

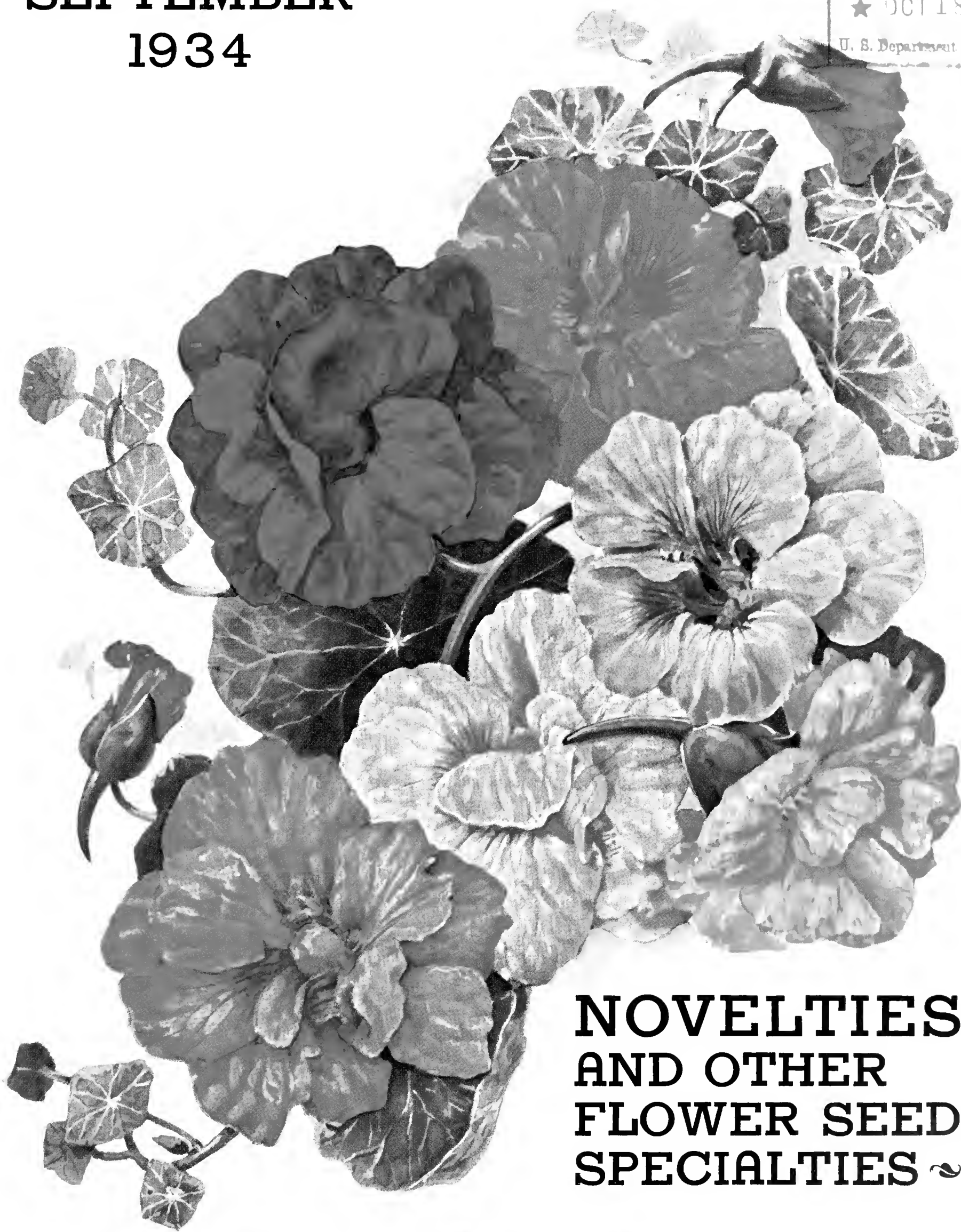
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**SEPTEMBER
1934**

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**NOVELTIES
AND OTHER
FLOWER SEED
SPECIALTIES ~**

BODGER SEEDS - LTD.

WHOLESALE GROWERS

EL MONTE
CALIFORNIA

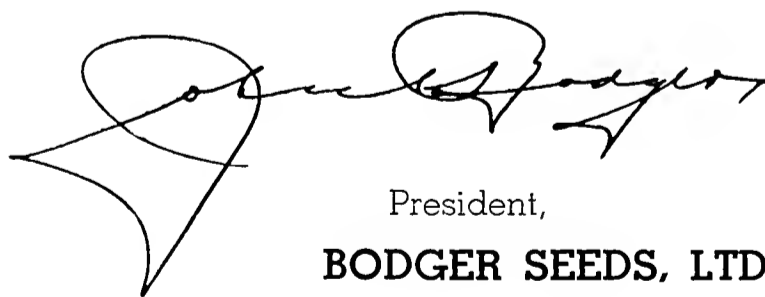


JUST on the eve of going to press we have received a very gratifying report from the Royal Horticultural Society of London, England, on the results of the Wisley trials of Larkspur and Clarkia.

Three Awards of Merit and four Highly Commended certificates on Larkspur were received by us, as well as two Highly Commended certificates on Clarkia. Outstanding among the Larkspur entries is Rosamond which is fully described on page 21.

We take pleasure in presenting for your approval our list of 1934 novelties and a selected group of other fine new introductions which we deem worthy of special consideration. The generous reception accorded our novelties by our customers in the strenuous years of the last decade is a never failing source of inspiration to us in pressing on toward still more valuable originations and improvements. Our part is to introduce, yours to distribute and popularize among garden lovers. If we all work together we are sure of lasting satisfaction and success.

Sincerely yours,



President,
BODGER SEEDS, LTD.

Nasturtium Bodger's Double

Glorious Gleam Hybrids Finest Mixed

Sweet Scented



No. 500—NICKELTYPES \$15.00

Glorious Gleam Hybrids are the result of our years of scientific breeding and selection for the development of this sensational new double, sweet scented Nasturtium. Leaders in the Seed Trade have pronounced them the most remarkable achievement of the year in the field of Plant Breeding. To even the most critical observer, they leave nothing to be desired. Coming practically one hundred per cent double (by actual count, 98.4 per cent), the magnificence of their color range is no less remarkable. Grown in a bed or border in the garden their effect is startlingly beautiful.

Nasturtium Bodger's Double Glorious Gleam Hybrids Finest Mixed



No. 501—NICKELTYPES \$13.00

Sweet Scented

Prices:

1 to 9 lbs.	\$10.00 per lb.
10 to 24 lbs.	9.00 per lb.
25 lbs. or more	8.00 per lb.

The flowers are fine large, well formed sweet scented doubles, of the same type as the well known Golden Gleam. In habit of growth they also closely resemble Golden Gleam, with semi-dwarf plants throwing short runners from well rounded free flowering bushes. The

stems are long and bear the flowers well above the lush green of the foliage, giving the effect of a solid mass of color. The color range includes an evenly balanced blend of the glorious assortment of brilliant shades: salmon, golden yellow, orange scarlet, cerise, cream yellow, orange, maroon, crimson, and many spotted varieties.

FRONT COVER ILLUSTRATION No. 502—NICKELTYPES \$40.00

Nasturtium Bodger's Double Sweet Scented Golden Gleam

Golden Gleam is maintaining its position as the best known and most popular novelty of the past two seasons, becoming even more popular as time goes on. The large, double sweet scented golden yellow flowers on long stems are borne profusely well above the bright green foliage of the neat semi-dwarf plants. Ideal for any garden use.

