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CONTRACT  
AND  
GENERAL TRADE LIST  
OF  
"MERIT" FLOWER SEEDS

CROP *of* 1936

*To the Seed Trade only*



Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

*Cable Address "Waller, Guadalupe"*

*Code A. B. C. Fifth Edition Improved*

# Foreword

## TO THE TRADE:

We take pleasure in presenting our 1936 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what it demands: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify its continuance.

## GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

## TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1936, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

## FOUR OUNCES OR OVER, POUND PRICE ALLOWED

WALLER-FRANKLIN SEED COMPANY

# TELEGRAPHIC AND CABLE CODE

For convenience and economy in ordering by Telegram or Cable, we have included a code word for each item in our list and a table of code words for shipping instructions and quantities. By using the code and table, three words will suffice to order any quantity of an item and to designate method of shipment desired.

Cable address: "WALLER, GUADALUPE".

Code A. B. C. Fifth Edition Improved.

## CODE WORDS FOR SHIPPING INSTRUCTIONS

Air Mail	yafwy
Letterpost	yafxw
Parcelpost	yafyu
Express	yafzs
Freight	yagaq

## CODE WORDS FOR QUANTITIES

$\frac{1}{8}$ oz.	quaby	8 lbs.	quatn	300 lbs.	qubxe
$\frac{1}{4}$ "	quacw	9 "	quaul	350 "	qunre
$\frac{1}{2}$ "	quaes	10 "	quavj	400 "	qunta
$\frac{3}{4}$ "	quafq	15 "	quawh	450 "	qunuy
1 "	quago	20 "	quaxf	500 "	qunwu
2 "	quahm	25 "	quayd	600 "	qunyq
3 "	quaik	30 "	quazb	700 "	qunzo
4 "	quaji	40 "	qubaz	800 "	quoam
8 "	quakg	50 "	quber	900 "	quobk
12 "	quale	60 "	qubij	1000 "	quoci
1 lbs.	quame	70 "	qubny	1500 "	quodg
2 "	quanz	75 "	qubow	2000 "	quoee
3 "	quaox	80 "	qubpu	3000 "	quofe
4 "	quapv	90 "	qubso	4000 "	quoga
5 "	quaqt	100 "	qubuk	5000 "	quohy
6 "	quarr	200 "	quadu	10000 "	quoiw
7 "	quasp	250 "	qubvi	20000 "	quoju

# NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1935

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**NEW MINIATURE PETUNIA ROSE GEM**—Rose Gem is a charming addition to the new miniature group of Petunias which was started with Pink Gem. Rose Gem is the color which the public has been asking for in this miniature form. It is the rich deep rose that has made Petunia Rose of Heaven so popular. The plant is neat and compact, five to six inches high and smothered with rich rose colored blooms about two inches in diameter. *Winner of Award of Merit in the 1936 All-America Selections.*

Price per oz. \$7.50.

**NEW PHLOX DRUMMONDI GIGANTEA ART SHADES**—A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. In addition to its enormous flowers (which in itself would be enough to justify it as a novelty) it has a most wonderful range of color in soft art shades. The colors range as follows: Salmon with white eye, deep salmon with cream eye, appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. There is a complete absence of harsh colors in this wonderful mixture and it should appeal to those who are looking for soft color effects in their gardens. Plants about nine inches high. *Winner of Award of Merit in the 1935 All-America Selections.*

Price per oz. \$0.85, per lb. \$10.00.

**NEW PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE OF SWISS GIANTS**—This magnificent blend of choice rare colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants appear more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. The Formula Mixture was practically the last contribution of the late Dr. Franklin to the field of Floriculture and we consider it the supreme Pansy mixture of all time. Greatly admired by all visitors to our cultures during 1934 and 1935.

Price per oz. \$6.25, per lb. \$75.00.

**NEW MARIGOLD DIXIE SUNSHINE**—This is an entirely new Chrysanthemum-flowered type of Marigold. It comes 100% fully double, pleasantly without the familiar Marigold odor in the flowers. The brilliant golden yellow flower is actually a head of tiny five petalled flowers, a lacinated effect. Tall bushy growth, rich green foliage, supporting masses of bright flowers on fine stems for cutting. *Winner of Award of Merit in the 1936 All-America Selections.*

Price per oz. \$1.00, per lb. \$12.00.



# NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1935—Continued

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**NEW CANDYTUFT UMBELLATA WALLER'S ROSE CARDINAL**—Years of careful selecting have rewarded us with an extremely fine stock of Candytuft Rose Cardinal. This improved stock is much richer, due to its being several shades deeper. The plants are noticeably more robust, producing half again as many stems, which in turn support almost twice as many florets, and the fact that it comes 98% true to color makes it far superior to the old Rose Cardinal. Price per oz. \$0.45, per lb. \$5.00.

**NEW LUPINUS GIANT KING SKY BLUE**—The huge flower spikes are a clear light blue, so desirable in flowers. The beauty of the individual florets is enhanced by a narrow white stripe in the center of the standard. Price per oz. \$0.25, per lb. \$3.00.

**NEW LUPINUS GIANT KING HELIOTROPE**—A rosy purple in color, and like Sky Blue has a definite white stripe in the standard which greatly adds to the beauty of this striking color. Price per oz. \$0.25, per lb. \$3.00.

**NEW VERBENA HYBRIDA GRANDIFLORA APPLE BLOSSOM**—The florets of this Verbena are almost white, shading to a delicate Cameo Pink towards the edge of the petals. The very edge of the petals being a true Cameo Pink. A delicate new color in Verbenas. Individual florets are one and one-fourth inches in diameter. The flower head itself measures from 4 to 5 inches across. The plant normally measures about 2 ft. in diameter. This Verbena is very floriferous and comes 99% true to color. Price per oz. \$1.25, per lb. \$15.00.

**NEW STOCK SUPER GIANT IMPERIAL ROSE CHARM**—A beautiful, rich deep rose. Price per oz. \$2.50, per lb. \$30.00.

**NEW STOCK SUPER GIANT IMPERIAL ROSELIGHT**—This striking rose-pink stock will prove a valuable florist color. Price per oz. \$2.50, per lb. \$30.00.

**NEW ASTER CALIFORNIA GIANT SUNSHINE ALPENGLOW**—Color charting this Aster in Ridgway, we have the following: Guard petals, Rosolane purple; Quilled petals, pale rose purple; Center Premuline yellow. Price per oz. \$1.65, per lb. \$20.00.

**NEW ASTER CALIFORNIA GIANT SUNSHINE BLUE MOON**—The guard petals are the same beautiful light blue color so much admired in Aster California Giant Light Blue; the quilled petals are several shades lighter, while the center is an amber yellow. Price per oz. \$1.65, per lb. \$20.00.

**NEW ASTER CALIFORNIA GIANT SUNSHINE MOONBEAM**—The blooms of this Aster are snow white with a small center of soft orange. Price per oz. \$1.65, per lb. \$20.00.

**NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1935—Continued**

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**NEW ASTER CALIFORNIA GIANT SUNSHINE RAINBOW**—A bright rose-pink Aster of a true California Giant habit. The stems are long, strong and non-lateral. The guard and quilled petals are the same color, a delightful shade of bright rose-pink, with a center of soft orange. Price per oz. \$1.65, per lb. \$20.00.

**NEW ASTER CALIFORNIA GIANT SUNSHINE STRATOSPHERE**—A rich dark blue, which might be compared in color to Light Purple in the California Giants. The guard petals are pansy violet and the quilled petals are lavender, with the center a charming shade of orange. Price per oz. \$1.65, per lb. \$20.00.

**NEW ANNUAL CANTERBURY BELL WEDDING BELL**—This new pure white color makes a very desirable addition to the group of Annual Canterbury Bells. Less than five months after the seed has been sown, this *Campanula* starts blooming and will bloom continuously until the heavy frost in the fall. It makes a compact, base branching plant with a large center spike, symmetrically surrounded by eight to ten slightly smaller spikes. Price per oz. \$0.35, per lb. \$4.00.

**NEW EARLY FLOWERING SPENCER SWEET PEA SHIRLEY TEMPLE**—This Sweet Pea which we consider the most beautiful we have ever originated, was obtained through a cross between Pinkie and Lady Gay. It has inherited blooms with the size and richness of color in Pinkie, plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have ever seen on any Sweet Pea and it has long stems with four very large blooms on each stem. This new Sweet Pea is so charming and dainty that it deserved the most appropriate name we could find. With the kind permission of Mr. and Mrs. Temple, it is named in honor of their daughter, the charming and lovely little cinema favorite, Shirley. Price per lb. \$3.00.

**NEW EARLY FLOWERING SPENCER SWEET PEA CLARET CUP**—This is a distinctly new color in Early Sweet Peas and is best described as pansy purple. The blossoms are large, measuring from  $1\frac{3}{4}$  to 2 inches across. The stems are long and sturdy bearing four blossoms to the stem. This Sweet Pea is a strong grower and has an exceptionally long flowering season. Price per lb. \$3.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1935—Continued

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**NEW LATE OR SUMMER FLOWERING SWEET PEA CHINESE BLUE**—Chinese Blue is a solid blue, richer and deeper than Blue Bonnet or Marine. The color is solid without the objectionable fading out on the edges as in Marine and to a lesser extent in Blue Bonnet. Young buds, standard and wings are all one solid rich deep blue. The stems are longer than those of Reflection and bears fours throughout. It has strong, vigorous plants with a blooming season which is longer than that of the average Sweet Peas. Price per lb. \$2.50.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM ALASKA**—This Antirrhinum may be compared with Antirrhinum Maximum Snowflake as to color and height of plant. However, the blooms are considerably larger and better spaced. It is more floriferous, throwing from 12 to 14 spikes to the plant, which is base branching. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM APPLE BLOSSOM**—An Antirrhinum of exceptional merit, which is the same in color as the non-resistant Maximum Apple Blossom but is far superior in habit. The blooms are huge and are gracefully spaced on long non-lateral stems, making spikes of exceptional length. The broad foliage and the stems are a bright green and the plants are base branching having from 8 to 15 spikes to a plant. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM CAMPFIRE**—A new color in Antirrhinums. The color appearing as being pure luminous scarlet, free from orange or bluish tinges, has not heretofore been available in pure culture. The yellow lip makes the pure color of the blossom still more outstanding. The blossoms are closely spaced on 3½ ft. non-lateral stems and produce a spike about 10 to 12 inches long. The broad foliage and long stems are of a bright green. The plants are very floriferous, throwing from 15 to 18 spikes each, which are in bloom at the same time. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM CANARY BIRD**—This Antirrhinum is identical in both size and color with Antirrhinum Maximum Canary Bird. However, the blooms of this Antirrhinum are slightly closer spaced which gives the flower spike a more graceful appearance. The plants are very vigorous having from 12 to 14 non-lateral stems with green spotless foliage. Price per oz. \$0.75, per lb. \$9.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1935—Continued

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**NEW RUST PROOF ANTIRRHINUM MAXIMUM COPPER SHADES**—This variety is outstanding in the Maximum group due to the considerable range of shades present. Starting with a deep, rich, velvety copper orange, almost every possible coppery shade may be found until we reach the lightest colored blossoms which are a coppery old gold. The yellow lips vary in size and blend perfectly with the coppery colors of the blossoms. The plants are base branching with long, strong stems. The broad foliage is bright green on some plants and rich deep green on others and while some of the stems are bright green, others will show a tinge of red (Coccinea stems). Each plant will throw from 12 to 16 long and graceful spikes. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM FAIR LADY**—The pink in this Antirrhinum is the same as the pink of the great favorites Jennie Schneider and Nanum Grandiflorum Silver Pink. However, Antirrhinum Maximum Fair Lady is a remarkable Maximum both as to habit and size of bloom. The beautiful pink of the blossom is emphasized by the small yellow spot at the lip and by the white tube. The blossoms are exceptionally large on long, graceful non-lateral stems, which have broad green foliage. This Antirrhinum is very floriferous, throwing from 12 to 18 spikes to the plant. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM LOVELINESS**—This Antirrhinum is destined to be a great favorite as it is a most attractive pure soft rose-pink. It has exceptionally large flowers, gracefully spaced on long non-lateral stems. The broad foliage and stems are bright green. The plants throw from 12 to 16 long strong spikes making it an especially good cut flower variety. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM PINK SHADES**—The pink colors in these Antirrhinum are all pure shades of pink, free from any purplish or bluish tinges. Most of the flowers have tubes of the same color and a small percentage have white tubes which emphasize the color of the blossoms, forming, so to speak, a most suitable background to the pink shades. The plants are all base branching with long stems. The broad foliage and the stems are bright green. Antirrhinum Maximum Pink shades are very floriferous, throwing from 14 to 18 long graceful spikes to the plant. Price per oz. \$0.75, per lb. \$9.00.

# NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1935—Continued

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**NEW RUST PROOF ANTIRRHINUM MAXIMUM RED CROSS**—This Antirrhinum is of outstanding merit, particularly for garden use. The glistening white tubes make an effective background to the deep, rich crimson of the face of the blossoms. The plants are base branching, having 15 to 18 flower spikes. The non-lateral stems are slightly tinted with red. The broad leaved foliage is a rich dark green. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM MIXED**—We are pleased to offer a Maximum Rust Proof Mixture which is superior to any mixture that we have ever seen. This mixture contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. We strongly recommend this superior strain. Price per oz. \$0.50, per lb. \$6.00.

**NEW RUST PROOF ANTIRRHINUM MAJUS GRAND. BUTTERCUP**—A new color in Antirrhinums which has not heretofore been available in pure cultures. The deep canary yellow on the lip and the base of the standard, blending to a pale creamy yellow towards the margin, gives the flower a delightful two-tone effect. The long graceful spikes and the broad green foliage of this variety marks a distinct advance in Rust Proof yellow Antirrhinums. Price per oz. \$0.65, per lb. \$7.50.

**NEW RUST PROOF ANTIRRHINUM MAJUS GRAND. DAININESS**—This Antirrhinum is exactly the same color as the non-resistant Antirrhinum Majus Grand. Pink Domino. The individual blossoms are as large as Maximum blossoms and are gracefully spaced on the spikes. The plants are base branching with 10 to 18 long, non-lateral spikes. The stems and foliage are a bright green. Price per oz. \$0.65, per lb. \$7.50.

**NEW RUST PROOF ANTIRRHINUM MAJUS GRAND. PINK SHADES**—A pleasing blend of pink shades, blending from light rose-pink to dainty pale pink free from any purplish or bluish tinges. The plants are all base branching having from 10 to 12 long spikes with large flowers which are well spaced. Price per oz. \$0.65, per lb. \$7.50.

**NEW RUST PROOF ANTIRRHINUM MAJUS GRAND. SCARLET (DEFIANCE)**—An excellent bright scarlet-red Antirrhinum for the Majus Grandiflorum group. The flowers are very large and of a velvety texture. The yellow spot on each lip is so small that it is hardly noticeable. Although this Antirrhinum has the blooms of a Maximum, it is placed in the Majus group due to its habit, being about a foot shorter than the Maximums. Price per oz. \$0.65, per lb. \$7.50.

**NOVELTIES INTRODUCED BY WALLER-FRANKLIN  
IN 1935—Concluded**

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**NEW RUST PROOF ANTIRRHINUM MAJUS GRANDIFLORUM MIXED—**

This excellent mixture which contains many new shades, plus all the colors of the non-resistant types, is undoubtedly the best Majus Grand. Mixture ever seen. The improved habit and size of flowers should make this a very popular mixture. Price per oz. \$0.25, per lb. \$3.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRAND. CARMINE ROSE—**

The blossoms are uniformly colored bright carmine-rose in which the small yellow lip gives a pleasing break. The blossoms are a true Grandiflora type and are closely spaced, forming a very graceful spike 7 to 9 inches long. The plants are very floriferous and measure slightly over 20 inches in height and about 18 inches in diameter. Price per oz. \$0.45, per lb. \$5.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRAND. GLOWING SUN-**

**SET—**The lower half of the blossoms are velvety scarlet while the upper half has a definite rose tinge. This combination of shades gives the blooms an attractive rosy-scarlet appearance. The stems which are tinged with red have dark green foliage. This Antirrhinum is very floriferous, throwing a great number of spikes. Price per oz. \$0.45, per lb. \$5.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRAND. INDIAN GIRL—**

This Antirrhinum is a brownish-orange overlaid finely with bright yellow giving a beautiful old gold effect. It is a true Nanum Grandiflorum both in habit and type. It is very floriferous, throwing a number of densely leaved flower spikes, forming a symmetrical plant about 20 inches tall and about 18 inches in diameter. Price per oz. \$0.45, per lb. \$5.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRAND. RED BOY—**This

Antirrhinum is identical in color to that of Majestic Red Chief. It is an excellent Nanum Grandiflorum both as to habit and type and carries flower spikes consisting of large and well spaced blossoms. The foliage and stems are a rich dark green. Price per oz. \$0.45, per lb. \$5.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRAND. WILDFIRE—**This

is a distinctly new shade, never before available in Antirrhinums. The bright orange-scarlet of the blossoms is emphasized by the clear bright yellow lip. The blossoms are very large and well spaced on the spikes which are about 8 inches long. The appearance of this variety when in full bloom is very bright and dazzling. Price per oz. \$0.45, per lb. \$5.00.

**NEW RUST PROOF ANTIRRHINUM NANUM GRANDIFLORUM MIXED—**

This superior Nanum Grand. Mixture is by far one of the greatest achievements in Rust Proof Antirrhinums. The color range, size of flower and habit are most remarkable. This mixture will undoubtedly become a great favorite for borders and bedding. Price per oz. \$0.35, per lb. \$4.00.

# NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1934

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**NEW RUST PROOF ANTIRRHINUM SHASTA**—A pure white, with the same type of flower and habit as Ceylon Court. It is early flowering and throws from six to eight spikes to a plant. This variety has a very distinct base branching habit. Price per oz. \$0.65, per lb. \$7.50.

**NEW RUST PROOF ANTIRRHINUM MAXIMUM CRIMSON**—A magnificent Antirrhinum of the Maximum type, with huge individual flowers and flower spikes. The color is pure crimson overlaying a ground of orange and gives the effect of a fiery crimson. Height 2½ to 3 feet. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM FLORIST PEARL**—A very beautiful glistening white Antirrhinum, identical in color and height to the popular greenhouse forcing variety White Rock. This variety could really be called a Rust Proof White Rock. The bloom is a true Majestic of the largest type. Price per oz. \$0.75, per lb. \$9.00.

**NEW RUST PROOF ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE**—An excellent Mixture of Rust Proof Antirrhinum similar to the Majus Grand. type containing a wonderful range of the popular colors. *Winner of Certificate of Honor in the 1935 All-America Selections.*  
Price per oz. \$0.25, per lb. \$3.00.

**NEW PETUNIA RUFFLED NANA COMPACTA MARTHA WASHINGTON**—A new break in Petunias. Martha Washington is a ruffled or frilled nana compacta. Its growth is about nine inches high and it forms a perfect ball effect, literally smothered with lovely frilled blooms about three inches in diameter. Its neat, compact habit has never before been seen in Petunias.

The color is quite remarkable. The frilled portion of the flower is a beautiful blush pink and the center portion is strongly veined a rich wine red deepening in the throat, which is large, to dark violet; the whole forming a striking contrast of colors. *Winner of Award of Merit in the 1935 All-America Selections.*

*Highly Commended, R. H. S. 1935.* Price per oz. \$10.00.

## NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1934—Continued

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**NEW CALENDULA ORANGE SHAGGY**—Orange Shaggy is a distinct break in Calendulas. The petals are long and deeply fringed or lacinated. Row after row of these long fringed petals overlap each other in a rather irregular fashion and build up a bloom with a shaggy appearance. These blooms are of great grace and beauty, sharply contrasting with the rather formal appearance of varieties such as Orange King, etc.

The color is a deep orange shading to slightly lighter orange in the center of the bloom. Plants about eighteen inches high. *Winner of Gold Medal in the 1935 All-America Selections.*

Price per oz. \$0.10, per lb. \$1.00.

**NEW STOCK DOUBLE GIANT EXCELSIOR (Non Branching) DEEP ROSE**—Deep brilliant rose. The plant grows the same height as the popular Silvery Lilac or Lilac Lavender and is a good companion to them. Price per oz. \$5.00, per lb. \$60.00.

**NEW VERBENA NANA ERECTA VIOLET BOUQUET**—A new Nana Erecta Verbena which makes a charming companion to Fireball. The plant is eight inches high and eight inches in diameter. The color of the flower when it first opens is a deep violet tinged with garnet, changing to deep violet as the flower gets older. The eye is cream making a rich color combination. The diameter of the flower head is two and a half to three inches and the individual florets are three-fourth inch in diameter. *Winner of Special Mention in the 1935 All-America Selections.*

*Highly Commended R. H. S. 1935.* Price per oz. \$1.00, per lb. \$12.00.

**NEW ANNUAL CANTERBURY BELL MISSION BELL**—A new color in the Annual Canterbury Bells. Mission Bell is a beautiful clear pink. Price per oz. \$0.35, per lb. \$4.00.

**NEW ANNUAL CANTERBURY BELL BLUE BELL**—A new addition to the color range of Annual Canterbury Bells. Blue Bell is a beautiful Cambridge Blue. Price per oz. \$0.35, per lb. \$4.00.

**NEW DELPHINIUM BELLAMOSUM IMPROVED** (Waller-Franklin Special Strain)—A greatly improved strain of this dark blue Delphinium with the Belladonna habit. The flowers are larger and a more uniform deep blue. Price per oz. \$2.10, per lb. \$25.00.



# NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1934—Concluded

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**NEW PETUNIA GIANT DOUBLE FRINGED HELIOTROPE**—The color of this Petunia shades from “Light Lobelia Violet” to “Deep Vinaceous-Lavender.” The color tone of this Petunia is a beautiful Heliotrope. The petals are distinctly veined and the size of the blooms range from four and a half to six and a half inches in diameter. 94% double. Price 1/16 oz. \$17.30, 1/8 oz. \$28.80, 1/4 oz. \$48.00, per oz. \$160.00.

**NEW PETUNIA GIANT DOUBLE FRINGED CRIMSON**—The color is a deep rich crimson which is emphasized by the velvety texture of the petals. The size of blooms are from four and a half to seven inches in diameter. 94% double. Price 1/16 oz. \$17.30, 1/8 oz. \$28.80, 1/4 oz. \$48.00, per oz. \$160.00.

**NEW ASTER GIANT SINGLE CURLED AND INTERLACED IMPERIAL RED**—This is a Giant Single Aster with beautifully curled and interlaced petals. The color is the same as Aster Heart of France, an intense brilliant red, which is emphasized by the light yellow center. This Aster is a strong grower and is about one and one-half feet high and has good stems. It produces many flowers to the plant. Price per oz. \$0.65, per lb. \$7.50.

**NEW ASTER CALIFORNIA GIANT SUNSHINE IN SEPARATE COLORS**—This supremely beautiful new race of Asters is the result of a direct cross between Aster California Giant and the Dwarf Sunshine type. The plants grow three feet high and bear blossoms five and six inches across on long stiff stems. The dual-tone color effects formed by the quilled discs and encircling guard petals are lovely beyond description. The quilled discs are lighter than the guard petals and as the flowers get older the lemon centers turn to the color of the quilled discs.

White, with lemon center.

Lavender, with lavender and lemon center.

Rose, with light rose and lemon center.

Shell Pink, with white and lemon center.

Each of the above: Price per oz. \$1.65, per lb. \$20.00.

## NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1936 crop

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**ASTER SUPER GIANT EL MONTE**—Deep glowing crimson, with curled and interlaced petals. A companion to Super Giant Los Angeles. Price per oz. \$1.25, per lb. \$15.00.

**CAMPANULA MEDIUM DWARF BEDDING MIXED**—A neat dwarf compact type about twenty inches high with glorious giant flowers of various colors. It is very floriferous and is ideal for spring bedding. Price per oz. \$1.65, per lb. \$20.00.

**CENTAUREA CYANUS JUBILEE GEM**—A dwarf variety of cornflower making a compact plant about twelve inches high, literally covered with dark blue flowers. As an edging plant, border plant or for formal beds, Jubilee Gem is of exceptional merit. Price per oz. \$0.25, per lb. \$3.00.

**CHEIRANTHUS ALLIONI GOLDEN BEDDER**—Deep golden yellow, sweet scented, long-lasting large flowers. Exceptionally good for bedding. Price per oz. \$0.20, per lb. \$2.00.

**COSMOS MAMMOTH FLOWERING SENSATION MIXED**—This new Cosmos is very early flowering, coming into bloom ten weeks after seed is sown. It produces very large pink and white flowers from four to six inches across. Superior to all other Early Flowering Cosmos. Price per oz. \$0.85, per lb. \$10.00.

**DAINTHUS LOVELINESS**—The delightfully fragrant flowers have large lacerated petals of a most exquisite mauve tint. Price per oz. \$5.00.

**GODETIA TALL DOUBLE WHITE**—Pure white. Price per oz. \$0.20, per lb. \$2.00.

**IPOMEA HEAVENLY BLUE CLARKE'S STRAIN**—This is the original early flowering strain which Professor Clarke has worked on nearly nineteen years. The flowers are deep intense blue, shading lighter towards the center. This strain is very floriferous, making a solid mass of blooms, which remain open until late in the afternoon even on cloudy days. Price per oz. \$0.50, per lb. \$6.00.

**LARKSPUR GIANT IMPERIAL CATTLEYA**—Rich rosy lilac full double flowers. Price per oz. \$0.40, per lb. \$4.50.

**LARKSPUR GIANT IMPERIAL DAZZLER**—Long flower spikes with closely spaced flowers of a vivid lustrous carmine color. Price per oz. \$0.40, per lb. \$4.50.

**NOVELTIES ORIGINATED BY OTHER GROWERS—Cont'd**  
**For delivery from 1936 crop**

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**LARKSPUR GIANT IMPERIAL SWEET LAVENDER**—A delightful shade on rich lavender blue. Price per oz. \$0.40, per lb. \$4.50.

**MARIGOLD DWARF AFRICAN ORANGE QUEEN**—Vivid bright orange. Price per oz. \$0.65, per lb. \$7.50.

**MARIGOLD DWARF FRENCH DOUBLE HARMONY**—Scabious-like flowers having a deep orange center, surrounded by a maroon collar of broad petals. Price per oz. \$0.45, per lb. \$5.00.

