

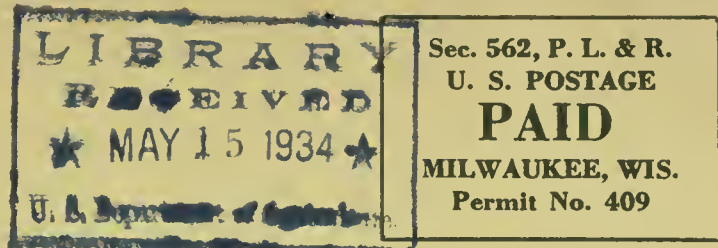
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62327
May 2, 1934

KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN
Return Postage Guaranteed



M.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

*Interesting
Special Prices!*

RAINBO BRAND SEED CORN

WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

Golden Glow or Wisconsin No. 12.....	Per Bu. \$ 1.10
Silver King or Wisconsin No. 7.....	1.10
Wisconsin No. 8.....	1.10
Early Murdock	1.10
Wisconsin Cold Resistant Golden Glow.....	1.15

This corn is especially recommended for localities where weather conditions are unusually cool.

Minnesota No. 13.....	1.10
Wisconsin No. 25.....	1.20
Northwestern Dent	1.20

This corn is a very early variety and is recommended for the Northern Counties.

DENT CORN, NEBRASKA GROWN

Golden Glow or Wisconsin No. 12..	Per Bu. 1.00
Wisconsin No. 7.....	1.00
Wisconsin No. 8.....	1.00
Minnesota No. 13.....	1.00
Early Murdock	1.00
Pride of the North.....	1.00
King of the Earliest.....	1.00
White Cap Yellow Dent.....	1.00
Reid's Yellow Dent.....	1.00
Improved Leaming	1.00
Iowa Gold Mine.....	1.00
Wisconsin No. 25.....	1.00

WISCONSIN GROWN

Cold Resistant Golden Glow.....	Per Bu. 1.40
Golden Glow or Wisconsin No. 12..	1.40
Silver King or Wisconsin No. 7.....	1.40
Wisconsin No. 8.....	1.40
Early Murdock	1.40
Wisconsin No. 25	1.40
Northwestern Dent	1.40
Minnesota No. 13.....	1.40
Grown by Jacques and Spangler. State kind wanted.	

NORTHERN WISCONSIN GROWN DENT VARIETIES

Northern Grown Golden Glow (Grown in Shawano County).....	1.50
Cold Resistant Golden Glow (Grown in Shawano County).....	1.50
Wisconsin No. 25 (Grown in Shawano County).....	1.60

SWEET CORN

Stowell's Evergreen Wisconsin.....	Per 100 lbs. 8.00
Golden Bantam, Wisconsin Grown....	8.00
Early Evergreen, Nebraska Grown..	8.00
Bantam Evergreen, Nebraska Grown	8.00
Golden Bantam, Nebraska Grown....	6.50

FODDER CORN

Red Cob, Fancy Quality.....	Per Bu. .78
Leaming Fodder, Iowa Grown.....	.72
Pride Fodder, Iowa Grown.....	.72
Eureka Fodder, Virginia Grown.....	1.90

FLINT CORN (Wisconsin Grown)

Spangler's Smut Nose Flint.....	1.50
Spangler's Sanfords White Flint.....	1.50

FLINT CORN (Nebraska Grown)

Longfellow	1.40
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COTTON GRAIN BAGS—ROYAL RIVER, per bale of 100.....\$30.00

Special Introductory Offer

Good Until May 10th Only

GREENDALE LAWN GRASS MIXTURE

A 25c Seller

PACKED IN ATTRACTIVE 1 POUND CARTONS

24 Packages per Case

\$3.55 PER CASE PARCEL POST PAID

STOCK SPRAYS, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY	
1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

BONIDE

LESTAYN STOCK SPRAY	
1 Gal. Cans, per doz.....	8.40
5 Gal. Cans, per gal.....	.65
55 Gal. Drums, per gal.....	.55

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE	
1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY	
1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

PIK-NIX

POULTRY CANNIBALISM OINTMENT	
Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

