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U. S. Department of Agriculture

PLANT EXPLORATION
AND INTRODUCTION
Recd AUG 27 1936 ★



WHOLESALE PRICE LIST
FOR FLORISTS • SEEDSMEN AND NURSERYMEN

FALL EDITION 1936

AMERICAN BULB COMPANY

C H I C A G O N E W Y O R K
Importers  *Growers*

AMERICAN AND EUROPEAN NOVELTIES

A·B·C "SUPREME" QUALITY BULBS ARE PLANTED BY CRITICAL GROWERS FROM COAST TO COAST

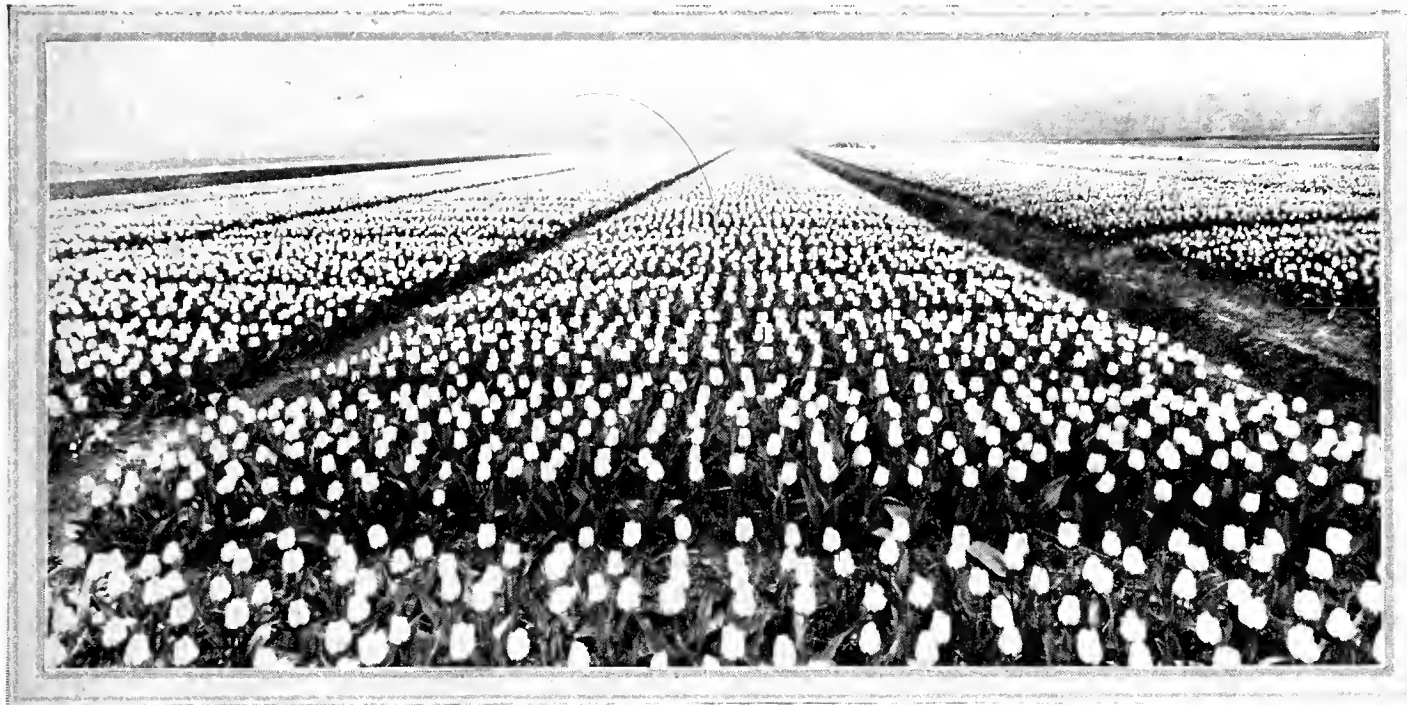


(A) LILIUM LONGIFLORUM
(B) LILIUM SPEC. ALBUM
(C) LILIUM SPEC. MAGNIFICUM
(D) LILIUM AURATUM
(E) LILIUM GIGANTEUM

AMERICAN BULB CO., CHICAGO and NEW YORK



DARWIN TULIPS "The Cream of the Crop"



A Field of Darwin Tulips in Holland

DARWIN TULIPS

(Special Offer)

We can also supply the following varieties in second size bulbs, 11 ctm.

	100	1,000
Bartigon	\$3.00	\$25.00
Clara Butt	3.00	25.00
Farncombe Sanders ...	3.00	25.00
La Tulipe Noire.....	3.00	25.00
Mme. Krelage	3.00	25.00
Pride of Haarlem.....	3.00	25.00
Princess Elizabeth	3.00	25.00
Wm. Copland.....	3.00	25.00
Wm. Pitt.....	3.00	25.00
Inglescombe Yellow ...	3.00	25.00

	100	1,000
Bartigon. Fiery red.....	\$3.25	\$27.50
Clara Butt. Salmon-rose.....	3.25	27.50
Farncombe Sanders. Scarlet.....	3.25	27.50
Pride of Haarlem. Old rose.....	3.25	27.50
Princess Elizabeth. Soft lilac-rose.....	3.25	27.50
Wm. Copland. Sweet lavender.....	3.25	27.50
Wm. Pitt. Bright glowing scarlet.....	3.25	27.50
Afterglow. Deep rosy orange.....	3.50	30.00
Allard Pierson. Rich crimson-maroon; early	3.30	28.00
Baronne de la Tonnaye. Rose shaded blush	3.25	27.50
Bleu Aimable. Bluish heliotrope.....	3.30	28.00
City of Haarlem. Vermilion-scarlet.....	4.00	35.00
Dream. Beautiful lilac.....	3.30	28.00
Faust. Purple	3.50	30.00
Herodiade. Rosy lilac.....	3.30	28.00

	100	1,000
King Harold. Crimson-maroon.....	\$3.30	\$28.00
La Tulipe Noire. Fine black.....	3.50	30.00
Le Notre. Rose shaded blush.....	3.30	28.00
Mme. Krelage. Rose-pink.....	3.25	27.50
Mrs. Potter Palmer. Glowing purple.....	3.30	28.00
Philippe de Comines. Velvety purplish maroon	3.30	28.00
Prof. Rauwenhof. Bright cherry-red.....	3.25	27.50
Rev. H. Ewbank. Heliotrope-lilac.....	3.25	27.50
Roi d'Islande. Deep violet-rose.....	3.25	27.50
Victoire d'Oliveira. Brown-red.....	3.30	28.00
White Queen. White, passing off pink...	3.30	28.00
Yellow Giant. Largest bloom, tall bright yellow, blackish base.....	4.50	40.00
Zulu. Dark purplish black.....	3.50	30.00
Zwanenburg. Pure white, well formed flower of large size on tall stems.....	4.20	37.00
Darwin Mixed	3.10	26.00

SINGLE LATE TULIPS

	100	1,000
Albino. Creamy white, strong thick stem; the finest white under glass.....	\$4.20	\$37.00
Argo. Large yellow, spotted red.....	3.80	33.00
Bouton d'Or. Bright yellow; tall grower..	3.30	28.00
Dido. Orange-rose, margined bright orange-yellow; large flower.....	3.30	28.00
Fairy Queen. Rosy heliotrope.....	3.30	28.00
Gesneriana Lutea. Fine golden yellow..	3.40	29.00
Gesneriana Spathulata. True rich crimson- scarlet	3.50	30.00
Inglescombe Yellow. Glossy canary-yel- low	3.25	27.50
John Ruskin. Apricot-rose, mauve shad- ing	3.30	28.00
Maiden's Blush (Picotee). White, mar- gined carmine-rose.....	3.40	29.00
Moonlight. Large, pale yellow.....	3.40	29.00
Mrs. Moon. Very deep yellow.....	3.60	31.00
Sirene. Rich cerise-pink.....	3.50	30.00
The Fawn. Rosy fawn color.....	3.40	29.00
Single Late Mixed	3.20	27.00

BREEDER TULIPS

	100	1,000
Bronze Queen. Buff, tinged apricot.....	\$3.30	\$28.00
Cardinal Manning. A curious blend of mauve and rose.....	3.50	30.00
Don Pedro. Dull brown.....	4.00	35.00
Jaune d'Oeuf. Rose-lilac broadly edged yellow	3.50	30.00
Louis XIV. Purple flushed golden bronze	3.80	33.00
Lucifer. Reddish orange.....	4.30	38.00
Panorama. Terra cotta and bronze.....	3.50	30.00
Yellow Perfection. Bronze-yellow.....	3.50	30.00
Breeders Mixed	3.30	28.00

PARROT TULIPS

	100	1,000
Fantasy. A lovely soft rose with green streaks, inside salmon-rose.....	\$6.00	\$50.00
Parrot Named. Our selection.....	3.50	30.00
Sundew. Red. Very fine; curved on the edges	3.30	28.00
Parrot Mixed	3.30	28.00



Early Flowering Tulips Provide Desirable Cut Flowers and Pot Plants.

SINGLE EARLY TULIPS

	100	1,000
Belle Alliance. Early scarlet.....	\$3.30	\$28.00
*Brilliant Star. Vermilion-scarlet; early forcer.....	3.30	28.00
Chrysolora. Pure yellow.....	3.50	30.00
*Couleur Cardinal. Velvety crimson-scarlet forcer.....	3.30	28.00
Cramoisi Brilliant. Deep crimson-scarlet.....	3.30	28.00
*De Wet. Beautiful golden orange and red.....	3.70	32.00
*Flamingo. Brilliant rosy carmine.....	3.30	28.00
*Fred Moore. Deep orange.....	3.30	28.00
*Ibis. Deep brilliant pink.....	3.30	28.00
Keizerskroon. Scarlet-red with broad yellow margin.....	3.80	33.00
*King of the Yellows. Pure deep yellow.....	3.30	28.00
*La Reine. White shaded rose.....	3.30	28.00
La Reine Maximus. White bordered rose.....	3.30	28.00
*Mon Tresor. Fine pure yellow.....	3.80	33.00
*Prince of Austria. Fine orange-red.....	3.30	28.00
*Proserpine. Rich satiny carmine-rose.....	3.30	28.00
*Prosperity. Rose-pink.....	3.30	28.00
*Rising Sun. Deep golden yellow.....	3.30	28.00
Rose Gris-de-lin. Delicate rose.....	3.30	28.00
*Rose Le Reine. Deep carmine-rose.....	3.30	28.00
*Rose Luisante. Fine deep brilliant rose.....	3.70	32.00
*Thomas Moore. Terra cotta.....	3.30	28.00
*Vermilion Brilliant. Dazzling vermilion-scarlet.....	3.40	29.00
White Hawk. Pure white; early.....	3.60	31.00
*Yellow Prince. Yellow; sweet scented.....	3.40	29.00
Single Early Mixed.....	3.30	28.00

* Recommended for forcing.

