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## Gladiolus Price List

1933

P. J. Pentecost, Gladmoor, Tipton, Indiana

Sec. 435½ P.L.& R. U.S. POSTAGE PAID Permit No. 11 Tipton, Ind.

When you order, if you will send the names of a few

Special Collection of the World's Finest at the Lowest Prices

of your friends who grow glady te will make

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## Gladiolus

Please read the following and the special offer in our collections. Please tell your friends where they may obtain the world's best in gladiolus bulbs at the lowest prices ever offered. We want all who see this price list to send an order, however small it may be. It is discouraging to see how few really good gladiolus one finds in the average garden. Would you not like to have some of the especially new varieties to add to your collection? If the collections listed are not suitable, send us any amount you wish, even as low as 50 cents and tell us to send the best collection possible for the amount paid. We assure you there will be no disappointment. We have eliminated all possible expense in making up this price list in order to make the most liberal offerings.

#### Discount.

Where cash accompanies orders amounting to \$2.00 or more, extra bulbs may be ordered to the amount of 10 per cent of the order. Bulbs selected for discount to be the same as ordered. Substitutions are not made without your permission. We can sometimes give better value if granted the privilege of substituting size, similar or better variety.

#### Guarantee.

We will replace any stock found untrue to name except planting stock and bulblets grown in quantity. We exert every effort to keep stock true, but it is difficult to keep it 100 per cent true throughout years of handling large quantities. While we are interested in the results obtained we do not make any crop guarantee.

#### Terms.

Cash; 25 per cent deposit will hold orders until shipment. Orders not paid will be sent C. O. D. if desired. It simplifies orders and is cheaper to have remittance before shipment. Postage prepaid on orders of one dollar or more.

#### Abbreviations.

(A) Austin; (C) Coleman; (D) Diener; (E) Errey; (K) Kunderd; (P) Pfitzer; (H) Hornberger; (Pal) Palmer.

Cultural directions will be included with order upon request. We will make it worth while, if, when you order, you will include the names of two of your friends who would be interested in receiving our list. Gladmoor is four miles west of Tipton, one mile east of U. S. Road 31 and one-half mile south of State Road 28. Turn east at junction of 31 and 28, go one mile and turn south one-half mile. Visitors are welcome.

If very large bulbs are desired we will gladly send them at price of No. 1 if extra is sent for postage.

#### Sizes of Bulbs.

No. 1, all over  $1\frac{1}{2}$  inches in diameter; No. 2,  $1\frac{1}{2}$  to  $1\frac{1}{4}$ ; No. 3,  $1\frac{1}{4}$  to 1; No. 4, 1 inch to  $3\frac{1}{4}$ ; No. 5,  $3\frac{1}{4}$  to  $1\frac{1}{2}$  inch; No. 6, all under  $1\frac{1}{2}$  inch.

ALL PRICES PREPAID EXCEPT WHERE NOTED.

### Special Quotations on Evergreens.

Austrian Pine, Colorado Blue Spruce, Norway Spruce, Spirea Vanhouttei and Japanese Barberry.

## P. J. PENTECOST GLADMOOR TIPTON, IND.



# Mr. W. H. Phipps

As Phipps has become so inexpensive and as we have said so much in recent years of the merits of this wonderful Glad, it might appear useless to those who have seen our price list to harp any more about it, but for those who do not know of our experience with this variety, we would like to add a little to what has been said in previous years.

We started with Phipps when the large bulbs were selling at \$50.00 each and began with only 48 quarter size bulbs. Realizing its value we have given it special care until now it is claimed that we have the largest existing stock. Aside from having this distinction, it seems that no one has the good fortune to grow it better than we have done. Last spring we planted a million and a half of No. 5 and No. 6 bulbs of this variety and have in our storage a very large number of large young bulbs.