INSECTICIDES

ACME ANT-KILL

	Per Doz.
Cottage Set (12 to case).....	4.80
Service Cups (48 to case).....	.65
2 oz. Bottles (24 to case).....	1.60
3 oz. Bottles (24 to case).....	2.00
1/2 Pint Bottles (12 to case).....	4.00
Pint Bottles (12 to case).....	6.00

ACME ARSENATE OF LEAD

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums	\$10 1/2
4 lb. Bags, 24 lbs. to case	10 1/2	12 1/2
1 lb. Bags, 24 lbs. to case	14 1/2	16 1/2
1 lb. Cart., 24 lbs. to case	16 1/2	18 1/2
1/2 lb. Cart., 24 lbs. to case	21 1/2	23 1/2
Write for Quotations on Over 500 lb. Lots.		

ACME BORDEAUX MIXTURE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$10 1/2
4 lb. Bags, 24 lbs. to cs....	10 1/2	\$12 1/2
1 lb. Bags, 24 lbs. to cs....	13 1/2	15 1/2
1 lb. Cart., 24 lbs. to cs.	15 1/2	17 1/2

ACME CALCIUM ARSENATE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$07
4 lb. Bags, 24 lbs. to case07	.09
1 lb. Bags, 24 lbs. to case	10 3/4	12 1/4
1 lb. Cart., 24 lbs. to case	12 3/4	14 3/4
1/2 lb. Cart., 24 lbs. to case	16 3/4	18 3/4

ACME LONDON PURPLE

	Full Cases Per Lb.	Broken Cases Per Lb.
100 lb. Steel Drums.....	\$09
4 lb. Bags, 24 lbs. to cs....	.09	\$.11
1 lb. Cart., 24 lbs. to cs.17	.19
1/4 lb. Cart., 24 lbs. to cs.30	.32

London Purple is much cheaper than Arsenate of Lead yet it is 25% stronger.

Broken Case Lots "ACME" Products 2 cents per lb. higher.

We carry a complete line of "ACME" Insecticides. Ask for quotations on other items.

KELLOGG SEED COMPANY

Phone BRoadway 4160 P.O.Box 684
322 E. FLORIDA STREET
MILWAUKEE, WISCONSIN



Distributors
NEW RICHMOND ROLLER MILLS
Shawano, Wisconsin
MENOMINEE PRODUCE COMPANY
Menominee, Michigan

Quotations Are Subject to Market Changes.

Today's Values F. O. B. Milwaukee, Wisconsin

Terms: Net Cash

May 17, 1934

Kellogg Seed Company Gives No Warranty, Express or Implied, as to Description, Quality, Productiveness or Any Other Matter of Any Seed it Sells, and Will Not Be Responsible for the Crop.

ALFALFA	
All United States Verified Origin	
KANSAS	Per 100 lbs. 13.50
RAINBO	13.50
IDAHO	16.00
RAINBO	16.00
SOUTH DAKOTA	Sold Out
RAINBO	Sold Out
MONTANA-NEBRASKA	14.00
RAINBO	14.00
MONTANA	16.00
RAINBO	16.00
WISCONSIN	17.00
RAINBO	17.00
CANADIAN VARIEGATED	23.00
RAINBO	23.00
COSSACK ALFALFA	
RAINBO, Affadavit	Sold Out
RAINBO, Certified Blue Tag	22.00
GRIMM ALFALFA	
State Sealed	
IDAHO CERTIFIED GRIMM	Per 100 lbs. Sold Out
RAINBO, Blue Tag	Sold Out
IDAHO GRIMM	22.50
Blackfoot, Blue Tag	22.50
Blackfoot, Red Tag	20.00
SOUTH DAKOTA CERTIFIED GRIMM	19.50
RAINBO, Blue Tag	19.50
RAINBO, Red Tag	Sold Out
Packed in 30 to 60-lb. bags. BAGS FREE.	