DOUBLE EARLY TULIPS

	100	1,000
Boule de Neige. Large, pure white.....	\$3.90	\$34.00
*Couronne d'Or. Yellow, shaded orange.....	3.70	32.00
Electra. Rosy violet-red.....	3.40	29.00
Imperator Rubrorum. Scarlet.....	3.50	30.00
*Mr. Van der Hoef. Pure yellow.....	3.40	29.00
*Murillo. White shaded rose.....	3.40	29.00
*Peach Blossom. Soft rosy pink.....	3.40	29.00
Rubra Maxima. Deep vermillion-crimson.....	3.40	29.00
Schoonoord. Pure white.....	3.70	32.00
Tearose. Pale yellow.....	3.40	29.00
*Toreador. Bright scarlet.....	3.50	30.00
Tournesol R. & Y. Red, yellow bordered.....	3.80	33.00
*Vuurbaak. Fiery orange-scarlet.....	3.40	29.00
Double Early Mixed.....	3.30	28.00

(*) Recommended for forcing.

TRIUMPH TULIPS

Can generally be forced into bloom in from three to four weeks. Should be brought into greenhouses about four weeks before the flowering date. Forcing temperature, 65°-70° F.

	100	1,000
Kansas. Pure white.....	\$4.40	\$39.00
Telescopium. Violet, tinted rose-red; inside wine-red..	4.40	39.00

BOTANICAL TULIPS

	100	1,000
Clusiana. White, cherry-red outside. Must be forced cool. Needs plenty of spacing. Start forcing about February 10th to bloom March 10th. Extremely dainty.....	\$3.50	\$30.00



Dependable Stocks at Prices in Keeping With the Market

Our prices are quoted f. o. b. New York or Chicago. Ocean freight and duty paid. You know just what bulbs will cost at either of above named shipping points. No ambiguous charges being added. "We can and will supply you to advantage."

Choicest Holland Grown **HYACINTHS**

	100	1,000		100	1,000
First size—18-19 ctm.....	\$ 8.75	\$82.50	Bedding size—15-16 ctm.....	\$5.75	\$52.50
Second size—17-18 ctm.....	7.75	72.50	Large miniature—13-15 ctm.....	4.30	38.00
Forcing size—16-17 ctm.....	6.75	62.50			

We can supply above in the various varieties listed below:

SINGLE RED AND ROSE

- Gertrude.** Rosy pink; good forcer.
- Gigantea.** Blush pink; good forcer.
- Lady Derby.** Bright rose-pink; very early.
- La Victoire.** Deep carmine-rose.
- Marconi.** Bright rose.
- Queen of the Pinks.** Rosy pink; late forcer.

SINGLE WHITE

- La Grandesse.** Pure white; medium forcer.
- L'Innocence.** Pure white; early forcer.

King of the Blues. Dark blue; late forcer.

Queen of the Blues. Pale azure-blue.

SINGLE YELLOW

Yellow Hammer. Pure yellow; early and late forcer.

City of Haarlem. Bright golden yellow; large spike.

SINGLE BLUE

- Bismarck.** Sky-blue; early forcer.
- Grand Maitre.** Deep lavender-blue.

SPECIAL PREPARED DUTCH HYACINTHS

For Early Forcing

	100	1,000
17-18 ctm.	\$8.50	\$80.00
15-16 ctm.	6.50	60.00
13-15 ctm.	4.70	42.00

In the following varieties: **L'Innocence.** Pure white. **Lady Derby.** Bright rose-pink. **Bismarck.** Sky-blue.

IMPORTED FRENCH ROMAN HYACINTHS

For Early Forcing

	100	1,000
White. 11-12 ctm.....	\$5.00	\$45.00
White. 12-13 ctm.....	5.50	50.00
White. 13-14 ctm.....	6.50	60.00
White. 14-15 ctm.....	8.00	70.00
White. 15 ctm. up.....	9.50	90.00

CALLA AETHIOPICA

(White Calla)

Cured in the growing field and fully dried before shipment, thus insuring bulbs that are in prime condition.

	100	1,000
1 1/4"-1 1/2" diameter....	\$ 5.00	\$ 45.00
1 1/2"-1 3/4" diameter....	10.00	90.00
1 3/4"-2" diameter....	14.00	135.00
2" -2 1/2" diameter....	19.50	180.00

CALLA GODFREY

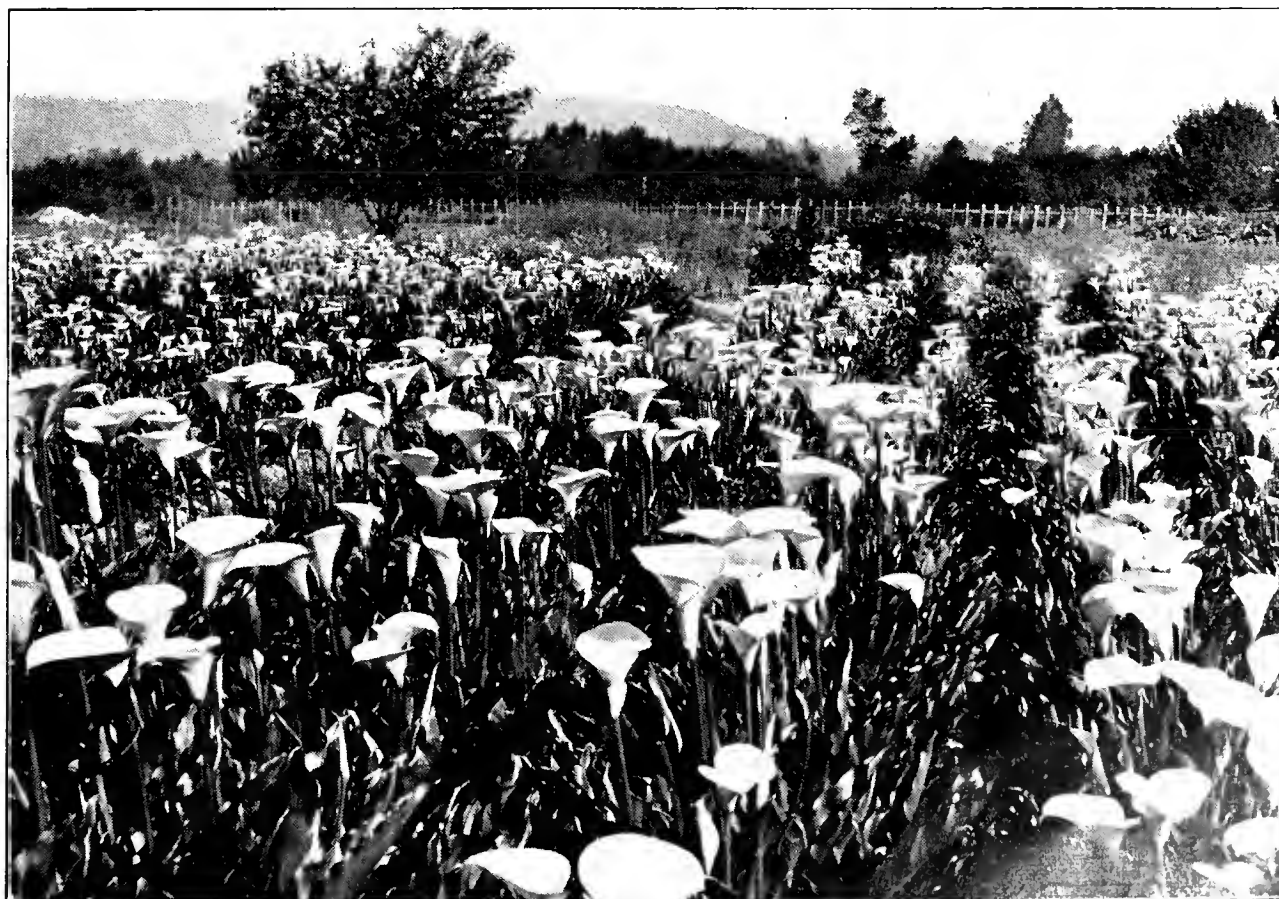
Sold up for 1936 season

CALLA ELLIOTTIANA

(Yellow Calla)

Provides a most desirable pot plant and as well of much value as a cut flower.

	100	1,000
1 3/4"-2" diameter....	\$ 7.00	\$ 65.00
2" -2 1/2" diameter....	11.00	100.00
2 1/2"-3" diameter....	16.00	150.00
3" and up diameter...	19.50	185.00



A Field of Callas Grown for American Bulb Co., Showing Healthy Condition of Bulbs



NARCISSUS OR DAFFODILS



King Alfred Narcissi in Bloom in Greenhouse of W. A. Rowe, Kirkwood, Mo., December 15.

Texas Grown for Early Flowering

	100	1,000
Horace. Poeticus. Pure white		
with red eye.....	\$4.00	\$35.00
Campernelle (Jonquils).....	4.00	35.00

For Naturalizing

	100	1,000
A choice mixture of numerous hardy varieties in first size blooming bulbs. Excellent for garden work or miscellaneous cut flowers	\$3.00	\$25.00

Northwest-Grown Bulbs

American Bulb Company's Superior Grade and Quality

Samples of bulbs received from Oregon and Washington recently are evidence that our growers have a good crop of fine, healthy, large size bulbs, and the bulbs show every assurance of giving good forcing results.

	100	1,000
Emperor. Primrose perianth; deep yellow trumpet.		
D. N., No. 1, 17 ctm. and up.....	\$5.25	\$46.50
Spring Glory. Early. White petals, long chrome-yellow trumpet. D. N., No. 1, 17 ctm. and up.....	5.50	50.00
Tresserve. Large yellow trumpet; yellow perianth.		
D. N., No. 1, 18 ctm. and up.....	6.00	55.00
Van Waveren's Giant. Large bicolor; very popular.		
D. N., No. 1, 18 ctm. and up.....	10.25	97.00
Martha (Bicolor)	5.50	50.00
Minister Talma. Large golden yellow, yellow trumpet.		
D. N., No. 1, 16 ctm. and up.....	6.00	55.00
Poeticus (Pheasant's Eye)—		
D. N., M. B., extra No. 1.....	3.50	30.00
R. B., Selected No. 1.....	3.00	25.00

	100	1,000
King Alfred. Golden yellow; very large frilled flowers—		
D. N., M. B., extra No. 1, 22 ctm. and up.....	\$8.50	\$78.00
D. N., Selected No. 1, 18 ctm. and up.....	7.50	69.00
D. N., Selected No. 2, 15 ctm. and up.....	6.10	56.00
Golden Spur. Golden yellow; early; fine forcer. D. N., No. 1, 16 ctm. and up.....	4.75	41.50
Victoria. Yellow trumpet, creamy white perianth.		
D. N., No. 1, 16 ctm. and up.....	5.50	50.00
Sir Watkins. Incomparable sulphur petals, deep yellow cup. D. N., No. 1, 18 ctm. and up.....	4.70	42.00
Glory of Sassenheim. Enlarged Victoria Bicolor. D. N., No. 1, 17 ctm. and up.....	5.50	50.00
Von Sion. (Double). Golden yellow. D. N., No. 1, 16 ctm. and up	5.50	48.50
Laurens Koster. Poetaz. Pure white perianth, orange-yellow cup—		
D. N., No. 1, 16 ctm. and up.....	4.50	40.00
R. B., Selected No. 1, 12 ctm. and up.....	3.85	33.50



Above illustration shows, in part, over one hundred acres in Oregon devoted to the production of King Alfred Narcissus for The American Bulb Co., Chicago and New York.