Price per lb., \$0.75

Nasturtium Bodger's Double
Sweet Scented Scarlet Gleam



No. 503—NICKELTYPES \$14.00

Scarlet Gleam when grown in a large block has been likened to a huge fiery carpet spread over the ground. It is in fact the most intensely dazzling color one could imagine in a flower, even more showy than the vivid golden yellow of Golden Gleam. Similar in habit of growth, the type of doubleness found in the individual flowers is somewhat different from that known in the popular Golden Gleam. While Golden Gleam derives its effect of doubleness from petals which are markedly wrinkled, almost fluted, Scarlet Gleam is more or less plain petaled and deeper throated, although the individual petals are at least twice the size of ordinary Nasturtiums. The doubleness is caused by an overlapping of small petals toward the center. When grown under unfavorable conditions, therefore, the throat has a tendency to show, and the flowers appear but semi-double. When well grown, the general effect is that of complete doubleness. For cutting or garden use Scarlet Gleam has but few equals.



Nasturtium Bodger's Double Sweet Scented Scarlet Gleam

Dazzling in color, delightfully sweet scented, superior in type, extra large flowered, indescribably lovely . . . Scarlet Gleam, your leader for 1935.

No. 504—NICKELTYPES \$11.00

Prices:

1 to 9 lbs.
\$15.00 per lb.

10 to 24 lbs.
\$13.50 per lb.

25 lbs. or more
\$12.00 per lb.



No. 505—NICKELTYPES \$15.00

Cosmos Early Klondyke

Orange Flare



No. 506—NICKELTYPES \$16.00

Orange Flare is one of the most discussed and enthusiastically admired novelties on the market today. Reports received on trials we have sent to various parts of the world confirm the results we have obtained in our own cultures, that it is in full flower less than four months after the time it is planted.

Although Klondyke Cosmos is not a new variety, the fact that it may be had in full bloom in so short a time is unprecedented in the flower world.

The color is the same vivid orange of the ordinary Klondyke, but the attractive light green foliage is much less abundant, giving a plant which is a mass of color. The stems are long and wiry, well adapted for cutting.

Due to a limited crop it is necessary for us to quote this seed at the following price:

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

There are approximately 3000 seeds per ounce.

Hunnemannia

Semi-Double Sunlite



No. 507—NICKELTYPES \$11.00

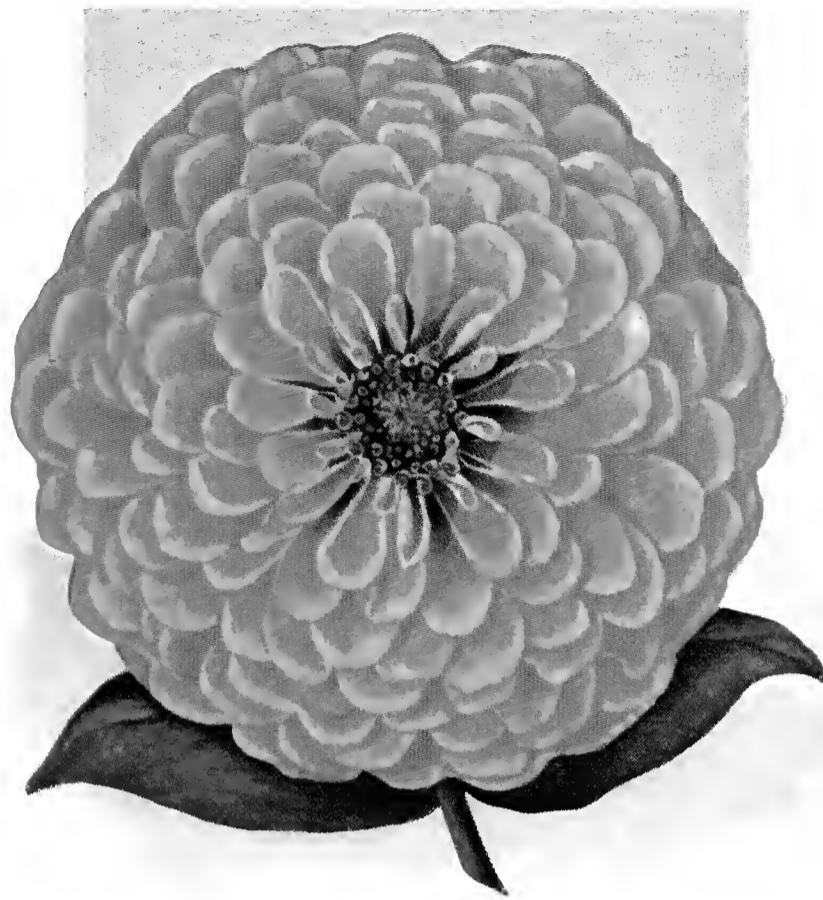
Sunlite, the attractive semi-double form of the well known Mexican Tulip Poppy, has become since its introduction last year one of the most popular garden flowers. The tulip shaped flowers with their extra band of petals on the outside rather than the inside of the cup give the appearance of being open at all times. The plants are of good habit, about 2 feet in height, and like a sunny position in a well drained border.

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

There are approximately 8000 seeds per ounce.

Zinnia Crown O'Gold

Desert Gold



No. 508—NICKELTYPES \$11.00

As no word description can do justice to the dual tone beauty of Zinnia Desert Gold, we refer you to the accompanying illustration, which is self explanatory. Desert Gold comprises the light and deeper hues of gold found in the Crown O' Gold Mixture. The plants are from two and a half to three feet in height, bearing a generous quantity of the large well formed flowers which are equally effective in daylight or under artificial lights. Those who appreciate the finest in Zinnias will welcome Desert Gold.

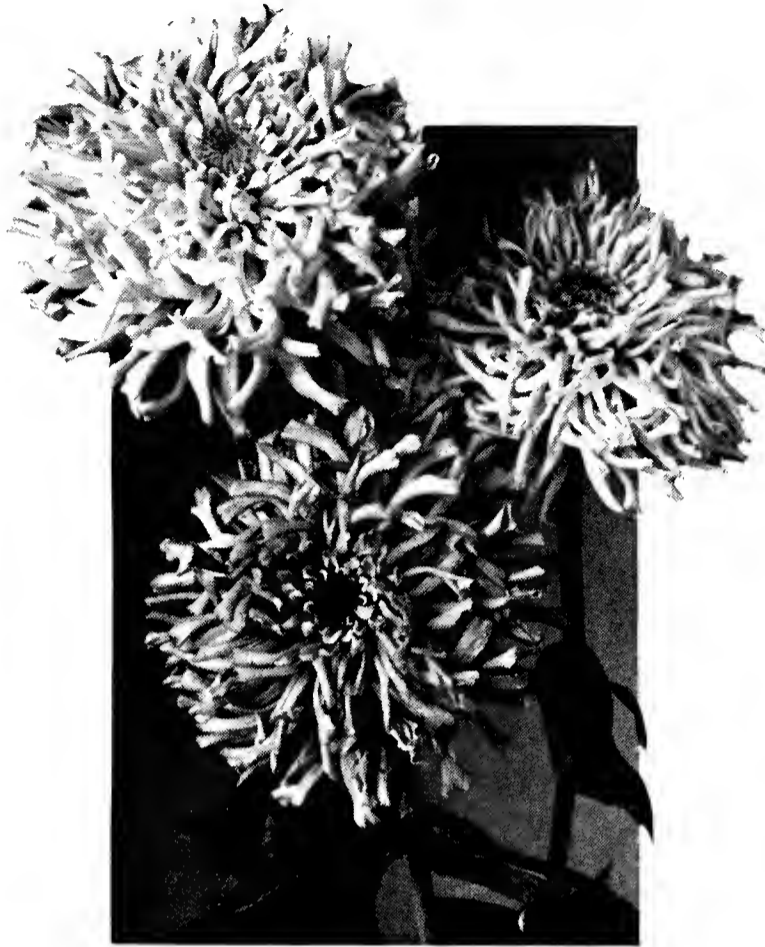
Price per oz., \$1.50 per 1/4 lb., \$4.50 per lb., \$15.00

Zinnia Dahlia Flowered Eldorado

One of the loveliest shades in the Zinnia family, yet one of the hardest to keep true, Eldorado is a color that is admired by all. Because of its tendency to break we were forced some years ago to withdraw it from sale. We are happy to advise now that Eldorado, pure salmon apricot in color, is once more included in the Dahlia Flowered group, coming 90% true.

