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ARISTOCRATS

OF THE

GERANIUM FAMILY

Chequamegon Herb. Field Station
Chequamegon Wagonway
Box 1250

1032



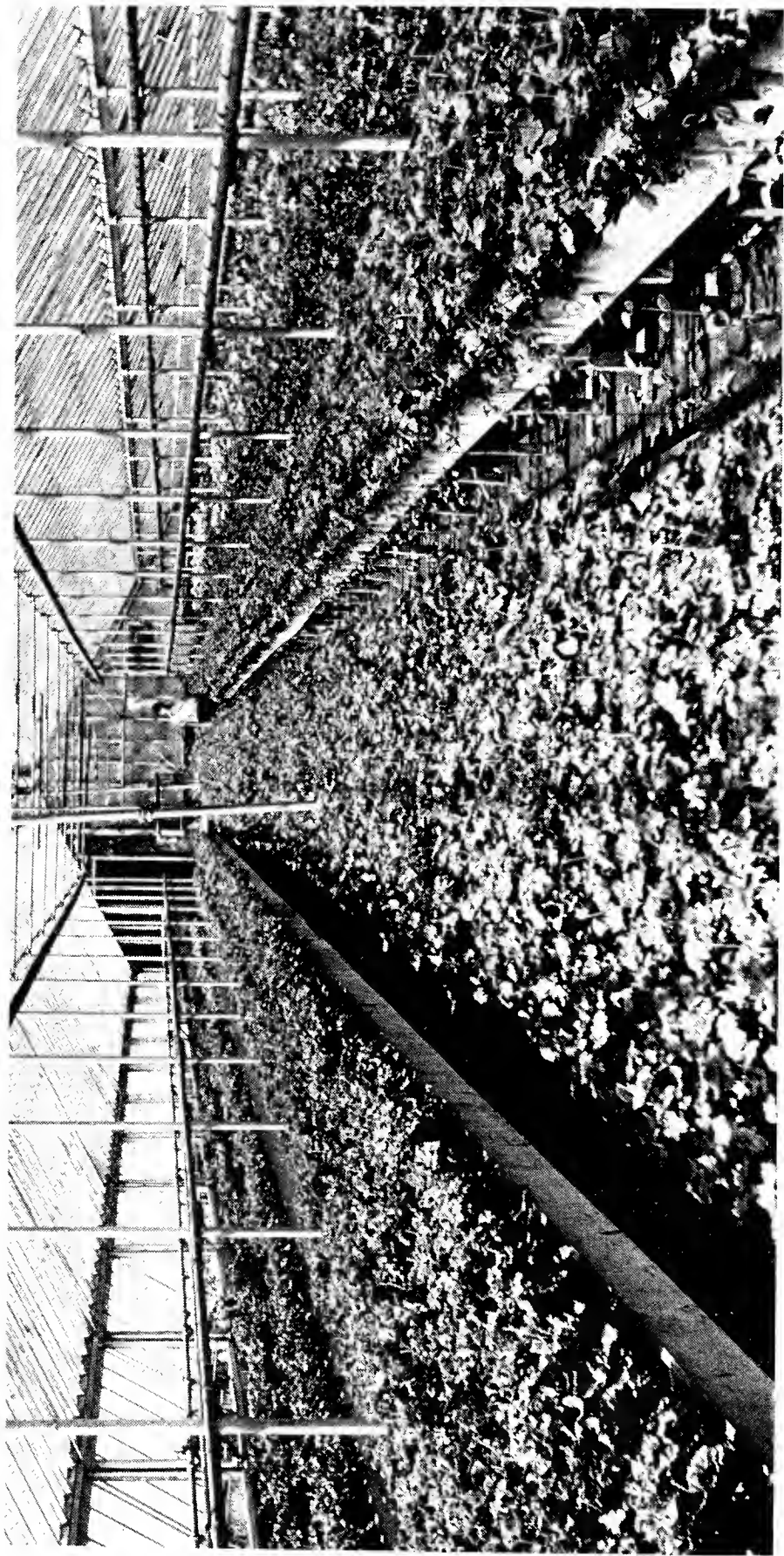
A typical 2¼" Geranium plant from among the "Aristocrats,"
and a rooted cutting from our greenhouses.