NOTE:—We guarantee that no flowers are cut for commercial or private use—full strength of stem and foliage being allowed to go into the bulb for reproduction.

SPECIAL NOTE:—The personal inspection of our representative during the periods of blooming, grading and shipping insures our clients a "quality bulb" that has no superior.



PAPER WHITE NARCISSUS

CULTURAL INSTRUCTIONS—for home planting

1st Operation. Place bulbs in an upright position. Use beach-stones, shells, or any other material in your possession to hold bulbs upright.

2nd. Fill bowl with water up to two-thirds of the bulb. Place bowl in a dark place in the house until root-action starts and foliage appears. Then remove bowl to a light place and allow bulbs to bloom.

3rd. When bulbs are in bloom try to maintain as cool a temperature as possible, to prolong the life of the flowers. Provide for successive blooms by planting new bulbs every ten days throughout the winter season.

4th. If you are located in a southern climate, after bulbs have bloomed you can remove them to your garden and plant in the soil in a permanent place.

PEARL CHIPS

White or Colored

Used for bulb bowls, aquariums, plants, Japanese Gardens, etc. Brightly polished.

	F. O. B. New York	F. O. B. Chicago
WHITE—		
100 lbs.	\$5.00	\$3.00
25 lbs.	1.35	.90
Less than 25 lbs....Per lb.	.06	.04½
COLORED—		
100 lbs.	\$6.00	\$3.50
25 lbs.	1.65	1.00
Less than 25 lbs....Per lb.	.07	.05

PEARL CHIP BOXES

Hold about 1 lb. of chips—printed in bright colors—a cellophane window—very attractive. Any quantityEach 1½c



Narcissus, Paper White Grandiflora, Growing in Pebbles and Water

TEXAS GROWN Paper White and Grand Soliel D'Or (So-Called) "Yellow Paper White" BULBS For Early Greenhouse Forcing and Retail Sale

Successfully Cultured in Water, Using Bowls or Any Container Obtaining Depth of 3" or More

The demand for Texas Paper Whites and Soliel d'Or will, we are quite certain, be greater than anticipated supply For Your Own Interest ORDER EARLY!

(Excerpt from the FLORISTS' REVIEW)

Texas Paper White Bulbs

Texas-grown Paper White Narcissus bulbs furnished by American Bulb Co., Chicago, produced one to three flowers on a bulb of 14 to 15 centimeters. Grown by William C. Schaefer Floral Co., Cincinnati, O. The bulbs were planted in late December. This bench had been cut four times.

"Why worry about the narcissus embargo when home-produced bulbs will give these wonderful results at prices below foreign importations?"

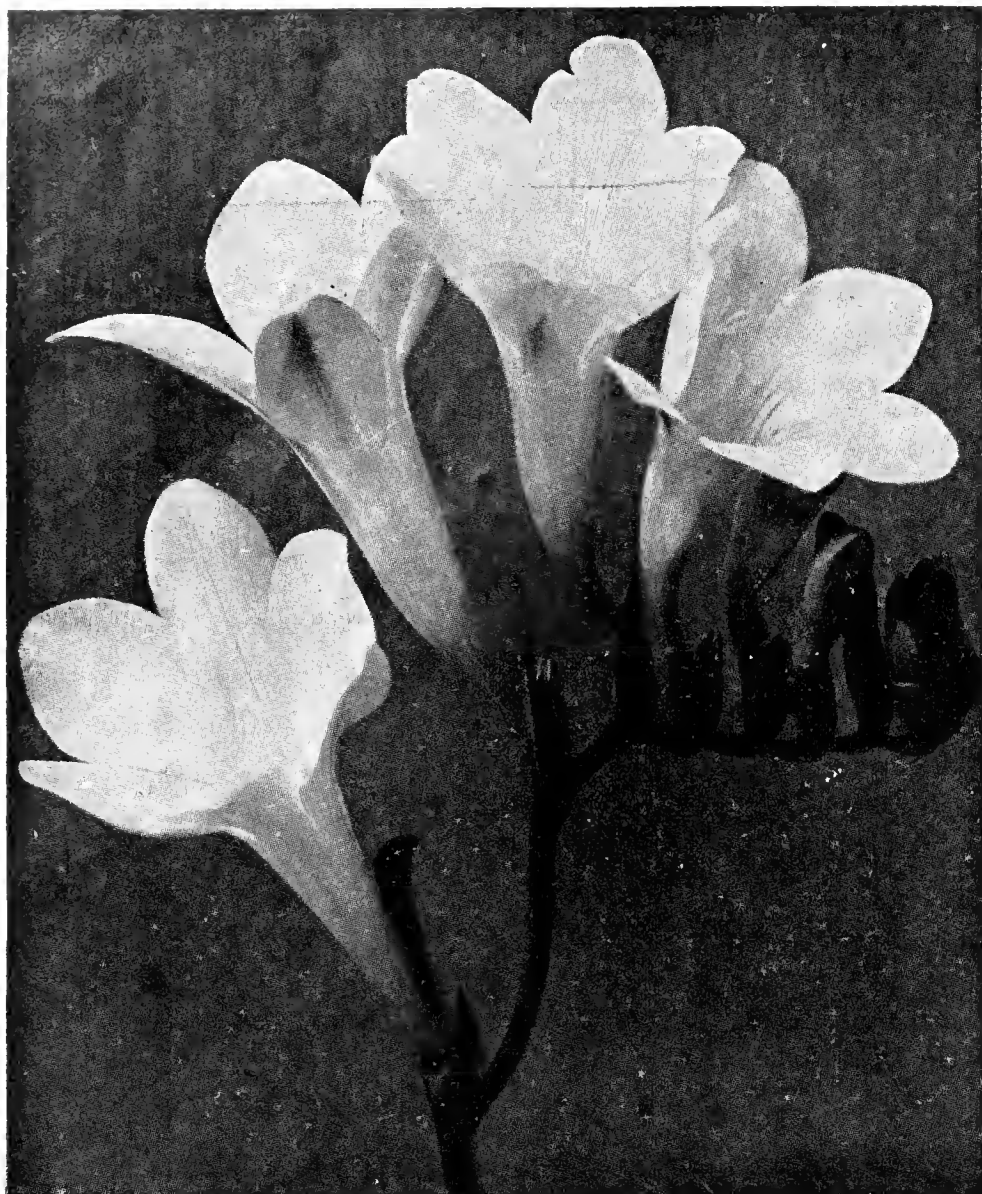
PAPER WHITE TRUE GRANDIFLORA

	100	1,000
12 ctms. (1,250 to case).....	\$1.50	\$10.00
13 ctms. (1,250 to case).....	2.10	16.00
14 ctms. (1,000 to case).....	2.50	20.00
15 ctms. (900 to case).....	2.90	24.00
16 ctms. (800 to case).....	3.50	30.00

GRAND SOLIEL D'OR (YELLOW)

	100	1,000
14 ctms. (1,000 to case).....	\$3.50	\$30.00
15 ctms. (900 to case).....	4.00	35.00
16 ctms. (800 to case).....	4.50	40.00
17 ctms. (700 to case).....	5.00	45.00

Don't overlook the worth-while profit that can be obtained in the merchandising of Narcissus Paper White Grandiflora and Soliel d'Or in dry form to the public for growing in water and pebbles or sand. (See above.) A. B. C. Texas-grown bulbs avoid any "come-back" from your customers because of poor production results.



Freesias, A. B. C. Imp. "Parity Superflora"

FREESIAS

	1/2"-5/8"		5/8"-3/4"		3/4" and up	
	100	1,000	100	1,000	100	1,000
Purity. Superflora Whites.....	\$1.00	\$ 6.00	\$1.50	\$ 8.00	\$2.00	\$10.00
Golden Daffodil. Exceptional yellow, firm texture, strong stems and of exceptional keeping quality75	4.00	1.00	6.00	1.50	8.00
Golden Treasure. Similar to "Golden Daffodil;" showing slight trace of Lavender on outside of flower75	4.00	1.00	6.00	1.50	8.00
White Chief. Large white.....	1.50	9.00	2.00	12.00	2.50	17.00
Apotheose. Bright Carmine pink, white throat, large flowers, tall rigid stems, extra fine.....	1.50	9.00	2.00	12.00	2.50	17.00
Blanche Blue. Popular blue variety	2.00	15.00
Blue Bird. New dark blue.....	2.00	15.00	2.25	17.50	3.00	25.00
Carol. Burnt orange	3.25	27.50	3.75	32.00	4.00	35.00
Elders Giant White. Large white, late flowering	2.00	15.00	2.75	22.50	4.00	35.00
Mrs. Marc Peters. Deep rose; yellow throat. Fine forcing variety	2.00	15.00	2.25	17.50	3.00	25.00
Red Riding Hood. New red.....	3.25	27.00	3.75	32.00	4.00	35.00
Ruth Chatterton. Tyrian rose.....	3.25	27.50	3.75	32.00	4.00	35.00
Sunset. New orange; colored variety	1.50	9.00	1.75	12.00	2.25	17.00
Wisteria. Deep violet blue.....	1.50	8.00	1.85	12.00	2.25	16.00

IRIS (Dutch)

	100	1,000
Imperator. Brilliant blue, extra early—		
6-7 ctm.	\$2.00	\$12.00
7-8 ctm.	2.50	20.00
8-9 ctm.	3.25	27.00
Yellow Queen. Excellent variety of uniform yellow—		
6-7 ctm.	2.70	22.00
7-8 ctm.	3.50	30.00
Wedgewood. Even Wedgewood blue, large flowers—		
8-9 ctm.	4.00	35.00
9-10 ctm.	5.50	50.00
10 ctm. and up.....	6.50	60.00

ANEMONE

	100	1,000
Monarch De Caen. 1 year, No. 1.....	\$2.30	\$18.00
A magnificent robust growing strain of Poppy Anemone with immense saucer-shaped flowers of the most brilliant and varied colors from pink to beautiful shades of blue and brilliant scarlet, borne on long, strong stems.		
Giant St. Brigid. 1 year, No. 1.....	3.00	25.00
Large semi-double flowers of the most brilliant hues and delicate shades of colors, including a good proportion of rose, pinks, lavenders and blues.		
His Excellency. 1 year, No. 1.....	3.00	25.00
A grand variety, bearing flowers measuring three inches across, of the most vivid vermilion, with silver white base and handsome black central boss.		