The same wonderful success has greeted this variety as of previous years. We think we cut the finest spikes we ever harvested this year, many of them coming to our arm-pits with as many as 26 buds and most of them open at the same time. It is described as La-France pink, overlaid with light rose salmon; the combination is so pleasing and the spikes are so wonderful that they appeal to all who see them. For those who wish a long season of bloom we are making the following offer:

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100 each of No. 1, 2, 3 and 4 ( 400 in all) for $ 7.00; list price $ 8.60. 200 each of No. 1, 2, 3 and 4 ( 800 in all) for $13.25; list price $17.25. 300 each of No. 1, 2, 3 and 4 (1200 in all) for $19.75; list price $25.80. 500 each of No. 1, 2, 3 and 4 (2000 in all) for $29.25; list price $43.00.
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These sizes may all be planted at the same time and have a long succession of bloom. By making three plantings, a succession of bloom may be had from early August to October, beginning in early April, making the last planting late in May.

We have sliced and re-sliced these prices of Phipps until we feel that they should be irrestible to all who wish to have this finest of all gladiolus.

### Eight Popular Varieties

It might be interesting to know that each year a popularity contest is held by members of the American Gladiolus Society to decide the favorite fifty varieties. For the last three years the gladiolus, W. H. Phipps, has been first choice. The first eight were:

Phipps Marmora Pfitzer's Triumph Betty Nuthall Minuet Dr. F. E. Bennett Mrs. Leon Douglas Golden Dream

For those wishing a special collection of the three largest blooming sizes of these favorite varieties, we are offering the following collections at the lowest possible prices:

#### Collection No. 1.

Ten each of the above varieties in sizes 1, 2 and 3, for \$2.95.

#### Collection No. 2.

Ten each of the above varieties in sizes 3, 4 and 5, for \$2.00.

#### Collection No. 3.

A Collection of 24 Popular Varieties-Labeled Separately.

Apricot Glow
Betty Nuthall
Golden Dream
Charles Dickens
Commander Koehl
Coronado
Dr. Moody
Dr. Nelson Shook
Evelyn Kirtland
Gloriana
Ruffled Gold
Spirit of St. Louis

Veilchenblau
Marmora
Marocco
W. H. Phipps
Nancy Hanks
Orange Wonder
Mrs. F. C. Hornberger
Pfitzer's Triumph
Prof. Keesom
Pride of Wanaka
Olive Goodrich
Patricia Carter

One of each size of the 24 varieties (96 bulbs in all) in sizes

1, 2, 3 and 4, for \$5.00.

#### Collection No. 4.

Five each of the above varieties (480 bulbs in all) for \$22.50.

#### Collection No. 5.

Ten each of the above varieties (960 bulbs in all) for \$40.00. The above includes one of each size, five of each size and ten of each size in each collection respectively.

#### Collection No. 6.

Rare offer in small sizes, No. 4, 5 and 6. All will bloom and make large bulbs for another season. 100 each of any 14 varieties selected from the list below, \$7.00.

Charles Dickens Patricia Carter

Charles Dickens
Golden Dream
Dr. Nelson Shook
Apricot Glow
Olive Goodrich
Prof. Keesom
Coronado
Spirit of St. Louis
W. H. Phipps

should become exhausted.

Mrs. F. C. Hornberger Souvenir Gloriana Nancy Hanks Mrs. Von Konynenburg

Dr. Moody

Marocco

Betty Nuthall

Ruffled Gold

Gold Eagle Mrs. Von Konynenburg
This is a very special offer and can not be divided. We reserve the right to substitute similar varieties if supply of any

#### A Word About Thrips

A gladiolus thrip is an insect which has appeared in the east, attacking the gladiolus in bud. Their attack is under the bract, making them hard to control. The most effective treatment in the field seems to be overhead irrigation. We do not know that thrips are within 100 miles of us and we guarantee our stock to be free from thrips and disease. Our stock is all treated against disease.

### **Testimonials**

The order of gladiolus from you was probably the outstanding pleasant surprise of the past summer's gardening, with six inch flowers on five and one-half foot spikes. I have seen nothing to exceed Phipps, Douglas and Minuet.

GLEN A. STANLEY, Cleveland.

I showed four varieties of your Glads and received four first premiums. I have three spikes of Phipps from No. 4 bulbs; one has 24 flowers, the others have 20 and 22. Many flower lovers here wish to know where to get such bulbs.

W. J. BREWER, Illinois.

I want you to know that the Phipps bulbs you sent me pleased me greatly; their youth and health, great to behold, but the generous count made them look like a million dollars.

