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# KUNDERD'S

## "Century of Progress"

### Gladiolus Offer

#### A Collection of the Beautiful Varieties Shown at the Great World's Fair

Even before the Gladiolus selling season begins, when the beauty of Kunderd's Century of Progress Exhibition is fresh in your memory, we announce the most spectacular offer of our career. Those magnificent varieties you saw and your friends saw, the Gladioli that caused endless comment in the daily newspapers, will be placed in a special collection of 50 large size bulbs for only \$2. What a treat, what a thrill this is going to be for our friends and customers. What joy it is going to bring to the hearts of flower lovers. There never was such a fine, lovely collection before. It is a deluxe assortment of fine, big bulbs, the best colors and the rarest types in the world. All this you can transfer from A Century of Progress to your own garden spot by just sending in your order now.



IRENE RICH admiring the KUNDERD Gladiolus EXHIBIT

62.25

**PRE-SEASON GLADIOLUS BARGAIN.**  
**50 BIG BULBS FOR ONLY \$2.00 PREPAID**



PAULINE FREDERICK is also a Kunderd Glad' enthusiast

This Is Our First Big Surprise of the "Glad" Season

This offer comes to you as a complete surprise. It gives you a most splendid opportunity to secure the fine varieties one million people admired at the Horticultural Building. Hundreds of people, each and every day for nine weeks, were constantly writing down names of varieties that appealed to them. This gave rise to the splendid idea that we would offer our old friends and new a collection of those varieties we exhibited at the World's Fair.

#### An Assortment of Kunderd's Premier Gladioli

Even for ordinary varieties this would be an unusually low price, but contrast this with a collection of 50 of Kunderd's Premier, World's Fair bulbs and you can appreciate what an opportunity this is. All types, all shades, all colors will be used in these "Century of Progress" collections. While they will all be our finest named kinds they will be sent to you in a superbly balanced assortment. The bulbs will be big bulbs, the kind that produce magnificent spikes of gorgeous flowers. All bulbs will be positively guaranteed and will also be guaranteed to arrive at your address safely and in perfect condition. The cost of Two Dollars covers everything. Express or Parcel Post will be paid by us.

YOU MAY ORDER AS MANY COLLECTIONS AS YOU WISH  
 We will positively fill your order

A. E. KUNDERD, Inc., Goshen, Ind.

**NOTE**

The photographs in this folder are actual scenes of Kunderd's mammoth Gladiolus Exhibition at A Century of Progress. More than one hundred thousand blooms were shown in this magnificent spectacle of color. The show was one of the principal displays in the Fair.

# A Million People

## Came to See Our Magnificent Gladiolus Exhibit at A Century of Progress

The Kunderd Gladiolus exhibit was seen by more people than any single Gladiolus show in the world. The number of people who saw this big display is estimated at more than one million. The enthusiasm was high, in fact flower lovers were amazed at the size and beauty of the exposition. From this very same exhibit we have assembled 50 bulbs in each collection and we are offering them to prove that you can have these fine specimens in your own yard.

### We Offer You Prepaid 50 large, beautiful bulbs

World's Fair Varieties for only \$2

In order that you will understand what a marvelous bargain this Century of Progress collection is we give you a complete description as nearly as possible. There will be fifty large size bulbs guaranteed to give you excellent blooms. The bulbs will represent the choice varieties you saw at the World's Fair. There will be a fine assortment of colors ranging from pinks to deepest reds. There will be yellows to richest orange, there will be delicate lavenders to gorgeous purples and there will be a few choice whites and combinations. There will be Ruffled varieties, Plain Petalled varieties and Primulinus kinds. The bulbs will be carefully packed and shipped to you prepaid at the rate of 50 bulbs for \$2. You may order as many collections as you wish and we agree to positively fill your order and ship when weather conditions permit safe transportation.

*Do not overlook this "Century of Progress" Collection. It is a DeLuxe Offer and a Pre-Season Bargain*



### SPECIAL ORDER BLANK for Kunderd's "Century of Progress" Collection

A. E. KUNDERD, Inc.  
Goshen, Ind., U. S. A.

Dear Sirs: Please send me your FAMOUS COLLECTION of Century of Progress Gladioli. I am enclosing \$..... to cover the cost of.....

NUMBER OF COLLECTIONS

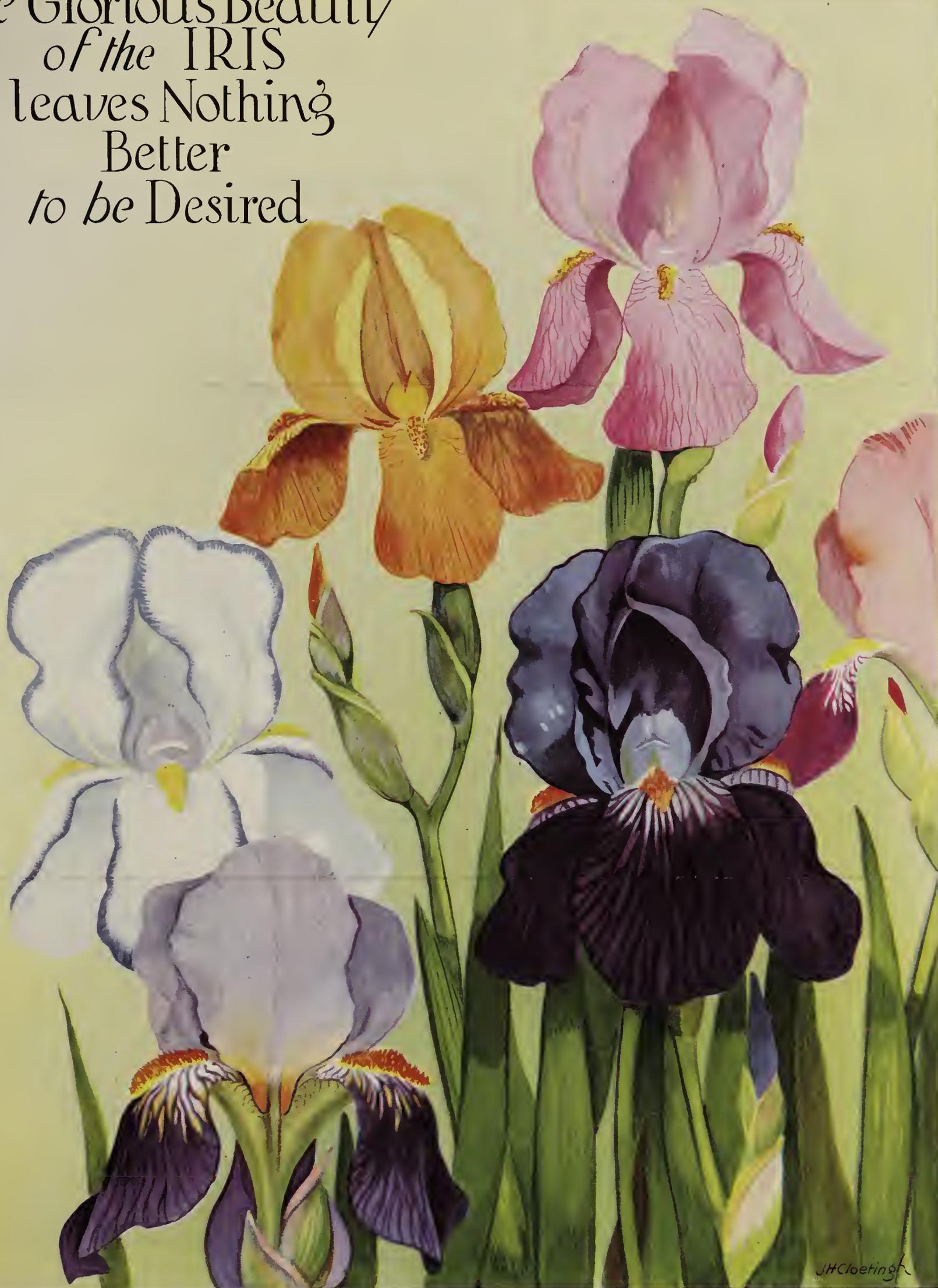
NOTE—All Collections will be made up in the order in which they are received and shipped when weather permits.

Checks, Money Orders, or Currency Acceptable.

Name.....  
R. F. D. No.....  
Street.....  
Post Office.....  
State.....  
County.....  
Express Office.....  
Date of Order.....

DO NOT WRITE IN THIS SPACE

*The Glorious Beauty  
of the IRIS  
leaves Nothing  
Better  
to be Desired*



25

MAGNIFICENT



# IRIS FOR ONLY

## ALL DIFFERENT AND ALL LABELED



PREPAID

A SALE THAT DEFIES COMPARISON

ON the most imposing and impressive estates, where funds for flowers seems to be unlimited, iris command a prominent place in these vast gardens. In contrast with this, equally beautiful sorts are found in modest gardens of modest homes.

If there is a single spot where iris are not well adapted, I do not know of it. They add dignity, beauty and charm as well as color to any landscape. They are easily cultivated and readily flourish into magnificent specimens. They compare with the orchids in beauty.

Many of my customers, able judges of these flowers who have visited my farms, consider my iris collection the finest in America. From this collection I will send you 25 extra fine rhizomes (roots) representing my finest varieties all carefully labelled for only \$2.00.

Perhaps it is quite unnecessary for me to say that this is a most unusual bargain which I trust not a single one of my customers will overlook. If you can only use one collection of 25 iris, send in your order at once. Before very long you will have a magnificent display of iris as they increase very rapidly.

A. E. KUNDERD, INC.





# *Rockeries and Pools the Spot for IRIS*

The Rockeries of modest homes have popularized the German and Dwarf Iris to such an extent that this type of garden looks conspicuously unfinished without them. Rock Gardens, Pools and Iris seem to be synonymous. You can work out most any kind of pattern with Iris as a motive. They will form a delightful border and planted at the edge of a pool form a reflection in the water that becomes a study in symmetry.

These are spots that iris just love. They will, however, thrive most anywhere and one needs no experience to grow them perfectly.

In this collection there is a magnificent balance of color. Each and every rhizome will be labelled for you and you will be thrilled when you discover what excellent, outstanding varieties are included. Many of them being 35c to 50c kinds.

*The  
True  
Aristocrat  
The IRIS*

## A SPECIAL COLLECTION OF DWARF IRIS

21 Dwarf Iris, every one different, will be sent to you for only \$2 prepaid

**P**LANTED with their bigger brothers, the tiny dwarf iris are most delightful. Around pools, in Rockeries, and for Borders, these dwarf Iris are ideal.

Dwarf Iris are first to bloom. Almost as soon as the foliage begins to grow, tiny iris blooms of exquisite beauty appear. They open the iris season, coming into bloom several weeks before the taller kinds. They increase rapidly and are not a bit particular about the soil. Severe

winters do not affect them. You can easily comprehend what an outstanding collection this is when you consider there are no two alike. They will all come to you, prepaid and properly labelled. There are yellows in varied shades, pinks to lavender pinks, light blues to deepest purples, some with pure white standards with deep blue falls and still others with yellow standards and deep orange falls.

*Here is a bargain extraordinary which may never again be repeated because of Rising Prices*

**PLEASE USE THIS ORDER BLANK FOR IRIS OFFERS**

**A. E. KUNDERD, Inc., Goshen, Indiana**

Dear Sir: Please send me \_\_\_\_\_ Iris Collections of 25 Extra Fine Rhizomes,  
Number of Collections  
assorted colors, all labelled, at \$2.00 per collection.

Please send me \_\_\_\_\_ Dwarf Iris Collections of 21 Rhizomes, assorted  
Number of Collections  
colors, all labelled, at \$2.00 per collection.

I am enclosing \$ \_\_\_\_\_ to cover cost, including postage.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

*Personal Checks, Money Orders, Bank Drafts or Currency Acceptable.*

DO NOT WRITE IN THIS SPACE

Lithographed in U.S.A.



# The New Wonder Lily

*"Philippinense  
Formosanum"*

*Offered for the First Time at  
Bargain Prices*

**4 Bulbs  
for only**

**\$1**

**PREPAID**

Here is a remarkable new lily with many particularly outstanding characteristics. In many respects it resembles the sensational Regal Lily. The color and shape are quite similar. *Lillium Philippinense Formosanum* is a continual bloomer sending out new spikes which bear the long, trumpet shaped, wax-like flowers — blooming continues until stopped by frost. It is hardy and very fragrant. This new lily was introduced by Dr. E. H. Wilson. *Philippinense Formosanum* is sure to become one of the most popular lilies as soon as sufficient stocks become available.

The plant itself is everything to be desired. It is strong and very erect and the stems are thickly clothed in very long leaves. The spread of the leaves oftentimes measures twenty inches. They bear up well through the winter months in most severe climate and require only the care and mulching given to hyacinths and tulips. The bulbs should be planted about six inches deep in well drained soil. I would like to send these bulbs to all my customers as I know they would be pleasantly surprised by the splendid results. Send for them now while they are comparatively new and scarce and offered for the first time at Bargain Prices.

Note the side spikes in the illustration. As soon as the first spike or spikes have bloomed, additional plants appear which bear continual blooms until stopped by frost. The flowers have the long trumpet form and the throat is about the same color as the Easter Lily. In other characteristics it resembles the Regal Lily. Plants are very sturdy with bountiful foliage of long leaves.



# No Bargain Ever Had Greater Merit

Here is YOUR  
Opportunity to Secure

# 10 PEONIES

for only

\$1

The Most Beautiful and Highest Rated Peonies in existence are included in this ONE DOLLAR collection. All roots will be properly labelled. Because of this extremely Low Price these Peonies will be shipped transportation charges only collect.

**P**LANT peonies and you will have the finest specimen or border flowers. The Peony retains its beautiful foliage until late fall, making it a most desirable plant both during the blooming season and after. The flowers attain a size of from ten to twelve inches in diameter. They are, in many instances, as sweet scented as roses. They are available in the most delightful colors from white to the deepest reds. The mammoth blooms sway gracefully on long slender stems. The foliage gleams with rich color of deep olive green and makes a most desirable hedge plant. Along borders, along foundations and corners of lawns they are ideally adapted.

*Here is a bargain consisting of the finest peonies.*

The divisions will be from three to five eyes and of extra fine quality. The colors will be perfectly balanced and *the price makes it possible for you to enjoy the biggest peony bargain of the season.* Because the price is so sensationally low peony collections will be sent transportation charges collect.

Peonies planted in the fall will make for extra root growth before severely cold weather sets in and they will appear in healthy growth in the spring.

*All plants will be named and labelled.*

**A. E. KUNDERD, Inc.**  
Goshen, Indiana



# 15 IRIS

OUTSTANDING VARIETIES

*Named and Labelled*

SENT TO YOU PREPAID

This is the most Sensational Offer  
we have ever announced on IRIS

for only

\$ 1

PREPAID

## A CLOSING OUT PRICE

*Nothing Reserved, thousands of IRIS  
will be Closed Out in this*

## DOLLAR SALE



Iris and orchids are beauty rivals. Many consider the iris the most beautiful and most graceful flowers of the garden. Iris are aristocrats of the flowering kingdom. They are easily grown, easily cultivated and increase very rapidly. They are perfectly at home in any garden soil and adorn any spot where planted. The iridescence of their glorious petals is like shimmering jewels in the sunlight. Due to the great hybridists, iris are available now in most of the loveliest pastel shades. For the past several years we have made a collection of outstanding varieties from all parts of the world and now we have the foremost kinds in the world in such large quantities that we can offer them to you at the sensational price of 15 plants for only \$1.00.

Iris bloom in the springtime shortly after the tulip and daffodil season. They also bloom just a bit earlier than the peonies, consequently they come when the garden would otherwise be void of color. A planting of fine iris is a treasure which anyone can be very proud of. Send for this collection in order that you can boast of a bargain and a most outstanding collection of iris in beautifully balanced colors.

*All plants will be named  
and labelled.*



# 6 ORIENTAL POPPIES

for only \$2.00

PREPAID

This Collection Consists of  
**LULU A. NEELEY**  
**WURTEMBURGIA**  
**PROSERPINE**  
**MRS. PERRY**  
**EDNA PERRY**  
**TRILBY**

These 6 Oriental Poppies  
 Will be Sent to \$2.00  
 You for only . . .

**A. E. KUNDERD, Inc.**  
 Goshen, Indiana

In this offer we are featuring the Premier collection of Poppies in the world: These flowers certainly have rich Oriental splendor. The blooms are huge in size, many attaining a diameter of from ten to twelve inches. The pure rich silky color is typical of the Orient. The foliage is the most unusual of any flowers. The flowers appear during May and June and their rich colors are dazzling.

Where Oriental Poppies have been little thought of in years gone by they are now found in abundance. We have learned how to produce fine varieties and we have learned that they are not difficult to raise.

Oriental Poppies will grow in any open, sunny position in a good, deep loamy soil. They are of easiest culture and require very little care. They are very beautiful in the perennial garden and when planted in masses they present a delightful spectacle.

The price we are offering these Poppies to you is nothing short of a miracle. It is a sensational bargain and one you cannot afford to pass by. Order at least one collection, several if you have the space to plant them. You will long remember this extra value and you will enjoy a most unusual and most brilliant flower.

