# Historic, archived document

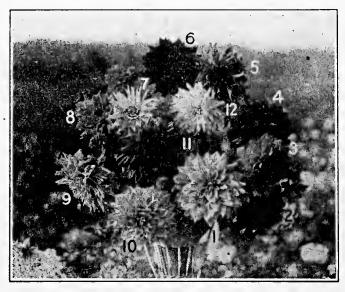
Do not assume content reflects current scientific knowledge, policies, or practices.

	·		

# 1933

# Indiana Dahlias

Only an ugly tuber! But— Through the grace of God and the miraculous powers with which He has endowed Mother Earth, what wondrous beauty and source of admiration and joy is contained therein!



Note the small number near each bloom. Turn to page 2 for the name of the flower.

A Compendium of Dahlias Worth Keeping



NEW ALBANY, IND.



# Important: Read This Page Before Ordering

IRST OF all, we wish to thank, heartily, all those splendid customers who, despite the 'depressing' times, have sent in their orders the past year. We are sure nothing gave them more pleasure,—made them forget, at least for the time, their financial (and other) troubles,—than the intense interest, expectation and admiration demanded by those wonderful dahlias.

We also feel sure that of all the money expended last season, none was more profitably invested, and your sacrifice so well repaid.

This catalog is the greatest we ever produced in personal interest, in variety of offerings and in value given. No catalog equals it.

We honestly believe that, since the 'depression' is definitely on the go, there never again will be as good an opportunity to get such values. It will pay you handsomely to deny yourself some transient pleasure, just a few times, and invest the savings in dahlia roots, which will give a whole season's pleasure and return you more in value (roots) in the Fall than you invested.

—-ooOoo------

To those who have never bought from us: 'Welcome!' We know that if you will give our roots a trial you will be delighted at the results and continue one of our many pleased customers. Read the few (of the many thousands of unsolicited) testimonials in this catalog.

Our roots are grown naturally,—no irrigation, no fertilization (except phosphate broadcast in the Fall), no staking, no disbudding, no pampering of any kind; in fact, they are the hardiest to be had and will produce abundantly anywhere. Are guaranteed true to name, also.

-----ooOoo-----

Our catalog is unpretentious, without costly illustrations, as we prefer to give our customers the benefit of a lower price.

It contains a list of all the best, both new and old varieties; many of the lower priced introductions of years past are far superior to many of the late introductions, and we believe money is too scarce to 'gamble' away. Our descriptions of varieties are short, but true; if a dahlia, otherwise great, has a bad fault, we tell you so. Lengthy descriptions in superlative language only tend to confuse the mind, and are often misleading. Don't pass up a dahlia on account of its low price,—many low priced ones are the best of their shape and color.

We are glad to see the 'craze' for giant sized darlias is passing. There never was any sense or reason for it, as the medium sized and small varieties (especially pompons) are the most useful, most artistic, most beautiful in arrangement. What can one do with the clumsy, oversized bloom except to 'show it off'?

Nearly all 'Dahlia Farms' have given their entire attention to the 'giants' because there was little call for the smaller ones, but being personally real dahlia fanciers, we have kept up stock of many varieties even at a loss, doing it for the love of the dahlia and knowing that some day they would rightly be back in popularity. Try some of each—see if we are not right.

# A Word About Our Own Introductions

(Names are printed in Capitals, in general list.)

We have been told repeatedly, by growers from many parts of the U.S. that we ought to enter our own originations in the large show places, as they are 'World Beaters.,

However, we never exhibit, in competition or otherwise; we never practice 'high-culture' at any time; we depend on the testimonials and recommendations (always unsolicited) of our many plleased customers, to spread the news, and they do it.

None of our dahlias is ever 'introduced' until we have sufficient natural grown stock to supply the demand for it at a reasonable price. No over-propagation or devitalizing methods are ever used to make a larger increase, thereby devitalizing and weakening the stock.

We know our dahlias and fully guarantee them: "your money back if not satisfied." What more can we do? Try

We have 250 varieties of dahlias we did not list; any varieties we have, inquired for, will be supplied at lowest prices. ----00000---

The varieties in our illustration on cover page are:

- 1. Romantic
- 2. Mrs, A. B. Seal
- Paramount
   Rose Splendor
- 5. Orange Wonder 6. King of the Blacks
- 7. Silverado
- 8. Giant Yellow
- Wonder Pink 9.
- 10. Marmora 11. Splendor
- 12. Immaculate

The small one above Marmora is Baby Pink.

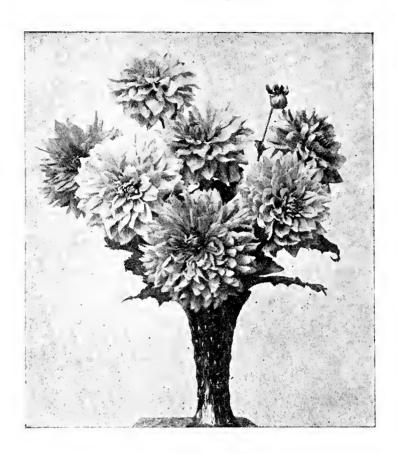
# Abbreviations Used

- B. after names of Dahlia in our General List, indicates Balltype, round and generally quilled petals.
- C. Cactus or pointed narrow petals.
- D. Decorative, generally wide, flat (or nearly so) petals.
- P. Peony-flowered, very artistic and beautiful form, with open center.
- Pom. Pompon, under two inches in diameter, generally Balltype.
- S-C. Sharp pointed generally wide-petaled, some curled or twisted.
- I-D. Same as Decorative, except petals are curled or twisted.
- Number after name of dahlia indicate its approximate width and depth in inches. This is done to comply with many requests.

# We Will Not Be Undersold

Make up your order, compare our prices with any other. If you can get your order for less money from any other grower, send name of grower and his price and we will meet it, if we have the varieties wanted.

# Prize Winning Dahlias



# GENERAL LIST

	T1 1
*Abe Lincoln, SC. 8x4, bright red, reverse rose red	Each
Achilles, Pom. lavender, tipped white	
+A. D. Livonia, B. splendid clear pink, beautiful form	
+Aida, Dec. 7x3, a very good maroon	
+Alba Petite, Dec. medium size, clear white	
*Albert Manda, Dec. 7x3, white, overlaid lavender	
Alewine, Pom. pale pink, tinted lilac	
Alice Whittier, S-C. 10x5, primrose yellow	
+Alight, Dec. 6x3½, soft salmon to amber base	
Altamont, I-D. 10x4, deep rose pink to American Beauty center.	
Amber Queen, Pom. amber, shaded apricot	
*Ambrosia, I-D. 8x4, clear amber, suffused salmon pink	
*American Triumph, C. 8x4, deep red	
AMETHYST, I-D. 7x4, exceptionally long keeping silvery lavende	
Arabella, B. an old one, but fine; amber, overlaid salmon tinte	
rose	
Ariel, Pom. tall; amber, tinted pink	
*Asbury Park, F-D, 11x5, strawberry, suffused salmon, tipped gold	
**ASHES OF ROSES, F-D. 8x4, exceptional cut-flower; ambe	r
orange, overlaid old rose	. 1.50
Attraction, C. 8x3½, one of the best yet; lilac	25
Autumn Glow, D. 8x4, rich terra cotta orange	75
Avalon, Dec. pure light yellow	20
Azalea, D. 6½x3, yellow, thru soft pink to light tips	25
BABY BEAUTY, Pom-Dec. a miniature Jersey Beauty	75
BABY BUNTING, Pom. orange, suffused old rose	25
BABY PINK, Pom. lilac pink, lighter center	25



# Flowering Types of Dahlias

In the above illustration the top Dahlia represents the Ball type; the one at left the Cactus type; the one at right the Decorative ype and the one at bottom the Show type.