CHIONODOXA

	100	1,000
Luciliae (Glory-of-the-Snow). Blue with pure white center	\$2.00	\$15.00

CROCUS

	100	1,000
Baron von Brunow. Deep purple.....	\$2.00	\$15.00
King of the Blues. Purple.....	2.00	15.00
Mammoth Yellow	2.00	15.00
Pallas. White ground; fine light lilac stripes.....	2.00	15.00
Sir Walter Scott. White, striped pale lilac.....	2.00	15.00
Mont Blanc. Pure white.....	2.00	15.00
Blue and Purple Shades	1.80	13.00
Striped Shades	1.80	13.00
White Shades	1.80	13.00
Yellow Shades	1.80	13.00

LEUCOCORYNE IXIODES ODORATA

	100
Glory of the Sun. Flowers sweet-scented and will keep for 2 weeks or more. Beautiful lavender-blue, throat white shaded.....	\$10.00

MUSCARI

	100	1,000
Heavenly Blue (Grape Hyacinth). Light blue.....	\$2.00	\$15.00

IRIS (Dutch)—Continued

	100	1,000
Poggenbeek. Brilliant blue, early—		
6-7 ctm.	\$2.00	\$15.00
7-8 ctm.	2.70	22.00
8-9 ctm.	3.50	30.00
White Excelsior. Extra large, white—		
6-7 ctm.	2.50	20.00
7-8 ctm.	3.00	25.00
8-9 ctm.	4.00	35.00
David Bles. Blue and pearl—		
6-7 ctm.	3.50	30.00
7-8 ctm.	5.00	45.00
8-9 ctm.	6.00	55.00
The First. Marine blue—		
6-7 ctm.	4.00	35.00
7-8 ctm.	5.00	45.00
8-9 ctm.	6.00	55.00

IRIS (Spanish)

Cajanus. Canary-yellow—		
5-6 ctm.	\$2.50	\$18.00
6-7 ctm.	3.50	30.00
King of Blues. Deep purplish blue—		
5-6 ctm.	2.00	14.00
6-7 ctm.	3.00	25.00
King of Whites. Pure white—		
5-6 ctm.	2.00	14.00
6-7 ctm.	3.00	25.00
King of Yellows. Fine golden yellow—		
5-6 ctm.	2.00	14.00
6-7 ctm.	3.00	25.00

RANUNCULUS

	100	1,000
Tecolote Giant Mixed. 1 year, No. 1 bulbs.....	\$2.30	\$18.00

SCILLA

	100	1,000
Sibirica. Blue. Large bulb	\$2.50	\$20.00

SNOWDROPS

	100	1,000
Snowdrops, Single	\$2.50	\$20.00
Snowdrops, Double	3.30	28.00



A. B. C. LILY HEADQUARTERS



HOUSE OF LILIES PRODUCED FROM A. B. C. BULBS

The fact that we have consistently supplied from year to year and for many seasons past, numerous of the largest Lily growers in this country and Canada, is indicative, we believe, that A. B. C. "Supreme" Quality Lily Bulbs have obtained an enviable reputation amongst the trade.

Our extensive purchases of this line enable us to control the output of one of the oldest and most reliable shippers in Japan, which assures us the "cream of the crop". Our customers have assurance, when placing orders with us, of receiving first quality, healthy stock, uniform strain and grading.

We know the locality where all our Lilies are grown and our long and extensive experience in handling same enables us to eliminate strains and types that do not give satisfactory results.

The new 1936 crop will be available in due course, and as prices have not been established on some kinds at the time of going to press, we will appreciate receiving a list of your Lily requirements for the coming season, and we will be glad to quote our most favorable figures.

LILIUM HARRISII

"Blue Ribbon" Brand—Bermuda Grown—Delivery August-September

The high quality of Bermuda Lily bulbs now obtainable induces numerous of our customers to plant this type for early flowering.

		100	Case
6"-7".	335 to case.....	\$ 8.00	\$24.00
7"-9".	200 to case.....	13.00	24.00
9"-11".	100 to case.....		24.00
11"-13".	50 to case.....		24.00

LILIUM CANDIDUM "Madonna Lily"

Imported French Grown

Note!—Lilium Candidum is nowadays primarily planted outdoors, bulbs being set soon after their arrival from France. (Cover them not more than 2 inches.) In days gone by, Lilium Candidum was largely cultured under glass, although this plan is still followed to some extent. However, they must be grown cool, never more than 55° at night. Lilium Candidum and Delphinium Belladonna bloom at the same period outdoors and provide a most "happy combination".

	100	1,000
20-22 ctm.	\$ 7.50	\$ 70.00
22-24 ctm.	9.00	85.00
24-26 ctm.	12.00	110.00
26-28 ctm.	14.00	130.00
28-30 ctm.	16.00	150.00
30 ctm. and up (scarce).....	19.00

New Crop LILIUM GIGANTEUM

Southern and Northern Grown—Delivery September-October

6 to 8-inch, 400 bulbs in case.	8 to 10-inch, 225 bulbs in case.
7 to 9-inch, 300 bulbs in case.	9 to 10-inch, 200 bulbs in case.
8 to 9-inch, 250 bulbs in case.	10 to 11-inch, 150 bulbs in case.

(Prices on application. Special quotations in lots of 25, 50 and 100 cases, and carload lots.)

TRUE LILIUM ERABU

New Crop A. B. C. Select Strain

Our shipper in Japan has perfected Erabu of even size and free from disease through selection of planting stock and planting on new soil. This is a strain of Erabu that has brought us compliments from all our customers. Cable received this week from Japan reports that the crop is harvested, is being cured, and will soon be ready for transport to America.

True strain.		} Write for Prices.
6"-8".	400 to case.....	
7"-9".	300 to case.....	
8"-10".	225 to case.....	
9"-10".	200 to case.....	

LILY-OF-THE-VALLEY PIPS

Re-selected Exhibition German Pips

A. B. C. "Supreme" Quality Lily-of-the-Valley is, we believe, too well known to require any commendation on our part.

Valley Pips from cold storage. For immediate delivery. Besides its cut flower worth, Lily-of-the-Valley has an important sales value in the merchandising of Pips to the public for planting in various receptacles. Can be bloomed inside of four weeks' time in moss, sand or soil. A few started Pips, 12 or so in a fancy bowl, displayed in your store will, no doubt, create interest amongst your customers, especially so when you demonstrate their ease of culture and the short period required to bring them into bloom.

100.....	\$4.50	250.....	\$11.00	500.....	\$21.00	1,000.....	\$40.00
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LILY-OF-THE-VALLEY CLUMPS

For Outdoor Culture.

A Permanent Investment for Your "Garden Planter" Customers.

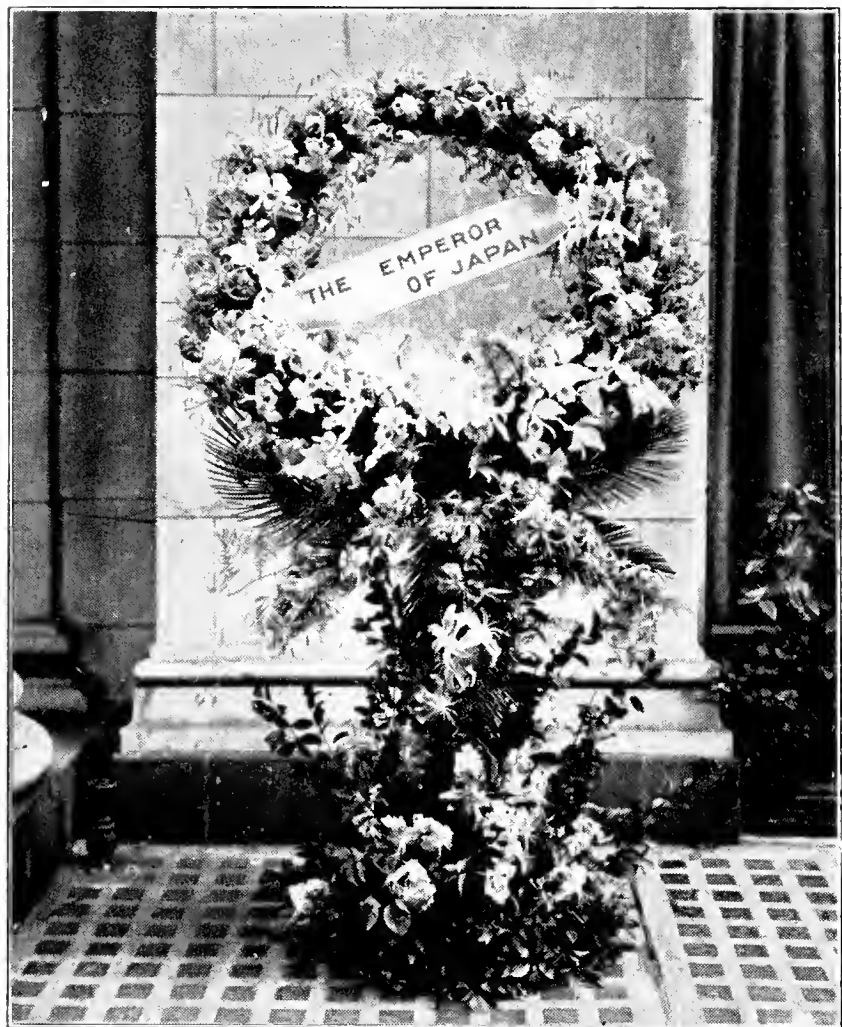
Dozen.....	\$3.00	100.....	\$23.00
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LILIES CONTINUED ON NEXT PAGE. YEAR AFTER YEAR A. B. C. LILIES ARE FOUND DEPENDABLE



A. B. C. LILY HEADQUARTERS

Lilies work so wonderfully well into a great variety of basket designs that it will pay you to have a good planting of several varieties, we believe. Please write for prices on those varieties not quoted.



"The Aristocrat of Lilies"

Standing Wreath composed of Orchids and Liliun Rubrum (Magnificum). "Oriental Orchids." There is no Lily that lends itself so gracefully to floral work of all kinds. Has a particular charm all of its own. Easily grown. Photograph by courtesy of J. H. Small and Sons, Washington, D. C., and New York, N. Y.

LILIUM RUBRUM (Magnificum)

7"- 9".....	220 to case	9"-11".....	130 to case
8"- 9".....	200 to case	10"-11".....	120 to case
8"-10".....	170 to case	11"-13".....	90 to case
9"-10".....	150 to case		

LILIUM SPECIOSUM ALBUM

7"- 9".....	220 to case	8"-10".....	170 to case
8"- 9".....	200 to case	9"-10".....	150 to case

LILIUM TIGRINUM SPLENDENS (Single)

7"- 9".....	220 to case	9"-10".....	150 to case
8"- 9".....	200 to case	10"-11".....	120 to case
8"-10".....	170 to case	11"-13".....	90 to case

LILIUM AURATUM PLATYPHYLLUM

7"- 9".....	200 to case	9"-10".....	120 to case
8"- 9".....	170 to case	10"-11".....	90 to case
8"-10".....	150 to case		

LILIUM AURATUM (Gold Banded)

7"- 9".....	200 to case	9"-10".....	120 to case
8"- 9".....	170 to case	10"-11".....	90 to case
8"-10".....	150 to case	11"-13".....	70 to case

LILIUM HENRYI

7"- 9".....	220 to case	9"-10".....	150 to case
8"- 9".....	200 to case	10"-11".....	120 to case

LILIUM REGALE (True Northern Grown)

5"- 6".....	} Prices on Application	9"-10".....	} Prices on Application
6"- 7".....		10"-11".....	
7"- 8".....		11"-12".....	
8"- 9".....			

