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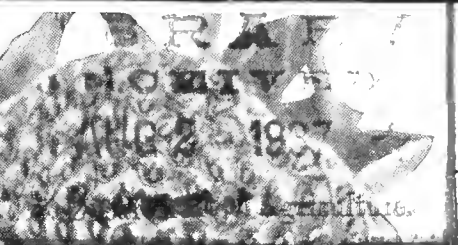
BALDWIN'S 1937

Dependable NURSERY STOCK



Dorsett

New and
Better
Variety



IDEAL
*Strawberry
Garden*

25 Dorsett	All for \$2.10
25 Fairfax	
25 Mastodon	
25 Wayzata	



Premier

A Sure
Money
Maker

RECEIVES \$4.80 PER CASE FOR DORSETT

Indiana, 1936.

"Sure had good luck with the Dorsett berries last spring. Received \$4.80 per 24-quart case."

(Signed) HARRY FETTY.

DORSETT

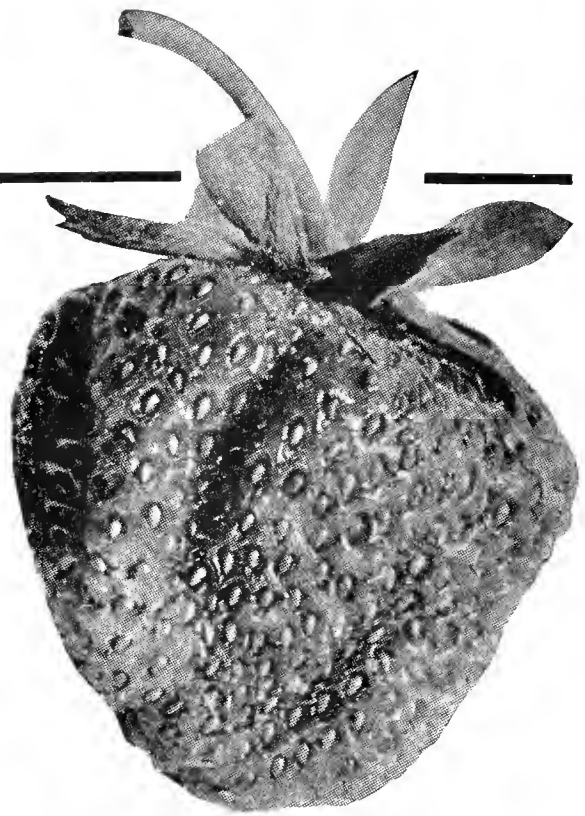
*—every desirable
strawberry feature*

A year ago we said, "Dorsett gives every promise of becoming the most profitable strawberry ever introduced." Its record of high profit to fruit growers last season and the fact that our sale of Dorsett plants was four times that of 1935 seems to prove this promise.

Experiment Stations in Michigan, Illinois, New York, and Washington, D. C., do not hesitate to say that it is superior to Premier in size and quality. Commercial growers like Dorsett because it makes more profit. It does so because its firmness, big size, fine flavor and wonderfully bright color are just what both the wholesale buyer and the housewife want. Originated by the U. S. Department of Agriculture at Washington, and tested since 1923, it has proven superior in these points:

1. Ripens as early as Premier.
2. Average yield much more than Premier.
3. Very vigorous grower, making almost as many plants as Blakemore—assuring good crops even in poor season.
4. Firmer berries than Premier—fine shipper.
5. Light red, glossy berries that buyers want and pay more for—sells best on every market.
6. Flavor superior to any other strawberry unless it is Fairfax.
7. Size well above average—larger than Premier.

With these features combined in one berry, you have a Blue Ribbon Winner for home or commercial use. You will make no mistake in a good planting this spring. We have a stock of fine, genuine Dorsett. Don't wait—there is a big demand.



Dorsett

**DORSETT
QUANTITY PRICES**

2000 1/4 Acre	4000 1/2 Acre	8000 1 Acre
\$10.25	\$19.50	\$37.95

"D & F" SPECIAL GARDEN

50 Dorsett 50 Fairfax

ONLY 98c

Two Collections, \$1.65

PREMIER

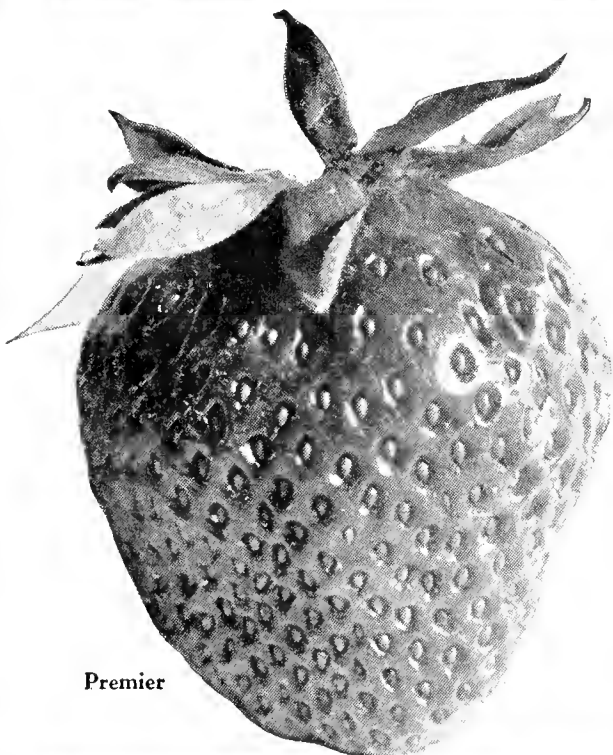
—pays early profits

In spite of the excellent new early varieties that have been introduced recently, Premier continues to be widely planted in larger quantities than any other berry. On every market Premier is the standard of highest quality and top prices. Successful fruit growers know that they must have a big picking of Premier every year to be sure of a good profit.

- | | |
|--|---------------------------------|
| 1. Ripens with the first. | 4. Size above the average. |
| 2. Long fruiting season. | 5. Bright, glossy, solid color. |
| 3. Unusually large crops. | 6. Uniform, attractive shape. |
| 7. Buyers pay a big premium for Premier. | |

Actually millions more Premier plants have been sold the past few years than any other kind. Growers know that Premier is an unfailing money-maker every year. Consumers demand it. You will need to grow Premier—and plenty of them—to be in the berry business profitably.

Premier plants for 1937 are in short supply. Order at once so we can reserve yours. Our plants are guaranteed true-to-name, healthy and vigorous.



Premier

OUR GREETING To YOU

May you have happiness and successful accomplishment in the months ahead. Throughout the country everyone is entering this new year with confidence in greater prosperity in every line. We know that one of your interests is nursery stock, and for that reason it is a pleasure to send you this annual catalog. It is up to date with varieties we know to be the best.

Every year proves again that no other crop is so dependable for good regular profit in every section as small fruit—strawberries, raspberries, blackberries, grapes. And it also proves that there is no other crop that will bring as great a return for the same small amount of space used or money spent.

The only thing that is important to insure your success is that the plants you use are of the best. This is where we come in for it is our business to grow the finest possible plants—and we have been doing this for 48 years. It takes experience to properly grow plants so that they will be healthy, vigorous and can be depended on to produce paying crops of fruit.

These varieties are truthfully described to tell you why we think they are the best of their kinds and seasons. We are here to be of helpful service both before your order is received and after your stock has reached you.

This year especially, we want to urge everyone to order just as early as possible because the dry weather all over the country last summer made a real shortage of good nursery stock. Right now we have a good supply but do not believe it will be enough in many varieties. Your orders will be appreciated and you can be sure that we will give our best service all the time because we know how important your nursery stock is to you.



O. A. D. BALDWIN

CASH DISCOUNT FOR EARLY ORDERS

15% on all orders mailed to March 1

10% on all orders mailed March 1 to March 25

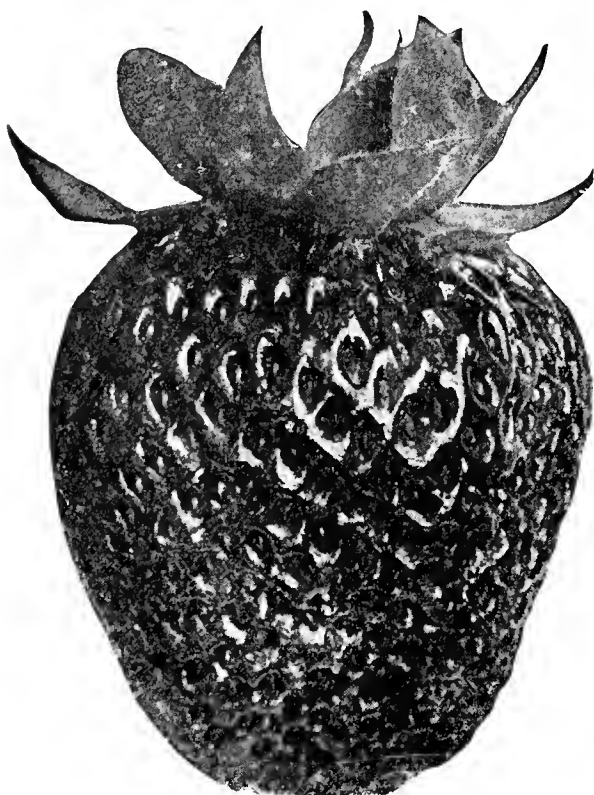
These discounts apply to all prices in the catalog except special collections, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount if You Prefer

Catskill

Best New Mid-Season Berry

Here is CATSKILL, originated by New York Experiment Station. It is the best new mid-season berry we know of.



The New Catskill

The station advises us: "Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf-spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

Berries are bright scarlet red with green cap. This variety has made satisfactory crops in all northern sections and given good plant growth even during the dry weather last summer. Catskill gives every promise of being a superior mid-season berry, especially adapted for planting with Dorsett and Fairfax to lengthen the fruiting season. Every one should plant some. Our plants are guaranteed genuine Catskill.

(Prices on Page 6)



G. W. R. BALDWIN

All Season Strawberry Garden

- 25 Dorsett
- 25 Catskill
- 25 Aroma
- 25 Gem Evb.
- 25 Wayzata Evb.

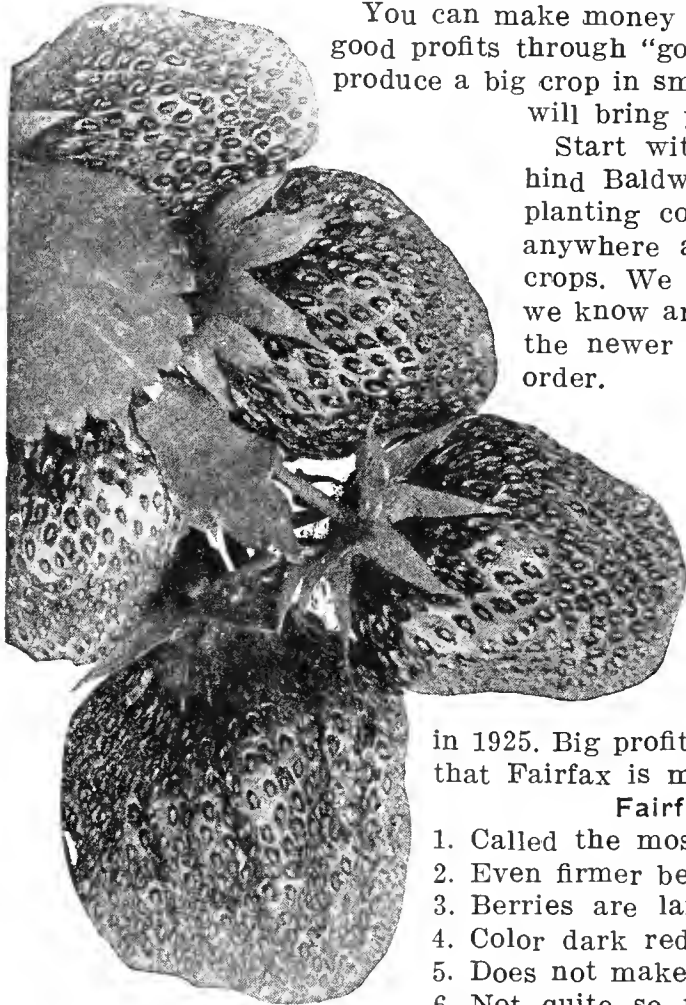
Only \$2.45

BALDWIN'S STRAWBERRIES

Make Money With These Varieties

You can make money every year with strawberries. They show a record of good profits through "good" and "bad" years. Strawberries are easy to grow, produce a big crop in small space, and remember, they are the only fruit that will bring you a full crop in one year from planting.