**MARIGOLD TAGETES, SIGNATA PUMILA, GNOME**—A neat dwarf compact plant 4 to 6 inches high with a spread of 8 to 10 inches. Exceptionally good for a gay deep orange border. Price per oz. \$0.45, per lb. \$5.00.

**MIGNONETTE RED MONARCH**—Deepest red Mignonette. A good garden plant and an exceptionally good pot plant for market growers. It is delightfully perfumed and very free flowering. Price per oz. \$0.45, per lb. \$5.00.

**NASTURTIUM DOUBLE GLEAM VARIETIES**—Six new colors have been added to the Double Gleam Nasturtiums:

Fire Gleam	Primrose Gleam
Moonbeam	Sun Gleam
Orange Gleam	Supreme

Price per lb. \$2.00.

**NASTURTIUM DOUBLE GLEAM, SCARLET GLEAM FUSILIER STOCK**—Brilliant orange-scarlet. Price per lb. \$1.00.

**NASTURTIUM DOUBLE DWARF GEM MIXED**—An evenly balanced range of colors on dwarf, compact, gem-like plants. Price per lb. \$1.00.

**NASTURTIUM DOUBLE DWARF GIANT MIXED**—Dwarf compact, globe shaped plants, literally covered with many colored flowers. Price per lb. \$1.00.

**PETUNIA HYBRIDA FLAMING VELVET**—A beautiful rich, brilliant, flaming blood red hybrid petunia. It is particularly outstanding for its color, type and uniformity. Price per oz. \$2.10, per lb. \$25.00.

**PETUNIA LARGE FLOWERING SINGLE FRINGED CHARM**—Bright rose-pink with lemon yellow throat. Price per 1/16 oz. \$2.50, per ¼ oz. \$7.50, per oz. \$25.00.

**NOVELTIES ORIGINATED BY OTHER GROWERS—Concl'd**  
**For delivery from 1936 crop**

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**PETUNIA LARGE FLOWERING SINGLE FRINGED DAINTY LADY**—Neat, compact, semi-dwarf plants, bearing generous quantities of medium sized, delicately fringed light golden yellow flowers. Price per 1/16 oz. \$5.00, per 1/4 oz. \$15.00, per oz. \$50.00.

**PETUNIA RUFFLED GIANTS CAMILLA**—Soft pink, red veined with dark throat. Price per 1/16 oz. \$3.00, per 1/4 oz. \$9.00, per oz. \$30.00.

**PETUNIA RUFFLED GIANTS LIGHT COPPER ROSE**—A beautiful shade of soft copper rose. Price per 1/16 oz. \$3.00, per 1/4 oz. \$9.00, per oz. \$30.00.

**RUDBECKIA KELVEDON STAR**—The flowers have deep orange petals with dark brown discs and mahogany zones. Price per oz. \$0.65, per lb. \$8.00.

**STATICE SINUATA SNOWWITCH**—An exceptionally good white, especially for florists. Price per oz. \$0.15, per lb. \$1.50.

**STATICE SINUATA LAVENDER QUEEN**—A clear bright lavender quite distinct from any other color. Especially good for florists. Price per oz. \$0.15, per lb. \$1.50.

**STATICE SINUATA MARKET GROWER'S BLUE**—The deepest possible blue, yet retains the necessary brightness to make it ideal for market. Price per oz. \$0.15, per lb. \$1.50.

**VIOLA ARKWRIGHT RUBY**—Ruby crimson. Price per oz. \$3.75, per lb. \$45.00.

**VIOLA CHANTREYLAND**—Pure apricot. Price per oz. \$3.00, per lb. \$35.00.

# GROWERS OF "MERIT" FLOWER SEEDS

## SWEET PEAS

### 12 BEST VARIETIES of EARLY OR WINTER FLOWERING SWEET PEAS

The following 12 varieties we consider the most valuable for cut flowers, either for culture under glass or for growing out of doors. Strong vigorous growth of plant; long, stout stems and large flowers freely borne are characteristic of all the varieties.

	Price per. lb.
<b>SHIRLEY TEMPLE</b> , is the most beautiful Sweet Pea we have ever originated. It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have ever seen on any Sweet Pea and it has long stems with four very large blooms on each stem.....	\$3.00
<b>EXPOSITION PINK</b> , gorgeous rich pink rather resembling the color of the well known Ivy Leaf Geranium "Charles Turner" but a trifle lighter.....	3.00
<b>BALL'S ROSE IMPROVED</b> , rich deep rose-pink.....	2.50
<b>MAJESTIC ROSE</b> , brilliant rose-pink, richer and deeper than Zvolanek's Rose.....	2.50
<b>LAVANDA</b> , a pure clear lavender—so clear and uniform that full blown blossoms and partly open buds are of exactly the same color. Excels all other lavender Sweet Peas.....	2.50
<b>BLUE BONNET</b> , fine clear blue. The color is evenly distributed without the slightest trace of mauve.....	2.00
<b>MRS. HERBERT HOOVER</b> , bright blue, extra long stems.....	2.25
<b>HOPE</b> , pure black seeded white.....	2.25
<b>VALENCIA</b> , bright sunproof orange.....	2.50
<b>ANNIE LAURIE</b> , richest tone of pure rose-pink. It is several shades deeper than Majestic Rose.....	2.25
<b>LADY GAY</b> , a delightful shade of soft shrimp pink.....	2.50
<b>RED BIRD</b> , bright crimson red.....	2.25

# WALLER-FRANKLIN SEED COMPANY

Code Words	SWEET PEAS	Price per lb.
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## EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

### SHIRLEY TEMPLE (Waller-Franklin)

seovj This Sweet Pea which we consider the most beautiful we have ever originated, was obtained through a cross between Pinkie and Lady Gay. It has inherited blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have ever seen on any Sweet Pea and it has long stems with four very large blooms on each stem.

This new Sweet Pea is so charming and dainty that it deserved the most appropriate name we could find. With the kind permission of Mr. and Mrs. Temple, it is named in honor of their daughter, the charming and lovely little cinema favorite, Shirley.

Price per lb.....\$3.00

seowh	All White (Waller-Franklin) largest purewhite.....	\$2.50
seoxf	American Beauty, rich crimson rose.....	2.25
seoyd	Amethyst (Waller-Franklin) royal purple.....	2.25
seozb	Annie Laurie (Waller-Franklin) the richest pure rose-pink.....	2.25
sepaz	Apollo, soft salmon cerise, long stemmed.....	2.25
seper	Asta Ohn (Waller-Franklin) lavender suffused mauve.....	2.50
sepij	Attraction, bright salmon pink.....	2.25
sepny	Aurora, white, flaked orange-scarlet.....	2.25
sepow	Aviator (Waller-Franklin) dazzling crimson scarlet.....	2.25
seppu	Ball Blue, clear blue.....	2.00
sepsa	Ball Orange, rich orange.....	2.25
sepuk	Ball Rose, rose pink.....	2.00
sepvi	Ball Rose Improved.....	2.50
sepxe	Blue Bird, violet blue.....	1.75
sepyc	Blue Bonnet (Waller-Franklin) best clear deep blue.....	2.00
seqay	Blue Boy, clear blue.....	1.75
seqcu	Blue Picotee (Waller-Franklin) white edged violet blue.....	3.00
seqeq	Boon (New) deep salmon pink.....	3.50
seqfo	Bridesmaid (New) silvery pink.....	4.00
seqii	Bright Light, flaming scarlet.....	1.75
seqke	Burpee's Lavender, light Wisteria-lavender.....	2.00
seqma	Burpee's Orange, deep orange.....	2.25
seqov	Burpee's White, giant white seeded.....	2.50

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	SWEET PEAS	Price per lb.
<b>EARLY FLOWERING SPENCER VARIETIES—Continued</b>		
sequj	Canary Bird, rich cream.....	\$2.00
seyyb	Chevalier, rose.....	2.00
serax	Chime (New) light salmon pink.....	3.50
serep	Claret Cup (W-F) (New) pansy purple.....	3.00
serih	Colossal Rose (New) rose-pink.....	4.00
serou	Columbia, salmon rose standard, white wings.....	2.00
serro	Cream (Waller-Franklin).....	2.00
serui	Duplex Gem, soft rose pink.....	3.00
serwe	Duplex Pioneer, rose pink.....	3.00
serya	Eldorado (Waller-Franklin) orange.....	2.25
serzy	Eleanor Blue, long stems.....	2.25
sesaw	Embers, orange salmon.....	2.50
sesbu	Enchantress, rose pink.....	2.50
seseo	Exposition Pink (Waller-Franklin) rich pink.....	3.00
seshi	Fair Maid (Waller-Franklin) blush pink suffused salmon.....	2.50
sesig	Fandango, duplex bright rose.....	2.50
sesje	Fascination (Waller-Franklin) salmon rose-pink.....	2.50
sesla	Flamingo, orange salmon.....	2.25
sesmy	Fortyniner, orange.....	2.25
sesot	Fragrance, mammoth lavender.....	2.50
sesuh	Giant Rose, rose pink.....	2.00
sesyz	Glitters, cerise.....	1.75
setav	Greeting, clear lavender, long stemmed.....	2.25
seten	Grenadier (Waller-Franklin) dazzling scarlet.....	3.00
setif	Harmony, clear lavender.....	1.75
setnu	Heather Bell, mauve lavender.....	2.25
setos	Helen Lewis (Waller-Franklin) orange salmon.....	2.50
setqo	Hercules (Waller-Franklin) rosy pink.....	2.00
setti	Hope, pure white, black seeded.....	2.25
setug	Illumination, salmon cerise.....	2.25
setve	Imperial Pink (Waller-Franklin) large clear pink.....	2.00
setxa	Jeanne Mamitsch, rose pink, with exceptionally long stems.....	1.75
setyy	Josie (New) longest stemmed rose-pink.....	5.00
seuau	Laddie Improved, rose.....	2.50
seubs	Lady Gay (Waller-Franklin) soft shrimp pink.....	2.50
seucq	Lavanda (Waller-Franklin) finest clear lavender.....	2.50
seudo	Lavender King, lavender.....	1.75
seuem	Los Angeles, rose pink.....	2.50
seufk	Madonna (Waller-Franklin) giant white, black seeded.....	2.50
seugi	Majestic Rose (Waller-Franklin) brilliant rose pink, long stems.....	2.50
seuhg	Marine, large clear blue.....	1.75
seuie	Meadow Lark, cream.....	1.75
seujc	Memory, clear rosy lavender.....	2.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	SWEET PEAS	Price per lb.
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## EARLY FLOWERING SPENCER VARIETIES—Continued

seuka	Michigan, lavender.....	\$2.50
seuly	Miss Louise Gude, shell pink.....	2.00
seumw	Monterey, geranium pink, flushed salmon.....	2.50
seunt	Morning Star, salmon pink.....	2.50
seuor	Mother Machree (New) coral and golden rose.....	4.00
seupp	Mrs. Calvin Coolidge, rich salmon pink.....	2.00
seuqn	Mrs. Herbert Hoover, clear blue.....	2.25
seurl	Mrs. H. R. Holscher, clear pink, robust grower.....	2.25
seusj	Mrs. Kerr, salmon.....	2.25
seuth	New Blue (Waller-Franklin) deep blue.....	2.50
seuuf	Orange King (Waller-Franklin) glowing intense orange.....	2.25
seuud	Oriental, deep cream.....	2.25
seuwb	Othello (Waller-Franklin) maroon.....	2.50
seuxz	Pal, rosy crimson, long stemmed.....	2.25
seuyx	Peachblow, rose-pink on cream overlaid amber.....	2.00
seuzv	Peaches (Waller-Franklin) bright apricot rose.....	2.50
sevat	Pink Profusion, rich pink.....	2.25
sevel	Pride, cerise, long stemmed.....	2.25
sevid	Princess, soft lavender.....	1.75
sevoq	Prosperity, orange salmon, long stems.....	2.50
sevpo	Radiance, rose.....	2.50
sevsi	Red Bird, bright crimson-red.....	2.25
seveu	Red Cross, scarlet.....	2.00
sevwa	Redwood (New) bright crimson.....	3.50
sevxy	Rose Charm (Waller-Franklin) large bright rose.....	2.50
sevyw	Rose Doré (Waller-Franklin) rose pink, suffused orange.....	1.75
sevzu	Rose Queen, rose pink (Ball's selected strain).....	1.75
sewas	Satin Rose (Waller-Franklin) rose and amber.....	2.50
sewco	Sequoia (New) golden cerise.....	4.00
seovj	Shirley Temple (Waller-Franklin) (New) soft rose pink.....	3.00
sewfi	Silver King, light Campanula blue.....	2.25
sewhe	Snowstorm Improved, pure white.....	1.75
sewja	Snow White, pure white.....	2.00
sewky	Sparkle, scarlet.....	2.50
sewmu	Springsong, salmon pink on cream.....	2.00
sewop	Starlight (Waller-Franklin) pale lavender.....	2.50
sewud	Success, sparkling rose pink on white ground.....	2.50
sewyv	Sunray, cerise, cream ground, long stemmed.....	2.25
sexar	Superior Pink, rose pink.....	1.75
sexej	Susanna, carmine red, long stems.....	2.50
sexib	Sweet Lavender (Waller-Franklin) pure lavender self.....	2.25
sexoo	The Beauty, fiery rose.....	2.25
sexri	Torch, salmon orange.....	2.25



# GROWERS OF "MERIT" FLOWER SEEDS

Code Words	SWEET PEAS	Price per lb.
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## EARLY FLOWERING SPENCER VARIETIES—Concluded

sexte	Triumph (New) lilac mauve.....	\$3.50
sexuc	Valencia (Waller-Franklin) sunproof orange, long stems.....	2.50
sexva	Vogue, lavender.....	2.25
sexwy	Vulcan, vivid scarlet.....	1.75
sexyu	White Harmony, white, black seeded.....	2.25
seyaq	White Rose, pure white.....	2.25
seybo	Yarrowa, bright rose pink, lighter wings.....	1.75
seycm	Zvolanek's Perfection, dark rose.....	2.00
seydk	Zvolanek's Pink, large pink.....	2.00
seyei	Zvolanek's Rose, giant rose pink (select strain).....	1.75
seyfg	Waller-Franklin Formula Mixture "Just a little bit better".....	1.25
seyge	Choice Mixed.....	1.00

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"Not a tree,  
 A plant, a leaf, a blossom, but contains  
 A folio volume. We may read and read,  
 And read again, and still find something new,  
 Something to please and something to instruct."  
 Hurdis.

# WALLER-FRANKLIN SEED COMPANY

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## SWEET PEAS

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### BEST

#### 33 SPENCER SWEET PEAS FOR GARDEN DECORATION

In view of the ever-increasing number of new Sweet Peas, we take pleasure in offering to our customers a select list of thirty-three choice varieties most suitable for general garden use. This list includes twenty-four varieties recommended for garden cultivation by the National Sweet Pea Society of England, plus nine varieties which we have added to round out the color group for American purposes.

Strong vigorous growth of plant; long, stout flower stems and large flowers freely borne, are characteristic of all the varieties.

In the descriptions we have mentioned the awards which the originators of these varieties have received.

### Blue

**CHINESE BLUE** solid rich deep blue. The color is solid without the objectionable fading out on the edges. Young buds, standard and wings are all one solid rich deep blue, with no trace of mauve.

Per lb. \$2.50

**BLUE BELL** clear bright blue with a slight tinge of mauve on the standard.

Per lb. \$0.75

**AMETHYST**, bright clear amethyst blue with a slight tinge of mauve on the standard. In this Sweet Pea you are being offered something superior.

Per lb. \$0.75

**GLENEAGLES**, a most beautiful tone of light blue with just a suggestion of lavender. The flowers are exceptionally large; the standard broad and well expanded and frilled and waved to an extraordinary degree.

Awarded First Class Certificate, Scottish National Sweet Pea Society Trials.

Per lb. \$0.75

**THE ADMIRAL**, largest and best navy blue. The color is richer and deeper than Fortune.

Award of Merit, Scottish National Sweet Pea Trials.

Award of Merit, Royal Horticultural Society.

Per lb. \$0.75

### Carmine

**DAMASK ROSE**, the brightest rose carmine Sweet Pea. This is an outstanding Pea.

Per lb. \$0.75

# GROWERS OF "MERIT" FLOWER SEEDS

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## SWEET PEAS

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### Cerise

- BEATALL**, pale blush cerise with a suffusion of salmon and rose. A very rich and charming Sweet Pea. Per lb. \$0.75
- CHARMING**, an extremely brilliant shade of deep cerise. Per lb. \$0.75
- MRS. A. SEARLES**, salmon-cerise, merging into a soft oriental-red. A remarkable and distinct color. No collection is complete without this beautiful Sweet Pea. Per lb. \$0.75
- FLAMINGO**, orange scarlet, heavily shaded cerise. Absolutely sunproof. Certificate of Merit and Silver Medal Scottish National Sweet Pea Society Trials. Per lb. \$0.75

### Cream

- WHAT JOY**, deep cream. The flowers are heavily frilled. White seeded. Per lb. \$0.75

### Crimson

- RUBICUND**, rich crimson scarlet. This is an exceptionally good sweet pea, lacking nothing in size, shape, stems and vigor. Award of Merit, National Sweet Pea Society. Per lb. \$0.75
- RED BOY**, the very best crimson. It is a first class Sweet Pea for all purposes, especially for general garden culture. Award of Merit. Per lb. \$0.75

### Ivory

- IVORY PICTURE**, rich ivory cream, flushed pink. Per lb. \$0.75

### Lavender

- AMBITION**, rich deep lavender, with a darker shade on the base of the standard and wings when young, lessening as the bloom ages. Gold Medal and Award of Merit, National Sweet Pea Society Trials. This glorious Sweet Pea is a distinct improvement on all other lavender colored Sweet Peas. Per lb. \$0.75
- POWERSCOURT**, a clear pure lavender. Has been considered the best lavender for a number of years. It is still the most popular. The flowers are very pure in color. Per lb. \$0.75

### Maroon

- WARRIOR**, rich chocolate maroon. A magnificent variety which has held its place and popularity for a number of years. Per lb. \$0.75

# WALLER-FRANKLIN SEED COMPANY

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## SWEET PEAS

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### Mauve

**INTERNATIONAL**, rich deep rosy mauve.

Per lb. \$0.75

### Orange

**PIRATE GOLD**, golden orange. deeper than Guinea Gold and lighter than Prince of Orange. It withstands our hot California sun better than any other variety in this color class. Its distinct color is the most pleasing of the golden orange group.

Per lb. \$0.75

**GEORGE SHAWYER**, a giant orange pink, the standard showing more orange than the wings. The flowers are perfectly formed and nicely placed. Award of Merit, National Sweet Pea Society and the Royal Horticultural Society.

Per lb. \$0.75

### Picotee

**YOUTH**, the flower is strongly perfumed. It can be described as a white ground picotee but with slightly deeper color on the edges than its predecessor in this group.

Per lb. \$0.75

**SUNKIST**, similar to Youth, except that it has a cream ground. Both these Sweet Peas are dainty color combinations.

Per lb. \$0.75

### Pink

**PINKIE**, rose-pink with large and frilled flowers. This variety is seldom affected by weather conditions and first-class blooms can be cut all during its long blooming period.

In every respect it is an outstanding variety.

Silver Medal Scottish National Sweet Pea Trials.

Per lb. \$0.75

**ASCOT**, clear deep bright pink with heavily waved flowers.

Per lb. \$0.75

**BEAUTY**, this is the largest and most vigorous blush pink Sweet Pea in existence and will displace all other varieties of similar color.

Per lb. \$0.75

**MAGNET**, richest, brightest, and best cream pink. One of the best exhibition and garden varieties. The flowers are of the largest size.

Gold Medal Scottish National Sweet Pea Trials.

Award of Merit Royal Horticultural Society.

Per lb. \$0.75

# GROWERS OF "MERIT" FLOWER SEEDS

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## SWEET PEAS

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### Pink—Continued

**MAYFAIR**, the best, largest and richest colored shell-pink on white ground.

Very sweetly scented.

Award of Merit National Sweet Pea Society Trials.

Per lb. \$0.75

**JACK HOBBS**, cream-pink, flushed scarlet. One of the largest Sweet Peas ever introduced.

Gold Medal. Award of Merit, National Sweet Pea Society Trials.

Per lb. \$0.75

### Purple

**OLYMPIA**, deep rich purple of graceful form and immense size.

Gold Medal, Scottish National Sweet Pea Trials.

Per lb. \$0.75

### Salmon

**SMILES**, clear glistening salmon, best describes this exquisite variety. The large flowers are beautifully waved and fluted.

Award of Merit.

Per lb. \$0.75

### Scarlet

**WELCOME**, by far the best and most brilliant, dazzling, scarlet Sweet Pea.

For exhibition or gardens it is supreme. Absolutely sunproof.

Silver Medal Scottish National Sweet Pea Society Trials.

Per lb. \$0.75

### White

**SEXTET QUEEN**, pure white flowers of perfect form and of great substance.

Normally produces five-flowered stems when grown under ordinary conditions. When grown for exhibition on the Cordon system, will give six flowered stems with quite a number of sevens. Black seeded.

Award of Merit, National Sweet Pea Society Trials.

Per lb. \$0.75

**AVALANCHE**, immense glistening white flowers. The blooms are very frilled.

White seeded.

Per lb. \$0.75

# WALLER-FRANKLIN SEED COMPANY

Code Words	SWEET PEAS	Price per lb.
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## NEW AND STANDARD SPENCER VARIETIES

seyhc	Advance (New) shrimp pink.....	\$0.75
seyia	All Bright, scarlet-cerise.....	.75
seyjy	Ambition, lavender (G. M.-A. M. 1930).....	.75
seykw	America, red flake, white ground.....	.75
seylu	Amethyst, clear amethyst blue.....	.75
seyms	Amy Johnson, old rose overlaid salmon cerise (A. M. 1931).....	.75
seynp	Anglo, soft cream pink (A. M. 1932).....	.75
seyon	Artiste (New) salmon rose pink.....	3.00
seypl	Ascot, bright pink.....	.75
seyqj	Asta Ohn, lavender suffused mauve.....	.75
seyrh	Atlantic, geranium pink (A. M. 1932).....	.75
seysf	Austin Frederick Improved, giant lavender.....	.75
seytd	Avalanche, glistening white of great substance.....	.75
seyub	Barbara, fine salmon.....	.75
seyvz	Beatall, pink suffused salmon (A. M. 1929).....	.75
seywx	Beauty, blush pink.....	.75
seyxv	Big Ben, crimson-scarlet on cream (A. M. 1929).....	.75
seyyt	Blanche Ferry, red and white.....	.75
seyzr	Blue Bell, clear blue.....	.75
sezap	Blue Bird, clear blue.....	.75
sezeh	Blue Charm, clear blue.....	.75
shewu	Blue Flame, deep blue.....	.75
seziz	Blue Monarch, dark blue.....	.75
sezno	Bon-Bon (Waller-Franklin) rich pink shaded amber.....	.75
sezom	Bonfire, cherry pink, cream wings.....	.75
sezqi	Bonnie Lassie, blush pink (G. M. 1931).....	.75
sezse	Bonny Briar, large rose-pink (S. M. 1932).....	.75
sezua	Brilliant Rose, tyrian rose.....	.75
sezvy	Campfire, bright scarlet.....	.75
sezxu	Capri (New) light blue.....	3.00
sezys	Captain Blood, blood scarlet veneered copper.....	.75
sfaap	Cavalcade, carmine-rose, shaded gold (A. M. 1931).....	.75
sfaeh	Charity, crimson.....	.75
sfaiz	Charm, red cerise.....	.75
sfano	Charming, rosy cerise.....	.75
sfaom	Chieftain, satiny mauve.....	.75
sfase	Chinese Blue (Waller-Franklin) (New) solid rich deep blue.....	2.50
sfaqi	Cissie (New) cream pink pale.....	5.00
sfaua	Colorado, bright orange.....	.75
sfavy	Commander Godsall, violet blue.....	.75
sfaxu	Constance Hinton, mammoth white, black seeded.....	.75
sfays	Corona, carmine-rose on white.....	.75
sfbao	Countess Spencer, rose pink (Original Spencer).....	.75
sfbiy	Crimson King, deep crimson.....	.75

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	SWEET PEAS	Price per lb.
<b>NEW AND STANDARD SPENCER VARIETIES—Continued</b>		
sfeyu	Daffodil, deep cream, black seeded.....	\$0.75
sfdee	Daisybud Improved, blush pink.....	.75
sfeal	Damask Rose, deep rose (A. M. 1930).....	.75
sfeed	Debutante, salmon shaded coral.....	.75
sfeiv	Defiance (Waller-Franklin) glowing orange scarlet, burnless, Award of Merit, R. H. S., 1931.....	.75
sfeoi	Del Monte, salmon cerise pink.....	.75
sfeqe	Derby Day, sparkling crimson.....	.75
sfsesa	Dobbie's Cream.....	.75
sfety	Doreen, carmine.....	.75
sfeuw	Ecstasy, blush pink.....	.75
sfevu	Edna May Improved, pure white.....	.75
sfeyo	Elegance, blush lilac suffused pink.....	.75
sffiu	Elfrida Pearson, large shell pink.....	.75
sfguu	Elstree, bright pink, cream ground (A. M. 1931).....	.75
sfhai	Etherial, pale peach suffused rose (G. M. 1933).....	3.00
sfhea	Excelsior, orange-scarlet (A. M. 1931).....	.75
sfiah	Fantasy, chocolate-maroon on cream ground.....	.75
sfiez	Felix, white freckled and flaked red.....	.75
sfir	Fiery Cross, orange cerise.....	.75
sfioe	Fire, scarlet cerise.....	.75
sfiqua	Flaming June, scarlet cerise (G. M. 1928-29).....	.75
sfiry	Flamingo, cerise scarlet.....	.75
sfitu	Floradale, salmon pink on cream (A. M. 1930).....	.75
sfius	Fluffy Ruffles, light cream pink.....	.75
sfwo	Fortune, rich dark blue.....	.75
sfyk	George Shawyer, orange pink.....	.75
sfizi	Giant Attraction, fawn pink, cream ground.....	.75
sfjey	Giant White, black seeded white.....	.75
sfkyi	Gigantic, large pure white (G. M. 1932).....	.75
sflae	Gladys Improved, pure lavender (A. M. 1932).....	.75
sflio	Gleneagles, very large lavender.....	.75
sfmoa	Gold Crest, orange tinted salmon.....	.75
sfmuo	Gold Finch, gold and rich pink.....	.75
sfneu	Grand National, rich cream (A. M. 1933).....	.75
sfoab	Grand Slam (New) scarlet cerise.....	3.00
sfoet	Grenadier, geranium red.....	.75
sfoil	Guinea Gold, golden orange.....	.75
sfonta	Hawlmark Cerise, rose-cerise on cream.....	.75
sfooy	Hawlmark Lavender, large true lavender.....	.75
sfoqu	Hawlmark Pink, deep rose pink.....	.75
sfoto	Hawlmark Salmon Pink, salmon pink.....	.75
sfoum	Hawlmark Scarlet, rich scarlet.....	.75