Price per 1/4 lb., \$1.80 per lb., \$6.00

Zinnia Chrysanthemum Flowered or Fantasy Finest Mixed



No. 67—ELECTRO \$2.25

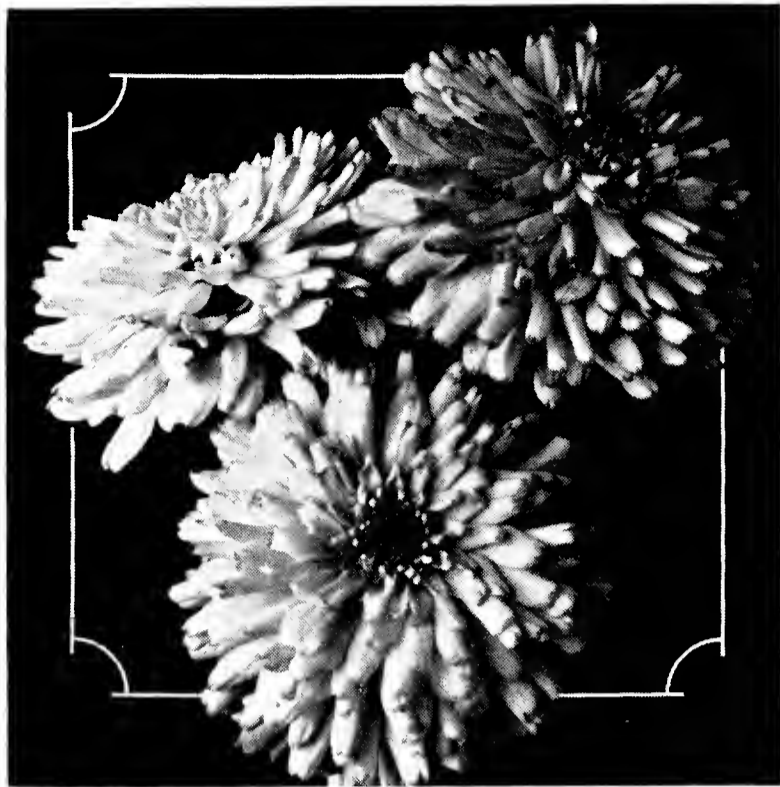
Fantasy is the most fascinating new Zinnia type introduced to the flower world in many years. The very informal, shaggy appearing flowers are graceful and interesting, quite distinct from the stiff, formal zinnias to which we are accustomed. The rounded medium sized flowers are composed of a mass of shaggy ray-like petals which give a delicate and refined appearance, large enough to satisfy the desire for mass of color, yet small enough to lend themselves gracefully to flower arrangement.

The color range includes the brightest shades of reds, yellow and orange, as well as the popular pastel pinks and cream.

Although we had previously reported being sold out on Fantasy, latest crop prospects warrant our booking further orders.

As this Zinnia will undoubtedly be one of the sensations of the year, and as our supply of seed is not over plentiful, we urge the placing of orders at once.

Price per oz., \$1.50 per 1/4 lb., \$4.50 per lb., \$15.00



No. 68—ELECTRO \$2.05

Zinnia

Pumila Picotee Delight Golden Ray

This new golden orange Zinnia in the Pumila Picotee Delight type is another of the medium sized varieties demanded by the trend of the times. The tip of each petal of the golden orange flowers is outlined with a delicate edging of brick red, a touch which brings out the full beauty of the flower. The plants

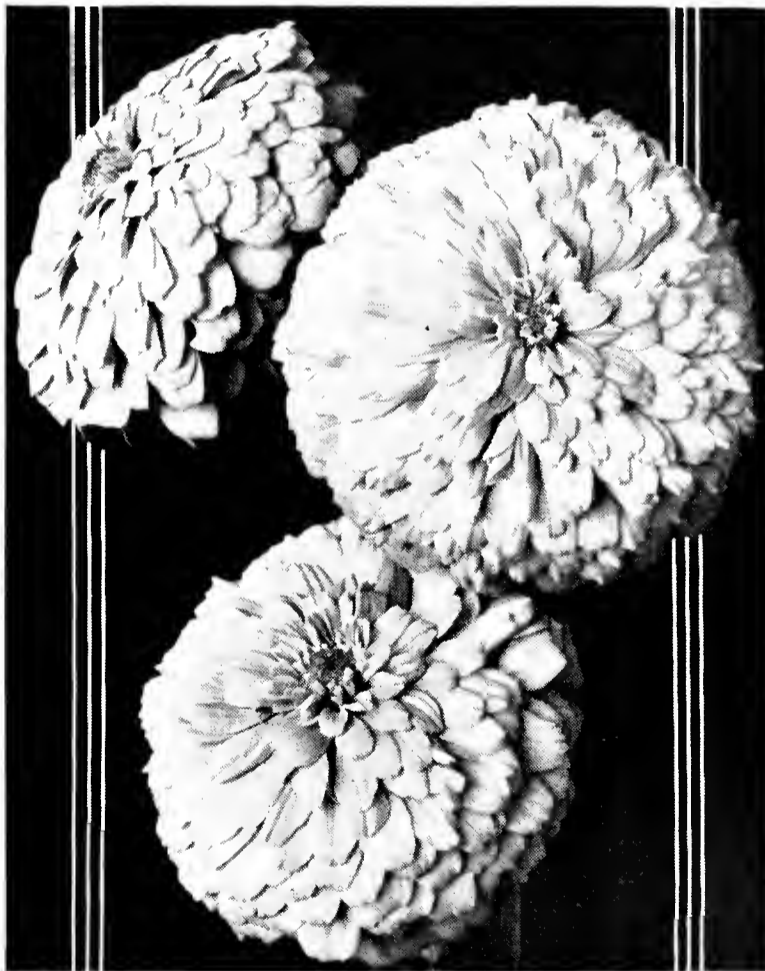
are about two feet in height, and very free flowering.

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Zinnia

Early Wonder Finest Mixed

Some years ago we introduced the Early Wonder type of Zinnia in two colors, Fiery Salmon Cerise Pink and Rose Pink. We are now enlarging this color range with the introduction of a mixture, which includes many new shades of orange, reds, lavender and pinks. The plants are from twelve to fifteen inches high with a profusion of medium sized flowers and very little foliage. They are very early flowering and require but little space in the greenhouse or garden.



No. 69—ELECTRO \$2.35

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Antirrhinum Rust Proof University of California De Luxe Mixture



No. 70—ELECTRO \$2.35

Of major importance to all who deal in flowers or flower seeds is the work being done on the Antirrhinum for the production of Rust Proof strains. Too much credit cannot be given the Agricultural Experiment Station of the University of California for the pioneering work they have done in this field, nor for the fine spirit of cooperation they have shown toward the Seedsmen of California.

In our University of California De Luxe Mixture we are proud to offer the University of California Mixture supplemented by the addition of a wide range of colors not found in the original mixture. Our De Luxe Mixture contains a higher percentage of the more desirable light colors than will be found in other mixtures now on the market. Prominent among these shades are the popular canary yellow, rose pink, salmon pink and white, nicely balanced with the usual run of red and orange shades comprising the University Mixture. These additional colors have resulted from our own crosses for named varieties, one or more of which we will offer to the trade next season.

Our De Luxe Mixture has been proven to be 75% rust proof.