Various Lilies

Japanese, American and English Novelties

- Batemanniae. Salmon-red.
- Canadense. Yellow.
- Davuricum. Rich orange, flushed red and spotted black.
- Elegans. Red.
- Elegans. Dark velvety red.
- Elegans. Cherry-red.
- Elegans. Orange.
- Elegans Ogon. Golden yellow.
- Elegans. Mixed.
- Hansoni. Bright orange-yellow.
- Krameri. Pink-flowered.
- Rubellum. Rose-pink with yellow anthers.
- Superbum. Orange-crimson.
- Tenuifolium. Red.
- Tigrinum fl. pl. Double.
- Umbellatum Erectum. Red flushed orange.

LILIUM TENUIFOLIUM

This most desirable narrow-leaved slender lily grows about 18 inches high, producing pendulous flowers somewhat resembling miniature Liliun Rubrum, and are brilliant scarlet, flowering outdoors in June. They should be planted about 4 inches deep and 3 inches apart.

For under-glass culture they can be planted in a Darwin tulip bulb pan, set 4 inches deep, since they are a stem rooting type. They come into bloom in approximately 14 weeks. Also, owing to their slender stems and fine, narrow foliage, Liliun Tenuifolium can be planted between carnations right in the benches.

Bulbs of Liliun Tenuifolium are now obtainable at a low price, and we believe that florists will find them profitable, especially growers who operate in conjunction a retail store, as they are exceptional for basket work, etc.

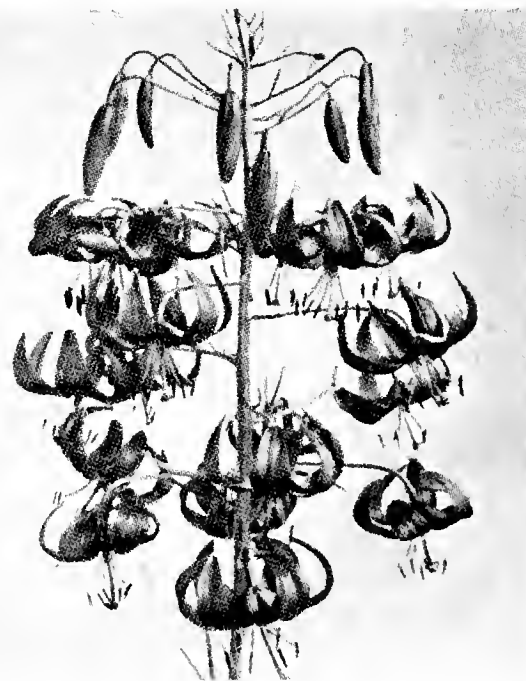
PRICES

Strong blooming bulbs: 100...\$10.00; 1,000...\$90.00
Write for special price on quantity

LILIES GROWN AS POT PLANTS

Numerous growers have found Liliuns Auratum, Magnificum, Tenuifolium and Tigrinum to prove profitable when grown as pot plants . . . especially "Magnificum".

LILIUM RUBRUM (Magnificum) now successfully cultured under glass approximately nine months of the year. An indispensable Lily for the florist.



Lilium Tenuifolium

All prices in this list quoted F. O. B. Chicago or New York, unless otherwise specified. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!



AMARYLLIS

Giant American Hybrids

The value of Amaryllis depends on the quality of the strain. We buy our bulbs from several sources of known reputation, and mix these strains ourselves, thus making certain that you get the best obtainable. Every bulb we ship is of flowering size and many produce more than one flowering stem.

	100	1,000
2-2½ inches	\$12.00	\$110.00
2½-3 inches	16.00	150.00
3-3½ inches	22.00	200.00
3½ inches and up.....	35.00	300.00

Amaryllis find a ready sale to the public in dry bulb form. Their extreme ease of culture commends them to every flower lover, coming into flower within a short period of being potted. Likewise, they are admirable for florists' show window decoration and pot plant sales.

TUBEROUS ROOTED BEGONIAS

"True Belgian Strain"

Ready in January. For Pot Plants and Bedding

Tuberous Rooted, Single. Large blooming bulbs. Scarlet-pink, rose, crimson, yellow, orange, salmon, white.

Tuberous Rooted, Double. Large blooming bulbs. Crimson, scarlet, yellow, salmon, white, pink.

	100	1,000
1-1½ inches	\$ 5.50	\$ 50.00
1½-2 inches	8.00	75.00
2 inches and up.....	11.00	100.00



Double Flowered Tuberous Rooted Begonia

FANCY LEAVED CALADIUMS

"True Brazilian Type"

Ready in January

There are no finer colored foliage plants for summer use; splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line and represents only the choicest highly colored varieties.

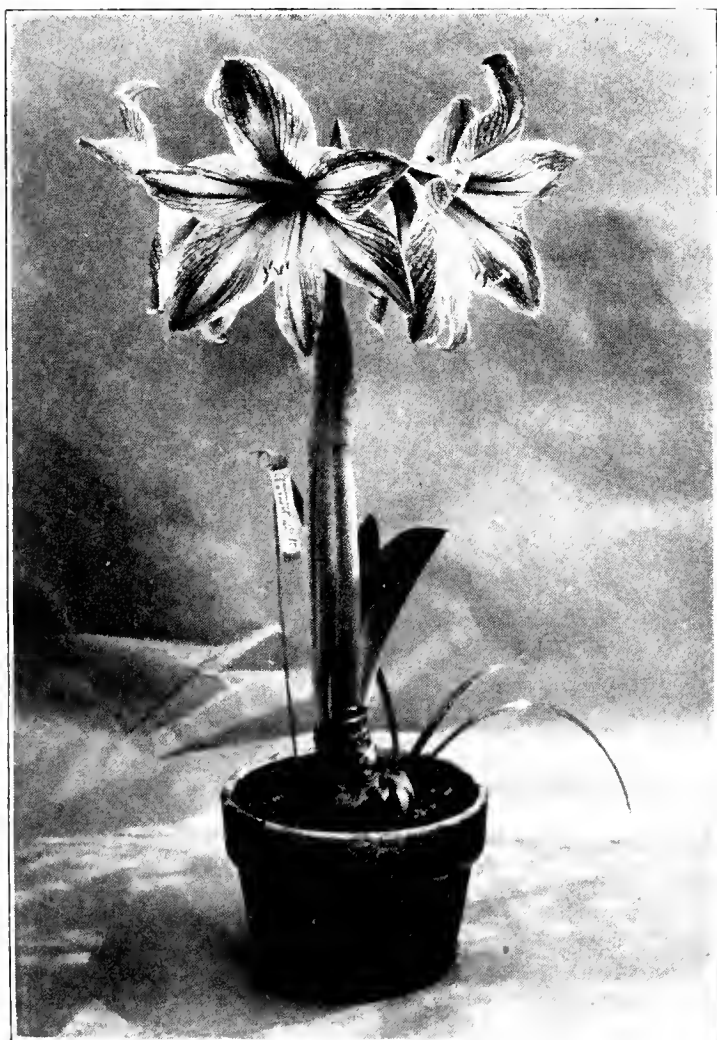
	100	1,000
Separate Named Varieties	\$13.50	\$125.00
Named Varieties, Mixed.....	11.00	100.00

GLOXINIAS

Ready in January

Exceptional for pot plants. Large blooming bulbs. Separate colors.

1-1½ inches	Per 100	\$10.00
1½-2 inches	Per 100	13.00
2 inches and up.....	Per 100	18.00



Amaryllis, Giant American Hybrid

Florists on the West Coast recently found a profitable outlet for Double Tuberous Begonia blooms by utilizing them for corsages and table decoration (the stems being wired.) This new fashion is now sweeping the country, the flowers commanding a price on a par with that of Orchids and Gardenias.

EARLY ORDERS
Will, we believe
prove mutually
advantageous
act AT ONCE
For your own interests
A.B.C.



Early or Winter Flowering SWEET PEAS

"Up-to-the-Minute" Florists' Varieties

True-to-name, thoroughly rogued and hand-picked new crop seed. If you are in the market for quantity, please ask us for special prices. All of the following priced at:

1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

White

White Harmony. Very good. **Snowstorm Imp.** White-seeded.

NOTE: **Hope** (Blackseeded) is much the best white. See opposite below.

Pink

Annie Laurie. Rose pink.
Attraction. Rich salmon-rose.
Ball Rose. Rich deep rose.
Ball Rose Queen. Long-stemmed rose-pink.
Columbia. Pink and white. Bicolor.
Chevalier. Dark rose.
Fascination. Cream pink.
Giant Rose. Large.

Laddie. Improved bright, extra large rose.
Jeanne Mamitsch. Long-stemmed rose.
Louise Gude. Bright rose.
Mrs. Calvin Coolidge. Salmon-pink.
Pink Cherokee. Cream-pink.
Pink Profusion. Rose-pink.
Superior Pink. Deep rose.
Springsong. Rich salmon-pink.
Zvolanek's Rose.

Lavender

Heather Bell. Rosy lavender.
Harmony. Lavender: slightly shaded rose.

Michigan. Large lavender.
Vogue. Lavender with blue shading.

Blue

Blue Bird. (Mrs. Hoover preferred.)
Ball Blue. Bright mid-blue.

Indigo Blue. Dark shade of clear blue.
Mrs. Hoover. Best blue.

Scarlet and Cerise

Aurora. Orange-scarlet striped.
Bright Light. Orange-scarlet.
Glitters. Fiery cerise.
Gorgeons. Cerise.
Pride. Deep cerise. Long-stemmed.
Red Bird. Crimson-red.
Susanna. Carmine-red.

Sunray. Light cerise.
Grenadier. Poppy-scarlet.
Maroon Prince. Dark maroon.
Miss Spokane. Dark red.
Vulcan. Orange-scarlet.
Bright Light. Preferred.

Orange and Salmon

Apollo. Salmon-cerise, long-stemmed.
Burpee's Orange.

Eldorado. Light orange.
Flamingo. Orange-salmon.
Mrs. Kerr. Salmon.

Miscellaneous Varieties

American Beauty. Crimson-rose.
Amethyst. Rich, bright purple.
Cattleya. A delightful shade of rosy-lilac.

Harlequin. Chocolate bicolor.
Mauve Beauty. Rosy mauve.
Meadow Lark. Cream.