# WALLER-FRANKLIN SEED COMPANY

Code Words	SWEET PEAS	Price per lb.
<b>NEW AND STANDARD SPENCER VARIETIES—Continued</b>		
sfowi	Headlight, cerise scarlet.....	\$3.00
sfoye	Heavenly Blue (Waller-Franklin) delphinium blue.....	.75
sfpaa	Hebe, bright pink.....	.75
sfray	Hercules, rosy pink.....	.75
sfrii	Huntsman, bright scarlet (G. M. 1927-28).....	.75
sfsou	Idyl, salmon pink (A. M. 1928).....	.75
sfsui	Illuminator, salmon orange, overlaid cerise pink.....	.75
sfsya	International, rosy mauve.....	.75
sfteo	Ivory Picture, ivory cream.....	.75
sfuav	Jack Cornwall V. C., dark violet blue.....	.75
sfuen	Jack Hobbs, flush scarlet pink on cream ground.....	.75
sfuif	Jean Ireland Improved, cream ground, edged rose.....	.75
sfunu	Jumbo, deep cerise (A. M. 1933).....	5.00
sfuos	King Edward, crimson.....	.75
sfuqo	King Manoel, maroon.....	.75
sfuti	King Mauve, waved mauve.....	.75
sfuug	King White, white.....	.75
sfuve	Lady Ruffles, soft pink (G. M. 1931).....	.75
sfuxa	Leviathan, rich maroon.....	.75
sfuyy	Lilac Queen, blush.....	.75
sfvau	2 L. O., sunproof scarlet.....	.75
sfvie	Lullaby (New) light pink (A. M. 1934).....	3.00
sfwue	Lustre, carmine rose.....	.75
sfyar	Magnet, cream pink.....	.75
sfyej	Mammoth, blazing orange scarlet.....	.75
sfyib	Marion, salmon pink on cream.....	.75
sfyoo	Mary Pickford, cream pink suffused salmon.....	.75
sfyri	Mascott's White, solid white.....	.75
sfyte	Master Cream, large black seeded cream.....	.75
sfyuc	Matchless, cream.....	.75
sfyva	Mayfair, shell pink (A. M. 1931).....	.75
sfywy	Mermaid, lavender.....	.75
sfyyu	Miss California, salmon cream pink.....	.75
sfzei	Model, white, black seeded.....	.75
sfzia	Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	.75
sgaaq	Mrs. A. Searles, rich pink merging into a soft orient red self.....	.75
sgabo	Mrs. Horace Wright, rosy pink.....	.75
sgaei	Mrs. Tom Jones, bright delphinium blue.....	.75
sgage	Myosotis, rich blue.....	.75
sgaia	Mystic, lavender.....	3.00
sgajy	Nouvelle, flaked blue on cream.....	.75
sgalu	Olympia, deep rich purple.....	.75
sgaon	Orange Cloud, cream clouded salmon scarlet.....	.75



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	SWEET PEAS	Price per lb.
<b>NEW AND STANDARD SPENCER VARIETIES—Continued</b>		
sgaub	Orange Flare, orange scarlet .....	\$0.75
sgayt	Orange Picture, sunproof orange.....	.75
sgbua	Patriot, cream suffused pink.....	.75
sgcao	Picture, flesh pink suffused creamy apricot.....	.75
sgciy	Pierrot, white with deep blue picotee edges.....	.75
sgduy	Pink Frills, salmon pink.....	5.00
sgeam	Pink Gem, rosy pink.....	.75
sgeci	Pink Glow, salmon pink.....	.75
sgega	Pinkie, large rose pink.....	.75
sgehy	Pinnacle, deep rose pink.....	.75
sgeiw	Pirate Gold (Waller-Franklin) golden orange.....	.75
sguju	Porcelain, pale lavender.....	.75
sgemo	Powerscourt, lavender.....	.75
sguoj	Premier, a fusion of salmon and rose.....	.75
sgeux	Prince of Orange, deep orange.....	.75
sgryp	Purple Monarch, large purple.....	.75
sgfoi	Queen of the Belgians, deep orange scarlet.....	.75
sgfyo	Rapture, deep rose pink on cream.....	.75
sggiu	Red Boy, rich crimson.....	.75
sghuu	Reflection, clear blue.....	.75
sgiai	R. F. Felton, lavender.....	.75
sgice	Rosabelle, rose.....	.75
sgiea	Rosie (Waller-Franklin) deep rose-pink.....	.75
sgify	Royal Pink, pink.....	.75
sgihu	Royal Purple, rich purple.....	.75
sgiis	Royal Salute, deep cerise.....	.75
sgiko	Royal Scot, orange scarlet.....	.75
sgiof	Royal Sovereign, orange.....	.75
sgiut	Rubicund, crimson scarlet (A. M. 1933).....	.75
sgiyf	Ruddigore, scarlet.....	.75
sgjoe	Ruffled Beauty, lilac pink on amber.....	.75
sgkey	Ruffled Orchid.....	.75
sglyi	Ruffled Rose, soft rose pink.....	.75
sgmae	Ruffled White, gigantic white.....	.75
sgmio	Ruffled Mixed.....	.60
sgnoa	Scintillant, rosy cerise on soft salmon.....	.75
sgnuo	Sentinel, salmon cerise.....	.75
sgoac	Sextet Queen, pure white, throws 5 to 6 blossoms on a stem.....	.75
sgoba	Smiles, salmon shrimp pink.....	.75
sgocy	Snowball (Waller-Franklin) dazzling white.....	.75
sgoeu	Sonny Boy, vermilion (A. M. 1929) .....	.75
sgoho	Splendour, red maroon.....	.75
sgoim	Stylist, rose-pink.....	3.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	SWEET PEAS	Price per lb.
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## NEW AND STANDARD SPENCER VARIETIES—Concluded

sgoki	Sunkist, cream picotee edged rose.....	\$0.75
sgome	Sunset, bright rose, amber ground.....	.75
sgooz	Sunshine, soft salmon pink.....	.75
sgoyf	Sunrise, cerise salmon (G. M. 1932).....	.75
sgoun	Superfine, cream suffused salmon.....	.75
sgpoy	Susan, blush pink on cream.....	.75
sgpye	Sweet Lavender, soft lavender.....	.75
sgqaa	Sybil Henshaw, rich crimson.....	.75
sgsay	Tangerine Improved, glowing orange.....	.75
sgsii	The Admiral, best navy blue.....	.75
sgtou	The Cardinal (Waller-Franklin) poppy scarlet.....	.75
sgtui	The Clown, white with blood crimson markings.....	.75
sgtya	The Colonel, cerise scarlet.....	3.00
sguaw	The Du Barry, soft carmine rose.....	.75
sgubu	The President Harding, peach red.....	.75
sgueo	The Sultan, black velvety maroon.....	.75
sguhi	Thriller, orange scarlet.....	.75
sguig	Vanity, pink flushed salmon.....	.75
sguje	Warrior, maroon.....	.75
sgula	Wedgewood, azure blue.....	.75
sgumy	Welcome, dazzling scarlet.....	.75
sguot	Wembley, lavender suffused plumbago blue.....	.75
sguuh	What Joy, cream.....	.75
sguyz	White Powerscourt, one of the best whites, black seeded.....	.75
sgvyy	White Spencer.....	.75
sgwau	Winnie Morse, lilac flushed rose.....	.75
sgwie	Youth, large white, pink picotee.....	.75
sgxue	Yule Log Glow, fiery orange red.....	.75
sgyas	Ruffled Mixed.....	.60

### SILVER GILT MEDAL MIXTURE (Waller-Franklin)

sgyco This mixture is grown from a special formula which has been built up and perfected during a great many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$0.60.

sgyek	SPENCER CHOICE MIXED. This mixture contains 35 distinct varieties in a perfect blend of color.....	.40
sgyfi	SPENCER FINE MIXED.....	.30

# GROWERS OF "MERIT" FLOWER SEEDS

## SWEET PEAS

### COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (\*).

BLUE	CERISE (Pale)	CREAM PINK (Light)
Amethyst	*Beata	Anglo
Blue Bell	Hawmark Cerise	Atlantic
*Chinese Blue		Cissie
Reflection	CERISE (Deep)	Elstree
	*Charm	Fluffy Ruffles
BLUE (Light)	Jumbo	Mary Pickford
*Gleneagles	Royal Salute	Mrs. Arnold Hitchcock
		Pink Frills
BLUE (Dark)	CERISE (Salmon)	*Susan
Blue Flame	*Mrs. A. Searles	
Commander Godsall	Premier	CREAM PINK (Deep)
*Fortune	Sunrise	Bon-Bon
		Bonnie Lassie
BLUE (Violet)	CERISE (Scarlet)	Floradale
*The Admiral	All Bright	Giant Attraction
	Campfire	
BLUSH (Pink)	Defiance	*Magnet
*Beauty	Fire	Marion
Bonnie Lassie	Flaming June	Picture
Valentine	*Flamingo	
	Grenadier	CRIMSON
BLUSH (Lilac)	Headlight	Captain Blood
*Lilac Queen	The Colonel	Charity
Ruffled Beauty	*Welcome	Crimson King
		Derby Day
CARMINE		Red Boy
Brilliant Rose	CREAM	*Rubicund
*Damask Rose	Daffodil	Sonny Boy
Lustre	*Grand National	Sybil Henshaw
	Master Cream	
CERISE	Matchless	
*Charming	What Joy	
Scintillant		

# WALLER-FRANKLIN SEED COMPANY

## SWEET PEAS

### COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (\*).

<p>FLUSHED (Cream)</p> <p>Amy Johnson</p> <p>Big Ben</p> <p>Gold Finch</p> <p>*Jack Hobbs</p> <p>Orange Cloud</p> <p>Patriot</p>	<p>ORANGE (Deep)</p> <p>Guinea Gold</p> <p>Orange Flare</p> <p>*Pirate Gold</p> <p>Prince of Orange</p> <p>Yule Log Glow</p>	<p>PINK (Salmon)</p> <p>Superfine</p>
<p>FLUSHED (White)</p> <p>Mrs. Horace Wright</p> <p>Pink Gem</p>	<p>ORANGE (Pink)</p> <p>*George Shawyer</p> <p>Royal Pink</p>	<p>PURPLE</p> <p>*Olympia</p> <p>Purple Monarch</p> <p>Royal Purple</p>
<p>IVORY</p> <p>*Ivory Picture</p>	<p>ORANGE (Scarlet)</p> <p>*Excelsior</p> <p>Huntsman</p> <p>2 L. O.</p> <p>Mammoth</p> <p>Queen of the Belgians</p> <p>Thriller</p>	<p>ROSE</p> <p>*Corona</p> <p>Rosabelle</p> <p>Ruffled Rose</p> <p>Sunset</p>
<p>LAVENDER (Rosy)</p> <p>*Ambition</p> <p>Austin Frederick Imp.</p> <p>R. F. Felton</p> <p>Sweet Lavender</p>	<p>PICOTEE</p> <p>(Cream Ground)</p> <p>*Sunkist</p>	<p>SALMON</p> <p>Debutante</p> <p>Pink Glow</p> <p>*Smiles</p>
<p>LAVENDER (Lilac)</p> <p>Gladys Improved</p> <p>*Powercourt</p>	<p>PICOTEE</p> <p>(White Ground)</p> <p>Youth</p>	<p>SALMON (Orange)</p> <p>*Barbara</p> <p>Gold Crest</p>
<p>MAROON</p> <p>Leviathan</p> <p>Splendour</p> <p>The Sultan</p> <p>*Warrior</p>	<p>PINK</p> <p>*Ascot</p> <p>Ecstasy</p> <p>Lady Ruffles</p> <p>Lullaby</p> <p>Mayfair</p>	<p>SCARLET</p> <p>Ruddigore</p> <p>*The Cardinal</p>
<p>MAUVE</p> <p>*Chieftain</p>	<p>PINK (Rose)</p> <p>*Pinkie</p> <p>Pinnacle</p> <p>Rosie</p>	<p>WHITE</p> <p>*Avalanche</p> <p>King White</p> <p>Snowball</p>
<p>MAUVE (Rosy)</p> <p>*International</p>	<p>ORANGE</p> <p>*Colorado</p> <p>Orange Picture</p> <p>Royal Sovereign</p> <p>Tangerine Imp.</p>	<p>WHITE (Tinted)</p> <p>Gigantic</p> <p>Model</p> <p>*Sextet Queen</p> <p>White Powercourt</p>

# GROWERS OF "MERIT" FLOWER SEEDS

Code Words	SWEET PEAS	Price per lb.
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## CUPID SPENCER VARIETIES 6 in.

sgyhe	Bambino Blue (Waller-Franklin) mid blue, early flowering.....	\$2.00
sgyic	Bambino White (Waller-Franklin).....	2.00
sgyja	Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
sgyky	Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
sgymu	Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
sgyop	Peter Pan (Waller-Franklin) deep bright pink.....	2.00
sgyud	Rosebud (Waller-Franklin) apricot pink.....	2.00
sgyyv	Choice Mixed, above varieties in good balance of color.....	1.75

## GRANDIFLORA VARIETIES (Old Fashioned Sweet Scented Sweet Peas)

sgzoo	America, white ground, red flake.....	.50
sgzyu	Black Knight, maroon.....	.50
shaar	Blanche Ferry, red and white.....	.50
shaej	Dorothy Eckford Improved, white.....	.50
shaib	Flora Norton, blue.....	.50
shaoo	Hon. Mrs. E. Kenyon, primrose.....	.50
shari	Janet Scott, deep pink.....	.50
shate	King Edward VII, red.....	.50
shauc	Lady Grisel Hamilton, lavender.....	.50
shava	Lord Nelson, navy blue.....	.50
shawy	Miss Willmott, orange pink.....	.50
shayu	Mrs. Walter Wright, rosy mauve.....	.50
shbei	Prima Donna, soft pink.....	.50
shbia	Queen Alexandra, scarlet.....	.50
sheua	Eckford's Choice Mixed.....	.30

## CUPID GRANDIFLORA VARIETIES 6 in.

shdao	Apple Blossom.....	1.00
shdiy	Blanche Ferry.....	1.00
shean	Captain of the Blues.....	1.00
sheef	Cream.....	1.00
sheix	Lavender.....	1.00
sheok	Othello.....	1.00
shepi	Prima Donna.....	1.00
shere	Red.....	1.00
sheta	White (Original Cupid).....	1.00
sheuy	Choice Mixed, well balanced mixture of above varieties.....	.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ABRONIA UMBELLATA (Sand Verbena)</b>			
aabay	Pink, trailing.....	\$0.15	\$1.50
<b>AGAPANTHUS UMBELLATUS (Lily of the Nile)</b>			
aabbw	Blue, 1½ ft.....	1.25	15.00
<b>AGATHEA (Blue Marguerite)</b>			
aabeu	Coelestis, 2½ ft.....	.45	5.00
<b>AGERATUM MEXICANUM (Floss Flower)</b>			
aabds	Blue Ball, best dwarf blue, very select, 4 in.....	.45	5.00
aabeq	Blue Cap, very dwarf, 4 in.....	1.65	20.00
aabfo	Blue Perfection, 6 in.....	.25	2.50
aabgm	Imperial Dwarf Blue, 6 in., Special Strain.....	.25	3.00
aabhk	Little Blue Star, compact, many small blue flowers, 4 in.	1.35	16.00
aabii	Tall Blue, 2 ft.....	.25	2.50
aabjg	Venus, pink, 6 in.....	.85	10.00
<b>AGROSTEMMA CORONARIA (Mullein Pink)</b>			
aabke	Crimson.....	.10	1.00
<b>ALONSOA WARSCEWICZI (Mask Flower)</b>			
aable	Scarlet, 1½ ft.....	.10	1.00
<b>ALYSSUM (Mad Wart)</b>			
aabma	Maritimum (A. Benthami) sweet white, 1 ft.....	.10	1.00

**LILAC QUEEN (Waller-Franklin Special Strain). A very superior strain.**

aabnx Color extra deep, habit very compact, six inches high.

Price per oz. \$0.25, per lb., \$3.00.

aabov	Compactum Erectum Little Gem, 6 in.....	.20	1.80
aabpt	“ Little Dorrit, 6 in.....	.20	1.80
aabqr	“ Lutescens, creamy yellow, 6 in.....	.20	2.00
aabrpr	Minimum, dwarf and compact, special strain, 2½ in.....	.25	2.50

**PROCUMBENS, CARPET OF SNOW, Waller-Franklin Special Strain**

aabsn Most carefully grown and selected, 2½ inches high.

Price per oz. \$0.25, per lb. \$2.50.

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ALYSSUM—Continued</b>			
aabtl	Saxatile Compactum (Gold Dust) golden yellow, 1 ft. ..	\$.25	\$3.00
aabuj	Saxatile Silver Queen, sulphur yellow, 1 ft.....	.50	6.00
aabvh	Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corym- bosum, Gemonense, etc.....	1.65	20.00
<b>AMARANTHUS</b>			
aabwf	Abyssinicus, tall dark red, 5 ft.....	.10	.50
aabxd	Caudatus (Love Lies Bleeding) red, 2½ ft. ....	.10	.30
aabyb	Pygmy Torch, crimson, 10 ins.....	.10	.50
aabzz	Tricolor (Joseph's Coat) yellow, green, red, 3 ft. ....	.20	2.00
<b>AMMOBIUM ALATUM GRAND.</b>			
aacax	White Everlasting, 2 ft.....	.10	.90
<b>ANAGALLIS GRANDIFLORA (Pimpernel) 9 in.</b>			
aacbv	Blue.....	.25	2.50
aaect	Terra Cotta Red.....	.25	2.50
aacdr	Mixed.....	.20	2.00
<b>ANCHUSA (Alkanet)</b>			
aacep	Blue Bird, compact, annual, indigo blue, 2 ft.....	.20	2.25
aacfn	Capensis (Cape forget-me-not) annual blue, 2 ft. ....	.15	1.25
aaegl	Italica, Dropmore Variety, gentian blue, 6 ft.....	.20	2.25
aachj	“ Lissadell, gentian blue, 6 ft.....	.20	2.25
aacih	Opal, light blue, 6 ft.....	.20	2.25
<b>ANTHEMIS (Golden Marguerite) 3 ft.</b>			
aacjf	Kelwayi, lemon yellow.....	.25	2.50
aaekd	Tinctoria, light yellow.....	.25	2.50
<b>ANTIRRHINUM (Snapdragon)</b>			
<b>ANTIRRHINUM MAJUS GRAND. EARLY FLOWERING</b>			
aaclb	Early Brilliant Rose (Waller-Franklin) rose-pink .....	.85	10.00
aaemz	Early Golden King (Waller-Franklin) bright yellow.....	.85	10.00
aaenw	Early Queen Victoria (Waller-Franklin) pure white .....	.85	10.00
aacou	Early Rose Queen (Waller-Franklin) soft pink .....	.85	10.00
aaeps	Early Scarlet Defiance (Waller-Franklin) bright scarlet ....	.85	10.00
aacqq	Early Choice Mixed (Waller-Franklin).....	.75	9.00

## WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ANTIRRHINUM MAJUS GRANDIFLORUM, 2½ ft.</b>			
aacro	Autum Glow (Waller-Franklin) old rose shaded terra cotta	\$0.65	\$7.50
aacsm	Brilliant Rose, rose pink.....	.45	5.00
aactk	<b>Buttercup (Waller-Franklin) canary yellow, shading to creamy yellow, rust proof.....</b>	.65	7.50
aacui	Crimson King, rich crimson.....	.45	5.00
aacvg	<b>Daintiness (Waller-Franklin) rose pink, white tube, rust proof.....</b>	.65	7.50
aaewe	Fire King, orange scarlet, white tube.....	.65	7.50
aaexc	Golden King, giant yellow.....	.35	4.00
aakqi	Harmony, terra cotta orange, shaded rose.....	.65	7.50
aakrg	Pink Domino, soft clear rose pink, white tube.....	.65	7.50
aakse	<b>Pink Shades (Waller-Franklin) rose-pink to dainty pale pink, rust proof.....</b>	.65	7.50
aakte	Pink Venus, flesh pink, white tube.....	.45	5.00
aakua	Queen Victoria Improved, pure white, Award of Merit, R. H. S.....	.35	4.00
aakvy	Rose King, deep rose self.....	.50	6.00
aakww	Rose Queen, soft pink.....	.45	5.00
aakxu	<b>Scarlet (Defiance) (Waller-Franklin) rust proof.....</b>	.65	7.50
aakys	<b>Shasta (Waller-Franklin) pure white, rust proof .....</b>	.65	7.50
aakzq	Torchlight, orange, yellow lip.....	.65	7.50
aalao	<b>Majus Grandiflorum Mixed (Waller-Franklin) all varieties, rust proof.....</b>	.25	3.00

### ANTIRRHINUM MAXIMUM, 2¾ ft.

In habit these are taller than the Majus group, and the individual flowers are much larger.

aalbm	<b>Alaska (Snowflake) (Waller-Franklin) white, rust proof ....</b>	.75	9.00
aalek	<b>Apple Blossom (Waller-Franklin) rosy pink, white tube, rust proof.....</b>	.75	9.00
aaldi	<b>Campfire (Waller-Franklin) luminous scarlet, rust proof....</b>	.75	9.00
aaleg	<b>Canary Bird (Waller-Franklin) canary yellow, rust proof .....</b>	.75	9.00
aalfe	Copper King, bronzy copper.....	.75	9.00
aalgc	<b>Copper Shades (Waller-Franklin) copper orange to old gold, rust proof.....</b>	.75	9.00
aalha	<b>Crimson (Waller-Franklin) fiery crimson, rust proof .....</b>	.75	9.00
aaliy	<b>Fair Lady (Waller-Franklin) pink white tube, rust proof.....</b>	.75	9.00
aalls	<b>Florist Pearl (Waller-Franklin) pearly white, rust proof.....</b>	.75	9.00
aaljw	<b>Loveliness (Waller-Franklin) soft rose pink, rust proof.....</b>	.75	9.00
aalku	Old Gold.....	.75	9.00
aalmq	<b>Pink Shades (Waller-Franklin) rose-pink to pale pink, rust proof.....</b>	.75	9.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ANTIRRHINUM MAXIMUM, 2¾ ft.—Continued</b>			
aalmn	Purple King, deep garnet.....	\$0.75	\$9.00
aalol	<b>Red Cross (Waller-Franklin) crimson, white tube, rust proof</b>	.75	9.00
aalpj	Salmon Rose (Waller-Franklin).....	.75	9.00
aalqh	The Rose, begonia rose.....	.75	9.00
aalrf	<b>Maximum Mixed (Waller-Franklin) all varieties, rust proof</b>	.50	6.00
<b>ANTIRRHINUM MAJESTIC (Nanum Maximum) 1½ ft.</b>			
aalsd	Eldorado, deep golden yellow.....	1.25	15.00
aaltb	Golden Dawn, golden buff overlaid salmon.....	1.25	15.00
aaluz	Orange King, terra cotta.....	1.25	15.00
aalvx	Red Chief, rich deep scarlet.....	1.25	15.00
aalwv	Rose Marie, light salmon rose.....	1.25	15.00
aalxt	Twilight, rosy salmon.....	1.25	15.00
aalyr	Mixed.....	1.00	12.00
<b>ANTIRRHINUM NANUM GRANDIFLORUM, 1½ ft.</b>			
aalzp	Amber Queen, amber, suffused chamois.....	.45	5.00
aaman	Carmine Queen, brilliant rose carmine.....	.45	5.00
aambl	<b>Carmine Rose (Waller-Franklin) bright carmine rose, rust proof</b> .....	.45	5.00
aamej	Climax, orange shading to yellow in lip.....	.45	5.00
aamdh	Defiance, orange scarlet.....	.45	5.00
aamef	Empress, rich velvety crimson.....	.45	5.00
aamfd	Fawn, terra cotta pink, suffused yellow.....	.35	4.00
aamgb	Firebrand, bright scarlet.....	.45	5.00
aamhz	Gloria, rich deep rose pink.....	.45	5.00
aamix	<b>Glowing Sunset (Waller-Franklin) rosy scarlet, rust proof</b> ....	.45	5.00
aamjv	Golden Queen, clear yellow.....	.35	4.00
aamkt	<b>Indian Girl (Waller-Franklin) beautiful old gold, rust proof</b>	.45	5.00
aamlr	Madonna Improved, finest white.....	.45	5.00
aammp	Mauve Queen, lilac mauve.....	.45	5.00
aamnm	Nelrose, deep rose pink.....	.45	5.00
aauhr	Peerless Pink (Waller-Franklin) cameo pink.....	.45	5.00
aauij	Philadelphia Pink.....	.45	5.00
aauij	Pink Perfection (Waller-Franklin) pink, suffused salmon ....	.45	5.00
aaukl	Prima Donna, terra cotta pink, white tube.....	.45	5.00
aaulj	Purity, pure white.....	.35	4.00
aaumh	<b>Red Boy (Waller-Franklin) rich deep scarlet, rust proof</b> .....	.45	5.00
aaune	Rose Doré, rose, suffused orange.....	.45	5.00
aauoc	Silver Pink (Waller-Franklin) pearly pink, Highly Com- mended, R. H. S.....	.45	5.00
aaupa	<b>Wildfire (Waller-Franklin) bright orange scarlet, rust proof</b> ..	.45	5.00
aauqy	<b>Nanum Grand. Mixed (Waller-Franklin) all varieties rust proof</b> .....	.35	4.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE.

aauvo	An excellent mixture of Rust Proof Antirrhinums similar to the Majus Grand. type containing a wonderful range of the popular colors. Winner of Certificate of Honor in the 1935 All American Selections.....	\$0.25	\$3.00
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## ANTIRRHINUM ROCK HYBRIDS. Early flowering hybrids forming small compact bushes very suitable for rock and alpine gardens, 8 inches.

