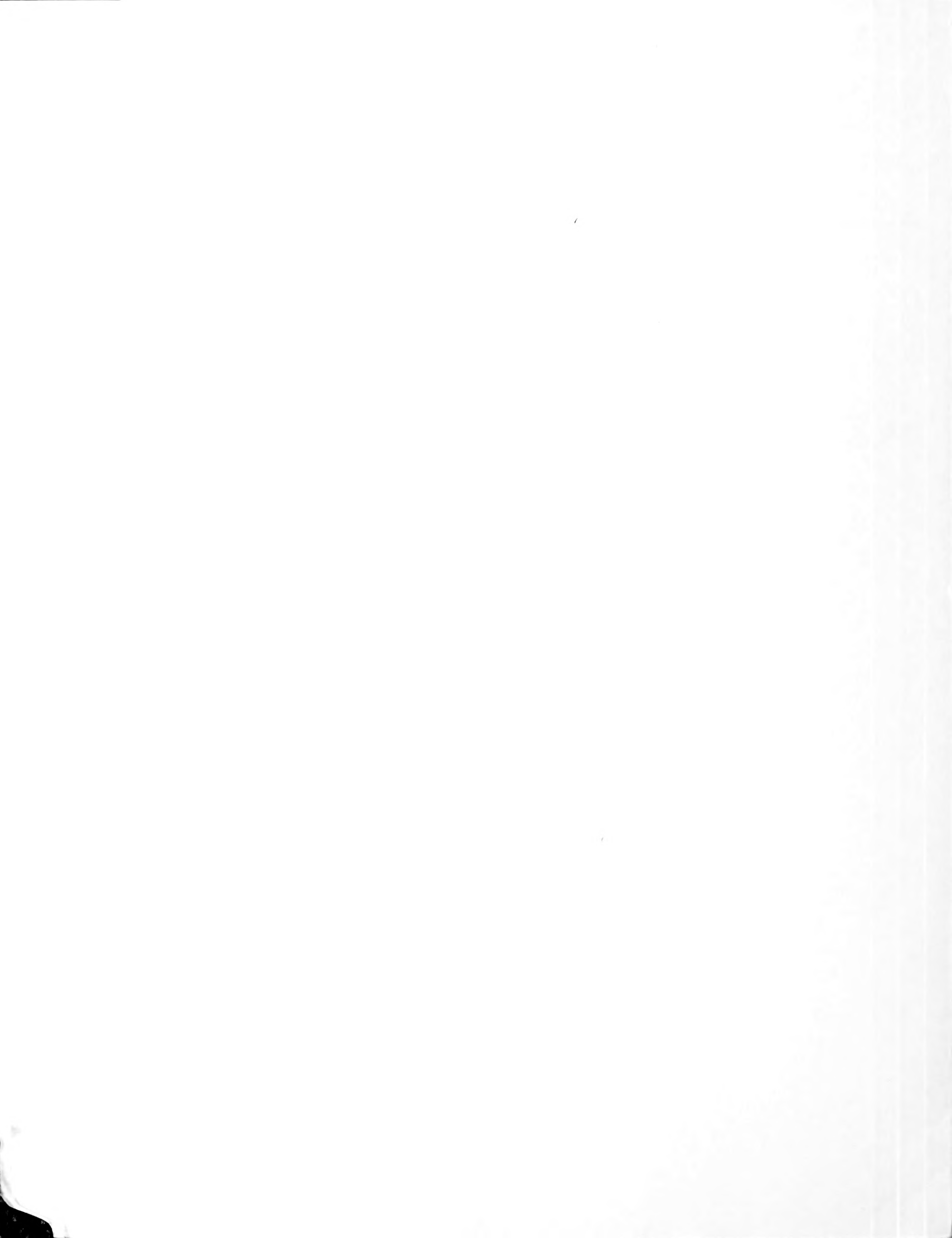


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# HOW TO GROW ORIENTAL POPPIES

