

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

1933

U. L. RADWANER SEED CO., Inc.  
115 BROAD STREET  
NEW YORK, N. Y.

*Miss Howard*

HORTICULTURAL CROPS & DISEASES  
BUREAU OF PLANT INDUSTRY  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON, D. C.

Sec. 435½, P. L. & R.  
U. S. POSTAGE  
**PAID**  
New York, N. Y.  
Permit No. 2686

LIBRARY  
RECEIVED  
★ JAN 19 1933 ★  
U. S. Department of Agriculture



The "STANDARD" of Quality

TESTED

**Radway's**  
SINCE 1873

SEEDS

ORIGINAL and GENUINE "CENTRAL PARK" BEWARE of IMITATIONS!

Reg. U. S. Pat. Office, No. 78620

**LAWN GRASS**

"Always Dependable"

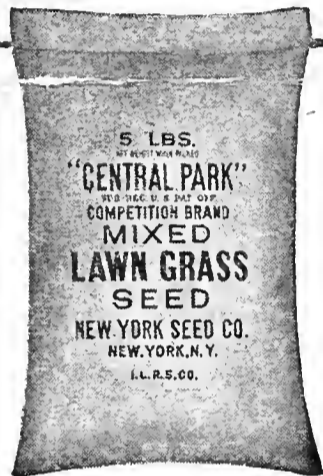
WHOLESALE GRASS SEED MERCHANTS

I. L. RADWANER SEED CO., INC.

115 BROAD STREET

Telephone, BOWling Green 9-3373

NEW YORK, N. Y.



"CENTRAL PARK" Competition (White Bags)

Code 2

A cheap seed made to meet competition.

Grows fast-don't last  
100 lb. bag... \$ 9.00  
Smaller bag... 11.00  
Consumer Pays 15.50

Contains: Timothy, Rye Grass, Red Top, Blue Grass, White Clover. 77% pure. — 22% inert. NOT DESIRABLE FOR PERMANENT LAWNS.



"CENTRAL PARK" PRIME (Yellow Bags)

Code 3

Per 100 lbs.

100 lb. bag... \$11.00  
Smaller bag... 13.00  
Consumer pays. 18.50

Contains: Timothy, Blue Grass, Rye Grass, Red Top. 85% pure — 14% inert.

FAIR — QUICK GROWING — DON'T LAST.



"CENTRAL PARK" CHOICE (Green Bags)

Code 10

100 lb. bag... \$19.00  
Smaller bag... 21.00  
Consumer pays. 29.50

Contains: Red Top, Fescue, Blue Grass, White Clover, Rye Grass. 86% pure — 13% inert.

DESIRABLE — PERMANENT.



"LUXORLAWN" (Orange Bags)

Code 6

Per 100 lbs.

100 lb. bag... \$15.00  
Smaller bag... 17.00  
Consumer pays. 24.50

Contains: Timothy, Blue Grass, Fescue, Red Top, White Clover, Rye Grass. 86% pure — 13% inert.

GROWS FAST — ONLY FAIRLY PERMANENT.



"SHADYLAWN" PRIME (Tan Bags)

Code 18

(Tan Bags)

Code 18

100 lb. bag... \$20.00  
Smaller bag... 22.00  
Consumer pays. 32.00

Contains: Fescue, Poa Trivialis, Blue Grass, Rye Grass, White Clover, Red Top, Timothy. 89% pure — 10% inert.

SHADYLAWN	100 lb. Bulk	Small Pack.	Consumer Pays
Prime	\$20.00	\$22.00	\$32.00
Choice			
Fancy			

WHITE CLOVER

Mixed Prime	\$30.00	\$45.00
Choice	35.00	52.50
Fancy	40.00	60.00

PINT BOXES CENTRAL PARK

4 to 7 oz. cartons  
9c each GRASS SEED

BIRD SEED MIXED

For Canaries  
12 oz. Box 9c each

BIRD GRAVEL

2 lb. Box 9c each  
In Gross Lots

NEW JERSEY GRASS FORMULAS

No. 1 Standard	\$24.00	\$26.00	\$38.00
2 Finest	40.00	42.00	62.00
3 Shady	32.00	34.00	50.00
4 Sandy	32.00	34.00	50.00

ALL TRADE MARKS REGISTERED



"SUNSHINE" (Blue Bags)

Code 12

100 lb. bag... \$27.00  
Smaller bag... 29.00  
Consumer pays.. 42.50

Contains: ONLY PERMANENT GRASSES AND CREEPING BENT SEED also Blue Grass, Fescue, White Clover, Red Top. 80% pure — 19% inert.



"GOLFGREEN"

Code 16

100 lb. bag... \$35.00  
Smaller bag... 37.00  
Consumer pays. 54.50

Contains: PERMANENT GRASSES ONLY — Creeping Bent, Fescue, Blue Grass, Red Top. 90% pure. — 9% inert.

**NON-WARRANTY.** We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsman's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."

# NEW ITEM!



PINT BOXES

is not the

**CHEAPEST IN PRICE, THE BEST NEVER IS!**

**FRED RADWAY SAYS!**

This is the beginning of the end—of  
"The Sawdust Trail"

"Chaff—sand and sawdust versus  
Highgrade tested but inexpensive  
lawn seed"

"Quality will survive the pain suffered by  
the Pocketbook"

## For Better Turf

## LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.

**GRADE SOIL.**

**PERFORATE OR SPADE SOIL 5 to 8 INCHES.**

**FERTILIZE SOIL.**

**RAKE SOIL SMOOTH.**

**BROADCAST (sow) GRASS SEED THICKLY.**

**RAKE SEED IN. ROLL OR POUND.**

**WATER LIGHTLY—RAIN EFFECT SPRINKLER.**

**SEEDING TIME: APRIL TO NOVEMBER.**

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.  
Roll every week.

Keep soil continually aerated—with sand—**TOP DRESSING** and frequent hard iron raking or spiking.

**THE EARTH MUST BREATHE**—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. **SUNSHINE** may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

**FERTILIZER RATES OF APPLICATION.**  
per 1000 sq. feet recommended by best authorities.

<b>GRASS SEED</b>	5 lbs. (10x100) or (20x50) or (30x33) sq. feet.
<b>BONE MEAL</b>	18 lbs. encourages weeds and clover.
<b>COTTON SEED MEAL</b>	16 lbs. organic high in nitrogen.
<b>SHEEP MANURE</b>	24 lbs. encourages weeds and clover.
<b>LIME</b>	40 lbs. for clay soil. Not a fertilizer.
<b>NITRATE OF SODA</b>	8 lbs. encourages weeds and clover.
<b>SULPHATE OF AMMONIA</b>	6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.
<b>PEAT MOSS HUMUS</b>	} Both retain moisture.

Copyright by Fred S. Radway, N. Y. C.