WHAT A DIFFERENCE in geraniums grown right and those that are grown without thought of the final effect or satisfaction to the customer who plants them in his favorite spot for the summer season!

To have satisfactory plants one must start way back and select his stock for color, productiveness of bloom, healthy foliage, and they must be constantly "rogued." But, what satisfaction to receive a hundred, a thousand or ten thousand and have each plant look just like every other, and when they bloom to have the color even, the foliage as it should be, and the whole plant a joy to behold!

Look at the photo on the opposite page of 2¼" plants and rooted cuttings. This is our interpretation of the meaning of 2¼" and cuttings when ready for shipment. It is the kind of plants you expect and should receive for your good money. Note the sturdiness which can only be produced by proper handling and growth under the right conditions.

Why buy unknown quality when such plants as these, with a reputation back of them are on the market? All plants shipped out of our place must be "standard" as to size and root system for each pot size quoted. Hence if you buy 2¼", 3" or 4" you expect *and get* plants that are standard, not a 4" plant that ought to be grown another month in a 3" pot. What a lot of us have had this experience! But did we buy of that party again?



A house 125' x 28' of stock "Aristocrats," showing how we treat the humble geranium. They are given the same attention plus light and air that the modern rose or carnation gets. It makes for quality at no extra cost to you.

Varieties

S. A. NUTT

The old standard dark red.

RADIO RED

Bright red; a most popular variety.

MRS. LAWRENCE

Light pink; very pleasing shade; a free bloomer; a fine one to grow as pot plant in a dwelling, sun parlor, or private conservatory during winter season.

POITEVINE

Yet the standard salmon pink. Our stock is of fine, even color with the rich zoned leaves.

RICARD

“Brick red” with enormous flower trusses and fine zoned foliage. Ours is free flowering stock.