Start with good plants. Forty-eight years experience are behind Baldwin's plants—guaranteed true-to-name, and in healthy planting condition when you get them. You cannot get better anywhere at any price. Be certain of good growth and good crops. We offer only those varieties—both old and new—that we know are dependable and profitable. Many kinds, particularly the newer ones, sell early so we urge you not to delay your order.



Fairfax

Fairfax —Early

Leads All for Firmness and Quality

Like Dorsett, Experiment Stations say that Fairfax is much superior to Premier, particularly in firmness and it is generally judged slightly better than Dorsett in excellent flavor. Originated by U. S. D. A.

in 1925. Big profits to growers and rapidly increasing plant sales show that Fairfax is making good as one of the leading varieties.

Fairfax Differs from Dorsett in These Ways:

1. Called the most deliciously flavored of all.
2. Even firmer berries.
3. Berries are large—even larger than Dorsett.
4. Color dark red, turning darker after picking.
5. Does not make quite so many plants, but still better than Premier.
6. Not quite so productive as Dorsett but will average as good or better than Premier.

WHICH TO PLANT? These descriptions show that both are wonderfully fine berries. Both are of superior size and flavor, making either desirable for home gardens. The lighter, more attractive color of Dorsett may make it more profitable for the general market and most reports seem to prefer it. But the somewhat larger size and exceptional quality of Fairfax are to be considered. **YOU WILL WANT TO PLANT SOME FAIRFAX THIS SPRING.**

Blakemore —Very Early

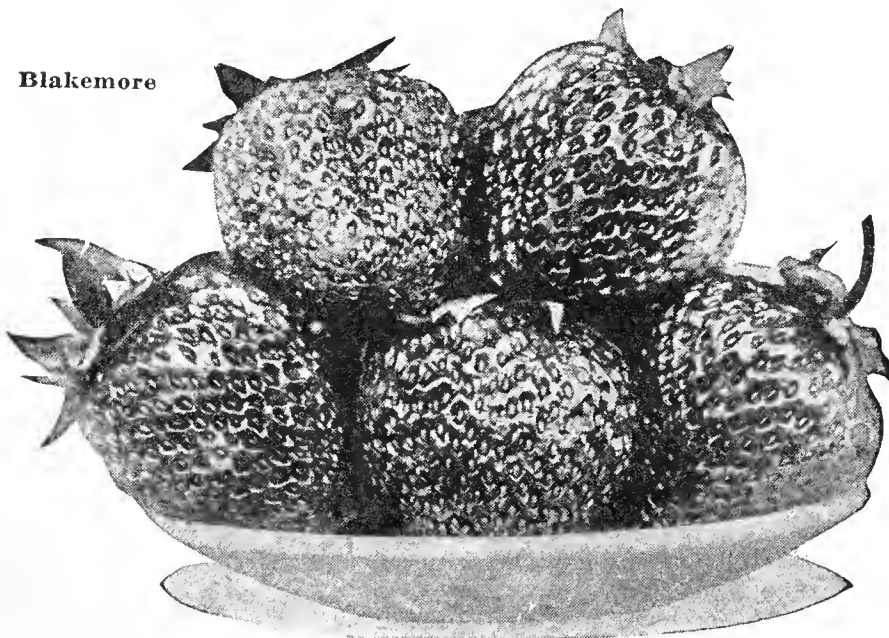
Exceptionally Productive—An Ideal Shipper

A coming early berry of outstanding commercial value. One of the firmest berries we know of and its glossy, bright red color does not fade or turn dark when picked. These two facts and its very early season make it a most profitable variety for either local or distant markets.

Firm Bright Red Berries With Real Strawberry Flavor

Unusually good plant maker—much better than Premier in this respect. Berries resemble Premier but are lighter red, as large or larger and have more of a "strawberry" flavor, and therefore better for canning and preserving. Fruit stems are upright, making easy picking. Plants are vigorous, healthy growers. One of the most valuable varieties originated by U. S. Department of Agriculture.

Blakemore



Particularly desirable on locations where it is hard to get a good stand of Premier. Blakemore when kept to a narrow picking row will produce a money making crop of finest berries every time.

Aroma —Late Most Profitable Late Berry

Look over any government report of strawberry production and you will see that growers in those sections where Aroma is widely grown, ship a full crop every season and regularly receive top prices for their Aroma. In spite of many newer late varieties it is still the best and most satisfactory late berry for general commercial planting in all fruit sections. It is a fancy market berry.

A steady producer of big round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper. Produces its big crop on any good soil.

AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 15 years; has proven its worth under all conditions. Our guarantee is behind this variety in every respect.



Aroma

HOME STRAWBERRY GARDENS

No. 1—\$1.45

25 Dorsett

25 Fairfax

25 Aroma

25 Mastodon Evbg.

Two for \$2.25

No. 2—\$2.75

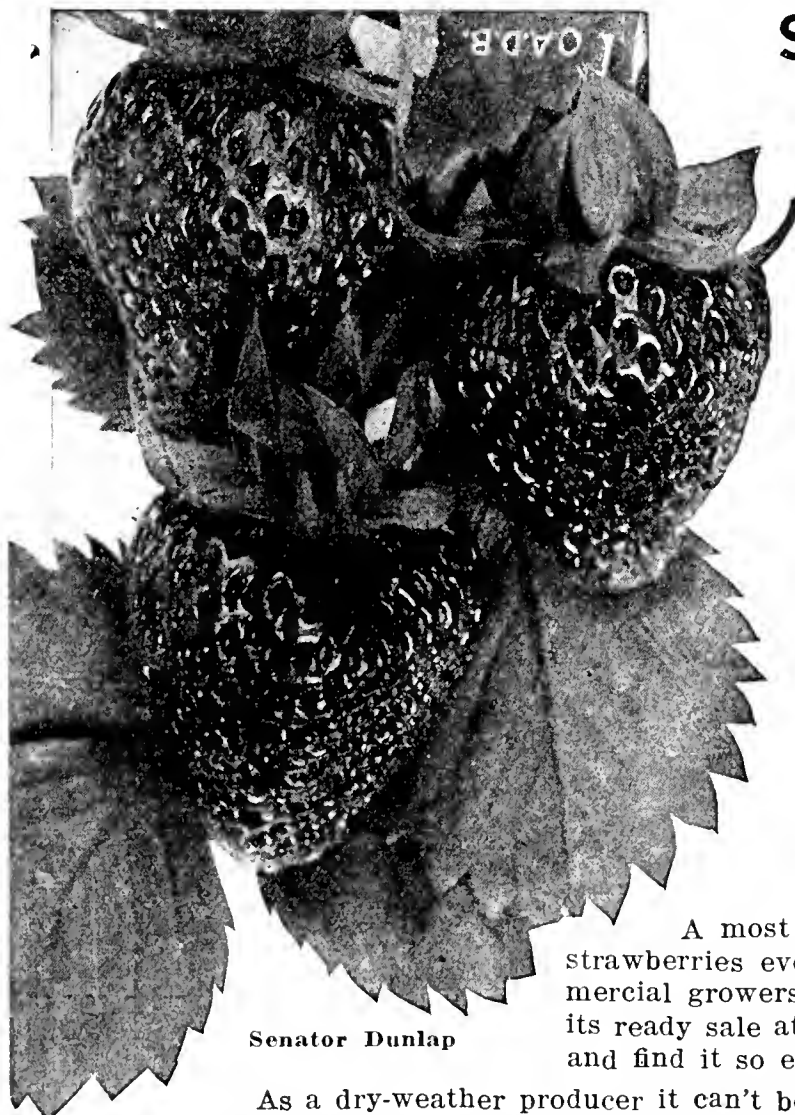
75 Premier

75 Gibson

75 Brandywine

75 Gem Evbg.

Two for \$4.90



Senator Dunlap

Senator Dunlap —Mid-Early Certain Crops Everywhere

Perhaps no other strawberry is so well and favorably known throughout the country. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of three or four strawberries that buyers know and ask for throughout the country.

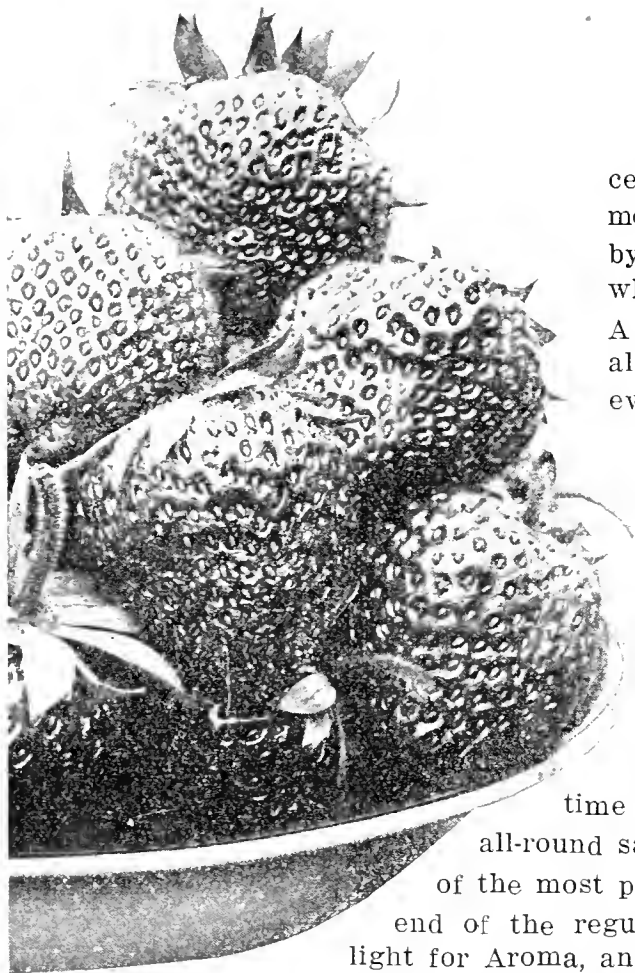
Uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Many canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts. The "Old Reliable" Dunlap will do what you expect of it. Order yours at once and we will reserve them.

Dr. Burrill —Mid-Early

A most remarkable berry—one of the best all-round strawberries ever produced—really in a class by itself. Commercial growers always feel safe in planting it—and sure of its ready sale at good prices. Home growers have good success and find it so easy to raise.

As a dry-weather producer it can't be beaten, the long roots taking moisture from a greater soil depth and producing heavier crops than most varieties under similar conditions.



Gibson

These plants are long rooted, vigorous growing, unaffected by ordinary diseases and pests. Berries are large, somewhat rounded; their firmness, lasting bright red color, semi-tart flavor and late season make them bring top prices.

There is not a large supply of genuine Brandywine plants. Order your early.

Beaver —Early Productive Hardy Berry

A newer variety originated in Wisconsin and has proven a satisfactory producer in all northern fruit sections. A cross between Premier and Dr. Burrill, Beaver berries have the bright attractive appearance and uniform shape of Premier, but like Dr. Burrill it is a much better plant maker and is especially recommended for poorer soils.

Fruiting season is long, beginning with Premier. Local Beaver growers received the same high prices paid for Premier. Its ability to produce plenty of new plants, firm, fine colored berries, and big crops. in good or bad seasons will make money. We have genuine Beaver and are making an unusually low price on them.