Price per oz., \$5.00 per 1/4 lb., \$15.00 per lb., \$50.00

Asters, Non Resistant Varieties

Aster Improved New Giant California Sunshine in Separate Colors



No. 71—ELECTRO \$2.05

This lovely Aster has been rightly called the most beautiful Aster in the world. The flowers are very large and graceful, with a single row of guard petals contrasting with the unique yellow quill-like center disc. We are happy to be able to offer seed now of this lovely Aster in seven distinct shades. Of these shades, Enchantress Pink is perhaps the most delightful color, especially so as it is so rarely found in Asters: a delicate shade of salmon pink. All the colors are lovely and we urge you to recommend them to your better trade.

Apple Blossom, delicate flesh pink
Deep Rose
Enchantress Pink, salmon pink

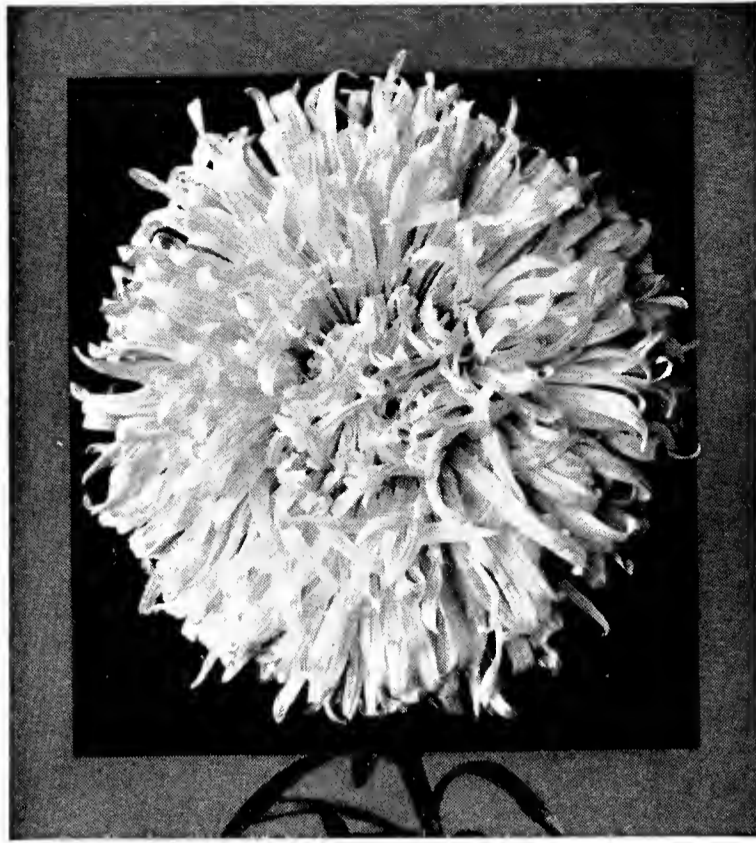
Lavender
Light Blue
Purple
White

Price of each: per oz., \$2.50 per 1/4 lb., \$7.50 per lb., \$25.00

Aster Surprise Salmon Gold

Although not strictly a new variety we find Salmon Gold is not nearly as well known as it deserves to be. The color is distinct from that found in other Asters: pure golden salmon when in the young stage, and salmon pink when fully open. The flowers are medium sized and well formed, on free flowering plants of medium height.

Price per oz., \$2.00 per 1/4 lb., \$6.00 per lb., \$20.00



No. 8—ELECTRO \$2.10

Aster Super Giant Los Angeles

Los Angeles is the largest and most fully double Aster known. The flowers, six to eight inches across, are a lovely soft shell pink blending to a creamy pink at the center. The plants are entirely non-lateral, with six to eight long stems per plant. For those who want the finest Aster yet developed, we heartily recommend Los Angeles.

Price per oz., \$2.00 per 1/4 lb., \$6.00 per lb., \$20.00

Aster Victoria

EXCELLENT SEPARATE COLORS

We are finding a lively revival of interest in the Victoria type of Aster, especially among the cut flower growers. We have grown and recommend for cut flower sale the following varieties:

- Carmine Rose, good bright rose
- Cinnabar Rose, extremely attractive
- Dark Scarlet
- Daybreak, flesh
- Lavender Pink
- Light Blue, or Azure Blue
- Rose, light rose
- White

Price of each: per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00



No. 72—ELECTRO \$2.35

Aster Crego Egyptian Rose

Egyptian Rose, a new shade in Asters, is one of the loveliest colors one can imagine. Deep cinnabar rose, high-lighted with a coppery sheen, extremely double and full petaled, it is a gorgeous thing. The plants are robust growing, branching, about two and a half feet in height, and very free flowering. We highly recommend Egyptian Rose.

Price per oz., \$1.00
per 1/4 lb., \$3.00 per lb., \$10.00

Aster Crego Venus

Distinct from other Aster colors, Venus is a delicate silvery salmon pink, filling a niche in the color scale which has long been vacant. The flowers, while fundamentally of the Crego type, have a tendency to form more of a ball, with an upward tilt to the petals which is unique and interesting.

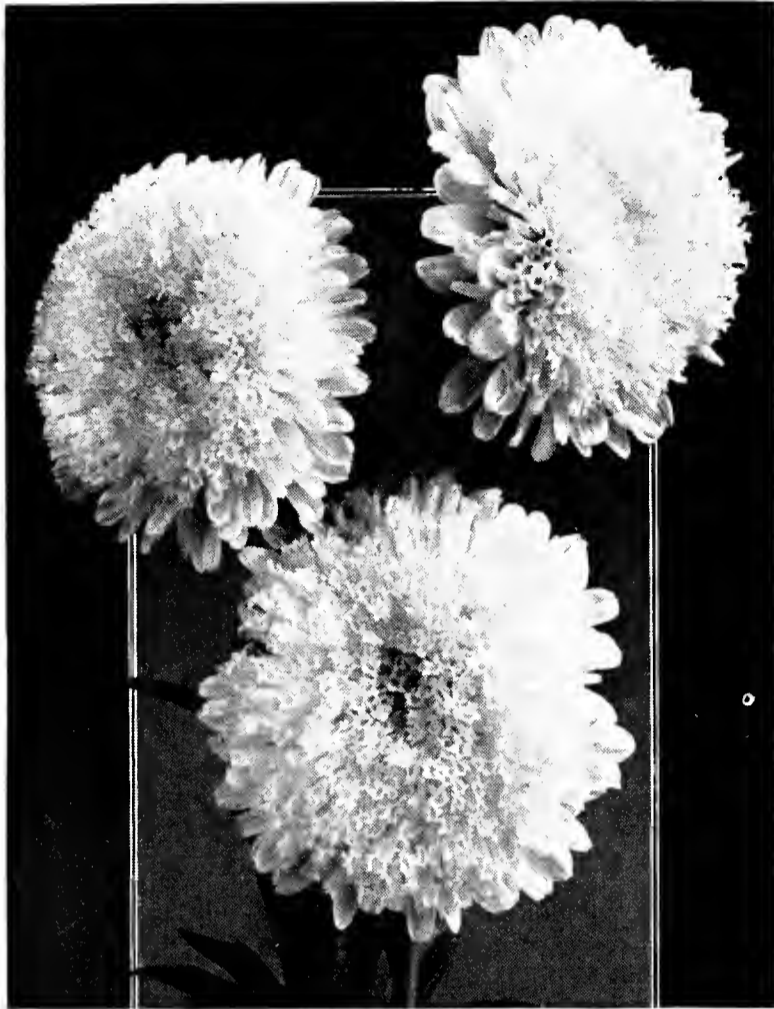
Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Aster Crego Heather Bouquet

Those who admire the so-called "art shades" so much in vogue at present will enthusiastically welcome our new Heather Bouquet Aster. It is composed of a fancy mixture of pastel lilac and mauve shades, ranging from light orchid to deep lilac tones. It is of the Crego type, free flowering and of robust habit.