**Lulu A. Neeley**—The very best red Oriental Poppy in the world. A most charming and adorable poppy and one you will be proud to exhibit.

**Wurtembergia**—This variety is surpassed in beauty only by Lulu A. Neeley. However, it still retains its popularity as one of the very best. It is larger in size than any other variety we know. The color is a beautiful rich red.

**Proserpine**—A very beautiful scarlet Poppy with splendid stiff stems and excellent carriage. Blooms early.

**Mrs. Perry**—This is the standard pink Oriental Poppy. It is a vigorous grower and makes a delightful appearance in the garden.

**Edna Perry**—A salmon pink variety of unusual beauty.

**Trilby**—This variety ranks with the best. It has very dark, lustrous, rich red petals which, when opening from the bud, appear to be plaited. This plaiting and its richness of color gives the variety an individual appearance.



## PLEASE USE THIS ORDER BLANK

**A. E. KUNDERD, INC.**  
 Goshen, Indiana, U. S. A.

Dear Sirs: Please send me the collections checked herewith for which you will find my remittance in the amount of \$ \_\_\_\_\_ enclosed.

Name \_\_\_\_\_  
 R. F. D. No. \_\_\_\_\_ P. O. Box \_\_\_\_\_  
 Street \_\_\_\_\_  
 Post Office \_\_\_\_\_  
 State \_\_\_\_\_  
 County \_\_\_\_\_  
 Express Office \_\_\_\_\_  
 Date of Order \_\_\_\_\_ 1933

..... **Lillium Philippinense Formosanum**  
 Number Collections \_\_\_\_\_  
 4 bulbs for \$1.00 prepaid. Total \$ \_\_\_\_\_

..... **Peonies, 10 roots for \$1.00 shipping charges collect . . .**  
 Number Collections \_\_\_\_\_  
 Total \$ \_\_\_\_\_

..... **Iris, 15 rhizomes for \$1.00 prepaid**  
 Number Collections \_\_\_\_\_  
 Total \$ \_\_\_\_\_

..... **Oriental Poppies, 6 roots for \$2.00**  
 Number Collections \_\_\_\_\_  
 prepaid . . . . . Total \$ \_\_\_\_\_

DO NOT WRITE IN THIS SPACE

# Bright Spots for your Garden

GOOD NEWS FOR YOU

The personal message below, written by Mr. A. E. Kunderd, will tell you what he thinks of the offer contained in this folder. I am sure thousands of people will be glad to get this indorsement. Mr. Kunderd is the originator of the Ruffled and Lacinated Gladioli and is considered America's greatest authority on this favorite summer flower.

Thought



1933  
**EXTRA SPECIAL**

## Kunderd's gladiolus Message to all America

To prove that everyone can have more and finer Gladioli this year, in spite of conditions, I call your attention to this folder. You will see to your amazement, that I am offering, in this collection, large bulbs for less than I have had to charge for small bulbs in previous years. Furthermore, all bulbs are labelled, which has been impossible to do heretofore. What is even more startling is the fact that all the bulbs will be selected from my catalog varieties, regardless of former prices. I am including a generous number of ruffled gladioli, all of my own origination. There will also be plain petalled types, primulinus and lacinated varieties, national and international winners of awards for special merit. I am including all colors to make this a perfectly balanced collection. There will be delicate pinks to deep rich reds, creamy yellows to deep rich oranges, violets to richest of purples, white to combinations of many sorts. In every collection will be that magnificent variety, "Miss Bloomington," a rapid grower and fast multiplier. To make the offer even more valuable to you, I am also including FREE one of my new 1933, Three Dollar Introductions. Here briefly, is my outstanding offer of the season, enough bulbs to make a fine garden and quality to overshadow anything from any source.

I sincerely advise each and every one of my old customers to order at least one of these collections and grow them carefully under name. You will experience a new thrill and you will learn what it means to have a balanced collection of large bulbs selected from the finest gladiolus varieties the world has ever known. I make a direct appeal to each one of you in order that you may not overlook this particular collection of rare and beautiful flowers at the unheard of price of only \$2, postage and everything included. Please order now that I may be able to send you the pick of my large blooming size bulbs.

A. E. KUNDERD.

The bulbs in this collection, like all other Kunderd bulbs, are free from thrips and those who have experienced the menace of these pests will appreciate greatly this fact I have never harvested a finer, larger or cleaner crop of bulbs on land which had never grown gladioli before and it is with pride that I am able to pass this high quality merchandise on to my customers in this extraordinary collection offer.

Mikail



See Inside Pages for this Marvelous Collection

A. E. KUNDERD · · Goshen, Ind.

To Pass up this opportunity may mean serious regrets later, for it is doubtful if high quality gladiolus bulbs can ever be offered at such a low price again. This would be a bargain price for just ordinary "glads" and considering they are Kunderd's best, makes it a bargain extraordinary.



ALL BULBS ARE  
*Named and  
Labelled*



Bright Spots  
for your  
GARDEN

# 50 Large *Blooming* Size Gladiolus Bulbs Twenty-five different kinds

*This  
Entire Collection  
for only*

**\$2**  
PREPAID

The finest gladiolus bulbs that have ever been produced, the most magnificent varieties I have ever introduced, the finest colors that have ever been seen, make up this extraordinary collection offered to you at \$2 prepaid. The bulbs will all be large bulbs, blooms are guaranteed. They will all be labelled, carefully marked so that you will know them. There will be ruffled kinds in abundance, plain petalled kinds, primulinus and laciniated kinds. 52 Big Bulbs. The quality is better than ever and there can be no question but what this is the most outstanding bargain in gladioli ever offered anywhere. I ask you to plant at least one of these collections to not only prove its sensational value but to forever convince you that there are no gladioli to be compared to the beauty and excellence of Kunderd Gladioli.

Kunderd Gladioli have won more times, under more judges, in more shows than all other gladioli in the world combined, winning the three principal awards at the National Show at Pittsburgh in 1932. This is the record of which we are proud. Doesn't this prove conclusively that Kunderd Gladioli Stand Supreme? Doesn't it prove that Kunderd Gladioli are the worthwhile kinds to have in your garden? Would it pay you to buy gladioli of unknown or doubtful character? Do you think you would get any satisfaction in showing inferior flowers to your friends? Of course not, then don't buy common, ordinary bulbs.

Those tall, majestic looking gladioli are Kunderd Gladioli. You can find them in the gardens of the finest estates in America, you can easily recognize them by their magnificent colors and stately manners. You can quickly identify them by their intensely ruffled petals. True, they have always been more costly to produce and hence have been higher priced than mediocre kinds, produced only for profit and quick sale, but now, in this very collection you can have 52 Kunderd's first size prize-winning beauties for only \$2 prepaid.

There are a great many people who know gladioli and gladiolus values so well that they will undoubtedly be quick to order more than one of these collections. However, to give a large number of my customers the opportunity of enjoying this bargain I must restrict each customer to not more than five collections.

#### VISITORS WELCOME

We extend to all our customers and their friends a cordial invitation to visit our gladiolus farms during the blooming season from May until late fall. Make this a part of your sight seeing tour during the Century of Progress Exposition.

## My Positive Guarantee

As these are large bulbs, I guarantee them all to bloom. We will replace absolutely free every bulb which does not bloom. Reports should be made to me as soon after the blooming season as possible. All bulbs will be shipped prepaid to you. \$2 covers the entire cost of 2 bulbs each of 25 varieties, "Miss Bloomington," value \$1.00, and 1 new 1933 introduction, value \$3.00.

**Free** THIS MAGNIFICENT \$1.00 VARIETY  
*"Miss Bloomington"*  
Shown on the left sent FREE with each order





# Amazing New Offers in Roses, Chrysanthemums Evergreens and Shrubs. THE GRAND LEADER of the SEASON'S SALES.

Those healthy, happy, carefree hours in your garden can be yours again this year. After a great deal of care and thought we arranged these nine collections of roses, chrysanthemums, evergreens and shrubs. Very important is the fact that these are all highest quality items and are the varieties which are most popular and have the greatest appeal. Equally important too is the PRICE. Did you ever hear of such ridiculously low prices before? One dollar practically buys a whole garden so there will be no need to do without this year. All stock guaranteed to be first quality and to reach you in excellent condition.

## Hardy HYBRID Tea Roses

Two Year Old Field Grown Bushes  
Your Own Selection of Choice Varieties

4 for only  
\$1

That you may fully grasp the extraordinary value here, I wish to point out that these are TWO YEAR OLD, FIELD GROWN ROSES of the very highest quality procurable. These extra fine rose bushes will come to you carefully packed and properly labelled and they are absolutely guaranteed to give you fine

blooms this summer. Another fact of great importance is that you may make your own selection from favorite standard varieties. Every rose bush is hand selected and hand packed and eagerly await a choice spot in your garden. A very pleasant surprise awaits you on the arrival of this, the season's leading rose bargain.

Prepaid

**COLUMBIA** — Greatest bedding and cutting Rose. Beautifully formed buds are lively pink which becomes brighter and more intense as the bloom matures. Large free-flowering.

**FRAU KARL DRUSCHKI** — A large white rose of perfect form. Hardy and the best white variety.

**GEN. JACQUEMINOT** — A very fragrant sort, bright velvety crimson, and large in size.

**GRUSS AN TEPLITZ** — Bright scarlet shading to velvet crimson. Profuse bloomer adapted for bedding purposes.

**KILLARNEY** — Color flesh, shaded white. Noted for its large size and intense fragrance.

**K. A. VICTORIA** — Immense creamy white of perfect form, full and double, are borne on long, strong stems. Profuse, steady bloomer.

**LOS ANGELES** — Luminous flame pink, toned coral, shaded translucent gold at base. Upright, sturdy grower, bearing perfect, fragrant flowers on strong stems.

**LUXEMBOURG** — Top-ranking yellow Rose, long pointed buds of exquisite texture. Rich bronze-yellow colorings; delightful fragrance.

**MRS. AARON WARD** — Semi-double, cup-shaped, deep indian yellow. Profuse bloomer.

**MRS. JOHN LAING** — Large, long pointed buds opening to immense, full fragrant, beautiful, soft pink flowers. Low, vigorous growing plant; profuse bloomer.

**PAUL NEYRON** — Largest Rose in commerce, the flowers sometimes six inches wide. Fragrant, clear pink blooms, shading to rose; a vigorous, hardy plant.

**PINK RADIANCE** — Silvery pink, deepening to salmon; very large, in great abundance on long, strong stems. Continuous bloomer.

**PREMIER** — Rich shade of rose-pink, shading to a deep rose toward the center; fine fragrance. Bush strong and robust, and a heavy bloomer.

**RED RADIANCE** — Lovely rich red, blooms large and of a beautiful globular form. Superb for cutting or garden display.

**SUNBURST (GIANT YELLOW)** — Immense buds, long and pointed on strong stems opening into beautiful, gigantic, full, deep, double flowers, which are borne continuously. Color coppery yellow, with golden orange in deeper shades. Four feet or more in height.

**SOUV. DE CLAUDIUS PERNET** — Finest pure yellow Rose ever produced in Europe. A lovely sunflower-yellow, deeper yellow in center, color that it retains in bud and open bloom. Buds are large, long-pointed; flowers full, double and delightful fragrance. Foliage is healthy, glossy, and disease resistant, vigorous, upright habit.

**ULRICH BRUNNER** — Rich crimson-scarlet flowers. Very fragrant.

## Hardy HYBRID Tea Roses 3 for only \$1.25

Magnificent New Introductions

Those who want the latest types and the most sensational new introductions in roses will be pleased to see the following list and to learn that they are offered for only 3 for \$1.25. These magnificent roses are in the main \$1.00 varieties. Each bush is guaranteed highest quality and is hand selected and hand packed and sent prepaid to you.

**EDITH NELLIE PERKINS** — Handsome new variety, long pointed buds. Orange outside, salmon-pink inside. Each.....50c  
**GOLDEN EMBLEM** — Beautifully shaped, rich yellow, splashed with carmine on outside of bud. Large, dark polished foliage. Each.....\$1.00

**MME. ALBERT BARBIER** — Pearl-white suffused blush pink, golden apricot glow from base and center richly illuminating. Blooms continuously. Each.....\$1.00

**MRS. A. R. BARRACLOUGH** — A new variety of giant growth with long, tapering buds. Glowing pink tinged salmon. Each.....50c

**PRESIDENT HOOVER** — This multi-colored fragrant rose is very popular. It combines shades of cerise-pink, flame, scarlet, and yellow, the long buds being beautifully formed, opening slowly. Each.....\$1.00

**REV. F. PAGE ROBERTS** — Long, pointed buds are coppery red; stained red on outside and open to good, full double, fragrant flowers of golden yellow, particularly high colored in late summer and fall. Each.....\$1.00

**SCHWABENLAND** — Flowers are large, over 5 inches in diameter, with high spiral center, petals having a peculiar twist or curl. It is luminous rose-pink, retaining its brightness until the petals drop. Each.....\$1.00

**VATERLAND** — Flowers large, blood-red with coppery reflexes—an unusual color. Fragrant. Each.....50c

**WILHELM KORDES** — Very double, large, star-shaped flowers of vivid salmon-pink shaded with orange and yellow. Each.....\$1.00

-Prepaid



# Hardy CLIMBING *Roses*

Two Year Old Field Grown

Your Own Selection *from Choice Varieties*

5 for only  
\$1  
-Prepaid

Is there anything more dazzling to the eye than the solid mass of blossoms of the climbing roses? I think not, unless it is the news "FIVE TWO YEAR OLD CLIMBING ROSE BUSHES FOR ONLY \$1.00 PREPAID." Think what a mass of flowers these bushes will present to you. Imagine the rich aroma of these hundreds of blossoms and the beauty they present to you. This extraordinary BARGAIN proves conclusively that some of the most enjoyable things of life can be had at the lowest cost. Each and every rose bush is guaranteed highest quality. They are hand selected and hand packed and are shipped to you PREPAID and all properly labelled. These are vigorous field grown stocks at a bargain price.

**CLIMBING AMERICAN BEAUTY** — Large; rich red color passing to crimson. Fragrant.

**CLIMBING BABY RAMBLER** — Brightest crimson, in bloom all the time. Flowers, in large clusters, hiding the plant with its bloom.

**CHAPLINS PINK CLIMBER** — Produces broad trusses of wide, flat flowers in brilliant shade of clean, pure pink, retains color. Vigorous and free flowering.

**CRIMSON RAMBLER** — Rapid grower often reaching 10 to 20 feet in single season. Very popular and exceedingly hardy. Flowers in rich clusters of vivid crimson.

**DR. VAN FLEET** — Blossoms extra large, resembling Hybrid Tea Roses in shape and size. Valuable for cutting. Delicate flesh-pink changing when full blown to a flesh-white.

**EVERBLOOMING CRIMSON RAMBLER** — Similar in every way to the "Crimson Rambler" except this variety blooms continuously all summer.

**EXCELSA** — Double, scarlet-crimson blooms with light streaks and shades. Clusters very large.

**GARDENIA** — Yellow buds and creamy flowers with rich yellow centers; large and well formed.

**GLENDALE** — Lemon colored buds; very pretty double flowers of pale yellow which quickly turn white. Blooms in clusters.

**MME. GREGORIE STAEHELIN** — Delicate pink, with big, frilled petals stained crimson outside. Fragrant.

**MARIE GOUCHAULT** — Clear light red passing to brilliant salmon-rose; borne in large clusters.

**MARY WALLACE** — Well formed, large, semi-double flowers of bright clear rose-pink, with salmon base to the petals.

**PAUL'S SCARLET** — The most popular red-flowered climber of the day. Large flowers, well shaped, vivid scarlet-red, fading but little.

**PINK DOROTHY PERKINS** — A beautiful pink, similar to Dorothy Perkins. Flowers profusely in large clusters. Fragrant and lasting.

**TAUSENDSCHOEN** — Varies in shade from a delicate flushed white to a deep pink or reddish crimson, in bright clusters, almost covering the handsome green foliage.

**WHITE DOROTHY PERKINS** — Like Dorothy Perkins, except flowers are white. The very best double small-flowered white Rambler.

**YELLOW PRIMROSE** — Large, double flowers of soft, rich primrose-yellow. Exceedingly beautiful.

# Hardy HYBRID *Tea* Roses

Comparatively *New Favored Kinds*

Two Year old *Field Grown Bushes*

Your Own  
Selection

In the following list you will see varieties that have proven outstanding and of comparatively recent introduction. You will also notice that these same roses have only recently been selling at from 75 cents to a dollar and upwards and yet we offer them to you at the sensational price of only 3 for \$1.00 prepaid, in two year old field grown stocks.

3 for only  
\$1  
Prepaid

**DAME EDITH HELEN** — The largest perfumed, perfectly shaped pink rose known. Abundant bloomer on long, strong stems.

**E. G. HILL** — Massive deep maroon blooms. A variety of exceptional merit. Fragrant.

**ETOILE DE FRANCE** — Large dark crimson blooms. Very popular.

**EVEREST** — Enormous white flowers delicately tinted with primrose. Very vigorous.

**GOLDEN DAWN** — Exquisite light lemon-yellow color. Ovoid formed buds, heavily splashed with crimson before opening and developing into splendidly shaped full double, fragrant flowers.

