Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

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Beautify with Trees and Shrubs

Franklin Forestry Company

89 State Street

Boston, Massachusetts



RECEIVED ☆ MAR 23 1936 ☆ U. S. Department of Agriculture.

Horticultural Crops & Diseases: Bureau of Plant Industry, U.S.D.A Washington, D. C. Miss Newman.

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Madonna Lily



Climbing Roses



ony, de Claudius Pernet



Gaillardia



Delphinium



LILIES

To grow lilies successfully they should have a well drained soil, be planted six to eight inches deep, with a little sand around each bulb to keep from rotting. They should be grown three or four years and then transplanted, preferably in September, and set at once to prevent drying out. It is well to plant them among evergreens or plants with heavy foliage, and cover the beds with leaves or like protection during the

Our bulbs can be supplied in September or October, or early spring. CANDIDUM-Madonna Lily-Large fragrant, pure white in cluster—June-July L. HENRYI—Orange yellow, four to five feet high. Flowers August, September

L. SARGENTIAE—Milk white, yellow throat. Flowers July......

L. SPECIOSUM RUBRUM—White, shaded with rose, medium height. Flowers August and September.

L. TENUIFOLIUM—Scarlet, small slender growing. Height eighteen inches. Flowers August and September.

L. TEN, GOLDEN GLEAM—Apricot shade, vigorous grower...

L. TIGRINUM—Tiger Lily—Blooms July, August...

L. UMBRELLATUM—Red orange, tall, good grower. June, July...

L. UMBRELLATUM YELLOW—Yellow...

L. WILLMOTTIAE—Orange shade, large number blooms on stem.

WILLMOTTIAE—Orange shade, large number blooms on stem. Blooms June, July.....

ROSES

75c Each

DOROTHY PERKINS-Pink. EXCELSA—Scarlet crimson.
PAUL'S SCARLET CLIMBER— Crimson. SILVER MOON—White.

Care in Planting

Roses require thorough cultivation of the soil and are gross feeders, necessitating rich ground or heavy fertilizing for best results. Plant all grafted joints at least three inches below ground level to prevent the strong root system of the rose stock from sending up shoots which will smother the budded top variety.

See other side for full list of Perennials.



Hardy Climbing Roses Everblooming Roses (Hybrid Tea)

2-Year Stock 75c Each

COLUMBIA—Bright pink. ETOILE DE FRANCE - Vivid crimson.

FRAU KARL DRUSCHKI—White. GRUSS AN TEPLITZ—Crimson. J. L. MOCK—Crimson (large.) LOS ANGELES-Salmon pink-

yellow shading.
MME. BUTTERFLY—Light pink. PINK RADIANCE—Rose pink. RED RADIANCE—Rose red. SOUVENIR DE CLAUDIUS PER-

SUNBURST—Orange yellow. WHITE KILLARNEY-White.

NET—Yellow.

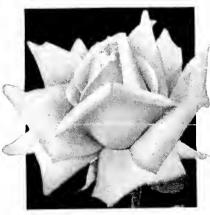




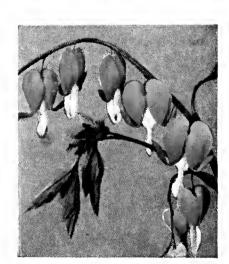
Tiger Lily



Red Radiance



Los Angeles



Bleeding Heart



Coreopsis



ANTHEMIS-Yellow, 2 ft., June-



CAMPANULA *Persicifolia (Peach Leaved Bellflower)—Blue, 2 ft., May-Persicifolia Alba-White, 2 ft.,

Hardy Perennials

*Suitable for Rock Gardens

25c Each

CHILLEA (Yarrow)
Ptarmica—The Pearl—Pure white flowers, 2 ft., June-September.

Tomentosa-Wooly Yarrow-Yellow, 1 to

Single (Hollyhock)—Assorted, 5 ft., July-August. Double (Hollyhock)-Assorted, 5 ft.,

Hupehensis—Pink, 1 ft., August-October.

ASTERS

CAMPANULA

ensis—Geneva Bugle—Blue, 6 in.,

2 ft., June-September.

NEMONE (Windflower)

JUGA (Bugle)

May-June. ALTHEA (Hollyhock)

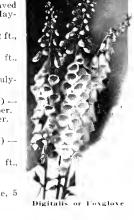
*Turbinata-Violet blue, 6 ft.,

COREOPSIS—Yellow, 2 ft., July-

DELPHINIUM (Larkspur) -Blue, 4 to 5 ft., June-October. Hybrids, 3 ft., June-October.