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Asters, Wilt Resistant Varieties Aster Aurora Golden Sheaf



We take pleasure in introducing Golden Sheaf, the deepest yellow Aster yet offered, and the only one that is wilt resistant. The flowers are fully double, with an attractive crest-like center, of good substance and fine depth of petal. It has all the characteristics of the Aurora type of Aster so popular now with florists. The flowers last well when cut, and are excellent shippers. Don't fail to list Golden Sheaf in your 1935 catalog.

Price per oz., \$2.00
per 1/4 lb., \$6.00 per lb., \$20.00

No. 73—ELECTRO \$2.35

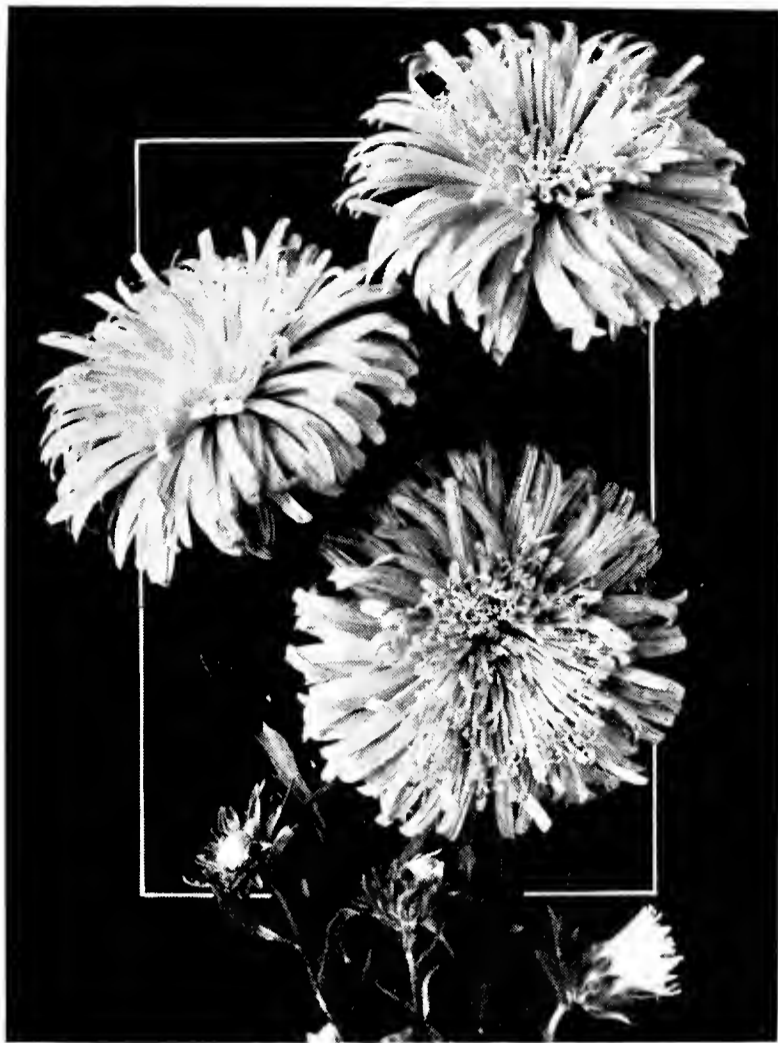
Aster Crego Blue Flame

This is our new blue Aster which we were formerly calling Blue Eagle. We have decided, however, for various reasons to rename it Blue Flame. The color is a bright navy blue, distinct from any other dark blue or purple Aster now offered and it is of the Crego or Giant Branching Comet class, with large, comet type flowers, fully double, on branching plants, suitable for cutting or garden use.

Price per 1/4 lb., \$3.60
per lb., \$12.00



No. 74—ELECTRO \$2.25



No. 75—ELECTRO \$2.35

Aster Giant Comet Salmon Queen

Few people realize that there is an Aster of the fascinating shade of salmon found in Salmon Queen. It is a clear, pure salmon pink, blending to a rich golden salmon at the center. The flowers, large and well formed, are of the feathery Comet type, on long stemmed early flowering upright plants. A lovely Aster that should be in every garden.

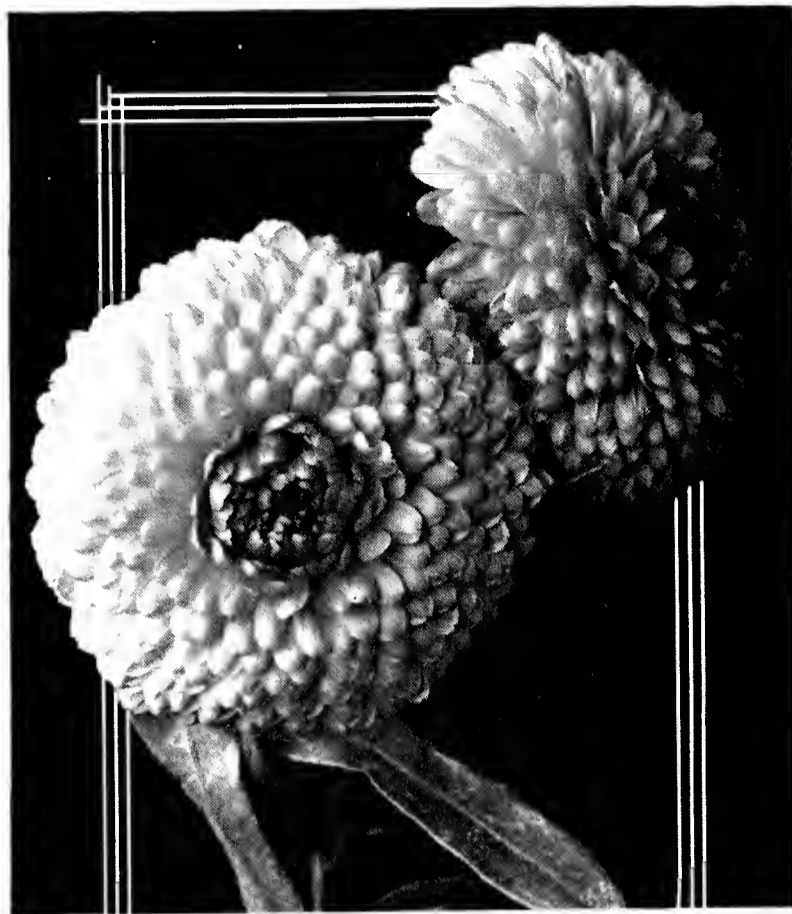
Price per 1/4 lb., \$3.60
per lb., \$12.00

Asters

ADDITIONAL WILT RESISTANT VARIETIES

In addition to the large group of wilt resistant varieties of Asters listed in our 1934 Price List, we will have the following varieties also to offer after harvest.

	Per 1/4 lb.	Per lb.
Ostrich Feather Delicate Lavender	\$2.70	\$9.00
Queen of the Market Light Blue	2.25	7.50
Early Royal Shell Pink	2.70	9.00
Pink Shades Assortment, comprising an interesting collection of shades of pink, salmon and rose, taken from both our regular varieties and from the Aster workshop . . .	2.70	9.00
Light Blue Shades Assortment, including shades of light blue and lavender from both our regular varieties and from the Aster workshop	2.70	9.00
Dark Blue Shades Assortment, with many new shades of dark blue and purple from both regular varieties and the Aster workshop	2.70	9.00



No. 76—ELECTRO \$2.25

Calendula Jewel

A real jewel in the Calendula group, the new variety Jewel is one of the finest introduced in the past few years. The flowers are deep orange in color, in a rounded shape, with good form and good depth of petal. The plants are semi-dwarf and free flowering, equally desirable for both bedding and cut flower use.

