

Historic, archived document

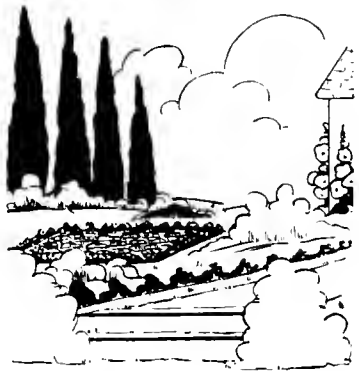
Do not assume content reflects current scientific knowledge, policies, or practices.

62.71

Sec. 562, P. L. & R.

LIBRARY
RECEIVED
☆ MAY 8 1936 ☆
U. S. Department of Agriculture

Spring 1936 GARDEN NEWS



SWISS FLORAL COMPANY
1920 N. E. SEVENTH AVENUE
PORTLAND, OREGON

POSTMASTER:—Return Postage Guaranteed.

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases. GPO 8-3591
M. H. V.



PLANTS FOR GARDEN AND HOME

This partial list of our offerings is intended also to encourage you to visit our greenhouses at N. E. 7th and Hancock Sts., Portland, and our Nursery at S. E. 26th and Holgate Aves., where unlisted and unnamed plants are growing, and where a source of pleasure is in store for you.

Some items listed here are grown in limited quantity only and early orders are advisable.

Delivery will be made when season is right for planting and stock ready unless ordered by customers for a specific time.

Parcel post orders must include postage. Express may be sent collect.

Remittance by money order, currency or for small amounts in 2 or 3-cent stamps will be acceptable. Refunds will be made if stock is no longer available. In case of damage in transit please advise at once when received. We guarantee stock true to name but cannot insure success as this is due to factors beyond our control. Errors will gladly be corrected if advised of on receipt of stock.

NOVELTIES AND SUPER QUALITY PLANTS

Any garden will acquire double interest and charm if some unusual plants or flowers are grown. For the convenience of customers we have grouped a selection of them which are worthy of space and care, to please the more discerning flower fancier. Try some of them.

Many of our rare plants are not listed, however, as too few are on hand for that, but upon your inquiry they may be supplied. We offer only subjects that have proven their merit in our trials in Portland.



CHILEAN LILY. A very choice perennial for sunny locations requiring deep soil for its spreading fleshy roots. Its flowers in June and July are clusters of orchid-like blossoms ranging in colors from orange, salmon, pink, yellow and cream. Pot grown plants 50c each.



AFRICAN LIONS TAIL. This grows much like a large Salvia but is shrubby with narrow leaves, the long branches bearing whorls of deep orange yellow fuzzy flowers in late September-October of unusual beauty. They make original cut flowers and the plants may be taken up over winter and stored frost free in a basement as they become more pleasing year after year. Need sunny warm locations. 50c each. Extra large \$1.00 and \$1.50. Large ones grow to 4 ft. tall.



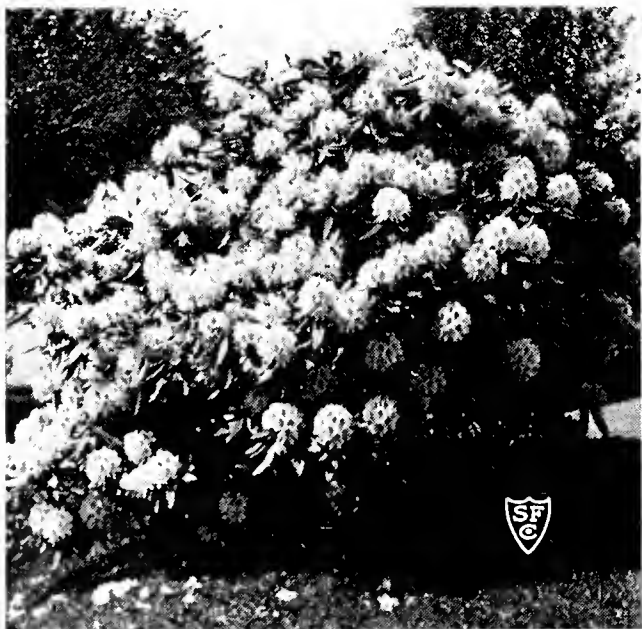
TROPIC TASSEL PLANT. A curious textured foliage very tough, woody, yet graceful and lasting; will be one of the most satisfactory house plants of the future as it thrives as readily as the Sansevieria but is far more charming and durable. Flowers during midwinter, throwing up a drooping spike clothed in carmine colored foliage out of which cascades a cluster of small flowers combining violet blue with green and yellow in striking color effect. Startling to say the least, and so easily grown in every home where these plants with ordinary care may last for years. One of the finest house plants introduced by us during over 30 years in Portland. **Fine specimens from \$1.50 to \$2.50 each**, according to size of plant. This plant is native of tropical regions and thrives in the warm dry air of modern homes. (Limited stock only; early orders advisable.)



CAPE TRUMPET FLOWER. A pot plant with same requirements as the Amaryllis but flowering much more freely nearly the year around. Does well outside during the summer season. The tubular recurved flowers are of bright orange color grouped in a cluster on 12-in. stems. This novelty is new, offered for the first time, and will make a most pleasing house plant for years to come as they are easily grown. **Fine flowering size plants \$1.00 each; larger sizes \$1.50.**

AMARYLLIS. Large bulbs growing in 6-inch pots make choice plants for the home and grow year after year with little care. They produce very large flowers of many colors from red to white. **Per pot \$1.00; extra select \$1.50 each.** They are wonderful gifts for plant lovers.

CHILEAN PINEAPPLE. Of the same type as preceding but more compact habit of growth with almost metal-like texture in foliage from the center of which arises a clump of rose pink flowers followed by seed pods of fleshy texture. Very curious, neat, extremely robust house plant, exceedingly rare. **\$1.00 to \$1.50 each for large specimens.**



RHODODENDRON RACEMOSUM. A dwarf evergreen garden shrub that blooms in early spring with branches literally covered with small bright pink flowers. Small leathery foliage and many short slender branches make this an ideal border or rockery shrub for the coast region and even colder sections as it appears to be hardy in the eastern states also. **75c to \$1.25 each.**



TIGRIDIA. Mexican day lily or shell flower, is grown by us in separate colors. White, light pink, rose, orange, yellow and scarlet. It demands rich soil, ample water and full sun and merits a **conspicuous location**, for display of the blooms in the garden effect. Flowers often attain 6 inches diameter, produced from July to frost. **Bulbs, 6 for 50c.**

GOLDEN CALLA. This makes a very fine garden plant, producing the rich deep yellow calla lilies so much admired, may also be used as a house plant to be taken indoors during the winter when they become dormant. The leaves are marked with white stripes or pencilling, charming in every respect. Strong plants, ready in May, **75c and \$1.00 each.**

WHITE CALLA. This stately lily is fine for garden planting in the coast climate, flowering nearly all summer if planted in rich soil in full sun. Will need some protection in winter if left outdoors. **Small plants 25c; medium to large, 50c to \$1.00 each.**

PRINCESS FLOWER. The most wonderful purple flowering shrub for pot culture, producing 2 to 3-inch disc-like flowers in profusion during late summer and fall. Foliage of velvety texture, deep green with handsome veining of symmetrical design, truly elegant in appearance. To be taken in before frost damages the plants in early winter as it is a splendid house plant of exotic beauty. A novelty that will please the most fastidious taste for its purity of color and is a marvelous sight. Plant them outdoors during the summer season in a sunny warm location. Ready by May 15th. **Strong specimens \$1.50 each; young plants 75c.**