DIANTHUS *Deltoides (Maiden Pink) — Pink, 8 in., May-June. *Furst Bismark-Pink, 1 ft.,

DIGITALIS (Foxglove)
Giant Shirley—Pink, white,
to 6 ft., June-July.



*ARMERIA (Sea Pink)—Pink, 1 ft., June-July.

BELLIS ROTUNDIFOLIA—Blue, 4 in., BOLTONIA LATISQUAMA—Pink, 4 to

CHEIRANTHUS ALLIONII (Siberian

Carpatica (Harebell)—Blue, 6 ft., July-August.

Medium (Canterbury Bells) — Assorted, 2 ft., June.

ECHINACEA PURPUREA (Purple Cone Flower)-Purple, 3 to

*ERYNGIUM AMETHYSTINUM -Blue, 2 to 3 ft., June-July. *EUPHORBIA MYRSINITES-Yellow, 4 to 6 in., July.

GAILLARDIA (Blanket Flower)-Scarlet, yellow, 1 to 2 ft.,

GYPSOPHILA (Bristol Fairy)-White, 2 to 3 ft., summer, 50c

HELENIUM Riverton Gem—Yellow, 5 ft., August-September. Riverton Beauty—Yellow, 5 ft., August-September.



(Round Lobe)-Blue, 4 in., April.

HEUCHERA SPLENDENS (Crimsonbells)-Crimson, 1 ft.,

HIBISCUS-Mallow Marvels, 4 to 6 ft., August-September,

IRIS (German)—Small clumps, 25c. Large elumps, 50c.

IBERIS (Candytuft) Sempervirens—White, 6 in., April-May.

JASIONE PERENNIS-Blue, 5 in., July-August.

JOHNNY JUMP-UP-Small, pansy-like flower, 8 in., *LAVANDULA MUNSTEAD-Blue, 18 in., July-Septem-

LIATRIS PYCNOSTACHYA (Kansas Gay Feather)-

*LINUM (Flax)
Perenne—Blue, 18 in., May-August.

Lychnis

LYCHNIS (Campion) *Rose Campion—Crimson, 2 ft., May-August. Alpina—Pink.

*LYTHRUM SALICARIA (Loosestrife)



MONARDA (Bee Balm)-Red, 3 ft., June-August. OENOTHERA-Yellow, 2 ft., June-July.

> Plant Perennials and Have a Constant Supply of Flowers from Spring Until Late Fall

Our Plants Are Selected Fieldgrown Stock.

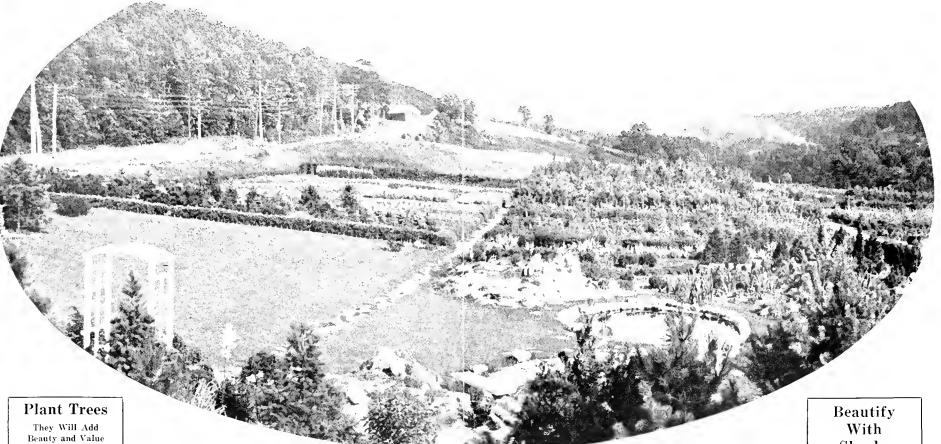


MT. LAUREL (Kalmia latifolia) Prices on request.

