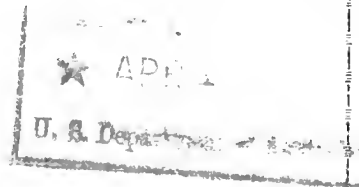


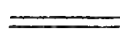
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HEMEROCALLIS



C. BETSCHER
DOVER, OHIO



1935

Betscher's Hemerocallis

The Perennial Supreme

A bit of history. Many years ago in our garden were Hemerocallis, Flava - Fulva - Kwanzo. As a boy they appealed to me—the older I became the more so. About the time I began the florist business, Aureole, Dr. Regale, Dumorteri, etc., were new to me and added to my list. We began to breed these in a small way for a number of generations, selecting the few very best, destroying the rest. After a number of generations they began to show much better ones. As they became better our work with breeding them was greatly increased. Certain factors in breeding were noted, then changes in methods gave us far better newer seedlings and some big surprises. Again, work with them was liberally increased, securing, continuing and bettering results.

When Bay State, J. A. Crawford, Lemona, The Gem, Mrs. W. H. Wyman, etc. came into bloom our ambition was for still better ones.

Next came Anna Betscher, Golden Dream, Mrs. Austin, Donald Wyman and many still under numbers. Many of these are very fine and will be sent out next fall or in 1936.

In 1929 we did a great lot of breeding, resulting in a very fine crop of seeds. The very severe dryness ruined many of these seedlings, the remainder came into fine bloom in 1934, again a very dry year. However, when these came into bloom many were very much larger and in much better colors, far more beautiful colorings. A season of blooming from May 15th until freezing conditions in fall destroys them. Many buds normally would bloom into November. Above all, many very beautiful ones with better colors and shades, much larger 6-8 inch blooms. Some dwarfs, some taller, etc. but above all surprises were the pure whites—a real sensation! Imagine such a long season of beauty, a change day by day all summer and fall—150 to 175 days and in the south much longer. Many show bloom several times and we predict true everblcomers ultimately.

In 1934 we crossed them thruout the entire season and will obtain blooms far superior to all previous ones. All buyers will acclaim them "The Perennial Supreme" because of their manifold uses and values.

Hemerocallis may be forced, same care as Narcissus, thus late sorts can be had weeks earlier than their natural time of blooming. When a clump is done blooming it may be dug up carefully and replaced with one coming into bloom. This idea followed thru the season will give a whole summer of bloom at one spot in the garden. This is a very desirable factor when one may have flowers of them from May into October. Most of them are very hardy from Manitoba south.

Planting may be done anytime soil is unfrozen. Selected when in bloom, they can be dug and replanted anytime. They may be divided any time desirable. Growing from seeds—plant as soon as ripe or late fall or early spring, about one inch deep and about 2x2 inches apart, cover with burlap until they come up, leave for two years, then replant 4 inches deep and as far apart as desired. Cover first two winters in seed bed with leaves, straw or burlap; Some will bloom the third or fourth year.

Some sorts open in early morning and close at night and are called day bloomers. others bloom in the evening and close early in the morning and are called night bloomers. Planting lilioms 8 to 12 inches from the base of daylilies is an ideal place to plant them, the foliage keeps them cool, the roots give them good drainage, which lilioms must have to do well.

A long row of Hemerocallis planted 12 to 18 inches apart, with lilies planted along the edges will give a great show and makes a very fine border, May into frost, using liliom, Tenuifolium, Umbellatum or Candidum and Regales or others. Glads planted about July 1st to 10th will also add to this scheme.

BETSCHER'S NEW HEMEROCALLIS

Amaryllis, 3½ ft., July and August, beautiful golden orange	\$1.00
Bay State, 3 ft., July and August, large, deep yellow	\$1.00
D. D. Wyman, 2½ ft., July and August, golden yellow, tawny splashed petals	\$1.50
Golden Dream, 3 ft., July and August, deep golden orange yellow extra	\$1.50
Goldeni, 2½ ft., July, rich deep orange	\$1.00
Harvest Moon, 3 ft., July and August, rich, clear orange sherbet	\$1.50
J. A. Crawford, 3 ft., July and August, fine apricot yellow, extra	\$1.00
J. R. Mann, 3½ ft., July and August, frosted apricot yellow	\$1.00
Lemona, 3½ to 4 ft., July and August, clear lemon yellow, extra	\$1.00
Modesty, 2½ ft., June and July, delicate pale yellow	\$1.50
Mrs. A. H. Austin, 3 ft., July and August, deep golden orange, extra	\$1.50
Mrs. J. R. Mann, 3 ft., July and August, rich deep yellow orange	\$1.00
Mrs. W. H. Wyman, 3 ft., August, pale glistening yellow, latest to bloom, very fine,	\$1.50
The Gem, 3 ft., June and July, deep yellow apricot, as fine as the best lilies	\$1.00
2 - 4 good divisions. 12 Plants at 10 Times the Each Rate.	