BABY PRINCE, Pom. beautiful rich deep cardinal	.50
Ballet Girl, C. 8x3½, orange, splashed white	.35
Barbara Redfern, I-D. 10x4½, a combination of old rose and old	.00
gold	.35
+Barbara Wear, I-D. 8x4, a beautiful white, entirely overlaid soft	
mauve	.50
Bashful Giant, D. 9x4, apricot, shaded gold	.25
BEAUTY PAGEANT, D. 8x4, salmon pink to amber buff	.50
Beatrice Van Valkenburg, Pom. a new clear pink	.50
Beloit, I-D. 8x4, purple garnet	.20
*Bertha Bernstein, B. very soft lilac	.20
*Bird of Paradise, B. yellow, tip and center red	.15
*BLUE JAY, I-D. 8x4, a deep violet lavender	.45
Blue Orchid, I-D. 8x31/2, bluish lavender; fine form	.75
*Blue Stocking, C. 7x3, fine cut-flower of bluish violet	.15
Bobby, Pom. deep plum	.20
Bonnie Blue, B. lavender blue	.15
*Bridal Rose, I-D. 8x4, rosy pink	1.50
+BRILLIANCE, F-D. 9x4, red orange, reverse old gold; striking	1.00
Bronze Beauty, Pom. apricot bronze	.25
Brunette, Pom. very dark maroon red, some marked white	.20
*Calumet, F-D. 8x4, chamois and gold	.50
Calumet, Pom. deep lavender and white	.25
Calvin Coolidge, Jr., 7x3½, rosy salmon pink, edged cream	.25
Candeur, C. fine pure white	.20
*Canteen, D. 7½x3, a beautiful shade of shrimp pink	.20
Casper G. Ware, D. 8x4, soft silvery violet rose	.30
Catherine, Pom. clear yellow	.20
Catherine Duer, D. 51/2x3, irridiscent red and rose	.20
Champagne, D. 8x4, a splendid pinkish chamois	.35
*Charmer. D. 7x3½, rosy pink	.35
Chas. Stratton, I-D. 9x4, pale gold, shaded and tipped rose	.45
Chastity, D. 8x3½, buff, shaded salmon	.35
†*Chemar's Eureka, D. 9x4, white, slightly tinted pale mauve	.90
Chemar's Masterpiece, C. 8x4½, orchid pink	.50
+Chemar's U. S. A., I-D. a full centered deep orange	.45
TORCHIGI S C. D. R., 1-D. & full conserve deep orange	.40

Is there any dahlia you want, not listed in our catalog, tell us and we will get it for you at the dealers price. We will gladly do any service asked.

The Dahlia has often been called "The Man's Flower," and from our sales it would seem to be proven so. Every wife should interest her husband, every sister her brother, in the growing of them, as it is one of the finest recreations in every way. Even a friendly competition is exnot return it as soon as frost kills it. fair, isn't it?

	Bach
Chieftain, D. cherry red, sometimes striped yellow	.35
Chow, D. 7½x4, Tyrian rose, marked white	.30
Cigaret, S-C. 8x4, red orange, marked white	.40
Cinderella, C. 7½x4, soft yellow center, out to pale lilac	30
** City of Trenton, I-D. 10x4, tangerine, reverse (showing) straw-	
berry	.75
Cockatoo, D. 7x3, varying amounts of red, yellow and pink	.25
+Coiner, D. 8x4, bronze, flushed crimson	.30
+COLOR MARVEL, C. 9x41/2, cream, overlaid crimson pink, with	
yellow base	1.00
Comstock, D. 7½x3½, real yellow with grooved petals	.30
Contentment, D. 6x3, white with ivory center	.25
*Copper King, D. 8x4½, copper, yellow and light red	.35
*COPPER ROSE, D. 8x4, deep copper, rosy flush	.75
CORALLANA, D. 7½x3½, a deep pink Jersey Beauty	.45
CORAL STRAND, D. 7½x3, beautiful rosy pink and amber	.45
*Corporal, B-D. medium sized rich crimson	.20
Countess of Lonsdale, C. 6x3, salmon red	.15
Crimson Gem, Pom. deep crimson	.25
Crimson Rose, I-D. 8½x4, rich crimson, tipped rose	1.00
CUBAN BEAUTY, D. 8x4, deep crimson pink, tipped cream	.75
*Dakota, D. 9x4, rich golden brown	.20
Darkeye, Pom. flesh, purple center	.30
Darkey, Pom. almost black	.20
Daybreak, Pom. cream white center, to rose pink	.25
*Dazzler, Cac-D. 6x3, light scarlet	.25
Delicatissima, C. 6x3, light lilac rose	.50
*Deelighted, B. 6x4, pure white (10 for \$1.25)	.15
Delice, D. 7x3, the standard pink color	.20
D. M. Moore, B-D. deep maroon satin	.20
*Donna California, D. 10x4, rose pink, suffused lavender	1.25
Dorothy Robbins, I-D. 8x4, orange, shaded deep buff	.35
*Doris Canney, D. 8x4½, golden apricot	1.00
*Dorothy Stone, D. 9x4, true rose pink; difficult to grow	1.25
*DREAM OF COLOR, D. 7½x3½, creamy pink shades	1.25
Dreer's Yellow, B. a quilled yellow	.15
Dr. H. L. Tevis, D. 8x3, salmon rose, suffused old gold	.20
*Dr. John Carman, D. 11x5, Tyrian rose, shaded silver	1.00
Dr. Sewall, P. 8x3, fawn, shaded amber	.10
*Dr. Tyrrell, D. 7x3, almost true brown	.15
Eagle Rock Beauty, D. 9x3½, shades of cream and pink	.75
Eagle Rock Gem, C. 7½x3, light amber to pink outer	.75
*Eagle Rock Jewel, C. 7½x4, cream, overlaid cameo pink	.75
*Eagle Rock Sunshine, C. 8x4, pure yellow	.60 .50
Eastern Star, D. 8x4, saffron yellow, shaded old gold	.75
*ECSTASY, S-C. 8x4, primrose center, out to pale pink	
Edith Beryl, I-D, 8x5, pale gold, rosy suffusion	
Edna Ferber, S-C. 9x4, Coral, to old gold base	.60 .60
Ei Dorado, D. 8x4, golden yellow	.20
	.60
Elite Glory, D. 10x4, rosy red	.60
*Eliza L. Sheppard, D. 9x4, richest apricot	1.75
*Eliza L. Sneppard, D. 9x4, richest apricot	.75
Elsa, C. 5½x3, yellow, thru white, to pink tips	.25
Emily, B. white, flushed lavender	.15
Emma Marie, S-C. clear pink, cream center	.35
Enchantress, D. 6x3, shell pink	.20
EMCHantiess, D. OAO, Shell plant	