**LADY HILLINGDON** — Beautiful apricot-yellow, lovely buds and exquisitely formed open blooms produced continuously.

**MRS. A. R. WADDELL** — A free-flowering, branching grower producing beautiful salmon-pink flowers sometimes scarlet in the bud.

**MRS. E. P. THOM** — Fine long buds opening into perfectly shaped, open flowers of rich lemon-yellow. Vigorous and continuously in bloom.

**SALMON RADIANCE** — Another of the famous Radiance family. This one is a beautiful salmon color.

**TALISMAN** — The most sensational rose of all times. Brilliant orange-red buds, long and beautifully formed, open to a large, fragrant, double bloom of glowing golden yellow, stained with copper-red and orange-yellow on the inside. Vigorous and hardy.

**TEMPLAR** — Crimson flowers which are very full and fragrant.

**WHITE KILLARNEY** — Buds long, pointed; very large, white blooms, fragrant.

**WILLIAM F. DREER** — Beautiful yellow with recurved petals flushed with red in center.

**WILLOWMERE** — Long, pointed buds, brilliant pink blooms suffused with gold.

# CHRYSANTHEMUMS

Nature's last Gesture in Producing Beautiful Flowers before Winter Comes

## LARGE FLOWERING

In this collection you find the 10 large flowering chrysanthemums which many consider the finest of them all. Note the wide variation in the colors and note, too, that this entire collection of ten, year old plants, are blooming size and all properly labeled. The entire cost, only \$1.00. This is a rare treat and one you cannot afford to miss. These are strong, healthy plants, positively the finest quality obtainable. This is the very first time we have offered these varieties at this low bargain price.

## POMPOM

These are positively the most charming little flowers of the fall. A profusion of flowers to greet you as you walk through your garden. Here are the finest varieties in a marvelously balanced collection. Ten of them are offered to you at the unheard of price of only \$1.00 prepaid. You will greatly enjoy these fine healthy plants and you will always be pleased if you take advantage of this offer.

YOUR CHOICE OF EITHER COLLECTION OF

## 10 Plants Named and Labelled

for only

1

Prepaid

### LARGE FLOWERING

Adironda	- - - - -	bronze
Aunt Mary	- - - - -	crimson
Early White	- - - - -	pure white
Enchantress	- - - - -	pink
Garnet King	- - - - -	red
Golden Wave	- - - - -	yellow
Gold Lode	- - - - -	yellow
Hilda Bergen	- - - - -	bronze
October Frost	- - - - -	white
Old Lavender	- - - - -	lavender pink

### POMPOM

Clare	- - - - -	pure white
Dainty Maid	- - - - -	light pink
Ethel	- - - - -	bright red
New York	- - - - -	bronze
Red Doty	- - - - -	bright red
Rodell	- - - - -	golden yellow
Rose Charm	- - - - -	rose pink
Yellow Bird	- - - - -	bright yellow
Yellow Doty	- - - - -	golden yellow
Uvalde	- - - - -	pure white



**NOTICE** On account of State regulations, orders for Chrysanthemums can not be accepted for shipment to Nevada, Utah, South Dakota or Wyoming.

## All the Popular Shrubs at Slashed Prices You May Make Your Own Selection at the Rate of

### Bushes

2 to 3 ft.  
Except Where Noted

Lovely, flowering shrubs, 2 to 3 feet tall are offered here at the rate of 8 for \$1.00. Furthermore we do not limit you to a certain few at this unusual price. You may have your own selection of any of the 29 different kinds. This offer tops the list of any of the season's bargains. At this low price you can well afford to enclose your lot this year or fence off your garden with a magnificent bank of flowering bushes. These bushes are shipped Express Charges Collect.

3 Year old  
Field Grown

8 for only

1

Will Bloom  
this Year

**ALTHEA (ROSE OF SHARON)** — Unsurpassed by anything in hardy shrubs for freedom of bloom or range of color. From midsummer until frost, the Althea is most handsome with its large, camelia-like flowers of the most varied and beautiful shades.

Double blue—deep blue.

Double purple.

Double red—an excellent striped variety, nicely marked white and rose.

Double variegated — pink and white.

Double white.

**BARBERRY THUNBERGI (JAPANESE BARBERRY)** — Low, compact shrub, used for border or hedge planting. Small flowers in May. Berries turn to deep scarlet in winter. Foliage turns brilliant red in autumn. 18" to 24".

**CORNUS SIBIRICA (RED-TWIGGED DOGWOOD)** — With small clusters of white flowers, its blue berries and its dark red bark, make this an attractive shrub.

**DEUTZIA — GRACILIS** — Abundance of pretty blooms cover the plants. Used in borders, mass or specimen planting. One of the finest of dwarf shrubs, with white flowers. 12" to 18".

**DEUTZIA-LEMOINEI** — Flowers pure white; shrub medium and free-flowering.

*Spirea Van Houttei*

**DEUTZIA — PRIDE OF ROCHESTER** — Produces large, double, white flowers tinged with rose. Profuse bloomer. Early.

**FORSYTHIA (GOLDEN BELL)** — Splendid old shrubs growing 8 to 10 feet tall eventually, light up the garden with glinting masses of yellow, very early in spring before leaves appear.

**HYDRANGEA — PANICULATA GRANDIFLORA** — One of the most popular shrubs in cultivation, flowering at a time when few shrubs are in bloom. Flowers borne in huge panicles from eight to twelve inches long, delicate pink changing to brown. 18" to 24".

**HYDRANGEA—ARBORESCENS (SNOWBALL HYDRANGEA)** — Has the appearance of a low-growing snowball with its large clusters of white flowers. Blooms early in June until middle of August. 18" to 24".

**KOLKWTZIA — AMABILIS** — Covered early in May with profusion of bloom. Flowers are small, lipped like foxglove, clear pink with brownish spots and veins. Flowers are produced along the entire length of the branches in clusters at the ends of the short, leafy shoots. 18" to 24".

**LONICERA — PINK FLOWERING HONEYSUCKLE** — Flowers are borne freely in May and June, are of bright pink color, followed by showy red berries. Grows to a height of 8 to 10 feet.

**LILAC — PURPLE** — The old fashioned purple lilac.

**PHILADELPHUS — CORONARIUS (MOCK ORANGE)** — Tall, vigorous bush. Fragrant white flowers in May, resembling orange blossoms. Abundant dark green foliage. Does well in shady places.

**PHILADELPHUS — GRANDIFLORA** — Very hardy and attractive with large flowers in great masses.

**SNOWBERRY — RED** — Excellent for shady places. Grows to 4 feet. Has long branches covered with lacy leaves, the branches are covered in late fall with a mass of glowing red berries.

**SNOWBERRY — WHITE** — Inconspicuous, rose colored flowers in June and July, followed by large, clustered, milk-white fruits which remain far into winter. Bush is of dwarfish habit, compact in form with numerous slender, twiggy branches. Does well in shade.

**SPIREA — ARGUTA** — The heavy mass of tiny white flowers crowd the pendant branches, making it one of the showiest of spring shrubs. Foliage bright green, leaves very narrow and attractive.

**SPIREA — AUREA** — 6 to 8 feet. Grows upright. Foliage is yellow in spring, changing to golden bronze in autumn.

**SPIREA — ANTHONY WATERER** — Dwarf, upright, growing 2 to 3 feet. From June until fall it is covered with dark large heads of dark crimson flowers. We offer this in 12" to 18" shrub.

**SPIREA — FROBELI** — Of the Anthony Waterer type, but more sturdy in habit. Canes distinctly reddish; young foliage tinged red; flowers rose color. Brilliantly colored in autumn. 18" to 24" size.

**SPIREA — THUNBERGI** — Forms a dense feathery bush, 3 to 4 feet high. Foliage changes to bright scarlet shades in autumn.

**SPIREA — VAN HOUTTEI** — The most charming and beautiful of all the varieties having pure white flowers in clusters, the branches drooping to the ground. Foliage rich green. Blooms profusely. Hardy. 3 to 4 feet.

**TAMARIX — AFRICANA** — The Tamarix are shrubs of strong but slender delicate growth similar to the asparagus. This variety grows 7 to 10 feet; sea green foliage and pink flowers; blooms early. 3 to 4 feet.

**VIBURNUM — OPULUS (HIGH BUSH CRANBERRY)** — This shrub grows eight to ten feet tall, having white flowers which bloom in May. It is a strong grower, with rather spreading habits, having single white flowers borne in flat clusters. The very showy red fruit, which follows, and beautiful coloring in fall make it a very desirable shrub for the garden.

**WEGELIA — ROSEA** — An elegant variety with fine rose colored flowers appearing in June.

THESE BUSHES WILL BE SENT EXPRESS CHARGES, ONLY, COLLECT.

A. E. KUNDERD . . . Goshen, Indiana



Forsythia



Snowball



**25 Bargains**  
Including nearly every garden Need

# Phlox 10 Plants for only

OR ALL 25 LISTED FOR \$2.25

**\$1**  
PREPAID

Of all the hardy plants none are more gorgeous or more easily grown than the Phlox. The magnificent spikes of showy, lasting and fragrant flowers are very captivating. Give them plenty of water at the approach of, and during the blooming season and they will reward you with a beautiful array of color during the difficult month of August. They require very little care and will flower year after year.



The Savings Made Possible in these Offers will help you to more greatly enjoy Your Garden

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| ATHIS . . . . . salmon              | MRS. JENNER . . . . . white       |
| BARON VON DEDUM . . orange red      | NICHOLAS FLAMMEL . bright carmine |
| BRIDESMAID . . . . . white, red eye | PANTHEON . . . . . salmon         |
| BEACON . . . . . red                | R. P. STRUTHERS . . . . salmon    |
| COQUELCOIT . . . . . salmon red     | RHINESTROM . . . . . pink         |
| ECLAIREUR . . . . . red             | RHINELANDER . . . . . salmon      |
| EUROPA . . . . . white, red eye     | ROSENBERG . . . . . purple        |
| FERD. CORTEZ . . . . . scarlet      | RICHARD WAL-                      |
| FIRE BRAND . . . . . red            | LACE . . . white, vermillion eye  |
| JULES SANDEAU . . . soft lilac pink | SIEBOLDI . . . . . red            |
| LA VAGUE . . . . . pink, red eye    | THOR . . . . . salmon             |
| MISS LINGARD . . . . . white        | VON HOCHBERG . . . . . red        |
| MRS. CHAS. DORR . . . . lilac       | WIDAR . . . . . purple, white eye |

**Free 3 Outstanding PHLOX with every \$2.25 Phlox Order**

**B. COMPTE** — Deep red with a distinct French purple shade. Very dwarf in habit, growing only about 2 ft. high.

**MARSHAL FRENCH** — Best red that has ever been grown. Retains its beautiful carmine color over a period of many days.

**MILLY VON HOBOKEN** — An outstanding delicate pink, retaining its color throughout the hot days.

## LILLIUM PHILIPPINENSE FORMOSANUM (A Beautiful NEW Lily)

This remarkable new lily has the peculiar characteristic of sending up a succession of blooming spikes after the first spike or spikes have bloomed, and blooms successively until stopped by frost. It is a tall growing lily, and bears fragrant white flowers. The color on the outside of the petals varies like in the Regal Lily from pink brownish backs to clear white. The throat is about the same color as our well-known Easter Lily. The flowers are also of the long trumpet form as are the Easter Lilies.

Lillium Philippinense Formosanum the past winter has again proven as perfectly hardy but, like all lilies, it should be planted in well-drained soil, four to six inches deep, and protected with a mulch covering over winter.

The stems are slender and graceful with ample leaves of unusual length and fine foliage. Plants (or bulbs) of this lily will be sent this spring ready to grow and bloom in a few months.



Good Blooming Size Bulbs	3 for \$1.00	Smaller Blooming Size	4 for \$1.00	ALL SENT PREPAID
	6 for \$1.75		6 for \$1.25	
	12 for \$3.00		12 for \$2.00	



## HIBISCUS (Mallow-Marvel)

The Mallows are the largest flowers in the garden. These large, beautiful flowering shrubs do equally well in dry or moist soil, sun or partial shade. They need very little fertilizer and require little or practically no care. The tops die down in winter and grow rapidly in spring. One of the marvels of the modern plant breeder.

planted either among shrubs or used as a substitute for them. The plants are well adapted to garden border where space permits and along buildings, etc.

The perennial Mallows, which we offer here, are not the ordinary run of Hibiscus, but are produced from the finest strains available. Every plant will be different and in most cases a single plant alone will be worth more than the price of the entire collection.

**12 Small Blooming Size Plants for only \$1.00 PREPAID**  
**10 Large Blooming Size Clumps, \$1.00 Transportation Charges Collect**

# 6 Very Choice Dahlias for only \$1

THE ALL PURPOSE FLOWER

This noble flower is rapidly gaining in popularity and it's really easy to understand the reason for its rise to fame. The newer varieties are so beautiful and charming that you will admire them. They are so easy to grow — set them 6 to 8 inches deep. Cultivate frequently. This collection consists of the following varieties:

**JERSEY'S BEAUTY** (Decorative) — Large pure pink flowers on tall straight stems. Excellent keeper. Unsurpassed for garden and cut flower planting. Exceedingly popular.

**JERSEY'S SUPREME** (Decorative) — A free blooming clear pink of good size and form. Stems slender but stiff and wiry.

**JUDGE MAREAN** (Decorative) — A salmon pink with red and orange yellow suffused with golden yellow. The riot of color displayed in this gorgeous flower is beyond description.

**MRS. I. DE VER WARNER** (Decorative) — Soft orchid rose pink; large size and so distinct as to attract much attention.

**SAGAMORE** (Decorative) — The leading yellow cut flower Dahlia. Golden yellow with strong stems of great substance and keeping quality.

**SPRINGFIELD** (Cactus) — An exceptionally free bloomer and wonderful lasting qualities. The flowers are a rich amaranthine red.



Guaranteed Quality

\$1  
PREPAID

## Surprise Collection of 20 Plants for Only \$1

This collection of 20 perennial and house plants will afford you a real treat. Every plant will be labelled as to variety. Just imagine the thrill you will get when you unpack this collection and think of the many pleasant surprises that await you as these choice beauties bloom.

This Surprise Collection offers you these plants at an average of a nickel apiece. Have you ever bought them so cheaply before? Because of the extraordinary value offered this collection is priced

TRANSPORTATION CHARGES COLLECT

## Hardy Carnations

8 Choice Varieties for only \$1

Who is there that doesn't love these time-honored gems of the old-fashioned garden. These sweet scented single and double flowers are much admired for their brilliancy and contrasting tints. Their free blooming qualities — their usefulness as cut flowers — their adaptability for beds and borders because of their beauty — make these charming flowers a desired subject for your garden. There are 8 varieties, all different and each one labelled properly for

PREPAID



## CHRYSANTHEMUMS

Hardy Large Flowering

Hardy Pompom

The gorgeous chrysanthemums come at a time when flowers are scarce. These graceful and beautiful flowers make a very effective display in the garden, blooming profusely even after frosts. They are excellent for cutting and a bouquet of them in the house makes a very pretty picture. This bargain collection contains 10 varieties, each one distinctly different and all properly labelled.

You must grow these charming little pompoms in order to enjoy the mums to the fullest extent. Every one of the 10 varieties in this collection will be named and labelled so you will know them. They represent the cream of the pompom varieties and adding a collection of them to your garden will provide just a final spot of beauty to your garden before winter sets in.

Your choice of either collection of

10 Plants for only \$1 PREPAID

## 10 ROCK GARDEN SEDUMS

Those who have a rockery fully realize the importance of the sedums, Stonecrop as they are commonly known, in these plantings. They are most interesting in habit, leaf and flower. Sedums seem to prefer a sandy soil, but even this must be perfectly drained in winter. They thrive best in sun-beaten places but some of them can be coaxed to grow in shaded locations. All the 10 sedums in this collection will be individually tagged as to variety name and they will all be different.

FOR ONLY \$1 PREPAID

Think of the fun and enjoyment you can have growing these interesting plants.

## 9 Selected Cannas

These magnificent flowers of dazzling colors measure from 6 to 8 inches across and grow 4 to 6 feet high. They are of easiest culture and rapidly increase in numbers. When planting, firm roots well, covering with 4 to 5 inches of soil. Set plants 20 inches apart. The 9 favorite varieties, all different and properly labelled, which we offer here will be sufficient to make a fine bed of these gorgeous flowers.

FOR ONLY \$1 PREPAID



## Korean Chrysanthemums 6 Plants

This is a recent introduction from Korea. It grows about two feet high and is loaded with large white flowers with golden centers, generally becoming tinted pink in frosty weather. A much talked of new hardy chrysanthemum from Korea.

These are all two-year-old field grown.

FOR ONLY \$1 PREPAID



Dollar Bargains . . . Sensational Values.  
A. E. Kunderd Goshen, Indiana

# Roses Three Outstanding Offers



You have been wondering just how you could stretch that dollar to purchase the most in roses. We believe we have answered that question in these three rose collections. The roses offered in each group are one-year-old own root stock. They are rather small, but

they will all develop nicely and give fine bloom this year. While roses on their own roots may not produce such a wealth of bloom the first year as budded roses, they will be much longer lived and in the final analysis prove to be the hardiest.