aauwm	Rock Hybrids Mixed.....	1.65	20.00
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## AQUILEGIA (Columbine) 3 ft.

aauxk	Alpina, blue.....	.65	8.00
aauyi	Californica Hybrida, golden yellow, red spur.....	.85	10.00
aauzg	Chrysantha, yellow.....	.75	9.00
aavae	Mrs. M. Nicholls, an improved form of Coerulea.....	5.00	.....
aavbc	Coerulea, Rocky Mountain Blue Columbine.....	1.15	14.00

### LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain)

aavca Absolutely the finest strain in existence. The result of years of careful selecting. Huge flowers on plants from 3 to 4 feet high.  
Price per oz. \$2.10, per lb. \$25.00.

aavdy	Long Spurred Crimson Star, crimson with white corolla.....	2.50	30.00
aavew	Long Spurred Orange and Scarlet Shades.....	2.10	25.00
aavfu	“ “ Pink Shades.....	2.10	25.00
aavgs	“ “ Rose Queen.....	2.10	25.00
aavhg	“ “ Silver Queen, white, fragrant.....	1.25	15.00
aavio	“ “ Snow Queen, white, fragrant.....	2.10	25.00

### LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

aavjm We claim this strain to be much superior to all others as it contains rich colors possessed by no other strain.  
Price per oz. \$2.50, per lb. \$30.00.

aavkk	Long Spurred Dobbie's Imperial Hybrids Mixed.....	2.10	25.00
aavli	“ “ Emperor Hybrids Mixed.....	2.10	25.00
aavmg	“ “ Mrs. Scott Elliott's Strain Mixed.....	2.10	25.00
aavnd	“ “ Hybrids Mixed.....	.60	7.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ARCTOTIS</b>			
aavob	Grandis, African Lilac Daisy, 3 ft.....	\$0.20	\$ 2.00
aavpz	Large Flowered Hybrids, many colors, 1 ft.....	1.00	12.00
<b>ARGEMONE (Mexican Prickly Poppy) 2 ft.</b>			
aavqx	Platyceras Rosea.....	.35	4.00
aavrv	Hybrida Grandiflora, Mixed.....	.25	2.50
<b>ARMERIA (Giant Thrift or Sea Pink)</b>			
aavst	Formosa Hybrida, rose.....	.45	5.00
aavtr	“ Large Flowered Hybrids (New).....	2.10	25.00
<b>ASTERS (China)</b>			
<b>ASTER IMBRICATED POMPON, 12 to 14 inches.</b>			
aavup	Fiery Scarlet.....	1.25	15.00
aavvn	Light Blue.....	1.25	15.00
aavwl	Rose.....	1.25	15.00
aavxj	Violet.....	1.25	15.00
aavyh	White.....	1.25	15.00
aavzf	Choice Mixed.....	1.00	12.00
<b>ASTER AMERICAN BEAUTY, Wilt Resistant, 2½ to 3 ft.</b>			
aawad	Azure Fairy, azure blue or dark lavender.....	.65	8.00
aawbb	Crimson.....	.65	8.00
aawcz	Deep Rose.....	.65	8.00
aawdx	Purple.....	.65	8.00
aawev	Shell Pink (September Beauty).....	.65	8.00
aawft	White.....	.65	8.00
aawgr	Choice Mixed.....	.50	6.00
<b>ASTER SUPER GIANT</b>			
A new race of Asters which is a Giant of California type but earlier and much larger flowered, non-lateral and extra long stems. The petals are very curled and interlaced.			
aawhp	El Monte (New) crimson.....	1.25	15.00
aawin	Los Angeles, pure shell pink.....	1.00	12.00
<b>ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.</b>			
abhoq	Dark Purple.....	1.25	15.00
abhpo	Deep Rose, green stems .....	1.25	15.00
abhsi	Light Blue.....	1.25	15.00
abhue	Light Purple.....	1.25	15.00
abhwa	Peach Blossom.....	1.25	15.00
abhxy	White.....	1.25	15.00
abhyw	Choice Mixed.....	1.00	12.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## ASTERS (China)—Continued

### ASTER CALIFORNIA GIANT PAEONY FLOWERED, 2½ to 3 ft.

abhzu	Azure Fairy, azure blue.....	\$1.25	\$15.00
abias	Maiden's Blush, shell pink.....	1.25	15.00
abibq	Peach Blossom, peach blossom pink.....	1.25	15.00
abico	Rose.....	1.25	15.00
abidm	Rose Bud, clear deep rose.....	1.25	15.00
abiek	Silvery Rose, deep lavender pink.....	1.25	15.00
abifi	Swansdown, pure white.....	1.25	15.00
abigg	Choice Mixed.....	1.00	12.00

### ASTER CALIFORNIA GIANT SUNSHINE

abihe	Alpenglow (Waller-Franklin) (New) purple with yellow center.....	1.65	20.00
abiic	Blue Moon (Waller-Franklin) (New) light blue with amber yellow center.....	1.65	20.00
abija	Lavender (Waller-Franklin) with lavender and lemon center	1.65	20.00
abiky	Moonbeam (Waller-Franklin) snow white with soft orange center.....	1.65	20.00
abilw	Rainbow (Waller-Franklin) (New) rose-pink with orange center.....	1.65	20.00
abimu	Rose (Waller-Franklin) with light rose and lemon center.....	1.65	20.00
abinr	Shell Pink (Waller-Franklin) with white and lemon center....	1.65	20.00
abiop	Stratosphere (Waller-Franklin) (New) dark blue with orange center.....	1.65	20.00
abipn	White (Waller-Franklin) lemon center.....	1.65	20.00
abiql	Choice Mixed (Waller-Franklin).....	1.25	15.00

### ASTER GIANT CREGO IMPROVED, Wilt Resistant

abirj	Blue Flame, navy blue.....	.50	6.00
abish	Crimson.....	.50	6.00
abitf	Dark Blue or Royal Purple.....	.50	6.00
abiud	Deep Rose.....	.50	6.00
abivb	Light Blue.....	.50	6.00
abiwz	Pink, shell pink.....	.50	6.00
abixx	White.....	.50	6.00
abiyv	Choice Mixed.....	.50	5.50

### ASTER GIANT COMET, Wilt Resistant

abizt	Choice Mixed.....	.50	5.50
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### ASTER OSTRICH FEATHER IMPROVED, Wilt Resistant

abjar	Choice Mixed.....	.50	5.50
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### ASTER QUEEN OF THE MARKET, Wilt Resistant

abjej	Choice Mixed.....	.40	4.50
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ASTERS (China)—Continued</b>			
<b>ASTER EARLY ROYAL, 2 ft., Wilt Resistant</b>			
abjib	Azure Blue.....	\$0.50	\$ 6.00
abjoo	Deep Rose.....	.50	6.00
abjri	Peach Blossom.....	.50	6.00
abjte	Purple.....	.50	6.00
abjuc	Shell Pink.....	.50	6.00
abjva	White.....	.50	6.00
abjwy	Choice Mixed.....	.50	5.50
<b>ASTER KING, Wilt Resistant</b>			
abjyu	Choice Mixed.....	.50	5.50
<b>ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., syn. Vicks, Semples, American.</b>			
abkaq	Azure Blue.....	.50	6.00
abkbo	Crimson.....	.50	6.00
abkei	Deep Rose.....	.50	6.00
abkge	Light Rose.....	.50	6.00
abkia	Purple.....	.50	6.00
abkjy	Sensation, scarlet.....	.50	6.00
aacya	Shell Pink (Mary Semple).....	.50	6.00
aaczy	White.....	.50	6.00
aadaw	Choice Mixed.....	.50	5.50
<b>ASTER BALL'S WHITE EARLY, Wilt Resistant, 2 ft.</b>			
aadbu	White, medium early.....	.75	9.00
<b>ASTER BALL'S WHITE LATE, Wilt Resistant, 2 ft.</b>			
aadcs	White, late branching.....	.75	9.00
<b>ASTER HEART OF FRANCE, Wilt Resistant, 2 ft.</b>			
aaddq	Brilliant Red.....	1.25	15.00
<b>ASTER PEERLESS PINK, 2½ ft., Highly Commended, R. H. S.</b>			
aadeo	Finest Pink, late branching.....	.50	6.00
<b>ASTER ALL VARIETIES</b>			
aadfm	Choice Mixed.....	.25	3.00
<b>ASTER SINGLE GIANT OF CALIFORNIA</b>			
aadgk	Fine Mixed.....	.50	5.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## ASTERS (China)—Concluded

### ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.

aadhi	Apple Blossom, flesh pink.....	\$0.15	\$1.50
aadig	Carmine Rose.....	.15	1.50
aadje	Glare of the Garden, brilliant scarlet.....	.25	2.50
aadke	Lavender.....	.15	1.50
aadla	Marechal Joffre, crimson scarlet.....	.15	1.50
aadmy	Rose.....	.15	1.50
aadnv	Violet.....	.15	1.50
aadot	White.....	.15	1.50
aadpr	Choice Mixed.....	.15	1.25

### ASTER GIANT SINGLE CURLED AND INTERLACED

#### IMPERIAL RED (Waller-Franklin)

aadqp This is a Giant Single Aster with beautifully curled and interlaced petals. The color is the same as Aster Heart of France, an intense brilliant red, which is emphasized by the bright yellow center.

This Aster is a strong grower and is about one and one-half feet high and has good stems. It produces many flowers to the plant.

Price per oz. \$0.65, per lb. \$7.50.

### ASTER ELEGANCE SINGLE, 2 ft., upright habit.

aadrn	Blue, rich deep blue.....	.25	3.00
aadsl	Firefly, scarlet.....	.25	3.00
aadtj	Lavender.....	.25	3.00
aaduh	Rose.....	.25	3.00
aadvf	White.....	.25	3.00
aadwd	Choice Mixed.....	.25	2.50

### BALLOON VINE

baizu	Cardiospermum Love in a Puff.....	.10	.80
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### BALSAM (Lady's Slipper) 2 ft.

bajas	Camellia-flowered Choice Mixed.....	.25	2.50
bajco	Rose-flowered Choice Mixed.....	.25	2.50

### BARTONIA AUREA (Blazing Star) 3 ft.

bajek	Golden Yellow.....	.15	1.50
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### BEANS

bajfi	Scarlet Runner, Scarlet Emperor.....		.15
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**BIDENS HUMULIS:** See Cosmos Miniature Yellow.

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>BOLTONIA (False Chamomile)</b>			
bajhe	Asteroides, small white flowers, 6 ft.....	\$1.65	\$20.00
bajic	Latisquama, pink tinged lavender, 6 ft.....	.85	10.00
<b>BRACHYCOME IBERIDIFOLIA (Swan River Daisy)</b>			
bajja	Choice Mixed.....	.30	3.50
<b>BROWALLIA (Amethyst)</b>			
bajky	Elata Blue, 1½ ft.....	.25	3.00
bajmu	" White.....	.45	5.00
bajop	" Mixed.....	.25	3.00
bajud	Viscosa Compacta Sapphire, dark blue, white eye, very compact, 9 in.....	1.65	20.00

### CALENDULA

**The Marygold of Shakespeare's Time.**

caajl	Apricot Queen, bright apricot.....	.10	1.00
caakj	Art Shades, contains delicate apricots, pioctees, orange shades, cream tones and many other tints.....	.10	1.00
caalh	Ball's Apricot, rich apricot with dark brown center.....	.25	3.00
caamf	Ball's Gold Improved, golden yellow.....	.25	3.00
caanc	Ball's Lemon Queen.....	.25	3.00
caaoa	Ball's Long Orange, extra long stems.....	.25	3.00
caapy	Ball's Masterpiece, rich orange, long stems.....	.25	3.00
caaqw	Ball's Orange Improved.....	.25	3.00
caaru	Ball's Supreme, cadmium orange.....	.25	3.00
caass	Campfire (Sensation).....	.10	1.00
caatq	Chrysantha (Sunshine) resembles a Chrysanthemum, is a clear buttercup yellow, an ideal cut flower.....	.15	1.25
caeer	Frilled Beauty (New) orange with frilled and lacinated petals.....	.25	3.00
caauo	Golden King (Jaune Vif) cadmium orange, light center	.10	.75
caavm	Golden Radio.....	.10	1.00
caawk	Jewel, deep orange, semi-dwarf.....	.10	1.00
caaxi	Lemon Queen (Sulphurea) sunflower yellow	.10	.60
caayg	Meteor, creamy white, striped orange.....	.10	.60
caaze	Nankeen (Le Proust) cream, flushed apricot	.10	.60

**ORANGE KING (Waller-Franklin Special Strain)**

cabac Rich deep orange red, dark center, continuously grown and selected for twenty years. We consider this the finest strain of Orange King in existence. (Florists' Strain.)

Price per oz. \$0.15, per lb. \$1.25.

cabba	Orange King, dark orange red, dark center.....	.10	.55
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# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## CALENDULA—Continued

### CALENDULA ORANGE SHAGGY

**cabcy** Orange Shaggy is a distinct break in Calendulas. The petals are long and deeply fringed or lacinated. Row after row of these long fringed petals overlap each other in a rather irregular fashion and build up a bloom with a shaggy appearance.

These blooms are of great grace and beauty, sharply contrasting with the rather formal appearance of varieties such as Orange King, etc.

The color is a deep orange shading to slightly lighter orange in the center of the bloom. Plants about eighteen inches high. Winner of Gold Medal in the 1935 All-America Selections.

Price per oz. \$0.10, per lb. \$1.00.

<b>cabeu</b>	Prince of Orange, orange.....	\$0.10	\$0.60
<b>cabho</b>	Radio, quilled orange.....	.10	.90
<b>cabim</b>	Radio Golden Beam.....	.10	1.00
<b>cabki</b>	The Ball, orange, light center.....	.20	2.00
<b>cabme</b>	Choice Mixed, all varieties, extra fine.....	.10	.50

### CALIFORNIA NATIVE FLOWERS

<b>caboz</b>	Choice Mixed, contains over 30 varieties.....	.20	2.00
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### CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

<b>cabun</b>	Atrosanguinea, blood red.....	.10	.90
<b>cabyf</b>	Marmorata, yellow and maroon marbled.....	.10	.90
<b>cacab</b>	Nigra Speciosa, dark brown.....	.10	.90
<b>cacet</b>	Splendens, golden, brown center, extra large flowers....	.10	.90
<b>caeil</b>	Tinctoria, yellow, maroon center.....	.10	.90
<b>caena</b>	Hybrida Semi Plena Mixed.....	.10	.90
<b>cacoy</b>	Tall Annual Varieties Mixed.....	.10	.75

### CALLIOPSIS DWARF, 6 in. to 1 ft.

<b>cacqu</b>	Bicolor Crimson King.....	.15	1.50
<b>cacto</b>	“ Dazzler, golden yellow, maroon center.....	.15	1.50
<b>cacum</b>	“ Gold Ray, golden, maroon center.....	.15	1.50
<b>caewi</b>	“ Marmorata, yellow and maroon marbled.....	.15	1.50
<b>cacye</b>	“ Nana, yellow, brown center.....	.15	1.50
<b>cadaa</b>	“ The Sultan, rich maroon crimson.....	.15	1.50
<b>cadby</b>	“ Tiger Star, extra select.....	.15	1.75
<b>caddu</b>	“ Dwarf Annual Varieties Mixed.....	.15	1.25
<b>cades</b>	Drummondii (Golden Wave) golden yellow, red zone....	.10	.65



# GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## CAMPANULA

### CAMPANULA, Annual Canterbury Bells

cadgo	Angelus Bell (Waller-Franklin) deep rose.....	\$0.35	\$4.00
cadik	Blue Bell (Waller-Franklin) cambridge blue.....	.35	4.00
cadji	Liberty Bell (Waller-Franklin) violet-blue.....	.35	4.00
cadle	Mission Bell (Waller-Franklin) pink.....	.35	4.00
cadox	Purity Bell, pure white.....	.35	4.00
cadul	Wedding Bell (Waller-Franklin) (New) pure white.....	.35	4.00
cadyd	Choice Mixed (Waller-Franklin).....	.20	2.00

### CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Canterbury Bells, 3 ft.

caeaz	Dark Blue.....	.50	6.00
caebx	Light Blue.....	.50	6.00
caecv	Rose.....	.50	6.00
caedt	White.....	.50	6.00
caefp	Choice Mixed, extra fine.....	.45	5.00

### CAMPANULA MEDIUM, Double Canterbury Bells, 3 ft.

caegn	Choice Mixed.....	.20	2.00
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### CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft.

caehl	Dark Blue.....	.15	1.15
caejj	Light Blue.....	.15	1.15
caejh	Pink.....	.15	1.15
caekf	White.....	.15	1.15
caeld	Choice Mixed.....	.10	1.00

### CAMPANULA MEDIUM DWARF BEDDING

caemb	Mixed.....	1.65	20.00
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### CANARY BIRD VINE: See Tropaeolum.

### CANDYTUFT

caeny	CANDYTUFT MINIATURE GEM (Hyacinth Flowered Type) (Waller-Franklin). A dainty, small miniature hyacinth flowered Candytuft about 3½ inches high.....	.25	3.00
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#### GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select

caeow This is a very superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for a number of years and every effort is made to keep it at a very high state of perfection. We believe it is superior to any other strain on the market.

Price per oz. \$0.25, per lb. \$3.00.

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
caepu	GIANT HYACINTH FLOWERED WHITE .....	\$0.10	\$1.00
caeqs	Empress, white, 1 ft.....	.10	1.00
caerq	Little Prince, six inches high, extra select strain.....	.15	1.50

## CANDYTUFT UMBELLATA, 1 ft.

caeso	Carmin.....	.10	1.00
caetm	Crimson.....	.10	1.00
caeuk	Flesh Pink.....	.10	1.00
caevi	Lavender.....	.10	1.00
caewg	Rose Cardinal.....	.15	1.75

### CANDYTUFT UMBELLATA WALLER'S ROSE CARDINAL

(Waller-Franklin) (New)

caexe Years of careful selecting have rewarded us with an extremely fine stock of Candytuft Rose Cardinal. This improved stock is much richer, due to its being several shades deeper. The plants are noticeably more robust, producing half again as many stems, which in turn support almost twice as many florets, and the fact that it comes 98% true to color makes it far superior to the old Rose Cardinal.

Price per oz. \$0.45, per lb. \$5.00.

caeyc	White.....	.10	1.00
cafay	Waller-Franklin Formula Mixture, "Just a little bit better," Umbellata varieties only.....	.10	1.00
cafeu	Fine Mixed, all varieties.....	.10	.70

## CANDYTUFT UMBELLATA HYBRIDA NANA

Our own special strain of miniature Candytuft, selected over twenty years. About six to eight inches high. For general garden work they are far superior to the old Umbellata type.

cafeq	Crimson	cafii	Lilac	cafma	White		
	caffo	Flesh	cafke	Rose			
	Each of above varieties.....					.20	2.00
cahig	Choice Mixed.....					.20	1.80

## CANDYTUFT PERENNIAL

cafov	Gibraltarica, lilac shading to white.....	.35	4.00
cafuj	Jucunda, very dwarf, pink.....	2.50	30.00
cafyb	Queen of Italy, rosy lilac.....	.25	2.50
cagax	Sempervirens, white.....	.45	4.80

## CANNA (Indian Shot)

cagep	Crozy's Hybrids Choice Mixed, 4 ft.....	.15	1.50
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# GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## CARNATIONS

### CARNATION MARGUERITE, 16 to 20 inches.

cagih	Chabaud's Everblooming Mixed.....	\$0.25	\$3.00
cagou	Giant Malmaison Mixed.....	.50	6.00
cagro	Marguerite Fine Mixed.....	.25	3.00

### CARNATION GRENADIN, early flowering, 20 inches.

cagui	Black King, dark red.....	.75	9.00
cagwe	Cardinal Red.....	1.00	12.00
cagya	Golden Sun.....	1.35	16.00
cagzy	Snow White.....	1.00	12.00
cahaw	Triumph, deep pink.....	.75	9.00
cahbu	White Gold, soft yellow.....	1.35	16.00
caheo	Grenadin Mixed.....	.75	9.00

### CARNATION EARLY DWARF VIENNA

cahhi	Extra Choice Mixed.....	.65	8.00
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### CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.

These carnations come into bloom five months from time seed is planted and continue to bloom throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double, are quite true and are highly clove scented.

cahje	Cardinal Red (Sparkler).....	1.00	12.00
cahla	Crimson (Nero) (Blood Red).....	1.00	12.00
cahmy	Deep Rose (Rose Queen).....	1.00	12.00
cahot	Deep Salmon (Aurora).....	1.00	12.00
cahuh	Flesh Pink (Reine Rose).....	1.00	12.00
cahyz	Rose Pink (The Pearl).....	1.00	12.00
caiaav	Salmon Rose (Legion of Honor).....	1.00	12.00
caibt	White (Jeanne Dionis).....	1.00	12.00
caier	Yellow (Marie Chabaud).....	1.00	12.00
caidp	Choice Mixed, all varieties.....	.65	8.00

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**CARNATIONS ARE ONE OF OUR SPECIALTIES**

## WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### CARNATION CHABAUD'S ENFANT DE NICE, 20 inches.

Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75% true from seed and about 90% of the plants come double.

caien	Red.....	\$3.00	\$35.00
caifl	Rose.....	3.00	35.00
caigj	Salmon.....	3.00	35.00
caihh	Striped.....	3.00	35.00
caif	White.....	3.00	35.00
caijd	Fine Mixed.....	1.65	20.00

	1/16 oz.	¼ oz.	Per oz.
caikb	A large flowered, long stemmed, very hardy Carnation of great merit, 2 ft.....		
	\$1.00	\$3.00	\$10.00

	Price Per oz.	Price Per lb.
CATANANCHE, <i>Coerulea</i> (Catnip), 2½ ft.		
cailz	Blue everlasting.....	\$0.50    \$6.00

### CELOSIA (Cockscomb)

caimx	Childsii (Chinese Wool Flower) Crimson .....	.50	6.00
cainu	“ “ “ “ Mixed.....	.35	4.00
caios	Cristata Dwarf Mixed.....	.65	8.00
caipq	Plumosa Choice Mixed.....	.25	2.50

### CENTAUREA ODORATA, 2 ft.

cakoq	Honeymoon, golden yellow.....	.25	3.00
cakpo	Suaveolens (Yellow Sweet Sultan).....	.25	3.00

### CENTAUREA

caksi	Candidissima (Argentea Vera) silvery leaves, 1½ ft.....	.65	8.00
cakue	Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.....	.15	1.25

### CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor's Button) 1 ft.

caiqo	Jubilee Gem (New) dark blue.....	.25	3.00
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## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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**CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft.**

### WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are very large, fully double and the colors intensified.

The finest Florist Strains.

- cairm Blue Boy (Waller-Franklin) blue.
- caisk Black Boy (Waller-Franklin) blackish maroon.
- caiti Pinkie (Waller-Franklin) deep pink.
- caiug Red Boy (Waller-Franklin) deep red.
- caive Snow Man (Waller-Franklin) white.