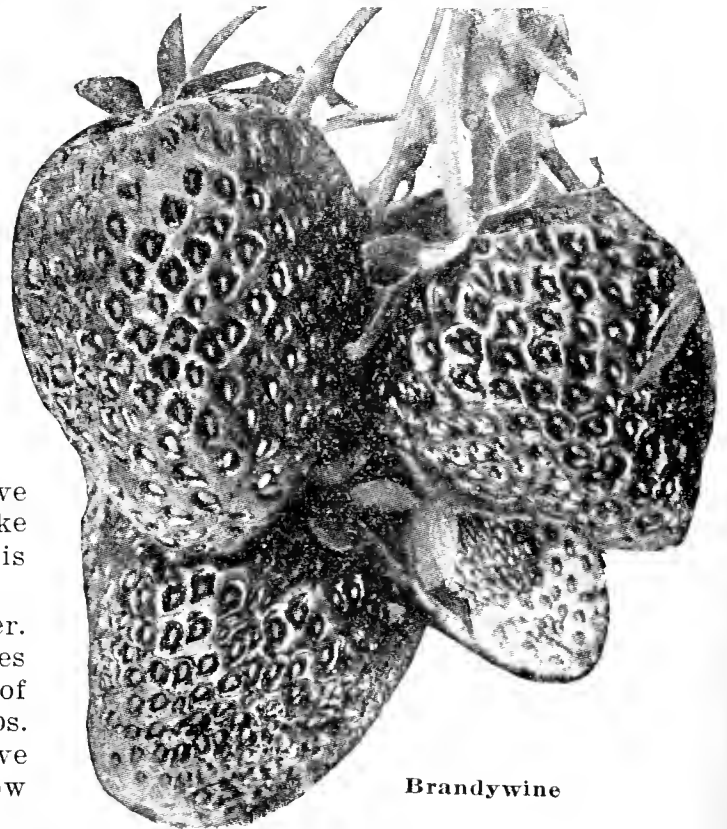
Gibson —Mid-Early An Old Variety, Still One of the Best

That fact alone speaks volumes for its all around excellence. There is no question about its being one of the most profitable strawberries grown. Gibson is preferred by many growers today because it can be depended on, where some of the newer varieties have not been proven. A strong pollenizer and vigorous plant maker; thrives in all soils and climates. Two to four large fruit stems on every plant loaded with great, handsome, glossy berries.

Gibson possesses an excellent fine flavor. Excellent berry for table, market or canning. Its good appearance always sells it. You can depend on Gibson.

Brandywine —Late Exceptionally Profitable, Very Late Variety

Answering many requests we are offering Brandywine this year. This older sort has stood the test of time and competition of newer kinds to be recognized as an all-round satisfactory berry. Experienced growers are finding it one of the most profitable. Ideal for mulching to hold ripening beyond the end of the regular picking season. Produces good results on soils too light for Aroma, and also under irrigation. Brandywine is superior to many new untried sorts and we are glad to be able to supply our customers.



Brandywine

1937 PRICES FOR STRAWBERRY PLANTS

	25	50	75	100	200	300	400	1000
Aroma	\$0.40	\$0.55	\$0.75	\$0.90	\$1.45	\$1.90	\$2.35	\$4.95
Beaver35	.50	.70	.85	1.40	1.85	2.30	4.65
Blakemore35	.50	.70	.85	1.40	1.85	2.30	4.65
Brandywine40	.55	.75	.90	1.45	1.90	2.35	4.95
Catskill50	.70	.95	1.10	1.90	2.60	3.10	6.75
Cooper40	.60	.80	.95	1.50	1.95	2.40	5.50
Dr. Burrill40	.55	.75	.90	1.45	1.90	2.35	4.95
Dorsett40	.60	.80	.95	1.50	1.95	2.40	5.50
Fairfax45	.65	.85	.95	1.60	2.15	2.65	5.95
Gibson35	.50	.65	.80	1.35	1.80	2.15	4.50
Premier45	.65	.85	.95	1.60	2.15	2.65	5.95
Senator Dunlap40	.55	.75	.90	1.45	1.90	2.35	4.95
Gem Everbearing65	.95	1.25	1.60	2.65	3.60	4.50	10.45
Mastodon Everbearing79	1.10	1.30	1.75	3.15	4.35	5.40	12.45
Wayzata Everbearing	1.45	2.45	3.45	4.40	8.30	11.95	14.95	31.50

SURPLUS STRAWBERRY PLANTS (Our Selection Standard Kinds)—500 or More \$3.50 Per 1000.

(Special Cash Discount for Early Orders—Page 3)

EVERBEARING STRAWBERRIES

Gem

Dependable Fall Crops

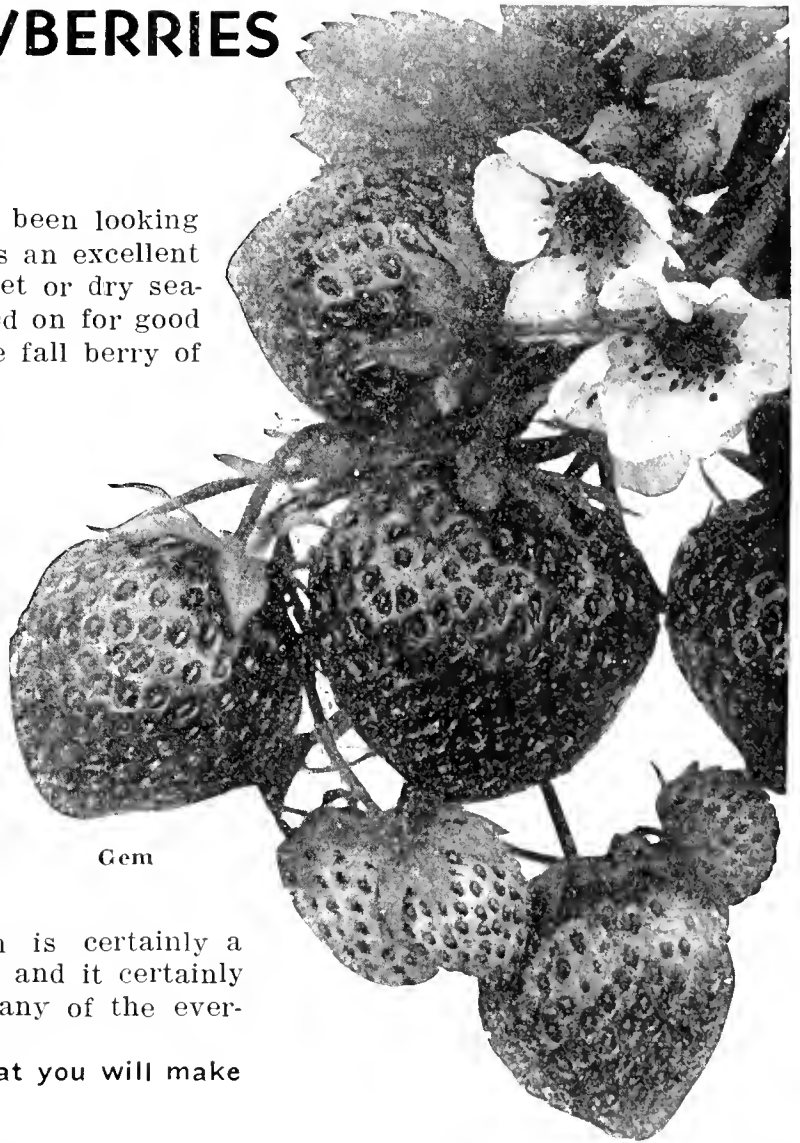
Gem is the everbearer fruit growers have been looking for because unlike all other everbearers, it is an excellent plant maker on good or poor soils and in wet or dry seasons. This fact means that it can be depended on for good crops every year. Here we have a really fine fall berry of good size, fine flavor and unusual firmness.

Size—Flavor—Firmness

1. **Size**—every berry well above average—from first to last picking.
2. **Flavor**—a true strawberry flavor—something most everbearers don't have.
3. **Firmness**—remarkably firm—only everbearer that reaches market in really first class shape. Firmness and flavor are its big points.
4. **Productiveness**—GEM produces so many plants for an everbearer that some should be thinned out for best crops of bigger berries.
5. **Profits**—because of size, firmness and sure crops—good profits are certain.

MICHIGAN EXP. STATION SAYS—"Gem is certainly a wonder as far as plant making is concerned and it certainly bears well. It has done the best for us of any of the everbearers during the past season."

You can plant Gem with full confidence that you will make some money.



Gem

Mastodon

Most Widely Planted Everbearer

Since its introduction several years ago, Mastodon has been increasingly planted in all sections, because it has proven its ability to produce good paying crops of unusually large delicious berries during the late summer and fall under most any soil and weather conditions. Through years of proper selection and propagation, Baldwin's Mastodon today is superior in vitality and productiveness.



4 Quarts of Big MASTODON

Everbearing Garden

25 New Gem
25 Mastodon
25 WAYZATA
ONLY \$2.10. TWO
GARDENS for \$3.55

3 Full Crops in 18 Months—3 Profits

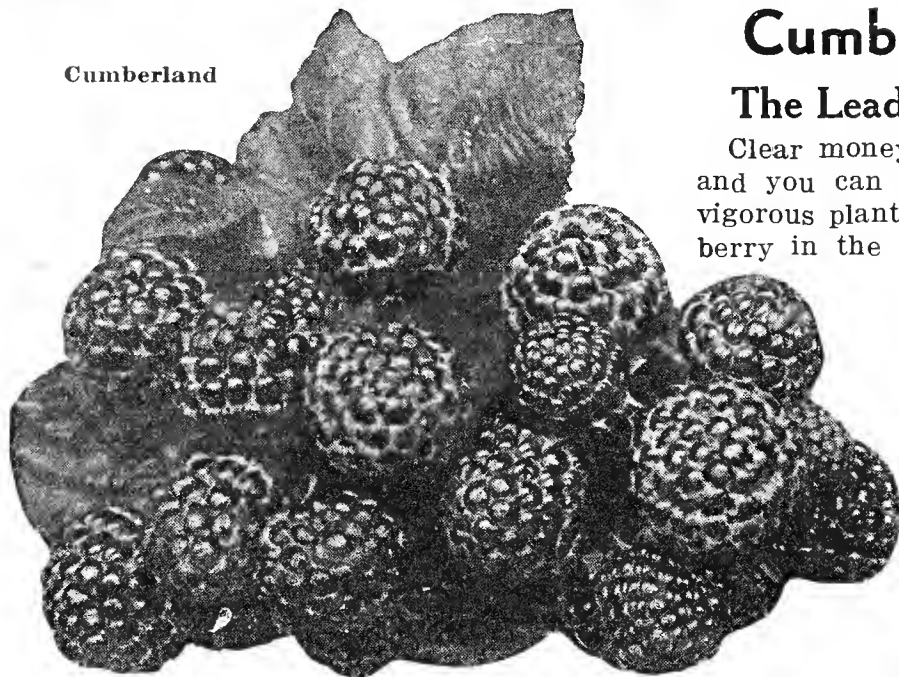
1. Plant this spring.
2. Have fruit 90 days after planting.
3. Pick a FULL CROP through this fall.
4. A second FULL CROP next spring.
5. A third FULL CROP next summer and fall.
6. Big, healthy plants produce in spite of unfavorable conditions.
7. Berries that are "Mastodons" in size.
8. What more should an everbearing strawberry do?

Everyone wants and needs a good everbearer that can be depended on to produce plenty of good fruit regularly. Mastodon has shown year after year that it will do this. It is entirely satisfactory for the home garden or commercial patch. Baldwin's Mastodon Plants are grown the right way, guaranteed true-to-name and will do these things for you.

Plant plenty Mastodon and have good fruit to sell at top prices this summer and fall. ORDER YOURS TODAY.

BALDWIN'S BLACK RASPBERRIES

Cumberland



Cumberland —Mid-Season

The Leading Commercial Variety

Clear money above all expense is what you want and you can depend on Baldwin's heavy producing vigorous plants for it. Cumberland is still the leading berry in the plantings of commercial fruit growers everywhere. Government Experiment Stations have found none that promise to be a better money maker.

Low Prices for Dependable Certified Plants

Plants vigorous and very productive; thrive everywhere. Berries large, firm, jet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. Guaranteed to please you and make big money.

Michigan grown, triple inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted, quick growing plants.

