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Unwin Dwarf Bedding Dahlias—See page 17

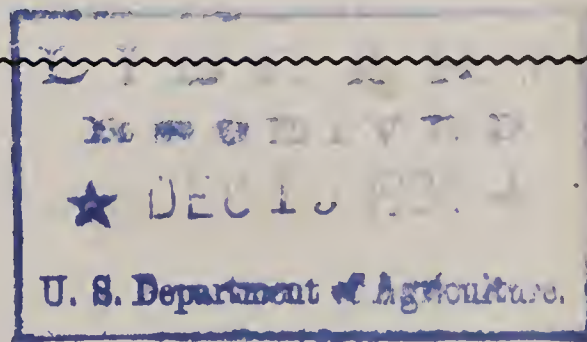
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Dahlias ♦ Gladiolus ♦ Seeds

657
Woodmont
Avenue



BERKELEY
CALIF.



1935



“IT COSTS NO MORE TO GROW THE BEST”

You can't insure your garden—but a very few additional cents invested in Salbach seeds or bulbs will bring you the next best thing—assurance that you are starting with the finest stock obtainable.

An advertisement of a few years ago carried the title “What a whale of a difference a few cents make,” but in terms of your garden, this statement wouldn't tell half the story. After all, it takes just as much garden space, just as much water, and just as much weeding for you to grow a poor plant as a prize-winner. But those few extra pennies on your original purchase determine whether your garden is one that your neighbors truly envy, or whether it is “just another garden.”

As an example of the excellence of Salbach stock, we quote from a letter sent, not to us, but to a customer who had chosen to send our merchandise abroad—“The gladiolus you sent me are the biggest happiness I ever had. They are the richest things I ever saw in my garden. No one here has ever seen such fine flowers. Many people from way off, including nurserymen and commercial gardeners, came to see them”—this from far off Denmark.

The bulbs and seeds we send out are the finest that can be obtained, and are free from pests or injurious diseases. Our gladiolus are given special precautionary treatment, and our dahlias and seeds are carefully inspected for any sign of sickness or insects.

Carl Salbach

Member of

ALAMEDA COUNTY FLORAL SOCIETY
AMERICAN DAHLIA SOCIETY
AMERICAN GLADIOLUS SOCIETY
AMERICAN IRIS SOCIETY
BRITISH GLADIOLUS SOCIETY
IRISH IRIS SOCIETY

CALIFORNIA GLADIOLUS SOCIETY
CANADIAN DAHLIA SOCIETY
DAHLIA SOCIETY OF CALIFORNIA
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA
EAST BAY GLADIOLUS SOCIETY
FELLOW ROYAL HORTICULTURAL SOCIETY

RECENT GLADIOLUS INTRODUCTIONS

For new varieties, we particularly recommend Golden Goddess and La Fiesta, our two 1935 introductions. (See pages 2 and 3.) We venture to predict that the A. G. S. symposium will, in time, find Golden Goddess among the first three, and La Fiesta among the first ten.

In addition to these two, we suggest eight others as most outstanding. These are Queen Helen II, Miss Alameda and Festival Queen, three Salbach introductions of 1934; Miss New Zealand, a giant from "down under"; Blue Admiral, Milford, Orange Sovereign and Wasaga.

The remaining varieties listed on this page are all fine, ranking just behind the specially recommended ones. Picardy, Salbach's Orchid, Grand Slam, and other outstanding gladiolus now selling at popular prices are found only in the general and quantity price lists, and in special collections.



WON BY FESTIVAL QUEEN, 1933

NEW VARIETIES—PRICES IN SIZES

(Large bulbs, 1 $\frac{1}{4}$ " or over; Medium sized bulbs, 1" to 1 $\frac{1}{4}$ ";
Small bulbs, $\frac{1}{2}$ " to $\frac{3}{4}$ ".)

PRICES PER SINGLE BULB

	Large	Medium	Small	Bulblets
Blue Admiral	\$2.00	\$1.20	\$.90	6 for 75c
Blue Peacock75	.60	.50	6 for 50c
Bob White75	.50	.35	10 for 50c
Champlain80	Each 40c, 10—\$3.00
Festival Queen	3.00	2.00	1.50	3 for \$1.25
Gertrude Swenson	2.50	1.50	1.00	6 for 50c
Golden Goddess	5.00	5.00	No bulblets for sale
(Subject to patent restrictions)				
La Fiesta	5.00	5.00	No bulblets for sale
Lucifer25	.15	.10	50 for 50c
Mildred Louise30	.20	.15	12 for 50c
Milford	5.00	3.50	Each 75c
Miss Alameda50	.35	.25	Not for sale
Miss New Zealand.....	25.00	16.00	12.50	Each \$2.00
Moorish King50	.40	.30	No bulblets for sale
Orange Sovereign75	.60	.40	15 for \$1.00
Pelegrina25	.15	50 for 50c
Pirate25	.15	.10	15 for 25c
Queen Helen II.....	.50	.25	.15	35 for 50c
Sequoia Blue	1.00	.75	.50	10 for 50c
Smiling Maestro	1.75	.85	.45	10 for 75c
Tennyson35	.25	.15	20 for 50c
Tip-Top	1.50	1.00	.75	6 for 75c
Wasaga30	.20	.15	10 for 25c

WE INVITE YOU to become a member of the American Gladiolus Society. As a member, you will receive the monthly Bulletin published by the Society. Devoted solely to gladiolus, it is full of instructive facts and inspirational suggestions, and keeps you informed about new varieties, which are continually being created.

Membership may be obtained by mailing \$2 to Roscoe Huff, Secretary American Gladiolus Society, Room 600, Spohn Bldg., Goshen, Indiana, or Carl Salbach, 657 Woodmont Ave., Berkeley, Calif.



GOLDEN GODDESS

“. . the yellow we have all been looking for . . .”

Introducing GOLDEN GODDESS

(The first patented gladiolus—sold under the protection of U. S. Plant Patent No. 77.)

Four seasons ago, we bloomed a perfect yellow gladiolus. This year, after having seen over one hundred spikes, we still consider Golden Goddess to be perfect. It has size, color, form, placement, and habit, not only in selected spikes, but in ninety-nine out of a hundred blooms. It is the yellow we have all been looking for, and will unquestionably prove to be the most sensational introduction of recent years.

Ten to twelve of the twenty-one to twenty-three florets open at once in a deep rich golden yellow color, with buds as yellow as the flower itself. Not a single bloom to date has given any evidence of whorling, even from bulblet stock, and every bud opens when cut. Florets of good size, long flower spike, and color clear with no markings of any other shade.

Awarded the first California Spring Garden Show Novelty Gold Medal, which is bestowed only on new flower creations of outstanding merit. Using the A.G.S. point scale, the judges scored the flower 95. We can hardly conceive of a gladiolus meriting a higher rating than



Pictured with our Letters Patent are the first three flowers to bloom from large size bulbs. It is most significant that the formation and placement is practically ideal in every case.

this, although many have pronounced Golden Goddess to be 100% perfect.

Under our patent protection, no grower can grow Golden Goddess for re-sale of either bulbs or cut-flowers without our permission, and therefore we do not advise commercial growers to buy bulbs of Golden Goddess. We shall, in the future, however, make special arrangements for resale through reliable growers.

Golden Goddess, which has been described as a "ten year ahead yellow," would probably have been marketed at \$25.00 per bulb, or more, had it not been for our patent protection. We look now to a volume of sales rather than a few initial sales at high profit. Bulbs will be sold with this warning: "This Golden Goddess variety of gladiolus is protected by Plant Patent Number 77, issued by the United States Patent Office on October 3, 1933. The purchaser is hereby given by the patentee, Carl Salbach, of Berkeley, California, the right to grow this bulb for his own use and enjoyment, but he is specifically prohibited from selling, leasing, giving away, or otherwise transferring either bulbs, bulblets, or cuttings without the written consent of the patentee."

No small bulbs or bulblets for sale. Bulbs one inch or over in diameter—\$5.00 each.

Foreign Growers Note: Our patent holds only for the United States. Golden Goddess grown outside of the U. S. A. can be sold anywhere except back to the United States or its possessions. This means that you can obtain a real \$25.00 gladiolus for \$5.00 per bulb.

Introducing LA FIESTA

(Not patented)

This very outstanding gladiolus is undoubtedly the most remarkable "break" in color that has been produced in the last ten years of gladiolus breeding—for it is a clear bright orange that does not fade.

The colored reproduction does not do La Fiesta justice. The deeper throat markings should be the brightest orange, rather than a dull red. The process colors which we use in our catalog simply will not give this shade—and we cannot change the color without spoiling the rest of our pictures.

The throat marking of orange is actually the "key" coloring of the flower, and gives the flower its striking gay appearance.

Six to seven well placed florets open at once with a total of seventeen to eighteen florets and buds. Flowers of good size, and a rapid increaser.

La Fiesta has been a "stopper" both in the garden and on the show table, and is so definitely "different" that it cannot be compared to any other gladiolus. We regard it as one of our very finest creations, classing it with Betty Nuthall, Salbach's Orchid, Salbach's Pink, and Golden Goddess.

No small bulbs or bulblets for sale. Bulbs one inch or over in diameter—\$5.00 each.



LA FIESTA

"... a clear, bright orange that does not fade."

GENERAL LIST OF GLADIOLUS

All our bulbs are plump, healthy, and free from injurious insects of all sorts, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and cannot be guaranteed to grow, as a percentage of these "baby" bulbs always fail to germinate.

Large bulbs are 1¼ inches in diameter or over; medium size are 1 inch to 1¼ inches; and small bulbs are ½ to ¾ inch. L.=large, Med.=medium, S.=small. When the size is not noted, large size is implied.

For quantity prices in all standard sizes and bulblets, see page 12. For special collections see pages 9, 10 and 11. Primulinus type listed separately on page 8.

The 3-6-12-25 prices are applicable to one individual variety, not to different ones priced alike—no quantity less than 100 at the hundred rate.

These prices cancel all previous quotations.

Large Flowering Type

Aflame (*Hornberger*). Begonia rose shading to flame near edges and on back. Very large and many open. Slightly hooded. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Alma Needham (*Salbach 1931*). Large wide open flowers of pure La France pink. Fine placement and good substance. Very early, should be a splendid commercial. Best table basket, Eastbay Glad. Show, 1933. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Betty Nuthall (*Salbach*). This most outstanding variety should be in every garden. Color glowing orange pink with light yellow throat. Immense florets, perfect placement, six to eight blooms open, and heavy substance. Probably the most vigorous grower of all gladiolus, sometimes producing as many as five spikes to a single bulb. Late bloomer. See color picture, back cover. Fourth most popular gladiolus in A.G.S. Symposium, winner of countless prizes. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Blue Admiral (*Rev. Christ*). Truly a masterpiece in a deep violet blue. It sets a new standard in its color field, and will unquestionably supplant Veilchenblau as soon as stock permits. Blooms twice the size of Veilchenblau, and brighter. Plants much taller. Five to six huge blooms open on a fine straight spike. L., \$2.00; Med., \$1.20; S., 90c. Blts., 6 for 75c.

Blue Peacock (*Salbach 1932*). When this variety was introduced, many "bluest blues" were being offered, and we were wary of making such claims in the face of the competitive claims. Now that we have had a chance to test Blue Peacock against most of the others, however, we feel safe in stating that it is probably the "bluest" gladiolus generally in commerce. Named for the deeper blue blotch overlaid cream which resembles the eye of a peacock feather. Five large wide open florets open at once, good spike. L., 75c; Med., 60c; S., 50c. Blts, 6 for 50c.

Bob White (*Zimmer*). Large, tall, white with violet throat markings. L., 75c; Med., 50c; S., 35c. Blts., 10 for 50c.