TREE ACRES • Franklin Forestry Company

SHELBURNE FALLS, MASSACHUSETTS

RAYMOND F. BRUFFEE Superintendent Tree Acres Telephone: Shelburne Falls 260



A Word About Tree Acres

1.25

2.00

MIS Nursery is located one mile east of Shelburne Falls, or about eight miles west of Greenfield, on the Mohawk Trail in sight of the Sweetheart Tea House. Stock will be advise and quote prices on large or small orders. dug fresh and may be taken with you, or we will ship by express, freight or truck, as

Many shrubs and plants can be safely moved during the snower, but April, May and first of June for spring planting, and last of August, September and October for fall plant-

The roots of evergreens will be balled and burlapped, if of sufficient size, while small ing, are the best months for this work. transplants will be packed in damp moss. In either case they will stand shipment to any part of the country

Conditions

to Your Home

Prices are net, F. O. B. cars, except as noted, acking added at cost. There will be no charge for packing when eash full accompanies order. Twenty-five at the hundred rate; 250 at the

1,000 rate, unless noted.

Lower prices on lots from 10,000 to 100,000

All stock is listed subject to prior sale.

We have larger sizes and various species other than those listed which we will gladly quote on In the case of all sizes, we reserve the right to

the case of an sizes, we reserve the right to decline any order for a quantity too small to make shipment profitable.

The two white pines (strobus and flexilis) can be shipped anywhere in the New England states and New York.

per bale \$3.00

 $\frac{.75}{1.00}$ $\frac{2.00}{2.00}$

3.50

\$5.50 to 17.00 each

Supplies

Sun Dials, Gazing Globes, Lawn Ornaments, Garden Furniture and Pottery—

Evergreen Shrubs

ADAMS NEEDLE (Yucca

DAPHNE (D. cneorum)

6 to 9 in. 9 to 12 in... 12 to 18 in...

18 to 24 in.....

15 to 18 in...

18 to 24 in.

2-year

ANDROMEDA (Pieris floribunda)

MT. LAUREL (Kalmia latifolia)

RHODODENDRON-Carolina

RHODODENDRON—Catawbiense

RHODODENDRON-Maximum

JAPANESE SPURGE (Pachysandra ter-

Collected Evergreens

BIRD BATITS

Planting Instructions

On arrival the trees should be "heeled in" at once in a moist, shady place by digging a trench, putting the bunches of trees in it in a vertical position, then throwing dirt over the roots and firmly tamping down with the feet.

If dry, the roots should be dipped in a puddle of mud and water before being heeled in. After heeling in, water occasionally.

The planter must set the trees slightly deeper than they originally grew, and set them straight, plenty of fine dirt being placed about the roots and very firmly tamped down with the feet. The roots must not be allowed to become dry, even for a few minutes. In planting sod ground the sod should be taken off for about a foot square around the hole and not used again.

Lawn Specials

Rhododendron

Bleeding Heart, large clumps

European Mountain Ash, 8 ft.

Mayflowering Viburnum, 18 to 24 in.

American Mountain Ash. 2 to 3 ft.

Japanese Azalea, pink, 18 to 24 in.

Nearby planting we can often do at a reasonable charge, but anyone can easily set stock out by following a few planting instructions, as printed on this page.

Ornamental Stock with Ball

of Earth Evergreens. The trees should be set a trifle Evergreens. The trees should be set a triffe lower than they stood in the nursery. Dig the hole a foot larger than the diameter of the ball. Place good loamy soil in the bottom, set tree at proper height, and fill in with good soil, packing firmly by tramping, or settling by filling hole with water.

Ample parking space is water.

Burlap may be loosened at the top of ball and ourrapped samples of the rieties are always on display.

spade. Remove badly injured or dried leaves. Trim long straggling roots, or bruised or damaged part. Plant so that roots spread out naturally. Plants with crowns should be set just below the surface of the ground.

Display House

Stock not listed herein we will gladly procure on short notice, and shall be pleased to

Shrubs

RUSSELL S. LANGUELL, President

HARRY F. GOULD, Treasurer

Boston Office:

89 State Street

Our sereened display-house is conveniently located at the roadside so that customers may examine stock either by day, or in the evening if more convenient, without walking over the

Ample parking space is provided, and balled and burlapped samples of the most popular va-

Landscape Service. Provided your place moved. Landscape Service. Provided your place is Perennials are best planted with trowel or hand within a reasonable distance, we will gladly examine, advise, and make plans for beautifying we carry out the work. Otherwise traveling ex-

Peonies

Peonies may be planted almost any time of the year, but are usually planted in the fall, from September to November, and early in the spring before the new growth starts

The roots should be planted so that the buds are about two inches below the surface when the ground has settled around them. Too deep planting will result in good foliage but no blooms.