Each of above: Price per oz. \$0.20, per lb. \$2.00.

caiwc	Blue.....	\$0.15	\$1.25
caixa	Carmin.....	.15	1.25
caiy	Maroon.....	.15	1.25
caizw	Mauve.....	.15	1.25
cajau	Mauve Queen, soft mauve.....	.15	1.25
cajdo	Rose (Waller-Franklin).....	.15	1.25
cajem	Ruby, rich deep ruby (Waller-Franklin).....	.15	1.25
cajgi	White.....	.15	1.25
cajie	Choice Mixed Double, all varieties, extra fine.....	.10	1.00

**CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft.**

cajka	Amaranth Red (Waller-Franklin).....	.25	2.50
cajly	Brilliant Rose.....	.25	2.50
cajor	Deep Lavender.....	.25	2.50
cajuf	Delicate Lilac.....	.25	2.50
cajyx	Purple.....	.25	2.50
cakat	Rose.....	.25	2.50
cakel	White.....	.25	2.50
cakid	Choice Mixed.....	.20	2.00

**CERASTIUM (Mouse Ear) 1 ft.**

cakwa	Tomentosum (Snow in Summer) silvery white foliage, rock plant.....	35	4.00
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**CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft.**

cakxy	Golden Bedder (New).....	.20	2.00
cakyw	Orange.....	.15	1.25

**CHEIRANTHUS LINIFOLIUS (Alpine Wallflower) 1 ft.**

cakzu	Mauve.....	.40	4.50
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## WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>CHELONE BARBATA, 4 ft.</b>			
calas	Coccinea, scarlet (Scarlet Bugler).....	\$0.25	\$2.50
calco	Hybrida Mixed, shades of pink, rose, carmine, violet....	.25	2.50
calek	Hybrida Praecox, rich colors of early flowering hybrids.	.25	2.50
<b>CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.</b>			
calfi	Carinatum Atrococcineum (The Sultan) dark copper, yellow zone.....	.10	1.00
calhe	“ Burridgeanum, white, scarlet zone.....	.10	1.00
calic	“ Chameleon (Eclipse) golden chamois, scarlet zone.....	.10	1.00
calja	“ Northern Star, giant white, yellow zone.....	.10	1.00
calky	“ Purpureum (W. E. Gladstone) deep purple, yellow zone.....	.10	1.00
calmu	“ White Queen (New) pure white, pale lemon zone.....	.10	1.00
calop	“ Tricolor Mixed.....	.10	.90
calud	Segetum Eastern Star, primrose, brown disc.....	.10	.70
calyv	“ Eldorado (New) bright canary yellow with a large dark mahogany disc .....	.10	.70
camar	“ Evening Star (Helios) golden yellow .....	.10	.70
camej	“ Gloria Alba, white, pale disc .....	.10	.70
camib	“ Morning Star, pale primrose .....	.10	.70
camoo	“ Choice Mixed .....	.10	.70
camri	Nivelli, annual Marguerite, yellow .....	.10	.70
<b>CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.</b>			
camte	Carinatum Dunnett's White	camva	Carinatum Purple King
camuc	“ Dunnett's Yellow	camwy	“ Scarlet King
	Each of above 4 varieties.....	.25	2.50
camyu	Carinatum, Double Hybridum Mixed.....	.15	1.60
canaq	Coronarum Double Lemon, 4 ft.....	.10	.70
canbo	“ “ White.....	.10	.70
canei	“ “ Yellow .....	.10	.70
cange	“ “ Mixed .....	.10	.60
cania	“ Single Golden Glory, deep canary yellow flowers 3 to 4 in. across on 2 ft. stems.....	.10	.70

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb. ←
<b>CHRYSANTHEMUM MAWII</b>			
canjy	A perennial Chrysanthemum with rich pink flowers, quite hardy, ideal for border or rockery height 1 ft., flowers 2 in. across, silvery foliage.		
	Price per oz. \$2.00, per lb. \$24.00.		
<b>CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy)</b>			
	After careful trials of all existing varieties we have selected the following group as being the best. Dates of blooming are for California.		
canlu	Conqueror, large pure white stems, 2½ to 3 ft.....	\$0.35	\$4.00
canon	Diener's Giant Double White.....	7.50	.....
canub	Elder Daisy, blooms four to five weeks earlier than Shasta Alaska. The blooms are smaller with more of them to a plant. Quite hardy. Blooms Memorial Day, 2 ft.....	.30	3.50
canyt	May Queen (Memorial Day Daisy) an abundance of medium-sized flowers. In bloom April 15th, quite hardy, 2 ft.....	.30	3.50
caoap	Mrs. C. Lowthian Bell, a splendid variety, large white flowers on long stems. In bloom June 12th and continues until October, 3 ft.....	.45	5.00
caobn	Shasta Alaska, the most popular of all. Very large pure white flowers with small yellow centers. In bloom May 20th, 2½ ft.....	.45	5.00
caocl	Shasta Westralia, a very fine Shasta Daisy similar to Alaska only of higher growth and blooming slightly earlier. In bloom May 6th, 3 ft.....	.45	5.00
<b>CINERARIA HYBRIDA GRANDIFLORA</b>		1/16 oz.	¼ oz. Per oz. ←
caodj	Mixed.....	\$5.00	\$15.00 \$50.00
<b>CLARKIA ELEGANS DOUBLE, 2 ft.</b>		Price Per oz.	Price Per lb. ←
caoeh	Brilliant, carmine.....	\$0.25	\$3.00
caoff	Firebrand, copper scarlet.....	.25	3.00
caogd	Purple Prince, purple.....	.25	3.00
caohb	Salmon Queen, salmon pink.....	.25	3.00
caoiz	Scarlet Queen, scarlet.....	.25	3.00
caojx	Vesuvius, orange scarlet.....	.25	3.00
caokv	White.....	.25	3.00
caolt	Choice Mixed.....	.25	2.75
<b>COBAEA (Cathedral Bells)</b>			
caomr	Scandens, violet.....	.25	2.50
caono	Scandens, white.....	.50	6.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>COIX (Job's Tears)</b>			
caoom	Lachrymae .....	\$0.10	\$0.35
<b>CONVOLVULUS (Morning Glory)</b>			
caopk	Major Mixed.....	.10	.50
caoqi	Minor Mixed.....	.10	.50
<b>COREOPSIS, 3 ft.</b>			
caorg	Grandiflora Auricula Superba, a serrated band of brownish red encircles the golden disc, flower petals golden yellow.....	.25	2.75
caose	Grandiflora Flora Plena, golden yellow, semi-double flowers.....	.25	2.50
caotc	Grandiflora Lanceolata, golden yellow.....	.10	.65
caoua	Grandiflora Mayfield Giant, large flowered, deep golden yellow .....	.15	1.60
<b>COSMIDIUM</b>			
caovy	Burridgeanum, dark brown and yellow, 2 ft.....	.15	1.50
<p><b>COSMOS MAMMOTH FLOWERING SENSATION MIXED (New)</b></p> <p>caoww This new Cosmos is very early flowering, coming into bloom ten weeks after seed is sown. It produces very large pink and white flowers from four to six inches across. Superior to all other Early Flowering Cosmos.</p> <p style="text-align: center;">Price per oz. \$0.85, per lb. \$10.00.</p>			
<b>COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in 45 days), 2½ ft.</b>			
caoxu	Crimson (Waller-Franklin).....	.20	2.00
caoys	Pink (Waller-Franklin).....	.20	2.00
caree	White (Waller-Franklin).....	.20	2.00
caozq	Choice Mixed (Waller-Franklin).....	.15	1.50
<b>COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.</b>			
capao	Carnelia (Waller-Franklin) crimson.....	1.25	15.00
capdi	Peach Blossom (Waller-Franklin) pink.....	1.25	15.00
capeg	Whirlwind (Waller-Franklin) white.....	1.25	15.00
capfe	Choice Mixed (Waller-Franklin).....	.65	8.00
<b>COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.</b>			
capha	Crimson.....	.15	1.30
capiy	Pink.....	.15	1.30
capku	White.....	.15	1.30
capol	Choice Mixed.....	.10	1.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>COSMOS LATE DOUBLE CRESTED, 4 ft.</b>			
capuz	Crimson King.....	\$.60	\$ 7.00
capyr	Pink Beauty.....	.60	7.00
caqan	White Queen.....	.60	7.00
caqef	Choice Mixed.....	.45	5.00
<b>COSMOS LATE SINGLE, 4 ft.</b>			
caqix	Lady Lenox Giant Flowering, Pink.....	.10	.75
caqok	“ “ “ “ White.....	.10	.75
caqpi	Perfection Giant Flowering, Crimson.....	.10	.75
caqre	“ “ “ Crimson Ray.....	.10	.75
caqta	“ “ “ Fine Mixed.....	.10	.60
caquy	Miniature Yellow (Bidens Humulis) 1 ft.....	.10	1.00
<b>COSMOS HYBRIDA</b>			
caqwu	Orange Flare (Gold Medal All-America Selections) early, flowers in 90 days.....	.45	5.00
caqyq	Klondyke, orange.....	.35	4.00
<b>CYANUS—See Centaurea Cyanus.</b>			
<b>CYNOGLOSSUM (Chinese Forget-me-not) 2 ft.</b>			
caqzo	Amabile Deep Ultramarine Blue.....	.10	.60
caram	Amabile Fairy Blue, bright Cambridge Blue.....	.10	1.00
carci	Amabile Pink.....	.35	4.00
<b>CYPRESS VINE—See Quamoclit under Ipomea.</b>			
<b>DAHLIA, California Grown, Prize Winning Strains</b>			
daaaf	Decorative and Cactus Mixed.....	5.00	60.00
daabd	Show and Hybrid Show Mixed.....	1.35	16.00
daacb	Single Mixed.....	.45	5.00
daadz	Coltness Scarlet.....	1.00	12.00
daaex	“ Scarlet Gem.....	1.00	12.00
daafv	“ White.....	1.00	12.00
daagt	“ Yellow.....	1.00	12.00
daahr	“ Hybrids Mixed.....	.65	8.00
daaip	Orchid Flowered Mixed.....	1.25	15.00
daajn	Unwin's Ideal Bedding Mixed, curled or semi-quilled. Miniature double and semi-double flowers on dwarf bushy plants, 18 to 24 inches high.....	1.35	16.00
daakl	Unwin's Dwarf Hybrids Re-selected Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 inches high, with a wide range of charming colors.....	1.00	12.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## DELPHINIUM

### DELPHINIUM WALLER-FRANKLIN WREXHAM FINEST MIXED

(Hollyhock Strain)

daalj A magnificent strain of Delphiniums which we believe is superior to any other commercial strain offered. The greatest of care is taken to keep the quality of this strain up to the highest possible point of perfection, by careful selection from our own choice strains, with which are also included the finest English and European strains. We are intensely proud of the quality of our Delphiniums.

Price per oz. \$3.00, per lb. \$35.00.

**WREXHAM SHADES**—We offer these separate shades with the greatest satisfaction and pride in the knowledge that they are one of the choicest and most beautiful things we grow.

daamh	Art Shades (Waller-Franklin).....	\$4.20	\$50.00
daane	Deep Blue Shades (Waller-Franklin).....	4.20	50.00
daaoc	Light Blue Shades (Waller-Franklin).....	4.20	50.00
daapa	Mid-Blue Shades (Waller-Franklin) .....	4.20	50.00
daaqy	Hybrids XXX Art Shades (Waller-Franklin).....	1.65	20.00
daarw	“ XXX Deep Blue Shades (Waller-Franklin).....	1.65	20.00
daasu	“ XXX Light Blue Shades (Waller-Franklin).....	1.65	20.00
daats	“ XXX Mid-Blue Shades (Waller-Franklin).....	1.65	20.00
daauq	“ XXX Mixed (Waller-Franklin).....	1.25	15.00
daavo	Gold Medal Hybrids Mixed.....	.45	5.00
daawn	Waller-Franklin Select Double and Semi-Double Mixed	2.50	30.00
daaxk	Iceberg, white.....	2.10	25.00
daayi	C. W. Matthes, pure blue.....	4.20	50.00
daazg	Hoodacres White.....	4.20	50.00
dabae	King of Delphiniums, deep blue, white eye.....	4.20	50.00
dabca	Lavanda, deep rosy lavender, small white center.....	4.20	50.00
dabdy	Millicent Blackmore, light blue and pale mauve with large black center.....	4.20	50.00
dabew	Mrs. Townley Parker, sky blue with white eye.....	4.20	50.00
dabfu	Rev. E. Lascelles, dark blue, white center.....	4.20	50.00
dabio	Summer Cloud, white, very fine.....	2.10	25.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### DELPHINIUM—Concluded

**BELLADONNA IMPROVED (Waller-Franklin Special Strain)**

dabli Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market.

Price per oz. \$2.10, per lb. \$25.00.

**BELLAMOSUM IMPROVED (Waller-Franklin Special Strain)**

dabob Large deep blue flowers (Phenyl Blue, Ridgway) uniform in color with a white Bee. Blooms 2½ inches across.

Price per oz. \$2.10, per lb. \$25.00.

dabup	Belladonna (Cliveden Beauty).....	\$1.25	\$15.00
dabyh	Belladonna (True) light blue.....	.65	7.50
dacad	Bellamosum, dark blue.....	.85	10.00
dacev	Blue Grotto, deep blue, Bee royal purple with a cream center.....	1.65	20.00
dacin	Cardinale, scarlet.....	1.25	15.00

### DELPHINIUM ANNUAL OR CHINENSIS, Tall, 3 ft.

dacoa	Cambridge Blue (Waller-Franklin) rich clear belladonna blue.....	1.00	12.00
dacpy	Dark Blue.....	.25	3.00
dacru	White.....	.25	3.00
dacuo	Mixed.....	.25	2.50

### DELPHINIUM ANNUAL OR CHINENSIS, Dwarf, 1 ft.

dacxi	Azure Fairy, azure blue.....	.45	5.00
dacyg	Blue Butterfly Improved, ultramarine blue.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## DIANTHUS

### Flower of the Gods

#### DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft.

daeze	Hybridus Latifolius Atrococcineus Fl. Pl., scarlet.....	\$0.45	\$5.00
dadac	Hybridus Latifolius Fl. Pl. Mixed.....	.25	3.00
dadba	Imperialis Fl. Pl., Imperial Pinks Mixed.....	.20	2.00
dadey	Tom Thumb Brilliant, double scarlet, 6 in.....	.85	10.00
dadeu	Chinensis Double Choice Mixed.....	.15	1.35
dadim	Chinensis Single Choice Mixed.....	.15	1.10

#### DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft.

dadki	Double, Dark Purple (Violet Queen).....	.35	4.00
dadme	“ Diadematus (Diadem Pinks) double mixed .....	.25	2.50
dadoz	“ Fireball, deep scarlet.....	.25	3.25
dadun	“ Mourning Cloak, black purple, white margin... ..	.25	3.00
dadyf	“ Hybridus Choice Mixed.....	.20	2.00
daeab	Single, Crimson Belle, deep crimson.....	.20	2.00
daebz	“ Eastern Queen, rose, bizarre.....	.20	2.00
daecx	“ Nobilis Giant Mixed (Royal Pinks).....	.20	2.00
daedv	“ The Bride, white, rosy purple eye.....	.20	2.00
daeet	“ Choice Mixed.....	.15	1.75

#### DIANTHUS HEDDEWIGII LACINIATUS, 1 ft.

daefr	Double, Lucifer, orange scarlet.....	.40	4.50
daegp	“ Pink Beauty, finest pure pink.....	.45	5.00
daehn	“ Salmoneus, Salmon King.....	.50	5.50
daeil	“ Snowball, large white.....	.25	3.25
daejj	“ Snowdrift, pure white.....	.25	3.25
daekh	“ Choice Mixed.....	.20	2.00
daelf	Single, Mirabilis (Marvelous Pinks).....	.20	2.00
daemd	“ Punctatus Mixed (Princess Pinks).....	.25	3.00
daena	“ Salmoneus, Salmon Queen, salmon.....	.35	4.00
daeoy	“ Splendens, crimson with white eye.....	.45	5.00
daepw	“ Vesuvius, orange scarlet.....	.25	3.25
daequ	“ Choice Mixed.....	.20	1.80

#### DIANTHUS SWEET WIVELSFIELD, 1 ft.

(Dianthus Allwoodii x D. Barbatus) A new hardy annual, good for borders, as a cut flower, and especially adapted for rock gardens.

daers	Single, Pink Shades.....	.45	5.00
daesq	“ Red Shades.....	.45	5.00
daeto	“ Choice Mixed.....	.25	2.50
daeum	Double, Choice Mixed.....	2.10	25.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb. ←
<b>DIANTHUS PLUMARIUS (Grass or Clove Pinks) Perennial Group, 1¾ ft.</b>			
daevk	Plumarius Double (Double Pinks) fine mixed, extra select.....	\$0.50	\$6.00
daewi	Plumarius Single (Single Pinks) fine mixed .....	.10	.90
daexg	Semperflorens Mixed (Florists' Perpetual Pinks) double and semi-double.....	.15	1.50
daeye	Cyclops, Single Perpetual, various colors, red eye.....	.25	3.25
daeze	Scoticus Double, Scotch Mixed.....	1.25	15.00
dafaa	Large Flowering Double Choice Mixed, sweet scented	1.25	15.00
dafby	Nanus, dwarf double Pinks Choice Mixed, 1 ft.....	.65	7.50
 <b>DIANTHUS LOVELINESS (New)</b>			
dafdu	The flowers have large lacerated petals, of a most exquisite mauve tint, but most fascinating of all is its gorgeous bouquet.....	5.00	.....
 <b>DIANTHUS ALLWOODII</b>			
dafes	Allwoodii Mixed, half carnation, half pink, double and single varieties. Very free flowering, with a wide range of color. Per 1,000 seeds.....	\$3.00	
dafgo	Allwoodii New Double Mixed, half carnation, half pink. Fascinating color range and about 98% double. Per 1,000 seeds.....	\$5.00	
 <b>DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS</b>			
		1/16 oz.	¼ oz. Per oz. ←
dafik	Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, very fragrant. An ounce contains 25,000 seeds.....	\$1.50	\$4.50 \$15.00
		Price per oz.	Price per lb. ←
dafji	Caesius Grandiflorus (Cheddar Pinks) pink, for borders and rock gardens.....	\$0.50	\$5.50
dafle	Crimson Bedder.....	1.25	15.00
dafox	Deltoides Albus, white.....	.65	8.00
daful	Deltoides (Maiden Pinks) rose, for rock gardens .....	.50	6.00
dafyd	Deltoides Brilliant, rich rose pink.....	.75	9.00
dagaz	Deltoides Erecta, red, erect, compact growing.....	5.00	.....
dager	Deltoides, Major Stern's, bronze foliage.....	1.25	15.00
dagij	Deltoides Splendens, amaranth purple.....	.65	8.00
dagny	Deltoides Mixed, fine for rock gardens.....	.60	7.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS—Concluded</b>			
dauyo	Graniticus, dwarf crimson.....	\$0.65	\$8.00
dauzm	Neglectus (Glacier Pink) rose, 3 in. Per 1,000 seeds \$1.00.		
davak	Rock Garden Rare Species Mixed, includes Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and many other rare species	1.00	12.00
davbi	Roysii, rose, 3 in. Per 1,000 seeds		\$1.00.
davde	Winteri, striking new Pinks awarded First Class Certificate by R. H. S. The flowers are of bold form, pure colors, habit compact, and flowers first year from seed, deliciously scented, ideal rock plants, quite hardy.....	10.00	.....
<b>DIDISCUS COERULEUS (Blue Lace Flower) 3 ft.</b>			
davec	Blue.....	.40	4.50
<b>DIGITALIS GIANT SHIRLEY (Foxglove)</b>			
davfa	Choice Mixed.....	.20	2.00
<b>DIGITALIS GLOXINIOIDES (Spotted Flowers) 4 ft.</b>			
daviu	Purple.....	.20	2.25
davlo	Rose.....	.20	2.25
davoh	White.....	.20	2.25
davuv	Mixed.....	.20	2.00
<b>DIGITALIS MONSTROSA</b>			
davyn	Choice Mixed.....	.25	2.50
<b>DIGITALIS HYBRIDA LUTZII</b>			
dawaj	Salmon Hybrids, 4 ft.....	.50	6.00
<b>DIMORPHOTHECA (Star of the Veldt) 1 ft.</b>			
daweb	Aurantiaca, Golden West.....	.35	4.00
dawit	“ Orange Yellow.....	.35	4.00
dawni	“ Salmon Beauty.....	.35	4.00
dawog	“ White Beauty.....	.35	4.00
dawpe	“ Mixed Hybrids.....	.30	3.50
dawra	Eklonis, white with blue disc, long stems, 1 ft.....	1.00	12.00
dawsy	Ringens, white with blue zone, 1 ft.....	.45	5.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>DOLICHOS (Hyacinth Bean)</b>			
dawuu	Lablab White.....	\$0.10	\$0.40
dawxo	Lablab Princess Helene (Daylight).....	.10	.40
dawym	Lablab Purple.....	.10	.40
daxai	Soudanensis (Darkness).....	.10	.40
daxce	Mixed.....	.10	.40
daxea	Lignosus, Australian Pea Vine.....	.30	3.50
<b>ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES</b>			
eanSJ	Aurantiaca (Orange King) rich orange, true California Poppy. Award of Merit, R. H. S.....	.10	.75
eanth	Canaliculata Crocea, orange, fluted.....	.20	2.00
eanuf	Carmine King, deep carmine.....	.15	1.25
eanvd	Chrome Queen, amber yellow.....	.10	1.00
eanwb	Golden West (Californica) yellow with orange center. Highly Commended, R. H. S.....	.10	.75
eanxz	Mandarin, inside petals orange, outside scarlet.....	.10	1.00
eanyx	Rosy Queen, rosy pink.....	.10	1.00
eanzv	The Geisha, orange crimson, inside petals golden.....	.20	2.00
eaoot	Vesuvius (Waller-Franklin) wallflower red .....	.20	2.00
eaobr	Waller's Crimson, carmine crimson.....	.15	1.25
eaocp	White.....	.10	.75
eaodn	Brilliant Mixed, rich in shades of crimson, pink and orange-scarlet.....	.10	1.00
eaodel	Mixed, white, yellow and orange shades.....	.10	.75
<b>ESCHSCHOLTZIA ERECT VARIETIES, 1 ft.</b>			
eaofj	Ballet Girl (Waller-Franklin) carmine, creamy white .....	.25	2.50
eaogh	Dazzler, true flame scarlet.....	.45	5.00
eaohf	Fireflame, orange scarlet.....	.25	2.50
eaoid	Fringed Yellow, buttercup yellow, fringed petals.....	.25	2.50
eaobjb	Lovely (Waller-Franklin) rose pink suffused salmon, Highly Commended, R. H. S.....	.25	2.50
eaokz	Mauve Beauty (Waller-Franklin) pure mauve .....	.25	2.50
eaolx	Orange Flame (Waller-Franklin) vivid orange scarlet .....	.25	2.50
eaomv	Purple Glow (Waller-Franklin) reddish purple .....	.25	2.50
eaons	Ramona, golden bronze, outside coppery rose.....	.45	5.00
eaooq	Ramona Hybrids Mixed.....	.45	5.00
eaopo	Scarlet Beauty (Waller-Franklin) deep scarlet .....	.25	2.50
eaoqm	Tango (Waller-Franklin) bronzy red overlaid terra cotta ..	.25	2.50
eaork	Hybrida Mixture (Waller-Franklin). A mixture of dwarf erect varieties, containing soft pink, scarlet, chrome, copper red, claret and royal purple. As gorgeous as a Persian rug.....	.25	2.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES</b>			
eaosi	Carmine Queen, vivid crimson carmine.....	\$0.45	\$5.00
eaotg	Crocea, orange.....	.25	3.00
eaoue	Enchantress, pink.....	.45	5.00
eaove	Golden Glory, golden yellow.....	.45	5.00
eaowa	Rose.....	.45	5.00
eaoxy	Salmon Beauty, light salmon.....	.45	5.00
eaoyw	White.....	.35	4.00
eaozu	Double Choice Mixed.....	.35	4.00
<b>EUPHORBIA, 2 ft.</b>			
eapas	Heterophylla (Annual Poinsettia) carmine.....	.25	2.50
eapbq	Variegata (Snow-on-the-Mountain).....	.15	1.50
<b>EVERLASTINGS</b>			
eapco	Choice mixture composed of varieties of the same height such as Ammobium, Helichrysum, Xeranthemum, etc.....	.15	1.50
<b>FORGET-ME-NOT (Myosotis) 1 ft.</b>			
fabea	Alpestris Blue.....	.25	3.00
fabfy	Alpestris Mixed.....	.25	3.00
<b>GAILLARDIA PICTA, Annual (Blanket Flower) 2 ft.</b>			
gaceb	Single Indian Chief, bronzy red, Award of Merit, R. H. S.....	.25	2.50
gacit	Single Mixed.....	.20	2.00
gacni	Lorenziana Double Choice Mixed.....	.20	2.25
<b>GAILLARDIA GRANDIFLORA, Perennial (Blanket Flower) 3 ft.</b>			
gacog	Burgundy, dark scarlet.....	1.25	15.00
gacpe	Dazzler, golden yellow and maroon red.....	.50	6.00
gacra	Portola Hybrida (Waller-Franklin) shades of bronzy red, golden tipped, very robust.....	.45	5.00
gacsy	Sanguinea, copper red.....	.30	3.50
gacuu	Tangerine, orange, red.....	.85	10.00
gacxo	Superba, Choice Mixed, best and largest varieties.....	.25	3.00
gacym	Fine Mixed.....	.20	2.00
<b>GERANIUM (Crane's Bill) 1½ ft.</b>			
gadai	Zonal, finest mixed.....	1.65	20.00
<b>GERBERA HYBRIDS (Transvaal Daisy) 2 ft.</b>			
gadce	Choice Mixed. Per 1,000 seeds \$1.60.		



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>GEUM (Avens) The Rose of the Rockery</b>			
gadea	Lady Stratheden, double orange yellow.....	\$1.00	\$12.00
gadfy	Mrs. Bradshaw, double scarlet.....	.85	10.00
gadhu	Prince of Orange.....	2.10	25.00
<b>GILIA</b>			
gadis	Capitata (Queen Anne's Thimble) lavender blue, 3 ft..	.10	.75
gadko	Tricolor Mixed, 1 ft.....	.10	.60
<b>GLAUCIUM (Horned Poppy)</b>			
gadof	Orange and yellow, 3 ft.....	.20	2.00
<b>GODETIA TALL DOUBLE GRANDIFLORA—Gladiola-like</b> flowers in long trusses; excellent for cutting, 2 ft.			
gadut	Carmine, soft pink, carmine blotched.....	.20	2.00
gadyi	Cherry Red.....	.20	2.00
gaeah	Crimson.....	.20	2.00
gaebf	Flesh Pink.....	.20	2.00
gaecd	Mauve.....	.20	2.00
gaedb	Pink.....	.20	2.00
gaeez	Rich Pink.....	.20	2.00
gaefx	Rosy Morn, bright pink.....	.20	2.00
gaegv	White.....	.20	2.00
gaeht	Choice Mixed.....	.15	1.50
<b>GODETIA DWARF (Satin Flower) 1 ft.</b>			
gaeir	Fine Mixed.....	.20	2.00
<b>GOURDS ORNAMENTAL</b>			
gaejp	Large Decorative Varieties Mixed.....	.10	.80
gaekn	Small Decorative Varieties Mixed.....	.10	.90
<b>GREVILLEA (Silk Oak)</b>			
gaell	Robusta.....	.45	5.00
<b>GYPHOPHILA ELEGANS (Chalk Plant)</b>			
gaemj	Covent Garden Market, large flowered, 2 ft.....	.10	.35
gaeng	Paris Market, large flowered, extra select, 2 ft.....	.10	.35
gaeoe	London Market. The largest flowered pure white Gypsophila. It grows about 12 in. higher than Paris Market or Covent Garden Market.....	.10	.40
gaepc	Carmine.....	.10	1.00
gaeqa	Rosea.....	.10	1.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>GYPHOPHILA PACIFICA</b>			
gaery	Pink.....	\$1.65	\$20.00
<b>GYPHOPHILA PANICULATA (Baby's Breath) 3 ft.</b>			
gaesw	Double Snow White.....	2.50	30.00
gaetu	Single, white.....	.15	1.25
<b>GYPHOPHILA REPENS, 6 in.</b>			
gaeus	Rose, pale rose.....	.75	9.00
gaevq	White, creeping, for rock gardens.....	.50	6.00
<b>HELENIUM RIVERTON GEM, 3½ ft.</b>			
hamwi	Crimson and old gold.....	2.50	30.00
<b>HELIANTHUS: See Sunflower</b>			
<b>HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft.</b>			
hamye	Canary Yellow (Waller-Franklin) (Buttercup).....	.25	3.00
hanaa	Crimson.....	.25	3.00
hanby	Fireball.....	.25	3.00
handu	Golden Globe.....	.25	3.00
hanes	Rose Carmine Shades.....	.25	3.00
hango	Rose Queen (Waller-Franklin) rich deep rose.....	.25	3.00
hanik	Salmon.....	.25	3.00
hanji	Scarlet.....	.25	3.00
hanle	Silvery Pink (Waller-Franklin) silvery cameo pink.....	.25	3.00
hanox	Violet.....	.25	3.00
hanul	White.....	.25	3.00
hanyd	Mixed, extra fine.....	.25	2.50
<b>HELIOTROPE (Cherry Pie) 2 ft.</b>			
haoaz	Lemoine's Giant Mixed.....	.60	7.00
<b>HEUCHERA (Alum Root or Coral Bells) 1½ ft.</b>			
haobx	Sanguinea Hybrids Mixed.....	4.20	50.00
haocv	“ Rosea.....	4.20	50.00
haodt	“ Spitfire, large rich scarlet.....	4.20	50.00
haoer	“ Splendens, vermilion.....	4.20	50.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>HOLLYHOCK, 6 to 7 ft.</b>			
Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are not new varieties. They are a revival of names used by Mr. Chater for these colors from about 1850.			
haofp	Chater's Double Chamois.....	\$0.45	\$5.00
haogn	“ “ Deep Rose (Enchantress).....	.45	5.00
haohl	“ “ Maroon (Black Gem).....	.45	5.00
haoij	“ “ Newport Pink.....	.45	5.00
haojh	“ “ Salmon Rose.....	.45	5.00
haokf	“ “ Scarlet (Fire King).....	.45	5.00
haold	“ “ Sulphur Yellow (Golden Drop).....	.45	5.00
haomb	“ “ White (Virgin Queen).....	.45	5.00
haony	“ “ Superb Mixed.....	.35	4.00
haoow	Alameda Pink, light pink shades, Allegheny type.....	.45	5.00
haopu	Pink Rosette, silvery pink, Allegheny type.....	.45	5.00
haoqs	Imperator, large fringed flowers, with rosette in center, delicate pink to cerise salmon.....	.85	10.00

### TRIUMPH DOUBLE MIXED

haorq New, early flowering strain, containing a great variety of new colors. The flowers are gracefully waved and fringed. We consider this a wonderful Hollyhock.

