

## **Historic, archived document**

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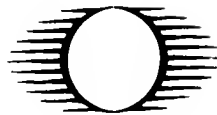


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# ARISTOCRATS

OF THE

GERANIUM FAMILY



"It Pays to Buy the Best"



A typical 2¼" Geranium plant from among the "Aristocrats,"  
and a rooted cutting from our greenhouses.

**W**E DO NOT TRY to compete in price. We grow only the best at the lowest prices possible for good business. All we ask is for you to compare our stock.

In geraniums, like anything else, "You get what you pay for."

So if you have a select trade you want our "Aristocrat." We know it pays to buy quality stock. "It sells itself."

Look at the photo on the opposite page of 2¼" plants and rooted cuttings. This is our interpretation of the meaning of 2¼" and cuttings when ready for shipment. It is the kind of plants you expect and should receive for your good money. Note the sturdiness which can only be produced by proper handling and growth under the right conditions.

Why buy unknown quality when such plants as these, with a reputation back of them are on the market? All plants shipped out of our place must be "standard" as to size and root system for each pot size quoted. Hence if you buy 2¼", 3" or 4" you expect *and get* plants that are standard, not a 4" plant that ought to be grown another month in a 3" pot. What a lot of us have had this experience! But did we buy of that party again?

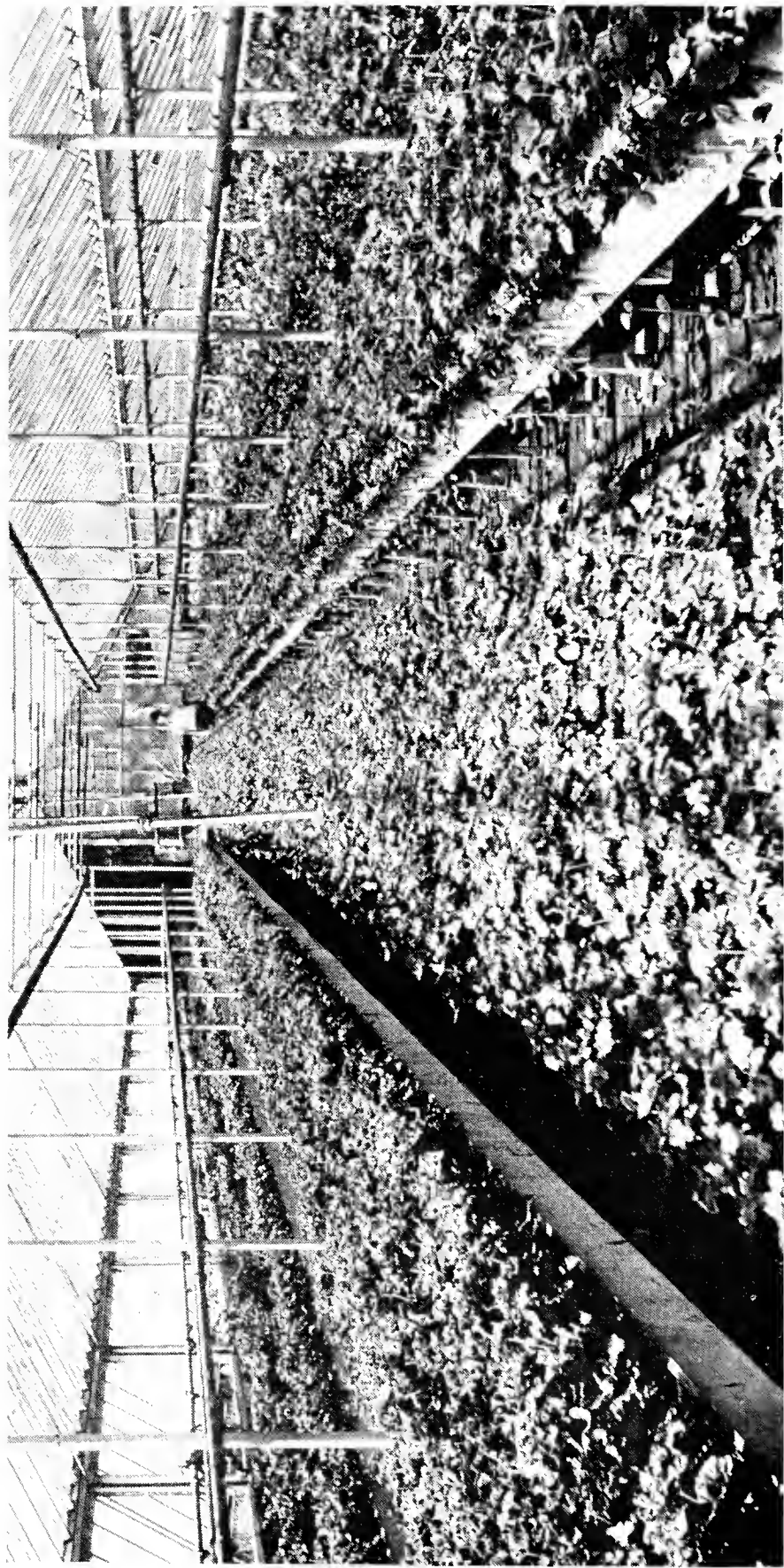
## Varieties

S. A. NUTT

The old standard dark red.

