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DAHLIAS

1934 WHOLESALE PRICE LIST

SPECIAL FREE OFFER

To do our part and also in appreciation of the **New Deal**, one root of the **Franklin D. Roosevelt** will be included Free with every \$5.00 order selected from this economy list. On \$10.00 orders from this list the **Balancing Budget** Collection will be included Free.

NOTE—We sell field grown tubers only, no plants or pot roots offered for sale. We ship only selected **A No. 1** divisions showing eyes or sprouts, and guaranteed to be absolutely true to name. We don't substitute, and if sold out on a variety offered cheerfully refund remittance.

Our stock is grown right to produce only healthy, firm tubers. Fields are sprayed regularly and carefully rogued. All plants showing signs of weakness or disease are immediately destroyed.

This farm is under the supervision of men who have life experience in growing Dahlias and in selecting and packing Dahlia tubers right to satisfy the most critical customers. Considering the high quality and healthy stock offered, our prices are very reasonable. Purchase elsewhere and compare our stock. Try it and be convinced. We annually receive hundreds of testimonial letters from satisfied customers of the florists' trade, seed houses and commercial Dahlia growers.

TERMS—F.O.B. Cold Spring Harbor, L. I. N. Y. 25% Cash with order, balance before shipping or C.O.D.

Important—Price of one each is one-tenth of dozen price, 6 at doz. rate, 25 at 100 rate.

For Parcel Post shipment postage must be included.

On all shipments "extras" are added to help defray charges.

Locust Valley Dahlia Farm

WM. A. FINGER, Jr., Manager

COLD SPRING HARBOR, L. I., N. Y.

DECORATIVE TYPE

	Retail	Wholesale	
	Each	Per Doz.	Per 100
Aida—Decorative Maroon	\$.25	\$1.50	\$10.00
Amityville—Silver Pink35	2.00	15.00
Amun Ra—Bronze, Gold and Yellow50	2.50	20.00
Al. Koran—Yellow Suffused Amber50	2.50	20.00
Avalon—Pure Clear Yellow25	1.50	12.00
Bagdad—Large Flaming Scarlet	2.00	10.00
Barbara Redfern—Old Gold and Rose50	2.50	20.00
Barbara Wear—Violet Rose and Cream...	.50	2.50	20.00
Beatrice Slocombe—Scarlet and Gold50	2.50	20.00
Bob White—A Giant White	1.00	6.00	40.00
Buckeye Bride—Geranium Pink	1.00	6.00
Buckeye Flame—Flame Red	1.00	5.00
Calvin Coolidge, Jr.—Rose Pink and Sal.	.35	2.00
Clara Fisher—Golden Yellow Su. Bronze	1.00	6.00
Carmencita—Yellow, Striped Scarlet50	2.50	20.00
Cambria—Light Rose Pink35	2.00
Champagne—Golden Wine Color75	3.50	25.00
Chemar's Eureka—White, Select Stock...	1.00	6.00
City of Wellston—Rosy Violet and Purple	1.00	6.00
Darlene—Shell Pink and White35	1.25	10.00
Dark Sagamore—Darker Sport of Sag....	.50	2.50	20.00
Donna California—Deep Lavender Rose..	1.00	6.00
Dorothy Robbins—Golden Bronzy Buff...	.50	3.50	20.00
Dr. Bartley—Orchid Pink	1.00	6.00
Dr. John Palmer—Bright Red	1.00	6.00
Dwight W. Morrow—Large, Deep Red...	2.00	15.00
Earl Williams—Red, Tipped White50	2.50
Elite Glory—Rich Red75	3.50
Elsa London Sheppard—Orange and Gold	1.00	6.00
F. J. March—Lavender, Tinted Purple...	1.00	6.00
Fort Monmouth—Dark Claret Red	1.00	6.00	50.00
F. T. D.—Tyrian Rose75	3.50
Fraternity—Buff and Lavender Pink25	1.25	10.00
Florence Finger—Dark Rose25	1.25	10.00
Frank Walker—Lavender Pink25	1.50
Futurity—Salmon Rose Pink35	2.00
Franklin D. Roosevelt—Jack Rose Color	1.00	6.00	50.00
Grace—White Tinted Orchid Pink	1.00	6.00	50.00
Hattie Sheldon—Rhodammie Purple	1.00	6.00
Hathor—Orange Flame Shading Crimson	.50	2.50
Harry Mayer—Rosaline Purple50	2.50
Hortulanus Fiet—Salmon, Rose Pink50	2.50
Insulinda—Bronzy Russet Shaded Gold...	.50	2.50
Ida Perkins—Pure White50	2.50
Jane Cowl—Old Gold and Amber50	2.50	15.00
Jean Kerr—Pure White25	1.25	10.00
Jersey Beauty—True Pink25	1.25	10.00
Jersey Beacon—Chinese Scarlet50	2.50	15.00
John Lewis Childs—Variegated Yellow Yellow and Scarlet35	2.00
Judge Marean—Orange Yellow and Gold	.35	2.00	15.00
Katherine Norris—Beautiful Rose Pink...	1.00	6.00
Kemp's Violet Wonder—Violet Purple ...	1.00	6.00
Kentucky—Orange, Salmon Pink50	2.50	20.00
King Midas—Golden Yellow	1.00	6.00
King of Commerce—Tango and Gold35	2.00	15.00
Kitty Dunlop—Amer. Beauty Rose Color	.25	1.50	12.00
Laurel Beauty—Rhodonite Pink	1.00	6.00	50.00
Le Grand Manitou—White and Purple Variegated25	1.50	12.00
Mark Hanna—Bright Red, a Giant	2.00	15.00
Marmion—Golden Yellow Shaded Bronze	.75	3.50
Maud Johnson—Pinkish Violet Shaded Lavender and Gold75	3.50