Price per 1/4 lb., \$1.95
per lb., \$6.50

Calendula Bodger's Pastel Bedding Mixture

Designed especially for the home garden, this mixture contains a balanced combination of the lighter shades of Calendulas in the dwarfer growing types. Many new shades of apricot, cream and white are included, as well as the better known orange and lemon. There is also a novel assortment of flower types. Especially adapted for border use, the stems are long enough to use the flowers for cutting as well.

Price per 1/4 lb., \$0.75
per lb., \$2.50



No. 77—ELECTRO \$2.35



No. 16—ELECTRO \$2.00

Calendula

Chrysantha or Sunshine

Chrysantha is distinct in type, a new break in Calendulas which is outstanding among all varieties known up to the present time. The large double flowers are an exquisite shade of clear buttercup yellow, with long loosely arranged petals

which droop somewhat to give the rounded appearance of a Chrysanthemum. Besides adding a bright golden splash of color to the garden, Chrysantha is remarkable for its long stiff stems, making it ideal for cutting.

Price per 1/4 lb., \$0.75 per lb., \$2.50

Rudbeckia Kelvedon Star

A perfect long stemmed flower for cutting, on plants which are sturdy and free flowering. The flowers vary in form and coloring, some semi-double, some single, but all have dark brown central discs surrounded by a deep mahogany zone on petals of deep golden yellow.

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Rudbeckia Golden Sunset

One of the showiest and most hardy annuals. The compact plants, 18 to 24 inches in height, are covered with large golden yellow flowers with a mahogany zone, which are excellent for cutting.

Price per oz., \$1.00 per 1/4 lb., \$3.00 per lb., \$10.00

Pansy

Engelmann's Prize Strains



No. 59—ELECTRO \$2.50

One of the highlights of the Great Spring Show at Chelsea this spring was the exhibit of Engelmann's Giant and Engelmann's Special strains of Pansies. For this exhibit Mr. Engelmann received a Silver Banksian Medal, an award which was very highly deserved by his excellent strains of Pansies. We are sole distributors of this seed in the United States.

Engelmann's Giant

The Giant strain is very vigorous growing, compact and early flowering. It contains a great variety of shades, both dark and light, the flowers are huge and well formed. We consider this the most outstanding Pansy on the market today.

Engelmann's Special

The Special strain is the old Scottish Show type, reselected to a strain of immense well formed flowers. The colors are mostly bronze and reddish shades, with some yellow edged ones. The plants are compact and early flowering, very vigorous in growth.

Price of each: per oz., \$7.50 per 1/4 lb., \$22.50 per lb., \$75.00



No. 65—ELECTRO \$2.30

Larkspur Rosamond

Granted an Award of Merit by the Royal Horticultural Society of London, Rosamond has been acclaimed the most distinct Larkspur to be introduced in many years. It is two weeks earlier than other Stock Flowered varieties, giving a good cut before other Larkspurs are available. The height is exceptionally uniform, and the plants bear numerous good spikes heavily covered with fully double flowers. The color is new and distinct, a pure deep rose self, holding well until out of bloom. The individual florets are large and very double, evenly and closely placed on the stems.

Price per oz., \$1.00 per ¼ lb., \$3.00
per lb., \$10.00

Marigold African Dwarf Double Golden Queen Yellow Queen

This new strain of African Marigolds is admirably adapted for bedding use. The plants are sturdy and free flowering, forming a veritable pyramid of blooms. The flowers are from two to three inches across, with rather flat petals, giving a novel effect of softness. Golden Queen is a fine golden yellow, and Yellow Queen is a clear lemon yellow. We recommend both very highly.

Price of each: per ¼ lb., \$1.20 per lb., \$4.00



No. 14—ELECTRO \$2.10

Dianthus

Laciniatus Splendens

Free flowering and easily grown, the Dianthus family has for years furnished us with some of our most popular border subjects. One of the recent additions to this family is the sterling novelty Laciniatus Splendens, a variety which, in our opinion, is the most striking Dianthus we have ever

offered. The flowers are very large, over two inches across, in a brilliant shade of crimson, with a large boldly contrasting glistening white eye.

Price per 1/4 lb., \$2.25 per lb., \$7.50

Stock Ten Week . .

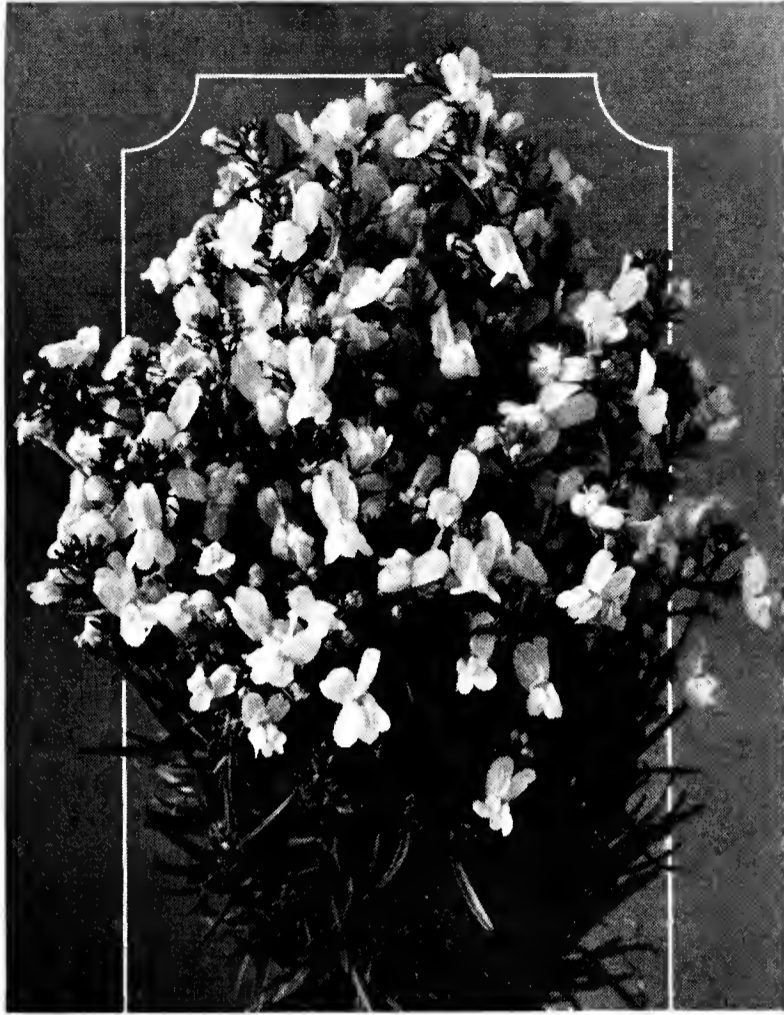
Porcelain Blue

Distinct in color from any other Stock now in commerce, Porcelain Blue merits a trial by every flower lover. It is large flowered and of good type, of a delightful and unusual shade of light blue, shading to a delicate blue and then white at the center of each floret. The effect is truly lovely.

Price per oz., \$1.40
per 1/4 lb., \$4.20 per lb., \$14.00



No. 78—ELECTRO \$2.25



No. 79—ELECTRO \$2.35

Linaria Fairy Bouquet

With the introduction of the charming variety Fairy Bouquet, the Linaria which has always enjoyed a certain popularity, has jumped up into the class of leaders for the day. The free flowering plants are very compact, about eight inches in height, covered with a mass of dainty snapdragon-like flowers which are larger than the type. The color range includes all the popular pastel shades.