CROWN OF THORNS. The plant of the biblical story covered with coarse thorns bearing brilliant red flowers all summer long if kept in full sunshine. A most interesting and easily grown plant for the house and garden, but must be taken indoors before frost in late fall. Always sensational by its bright colored flower clusters and well at home in sunny quarters where it may be grown for many years with very little attention. **50c each.**

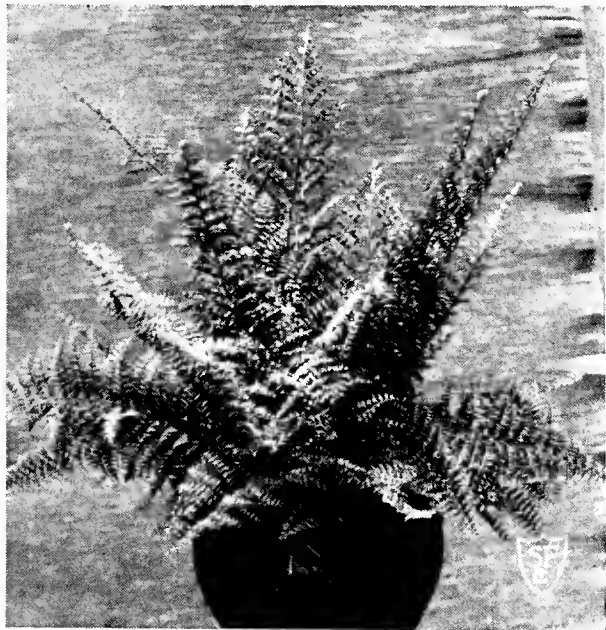


PHYLLOCACTUS QUEEN VICTORIA. A thornless smooth leaved cactus that covers itself during the spring months with light pink almost water-lily like flowers. Truly the gentlest member of the cactus family and a gorgeous easily grown house plant that never fails to please those who do admire beauty in indoor plants. **Fine specimens now only 75c.**

RAT TAIL CACTUS. This very curious rope-like plant covered with trailing branches that bear a fur of fine thorn-like hairs is one of the unique house plants the average amateur can grow with great success. These bear trumpet-like bright carmine rose flowers during the spring season that resemble to some extent the Christmas cactus. We have fine grafted specimens on stems of the night blooming cereus producing a most unique effect. A limited number only is available at \$1.50 to \$2.50 each, in 3-year grafted specimens.



TRADESCANTIA. In a fine silver-leaved form is a dainty trailing plant to grow indoors and demands little care. Price for small pots, 25c; larger plants, 75c to \$1.00.



BOSTON FERNS. Unexcelled for gracefulness and satisfactory behavior, they have maintained popularity as indoor decorative plants. We have, during the winter periods, elegant plants in various sizes, selling anywhere from 50c to \$3.50 each. They are available in plain leaf forms and fringed kinds often called Ostrich Plume Ferns.

Flowering plants as well as other indoor potted kinds need occasional fertilizing of the soil, best accomplished once a month by the application of

MORECROP FERTILIZER TABLETS

We can furnish them put up in neat packets with full printed directions at 10c, plus postage, 2c.

These change sickly looking ferns into thrifty, vigorous growing specimens.



BIRD OF PARADISE. Small deciduous tree with fern-like foliage for hot dry locations; flowers in clusters bright yellow with long scarlet stamens of startling effect; very novel. \$1.00 each.



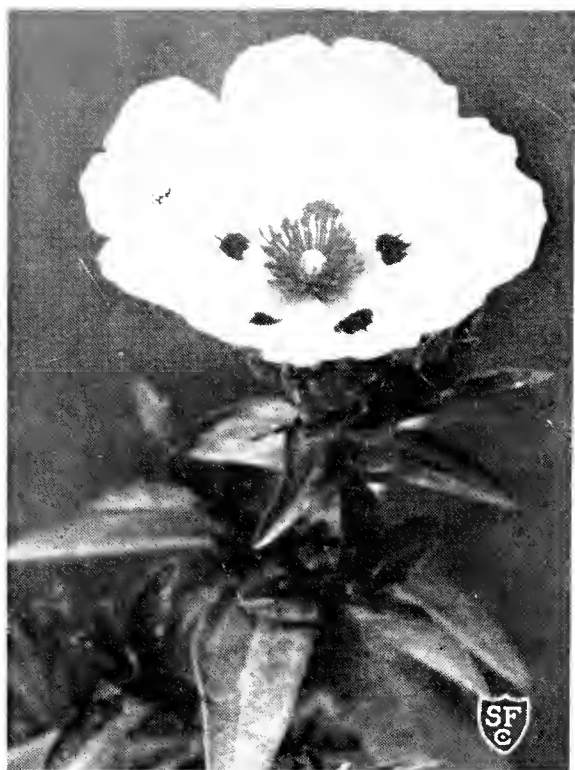
PERSIAN BUTTERCUPS. A bulbous plant of new improved large flowering type. Grown in limited quantity, ready for planting out in early March. These demand rich soil and sunny location and will flower in May and June. Flowers resemble pompon dahlias in color ranging from white, cream, yellow, orange, salmon and scarlet to crimson. This is perhaps the finest cut flower for the garden to bloom in the late spring and early summer, and are to be spaced 12 inches apart. 6 for 85c; 12 for \$1.50.

ROMNEYA COULTERI. The rare Matilija poppy, glaucous foliage, very large silky white flowers with crepe paper-like petals, delightfully fragrant. Full sun and porous soil. \$1.00 each.

TROLLIUS LEDEBOURI, very hardy rare perennial for partial shade or damp locations. Flowers of richest deep orange color and lasting quality. 35c each.

CALTHA, newly introduced Chinese specie for damp, rich soils, with single deep yellow flowers resembling Trollius blossoms. Flower stems to 18 inches high. Offered for the first time to plant fanciers since its introduction from the mountains of China. (Limited). 50c each.

ABELIA FLORIBUNDA. Latest novelty offered for first time, with long pendulous flower resembling a Fuchsia, promising to become one of the unusual garden shrubs for sunny locations. 50c each.



ROCKROSE, or Cistus cyprius. A low evergreen shrub with large saucer-shaped flowers pure white with five maroon red blotches in center, very effective and novel, fine for sunny locations, flowering all summer. Not hardy east of Cascade range. A little known floral treasure for coast gardens. 75c each.

ORCHID ROSE. A sensational novelty of Cistus with very large orchid colored flower and five dark red markings in the center. Flowers throughout the summer season. Evergreen foliage. Not hardy east of Cascade range. \$1.25 each.

GROMWELL or LITHOSPERMUM PROSTRATUM. A creeping green plant for the rock garden producing sheets of brilliant blue flowers of marvelous beauty, not approached by any other plant known for sheer color effect. Strong plants 50c each.

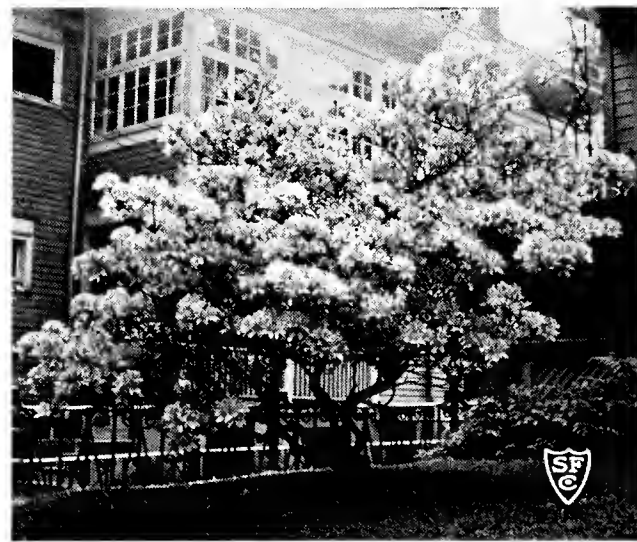


GLOXINIA. Luxurious velvety foliage with clusters of large trumpet-like flowers in many colors; splendid house plants forming a large bulb flowering during the summer season. For color splendor and beauty they surpass all other house plants today when flowering. Priced from 50c to \$1.50 each.