Wholesale Price of One is One-tenth of Doz. Prices

DECORATIVE TYPE—Continued.

	Retail	Wholesale	
	Each	Per Doz.	Per 100
Monmouth Champion—Flaming Orange..	1.00	6.00
Mrs. Alfred B. Seal—Old Rose Color	1.00	6.00
Mrs. A. E. Wheeler—Dark Violet Purple....	1.00	6.00
Minute Man—Variegated Orange, Yellow and White25	1.50	12.00
Mrs. Carl Salbach—Lavender Pink35	1.50	12.00
Mrs. I. de Ver Warner—Orchard Pink25	1.25	10.00
Nathan Hale—Bronzy Golden Buff50	2.50	20.00
Old Hickory—Bronzy Russet Red35	2.00
President Hoover—Peach Red Blending Begonia	1.00	6.00	50.00
President Wilson—Carmine and White ...	1.00	6.00	50.00
Pride of Fort Morgan—Intense Red50	2.50
Patrick O'Mara—Golden Orange Buff25	1.25	10.00
Paul Michael—Golden Orange Buff50	2.50	20.00
Perfect Beauty—Scarlet and White50	2.00	15.00
Pink Perfection—True Pink50	2.50	20.00
Pride of California—Crimson25	1.50
Purple Manitou—Violet Purple35	2.00
Queen Mary—Pink35	2.00	15.00
Rose Stillson—Rose Touched Violet and Gold50	2.50
Robert E. Lee—Cardinal Red	1.00	6.00	50.00
Reflection—Lavender White50	2.50
Rookwood—Cerise Rose50	2.50
Regel—Bronze Rose and Yellow	1.00	6.00	50.00
Supreme Glory—Rich Yellow	2.00	15.00
San Francisco Chronicle—Orange and Gold50	2.50
Shadows Lavender—Silvery Lavender75	3.50
Salback's White—Snow White50	2.50
Seal's Californian—Yellow and Rose Pink	.75	3.50	25.00
Sagamore—Golden Amber Yellow25	1.25	10.00
Sampson—Variegated Bronze, scarlet and Gold50	2.50	20.00
Sammie—Deep Primrose Yellow35	2.00
Snowdrift—Pure White35	1.50	12.00
Sunshine—Scarlet and Gold50	2.50
Sylvia Dickey—Phlox Pink25	1.25	10.00
Terra Cotta—Terra Cotta Color35	1.50
Theo. Vail—Old Gold and Apricot50	2.50
Tommy Atkins—Bright Scarlet75	3.50
The Grizzly—Dark Maroon50	2.50	20.00
The World—Rosy Magenta Tipped Silver	1.00	6.00
Thomas Edison—Royal Purple	1.00	6.00
Treasure Island—Gold Shaded Apricot....	1.00	6.00
Trentonian—Brownish Coppery Bronze....	.75	3.50	25.00
Waldheim Sunshine—Golden Yellow	1.00	6.00
Watchung Sunrise—Amber Edged Pink..	1.00	6.00	50.00
Will Rogers—Lavender and White	1.00	6.00
World's Best White—Pure White75	3.50
White Gold—Pale Greenish Yellow	1.00	6.00
Yellow Beauty—Pure Yellow50	2.50	20.00
Yellow Colosse—Bright Yellow25	1.25	10.00
Yellow DeLuxe—Golden Yellow	1.00	6.00

SHOW AND BALL TYPE

	Each	Doz.	100
A. D. Livoni—Shell Pink25	1.00	8.00
Elm City—Bronzy Yellow25	1.25	10.00
Elsie Burgess—Lavender White Rose Pink	.25	1.00	8.00
Gold Medal—Dandelion Yellow Striped and Splashed Scarlet35	1.50	10.00
Helen Hollis—Scarlet Red25	1.50	10.00

6 at Doz. Rate, 25 at 100 Rate

SHOW AND BALL TYPE—Continued.

