SEMESAN
** FERTILIZERS, CERVESAN INSECTICIDES

Vill be Pai by Addresse



BUSINESS REPLY CARD Sec. 3841/2, P. L. & R., ST. LOUIS, MO. FIRST CLASS PERMIT No. 141

CORNELI SEED COMPANY

230 BIDDLE ST.,

ST. LOUIS, MO.

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash, no discount, subject to demand draft. We make an extra charge of 15c per package on orders for 60 lbs. or less when priced for full

We give no warranty, express or implied, as to description, quality productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

CHestnut 7790

NOT RETURNABLE

JANUARY 2, 1933

LIST NO. 1

VOL. 9	BAGS ARE N
	10 Sacks 5 to 9 1 to 4 & Over Sacks Sacks
RED CLOVER Seamless Sacks Extra	per 100 lbs.
ABIOTOME	11.00 \$11.25 \$11.50
Horse Shoe	10.50 10.75 11.00
Choice	9.00 9.25 9.50
Mammoth (Sapling) Key- stone	11.50 11.75 12.00
ALSIKE Seamless Sacks Extra	per 100 lbs.
KEYSTONE 8 Horse Shoe	
SWEET CLOVER Seamless Sacks Extra	per 100 lbs.
KEYSTONE, White Blosson	n \$4.25 \$4.35 \$4.50
Horse Shoe, White Blossom	4.00 4.10 4.25
Choice, White Blossom	3.50 3.60 3.75
Grundy Co. (White) Keystone	4.25 4.35 4.50
Unhulled (White)	3.25 3.35 3.50
Hubam (White Annual)	7.50 7.60 7.75
KEYSTONE, Yellow Blosso	om 4.25 4.35 4.50
ALFALFA Seamless Sacks Extra	per 100 lbs.
We carry only the beat or KEYSTONE of the followin origins.	g
Kansas non-irrigated	\$13.50 13.75 14.00
Kansas Certified	
Kansas-Oklahoma	
Oklahoma	11.00 11.25 11.50
Dakota, No. 12	18.00 18.25 18.50
Utah (The Bee Hive State). In sealed, 1 Bushel Bags	ent
Northwestern Hardy	
Bunny Brand	. 12.50 12.75 13.00

Grimm, State sealed, Blue Tag 23.00 23.25 23.50

Grimm, State sealed, Red Tag 21.00 21.25 21.50

davit...... 19.00 19.25 19.50

Horse Shoe (Common).... 10.00 10.25 10.50

Choice..... 9.00 9.25 9.50

1 bushel bags.

I bushel bags.

Grimm, Minnesota Affi-

\			
	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
TIMOTHY Seamlesa Sacks Extra		100 lbs	
KETSTONE	\$3.25	\$3.30	\$3.50
99.50% pure, over 90% germination.			
Horse Shoe	3.00		3.25
Choice	2.75	2.80	3.00
Timothy & Alsike Mixed.	4.50	4.55	4.75
BED TOD		100	•
RED TOP Seamless Sacks Extra	per	100 lb	70.
KEYSTONE, Solid, Silver	\$5.00	\$5.05	\$5.25
Horse Shoe	4.50	4.55	
Choice	4.00		
LESPEDEZA	per	r 100 1t	os.
KOREAN Keystone		Ask	?
Common (Japan Clover).		for	
Lespedeza Sericea		Price	
CRIMSON CLOV	ER	PT 100	1 he
KEYSTONE			
METOTOME	* TV. UU	10	2.0140
RAPE Burlap Bags Included	peı	r 100 ll	bs.
KEYSTONE, Dwarf Essex	. \$3.75	\$3.80	\$4.00
SEED GRAIN, Etc. Burlap Bags Included		er bush	
Oats, Winter Turf			
Oats, Fulghum			
Oats, Red Rust Proof			
Barley (Common) Barley, Tenn. Beardless, Win	70 nter :85		
	•		he
V-6- 0- 10 "	_	r 100 1	
Kafir Corn (Seed)			
Kafir Corn (Feed)	90		
Milo Maize (Seed) Milo Maize (Feed)			
Buckwheat (Japanese)			
DaoLittione (Japanese)	1.70		