...follow the simple guide below and grow blooms as lovely as these



**SOIL CONDITIONS FOR ORIENTAL POPPIES**—Oriental poppies are not at all particular in their soil requirements. They will thrive and prosper in any good garden soil, whether it be sandy, clay, loam, or even heavy clay. However, they dislike any condition where poor drainage allows water to stand over them for any prolonged period, or even where the water level is as close as six inches from the surface of the ground. They do not seem to be particular as to lime or acid soils, nor should they have any strong fertilizer in any form. Leaf mold seems to be their favorite source of food where it is felt that some additional plant food should be added to the soil.

**TIME TO PLANT ORIENTAL POPPIES**—A great many people are not familiar with the planting period of oriental poppies. As a general rule, poppies are in active growing condition from September 15th until June 15th. Their dormant or rest period, therefore, is in the summer months from June 15th to September 1st. It is next to impossible to successfully transplant oriental poppies except in their dormant period, although they are offered for sale by some people throughout the entire year. It is possi-

ble to plant young potted plants in the fall and spring, but it usually requires two full seasons of growth to develop a sturdy plant, whereas, if good sized, field-grown clumps are planted in July or August they will produce gratifying results the following season.

**CARE OF ORIENTAL POPPIES**—Oriental poppies need very little special care, as they are not ordinarily susceptible to disease or insect pests. About the only care which is necessary is the usual cultivation and weed control, and when new plants are entering their first winter it is well to mulch the surface of the ground under the leaves of the plant with a light layer of excelsior or straw. However, this is not absolutely necessary if the soil is well drained and if it is not inclined to cause heaving by successive freezing and thawing. Newly planted poppies will require moderate watering if a dry season should prevail following their planting.

**ARRANGEMENT OF POPPIES IN THE GARDEN**—Oriental poppies have long suffered the reputation of not harmonizing with other garden flowers. This idea is the fruit of ignorance, for there are a great many varieties of poppies which will go well with any other respectable garden flowers. One of the prettiest garden combinations conceivable is a soft

pink poppy such as *Watteau* or *Pink Beauty* in combination with *Belladonna Delphinium* and *Madonna Lilies*. Another good combination is the variety *Welcome* used with *Regal Lilies* with a good variety of *Mock Orange* as a background. Of course, the promiscuous use of the old-fashioned seedling oriental poppies does create a clash of colors in the garden, but a little fore-thought in the proper selection of named varieties will avoid any such criticism. The deep red oriental poppies always make a splendid appearance where they can have a background of dark green evergreens or white blooming shrubs such as *Syringas*.

**SEQUENCE OF BLOOM**—Modern developments in the varieties of oriental poppies have extended the period of bloom a great deal. With the proper selection of varieties we can now extend the poppy season over a period of nearly six weeks, beginning the 15th of May and ending the first of July. The earliest variety to bloom is the double, orange-colored *Olympia*. This is soon followed by *May Queen* and *Harmony*. Other very early varieties coming before the first of June are *Henri Cayeux*, *King George* and *Beauty of Livermere*. The first half of June brings *Mrs. Lulu A. Neeley*, *Purity*, *Enfield Beauty*, *Cerise Beauty*, *Julia*

*Buck*, and *Mahony* into bloom. These are followed by *Lightness*, *Salmon King*, *Guilty*, *Joyce*, and then come *Perfection*, *Perry's White*, *Wunderkind*, *Mandarin*, and *Trilby*. The season is usually ended with the last flowers of *Mrs. Stobari*, *Loreley*, *Colonel Bowles*, and *Edna*.