RADIO RED

Bright red; a most popular variety.



One of the many houses of stock "Aristocrats," 125' x 28', showing how we treat the humble geranium. They are given the same attention plus light and air that the modern rose or carnation gets. It makes for quality at no extra cost to you.

## Varieties (Continued)

### MRS. LAWRENCE

Light pink; very pleasing shade; a free bloomer; a fine one to grow as pot plant in a dwelling, sun parlor, or private conservatory during winter season.

### POITEVINE

Our own improved stock of even color. Stocky and with that deep, rich zoned leaves.

### RICARD

Light or "Brick Red" very vivid; enormous flower trusses. Roguing and re-selection has made our stock very superior flowering and robust plants.

### BUCHNER

The best white to be had.

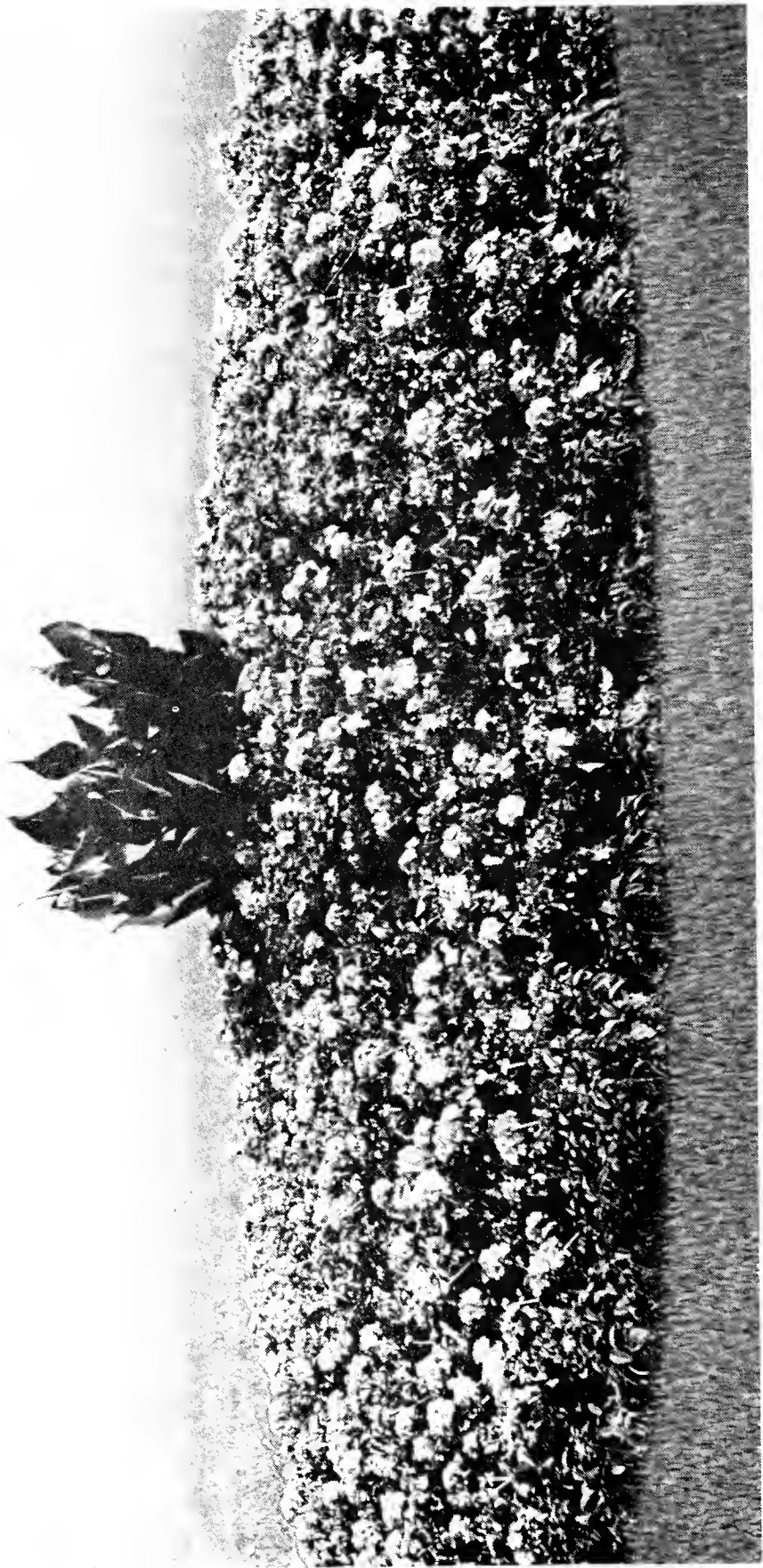
We grow "Irvington Beauty," "Fiat," "Michell's Sensation," "Palmer's Improved Ricard" and we are always trying out new varieties of merit.