BUCHNER

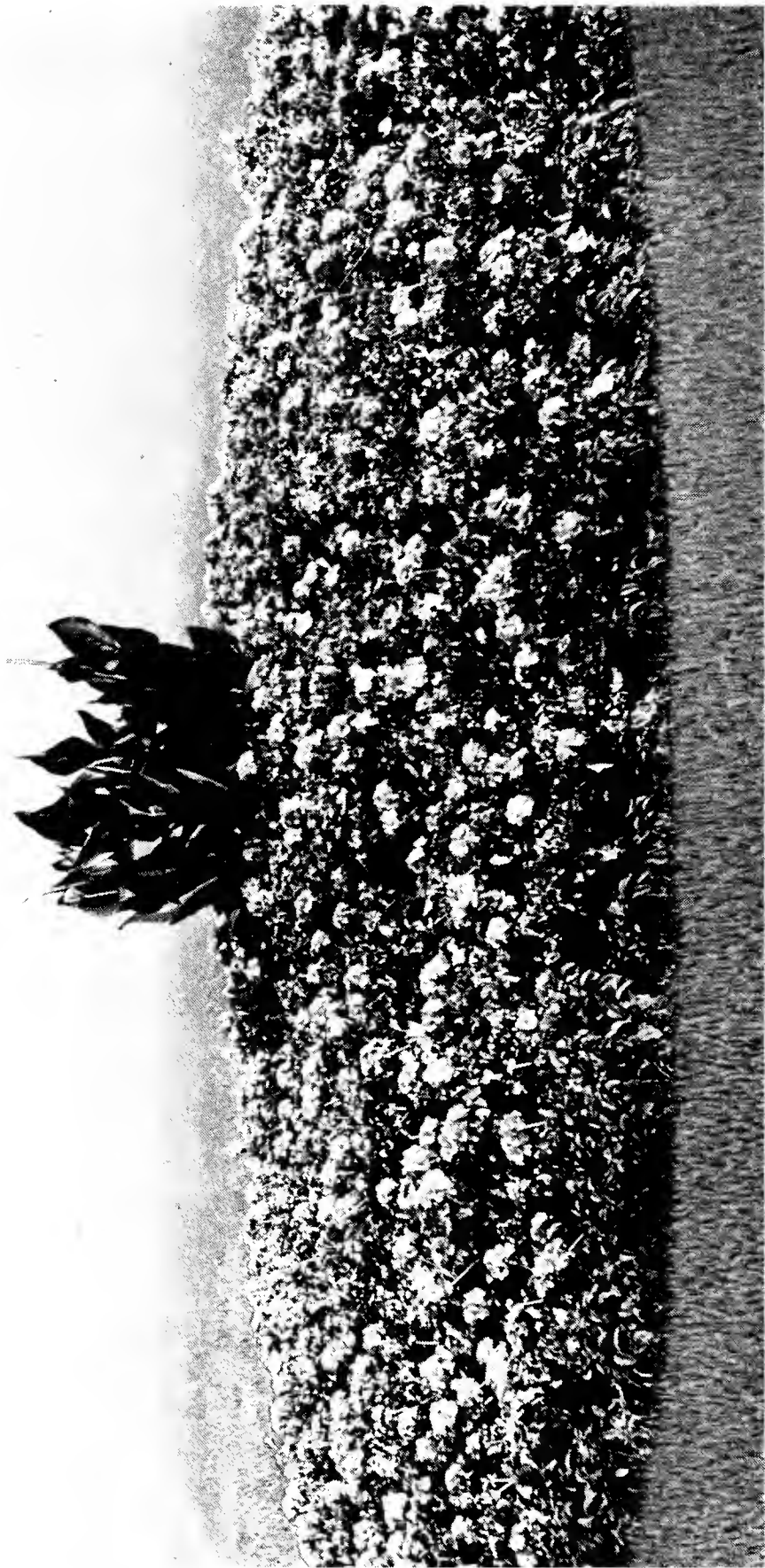
The best white to be had.

Prices

“S. A. Nutt,” “Mrs. Lawrence” “Radio Red”
and “Buchner”

| | Per 100 | Per 1,000 |
|-----------------------|---------|-----------|
| Rooted Cuttings | \$ 3.00 | \$ 27.50 |
| 2¼" pots | 6.00 | 50.00 |
| 3" pots | 10.00 | 90.00 |
| 3½" pots | 15.00 | 140.00 |
| 4" pots | 20.00 | 190.00 |

250 at thousand rate.



A bed of "Ricard" Geraniums. Does it bloom? We say yes.

Gentlemen;

Sorry, but this concern
does not have any
catalog.

Randolph Floral Corp.

Randolph, Vt.



THIS SIDE OF CARD IS FOR ADDRESS

Cheyenne Horticultural Field Str.
P. O. Box 1250
Cheyenne, Wyo.

Prices

“Ricard” and “Poetivine”

| | Per 100 | Per 1,000 |
|-----------------------|---------|-----------|
| Rooted Cuttings | \$ 3.50 | \$ 30.00 |
| 2¼" pots | 7.00 | 60.00 |
| 3" pots | 12.00 | 100.00 |
| 3½" pots | 16.00 | 150.00 |
| 4" pots | 22.00 | 215.00 |

250 at thousand rate.

10% discount on 2¼" pots in lots
of 5,000 or more

Cash With Order.

Now, then: If you want real geraniums we advise booking your order in advance, tell us when and we will meet your requirements with goods that satisfy.

We can supply hundreds of testimonials praising our plants, method of packing and, best of all, our interest shown to each and every customer, not only at the time of purchase but at all times, because we feel our success depends upon your success.