A. P. RILEY, Pennsylvania.

I won grand champion with a spike of Phipps in our 1931 show.

A. H. GOTTBEHUT, Minnesota.

I have grown Phipps ever since I saw your exhibit three years ago; they are so beautiful one can never get enough of them.

MRS. J. V. GRUNIGEN, Indiana.

Any time you want a testimonal from me, ten me what you want in it and it's yours. Anything would be the truth for they are surely healthy bulbs.

DR. ERNEST BOVEY, Ohio.

We take this opportunity to thank you for your prompt shipment in response to our telegram and appreciate the fine quality of the bulbs sent.

FIRTHCLIFFE GARDENS, N. Y.

Received my shipment of glad bulbs Saturday; they are sure a fine lot. I ordered all medium, and if some of them are what you call medium I would like to see the large size. I want to thank you for the ones you sent me gratis.

CECILIA FETTER, Ohio.

Believe me, that is the finest and most liberal offer that I have ever seen, and the size of the bulbs are comparable in every way with those sent out as large; i. e., the medium size bulbs of yours are. Then the price is the best I have run across yet. It might interest you to know that I bought an unnamed collection from a very famous grower that cost me almost twelve dollars together with some of the more common and named bulbs. I was sick when I saw the nice bulbs you sent out as compared to what I had last year. Believe me, if anyone wants glads I'll know where to refer them and I shall do it every time.

DR. F. O. RAASCH, Nebraska.

It Would Take Many Pages to Write All the Favorable Comments We Have Had About Our Bulbs and Especially of Phipps—We Have Have Been Told Many Times That Our Strain of Phipps Is Superior to Any Other Obtainable.