## Prices

"S. A. Nutt," "Mrs. Lawrence," "Radio Red" and "Buchner"

	Per 100	Per 1,000
Rooted Cuttings .....	\$ 3.00	\$ 27.50
2¼" pots .....	6.00	50.00
3" pots .....	10.00	90.00
3½" pots .....	15.00	140.00
4" pots .....	20.00	190.00

250 at thousand rate.



A bed of "Ricard" Geraniums. Does it bloom? We say yes.



## Prices

“Ricard,” “Poitevine,” “Fiat,” “Sensation,”  
“Irvington Beauty,” “Palmer’s Imp. Ricard,”  
and all other new varieties.

	Per 100	Per 1,000
Rooted Cuttings .....	\$ 3.50	\$ 30.00
2¼" pots .....	7.00	60.00
3" pots .....	12.00	100.00
3½" pots .....	16.00	150.00
4" pots .....	22.00	215.00

250 at thousand rate.

Let us impress upon you as customers the importance of early booking of orders.

Just let us know variety wanted and when, December, January, February or later. Then you get what you want at the proper time. Doesn't cost any more.

Last minute orders are not satisfactory from either the buyer's or grower's standpoint.

Good geraniums will be just as scarce next season as last, so hustle and get under cover early.

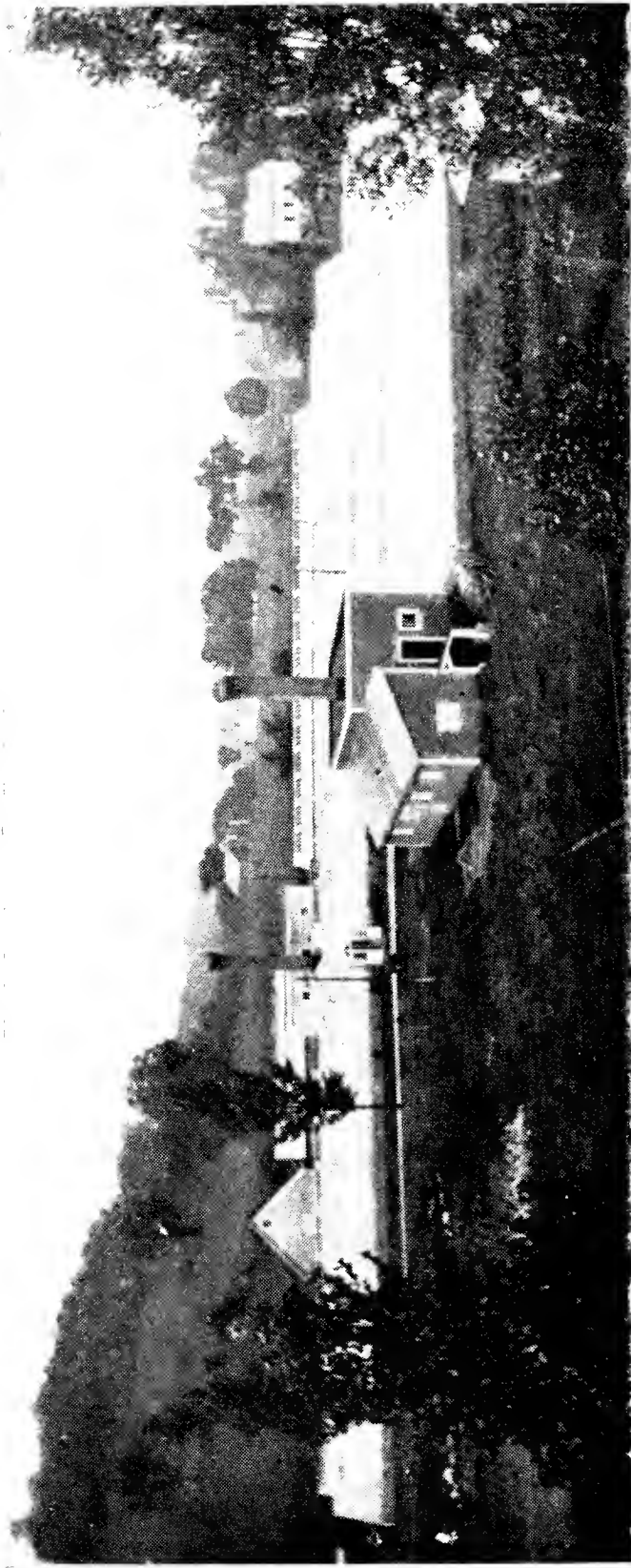
Very cordially yours,

THE RANDOLPH FLORAL CORP.  
Randolph, Vt.

U. S. A.

We have modern cut flower departments housed in two of the finest equipped stores in New England. Members of the F. T. D.

Randolph and St. Albans, Vermont.



Home of the "Aristocrats" of the Geranium family

35,000 square feet of glass, located in one of the finest sections of New England, with the best of light, air and soil which makes for quality in geraniums.

Rooted Cuttings and 2 1-4 in. Pots  
our specialty

Growers of Good Geraniums for  
over Thirty Years

# THE RANDOLPH FLORAL CORPORATION

RANDOLPH, VERMONT