## Hardy Climbing Roses

No doubt you have many times noticed a fine climbing rose blooming in some friend's garden and perhaps have wished that you might enjoy them in your garden. Climbers are easy to grow — they want a well drained fertile soil. They bloom only on the past season's wood so, of course, the climbing roses you buy this year in all probabilities will not flower until next season. This collection consists of 9 climbing varieties in full foliage, all popular kinds, every one labelled for identification.

## Polyantha Roses

The Polyantha roses are very popular for bedding purposes. They grow into shapely, compact bushy specimens about 18 inches high, flowering profusely from early summer until severe frosts. Many small flowers are found on immense trusses. Eight different varieties of Polyantas are included in this collection. Every one will be tagged for identification.

## Hardy Everblooming Hybrid Tea Roses

These ambassadors of good cheer make you glad that you've grown them, that you've added them to your garden family. What joy they give when their lovely petals begin to unfold before your eyes. They are fragrant, too, and that adds to their delightfulness.

The Hardy Hybrid Teas are of easy culture and will thrive in any fertile garden soil. In this collection we give you 9 of the most hardy popular varieties, every one being labelled for identification. They will be in full foliage when shipped and will bloom this season.

CHOOSE EITHER CLIMBING OR HYBRID TEA COLLECTION

**8 Bushes for only \$1 PREPAID**



Polyantha Roses. \$1.00  
8 for only

## 8 Marvelous Delphinium Plants

The colors of this gorgeous flower range in blue from the azure of the sky to the deep blues of the ocean depths and on into the pastels. And how wonderful they are — their magnificent spikes fully laden with widely expanded flowers truly make a show which captivates even the most critical connoisseur of beauty.

Plant them in groups for bold masses of these stately Delphiniums make a beautiful setting for

other flowers, especially lilies and phlox.

They require so little care and thrive well in ordinary garden soil. Plant 18 inches to two feet apart. To obtain a second crop of flowers prevent first flowers from seeding.

Here is the last word in a choice collection of Delphiniums for we offer you 8 of the English Hybrid Delphiniums in assorted colors for

FOR ONLY \$1 PREPAID

## 10 Bedding Plants

The 10 plants in this collection have been selected to give the widest possible range of colors and types. These lovely plants will make a very pretty showing in your garden. Each variety will be named and labelled.

FOR ONLY \$1 PREPAID

## 7 Rock Garden Plants

Each day brings more interest in Rock Gardening, and this calls for plants which are particularly well adapted for this sort of garden. The seven plants we offer here are the most outstanding kinds for rockeries. Each one will be labelled for identification and we know these choice kinds will make a delightful addition for your present garden or provide the start for a new rock garden.

FOR ONLY \$1 PREPAID

## Six Beautiful Eupatoriums

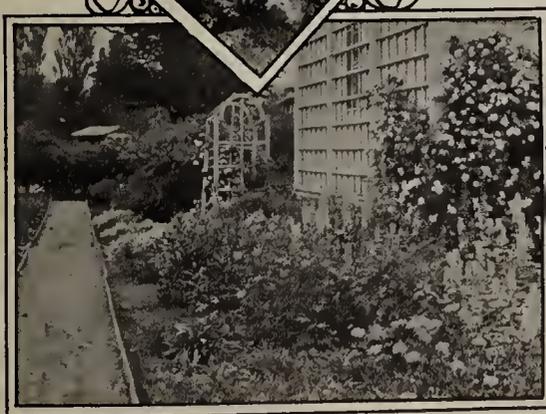
This is a very pretty hardy plant with light blue flowers similar to the Ageratum. It flowers from August until frost. Grows to a height of 18 to 24 inches. One of the finest hardy plants blooming in fall when few late flowers remain. These are all two-year-old field grown.

FOR ONLY \$1 PREPAID

## 8 Butterfly Bushes

This beautiful shrub is often referred to as the "Summer Lilac." Its attraction for butterflies has made this shrub extremely popular. Long spikes of fragrant, brilliant lilac flowers with orange centers are borne continuously from July until frost. In the North top generally dies back to ground during the winter but renews its growth in the spring. This collection consists of 8 plants of the variety *Magnifica*.

FOR ONLY \$1 PREPAID



Scene Showing Results of "Surprise Collection."



# We're Selling

## Our Best Gladioli at Sensational Bargains

PRICES TUMBLE *as we Offer You*  
Your Own Choice of Varieties

In recent years there have been some remarkable developments in Gladioli. Many of my late varieties have proven outstanding from the standpoint of color, type and characteristics. They are still very scarce and high priced. Because of previous prices, many have not been able to enjoy them in their gardens. They have been sensations at National and Sectional Shows, they are finest and most beautiful kinds, and now, for the first time, are offered to you, for a limited time, at *low prices*. This will prove a startling announcement to my customers, and will be the means of allowing everyone to have them in their own gardens. *Turn to the next page and read about the sensational price reductions on America's premier Gladiolus introductions.*



PRIZE WINNERS

*Highest Honors  
Everywhere*

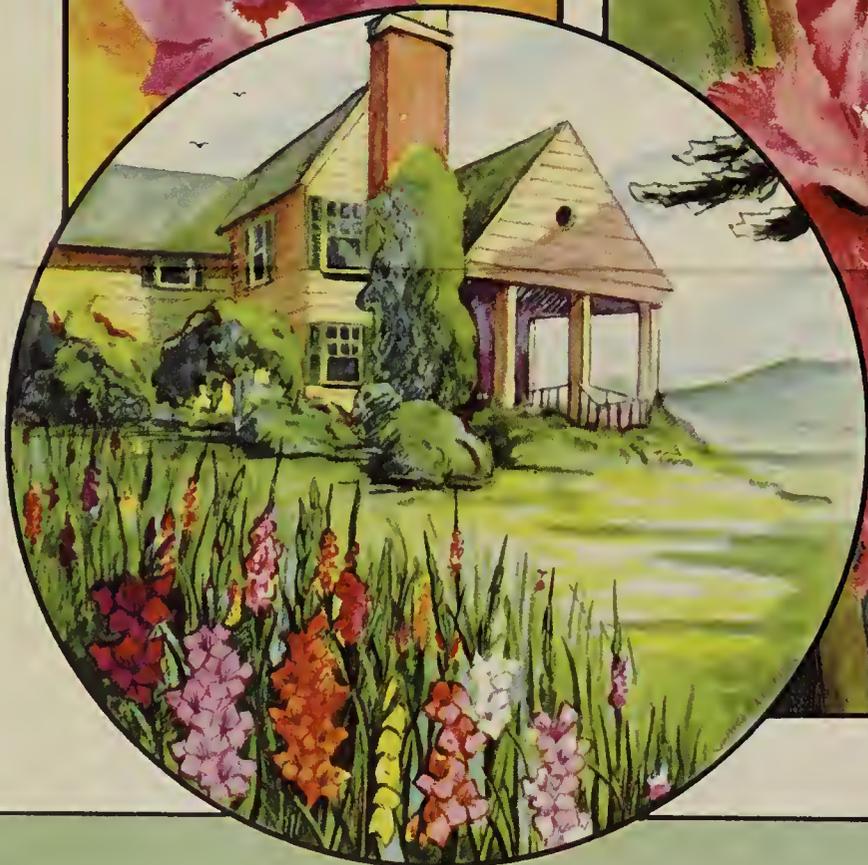


# Kunderd's *Deluxe* Gladioli

# The Opportunity You NOW you can make from the **ARISTOCRATS**

This has never happened before. Here is a price reduction that is startling to say the least. Here is an opportunity which may never be had again. These prices are for large, blooming size bulbs of guaranteed quality. High priced varieties heretofore enjoyed by a comparatively few may now be shared by all my customers. **THESE PRICES WILL ONLY PREVAIL FOR 30 DAYS.**

**PLEASE USE THE**



- ACHILLAS — PL. (76 days)—Giant, deep orange-red; large vermilion-scarlet throat blotches. Value 50c each. Sale price, each.....10c
- ADAIR — LAC (62 days) — Beautifully recurved and twisted; nicely laciniated. Petals creamy-white; lower petals soft, canary-yellow. Value \$1.00 each. Sale price, each.....25c
- AMBROSIA — PL. (72 days) — Rose, with giant blotch of deep yellow in throat. Value \$2.00 each. Sale price, each.....50c
- ANNE NIELSEN — PL. (81 days)—Deep shrimp pink, lighter toward throat, creamy-white on lower petals. Value 50c each. Sale price, each.....10c
- ARTHUR COWEE — PL. (73 days) — Clear salmon-red with white feathered throat. Inner portion salmon-red. Value \$1.00 each. Sale price, each.....25c
- AVANTIS — PL. (72 days) — Lavender on white ground. Deep purple, claret blotch throat. Value 50c each. Sale price, each.....10c
- BEAUTY FLOWER — PL. (95 days) — A clear, bright violet-red, slightly flaked deep velvety dark red. Value \$1.00 each. Sale price, each.....25c
- BLUSHES OF CREAM — PL. (88 days)—Beautiful apricot, blushed deeper in upper throat. Value 50c each. Sale price, each.....10c
- C. E. STOUT — PL. — Richest, American Beauty rose-pink. Lower petals deeper rose-red, central bars on a deep, rose-red throat. Value \$1.00 each. Sale price, each.....25c
- CHICAGO — RUF. (69 days) — Deep geranium-red. Lower petals feathered deeper red. Value \$2.00 each. Sale price, each.....50c
- CHUM — PL. — Old rose, slightly flaked deeper; throat light rose-red. Value 50c each. Sale price, each.....10c
- CLARISE — PL. (77 days) — Flesh or salmon pink over entire flower; soft creamy yellow on lower throat. Value \$1.00 each. Sale price, each.....25c
- CLAUDE BOWERS — PL. (96 days) — Pure rose-red, deeper on lower petals, with inner upper throat much lighter rose pink. Value 50c each. Sale price, each.....10c
- COL. CHAS. LINDBERGH — PL. (76 days) — Rose, with lavender tint on white ground. Lower petals pastel creamy-yellow. Value 50c each. Sale price, each.....10c
- COLOR BEAUTY — PL. (83 days) — Tyrian rose-red, flaked deeper on lower petals with intense fiery rose-red throat. Value 50c each. Sale price, each.....10c
- CONSOLATION — PL. — A deep violet self, with blotches of a deeper red. Value \$1.00 each. Sale price, each.....25c
- CONTENTMENT — RUF. — White flowers with faint blush over all petals. Value \$1.00 each. Sale price, each.....25c
- CORONET — PL. — A smoky copper tone; deeper red on lower petals. Value \$1.00 each. Sale price, each.....25c
- CREAM CUPS — PL. — A soft creamy-white, blushed over outer portion of all petals. Value 50c each. Sale price, each.....10c
- CYPRIAN — RUF.—Large intensely ruffled flowers of rich creamy yellow. Value \$1.00 each. Sale price, each.....25c
- DIXIE GIRL — PL.—A fiery peach blossom rose-pink, with deep rose-pink throat. Value \$1.00 each. Sale price, each.....25c
- DOMINUS — PL. (69 days) — A deep dark red, with beautiful, dark throat blotches. Value 50c each. Sale price, each.....10c

**EACH VARIETY CARE**

**VISITORS WELCOME**

We extend to all our customers and their friends a cordial invitation to visit our gladiolus farms during the blooming season from May until late fall. Make this a part of your sight seeing tour during the Century of Progress Exhibition.

*This Offer Positive*

# You Have Waited For up your own Collection of American Flowers

THE ORDER BLANK ON BACK PAGE

ALL GLADIOLI  
 SHIPPED PREPAID  
 Safe Arrival Guaranteed

DOROTHY DICK — PL. — Deep salmon-red, with white throat. Value 50c each. Sale price, each.....10c  
 DREAM FLOWER — PL. (85 days) — Soft pink; deeper throat blotches. Value 50c each. Sale price, each.....10c  
 DR. L. H. BAILEY — RUF. (72 days) — Velvety tyrian rose; deeper red velvety blotches on lower petals. Value \$1.00 each. Sale price, each.....25c  
 DUSKY — PL. — Clearest deep salmon-red. Value \$1.00 each. Sale price, each.....25c  
 EMBLEM — PL. (77 days) — Rich cherry-red, with velvety ruby-red blotch on lower petals. Value 50c each. Sale price, each.....10c  
 EULAH — PL. — Beautiful deep coral salmon-pink. Value \$1.00 each. Sale price, each.....25c  
 FLORENCE WINTER — RUF. — Pure white flowers, blushed a soft pink on outer edges. Value \$1.00 each. Sale price, each.....25c  
 GOLDEN BEAUTY — RUF. (80 days) — Golden yellow ruffled; lower petals still deeper golden yellow. Value 50c each. Sale price, each.....10c  
 GORGEOUS — PL. (80 days) — Large rich vivid rose-red. Value 50c each. Sale price, each.....10c  
 GOV. EMERSON — PL. (68 days) — Deep vermilion-orange, flaked faintly deep orange-red. Value 50c each. Sale price, each.....10c  
 GRAND GLORY — PL. (79 days) — Massive flowers of golden orange with a beautiful yellow throat. Value 50c each. Sale price, each.....10c  
 HELEN KELLER — PL. (79 days) — A clear rose-pink with rose on outer petals. Blotches, lower petals. Value 50c each. Sale price, each.....10c  
 HUGO ECKENER — PL. (88 days) — Bright blood-red. Value 50c each. Sale price, each.....10c  
 HYPERION — LAC. (60 days) — Deep orange-scarlet. Value 50c each. Sale price, each.....10c  
 IROQUOIS — PL. (70 days) — Deep, dark ruby-red; throat almost black dahlia-red. Value \$1.00 each. Sale price, each.....25c  
 JAMES M. SHELDON — PL. — Velvety scarlet. Value \$1.00 each. Sale price, each.....25c  
 LADY PINK — PL. — Deep rose-pink; beautiful blotches on lower petals. Value \$1.00 each. Sale price, each.....25c  
 LAUGHTER — PL. — A fine tone of flesh, with tints of blush yellow in throat. Value \$2.00 each. Sale price, each.....50c  
 LAVENDER ROSE — PL. (84 days) — Beautiful blush lavender. Lower petals have delicate yellow blotch. Value \$2.00 each. Sale price, each.....50c  
 LEMON BLUSHES — PL. — Richest pure, cream color, with canary-yellow throat. Value 50c each. Sale price, each.....10c  
 LOHENGRIN — PL. — Flesh pink; rose-feathered blotch in throat. Value 50c each. Sale price, each.....10c  
 MAGNIFICA — PL. — Salmon-red, delicately flaked toward outer end of petals. Blotches on lower petals. Value 50c each. Sale price, each 10c  
 MARILYN — PL. — Lavender-rose, blushed on white. Value \$1.00 each. Sale price, each.....25c  
 MIKAIL — PL. — Beautiful violet rose pink flaked fine rose red. Wonderful pansy-like throat of intense velvety dark red. Value \$2.00 each. Sale price, each.....50c  
 MIRAGE — PL. — A deep salmon-rose. Value \$1.00 each. Sale price, each.....25c  
 MISS MUSKOGON — PL. — Rich begonia-rose. Value \$1.00 each. Sale price, each.....25c  
 MISS UNIVERSE — PL. (76 days) — Tyrian-rose; rose-red blotch in throat. Value \$2.00 each. Sale price, each.....50c

MODERN BEAUTY — PL. (82 days) — White blushed lavender pink. Value 50c each. Sale price, each.....10c  
 MONNIE — PL. — Dark velvety maroon over entire flower. Value 50c each. Sale price, each 10c  
 MRS. E. A. HAMILL — PL. — A perfect yellow all over entire flower unmarred by any shade or marking. Value \$1.00 each. Sale price, each.....25c  
 MRS. LAURANCE ARMOUR — RUF. — Large, expanded, white flowers; rose-pink upper petals. Value 50c each. Sale price, each.....10c  
 NORTHERN LIGHT — PL. (97 days) — Fine rose-pink. Value 50c each. Sale price, each.....10c  
 OPHELIA — RUF. (75 days) — Rose-pink. Opens like rose buds. Value 50c each. Sale price, each.....10c  
 ORANGE LILY — RUF. (65 days) — Beautiful orange. Value \$1.00 each. Sale price, each.....25c  
 ORCHID BUTTERFLY — RUF. (62 days) — Orchid-like flowers of salmon flesh color. Value 50c each. Sale price, each.....10c  
 PINK ENCHANTOR — PL. (80 days) — Glowing rose-pink. Value 50c each. Sale price, each.....10c  
 PINK WITCH — PL. — Rose-pink; outer portion of petals flaked deeper pink. Value \$1.00 each. Sale price, each.....25c  
 POND LILY — PL. (80 days) — Deep rose-pink. Value 50c each. Sale price, each.....10c  
 PRETTY PINK — PL. (85 days) — Rose pink. Value 50c each. Sale price, each.....10c  
 PROF. C. S. SARGENT — PL. (85 days) — Large flowers of clean white color slightly pink. Value 50c each. Sale price each.....10c  
 RED ROSE — PL. (86 days) — Pure rose-red. Value 50c each. Sale price each.....10c  
 RENATA — PL. — Deep orange-scarlet. Value \$1.00 each. Sale price each.....25c  
 ROSE ANN — PL. (108 days) — Magnificent rose-salmon. Value 50c each. Sale price each.....10c  
 ROZAN MARIE — PL. — Pure deep coral-pink. Lower petals coral-red feathered blotch. Value 50c each. Sale price each.....10c  
 SCARLET KING — PL. (88 days) — Giant flowers intense scarlet. Value \$1.00 each. Sale price, each.....25c  
 SEASIDE — PL. — Daintiest rose-pink; yellow throat. Value \$2.00 each. Sale price, each.....50c  
 SKYLINE — PL. — Soft, pure white, tinted rose-pink. Value \$2.00 each. Sale price, each.....50c  
 SOUTHLAND QUEEN — RUF. — Richest deep tyrian red or American Beauty rose. Value 50c each. Sale price, each.....10c  
 STUART MERRILL — PL. (68 days) — Beautiful flesh tone, with cream colored ground. Value 50c each. Sale price, each.....10c  
 SWAN — PL. — Softest white with creamy tones in throat. Value \$1.00 each. Sale price, each 25c  
 SYMBOL — PL. (84 days) — Pure deep rose-pink. Value 50c each. Sale price, each.....10c  
 THOUGHT — PL. — Deep rose pink over all petals. Large almost black blotch on lower petals. Value \$1.00 each. Sale price, each.....25c  
 TIGER KING — PL. (81 days) — Dark maroon-red, fiery red blotch. Value 50c each. Sale price, each.....10c  
 VAGABOND — PL. — Rose-pink; blotches deep, rose-red. Value \$2.00 each. Sale price, each.....50c  
 VELVET DIAMOND — PL. (79 days) — Wide open flowers, central petal upright, petals curled back and twisted like a lily. Deep velvety, blood-red, with bright red center. Value 50c each. Sale price, each.....10c  
 WILLIAM RANDOLPH HEARST — PL. — Flesh coral-pink. Value \$3.00 each. Sale price, each 75c



REFULLY LABELLED - IMMEDIATE SHIPMENT

ly Closes in 30 Days

Values to \$3.00





**Talisman**  
**FREE**  
**TALISMAN.** The most sensational rose of all times. Brilliant orange-red buds, long and beautifully formed, open to a large, fragrant, double bloom of glowing golden yellow, stained with copper-red and orange-yellow, on the inside. Vigorous and hardy.  
 Value \$1.00 ea.