## Gladiolus Price List for 1933

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Aflame	10 100	.60 5.00	.50 4.00	.40 3.00	.30 2.00	.25 1.20	.20 1.00	1000 1.00 Quart 6.00
Aida	10 100	.90 8.00	.80 6.40	.75 4.00	.50 3.00	.30 2.40	.25 1.60	1000 1.00 Quart10.00
Apricot Glow	10	.50	.35	.30	.20	.15	.10	
Ava Miria	$\frac{100}{10}$	3.00 1.20	2.50 1.00	2.00	1.40 .60	.80 .50	.50 .40	Quart 1.50 1000 2.50
Berty Snow	100 <sub>-</sub> 10 .	10.00 .70	8.00 .60	5.00	3.00	2.40	1.60 .15	Quart12.00 1000
	100	6.00	4.30	3.60	2.40	1.80	1.20	Quart 3.00
Betty Nuthall	10 100 .	.90 7.00	.60 5.09	.35 4.00	.25 3.00	.22 2.00	.14 1.60	1000 1.50 Quart 4.00
Blue Danube	Each Each	2.00	1.00 1.50	$\frac{.80}{1.00}$	.60 .80	.50 .60	.40 .50	10
Charles Dickens	10	.50	.45	.30	.20	.15	.10	Pint 1.00
Commander Koehl	100		3.00 2.00	2.00 1.50	1.20 1.00	.80 .80	.60 .50	Quart 2.49
Coronado	100	18.00	$\frac{15.00}{1.00}$	10.09 .75	8.00 .50	6.00 .25	4.00	1000 1.50
Coryphec	100		8.09 1.20	6.00 .90	4.00	3.00 .40	2.00	1000 1.25
	100	10.00	8.00	6.00	4.00	3.00	2.00	1000 1.2)
Damascus		2.10	$\frac{2.00}{12.00}$	1.20 $10.00$	$\begin{array}{c} 1.00 \\ 8.00 \end{array}$	.75 6.00	.50 4.00	
Dr. F. E. Bennett	100		.35 2.49	.25 1.80	.20 1.20	.15	.10 .60	Pint
Dr. Moody	10	.50	.40 3.20	.30 2.60	.25 2.00	.20	.15	Quart 5.00
Dr. Nelson Shook		.50	.35	.25	.20	1.60 .15	1.00	.70
Emile Aubrun	100 10		2.30 .45	2.00 .30	1.40 .25	.80	.60 .15	Quart 2.00
	100	3.60	2.80 .45	2.20 .30	1.40	.80	.60	
·	100	3.60	2.80	2.20				
Frank J. McCoy		1.60	1.40 $11.00$	$\begin{array}{c} 1.10 \\ 9.00 \end{array}$	.90 7.00	.70 5.00	.50 4.00	
Gloriana	100		.45 2.40	.30 1.60	.25 1.00	.20 .70	.15	Quart 1.20
Glory of U.S.A.	10		2.00 12.00	1.20 8.00	.90 6.00	.60 4.40	.50 3.20	
Golden Dream	10	.50	.40	.30	.20	.15	.10	Quart 1.20
Graf Zeppelin	100 Each		2.49	1.80 .70	1.20 .40	.80	.60 .25	10
Heavenly Blue	10		6.40 1.00	4.80 .60	3.20	2.40	2.00	100 3.00 1000 1.50
Gold Eagle	100	10.00	7.00	4.00	2.40	1.60	1.00	Quart 5.00
S	100	3.60	.35 2.80	2.00	.20 1.40	.15 .80	.10 .60	Quart 1.00
Jonkheer Van Tets	Each		.40 28.00	.30 24.00				
Jubilee	100		1.75 15.00	$\frac{1.40}{10.00}$	$\frac{1.00}{8.00}$	.75 6.00	.50 4.00	100012.00
Loyalty		1.00	.80	.60	.40	.25	.20	3.00
Maid of Orleans	Each	1.50	6.00 1.25	4.40 1.00	3.00	1.80 .60	1.20	Quart10.00 1050
Marmora		.80	10.00 .70	8.00 .50	6.40 .40	4.80	4.00	100 4.00 1000 1.60
Marocco	100	6.00	5. <b>0</b> 0 .90	4.00	3.00	2.00	1.00	Quart 5.00
	100	9.00	7.00	.60 <b>4.</b> 40	3.00	.35 2.00	.25 1.20	1000 2.50 Quart10.00
Mary Frey	100		.45 2.40	$\begin{array}{c} .30 \\ 1.60 \end{array}$	.25 1.00	.20 .70	.15 .50	Quart 2.00
Mary Jane	100		.60 5.00	.50 4.60	.40 3.00	.30 .2.00	.20 1.00	1000 2.00 Quart 6.00
Minuet	10	.55	.45 3.60	.30	.20	.15	.12	1000 1.20
Miss Greeley	Each	. 35	.30	2.40	1.60 .20	1.00 .15	.80 .10	Quart 5.00
	100	3.00	2.59 20.00	$\begin{array}{c} 2.00 \\ 16.00 \end{array}$	1.50 $12.00$	1.25 8.00	1.10 6.00	
Mother Machree	100	1.60	1.50 $12.00$	1.00 8.00	.80 6.00	.60 4.00	.40 3.20	1000 2.50 Quart 7.50
Mrs. F. C. Hornberger	100		.40	.35	.20	.15	.12	1000
Mrs. Dr. Norton	10 _	.50	3.00 .45	2.40	1.60	1.20	.80	Quart 2.50
Mrs. Lean Dauglas	100		2.30	2.20	25			
Mrs. Leon Douglas	100	3.00	.35 2.40	.30 1.80	.25 1.20			1000
Mrs. Von Konynenburg	100		.40 3.20	.30 2.40	.20 1.60	$\begin{array}{c} .15 \\ 1.00 \end{array}$	.10 .80	1000
Mr. W. H. Phipps	10		.35	.30	.25	.20	.15	.60
Nancy Hanks	10		2.40	1.80	1.20	.80 .15	.60 .10	Quart 1.00 1000
Olive Goodrich	100		3.00	2.00	1.20 .20	.80	.60	Quart 2.60
	100	4.00	3.00	2.00	1.20	.15	.10 .60	1000
Orange Wonder	100		.80 6.00	.60 4.00	.50 3.00	.30 2.00	.20 1.00	1000 3.00 Quart 9.00