E-th Helman C.C. 7-2	Cach .25
Esther Holmes, S-C. 7x3, mauve	.25
Esther Hunt, S-C. 8x4, bright salmon	.50
*E. T. Bedford, I-D. 8x4, purple, light reverse	.15
*Etendard de Lyon, C-P. 7½x4, clear deep purple	.35
Ethel Mower, D. 8x3, quilled petals, shell pink	.75
*Eva Quadling, D. 9x4½, red, to ox-blood center	.20
Fascination, B. soft pink	.25
Fashion, Pom. golden orange	.25
	.20
+Fireburst, D. medium size, scarlet	.30
Flaming Meteor, D. 8x3, orange scarlet	.40
*FLESH WHITE, D. 8x4, a flesh tinted white	.60
*Fort Monmouth, I-D. 11x4, deep claret red	.75
Fort Washington, D. 10x4, velvet maroon	.75
Frances Lobdell, S-C, 7½x3½, Mallow pink to light center	.35
Frank A. Walker, D. medium sized pink	.15
Frank Smith, B. maroon, tipped white	.35
*Freda Newman, D. 6x3, glistening old gold	.30
Freibright, Pom. pale yellow	.30
<b>*F. F. D.</b> , D. 9x4½, Tyrian rose	.40
*Futurity, D. 5x2½, beautiful salmon rose color	.15
F. W. Fellowes, C. 7½x3½, orange	.25
+GEISHA GIRL, D. 10x4½, same colors as the famous Geisha, but	.20
has full center and is much larger	.75
Gem of Beauty, Pom. flesh, edged petunia	.25
Gen. Buller, C. 6x3, crimson, tipped white	.20
Genoveva, C. 6x3, clear yellow	.25
Giant Lyndhurst, D. 8x4, clear scarlet	.50
GIANT YELLOW, D. 9x4, strong yellow color	.40
Gladys Sherwood, S-C. 81/2x4, pure white	.30
*Gloriana, D. 9x4, pure old gold, deeper center	.20
†Glory of Autumn, P. burnt orange, reverse old rose	.35
Glory of Monmouth, D. 8x4, salmon pink to light orange base	.50
+Glow, D. 71/2x4, shades of old gold and rose	.75
<b>+Golden Beauty</b> , D. 6½x3½, very strong yellow color	.50
Golden Dream, D. 8x5, deep yellow, reverse bronze red	.7.5
Golden Gate, C. 8x4, golden yellow, bronzed slightly	.25
Golden Gleam, D. 8x4, copper and golden shades	.60
GOLDEN GLORY, S-C. 8½x4, deep yellow	.90
GOLDEN GLOW, D. 7½x3½, old gold, reverse rosy orange	.90
Golden Harvest, S-C. 8x4, yellow, orange and salmon shades	.40
Golden Orange, B. golden orange color	.50
Golden Robe, D. 8x3½, pure clear yellow	.50
+GOLDEN RUSSET, D. 10x4, yellow, slightly edged bronze	.75
GOLDEN SPLENDOR, I-D. 8½x4, very fine yellow	.75
Golden West, D. 6x3½, deep yellow	.25
Goldene Sonne, C. 7x4, yellow and apricot	.90
Gold Rush, D. pure yellow	.35
*Good Night, D. 10x5, maroon crimson	1.50
Grenadier, D. Tyrian pink and white	.25
Grus aus Wien, Pom. crushed strawberry color	.25
+Halo, D. 7x4, a pale sulfur Jersey Beauty	.25
Harmonia, D. 8x4, carmine rose	.50
*Harry Mayer, D. 9x4, silver pink, reverse rosy pink	.40
lilac	.40
*Hathor, D. 9x4, orange flame, golden base	.75
Heart of Gold, I-D. yellow center to salmon pink; short stem	.25
*Heart's Desire, D. 7x3½, light salmon rose	.25
Hedwig Polwig, Pom. dark red, marked white	.25
*Helen Ivins, D. 9x5, orchid lavender	.75
*Herald Tribune, D. 8x4, pure white	.45
Hercules, D. 11x5, quilled, tangerine and buff yellow	.35
Hoosier's Pride, C. 6x3, light pink, lighter tips	.20
+Hortulanus Witte, D. 7x3½, pure white	.20
*Howard Wright, D. 9x41/2, pale orchid, reverse of petals deeper	.40
Illuminator, I-D. 7x3½, luminous deep pink	.35

We want 5,000 new customers; get us an order, amounting to one dollar or more from, each of five new customers and we will present you with a Wonder Pink, free of charge.

*ILLUSIVE, D. 8x3½, fawn orchid, tipped sulfur	.60
*IMMACULATE, I-D. or S-C. 81/2 x4, the finest white dahlia grown	
+Indian Maid, S-C. 8x4, pinkish salmon, out to buff salmon	.60
Indian Summer, I-D. 8x4, orange salmon	.50
Indomitable, Pom. dark red	.25
INNOCENCE, Pom. a newer pure white	.35
+INSULINDIANA, I-D. curled petals of old gold, orange and buff	.60
*Intensity, S-C. 8x4, rich, bright red	.45
Isabel, Pom. petunia pink and cream	.35
Islam Patrol, D. 71/2x3, oriental red and gold	.75
I. X. L., I-D. 8x4, salmon rose, nearly white tip	1.50
Jack O'Lantern, D. 9x3, orange red, darker center	.50
*Jack Rose, D. 6x3, rich crimson rose	.10
Jane Cowl, I-D. 10x6, bronzy buff and old gold	.35
Jane Selby, D. 8x3½, delicate mauve	.45
*Jealousy, S-C. 8x3½, Gamboge yellow, outer petals lilac	.60
*Jean Chazot, I-D. 7x3½, nasturtium red, suffused gold	.20
Jean Hare, S-C. 9x4½, buff apricot, tipped bronze, short stem	.50
*Jean Kerr, B-D. medium sized, most popular white (10 for \$1.50)	
	.20
*Jean Trimble, S-C. 10x5, petunia violet; wonderful but soft	2.50
Jersey's Beacon, D. 9x4½, chinese scarlet, reverse buff	.35
*Jersey's Beauty, D. 7x4, the standard pink dahlia	.25
*Jersey's Gleam, I-D. 9x5, cream, suffused rose	1.00
Jersey's Jewel, D. 8½x 4, mallow pink	.40
Jersey's King, D. 7½x4, shades of rose and rose red	.40
*Jersey's Pride, C. 6x3, buff yellow, edged salmon pink	.15
Jersey's Rose, D. 8½x4, light rose pink	.75
Jersey's Sovereign, D. 8x4, salmon orange	.40
Jersey's Supreme, D. $8x3\frac{1}{2}$ , lilac pink	.75
Jessica, Pom. golden yellow, tipped red	.25
*J. H. Jackson, C. 7x3½, best maroon velvet	.20
+J. H. Slocomb, D. 7x3, most intense red	.30
Joe Fette, Pom. pure white	.20
*John Green, P. 6x3, crimson and gold	.10
Jonkheer J. G. von Tets, C. 7x3½, pure white	.35
*Joppa, I-D. 8x4, deep salmon rose, apricot and gold	.20
*JOY, D. 8x4, light yellow and orchid pink	.60
+JUBILEE, C. 8½x4, orchid violet	.75
*Judge A. B. Parker, D. 8½x4, coppery salmon, tinged gold	.20
Judge Marean, D. 7½x3½, rose, salmon pink, orange and gold	.40
*Judge Leon McCord, D. 8x5, pure gold	.90
*Junior, D. 9x4½, lavender pink; short stem	.20
Juno, D. 8x31/2, brilliant red, grooved petals	.50
J. W. Davies, D. 7½x3½, deep cerise to light outer	.30
Kalif, C. 9x4, old, but best red Cactus	.30
*Kathleen Norris, I-D. 10x5, true pink	1.00
*Kemp's Violet Wonder, I-D. 9x5, violet purple	.75
*Kentucky, D. 7½x3½, the salmon orange Jersey Beauty	.60
Kentucky Colonel, D. 8x4, cream white to mallow pink tips	.50
*King Midas, D. 10x4, golden yellow	1.00
*KING OF COMMERCE, D. 7x3, tango and gold, 3 ft. stem	.20
King of Shows, B. crinkled petals, orange buff	.45
King Tut, D. 8x31/2, dark velvety crimson burgundy	.60
*Kitty Dunlap, D. 8x31/2, American Beauty Rose color	.20
Kiwanis, I-D. 7½x3½, canary yellow	.50
La Favorita, S-C. 7½x4, striking salmon orange	.35
Laura Morris, I-D. 81/2x4, yellow, outer tinged salmon pink	.45
+Lauretta, C. 6x3, orange center to rosy pink tip	.20
*Lavender Beauty, D. 7½x3½, light lavender	.30
Lavender Gem, Pom. deep lavender	.25
+LAVENDER GLOW, I-D. 8x4, orchid lavender	1.00
*Lavender King, D. 7x3, light lavender	.20
Amilyana Abrillo mi international distribution of the control of t	

Do you want to try Wonder Pink? With a \$2.00 (or more) order, ask us to do so, and we will send you a root; grow it and if you want to keep it send us \$2.50; if not return it as soon as frst kills it. Fair, isn't it?