SWEET CLOVER	
WHITE BLOSSOM	
RAINBO	Per 100 lbs. 5.75
Mountain	5.65
YELLOW BLOSSOM	
RAINBO	6.00
GRUNDY COUNTY	
RAINBO	5.85
ALBOTREA	
RAINBO	7.00

Clowers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY	
RAINBO	Per 100 lbs. 7.65
Mountain	Sold Out
TIMOTHY AND ALSIKE	
About 15% Alsike	9.50
About 25% Alsike	10.00
MEDIUM RED CLOVER (Wisconsin Grown)	
RAINBO	14.00
Mountain	13.75
MAMMOTH CLOVER (Wisconsin Grown)	
RAINBO	14.50
ALSIKE CLOVER	
RAINBO	16.00
Mountain	15.50
ALSIKE SPECIALS	
RAINBO—	
Contains about 5% White	15.00
Contains about 8% White	14.50
WHITE CLOVER	
RAINBO	28.00
Mountain	26.00
Mixing Qualities	20.00 to 23.00

MICA SPAR-GRIT—All Sizes	
RAINBO, ton lots	.95
Smaller quantities	1.00

BIRD SEED (Full Bags)	
Per 100 lbs.	
Sunflower, Fancy	6.50
Sunflower, Choice	4.75
Turkish Canary	5.50
Hemp	4.50
Bird Rape	5.50
Large Rape	5.00
Argentine Flint Corn	2.65
Large White Millet	2.50
Large Red Millet	2.50
Smaller Quantities	50c per 100 lbs. Higher.

INOCULATION

This Improved INOCULATOR may be applied to the Seed either Wet or Dry.

No. 1 Alfalfa Sweet Clover	.35	.50
No. 2 Clovers	.35	.50
No. 4 Peas and Vetch	.35	.50
No. 6 Soy Beans	.35	.50
No. 6 Soy Beans	.70	1.00
No. 6 Soy Beans	1.25	1.75

Dealer Cost Retail For

One Bu. Size

Two Bu. Size

Five Bu. Size

Ten Bu. Size

PRICES ARE ADVANCING ON Sudan, Millets, Cane and Most Emergency Hay Crop Seeds.

The drought has created an unusually large demand and the available supplies are moderate.

MILORGANITE
IDEAL TURF FERTILIZER

Per Ton	
100 lb. Burlap Sacks	\$25.00
100 lb. Cotton Bags	26.00
50 lb. Cotton Bags	30.00
25 lb. Cotton Bags	35.00

Less Dealer's Discount 10%.
Special Prices for Car Lots.

MILORGANITE IS A FINE SELLER. Produces wonderful results and shows a wide dealer profit. Get started with a small order.

SEED GRAINS	
RAINBO BRAND	
SPRING WHEAT	Per Bu. Sold Out
Marquis	1.30
Progress	1.75
Kubanka	1.75
SPRING RYE	1.50
Wisconsin Grown	1.50
OATS	
Yellow Kherson	.50
White Kherson	.50
logold	.50
lowar	.50
BARLEY	
Oderbrucker, 6 Rowed	1.00
Wisconsin No. 38	1.00
BUCKWHEAT	
Japanese	Per 100 lbs. 2.00
Silverhull	2.00
FIELD PEAS	
RAINBO, Canadian Field	Per 100 lbs. 3.00
Mountain, Canadian Field	Sold Out
RAINBO, Green	6.50
RAINBO, Scotch	6.00
RAINBO, Marrowfat	5.00
SOY BEANS	
RAINBO, Manchu	Per 100 lbs. 2.50
RAINBO, Illini	2.40
RAINBO, Wisconsin Early Black	Sold Out
WINTER VETCH	
For Spring or Fall Planting	Per 100 lbs. 11.50
RAINBO	11.50
AMBER CANE—For Fodder Only	
RAINBO	Per 100 lbs. 3.00
MILLETS	
RAINBO, Common	Per 100 lbs. 4.00
RAINBO, German	4.00
RAINBO, White Wonder	4.00
RAINBO, Hungarian	3.75
RAINBO, Japanese	3.25
RAINBO, White Proso	2.50
RAINBO, Austrian Proso	5.00
FLAX	
RAINBO, For Seeding	Per 100 lbs. 4.25
DWARF ESSEX RAPE	
RAINBO	4.75
SUDAN GRASS	
RAINBO	Per 100 lbs. 7.00
REED'S CANARY GRASS	
RAINBO, in 100 lb. lots	Per 100 lbs. 75.00
Smaller quantities	80.00