CAMELLIA. King of broad-leafed evergreens for the coast region, is our garden's choicest shrub for early spring flowering. Many sorts are grown by us in varied sizes. Priced from 50c to \$5.00.



LEMON YELLOW FIRETHORN. This is one of the novelties for garden planting to introduce a new color effect to our winter gardens. Until now no bright yellow berried shrub has been used to date. As gorgeous as the scarlet berried and orange colored Firethorns are proving; their very wide prevalence is making them common and almost tiresome, whereas the new yellow sort from China is a revelation for beauty and charm. Foliage is considerably smaller and more graceful with the berries appearing like beads in great quantity of a bright luminous yellow of sulphur tint. Apparently as hardy as the common kinds, we feel sure this introduction will be a sensation for years to come. Strong sturdy bushes now \$1.50 each. Limited offering only.



RHODODENDRONS, are the queens of evergreen shrubs for the coast climate. We raise them in many varieties, varied in sizes and colors. Safe to transplant any time, priced to size, merit and quality from 50c to \$25.00.



AZALEA, mollis. This Chinese shrub with bright yellow to orange flowers is of exceptional merit for spring beauty and we can offer fine bushes of them at 50c to \$1.50.

AZALEA Hinodegiri. Very dwarf compact evergreen sort becoming a mass of deep crimson flowers in April or May, is one of the choicest small shrubs for gardens of the coast region. A very elegant effect is obtained by large groups of them. 50c to \$2.50 each.

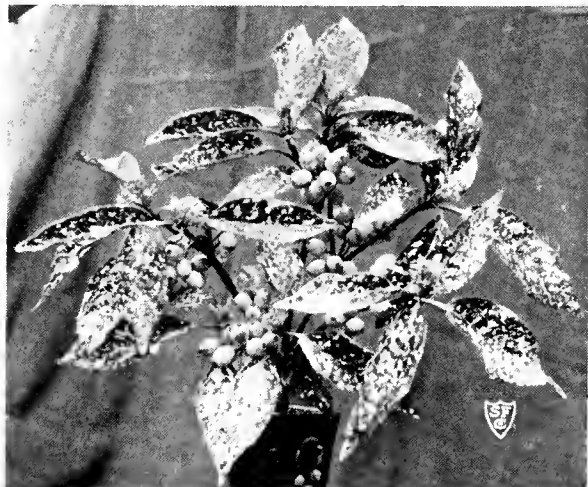


KURUME AZALEA. This is the queen supreme of all new flowering shrubs. Persons admiring pink or salmon shades more than crimson will rejoice at the gorgeous colors of this new race; it is larger flowered but as equally profuse as the Hinodegiri type. Its growth is slightly more vigorous, yet being dwarf. We have several varieties in varying shades of color. Prices from 50c to \$2.50 each.



ROCK DAPHNE CNEORUM. Low prostrate small leafed evergreen, hardy everywhere, with the most appealing pink masses of fragrant flowers in spring and often again in fall. A garden treasure for a lifetime, now available in small sizes from 25c, to \$1.50 each for the larger plants.

WINTER DAPHNE MEZEREUM. Deciduous upright growing, very fragrant red flowers along the stems in great number from February to March. Hardy everywhere; best in partial shade and heavy soil. Pot grown 50c. Larger field grown up to \$2.50 each.



AUCUBA, Gold Dust Laurel. Showy yellow spotted leaves, well adapted to grow in dense shade and north exposures. Truly one of the best evergreens for foliage effect; also producing large red berries. Extra select sort of our own creation. 75c to \$1.50 each.



PERNETTYA. Low evergreen shrubs with masses of fruit like large huckleberries, in white, pink, red and maroon colors. Very attractive and choice. 50c to \$1.50 each.



CREAM BROOM. For neatness and compact growth to suit dry poor soils this evergreen shrub is unexcelled and must not be confused with the common brooms. Its masses of cream-colored flowers are excellent for cutting because they flower long before the other brooms. Fine bushes from 50c to \$1.00 each.



ANDROMEDA, or Japanese Lily of the Valley bush. A fine dwarf evergreen shrub for shady locations. Slow growing and very hardy. Flowering early in spring. 75c to \$2.00 each.

YEW TREES. They have a candlestick likeness that is most fitting for certain spots in the garden or near a building, for their compact dark green foliage is neatness itself. Their slow hardy growth assures satisfaction for ages. We offer some real bargains at \$1.50 to \$3.00. Irish and English sorts.



CLEMATIS Jackmannii. Large midsummer flowering deep purple of special beauty, thrives best in partial shade in good porous soil. Potted specimens, 75c each.

Ramona. Large lavender colored sort. 75c each.

Ville de Lyon. Red flowered sort of medium size. 75c each.

Henryi. Large pure white. 75c each.

Baron Veillard. Pink of large size. 75c each.

Orientalis. Yellow small flowered sort of great charm; a real novelty with beautiful seed pods; young stock. 50c each.

Hybrid Seedlings in many variations are grown by us and offered for special selection when in flower for delivery the following fall. \$1.50 to \$2.50 each.

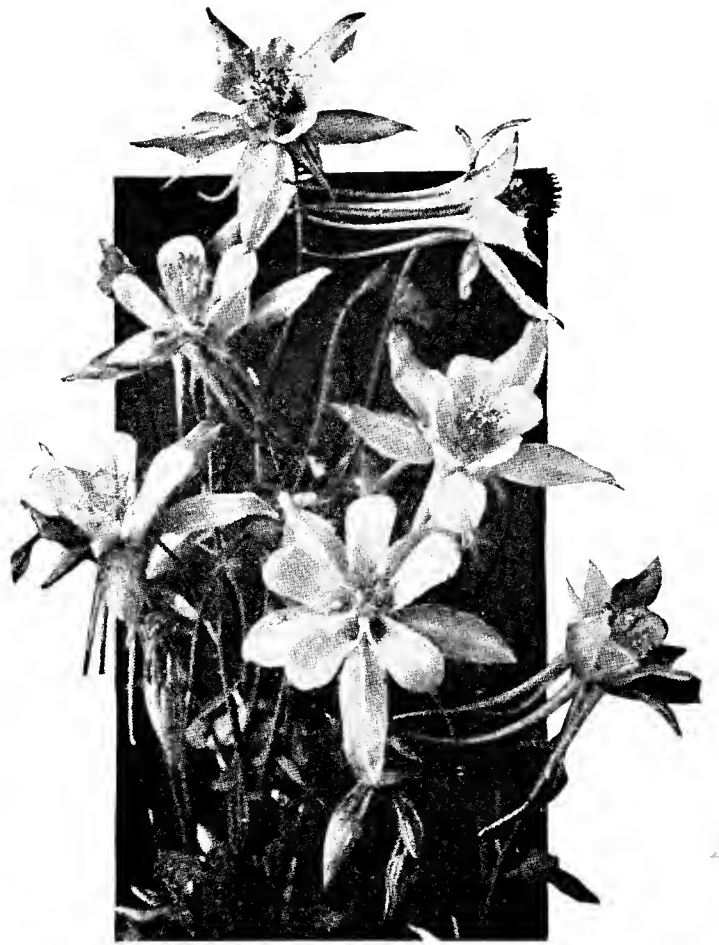
WHITE JASMINE. Extremely fragrant clusters of flowers throughout midsummer, fine fern-like foliage, hardy vine preferring sunny warm locations. 50c to \$1.00 each.