	Each
*Lawine, C. 5½x3, white, faint pink tint	.15
Lemonade, D. 8x4, clear yellow	
Lemon Beauty, S-C. 8x4, lemon yellow	
Lewis Jr., D. 8x4, velvety red, deeper center	
*Lilian Baldwin, D. 8x4, glowing rose	
Little Beauty, Pom. crinkled petals; pink	
Little Donald, Pom. crimson scarlet	.35
Little Herman, Pom. red, marked white	.25
Little Jennie, Pom. primrose yellow	.30
Little Jewel, Pom. Dec. 2x1, miniature, true pink	.40
Little May, Pom. clear yellow	.15
Little Storm King, Pom. a new pure white	.35
*Lively, C. 7½x4, deep orchid to white base	
Lolita Velasco, C. 7x4, very fine pure white	
*Lottie Eckford, B. white, flaked pink	
*Mad. D. van Bijstein, P. like a bluish lilac orchid	
Mad. Gigax, Collarette, large red, with yellow collar	.25
Madeline, Pom. primrose, edged purple	.25 .20
Madonne, P. 7x3, white, center ivory	
Manitou, D. 8x3½, light salmon pink, yellow center	
*Marbled Gcm, I-D. 7½x4, mottled light rose pink	
Marcella, D. 6x3, soft creamy pink	
*Margaret Masson, D. 8x3½, silvery rose pink; short stem	.50
*Marg. Woodrow Wilson, D. 9x4, cream, reverse phlox pink	.35
Marguerite Bouchon, C. 6x3, most beautiful pink, white tips	.30
Mariposa, C. delicate pink, deeper center	.60
*Marmion, I-D. 10x4, golden yellow, lightly bronzed	.35
**MARMORA, D. 9x5, pale pink, striped carmine pink	1.50
Martha Kemp, D. 8x5, buff, apricot base	
*Masterpiece, D. 7x3½. amber, yellow and orange shades	.25
Maude Adams, B. white, overlaid soft pink	.10
*Melody, B-D. soft light yellow	.30
Merritt, D. 7½x 3, soft yellow	.35 .35
M. H. de Young, D. 7x4, old gold	.75
Midget, Pom. lemon base, light rose tips	.35
*Mildred Slocomb, D. 7½x3½, lavender pink, lighter center	.15
Millionaire, D. 9x4½, orchid pink, light center	.25
Mina Burgle, D. 7x3½, brilliant crimson red	
Miss America, S-C. 8x4, old gold, out to terra cotta	.75
+Miss California, D. 81/2x4, oriental fuschia	.60
Miss Helen Hollis, B. bright scarlet	.25
*Miss Longview, S-C. 9x4, golden yellow, reverse jasper red	
Miss M. McCullough, D. orange yellow, suffused red	.15
Miss San Francisco, D. 7½x4, orchid and deep rose	.75
*Misses Younger, D. 7x3½, salmon and pink shades	.40
*Monmouth Beauty, D. 8x4, salmon orange	.90
*Monmouth Champion, D. 11x4, deep orange	1.50
Monmouth Jewel, D. 8x3, orange to lemon base	1.25
*Mordella, D. 9x4, apricot buff	.60
*Morocco, D. 6x3, purple, tipped white	.25
Mother, S-C. 7x3, pure white	.40
Mount Moriah, C. 7x3½, tan and salmon	.15
*Mr. Crowley, D. 61/2x3, orange and pink to amber base	.25
+Mr. H. C. Dresselhuys, D. 5x2½, neat, soft clear pink	.30
*Mrs. Alf. B. Seal, D. 11x5, old rose shades	1.00
†Mrs. C. H. Breck, D. 7½x3½, white, heavily marked pink	.25
*Mrs. C. Salbach, D. 8x3½, lilac pink	.20
Mrs. C. Seybold, P. 5x2½, white and rose pink	.25

You can get more satisfaction and happy results from growing dahlias, than any other flower. The hundreds of different forms, thousands of differene shades, make it irresistable. Growing dahlias is the most fascinating of hobbies, and the least expensive.

Mrs. E. Spencer, C. delicate orchid shades	.35
Mrs. E. L. Hathaway, P. 8x3, lilac	.20
Mrs. E. T. Barnes, D. 7x3½, strong crimson red	.15
*Mrs. Geo. Suggs, D. 8x4, Congo (orange) pink	.75
	.12
+Mrs. I. de ver Warner, D. 10x3, lavender (10 for \$1.00)	
+Mrs. J. G. Cassatt, D. 6½x3½, true pink	.20
*Mrs. J. T. Sheepers, D. 9x4, light chamois, edged lilac pink, a	.20
real buy	
	.35
Mrs. Oppenheim, D. 7½x3½, white, overlaid violet	.20
Mrs. Roosevelt, B-D. 7x3½, very light pink	.20
Mrs. W. E. Estes, I-D, 8x3½, pure white	.40
+Mrs. W. E. Whitney, P. rose pink and yellow	.15
	1.00
Myra Valentine, D. 8x4, golden bronze	.75
+Nancy Helen, I-D. 7x4, shrimp pink	.25
Nancy Sue Lang, D. 8x4, star shape, red and gold	.75
+Natalie, D. 7½x3, warm buff yellow	.75
*Nature's Masterpiece, I-D. 8x4, rose, mulberry and metallic bronze	.75
+Ne Plus Ultra, D. 8x4, se:eral shades of light and deep pink	.75
New York, C. 7x3½, pink bronze to orange, buff center	.25
+Nichu, C. 8x3½, improved Yellow King	.35
+Norton, D. 6x3, flesh pink	.20
Nymphaea, D. medium sized soft pink	.20
Olive Pickford, B. soft amber, tip and center red	.50
Orange Doazan, D. 8x4, red orange	.20
Orange Fires, P. 9x3, burnt orange, tipped old gold, reverse	
striped pink	.75
+Orange Glory, P. 8½x3, deep old gold	.75
Orange Glow, D. 7x3½, old gold, reverse burnt orange	.50
+Orange Gold, C. 8x3, rich orange yellow	.45
+ ORANGE WONDER, S-C. 8x4, outstanding red orange	1.50
+Orchid, D. 7x3½, light orchid	.75
Oregon Sunset, P. 8x3, deep gold and crimson	.35
Our Country, I-D. 7½x3½, deep purple, tipped white	.65
Paddy, D. 8x3, salmon buff	.60
Papa Charmet, D. 6½x3, velvety maroon	.25
**PARAMOUNT, D. 9x4, clear strong yellow	1.25
*Patrick O'Mara, I-D. 8x3½, orange buff, light rose tint	.25
+Paul Bonyon, B-D. medium sized salmon buff	.20
+Paul Michael, I-D. 8x5, pure gold, soft, but free	.35
PEACH GLOW, P. 9x4, shades of yellow, white and pink	.60
*PEARL WHITE, D. 8x3, semi-quilled petals, color as name	.40
Peg O'Me Heart, D. 7x3½, pale sulfur	.35
*Perle de Lyon, D. 6x3½, serrated petalled, pure white	.18
Phoebe, Pom. pure orange	.35
Pierre Grissard, D. 7½x3½, rich crimson	.30
PINK ATTRACTION, C. 8x4, fine lilac pink	.75
PINK ELINOR VANDEVEER, D. 7½x3½, as name implies	.50
*Pink Flamingo, D. 6x3, lovely rose pink, ivory tips	.10
*PINK KITTY DUNLAP, D. 8x31/2, pink, freer blooming, larger	
than Kitty Dunlap	.50
Pink Gem, D. 7½x3½, deep rose pink, reverse silver	.30
Pink Perle, C. 5x3, light pink, white tips	.25
<b>+Polar Bear</b> , D. 7½x3½, pure white	.30
*Pond Lily, S-C. 8x3½, pure light yellow	.35
Pop Stewart, D. 8x3½, lilac	.45
Porthos, D. 7x4, intonse red	.30
Premier Clemenceau, C. 7x3½, strong yellow, heavy white tips	1.00
*Pride of California, D. 7x3, strong crimson red (10 for \$1.25)	.15
Pride of Stratford, D. 9x4, golden copper, reverse dull red	.50
Primula Rex, D. 8x31/2, light primrose yellow	,50

We have a limited supply of Dahlia Seed; from the very finest varieties, only. \$1.00 per package of 35 seeds; \$2.50 per 100, postpaid—cheap seed is not worth wasting your time on; get the best. Order before February first.