SEED CORN			
In 50-sack lots-5¢ per bu	less.		
High quality, double mach			
cleaned, butts and tips			
removed. Packed 2½ bushels to	10 Sacks	5 to 9	1 to 4
the bag. Bags included.	& Over	Sacks	Sacks
Northern Grown	ner	bushe	el.
	_		
Reid's Yellow Dent Gold Mine	\$0.60 .60	\$0.65 .65	\$0.75 .75
Leaming	.60	.65	.75
90 Day Yellow	.60	.65	.75
White Dent	.60	.65	.75
Silver Mine	.60	.65	.75
Boone Co. White	.60	.65	.75 .75
St. Charles Red Cob Tenn. Red Cob	.60	.65	.75
Hickory King	1.25	1.35	1.50
Hickory King Hand Butted and Tipped.			
¥-			
MILLET	10 Sacks	5 to 9	1 to 4
WILDER		Sacks	Sacks
Seamless Sacks Extra	per	100 lb	8.
TENN. CULT. Keystone.	\$2.00	\$2.05	\$2,25
KANSAS GERMAN, Key-	V-100	42	,
stone	1.75	1.80	2.00
HORSE SHOE	1.50	1.55	1.75
HOG MILLET	1.50	1.55	1.75 1.75
EARLY FORTUNE	1.50	1.55	1.75
CHIDANI			
SUDAN	per	100 lt	s.
Burlap Bags Included KEYSTONE	2.00	2.05	2.25
Horse Shoe	2.00 1.85	2.05 1.90	2.25
Horse Shoe	1.00	1.70	2.10
- CEED-DVE		-	on the state
SEED-RYE			
New Crop, Large Berry	\$0.60	\$0.62	\$0.65
SUNFLOWER	net	100 11	os.
Recleaned (for seed)	_	\$3.05	
Poultry Grade		2.30	
Poultry Grade	2.23	_ 2.50	3.30
DIDIT D OD LOCKO			
FIELD GRASSES	pei	100 11	08.
FIELD GRASSES Burlap Bags Included	per		
Burlap Bags Included Orchard Grass	8.00	8.25	8.75
Burlap Bags Included Orchard Grass Meadow Fescue	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass	8.00	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass Meadow Fescue Johnson Grass	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass Meadow Fescue	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass Meadow Fescue Johnson Grass ONION SETS	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass Meadow Fescue Johnson Grass ONION SETS For prompt shipment	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass	8.00 3.75	8.25 4.00	8.75 4.75
Burlap Bags Included Orchard Grass	8.00 3.75 8.00	8.25 4.00 8.25	8.75 4.75 8.50
Burlap Bags Included Orchard Grass	8.00 3.75 8.00	8.25 4.00 8.25	8.75 4.75
Burlap Bags Included Orchard Grass	8.00 3.75 8.00	8.25 4.00 8.25 bu. of	8.75 4.75 8.50
Burlap Bags Included Orchard Grass	8.00 3.75 8.00	8.25 4.00 8.25	8.75 4.75 8.50