**Mrs. E. P. Thom**



**Schwabenland**  
**PRESIDENT HOOVER.** This multi-colored fragrant rose is very popular. It combines shades of cerise-pink, flame, scarlet, and yellow, the long buds being beautifully formed, opening slowly.  
 Value \$1.00 ea.



**President Hoover**

*Special Offer 1953*  
**YOUR LAST OPPORTUNITY BEFORE PRICES ADVANCE**  
**3 Roses**  
 FOR ONLY

You Can Now Have

**\$1**  
 PREPAID

AND A BEAUTIFUL \$1.00 GIFT ROSE. TWO YEAR OLD FIELD GROWN STOCK THE FINEST QUALITY IN EXISTENCE GRAFTED OR BUDDED ON MULTIFLORA STOCK

**LOS ANGELES.** Luminous flame pink, toned coral, shaded translucent gold at base. Upright, sturdy grower, bearing perfect, fragrant flowers on strong stems.....Value \$0.50 ea.

**SOUV. DE CLAUDIUS PERNET.** Finest pure yellow rose ever produced in Europe. A lovely sunflower-yellow, deeper yellow in center, color that it retains in bud and open bloom. Buds are large, long-pointed; flowers full, double and delightful fragrance. Foliage is healthy, glossy, and disease resistant, vigorous, upright habit.  
 Value \$0.50 ea.

**ULRICH BRUNNER.** Rich crimson-scarlet flowers. Very fragrant.  
 Value \$0.50 ea.

**A TIP**  
 In spite of rising prices we are offering our biggest bargains of the year. As you read the various items offered you will realize what an opportunity this is to secure quality plants and shrubs at the lowest price of a low price season. Our Roses are quality Roses, two years old and field grown. They are grafted on Multiflora stocks which means that they are the most permanent roses you can plant. The phlox, sedums, rock plants, evergreens, perennials, chrysanthemums, shrubs, and peonies, are all plants that have been grown in fields under the most exacting conditions. We could offer you no finer quality yet the prices are sensationally low.

*This Sensational Rose Bargain includes the Famous "Pres. Hoover" \$1 Rose*

**BRIAR CLIFF.** This rose blooms on long, stiff stems. It has large, pointed buds with double, high-centered blooms of brilliant rose-pink. It is very fragrant and long-lasting.....Value \$1.00 ea.

**E. G. HILL.** Massive deep maroon blooms. A variety of exceptional merit. Fragrant.  
 Value \$1.00 ea.

**ETOILE DE HOLLAND.** All rose-growers favor this variety as the best red garden rose. It is double enough to hold the bud shape well, and is a rich, lovely shade of glowing scarlet-crimson. Flowers are large, fragrant, and excellent for all purposes.....Value \$0.50 ea.

**GOLDEN EMBLEM.** Beautifully shaped, rich yellow, splashed with carmine on outside of bud. Large, dark polished foliage.....Value \$1.00 ea.

**JOANNA HILL.** Buds are large, long pointed, and open to large, full, semi-double, attractive blooms. They are moderately fragrant. Color is a clear yellow with orange heart. An excellent variety for the garden.....Value \$1.00 ea.

**MME. ALBERT BARBIER.** Pearl-white suffused blush pink, golden apricot glow from base and center richly illuminating. Blooms continuously.....Value \$1.00 ea.

**MRS. E. P. THOM.** Fine long buds opening into perfectly shaped, open flowers of rich lemon-yellow. Vigorous and continuously in bloom.....Value \$1.00 ea.

**REV. F. PAGE ROBERTS.** Long pointed buds are coppery red; stained red on outside and open to good, full double, fragrant flowers of golden yellow, particularly high colored in late summer and fall.....Value \$1.00 ea.

**SCHWABENLAND.** Flowers are large, over 5 inches in diameter, with high spiral center, petals having a peculiar twist or curl. It is luminous rose-pink, retaining its brightness until the petals drop.....Value \$1.00 ea.

**9 Roses**  
 FOR ONLY  
 AND A \$1 GIFT ROSE FREE  
 2 Year Old Field Grown Plants Grafted or Budded on Multiflora Stock — the Best That Money Can Buy.  
**\$3**  
 PREPAID

**A. E. KUNDERD, Inc., Goshen, Ind.**



**Rev. F. Page-Roberts**



**Etoile de Holland**

# These **10** Captivating Phlox

## Two Year Field Grown Plants

Reduced to only  
They are Named and Labelled

**\$1**

PREPAID

Of all the hardy plants none are more gorgeous or more easily grown than the Phlox. We have selected what we know to be the very finest and most beautiful varieties in existence and some of them are shown here in color. The variation of colors and hardy characteristics of these make this an ideal collection at a sensational Bargain Price. The magnificent spikes of showy, lasting and fragrant flowers are very captivating. Give them plenty of water at the approach of, and during the blooming season and they will reward you with a beautiful array of color during the difficult month of August. They require very little care and will flower year after year.

ATHIS . . . . . salmon  
 BARON VON DEDUM . . . orange red  
 BRIDESMAID . . . . . white, red eye  
 BEACON . . . . . red  
 COQUELCOIT . . . . . salmon red  
 ECLAIREUR . . . . . red  
 EUROPA . . . . . white, red eye  
 FERD. CORTEZ . . . . . scarlet  
 FIRE BRAND . . . . . red  
 JULES SANDEAU . . . soft lilac pink  
 LA VAGUE . . . . . pink, red eye  
 MISS LINGARD . . . . . white  
 MRS. CHAS. DORR . . . . . lilac

MRS. JENNER . . . . . white  
 NICHOLAS FLAMMEL . . . bright carmine  
 PANTHEON . . . . . salmon  
 R. P. STRUTHERS . . . . salmon  
 RHINESTROM . . . . . pink  
 RHINELANDER . . . . . salmon  
 ROSENBERG . . . . . purple  
 RICHARD WALLACE  
 . . . white, vermilion eye  
 SIEBOLDI . . . . . red  
 THOR . . . . . salmon  
 VON HOCHBERG . . . red  
 WIDAR . . . . . purple, white eye

Marshal  
French

All 25 Varieties \$2.25 Prepaid

Free 3 Outstanding PHLOX with  
every \$2.25 Phlox Order

B. COMPTE. Deep red with a distinct French purple shade. Very dwarf in habit, growing only about 2 ft. high.

MARSHAL FRENCH. Best red that has ever been grown. Retains its beautiful carmine color over a period of many days.

MILLY VON HOBOKEN. An outstanding delicate pink, retaining its color throughout the hot days.

A. E. KUNDERD, Inc., Goshen, Ind.

Mrs. Chas. Dorr

Pantheon

Sieboldi

Nicholas Flammel

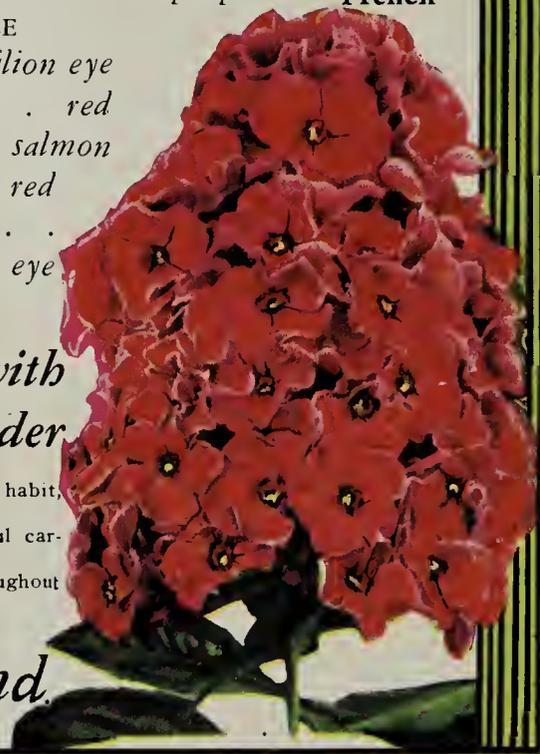
Milly Von Hoboken

Athis

Rhinstrom

Firebrand

Miss Lingard





# 8

There is a Lure to a Perennial Garden and it is Permanent

## PERENNIALS FOR ONLY

Perennials for Your Garden \$ **1** PREPAID

These are the flowers which grow in your garden year after year. Their loveliness increases each year as they become established in your garden. Tuck them in beds in front of the shrubbery; border plantings, in rockeries and around pools, in fact anywhere except single plants dotted here and there around the yard. You will be handsomely rewarded for whatever additional care, in the way of cultivation and fertilizing, you give them.

## 2 YEAR OLD PLANTS FIELD GROWN

- ACHILLEA, the PEARL.** Pure white flowers borne in the greatest profusion the entire summer on strong erect stems. 2 ft. high.
- ACHILLEA, ROSEUM.** Blooms July to October. Rosy pink flowers in dense heads on stems 18 inches high. Effective on edge of shrubbery or in border.
- ANEMONE PULSATILLA.** Grows from 9 to 12 inches high and produces violet or purple flowers during April or May. Particularly well adapted for the rockery or well-drained border.
- ANCHUSA.** The brilliant blue of this flower cannot be surpassed for producing a mass effect.
- AQUILEGIA** or Columbine is one of the most beautiful of all hardy plants and make themselves at home in any hardy border. Bloom from late Spring through the early Summer months.
- ASTER ALPINUS.** A very interesting plant for the rockery or edge of hardy border. Grows 6 to 10 inches high, bearing showy bluish-purple flowers in May and June.
- ASTERS, HARDY (Michaelmas Daisies).** These are among the showiest of our late flowering hardy plants, giving a wealthy bloom during September and October.
- CAMPANULA (Bellflower).** The Canterbury Bells are of easiest culture and thrive well in any garden. We offer them in blue, rose and white.
- CARNATION (Hardy Red).** A beautiful perfectly hardy dark red carnation; blooms all summer.
- COREOPSIS, GRANDIFLORA.** One of the best hardy plants. The large, bright yellow flowers of this improved variety are fine for cut flower purposes.
- DELPHINIUM.** The long showy spikes of this flower persist from June till frost and furnish the most satisfactory blue to any color scheme.
- FOXGLOVE (Digitalis).** The stately and picturesque beauty of the Foxglove is hard to surpass. Foxgloves are biennials, but, as it renews itself from self-sown seed, it may be treated as a perennial.
- GYSOPHELIA (Baby Breath).** A beautiful old-fashioned plant possessing a grace not found in any other perennial.
- GAILLARDIA, GRANDIFLORA (Blanket Flower).** This is considered one of the most beautiful and desirable plants in cultivation; blooms all summer. Base of petals is scarlet-erimson, bordered golden yellow.
- HOLLYHOCKS.** This is an old garden favorite.
- HELIOPSIS.** Of easiest culture growing from two to three feet high, with pretty yellow daisy-like flowers.
- LATHYRUS (Everlasting Pea).** The Everlasting Peas are but little known in this country, but are great favorites in England. They are extremely showy and fine. Charming climbers for covering trellises, arbors, etc.
- LIATRIS (Blazing Star).** Very showy and attractive, with long graceful spikes of rosy-purple flowers from July to September. Grows 3 to 4 feet and is perfectly hardy.
- PYRETHRUM (Painted Daisy).** Showy, hardy perennials, growing 2 feet in height, with most brilliant and lasting flowers during last of May and through June.
- PLATYCODON (Balloon Flower).** Large, showy deep blue flowers blooming from June to October. Good for rock garden and border.
- RUDEBECKIA (Coneflower).** A very easy perennial to grow. Stands about three feet in height with dark orange flowers borne on stiff wiry stems.
- SALVIA (Hardy) AZUREA.** Grows 3 to 4 ft. high, producing durlug August and September racemes of pretty sky-blue flowers in the greatest profusion.
- SHASTA DAISY (Chrysanthemum Maximum or Moonpenny).** They are classed among the most known hardy plants. We offer the variety ALASKA which is extra large.
- SWEET WILLIAM (Dianthus Barbatus).** One of the most popular old-fashioned garden plants. Their freedom of blooming, striking colors and pleasing fragrance make them a favorite.
- VERONICA (Bluebird Flower).** An elegant hardy border plant, growing about 1½ ft. high, producing long spikes of bright blue flowers in June, July and early August.

Your selection of any 8 for \$1.00 prepaid

# 8 Selected ROCK PLANTS FOR ONLY

A BARGAIN COLLECTION ALL FOR A COMPLETE GARDEN ALL FOR ONLY \$ **1** PREPAID

**NAMED AND LABELLED**

- ACHILLEA TOMENTOSA.** A very charming yellow flowered plant, blooming in June. Grows 6 to 8 inches high.
- ARABIS (Rock Cross).** One of the most desirable of the early spring-flowering plants, is especially adapted for edging, rockeries, or borders, forming a dense carpet of pure white flowers. Nice for cutting, and bloom lasts!
- ARTEMISIA-SILVER KING.** A very showy white-leaved contrast plant, growing 3 ft. high and maturing its beautiful mist-like foliage early in summer. Long sprays may be cut to mix with winter bouquets.
- ASTER TARTARICUS.** This hardy aster is one of the latest bloomers. Flowers bluish purple.
- PHLOX SUBLATA (Creeping Phlox).** An early spring-flowering type with pretty mosslike, evergreen foliage, which, during the flowering season, in April and May, is hidden under masses of bloom.
- SAPONARIA.** Masses of attractive bright rose flowers are produced from May to August. Grows 8 inches tall. Very useful for rockery or border.
- THYME LANUGINOSUS (Wooly-leaved Thyme).** Grayish foliage and rosy-lilac flowers.
- YUCCA GLAUCA.** A bold, handsome, tropical looking plant. Foliage of this variety is very narrow and glaucous green.

## 10 SEDUMS for only \$1.00 prepaid

Each variety properly labelled

- SEDUM AIZOON.** Yellow, flower 12" high, coarse leaf.
- SEDUM ACER.** Yellow.
- SEDUM ALBUM.** White.
- SEDUM BRILLIANT.** Bright amaranth-red.
- SEDUM GLAUCA.** Blue.
- SEDUM SEXANGULAR.** Bright yellow.
- SEDUM SIEBOLDI.** Blue foliage ringed with red.
- SEDUM SPECTABILIS.** Pink.
- SEDUM SPURIUM COCCINIUM.** Red.
- SEDUM STAHLI.** Crimson foliage.

## 4 EVERGREENS for the ROCKERY for \$1.00 Prepaid

- These are all young evergreens and of a size and variety that are particularly well adapted for planting in the Rock Garden. They will add much interest to your garden and will make a good show during the entire year. These 4 Evergreens will be sent to you transportation charges PREPAID for \$1.00.
- COLORADO BLUE SPRUCE.** An outstanding evergreen in color, shape, and endurance. No rockery is complete without it. This evergreen will be from 10 to 12 in. high.
- MAHONIA AQUIFOLIUM (Holly-leaved Mahonia).** A bushy shrub with many ascending branches, and compound leaves which at first are fresh green, tinged purple, and in autumn assume beautiful tints of red and bronze, which are retained throughout the winter. Small yellow flowers in May.
- MUGHO PINE (Dwarf).** A dwarf pine of globe shape. The ones we offer in this collection have a spread of from 10 to 12 inches. This is an unusually good item for the rockery.
- TRAILING JUNIPER.** This is a perfect evergreen for the rockery. It has dark green foliage with wide spreading branches. These offered in the collection have a 10 to 12 inch spread.