**ORIENTAL POPPIES IN BOUQUETS**—It is generally thought that oriental poppies are not satisfactory to use as cut flowers. When properly prepared, they will maintain their freshness and last as long as many other varieties of garden flowers. The newly opened flowers or buds which have burst and are showing color are the ones to cut. Then burn the cut ends of the stems over a blaze until they have charred to a length of one to two inches. Then immerse the stems in cold, deep water and place in a cool, shaded location for a couple of hours, after which time they may be arranged in suitable bouquets and by adding fresh cool water twice a day they will give surprising results. Arrangement of an oriental poppy bouquet is largely a matter of personal taste. We have found, however, that single colors, or assorted colors of harmonizing shades, make the loveliest bouquets and, because of the nature of poppies, they appear to best advantage when arranged in groups.

## FOR BEST SUCCESS BUY ORIENTAL POPPY PLANTS CULTIVATED BY "SIEBENTHALER"

... America's largest grower of Oriental Poppies

### SPECIAL COLLECTIONS AT POPULAR PRICES

**Special Collection "A"**

One each: Cerise Beauty .50, Henri Cayeux .75, Joyce .35, Negrillon .75, Pink Beauty .50, Wurtembergia .75

6 varieties—all different in color for **\$2.50**

List Price .....\$3.60

**Special Collection "B"**

One each: Olympia .35, Henri Cayeux .75, Princess Ena .50, Joyce .35, Royal Scarlet .35, Welcome .100, Perfection .75

7 varieties — for prolonged blooming season—all different, in color for **\$3.00**

List Price .....\$4.05

**Special Collection "C"**

One each: Cerise Beauty .50, Delicata 1.00, Jeannie Mawson .50, Mrs. Perry .75, Prince of Wales 1.50, Silver Blick .75, Watteau 1.50

7 fine pinks to plant with your Delphiniums for **\$5.00**

List Price .....\$6.25

**Special Collection "D"**

One each: Delicata 1.00, Henri Cayeux .75, Mahony 1.00, Negrillon .75

4 novelties to plant in partial shade for **\$3.00**

List Price .....\$3.50

**Special Collection "E"**

One each: Cavalier 5.00, Gold of Ophir 2.50, Julia Buck 3.00, Lula A. Neeley 3.00, Red Flame 5.00

5 of Dr. Neeley's introductions, all good **\$20.00**

List Price .....\$23.00

**Special Collection "F"**

One each: Henri Cayeux .75, Hercule .75, Joyce .35, Mahony 1.00, Perfection 3.50, Toreador 1.50, Watteau 1.50, Wunderkind 3.50

8 varieties — each the best in its class — \$12.10 value for **\$10.00**

This collection represents the highest quality in the smallest number of poppies.