Price per oz., \$2.00
per 1/4 lb., \$6.00 per lb., \$20.00

Schizanthus Sunset Hybrids

This carefully bred strain is the result of our years of endeavor to produce an arrestingly bright strain of this ever popular flower. Sunset Hybrids is the accomplishment of this ideal, a well balanced blend consisting of bright red and carmine shades, each butterfly-like flower delicately marked with gold or white. The two foot plants are covered with a mass of flowers, which are excellent for cutting. One of the most easily grown garden annuals, it is also fine for pot plant use.

Price per oz., \$2.50 per 1/4 lb., \$7.50 per lb., \$25.00

Schizanthus Excelsior Compactus Finest Mixed

The Schizanthus or Butterfly Flower has always been popular as a pot plant, but we believe this new strain will add to its popularity. It is a fine compact type, semi-dwarf in habit, and very free flowering. The color range includes the popular shades.

Price per oz., \$3.50 per 1/4 lb., \$10.50 per lb., \$35.00

Petunia Grandiflora Compacta Lace Veil



No. 80—ELECTRO \$1.95

Lace Veil is a very welcome new color in the large flowered dwarf Petunia group. The neat, dwarf, compact plants are about one foot high and are heavily covered with large fringed white flowers. They are excellent for use in pots, window boxes, beds and borders, and blend very effectively with any colored Petunia

Price per 1/16 oz., \$5.00 per 1/4 oz., \$15.00 per oz., \$50.00

Poppy Nudicaule Sandford's Giant Strain

Of late years there has been a great renewal of interest in Iceland Poppies. Consequently there have been many new strains developed and put on the market, and it has become necessary to choose the best one among all those offered. We have maintained extensive trials of all strains during the past two seasons, and from our findings recommend Sandford's Giants as the outstanding strain of the present day. The flowers are huge and well formed, in a wide range of colors, borne on long stiff stems, which are fine for cutting.

Price per oz., \$2.50 per 1/4 lb., \$7.50 per lb. \$25.00

Poppy Fairy

The Fairy strain of Poppy resembles the giant Shirley type, with plants which are bushy in habit, bearing long stemmed large flowers in a unique color range. All the various art shades of pink, rose, salmon and scarlet are included in the mixture, which is very attractive.

Price per oz., \$2.50 per 1/4 lb., \$7.50 per lb., \$25.00



No. 81—ELECTRO \$2.25

Gazania

Splendens Hybrida

A very showy half hardy perennial which flowers the first year from an early sowing. The plants are low growing, with a goodly quantity of long stemmed, showy daisy-like flowers in brilliant shades of orange and yellow, as well as cream and white. Each flower is marked at the base of the petals with black, brown, or green spots. It is fine for summer bedding or border work, doing best in a sunny location.

Price per oz., \$2.00 per 1/4 lb., \$6.00
per lb., \$20.00

There are approximately 9000 seeds per ounce.

Scabiosa

Giant Flowered Hybrids

The new Giant Flowered Hybrids are a great improvement over the ordinary strain in size, form and length of stem. The large, round, fully double flowers come in a unique color range, including many shades not usually found in a Scabiosa mixture. Excellent for cutting and for garden decoration.

Price per 1/4 lb., \$1.50 per lb., \$5.00

Chrysanthemum Coronarium Single

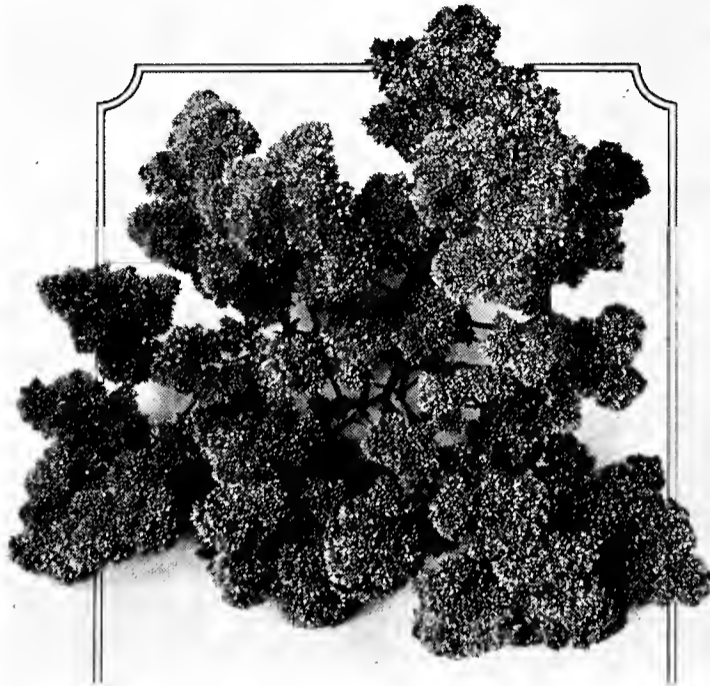
Golden Glory

Golden Glory is a hardy annual, three feet in height, with large, perfectly formed single flowers of deep canary yellow, produced on two foot stems. It is very free flowering and makes an ideal cut flower.

Price per 1/4 lb., \$1.20 per lb., \$4.00

For the Annual Rock Garden

Chorizanthe Palmeri - - Turkish Rugging



No. 82—ELECTRO \$2.05

A new subject for the border or rock garden. This easily grown annual forms a dense mat of statice like flowers of a delicate pink which blends beautifully with the dull green foliage. In early fall the plant changes to a charming shade of autumn brown, which makes a bold showing at a time when Mother Nature is taking her last bow. It grows about 8 inches and has a spread of 12 to 18 inches.

Price per 1/4 lb., \$1.50 per lb., \$5.00

There are approximately 21,000 seeds per ounce.

Little Known Varieties

	Per 1/4 lb.	Per lb.
PHACELIA CILIATA, sweet scented, lavender, early and free flowering, about 12 inches high.	\$2.40	\$8.00

Nemophilas

INSIGNIS ALBA, white, dwarf, very large flowered.30	1.00
MACULATA, white, large violet blue spot on the tip of each petal, blue veining, very large flowers, dwarf.30	1.00
ATOMARIA, white, dotted black, black stamens, very dwarf	.30	1.00
DISCOIDALIS ELEGANS, deep maroon, edged white, dwarf	.30	1.00

Leptosiphons

ANDROSACEOUS ALBA, numerous blush white flowers, on six to eight inch plants with thread-like, clustered foliage60	2.00
DENSIFLORUS ALBA, delicate white single flowers, on a free flowering plant, about a foot high.60	2.00
DENSIFLORUS BLUE, delicate lavender blue flowers, on one foot free flowering plants.60	2.00

Spontaneous Expressions of Opinion

Gentlemen: I just returned from my California inspection trip and going over my notes I find the following: "Bodger's Double Gleam Hybrids and Scarlet Gleam Nasturtium are without a doubt among the most outstanding novelties of the year."

Wishing you success for the great amount of care, thought and labor you have put on to these items, I am

Sincerely yours,
CARL CROPP,
Vaughan's Seed Store

Gentlemen: With regard to Golden Gleam, I think the Hybrids are going to be even a better thing than the Golden Gleam itself, and I certainly congratulate you on getting hold of this plant. We have got a most lovely range of colors in our hybrids and such a perfect shape, and long stems, making a very beautiful cut flower. I wish you could have seen them as they are now.

Yours sincerely,
SUTTON & SONS, LTD.
C. S. Balfour.

Gentlemen: I have made two trips to your seed farms, principally in order to see your new Gleam Hybrid Nasturtiums. Having just returned from my second trip I feel compelled to write you this note of congratulation. If there is anything wrong with either the Scarlet Gleam or the Gleam Hybrids, I have been unable to find it.