### Price List—Continued

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets
Our Selection	Each	.20	. ï 5	.10				10006.00
	10		1.50	1.20	.80	.50	.30	Quart20.00
	100	15.00	12.00	8.00	5.00	3.00	2.00	<u> </u>
Patricia Carter			.45	.30	.25	.20	.15	1000 1.03
	100	3.60	2.80	2.20	1.40	.80	.60	Quart 2.00
Pfitzer Triumph	10	.50	.40	.30	.25	.20	.15	1000 1.60
	100	4.00	3.00	2.00	1.20	1.00	.80	Quart 5.00
Prof. Kecsom	10	1.00	.80	.70	.50	.30	.20	1000 2.50
		10.00	8.00	6.00	4.00	3.00	2.00	Quart 7.00
Picardy	Each	2.50	2.00	1.50	1.25	1.00	.75	
		20.00	16.00	12.00	10.00	8.00	6.00	10 2.00
Pride of Wanaka	10	.50	.40	.30	.20	.15	.10	1000 1.00
	100		2.40	1.80	1.20	.80	.60	Quart 2.00
Purest of All	10	.60	.50	.40	.30			
	100	5.00	4.00	3.00	2.50			
Queen of the Night	10	.50	.40	.30	.25	.20	.15	1000 1.60
	100		3.00	2.00	1.20	1.00	.80	Quart 5.00
Radiant Orange	10	.50	.40	.30				
Radiant Queen	10	.50	.40	.30				
Ramesses	Each	2.00	1.50	1.25	1.00	.75	.60	1080
	10	16.00	12.00	10.00	8.00	6.00	4.00	100 6.00
Royal Lavender	10	.90	.80	.60	.50	.30	.15	10003.00
	100	8.00	6.00	4.40	3.00	2.00	1.00	Quart10.00
Ruffled Gold	10	.90	.80	.60	.50	.30	.15	1000 2.50
	100	8.00	6.00	4.40	3.00	2.00	1.00	Quart 8.00
Schwaben Girl	Each	1.25	1.00	.75	.50	.40	.35	.40
	10	10.00	8.00	6.00	4.00	3.20	2.80	100 3.00
Red Phipps	Each	1.00	.80	.60	.50	.40	.30	10
	10		6.00	4.00	3.60	3.00	2.40	100 5.00
Spirit of St. Louis	10	.50	.40	.30	.20	.15	.10	1000 2.50
-	100	5.00	4.00	2.50	2.00	1.25	1.00	Quart 7.00
Stuttgardia	10	2.00	1.60	1.20	.70	.40	.30	100012.00
								Quart40.00
Souvenir	100	2.50	1.80	1.60	1.40	1.00		
Sunshine Girl	10	4.00	3.00	2.00	1.50	1.40	1.20	100014.00
Veilchenblau			.50	.40	.30	.20	.15	1.60
	100		4.00	3.00	2.00	1.20	.80	Quart 5.00

QUANTITY PRICES UPON REQUEST—SEND LIST FOR SPECIAL QUOTATION

## Brief Description of Varieties

Aflame (H) Orange flame, giant plant. Very popular.

Aida (P) Very deep blue. Several open, early and one of the most desirable of this

Apricot Glow (Pal) Tall growing, prim grand. Parent of Picardy, the most popular new glad.

Ave Maria (P) Large, early, near blue, very desirable.

Berty Snow (Mair) Large, desirable lavender.

Betty Nuthall (Salbach) Warm coral pink with slight tinge of orange and yellow markings. Very strong grower, Late.

Blue Danube (P) Grand new shade of light blue.

Blue Trimmphator (P) Largest blooming blue.

Charles Dickens (P) Purple violet; will take the place of all others of this shade.

Commander Koehl (P) Beautiful large, clear red.

Coronado (Briggs) Extremely large ruffled white.

Corypher (P) One of the most beautiful tintings of shell pink. Stems often crook.

Damascus (Stevens) Blending of purple and red.

Dr. Bennett (D) An old favorite among the bright reds.

Dr. Moody (Kinyon) Another lavender of much merit.

Dr. Nelson Shock (K) Popular ruffled Tyrian rose.

Emile Aubrun (Lemoine) An exquisite smoky shade, with large cherry blotch, outstanding and one of the parents of Picardy.

Frank J. McCoy (Briggs) Immense bouquet of lavender pink; very fine.

