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# 35

# OUTSTANDING

# KUNDERD VARIETIES

FOR ONLY

# \$2 PREPAID

## OUR FEATURE COLLECTION

## Large Size Bulbs - Separately Labeled

*This Beautiful Variety FREE With Every Gladiolus Collection*

All gladiolus lovers will be interested in this collection whether you have purchased other bulbs this year or not. Why? Because this collection is vastly different from our other offers. At least 75% of the varieties used have not been included in any previous collection made this year. Only varieties of the highest type and quality and the exceedingly popular ones go to make up the MARY JANE COLLECTION.

### **We Spare Nothing to Make this the Most Outstanding Offer of the Season**

All 36 varieties are different — all are labeled. There is a wonderful range of colors. Every one is a beauty. Our finest varieties. In checking up on the value we find that at regular retail prices these bulbs would cost you at least \$6.00 while by purchasing the collection you get every one of them, properly labeled, for the small sum

of \$2.00 postpaid to you. Think of it — where can you buy such a fine offer as this?

« »

Order today — NOW, WHILE IT IS ON YOUR MIND and receive the supreme pleasure of growing the WORLD'S FINEST GLADIOLI.

**Order Now**

### **Mary Jane Introduced at \$100.00 per Bulb**

We now wish to share the beauty of this gladiolus with our customers and let them enjoy this magnificent gladiolus as we do. When this variety first bloomed as a seedling in our gardens. Mr. A. E. Kunderd, the originator, immediately recognized it as an outstanding gladiolus and one which would have a good future. The first time it was exhibited as a seedling it received a silver medal. Mr. Kunderd thought so much of it he decided to name it in honor of his mother, and originally introduced the variety at \$100.00 a bulb.

"Mary Jane" has won ever so many prize awards and truly is an exceptional gladiolus. It is a most beautiful silvery pink with a light lavender sheen. The throat is delicate and clear. There are many large perfectly placed florets open at a time.

By all means you should have it in your collection. Order this collection today and the MARY JANE will be included FREE.

**PLANT EARLY AND LATE.** To enjoy your gladioli to the fullest extent you should arrange the planting at intervals from early in the season until quite late — as late as July 10th if you do not generally have killing frosts until the middle or latter part of October.



MARY JANE

# A. E. KUNDERD, INC.

GOSHEN, INDIANA

## A PRIZE WINNER FOR YOUR GARDEN

# Kunderd's Quality Iris

for Permanent Beauty



**10 CHARMING IRIS**

FOR ONLY

This Collection Includes  
The Beautiful Red Variety  
Imperator

Shipments Will  
Be Made During  
July and August

Every garden must have Iris. The popularity of this flower is easy to understand. They are so beautiful, coming in varied forms and in a wide range of color combinations from white and pale lavender to deep purple, bronze and maroon. Then, too, they are inexpensive. Most of them will bloom next year and by the following spring they will have increased so they will make a gorgeous showing.

**WHAT YOU RECEIVE.** The 10 Iris we offer in this collection are among the finest grown. All will be different varieties and each one will be properly labeled for identification. The varieties will be selected so the colors will harmonize nicely. **IN EACH COLLECTION** we shall include one root of that Famous Red Variety, **IMPERATOR**. Standards are red-violet tinted buff, with deeper colored falls which have brown markings at the base.

## GLORIOUS PEONIES

**7 ALL DIFFERENT**  
ALL LABELED  
and **FREE that**  
Wonderful Variety  
Mons. Jules Elie  
**8 Peonies in all**

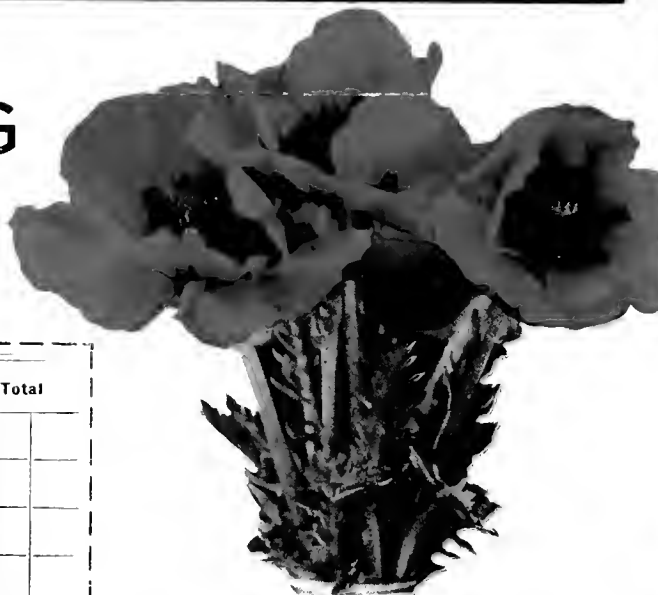


Peonies perhaps are the most striking flowers which can be used upon the landscape. They command instant attention of all lovers of the beautiful. They can be grown successfully everywhere, with the exception of the extreme southern part of the U. S. The 8 Peonies we offer in this collection, including that marvelous large silvery pink peony with wide guards surrounding a large bunch of comparatively narrow incurved petals, something like a monster chrysanthemum, Mons. Jules Elie, are most outstanding. This is without question the best Peony offer of the season. . . . Shipments will be made in September.