Champlain (*Palmer*). Very early light blue. Strong grower. A coming commercial. S., 80c each; Blts., 40c each, 10 for \$3.00.

Charles Dickens (*Pfitzer*). Clear glowing red-violet with a velvety blotch on lower petal. Fine placement. Seven or eight open. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Commander Koehl (*Pfitzer*). This flower is a real attention getter. It throws huge spikes with large, wide-open blooms of brilliant deep scarlet red, with no markings or blotches. Stands up in practically all weather conditions, with six or seven open florets. Voted the sixth most popular gladiolus in the American Glad. Soc. symposium, and has won countless prizes, including first as best flower in the Oregon Glad. Soc. Show in Portland, 1931. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Coryphee (*Pfitzer*). A beautiful clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, creating a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Tall. Early. Awarded first prize as most artistic basket in Amer. Glad. Soc. Show, 1932. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Don of Peralta (*Salbach*). We particularly recommend this variety for group plantings or cutting because of its brilliant effect in mass. Large blooms of bright red with a prominent blotch of straw yellow. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Dorothy Simpson (*Salbach*). Large beautifully ruffled lilac. Blotch of pale amber with heart-shaped inset of soft purple. From five to six well placed blooms open at one time. Very heavy substance. Awarded first prize as best gladiolus in Manitoba Horticultural Soc. Show, 1930, and first as best individual spike, St. Vital, Canada Show, 1933. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Dr. F. E. Bennett (*Diener*). One of the best of all scarlet-reds. A large tall flame scarlet with many open at one time. Rated ninth most popular of all gladiolus in Amer. Glad. Soc. symposium and always a winner at shows. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Emile Aubrun (*Lemoine*). Immense flowers of a rich rose red, suffused blue. Glowing carmine blotch in throat. Six open, perfect placement. A winner at both major shows in our locality, and at the Am. Glad. Soc. Show 1933. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Festival Queen (*Salbach 1934*). A truly huge clear geranium pink with soft carmine featherings on the lower petals. Five to six fully expanded blooms with twelve or thirteen additional buds. Consistently placed and correctly faced. Immense blooms over six inches across. A "must have" for breeders as its characteristics of huge well expanded blooms carry on freely. L., \$3.00; Med., \$2.00; S., \$1.50. Blts., 3 for \$1.25.

Frederick Christ (*Diener*). Very large flowers of delicate shrimp pink, canary throat. A beautiful color combination. Many open. One of Diener's best. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Gay Hussar (*Salbach*). Orange-red, shading to strawberry pink. Fine placement. Six or more open at once. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Gertrude Swenson (*Swenson*). A \$100 gladiolus from Australia that qualifies as the fine rosy mauve that so many hybridists have been striving for. Has won prizes as "Champion" or best bloom displayed in four Australian shows, and has been highly praised in America.

Perfect placement, tall and straight, with ten to fourteen florets open at once. Color—bright rosy mauve with small white blotch on lower petals, feathered mauve. L., \$2.50; Med., \$1.50; S., \$1.00. Blts, 6 for 50c.

Golden Dream (*Groff*). A clear deep golden yellow of splendid substance; very tall, many open at one time. Most popular yellow in Amer. Glad. Soc. symposium. Each, 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

GOLDEN GODDESS (*Salbach 1935*). The first patented gladiolus. Description, price, restrictions and color picture on pages two and three. The most outstanding variety of recent introduction.

Grand Slam (*Salbach 1933*). A sport from Pfitzer's Triumph which retains the growing habits of the latter, but is a bright salmon-orange in color. Has been one of the most admired varieties we have grown. Large blooms, graceful, slightly ruffled. Has been highly praised in all parts of the country. Each 20c, 3-50c, 6-80c, 12-\$1.50.

Heavenly Blue (*Pfitzer*). Large, clear, delicate lavender blue of great refinement and elegance. Long graceful spikes, many open. Blooms to the very tip when cut. Lighter than Mrs. Van Konynenburg. Order early, stock limited. Each 15c, 3-35c, 6-50c, 12-\$1.00.

Helen Jacobs (*Salbach 1930*). Large, clear jasper pink, lower petals straw colored with pink edges. Tall, vigorous growth with six to eight perfectly placed blooms open at one time. Early. Heavy substance. A splendid commercial variety. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Helen Wills (*Salbach*). An elegant, clean, large, white shading to soft canary on lower petals. Tall, vigorous and of wonderful substance. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

LA FIESTA (*Salbach 1935*). A bright true orange that does not fade. See page three for price, description and color picture. A distinctly new color in gladiolus.

Lucifer (*Errey*). Tall and striking. Flame red with red-violet blotch. Each 25c, 6-\$1.25.

Mme. Sully (*De Groat*). Ivory white with carmine blotches in throat. Very distinct and beautiful, particularly in mass. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Magna Blanca (*Salbach 1930*). Huge, ivory white of heavy substance and good placement. Six or more open at once. Probably the tallest gladiolus grown, having been grown as high as eight feet. A rapid increaser. Excellent for breeding, being a parent of Mardi Gras and Sequoia Blue, two 1934 Salbach introductions. A. M., R. H. S., England. Splendid blooms from small bulbs. See page 12. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Mammoth White (*United Bulb Co.*). Immense, pure alabaster white. Fine placement, many open, tall spike. Its clear color and large wide open blooms make it most effective. A fine florist variety. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Marmora (*Errey Bros.*). The most popular of the "smoky" gladiolus, voted third among all gladiolus in the Amer. Glad. Soc. popularity symposium. Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing red-violet blotch. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Mexican Fire Opal (*Salbach*). Pure deep burnt orange. Flowers of medium size. Fine substance, and easily the richest in color of all orange gladiolus. Award of merit, Southport Show, England, 1932. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Mildred Louise (*Wentworth*). A fine, large, strawberry pink, blending to yellow in throat with red pencillings. Tall, with huge florets. Good substance. L., 30c, 6-\$1.50, 12-\$3.00; Med., 20c, 6-\$1.00, 12-\$2.00; S., 15c, 6-75c, 12-\$1.35. Blts., 10 for 50c.

Milford (*Rides*). We consider this outstanding gladiolus to be the finest recent New Zealand creation, not even excepting Takina and Miss New Zealand. Good size, habit, placement and color so fine that we rate Milford a truly sensational gladiolus.

Clear azure blue, with inconspicuous throat markings. A great improvement over the popular Heavenly Blue, being larger and deeper in color. Not as big as our giant Sequoia Blue but possesses a more beautiful, delicate coloring. Med., \$5.00 each; S., \$3.50 each. Blts., 75c each.

Minuet (*Coleman*). Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 Amer. Glad. Soc. Show, and first in 1932, 1933 and 1934. Rated as the second most popular of all gladiolus in the Amer. Glad. Society popularity symposium. Also best lavender, Calif. Flower Festival, 1933. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

- Miss Alameda** (*Salbach 1934*). Resembles Los Angeles in coloring. Color closer to apricot than Los Angeles, described in Ridgway as deep saffrano pink with carmine tongue and feathering. Large round blooms and as many as six of its eighteen or nineteen buds open at once. Has been tested and found a fine variety for forcing, and is a flower much desired by florists. L., 50c, 3-\$1.25, 6-\$2.25, 12-\$4.00; Med., 35c, 3-85c, 6-\$1.50, 12-\$2.75; S., 25c, 3-60c, 6-\$1.00, 12-\$2.00. Blts, not for sale.
- Miss New Zealand** (*Mrs. Julyan*). A simply huge flower that has been a sensation in New Zealand and Australia. Reported to produce six or more eight-inch blooms open at once on a full long flower spike having a total of eighteen buds and florets. Deep salmon pink with cherry blotch in throat. L., \$25.00 each; Med., \$16.00; S., \$12.50 each. Blts., \$2.00 each.
- Moorish King** (*Pfitzer*). Deep velvety red, almost black. Each 50c.
- Mother Machree** (*Stevens*). A most interesting and popular new gladiolus in the smoky group. Vinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. Seventh most popular gladiolus in A.G.S. symposium. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.
- Mrs. John S. Wood** (*Metzner*). A giant gladiolus with flowers of salmon rose, flaked deeper. Four to six feet tall. Vigorous grower. First as best single spike in Calif. Flower Festival in 1932. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.
- Mrs. S. A. Errey** (*Errey*). Very large, brilliant scarlet orange. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.
- Mrs. Van Konynenburg** (*Pfitzer*). This variety is one of the few good blue varieties on the market. It is a beautiful lilac blue, large, of good substance, good form, and makes an excellent spike. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.
- Orange Sovereign** (*Steves*). A huge flower of soft orange, shading to yellow in throat. Long flower spike and large florets. A most striking variety. We consider this one of the best new gladiolus. L., 75c; M., 60c; S., 40c. Blts., 15 for \$1.00.
- Paul Pfitzer** (*Pfitzer*). Clear velvety red-violet. Very striking. Best dark red with markings at Am. Glad. Soc. Show, 1933. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.
- Pelegrina** (*Pfitzer*). Deepest violet. Most striking and outstanding. L., 25c each, 3-60c, 6-\$1.10, 12-\$2.00; Med., 15c, 3-40c, 6-75c, 12-\$1.25. Blts, 50 for 50c.
- Pfitzer's Triumph** (*Pfitzer*). Unquestionably one of the largest and finest gladiolus ever introduced. Fifth most popular of all gladiolus in Amer. Glad. Soc. symposium and winner of countless prizes. The enormous amaryllis-like flowers are bright scarlet with a cherry blotch in the throat. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.
- Picardy** (*Palmer*). A most sensational flower of delicate glowing flesh pink. Most popular gladiolus of all, A. G. S. symposium, 1934, and will unquestionably be the "best seller" this year. First as best bloom in National Show at Century of Progress, 1934, and winner of countless awards as "best flower in the show." Large blooms, many florets open, good placement—at popular prices this season, and should be in every garden. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.
- Pirate** (*Palmer*). A beautiful dark rose red. Lighter in upper throat. Particularly beautiful under artificial light. Five to six immense, wide open blooms out at a time on well arranged, strong, straight spikes. Distinctive and one that you should have. L., 25c, 3-60c, 12-\$2.00; Med., 15c, 3-30c, 12-\$1.00; S., 10c, 3-20c, 12-60c. Blts., 15 for 25c, 100 for \$1.50.
- Primrose Princess** (*Salbach*). Very large, stately, wide open primrose yellow. Five to seven open at one time. Tall, with long flower spike. One of the finest light yellows. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.
- Queen Helen II** (*Salbach 1934*). Having as its two parents the Betty Nuthall and Helen Jacobs gladiolus, this fine gladiolus deserved a "tennis" name. We have called it "Queen Helen II," in honor of Miss Jacobs, National Women's champion.
- Considered the best new variety of 1934 by one prominent Western grower who has seen most of the new ones. Coloring half-way between Betty Nuthall and Helen Jacobs, a most refined flower. Good placement, wide open florets, and fine substance. Six open with twelve additional buds.
- Color by Ridgway chart—Grenadine pink with prominent pinard yellow blotch and carmine feathering deep in throat. A splendid commercial variety. L., 50c, 3-\$1.25, 6-\$2.25, 12-\$4.00; Med. 25c, 3-60c, 6-\$1.10, 12-\$2.00; S., 15c, 3-40c, 6-75c, 12-\$1.25. Blts., 35 for 50c.
- Red Lory** (*Errey*). Very striking, large rose red with 8 to 10 blooms open at once. Tall. Each, 20c, 12-\$2.00.
- Salbach's Orchid** (*Salbach 1930*). Colored the same lavender pink as a Cattleya orchid. Similar in form to Minuet, but pinker, and retains its color under artificial light. Large, wide open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.
- Tested and proven as a gladiolus for forcing, as "the first blooms remained attractive and held their color until the entire spike had developed." Blooms out best when cut with two or three florets open. Award Merit, R. H. S., 1934. See color picture, page 11. Each 15c, 3-25c, 6-50c, 12-\$1.00, 25-\$1.75.