SCABIOSA CAUCASICA. The finest hardy cut flower any garden can produce, blooming profusely all summer. The plants lasting for years. Flowers of 3-in. diameter are on long wiry stems and last several days when cut. 3 for \$1.00.

HERBAL FRAGRANCE. Sweet Lavender, dwarf French sort, adds spicy scent to gardens. Plant a few this spring; they last for years. Now 3 for 50c.

COBWEB HEN & CHICKENS. Tiny ball-like plants with fine cobweb over top of leaves, giving a charming effect growing in crevices of rocks. Hardy and easily grown. Two clumps for 25c.



AQUILEGIA LONGISSIMA. The new sensationally long spurred yellow Columbine; a novelty to please the most fastidious gardener. 3 for \$1.00.

AQUILEGIA CRIMSON STAR. A large flower of rich velvety red with cream center of startling beauty and contrast. A novelty of great value for the hardy border and as a cut flower. 3 for \$1.00.



GAILLADRIA BURGUNDY. Unusual fine rich red color; a splendid cut flower and fine addition to hardy borders. 4 for \$1.00.

CANTERBURY BELLS in mixed color. Strong plants. 6 for \$1.00.

SWEET WILLIAMS. Salmon and red colors separate, also mixed colors. 6 for \$1.00.



PRIMULA CASHMERIANA. Early spring flowering with large foliage from which arise stout stems bearing ball-like flower clusters of light purple color. 35c each; 3 for \$1.00.



DELPHINIUMS. Fine English strains in rich colors. 6 for \$1.25.



PRIMULAS. Many fine sorts for garden use, such as Auriculas, Wanda, Juliae veris, Florindae, Cashmeriana, etc. Priced 15c to 50c each.



SHASTA DAISY MARIAN COLLIER. Dwarf everblooming sort with gracefully fringed flowers for cutting. Hardy border plant. 25c each.

GYPSOPHILA BRISTOL FAIRY. The large double flowering Baby Breath. A wonderful cut flower that lasts for years and proves the most useful cutting perennial known. Special grafted pot-grown plants ready during May and June. 40c each.



ICELAND POPPY COCNARA PINK. Exquisite new salmon pink sort, a select cut flower easily grown. Young plants, 6 for 50c.

GARTREF POPPY. A recent novelty with deeper colored edges on flowers in many tints of great beauty. This Iceland poppy is hardy and thrives in all porous soils. 6 for 50c.



ANEMONE PULSATILLA or PASQUE FLOWER. The pasque flower. Lovely spring flower of fine blue color with reverse of petals covered by a fine silky floss; particularly charming; graceful cutleaf fern-like foliage. 25c each.

BEDDING PLANTS

We are growers of young plants for garden decoration and are able to supply in season the following assortment of stock. All of them are produced in our greenhouses from seed of superior strains. Some require early planting while others are best delayed until weather becomes warmer towards June. Orders placed will be filled in proper season and stock reserved for this purpose. For convenience we have grouped them according to their uses into low growing **border plants**, **cut flower sort**, **porch or window box plants** and those marked (*) are fit to use in partial shade.

Kinds not readily transplanted are grown in pots only, as it assures results not obtainable otherwise and the extra cost is well compensated by full satisfaction as experience has proven.

The seeds used in the production of our plants are selected from the costliest quality strains, insuring our customers results not obtainable from ordinary sources.

LOW GROWING BORDER PLANTS

ANAGALLIS, or African Pimpernelle. Spreading or creeping plant for sunny, dry situations, covering itself with small saucer-like intense deep blue flowers of exceptional beauty. Pot grown only for late planting. **Doz. 75c.**



ASTER LILLIPUT. Very dwarf border sort, with tight button-like flowers in many handsome colors mixed, splendid for fall effects. **Doz. 25c.**

BIDENS HUMILIS. A miniature sort of cosmos, very dwarf yellow flowering, resembling a single dahlia in its attractive flowers. Novel charm. **Doz. 50c.**



AGERATUM BLUE CAP. Very dwarf blue continually flowering border plant, exceptionally neat from early to late in the season. Pot grown. **Doz. 75c.**

AGATHA COELISTIS. Blue African daisy, neat small daisy-like flowers all summer; fine in hot dry situations and neat for cutting. Pot grown. **Doz. 75c.**

ALYSSUM LITTLE GEM. Sweet alyssum makes white carpets of color. **Doz. 25c.**

BEGONIA* Everblooming Red Glory. Plants with beautiful glossy foliage, bronzy red during the summer and covered with bright red flowers until frost, needs rich loose soil; do not plant before end of May or June. Will thrive well in partial shade; also fine house plant. **3 for 50c; doz. \$1.50.**

BEGONIA* Dainty Swiss. A very dwarf form of bright pink color with extremely profuse flowering habit; a novelty of great charm for garden use. **3 for 50c; doz. \$1.50.**



TUBEROUS BEGONIAS*. These are the very large flowered sorts to be grown in shade only in soil extremely rich and loose with continual moisture. Do not plant before end of May. Many colors. **Bulbs from 15c to 50c each.**

MISCELLANEOUS BEGONIAS*. Many sort of attractive house plants are grown fit for use indoors or out in shady locations preferably. **15c to 50c each.**

BRACHYCOME, Swan River Daisy. Beautiful blue small daisy-like masses of flowers exceptionally handsome for filling in rockeries or borders. **Doz. 25c.**

CALCEOLARIA*, Fisherman's Basket. Produces clusters of very bright yellow small blossoms resembling tiny baskets; must be in partial shade. **15c and 25c each.**



PHLOX DRUMMONDII FIREBALL. The most brilliant colored of this dwarf compact growing type, produces sheets of color all during the summer months. Easily grown in sunny borders and outstanding for beauty in color effect. **Per doz. 40c.**

Phlox Drummondii Salmon Pink. A soft salmon pink color of pleasing charm, compact habit of growth, with flowers forming an unbroken carpet from July to late fall. Needs sunny location. **Doz. 40c.**

Phlox Drummondii Cherry Rose. Very bright pink of bold effect but pleasing tint. Unexcelled summer border plant of great merit. **Doz. 40c.**

Phlox Drummondii Mixed Colors. Richly assorted color range. **Doz. 35c.**



DAHLIA COLTNESS GEM. A rather startling suggestion to use Dahlia as a border plant, but very logical as they are only from 12 to 20 inches high when full grown and make wonderful borders or beds in front of shrubbery or by themselves. This is a bright single scarlet, flowering from early summer to late fall and fit for cutting as well. **Each 25c.**

Coltness Dahlia Rose. Equally dwarf as preceding with bright rose flowers. Fine for grouping or for shrub borders to lead color during the summer and fall. **Each 25c.**

Coltness Yellow. Bright sulphur yellow, very showy for beds and borders; lovely in combination with Heliotrope. **Each 25c.**

Coltness Dahlias, in new fancy colors, salmon, bronze, orange, velvet red, pink, apricot and white. **35c each.**

Coltness Dahlias, mixed colors, per doz. \$2.50 These are very interesting and beautiful for the planting of beds previously occupied by spring bulbs, for late planting is most successful for them and they are best spaced about 18 inches apart. Every garden will enjoy a trial planting of these dwarf Dahlias that need no tying up whatever and grow in sunny locations as readily as geraniums.