# 5 New Chrysanthemums FOR ONLY

Jaenicke Seedling Chrysanthemums \$ **1** PREPAID

These are among the latest, most unique and most beautiful chrysanthemums to be introduced to the flower fancier. At this price they represent an extraordinary bargain and one which I feel my customers will deeply appreciate.

- LADY BEATRICE.** A magnificent lavender.
- LADY ERMA.** A dark red that causes immediate admiration.
- LADY FRANCES.** A brownish yellow of beautiful form and large size.
- LADY LAVONNE.** Pale lavender with a pure yellow center.
- LADY LETTIE.** A yellow pompon type of exquisite beauty and delicacy.
- MRS. ADOLPH JAENICKE.** Red with copper shading.



Your selection of any 5 for \$1.00

# SHRUBS . . .

Your selection \$1.00  
any 8 for . . . 1

All 2 to 3 ft. except where noted.  
Express Charges Collect.

- ALTHEA (Rose of Sharon). Double blue, double purple, double red, double variegated and double white.
- BARBERRY THUNBERGI (Japanese Barberry). Low, compact shrub; foliage turns brilliant red in autumn. 18" to 24".
- CORNUS SIBIRICA (Red-Twigged Dogwood). White flowers; blue berries; dark red bark.
- DEUTZIA-GRACILIS. One of the finest of dwarf shrubs, with white flowers. 12" to 18".
- DEUTZIA-LEMOINEI. Flowers pure white; shrub medium and free-flowering.
- DEUTZIA-PRIDE OF ROCHESTER. Large, double white flowers tinged with rose.
- FORSYTHIA (Golden Bell). Grows 8 to 10 feet tall eventually; lights up the garden with glistening masses of yellow.
- HYDRANGEA-PANICULATA GRANDIFLORA. Flowers borne in huge panicles from eight to twelve inches long, delicate pink changing to brown. 18" to 24".
- HYDRANGEA-ARBORESCENS (Snowball Hydrangea). Has appearance of a low-growing snowball; blooms early in June until middle of August. 18" to 24".
- KOLKOWITZIA-AMABILIS. Blooms early May; flowers small, clear pink, with brownish spots and veins. 18" to 24".
- LONICERA-PINK FLOWERING HONEYSUCKLE. Flowers in May and June, bright pink to color, followed by showy red berries. Reaches height of 8 to 10 feet.
- LILAC-PURPLE. The old-fashioned purple lilac.
- PHILADELPHUS-CORONARIUS (Mock Orange). Tall, vigorous bush; dark green foliage. Fragrant white flowers in May, resembling orange blossoms.
- PHILADELPHUS-GRANDIFLORA. Large flowers in great masses.
- SNOWBERRY-RED. Grows to 4 ft. Covered in late fall with mass of glowing red berries.
- SNOWBERRY-WHITE. Rose-colored flowers in June and July, followed by large, clustered, milk-white fruits which remain far into winter.
- SPIREA-ARGUTA. Tiny white flowers; foliage bright green. Leaves very narrow and attractive.
- SPIREA-AUREA. Grows upright, 6 to 8 feet. Foliage yellow.
- SPIREA-ANTHONY WATERER. Grows 2 to 3 feet. Dark crimson flowers from June until fall. 12" to 18".
- SPIREA-FROBELL. Of Anthony Waterer type. Canes distinctly reddish; young foliage tinged red; flowers rose color.
- SPIREA-THUNBERGI. Forms a dense feathery bush, 3 to 4 ft. high. Foliage changes to bright scarlet shades in fall.
- SPIREA-VAN HOUTTEI. Pure white flowers borne in clusters. Very graceful shrub.
- TAMARIX-AFRICANA. Grows 7 to 10 feet; strong, but slender delicate growth similar to asparagus. Pink flowers. 3 to 4 ft.
- VIBURNUM-OPULUS (High Bush Cranberry). Grows 8 to 10 ft. tall. White flowers in May; showy red fruit in fall.
- WEGELIA-ROSEA. Fine rose-colored flowers appear in June.

WE ARE

# REPEATING

THE GREATEST PEONY BARGAIN EVER MADE IN THIS OR ANY OTHER COUNTRY — VARIETIES CONSIDERED!

Believe It or Not — We Will Send You

# 10 PEONIES

The Most Beautiful and Highest Rated Peonies in existence are included in this ONE DOLLAR collection. All roots will be properly labelled. Because of this extremely Low Price these Peonies will be shipped transportation charges only collect.

for only

\$1 COLLECT

Plant peonies and you will have the finest specimen or border flowers. The Peony retains its beautiful foliage until late fall, making it a most desirable plant both during the blooming season and after. The flowers attain a size of from ten to twelve inches in diameter. They are, in many instances, as sweet scented as roses. They are available in the most delightful colors from white to the deepest reds. The mammoth blooms sway gracefully on long slender stems. The foliage gleams with rich color of deep olive green and makes a most desirable hedge plant. Along borders, along foundations and corners of lawns they are ideally adapted.

Here is a bargain consisting of the finest peonies

The divisions will be from three to five eyes and of extra fine quality. The colors will be perfectly balanced and the price makes it possible for you to enjoy the biggest peony bargain of the season. Because the price is so sensationally low peony collections will be sent transportation charges collect.

Peonies planted in the fall will make for extra root growth before severely cold weather sets in and they will appear in healthy growth in the spring.

All plants will be named and labelled

A. E. KUNDERD, Inc.  
Goshen, Indiana



# EVERGREENS for Color in the Rockery

4 EXTRA CHOICE EVERGREENS FOR \$2.00 PREPAID FOR ONLY

- BIOTA AUREA NANA. The Aristocrat of the Rock Garden. This beautiful little grafted evergreen is the one most needed to give the rockery its striking effect both in winter and summer. They are absolutely hardy. The ones we are offering range from 6 to 12 inches high and are very sturdy specimens.
- JUNIPER ANDORRA (2 yr. old grafted). A most satisfactory low-growing variety. It does not cling quite so closely to the ground as some of the other creeping kinds. Branches stand about 18" off the ground, making it fill a very different need in landscape work.

JUNIPER GLAUCA (Silvery Red Cedar) (2 yr. old grafted). Undoubtedly the best of the cedars. Leaves are more conspicuous than in the type; a favorite for specimen work; fine vigorous grower; cone shaped and having a peculiar whitish color.

JUNIPER MEYERI (2 yr. old grafted). A new and very rare evergreen of irregular growth. The leaves are plump, pointed and prickly, and of a bright shining blue color. The foliage appears of different colors when viewed from various angles. There are distinct tones of green, white and pinkish-red, making it the most striking in color of any evergreen.

\$2 PREPAID



Juniper Meyeri

A. E. KUNDERD, INC.  
Goshen, Indiana

## PLEASE USE THIS ORDER BLANK

Dear Sirs: Please send me the collections checked herewith for which you will find my remittance in the amount of \$..... enclosed.

Name .....

R. F. D. No. .... P. O. Box .....

Street .....

Post Office .....

State .....

County .....

Express Office .....

Date of Order ..... 1933

Number of	\$1.00 Rose Collections	Total \$	.....
Number of	\$3.00 Rose Collections	Total \$	.....
Number of	Phlox Collections	Total \$	.....
Number of	<input type="checkbox"/> \$1.00 Collection <input type="checkbox"/> \$2.25 Collection	Total \$	.....
Number of	\$1.00 Sedum Collections	Total \$	.....
Number of	\$1.00 Rock Plant Collections	Total \$	.....
Number of	\$1.00 Evergreen Collections	Total \$	.....
Number of	\$1.00 Peony Collections	Total \$	.....
Number of	\$2.00 Evergreen Collections	Total \$	.....
Number of	Perennial Collections	Total \$	.....
Number of	Chrysanthemums Collections	Total \$	.....
Number of	Shrub Collections	Total \$	.....

DO NOT WRITE IN THIS SPACE

NOTE: Please make a separate list of the Perennials, Chrysanthemums and Shrubs you desire.

EXTRA

U.S. Department of Agriculture

THE MOST

DRASTIC

Price Reductions

From 50% to 90%

ON OUR ALREADY GREATLY REDUCED PRICES

ALL KUNDERD

*GLADIOLUS BULBS*

SACRIFICED



# ALL BULBS SENT PREPAID UNDER NAME AND LABEL

NONE BUT KUNDERD'S STANDARD, LARGE BULB, CATALOG VARIETIES INCLUDED IN THIS SENSATIONAL SELLING EVENT

## 4 CENT GROUP Regular 8c Varieties

ALICE TIPLADY—Pr.	Saffron orange
ALTAIR—Pr.	Rich salmon
BLACK PANSY—P.	Rich dark red
DUCHESS—P.	Watermelon red
FAIRFIELD—P.	Dark maroon red
FIRE RIBBON—P.	Cardinal red
GAIETY—P.	Flaked salmon red
GOLDEN TINGE—Pr.	Dainty orange
GOV. HANLY—P.	Rich cardinal red
IDA VAN P.	Salmon red
JOHN DUNBAR—P.	Velvety red
KILIMA—P.	Blush salmon cream
MAGIC—P.	Lavender blue-purple throat
MARY FENNEL—P.	Deep lilac
MRS. DR. NORTON—P.	Cream and pink
MRS. FRANK PENDELTON—P.	Soft pink—maroon blotch
PANTHEON—P.	Massive white
RED COPPER—P.	Salmon rose—lower petals red, white and yellow
SCARLET PRINCEPS—P.	Scarlet
SPLENDORRA—P.	Wine red
UHLAN CHIEF—P.	Vermillion scarlet
ULRICA—Pr.	Rich yellow

## 5 CENT GROUP Regular 10c Varieties

ANTHONY ZONKER—P.	Salmon rose
ASHBURN—P.	Salmon red
ATHENE—Pr.	Salmon rose
ATREUS—P.	Pure rose pink
AVALON—R.	Blush white
BEVERLY—P.	Violet rose
BUCKEYE—R.	Rose pink
BUTTERBOY—Pr.	Buttercup yellow
BYRON L. SMITH—P.	Lavender pink
CHAS. F. FAIRBANKS—P.	Scarlet red
DREAM R.	Deep salmon red
DR. J. H. NEELEY—P.	Blush white
E. J. SHAYLOR, R.	Rose pink
FLAMING VALE—P.	Cardinal red
GOLDEN GLORY—R.	Rich golden yellow
GOSHEN—P.	Silvery rose pink—rose red blotches
HIGHLAND LADDIE—P.	Pink
INDIAN—P.	Aniline or Indian red
J. J. MITCHELL—P.	Salmon rose
KUNDERDII GLORY—R.	Creamy apricot
LUSTRE—P.	Orange vermillion
MARY PICKFORD—P.	Creamy white
MING TOY—Pr.	Buff yellow
MONA LISA—R.	Soft rose pink
MRS. GEO. W. MOULTON—P.	Violet red
ORAN—R.	Blush white

RED CLOUD—P.	Red
ROMANCE—P.	Smoky salmon rose
ROSY GLOW—P.	Rose pink—white ground
RUTH HUNTINGTON—R.	Violet lilac
SALMON BUFF—Pr.	Salmon buff
SALMON PLUME—R.	Salmon flesh
SCARLET GLORY—R.	Red
SMILES—R.	White—cherry throat
SNOW BOY—P.	Pure white blotch
TAURUS—Pr.	Purple violet
TEMPA—R.	Old rose—lavender throat
ULYSSES—P.	Smoky blue
VIRGINIA HALE—P.	Creamy salmon
WHITE BUTTERFLY—Pr.	White
YOUELL'S FAVORITE—R.	Lavender pink

## 6 CENT GROUP Regular 12c Varieties

ALTON—R.	Orange
ANTHONY B. KUNDERD—R.	Deep Cream
ANTONIA ANTONETTE—P.	Salmon rose
BLANCHE BOLLINGER—R.	Old rose pink
BLUE LILY—P.	Light violet blue
BLUSHING BEAUTY—R.	Blush pink
CARMINE ROSE—P.	Carmine rose
CHARM—R.	Rose pink
DR. ELKINS—P.	White
GLORIOUS—R.	Cream
IMMENSITY—P.	Bright salmon
JOY—R.	Pure flesh color
LEEN WONE—Pr.	Deep orange
LILAC GLORY—R.	Lilac pink
MRS. ARTHUR MEEKER—P.	Deep rose flaked
ORANGE PLUME—P.	Orange red
PEEP O'DAY—R.	Blushed pink
PINK LILY—R.	Rose pink
PURPLE GLORY—R.	Maroon red
RED CHERRY—P.	Bright red
ROBERT J. KUNDERD—P.	Vermillion scarlet
SHOW FLOWER—P.	Red
STIPPLED BEAUTY—Pr.	Salmon rose pink
ST. THOMAS—P.	Salmon rose—blotched yellow
SULPHUR GLOW—R.	Sulphur yellow—pencil on cream
TODAY—Pr.	salmon orange
TWILIGHT—R.	Blush creamy—buff
WATERMELON—P.	Watermelon red
WHITE PIGEON—P.	Pure white

## 7 CENT GROUP Regular 15c Varieties

CARDINAL PRINCE—P.	Cardinal red
CHALICE FLOWER—R.	Creamy blush red
DELICACY—P.	Delicate rose pink

ENCHANTRESS—Pr.	Shrimp pink
FAVORITE—R.	Rich orange salmon
JOSEPH J. LANE—P.	Deep tyrian rose red
K'S WILD ROSE—R.	Rose
LAVENDER PRIDE—R.	Deep lavender rose
LEXINGTON—P.	Bluish vermillion
MARSHAL FOCH—R.	Salmon pink
MERTON W. WENTWORTH—P.	

MODESTY—P.	Delicate pink—Marechal neil yellow blotch
QUARTIN DILLON—P.	Light rose pink
RED FIRE—P.	Mahogany brown red
ROSE—P.	Self color—bright red
ROSE PEARL—P.	Deep rose pink
SNAPDRAGON—S.	Peer pink—throat stippled white
SYNCOPATION—Pr.	Pure yellow—red throat
TEMBLOR—Pr.	Light lemon
TYRIAN BEAUTY—P.	Salmon red—cream white blotch
VERMILLION—P.	American Beauty rose
WAWASEE—P.	Vermillion scarlet
ZONA—Pr.	Soft rose pink

## 8 CENT GROUP Regular 20c Varieties

ARTHUR BRISBANE—P.	Deep rose
BOBBY—P.	Deep rose—red throat
BUENA—P.	Light rose pink
CHERRY ROSE—P.	Cherry rose
COPPER BRONZE—Pr.	Copper bronze
ED. SPRINGER—P.	Lavender rose
EVENING—Pr.	Flesh pink
EVANGELINE BOOTH—R.	Rose
EXCELLENCE—P.	Vermillion
FERN KYLE—R.	Creamy yellow
GEORGIA—P.	Amaranth purple red
GOLDEN HARMONY—Pr.	Canary yellow
HOOSIER PEARL—Pr.	Dainty pink
KING OF ORANGES—Pr.	Orange saffron
K'S YELLOW FAVORITE—P.	Yellow
LILITH—R.	Orange salmon
MARIGOLD—Pr.	Deep yellow
MAY DAY—P.	Orange red
OCTOBER—P.	Old rose red
PINK BEAM—P.	Blushed white
PURPLE QUEEN—R.	Violet purple
RED BUTTERFLY—P.	Bright rose red—dark red throat blotches
RED COMMANDER—P.	Deep red
RED DARLING—P.	Dark cardinal red
RED EMPIRE—P.	Cherry red
RED RIBBON—R.	Rhodamine purple
SAN FRANCISCO—P.	Dark maroon
SPIRIT OF '76—P.	Vermillion orange
TARO—P.	American Beauty rose color
TIGER—P.	Deep smoky blue—salmon red flaking
VARRO—Pr.	Old rose tint
VIOLA GEM—P.	Bluish green—red throat
VIOLET PRINCE—P.	Violet red—self
WILLIAM BOOTH—P.	Tyrian rose—purple blotch

## 9 CENT GROUP Regular 25c Varieties

BEAUTY WAVE—R.	Canary yellow
BRIDAL ROSE—R.	Rich rose pink
DAINTY ORANGE—Pr.	Glowing orange
ENCORE—Pr.	Daffodil yellow
FAIRVIEW—P.	Purple red
FIRE TORCH—P.	Scarlet
FULD'S FAVORITE—P.	Light lavender rose
GOLDEN FRILLS—Pr.	Deep yellow
GOLDEN FRINGE—P.	Soft orange—orange red
HERALD—P.	Rose red
INDIAN CHIEF—P.	Deep red
LAVENDER BEAUTY—L.	Lavender pink
LULLABY—Pr.	Orange yellow
MONGOLIA—Pr.	Daffodil yellow
NEW YORK—R.	Rich rose red
PLANADA—P.	Rose pink
PURPLE BEAUTY—P.	Deep purple violet
QUEEN OF ORANGE—P.	Orange red
RED BEAUTY—P.	Velvety red
REO—R.	Dark ruby red
ROSEA—P.	Deep salmon rose
ROSY SMOKE—P.	Salmon rose—flaked smoky old rose
ROYAL—P.	Dark velvety red
SAFFRON KING—Pr.	Saffron orange