	Retail	Wholesale	
	Each	Per Doz.	Per 100
Maude Adams—White and Pink25	2.00	15.00
Mary Bowman—Golden Yellow25	1.50	10.00
Polly Upham—Mauve Pink35	2.00	15.00

PEONY and PEONY DECORATIVE TYPE

City of Portland—Deep Yellow50	2.50
Geisha—Scarlet and Gold35	2.00
Pride of Portland—Scarlet and Gold35	2.50
Meyerbeer—Violet Purple50	2.50

POMPONS

Arthur—Brilliant Scarlet35	2.00	15.00
Bronze Beauty—Yellow Bronze50	2.00	15.00
Cardinal—Fiery Scarlet25	1.50	10.00
Dandy—Orange Color35	2.00	15.00
Frankie—Golden Apricot and Crimson....	.35	2.00	15.00
Ganymede—Fawn Color35	1.50	12.00
Geo. Ireland—Dainty Mauve Pink35	2.00	15.00
Good Yellow Pom—Not Named50	3.50
Good Orange Gold—Not Named50	3.50
Hazel—Buff to Brown25	1.00	8.00
Joe Fette—Pure White25	1.00	8.00
Jonkheer von Citters—Yellow Tipped Orange25	1.50	12.00
Kim—New Orange Color50	3.50	25.00
Kleine Domitea—Orange Buff25	1.00	8.00
Little Beeswing—Bright Red and Yellow	.35	2.00	15.00
Little David—Deep Shade of Orange35	2.00	15.00
Little Herman—Red and White Var.25	1.00	8.00
Little Jennie—Pale Primrose35	2.00
Pumice Prince—Dull Red50	2.00
Yellow Gem—Best Yellow35	2.00	15.00

CACTUS and HYBRID CACTUS TYPE

Attraction—Light Orchid Pink35	2.00	15.00
Bianca—Lavender Pink35	2.00	15.00
Countess of Claverly—Rose Pink	1.00	5.00
Countess of Lonsdale—Salmon Apricot....	.25	1.50
Cigarette—Red and White50	2.50	20.00
Eagle Rock Sunshine—Bronzy Yellow50	3.50
Elkridge—Pure White50	2.50	20.00
F. W. Fellows—Bright Yellow50	3.50
Francis White—White50	2.50
General Rosalie Jones—Bright Yellow....	.50	3.50
Gladys Sherwood—White35	2.50	20.00
George Walters—Coppery Golden Salmon Pink50	3.50
Jean Hare—Buff Apricot Shaded Bronze	.75	3.50
Kalif—Pure Scarlet50	2.50	20.00
Lady Helen—Carmine Rose and Cream..	.50	3.50
Minnie Eastman—Flame Undershaded Yellow	1.00	6.00
Mrs. W. E. Estes—Pure White50	2.50
Mrs. Edna Spencer—Lavender Pink50	2.50
Mrs. Warnaar—Creamy White and Pink..	.75	3.50
Nancy Carroll—Orange Russet with Golden Luster	1.00	6.00	50.00
Red Cross—Reddish Old Gold50	2.50
Rollo Boy—Amber and Gold50	2.50
Springfield—Salmon Red25	1.50	12.00
Sole Mio—Deep Yellow and Apricot50	2.50
Silverado—White and Silvery Lavender....	.75	3.50	25.00
Siskiyou—Pink Tinged Mauve	1.00	6.00
U. S. A.—Orange Buff75	4.00	30.00
Wolfgang Von Goethe—Apricot and Rose	.50	3.50

Wholesale Price of One is One-tenth of Doz. Prices

TESTIMONIALS



(Names on Request)

A customer from **Joplin, Mo.**, writes under date of January 21, 1934:

Dear Sirs,

Am writing for your '34 **Price List** as I am in need of a few more varieties, and want to thank you for the **fine stock and good count** on the 200 divisions I received from you folks last Spring. I thought my stock was good but I give up and thanks a lot.

Another customer from **Richmond, Va.**, dated January 23, 1934, writes as follows:

Gentlemen,

I am again writing asking for a **Spring Price List** as I bought Dahlia roots from you last year and was very much pleased with them. I am now making up my Spring list and would like very much to have your **Price List** before placing an order elsewhere.

A nice letter from a customer of **Oklahoma City, Okla.**, dated March 4, 1933:

Dear Mr. Finger,

Your **Balancing Budget Collection** has been received and I must say that they were the **nicest tubers and best packed** of any I have ever received during my 20 years of **Dahlia experience**.

Last season to keep our Dahlia crew on the job we offered many cutflower and garden varieties at the low price of \$5.00 per 100 rate and special collections at extremely low prices.

Although the total income of stock sold equalled cost of dividing, selecting, further handling and packing, the results were decidedly unprofitable when production costs and continued overhead expenses were considered, a fact realized sooner than expected.

We dare state that no reputable Dahlia grower in the U. S. can offer Dahlia roots at lower prices than our list quotations for 1934 and stay in business if paying decent wages for employment, and if offering selected stock for sale and that means **Selected A No. 1** divisions taken from healthy field grown stock where stunts and sickly plants are rogued out and destroyed and said stunts are not offered and sold in root form at a low price in competition with selected stock offered and sold by reputable and conscientious **Dahlia Specialists**.

Due to public demand and of creating employment during the slack winter months, our 1933 retail collection offers will be continued, but for reasons stated above are compelled to raise trade list prices over 1933 levels on certain standard varieties.

Locust Valley Dahlia Farms
Cold Spring Harbor, L. I., N. Y.

Miss Newman



United States Dept. of Agriculture

Bureau of Plant Industry

Horticultural Investigations

Washington, D. C.



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