Salbach's Pink (*Salbach 1929*). Large, wide open, glowing geranium pink, with soft carmine tongue and throat markings. Long, graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are as beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. Color picture, page 7, does not do full justice to the flower, as it does not accurately reproduce the soft colorings of the flower. Order early, stock limited. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Saraband (*Salbach*). A very unusual flower, rich as an oriental rug. Coloring a velvety oriental brownish red shading to red-purple called "bordeaux." Fine placement, tall. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Senorita (*Salbach*). One of the few gladiolus with true orange coloring. Large flowers of true orange with carmine tongue and penciling. Medium height. A. M., B. G. S., and many other prizes. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Sequoia Blue (*Salbach 1934*). A simply huge, light blue with a flower spike three feet long and blooms six inches wide. Derives its size and vigor from Magna Blanca and its color tones from Heavenly Blue. Perfect placement on a straight five-foot stalk. Five to six open. Should be of great value to breeders due to its huge blooms and flower spike. Color light bluish lavender with violet tongue. L., \$1.00; Med., 75c; S., 50c. Blts, 10 for 50c.

Smiling Maestro (*Christ*). Deep salmon rose flaked brown, one of the most outstanding recent eastern introductions. Very popular—winner of many prizes. L., \$1.75, 3-\$5.00; Med., 85c, 3-\$2.25; S., 45c, 3-\$1.25. Blts, 10 for 75c, 50 for \$2.50.

Tennyson (*Kingsley*). A rich velvety brownish ox-blood red with cream blotch in throat. Six to eight open on tall, straight spike. L., 35c each, 12-\$3.00; Med., 25c, 12-\$2.00. Blts., 20 for 50c.

Tip-Top (*Pfizer*). An immense wide open scarlet. One of the finest recent Pfizer originations. L., \$1.50; Med., \$1.00; S., 75c. Blts., 6 for 75c.

Veilchenblau (*Pfizer*). A large, clear, deep violet blue. Tall and vigorous. Most popular dark violet in A. G. S. symposium. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Wasaga (*Palmer*). One of the most delicately colored gladiolus. Clear light apricot of medium size with four to five florets open. The American introducer says of Wasaga, "The most beautifully colored of any glad. I have seen." Excepting Picardy we regard this as Palmer's finest variety. L., 30c each, \$3.00 doz.; Med., 20c, 12-\$2.00; S., 15c, 3-35c, 6-55c, 12-\$1.00. Blts., 10 for 25c, 100 for \$2.00.

W. H. Phipps (*Diener*). Voted fifth most popular of all gladiolus in the 1934 American Gladiolus Society symposium, and a consistent prize winner. Magnificent salmon pink. Flowers large, ten or more open at once, and long flower spike. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.



Salbach's Pink

Small Flowering Primulinus Hybrid Gladiolus

These are the dainty, semi-hooded varieties that are so beautiful in small bouquets.

Ada de Poy (*Salbach*). Tall, bronzy apricot primulinus. Slightly ruffled. Eight open. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Dove Kilgore (*Salbach 1929*). Grandiflora prim. A lovely ruffled shrimp pink. Round florets, well placed, six open, nine buds. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

La Paloma (*Dusinberre*). Pure bright orange grandiflora prim. Fine substance and does not burn. One of the most richly colored of

all gladiolus. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Orange Butterfly (*Salbach*). A rich, glowing, bronzy, orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Aw. Merit, R. H. S., England, 1932. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Radiant (*Salbach*). A glowing strawberry pink—lower petals soft orange pink. Fine, tall spike. 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

FOR YOUR GARDEN GUIDE

We are very happy to present to our customers Sydney B. Mitchell's splendid new book, "FROM A SUNSET GARDEN" (Doubleday Doran). The author is not only known as one of, if not the world's foremost iris breeder, but he is the creator of the beautiful garden adjoining us, where he puts into practice the advice he gives. This book is prepared for more advanced enthusiasts than "GARDENING IN CALIFORNIA," being a series of invaluable articles on garden topics and plants, including among others, articles on iris, daffodils, annuals, gladiolus, fuchsias, and shrubs. By no means limited in appeal to California gardeners. WE CAN SUPPLY AUTOGRAPHED COPIES OF "FROM A SUNSET GARDEN" AT \$3.15 POSTPAID.

We also recommend Mr. Mitchell's "GARDENING IN CALIFORNIA" to all Californians who do not have it already. This book, known as the "Garden Bible," is the most comprehensive, practical, and readable one in its field. AUTOGRAPHED COPIES AT \$2.65 PREPAID.

ABOUT GLADIOLUS THRIPS. Exhaustive studies on the control of this pest are being made, and a sure field remedy may be in the testing even now. In the meantime, we urge that every person growing gladiolus make certain to plant no infested bulbs. The stock we offer is grown in isolated places and is clean, but we will give full precautionary treatment nevertheless.

Our own conclusion, supported by expert entomologists, is that, with care, good blooms can be obtained even where infestations have occurred. Where the winters are severe, thrips will winter-kill, and thorough treatment of the bulbs should eliminate this pest.

In California, where the mild climate may permit some thrips to live over the winter outdoors, we advise persons with 1934 infestations to carefully dig and destroy any stray gladiolus bulbs that may be left in the ground, and then to depend on early planting. If all infestation is eliminated on the bulbs, we believe the first crop can be brought to good blooms before the thrips become numerous.

For small gardens, a sure bulb treatment can be had as follows: Cut stems close to bulb when dug. Burn stems immediately. After bulbs are thoroughly cured sprinkle a few naphthalene flakes through bulb boxes. A few days before planting, peel bulbs and dip in hot water adding two teaspoonfuls of Black Leaf 40 to each gallon. The water should be 125 degrees hot and bulbs immersed from 2 or 3 minutes.



GOLD MEDAL COLLECTION

Prize Winners From the World Over

Betty Nuthall—orange pink
 Commander Koehl—red
 Coryphee—light pink
 Dr. F. E. Bennett—scarlet
 Gay Hussar—peach red, orange blotch
 Grand Slam—salmon orange
 Golden Dream—deep yellow
 Magna Blanca—cream
 Mammoth White—huge white
 Minuet—lavender
 Mrs. John S. Wood—immense begonia rose
 Mrs. Von Konynenburg—blue
 Paul Pfitzer—red violet
 Pfitzer's Triumph—large scarlet
 Picardy—apricot pink
 Primrose Princess—yellow
 Queen Helen II—flesh pink
 Salbach's Orchid—orchid pink
 Veilchenblau—deep blue
 W. H. Phipps—salmon pink

20 large bulbs, one each, all labeled, for.....\$2.00

NEWEST WINNERS

Recent Salbach Introductions

5 large Grand Slam
 3 large Magna Blanca
 3 large Salbach's Orchid
 1 large Queen Helen II
 1 medium Miss Alameda
 1 medium Festival Queen
 1 medium Sequoia Blue

15 bulbs, all labeled, for.....\$3.50

GRAND PRIZE ASSORTMENT

Every bulb from a prize-winning variety. Balanced assortment including nothing but our catalogued varieties, such as Betty Nuthall, Pfitzer's Triumph, Grand Slam, etc.—not labeled—no primulinus included.

LARGE BULBS—12 for 75c, 25 for \$1.35, 50 for \$2.50, 100 for \$4.00

MEDIUM SIZED BULBS—25 for 85c, 50 for \$1.50, 100 for \$2.50

(See also pages 10 and 11)



BETTY NUTHALL COLLECTION

(Six bulbs each of four of
the World's Finest
Gladiolus)

6 large Betty Nuthall
(orange)

6 large Mrs. Von
Konynenburg (blue)

6 large Pfitzer's Triumph
(scarlet)

6 large Primrose Princess
(yellow)

\$1.35

24 large bulbs, labeled,

BETTY NUTHALL

A most consistent prize winner—considered the "best seller"
of all Gladiolus, excepting only Picardy.

SALBACH'S ORCHID COLLECTION

(The Latest Sensations)



6 large Salbach's Orchid
(see picture)

6 large Grand Slam
(salmon-orange)

6 large Queen Helen II
(flesh pink)

6 large Picardy
(apricot)

24 large gladiolus bulbs, labeled,
\$2.65

12 medium sized bulbs, each va-
riety listed above, labeled,
48 bulbs, \$2.85



SALBACH'S ORCHID

A most remarkable gladiolus. Supreme in its color class, and one of our finest introductions. Named because its exquisite color and beauty resembles a Cattleya orchid.

QUANTITY PRICE LIST OF BULBS IN DIFFERENT SIZES

This list gives prices in quantity for bulbs in large, medium, and small sizes, and offers you an opportunity to have a colorful garden and an abundance of flowers at small expense.

Bulbs of all three sizes will bloom well for you. Small bulbs **planted early** will produce fine flowers. Medium sized bulbs will give splendid large spikes, nearly as tall and full as the large bulbs if planted reasonably early in the season. Large bulbs will give the finest possible blooms, and often throw two or more stalks to the bulb (Betty Nuthall and Grand Slam have both given as many as five).

Bulblets are the small "baby bulbs," and cannot be guaranteed to grow, for a germination of more than 50 per cent is considered good. A few bloom the first season.

Prices below are for 12, 25 or 100 of one variety only—not of different gladiolus priced alike.

Betty Nuthall Golden Dream Mrs. John S. Wood La Paloma (Prim.)	Each variety in this group priced separately at:				
		Large	Medium	Small	Bulblets
	12 bulbs	\$.50	\$.35	\$.20	100-\$.25
	25 "	1.00	.60	.35	500- .60
	100 "	3.50	2.25	1.35	1000- 1.00

Alma Needham Charles Dickens Coryphee Don of Peralta Dr. F. E. Bennett Emile Aubrun Gay Hussar Mexican Fire Opal Paul Pfitzer Saraband Senorita Veilchenblau W. H. Phipps PRIMS Ada de Poy Orange Butterfly Radiant	Each variety in this group priced separately at:				
		Large	Medium	Small	Bulblets
	12 bulbs	\$.60	\$.40	\$.25	100-\$.25
	25 "	1.10	.70	.40	500- .60
	100 "	4.00	2.50	1.50	1000- 1.00

Aflame Commander Koehl Dorothy Simpson Helen Jacobs Helen Wills Mme. Sully Magna Blanca Mammoth White Marmora Minuet Mother Machree Mrs. S. A. Errey Mrs. Von Konynenburg Pfitzer's Triumph Primrose Princess Salbach's Pink Dove Kilgore (Prim.)	Each variety in this group priced separately at:				
		Large	Medium	Small	Bulblets
	12 bulbs	\$.75	\$.50	\$.30	100-\$.25
	25 "	1.35	.90	.55	500- .85
	100 "	4.50	3.00	1.65	1000- 1.50

Frederick Christ Heavenly Blue Picardy Salbach's Orchid	Each variety in this group priced separately at:				
		Large	Medium	Small	Bulblets
	12 bulbs	\$1.00	\$.60	\$.35	100-\$.25
	25 "	1.75	1.00	.60	500- 1.00
	100 "	6.00	3.75	2.00	1000- 1.75

Grand Slam		Large	Medium	Small	Bulblets
	12 bulbs	\$1.50	\$.85	\$.50	100-\$.50
	25 "	2.75	1.50	.90	250- 1.00
	100 "	8.00	5.00	1.75	500- 1.75

Mildred Louise		Large	Medium	Small	Bulblets
	12 bulbs	\$3.00	\$2.00	\$1.35	10-\$.50
	25 "	5.00	3.50	2.30	25- 1.00

Miss Alameda		Large	Medium	Small	Bulblets
	12 bulbs	\$4.00	\$2.75	\$2.00	Not for sale
	25 "	7.50	5.00	3.50	Not for sale

Pelegrina	12 bulbs	\$2.00	\$1.25	50-\$.50
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Pirate		Large	Medium	Small	Bulblets
	12 bulbs	\$2.00	\$1.00	\$.60	15-\$.25
					100- 1.50

Queen Helen II		Large	Medium	Small	Bulblets
	12 bulbs	\$4.00	\$2.00	\$1.25	35-\$.50
	25 "	7.50	3.75	2.25	100- 1.00
	100 "	7.50	250- 1.75

Tennyson		Large	Medium	Small	Bulblets
	12 bulbs	\$3.00	\$2.00	\$1.00	10-\$.25
					100- 2.00

SOMETHING NEW



Let your Christmas be as colorful
and gay
As the cheerful wish I send today,
And the happiness of your Christmas
day
Grow with the seeds I send your way



“Greeting Gift” Cards

—carrying attractively colored Salbach seed packets—a smart but inexpensive way to remember your friends.