## ORIENTAL POPPIES

**3 GIANT FLOWERING ROOTS**  
**\$1 Prepaid**

For regal beauty—something to remind us of the richness and splendor of the East—there is nothing to equal the Oriental Poppies. Bold masses of these majestic flowers with their large flower cups of bright colors produce a gorgeous picture. They come into bloom with the earliest peonies. They grow 2½ to 4 feet high and do well in any open, sunshiny position in good, deep, loamy soil.



Varieties in Collection

**LULU A. NEELEY** — The very best red Oriental Poppy in the world. This variety was introduced at \$25.00 each and only a very few years ago was still being offered at \$5.00 each.

**WURTEMBERGIA** — The largest variety grown. It is still considered one of the finest reds in existence. This variety is easily worth the price of the entire collection. For the third variety we shall include either a Mrs. Perry or Edna Perry. Both of these varieties are pink and are exceedingly choice. . . . Shipments will be made in August.

**A. E. KUNDERD, INC.**

Gladiolus Specialists  
and  
Originators

Goshen, Indiana  
Spring, 1935

Dear Flower Friend:

The last minute rush is on. Everywhere you look the gardeners are busily at work making preparations for this year's garden. How about your garden? Have all your plans been carried out?

Remember those beautiful KUNDERD GLADIOLI you saw in your neighbor's garden last year and your intention of having some of these lovely creations in your garden this summer?

Now is the right time to buy. That is why we have prepared the "Mary Jane" collection. It contains 36 of our finest varieties and it is so reasonably priced.

On the back page you will notice our collections of 10 Iris for \$1.00 including the red variety Imperator; 8 Peonies for \$2.00 including that large pink chrysanthemum-like peony, Mons. Jules Elie; and 3 giant flowering Oriental Poppies for \$1.00.

There is exceptional value in these offers and it is just our way of saying "Thank you for your past patronage." May we have the pleasure of serving you?

Yours for a more glorious garden,

A. E. KUNDERD, INC.

### ORDER BLANK

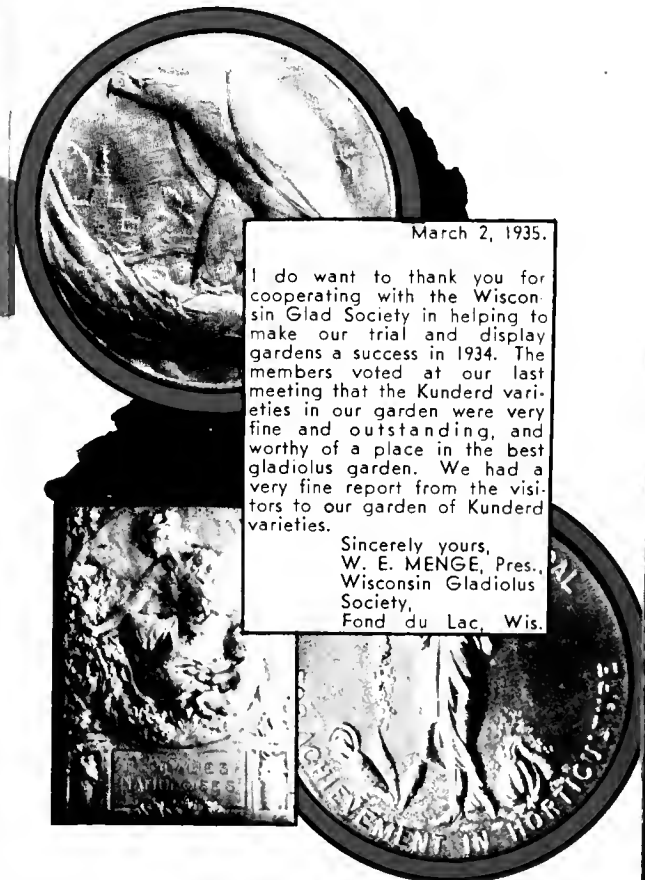
Name \_\_\_\_\_  
Street or R.F.D. \_\_\_\_\_  
City \_\_\_\_\_  
Express Office \_\_\_\_\_  
State \_\_\_\_\_

No. of Cols.	Kind of Col. and each price	Total
	Mary Jane Glad. Col. \$2	
10	Charming Iris \$1	
7	Glorious Peonies \$2	
3	Oriental Poppies \$1	
9	Campanola \$1	
9	Sweet Wivelsfield \$1	
10	Sweet William \$1	
5	Wonder Lily \$1	
12	Wonder Lily \$2	
	<b>Total</b>	

A. E. KUNDERD, Inc.,  
Goshen, Ind.

Gentlemen: Please send me the Special Collections mentioned on the right for which you will find my remittance in the amount of

\$ \_\_\_\_\_ enclosed.



March 2, 1935.

I do want to thank you for cooperating with the Wisconsin Glad Society in helping to make our trial and display gardens a success in 1934. The members voted at our last meeting that the Kunderd varieties in our garden were very fine and outstanding, and worthy of a place in the best gladiolus garden. We had a very fine report from the visitors to our garden of Kunderd varieties.

Sincerely yours,  
W. E. MENGE, Pres.,  
Wisconsin Gladiolus Society,  
Fond du Lac, Wis.