## 12 CENT GROUP Regular 35¢ & 50¢ Varieties

AL SMITH—P.	Salmon rose pink
ANTIONE—R.	Deep yellow
BOOTH TARKINGTON—P.	Rich Tyrian rose pink
BREAK O' DAWN—P.	Blushed white
BRIGHT SPOTS—P.	Rose red—maroon throat
BRILLIANT SUN—P.	Red purple
BURLINGTON—P.	Velvet rose pink
BURNING BUSH—P.	Deep salmon rose red
CANARY FEATHER—R.	Canary yellow
CAPT. B. B. LIPSNER—P.	Fieery rose pink
C. C. SHERLOCK—P.	Pure salmon red
CATTLEYA ROSE—R.	Cattleya rose
CHANTRY—P.	Peach Blossom Pink
CHEERIO—P.	Rich salmon red
COLORS—P.	Deep rose pink
COMING JOY—P.	Orange scarlet
CONTRASTA—P.	Rich rose
CREAM PUFF—P.	Cream puff
DAINTY LILY—P.	Soft flesh pink
DEW OF HEAVEN—P.	Deep rose pink

EIGHTH WONDER—P.	Smoky old rose
E. T. BARNES—P.	Rich dark rose red
EVENING GLOW—P.	Cardinal maroon
FAIRMONT—P.	Tyrian rose
FAWN GOLD—P.	Fawn gold—red blotch
FIANCEE—P.	Cream white
FIRE GLOW—P.	Orange vermillion
FIRE PINK—P.	Salmon red
GLENN BANKS—P.	Dark red purple
GLOAMING—P.	Tyrian rose red
GOLDEN ARC—Pr.	Golden orange
GOLDEN COPPER—Pr.	Golden yellow
GOLDEN LIGHT—Pr.	Sulphur yellow
GOLDEN ORANGE—Pr.	Yellow orange
GOLDEN ROSE—P.	Old rose
GOLDEN SNAPDRAGON—S.	Creamy white
GOOD MORNING—R.	Deep salmon red
HARMONIA—R.	Rich orange red
HAUGHTY—P.	Rose red
HERBERT HOOVER—P.	Cherry rose red
HOLY GRAIL—P.	Lavender pink
HUMMER—R.	Dark velvety red
INTENSITY—R.	Bright red
INTERLUDE—L.	Light yellow
JACELIA—P.	Deep rose pink
JAP—Pr.	Lemon yellow
J. F. ROSENFELD—P.	Blushed cream
J. HARRY SELZ—P.	Dark maroon red
J. HORACE McFARLAND—P.	Ophelia rose color
JUNE MOTH—P.	Rose red
JUNE NIGHT—P.	White—blushed deeper
LEA—R.	Soft flesh pink
LITTLE DOLL—L.	Cream yellow
LYRIC—Pr.	Deep orange red
MAHOGANY—P.	Mahogany
MAHOGANY KING—P.	Mahogany red
MARY JANE—P.	Silvery pink
MEADOW LARK—R.	Dark orange red
MIDWAY—P.	Salmon pink
MOMMIE DIETZ—P.	Deep rose pink, flaked
MOTTLED FEATHER—P.	Deep orange, flaked
MORNING SUNSHINE—R.	Deep salmon pink
MRS. CALVIN COOLIDGE—Pr.	Pink—cream yellow
MRS. CALVIN COOLIDGE—Pr.	

MRS. WALTER LYTTON—P.	Salmon flesh
MRS. PAUL DIEBALL—P.	Salmon pink
MYSTERY—P.	Deep dark purple
NE PLUS ULTRA—R.	Deep rich cream
ODYSEE—P.	White, blushed pink
ORACLE—P.	Deep rose pink
ORANGE FEATHER—R.	Orange yellow
ORANGE GIANT—Pr.	Deep fiery orange
ORCHIDIAN—P.	Deep violet—throat claret red
PAL O' MINE—P.	Purple rose flaked
PATRICIA CARTER—Pr.	Shrimp pink
PEACH BLUSHES—P.	Pink
PEACH BUD—P.	Deep rose pink
PEACOCK—P.	Light rose pink
PERSEPOLIS—P.	White and rose pink
PHILATELIA—P.	Deep Tyrian rose
PHILIP BREITMEYER—P.	Rose—lavender

**Present Conditions Have Forced Us To Make These Drastic Price Cuts**

**B**EFORE your eyes you see the most drastic price reductions in the history of the Kunderd Gladioli business. The most famous gladioli in the world are yours for only a small per cent of their value. You see Kunderd's new introductions, \$2.00 and \$3.00 values, reduced to 25 cents. You see varieties that are well known and which have never been equalled for beauty, reduced in price, from 80% to 90%. And here is the reason. Present business conditions have forced an over supply in almost every line of business. Prices everywhere and in every line are being reduced to even below cost in order to move merchandise. In this instance, our loss is our customers' gain. We have not gone half way—we have gone the limit and have slashed our prices to the lowest possible figures, even way below what these bulbs cost to raise.

These prices will not apply to the past or the future—they apply to the present stock of bulbs now in our bulb house. These bulbs are perishable, we cannot hold them over from season to season—they must be sold now and we have priced them so low that almost anyone can afford to grow the most beautiful gladioli in the world at ridiculously low prices. Act—it is an opportunity that will never come to you again. Fill every available garden space you have with Kunderd Gladioli. Orders will be filled in the rotation in which they are received and as soon as they are received just as long as our stocks will last, or until bulbs are sold.

*A. J. Kunderd*

\* P. Plain Petalled. \* R. Ruffled. \* Pr. Primulinus.

Refer to Catalog for More Detailed Descriptions of Varieties Above



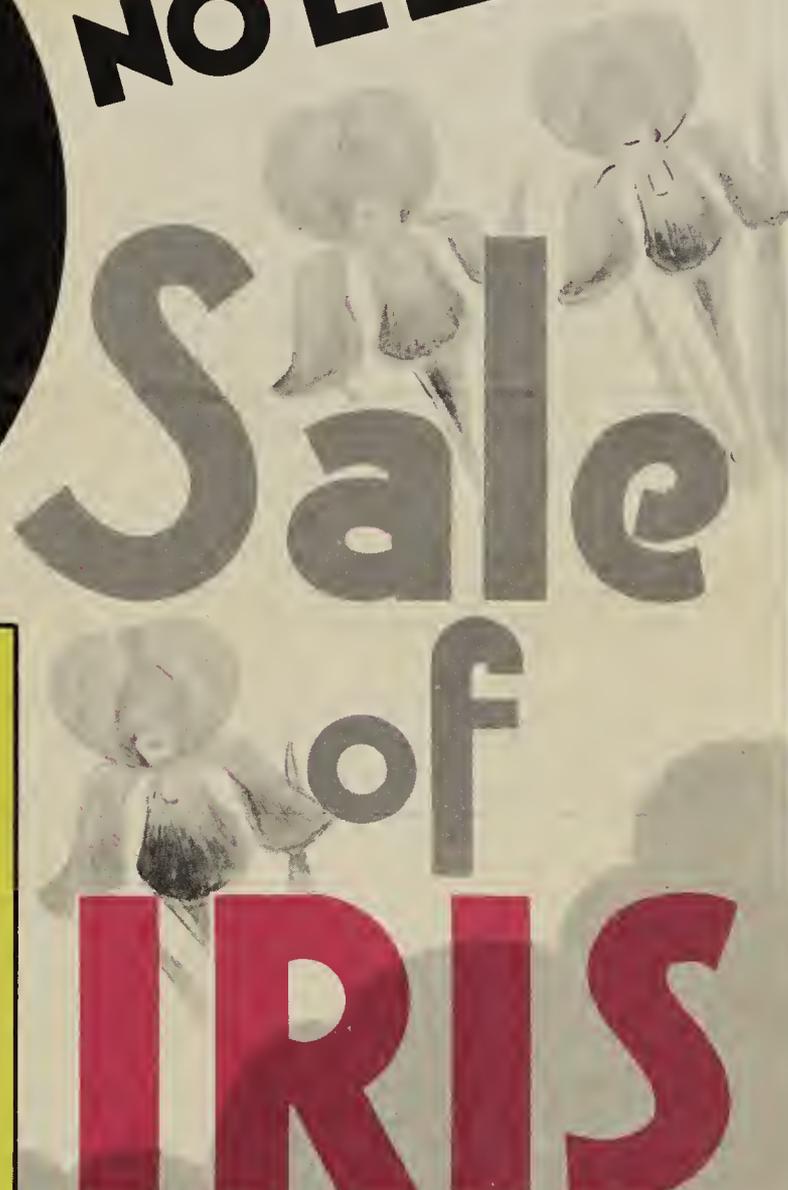




**12 cents**

**12¢**

**NO MORE  
NO LESS**



**Sale  
of  
IRIS**

**T**HE foremost collection of Iris in the world is being closed out at the one price of 12 cents each. This should be, and is, an announcement of the greatest importance to those who know Iris values. Many of the varieties listed are regularly sold for 50 and 75 cents each. You may have your choice for 12 cents. No limit is placed on the number of Iris you may order.

**CLOSING OUT  
IRIS STOCKS**

**GOSHEN, INDIANA**

**A. E. KUNDERD**



**12¢ now** For Any Variety You Choose  
*They Are All Priced the Same*  
**But** *how much would you have to pay Elsewhere??*

My Standard and Expensive Bearded Iris are in this List - *Compare Prices*

ARIEL (Murr) 3 ft. Soft harebell blue. Very sweet scented. Early.

ASIA (Yeld) 4½ ft. S. — pale lavender, suffused yellow at base; F. — light purple; yellow beard. One of highest rated and finest Iris in cultivation.

AUTUMN KING (Sass) A blue purple bicolor. Has the habit of blooming in the Spring and Fall.

B. Y. MORRISON (Sturt.) 3 ft. S. — pale lavender violet; F. — velvety-purple, bordered lavender.

CAVALIER (Clev.) S. — blue; F. — purple.

CECIL MINTURN (Farr) 2½ ft. An exquisite uniform soft cattleya rose. Standards are ruffled.

CHALICE (Sturt.) 2½ ft. An exquisite uniform soft lemon yellow with rich yellow styles and deep orange beard.

CHASSEUR (Vil.) 3 ft. One of the largest and finest yellow irises with bright Prussian Red veinings at the throat.

CLUNY (Vil.) 4 ft. S. — wisteria-violet; F. — soft bluish violet. Bright orange beard.

COLONEL CARDLOT (Mil.) 3 ft. S. — bronze, flushed reddish lavender; F. — dark velvety crimson.

CORRIDA (Mil.) 3½ ft. A charming sky-blue self of most delicate and graceful habits.

CYPRIANA SUPERBA. S. — soft pale blue; F. — rich clear violet-purple.

DALILA (Denis) 2 ft. S. — creamy-yellow; F. — plum-red.

DEJAH (Perry) 4 ft. S. — silvery-blue; F. — bright mauve-blue, with a bold yellow and white beard.

DIADEM (Bliss) S. — pale mauve; F. — deep reddish mauve; brilliant orange beard.

DREAM (Sturt.) 3½ ft. S. — lilac-pink; F. — slightly darker with orange beard.

ECLAIREUR (Cayeux) 3½ ft. S. — white, lightly suffused lilac; F. — rosy violet. The largest and tallest white bicolor.

ELDORADO (Vil.) 2½ ft. A blend of distinct and rich, yellowish bronze, shaded with heliotrope.

EVADNE (Bliss) 3 ft. S. — deep rose-violet, slightly tinted buff; F. — very rich velvety rose-violet, deeper than S., and veined reddish brown on white base. Burnt orange beard.

FAIRY (Kennicott) 3 ft. A dainty white, delicately bordered and suffused soft blue. Early and fragrant.

FLAMMENSCHWERT (G. & K.) 2½ ft. S. — bright yellow; F. — brown with yellow border.

FUERSTIN LONYAY (G. & K.) 3 ft. S. — red-lilac; F. — red madder lilac, slightly darker than S.

GLADYS ROBERTS (Perry) 3 ft. S. & F. both bright red-lilac with lines at the base. Golden yellow beard.

GLORY OF READING (Farr) S. — deep blue; F. — royal purple. Conspicuous orange beard.

GOLD CREST (Dykes) S. & F. — bright violet-blue with a conspicuous golden yellow beard.

HARRIETT PRESBY (Presby) 4 ft. S. & F. — soft petunia-violet; white beard tipped orange. General effect is reddish.

HER MAJESTY (Perry) 2½ ft. S. — lovely rose pink; F. — bright crimson tinged a brighter shade.

HIPPOLYTA (Newlands) 2¾ ft. A tall, bluish-lavender landscape Iris. Large.

IMPERATOR (Cayeux) 3½ ft. S. — red-violet tinted buff. F. — deeper red-violet with brown markings at the base. Large, late.

IVANHOE (Mil.) 3 ft. S. — pale, bluish-lavender; F. — deeper shade.

KATHRYN FRYER (Fr.) 2¾ ft. S. — clear sulphur-yellow; F. — velvety violet-carmine, with lighter border. Orange beard.

LENT A. WILLIAMSON (Will.) 3½ ft. S. — broad and of a soft lavender-violet; F. — very large, velvety royal purple with a brilliant orange beard.

MADAME CHOBAUT (Denis) 3 ft. S. — white, suffused pale yellow to wine-red; F. — white, suffused with lilac.

MADAME DE SEVIGNE (Denis) 2½ ft. A plicata with S. of light lilac color; F. — cream color with light lilac markings. General effect light rose-lilac.

MADAME GAUDICHAU, SOUV. DE (Millet) 3 ft. S. — Bradley's violet; F. — brilliant blackish-purple. Dark velvety bicolor of fine shape, finish and exceptional substance. Fragrant.

MA MIE (Cayeux) 2½ ft. A fine large Iris with S. & F. clear white, frilled violet-blue.

MARY ORTH (Farr) 2½ ft. A fine blue bicolor; S. — violet shaded lighter; F. — darker, marked burnt sienna.

MAY ROSE (Clev.) Pink tones.

MEDRANO (Vil.) 2½ ft. S. — purple; F. — rich dark maroon-purple, tinted buff. Large flower of dark tones. Late.

MIRANDA (Hort.) 3 ft. An early violet-blue with orange beard. Fine for mass effect.

*Continued on Back Page*



**READ CAREFULLY**

AFTERGLOW (Sturt.) 3 ft. Soft, misty lavender, lit with yellow at center.

ALCAZAR (Vil.) 3½ ft. S. — light bluish violet; F. — deep purple with bronze veined throat.

AMBASSADEUR (Vil.) 4 ft. S. — rich lavender; F. — deep reddish violet with a rich orange beard.

ANNA FARR (Farr) 3 ft. S. — white, bordered blue; F. — white, pale blue markings.

ANTONIA ANTONETTE (Kunderd) 3½ ft. Delicate lavender pink or lilac. Solid color.

ARCHEVEQUE (Vil.) 2 ft. S. — light violet; F. — velvety-purple. Early.

**A. E. KUNDERD, Goshen, Indiana - All Plants Will Be Labelled and Shipped PREPAID**



# A Garden of Tulips

ALL DARWINS AND BREEDERS

*many colors  
many kinds*

4 each of 10 kinds

Named and Labelled . . .  
and 20 Bulbs in Mixture

THESE ARE LARGE BULBS

Large, beautiful Darwin and Breeder Tulips, the finest varieties in existence are used to make up this unusual collection. You will always be proud of these magnificent flowers, as they range in colors from the deepest reds to light pinks and from delicate lavenders to deepest purples. All the most desired colors will be in this collection of 60 good blooming size bulbs.



Guaranteed  
to Bloom.  
A BARGAIN  
EXTRAORDINARY  
PREPAID

**60**  
**Bulbs**  
FOR ONLY \$**2**  
*Prepaid*

## Narcissus *Special* - *it's your Chance to Save*

As this collection of Narcissi is so unusual, we strongly advise you to order at least one of them. There are several varieties and types among these twenty blooming size bulbs and you will be most happy to receive such lovely kinds at such an unusually low price. Narcissi bulbs like tulips should be planted in the late fall.



**20 bulbs**  
FOR ONLY \$**1**  
*Prepaid*  
PREPAID

On This Page We Announce 3 Unusually Fine Bargains



Muscari—Grape Hyacinth

## Do Not Overlook These *Bigger Specials*

These choice little grape hyacinths paint a picture of beauty all their own. They bloom in garden from February to May and are of easy cultivation, they are very choice and we offer you here a fine collection of hardy varieties at the remarkably low price of 25 bulbs for only \$1 prepaid. These bulbs also should be planted in the late fall.