List Price .....\$12.10

### NAMES, DESCRIPTIONS AND PRICES OF SIEBENTHALER VARIETIES

	Each	Three		Each	Three
APRICOT QUEEN—32"—True apricot, large silky petals.	.35	1.00	MAHONY—44"—Oshlood Red* or mahogany in color. Very unusual and a fine garden variety.	1.00	2.50
BEAUTY OF LIVERMERE—39"—Deep spectrum-red* on sturdy erect stems with distinctive foliage.	.75	2.00	MANDARIN—38"—A splendid Scarlet* with no spot in the flowers of established plants.	1.50	4.00
BRIGHTNESS—28"—Light orange-scarlet, medium size flower.	.50	1.25	MRS. JOHN HARKNESS—28"—A free flowering light pink very similar to Mrs. Perry.	1.00	2.50
CAVALIER—34"—A new Neeley introduction. Nopal Red* flower, crinkly petals, fine erect stem carrying well proportioned dark green foliage.	5.00	12.50	MRS. PERRY—29"—The old favorite salmon pink or Geranium Pink* of Ridgway. Rather loose growing plant.	.50	1.25
CERISE BEAUTY—32"—An old favorite bearing many medium sized flowers of Rose Doree* or light cerise color.	.50	1.25	NIGRILLON—30"—A French variety with flowers of a very unusual color, Bordeaux*—between Harmony and Mahony, somewhat of a purplish carmine. The first to bloom after Olympia. It holds its color well if shaded from the hot sun.	.75	2.00
DELICATA—30"—Unusual in color. Purplish-vinaceous* or old rose pink. Heavy bloomer and does better where shaded from mid-day sun.	1.00	2.50	OLYMPIA—32"—The earliest poppy to bloom, small double Flame Scarlet* flowers profusely borne on sprawling stems.	.35	1.00
DUKE OF TECK—24"—Produces large quantities of medium orange-red flowers. An old favorite as a bedder.	.50	1.25	PERFECTION—32"—Large well formed Jasper Pink* or light coral flowers on sturdy upright stems. Well shaped plant and splendid foliage.	.75	2.00
E. A. BOWLES—26"—Peach Red* to Coral Red* very large six-petaled flower on heavy erect stem with good foliage.	.75	2.00	PINK BEAUTY—32"—Very much like Mrs. Perry, but slightly taller and better shaped plant.	.50	1.25
EDNA PERRY—28"—Alizarine Pink*. Bright pink of good form, medium sized and limited number of flowers.	.75	2.00	PRINCE OF WALES—28"—Light Jasper Red* or coral pink flowers of large size on sturdy stems. A good mid-season bloomer.	1.50	4.00
GOLD OF OPHIR—24"—A new Neeley introduction. Golden Orange which develops into the nearest yellow color of any Oriental Poppy as the plant grows older. It may be disappointing the first year, but will repay you for waiting.	7.50	20.00	PRINCESS ENA—34"—Small coral pink tulip-shaped flowers on tall, slender, erect stems which place the flowers well above the foliage. Fine to use with Delphiniums.	.50	1.25
GOLIATH—24"—Brilliant Scarlet*. Short stocky stem and immense blooms.	.75	2.00	PROSPERINE—36"—Immense Scarlet Red* flowers borne on heavy upright stems. One of the best of its class.	1.00	2.50
GRAND MOGUL—34"—Scarlet* flowers of good size on tall stems.	.75	2.00	ROYAL SCARLET—31"—A bright scarlet heavy-blooming variety of medium sized flower.	.35	1.00
HENRI CAYEUX—30"—Vernonia Purple* might be called old-rose shading into Burgundy. An early bloomer and good grower with distinctive gray green foliage. Flowers are most attractive where they are protected from the midday sun.	.75	2.00	SALMON KING—26"—Peach Red* or salmon colored flowers slightly larger than Salmon Queen.	1.00	2.50
HERCULE—42"—Immense flower, often nine inches across, of true Scarlet* color borne on extra tall and sturdy stems. A leader in its color class.	.75	2.00	SALMON QUEEN—28"—An old favorite salmon variety of medium size.	.50	1.25
JEANNIE MAWSON—32"—Geranium Pink* flowers of good size on erect stems.	.50	1.25	SILVER BLICK—24"—Very large Jasper Pink* flowers with a silvery sheen and blue markings at base of outer petals.	.75	2.00
JOYCE—48"—Spectrum Red* or may be described as cherry red in color. Flowers are of medium size borne on their tall, perfectly straight stems. We consider it one of the very best garden varieties.	.35	1.00	TOREADOR—32"—A genuine Carmine* poppy of immense size—nine inches across the spread petals, with beautiful base markings and very crinkly. One of the best dark red poppies.	3.50	10.00
JULIA BUCK—34"—Deep Coral Pink, somewhat deeper in color and larger than Mrs. Perry. Stems are rigid and foliage is well proportioned. A new Neeley introduction.	2.50		SPOTLESS—22"—A beautiful soft pink, well described by its name.	.75	2.00
LIGHTNESS—26"—This variety produces flowers with a variable amount of white at the base, deepening to Jasper Pink* at the edges of the petals.	.75	2.00	WATTEAU—24"—Shrimp Pink* or flesh-colored, small sized but abundant flowers on a compact, well formed plant. This is the finest poppy for border planting that we know of.	1.50	4.00
LORD LAMBOURNE—32"—Light Scarlet* flowers on flexuous stems. As the plant becomes established the flowers are produced with lacinated petals.	.75	2.00	WELCOME—40"—Shiny Nopal Red* very large flowers on heavy stems with good dark green foliage.	1.00	2.50
LULA A. NEELEY—34"—A Neeley introduction and considered very fine. Flowers are of medium size and their color is between spectrum red and Carmine. Does well as a cut flower.	3.00	8.00	WUNDERKIND—35"—Considered the finest cerise colored poppy, a true Begonia Rose* shade. Well shaped plants and sturdy stems with excellent foliage. Fine for cut flowers.	3.50	10.00
MAGNIFICUS—26"—Very similar to Henri Cayeux, but 10 days later and darker foliage.	1.50	4.00	WURTEMBERGIA—38"—Nopal Red* or dark scarlet. Large flowers on good stems and foliage. An old variety.	.75	2.00