Any seeds we list (see pages 14-23), in attractive natural color or special Xmas packets, mounted on card, with envelope to match, and verse as shown—at no cost over seeds alone.

THE FOLLOWING PACKETS AVAILABLE IN NATURAL COLORS:

Aquilegia—Blue or Mixed.....25c	Linaria Fairy Bouquet.....25c	Snapdragons, Rust-Proof:
Brachycombe—Mixed15c	Lobelia—Cambridge Blue.....25c	Mixed25c
Calendula Sunshine15c	Lobelia—Emperor William ..15c	Canary Yellow35c
California Poppy (Eschscholtzia) in mixed colors.....15c	Lupines—Giant King Mixed..25c	Dark Pink35c
Canterbury Bells, Annual, Mixed15c	Marigold—Guinea Gold.....15c	Appleblossom Pink35c
Cosmos Orange Flare.....25c	Marigold—Dwarf Monarch, Mixture15c	Red Shades25c
Unwin Dwarf Dahlias: Choice—Mixed25c	Marigold—Golden Queen.....25c	White25c
Special XXXX Mixture...50c	Nasturtium—Gleam Hybrids25c	Copper Shades (Bedding)..35c
Delphinium, Reinelt and Vetterle—Mixed50c	Nasturtium—Scarlet Gleam..25c	Silvertube Crimson (Bedding).....25c
Delphinium—Dwarf Azure Fairy or Blue Butterfly.....15c	Nasturtium—Golden Gleam..15c	Sweet Peas—any 15c pkt....15c
Geranium—Zonale.....25c	Pansy—Roggli Giants.....50c	Wildflowers:
Gourds15c	Petunia—Balcony Mixed15c	Baby Blue Eyes.....15c
Iceland Poppies—Santa Maria Inn Mixture25c	Petunia—Ramona (Nana Compacta)15c	Blazing Star15c
Iceland Poppies—Orange and Gold35c	Salpiglossis15c	California Poppies15c
Larkspur15c	Scabiosa—Loveliness15c	Clarkia Elegans15c
	Scabiosa—Giant Hybrids ...15c	Forget-Me-Not15c
	Scabiosa—Caucasica25c	Zinnias—Dahlia Flowered Mixture25c
		Zinnias—Dahlia Flowered, Autumn Shades25c
		Zinnias—Lilliput15c

All remaining seeds available in colorful packet of special Xmas design—priced as listed—including card and envelope to match.

Any seed packet on card and with verse as shown (above)—at catalog price of seeds (including envelope), postpaid to you on all orders totalling \$1.00 or over. Add 10c extra for postage and packing where Greeting-Gift Card orders are for less than \$1.00.

SALBACH SELECTED SEED SPECIALTIES



GLEAM HYBRID DOUBLE NASTURTIUMS

We offer selected seed specialties for your garden—not just quality seeds—but the finest of the best and newest varieties that can be had. We do not attempt to stock a complete line of seeds, but limit ourselves to the most outstanding strains and novelties.

In every case, we have obtained the finest seeds possible, regardless of the cost. We call particular attention to the following seed strains, either Salbach exclusives, or strains not generally obtainable:

Aquilegia, Waller Franklin Strain—Described by Sydney B. Mitchell in "From a Sunset Garden" as the best American strain of columbine.

Broom, Fancy Colored Hybrids—Gathered from Sydney B. Mitchell's own garden, having been originally imported from England.

Dwarf Dahlias, Unwin Bedding Type, Salbach Re-Selections—We believe our strain to be the finest in commerce. See front cover.

Delphinium, Vetterle and Reinelt Strain—This most remarkable strain, which we introduced last year, placed first at both the California State Fair, and at the California Flower Festival, 1934.

Helianthemum—A beautiful dwarf flowering shrub. Our seeds obtained from Sydney B. Mitchell, whose original stock came from the world-famous John Nicholl and W. M. Christy strains.

Iceland Poppies—Santa Maria Inn and Gartref Strains—The finest general strains, built up by Frank J. McCoy, the genial proprietor of the Inn, whose hobby has been the growing of the finest Iceland Poppies, and the most outstanding novelty strains.

Pansies—Super Swiss (Roggli) Giants—A remarkably fine strain.

Petunias—Including **Richard Diener's Ruffled Giants** in Mr. Diener's own packets. Also outstanding named varieties, mostly in the "Balcony" type that is so effective in the garden.

Snapdragons—Lammerts Rust-Proof Strain—Splendid strain, one of, if not the best. In mixture and separate colors.

Zinnias—The finest we know of, coming directly from Bodger's, the originators of the famous Dahlia flowered and other types.

OUTSTANDING NOVELTIES

These new seed novelties deserve your particular attention

Aquilegia Crimson Star
Calliopsis Dwarf Marmorata
Calendula Orange Shaggy
Canterbury Bells, new annual type
Cosmos Early Klondyke Orange Flare
Dianthus Laciniatus Splendens
Godetia Sybil Sherwood
Godetia Wild Rose
Hunnemannia Sunlite
Linaria Fairy Bouquet

Lupines Giant King
Marigold Yellow Supreme
Marigolds—Large flowering dwarf Primrose Queen and Golden Queen
Nasturtium—Gleam Hybrids, Double—Scarlet Gleam
Petunia—(Balcony) Blue Wonder
Petunia—Pink Pearl
Schizanthus—New Sunset Hybrids



COSMOS EARLY KLONDYKE ORANGE FLARE
 All-American for 1935

GENERAL LIST OF SEED SPECIALTIES

Fertilizer will help, and so will regular cultivation—but dollar on dollar spent for plant food, and hour on hour of garden work will not produce prize winners if the plants come from inferior seed strains. That is why we are so confident that no real gardener will begrudge the few extra cents required to secure the seeds of the finest rare strains—and that is why we have purchased seeds that actually cost us from two to ten times as much as the ordinary strains.

NOTE: Seeds are of annuals unless marked otherwise. "P"—perennials.

AQUILEGIA (Columbine). P. Waller-Franklin strain. Simply immense blooms with extra long spurs. A magnificent strain, described by Sydney B. Mitchell in "From a Sunset Garden" as the finest American strain, equal to that of any foreign firm.

Blue Shades Superb (Waller-Franklin). Long spurred. Beautiful clear blues, 25c pkt.

Waller-Franklin Hybrids. Long spurred, mixed—in orange, scarlet, yellow, pink, rose and white shades.....25c pkt.

Crimson Star. Long spurred. A large and brilliant variety with long crimson spurs and white color. Award of Merit, R. H. S., and probably the finest new columbine offered. Seed raised in and imported from England.35c pkt.

ANAGALLIS (Pimpernel). Fine for rockwork. A dwarf growing, spreading plant covered with tiny blossoms. Six to eight inches tall.

Blue15c pkt.

Terra-cotta15c pkt.

BRACHYCOME (Swan River Daisy). Resembles a small cineraria—dainty, free flowering. Useful in beds, borders or rock gardens.

Lavender blue15c pkt.

Rosea-Rosy lilac15c pkt.

Finest mixed15c pkt.

BROOM (Cytisus). P. For those Westerners who wish colorful and unusual shrubs, we have secured a limited supply of hybrid broom seeds. Can be grown outside of the Pacific Coast in those regions where the winter is not too severe. These will produce plants in full color assortment, variegated, in brilliant shades of red, pink, gold, apricot, brown, rose, orange and other colors. The shrubs are literally covered with myriads of the bright little pea-shaped flowers, which are in bloom for a long period of the year. Being offered for the first time in America. Drought resistant. Gathered from Sydney B. Mitchell's own garden. Stock limited.

.....\$1.00 pkt.

BROOM (Cytisus). P. Pure yellow and red-yellow variegated selections.....25c pkt.

CALLIOPSIS—Dwarf Marmorata. A gem, being a dwarf growing, miniature flowered calliopsis that has been completely overlooked. Rich yellow and mahogany brown flowers, marbled, which form a velvety mass of blossoms. Growing only nine inches tall, it is ideal for solid low borders, and unexcelled in small flower arrangements. Drought resistant35c pkt.

CALENDULA (Pot Marigold). Easily grown, many blooms, re-seeds itself.

Orange Shaggy—An artistic, new, large, orange calendula that is a new "break." Petals deeply fringed and lacinated, giving the flower a most informal air. As outstanding and useful as "Sunshine," but in a different color25c pkt.

Sunshine (Chrysantha). A new departure that you would hardly recognize as a calendula. Awarded seedmen's "All-American" as the finest seed novelty for the season of 1934. The petals are long and twisted inward in such a manner that the blooms resemble chrysanthemums. Color a light golden yellow, free flowering, and excellent for cutting. Flowers throughout the year if blooms kept cut15c pkt.

CANTERBURY BELLS—New Annual Type. Blooms from seed in six months, growing two to two and one-half feet tall, with six to eight bloom spikes per plant.

Angelus Bell—Deep rose.....25c pkt.

Bluebell—Light blue.....25c pkt.

Liberty Bell—Deep violet blue....25c pkt.

Mission Bell—Clear, soft pink....25c pkt.

Mixture—Of the four shades above, and white15c pkt.

CHEIRANTHUS ALLIONI (Siberian Wallflower). Brilliant orange wallflower-like blooms, produced freely throughout a long season. Ideal for bedding or rockwork. Eighteen inches tall. Plant in May..15c pkt.

COSMOS Early Klondyke Orange Flare—Grand Gold Medal Winner in Seedsmen's All-American Selections for 1934. Will bring its bright vivid blooms to regions where orange cosmos have been practically unknown due to late blooming habit, and will give a much earlier blooming elsewhere than do the older types. Flowers in less than four months from planting.

In addition to its early blossoming, this remarkable new cosmos is outstanding because the less abundant, light green foliage presents a much better mass of bloom than do the older types.....25c pkt.

DAHLIA SEED—Dahlias, grown from seed, make ideal "perennial annuals," as they bloom from seed the first year and reproduce themselves from bulbs thereafter. **SALBACH Large Flowering**, **SALBACH Single**, and **SALBACH Pompon** Dahlia seed described fully on pages 22-23.

Unwin Dwarf Bedding Dahlias, Salbach Re-selections. One of the most outstanding of all recent seed offerings, being ideal for bedding, fine for cutting, and having a long blooming period. Unusually effective in the garden, as is evidenced by the universally favorable comment among many visitors who have seen the splendid display made by these bedding dahlias in our own experimental gardens. Recommended by Sydney B. Mitchell, considered the West's leading garden authority, as one of the finest new things he has ever tried in his own garden.

