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62.00
1934 SEED NOVELTIES

ESTABLISHED 1887

CHAS. WINSEL

THE PIONEER SEEDSMAN

145 N. Broadway -- LOS ANGELES, CALIF. -- Tel. MUtual 1757



ASTER NEW SUPER GIANT LOS ANGELES



ANNUAL CANTERBURY BELLS
(Mixed)

GALLOWAY LITHO. CO. S.F.

ANNUAL CANTERBURY BELLS

A new annual Campanula which blooms from seed in less than six months, plants 2½ feet, bearing 6 to 8 flower spikes. The mixture includes dark blue, light blue, pink, rose and white, per oz. \$3.00
Trial Package..... 50c

ASTER NEW SUPER GIANT LOS ANGELES

We now offer our customers the first of a new race of Asters, which promises to supersede all other strains for cut flower use. It is the general habit of the GIANTS OF CALIFORNIA, but earlier and much larger than any of the Giants of California type yet introduced, hence the name, SUPER GIANT LOS ANGELES; but, while the flowers are large, they are most artistic, due to the unusual curling and interlacing of the petals, giving a light feathery effect. The chief difference in flower form between this strain and the Giants of California, is in a deeper, fuller centered flower in the new strain. The color is a pure shell pink, one that has been entirely lacking in the Giants of California. The stems are stronger than in the Giants of California. The stems are stronger than in the Giants of California, and usually long, while no disbudding is necessary, due to the non-lateral habit. Price per Ounce..... \$5.00
Trial Packages..... 50c

CALENDULA CHRYSANTHA

The novelty which received the Gold Medal in the all American selections. The illustration on this folder is a very good reproduction of this wonderful novelty, it shows the beautiful form, color and size.

\$1.25 per Oz., Trial Packages 50c

PETUNIA COMPACTA, ROSE OF HEAVEN

Rose Pink, a valuable variety for window boxes, borders and flower beds. Per Oz. \$2.00
Trial Packages 50c

ASTER GIANT MAMMOTH PAEONY FLOWERED SILVERY ROSE

This is a fine long-stemmed variety, of true Paeony flowered type with immense flowers of deep lavender pink, which darken as they age, leaving the tips silvery white. A striking new variety and a good addition to this type. Price per Ounce..... \$3.00
Trial Packages..... 50c

ASTER GIANT MAMMOTH PAEONY FLOWERED ROSEBUD

A clear, deep rose, entirely new in this type. The flowers are large, well formed, and fully double, borne on long stout stems characteristic of the Paeony flowered type. We recommend this very highly, especially for florists. Price per Ounce..... \$3.00
Trial Packages 50c

HUNNEMANNIA SEMI DOUBLE SUNLITE

Unlike other double flowers this novelty develops a band of short petals on the outside, rather than the inside of the cup. This adds to the size and attractiveness of the flower, giving the appearance of an open flower at all times. The color is the same as the single, a clear canary yellow. Price per Ounce..... \$2.00
Trial Packages..... 50c

LARKSPUR GIANT IMPEPRIAL BLUE BELL

We offer Blue Bell, as supplying the color up to this time lacking in the Giant Imperial type, a clear, light blue; the type is decidedly upright, with long basal branched flowering spikes.

Price per Ounce..... \$1.50

LARKSPUR GIANT IMPERIAL LOS ANGELES IMPROVED

This is the popular variety LOS ANGELES, in the improved Giant Imperial type. The color is the same as in the Stock Flowered type, a brilliant rose on Salmon. It is very tall growing, truly upright, with immense basal branching flowering spikes.

Price per Ounce..... \$1.50

LARKSPUR TALL DOUBLE STOCK FLOWERED ROSAMOND

This is a pure rose self, a new and distinct color in Larkspurs, which does not change with age. The height is 4 feet, and the strain is remarkably uniform, branched and heavily covered with the fully double flowers. This will supersede the old variety, Bright Rose, which fades badly.

Price per Ounce..... \$1.00

SALPIGLOSSIS EMPEROR PURPLE, SELF

The color is a solid, deep purple, free from all veining, distinct from all other self colors in SALPIGLOSSIS. The flowers are large and well formed, and the color holds well.

Price per Ounce..... \$1.00

Both professional and amateur gardeners are looking for something new. We highly recommend the foregoing novelties and urge you to offer them in 1934. Write to us for full partiulars. We also highly relomend the Engelmann's Special and E. Giant Pansy Seeds which are now ready for immediate delivery.