THE OLDER SORTS AND TYPES

The older sorts and types, mostly very early and early sorts. Smaller than the above with smaller blooms but they fit into many places better than the newer, larger ones.

Apricot, 2 ft., early June, light apricot orange, dainty.

Aureole, 3 ft., June, orange yellow good size, free.

Dr. Regel, 1½ ft., May and early June, pure orange yellow, fragrant, free.

Dumorteri, 1½ ft., June, rich cadmium yellow, dwarf.

Flava, 3 ft., May and June, "The Lemon Lily" clear, lemon yellow.

Fulva, 3-4 ft., reddish yellow, "The Tawny Lily" old but colorful.

Kwanzo, 4 ft., July and August, orange, coppery red double flowers.

Citrina, 3 ft., July and August, pale sulphur yellow small, dainty \$1.00 each

Thunbergi, 3 ft., July and August, pale, yellow, fine.

Florham, 3 ft., June, similar to The Gem but smaller.

Except Fulva and Kwanzo these have three to five good divisions.

25c each or \$2.50 per dozen. \$17.50 per 100.

SEEDS

We offer very fine hybridized seed from very best sorts using pollen from our very finest only. 100 seeds, \$2.50; \$5.00; \$10.00. All should give very fine new ones.

APRICOT—Dr. Regel, Dumorteri, Flava, Thunbergi and fine unnamed seedlings, very choice, in lots of 500, 1000 or larger lots for drift, mass, park or roadside planting at special prices.

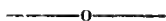
Special Offers - Our Choice - All Fine—

6 old sorts, named	\$1.50; 12 for \$2.50
6 old sorts and 6 new, named	\$4.50; 12 for \$8.00
6 new sorts, named	\$6.00; 12 for \$10.00

We expect much finer hybrids than the very finest we have today from these same hybrid seeds.

A visit to our farm when flowers are in bloom will surprise all amateurs.

OUR TERMS are cash with order, small orders by mail postage free.



LILIUMS—A choice collection of very fine sorts. Owing to the very severe conditions last year we will not offer any lilies until next fall so those wanting high class lilies or exceptionally fine hybridized seed, we expect to have a very fine lot for fall and 1936.

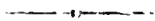
GLADIOLI—We had expected to include a fine list of glads this year but with the demand for bulbs at wholesale we will not offer at retail until next year. For over 40 years we have hybridized gladioli liberally. The severe dryness of 1930 ruined a great many of our older sorts. The then newer hybrids, entirely superior ones, came thru 1930 100% fine. Many of these grow 5, 7-8 feet high, very healthy, large, all colors. In 1934 we had many newest ones from Australia, Scotland, Germany and U. S. A.—“World’s Best.” but ours can go into any competition anywhere as they are much healthier, all planted May 1st and follow each other into November.

NARCISSUS—For some years we have been growing Narcissus, largely such sorts as Alba Plena, Barri, Emperor, Mrs. Langtry, Victoria, etc. Our fall list will offer many others.

DAHLIAS—For many years we have bred for better dahlias. Today we have dahlias that we plant here May 20. They begin to bloom July 20th, increasing in quality and quantity until frozen. Very fine colors, large flowers, stems 18 to 60 inches long, very healthy and good bulb makers. The best of these will be distributed in 1936. All dahlia growers should come and see these in September. A great show—several acres of them.

We have a fine lot of evergreens for nearby sales. We plant from March into January—any time the ground is unfrozen. Do not plant evergreens when ground is frozen.

We have very fine collections of the following items and dates when best for inspection: Dahlias, September; Gladiolus, August and September; Hemerocallis, early sorts July 1st, late sorts July 20th; Liliums, June 20th to July 1st; Peonias, June 10th.



All my life much experimentation has been done with many botanical subjects as to breeding, care, growing, planting and related problems, soil culture, etc.

Many present day customs and usages are passe. Azaleas, evergreens, etc. may be planted any time desired. Our experimentation along these lines has been very broad.

Lectures and Clinics May Be Arranged