Price per oz. \$0.75, per lb. \$9.00.

haoso	Allegheny Mixed, semi-double, art shades.....	.20	2.00
haotm	Single Chamois.....	.25	2.50
haouk	“ Maroon.....	.25	2.50
haovi	“ Mauve.....	.25	2.50
haowg	“ Pink.....	.25	2.50
haoxe	“ Rose.....	.25	2.50
haoye	“ Scarlet.....	.25	2.50
hapay	“ White.....	.25	2.50
hapeu	“ Yellow.....	.25	2.50
hapeq	“ Mixed.....	.10	1.00
hapfo	“ Annual Mixed.....	.10	1.00

**HORNED POPPY:** See Glaucium

### HUNNEMANNIA FUMARIAEFOLIA (Mexican Tulip Poppy) 2 ft.

hapii	Single Yellow.....	.25	3.00
hapke	Sunlite, yellow semi-double.....	.45	5.00

**IBERIS:** See Perennial Candytuft

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>IPOMEA</b>			
iaimj	Heavenly Blue Clarke's Strain, deep blue, early flowering.....	\$0.50	\$6.00
iaing	Heavenly Blue (Rubro Coerulea) sky blue, early flowering.....	.50	6.00
iaioe	Quamoclit Scarlet (Cypress Vine).....	.15	1.50
iaiqa	“ White.....	.15	1.50
iairy	“ Mixed.....	.15	1.50
iaisw	“ Hybrid (Cardinal Climber).....	.45	5.00
<b>ISATIS (Woad) 2 ft.</b>			
iaitu	Glaucous, yellow.....	.10	1.00
<b>KOCHIA (Summer Cypress or Burning Bush) 3 ft.</b>			
kamus	Childsii, ornamental green foliage.....	.10	.50
kamwo	Trichophylla, green foliage turning red in fall.....	.10	.50
<b>KUDZU VINE</b>			
kamyk	Pueraria Thumbergiana .....	.20	2.00
<b>LANTANA</b>			
lgbaa	Hybrida Mixed, 2½ ft.....	.25	3.00
<b>LARKSPUR</b>			
<b>LARKSPUR, Emperor Dwarf Branching Double Stock Flowered, 2 ft.</b>			
lgday	Enchantress (Waller-Franklin) salmon pink .....	.45	5.00
lgdii	Pink Delight (Waller-Franklin).....	.25	3.00
lgeax	Choice Mixed.....	.20	2.00
<b>LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.</b>			
lgeep	Dark Blue.....	.45	5.00
lgeih	Lilac.....	.45	5.00
lgeou	Pink.....	.45	5.00
lgero	Purple.....	.45	5.00
lgeui	White.....	.45	5.00
lgewe	Choice Mixed.....	.25	3.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>LARKSPUR GIANT IMPERIAL, 4 ft.</b>			
These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.			
lgeya	Blue Bell, clear light blue.....	\$0.40	\$4.50
lgezy	Blue Spire (Waller-Franklin) intense deep Oxford blue .....	.40	4.50
lgfeo	Carmine King, deep carmine rose.....	.40	4.50
lgyyy	Cattleya (New) rosy lilac .....	.40	4.50
lghau	Daintiness, delicate lavender.....	.40	4.50
lghie	Dazzler (New) carmine .....	.40	4.50
lgiat	Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S.....	.40	4.50
lgiei	Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S.....	.40	4.50
lgiid	Gloria (Waller-Franklin) deep rose .....	.40	4.50
lgiog	Lilac Queen, lilac shading to lavender blue.....	.40	4.50
lgipo	Lilac Spire (Waller-Franklin) lilac .....	.40	4.50
lgisi	Los Angeles Improved, rose.....	.40	4.50
lgiue	Miss California, deep pink shaded salmon.....	.40	4.50
lgiwa	Peach Blossom (Waller-Franklin) light pink .....	.40	4.50
lgixy	Sweet Lavender (New) lavender blue .....	.40	4.50
lgiyw	The Empress Improved, salmon rose.....	.40	4.50
lgizu	White Spire (Waller-Franklin) dazzling pure white .....	.40	4.50
lgkoo	Imperial Choice Mixed.....	.35	4.00

### LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

lgkyu	Bright Rose, is mauve rose.....	.20	2.00
lglei	Dark Blue.....	.20	2.00
lglia	Empress Rose, pink.....	.20	2.00
lgmua	Exquisite Pink (Waller-Franklin).....	.20	2.00
lgnao	La France, salmon pink.....	.20	2.00
lgniy	Lilac.....	.20	2.00
lgoan	Los Angeles, rose on salmon ground.....	.20	2.00
lgoef	Lustrous Carmine.....	.20	2.00
lgoix	Rosamond, rose self.....	.40	4.50
lgook	Rosy Scarlet.....	.20	2.00
lgopi	Shell Pink, is lilacy white.....	.20	2.00
lgore	Sky Blue.....	.20	2.00
lgtai	White.....	.20	2.00
lgtea	Waller-Franklin Formula Mixture, "Just a little bit better" .....	.20	2.00
lguah	Choice Mixed.....	.15	1.25

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## LATHYRUS LATIFOLIUS (Everlasting Pea)

lguez	Pink Beauty.....	\$0.20	\$2.00
lguir	Red.....	.20	2.00
lguoe	White Pearl.....	.25	2.50
lguqa	Mixed.....	.10	1.00

## LAVATERA (Mallow)

lgury	Assurgentiflora (California Mission Windbreak) rose, 10 ft.....	.10	1.00
lgutu	Splendens Rosea, 3 ft.....	.15	1.50
lguus	" Sunset, rosy carmine, 3 ft.....	.15	1.50
lguwo	" White, 3 ft.....	.15	1.50

## LAVENDER

lguyk	Munstead Strain, dwarf compact, early flowering va- riety with deep lavender flowers, 1 ft. high, a good rock plant.....	1.00	12.00
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## LEPTOSYNE (Sea Dahlia)

lguzi	Maritima Grandiflora, yellow, 2 ft.....	.35	4.00
lgvey	Stillmanii, golden yellow, 1½ ft.....	.45	5.00

## LILIUM (Regal Lily) 4 ft.

lgwyi	Regale.....	.50	6.00
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## LINARIA (Toad Flax or Wild Snapdragon) 1 ft.

### LINARIA FAIRY BOUQUET

lgxae Very compact plants about eight to ten inches high, in many distinct colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. A gem for the border or rock garden.

Price per oz. \$1.65, per lb. \$20.00.

## LINARIA MAROCCANA HYBRIDA

lgxio	Chamois Shades.....	.20	2.00
lgyad	Crimson and Gold.....	.20	2.00
lgyev	Golden Gem.....	.20	2.00
lgyin	Lavender Shades.....	.20	2.00
lgyoa	Pink Shades.....	.20	2.00
lgypp	Ruby King.....	.20	2.00
lgyru	Snow White.....	.20	2.00
lgyuo	Maroccana Hybrida Excelsior Mixed.....	.15	1.25
lgyxi	Canon Want, pale pink, perennial, 2 ft.....	.85	10.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### LINUM (Flax)

lgyyg	Flavum, golden yellow, fine rock plant, 1 ft.....	\$1.00	\$12.00
lgyze	Flavum Nanum Compactum, new dwarf Flax for rockery and border, glowing yellow 6 in.....	4.20	50.00
lgzeu	Grandiflorum Rubrum (Scarlet Flax) 1½ ft.....	.10	1.00
lhaac	Narbonense, steel blue, 2½ ft.....	.45	5.00
lhaba	Perenne, Sibiricum, blue, 2½ ft.....	.10	1.00

### LOBELIA ERINUS COMPACTA ERECTA

lhacy	Blue Gown, clear deep blue.....	1.65	20.00
lhaeu	Blue Stone, new improved strain, mid-blue.....	1.15	14.00
lhaho	Cambridge Blue, light blue, large flowered, green foliage.....	1.65	20.00
lhaim	Crystal Palace, true, dark blue, dark foliage.....	.85	10.00
lhaki	Emperor William, gentian blue, green foliage.....	.75	9.00
lhame	Mrs. Clibran, deep blue, white eye.....	1.15	14.00

## LUPINUS

### LUPINUS GIANT KING

lhaoz	Blue (Waller-Franklin) Oxford blue.....	.25	3.00
lhaun	Heliotrope (New) (Waller-Franklin) rosy purple.....	.25	3.00
lhayf	Sky Blue (New) (Waller-Franklin) light blue.....	.25	3.00
lhboy	White (Waller-Franklin) pure white.....	.25	3.00
lheuj	Choice Mixed (Waller-Franklin) Winner of Award of Merit in the 1933 All-America Selections.....	.20	2.00

### LUPINUS (Annual Lupines) 2 ft.

lheyb	Hartwegii Albus.....	.10	1.00
lhfou	“ Dark Blue, Oxford Blue “Highly Com- mended” R. H. S.....	.10	1.00
lhfui	“ Roseus.....	.10	1.00
lhfy a	“ Sky Blue, Cambridge Blue.....	.10	1.00
lhgeo	“ Choice Mixed.....	.10	.90
lhhyy	Hybridus Roseus, pink.....	.20	2.00
lhiau	Nanus Blue, 1 ft.....	.10	1.00
lhido	Small Seeded Annual Sorts Mixed.....	.10	1.00
lhiem	Texas Blue Bonnet (Texas State Flower) 1 ft.....	.15	1.50
lhigi	Lavender Tree (Arboreus).....	.20	2.00
lhiee	Yellow Tree (Arboreus).....	.20	2.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## MARIGOLD (Tagetes)

### MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

maaro	Lemon Alldouble (Waller-Franklin).....	\$0.65	\$8.00
maasm	Orange Alldouble (Waller-Franklin). A new strain of African Marigold which we have developed and which comes a very high percentage of large, closely quilled, double heads. Award of Merit, R. H. S., 1933.....	.65	8.00
maatk	Alldouble Mixed.....	.60	7.00
maau	Golden Emblem.....	.45	5.00
maavg	Lemon Queen.....	.20	2.00
maawe	Orange Prince.....	.20	2.00
maaxc	Mixed.....	.20	1.80

### MARIGOLD AFRICAN DOUBLE IMBRICATA

maaya	Guinea Gold (True Strain) orange flushed with gold, producing many medium-sized flowers, 2½ ft.....	.40	4.50
maazy	Golden Beauty. A new color in African Marigolds, soft golden yellow, petals semi-quilled, very double, 3 ft.....	.45	5.00
mabaw	Yellow Beauty. A counterpart of above, only the color is a clear light yellow.....	.45	5.00
mabbu	Yellow Supreme. Broad loose frilled petals, similar to Guinea Gold of a rich creamy lemon yellow color. The plant is very symmetrical, 2 ft.....	.45	5.00

### MARIGOLD DWARF AFRICAN LARGE FLOWERED

A new strain of dwarf African Marigolds. Each plant forms perfect pyramids 18 inches high, each carrying 30 to 40 flowers fully open at the same time. The flowers are very double, large and flat petaled. Very fine.

mabeo	Golden Queen.....	.35	4.00
mabhi	Orange Queen (New).....	.65	7.50
mabig	Primrose Queen.....	.35	4.00
mabje	Yellow Queen.....	.35	4.00
mabla	Queen Mixed.....	.35	4.00

### MARIGOLD DIXIE SUNSHINE (New)

mabot	Bright golden yellow. Winner of Award of Merit in the 1936 All-America Selections. See page 69 for illustration.....	1.00	12.00
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**NEW MARIGOLD DIXIE SUNSHINE**

Nickel Electrotypes \$6.00.

This is an entirely new Chrysanthemum-flowered type of Marigold. It comes 100% fully double, pleasantly without the familiar Marigold odor in the flowers. The brilliant golden yellow flower is actually a head of tiny-petalled flowers, a laciniated effect. Tall bushy growth, rich green foliage, supporting masses of bright flowers on fine stems for cutting. Winner of Award of Merit in the 1936 All-America Selections.

Price per oz. \$1.00 per lb. \$12.00.

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>MARIGOLD MEXICAN DWARF ORANGE</b>			
mabmy	This handsome new type grows 15 to 18 inches high, is more branching than the African Marigold and is very free flowering. Flowers are large, double and bright orange.....	\$0.50	\$6.00
<b>MARIGOLD TALL FRENCH DOUBLE, 2½ ft.</b>			
mabuh	Dark Brown.....	.15	1.50
mabyz	Lemon.....	.15	1.50
macav	Orange.....	.15	1.50
macen	Royal Scot, gold, striped maroon.....	.45	5.00
macif	Scotch Gold Striped, brown striped gold (Waller-Franklin Special Strain) .....	.45	5.00
macnu	Spotted (Pulchra Plena) yellow, spotted brown.....	.15	1.50
macos	Choice Mixed.....	.15	1.40
macqo	Australian Giant or Grendon Tree, brownish yellow, 5 ft.....	.25	3.00
macti	Single Brown (Josephine) for Florists, 3 ft.....	.15	1.50
<b>MARIGOLD DWARF FRENCH DOUBLE, 1 ft.</b>			
macug	Dark Brown.....	.20	1.80
macve	Golden Ball, very compact, large golden yellow.....	.20	1.80
macxa	Golden Ball Monarch Strain, Re-selected, extra large flowers, very dwarf and double.....	.25	3.00
macyy	Golden Yellow Brown Margin, large flowering.....	.20	1.80
madau	Harmony (New) center deep orange surrounded by maroon-brown collar.....	.45	5.00
maddo	Lemon Ball.....	.20	1.80
madem	Pallida, dwarf compact, pale sulphur yellow.....	.20	1.80
madgi	Robert Beist, dark maroon.....	.20	1.80
madie	Spotted (Pulchra Nana) yellow, spotted brown.....	.20	1.80
madka	Striped, extra select.....	.25	3.00
madly	Monarch Strain Mixed.....	.25	3.00
mador	Choice Mixed, extra choice.....	.15	1.50
<b>MARIGOLD DWARF FRENCH SINGLE, 1 ft.</b>			
maduf	Diadem, mahogany red, edged gold.....	.10	1.00
madyx	Fire Cross, saffron orange with brown red center.....	.15	1.50
maeat	Gold Star, yellow striped maroon.....	.15	1.25
maebr	Legion of Honour (Little Brownie).....	.15	1.50
maecp	Silver King, pale yellow, maroon at base.....	.15	1.25
maedn	Star of India, crimson striped yellow.....	.15	1.25
maeel	Tagetes, Signata Pumila, very dwarf orange.....	.35	4.00
maefj	Tagetes, Signata Pumila, Gnome.....	.45	5.00
maegh	Choice Mixed.....	.10	1.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>MATRICARIA EXIMIA GRAND., Fl. Pl.</b>			
mafja	Double White, select strain.....	\$0.55	\$6.50
maehf	Dwarf Double Golden Ball.....	.85	10.00
<b>MATRICARIA (Feverfew)</b>			
maeid	Capensis Alba Plenissima, 2 ft.....	.35	4.00
<b>MATTHIOLA (Evening Scented Stock) 2 ft.</b>			
maejb	Bicornis .....	.10	.50
<b>MAURANDIA BARCLAYANA</b>			
maekz	Choice Mixed.....	1.25	15.00
<b>MIGNONETTE (Reseda)</b>			
maelx	Reseda Odorata Grandiflora Improved, 16 in.....	.10	.45
maemv	Allen's Defiance, 16 in.....	.10	1.00
maens	Ball's Forcing Strain, 16 in.....	.85	10.00
maeoq	Golden Queen, compact bedding, yellow, 16 in.....	.10	1.00
maepo	Machet Improved, 16 in.....	.15	1.25
maeqm	" Bismarck, extra large spikes, 1 ft.....	.25	3.00
maerk	" Giant Flowering, selected strain, 1½ ft.....	.20	2.00
maesi	" Golden, 1 ft.....	.20	2.00
maetg	" Golden Goliath, giant golden yellow, 1 ft.....	.45	5.00
maeue	" Goliath Red, large intense red spikes, 1 ft.....	.25	3.00
maevc	" New York Market, Florists' Strain, 16 in.....	.35	4.00
maewa	" Orange Queen, 1 ft.....	.20	2.00
maexy	" Red Monarch (New) deep red.....	.45	5.00
maeyw	" White, carefully selected strain, 1 ft.....	.25	3.00
maezu	" Special Mixture, 1 ft.....	.10	1.00
mafas	Dobbie's Giant, mammoth red spikes, 1½ ft.....	.15	1.25
mafco	Gigantea Pyramidalis, giant red spikes, 1½ ft.....	.10	.75
mafek	Salmon Red (Salmon Queen) 1 ft.....	.15	1.50
maffi	Victoria Perfecta, brilliant red spikes, 1 ft.....	.15	1.50
<b>MINA (Flag of Spain)</b>			
mafhe	Lobata scarlet and orange, one of the finest annual climbers.....	.65	7.50
<b>MIRABILIS (Four o'Clocks)</b>			
mafic	Marvel of Peru Mixed.....	.10	.45
<b>MYOSOTIS—See Forget-me-not</b>			

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per lb.
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## NASTURTIUM (Indian Cress)

### NASTURTIUM DOUBLE GLEAM

naaji	Fire Gleam (New) bright scarlet.....	\$2.00
naakg	Golden Gleam, golden yellow, long stemmed.....	.35
naale	Moonbeam (New) soft primrose.....	2.00
naamc	Orange Gleam (New) deep golden orange.....	2.00
naanz	Primrose Gleam (New) bright lemon yellow.....	2.00
naaox	Scarlet Gleam, fiery scarlet.....	.40
naapv	Scarlet Gleam Fusilier Stock (New) brilliant orange-scarlet.....	1.00
naaqt	Sun Gleam (New) bright lemon yellow.....	2.00
naarr	Supreme (New) salmon-cerise.....	2.00
naasp	Glorious Gleam Hybrids Mixed, a wonderful well balanced mixture of brilliant colors of double Nasturtiums.....	.35

### NASTURTIUM DOUBLE DWARF

naatn	Golden Globe, golden yellow.....	.50
naaul	Gem Mixed (New) an evenly balanced range of colors on dwarf, compact gem-like plants.....	1.00
naavj	Giant Mixed (New) dwarf compact, globe shaped plants, literally covered with many colored flowers.....	1.00

### NASTURTIUM SINGLE LILLIPUT, 9 in.

The plants of this group are very dwarf and compact. The flowers and leaves are small. They are fine for bedding and edging.

naawh	Baby Rose, creamy white, spotted pink.....	.50
naaxf	Fairy King, white and dark rose mottled and veined, dark leaved	.50
naayd	Fairy Queen, beautiful shades.....	.50
naazb	Lady Cherry, wine red, dark leaved.....	.50
nabaz	Othello, dark leaved, dark purple.....	.50
naber	Ruby, ruby red.....	.50
nabij	Salmon Queen, deep salmon rose.....	1.00
nabny	Snow Queen, cream white.....	.50
nabow	Lilliput Hybrids Mixed.....	.40
nabpu	Queen of Holland Hybrids Mixed. A special mixture of mostly dark leaved varieties with a wide range of color.....	.45

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per lb.
<b>NASTURTIIUM SINGLE DWARF, 1 ft.</b>		
nabso	Aurora, terra cotta.....	\$0.35
nabuk	Beauty, yellow and scarlet.....	.35
nabvi	Bronze, reddish golden bronze.....	.35
nabxe	Chameleon, choice mixture of rare colors.....	.35
nabyc	Cloth of Gold, fiery red, golden leaved.....	.35
nacay	Crimson.....	.35
naccu	Crystal Palace Gem, yellow, spotted purple maroon.....	.35
naceq	Empress of India, dark scarlet, dark leaved.....	.35
nacfo	Golden King, Indian yellow, dark leaved.....	.35
nacii	“ Queen, bright yellow, golden leaved.....	.35
nacke	Ivy Leaved Mixed, laciniated.....	.35
nacma	King of Tom Thumbs, bright scarlet, dark leaved.....	.35
nacov	“ Theodore, purple-garnet, dark leaved.....	.35
nacuj	Pearl or Moonlight, amber white.....	.35
nacyb	Prince Henry, pale yellow, spotted carmine red.....	.35
nadax	Queen of Tom Thumbs, variegated leaved mixed.....	.35
nadep	Regelianum, purple-garnet.....	.35
nadih	Roseum, Coeruleum.....	.35
nadou	Ruby King, bluish rose.....	.35
nadro	Spencer Choice Mixed, waved leaves.....	.35
nadui	Spotted King or Ladybird, yellow, spotted red.....	.35
nadwe	Vesuvius or Salmon Queen, salmon rose.....	.35
nadya	Yellow.....	.35
nadzy	Special Fancy Mixture of Dark Leaved Varieties.....	.35
naeaw	Fine Dwarf Mixed.....	.32

### NASTURTIIUM SINGLE TALL or TRAILING, Including Lobb's.

Owing to the similarity in color and type among the Tall and Lobbianum Nasturtiums we have taken the best in each group and combined them under the heading of Nasturtium Tall or Trailing.

naebu	Brilliant or Fulgens, bright scarlet, dark leaved.....	.35
naecs	Butterfly, sunflower yellow spotted salmon pink.....	.35
naedq	Chameleon, choice mixture of rare colors.....	.35
naeoo	Cloth of Gold, fiery red.....	.35
naefm	Crimson, velvety crimson.....	.35
naegk	Dunnet's Orange (Sunlight).....	.35
naehi	Edward Otto, lilac brown.....	.35
naeig	Firefly, yellow, spotted red.....	.35
naeje	Gold Garnet, orange yellow, spotted garnet.....	.35
naekc	Golden Queen, sunflower yellow.....	.35
naela	Ivy Leaved Mixed, laciniated.....	.35
naemy	Jupiter, golden yellow large flowered.....	.35
naenv	King of the Blacks, dark purple.....	.35
naeot	King Theodore (Black Prince) purple-garnet, dark leaved.....	.35

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## NASTURTIUM SINGLE TALL or TRAILING—Concluded

naepr	Madam Gunther's Hybrids, variety of brilliant colors.....	\$0.35	
naeqp	Pearl or Moonlight (Asa Gray) amber white.....	.35	
naern	Prince Henry, amber yellow, spotted carmine red.....	.35	
naesl	Regelianum, purplish crimson.....	.35	
naetj	Rose.....	.35	
naeuh	Ruby (Rudolph Virchow) bluish rose.....	.35	
naevf	Scarlet (Spitfire) rosy scarlet.....	.35	
naewd	Schulzi, scarlet dark leaved.....	.35	
naexb	Shillingi, yellow, spotted maroon.....	.35	
naeyz	Tom Pouce, trailing.....	.50	
naezx	Twilight, delicate salmon.....	.35	
nafav	Variegated Mixed (Lobb's Queen Type).....	.35	
nafen	Vesuvius or Salmon Queen (Regina) salmon rose.....	.35	
nafif	Yellow, sunflower yellow.....	.35	
nafnu	California Giants Special Mixture.....	.35	
nafos	California Giants Fine Mixed.....	.32	

## NEMESIA Strumosa Grandiflora (Suttoni)

nafqo	Blue	nafug	Cherry Red	nafxa	Rose		
nafti	Carmine	nafve	Orange	nafyy	Scarlet		
	Each of above varieties.....					\$1.00	12.00
nagau	Choice Mixed.....					.65	8.00

## NEMESIA NANA COMPACTA

nagdo	Aurora, crimson and white.....	1.35	16.00
nagem	Blue Gem Improved.....	1.35	16.00
naggi	Fire King, scarlet.....	1.00	12.00
nagie	Orange Prince, rich orange.....	1.35	16.00
nagka	Triumph Mixed.....	.75	9.00
nagly	Superbissima Grandiflora Mixed, dwarf, splendid colors	.75	9.00

## NEMOPHILA, 6 in.

nagor	Insignis Blue (Baby Blue Eyes)	nahat	Insignis Alba		
naguf	Atromaria	nahel	Maculata		
nagyx	Discordalis	nahid	Choice Mixed, all sorts		
	Each of above.....			.10	1.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>NICOTIANA, 3 ft.</b>			
nahoq	Affinis, Sweet Scented White.....	\$0.15	\$1.50
nahpo	" Hybrida Grand. Pink Shades.....	.20	2.00
nahsi	" " " Pale Pink Shades.....	.20	2.00
nahue	" " " Red Shades.....	.20	2.00
nahwa	" " " Choice Mixed.....	.15	1.75
nahxy	" " Crimson Bedder, 15 in. high.....	.85	10.00
nahyw	Sanderac, Crimson King, dark velvety crimson red.....	.25	3.00
nahzu	" Hybrida Choice Mixed.....	.20	2.00
naias	Miniature White (Suaveolens) 1½ ft., white, fragrant..	5.00	....

