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P
FLOWER GARDEN
Suggestions



MANDEVILLE & KING CO.

Suggestions

TRY SOMETHING NEW

Aster, Sunshine
Blue Bells of California
Calendula, Sunshine
Canterbury Bells, Annual
Chrysanthemum, Eldorado
Coreopsis, Mayfield
Cosmos, Orange Flare
Little Red Riding Hood
King Lupine
Marigold, Guinea Gold
Nasturtium, Gleam Hybrids
Nasturtium, Scarlet Gleam
Petunia, Theodosia
Siberian Wallflower
Zinnia, Fantasy
Zinnia, Rosebud
Zinnigold

ROCK GARDENS

Ageratum
Alyssum, Gold Dust
Arabis, Rock Cress
Blue Bells of California
Forget-Me-Not
Lobelia
Petunia
Portulaca
Siberian Wallflower
Snow-in-Summer
Verbena
Virginian Stock

POOR SOIL

Bachelor's Button
Calliopsis
Four O'Clock
Nasturtium
Poppy

PARTIAL SHADE

Balsam
Canterbury Bells
English Daisy
Forget-Me-Not
Mignonette
Pansy
Petunia
Sweet William

MASS COLORING

Calendula
Coreopsis, Mayfield
Marigold, Guinea Gold
Nasturtium, Golden or Scarlet Gleam
Petunia
Phlox
Flanders Poppy
Portulaca
Zinnia
The Wonder Packet

LOW BORDERS

Ageratum
Blue Bells of California
Candytuft
Lobelia
Marigold, French
Marigold, Scotch
Nasturtium
Portulaca
Sweet Alyssum

SCREENING

Cosmos
Hollyhock
Marigold, African
Sunflower

PERENNIALS

Arabis
Columbine
Coreopsis, Mayfield
Delphinium
Foxglove
Gaillardia
Hollyhock
Painted Daisy
Snow-in-Summer
Sweet William

BOUQUETS

Aster
Calendula
Cosmos
Daisy, African
King Lupine
Larkspur
Marigold
Mourning Bride
Phlox Drummondii
Snapdragon
Sweet Peas
Sweet Wivelsfield
Verbena
Zinnigold
The Wonder Packet

CLIMBERS

Cardinal Climber
Gourds
Kudzu Vine
Morning Glory
Nasturtium

DROUGHT PROOF

Calliopsis
Candytuft
Cosmos
Four O'Clock
Hollyhock
King Lupine
Petunia
Portulaca
Verbena
Vinca
Zinnia
Zinnigold

WINDOW BOXES

Ageratum
Lobelia
Nasturtium
Petunia
Phlox
Verbena

MOST POPULAR VARIETIES

Periods of Bloom and Suggestions

Varieties are annuals unless marked "P" for Perennial or "B" for Biennial.

Periods of bloom: 1 Early, 2 Mid-Season, 3 Late. Periods for perennials apply to the year after planting.

Plant some flowers from each group for a succession of bloom in your garden.