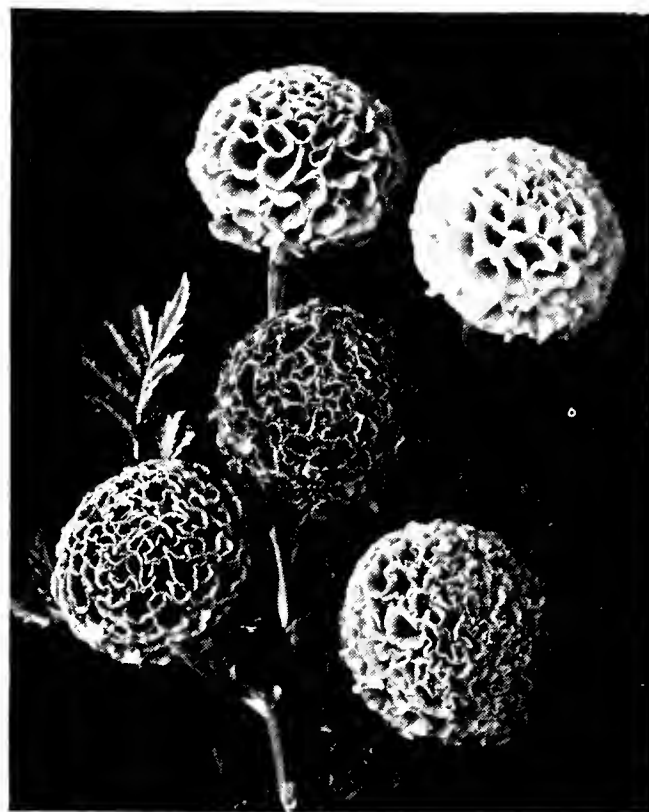
Miniature Cactus Dahlia Baby Royal. This is one of the very finest semi-dwarf new Dahlias. A real wonder for garden decoration, salmon to apricot in color; lovely beyond words for table flowers and a satisfactory keeper also. Readily grown, seldom more than 3 feet tall. **Each 50c.** No garden should be without this floral treasure. See cut flower plant section for additional sorts.

COLEUS. Lovely foliage plants that make attractive border plants of colorful effect. Must not be set out before warm weather in June. Many sorts to choose from. **3 for 50c.**

LOBELIA CRYSTAL PALACE. This intense deep blue border plant is the most popular of all small border flowers, producing masses of color but a few inches high. **Per doz. 25c; larger sizes 50c per doz.** This superior sort must not be confused with ordinary lobelia that fail to grow compact and even.

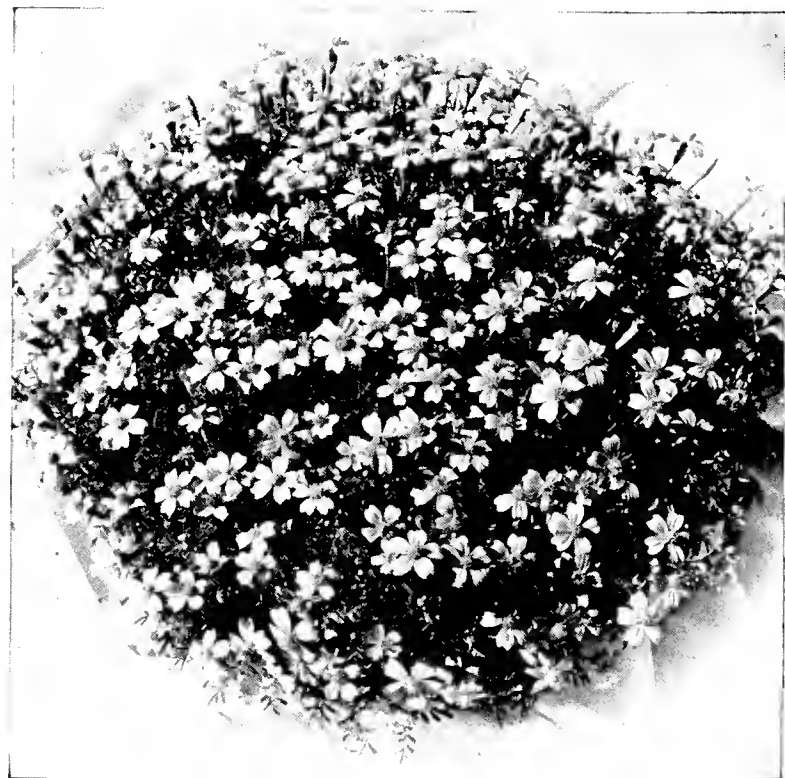
Lobelia Sapphire. This is the large light blue flowering sort with white eye used most frequently as trailer in boxes or baskets. **Per doz. 25c; larger sizes 50c per doz.**

NEMESIA COMPACTA, Rainbow Mixture. These are low growing summer flowers resembling a large Lobelia but come in a wide range of copper, orange, blue, yellow and scarlet of many tints and variations, truly a real rainbow array of color blends of strange beauty difficult to describe. The plants are easily grown and enjoy a cool damp soil in full sun; will produce borders and beds of marvelous effect. **Doz. 50c; 100 for \$3.50.**



MARIGOLDS, Double Dwarf French. These are especially good in poor soils where their growth remains moderate; need full sun, however. Colors vary from bronze red to yellow and orange. **Doz. 25c.**

Marigolds, Dwarf Single. A very interesting border effect is obtained by these richly colored dwarf sorts, so well adapted to all gardens not over rich in soils. **Doz. 25c.**



Marigolds, Dwarf Mexican. Has dainty fern-like foliage with pleasing aroma when bruised, reminding of mint flavor. Flowers small bright golden yellow in great profusion, unusually desirable border where bright color is demanded; may also serve as table flower for its elegance of form and foliage. **Doz. 25c.**

CALENDULA, Prince of Orange. So-called Scotch Marigold, large deep orange yellow flowers resembling asters. **Doz. 25c.**

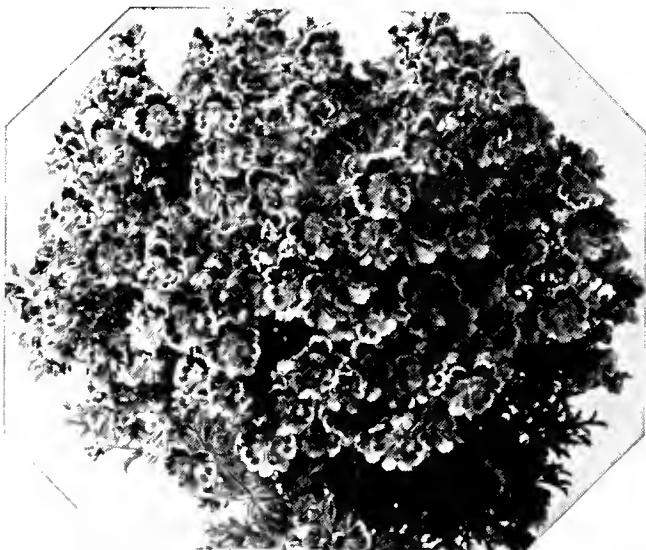


NOBLE PINK, FIRE KING. One of the finest garden pinks with clusters of large brilliant crimson flowers and glistening white eye. This novelty will be the most colorful surprise in many gardens and a delight so easily grown that every garden will want them in the future. The flowers may serve for cutting purposes to amaze your friends in table arrangements. They need a well fertilized soil and full sun to do their best. 6 for 50c; per doz. 75c.