	Each.
Prince Charming, Pom. white, entirely overlaid mauve	.15
*PRINCE OF ORANGE, D. 7x3, rich burnt orange	1.00
*Princess Juliana, P. 6x3, pure white	.15
Princess Pat, I-D. 7½x3½, smoky old rose and lavender	.40
+Priscilla, D. 9x4, very pale lilac	.75
Prof. Mansfield, B. large; red, white and yellow splash	.20
Pure Love, Pom. lavender purple	.35
*Purity, D. 6x3½, one of the cheapest and best whites	.15
*Purple Aster, D. 6x3, true purple	.15
*Purple Giant, P. 9x4, royal purple	.75
Queen Elizabeth, P. 8x3, soft rose pink	.25
*Queen Mary, D. 6x3½, fine habited light pink	.15
*Queen of Belgians, B. very pale pink; extra free	.20
Queen of the Garden Beautiful, I-D. 10x4, pale lemon yellow	.40
*Queen of Yellows, B. strong yellow color	.10
Radio, D. 8½x4, light red, edged gold	.35
Rapiere, S-C. 7½x4, old gold	.40
*Red Bronze, B-D. medium sized ruddy red	.75 .15
*RED GIANT, D. 8½x4, real flag red; some open-centered	.35
Red Glory, D. 8½x5, rich red	1.25
*Red Hussar, B-D. small real red	.10
*Red Planet, D. 7½x4, attractive cerise red	.40
*RED SPLENDOR, D. 9x4½, the finest brilliant crimson scarlet	.10
dahlia ever produced	2.00
**RED STAR, S-C. 81/2x4, real cardinal red, star shaped	.90
*Regal, D. 9x5, light bronze, suffused old rose	.75
*REGALIA, I-D. 8x5, lovely formed clear yellow	.75
Rev. Baker, C. a good purple	.25
Rev. Jamieson, C. violet rose	.25
Rheinisher Frohsinn, C. Carmine rose to white base	.25
*RIOT CALL, D. 9x4, strong yellow and red, splashed	.60
Robert Scott, D. 8x4, aprieot yellow, shaded gold	.40
Rollo Boy, C. 8x3½, amber to old gold	.40
+Roman Eagle, D. 9x4, burnished copper	.40
*ROMANTIC, D. 9x4, rosy fawn to light outer petals	1.50
Rookwood, I-D. 7½x4, cerise rose	.50
Rosa, Pom. bluish lilac	.30
*Rosa Lee, F-D. 8x4, light yellow	.50
Rosalia, D. 8x4, late blooming deep rose pink	.50
Rosa Nell, D. 9x4½, deep bright rose	.35
Rosamond, D. 8x3½, velvety deep crimson	.50
Rose Fallon, D. 8x3½, salmon amber	.50
*Rose Giant, S-C. 8½x4, rose pink	
+*ROSE GLORY, I-D. 9x5, American Beauty rose; extra	2.00
ROSE IVORY, D. 8x4, rosy salmon, tipped ivory	
Rose Mist, D. $8\frac{1}{2} \times 4\frac{1}{2}$ , large lavender rose, but poor stem	
**ROSE SPLENDOR, P-D. 8x4½, absolutely the most beautiful	
color imaginable—red rose; a wonderful form and long cane	
stems; free-flowering	
*Royal, Collarette, purple, collar splashed white	.10
Royal Purple, D. 7x3, dark purple	.20
Ruth van Fleet, S-C. 8½x4, canary yellow	
+Sagamore, D. 8x3½, amber gold, faint tint	.25 .50
Salbach White, D. 8x3, pure white	
Salmonette, Miniature Dec, shades of old gold and salmon, tinted	
Sandy, C. 5½x3, golden orange and fawn	
Sanhican Bluebird, I-D. 8x4, deep violet	
Sanhican Monarch, D. 8x4½, Tyrian rose	.35
+Sanhican Rosalie, I-D. 81/2x4, rich rose color	1.00

For the cost of two or three theatre visits or 'joy' rides, you can buy enough of dahlia roots to give a whole season's pleasure,—and have more value in the Fall (in roots) than you began with. Enjoy your limited means to best advantage.

	Lacn
San Mateo, D. yellow, streaked scarlet	.40
+Santa Ana, D. salmon rose and gold; open-centered here, giant	
double in California	.45
*Seal's Californian, D. 9x5, yellow to gold center	.75
Sebastopol, D. medium sized, true orange shade	.30
*Shannon, D. 8x4, old gold; fine, but some open-centers	.35
Shirley Shattuck, I-D. 9x4, silvery lavender	.90
+Silva Quarta, B. very soft, clear lavender	.35
+Silverado, C. 8½x4½, wonderful white, flushed silvery lavender	.50
SILVER CLOUD, D. 8x4, white, overlaid orchid and cream; re-	
verse pink	.75
*Smoky Moke, I-D. 71/2x31/2, smoky old rose and lavender	.60
Snowclad, Pom. pure white	.25
*Snowdrift, D. 9x3½, pure white	.20
+Souv. G. Doazan, D. 9x4, brick red	.15
*Souv. de M. Silvent, D. 7x3, yellow, striped red	.20
Spirit of St. Louis, D. 8x4, American Beauty rose color	.75
SPLENDID, D. 9x4, watermelon pink	.90
*SPLENDOR, D. 9x4, deep crimson wine, to purple; beautiful	1.00
+SQUARE DEAL, D. 8x4, amber center to salmon pink; exception-	
al bloomer	.20
Standard Bearer, C. 51/2x3, old but fine scarlet	.25
*Starlight, S-C. 8x4, extra fine pure gold	1.00
Storm King, B. medium sized, popular white	.15
+Stradella, B. very deep rose	.15
SULFUR BEAUTY, D. 8x4, clear sulfur	.75
+Sulfurette, D. 6½x3, sulfur, light tips	.40
+SULFUR GLOW, D. 81/2x4, pale sulfur center, out to ivory white	.75
Sunny Daybreak, Pom. yellow, tipped orange	.30
Sunset, Pom. buff, overlaid deep red	.30
	.15
+Susan, B. very soft pink; good	
*Sweetheart, C. 6x8, pure white	.30
*Sweetheart's Blush, C. deep rose pink, yellow base	.30
<b>†Sweetheart's Bouquet,</b> P. 7x3, salmon rose	.25
Sweet Marie, Pom. quilled rose pink; tips deeper	.25
+Sylvia, D. 4x2½, old but good pink	.10
Sylvia Wathen, D. 7½x3½, pink to cream center	.25
Thais, C. 5x3, beautiful white, flushed mauve	.25
	1.50
*The Champion, D. 8½x4, quilled old gold, reverse salmon	
The Clansman, D. 8x4, bright copper orange	.50
*THE CONQUEROR, D. 8½x4, soft salmon pink	1.00
The Grizzly, I-D. 8x3½, velvet maroon	.35
The Harvester, D. 7½x3½, serrated peatls, buff and orange	.45
◆THE MONSTER, D. 10x4½, amber yellow edged orange; tall	.75
THE PEER, S-C. 8½x4½, rosy salmon pink	
The Tiger, I-D. 8x4, red, tipped yellow; light reverse	
The U. S. A., P. 8x3½, golden orange	.35
*The World, D. 9x41/2, deep rose magenta, overlaid garnet	
*Thos. A. Edison, D. 9x4½, royal purple	
Tom Thumb, Pom. garnet	.35
**Treasure Island, D. 10x5, apricot and gold; suffused rose	.75
Trentonian, D. 8x31/2, old gold, amber and deep copper	.50
Tulla, Pom. dark red	.20
*Valentino, D. 8x4, salmon pink to cream center	
VELVET BEAUTY, I-D. 8x4, deep red velvet	
+Vera, S-C. 6x3, carmine, yellow and white	
+Victory, I-D. 7½x4, buff, overlaid salmon; reverse deep pink	.45
+Vivian, B. large white, tipped purple	
*Waldheim Sunshine, D. 10x4½, yellow suffused gold	
*Watchung Wonder, I-D. 10x6, royal red, touched gold	
W. D'Arcy Ryan, D. 7x3, purple tipped white	
*WHITE PERFECTION, D. 8x3½, one of the very best; pure white	.60
WHITE PERFECTION, D. SAS /2, one of the very best, pure white	