PANSY ENGELMANN'S STRAINS

After an extensive tour of the Pansy growing centers of Europe and America, we selected for distribution Engelmann's Special and Engelmann's Giant Pansies, which we consider the outstanding strains now available. The special strain is the old Scottish Show Type, re-selected to a strain of immense flowers. The colors are bronze, or rather mostly bronze, and reddish shades with some yellow edged ones. Engelmann's Giant is a very vigorous growing strain, producing flowers 3 by 4 inches across. It contains a great variety of shades, both dark and light. Both strains are compact and early flowering. Engelmann's Special is priced at \$15.00 per Ounce. Engelmann's Giant is priced at \$15.00 per ounce. Trial Packages sell at \$2.00 per packet.

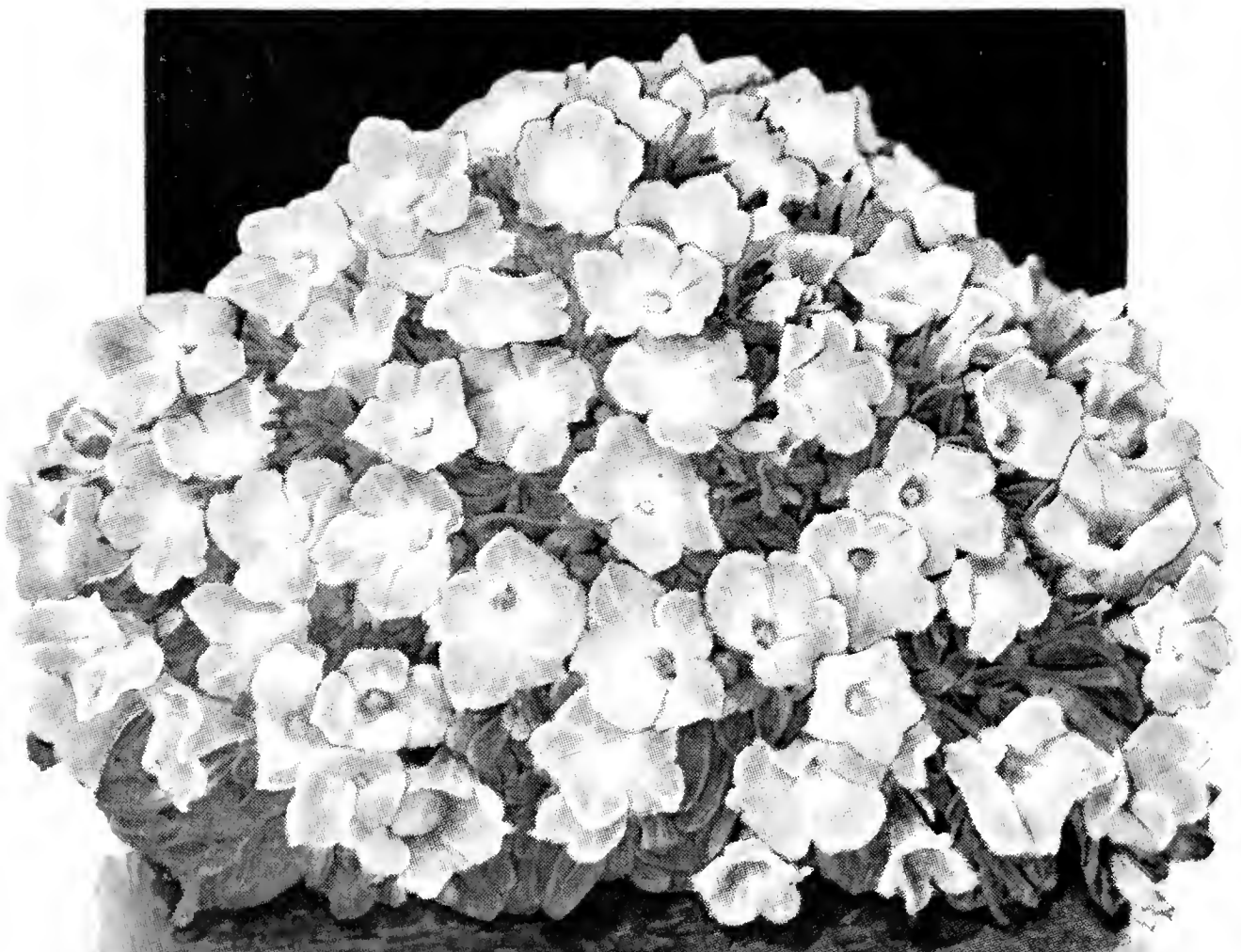
Thanking you for past patronage, and trusting to receive your future orders which will always receive prompt and individual attention,

Yours very truly,

CHARLES WINSEL.



CALENDULA CHRYSANTHA



PETUNIA COMPACTA, ROSE OF HEAVEN