| | Lat |
|-------------------------------------|------|
| Adolph Rousseau-deep garnet | 81. |
| Albert Cronsse-shell pink | 1.3 |
| Alsace Lorraine-white | 1.3 |
| Baroness Schroeder-white | 1. |
| Cherry Itill—deep garnet | 2. |
| Edulis Superba-deep rose pink | |
| Festiva maxima-ivory white | |
| Jules Calot—rose pink | 1. |
| Karl Rosenfield—dark crimson | . 1. |
| Reine Hortense—flesh | |
| Whitleyi Major (Single)-blush white | 1. |
| | |

Climbing Vines



ISTERIA (Wisteria sinensis) Purple Chinese, 2-yr..... .75



Hardy Perennials



*PACHYSANDRA TERMINALIS (Japanese Spurge)— Camille Schneider—Searlet, 2 to 3 ft. Camine Schneiger—Seariet, 2 to 3 ft. Enchantress—Pink, 2 to 3 ft., June-October. Karl Forester—Red, 2 to 3 ft., June-October. Mrs. Jenkins—White, 2 to 3 ft., June-October. Pantheon—White, 2 to 3 ft., June-October. Rheinlander—Red, 2 to 3 ft. June October.

*Thor—Pink, 2 to 3 ft., June-October.

*Vivid—Red, 3 to 6 in., April-May.

*Subulata—Pink, 3 to 6 in., April-May.

PHYSALIS FRANCIIETI (Chinese Lantern Plant)-Scarlet PHYSOSTEGIA (False Dragonhead.) Virginiana—Pink, 2 to 3 ft., June-July. *Vivid—Pink.

*PLATYCODON (Balloon Flower)-Blue, 1 to 2 ft., June-July. White, 1 to 2 ft., June-July.

POLEMONIUM (Jacob's Ladder)-Blue, 2 ft., June-July. PYRETHRUM (Painted Daisy)

Physalis Franchett

*SANGUINARIA CANADENSIS (Bloodroot)--White, 6 in.,

S. Acre-Golden Moss-Yellow, 2 to 3 in., May-June *S. Forsterianum.

S. Glacicum.
Hispanicum—Rose, blue foliage, 2 in.
Kamtschaticum—Yellow, 6 in., July-August.
Middendorfianum—Yellow.

*Never-White, 3 to 5 in.

*Reflexum—Yellow, 8 to 10 in.

*Sarmentosum—Yellow, creeper, 2 in.

*Sexangulare—Yellow, 2 in.

*Sieboldi—Rose, 8 to 9 in., August-September.

*Spurium Coccineum—Rose, 3 to 4 in., June-July.

*Spectabile Brilliant—Pink, 18 in., August-September.

Prices of All Perennials, Unless Otherwise Stated, 25 Cents Each, 5 for \$1.00



*SEMPERVIVUM (Houseleck) *Arachnoideum-Cobweb Houseleek. 50c.

'Arenarium.

*Fimbriatum—Fringed Houseleek.
*Soboliferum—Hen and Chickens.
*Tectorum—Roof Houseleek.

SWEET WILLIAM-Various colors.

*THYMUS (Thyme)

*Crimson—Crimson—creeper.
*White—White, 2 in., June-July.
*Waolly—Pink, 3 to 4 in., July-August.

*TUNICA SAXIFRAGA-White, pink, 6 in., TROLLIUS (Orange Globe)-Orange, 18 in.,

VERONICA

*Incana (Woolly Speedwell)—Blue, 1 ft., July-August.

*Prostrata—Blue, 4 in., May-June.
*Repens — Blue, 1 in.,
April-May. *Rupestris Trehani—Blue, 2 in., April-May.

Subsessilis—Blue. Spicata—Blue, 18 in., June-July.



*Bosniaca—Rose pink, 4 in., May-October,

*Bowles Black—Dark, 1 ft., May-October,

*Cornuta—Yellow, 1 ft., May-October,

*Jersey Gem—Violet blue, 1 ft., May-October,

*White Perfection—White, 6 in., May-October.