All of the above are priced at:
1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Early-Flowering Mixed. A. B. C. Special.
1/2 oz.....20c Oz.....30c 4 oz.....\$1.00 Lb.....\$3.40

Newer Varieties of Early Sweet Peas

EARLY BOON

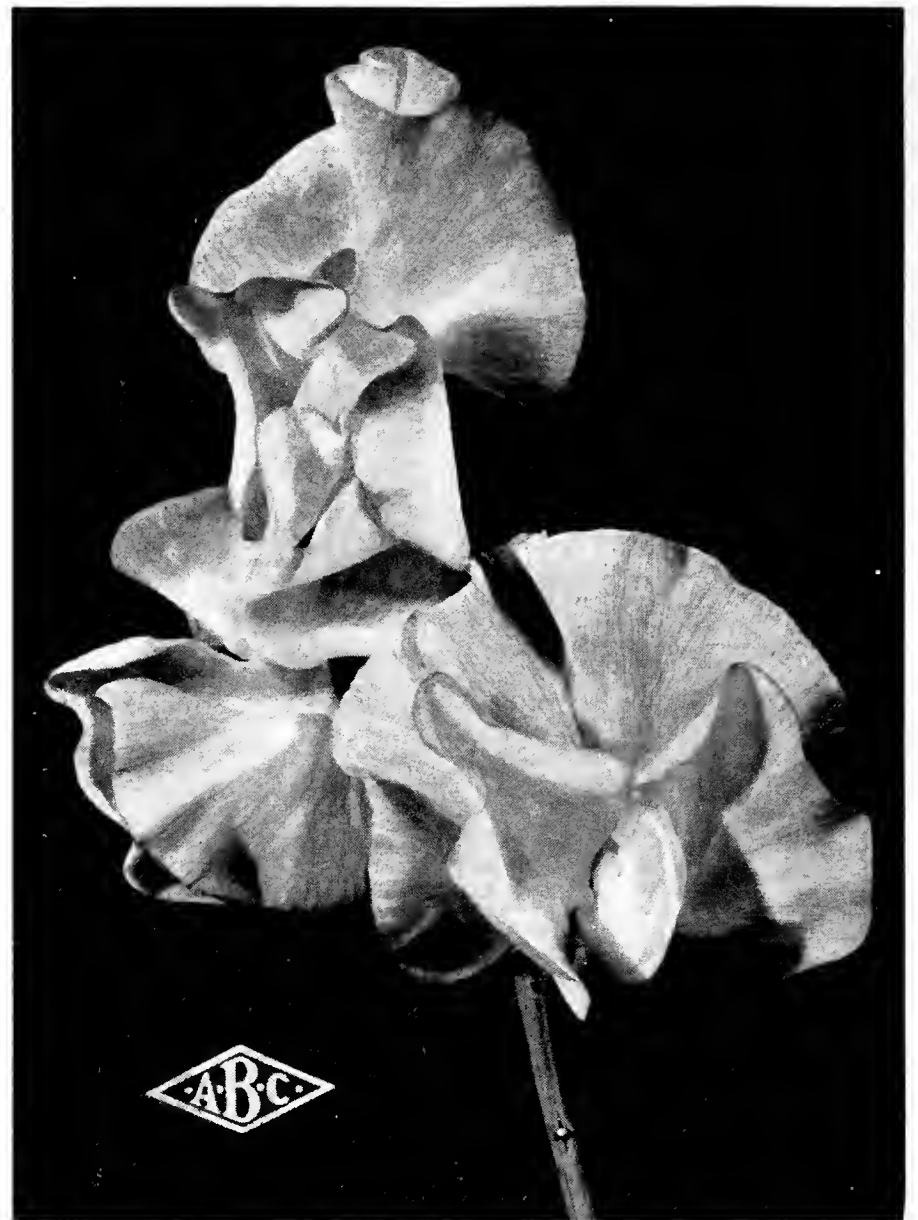
A glorious deep salmon-pink on light cream ground—the flowers are bold and beautifully frilled—the stems are very long, usually carrying four fine blossoms.

1/2 oz.....25c 1 oz.....45c 1/4 lb.....\$1.75 Lb.....\$6.00

EARLY CHIME

Light salmon-pink on cream ground—long stemmed—a prime favorite in the Chicago market—highly recommended.

1/2 oz.....25c 1 oz.....45c 1/4 lb.....\$1.75 Lb.....\$6.00



New Sweet Pea "Zvolanek's Josie"

Newer Varieties of Early Sweet Peas

(Continued)

Following are some new and comparatively recent introductions that obtain high value

"ZVOLANEK'S JOSIE"

The most important Early Flowering Sweet Pea introduction in the past decade. This variety is without doubt the largest and longest stemmed pink Sweet Pea in existence. There is not even one of the summer flowering which can show larger and longer stems. It blooms freely in winter.

1 oz.....50c 4 oz.....\$1.75 Lb.....\$6.50

	1/2 oz.	1 oz.	1/4 lb.	Lb.
Ball Orange. Clear deep orange.....	\$0.20	\$0.30	\$1.00	\$3.40
Ball Rose. Improved.....	.25	.40	1.40	4.75
Eileen. Rich Begonia-rose.....	.20	.30	1.00	3.40
Eleanor. Light blue, late-blooming.....	.20	.30	1.00	3.40
Forty-niner. Bright orange.....	.20	.30	1.00	3.40
Fragrance. Clear lavender.....	.20	.30	1.00	3.40
Hope. A mammoth flowering black seeded pure white which in our opinion is the best early flowering pure white.....	.20	.35	1.30	4.50
Lavanda. Clear lavender.....	.20	.30	1.00	3.40
Majestic Rose. Bright deep rose.....	.20	.30	1.00	3.40
Mother Machree. A golden rose suffused coral, a new shade and very free-flowering. The flowers are large and perfectly formed on long stems. Strong grower.....	.40	.75	2.25	8.00
Mrs. Holscher. Excellent rose pink.....	.20	.30	1.00	3.40
Monterey. Clear geranium-pink. Flushed salmon.....	.20	.30	1.00	3.40
Prosperity. Soft rose with light cream shading.....	.20	.30	1.00	3.40
Shirley Temple. New pink of great value.....	.30	.50	1.75	6.50

FOR A COMPLETE LIST OF FLORISTS' FLOWER SEEDS, PLEASE REFER TO OUR GENERAL CATALOGUE . . . A COPY WILL BE MAILED FREE



"Supreme" Quality



Flower Seeds



CALENDULAS — A. B. C. Improved Sensation

Considered by many to be the best Calendula for cut flower purposes. Flowers very large, deep orange with scarlet sheen, light center.

Tr. Pkt.25c 1/4 oz.50c 1/2 oz.90c
1 oz. \$1.50 2 oz. \$2.75 4 oz. \$5.00

THE BALL CALENDULAS

New Crop Seed Supplied to Us by Geo. J. Ball, Inc., in His Original Sealed Packages

Ball's Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Ball's Long Orange. The standard long-stemmed orange with light center. Preferred by many growers for its long stem.

Ball's Sensation. Long-stemmed orange with light center.

Ball's Lemon Queen. Clear medium deep yellow with a dark brown center.

Ball's Gold. Deep golden yellow, long-stemmed and large flower with light center.

Ball's Supreme. Light shade of orange with a richly contrasting brown center.

Ball's Apricot. Rich apricot or straw color with a finely contrasting brown center.

Prices on each of the above Ball Calendula:

Tr. Pkt.40c 1/4 oz.60c Oz. \$2.00 2 oz. \$3.50 4 oz. \$6.50

Note: Unit price on weight lots will apply in combination with two or more of above varieties. For instance, on 1/4 oz. each of four varieties, instead of 60c each, or \$2.40 for the four, the ounce price of \$2.00 will be accepted.

Ball Calendula Mixture. A mixture of all the above.

Tr. Pkt.35c 1/4 oz.50c Oz. \$1.60

MARIGOLD — Winter Flowering

LIEB'S WINTER MARIGOLD—Sensational Cut Flower Novelty

The Originator's Improved Strain Now Obtainable from Seed.

New Winter Cut Flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

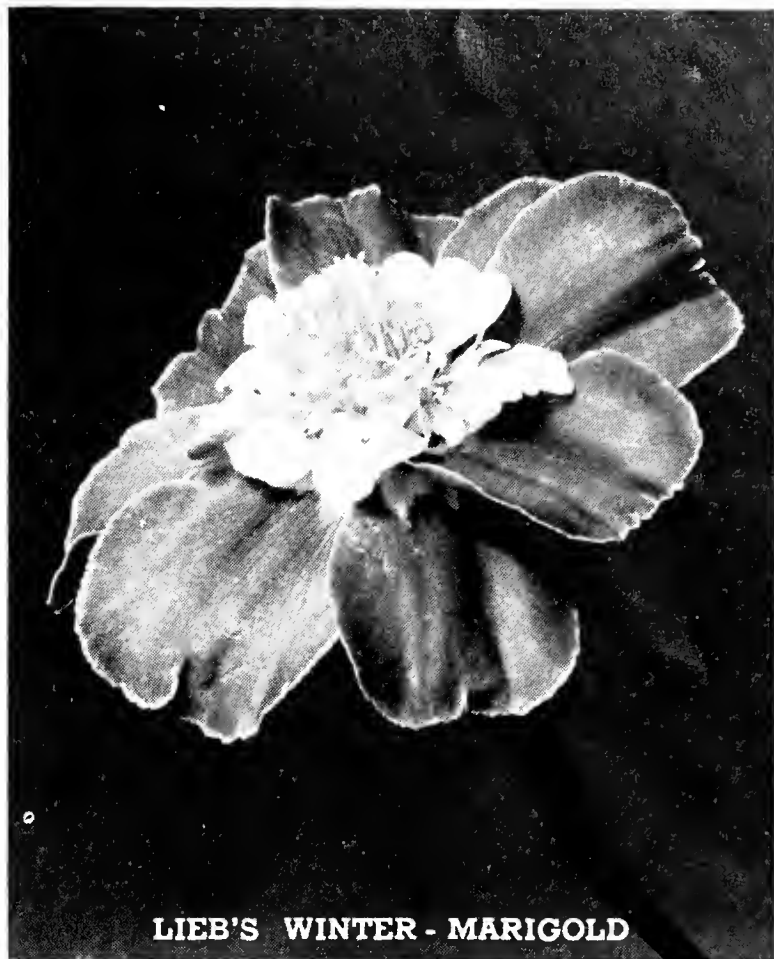
For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests. **Tr. Pkt.50c**

Fritz Bahr, the noted Horticulturist and retail florist grower, under date of January 26, 1935, stated as follows: viz.,

"I consider Lieb's Winter Flowering Marigold as a quite remarkable addition. I can't say too much for it and right now at its best is real moneymaker for the retail grower."

AUSTRALIAN TREE

This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany. **Tr. Pkt.25c Oz.75c**



LIEB'S WINTER - MARIGOLD

PANSY — A. B. C. "De Luxe" Fancy Colored, Large Flowered Mixture

(OUR EXCLUSIVE INTRODUCTION)

Will satisfy your critical trade both as to size and variation of coloring. Truly the "last word" in Pansy mixtures and is our exclusive strain.

If you are looking for "the unusual in Pansies" and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe."

This exceptional mixture is highly recommended for cut flowers, likewise for spring plant sales. Numerous growers have told us that "De Luxe" Pansy plants in flower virtually sell themselves and command a premium over stock produced from other so-called "fancy" mixtures. You will, we are quite sure, make no mistake in confining your pansy cultures to A. B. C. "De Luxe" Mixed.