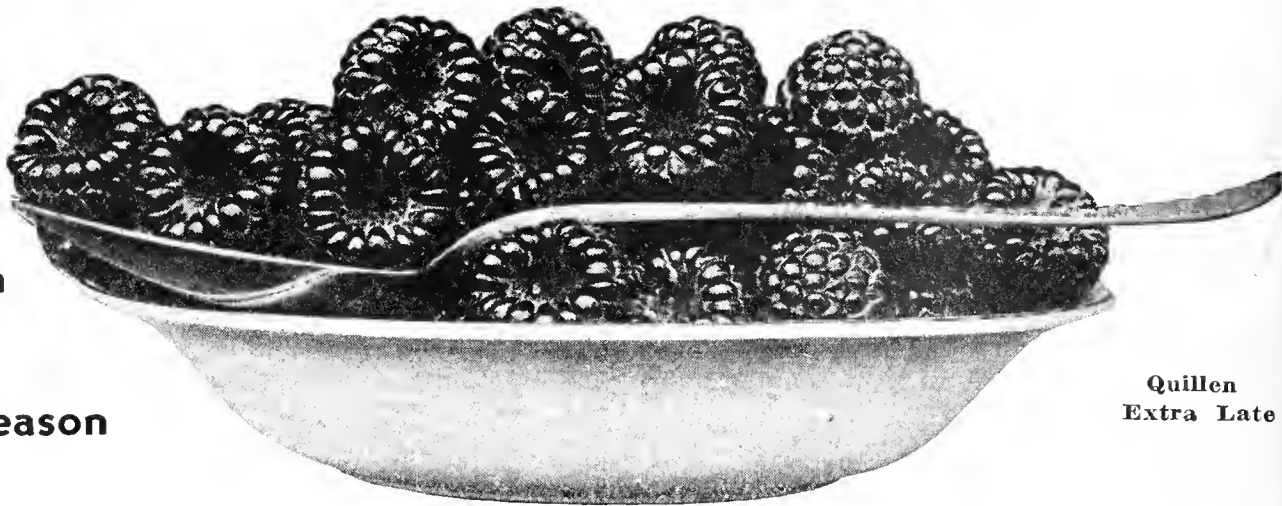
Quillen —Late

Heavy Bearing—Profitable—Disease Proof

Here is a remarkable new late variety that seems about perfect in every way. It appears to be almost disease proof—producing good crops alongside other varieties being killed out. An unusually healthy grower, producing plenty of fruit canes and therefore a big crop of very large berries. In size berries exceed Cumberland and are exceptionally large, and of good shipping quality.

A heavy bearing, real late raspberry has been needed to bring good crops at the end of the season when prices go up. Quillen fills this need. We recommend it as the best late variety. Our plants came from the introducer and are genuine. Order now while we have them.

You
Need
Quillen
For
Late Season
Profits



Quillen
Extra Late

1937 PRICES FOR BLACK AND PURPLE RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Cumberland, 1-yr., No. 1	\$0.45	\$0.75	\$1.25	\$1.65	\$1.90	\$3.30	\$4.45	\$5.50	\$12.50
Cumberland Transplants, 2-yr., No. 1	1.25	2.00	3.55	4.70	5.95	10.95	15.25		
New Logan, 1-yr., No. 145	.80	1.20	1.70	2.00	3.50	4.70	6.25	13.50
New Logan Transplants, 2-yr., No. 1	1.25	2.00	3.55	4.70	5.95	10.95	15.25		
Quillen, 1-yr., No. 150	.85	1.35	1.85	2.20	3.75	5.00	6.35	14.50
Potomac Purple, 1-yr., No. 195	1.60	2.80	3.70	4.50	7.65	10.50	12.90	28.50

(BLACKBERRIES AND DEWBERRIES ON PAGE 19)

SPECIAL CASH DISCOUNT FOR EARLY ORDERS—PAGE 3

NEW LOGAN —Early

By Far the Best Early Berry

This is the early variety growers have been looking for. It has all the good points other early berries have lacked. Its berries are good size, do not crumble (unusually firm), do not dry up, hold a glossy black color and have a deliciously sweet flavor. Logan is a fine home garden berry. Bears heavily, maturing most of its crop before Cumberland begins and so gets the best of the early high prices. Many Michigan canning companies are contracting Logan because they like its rich flavor and uniform berries.

Ripens 6 to 9 Days Before Cumberland

Logan is recommended by Michigan and Ohio Experiment Stations. It has proven to be an entirely satisfactory commercial berry in the great fruit sections of these states. It is remarkably free from and resistant to disease; a strong grower, throwing out plenty of fruit canes.

We recommend Logan for its earliness, its excellent quality, its firmness and color for market. Be sure to plant this spring. You will be well repaid. Our price is low for this New Early Blackraspberry.



New Logan
Extra Early

RASPBERRY GARDEN

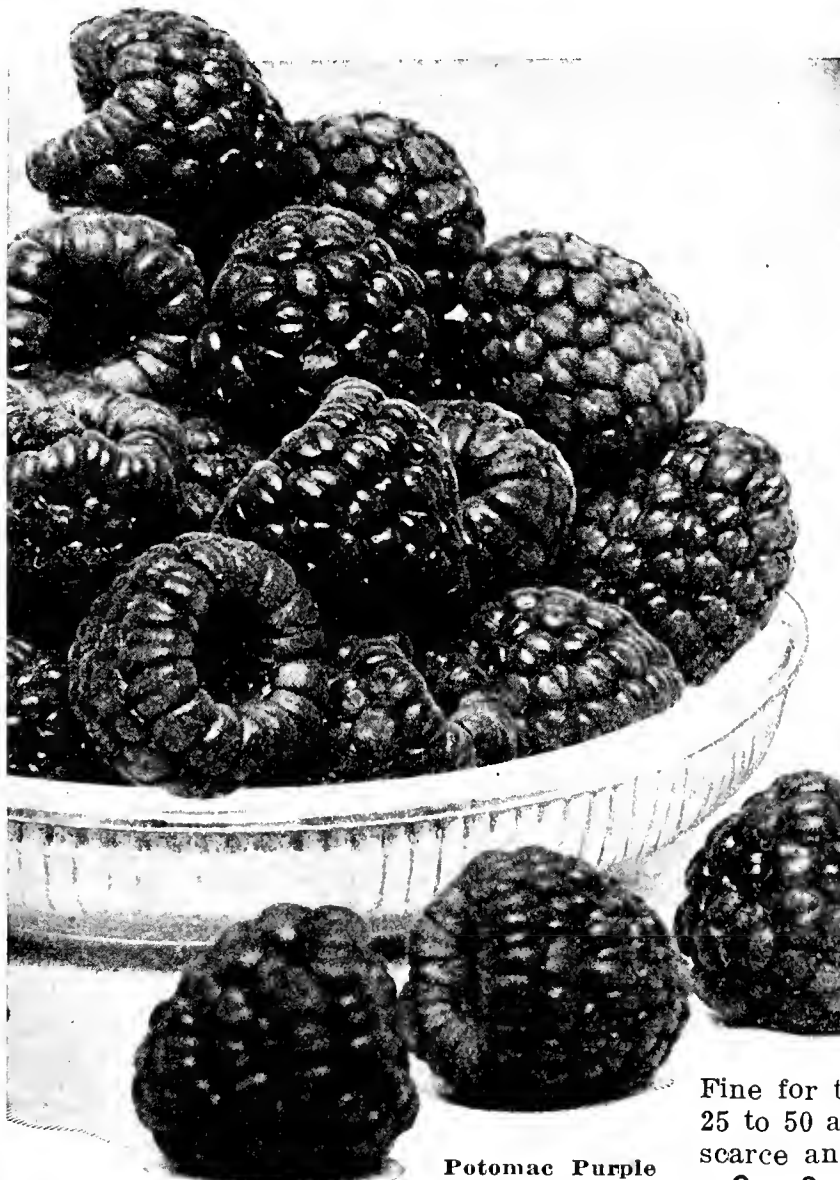
25 NEW LOGAN (Early)
25 CUMBERLAND (Medium)
25 QUILLEN (Late)
25 POTOMAC PURPLE

1 Garden \$2.95; 2 for \$4.95

1/4 ACRE PLANTING

200 NEW LOGAN (Early)
400 CUMBERLAND (Medium)

1/4 Acre \$6.98; 1/2 Acre \$12.90



Potomac Purple

Potomac Purple

Great for Canning and Pies

If you have not eaten purple raspberries both fresh and canned, you have a delightful experience coming for these berries have a color, aroma and flavor that call forth that "more" taste. They are something deliciously different. The ideal home garden should have a wide variety of berries. For that reason these new purple raspberries introduced by the U. S. Department of Agriculture are in great demand.

Potomac is a very heavy bearer, ripens late, and bushes are hardy and remarkably free from all raspberry diseases. There is nothing more satisfying and pleasing in the home garden than this new purple berry. Do not fail to include Potomac in your order. They will make you the envy of the neighborhood.

TRANSPLANTS— Have Fruit This Summer

These are large, branched, 2-year bushes, carefully dug and will go right to work for you.

Fine for the home garden, too, so don't fail to plant 25 to 50 and have fruit quickly. Good transplants are scarce and the demand heavy so order yours early.
Can Supply Cumberland and Logan Transplants.

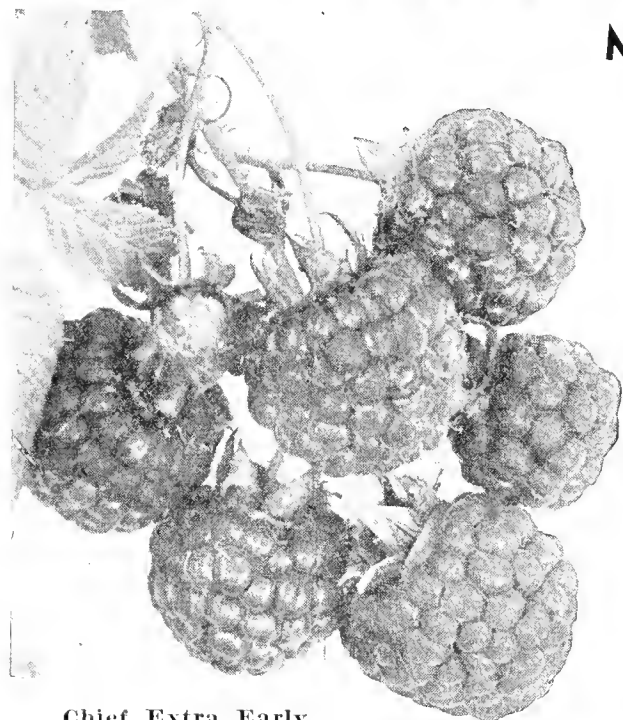
BALDWIN'S RED RASPBERRIES

Make Money Every Year

You can expect the best raspberry varieties to give you a paying crop every year, just after strawberries are gone. They are demanded for table and canning everywhere at good prices. Every home fruit garden needs raspberries to make it complete. These are the best varieties and our prices are right—plant raspberries and you make a paying investment.

State Inspected—Healthy, Thrifty Stock

Good disease-free, healthy stock is needed by every grower—to plant any other kind is a waste of money. Many of the older raspberry fields are not producing a full crop and need replacing. Berrien County, Michigan, is recognized as having the most healthy, most vigorous raspberry plants grown and every Baldwin plant is twice inspected and certified by Michigan State Inspectors. This means success because a plant "sick" with disease or poorly grown will never produce a full crop.



Chief Extra Early

Chief

The Best Early Red Raspberry for Home or Market

Chief is replacing King and other early kinds because it is better. Early Chief is paying Michigan growers well. Berries are of good size and color firm and reach the market in good shape for early-season high prices. Perfectly hardy, a vigorous grower and heavy producer—Chief will make good anywhere.

Originated by the Minnesota State Breeding Farm, Chief has been fully tested both for home or commercial use and has proven itself a superior early berry in all fruit growing seasons. As good an early berry as Latham is a late one. The Minnesota breeders say Chief— (1) ripens 7 to 10 day earlier than Latham; (2) yields heavier; (3) is a hardier, more vigorous grower; (4) is equal to it in quality and as a shipper; (5) is almost free of Mosaic, etc.; (6) best early variety so far.

Chief's Early Crops Bring Big Profits

Chief plants received from us are guaranteed true-to-name and No. 1 in every respect. Early red raspberries always pay well and with Chief you can depend on some extra profits. It has been a long time since we offered a red raspberry we think so much of as Chief, and we gladly recommend it to you as better than any other early red sort and one that will pay you well.

Early King

Early—Profitable—Hardy

For big early returns, we recommend Early King as one of the most profitable red raspberries you can plant.

Early King is one of the older sorts but is one of the best. It is preferred by many growers today because of its earliness. Many of our customers have found King their most profitable berry and plant regularly every year.