Have a Rock Garden

Every home should have a rock garden. It is the most interesting of all flower gardens. The perennials marked with a star are especially suited to







Madonna Lily





Sonv. de Clandius Pernet



Gaillardia



Delphinium



LILIES

To grow lilies successfully they should have a well drained soil, be planted six to eight inches deep, with a little sand around each bulb to keep from rotting. They should be grown three or four years and then transplanted, preferably in September, and set at once to prevent drying out. It is well to plant them among evergreens or plants with heavy foliage, and cover the beds with leaves or like protection during the

Our bulbs can be supplied in September or October, or early spring.

| L. CANDIDUM-Madonna Lily-Large fragrant, pure white | |
|--|------|
| flowers—early July \$ | .25 |
| L. HANSONI-Reddish orange, three feet high. Flowers six to ten | |
| in cluster—June-July | 50 |
| L. HENRYI-Orange yellow, four to five feet high. Flowers August, | |
| September | .60 |
| | 1.00 |
| L. SPECIOSUM RUBRUM-White, shaded with rose, medium | |
| height. Flowers August and September | .60 |
| L. TENUIFOLIUM-Scarlet, small slender growing. Height | 0.5 |
| eighteen inches. Flowers August and September | .25 |
| L. TEN. GOLDEN GLEAM-Apricot shade, vigorous grower | .50 |
| L. TIGRINUM-Tiger Lily-Blooms July, August | .15 |
| L. UMBRELLATUM-Red orange, tall, good grower. June, July. | .20 |
| I. HMRRELLATIM YELLOW—Yellow | .50 |
| L. WILLMOTTIAE—Orange shade, large number blooms on stem. | 1 00 |
| Plaama July | 1.00 |
| L. DAHURICUM—Reddish yellow, good size. Three to four feet. | 90 |
| Blooms June, July | .20 |
| | |

ROSES

75c Each

DOROTHY PERKINS-Pink. EXCELSA—Scarlet crimson.
PAUL'S SCARLET CLIMBER— Crimson. SILVER MOON—White.

Care in Planting

Roses require thorough cultiva-tion of the soil and are gross feed-ers, necessitating rich ground or heavy fertilizing for best results. Plant all grafted joints at least three inches below ground level to prevent the strong root system of the rose stock from sending up shoots which will smother the budded top variety.

See other side for full list of Perennials.



Physostegia

Hardy Climbing Roses Everblooming Roses (Hybrid Tea)

2-Year Stock 75c Each

COLUMBIA-Bright pink. ETOILE DE FRANCE - Vivid crimson. FRAU KARL DRUSCHKI-White GRUSS AN TEPLITZ-Crimson. J. L. MOCK-Crimson (large.) LOS ANGELES-Salmon pink-

yellow shading.
MME. BUTTERFLY—Light pink. PINK RADIANCE-Rose pink. RED RADIANCE—Rose red. SOUVENIR DE CLAUDIUS PER-NET-Yellow.

SUNBURST-Orange yellow. WHITE KILLARNEY-White.



Sweet William



Tiger Lily



Red Radiance



Los Angeles



Bleeding Heart



Porsythia Intermedia



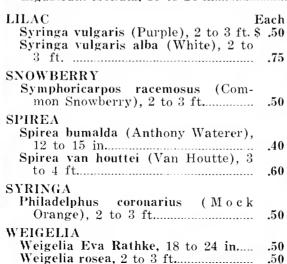
Heanty Hush

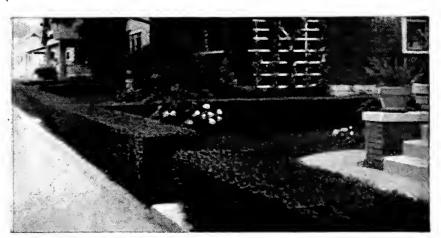
ORNAMENTAL Deciduous SHRUBS

| ALTHEA Hibiscus syriacus (Rose of Sharon) | Each \$.50 |
|---|----------------|
| AZALEA Azalea calendulacea (Flame Azalea) | 3.00 |
| BARBERRY Berberis thunbergi (Japanese Barberry), 18 to 24 in Berberis thunbergi atropurpurea (Red Leaf Japanese Barberry), | |
| 12 to 15 in | |
| BEAUTY BUSH Kolwitzia amabilis, 2 to 3 ft | .60 |
| DAPHNE Daphne mezereum, 12 to 18 in | 1.00 |
| EUONYMUS Euonymus alatus, 2 to 3 ft | .75 |
| FORSYTHIA Forsythia intermedia (Golden Bells), 2 to 3 ft | .50 |
| HYDRANGEA Hydrangea paniculata grandiflora (Pee Gee), 2 to 3 ft Hydrangea arborescens grandiflora (Hills of Snow), 2 to 3 ft | |
| LIGUSTRUM Ligustrum ovalifolium (California Privet), 18 to 24 in Ligustrum amurense (Amur Privet), 18 to 24 in Ligustrum ibolium, 18 to 24 in | .20 |
| | |



Spirea Van Houttei





Privet Hedge