

## **Historic, archived document**

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POSTAGE PAID

LOW PRICES

**SPECIAL SALE**  
OF  
**POTTED ROSES**  
AND OTHER PLANTS  
FOR  
**PLANTING NOW**

I wish I could make our friends understand that **now—not before**— in May and June, is the best time to plant these famous **pot-grown rose plants**. This is positively the right time for planting. Grown exclusively by us for planting **now**, during May, June, July—anytime **that suits you**. Pot-grown, in full foliage, strongly rooted, from large pots or crocks, for quick blooming. Gorgeous flowers **this season**. No coaxing or waiting required. In full growth, covered with beautiful foliage, waiting to be transferred to **your yard or garden**. No others like them. A famous specialty with us. Grown by us especially for summer planting and quick blooming; also to fill quickly with large growing plants, the spaces where so many roses were killed this past winter.

**UNHEARD OF LOW PRICES. WE PAY POSTAGE IN U. S. A. ORDER TODAY. "THE NEW KIND" OF POTTED ROSES OF NEWCASTLE—FAMOUS THE WORLD OVER. SATISFACTION, SAFE ARRIVAL GUARANTEED.**

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More failures arise from planting too early than from all other causes. **Now**, in May, June, July, is the time to plant our potted own-root rose plants.

Take my word for this, P. J. L.

**HELLER BROTHERS COMPANY**

P. J. LYNCH, Owner

NEWCASTLE, INDIANA

PERCENTAGE PAID

LOW PRICE

SPECIAL SALE  
OF  
POTTED ROSES  
AND OTHER PLANTS  
FOR  
PLANTING NOW

I have a large stock of potted roses and other plants for sale at a special price. The plants are all well grown and healthy. They are suitable for planting in the garden or in pots. The price is very low. This is a rare opportunity to buy these plants at such a low price. The plants are all well grown and healthy. They are suitable for planting in the garden or in pots. The price is very low. This is a rare opportunity to buy these plants at such a low price.

THE ABOVE IS A LIST OF THE PLANTS WHICH WILL BE AVAILABLE AT THE SPECIAL SALE. THE PRICE IS VERY LOW. THIS IS A RARE OPPORTUNITY TO BUY THESE PLANTS AT SUCH A LOW PRICE.

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IRILLER BROTHERS COMPANY

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