### NIGELLA DAMASCENA (Love in a Mist) 1½ ft.

naibq	Miss Jekyll, double blue.....	.10	1.00
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### OENOTHERA (Evening Primrose)

oaart	Lamarekiana, 4 ft.....	.10	.60
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### PANSY (Heartsease)

**PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE OF  
SWISS GIANTS**

papvy This magnificent blend of choice rare colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants appear more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. The Formula Mixture was practically the last contribution of the late Dr. Franklin, to the field of Floriculture and we consider it a supreme Pansy mixture. Greatly admired by all visitors to our cultures during 1934 and 1935.

Price per oz. \$6.25, per lb. \$75.00.

papxu	Roggli's Giant Alpenglow, cardinal shades.....	3.75	45.00
papys	" " Berna, dark violet blue.....	3.75	45.00
paqao	" " Blue (Ullswater) rich clear blue.....	3.75	45.00
paqdi	" " Luna, sulphur yellow self.....	4.20	50.00
paqeg	" " Rheingold, yellow with blotch.....	3.75	45.00
paqfe	" " Swiss White pure white.....	4.20	50.00
paqha	Super Swiss Giants (Roggli) Superb Mixed.....	3.75	45.00
paqiy	Swiss Giants Fine Mixed.....	3.00	35.00
paqku	Dwarf Swiss Giants Choice Mixed.....	3.75	45.00
paqol	America, Special Florists' Strain Mixed.....	4.20	50.00
paquz	Donovan's Strain Mixed.....	4.20	50.00
paqyr	Engelmann's Special, Scottish Show type, all flowers are five blotched.....	6.25	75.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## PENTSTEMON (Beard Tongue)

paran	Miniature Hybrids, 2½ to 3 ft.....	\$1.50	\$18.00
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## HYBRID GLOXINIOIDES

	paref Carmine Shades		parok Rose Shades			
	parix Red Shades		parpi Violet Shades			
	Each of above 4 varieties.....				2.10	25.00
parre	Fine Mixed (Sensation).....				1.35	16.00
parta	Grandiflora Fine Mixed.....				1.00	12.00
paruy	Blue Gem, fine for rockeries, 1½ ft.....				.85	10.00
parwu	Cobaea, large white flowers shaded lilac.....				2.10	25.00
paryq	Southgate Gem, glowing scarlet.....				1.65	20.00

## PETUNIAS

### PETUNIA HYBRIDA, 1½ ft.

parzo	Adonis, purple rose, white throat.....	.65	8.00
pasam	Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem	.45	5.00
pasci	Carmen Sylva (Baby Blue) violet, white throat, 1 ft..	.25	3.00
pasee	Countess of Ellesmere, rose, white throat.....	.25	3.00
pasga	Flaming Velvet (New) brilliant velvety scarlet .....	2.10	25.00
pashy	General Dodds, velvety blood red.....	.45	5.00
pasiw	Golden Rose (Lord Courtenay).....	.85	10.00
pasju	Howard's Star, purple, white star.....	.35	4.00
pasmo	Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....	.85	10.00
pasux	Inimitable, blotched and striped.....	.35	4.00
pasyp	Rose King, rich rose.....	.45	5.00
patal	Violacea, deep violet.....	.50	6.00
pated	White.....	.35	4.00
pativ	De Luxe Bedding Mixture (Waller-Franklin) This mixture is outstanding as it is made up ex- clusively of the largest flowered varieties in the hybrida group and also contains a percentage of fringed and waved sorts.....	.85	10.00
patoi	Waller-Franklin Formula Mixture This mixture contains all the new and standard varieties of Petunia Hybrida and Petunia Nana Erecta. The color formula has been continually improved. It now contains every known color in Petunias in a wonderful blend which it has taken years of experimenting to perfect.....	.65	8.00
patqe	Choice Mixed, excellent mixture of rich bright colors....	.25	2.50



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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**NEW PETUNIA RUFFLED NANA COMPACTA, MARTHA WASHINGTON**  
(Waller-Franklin)

patsa A new break in Petunias. Martha Washington is a ruffled or frilled nana compacta. Its growth is about nine inches high and it forms a perfect ball effect, literally smothered with lovely frilled blooms about three inches in diameter. Its neat, compact habit has never before been seen in Petunias.

The color is quite remarkable. The frilled portion of the flower is a beautiful blush pink and the center portion is strongly veined a rich wine red deepening in the throat, which is large, to dark violet; the whole forming a striking contrast of colors. Award of Merit All-America Selections 1935. Highly Commended R. H. S. 1935.

Price per oz. \$10.00.

**PETUNIA HYBRIDA NANA COMPACTA, 1 ft.**

paugy	Admiral, rich violet blue with waved flowers on compact plants. A handsome addition to this group....	\$2.50	\$30.00
pauhw	Alderman, deep violet.....	.85	10.00
paiiu	Blue Bedder.....	1.00	12.00
paujs	Celestial Rose, an improved Rose of Heaven.....	1.65	20.00
paukq	Cockatoo, violet with white spots.....	2.10	25.00
paulo	Crimson.....	.85	10.00
paumm	Gloria, carmine rose.....	.75	9.00
paunj	Inimitable, dwarf blotched and striped.....	.65	8.00
pauoh	Norma, blue with white star.....	.65	8.00
paupf	Rose of Heaven, dwarf, rose pink. Select Strain. Highly Commended, R. H. S. 1935.....	.85	10.00
pauqd	Rosy Morn, pink, white throat. A selected very dwarf strain, excellent.....	1.25	15.00
paurb	Silver Blue (Heavenly Blue) light blue. Extra Select	2.10	25.00
pausz	Snowball, pure white, very compact.....	.85	10.00
pautx	Snow Queen, white, compact.....	.85	10.00
pauuv	Violacea, rich violet, very compact and very dwarf. Best strain on the market. Award of Merit, R. H. S. 1935.....	1.25	15.00
pauvt	Waller-Franklin Formula Mixture, extra dwarf.....	1.00	12.00
pauwr	Choice Mixed, a very choice mixture which contains nana compacta varieties only in a splendid blend of colors.....	.65	8.00

THIS YEAR'S OUTSTANDING NOVELTY



NEW MINIATURE PETUNIA ROSE GEM

Nickel Electrotpe \$6.00

Rose Gem is a charming addition to the new miniature group of Petunias which was started with Pink Gem. Rose Gem is the color which the public has been asking for in this miniature form. It is the rich deep rose that has made Petunia Rose of Heaven so popular. The plant is neat and compact, five to six inches high and smothered with rich rose colored blooms about two inches in diameter. Winner of Award of Merit in the 1936 All-America Selections.

Price per oz. \$7.50.

# GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb. ←
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## PETUNIA MINIATURE

A new strain of Dwarf Compact Miniature Petunias, six inches high.

pauxp	Pink Gem (Waller-Franklin), pink. Winner of Gold Medal in 1934 All-America Selections .....	\$1.25	\$15.00
pauyn	Rose Gem (Waller-Franklin), deep rose. Winner of Award of Merit in 1936 All-America Selections. See page 78 for illustration.....	7.50	.....

## PETUNIA BALCONY (Pendula) Highly suitable for window boxes.

pauzl	Black Prince, deep velvety red.....	2.50	30.00
pavaj	Blue, rich velvety violet blue.....	2.50	30.00
paveb	Coppery Rose, beautiful rich new color.....	2.50	30.00
pavit	Cornflower Blue, rich blue.....	2.50	30.00
pavni	Crimson, rich dark red.....	1.65	20.00
pavog	Netted Blue Gem, steel blue veined deep violet.....	2.50	30.00
pavpe	Rose, rich fiery rose.....	1.65	20.00
pavra	Star of California (Waller-Franklin) violet shaded crimson, white blotches.....	2.10	25.00
		2.10	25.00
pavsy	Venosa, malva pink veined.....	2.10	25.00
pavuu	White, pure glistening white, Award of Merit R. H. S. 1935.....	1.65	20.00
pavxo	Balcony Choice Mixed, includes all the above varieties	1.25	15.00

Price    Price    Price  
1/16 oz.  1/4 oz. per oz. ←

## PETUNIA GRANDIFLORA

### PETUNIA LARGE FLOWERING SINGLE

pavym	Admiration (Balcony Queen) velvety blue, white spotted.....	\$2.50	\$7.50	\$25.00
pawai	Brilliant Rose.....	1.60	4.80	16.00
pawce	Dwarf Pink Glory.....	3.00	9.00	30.00
pawea	Elk's Pride, velvety violet.....	1.60	4.80	16.00
pawfy	Giant Pink Glory.....	1.60	4.80	16.00
pawhu	Purple Prince.....	.80	2.50	8.00
pawis	Steel Blue Veined.....	1.60	4.80	16.00
pawko	Choice Mixed.....	.80	2.50	8.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz. ←
<b>PETUNIA LARGE FLOWERING SINGLE FRINGED</b>				
pawof	Brilliant Rose, distinct white throat.....	\$1.60	\$4.80	\$16.00
pawut	Cattleya, rose-pink, yellow throat.....	2.50	7.50	25.00
pceba	Charm, bright rose-pink, lemon yellow throat	2.50	7.50	25.00
pcecy	Coerulea, sky blue.....	2.00	6.00	20.00
pceeu	Dainty Lady (New) light golden yellow.....	5.00	15.00	50.00
pceho	Delicata, white flushed and veined with rosy lilac.....	2.50	7.50	25.00
pceim	Gottfried Michaelis, very dwarf, amaranth red	4.00	12.00	40.00
pceki	Lace Veil, pure white very fringed and dwarf..	5.00	15.00	50.00
pceme	Maculata, blotched red and white.....	1.60	4.80	16.00
pceoz	Marine, deep violet.....	4.00	12.00	40.00
pceun	Miranda, rosy carmine.....	1.60	4.80	16.00
pceyf	Pride of Portland, rose pink.....	1.60	4.80	16.00
pcfoy	Romany Lass, coppery crimson, dark throat....	3.00	9.00	30.00
pcfye	Royal Purple.....	4.00	12.00	40.00
pcgaa	Scarlet Beauty.....	1.60	4.80	16.00
pciay	Setting Sun, very dwarf, brilliant rose.....	3.50	10.50	35.00
peicu	Theodosia, rosy pink with golden center.....	2.50	7.50	25.00
peieq	Triumph Pink.....	1.60	4.80	16.00
peifo	Violacea, velvety violet blue.....	4.00	12.00	40.00
peike	White Beauty.....	1.60	4.80	16.00
peima	Fringed Single Choice Mixed, includes all above varieties.....	1.60	4.80	16.00

## PETUNIA SINGLE FLUFFY RUFFLES

peiov	Choice Mixed, extra fringed and ruffled.....	1.20	3.60	12.00
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**ALL QUARTER POUND PRICES HAVE BEEN DISCONTINUED**

**FOUR OUNCES OR OVER ALLOWED AT POUND PRICE.**

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price 1/16 oz.	Price 1/4 oz.	Price per oz. ←
<b>PETUNIA RUFFLED GIANTS With Large Veined Throats</b>				
pciuj	Camilla, pink, red veined, dark throat.....	\$3.00	\$9.00	\$30.00
pciyb	Copper Red, dark throat.....	3.00	9.00	30.00
pcjou	Floretta, steel blue, veined black, dwarf.....	5.00	15.00	50.00
pcjui	German Empress, bluish white, veined, Award of Merit, R. H. S. 1935.....	3.00	9.00	30.00
pcjya	Giant Ruffled Pink.....	3.00	9.00	30.00
pckeo	Harlequin, copper red and white.....	3.00	9.00	30.00
pelyy	Light Copper Rose.....	3.00	9.00	30.00
pemau	Maculata, red and white.....	3.00	9.00	30.00
pemie	Prince of Wurttemberg, dark crimson.....	3.00	9.00	30.00
pcnue	Princess of Wurttemberg, pink, veined purple..	3.00	9.00	30.00
pcoas	Rosea.....	3.00	9.00	30.00
pcoco	Silver Rose, pink, flushed rosy amaranth.....	3.00	9.00	30.00
pcgek	White, white with yellow throat.....	3.00	9.00	30.00
pcofi	Yellow-Throated (Intus Aurea) rose and white with yellow throat.....	3.00	9.00	30.00
pcuhe	Ruffled Monsters Choice Mixed.....	2.00	6.00	20.00

**PETUNIA GIANTS OF CALIFORNIA.** The largest and finest of all single Petunias, with large veined throats.

pcoic	Choice Mixed.....	1.80	5.40	18.00
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### PETUNIA DWARF GIANTS OF CALIFORNIA

**pcoja WALLER-FRANKLIN FORMULA MIXTURE**

A Superb Strain of dwarf compact single petunia with giant ruffled flowers. The giant flowers have extra large veined throats. This mixture has a splendid color balance.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

**peoky DARK SHADES MIXED**

Same type as above. Some customers prefer a darker blend of colors.

Price per 1/16 oz. \$2.50, per 1/4 oz. \$7.50, per oz. \$25.00.

### PETUNIA DWARF GIANTS OF CALIFORNIA RAMONA

pcomu	Choice Mixed.....	2.50	7.50	25.00
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# WALLER-FRANKLIN SEED COMPANY

Code  
Words

## FLOWER SEEDS

### PETUNIA DOUBLE GIANT RUFFLED AND FRINGED

The original stock of our double Petunias is the famous Shepherd strain of Ventura, Calif., which we have continued to improve since the Shepherd firm retired from business. This famous strain, so noted for its wonderful color range, now produces 95% double flowers, over 60% of which are double fringed flowers of immense size.

THESE ARE SUPERIOR STRAINS and the fact that they throw a very small percentage of singles is more than balanced by the gigantic size of the double ruffled and fringed blooms and the magnificence of the color range.

#### PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED

peoop A Waller-Franklin Super Strain of Giant Double Ruffled and Fringed Mixed Petunias which can confidently be expected to produce 95% double flowers. Magnificent color range.

Price: 1/32 oz. \$9.75; 1/16 oz. \$16.20; 1/8 oz. \$27.00; 1/4 oz. \$45.00;  
per oz. \$150.00.

peoud **Giant Double Choice Mixed.** A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.

Price: 1/16 oz. \$10.80; 1/8 oz. \$18.00; 1/4 oz. \$30.00; per oz. \$100.00.

peoyv **Giant Double Fine Mixed.**

Price: 1/16 oz. \$8.10; 1/8 oz. \$13.50; 1/4 oz. \$22.50; per oz. \$75.00.

### PETUNIA DOUBLE GIANT RUFFLED AND FRINGED SEPARATE COLORS

pepoo Copper Red, a new color in doubles.

pepyu Crimson (Waller-Franklin).

peqei Heliotrope (Waller-Franklin).

peqia Madonna, pure white deeply fluted flowers.

perua Rose Queen (Waller-Franklin) rose-pink.

pesao Rose Pink and White (Waller-Franklin).

pesiy Shepherd's Pride, salmon shrimp pink.

Price each of the above 7 varieties: 1/16 oz. \$17.30; 1/8 oz. \$28.80;  
1/4 oz. \$48.00; per oz. \$160.00.

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### PHACELIA

petuy	Campanularia (California Blue Bell) gentian blue, 1 ft....	\$0.25	\$2.50
peuam	Tanacetifolia, light blue (bee food) 2 ft.....	.10	.50

### PHLOX DRUMMONDI, 1 ft.

#### PHLOX DRUMMONDI GIGANTEA ART SHADES (Waller-Franklin)

peuci A new strain of Phlox Drummondii with flowers **an inch and a quarter to an inch and a half in diameter**. In addition to its enormous flowers (which in itself would be enough to justify it as a novelty) it has a most wonderful range of color in soft Art Shades. The colors range as follows:

Salmon with white eye, deep salmon with cream eye, Appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. There is a complete absence of harsh colors in this wonderful mixture and it should appeal to those who are looking for soft color effects in their gardens. Plants about nine inches high. Winner of Award of Merit in the 1935 All-America Selections.

Price per oz. \$0.85, per lb. \$10.00.

peuce	Grandiflora Choice Mixed.....	.50	6.00
peuga	Starred Choice Mixed.....	.65	8.00

### PLATYCODON GRANDIFLORA (Tufted Hairbell)

peuhy	Blue, 2 ft.....	.45	5.00
peuiw	Mariesii, dark blue, dwarf, 16 in.....	1.00	12.00

## POPPY

### POPPY ICELAND (Nudicaule) 1½ ft.

peuju	Coonara Pinks, rose tints (true strain).....	1.00	12.00
peumo	El Monte, deep tangerine orange.....	1.00	12.00
peuoj	Fakenham Hybrids Mixed, very fine.....	.85	10.00
peuux	Gartref Strain, Art Shades and Picotee edges, huge flowers with a wide range of color.....	1.00	12.00
peuyp	Sandford's Giants Mixed, immense flowers and very strong, long stems. A beautiful range of color.....	1.00	12.00
pevoi	Sunbeam Mixture, fine mixture.....	.65	7.50
pevyo	Fine Mixed.....	.45	5.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## POPPY SHIRLEY DOUBLE BEGONIA FLOWERED, 2½ ft.

pewiu	Art Shades, colors of Indian and carmine lake.....	\$0.15	\$1.50
pexuu	Cavalcade, rich orange scarlet.....	.25	3.00
peyai	Dazzler, orange scarlet.....	.15	1.50
peyce	Eldorado Double Mixed.....	.10	1.00
peyea	Pink Shades, extra select.....	.20	2.00
peyhu	Queen Mixed.....	.10	1.00
peyis	Ryburgh Hybrids Mixed, reselected.....	.10	1.00
peyko	Salmon.....	.20	2.00
peyfy	Sweet Briar (Waller-Franklin) deep rose pink.....	.20	2.00
peyof	Begonia Flowered Choice Mixed.....	.10	1.00

## POPPY SHIRLEY SINGLE, 2½ ft.

peyut	American Legion (Waller-Franklin) brilliant orange scarlet, Highly Commended, R. H. S.....	.10	.80
peyyl	Blue Shades, grey blue.....	.15	1.25
pezoe	Deep Apricot.....	.20	2.00
pdaah	Glaucum (Tulip Poppy) intense scarlet, 1½ ft.....	.20	2.00
pdaez	Picotee, white cup, scarlet edging.....	.20	2.00
pdair	Salmon Pink.....	.20	2.00
pdaoe	White.....	.20	2.00
pdaqa	Wild Rose Pink.....	.20	2.00
pdary	Waller-Franklin Formula Mixture, "Just a little bit better".....	.10	1.00
pdatu	Choice Mixed.....	.10	.65

## POPPY SINGLE ANNUAL, 3 ft.

pdaus	Admiral, pure white, edged scarlet.....	.10	.75
pdawo	Dainty Lady, heliotrope, violet center.....	.10	.75
pdayk	King Edward, scarlet, shaded crimson.....	.10	.75
pdazi	Miss Sherwood, white, edged rose.....	.10	.75
pdbey	The Bride, pure white, fringed.....	.10	.75
pdeyi	Virginia, pure white, edged soft pink.....	.10	.75
pddae	Choice Mixed.....	.10	.30



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals) 3 ft.</b>			
pddio	Bright Rose.....	\$0.10	\$1.00
pdead	Fairy Blush Hybrids, mixture of light pink shades.....	.10	1.00
pdeev	Heliotrope.....	.10	1.00
pdein	Mikado, red, white striped.....	.10	1.00
pdeoa	Shell Pink.....	.10	1.00
pdepy	White Swan.....	.10	1.00
pderu	Choice Mixed.....	.10	.50
<b>POPPY DOUBLE</b>			
pdeuo	Mixed all varieties.....	.10	.50
<b>POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals) 3 ft.</b>			
pdexi	American Flag, white, margined scarlet.....	.10	1.00
pdeyg	Bright Rose.....	.10	1.00
pdeze	Cardinal Red.....	.10	1.00
pdfeu	Creamy Yellow.....	.10	1.00
pdgoy	Shrimp Pink.....	.10	1.00
pdgye	White.....	.10	1.00
pdhaa	Choice Mixed.....	.10	.50
<b>POPPY ANNUAL ORIENTAL (Hybrida Splendens) 3 ft.</b>			
pdiaz	Red.....	.20	2.00
<b>PORTULACA GRANDIFLORA (Rose Moss)</b>			
pdier	Double Choice Mixed.....	1.50	18.00
pdiiij	Single Choice Mixed.....	.25	3.00
<b>PRIMULA MALACOIDES (Baby Primrose) 1 ft.</b>			
pdiny	Light lilac.....	1.65	20.00
<b>PYRETHRUM (Chrysanthemum)</b>			
pdiow	Aureum (Golden Feather) 1 ft.....	.15	1.50
pdipu	Uliginosum (Giant Daisy) white, 4 ft.....	1.65	20.00
<b>REHMANNIA ANGULATA</b>			
rebqe	Pink Perfection, large pink flowers with stems 2 to 3 ft. long.....	1.65	20.00
<b>RICINUS (Castor Oil Plant)</b>			
rebsa	Sanguineus, red stalks.....	.10	.75
rebty	Zanzibariensis Mixed.....	.10	.75

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ROCK GARDEN ANNUALS</b>			
rebuw	Choice Mixed, Splendid Mixture of 25 varieties suitable for rock gardens.....	\$0.20	\$2.00
<b>ROCK GARDEN PERENNIALS</b>			
rebvu	Choice Mixed, Wonderful Mixture of over 50 rare and choice rock garden perennials.....	.85	10.00
<b>ROMNEYA COULTERI (Matilija Poppy)</b>			
rebyo	White, 4 ft.....	1.50	18.00
<b>RUDBECKIA (Cone Flower) 2 ft.</b>			
recak	Bicolor Superba, golden yellow, dark spots.....	.25	2.50
reebi	Kelvedon Star (New) dark brown discs, mahogany zones on deep orange petals.....	.65	8.00
recde	My Joy, orange yellow.....	.65	8.00
<b>SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft.</b>			
(Judged the most popular flower in the Horticultural Garden at the Century of Progress, Chicago 1934.)			
sciup	Alba Lutea (White and Gold).....	.45	5.00
sciyh	Brown and Gold.....	.45	5.00
sejuo	Chamois.....	.45	5.00
skeu	Crimson.....	.45	5.00
sloy	Faust, black.....	.45	5.00
selye	Light Blue and Gold.....	.45	5.00
scmaa	Primrose.....	.45	5.00
scoay	Purple.....	.45	5.00
scocu	Purple and Gold.....	.45	5.00
scoeq	Rose and Gold.....	.45	5.00
scofo	Scarlet and Gold.....	.45	5.00
scoii	Velvety Red.....	.45	5.00
scoke	Velvety Violet.....	.45	5.00
scoma	Violet and Gold.....	.45	5.00
scyol	Gloxiniaflora Choice Mixed, all veined varieties.....	.35	4.00
scyuz	Emperor (Superbissima) Finest Mixed.....	.35	4.00
<b>SALVIA (Flowering Sage) 3 ft.</b>			
scyyr	Azurea Grandiflora, blue.....	1.25	15.00
sczuy	Farinacea, light blue.....	.85	10.00
sdaan	“ Blue Bedder, deep blue flowers.....	2.10	25.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### SANVITALIA (Trailing Zinnia)

sdaef	Procumbens Fl. Pl., yellow, select double.....	\$0.50	\$6.00
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### SAPONARIA (Soap Wart) 2 ft.

sdaix	Vaccaria Rose.....	.10	.30
sdaok	“ White.....	.10	.30
sdapi	Ocymoides, rose, 1 ft.....	.25	3.00

### SCABIOSA, Grandiflora Fl. Pl. (Sweet Scabious) 3 ft.

#### GIANT HYBRIDS MIXED

sdare Giant size, including new rare colors.  
Price per oz. \$0.45, per lb. \$5.00.

sdata	Ageratum Blue, Highly Commended, R. H. S.....	.20	2.00
sdauy	Azure Fairy (Azure Blue) Highly Commended, R. H. S.	.20	2.00
sdawu	Blue Cockade, deep azure blue. Heads conical in shape	.20	2.00
sdayq	Cattleya, rosy orchid color.....	.20	2.00
sdazo	Coral Pink, rich pink.....	.20	2.00
sdmoy	Crimson.....	.20	2.00
sdmye	Fire King, fiery scarlet.....	.20	2.00
sdnaa	Flesh Pink.....	.20	2.00
sdoaz	King of the Blacks, reddish black.....	.20	2.00
sdoer	Loveliness (Waller-Franklin) salmon rose shades, Award of Merit, R. H. S.....	.25	3.00
sdoij	Peach Blossom (Waller-Franklin) peach blossom pink, Highly Commended, R. H. S.....	.20	2.00
sdony	Red.....	.20	2.00
sdoow	Rose.....	.20	2.00
sdopu	Shasta Improved (Waller-Franklin) pure white, enormous size, Award of Merit, R. H. S.....	.20	2.00
sdoso	Snowball, pure white.....	.20	2.00
sdouk	Sulphur Yellow.....	.20	2.00
sdovi	Choice Mixed.....	.15	1.25

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>SCABIOSA CAUCASICA (Blue Bonnet) 3 ft.</b>			
sdoxe	House's Hybrids, colors range from dark blue to lavender.....	\$2.10	\$25.00
sdoyc	Lavender-Blue.....	1.00	12.00
sdpay	Perfecta, large fringed lavender.....	.85	10.00
sdziy	White.....	1.25	15.00
seaa0	Fine Mixed.....	.85	10.00
<b>SCABIOSA COLUMBARIA (Anthemifolia) 2 ft.</b>			
seabm	Delicate Lavender.....	1.25	15.00
seack	Delicate Pink, an orchid pink and particularly valuable as it is the only pink Scabiosa in the perennial group	1.25	15.00
<b>SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower) 1½ ft.</b>			
seadi	Amber	seafe	Mauve
seajw	Carmine	seaha	Purple
seaku		seagc	Pink
seals		seaiy	Rose
seamq	Each of above 6 varieties.....	2.10	25.00
seajw	Rose and Amber Shades Mixed.....	2.10	25.00
seaku	Garaway's Hybrids.....	2.10	25.00
seals	Dr. Badger's Hybrids.....	2.10	25.00
seamq	Waller-Franklin Formula Mixture of Giant Flowering Hybrids, an extra select large flowered compact hothouse strain containing a perfect blend of many colors.....	2.10	25.00
seann	Pansy Flowered Mixed, large pansy flowered blooms in a wide range of rich self colors.....	3.00	35.00
seded	Hybridus Grandiflorus Mixed.....	.20	2.00
<b>SCHIZANTHUS, Wisetonensis 1½ ft.</b>			
sediv	Brilliant Mixture.....	2.10	25.00
sedoi	Choice Mixture.....	.20	2.00
<b>SHASTA DAISIES: See Chrysanthemum Maximum</b>			
<b>SMILAX</b>			
sedqe	Myrsiphyllum Asparagoides.....	.25	2.50
<b>SOLANUM (Jerusalem Cherry) 15 in.</b>			
sedsa	Capsicastrum Nanum, small red fruit.....	.25	3.00
sedty	Clevelandi, Cleveland Cherry, red.....	.25	3.00
seduw	Hlavacek's Masterpiece, a compact type, red.....	.45	5.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>STATICE (Sea Lavender) 2½ ft.</b>			
sedvu	Bonduelli, golden yellow.....	\$0.10	\$0.60
sedyo	Caspia, lilac.....	1.50	18.00
seeak	Dumosa, dense cushions of silvery grey flowers.....	1.65	20.00
seebi	Latifolia, lavender.....	.85	10.00
seecg	Perezii, rich blue.....	.85	10.00
seede	Puberula, 4 to 6 inches high with large dark violet blooms, fine for rock gardens or pots.....	1.65	20.00
seec	Sinuata Deep Blue Kampf's Tall Improved.....	.10	.65
seefa	" Lavender.....	.10	.60
seegy	" Lavender Queen (New).....	.15	1.50
seehw	" Market Grower's Blue (New) bright deep blue..	.15	1.50
seeiu	" New Hybrids, new colors mixed.....	.20	2.00
seejs	" Pastel Shades.....	.20	2.00
seekq	" Rosea Superba.....	.10	.65
seelo	" Snowwitch, tall pure white.....	.15	1.50
seemm	" True Blue, extra deep.....	.10	.65
seenj	" White.....	.10	.60
seeh	" Mixed.....	.10	.60
seepf	" Tom Thumb Mixed, gem for rock gardens, 6 in..	.20	2.00
seeqd	Suworowii (Russian Rat Tail) rose.....	.45	5.00

**STEVIA SERRATA, 2½ ft.**

seerb	Pure white.....	.60	7.00
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**ALL QUARTER POUND PRICES HAVE BEEN DISCONTINUED**

**FOUR OUNCES OR OVER ALLOWED AT POUND PRICE.**

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## STOCKS (Gilliflower)

### “The World’s Best Double Stocks”

We received five “Awards of Merit” and eight “Highly Commended” for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932.