Berries are large, very firm, round and of bright red color—excellent shippers that appear to best advantage on the market. Easy to pick and ripens a week to ten days ahead of Latham.



Early King

RED RASPBERRY GARDEN

25 CHIEF (Early) 25 NEWBURGH (Medium)
25 LATHAM (Late) 25 ST REGIS (Everbearing)

Special Price—\$2.55; Two for \$4.35

World's
Most Profitable
Red Raspberry

LATHAM

Hardy
Productive
Dependable



LATHAM—Note Size and Uniformity

Latham has definitely proved to be the best red raspberry moneymaker in every fruit section of the country. Each year for the past four years we sold more Latham plants than all other red varieties put together.

For general planting in all sections, Latham is the best because this hardy, vigorous grower can be depended upon for big annual crops of finest looking berries. Fruit buyers on every market pay a premium for Latham's bright color, firmness and long keeping quality. These things and its most delicious flavor make it equally desirable for home gardens.

Hardy and very productive—far outyielding older kinds, it ripens from mid-season to late. We wish we could convince you what a truly fine berry LATHAM is in every way. If you have grown it you already know. Berries are all above average size, bright red, and make the most attractive appearance of any red variety; the flavor is of the finest. You will make no mistake in planting all you can.

Plant Latham for Bigger Crops and More Money

FOR CANNING—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor! The ideal berry for all canning uses.

GOVERNMENT EXPERIMENT STATIONS—Recent reports from leading fruit states say that Latham is the best and most profitable berry for its season and highly recommend it for planting.

Baldwin's Guaranteed, True-to-name, Disease-free, Genuine LATHAM. You cannot afford to plant any but the best.

St. Regis Everbearing

Just think of having delicious, ripe red raspberries from your own garden through August and September long after other berries are gone. That's what you get with St. Regis. They are mighty profitable to sell then, too, because premium prices of \$4.00 to \$5.00 for a 24 pint case are not uncommon for these fine out-of-season berries.

Bearing Through Summer Into Fall

Of all everbearing varieties St. Regis is, by far the best. Bushes are good size, upright, vigorous and remarkably free from disease. St. Regis produces a full spring crop as well.

Every garden should have enough St. Regis to supply the table.

COMPLETE BUSH FRUIT GARDEN

- 25 Chief (Red)
- 25 Latham (Red)
- 25 New Logan (Black)
- 25 Cumberland (Black)
- 25 Alfred (B'kberry)

Only \$2.95;
Two for \$4.95

"A TRUE STORY"

Indiana

April 30, 1936

"I received my 3,100 strawberry plants in the best of condition. They are all set out and doing well. The raspberry plants showed green tips after 72 hours in the ground. It sounds like a fish story, but it is a fact."

(Signed) JOSEPH WRIGHT



St. Regis
Everbearing

Newburgh —Mid-Season

A New Variety of Exceptional Merit

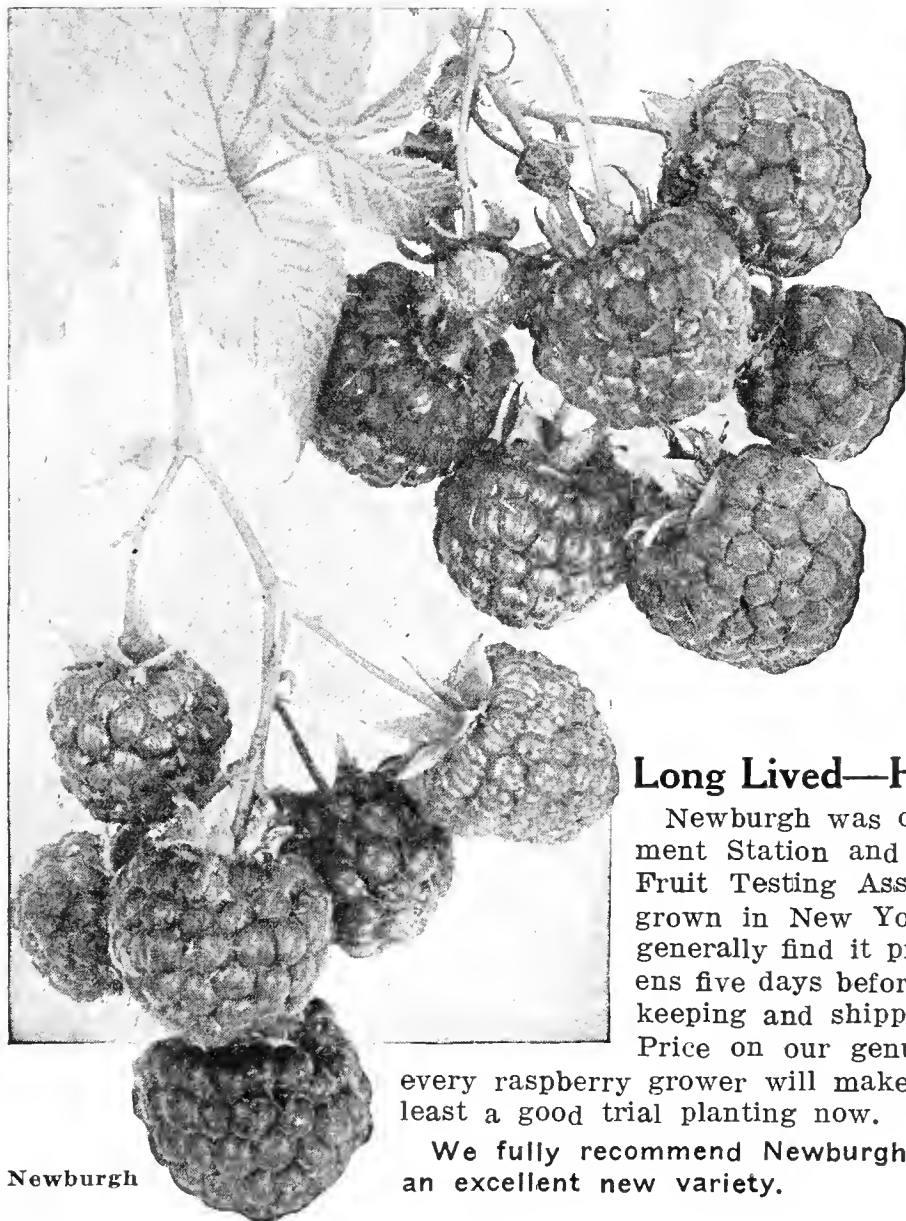
Of all the new red raspberries, Newburgh is the most promising to become a leading variety. The berries are very large—probably larger than any other red, very firm, of good flavor, do not crumble, and are a bright attractive red. Because even young plants make many branches it bears a full crop quickly—and it is a very heavy bearer. Bushes are hardy, vigorous growers and after 10 years have shown no mosaic. Think what this means by making certain full annual crops for several years.

Long Lived—Heavy Bearer—Bigger Berries

Newburgh was originated by the N. Y. State Experiment Station and has been widely tested. The N. Y. Fruit Testing Assn. says it is the best variety now grown in New York State. Reports from all sections generally find it proving all that is claimed for it. Ripens five days before Latham, is more hardy, is of better keeping and shipping qualities, and is of better flavor. Price on our genuine Newburgh is low and we hope

every raspberry grower will make at least a good trial planting now.

We fully recommend Newburgh as an excellent new variety.



Newburgh



A Big Baldwin Transplant

Set A Good Planting of Newburgh This Spring

Big Bearing Age Transplants Have Fruit This Summer—Save A Year

Our transplants are big, well-branched, strong growing, two year old bushes. They will give you some fruit this summer and practically a full crop next summer.

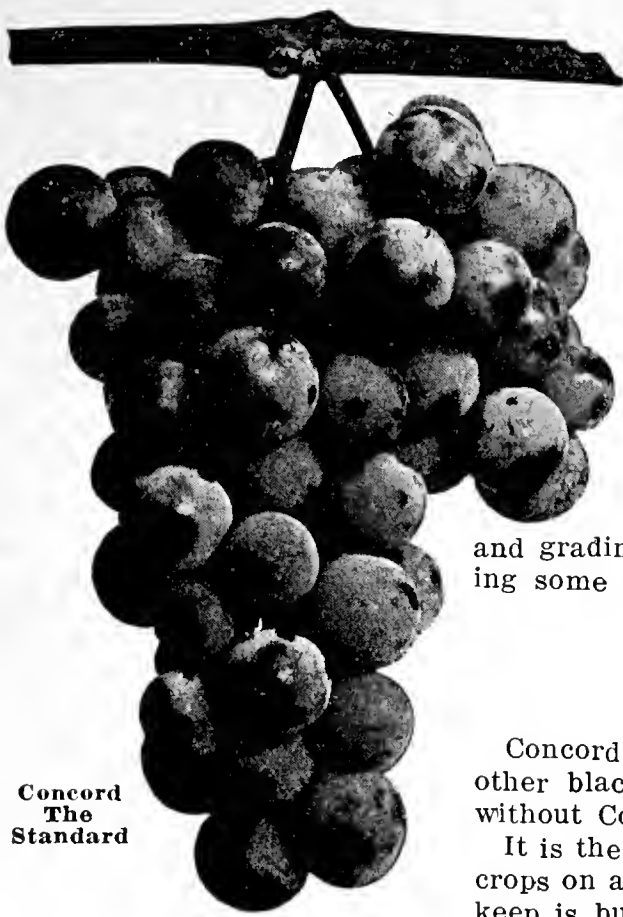
Because of sure growth and quick crops, transplants should be planted in every garden. We have a limited number of first-grade plants in the following varieties.

CHIEF LATHAM NEWBURGH ST. REGIS

1937 PRICES FOR RED RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Chief, 1-yr., No. 1	\$0.45	\$0.80	\$1.30	\$1.75	\$2.30	\$3.75	\$4.95	\$6.25	\$14.25
Chief Transplants, 2-yr., No. 195	1.60	2.80	3.70	4.50	7.65	10.50	12.90	28.50
Early King, 1-yr., No. 145	.75	1.30	1.70	2.10	3.50	4.75	5.95	13.45
Latham, 1-yr., Medium40	.65	1.00	1.45	1.75	2.70	3.80	4.65	10.00
Latham, 1-yr., No. 145	.80	1.30	1.75	2.20	3.70	4.90	6.20	13.95
Latham Transplants, 2-yr., No. 180	1.15	2.00	2.80	3.50	6.40	8.50	10.45	25.00
Newburgh, 1-yr., No. 165	.95	1.75	2.35	2.85	5.25	6.90	8.55	18.00
Newburgh Transplants, 2-yr., No. 1	1.20	1.90	3.40	4.50	5.75				
St. Regis, 1-yr., No. 150	.85	1.45	2.00	2.40	4.20	5.60	7.00	15.75
St. Regis Transplants, 2-yr., No. 1	1.00	1.60	2.85	3.85	4.75				

(Special Cash Discounts for Early Orders—See Page 3)



Concord
The
Standard

PLANT GRAPES

A Vineyard Lasts A Lifetime

Grapes are going to bring good prices for a long time. Plant now and be ready to get your share of these higher prices. It is no trouble to grow grapes. Now is the wise time to plant.

Michigan vines rank among the finest grown and because of our specially adapted soil and location, you can depend on these of ours. Every one is grown from heavy producing vineyards only, so they will bear full crops of No. 1 grapes for you. Really good grape vines are scarce because it requires proper soil, fertilization and grading to produce first grade stock. We are fortunate in having some fine, well-rooted vines.

Concord The Universal Black Grape

Concord is always in good demand—the standard by which all other black grapes are judged. No vineyard or arbor is complete without Concord. Best for market, eating and all home uses.

It is the main crop for every grower everywhere and produces big crops on any soil every year. After the first expense the cost of upkeep is but little. It is a profitable, permanent investment.

Our Concord vines are well rooted, especially adapted to the central west and guaranteed to reach you in perfect growing condition.

MOORE'S EARLY—(Black)

A heavy producing early variety. Profitable for commercial growing because it gets the early season prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. It has a peculiarly sweet flavor that makes it a good table grape along with Worden.

DELAWARE—(Red)

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact, sometimes shouldered; berries small with skin thin and of unusually sweet flavor. Ripens with Concord. Hardy.