Tr. Pkt. \$1.00 1/8 oz. \$1.50 1/4 oz. \$2.75 Oz. \$10.00



Stocks, Ball Non-Branching or Column

Florists' Stocks — A. B. C. "Special Florists Strains"

"THE WORLD'S BEST DOUBLE"

Improved Bismarck Stocks

	Tr. Pkt.	1/4 oz.	Oz.
Golden Ball. Clear ivory yellow.	\$0.35	\$1.00	\$3.00
*White. Early clear white.35	1.00	3.00
Apple Blossom. Blush.35	1.00	3.00
*Lilac. Lilac-lavender.35	1.00	3.00
Blood Red. Fiery red.35	1.00	3.00
Antique Copper. Copper red.35	1.00	3.00
Elk's Pride. Rich deep purple.35	1.00	3.00
Buttercup. New giant yellow. A rich, deep tone.25	1.00	3.25

Branching Stocks (Giants of California)

Santa Maria. A giant double pure white stock of exceptional merit. Giant flowers on a long flowering truss with the splendid branching habit of the Bismarck. The long stems of the Santa Maria make it a very desirable cut flower for the florist. 78 per cent double. **The best double pure white Stock on the market.**
Tr. Pkt.25c 1/4 oz. \$1.00 Oz. \$3.50

Beauty of Nice Stocks Early, Large Flowering, Winter

Particularly desirable because of their long stems and branching habit.
*Mont Blanc. Extra early white.
Monte Carlo. Rich canary-yellow.
*Aurora. Cream, tinted pink.
Belle de Naples. Rich old rose.
Beauty of Nice. Flesh-pink.
*Cote d'Azur. Light blue.
Summer Night. Deep blue.
Carmine Rose (Abundance).
Sou, de Monaco. Crimson, late.
American Beauty. Deep rose-pink.
*Queen Alexandra. Rosy-lilac, fine.
Price—each of above:
Tr. Pkt.25c 1/4 oz.65c Oz. \$2.25
Mixed—All Colors:
Tr. Pkt.25c 1/4 oz.50c Oz. \$1.75
Note: For complete list of A. B. C. Stocks please refer to A. B. C. general catalogue, copy mailed free.
*Indicates most popular colors and shades.

FOR COMPLETE LIST OF FLORISTS' FLOWER SEEDS PLEASE REFER TO OUR GENERAL CATALOGUE . . . COPY MAILED FREE.

Our grower received five "Awards of Merit" and eight "Highly Commended" for his strains of Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisely, England. All our California grown Stocks bloom at least two weeks earlier than foreign grown.

Ball Non-Branching or Column Stocks

These produce one enormous spike with large flowers about 2 1/2 feet high and can be planted close together in the bench.

Note: Our strain of this important florists' Stock is true to type and quality unsurpassed.

	1/2 Tr. Pkt.	Tr. Pkt.	1/4 oz.	Oz.
*Lilac Lavender. A very attractive, clear, bright lavender. Generally finds the largest demand above any color in this class.	\$0.60	\$1.00	\$2.25	\$8.00
*White. Sometimes slightly tinged blush. However, for all general purposes it can be used for pure white.60	1.00	2.25	8.00
American Beauty (New). A most desirable deep rose color.60	1.00	2.25	8.00
Ruby. Rich crimson red.60	1.00	2.25	8.00
Chamois Pink. Apricot or chamois pink. A desirable cut flower.60	1.00	2.25	8.00
Old Rose.60	1.00	2.25	8.00
Malmaison Pink (New). Light enchantress carnation pink. Covers the demand for pink color in this family.60	1.00	2.25	8.00

Improved Bismarck Stocks (Early Giant Imperial)

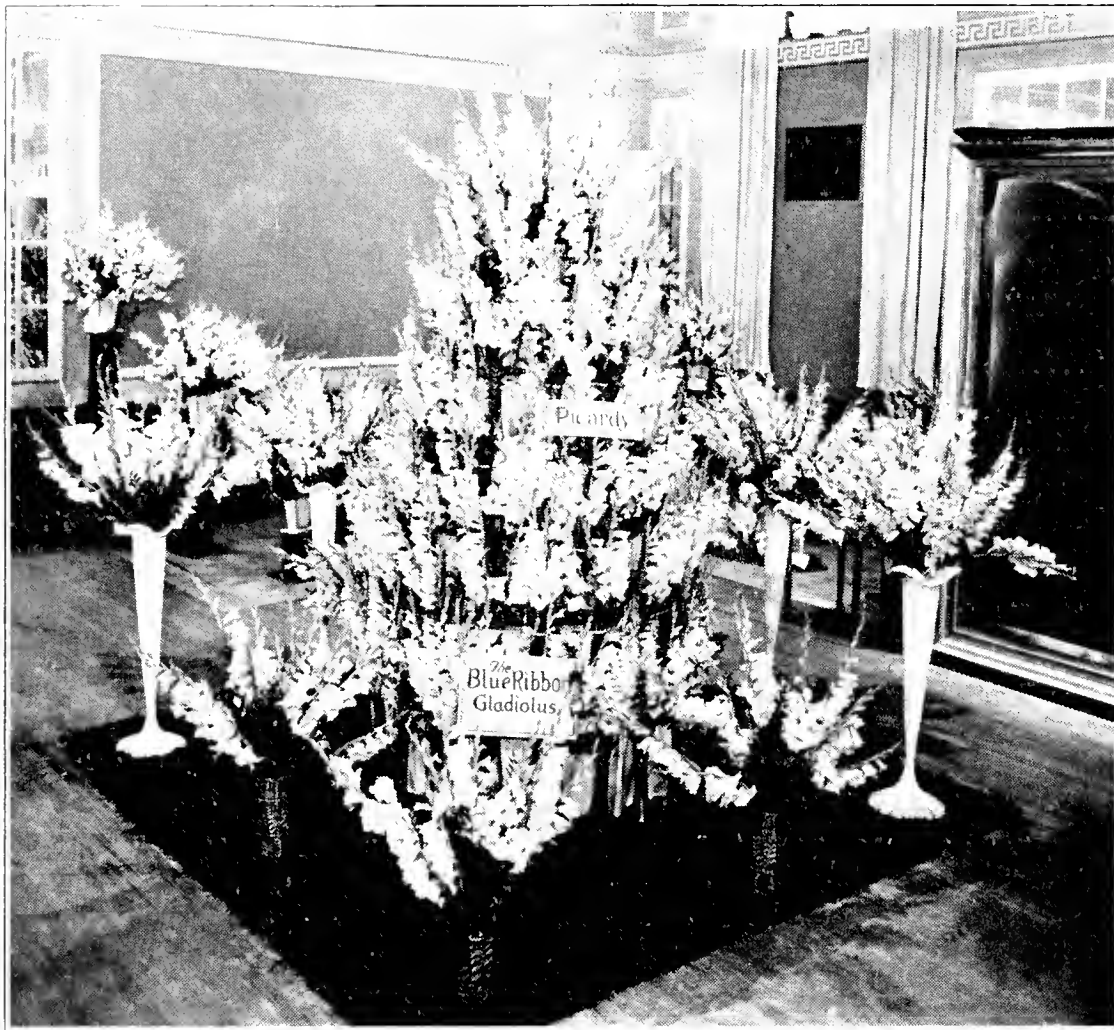
An especially meritorious class. These Stocks are giant, growing from 24 to 30 inches tall, of branching habit, producing innumerable large spikes 12 to 16 inches long, coming into bloom in about twelve weeks after seedlings are planted.

A high percentage of doubles can be depended upon from this strain.

	Tr. Pkt.	1/4 oz.	Oz.
*Rose. Fine standard color.	\$0.35	\$1.00	\$2.00
Flesh. Delicate shade of pink.35	1.00	3.00
*Lavender. Fine standard color.35	1.00	3.00
*Chamois. Ivory, tinted old rose. Choice market color.35	1.00	3.00
*Indicates most popular colors and shades.			



A. B. C. "Supreme" Quality Northern Grown Forcing GLADIOLUS



"Picardy"—Winner of Blue Ribbon at National Gladiolus Show, 1935

Important to the Forcer

Please bear in mind the fact that Gladiolus bulbs which we supply for forcing under glass are especially cultured and scientifically treated for that purpose. Under reasonably normal conditions growers should obtain worth-while results from such stock.

In addition to that Queen of forcing Gladiolus,

"PICARDY"

we are in position to supply all of the better varieties for under glass culture and at advantageous prices. As predicted by us last year, Picardy has proved to be the most outstanding cut flower Gladiolus introduced in the past decade and this very worth-while variety has created no end of unusually favorable comment from the trade and public as well.

PICARDY (Greenhouse Grown)

realized in the Chicago market the past season from \$2.40 to \$3.50 per dozen, with all offerings promptly absorbed.

"PLANT PICARDY FOR PROFIT"

SPIRAEA (Astilbe Clumps)

The old-time favorite pot plant for Easter and Mother's Day blooming. Pink and white varieties in best named sorts.

Note! It is important that roots be frozen before potting. Grow 90 days for Easter flowering; grow 75 days for Mother's Day flowering.

Prices on application

POLYANTHA, OR "BABY ROSES"

XXX Forcing Grade

Red and pink varieties.

Prices on application

CLIMBING ROSES

XXX Forcing Grade

Dorothy Perkins. Shell-pink.

Eugene Jacquet. Large clusters of bright red double flowers.

Paul's Scarlet Climber.

Marie Gouchalt. Brilliant light red and salmon-pink, etc.

Prices on application



Forcing Spiraea (Astilbe)

A. B. C. FALL BULB SPECIAL ORDER SHEET

ORDER NO. _____

Date _____ 1936

AMERICAN BULB COMPANY, 1335 West Randolph Street, Chicago, Ill.

Ship To (Please prefix)
NAME (Mr., Mrs. or Miss) _____ c/o _____

Street _____ P. O. Box _____

Post Office _____ R. F. D. No. _____

Freight or Express Address _____

County _____ State _____

Please DO NOT Write
in Space Above

SEND BY	<small>MARK X</small> Over the word designating method by which shipment is desired	FREIGHT	EXPRESS	BOAT	PARCEL POST	LOCAL EXPRESS
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ORDER FILLED BY	Veg. Seeds	Flo. Seeds	Bulbs	Plants	Sundries	Insect.	Grass Seed	Fertil.
DATE FILLED								
DOUBLE CHECKED BY								

Shipped Via and Date _____ IF OUT OF VARIETY ORDERED KINDLY STATE IF Answer
WE HAVE YOUR PERMISSION TO SUBSTITUTE
EQUAL OR BETTER IN NEAREST WE CAN SUPPLY? _____

QUANTITY	ARTICLES	Price	Unit	Total	
				Dollars	Cents
Amount Forwarded					

KINDLY DO NOT ASK QUESTIONS ON THIS ORDER SHEET, BUT WRITE THEM, AND ALL COMMUNICATIONS REQUIRING AN ANSWER, ON A SEPARATE SHEET AND ENCLOSE WITH ORDER, TO INSURE A PROMPT REPLY.

DISCLAIMER: The American Bulb Co. gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

[SEE OTHER SIDE]

STAPLE ITEMS FOR THE GROWER

F. O. B. Chicago

CANE STAKES — Japanese

We import these in carload lots and usually are in position to supply same the year around. Hot water treated before being dyed, which prevents fungus and premature decay.