THIS POST CARD IN OR	DERIN	G	
and the second s	5 Sacka	1 to 4	
	& Over	Sacks	Less
BIRD SEED, Etc.	per	100 lb	8.
Canary (Turkish)	4.00	4.25	4.75
Canary (Argentine)	3.75	4.00	4.50
HempBird Millet	3.00	3.10 1.75	3.50 2.50
Sweet Bird Rape	1.50 5.00	5.25	6.00
Bird Thistle	13.00	14.00	16.00
Bird Lettuce	10.00	11.00	14.00
Mixed Bird Seed	5.00	5.50	6.00
Poppy or Maw Cuttle Bone (4 to 6-inch)	15.00	17.00	20.00 30.00
(Per Case 25 lbs., \$7.00)			30.00
Cuttle Bone (2 to 3-inch)	-		22.00
(Per Case 25 lbs., \$5.00)			
Charcoal (for poultry)	2.25		4.25
Flax	3.50	3.75	4.25
POP CORN AND		NUT	
Pop Corn, White Rice Pop Corn, Jap. Hull-less Pop Corn, So. American	2.75	3.00	3.25
Pop Corn, Jap. Hull-less	2.75	3.00	3.25
Pop Corn, So. American	2.75	3.00	3.25
Dynamite Peanuts, Fancy Jumbo	9.00	9.50	10.00
realiute, railey jumborre		ler Re	roil.
FERTILIZER ·	Ton Lots	Less	Each
Vigoro-100 lb. sack	2.90	3.00	4.00
Vigoro - 50 lb. sack	1.75	1.80	2.50 1.50
Vigoro 5 lb (14 to care)	1.00	4.62	.50
Vigoro—100 lb. sack Vigoro—50 lb. sack Vigoro—25 lb. sack Vigoro—5 lb. (14 to case) (p Vigoro—12 oz. (36 to case) (p	er case)	2.16	⇒ .10
, , , , , , , , , , , , , , , , , , ,	per 100	lbs. p	
Bone Meal, 11/4-29-0		2.00	37.50
2-12-4 For Grain		2.00	37.50
Prepared Sheep Manure.		1.75	29.50
Nitrate of Soda		3.25	62.00
Sulphate of Ammonia	• • • • •	2.25 4.00	40.00 75.00
Ammo-Phos		4.00	27.50
(125 lb. sack, \$2.00)			
		3.50	45.00
(Broken Sacks, \$5.00 per	100 lbs.)	
PEAT MOSS		er bale	e
Imported from Germany	· 10 Bales	5 to 9	1 to 4
Bales contain 20 bushels. Weight about 150 lbs to	. or over	Bales	Bales
175 lbs. Fine Ground for Gardens	2.25	2.35	2.50
Fine Ground (Small Bales	,		
about 20 lbs.)	.50		.60
CLIPPER FAN M			
No. 1-B with 12 screens.			30.00
No. 2-B with 12 screens. Ask for descriptive literation		• • • • •	37.00
ASK TOT DESCRIPTIVE HITERALI	uic.		



For productive, well drained, upland or bot-				
tom soils.				
Number Two Pasture Mixture	6.50	6.75°	7.50	
For flat, level, poorly drained, probably acid soils.				
Number Three Pasture	5.50	5.75	6.50	

Ask for descriptive literature.

RETURN ALL UNSOLD NITRAGIN NOW-FOR REPLACEMENT WITH FRESH STOCK



Leads in High Germ Count Dated - Fresh Each Year

INOCULATOR **PRICES**

When ordering, always specify kind of seed.

Size	Dealer Retail	
1/2 bu.	\$.35 \$.50	
1 bu.	63 .90	
5 bu.	2.80 4.00	

Peas, Vetch, Beans, Austrian Winter Peas

Size	Dealer	Retail
	\$.30	
	45	
	65	
5 bu.	1.75	2.50

*"100 lb. size." Packed only for Vetch and Aust. Pea.

Alfalfa, All Clovers | Soy Beans, Cow Peas

Lespedeza (Hulled)				
Size	E	ealer	Retail	
1 bu.		\$.30	\$.40	
2 bu.		.50	.70	
5 bu.		1.05	1.50	
10 bu.		1.75	2.50	

Garden NITRAGIN for Peas, Beans, Sweet Peas

Inoculates from 1 oz. to 81bs, seed. Price 25c

Quantities Dealer Retail Dozen Lots \$ 2.04 \$.25 ea. Half Gross 11.52 .25 ea. 21.60 .25 ea.

NEW LOWER PRICES

RETURN NITRAGIN Now

FOR REPLACEMENT WITH FRESH STOCK

LOWER PRICES

ON

SEMESAN

A General Disinfectant, for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lp. "	525.00	420.00 " "	1 "

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley, other Cereals and Cotton.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

FRESH FOR YOUR PROTECTION



Billions of Live Virile Bacteria

PRICES All Clovers. Alfalfalo (Small Seeds)

Peas, Vetch, Beans, CowPeas, SoyBeans, Peanuts, Lespedeza (Large Seeds)

Dealer Retail Size Dealer Retail 3.35 1 Bu. \$.23 2 Bu. .32 1/2 Bu. \$.23 1 Bu. 1.00 5 Bu. 4.00 20 Bu. 21/2 Bu. 1.00 4.00

> When Ordering, Always Specify Kind of Seed.

NEW LOW PRICES

on this high quality inoculation. A moist humus culture in dated tins. Replaceable one year from date of manufacture.