It is impossible to tell you how really delicious these little red grapes are. Don't fail to plant a few vines this spring. Just a little space over the back porch or on a trellis. 5 or 6 vines.

NEW CACO—(Red)

Caco is A-1 in every respect. Hardy, quick bearing, produces every year; fruit beautiful, unusually large size, clear amber color and best of all has a flavor of such sweetness it is a superior table grape.

Caco is a most beautiful hardy grape. Always in demand, at grape markets with extra prices.

Widely endorsed by experiment stations. Vines just as easy to grow as any other. There is always room for a few vines somewhere. Don't be without Caco.

Home Use Planting
 6 Niagara (White)
 3 Caco (Red)
 12 Concord (Black)
ONLY \$1.37; 2 for \$2.10

Niagara —(White)

This best known and most popular of all white grapes ranks with Concord in prolific bearing, size and quality. An unusually mild delicious flavor makes Niagara one of the finest table grapes.

Medium compact, large bunches; berries mostly round, of greenish-white color, very juicy and of excellent flavor. Skin is thin but tough and does not crack, making it a fine long-distance shipper.

BRIGHTON—(Red)

One of the finest red grapes. Especially desirable because it ripens early and with its big bunches of deep-red, large and very firm berries is most welcome on the table and sells at fancy prices. Every fruit stand needs Brighton.

GRAPE ARBOR SPECIAL

4 Moore's Early (Black) 3 Caco (Red)
 4 Concord (Black) 3 Niagara (White)
1 Collection \$1.43; Two for \$1.95

1937 PRICES FOR GRAPE VINES

	Each	6	12	25	50	100	300	1000
Brighton								
1-yr., No. 1	\$0.12	\$0.50	\$0.90	\$1.50	\$2.95	\$4.95	\$0.00	\$0.00
Caco								
1-yr., No. 124	.90	1.70	2.75	5.30	8.50		
Delaware								
1-yr., No. 112	.50	.90	1.50	2.95	4.95		
Moore's Early								
1-yr., No. 112	.50	.90	1.50	2.95	4.95		
Niagara								
1-yr., No. 110	.40	.65	1.00	1.90	2.90	6.90	22.50
Niagara								
2-yr., No. 112	.50	.90	1.45	2.80	4.65	13.15	37.50
Concord								
1-yr., Medium08	.30	.50	.85	1.40	2.40	5.50	16.00
Concord								
1-yr., No. 110	.40	.65	1.00	1.90	2.90	6.90	22.50
Concord								
2-yr., No. 112	.50	.90	1.45	2.80	4.65	13.15	37.50

BALDWIN'S HARDY FRUIT TREES

First Grade Trees—Best Varieties—Low Prices

Buy Baldwin guaranteed true-to-name varieties; properly graded, sturdy, well rooted, quick-growing trees. Then you cannot go wrong. These are high-quality, proven-value varieties best adapted to eastern, middle-western and northern soils and climates. Our thousands of regular satisfied customers are the best evidence you can ask for when buying fruit trees. There is real pleasure and a big saving in having two or three trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand.

Apples

Baldwin—Winter. This widely known variety averages about medium size, rich dark, red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

Cortland—Winter. Many customers have asked us for this newer apple and we are glad to supply them. Cortland is an excellent, early bearing, long keeping, good quality apple of McIntosh type. Large fruit streaked with brighter red and yellow. One of the best commercial sorts.

Delicious—Winter. Known the World Over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white tender juicy flesh. Wonderfully rich sub-acid flavor—truly delicious. Ships without bruising, makes a wonderful appearance, commanding top prices. Comes into bearing early.

Grimes Golden—Winter. Favorite mild eating apple. Excellent keeper, uniform shape, typical dull gold color. Hardy productive tree. Carefully selected and grafted trees insure entire satisfaction with this fine apple.

Jonathan—Late Fall. Sold in Every Store. Glossy red; fine grained, juicy flesh excellent flavor. Medium to large size. Unusual keeping quality (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

Red Astrachan—Best Early Summer. Well known old sort. Large round, crimson apple; rich juicy, excellent eating and cooking early apple. Vigorous and productive tree.

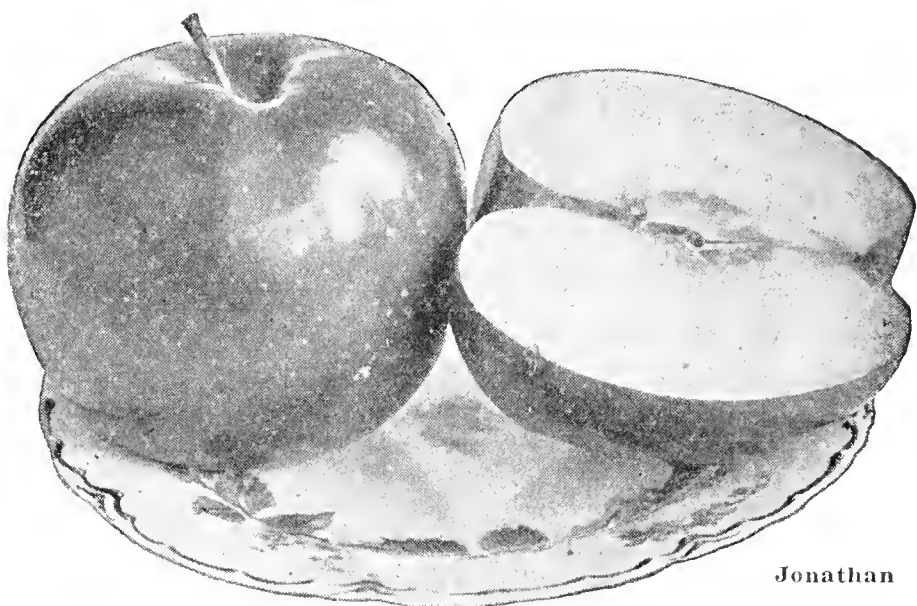
Stayman's Winsap—Late Winter. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zestful flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money makers everywhere.

Wagener—Winter. Good sized red apple. Unusually good keeper. Most excellent flavor—firm, crisp, juicy. Tree rapid upright grower; early heavy bearing. One of the best varieties.

Wealthy—Fall. Heavy yearly bearer. Hardy, long lived. Attractive brilliant red striped; superb quality, wine-like flavor. An all-round apple for eating, cooking, cider and market.

Yellow Transparent—Early Fall. Has proven both popular and profitable. Fruit large, yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

Hyslop Crab—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Fine for home use.



Jonathan

YELLOW DELICIOUS

This beautiful new apple has the distinctive shape and big size of Red Delicious, and also an added deliciousness and mildness of flavor that is unsurpassed by any apple. Flesh solid, crisp and full of juice; its rich, golden-yellow, firm smooth skin gives it a luscious appearance. This new, highest quality apple is always in demand and brings top prices.

YELLOW DELICIOUS—
PRICE—Each 58c; 3 for \$1.60; 10 for \$1.90.

Pears

Bartlett—summer. Known for Quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak mellow and indescribably delicious both fresh and canned. Produces enormous crops; bears early. If picked before ripe will keep until late.

Buerre Bosc—Fall. Big, deep yellow, long shaped pear. Unusually sweet and juicy. Sells well; profitable. Good keeper into December. Excellent home orchard variety, grows vigorously, yields heavily.

Clapp's Favorite—summer. Ripens August 1st. A seedling of Bartlett but earlier ripening; somewhat larger; lemon-yellow; of very good eating quality.

Kieffer—Fall. Best pear for large commercial planting, because of its sure crop, heavy yield and excellent shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

Seckel—Early Fall. A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Quince ORANGE — BEST of all quince. Regular annual bearer of fine, large, delicious, juicy fruit. Hardy, early bearing trees.
Price—2-yr., 3½ to 4½ ft. trees, each 70c; 3 for \$1.95

PEACHES

Champion—Early August. Best White Freestone. Many prefer this white peach. Full of rich juice finest flavor. Large with red cheek. Heavy bearer; very hardy.

Early Elberta—August 15 to 20. Somewhat larger and firmer than Elberta, otherwise the same except it ripens 7 to 10 days earlier and brings Elberta prices sooner.

Elberta—September 1. Planted by Thousands. Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Best known peach.

Gold Drop—Late September. Excellent late, well known peach much in demand. Good annual crops of firm juicy, yellow, medium sized fruits.

J. H. Hale—Late August. First in Size, Color and Quality. Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with J. H. Hale. Always brings \$1.00 to \$1.50 more per bushel.

Rochester—Early August. One of the earliest to ripen. Known and grown everywhere with ready market and good prices. Sure annual heavy bearer of medium size, fine flavored peaches.

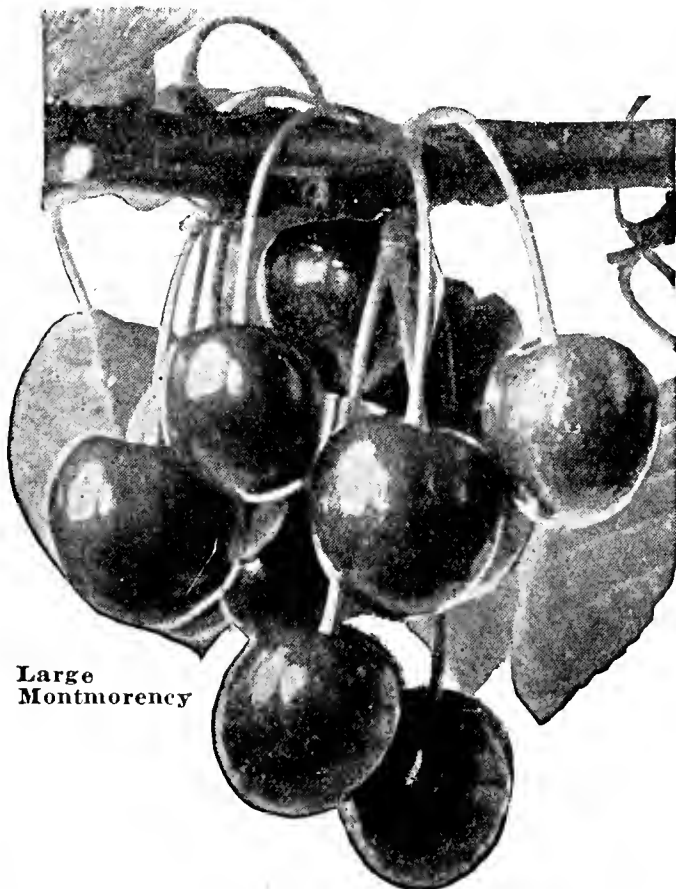
South Haven—August. The Profitable Early Peach. Originated in the famous Michigan Peach Belt, South Haven, has proven one of the best varieties in every peach growing section. Experiment stations recommend it when an earlier peach than Elberta is desired. Very hardy variety standing severe winter cold. As fine a peach as the standard Elberta, firm, highly colored—and ripens 12 to 18 days earlier.

Two Better Early Peaches

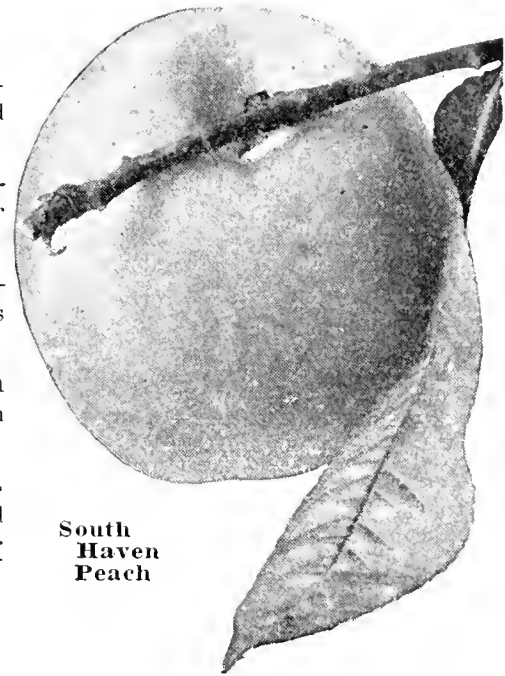
Golden Jubilee—Early August. Ripens with Rochester but is larger, firmer, and has a delicious sweet flavor; not quite so hardy. Elberta type peach and ships better than most early kinds. Profitable, extra early peach.