NOTE: The color descriptions marked \* were taken from "Color Standards and Nomenclature" by Ridgway. The numeral following the name denotes the average ultimate height of growth.

THE SIEBENTHALER CO. SIEBENTHALER AVE. AND CATALPA DRIVE DAYTON, OHIO

### USE THE ORDER BLANK BELOW!

Indicate your order on the blank below, tear it out on the dotted line and mail to us today. If cash accompanies order shipment will be made prepaid, otherwise shipment will be sent C.O.D., purchaser to pay transportation. We will make shipment as soon as the plants are ready and next year you will enjoy an experience similar to those of these two customers. Mrs. Emma Hulbauer of Newkirk, Oklahoma, writes: "The plants I got last year are in their glory now and they are the most beautiful things I ever saw. I have so many inquiries about where I got them."

Mrs. Frank Acton of Elkins Park, Pa., writes in the same vein, "All the Oriental Poppies I purchased from you in '32 bloomed this year and I have never had anything so lovely and surprising as to unusual color."

ORDER NOW—KNOW THE THRILL OF RAISING ORIENTAL POPPIES.

#### ORDER BLANK

THE SIEBENTHALER CO.  
Siebenthaler Ave. and Catalpa Drive  
Dayton, Ohio

Gentlemen: Please ship at proper time the order of Oriental Poppies that I have indicated below.

I enclose check or money-order in full.

Ship C.O.D. and I will pay the postman full purchase price plus transportation charges.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Name	Quantity	Price	Name	Quantity	Price
APRICOT QUEEN			MAHONY		
BEAUTY OF LIVERMERE			MANDARIN		
BRIGHTNESS			MRS. JOHN HARKNESS		
CAVALIER			MRS. PERRY		
CERISE BEAUTY			NEGRILLON		
DELICATA			OLYMPIA		
DUKE OF TECK			PERFECTION		
E. A. BOWLES			PINK BEAUTY		
EDNA PERRY			PRINCE OF WALES		
GOLD OF OPHIR			PRINCESS ENA		
GOLIATH			PROSPERINE		
GRAND MOGUL			ROYAL SCARLET		
HENRI CAYEUX			SALMON KING		
HERCULE			SALMON QUEEN		
JEANNIE MAWSON			SILVER BLICK		
JOYCE			TOREADOR		
JULIA BUCK			SPOTLESS		
LIGHTNESS			WATTEAU		
LORD LAMBOURNE			WELCOME		
LULA A. NEELEY			WUNDERKIND		
MAGNIFICUS			WURTEMBERGIA		

#### SPECIAL COLLECTIONS

SPECIAL COLLECTION "A"	SPECIAL COLLECTION "D"
SPECIAL COLLECTION "B"	SPECIAL COLLECTION "E"
SPECIAL COLLECTION "C"	SPECIAL COLLECTION "F"

Total purchase price \_\_\_\_\_

NOTE: When ordering lots of 6 or 12 of any poppy listed, figure the price on the basis of the price for three.

THE SIEBENTHALER COMPANY  
Siebenthaler Ave. and Catalpa Drive  
DAYTON, OHIO, U.S.A.