	Each
Winifred, Pom. lilac, edged pale purple	.30
Wine Ball, B. large wine crimson	.40
Wizard of Oz, D. 8x3½, amber pink, shaded salmon	.45
Wm. H. Hogan, D. 8x3, garnet, striped white	.50
Wodan, C. 7x4, apricot, amber and rose shades	.35
**WONDER PINK, D. 11x5, largest of all dahlias, here; soft lilac	
to light center; very vigorous, free-blooming and good stem	2.50
World Best White, I-D. 9x4, pure white to ivory center	.50
W. W. Rawson, B. large white, suffused dewy mauve	.25
Yankee King, D. 8x4, coppery rose and gold	.50
+Yellow Duke, D. 6x3½, pure yellow	.10
†Yellow Giant, D. 7½x3½, light yellow	.25
Zebra, B. white, edged rose	.15

## Green Plants

Green plants can be had, after May 1st, from those starred (\*) at one-half the root price, except that no plant sold for less than 50c. We have shipped these with wonderful success, to all parts of the U. S. and Canada. Plants bloom as free and large as roots, and with a few exceptions, make splendid roots. Note our Special Offer in plants, also study carefully the following.

Green plants can be supplied for delivery after May 1st, as follows:

Each Alladin's Lamp, S-C. 8x4½, brilliant red orange to gold outer
petals\$1.25
Ann Rutledge, I-D. 8½x4, cerise, shaded rose, reverse pink75
Buckeye Bride, D. 8x41/2, geranium pink
Champoeg, D. 9x4, each petal has canary yellow base shading out to a deep salmon pink
Dwight W. Morrow, I-D. 10x5, rich crimson red 1.25
Frank Miller, D. 9x4, picric yellow
Frau O. Bracht, S-C. 8x4, light primrose yellow
Galli-Curci, I-D. 8x4½, salmon orange, golden suffusion
Golden Goblin, D. 9x4, brilliant old gold
Ivory, D. 8½x4, ivory white
Josephine G., S-C. 8x4, true rose pink
Lorelei, D. 8x4, rose pink to creamy white center
Marion Broomall, D. 8½x4, lilac, light center
Meta Scammel, S-C. pale and deep amaranth pink
Mrs. Kenyon, D. 9x4, peach pink and salmon shades
New Glory, S-C. 9x4½, ox-blood red, showing nearly white reverse .50
Pansy G. White, S-C. 8x3½, clear canary yellow
Robert E. Lee, I-D. 8½x4, rich non-fading red
Salmon Supreme, 8x3½, salmon-orange pink
Santa Barbara, D. 9x4, soft rose pink
Supreme Glory, D. golden yellow, reverse flushed red 1.50
Supreme Monarch, I-D. 9x4, brilliant deep red, reverse pearl white 1.50
Tang, I-D. 9x5, orange flame, reverse golden buff 1.50

If more than 150 miles away, best add 25c for special delivery of plants.



# Sensational Special Offers

- **OFFER 'A'.** To the Club sending in a list of dahlia growing members from whom we get the largest amount in orders in 1933, we will present their choice of \$15.00 worth free from our 1934 catalog; to second largest amount \$10.00; to third largest amount \$5.00.
- **OFFER 'B'.** To the individual sending in the **largest amount** in value of orders before May 1st, their choice from 1934 catalog to the amount of \$15.00; to the second largest \$10.00 worth; to the third largest \$5.00 worth.
- **OFFER 'C'.** To the individuals sending in the largest, second largest and third largest number of new customers (each to order \$1.00, or more, worth), we will present their own selection, to the value of \$15.00, \$10.00 and \$5.00 worth, respectively, from our 1934 catalog.
- **OFFER 'D'.** To each customer sending proof of a first prize at any fair or exhibition, on our dahlias, said exhibit having a conspicuous card stating where roots were obtained we will allow \$2.00 credit on any 1934 order.

### And Now For The Grand Climax

Not only are our regular prices the very lowest, but to gain 5000 new customers we are making these astounding special offers.

OrderNow,—don't wait and get left. Remember—25% of the amount of your order will hold it until delivery time. Send 2 or more names of dahlia growing friends with your order. The first 27 Special Offers are for roots—not plants.

# \$5.00 Worth Absolutely Free

**OFFER No. 1.** To the first 500 ordering \$5.00 worth (or more) of those varieties in catalog, preceded by an †, we will present \$5.00 worth (of those marked †) absolutely free. Only 500—Hurry!

Our catalog is sent to all of our 23,00 customers the same day, so all have an equal chance.

- **OFFER No. 2.** To the first 500, ordering \$2.00 worth (or more) of the varieties in catalog, preceded by an †, we will present \$2.00 worth (of those marked †) absolutely free. Only 500—Don't wait.
- OFFER No. 3. If, by waiting, you should fail to be in on one of the first two offers, we will allow you, for each dollars worth ordered before February 10th, 35c worth, extra, free; orders received before March 10th, 25c worth free, and orders received before April 10th, 15c worth free, your own choice from any varieties preceded by the †.
- **OFFER No. 4.** Ten dahlias, labels lost in handling, \$1.00. Some high priced ones in this collection.
- OFFER No. 5. Ten dahlias, our own choice, labelled, \$1.00.