Halehaven—Mid-August. Wonderful new peach with great size and beautiful color of J. H. Hale, and earliness of South Haven. Better shipper than South Haven; always freestone. Halehaven is one of the best and is in far greater demand than other new kinds.

PRICE—Golden Jubilee and Halehaven—1-yr., 3½ to 4½ ft. trees. Each 45c; 3 for \$1.35; 10 for \$3.95.



Large Montmorency



South Haven Peach

CHERRIES

Early Richmond—Sour. One of the most popular sour cherries, unexcelled for cooking. Dark red, tart and juicy. Hardy trees uninjured by cold. Big crops.

Montmorency—Sour. Ripens late in June and is best sour cherry for the market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor.

Grow Montmorency for the canning factory market.

Black Tartarian—Sweet. Extensively planted and prolific. Regular bearer of big, black, juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry—for market, cooking, canning.

Napoleon-Yellow—Sweet. Old-time favorite, succeeds practically everywhere. Heavy bearer of large light yellow heart-shaped fruit.

Schmidt's Bigarreau—Sweet. Newer sort. Unusually hardy. One of the best late sorts, especially in Northern sections. Largest size, firm fruit; deep red to mahogany. Brings best prices.

Windsor—Sweet. Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Most valuable variety for market or family use.

PLUMS Burbank—Delicious Table Plum.

A strong hardy Japanese variety, and free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks after ripening. Trees bear in three to four years. Ripens August 15 to September 1.

German Prune—Best for Canning and Preserving. Medium, sized, dark purple plum. Firm, sweet, the favorite everywhere for canning. Tree easy to grow, remarkably free from disease, very productive. Good keeper, excellent shipper. Ripens in September.

Yellow Egg—Best Yellow Plum. Extra Large Fruit. Clear yellow egg shaped. Fine for table or canning use. Hardy productive tree. Ripens Aug.

FRUIT TREE PRICES
Selected First Grade, 3½ to 4½ Foot Trees

	Each	3	10	50
Apples—(2-yr.) All except Yellow Delicious	\$0.48	\$1.40	\$4.35	\$19.75
PEARS—(2-yr.)	.54	1.55	4.95	22.50
Peaches—(2-yr.) All except Golden Jubilee, Halehaven	.35	1.00	3.10	14.25
CHERRIES				
All Sour—(2-yr.)	.54	1.55	4.95	22.50
All Sweet—(2-yr.)	.58	1.65	5.35	24.75
PLUMS —(2-yr.)	.58	1.65	5.35	24.75

Asparagus

The Demand Is Growing—Plant More Now

MARY WASHINGTON—Improved variety and recommended by U. S. Dept of Agriculture. Heavy-yielding pedigreed strain immune to rust; grows rapidly and produces uniformly tender shoots of excellent quality. Much larger and better flavored than common kinds and now costs no more.

Now that canning companies have found how to can asparagus and retain all its delicious flavor and healthful food qualities they are contracting for greater supplies every year. At the same time there is a rapidly increasing demand from grocery stores for fresh asparagus during the summer season. You can make money growing asparagus now!

EASY TO GROW AND PROFITABLE

Asparagus is easy to grow and you can make big profits from only a small space. A bed lasts for many years. You can depend on heavy, regular crops from this quick-growing, rust-proof, Mary Washington variety.

It is most important that you get strong, healthy true-to-name plants. We grow them by the thousand from guaranteed tested seed on special soil to give you the best planting stock possible.

Price on Asparagus	12	25	50	100	200	400	1000
1-yr., first grade	\$0.30	\$0.40	\$0.60	\$1.20	\$1.90	\$2.45	\$5.50
2-yr., first grade45	.60	.95	1.90	2.60	4.35	9.50



Mary Washington
Rust Proof

Rhubarb

Delicious Pies and Sauce

Good Market Demand

MYATT'S LINNEAUS Large, Most Productive Variety. The market for good Rhubarb is rapidly increasing. Myatt's Linneaus is especially in demand because long, large, juicy, bright green stalks sell best at good prices. You can sell a nice quantity in your town.

Our stock is carefully grown from guaranteed tested seed. No home garden is complete without it. Transplants easily; produces abundantly. In spring healthful Rhubarb sauce and pie are most welcome.

Price—Each 7c; 6 for 35c; 12 for 50c; 25 for 90c; 50 for \$1.65; 100 for \$2.90; 300 for \$6.90; 1000 for \$19.50.

INSTRUCTIONS FOR ORDERING—PLEASE READ CAREFULLY

LOCATION:—Bridgman Berrien County, Southwestern Michigan—the heart of the "Michigan Fruit Belt." Fast service to Chicago trunk lines east, west, north, south.

PARCEL POST SHIPMENTS—See Table Below. Locate the group in which you live and then figure amount of postage to send from table below. Cheaper for very small orders. Prompt delivery to your door. If you request mail shipment, but include no postage in your remittance we will ship C.O.D. for exact postage required.

EXPRESS SHIPMENTS:—Charges now reduced about 30% making express cheapest for all except small orders. All shipments insured. Rapid handling and safe delivery guaranteed. Generally the best way of shipment. Charges not prepaid.

SHIPPING SEASON—SPRING:—From about March 25th to May 15th to 25th, according to season. FALL:—October 15th to November 15th.

PACKING:—No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION:—Not without your permission except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on varieties substituted.

HOW TO ORDER:—Write your name and address plainly on enclosed order blank. Indicate "Mail," "Express," or "Our Judgment," as you prefer. If express shipment be sure there is an express office at the destination you give. Send remittance. Orders acknowledged.

PRICES:—Prices good until June 1, 1937 except any increase in cost or selling price of nursery stock due to government taxes or legislation may be added. (See Page 3 for Special Cash Discounts).

TERMS:—Orders of \$5.00 or less, please send cash with order; if more than \$5.00; remit 25 per cent of total amount with order, balance before shipment. If you request, we will make C.O.D. shipments up to May 1st., when 25 per cent of total amount is sent with order; no discount allowed.

REMITTANCE:—Postoffice Money Orders are safest. Express Money Orders Bank Drafts and Personal Checks accepted. If you send Currency register your letter.

REFERENCES:—State Savings Bank Bridgman, Mich., Express Agent or Postmaster Bridgman, Mich.

COMPLAINTS:—All complaints as to condition on arrival shortage or errors must be made within 5 days after stock is received. This allows ample time to examine shipments and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

PARCEL POST TABLE

GROUP No. 1—SOUTHERN MICHIGAN (Grand Rapids, Port Huron, Owosso and all towns south thereof).

NORTHERN INDIANA (Indianapolis and all towns north thereof).

GROUP No. 2—NORTHERN MICHIGAN (Towns north of Grand Rapids Owosso and Port Huron).

SOUTHERN INDIANA (Towns south of Indianapolis). ILL., IOWA, OHIO, KY., WISC.

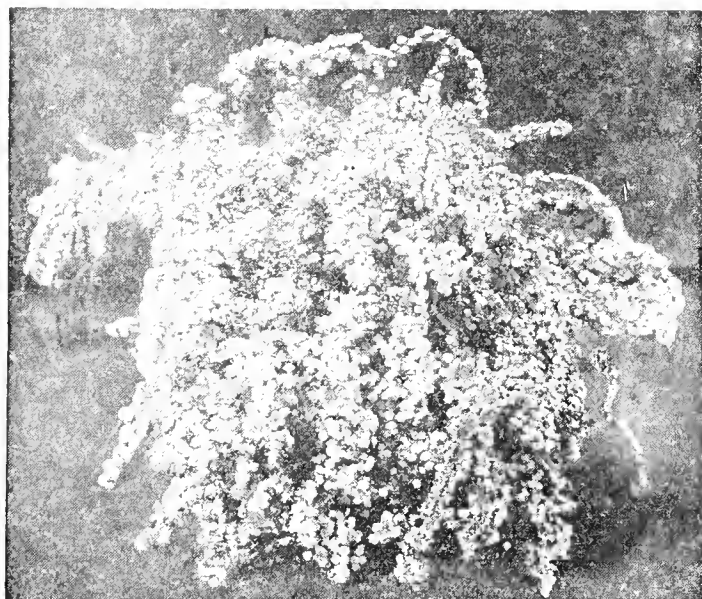
GROUP No 3—ARK., DEL., KANS. MD., MINN., MO., NEBR., N. J., N. Y., NO. CAR., PA., TENN., VA., W. VA.

GROUP No. 4—All states not included in the other three groups.

		GROUP No. 1	GROUP No. 2	GROUP No. 3	GROUP No. 4
Strawberry and Asparagus	100 plants	\$0.12	\$0.18	\$0.25	\$0.40
Red Raspberry, Dewberry, 1 yr. plants	100 plants	.20	.30	.45	.85
Black Raspberry, Blackberry, 1 yr. plants.	100 plants	.25	.40	.65	1.00
All 2 yr. Transplants	100 plants	.30	.50	.75	1.25
Grape Vines	25 plants	.12	.18	.25	.40
Rhubarb Roots	12 plants	.10	.13	.17	.25
Gladiolus	25 bulbs	.10	.13	.17	.25
Fruit Trees	1 tree	.10	.13	.17	.25
	5 trees	.15	.21	.40	.65
	10 trees	.20	.30	.60	1.10



Glads from Your Garden



Spirea V. H.

LOWER EXPRESS RATES

Thru the efforts of other local Nurserymen and ourselves lower rates have been secured. Last fall the Railway Express Co., put new rates into effect lowering charges on strawberry plants by 30%.

This means that shipments from us will cost you no more than from anywhere else equally distant, and in many cases will cost less.

You can take our word for it—or send us a list of the stock you need and we will gladly make a delivered price. No obligation.

Big Assorted Gladiolus Bulbs!

“Plant A Rainbow of Color”

Different varieties, different colors—our own selection that blends beautifully; flowers all summer.

Remember—these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first summer. Order as many as your garden will permit. **ORDER EARLY.**

10 Bulbs **24c** 25 Bulbs **49c** 70 Bulbs **98c**

ORNAMENTAL SHRUBS AND HEDGES

BARBERRY—Japanese. For Every Purpose. Where a beautiful foliage effect is desired there is no shrub so generally planted or more practical for all purposes. Dwarf growing, bushy and rounded in form. Of special importance for use as a filler, and edging for shrubbery groups, and above all as a compact low hedge for lawn borders, in autumn the foliage turns scarlet and gold covered with crimson berries.

Price—Each 20c; 3 for 55c; 12 for \$2.10

FORSYTHIA FORTUNI — Golden Bell. Earliest shrub to bloom. Bright yellow flowers seem the spirit of Spring, open before the leaves appear. Grows to 6 to 8 feet but may be pruned as desired. Branches slightly drooping. Dark green leaves.

..Price—Each 15c; 3 for 40; 12 for \$1.50.

HYDRANGEA P. G.—This showy shrub is perfectly hardy. Large clusters of pure white blossoms, later turning soft pink, from August to late fall. Superb either singly or in groups; often used as a hedge. 4 to 6 feet.

Price—Each 20c; 3 for 55c; 12 for \$2.10

PRIVET HEDGE—Amoor River North—Ideal hedge plant for general use. Absolutely hardy in all northern states, Dark green leaves do not fall until late fall. Very rapid grower and readily trimmed to any desired shape. Set about one foot apart.

Price—6 for 54c; 12 for \$1.00; 25 for \$1.90; 100 for \$6.50

SPIREA VAN HOUTEI—Bridal Wreath. One of the most beautiful and popular of flowering shrubs. Snowy blooms in May and June. Thrives anywhere, in shade or sun, wet or dry, and grows from 6 to 8 feet high. beautiful for ornamental hedge.

Price—Each 15c; 3 for 40c; 12 for \$1.25; 25 for \$1.95

THE BALDWIN GUARANTEE

For 48 years the Baldwins have backed up this guarantee to the entire satisfaction of their thousands of customers everywhere. We guarantee every plant, tree, shrub, or bulb sold by us to be first class, free from injurious disease or insects, and true-to-name. We further guarantee our stock to reach you in good growing condition and will replace free of charge any that does not, when we are notified within 5 days of receipt of stock. Also, we will, on proper proof replace or refund the purchase price of any stock that proves untrue to name. We are, of course, not liable for more than the purchase price of stock ordered.