ROYAL PINKS. Very large flowered type with fringed blossoms of great beauty in rich unusual brilliant colors of many hues, well blended. Very effective for garden borders in rich substantial soils. They also serve most charmingly as cut flowers de luxe with stems about the length of sweet peas. Easily transplanted and most impressive when set out in large numbers, as borders or beds. Doz. 60c.

PORTULACCA DOUBLE MIXED. The so-called Rose moss, low crawling fleshy plants covering themselves with very large flowers, single and double, in brilliant fiery colors ranging from pure white through rose, carmine, orange and yellow flowers, as well as many tints of scarlet. Do not plant before June as this is a warm weather plant and needs very sunny locations and but little water. Pot grown plants are best. 6 for 50c; from flats 40c per doz.

SALVIA DWARF ZURICH. Dwarf compact sort starting to flower in early summer long before other sorts and producing a mass of fiery scarlet color until frost begins. From flats, 6 for 25c; pot grown, 6 for 50c.



SCHIZANTHUS SUNSET HYBRIDS. A dwarf growing strain of wide color range rivaling the orchids in the richness of many color blendings. Its foliage is almost fern-like and the flowers in sprays of exquisite beauty for cutting or border effects. A bit difficult to transplant except when very small or pot grown; loves rich soils and cool damp weather for best results; plant early April. From flats, per doz. 35c; from pots, 6 for 50c. A successful trial will give you a thrill for life in this marvelous flower.

TORENIA, CHINESE VIOLET. A very quaint charming warm weather flower with uniquely dainty blossoms of pale lavender, deep violet and yellow as color arrangement. Plant late in June in full sun or partial shade. May also be used for porchbox plant. 3 for 50c.



VERBENA, Beauty of Oxford Hybrids. Large flowered sort of bright carmine rose blooming all summer. Splendid for beds and borders in full sun. Pot grown, 6 for 50c; from flats, per doz. 60c.

Verbena Grandiflora Blue. Bright blue, attractive. From flats, 50c doz.

Verbena Lucifer. A fiery intense red, good for borders. 6 for 50c; from flats, doz. 50c.

Verbenas thrive best from pot grown plants.

{Do not overlook the need of fertilizers when preparing ground for planting. See our offerings at end of list and include some with your plant orders; it pays in satisfaction.}



PANSIES and VIOLAS. Swiss Roggli strain, the famous strain of super pansies is a delight for all pansy fanciers, as they present the finest color range in large sized flowers today. Naturally a well fertilized loose peaty soil suits them best to produce size. Fine quality plants 50c per doz; super-size, 6 for 50c. Blue, yellow, red can be furnished in separate sorts for same price.

ENGELMAN'S SUPER PANSIES. The famous London specialist introducing his finest type of quality pansies, gives our customers an opportunity to compare and enrich our gardens with the glories of the pansy world from the old masters of the trade. **Doz. 75c.**

APRICOT VIOLAS. A border viola with deep rich apricot colored flowers, a splendid contrast with purple sorts. **Doz. 50c.**

FLORAIRE VIOLA. Introduced by the famous Swiss Alpine gardener, Henry Corevon. A small but very profuse and early flowering sort of extreme hardiness and beauty. Well suited to fill rocky crevices or borders as it thrives in heavy soils with little care. **Doz. 35c.**

WHITE VIOLA. A pure white large flowered type of much merit for its color refinement and elegance. Limited stock only. **75c per doz.** (Much appreciated for cemetery use.)

ENGLISH DAISIES. Extra large flowered strain of unsurpassed quality.

Bernina. Large quilled white shading to rose. **3 for 25c.**

Etna. Quilled fiery red of large size. **3 for 25c.**

Titlis. Quilled carmine colored flowers. **3 for 25c.**

These daisies are jewels for the early spring gardens, easily grown in heavy rich soils in sunny locations; may be planted

while frost is still expected; as border plants or for beds these will produce effects of surprising beauty, far above the common sorts of daisies one usually finds in gardens.



ANNUALS FOR CUT FLOWER PRODUCTION

Every garden should be a source of fine cut flowers. Some space in it reserved for this purpose will prove a welcome feature. Some plants are best set out early while others can be set after May or June when bulbs have been removed. Most perennials are best set out in fall, so have been omitted except those that give results from spring planting. Early orders are advisable.



ASTERS. For late planting after removal of spring bulbs these will provide choice cut flowers for the fall season. Soil must have **lime** mixed in to get best results with asters. Failure is often due to lack of this element, a fact not fully realized by gardeners yet.

Crego Aster White. Very large flowered feathery type of great beauty.

Crimson.

Dark Violet.

Lavender.

Pink. Price of all, **25c per doz. 100 for \$1.50.**

California Sunshine Aster. Gracefully formed, in attractive colors with semi-filled ray-like centers. **Doz. 25c.**



Cosmos Orange Flare. Unusually fine deep orange yellow cut flower, early flowering, dwarf growth; needs to be planted late after warm weather has started. No garden complete without Orange Flare Cosmos, the wonder novelty. Now on special sale for only **35c per doz.; 100 for \$2.50.**

Dahlia Unwins Charm Mixed. Many beautiful colors and forms of single, double, peony flowered and show types in splendid assortment for cutting or garden decoration. **Roots, 8 for \$1.00.**

GOLD BAND and SPECIOSUM LILIES. Nothing to equal them for fragrance, splendid to use in clusters between Rhododendrons or Azaleas. They thrive in partial shade and flower in early fall; plant in spring. **Strong bulbs 3 for \$1.25.**

MARIGOLD, Tall African all dble., Orange yellow. Doz. 25c.
Lemon yellow. Doz. 25c.

This is super quality stock, bound to please.

Yellow Supreme. Finest novelty in this class. Carnation-like form in bright yellow. Doz. 25c.

French Tall Josephine. Single brown color. Doz. 25c.

French Dwarf. Double, finest mixed. Doz. 25c.

French Dwarf. Single, finest mixed. Doz. 25c.

Mexican. Small yellow single, fern-like foliage. Doz. 25c.



ZINNIAS. This showiest of summer flowers for garden decoration and cut flowers, loves warm weather with full sunshine. Best planted in late spring or early summer for they come quickly if not stunted by cold nights.

Dahlia Flowered Gold Medal Mixed. Largest flowering sorts of all colors in best quality. Doz. 30c; 100 for \$2.00.

Illumination. Rich deep rose of huge size. Doz. 25c.

Lemon Beauty. Bright yellow, large size. Doz. 25c.

Orange Queen. A glowing rich orange. Doz. 25c.

Crimson Monarch. Richest red, large flowered. Doz. 25c.

Zinnia Punila Picotee Delight. Medium sized flowers especially fine for cutting. Predominating colors are orange to salmon with tips of petals darker. Doz. 25c.

Early Wonder. A novelty of dwarf quick growing type with slender branches of wiry texture. Flowers good size, compact in a bright array of colors. A new delight for those who appreciate fine cutting flowers early in the season. Try a dozen of this novelty. Doz. 40c.



Scabiosa Flowered. Beautiful forms in rich colors and graceful to arrange. Doz. 25c.

Lilliput or Pompon type. Dwarf compact growing with small flowers of much charm. Many bright colors mixed. Doz. 25c.

Zinnia plants are rarely successful if planted before end of May. Free booklet with orders for 100 plants.