LAWN GRASS MIXTURES	
RAINBO BRAND	
Finest Quality In Cartons and Bulk	
Per 100 lbs.	
1-lb. (24 and 50 to a case)	22.00
5-lb. (9 to a case)	21.50
1-lb. Shade Grass (24 and 50 to a case)	24.00
5-lb. Shade Grass (9 to a case)	23.50
BLUE MOUND LAWN SEED	
Per 100 lbs.	
1-lb. Cartons (50 to a case)	17.00
5-lb. Bags (10 to bundle)	16.00
10-lb. Bags (5 to bundle)	16.00
Bulk 50-lb. and 100-lb. Bags	15.00
Shade Grass, bulk	18.50
GREENDALE LAWN SEED	
Per 100 lbs.	
1-lb. Cartons (50 to a case)	16.00
3-lb. Bags (20 to a bundle)	15.00
5-lb. Bags (10 to a bundle)	15.00
50-lb. and 100-lb. Bags	14.00
SHAMROCK LAWN SEED	
100-lb. Sacks	12.00
STAR LAWN SEED	
100-lb. Sacks	11.00
RAINBO BENT GRASS MIXTURE	
The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.	
Per 100 lbs.	
1-lb. Bags	47.50
5-lb. Bags	46.00
25, 50 or 100-lb. Bags	45.00
RAINBO LAWN SEED—Bulk	
25-lb. Sacks	20.50
50-lb. Sacks	20.25
100-lb. Sacks	20.00
RAINBO SHADE GRASS—Bulk	
25-lb. Sacks	22.50
50-lb. Sacks	22.25
100-lb. Sacks	22.00

WHITE CLOVER SEED		
RAINBO DISPLAY CARTON		RAINBO
Per Carton		Per 100 lbs.
48 10c Packages	2.95	1-lb. Boxes (25 to case) 39.00
24 20c Packages	2.95	1/2-lb. Boxes (50 to case) 40.00
12 40c Packages	2.95	
24 10c; 12 20c Packages	2.95	
Packed Conveniently for Counter Trade		

GRASSES	
KENTUCKY BLUE GRASS	
RAINBO	Per 100 lbs. 15.00
Mountain	14.50
CANADIAN BLUE GRASS	
RAINBO	15.00
FANCY RED TOP	
RAINBO	9.50
Mountain	9.00
Valley	8.25
Unhulled Fancy	5.25
Unhulled Choice	5.00
ROUGH STALKED MEADOW GRASS	
RAINBO	22.00
Excellent for shady conditions.	
RYE GRASS (Imported)	
Italian	14.00
Perennial	13.50
American Grown	9.00
BENT GRASS—100 Lb. Lots	
Astoria Bent Grass, State Sealed	80.00
Seaside, State Sealed	90.00
Smaller quantities \$5.00 per 100 lbs. higher.	
ORCHARD GRASS	
RAINBO	Per 100 lbs. 12.00
MEADOW FESCUE	
RAINBO	Sold Out
CHEWINGS FESCUE	
RAINBO	24.00
BROMUS INERMIS	
RAINBO	17.50
ROOT SEEDS	
MANGEL WURZEL	
Per 100 lbs.	
Mammoth Long Red	25.00
Giant Half Sugar	25.00
RUTABAGA	
American Purple Top	28.00
TURNIP	
Purple Top Strap Leaf	30.00



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	50
Sudan Grass, in drills.....	15-25	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



NEW IMPROVED CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS,
BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	3/4 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE
AND FLOWER SEEDS OR BULBS, AND
CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	3/4 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

NEW IMPROVED SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	3/4 "
25-lb. pail	28.75	23.00 per pkg.	1 only

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR
SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	3/4 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH
PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	3/4 "
25-lb. pail	30.00	24.00 per pkg.	1 only