All contracts and agreements are made subject to flood, drought, fire, frost, crop failure or other causes beyond our control.

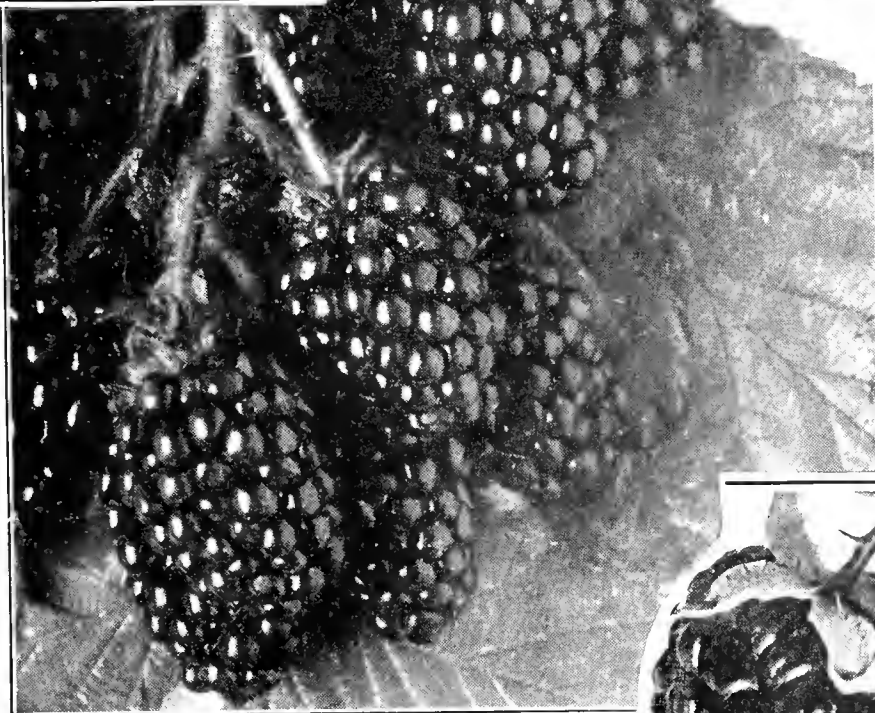
A Free Gift to you for Names of Neighbors Who Grow Fruit

Blackberry Garden

25 Alfred
50 Eldorado
Only

\$1.45

Two Collections
\$2.45



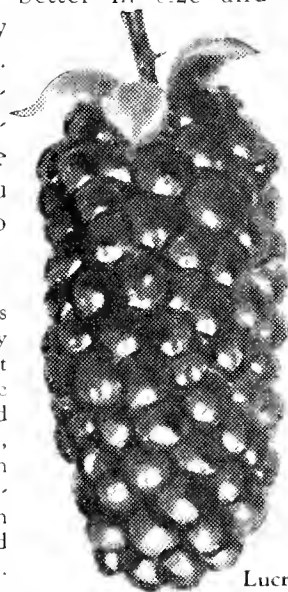
Early Alfred Blackberry

LUCRETIA Dewberry

Ripens 7 Days Before Most Blackberries

Dewberries are coming back into favor because they are profitable. Lucretia is the finest Dewberry—incomparably better in size and flavor than any blackberry you have seen or tasted. The price the grower receives for dewberries averages 20 per cent more than for blackberries. You can see that it will pay to grow Lucretia.

Ripens a week to ten days before the earliest ordinary blackberries. This, and the fact that they are unquestionably the finest looking berry of their kind and of such big, uniform size, makes them top-notchers in price on any market. Dewberries are especially productive in light soils; plant Lucretia and such land will make you a profit.



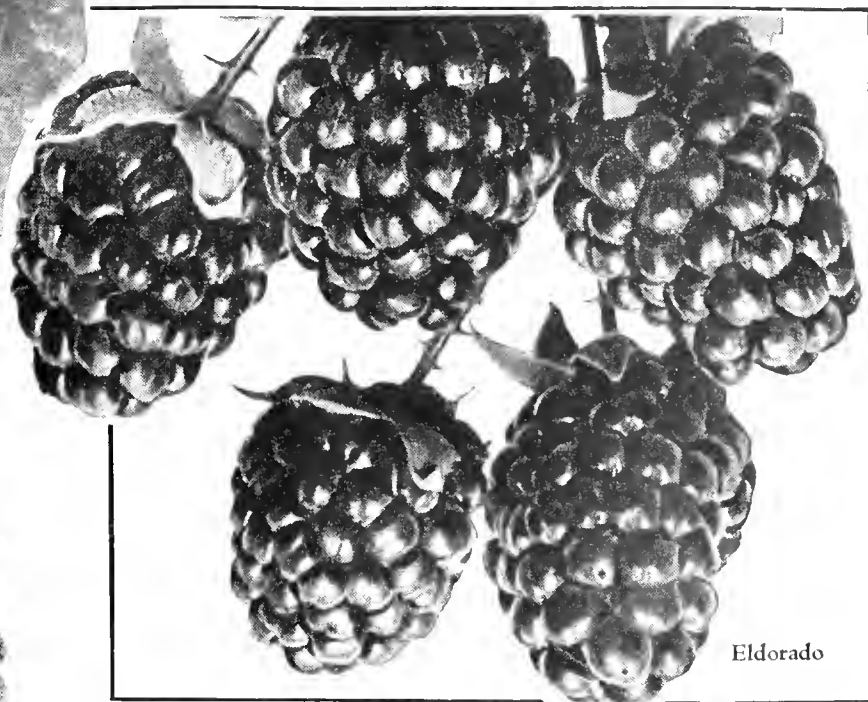
Lucretia

Early ALFRED Blackberry

Alfred has been grown by leading fruit growers and proven the Best Early Blackberry variety. We unreservedly recommend it to our customers as thoroughly satisfactory and the equal of any blackberry, early or late, when it comes to producing big crops and paying worthwhile profits. Think of a bush full of tremendously big blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet delicious juice. That's Alfred!

Alfred ripens a full 10 days ahead of Eldorado and continues all through the Eldorado season. Alfred berries are bigger, brighter colored, of better flavor and bring better prices right along. Once you grow Alfred you won't be satisfied with any other berry—fine, large berries that carry well to market. The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands cold that kills less hardy varieties. Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth.

ORDER NOW—Don't be disappointed, sure-grow, No. 1 grade plants.



Eldorado

ELDORADO Blackberry

Satisfactory Everywhere—Always Dependable

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: Absolute freedom from orange rust; a very heavy bearer with great, jet black berries.

Plants are so strong and vigorous they survive severest northern winter without mulching. A splendid shipper because the berries are so firm. Plant Eldorado generously. It is making big money for other growers and will do the same for you.

1937 PRICES FOR BLACKBERRY AND DEWBERRY PLANTS

	25	50	100	200	300	400	1000
Alfred, 1-yr. No. 1 Suckers	\$0.75	\$1.30	\$2.20	\$3.75	\$5.00	\$6.35	\$14.45
Alfred, 1-yr. No. 1 Root Cuttings	.85	1.45	2.40	4.20	5.60	7.00	15.75
Eldorado, 1-yr. No. 1 Suckers	.70	1.20	1.95	3.35	4.55	5.60	12.95
Eldorado, 1-yr. No. 1 Root Cuttings	.75	1.30	2.20	3.75	5.00	6.35	14.45
Eldorado, 2-yr. No. 1 Transplants	1.15	2.00	3.50	6.40	8.50	10.45	25.00
Lucretia, 1-yr. No. 1 Tips	.75	1.25	2.10	3.55	4.80	6.25	13.75
Lucretia, 2-yr. No. 1 Transplants	1.15	2.00	3.50	6.40	8.50	10.45	25.00



Latham

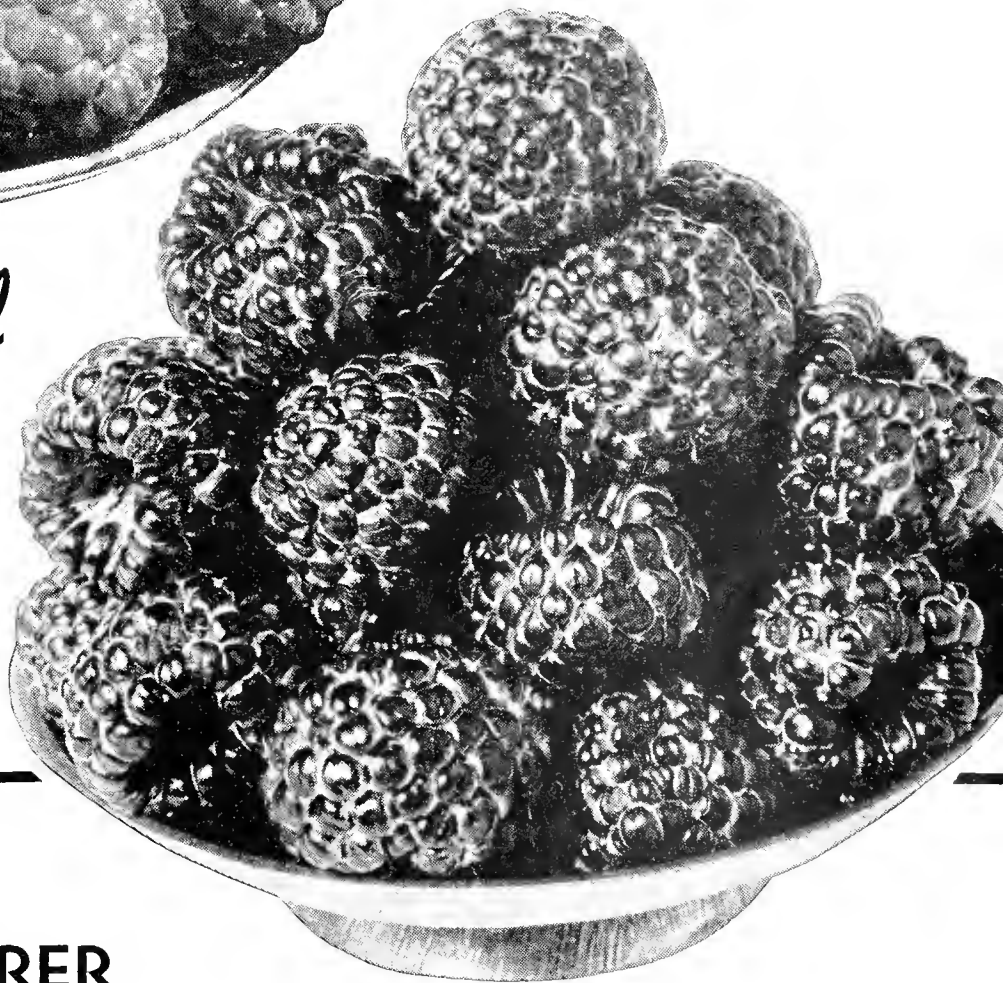
The World's
Best Red
Raspberry

See page 11

Cumberland

Still twice
as many
planted as
all other
Blackcaps

See page 8



Wayzata

EVERBEARER

\$1200.00 from 1 acre



Government Experiment Stations say: "Wayzata is far superior to any other everbearer; large as Mastodon; bears heavier; most attractive appearance; best of all everbearers in quality and flavor."

Wayzata does not make many plants but it surely does produce big crops of berries because all its vitality goes into the fruit, making the berries very large, well formed and evenly colored. More plants can be set on small space and greater crops picked. Exceptionally strong growers on any good fruit soil with good moisture supply. Red clear through—no green tips. Wayzata is hardy and frost resistant. Plant in April—begin picking in July—keep picking into October.

Flavor: Far superior to other everbearers.

Size: 80% of berries as large as the largest Mastodon.

June Crops: Really worth while, bringing \$1.00 to \$1.50 more per case.

Acre Yield: 4-year average—200 24-pint cases and \$800; July to October.

Average Price: Per 24-pint case, \$4.00 to \$5.00.

For a grower who has fruited several acres for four years. The highest yearly return was \$1200 per acre from July to October, and the average was \$800. From these statements you can see that here is a really superior berry recommended by both Government Stations and commercial growers. For a real treat of something new and unequalled in delicious strawberry flavor you must have Wayzata in your garden. Plant this spring and have this new berry from July to frost this fall.

(Prices page 6).