SALPIGLOSSIS, Gloxiniaeflora. Known as the poor man's Orchid owing to the many marvelous colors. Fine for cutting and will grow in full sun or partial shade. Pot grown plants bloom six weeks earlier and produce more and finer flowers. Flat grown plants, doz. 40c; pot grown, doz. \$1.00.

MIGNONETTE, Golden Machel. Charming for fragrance and needs rich heavy soil with some lime. Every garden ought to have a few plants to add fragrance to other flowers. Pot grown, 3 for 25c.

LARKSPUR. Large double flowered strain in finest sorts known today, produce a source of unexcelled cut flowers.

Rosamond. Select deep rose color. Doz. 25c.

Giant Blue Bell. Fine azure blue color. Doz. 25c.

Los Angeles. Of pleasing salmon pink. Doz. 25c.

Violet. A very deep violet purple, a rich contrast color highly appreciated. Doz. 25c.

Cut flower plants of minor importance may also be had, although not listed here.



COSMOS, Extra Early Double Crested Crimson King. Doz. 25c.

Pink Beauty. Doz. 25c.

White Queen. Doz. 25c.

These early flowering semi-dwarf varieties are exceptionally useful cut flowers and thrive in rather poor sandy soils.



SCABIOSA, Pincushion Flower, Azure Fairy. Blue, large flowered. Doz. 25c.

Coral Pink. Select color. Doz. 25c.

Fire King. Bright scarlet. Doz. 25c.

Shasta. Pure white. Doz. 25c.

All make splendid long-stemmed graceful flowers; easily grown.

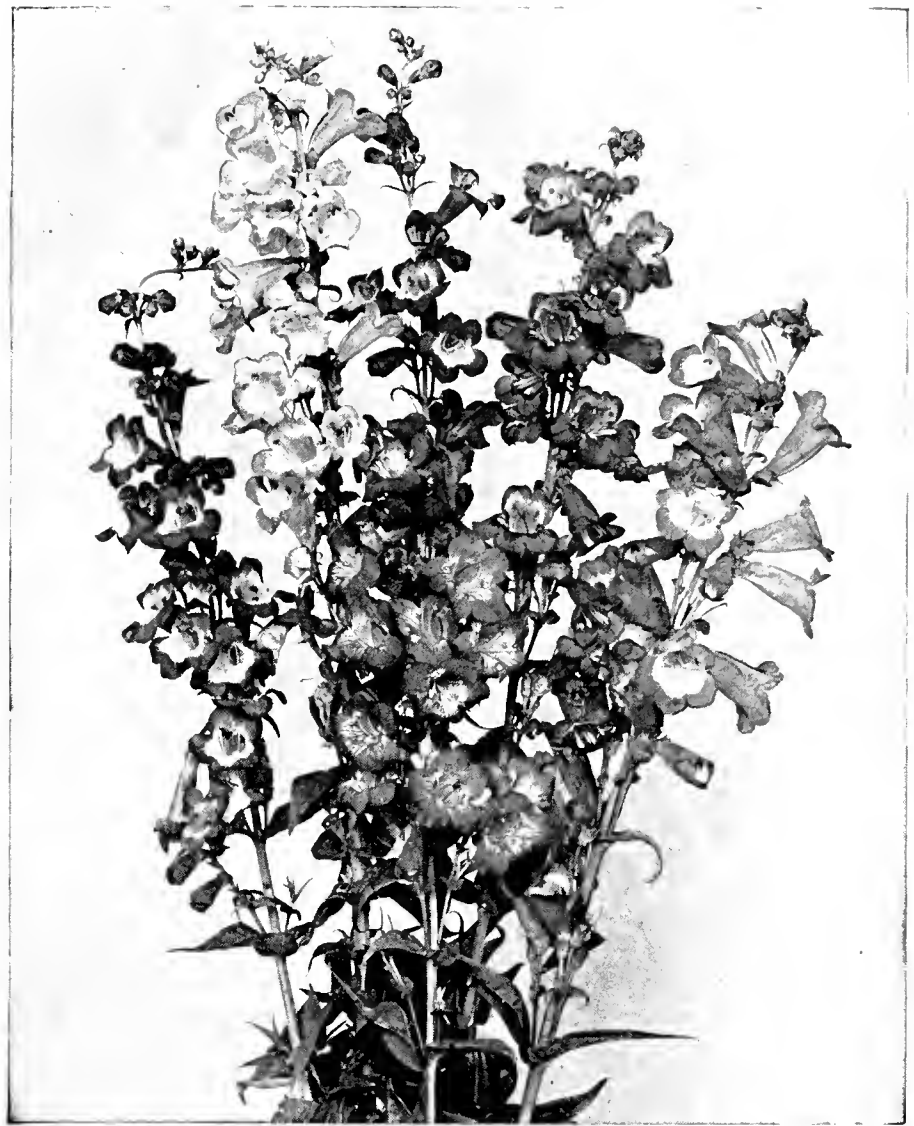
STOCKS. Large double flowering strain for cutting. Mixed colors. Doz. 35c.

Champion Column, Balls White. Select finest white double. Doz. 50c.

Moonlight. Finest canary yellow double. Doz. 50c.

Silvery Lilac. Exceedingly fragrant and pleasing color. Doz. 50c.

These demand a rich substantial soil, well fertilized. A small percentage will flower single as doubles do not produce seed.



PENTSTEMON HYBRIDS. Brilliant colors of reds, pink and lavender tints, flowering for months. One of the best garden flowers, often perennial. 6 for 50c; larger sizes, 3 for 50c.

SNAPDRAGONS, Golden Dawn. A gold buff overlaid salmon. Doz. 25c.

Orange King. Orange shaded terra cotta. Doz. 25c.

Red Chief. Rich deep scarlet. Doz. 25c.

Rose Marie. Fine rose with golden center. Doz. 25c.

Twilight. Gold on delicate apricot. Doz. 25c.

PORCH OR WINDOW BOX PLANTS



To have success with plants in boxes or tubs be sure to use a very rich compost soil and see that drainage is provided. Sun-loving plants may not thrive in north or shady exposures. Those marked by (*) will do in the shade, if not too dense. These plants are mostly grown in 2 or 3-inch pots, according to size. A packing charge will be made to cover material required for the shipping of such plants.

BABY PRIMROSE PRINCE ALBERT*. New large flowering sort especially adapted for the cool weather of early spring, when they make splendid material for window boxes to produce color and charm before the summer plants are in season. Enjoy the early spring season by planting this profuse flowering neat lavender pink primula that needs only a newspaper for shelter if frosty nights occur. A real treat at your service. Fully flowering plants of this novelty for 50c each; 6 for \$2.50. Fit to use March 1st.

STAR CINERARIAS. These make splendid cut flowers and thrive well outdoors during the cool spring months, may be set out in March or early April. Especially fine for window box filling as they last for months. Colors of blue, rose crimson and carmine. **Plants starting to flower, 3 for \$1.00; larger sizes, 3 for \$2.00.** These are perhaps the garden's finest spring decoration, but too little known and used. A trial will convince you.

HELIOTROPE*. Unexcelled for fragrance and pleasing color. 10c and 15c each.

CUPHEA. Cigarette plant, bearing tiny red tubular flowers with grey end; will thrive in partial shade. 3 for 25c.

COLEUS. Trailing and other sorts in bright colors. 3 for 25c.



PETUNIAS. Pride of Portland. Large single fringed flowers, deep pink.

White Beauty. Pure white fringed, yellow throat.

Scarlet Beauty. Bright red, heavily fringed.