Green Dyed. 1 1/2 ft., 2,000 to a bale. Bale, \$3.50; 100, 40c; 1,000, \$2.25.
Green Dyed. 2 ft., 2,000 to a bale. Bale, \$4.50; 100, 60c; 1,000, \$2.75.
Green Dyed. 2 1/2 ft., 2,000 to a bale. Bale, \$5.50; 100, 70c; 1,000, \$3.25.
Green Dyed. 3 ft., 2,000 to a bale. Bale, \$6.50; 100, 85c; 1,000, \$3.65.
Green Dyed. 3 1/2 ft., 2,000 to a bale. Bale, \$7.50; 100, \$1.00; 1,000, \$4.75.
Green Dyed. 4 ft., 2,000 to a bale. Bale, \$9.00; 100, \$1.10; 1,000, \$5.65.
Natural. 5 ft., 2,000 to a bale. Bale, \$13.00; 100, \$1.20; 1,000, \$7.00.
Natural. 6 ft., 2,000 to a bale. Bale, \$16.00; 100, \$1.30; 1,000, \$8.50.

WIRE STAKE FASTENERS, "EVERLASTING"

Per box of 1,000, \$3.75

"SCOLLAY" SPRINKLER

Each\$1.25

POT LABELS

4-inch, packed 1,000 to carton. Per 1,000, plain, \$1.50; painted, \$1.85.
5-inch, packed 1,000 to carton. Per 1,000, plain, \$1.80; painted, \$2.20.
6-inch, packed 1,000 to carton. Per 1,000, plain, \$2.00; painted, \$2.50.
8-inch, packed 250 to carton. Per 1,000, plain, \$3.00; painted, \$4.50.
10-inch, packed 250 to carton. Per 1,000, plain, \$4.00; painted, \$5.50.
12-inch, packed 250 to carton. Per 1,000, plain, \$5.00; painted, \$7.00.
TREE LABELS. 3 1/2-inch, copper wire. Per 1,000, plain, \$1.65; painted, \$2.15.

WIRED PICKS

2 1/2 inch, plainCarton of 10,000	\$ 2.50
3 inch, green....Carton of 8,000	3.25
4 inch, green....Carton of 4,500	3.00
6 inch, green....Carton of 3,000	2.50
2 1/2 inch, plainCase 50,000	\$11.00
3 inch, green.....Case 40,000	14.50
4 inch, green.....Case 10,000	5.25
6 inch, green.....Case 10,000	7.50

RAFFIA

	Per lb.
Natural	\$0.35
10 lbs. or more.....	.30
225-lb. bale.....	.27
Green Dyed65
10 lbs. or more.....	.60
100 lbs. or more.....	.55

GLAZING

Glazing Putty "Mastica." Gallon.....	\$2.45
Glazing Putty "Super D"—	
25-lb. pail	2.50
50-lb. drum	4.50
100-lb. drum	8.00
Putty Gun "Mastica." Each.....	3.00
Putty Bulb "Scollay." Each.....	1.35

GLAZING POINTS

"Peerless"—1,000 to box. Staples.	
No. 2. Per box.....	\$0.60
No. 2 1/2 Per box.....	.60
5/8 inch. Straight. Lb.....	.50
3/8 inch. Straight. Lb.....	.50

GRANULATED PEAT MOSS (Imported)

(Bales equivalent to 22 bushels) Each	
1 to 9 bales.....	\$3.25
10 or more bales.....	3.00

INSECTICIDES — F. O. B. Chicago

BLACK ARROW DUST No. 5000

Pyrethrum — Non-Poisonous Dust for the Greenhouse	
10 lbs.	\$ 2.50
25 lbs.	5.75
50 lbs.	10.50
100 lbs.	19.00

BLACK LEAF "40"

Nicotine Sulphate for Sucking Insects	
5-oz. bottles	\$ 1.00
5-lb. tins	5.85
10-lb. tins	9.85

BORDEAUX MIXTURE

1-lb. tin	\$0.30
4-lb. bag65
24-lb. case	3.30

CYANOGEN CALCIUM CYANIDE "G"

Very Effective Chemical Fumigant	
5-lb. tin	\$ 3.00
25-lb. tin	10.00
100-lb. drum	30.00

"EVERGREEN SPRAY" (New)

1 oz.	\$0.35	Doz.	\$ 2.70
6 ozs. ...	1.00	Doz.	8.00
Pints ...	2.00	Doz.	16.00
Gallons	9.50		

FUME TOBAC POWDER

	f.o.b. Chicago	f.o.b. N. Y.
25 lbs.	\$ 5.00	\$ 4.50
50 lbs.	8.00	7.50
100 lbs.	15.00	14.00

NICOFUME PAPER

288 sheets	\$8.00
Carried in stock for prompt shipment.	

NICOFUME OR NIKOTEEN LIQUID

1 lb.	\$ 2.25
4 lbs. (1/2 gal.).....	5.75
8 lbs. (1 gal.).....	10.00
40 lbs. (5 gal.).....	40.00

NICOFUME POWDER Pressure Fumigator

	1/2-lb. cans	1-lb. cans
1 can	\$0.45	\$0.75
6 cans	2.40	3.75
12 cans	4.20	7.00

"FORMALDEHYDE" DUST

Controls damping-off of seedlings, both flower and vegetables.	
1-lb. cans	\$0.75
5-lb. cans	2.00
25-lb. cans	5.50

"FORMALDEHYDE" LIQUID

A Very Effective Disinfectant	
1 gal.	\$2.50
60-lb. kegs	9.60

PENETROL

Nicotine Activator	
1 gal.	\$1.75
5 gals.	6.75

RED ARROW SPRAY

1 oz.	\$0.35	Doz.	\$2.60
Quart			3.70
Gallon			9.50

ROTECID

Red Spider—Mealy Bug	
Quart	\$3.00
Gallon	8.00

SLUG SHOT LIQUID

A New, Very Effective Non-Poisonous Spray	
1-oz. bottles. Per doz.	\$2.60
6 ozs. Each.....	1.00
16 ozs. Each.....	2.00
1 gal. Each.....	9.00

SOAP SPREADER

Red "A" or Evergreen, for Pyrethrum Sprays	
1 gal.	\$1.25
5 gals.	5.60

VOLCK OIL SPRAY

Quart	\$1.00
Gallon	2.50

FERTILIZERS — F. O. B. Chicago

BONE AND BLOOD TANKAGE (Analysis 5 1/2-30BPL)

Use one pound to bushel of soil for potting soils; one-fourth pound to square yard as top dressing.	
100 lbs.	\$ 2.05
500 lbs.	10.00
1000 lbs.	19.25
TON	37.55
F. O. B. Chicago Heights, Ill.	

ROSE GROWERS' BONE MEAL (Analysis 3 3/4-22T)

100 lbs.	\$ 2.20
500 lbs.	10.75
1000 lbs.	20.75
TON	40.05

BONE, BLOOD AND POTASH (Analysis 5-8-7%)

Can be applied as a liquid manure, using 8-inch potful to barrel of water.	
100 lbs.	\$ 2.70
500 lbs.	12.95
1000 lbs.	25.00
TON	49.90
F. O. B. Chicago Heights, Ill.	

WIZARD CATTLE MANURE (Analysis 2-1T-1)

100 lbs.	\$ 2.30
500 lbs.	8.50
1000 lbs.	16.00
TON	30.00

BONE MEAL (Analysis 2-24T)

Regular or Standard Grade. Steam treated.	
100 lbs.	\$ 1.90
500 lbs.	9.25
1000 lbs.	18.25
TON	34.25

HORN SHAVINGS (13 1/4)

Quick acting and lasting.	
50 lbs.	\$ 3.60
100 lbs.	7.10
500 lbs.	35.00
1000 lbs.	69.00

FLORISTS' SPECIAL MIXTURE (Analysis 5-15-5)

100 lbs.	\$ 2.70
500 lbs.	13.25
1000 lbs.	26.00
TON	49.50
Freight prepaid on 500 lbs. or more.	

WIZARD PULVERIZED SHEEP MANURE (Analysis 2-1T-2)

100 lbs.	\$ 2.30
500 lbs.	8.50
1000 lbs.	16.00
TON	30.00

N. B.—We carry in stock at all times (shipments made from Chicago office) a most complete stock of all supplies for the workroom, store and greenhouse. Send us your open orders; they will be filled to your complete satisfaction.

A. B. C. PETUNIAS FOR PROFIT



New Double Flowering Fringed Petunia, "World Beauty"
Named and Introduced by the American Bulb Company

100% DOUBLE PETUNIAS FROM SEED — The Sensation of the Seed World

A New Development in "All Double" Large Flowering Fringed Petunias Offered Under the Title "A. B. C. DeLuxe"

"THE MODERN PETUNIA"—The introduction of the three Petunia strains listed on this page has caused the public to become "Petunia conscious" and further resulted in providing "real profit" for the grower who had the foresight to culture them. To provide large plants for spring sales, sow seed early.

FOR FIFTY YEARS or more flower seed specialists have tried by every possible experiment to obtain a double Petunia that

would reproduce more than 50 per cent of double flowers, but their efforts have been of no avail.

It gives us great pleasure, therefore, to be able to introduce to our customers a strain giving practically 100 per cent of fully duplexed and beautifully fringed flowers of supreme value for pot plants, window boxes and general bedding work. We offer this strain with every confidence.

Double Petunia "World Beauty"

(Illustrated above)

Produces (from seed) practically 100% large double fringed flowers of the most beautiful rosy carmine color, wonderfully free blooming plants of dwarf compact growth which makes this grand new sort particularly desirable for pot plants as well as bedding. World Beauty has really created a sensation wherever shown. A few plants in bloom for demonstration to the public early in the season will undoubtedly result in an active and most profitable demand for this new favorite.

FOR MOTHERS' DAY

"World Beauty" has proved to be an ideal pot plant and a worth-while profit provider. We introduced "World Beauty" to the trade and are again securing our seed supply from the originator, thereby insuring our customers the true variety. Sow seed early and follow with successive plantings up to February 1st next. We say by all means if you culture Petunias, do not leave "World Beauty" off your list. It is unquestionably the "last word" in Double Petunias.

New Crop Seed Ready Nov. 15th to Dec. 1st

Price of "World Beauty" Seed:

500 seeds...\$1.00 1,000 seeds...\$2.00 3,000 seeds...\$5.00

Petunia, "A. B. C. De Luxe" Dwarf "All Double" Mixed

This new dwarf double flowering strain with a wonderful arrangement of colors and shades is particularly recommended for pot plants and bedding. **New Crop Seed Ready Nov. 15th to Dec. 1st.**
500 seeds...\$1.00 1,000 seeds...\$2.00 3,000 seeds...\$5.00
1/64 oz.....\$6.00 1/32 oz.....\$11.50

Petunia, A. B. C. "Private Stock"

Single Large Flowering Mixed

An Exclusive A. B. C. Introduction

A new strain of "hand pollinated" large flowering, dwarf Petunias, produced under glass by that eminent florist-grower, Mr. Ernst Eriksson, Riverside, Ill. (originator of "Primula Malacoides Erikssonii"). If you grow pot plants you will surely want some of this outstanding new strain, exceptional for pot plants, porch and window boxes, bedding, etc. Fancy mixed colors. The genuine strain is furnished in Eriksson's original packages only. Tr. Pkt. (1,000 seeds)...\$1.25 5 Tr. Pkts. (5,000 seeds)...\$5.00

New Crop Seed Ready NOW

For Complete Listing of A. B. C. Florists' Petunias Please Refer to Our General Catalog. Copy MAILED FREE.

NEW YORK **AMERICAN BULB COMPANY** CHICAGO

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