These are excellent Blooming Size  
Bulbs — Guaranteed Quality

**25 bulbs**  
FOR  
ONLY \$**1**  
*prepaid*

A. E. KUNDERD, *Inc.* Goshen, Ind.



# Just Imagine

# 10 Peonies FOR ONLY \$1

At a time when prices are going upward you are able to get 10 standard peony divisions for \$1. This will never occur again and it is only because of over-balanced stocks that we are able to quote them so cheaply.

THESE ARE STANDARD  
3 TO 5 EYE DIVISIONS

## Now is the Time to Plant Them

From the finest collection of peonies, we are able to make our own selection of choice varieties, in order that you may enjoy to the fullest extent, these fine flowers of the springtime. At this price, I am sure you will want to add a few more peonies to your garden. This collection is made up with utmost care and you will receive our finest quality, standard, three to five eye divisions. Be sure not to overlook this bargain in your fall flower purchases.

*Peonies Are Shipped Transportation Charges Collect*



# 15 IRIS for only \$1

MAGNIFICENT VARIETIES — ALL ARE PREPAID SENT TO YOU NAMED AND LABELLED

Iris are considered the easiest flower to grow for the amateur. They thrive in any garden soil and require little attention. For borders and mass planting, nothing surpasses these magnificent, stately blooms of gorgeous colors. Iris should by all means be planted now in order that they can become well established in the springtime. In this collection you may expect the finest and most popular varieties selected from several hundred kinds in our mammoth plantings in Goshen, Indiana. You will see lavenders, deep maroons, yellows, whites, pinks and delicate blues. There will also be those with attractive and delightful markings. In fact your garden of iris will be the envy of the neighborhood. Iris multiply very rapidly and very soon your small \$1 investment will swell to great proportions. These iris are shipped immediately.



## BRIGHT RED, PINK AND WHITE MALLOW MARVELS

# 12 Large Clumps \$1

As you pass along the finest gardens you will see in great prominence huge, red, pink and white flowers gracefully swaying upon willowy branches. They seem to be ever present and what is really a fact they are ever present.

Mallow Marvels seem to bloom the longest of any large flowers. Being so very large and beautiful they are very conspicuous. Mallow Marvels bloom the very first season in the fullest glory and these large clumps offered in this collection will soon grow into large magnificent bushes topped completely over with blooms from eight to twelve inches across. THIS IS AN OUTSTANDING FALL BARGAIN OFFER WHICH YOU CANNOT AFFORD TO PASS UP.

*Shipped Transportation Charges Collect*

**A. E. KUNDERD, Inc. Goshen, Indiana**





# The New Wonder Lily

"Philippinense Formosanum"  
is the latest Lily Sensation

IT IS OFFERED TO YOU AT THE  
*More About This Great NEW LILY*

Startling  
Price of

**4 Bulbs \$1**  
**FOR ONLY**  
PREPAID

Here is a remarkable new lily with many particularly outstanding characteristics. *Lillium Philippinense Formosanum* is a continual bloomer sending out new spikes which bear the long, trumpet shaped, wax-like flowers—blooming continues until stopped by frost. The flowers are white, but the color on the outside of the petals varies like in the Regal Lily, that is from pinkish brown, or brownish backs to clear white. The throat is about the same color as our well known Easter Lilies. It is hardy and very fragrant. This new lily was discovered by Dr. E. H. Wilson. *Philippinense Formosanum* is sure to become one of the most popular lilies as soon as sufficient stocks become available.

The plant itself is everything to be desired. It is strong and very erect and the stems are thickly clothed in very long leaves. The spread of the leaves oftentimes measures twenty inches. They bear up well through the winter months in most severe climate and require only the care and mulching given to hyacinths and tulips. The bulbs should be planted about six inches deep in well drained soil. I would like to send these bulbs to all my customers as I know they would be pleasantly surprised by the splendid results. Send for them now while they are comparatively new and scarce and offered for the first time at Bargain Prices.



## Regal Lily Bulbs

The Regal Lily (*Lillium Regale*) or Royal Lily is one of the most beautiful and one of the hardiest lilies in cultivation. It is truly a royal lily, worthy of a prominent place in every garden.

**5 for only \$1**

PREPAID

The Royal Lily is very floriferous and when thoroughly established bears as high as eighteen and more flowers on a stem during the season. There is something awe-inspiring about this Lily in bloom. Whether it be traditional or the beauty of the flower itself we cannot say. Everyone who has lilies in their garden feels they have a rare and choice possession. We will send you five extra large bulbs for only \$1.00. These will produce large fine plants and stately fragrant blooms next spring. Plant them NOW.

## Special "Century of Progress" Gladiolus Offer

Thousands of people visited the Kunderd Gladiolus special exhibit at A Century of Progress during the early summer and fall. It proved to be one of the outstanding attractions at the Fair and thousands expressed their astonishment. To make more friends we are offering a collection of fine Gladiolus Bulbs from the varieties shown at the Fair at a special introductory price. These bulbs represent our finest varieties and are placed in a collection that will give you the finest representation of colors and types. There will be a liberal number of my famous ruffled kinds in this collection. We urgently request all our customers to place their order now for this "Century of Progress" collection.

**50**  
**Bulbs**  
**FOR**  
**ONLY \$1**  
prepaid

A. E. KUNDERD, Inc. Goshen, Ind.



# Final Rose Bargain of the Year



## 4 Roses for only

This Offer Includes FREE the Magnificent "TALISMAN" Rose

**\$1**  
PREPAID



This is the most sensational rose of all times. Brilliant orange-red buds, long and beautifully formed, open to a large, fragrant, double bloom of glowing golden yellow, stained with copper-red and orange-yellow, on the inside. Vigorous and hardy.....Value \$1.00 ea.

These varieties are the finest you can obtain for outdoor planting and in spite of rising prices we are offering them to you at the rate of 4 for only \$1, including the world famous \$1.00 rose "TALISMAN." These roses are budded on multiflora stocks which means they will stand the coldest climates and insure you permanent roses for your garden.

**LOS ANGELES.** Luminous flame pink, toned coral, shaded translucent gold at base. Upright, sturdy grower, bearing perfect, fragrant flowers on strong stems.....Value \$0.50 ea.

**ULRICH BRUNNER.** Rich crimson-scarlet flowers. Very fragrant. Value \$0.50 ea.

**SOUV. DE CLAUDIUS PERNET.** Finest pure yellow rose ever produced in Europe. A lovely sunflower-yellow, deeper yellow in center, color that it retains in bud and open bloom. Buds are large, long-pointed; flowers full, double and delightful fragrance. Foliage is healthy, glossy, and disease resistant, vigorous, upright habit. Value \$0.50 ea.

**THESE ARE TWO-YEAR-OLD FIELD GROWN ROSES BUDDED ON MULTIFLORA STOCK**

## Here is a DeLuxe ROSE Collection,

**9 Roses** \$ **3**  
FOR ONLY  
AND A \$1 GIFT ROSE FREE  
2 Year Old Field Grown Plants Grafted  
or Budded on Multiflora Stock — the  
Best That Money Can Buy.  
PREPAID

Yet it is Offered You at the Lowest BARGAIN PRICE of the Season



There are enough roses offered you in this collection to make a complete rose garden. As you read the names of the varieties in the list below you will realize what a tremendous bargain we are offering you. This collection has a retail value of \$9.50, yet we are quoting you a price far below wholesale. The varieties are the most beautiful and most popular ones and the colors are perfectly balanced to make up a choice collection.

- BRIAR CLIFF.** This rose blooms on long, stiff stems. It has large, pointed buds with double, high-centered blooms of brilliant rose-pink. It is very fragrant and long-lasting. Value \$1.00 ea.
- ETOILE DE HOLLAND.** All rose-growers favor this variety as the best red garden rose. It is double enough to hold the bud shape well, and is a rich, lovely shade of glowing scarlet-crimson. Flowers are large, fragrant, and excellent for all purposes. Value \$0.50 ea.
- GOLDEN EMBLEM.** Beautifully shaped, rich yellow, splashed with carmine on outside of bud. Large, dark polished foliage. Value \$1.00 ea.
- JOANNA HILL.** Buds are large, long pointed, and open to large, full, semi-double, attractive blooms. They are moderately fragrant. Color is a clear yellow with orange heart. An excellent variety for the garden. Value \$1.00 ea.

- E. G. HILL.** Massive deep maroon blooms. A variety of exceptional merit. Fragrant. Value \$1.00 ea.
- MME. ALBERT BARBIER.** Pearl-white suffused bluish pink, golden apricot glow from base and center richly illuminating. Blooms continuously. Value \$1.00 ea.
- MRS. E. P. THOM.** Fine long buds opening into perfectly shaped, open flowers of rich lemon-yellow. Vigorous and continuously in bloom. Value \$1.00 ea.
- REV. F. PAGE ROBERTS.** Long pointed buds are copper red; stained red on outside and open to good, full double, fragrant flowers of golden yellow, particularly high colored in late summer and fall. Value \$1.00 ea.
- SCHWABENLAND.** Flowers are large, over 5 inches in diameter, with high spiral center, petals having a peculiar twist or curl. It is luminous rose-pink, retaining its brightness until the petals drop. Value \$1.00 ea.

**FREE** With each \$3.00 collection we will send you the beautiful "President Hoover" Rose. This multi-colored fragrant rose is very popular. It combines shades of cerise-pink, flame, scarlet, and yellow, the long buds being beautifully formed, opening slowly. Value \$1.00 each. Receive 10 Roses for only \$3.00

**A. E. KUNDERD, Inc. Goshen, Indiana**

**A. E. KUNDERD, INC.**  
Goshen, Indiana

### PLEASE USE THIS ORDER BLANK

Dear Sirs: Please send me the collections checked herewith for which you will find my remittance in the amount of \$..... enclosed.

Name.....  
R. F. D. No..... P. O. Box.....  
Street.....  
Post Office.....  
State.....  
County.....  
Express Office.....  
Date of Order..... 1933

.....\$1.00 Rose Collections	Total \$.....
.....\$3.00 Rose Collections	Total \$.....
.....Wonder Lily-Philippinense Formosanum 4 Bulbs for \$1.00	Total \$.....
.....\$1.00 Iris Collections	Total \$.....
.....\$1.00 Hibiscus — Mallow Marvel Collections	Total \$.....
.....\$1.00 Peony Collections	Total \$.....
.....\$2.00 Tulip Collections	Total \$.....
.....\$1.00 Narcissus Collections	Total \$.....
.....\$1.00 Grape Hyacinth Collections	Total \$.....
.....\$1.00 Regal Lily Collections	Total \$.....
.....\$1.00 Century of Progress Gladiolus Collections	Total \$.....

DO NOT WRITE  
IN THIS SPACE

File will 2/2/27

**BIG Bulbs 150 Extra Quality**

**Kunderd**  
*Gladioli* for only **\$2**



A Sale  
Extraordinary

**Guaranteed Blooms,  
Extraordinary Varieties and the  
Finest Gladiolus Bulbs  
ever offered at Any Price**

**A Miracle in Colors . . .**

*A Story in Gorgeous Flowers*

**OUR TREAT TO OUR CUSTOMERS**

*Final Gladiolus Offer*

**A**LL around you prices are going up. This condition marks the end of the depression. A short while ago, in a statement to my customers, I said that my low prices of this season probably could never be repeated. Now I feel sure of it. In the face of rising prices I am offering you the lowest price ever on the finest quality gladioli. Here is my treat to my customers. I WILL SEND YOU 150 LARGE SIZE GLADIOLUS BULBS FOR ONLY TWO DOLLARS. You will never be able to buy so much again for so little because at this price bulbs of any quality cannot be produced, even at present low cost of production. It is only possible to sell at such ridiculously low prices because bulbs are already on hand. These prices are lower, much lower, even than wholesale on large lots and for such high quality.

I GUARANTEE THESE TO BE MY FINEST VARIETIES, including a generous proportion of my famous ruffled kinds. The assortment is one that defies comparison in either quality, beauty or price. IT CANNOT BE EQUALED because Kunderd Gladioli have long since proven to be the best gladioli in the world. They have swept aside all competition and cannot be equaled anywhere.

These are the flowers you may enjoy in your garden. The bulbs are guaranteed to give you prize winning blooms this summer. Gladioli are so easily planted and grown that anyone can succeed with them anywhere and they last for years.

Gladioli multiply very rapidly and soon your little investment will swell to large proportions. Start your ideal Gladiolus Garden today at this less than wholesale price. You will never get such an opportunity again.

*A. L. Kunderd.*

GOSHEN - - INDIANA



# C

# olors will come

## from this box like a thousand Sunsets

Did you ever see finer bulbs than are shown in the picture below? This is the quality and size you will receive in this outstanding closing out offer. They are as nearly perfect as it is possible to grow them and it is no wonder that they will produce for you colors that will resemble a thousand sunsets.

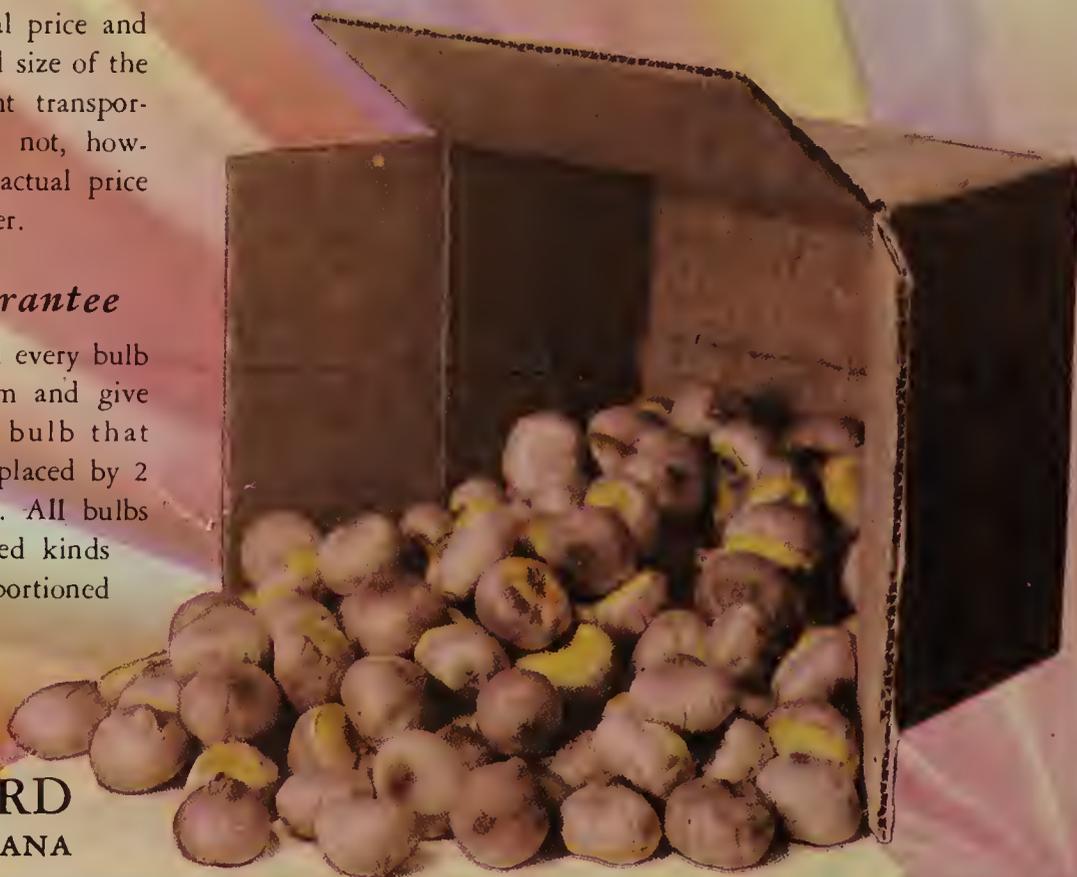
I URGE EACH AND EVERY KUNDERD CUSTOMER TO BUY AT LEAST ONE OF THESE COLLECTIONS WHETHER YOU HAVE PREVIOUSLY ORDERED OR NOT. HERE IS A SURPRISE AND A THRILL WORTH WHILE. I would not have you miss it. The price is ridiculously low and the quality is my best.

All the bulbs are of LARGE SIZE, and because of the unusual price and the extra large number and size of the bulbs, orders will be sent transportation charges collect. Do not, however, send more than the actual price of the bulbs with the order.

*These are the Bulbs in this Collection*

### *My Double Guarantee*

I fully guarantee each and every bulb in this collection to bloom and give positive satisfaction. Any bulb that does not bloom will be replaced by 2 of equal or greater value. All bulbs will be my standard named kinds in assortment, equally proportioned in every class and color, carefully hand selected and hand packed.



**A. E. KUNDERD**  
GOSHEN - - INDIANA

PLEASE USE THIS ORDER BLANK FOR GLADIOLUS OFFER

A. E. KUNDERD  
GOSHEN, INDIANA.

Dear Sir. Please send me \_\_\_\_\_ Gladiolus Collections of 150 LARGE SIZE BULBS,  
Number of Collections  
assorted colors, at \$2.00 per collection. I am enclosing \$ \_\_\_\_\_ to cover the cost  
of the bulbs and I understand I am to pay transportation charges when the bulbs arrive.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

*Personal Checks, Money Orders, Bank Drafts or Currency Acceptable.*

DO NOT WRITE IN THIS SPACE