Coming over the grade from Santa Maria, your field of Scarlet Gleam fairly lit up the Valley with a blaze of red. It looked for all the world like a huge fiery carpet spread at the foot of the mountain. At closer range I was honestly surprised to see them so double and true to color. The Gleam Hybrids are even more remarkable. While I was prepared to make some allowance for singles in the mixture, they were mighty hard to find. I judge that as I saw them they ran about 98% double and I saw no evidence of rogueing. Walking just six steps down one row I picked fifteen distinct shades, all good.

In a new strain such a high degree of perfection denotes a great deal of hard work and ability on the part of your organization or else a much greater amount of luck than most humans fall heir to. However, there they are, and Bodger Seeds, Ltd. is to be highly complimented on this outstanding achievement.

Wishing you continued success, I remain

Yours very truly,
GERMAIN SEED & PLANT CO.
A. J. W. Pieters,
Manager, Flower Seed Dept.

Gentlemen: After an inspection of your Gleam Nasturtiums at Lompoc, I cannot help but congratulate you on their excellence and particularly on the complete array of choice colors in your Bodger Gleam Hybrids.

I feel very clearly that your strain is the most excellent one and shall depend upon it exclusively for my supply.

Wishing you continued success with the very promising selections of this class that you have coming on.

Very respectfully
GEO. J. BALL
Geo. J. Ball, Inc.

Gentlemen: On the eve of my departure, as I review the many beautiful things I have seen blooming in California, to my mind the most outstanding is the large acreage of your Scarlet Gleam and Glorious Gleam Hybrid Nasturtiums; the great variety of color and very high percentage of double blooms in the hybrids being particularly outstanding.

With kindest regards and very best wishes.

Very truly yours,
HENRY A. DREER
Per George W. Parsons.

My dear Mr. Bodger: I feel constrained to write you a letter indicating my appreciation of my delightful visit to your Lompoc Seed Farm upon August 10th. I feel greatly indebted to your kindness in allowing me not only to inspect the farm but also giving up so much of your time which enabled us to make quite a thorough inspection of all the growing crops.

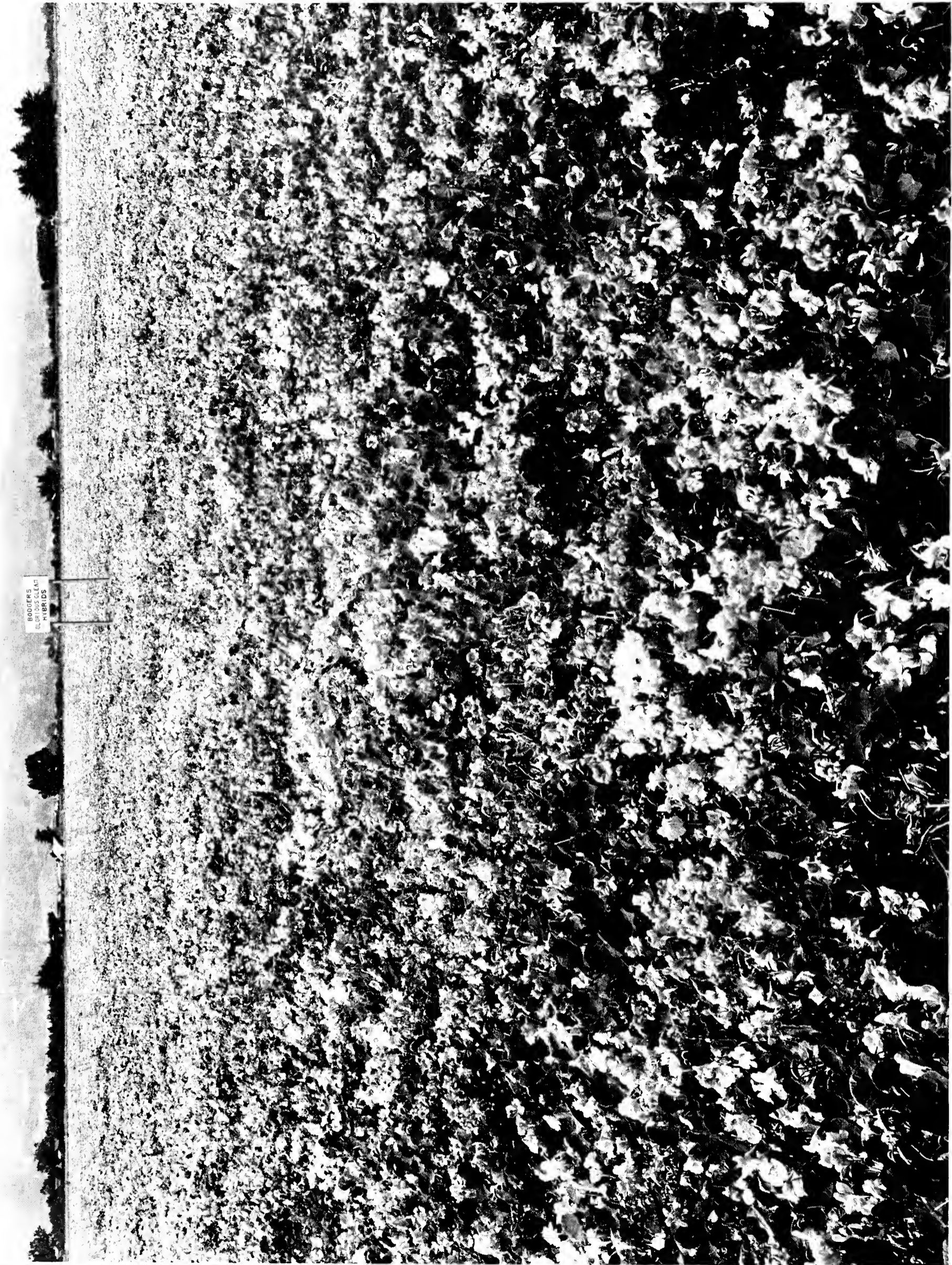
Noticeable in the wealth of color were your Golden Gleam Nasturtiums which are now fixed and standardized and it was noticeable by reason of the healthy condition of the stock and abundance of seed. For spectacular effect, however, nothing can surpass your planting of Scarlet Gleam. The vividness of its coloring, uniformity of growth and absence of any tendency to run, seem to me to make this the most ideal plant. I predict for it an equal or greater popularity than the Golden Gleam. But too little attention it seems to me, is paid to your hybrid Nasturtiums. The appearance of your large field was a delight to the eye. The very ground seemed to be in bloom and a most casual inspection developed such a wonderful range of markings and some of such exquisite beauty that I am firmly convinced a selection from future segregations will enable you to put upon the market nasturtiums that will surpass in beauty either Golden Gleam or Scarlet Gleam and be a revelation to the flower lovers of the world and portends, of course, the elimination of the old stock nasturtium entirely.

Passing from the nasturtiums, the asters were quite prominent in quantity and diverse in form and, in size and beauty surpassed any asters I have ever seen. It is very evident that the aster "Los Angeles" is going to break into other colors which will have all the charm and grace of "Los Angeles" and give an added variety to the strain....

Without enumerating all of the plants that we examined let me congratulate you upon your location. From a long residence in Southern California and an interest in plant life I consider you have all of the qualifications necessary to make a perfect seed producing plant. You have the soil, but more than that, you have just the right degree of moisture in the atmosphere to favor strong, vigorous growth of plants and with your absence of winds and moisture, and in their place the warm, invigorating sunshine, that your harvest will be of seed of the highest germinative power....

Very sincerely,
H. W. O'MELVENY

NOTE—Mr. H. W. O'Melveny, a friend of long standing, has honored us by a visit to our flower fields every season over a period of many years. He is known in his own country and abroad as an enthusiastic horticulturist, and may well be called California's dean of amateur horticulture.



Twenty-five Acre Field of Bodger's Glorious Gleam Hybrids, Finest Mixed, from Which Orders Are Now Being Filled

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