Ruffled Heliotrope. Large deeply fringed, heliotrope color.

Lilac Beauty. Plain edged soft lilac veined purple.

Elks Pride. Intensely deep velvety purple, large flower.

Apple Blossom. Large light pink with deeper veins.

Above sorts are all introductions of our own, unexcelled for refined beauty, especially for box planting.

Improved Ramona. Giant flowering in many colors and types.

Red Ramona. A new copper red of largest size.

All above sorts in pot grown sizes only, 10 and 15c each, 2 or 3-inch size.

Rose of Heaven. Small very profusely flowering pink.

Blue Bedder. Small flowered light blue, both these are very fine border plants, flat grown at 35c per doz.

GERANIUMS. Double red, single red, double and single pink in several sorts are grown and available in 2½-inch and 3-inch size at 10c and 15c each.

Mt. Blanc. A striking white leafed sort with brilliant red flowers, highly decorative. 20c and 25c each.

Ivy Leaved*. These attractive trailing sorts are especially adapted to use in boxes where they fall over most gracefully, flowering profusely. They are obtainable in pink, white, rose and red sorts at 15c each.

IMPATIENS or BUSY LIZZY*. Bright green fleshy foliage studded with small red flowers continually in bloom. Will grow in sun but shade is better. Various size plants, 10-15-25c each.

PARLOR IVY. A soft leaved fast growing vine with appearance of Ivy. 10c.

COBEEA SCANDENS. Grows with foliage like Sweet Peas, large purple bell-like flowers towards fall; serves as trailer or vine. 2 for 25c.

HELXINE BABY TEARS*. Small creeping plant with tiny round bright green leaves covering soil like moss. 15c each.

WANDERING JEW*. Trailing plant with attractive foliage, green, white stripes and red striped sorts. 5c to 15c each.

THUNBERGIA or BLACK-EYED SUSAN. A creeper covered with disc-like yellow flowers with black center, some white and black or tan and black. Very neat for rockery planting or for hanging baskets and window boxes. 6 for 50c.

LANTANA. Low branching small shrub-like plant covered with clusters of small bright orange, pink or yellow flowers all summer long. 15c and 25c each.

SWEET ALYSSUM. Low creeping or trailing plant with profusion of fragrant white flowers. 3 for 25c. Single flowering form, 8 for 25c.



FUCHSIAS*. Double and single, red, white and purplish tints, trailing and upright sorts, large and small flowered, all preferring a rich deep soil in partial shade. Flowering profusely all season long if amply moist. Young plants from 10c to 25c each.

Sunray. Exquisite richly colored foliage, carmine flowers. 15c each.

SHRIMP PLANT. Unusual type of bush with bronzy elongated tassels terminating each branch from which emerge the real flowers of lavender white in striking elegance. Best in full sun and good soil. 15-25c each; large size 50c.

FLOWERING MAPLE*. Slender branching shrub with orange or red bell-like pendulous flowers; one sort has yellow spotted leaves, very graceful combined with Heliotrope for semi-shade. 10c to 25c each.

SPECIAL NOVELTIES



VENIDIUM FASTUOSUM. Monarch of the Veldt, Africa's finest daisy. Handsome rosette of silky gray foliage. Flowers of 4-inch diameter are rich golden orange in color with a black circle at base of petals. Needs sunny location. For June delivery. 4 for 50c (pot grown).

SPARAXIS. A small bulbous African flower with long sprays of exquisite blossoms in many delightful colors. Clusters of six bulbs well started, fit to plant into sunny locations in the garden for 50c. Flowering during late June, a real surprise.

FERTILIZERS, PEAT MOSS

No garden can insure success unless soil fertility is maintained. Lawns that are yellow and poor will again turn a rich green if treated with fertilizers. How to use them is printed on the sacks of Morcrop and Vigoro. They may be used before or after planting and will stimulate growth at once. Their use eliminates weeds so often present in manure.

RAW BONE MEAL. A most dependable slow acting fertilizer, harmless to roots and influencing profuse flowering of plants. Two to three months elapse before results become noticeable, but the result may last a year or more. Use 100 lbs. on lawns of 2000 square feet of surface for a good application. **Price per 100-lb. sack \$3.00; 50-lb. sack \$1.75. Less than 50c lbs., 4c per lb.**

MORCROP FERTILIZER. A complete fertilizer with Organic base and chemical fillers, put up as follows: **3-lb. carton 35c; 7-lb. carton 75c; 25-lb. bag \$1.40; 50-lb. bag \$2.50; 100-lb. bag \$3.80.** Special lawn fertilizer combination, very effective, **50-lb. bag \$1.25.**

VIGORO. A mineral base complete fertilizer of flour-like texture of pink coloring, highly recommended. **1-lb. carton**

10c; 5-lb. carton 45c; 10-lb. carton 85c; 25-lb. bag \$1.50; 50-lb. bag \$2.50; 100-lb. bag \$4.00.

We are firmly convinced that above listed preparations are the best items to use to increase soil fertility at the most reasonable cost, for their contents are known and positive, while dried manures seldom have a definite fertilizer value of dependable quantity.

PEAT MOSS. The ideal natural humus to loosen up soils, while not a fertilizer may be used generously to improve the ground for all but lime-loving plants. Spade it under or work it into the surface of the garden beds. It will make the ground porous and prevent caking, help to hold moisture and fertility as its fibres act like miniature sponges. Nothing finer to dress lawns in spring than a good layer of peat spread over the surface, then apply fertilizers which are absorbed and held by the peat so that the roots of lawn may thrive on it. A generous application will often serve for years. **Per bale, German or Swedish, weighing between 125 to 150 lbs., \$2.25, f.o.b. Portland.**



FLORAL SERVICE

“Say It with Flowers”

Human sentiments; Love, Esteem, Joy, Sympathy, wishes of good cheer, or good luck, are most eloquently expressed by a neatly arranged floral gift. A bouquet of flowers to a sick friend is like a ray of sunshine in spring. Remembering those that left us by a floral message, conveys our sentiments in the graceful way that only flowers can express them.

FLOWERS do bring us cheer when days seem gloomy. Send them to friends, for life is then a richer, more appealing sensation in their presence. Try it today for tomorrow might be late.

You may safely entrust your message to our skill; the cost may average from \$2.00 to \$5.00—depending on selection. We deliver.

ADVISORY LANDSCAPE SERVICE

We are pleased to advise that the services of Mr. J. G. Bacher, as consultant in Landscape and Garden projects, are available to customers.

His fees are dependent upon the nature and extent of service rendered, whether advisory, supervision, supply of materials or men.

A graduate of the National School of Horticulture in Geneva, with widely diversified long experience in the U. S. A., assures you of more than average ability.

This secures economy by eliminating errors made by the less informed and skilled practitioners.

THE GARDEN IS A DRESS FOR THE HOME. Change its appearance when it gets worn, just as you renew the painting of a building when old. Alterations may often improve the looks of gardens to a large extent. Consult our master craftsman; it makes a difference.

TALENT, SKILL, ABILITY and **KNOWLEDGE** are here to serve you well.

GARDEN CLUB FEATURE

Illustrated garden talks by Mr. J. G. Bacher can be arranged for, as there are collections of natural color plan garden pictures for illustrated lecture purposes before clubs or other interested organizations.

Details furnished on request.

RECEIVED
OFFICE OF THE
SECRETARY OF THE
NAVY
WASHINGTON, D. C.
JAN 10 1918

RECEIVED
OFFICE OF THE
SECRETARY OF THE
NAVY
WASHINGTON, D. C.
JAN 10 1918