Single and semi-double flowers on plants twelve to twenty inches high. Good keepers, invaluable in small bouquets, and striking in the garden. Require little space and the best plants can be saved and increased from tubers for future seasons. Germinates easily. Blooms the first year from seed. Fifty (or more) seeds to packet.

Dahlia hybridizing has always been one of our strong points, and Mr. Salbach has given this remarkable strain of dwarf dahlias the same personal attention that has gained him a ranking as one of the world's foremost hybridizers of dahlias, gladiolus, and iris. We believe that our strain of dwarf bedding dahlias is now the finest in existence.

Choice Selection, every seed from a fine plant. In mixture of autumn shades, peach, red, tan, scarlet, yellow, cream, rose, apricot and orange. Excelled only by our Special XXXX Mixture25c pkt.

Special XXXX Mixture—In the same colors as the Choice Selection, but gathered from our very finest, most floriferous plants. None better50c pkt.

DELPHINIUM (Vetterle and Reinelt Strain).

P. We again offer, exclusively, Frank Reinelt's hand-hybridized delphinium strain—than which no finer can be had. The Vetterle and Reinelt delphinium exhibit was awarded first prize at the California State Fair, and again at the California Flower Festival, 1934.

Those who have seen these remarkable tall, full-blooming specimens in our own and Sydney B. Mitchell's garden will agree that we are in no way overestimating the quality of Reinelt delphinium seed, despite our most lavish praise.

Plant as early as possible to assure a complete flowering the first blooming season, although planting even as late as November will give a good percentage of bloom the first season.

Pastel Shades Mixture. In beautiful shades of lavender pink50c pkt.

Blue Shades Mixture. Deep blue and violet colors50c pkt.

Lavender Shades Mixture. Delicate colors.50c pkt.

White Mixture. The beautiful white spikes that are so effective and popular. Supply limited50c pkt.

Balanced Assortment. Including seeds from the pastel, blue, and lavender mixtures listed above50c pkt.

DELPHINIUM, Dwarf or Chinensis. One of the most effective plants possible for small



GODETIA, SYBIL SHERWOOD

borders, and for massing. Literally covered with blooms. A perennial which blooms the first year. "Something different" which will add a distinctive touch to your garden.

Azure Fairy. Clear sky blue. 9-inch. 15c pkt.

Blue Butterfly, Improved. Deep ultramarine blue. 12-inch15c pkt.

DIANTHUS—Laciniatus Splendens. A huge and showy, new "pink" which blooms freely from seed the first year. One of the most striking border plants imaginable. Blooms over two inches across, of brilliant carmine, with contrasting white eye.25c pkt.

ESCHSCHOLTZIA (California Poppy). We offer two striking named varieties and a mixture, all of which are most effective.

Carmine Queen—Semi-double. Bright, rich carmine. Most unusual. New. . . .15c pkt.

Fireflame—Bright orange-scarlet of the tidy "dwarf erect" type.15c pkt.

Hybrida Mixture—Of dwarf erect varieties, containing new colors in Eschscholtzias, including soft pink, scarlet, chrome, copper, red, claret, and royal purple.15c pkt.

GERANIUM ZONALE—Fancy Hybrids. P. Easily raised from seed, this fine strain will give some blooms the first year. Immense, large flower heads in pink, rose, scarlet and other shades25c pkt.

GODETIA Sybil Sherwood—New in color and habit, Sybil Sherwood sets a new standard as a garden godetia. The color is soft salmon pink, edged white, while the candelabrum-branching spaces the flowers most attractively—a complete break from the ordinary bunch blooming growth of the single-flowering godetias. Most graceful when cut and blooms keep unusually well.25c pkt.



GODETIA Wild Rose—Compact, and covered with blooms, this new flower will be one of our finest bedding plants. Blossoms of light rose pink, on plants nine inches tall. **25c pkt.**

GOURDS—Direct from the outstanding Bodger collection.

- Large Varieties Assortment 15c pkt.
- Small Varieties Assortment 15c pkt.
- Large and Small Sorts, mixed 15c pkt.

HELIANTHEMUM (Sun-rose). P. A most delightful dwarf evergreen perennial, three to six inches tall. Spreading, dense, matty growth. Covered with brightly colored flowers resembling miniature single roses, such as the Isobel. In yellow, bronze, red, pink, rose, apricot, orange, and similar shades. Has attracted constant attention in our garden. Splendid for rock gardens.

We are fortunate enough to secure exclusive sale of the seed from Sydney B. Mitchell's own garden. His stock was obtained from John Nicholls of Scotland, and W. M. Christy of England, who, between them, raised most of the named forms given awards at the R. H. S. trial gardens at Wisley, England. In mixed colors. **50c pkt.**

HUNNEMANNIA SUNLITE (Mexican Tulip Poppy)—A most popular new flower. Bright yellow, with semi-double flowers resembling the blooms of tulip Inglescombe yellow. Good habit, two feet tall. **25c pkt.**

ICELAND POPPIES—Gartref Strain—A remarkable variation in Iceland Poppies. New pastel and art shades, with darker picotee markings and pencillings. We have imported our seed direct from the originator in South Australia. Large blooms in a mixture of shell pink, cream, amber, and bronze. **50c pkt.**

ICELAND POPPIES (*Nudicaule*). You who are in the habit of visiting the beautiful Santa Maria Inn half-way between San Francisco and Los Angeles are no doubt familiar with the remarkable strains of these most effective cut-flowers developed by Frank J. McCoy, manager of the Inn. Mr. McCoy has built an international reputation for the Inn by filling it with exquisitely arranged bouquets of the most gorgeous flowers obtainable. Most of these blooms he grows himself, and Iceland poppies have been his particular hobby. He has scoured the world for seeds, and has selected and re-selected until he has developed a strain that is unquestionably the finest in America and probably unexcelled anywhere.

Iceland poppies, like gladiolus, may be planted in succession. Bloom approximately three months from the time they are planted. They are most hardy for early blooms, as they stand frost even when other plants wither and blacken. Very floriferous, with long stems, most excellent cut-flowers.

At their best sown either where they will flower or in boxes and transplanted when young.

We offer exclusively:

Santa Maria Inn strain of Orange and Gold, Frank J. McCoy re-selections (quantity limited and subject to stock)—Imported originally from Australia, and ranked by Mr. McCoy as one of the finest strains ever purchased. Large flowers of orange and gold coloring, completely distinct from any other strain **35c pkt.**

Santa Maria Inn strain of Coonara Pinks, Frank J. McCoy re-selections. Also imported originally from Australia. Very fine, 95 per cent pink. A very few packets. **35c pkt.**

Santa Maria Inn Mixture, Frank J. McCoy re-selections. Re-selected from the finest strains obtainable anywhere—the best mixture you could possibly have. Orange, yellow, white, pink and other shades. Order three packets and have a full succession of blooms **25c pkt., 3 pkts for 60c**



ICELAND POPPIES

LARKSPUR—New Column or Giant Imperial low branching type so fine for cutting. Our seed comes direct from the best collection we know of. Dark blue, rose, pink, lilac, salmon pink, and white mixed.....15c pkt.

LAVATERA Sunset (Mallow). A splendid drought resistant annual shrub three to four feet tall, well branched. Plants literally covered with large blossoms of carmine rose.....15c pkt.

LINARIA—**Fairy Bouquet** (New)—(Wild Snapdragon). Compact plants, eight to ten inches high, colors rose, yellow, pink, lavender, carmine, red, white, and violet mixed. A gem for border or rock garden....25c pkt.

LOBELIA—One of the most satisfactory of all annual border plants. Three to five inches tall.

Cambridge Blue—New. Light blue, large flowered25c pkt.

Emperor William—Gentian Blue..15c pkt.

LUPINES—**Giant King Strain**. A new and improved strain of annual lupines. Three to four feet tall, of base branching habit, and having four to six bloom spikes to the plant. Larger blooms, and many more to the spike—in fact, larger and better in all ways than the older types. Easily grown.

King Blue—Oxford blue.....25c pkt.

King White—Clear white.....25c pkt.

Giant King Mixture—Colors including dark blue, sky blue, heliotrope, and white, mixed25c pkt.

MARIGOLD—**Carnation Flowered**. The new loose petaled type so popular for cutting and for flower arrangements. A minimum of marigold odor.

Guinea Gold—Bright orange. The seed sensation of 1933.....15c pkt.

Yellow Supreme—The new yellow counterpart of Guinea Gold. Light yellow. Stock limited25c pkt.

MARIGOLD—**Dwarf French Double Type**. Floriferous, compact, dwarf growth, with pompon type flowers. Twelve inches.

Golden Ball—Golden orange.....15c pkt.

Robert Biest—Dark, rich mahogany maroon, faintly edged yellow.....15c pkt.

Monarch Mixture—Including orange, brown, yellow and mahogany in different color variations15c pkt.

MARIGOLD—**New Large Flowering Dwarf Type**—A new "break" in marigolds which gives us large blooms on compact plants. Most unusual, being covered with flowers and making a plant that is much showier and more useful in the garden than the tall varieties. Eighteen to twenty-four inches.

Primrose Queen—Large ball type blossoms of cream colorings.....25c pkt.

Golden Queen—Large ball type blossoms of deep yellow.....25c pkt.

NASTURTIUM—**Golden Gleam**. Double, sweet-scented, and free flowering. This outstanding development was awarded the seedmen's "All-American" as the best seed novelty for the 1933 season, and was a decided sensation. Our stock of this bright golden yellow nasturtium comes direct from the introducer.....15c pkt.



PETUNIAS

Balcony Type, Mixed—(See page 20)

NASTURTIUM—**Gleam Hybrids**. Seedlings from the popular Golden Gleam with the same growing habit and the same profusion of bright double flowers. In colors never dreamed of before in double nasturtiums—salmon, golden yellow, orange scarlet, cerise, creamy yellow, orange, crimson, and gold flushed scarlet. See color cut p. 14.

The release of these hybrids, together with the Scarlet Gleam (below) form one of the most looked for announcements in the seed world. Packet of ten seeds.....25c

NASTURTIUM—**Scarlet Gleam** (*Bodger*). First of the Gleam hybrid nasturtiums to be isolated in separate colors—and a variety that is most popular. Immense blooms, colored vivid orange-scarlet, even more dazzling than the showy Golden Gleam. Packet of ten seeds25c

NEMESIA (*Superbissima Grandiflora Nana Compacta*). A splendid new strain of these orchid-like flowers. In brightest colors—cherry red, orange, rose, and scarlet, mixed. Eight inches tall, with small but colorful blossoms. Splendid in low growing mass.....15c pkt.

PANSY—**Super Swiss** (*Roggli*). **Giants**—Recognized as one of, if not the finest strain in America. Immense blooms in fine color range. Regular pkt., 50c. Large pkt.....\$1.00

PETUNIAS—**Large Flowering Single Type**. One of the most striking pot plants available and good for general garden use. The finest mixture and a most sensational new variety.

Pink Pearl—A simply huge variety of rose pink with violet center. One of the largest petunias grown. A Diener origination.....50c pkt.

Diener's Ruffled Monsters, Mixed—Single. This is the same assortment (No. 8) that has carried Mr. Diener's reputation for petunias

throughout the world, and the seeds come direct to us from the Diener gardens. Contains coppery red, mauve, salmon-rose, lilac pink, flesh pink, and many other new colorings50c pkt.

PETUNIAS—Balcony or Pendula Type. The type highly recommended by Sydney B. Mitchell (Sunset Magazine garden consultant) for garden use because of their value in massing. Also most effective in window boxes. Abundant bloomers.