Giant Nymph (C) Very large light salmon rose, excellent grower.

Gloriana (Betcher) Salmon-pink, favorite of many; our large bulbs of this are immense.

Glory of U. S. A. (Cary) Orange salmon.

Gold Eagle (A) Early deep yellow.

Golden Dream (Groff) Most popular vellow.

Graf Zeppelin (P) Brilliant orange scarlet

Heavenly Blue (P) Lavender blue.

Jonkheer Van Tets (P) Very large white—has a great future.

Jubilee (Kemp) Very large lavender.

Loyalty (A) Very large deep yellow.

Maid of Orleans (P) Large white.

Marmora (Errey) Smoky lavender;

many open; most popular of this shade.

Marocco (P) Perhaps the darkest glad;
buds almost black, outstanding and very

Mary Frey (Gelser) Very early, desir-

able lavender.

Mary Jane (K) Light silvery lavender:

good.

Minnet (C) The lavender by which all

other lavenders are judged.

Miss Greely (Briggs) The new early pink resembling Phipps; has a great future.

Mother Machree (Stevens) A new smoky variety which has been a sensation for the last few years.

Mrs. Dr. Norton (K) An old standard apple blossom pink.

Mrs. F. C. Hornberger (H) Large favorite white.

Mrs. Leon Donglas (D) Large LaFrance pink, a favorite.

Mrs. Van Konynenburg (P) Tall, medium light blue.

 $\mathbf{Mr.}$  W. H. Phipps (D) Most popular of all glads.

Nancy Hanks (Salbach) Apricot, shading to orange pink; popular commercial variety.

Olive Goodrich (Goodrich) Tall white tinted light pink.

Orange Wonder (Kemp) Very desirable giant orange, fine for late planting; had fine blooms of this variety this season until Nov. 14; on October 29, we cut 1,000 spikes in buds and they lasted until Nov. 14, when we sold two large baskets.

Onr Selection (Australia) Salmon red, flaked with deeper shade; many open.

Patricia Carter (K) Soft, clear light shrimp pink, dainty prim.

Pfitzer's Trimph (P) Very large brilliant salmon with deep salmon red blotch; a prize winner when well grown.

Picardy (Palmer) A new sensational soft shrimp pink, medium early.

Pride of Wanaka (Chriswell) Very large beautiful deep lavender rose.

Purest of All (P) Pure white.

Queen of the Night, Imp., (D) Desirable dark red.

Radiant Orange (H) Large desirable orange.

Radiant Queen (H) Large orange.

Ramesses (Stevens) Large plant, immense purple flowers; ruffled; many open.

Royal Lavender (Schleider) Deep lavender, shading lighter toward the center; very fine.

Ruflled Gold (Goodrich) Beautiful ruf-fled yellow.

Schwaben Girl (P) Pure pink, self color, early.

Senorita (Salbach) Large wide open orange, shading to salmon, exceedingly

Spirit of St. Louis (Mueller) Early orange saffron.

Stuttgardia (P) Bright orange red, large, showy.

Souvenir—Popular deep yellow commercial variety, small flower.

Sunshine Girl (Stevens) Clear pink with yellow throat.

Veilchenblan (P) Large dark blue; one of the best of the dark blues.

Red Phipps (Briggs) Red Phipps is a sensational glad which seems to have a distinctive future. We grew a trial planting this year and never saw better behavior in every respect. It opens similar to Phipps with blooms of good size and texture and perfect placement. We surmise from the shape of the bloom that it is a seedling of Scarlet Princeps and Phipps. Giant plant, staying perfectly green until early November when it was





# GLADMOOR 80 ACRES SPECIALIZING IN GLADIOLUS AND DELPHINIUM INTERESTING COLLECTIONS FOR HOME AND GARDEN

# Price List for 1933

Delphinium Plants

Mixed colors, mostly shades of blue. Blackmore and Langdon strain. Fall growing. Seedling plants

50 for \$1.00 postpaid.

❖ ★ FEB 7 1933 ★

Delphinium Seemstment of Agriculture.

1 ounce for \$1.00. One-half ounce 50c.

P. J. PENTECOST, TIPTON, INDIANA