- **OFFER No. 6.** Ten Giant-flowering dahlias, one variety, labelled, our choice, \$1.00.
- **OFFER No. 7.** Six Giant-flowering dahlias, each different. labelled, our choice, \$1.00, worth at least \$2.00.
- OFFER No. 8. Your choice of any seven of the following giants, \$1.00: Canteen, Dakota, Deelighted, Etendard de Lyon, Gloriana, Glory of Autumn, Golden Gate, Joppa, J. H. Jackson, Judge Parker, Mrs. I. Warner, Mrs, Salbach, Mrs. Sheepers, Souv. Doazan.
- **OFFER No. 9.** Your choice, any eight of the following lavender shades, for \$1.00: Albert Manda, Blue Stocking, Etendard de Lyon, Bonnie Blue, Lavender King, Mad. Bijstein, Mrs. I warner, Purple Aster, Royal, Royal Purple.
- **OFFER No. 10.** Your choice, any eight of these red shades, for \$1.00: Catherine Duer, Intensity, Jack Rose, J. H. Jackson, Kitty Dunlap, Pride of California, Red Bronze, Red Hussar, Souv. G. Doazan.
- OFFER No. 11. Your choice of any seven of these yellow shades, for \$1.00: Arabella, Bergh van Heemstede, Halo, Genoveva, Queen of Yellows, Sulfurette, Yellow Duke, Yellow Giant.
- **OFFER No. 12.** Your choice of any seven of these white shades, for \$1.00: Alba Petite, Contmentment, Deelighted, Hortulanus Witte, Jean Kerr, Perle de Lyon, Princess Juliana, Purity, Wm. F. Gude.
- **OFFER No. 13.** Your choice of any eight of these pink shades, \$1.00: Canteen, Charmer, Delice, Frank A. Walker, Futurity, Mildred Slocomb, Mrs. C. Salbach, Mrs. J. G. Cassatt, Pink Flamingo, Queen Mary, Sylvia.
- **OFFER No. 14,** Your choice of any seven of these autumn shades, \$1.00: Coiner, Dakota, Dr. H. L. Tevis, Dr. Tyrrell, Gloriana, Jean Chazot, Jersey's Pride, King of Commerce, Miss. M. McCullough, Square Deal.
- OFFER No. 15. Your choice of any seven of these pompons, for \$1.00: Alewine, Amber Queen, Baby Bunting, Baby Pink, Bobby, Brunette, Crimson Gem, Darkey, Fashion, Grus aus Wien, Joe Fette, Little Beauty, Little Herman, Little May, Prince Charming, Sweet Marie, Tulla, Winifred.
- **OFFER No. 16.** Your choice of any eight of these ball-type dahlias, \$1.00: A. D. Livonia, Bertha Bernstein, Fascination, Maude Adams, Bonnie Blue, Queen of Belgians, Queen of Yellows, Emily, Purple Queen, Stradella, Susan.
- **OFFER No. 17.** Our choice of varieties, one each, the seven for \$1.00: Decorative, Semi-Cactus, Cactus, Ball, Peonyflowered, Collarette and Pompon.
- **OFFER No. 18.** Six fine dahlias, our choice of varieties, value at least \$3.50, for \$2.00.
- OFFER No. 19. Your choice of any six of these, for \$2.50: Altamont, Barbara Redfern, Beauty Pageant, Casper G. Ware, Chemar's U. S. A., Color Marvel, Eagle Rock Sunshinc, Geisha Girl, Insulindiana, Jubilee, Lillian Baldwin, Marmion, Pink Elinor Vandeveer, Priscilla, Regalia, The Clansman.

- OFFER No. 20. Your choice, any seven of these for \$4.00: Amethyst, Barbara Wear, Brilliance, Chemar Eureka, City of Trenton, El Rey, Ivory Tones, Jersey's Gleam, Mrs. G. Suggs, Prince of Orange, Red Star, Rose Giant, Shirley Shattuck, Splendor.
- OFFER No. 21, Your choice, any six of the following, for only \$8.00: American Triumph, Donna California, Dorothy Stone, Eliza London Sheppard, Immaculate, Marmora, Miss Longview, Monmouth Champion, Orange Wonder, Red Splendor, Rose Splendor, Rose Glory, Starlight, Watchung Wonder, Wonder Pink.
- OFFER No. 22. Sixteen different good dahlias, our choice, labelled, for \$2.00.
- OFFER No. 23. Twenty-four different, good dahlias, our choice, labelled, for \$3.00.
- OFFER No. 24. Thirty-six different, good dahlias, our choice, labelled, for \$5.00.
- OFFER No. 25. Sixty different, good dahlias, our choice, labelled for \$10.00.
- OFFER No. 26. Any \$12.00 worth, at regular catalog prices, for \$9.00.
- OFFER No. 27. Our choice of varieties, at least \$16.00 worth, for \$10.00.
- **OFFER No. 28.** A very attractive one; strong, healthy plants of the following to be sent after May 1st. Any \$5.00 value for \$4.00; any \$10.00 value for \$7.50; all for \$10.00.

American Triumph
Ashes of Roses
Chemar Eureka
City of Trenton
Edna Ferber
El Rey
Eva Quadling
Fort Monmouth
Helen Ivins

Immaculate

Kemp Violet Wonder
Kentucky
Marmora
Mrs. A. B. Seal
My Maryland
Orange Wonder
Red Splendor

Seal's Californian Treasure Island

Kathleen Norris

- **OFFER No. 29.** All of Offer No. 28 and a plant of each of the following, all for \$13.50: Asbury Park, Rose Splendor, Watchung Wonder, Wonder Pink.
- OFFER No. 30. Forty large size, fine gladiolus, unlabelled, for \$1.00 prepaid, or 100 for \$1.50, not prepaid.
- OFFER No. 31. Twelve cannas, three each of any four varieties, or 12 of any one variety, for \$1.00; four collections for \$3.00: President, Apricot, Austria, King Humbert, Yellow King Humbert, Louisiana Red, Wyoming.
- OFFER No. 32. 35 Shasta (Alaska) Daisies for \$1.00 postpaid, or 100 for \$2.00 not prepaid.
- OFFER No. 33. 25 Iris, our choice of 5 fine varieties, \$1.00 postpaid; or 25 of each, 125 for \$2.00, not prepaid.

And don't forget our offer of a Wonder Pink free to you for 5 (\$1.00 or more) orders from New Customers.

The foregoing special offers apply only to retail orders, not wholesale. All roots are offered, subject to being unsold on receipt of order; they are guaranteed sound and true to name, if, on receipt of stock, you are not satisfied, return them within 5 days for replacement. If possible, name second choice of dahlias, so that if first choice is sold out we can fill your order without further correspondence. If choice left to us, will always send a higher priced root for one sold out. Let us know if you wish us to substitute, if sold out of any variety.

Names of winners in our Better Business Contest, held last spring will be supplied on application. Enclose stamped, self-addressed envelope, please.

# Other Items Almost Given Away

#### **CANNAS**

We have a large stock of CANNAS,—the kind that produce freely of the largest sized flowers, the entire season.

Apricot, clear apricot color, 5 ft10c, 10 for 75c
Austria, yellow, flushed red, $3\frac{1}{2}$ ft
City of Portland, pink, 4 ft
Hungaria, rose pink, 3½ ft15c, 10 for \$1.00
King Humbert, bright red, 4 ft10c, 10 for 75c
Louisiana Red, deep crimson, 4½ ft10c, 10 for 75c
Mrs. Alf. Conard, salmon pink, 3½ ft
President, immense scarlet, 3 ft
Wyoming, orange, 5 ft
Yellow King Humbert, 3½ ft12c, 10 for 85c

In large quantity by express, not prepaid, \$4.00, \$5.00 and \$6.00 per 100.

#### SHASTA DAISIES

Shasta (Alaska) Daisies: much larger, different foliage and blooming season than the ordinary field daisy, and magnificent stems. Very hardy. 5 for 25c. See Special Offer No. 34.

#### IRIS

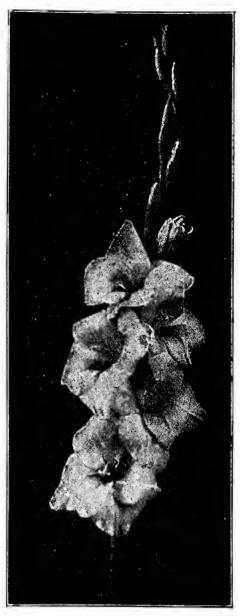
We have about 250,000 IRIS,—fine cut-flower varieties.

Azurea, dwarf; sky blue,	8c,	6	for	35c
Flavescens, light yellow,	8c,	6	for	35c
Florentine Alba, white, faint blue cast,	8c,	6	for	35c
Madam Chereau, white, bordered sky blue,	8c,	6	for	35c
Pallida Dalmatica, light clear lavender,	10c,	6	fof	45c
Queen of May, lilac pink,	10c,	6	for	45c
Viola, very early dark violet, large	8c	6	for	35c

By express, not prepaid, \$2.00 and \$2.50 per  $100\,;$  \$10.00 and \$12.50 per 1000.

#### WE WILL NOT BE UNDERSOLD

Make up your order, compare our prices with any other. If you can get your order for less money from any other grower, send name of grower and his price and we will meet it, if we have the varieties wanted.