		Height in feet	Periods of Bloom
Ageratum (Floss Flower)	Small, fuzzy, azure blue flowers for borders	1	2
Alyssum, Gold Dust (P)	Basket of Gold. A popular rock garden variety	1	1
Anchusa, Blue Bird	Vivid blue flowers like giant Forget-Me-Nots	1½	2
Arabis, Rock Cress (P)	Nothing better for rock gardens. Early blossoms	½	2
Aster, American Branching	Last long after cutting. Best all-around Aster	2	3
Aster, Giant of California	Very large, full flowers with broad, graceful petals	2½	3
Aster, Giant Comet (Crego)	Long, wavy petals. Often called Ostrich Feathered Asters	2	3
Aster, King	Large quilled flowers with unusually long stems	2	3
Aster, Sunshine	The improved Giant Sunshine. A new Aster	2	3
Aster, Queen of the Market	The most suitable Aster for Southern planting	1½	3
Bachelor's Button (Cornflower)	An old favorite. In blue or in mixed colors	2	2-3
Balsam, Camellia	Splendid background for low annuals	1½	2
Blue Bells of California	Dainty little flowers of gentian blue. Excellent for rockery	½	2-3
Butterfly Flower	Botanically, Schizanthus. Commonly, Poor Man's Orchid. Artistically superb	1½	2-3
Calendula (Pot Marigold)	Your choice of Sunshine, Orange King, and all colors	1½	2-3
Calliopsis, All Shades	Rich colors of autumn foliage. Fine for cutting	1	2
Candytuft	One of the best border plants. Lovely colors	1	2
Canterbury Bells (B)	A good mixture including double and cup and saucer strains	2½	1
Canterbury Bells, Annual	At last! Canterbury Bells that bloom the first year	2½	3
Cardinal Climber	A rapid climber. Beautiful fern-like foliage	20	2-3
Carnation, Marguerite	An annual Carnation in all its beautiful colors	1½	2-3
Chinese Lantern Plant (P)	Brilliant orange pods for winter decorations	1½	3
Chrysanthemum, Eldorado	Bright yellow flowers. An All American honorable mention	1½	2-3
Clarkia	Colorful flowers for borders and for bouquets	2	2-3
Cockscomb	Formal, stiff plants of unusual shapes. Attractive shades of red	1	2-3
Columbine, Mrs. Elliott's (P)	It pays to insist on Mrs. Scott Elliott's	2½	1
Coreopsis, Mayfield Giant (P)	A new Coreopsis. Larger flowers, longer stems, brighter yellow	3	1-2
Cosmos, Early Flowering	Beautiful colors. Excellent for backgrounds	5	3
Cosmos, Orange Flare	The All American winner. An early blooming Klondyke	3	3
Cypress Vine	Like fine moss sprinkled with red and white stars	8	2
Dahlia	Newer types. It is easy to raise Dahlias from seeds	1	3
Delphinium, Blue Shades (P)	Without which no perennial border is complete	3	1
Double Daisy (English Daisy) (P)	Dainty little flowers. Often sown in the lawn	½	1
Forget-Me-Not (P)	Excellent for borders and rock gardens	¾	1
Four O'Clock	Showy plants. Attractive for temporary hedges	3	2-3
Foxglove (Digitalis) (P)	Stalks of little thimble-shaped flowers. Colorful	3	1
Gaillardia (Blanket Flower) (P)	Large daisy-like flowers in brilliant sunset colors	2	2
Gypsophila (Baby's Breath)	Dainty sprays that add to bouquets. Pure white	1½	2-3
Gourd	Develops interesting pods shaped like dippers, bottles, spoons, etc.	12	3
Hollyhock (P)	Bright colors, high along a fence	6	1-2
Kochia	Commonly, Mexican Firebush. Excellent temporary hedge	2	2-3
Kudzu Vine (P)	Jack-and-the-Bean-Stalk. Excellent for shade	30	3
Larkspur, Double Branching	Annual of Delphinium. Excellent for cutting	3	2-3
Larkspur, Separate Colors	Exquisite Pink and Sky Blue go well together	3	2-3
Lobelia, Crystal Palace	The richest blue in the rock garden	½	2-3
Lupine, King	The new Lupine. Giant flowers in brilliant colors	3	3
Marigold	African, French, Guinea Gold, or Scotch. Each one different	1-4	2-3
Mignonette, Large Flowering	"Its sweetness wins all hearts"	1	2-3
Moon Vine	An evening glory. How it can climb! Large white flowers	20	2-3
Morning Glory	Major, Royal Jap, or Heavenly Blue. Try the H. B.	30	2-3
Mourning Bride (Scabiosa)	Wide range of colors. Long stems for cutting	2½	2-3
Nasturtium	Dwarf or climbing. Rich soil not required	1-5	2-3
Nasturtium, Double	The new Nasturtiums are Golden, Scarlet, and Gleam Hybrids	1	2-3
Painted Daisy, Pyrethrum (P)	An important member of any perennial collection	1½	1-2