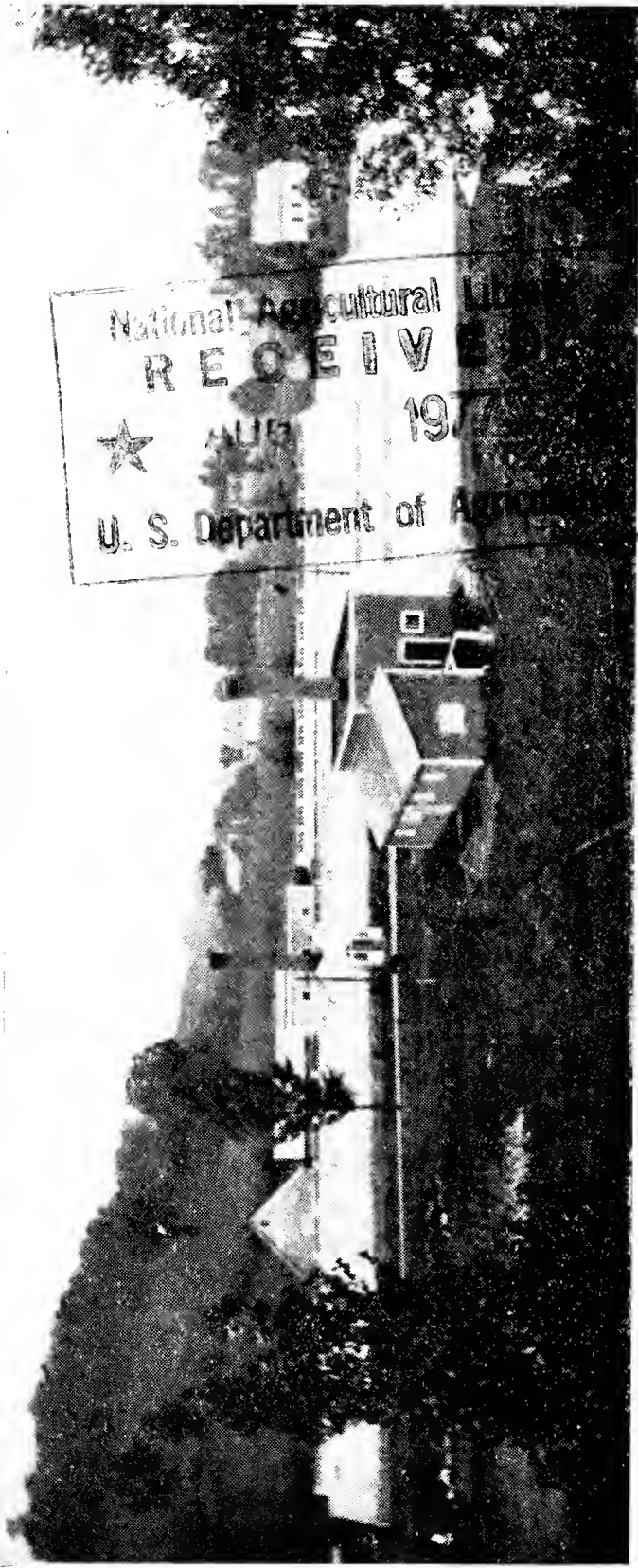
Business is on the upward trend, so make a new resolution to start right by buying the best in geraniums.

Very cordially yours,

THE RANDOLPH FLORAL CORP.
Randolph, Vt.

U. S. A.

We have a modern cut flower department housed in one of the finest equipped stores in New England. Members of the F. T. D.



Home of the "Aristocrats" of the Geranium family

35,000 square feet of glass, located in one of the finest sections of New England, with the best of light, air and soil which makes for quality in geraniums.

Rooted Cuttings and 2 1-4 in. Pots
our specialty

Growers of Good Geraniums for
over Thirty Years

The

RANDOLPH FLORAL CORPORATION
RANDOLPH, VERMONT