Blue Wonder—A new introduction. A clear bright deep blue of better color and habit than any other blue variety. A full mass of solid blue color that does not fade in the sun. Not as spreading nor as tall as the average balcony type petunia, making it better for solid plantings. One of the most outstanding seed novelties of the year.25c pkt.

Ramona—A splendid new rose pink variety with a fine, strong color. Technically classed as among the *nana compacta* type but we list it with the balcony petunias, for it should be given the same garden treatment. Shorter growth than Blue Wonder, but still tall enough to get away from the "humpy" effect of the average *nana compacta* varieties.15c pkt.

Alba (White)15c pkt.

Mixed—Including Blue Wonder, Ramona, and other varieties of white, rose, violet and other shades15c pkt.

SALPIGLOSSIS (Velvet Flower). One of the easiest of annuals to grow, and a most aristocratic and colorful plant. Trumpet-like flowers which bloom profusely and are excellent for cutting. In crimson, gold, black, violet, brown, blue, and other shades—mixed.15c pkt.

SCABIOSA, Annual (Pincushion flower, improved)

Loveliness—An exquisitely beautiful large salmon pink variety which was given an Award Merit, R.H.S., 1931. By far the finest individual annual scabiosa.....15c pkt.

New Giant Hybrids—A splendid new strain of scabiosa which was next in line to *Calendula Sunshine* as the outstanding seed novelty for 1934 in the seedmen's All-American. In blue, pink, rose, crimson and other colors mixed15c pkt.

SCABIOSA CAUCASICA (Blue Bonnet). P.

New Giant Isaac House Strain—The finest scabiosa for Pacific Coast gardeners. Huge flowers, fringed and ruffled, in shades from lavender to dark blue.....25c pkt.

SCHIZANTHUS—New Sunset Hybrids. A well balanced blend, consisting of bright rose and carmine shades, each butterfly-like flower marked with gold or white. Two foot plants, covered with blooms. Fine for potting, massing, or cutting. Easily grown.....25c pkt.

SNAPDRAGONS — Lammerts Rust-Proof Strain (*Antirrhinum*). In offering the new rust-proof snapdragons, we make no claim that we are able to duplicate, as yet, the full long spikes of the finest non-resistant varieties now in commerce—but we feel that the strain we offer is the finest to be had, and we know that the general garden planting from these seeds will be much more satisfactory than plantings from non-resistant seeds. Being Research Associate in Genetics at the University of California, Dr. W. E. Lammerts has combined a full academic background with the practical viewpoint and aims of a seedsman to develop the strain which we offer. Every seed comes from a parent which has been tested by artificial inoculation, and as a result, we can guarantee a minimum of 75% rust-proof plants. We have reason to believe that seeds of this strain will produce a higher percentage of rust resistant plants than those of any other strain.

We offer this remarkable development in full color mixture, and in separate colors as follows:

TALL, LARGE FLOWERING MAXIMUM TYPE

- Canary yellow.....35c pkt.
- Dark pink35c pkt.
- Light appleblossom pink.....35c pkt.
- Red shades25c pkt.
- White25c pkt.
- Balanced color mixture (including colors above)25c pkt.

INTERMEDIATE OR BEDDING TYPE

- Copper shades35c pkt.
- Silvertube Crimson25c pkt.

SWEET PEAS—Summer flowering type.

- Ambition**—Lavender.
- Avalanche**—White
- Bluebird**—Blue
- Idyll**—Cream pink
- Pinkie**—Deep pink.
- Welcome**—Scarlet.

Group Collection—One large packet, each of the varieties listed above (6 pkts.)....50c

Individual Varieties—Pkt., ea.15c

Full Color Mixture—Finest sweet peas, including varieties named above, and others, mixed. Large pkt.....25c

THALICTRUM DIPTEROCARPUM (*Meadow-rue*). Tall, graceful perennial that freely produces its lacy sprays, each of which is covered with a myriad of diminutive lilac flowers. Especially desirable in gardens where a natural effect is desired, and a graceful filler for cut-flower arrangements.25c

WALLFLOWER — Gold Standard. Splendid deep golden yellow color. Double flowers. Two feet tall. Very showy in the garden. Plant May to July.....25c pkt.

WILD FLOWER COLLECTION — Distinctive California wild flower seeds, all easy growing annuals.

Baby Blue Eyes (*Nemophila Insignis*). Sometimes called California bluebell. Ethereally beautiful flower of azure blue. Useful for half shady places and as a carpet for bulb beds.

Blazing Star (*Mentzelia Lindleyi*). Also known as *Bartonia Aurea*. Brilliant blooms like a pointed petalled poppy. Color—gold.

California Poppy (*Eschscholtzia*). Dwarf erect type in full new color mixture. (Described in general list.)

Clarkia Elegans, Double. Dwarf growing, with brilliant flowers of ragged form. Will take part shade.

Forget-Me-Not (*Myosotis*). Rich blue. Floriferous. Nine inches.

Godetia, Double Azalea-flowered. A profusely blooming annual in shades of carmine, lavender, lilac, pink, white, etc.

Lupin—Dwarf. Blue. One and one-half feet. Drought resistant.

Sea-Dahlia (*Coreopsis Stillmani* or *Lepotosyne*). Pretty yellow daisies, twelve to eighteen inches.

Group Collection—One packet each, all eight50c

Individual packets.....15c each

ZINNIAS—We have gone direct to the introducers of the famous dahlia flowered type and have obtained their finest mixture. Zinnias grow best where the summers are hot and dry.

Special Bodger Gold Medal Mixture of dahlia flowered strains. Seed hand-picked from the best flowers of the season. In yellow, crimson, lavender, scarlet, red, orange, rose and other colors.....25c pkt.

Special Gold Medal Mixture, Autumn Shades—The same mixture as above but restricted to the brightest colors—yellow, scarlet, orange and red, in formula mixture from the finest named varieties.....25c pkt.

ZINNIAS—Crown o' Gold Type. Each petal overlaid deep golden yellow at the base, while carrying out the individual flower color at the tip.

New Desert Gold—A 1934 Bodger origination. Shades of yellow and gold with crown of deeper gold. Striking.....50c pkt.

Crown o' Gold Mixture—Including old rose, cream, yellow, carmine, red, and pink, each with gold crown.....35c pkt.

ZINNIAS—Lilliput or Pompon Type—Blooms the size of and resembles pompon dahlias—small, compact flowers on strong stems. In mixture of yellow, crimson, buff, rose, white, and lilac shades15c pkt.

ZINNIAS—Tom Thumb Lilliput Type. Dwarfest zinnia grown. Tiniest flowers. Plants four to six inches high. Fine for potting or borders. Colors—red, orange, yellow, pink, rose, and pastel shades mixed.....25c pkt.

PRICES IN QUANTITIES OF SEED FOR LARGE PLANTINGS

Aquilegia—Blue shades or mixed, 1/16 oz., 75c.

Calendula Orange Shaggy—1/8 oz., 75c.

Calendula Sunshine—oz., 60c.

Canterbury Bells, Annual—Angelus Bell, Bluebell, Liberty Bell or Mission Bell—1/16 oz., 60c.

Canterbury Bells, Annual—Mixed—1/8 oz., 75c.

Cosmos Early Klondyke Orange Flare—1/8 oz., 50c.

Dahlia, Unwin Bedding Type—Choice selection—1/8 oz., 75c.

Delphinium, Vetterle and Reinelt Strain—In color shades or in mixture—1/16 oz., \$1.35.

Delphinium, Dwarf, Azure Fairy or Blue Butterfly—1/8 oz., 50c.

Eschscholtzia—Hybrida or Fireflame—1/4 oz., 60c; oz., \$2.00.

Godetia, Sybil Sherwood—1/16 oz., 60c.

Hunnemannia Sunlite—1/4 oz., 75c.

Iceland Poppies, Santa Maria Inn Strain—Orange and gold, 1/16 oz., 75c.

Coonara Pinks—1/16 oz., 75c.

Mixed—1/16 oz., 50c.

Linaria Fairy Bouquet—1/16 oz., 75c.

Marigold Guinea Gold—1/4 oz., 50c.

Marigold—Primrose Queen, Golden Queen—1/4 oz., 60c.

Nasturtium Gleam Hybrids—1/2 oz., 75c.

Nasturtium Golden Gleam—1/4 lb., 75c.

Nasturtium Scarlet Gleam—1/2 oz., 85c.

Petunias—

Pink Pearl—1/32 oz., \$1.25.

Blue Wonder—1/32 oz., 60c.

Ramona—1/32 oz., 40c.

Alba—1/32 oz., 35c.

Coppery Rose—1/32 oz., 60c.

Mixed—1/32 oz., 35c.

Scabiosa Caucasica—1/16 oz., 75c.

Scabiosa Giant Hybrids—1/2 oz., 60c.

Snapdragons—(Rust-proof)—Canary Yellow, Dark Pink, Appleblossom Pink and Copper Shades (Bedding)—1/64 oz.....\$1.25

Snapdragons—(Rust-proof)—Red Shades, White, Silvertube Crimson (bedding)—1/64 oz., \$1.00.

Snapdragons—(Rust-proof)—Mixed—1/32 oz., 75c.

Wild Flowers—

Baby Blue Eyes—oz., 40c.

Blazing Star—oz., 50c.

Clarkia Elegans—1/2 oz., 40c.

Godetia, Azalea Flowered—1/4 oz., 40c.

**OTHER SEEDS IN QUANTITY ON
REQUEST**

PARTIAL LIST OF AWARDS MADE TO SEED NOVELTIES OF OUR LISTING

- Cosmos Early Klondyke Orange Flare**—Grand Gold Medal, Seedsmen's All-American for 1935
- Nasturtium Scarlet Gleam**—Second Gold Medal, Seedsmen's All-American for 1935
- Marigold Yellow Supreme**—Third Gold Medal, Seedsmen's All-American for 1935
- Calendula Orange Shaggy**—Fourth Gold Medal, Seedsmen's All-American for 1935
- Nasturtium Gleam Hybrids**—Award of Merit, Seedsmen's All-American for 1935
- Dianthus Laciniatus Splendens**—Special Mention, Seedsmen's All-American for 1935
- Marigolds Primrose Queen and Golden Queen**—Special Mentions Seedsmen's All-American for 1935
- Snapdragons—Rust-proof**—Dr. Lammert's strain developed and improved from University of California strain, which was awarded Certificate of Honor, Seedsmen's All-American for 1935
- Calendula Sunshine**—First All-American for 1934
- Scabiosa Giant Hybrids**—Second All-American for 1934
- Annual Canterbury Bell Liberty Bell**—Award of Merit, All-Americans for 1934
- Hunnemannia Sunlite**—Award of Merit, All-American for 1934
- Marigold Monarch Strain**—Award of Merit, All-American for 1934
- Annual Canterbury Bells, Mixed**—Gold Medal, All-Americans for 1933
- Nasturtium Golden Gleam**—Gold Medal, All-Americans for 1933; Award of Merit, Royal Horticultural Society, England
- Lupines Hartweggi Giants, Mixed**—Award of Merit, All-Americans for 1933
- Godetia Sybil Sherwood**—Award of Merit, Royal Horticultural Society, England
- Scabiosa Loveliness**—Award of Merit, Royal Horticultural Society, England
- Zinnias, Bodger's Dahlia Flowered Strains**—Gold Medal, Royal Horticultural Society, England

SMALL FLOWERING DAHLIAS

(See page 17 for Unwin Dwarf Bedding Dahlias)

SALBACH SINGLES—Probably the most outstanding strain of single dahlias grown. Produced personally by Carl Salbach. Like the Unwin dwarfs, they require little space, are fine in mass, and excellent in table or other small bouquets. Height three to four feet. Fifty seeds in a packet.