All our California grown Stocks bloom at least two weeks earlier than foreign grown.

#### STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft.

seesz	Aurora, cream tinted pink.....	\$1.05	\$12.50
seetx	Azure Blue.....	1.05	12.50
seeux	Blood Red.....	1.05	12.50
seevt	Bright Pink.....	1.05	12.50
seewr	Brilliant Crimson (Triumph) Highly Commended, R. H. S.....	1.05	12.50
seexp	Brilliant Rose.....	1.05	12.50
seeyn	Canary Yellow.....	1.05	12.50
seezl	Carmine.....	1.05	12.50
sefaj	Carmine Pink.....	1.05	12.50
sefeb	Coppery Carmine.....	1.05	12.50
sefit	Crimson.....	1.05	12.50
sefni	Dark Blue.....	1.05	12.50
sefog	Deep Cream.....	1.05	12.50
sefpe	Deep Purple.....	1.05	12.50
sefra	Deep Rose, Highly Commended, R. H. S.....	1.05	12.50
sefsy	Flesh, Award of Merit, R. H. S.....	1.05	12.50
sefuu	Golden Wonder, golden yellow.....	1.05	12.50
sefxo	Lavender, Award of Merit, R. H. S.....	1.05	12.50
sefym	Light Blue.....	1.05	12.50
segai	Old Rose.....	1.05	12.50
segce	Pansy Violet, Highly Commended, R. H. S.....	1.05	12.50
segea	Peach Blossom.....	1.05	12.50
segfy	Purple.....	1.05	12.50
seghu	Rose.....	1.05	12.50
segis	White, Award of Merit, R. H. S.....	1.05	12.50
segko	Waller-Franklin Formula Mixture, “Just a little bit better”, a rich bright mixture with a very high per- centage of doubles. Not grown but made up from the best named varieties. Our large sales testify to the popularity of this mixture.....	.85	10.00
segof	Choice Mixed, very double choice blend.....	.65	8.00
segut	Fine Mixed.....	.35	4.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### STOCK SUPER GIANT IMPERIAL

A new group of Giant Imperial Stock especially bred and selected for florists' use. Like the Giant Imperial group, the plants are full base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and very double, measuring from 1½ to 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type is certain to become a florist favorite.

segyl **Rose Charm** (Waller-Franklin) **A beautiful, rich deep rose.**

Price per oz. \$2.50, per lb. \$30.00.

sehah **Roselight** (Waller-Franklin) **rose-pink.**

Price per oz. \$2.50, per lb. \$30.00.

### STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

sehez	Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
sehir	Blood Red.....	1.65	20.00
sehoe	Blush (Apple Blossom) "H. C."—R. H. S.....	1.65	20.00
sehqa	Buttercup (Waller-Franklin).....	2.10	25.00
sehry	Canary Yellow (Golden Ball).....	1.65	20.00
sehtu	Chamois, ivory, tinted old rose, Award of Merit, R. H. S.....	1.65	20.00
sehus	Chamois Rose, Award of Merit, R. H. S.....	1.65	20.00
sehwo	Crimson.....	1.65	20.00
sehyk	Dark Blue.....	1.65	20.00
sehzi	Elk's Pride (Waller-Franklin) royal purple.....	1.65	20.00
seiag	Fiery Blood Red.....	1.65	20.00
seibe	Flesh, Award of Merit, R. H. S.....	1.65	20.00
seicc	Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
seida	Lavender.....	1.65	20.00
seiey	Lilac.....	1.65	20.00
seifw	Mauve Lavender.....	1.65	20.00
seigu	Old Rose (Waller-Franklin).....	1.65	20.00
seihs	Rose, deep rose pink.....	1.65	20.00
seiq	Santa Maria, giant double pure white.....	1.65	20.00
seijo	Shasta (Waller-Franklin) white.....	1.65	20.00
scikm	White.....	1.65	20.00
seilk	White Wonder, fine white.....	1.65	20.00
seimi	Waller-Franklin Formula Mixture, "Just a little bit better", a rich bright mixture with a very high per- centage of doubles. Not grown but made up from the best named varieties.....	1.25	15.00
seinf	Fine Mixed, very double choice blend.....	.85	10.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft.</b>			
sei0d	American Beauty, deep rose pink.....	\$1.15	\$14.00
sei0b	Apricot Beauty.....	1.15	14.00
sei0z	Aurora (Chamois) cream tinted pink.....	1.15	14.00
seirx	Canary Yellow (Monte Carlo).....	1.15	14.00
seisv	Carmine Rose (Abundance).....	1.15	14.00
seitt	Crimson (Souv. de Monaco).....	1.15	14.00
seieur	Deep Blue (Summer Night).....	1.15	14.00
seivp	Flesh Pink (Beauty of Nice).....	1.15	14.00
seiw0	Light Blue (Cote d'Azure).....	1.15	14.00
seisl	Lloyd George, large blood red.....	1.15	14.00
seiyj	Old Rose (Belle de Naples) Highly Commended, R. H. S.....	1.15	14.00
seizh	Pale Violet (Parma Violet).....	1.15	14.00
sejaf	Rose Pink, very finest bright pink.....	1.15	4.00
sejex	Rose Queen.....	1.15	14.00
sejip	Rosy Lilac (Queen Alexandra).....	1.15	14.00
sejne	Salmon Rose (Salmon King) Highly Commended, R. H. S.....	1.15	14.00
sejoc	White Shaded Pink (Almond Blossom).....	1.15	14.00
sejpa	White (Mont Blanc).....	1.15	14.00
sejqy	Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a very high percentage of doubles. Not grown but made up from the best named varieties.....	1.00	12.00
sejsu	Choice Mixed, very double choice blend.....	.65	8.00

## STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft.

A fine group, especially for Florists. Very early and free blooming. Produces a high percentage of doubles.

sejuq	Blood Red (Brilliant).....	1.35	16.00
sejvo	Canary Yellow (Creole) Award of Merit, R. H. S.....	1.35	16.00
sejyi	Flesh.....	1.35	16.00
sekae	Heatham Beauty, rose shaded terra cotta.....	1.35	16.00
sekca	Pale Blue (May Queen).....	1.35	16.00
sekdy	" Blush (La France).....	1.35	16.00
sekew	Queen of the Belgians, pale violet.....	1.35	16.00



## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection)—Cont.</b>			
sekfu	Rose, rose pink, Award of Merit, R. H. S.....	\$1.35	\$16.00
sekio	Silvery Lilac (Empress Augusta Victoria) Award of Merit, R. H. S.....	1.35	16.00
sekli	Snowdrift, pure white.....	1.35	16.00
sekob	Violet (Sapphire).....	1.35	16.00
sekup	Violet Slate (President Wilson).....	1.35	16.00
sekyh	White (Princess Alice).....	1.35	16.00
selad	Waller-Franklin Formula Mixture, "Just a little bit better," a rich bright mixture with a very high percentage of doubles. Not grown but made up from the best named varieties.....	1.15	14.00
selev	Fine Mixed, very double choice blend.....	.65	8.00
<b>STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 2½ ft.</b>			
<b>Non-Branching.</b> Each plant produces one large flowering spike.			
seloa	Apple Blossom, white tinged rose.....	5.00	60.00
selpy	Ball's White, white, faintly suffused rose but easily accepted for clear white.....	5.00	60.00
selru	Blood Red.....	5.00	60.00
seluo	Blue, a mid blue.....	5.00	60.00
selxi	Chamois Pink, apricot or chamois-pink.....	5.00	60.00
selyg	Chamois Rose.....	5.00	60.00
selze	Copper King, coppery scarlet.....	5.00	60.00
semac	Crimson.....	5.00	60.00
semba	Dark Blue (New).....	5.00	60.00
semey	Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
semeu	Dwarf White, similar in color to Ball's White but not so tall.....	5.00	60.00
semho	Gloria, brilliant crimson.....	5.00	60.00
semim	Illusion, scarlet red.....	5.00	60.00
semki	Lilac Lavender, rich bright lavender.....	5.00	60.00
semme	Malmaison Pink (New).....	5.00	60.00
semoz	Moonlight, yellow.....	5.00	60.00
semun	Old Rose (Waller-Franklin).....	5.00	60.00
semyf	Purple.....	5.00	60.00
senab	Rose.....	5.00	60.00
senet	Rose King, coppery rose.....	5.00	60.00
senil	Ruby.....	5.00	60.00
senna	Satin Rose, soft satin rose.....	5.00	60.00
senoy	Silvery Lilac.....	5.00	60.00
senqu	White, under glass white, outside slightly tinged pink	5.00	60.00
sento	White, tinted rose.....	5.00	60.00
senum	Fine Mixed, a choice blend made up from all the above named varieties.....	4.20	50.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft.</b>			
senwi	Celestine, lavender-blue .....	\$3.00	\$35.00
senye	Crimson King, deep crimson.....	2.10	25.00
seoaa	Egyptian, rose.....	2.10	25.00
seoby	Empress Elizabeth, bright carmine.....	2.50	30.00
seocw	Riviera Dawn, pale rosy buff.....	2.50	30.00
seodu	Violetta, dark violet.....	2.50	30.00
seoes	White Lady, very double, pure white.....	2.50	30.00
seofq	Zephyr, delicate lavender blue.....	3.00	35.00
seogo	Brompton Harbinger Improved Mixed.....	2.50	30.00
seohm	Choice Mixed .....	1.65	20.00
<b>STOCK SINGLE</b>			
seoik	Rosy Morn.....	.85	10.00
<b>STOCK VIRGINIAN: See Page 97.</b>			
<b>SUNFLOWER (Helianthus)</b>			
seoji	Intermediate Sanguineus Excelsior, shades of red, purple and reddish brown, 4 ft.....	.10	1.00
seokg	Double Chrysanthemum Flowered, select stock, 5 ft.....	.15	1.50
seole	Tall Red, 6 ft.....	.10	.60
seomc	Tall Mixed.....	.10	.60
<b>SWEET PEAS: See Page 17.</b>			
<b>SWEET WILLIAM, Perennial, 2 ft.</b>			
seonz	Single Dark Crimson.....	.15	1.50
seoox	“ Holborn Glory.....	.15	1.50
seopv	“ Newport Pink.....	.25	3.00
seoqt	“ Scarlet Beauty.....	.25	3.00
seorr	“ White.....	.15	1.50
seosp	“ Choice Mixed.....	.15	1.25
seotn	Double Choice Mixed.....	.25	2.50
<b>SWEET WILLIAM, Annual, 1 ft.</b>			
seoul	Single Mixed.....	.25	2.75
<b>TEXAS BLUE BONNET: See Lupinus</b>			
<b>TEXAS QUEEN ANNE'S LACE FLOWER, 3 ft.</b>			
tecyr	White.....	.25	2.50
<b>THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft.</b>			
tedan	Lilac Rose.....	.50	6.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>THUNBERGIA (Black Eyed Susan)</b>			
tedef	Choice Mixed, fine climber.....	\$0.30	\$3.50
<b>TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft.</b>			
tedix	Orange Scarlet.....	.45	5.00
<b>TRITOMA (Red-hot Poker) 3 ft.</b>			
tedok	Hybrida Mirabilis, blooms first year.....	.65	8.00
tedpi	Early Hybrids Mixed.....	.65	8.00
<b>TROPAEOLUM (Canary Bird Vine)</b>			
tedre	Canariense.....	.10	1.00
<b>VENIDIUM FASTUOSUM, 2½ ft.</b>			
vaajy	Orange with dark center and maroon zone.....	2.10	25.00
vaakw	Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter-yellow.....	2.10	25.00
<b>VERBENA (Vervain)</b>			
<b>VERBENA HYBRIDA</b>			
vaalu	Blue Shades.....	.35	4.00
vaams	Danebrog, intense scarlet, large white eye.....	.45	5.00
vaanp	Dark Blue.....	.35	4.00
vaaon	Defiance, bright scarlet.....	.40	4.50
vaapl	Ellen Willmott, pink.....	.85	10.00
vaaqj	Golden Queen, yellow.....	.45	5.00
vaarh	Italian Striped Mixed.....	.45	5.00
vaasf	Lucifer (Waller-Franklin) vivid scarlet.....	.45	5.00
vaatd	Lutea Improved, deep creamy yellow.....	.45	5.00
vaaub	Mayflower, pink.....	.45	5.00
vaavz	Pink and Rose Shades.....	.35	4.00
vaawx	Purple Mantle, purple.....	.35	4.00
vaaxv	Purple Shades.....	.35	4.00
vaayt	White.....	.35	4.00
vaazr	Auricula Eye Mixed.....	.45	5.00
vabap	Choice Mixed.....	.30	3.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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## VERBENA HYBRIDA DWARF COMPACT (Erect) 6 in.

This group is very neat and compact in habit. It is a continuous bloomer, particularly adapted for bedding, borders and small gardens.

vabeh	Carmine Ball (Waller-Franklin) carmine.....	\$1.00	\$12.00
vabiz	Chamois, pale chamois tinted buff.....	1.00	12.00
vabno	Dark Blue.....	1.00	12.00
vabom	Fireball (Waller-Franklin) erect, bright scarlet.....	1.00	12.00
vabqi	Scarlet (Defiance).....	1.00	12.00
vabse	Violet Bouquet (Waller-Franklin) deep violet, Highly Commended, R. H. S. 1935.....	1.00	12.00
vabua	White.....	1.00	12.00
vabvy	Compact Dwarf Fine Mixed.....	.60	7.00

## VERBENA ROYAL BOUQUET, upright habit

vabxu	Large flowers in brilliant mixture. About 1 ft. high.....	1.25	15.00
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## VERBENA HYBRIDA GRANDIFLORA (GIANTS)

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter.

### APPLE BLOSSOM (Waller-Franklin)

vabys The florets of this Verbena are almost white, shading to a delicate Cameo Pink towards the edge of the petals. The very edge of the petals being a true Cameo Pink. A delightful new color in Verbenas. Individual florets are one and one-fourth inches in diameter. The flower head itself measures from 4 to 5 inches across. The plant normally measures about 2 ft. in diameter. This Verbena is very floriferous and comes 99% true to color.

Price per oz. \$1.25, per lb. \$15.00.

vacao	Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross between Verbena Luminosa and Beauty of Oxford.....	1.25	15.00
vacdi	Blue (Waller-Franklin) white eye.....	.85	10.00
vaceg	Cerise Queen (Waller-Franklin) salmon cerise.....	1.25	15.00
vacfe	Coccinea (Waller-Franklin) scarlet, small eye.....	.85	10.00
vacha	Colossea Rose Shades.....	.85	10.00
vaciy	Etna (Waller-Franklin) geranium red with creamy yellow eye, Award of Merit, R. H. S. 1935.....	.85	10.00
vacu	Giant Salmon Pink, Award of Merit, R. H. S. 1935.....	.85	10.00
vacol	Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color.....	1.25	15.00
vacuz	Lucifer (Waller-Franklin) vivid scarlet.....	.85	10.00
vacyr	Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	.85	10.00

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
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### VERBENA HYBRIDA GRANDIFLORA—Concluded

vadan	Rosea Stellata (Waller-Franklin) pink, white eye.....	\$0.85	\$10.00
vadef	Rose Cardinal (Waller-Franklin) rose, white eye.....	.85	10.00
vadix	Royale (Waller-Franklin) royal blue, creamy yellow eye, Highly Commended, R. H. S. 1935.....	1.25	15.00

#### SPECTRUM RED (Waller-Franklin)

vadok As its name implies, this magnificent Verbena is an intense Bright Red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having absolutely no eye, the color is intensified, and its brilliance is quite dazzling. It is much brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We strongly recommend this as the brightest Verbena in existence. Received special mention in the 1934 All-America Selections. Award of Merit, R. H. S. 1935.

Price per oz. \$1.25, per lb. \$15.00.

vadpi	Violacea Stellata, deep violet, white eye.....	.85	10.00
vaebk	White (Waller-Franklin).....	.85	10.00
vaeci	Grandiflora Finest Mixed (Gigantea).....	.65	8.00

### VERBENA

vaedg	Erinoides (Moss Verbena) purple.....	.45	5.00
vaefc	“ “ “ white.....	.45	5.00
vaega	Venosa, purplish heliotrope.....	.50	6.00
vaehy	“ Lilacina, delicate lilac blue.....	1.25	15.00

### VIOLA (Tufted Pansies) 8 in.

vaeiw	Apricot, special select strain.....	2.50	30.00
vaeju	Arkwright Ruby.....	3.75	45.00
vaeks	Blue Butterfly.....	2.00	24.00
vaelq	Blue Perfection.....	1.25	15.00
vaemo	Chantreyland, pure apricot.....	3.00	35.00
vaenl	Jersey Gem.....	12.00	.....
vaeoj	Lutea Splendens.....	.85	10.00
vaeqh	Papilio Deep Violet.....	1.00	12.00
vaeqf	“ Light Blue.....	1.00	12.00
vaerd	White Perfection.....	1.00	12.00
vaesb	Choice Mixed.....	1.00	12.00

### VIRGINIAN STOCK (French Forget-me-nots) 1 ft.

vaetz	Compact Crimson Gem, erect and compact.....	.25	2.50
vaeux	“ Rose.....	.15	1.25
vaevv	“ White.....	.15	1.25
vaewt	“ Mixed.....	.10	1.00

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.</b>			
waanr	Brown.....	\$0.85	\$10.00
waaop	Canary Yellow.....	.85	10.00
waapn	Dark Brown.....	.85	10.00
waaql	Gold Standard, golden yellow.....	.85	10.00
waarj	Golden Yellow.....	.85	10.00
waash	Violet.....	.85	10.00
waatf	Finest Mixed.....	.60	7.00
 <b>WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.</b>			
waaud	Belvoir Castle, yellow with brown bud.....	.10	1.00
waavb	Blood Red.....	.10	1.00
waawz	Creamy White.....	.10	1.00
waaxx	Paris Brown.....	.10	1.00
waayv	Yellow.....	.10	1.00
waazt	Fine Mixed.....	.10	1.00
 <b>XERANTHEMUM ANNUUM DOUBLE (Everlasting) 2 ft.</b>			
xaayx	Fine Mixed.....	.20	2.00
 <b>XERANTHEMUM ANNUUM SUPERBISSIMUM, Double Pompon Flowered 2 ft.</b>			
xaazv	Fine Mixed.....	.20	2.00
 <b>ZINNIA (Youth and Old Age)</b>			
 <b>ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.</b>			
zamee	Canary Bird, primrose yellow.....	.35	4.00
zamga	Crimson Monarch, deep crimson.....	.35	4.00
zamhy	Dream, lavender turning to purple.....	.35	4.00
zamiw	Exquisite, light rose with deep rose center.....	.35	4.00
zamju	Golden Dawn, golden yellow.....	.35	4.00
zammo	Luminosa, bright rose.....	.35	4.00
zamoj	Old Rose, old rose shade.....	.35	4.00
zamux	Oriole, orange and gold.....	.35	4.00
zamyp	Polar Bear, white.....	.35	4.00
zanal	Scarlet Flame, bright scarlet.....	.35	4.00
zaned	Youth, soft rose self.....	.35	4.00
zaniv	Waller-Franklin Formula Mixture, "Just a little bit better".....	.35	4.00
zanoi	Choice Mixed, all colors.....	.25	2.50

## GROWERS OF "MERIT" FLOWER SEEDS

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.</b>			
zanqe	Daffodil (Waller-Franklin) canary yellow.....	\$0.35	\$4.00
zansa	Enchantress, light rose with deep rose center.....	.35	4.00
zanty	Grenadier, dark red.....	.35	4.00
zanuw	Lemon Queen, lemon orange.....	.35	4.00
zanvu	Miss Willmott, soft pink.....	.35	4.00
zanyo	Orange King, burnt orange.....	.35	4.00
zaoak	Orange Queen, golden yellow.....	.35	4.00
zaobi	Purity, white.....	.35	4.00
zaocg	Rose Queen, bright rose.....	.35	4.00
zaode	Salmon Queen.....	.35	4.00
zaoec	Scarlet Gem, glowing scarlet.....	.35	4.00
zaofa	Violet Queen.....	.35	4.00
zaogy	Waller-Franklin Formula Mixture, "Just a little bit better".....	.35	4.00
zaohw	Choice Mixed.....	.25	2.50
<b>ZINNIA GIANT DOUBLE, 2½ ft.</b>			
zaoiu	Choice Mixed, all colors.....	.20	2.00
<b>ZINNIA FANTASY FINEST MIXED</b>			
zaojs	Rounded medium sized flowers, composed of a mass of shaggy ray-like petals. Includes a wonderful range of colors.....	.50	6.00
<b>ZINNIA GIANT DOUBLE PICOTEE, 3 ft.</b>			
zaokq	Choice Mixed.....	.35	4.00
<b>ZINNIA GIANT DOUBLE QUILLED (Achievement) 3 ft.</b>			
zaolo	Choice Mixed.....	.35	4.00
<b>ZINNIA DOUBLE CURLED AND CRESTED, 3 ft.</b>			
zaomm	Choice Mixed.....	.25	3.00
<b>ZINNIA SCABIOSA FLOWERED MIXED, 2½ ft.</b>			
zaonj	Special re-selected stock, very fine.....	.50	6.00
<b>ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with double, perfectly formed, medium sized flowers bred with long stems; exception- ally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous suc- cession of cut flowers throughout the Summer. 2½ to 3 ft.</b>			
zaooh	Bright Scarlet, Highly Commended, R. H. S.....	.25	2.50
zaopf	Canary Yellow, Highly Commended, R. H. S.....	.25	2.50
zaoqd	Crimson, Highly Commended, R. H. S.....	.25	2.50

# WALLER-FRANKLIN SEED COMPANY

Code Words	FLOWER SEEDS	Price per oz.	Price per lb.
<b>ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—Cont.</b>			
zaorb	Flesh.....	\$0.25	\$2.50
zaosz	Golden Yellow.....	.25	2.50
zaotx	Pinkie (Waller-Franklin) rose pink.....	.25	2.50
zaouv	Salmon Rose.....	.25	2.50
zaovt	White.....	.25	2.50
zaowr	Waller-Franklin Formula Mixture, "Just a little bit better".....	.25	2.50
zaoxp	Choice Mixed.....	.20	2.00
<b>ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.</b>			
zaoyt	Canary Yellow.....	.25	3.00
zaozl	Crimson Gem.....	.25	3.00
zapaj	Flesh.....	.25	3.00
zapeb	Golden Orange.....	.25	3.00
zapit	Purple.....	.25	3.00
zapni	Rosebud, rose pink.....	.25	3.00
zapog	Salmon Rose.....	.25	3.00
zappe	Scarlet.....	.25	3.00
zapra	White.....	.25	3.00
zapsy	Choice Mixed.....	.25	2.50
<b>ZINNIA DOUBLE GRACILLIMA</b>			
zapuu	Red Riding Hood (Coccinea) 1 ft.....	.25	3.00
<b>ZINNIA TOM THUMB MINIATURE, 8 in.</b>			
zapxo	Choice Mixed.....	.45	5.00
<b>ZINNIA MEXICANA (HAAGEANA) HYBRIDA, 1 ft</b>			
zapym	Double small flowered mixed, charming hybrids in a great variety of colors, excellent for rock gardens.....	.50	6.00
zaqai	Single Choice Mixed.....	.50	6.00
<b>WALLER-FRANKLIN WILD GARDEN MIXTURE</b>			
wabar	A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets, 2 ft.....	.10	.50
<b>WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE</b>			
wabej	A mixture of hardy annuals blended to give a continuous succession of cut flowers from early summer until late fall, 2 to 3 ft.....	.10	.60



## WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

## PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials suitable for catalog work and we will be pleased to send selections for your inspection. Price \$1.00 per print.

## IN CONCLUSION

*As the foregoing list shows, we specialize exclusively in annual and perennial flower seeds.*

*We are specialists in growing Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures.*

*Every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.*

*We solicit your continued patronage on the merit of our seeds and the fairness of our prices.*

WALLER-FRANKLIN SEED COMPANY

# MEMORANDA

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