Pansy (P)	What is prettier than a border of Pansies? Or easier to grow?	½	1
Petunia, Giants of California	Large, single fringed flowers in many colors	1	2-3
Petunia, Hybrids, All Colors	Many colors and varieties of Petunias	2	2-3
Petunia, Separate Colors	The leaders: Rose of Heaven, Silver Blue, Balcony Purple, Rose, and Red	1½	2-3
Petunia, Theodosia	Large, single fringed flowers of pink with gold centers	1	2-3
Phlox	Drummond's or Star of Quedlinburg. Have you ever tried the Star?	1	2-3
Pinks	Excellent for cutting and for borders	1	2-3
Poppy	California, Flanders, Sweet Briar, and Shirley. All Colors	1-1½	2-3
Portulaca, Double and Single	Colorful border and rock garden variety. Thrives on hot weather	½	2
Queen Anne's Thimble (Gilia)	Graceful little blue flowers shaped like thimbles	2	2-3
Rock Garden Varieties	Many varieties all in one packet. Annuals and perennials	2-3	1-2-3
Salpiglossis (Painted Tongue)	The Cinderella of the flower garden	2	2
Salvia (Scarlet Sage)	Fiery red spikes against green foliage	2	3
Scarlet Flax	An excellent bedding and border plant	1½	2-3
Siberian Wallflower (Cheiranthus) (B)	For a spot of orange in your rock garden or low border	1	2-3
Snapdragon (Antirrhinum)	Try the Mandeville mixture or the Rose Pink	2	3
Snow-in-Summer (Cerastium) (P)	A pure white flower with silver foliage. For rock gardens	½	1
Strawflower (Helichrysum)	Best Everlasting. Cut and dry before full bloom	2½	2-3
Stock, Ten Weeks	An improved variety. Colorful and fragrant	1½	2-3
Stock, Virginian	A desirable annual for low borders and rock gardens	¾	1-2
Sunflower, Finest Double	Large fully double flowers for backgrounds	5	2
Sweet Alyssum, Carpet of Snow	The most effective of all low border plants	½	2-3
Sweet Peas	Grandifloras and Spencers. Earlies and Lates. Mandeville has everything	5	1
Sweet William (P)	Fine for shrubby borders. Colorful in early Spring	2	1
Sweet Wivelsfield	An annual Sweet William. Just as colorful	1	2
Texas Blue Bonnet	This Blue Lupine is becoming very popular	1½	2
Verbena, All Colors	For color in the garden and for cutting	1	2-3
Verbena, Defiance	Excellent for a vivid display of scarlet	1	2-3
Vinca	Often called Periwinkle. Excellent for borders	1½	2-3
The Wonder Packet	An excellent mixture of many different varieties	2	2-3
Zinnia, All Colors	Four different mixtures from Lilliputs to Giants	1½-3	2-3
Zinnia, Fantasy	The All American Winner. A new type with wavy petals	2½	2-3
Zinnia, Separate colors	The Mandeville box has all colors, including Red Riding Hood and Rosebud	2½	2-3
Zinnigold	The Zinnia-Marigold but different from either	1½	2-3

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TRIPLE-TESTED
FLOWER SEEDS
Are thoroughly tested
for . . .

1. Germination

Mandeville Seeds are fresh every year. You can be sure they will grow.

2. Quality of Flowers

Mandeville Seeds produce vigorous plants and flowers that are well formed and true to color.

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Mandeville mixtures include a wide range of colors and types of the flowers.

THE NEW COPYRIGHTED MANDEVILLE PACKET

Gives the Most Complete Cultural Directions of Any Packet in Existence. It Takes the Guess-Work Out of Flower Gardening.

It answers the questions:

1. When will the flowers bloom?
2. How high will the plants grow?
3. How far apart to thin out?
4. How deep to plant the seeds?
5. Annual, perennial, biennial?
6. What special uses have the flowers?
7. When to plant? The map on the back gives the best planting time for each variety in your individual locality (as shown below).



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LOOK for this colorful display of Mandeville Seeds the next time you go to the store. You will enjoy looking over the many varieties in the assortment. All of your old favorites are there as well as the leading new varieties. The pictures of the flowers in natural colors will help you to work out the color scheme of your garden. *It pays to buy flower seeds from flower seed specialists.*

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FLOWER SEEDS