Selected Light Shades—Mixture of buff, peach pink, peach red, and rose colors (75 per cent these shades)25c

Selected Dark Shades—Mostly rich maroons, shading almost to black, with a few lighter reds and other minor variations. A splendid strain25c

Mixed, all colors15c

SALBACH POMPONS—These "button" dahlias do not seed well, but we have a very few packets from the choicest varieties (25 seeds)50c pkt.

DAHLIA SEEDS — LARGE FLOWERING

Grow your own \$10.00 and \$20.00 Dahlias

At a cost of only \$1.00 to \$2.50

You, too, can grow prize-winning dahlias and have a garden full of glorious color and continual bloom—all at a most moderate expense. Salbach large flowering dahlia seed is personally gathered by Carl Salbach (originator of Golden Bronze, Miss Berkeley, Mrs. Carl Salbach, Salbach's White, Sydney B. Mitchell, Walter E. Magee, and other world recognized dahlias) and has long been recognized as the finest strain of dahlia seed obtainable anywhere.

Better than any description we can give, however, is a citation of some of the results actually achieved from Salbach dahlia seed:

American Home Achievement Medal, Duluth, 1929.

Award Merit, Amer. Dahlia Soc. Trial Gardens, 1932.

Award Merit, Amer. Dahlia Soc. Trial Gardens, 1933.

Best seedling, Palace Hotel Show, 1929.

Best two-year-old seedling, California Flower Festival, 1930.

Best two-year-old seedling, California Flower Festival, 1934.

And the following varieties now listed in our catalog:

Dr. Aurelia Reinhardt and Grace Houston, Golden Bronze, Miss Berkeley, Mrs. Carl Salbach, Salbach's White, Sydney B. Mitchell and Walter Magee.

Further, we have received hundreds of letters from amateur growers whose own new varieties (produced from Salbach seed) have outscored the finest varieties in commerce, winning first prizes at dahlia shows throughout the land.

In fact, one garden enthusiast writes: "I was not only first, but second and third from seedlings of your seed." Another states that a dahlia from our seed "has been the sensation of the entire town," while another customer boasts of having been awarded "first prize as the most beautiful flower in the show." Still another customer reports so many winners that he tells us "Mr.—, the dahlia man from —, Ohio, is trying his best to get us to sell him some of the bulbs."

Besides giving you the finest dahlias obtainable, plantings from our seed permit you to choose varieties most adaptable to your climate. This is particularly true for those who live where summers are too hot and dry for most dahlias to grow well. Our long experience in hybridizing enables us to select the hardiest and most versatile parent stock, and each packet carries a goodly percentage of seed qualified to thrive in the interior valleys.

Each seed that grows (and most of them do) gives you a new plant, entirely different from the existing varieties—many being finer than the dahlias already in commerce. The tubers, however, come true to the original bush, enabling you to build up a stock of the fine new varieties you grow.

SELECTED DAHLIA SEED (Large Flowering Type). Especially gathered from the best flowers of the very finest varieties we list—from parents which have proven their tendency to pass on to their offspring size, vigor, keeping quality, and fine colors. Produces the finest blooms in varied types and colors. Bloom abundantly from seed the first year planted.

50 seeds.....\$1.50

100 seeds.....\$2.50

CHOICE DAHLIA SEEDS (Large flowering type). Picked from good seed parents—and sometimes produce new varieties as outstanding as those coming from our Selected Seed strain. A most inexpensive way to have a gay colorful garden that is just full of blooms over an unusually long period.

100 seeds.....\$1.00

Directions for Growing Dahlias from Seed Supplied with Every Package.



Mr. Salbach hybridizing dahlias

DAHLIAS

Dahlias are the most colorful of all flowers in the garden and for indoor decoration. They are also most satisfactory because a single bulb will produce blooms continuously for almost six months, thus giving continual flowers for a very small expenditure.

We have eliminated the poor keepers from our list with the result that all the dahlias we grow are fine for cutting. Last year we tested them all for keeping and found sixteen that were very outstanding. This year we have taken pains to secure for our new dahlias varieties that are among the best keepers with the result that our list of "Best Keepers" has been increased to twenty-four. Every variety so designated in our list should keep from three to four days under average conditions.

NEW DAHLIAS

This year we introduce three of the very finest dahlias of recent origination with Frank Serpa, named after the Oakland amateur who created it, heading the list. This dahlia is most outstanding, having been the sensation of the show tables in the San Francisco Bay region for the past two years. Dr. Aurelia Reinhardt, named after the distinguished president of Mills College, is one of the best varieties for general cutting that has been produced in years. The third, Pink Ambassador, we have obtained from a San Francisco professional. It is, as the name would indicate, similar to Ambassador, except for the greatly improved coloring.



NEW DAHLIA—FRANK SERPA

In addition to our three new introductions we also wish to point out five other new dahlias that should eventually find their way into every garden. They are Air Mail, Jerome Kern, Kaweah, Satan and Sanhican's Cameo. The three last named are "sure winners" on the show table. Air Mail and Jerome Kern are truly outstanding for florist use or as cut flowers for the home.

CLASSIFICATIONS

In order to establish a definite classification of dahlias, the American Dahlia Society has recently divided dahlias into a number of newly defined types.

Decoratives are "fully double" with generally broad petals. The two types of decorative dahlias are: the **FORMAL DECORATIVE** which, as the name indicates, is regular in the arrangement of the petals, with the outer petals generally flat, and the inner ones cupped; and the **INFORMAL DECORATIVE** which is somewhat irregular in arrangement, with the petals generally long and somewhat twisted.

CACTUS dahlias are "fully double" with funnel-shaped petals, which give the flower a chrysanthemum-like appearance. **SEMI-CACTUS** are half-way between the cactus and the informal decorative types.

Abbreviations—F. D.—Formal Decorative; I. D.—Informal Decorative; C—Cactus; S. C.—Semi-Cactus. The pompon, miniature and single dahlias are not included in this general list, but are described on page 28.

GENERAL LIST OF DAHLIAS

Prices quoted are for single roots. We do not sell green plants

Any three 50c dahlias for \$1.00

- Air Mail** (*Kanouse-Salbach*). I. D. One of the very finest for cutting—either commercially or for home decoration. A “Best Keeper,” with the blossoms on stems so long and sturdy that only a minimum of disbudding is necessary for the largest flowers. Blooms nine or ten inches in diameter without forcing. Awarded Certificate of Merit, Storrs, Conn. Won three firsts at Tacoma Dahlia Show, and four blue ribbons at Puyallup Fair, including best basket of dahlias at both shows, 1933.....\$1.50
- Ambassador** (*Broomall*). S.C. Soft amber pink and salmon with yellow center. Flowers large, stems good, and an excellent keeper. Floriferous50c
- American Triumph** (*Nuneviller*). A beautiful cactus with good straight stems. Color red, bordering on crimson. Fine in any bouquet, and one of “Best Keepers.” Profuse bloomer.75c
- Amun Ra** (*Seal*). F. D. Great rich coppery bronze blossoms, and big dark leaves. Large. Always attracts attention.....50c
- Black Jack** (*Westilius*). I. D. Deepest maroon almost black. Bushes are very tall and filled with deep velvety blooms from early to late season. Best of its color, won't burn.....60c
- Clara Clemens** (*Pelicano*). The most striking of the formal ball type dahlias. Blooms of deep crimson, tipped white. A “Best Keeper”60c
- Conquistador** (*Ballay*). S. C. Soft creamy soft yellow illuminated by a glowing pink at the base of the petals. Large and well proportioned. Can be cut with three-foot stems. Similar to, but lighter than Ambassador.\$1.00
- Dr. Aurelia Reinhardt** (*Dirks-Salbach 1935*). D. A most outstanding dahlia named in honor of one of the West's most renowned educators, the president of Mills College, Oakland, California. Raised by W. N. Dirks from a packet of Salbach selected seed and introduced exclusively by ourselves.
- Dr. Reinhardt herself says of this splendid new dahlia: “So rare in color and so beautiful and large that it will be grown in many gardens, I do believe.”
- The blooms, which are pure rose color (Ridgway) are on long cane-like stems which carry the flowers well above the foliage, and the “Mrs. Carl Salbach-Air Mail” type growth assures the finest cut-flowers with little or no disbudding. A “Best Keeper.”
- Considering the color, stem, growth and remarkable keeping qualities, we regard Dr. Aurelia Reinhardt as one of the finest general cut-flowers ever produced.....\$5.00 net
- Dr. Tevis** (*Pelicano*). F. D. Soft salmon rose, suffused with old gold, with golden apricot at center. Blooms in profusion on long, stout stems50c
- Earle Williams** (*Doolittle*). F. D. A splendid bicolor with fine substance and strong, straight stems. Crimson centers blend into a creamy white, making a striking contrast60c
- El Granada** (*Bessie Boston*). I. D. A glorious orange, showing a rich creamy yellow on the reverse of the curling petals.....\$1.50
- Ellinor Vandever** (*Seal*). Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the “Best Keepers.” Rose pink.....50c
- Flaming Meteor** (*Barker*). I. D. Flaming orange-scarlet deepening to burnt orange at center. Flower large and deep, with splendid form. One of “Best Keepers”.....75c
- Francesca** (*Carbone*). F. D. Deep tourmaline pink, lit by bright yellow suffusion at the base of petals. Fine stiff stems. One of the “Best Keepers”75c
- Frank Miller** (*Cordes*). Fine golden yellow. Very bright. An honor roll dahlia.....\$1.00
- Frank Serpa** (*Serpa-Salbach 1935*). F. D. This remarkable dahlia, raised by an Oakland, Calif., amateur, has been the sensation of the show table in the San Francisco Bay region. Chosen by the judges for the American Home Achievement Medal, but disqualified by the Show Committee on a technicality at the 1933 show, the dahlia Frank Serpa came back to capture the Achievement Medal at the 1934 California Dahlia Society show. Winner of five other firsts and two seconds the only other times exhibited.
- Flowers large and of great depth on fine stems. Perfectly formed and most attractively colored. Being one of the “Best Keepers,” it qualifies as one of the best cut-flowers and its record demonstrates its value for show purposes.
- General effect light amaranth pink, produced by petal tips of mallow pink that grow lighter towards the base of the petals, paling to a delicate orchid pink. This two-toned effect gives the flower a beautiful, clear, crisp appearance that makes it a real aristocrat. Holds its color well under artificial light. Each\$10.00 net
- Gertrude Ederle** (*Bessie Boston*). I. D. Soft primrose yellow. A profuse bloomer and one of the “Best Keepers.” We recommend this variety as one of the very best yellow dahlias for cut-flower purposes.....75c
- Golden Bronze** (*Salbach 1934*). S. C. A fine all-around dahlia, shaped very much like Conquistador, but of a distinct, warm coloring. Frosted gold, faintly tinged bronze, deepening toward center. Similar in color to the old Golden West, but with blooms twice the size. One of “Best Keepers.” Fine, prolific bloomer. Each.....\$5.00

Gladys Champion (*Champion*). P. A very large peony dahlia of apricot yellow, jasper red on reverse of petals. A profuse bloomer which thrives in warm climates.....50c

Golden Pacific (*Gill*). I. D. One of the finest of the gold colored dahlias. As rich a pure glistening gold as Paul Michael, and fully as large a flower. Blooms early and freely. Fine stem and a good keeper.....\$1.00

Grace Houston (*Houston-Salbach 1931*). I. D. A large decorative of pure rose pink color, fluffy and graceful. Stems long and wiry. Awarded first prize as the best pink decorative in Tri-State Show at Smyth County Fair, Virginia. Most attractive. This fine dahlia was grown by Mrs. Houston from Salbach seed.....\$1.50