**GLADIOLUS** 

All cut-flower varieties which we grow for our Wholesale Trade.

sale Haue.	
Eac	h
Alice Tiplady, Prim. rosy flesh pink\$0.0	
Break O'Day, early light pink	
E. J. Shaylor, deep rose pink	_
Giant Nymph, giant light salmon rose	8
Jewell, light salmon pink, gold throat	6
Le Marechal Foch, delicate pink	4
Lily White, pure white	5
Los Angeles, delicate pink and cream	7
Louise, bluish lavender	6
Maiden Blush, Prim. delicate orange pink	3
Mrs. F. Pendleton, light rose, dark blotch	4
Mrs. H. E. Bothin, flesh pink, tinted salmon	8
Myra, peach and cream	5
1910 Rose, deep rose pink	5
Panama, clear pink	5
Peace, tall, large pure white	4
Wilbrink, flesh pink	4
General Mixture, all kinds	3
Accidental Mix., several fine varieties mixed through an accident .0.	
All above at: 12 for 9 times price of 1, postpaid 100 for 50 time	

All above at: 12 for 9 times price of 1, postpaid 100 for 50 times price of 1, by express, not prepaid.

# A Page of Odds and Ends

Catalogs are expensive. We want to sell our roots at the lowest possible prices. To do this we must have as little waste as possible. We want our mailing list to consist of all 'live' prospects, so must cut out those on it who are not interested. If you have not ordered from us within the two past years, yet want our catalog sent you, you must send us a card requesting it. We are glad to send it to those interested.

We will cheerfully answer any question we can, but many are sent in, which, if the customer had read the catalog thoroughly would have been answered in it. Read all your catalog.

If you sell dahlias, send your card or letter-head for our Wholesale List.

# What A Few of Our Customers Think of Us

"We are very much pleased with the dahlias we get from you; we get better results than from any other." Mrs. L. S. O., ———, Miss.

"We have always found your stock true to name and of the highest quality; it is a pleasure to deal with you." G. F., ———, Kansas.

"Have bought dahlias from you for years and always found them satisfactory." T. C. R., ———, N. Mex.

"The dahlia bulbs bought of you last spring did so well I have sold many more than I can supply. Send your wholesale list as soon as possible." W. T. T., ———, Tenn.

"Received the dahlia tubers in perfect condition—am well pleased. Have bought from you for years and never received any unsatisfactory roots." A. S., ————, Indiana.

"Bulbs ordered from you came today; were so well packed did not feel this the coldest weather of the year. Received a shipment from New Jersey yesterday, frozen." M. P., ————, Virginia.

"Some Indiana friends aroused my interest in your dahlias,—say they can't be beat; so here is my trial order." (We're waiting to hear from her.) C. M., ————, California.

"Have bought dahlias from you for a number of years and have always been well pleased." A. C. M., ————, Minnesota.

"First, I want to thank you again for the lovely dahlias sent me last spring. The ones from California, five of them (price \$10.50) never showed an eye,—the other \$22.00 worth were all so weak they grew 6 or 8 inches, remained in a stunted condition for a time, then died; all except 5, of the lowest priced ones." G. W. J., ———, Ohio.

These testimonials are only a few of many hundreds received each year. We never solicit them; they are voluntarily sent in by our pleased customers. Don't you want to become one?.

DATE

# unzman NEW ALBANY, IND.

ORDER NO.

ess Oince					
If different from P. O.  nen shall we send					
Quantity	Variety	Price			
		1			

Add 25 cents for postage and packing and we will include an extra 50c root, free.

Send full remittance before date of shipping and save 12c C. O. D. fee for collection.

State when you wish to receive the roots; dahlias should never be exposed to drying air, so have them sent about planting time, which is about the same time as corn-planting time.

Money Orders or checks should be used, made out to E. L. Kunzman; but we have received hundreds of dollar bills by mail, without a single loss. Add 10c for postage on orders of less than \$1.00.

This side of Order Sheet may be used for any further instructions about your order.

## How to Handle and Grow Dahlias

(IN A NUTSHELL)

SUNNY, open location,—soil matters little. Spade well and deeply (when fit to work) and fine thoroughly. When soil has become warm, plant the tuber horizontally, about 6 inches deep and 3x4 feet apart if soil is rich, or 2x3 feet, if soil is poor. Do not water when planting, and never sprinkle your dahlias; soak the soil thoroughly about every 7 or 10 days, during very dry weather; also when in bloom.

Keep the top soil stirred to prevent weeds, and when plants are too large to do this, mulch the soil with waste or leaves of any kind. When plant is a foot or so high drive a stout stake about 6 inches from the plant to tie it to, as it grows, with 'rag' or soft twine. Also about that time, if you want bushy plants, not so tall, cut out the tops, leaving about 3 joints. Fasten your label to the stake. If you want extra large bloom, remove all but the main flower-bud on each branch, and water with liquid manure, but any 'high-pressure' cultivation makes the roots harder to keep over.

Cut your blooms very late in the evening or early in the morning; 'singe' them by holding the ends of stems over a gas flame for a moment or two, or, putting them in about 2 inches of steaming hot water for a few moments (do not let steam hit the blossoms), then putting in cold water.

Several days after frost has killed your plants (the roots mature more rapidly after plant is killed) dig them up, careful to prevent breaking the 'necks' of the tubers, cut the tops off (a pruning shear or small saw) within an inch of the clump and store away. Do not leave a long stem to induce rot, and do not let lie around, they will dry enough in storage.

If possible, store in an old-fashioned cellar, which is generally somewhat damp and cool. If you have no such place available, put them in a paper-lined box and cover all over with damp (not wet) earth, sand or, best of all, peat which can be bought at any large agricultural dealer for 5 cents per pound, or so. Then store the box in as cool, moist a place as you can find, where the temperature does not go below freezing.

Examine the roots about January 1st and about March 1st and if too dry, moisten the earth or peat somewhat; if any rot appears, cut it out thoroughly and dust the cut place with powdered sulfur.

When ready to plant out, use a strong knife to seperate the clumps so that each division made, shall have an 'eye'. One tuber with an eye is better than many.

If plant lice, aphis, curly leaf or thrip appear on your plants spray with "Volck," or soap suds and "Black Leaf 40."

Snails and cut-worms often eat the eyes or sprout of a tuber. The best method is to go out very late at night and sprinkle air-slacked lime or tobacco dust around the plant.

If your plant leaves turn white in the fall dust with powdered sulfur on a sunny morning. If your dahlia stops growing after attaining several inches, take up the tuber, wash very carefully and re-plant it.

Some varieties do not produce tubers readily; if the tuber planted in spring has merely increased in size, cut off the tail end leaving it about 4 inches long, split this lengthwise so as to leave an eye on each split division; dust with sulfur and each piece will produce a plant and a clump.

Any further information cheerfully supplied on request.

We have a few copies of "Waite's Modern Dahlia Culture," price everywhere \$1.65, which we will send on receipt of \$1.00 per copy.

-00000-

#### MEMORANDUM

(Write here a copy of your order.)

#### MEMORANDUM

(Write here a copy of your order.)

#### MEMORANDUM

#### DISCOUNT TO THE TRADE

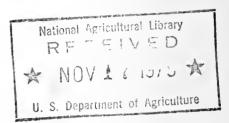
FROM REGULAR RETAIL LIST PRICES, ONLY!

(Not On Special Offers and Combinations.)

No Order Less Than \$2.00.

Less than 3 of a kind, 25 per cent discount; 3 to 24 of a kind, 30 per cent discount; 25 or more of a kind, 35 per cent discount. Special prices on orders, \$50.00 or more.

KUNZMAN - - - NEW ALBANY, IND.



# VISIT **Kunzman's**Dahlias

NEW ALBANY, INDIANA

500,000 DAHLIAS
Three Farms