Inkyo (*McWhirter*). A deepest maroon—almost black—semi-cactus. Should be in every garden, as it is not only full of blooms, but is unexcelled as a cut flower. In our tests for the "Best Keepers," Inkyo outlasted all the rest. Has been known to keep nearly a week.....50c

Ivory (*Bessie Boston*). F. D. A large exquisitely beautiful broad-petaled ivory white of perfect form. The flower is full and deep, does not burn and keeps indefinitely. Fine stem.....\$1.50

Jane Cowl (*Downs*). I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming and excellent for cutting and show purposes. First prize as best dahlia in California Flower Festival, 1931. One of the "Best Keepers".....50c

Jerome Kern (*Veile and Mendham*). Pale pinkish buff, faintly suffused gold, this new Eastern dahlia is most attractive. Splendid in the East for all purposes as the centers come closed. Even better for general cutting in this part of California as the orange pollen center, surrounded by a twisted and curled ring of center petals, gives a more graceful effect than that of the more formal types. Produces a profusion of blooms and is a "Best Keeper." Each.....\$5.00

Jersey's Beauty (*Waite*). F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias. One of the "Best Keepers".....50c

Kathleen Norris (*Fisher and Masson*). I. D. A huge and beautiful light pink. Has won countless prizes in flower shows.....75c

Kawah (*Miss Meussdorffer 1931*). F. D. This tremendously large dahlia, which won first at the California Flower Festival (largest flower show in the West) in 1931 and again in 1932 is one of the big ones that does not sacrifice color or form to size. This is amply shown by the fact that the sixteen-inch giant which won first as largest flower at the C.F.F. also took first as the best flower in the show in 1932. As grown by the originator, this flower grows consistently from fourteen to sixteen inches across with good depth. Best dahlia exhibited, Century of Progress, 1933. Color rose pink.....\$5.00



TOMMY ATKINS

Kentucky (*Wiggington*). F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities. Light salmon orange, shading to grenadine pink. One of the "Best Keepers".....60c

Maryland's Orange (*Maryland Gardens*). I. D. Brilliant orange. Roll of Honor dahlia and winner of many prizes.....\$2.00

Miss Berkeley (*Salbach 1932*). S. C. This splendid clear rich lemon yellow gives immense blooms held high on long wiry stems. The long, crispy, pointed petals are curled and twisted in a delightful way that gives the flower an airy grace. The blooms are full and deep and the bushes tall and filled with blooms. Grows naturally ten to twelve inches in diameter and could easily be grown larger if forced for show purposes.....\$1.50

Mrs. Alfred B. Seal (*Seal*). I. D. A beautiful old rose decorative. The flowers are huge, of great depth and substance. Strong, tall bushes with excellent stems.....75c

Mrs. Carl Salbach (*Salbach*). F. D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms, and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade and are born on long stout stems. The bushes are stately in the garden. One of the "Best Keepers".....50c

Pink Ambassador (*Von Issendorf-Salbach 1935*) S. C. Named for Ambassador, which it resembles in form. The color, however, is a beautiful saffrano pink, shading to cream yellow at the center of the flower. A good stock permits us to introduce this splendid dahlia at.....\$2.50 each

Queen of the Garden Beautiful. F. D. An enormous primrose yellow decorative. Has been awarded numerous first prizes as the largest flower in the show. A fine keeper.....50c

Rollo Boy (*Pelicano*). C. An immense flower of beautiful form and long straight stems. Delicate amber yellow.....60c

Salbach's White (*Salbach*). F. D. A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A profuse bloomer. The peer of all white dahlias. Does not burn. One of the "Best Keepers"60c

Sanhican's Cameo (*Fisher & Masson*). F. D. Immense flowers in a new color—coral rose with glistening golden sheen—this outstanding new dahlia qualifies as one of the best for both show and cutting uses.

First as largest dahlia at the California Flower Festival, 1934, we believe that this huge variety can consistently compete with even the giant Kaweah for size. A "Best Keeper," fine stems, good habits and destined for a long period of popularity...\$3.00

Satan (*Ballay 1932*). S. C. This splendid dahlia is, we think, the most striking dahlia in commerce today. Its horn-shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size and its color is a brilliant carmine. A Roll of Honor dahlia and first as best flower in both San Francisco dahlia shows, 1932. A "Best Keeper"\$4.00

Sweet Briar (*Stredwick*). C. A beautiful rose pink cactus. Very free flowering.....75c

Sydney B. Mitchell (*Salbach*). F. D. A very large flower of dark rose red, almost black in the center, shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden or in any bouquet.50c

Tommy Atkins (*Bessie Boston*). F. D. Blooms are a brilliant scarlet. Vigorous grower and a prolific bloomer. One of the "Best Keepers"60c

Trentonian (*Fisher & Masson*). A wonderfully blended dahlia of old gold, amber and coppery bronze. Good form and one of the "Best Keepers"60c

Walter E. Magee (*Salbach*). I. D. A large dahlia of great depth and exquisite glowing color—bittersweet orange shading to buff, with a warm suffusion of carmine. An abundance of blooms well above the foliage on fine stems75c

Yukon (*Bessie Boston*). Bright rich red-violet, described in Ridgway as "Amaranth Purple." A most regal flower. Fine form, medium sized flowers and a "Best Keeper".....60c

"BIG TEN" OUTSTANDING DAHLIA COLLECTION

Air Mail—Lavender

Ellinor Vandever—Rose pink

Flaming Meteor—Orange

Gertrude Ederle—Yellow

Jane Cowl—Gold

Kentucky—Grenadine to salmon orange

Mrs. Alfred B. Seal—Old rose

Salbach's White—Pure white

Sydney B. Mitchell—Dark rose red

Tommy Atkins—Scarlet

One tuber each (\$7.40 value) for.....\$4.00

NEWEST VARIETIES COLLECTION

Golden Bronze

Jerome Kern

Pink Ambassador

Satan

One tuber each (Value \$16.50) for.....\$10.00

FOR RAISING THE FINEST DAHLIAS—Complete year around directions for care of dahlias given in "THE NEWSOM DAHLIA MANUAL." Sixty-three pages of practical instructions and illustrations on preparing, planting, fertilizing, and storing of dahlias. Post-paid for 50c each.

SMALL FLOWERING DAHLIAS

Any three 50c or 35c Dahlias for \$1.00

The free blooming small dahlias (pompons, singles, and miniatures) all of which keep so well when cut, are among the most satisfactory all-around plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house—for a single bush will bloom for months, actually producing hundreds of blooms.

Tubers of small flowering dahlias should be planted as soon as received, as they are usually small and the eyes are apt to dry out if left exposed to the air for any length of time.



POMPON DAHLIAS

Button Dahlias—See Illustration

BANTAM —Brownish red, long stems.....	35c	KATHLEEN —Deep rose. Fine.....	50c
BOSSY —Light phlox lavender. Very fine..	35c	LITTLE BEESWING —Cherry red with golden yellow at base of petals. Red predominating.....	35c
DANDY —A pure orange of fine form.....	35c	NELLY FRASER —Pinkish lavender.....	35c
FRANKIE —Golden apricot, tipped red....	35c	TAKA'S PURPLE —Bright phlox purple...	35c
GERTRUDE —Our own origination. Glowing carmine with many blooms and long stems.....	50c	TAKA'S YELLOW —Deepest yellow.....	60c
GIRLIE —Beautiful pure rosy lilac.....	35c	YELLOW GEM —Creamy yellow. Free blooming	35c
GLOW —Light old rose to coral. One of the favorites	35c	ANY TEN POMPONS, EXCEPT TAKA'S YELLOW	\$3.00
GOLDBLOCKS —Bronzy gold.....	35c	ONE EACH, ALL FIFTEEN POMPONS..	\$4.50
JOE FETTE —Pure white.....	35c		

MINIATURE DAHLIAS

(Formed like large flowering dahlias, but only two to three inches in diameter.)

CORONNE (<i>Dec</i>). White, resembling gardenia	75c	RED HEAD (<i>Dec</i>). Scarlet to red. Fine form. A Roll of Honor dahlia.....	75c
ELIZABETH PAPE (<i>C</i>)—Flesh pink.....	35c	RHODA (<i>I. D.</i>)—Salmon, suffused gold....	35c
IRENE (<i>Dec</i>). Peach color.....	35c	SANHICANS SWEETHEART (<i>C</i>)—Honey yellow to apricot. Most floriferous. New.....	\$1.00
LITTLE JEWEL (<i>Dec</i>). La France pink. Excellent in any flower arrangement.....	35c		

SINGLE DAHLIAS

(Blooms shaped like single cosmos)

MRS. JOYNSON HICKS —Buff with carmine halo	50c	REDWING (<i>Collarette type</i>). White, striped scarlet. A new Serpa origination.....	50c
NARANJA —Bright orange. Tall.....	50c	UNION JACK —Red, striped white.....	50c

See page 22 for Seed offerings of Pompon and Single Dahlias.

HOW TO ORDER

PLEASE READ CAREFULLY BEFORE ORDERING

Order Early—Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your *name and address* plainly.

Stock—All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good healthy stock.

Time—*Gladiolus* will be ready for shipment in November. Eastern orders, however, will be mailed between December 15 and March 1 only at purchaser's risk from freezing in transit.

Seeds will be ready December 1.

Dahlia tubers will be ready March 15. We give no guarantee for tubers used for forcing green plants.

Substitutions—We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice.

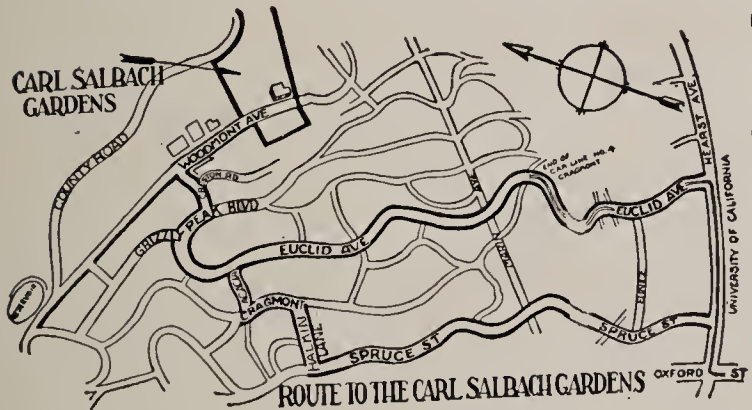
Terms—Remittance should accompany order unless shipment is to be sent C.O.D. or satisfactory credit references are given. Remit by Postal Money Order from Canada and other foreign countries. 25% deposit will hold bulbs till shipping time, when they will be sent C.O.D. for balance unless otherwise arranged.

Postage—All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post. Seed orders of any amount sent post-paid. On bulb orders or combination seed and bulb orders of less than \$1.00, add 25c for packing and postage.

Sales Tax—Add 2½% to cover tax on all goods delivered in California. All sales delivered to other states not subject to tax.

Non-Warranty—We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

References—For our business standing, please refer to *Bank of America National Trust and Savings Association, American Trust Co., Berkeley, Calif., Farmers and Merchants Savings Bank, Oakland, California.*



THE LATCH STRING IS ALWAYS OUT

Our gladiolus bloom from June to October; dahlias July to November; iris April and May.

Follow scenic Euclid Ave., keeping to the right on Grizzly Peak Boulevard (a continuation of Euclid Ave.), turning to the left onto Creston Road. Follow our garden signs. We are just one mile from the end of the No. 4 Cragmont line.

CARL SALBACH

657 WOODMONT AVE.

BERKELEY, CALIF., U. S. A.

Phone ASherbury 1066

All Retail Orders Over \$1.00 Sent Prepaid



EL GRANADA