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# BODGER SEEDS, LTD.

## Wholesale Flower Seed Growers

EL MONTE

- - -

Serving 37 Countries

- - -

CALIFORNIA

March 5, 1937

To Our Customers:

Your spring selling season is just opening up and we are confident that sales this year will be much heavier than in the past three or four years. Interest will be lively in novelties, as well as in the general line of flower seed varieties. We are listing, at the bottom of this page, some of the outstanding 1937 novelties of which we still have seed available. Look this over carefully and send your order to us at once if you wish to be assured of delivery on these various flower subjects.

In checking up on your regular supplies we know that you will find many shortages as the season progresses. Many of our customers have already checked up and have taken the precaution of covering for shortages but a large number have not yet sent in their spring fill-in list. As our stocks are very low on a great many items, we urge you to look into this matter at once and send us your order at the earliest possible date. In an active buying season you cannot afford to be without supplies when the seed is needed.

On the inside pages of this folder you will find a long list of varieties on which our stocks are extremely low at this time. Check these carefully and send your order now if you think you will need additional supplies on any of these items. There is also a long list of varieties of which we are entirely sold out, and of which we will be unable to supply seeds until after the 1937 crop is ready.

Don't forget the Air Mails when sending your orders, and if you need your seeds sent by Air, specify either Air Mail or Air Express. Refer to the last page of this folder for savings in time by using Air Mail and Air Express.

We thank you for your liberal patronage during 1936 and hope that the pleasant business relations we now enjoy will continue for many years.

BODGER SEEDS, LTD.

	Per Oz.	Per Lb.
Marigold Gigantea Sunset Giants . . . . .	\$2.15	\$25.00
Marigold Crown of Gold . . . . .	4.00	
Marigold Dwarf French Double Harmony . . . . .	.40	4.50
Nierembergia Hippomanica . . . . .	60.00	
(Not to be confused with the older, tall variety Lutescens)		
Poppy Nudicaule The Emperor . . . . .	2.15	25.00
Poppy Nudicaule The Empress . . . . .	2.15	25.00
Poppy Nudicaule Amurense Yellow Wonder . . . . .	2.15	25.00
Petunia Grandi. Single Fringed Dainty Lady . . . . .	50.00	
Calendula Campfire Bodger's Imp. Florist Strain . . . . .	.35	4.00
Larkspur Gt. Imperial White King . . . . .	.90	10.00
Larkspur Gt. Imperial Coral King . . . . .	.90	10.00
Larkspur Gt. Imperial Gloria Improved . . . . .	.45	5.00
Aster Giants of California Silvery Rose . . . . .	1.30	15.00
Aster Super Giant El Monte . . . . .	1.30	15.00
Zinnia Linearis . . . . .	.90	10.00
Zinnia Lilliput Pastel Mixture . . . . .	.45	5.00
Zinnia Early Wonder Gypsy . . . . .	.70	8.00
Zinnia Pum. Dwf. Dbl. Spun Gold . . . . .	.45	5.00
Sweet Pea Early Spencer Josie . . . . .		5.00
Verbena Hyb. Grandi. Crimson Glow . . . . .	1.30	15.00
Cosmos Sensation Finest Mixed . . . . .	.90	10.00
Calendula Double Orange Sunshine . . . . .	1.30	15.00
Gaillardia Grandiflora Goblin . . . . .	2.15	25.00
Coreopsis Grandiflora Double Sunburst . . . . .	.60	6.50
Ipomea Clarke's Mam. Blue Earliest Heavenly Blue Morning Glory . . . . .	.35	4.00
Nasturtium Double Orange Gleam . . . . .	.20	2.00
Nasturtium Dwarf Double Golden Globe . . . . .		.50
Nasturtium Dwarf Double Gem Mixture . . . . .	.10	1.00

For additional novelty and standard high grade flower seed varieties, consult our 1936 Novelty and Specialty and Contract and General Trade List. If this list has been misplaced, write us and another copy will be sent you promptly.

Stocks are very low on the following varieties:

### ASTERS

American Branch. Wilt Res. Pearly Pink  
Per. Amellus Hybrids

### ZINNIAS

Dahlia Flowered—All Colors  
Calif. Giants—All Colors

### MISCELLANEOUS FLOWER SEEDS

Ageratum Dwf. Comp. Little Dorrit Azure Blue  
Ageratum Dwf. Comp. Purple Perfection  
Alyssum Procumbens  
Ammobium Alatum  
Ampelopsis Quinquefolius  
Anemone—All Varieties  
Antirrhinum Maximum—All Colors  
Antirrhinum Majus—All Colors  
Antirrhinum Nanum—All Colors  
Aquilegia Long Spurred—All Mixtures  
Aubrietia Leichtlinii  
Bellis Perennis—All Colors  
Campanula Rotundifolia  
Candytuft Per. Sempervirens  
Carnation Enfant de Nice—All Colors  
Celosia Dwf. Cristata Chamois  
Centaurea Montana  
Chrysanthemum Mawii  
Chrysanthemum Shasta Daisy  
Cobaea Scandens Blue  
Cobaea Scandens White  
Coleus Hybridus Choice Mixed  
Delphinium B. & L. Gold Medal Mixture  
Delphinium—All Varieties  
Digitalis—All Colors and Mixed  
Dolichos—All Colors  
Eschscholtzia—All Varieties  
Gaillardia Grandi. Burgundy  
Geum Mrs. Bradshaw  
Gilia Capitata Lavender  
Godetia—All Varieties  
Gourds Small—All Varieties  
Helianthus Russian  
Hollyhock Chater's Dbl. Crimson  
Hollyhock Chater's Dbl. Rose Pink  
Hunnemannia Fumarifolia Single  
Hunnemannia Fumarifolia Sunlite  
Ipomea Quamoclit White  
Ipomea Quamoclit Scarlet  
Ipomea Quamoclit Mixed  
Kalanchoe Blossfeldiana  
Kudzu Vine  
Larkspur Gt. Imp.—All Colors  
Larkspur Tall Dbl. St. Fl.—All Colors  
Lathyrus Latifolius—All Colors  
Lathyrus Latifolius Mixed  
Leptosyne Maritima  
Leptosyne Stillmanii  
Linum Flavum

Marigold Mexican Dwarf Orange  
Marigold Yellow Supreme  
Marigold Harmony  
Marigold Tagetes Signata Pumila  
Marvel of Peru—All Colors and Mixed  
Matricaria Capensis Alba Plenissima  
Matricaria Golden Ball  
Mesembryanthemum Criniflorum  
Mesembryanthemum Tricolor  
Mignonette—All Varieties  
Myosotis Alpestris Blue  
Nasturtium Double Scarlet Gleam  
Nemesia Strumosa Gr.—All Colors and Mixed  
Nemesia Nana Compacta Aurora  
Nemesia Nana Compacta Blue Gem Impr.  
Nemesia Nana Compacta Fire King  
Nemesia Nana Compacta Orange Prince  
Nigella Miss Jekyll, Cornflower Blue  
Pansy America  
Pansy Masterpiece  
Pentstemon Glox.—All Colors  
Petunia Gr. Comp. Sgl. Fr. Setting Sun  
Petunia Gr. Sgl. Fr. Pepita  
Petunia Ruffled Giant Matador  
Petunia All Dbl. Triumphant  
Phlox Drummondii—All Colors  
Phlox Dwf. Very Choice Mixed  
Phlox Decussata Finest Mixed  
Phlox Decussata Choice Mixed  
Physostegia Speciosa Virginica  
Poppy Nudicaule—All Colors  
Poppy Oriental Scarlet  
Portulaca Gr. Double Mixed  
Pyrethrum Aureum Golden Feather  
Pyrethrum Roseum James Kelway  
Saponaria Rosea  
Scabiosa Caucasica White  
Scabiosa Japonica  
Scutellaria Coelestina Blue  
Sedum Spectabile  
Sweet Pea Early Spencer Meadow Lark  
Sweet Pea Late Spencer Fire  
Sweet Pea Late Spencer Heavenly Blue  
Sweet Pea Late Spencer Kathleen Wiltshire  
Sweet Pea Late Spencer Olympia  
Sweet Pea Late Spencer Rubicund  
Sweet Pea Late Spencer Ruddigore  
Sweet Pea Late Spencer What Joy  
Sweet Pea Cupid Spencer—All Colors and Mixed  
Sweet William Sgl. Annual Finest Mixed  
Tropaeolum Canariense  
Valeriana—All Colors  
Venidium Fastuosum Hybrids  
Verbena Mammoth Lucifer  
Verbena Mammoth Purple Mantle  
Verbena Hyb. Gr. Rosea Stellata  
Verbena Hyb. Gr. Salmon Pink  
Vinca—All Colors and Mixed  
Viola Odorata Semperflorens

On the following items we are entirely sold out until the 1937 crop is ready:

## ASTERS

Giant Mammoth Paeony Flwd. Purple Robe  
Early Beauty Wilt Res. Black Prince  
Early Beauty Wilt Res. Deep Rose  
Early Beauty Wilt Res. Lavender  
Early Beauty Wilt Res. September Beauty  
Early Beauty Wilt Res. White  
Early Beauty Black Prince, Deep Rose, White  
American Beauty Wilt Res. Deep Rose  
American Beauty Wilt Res. Lavender  
American Beauty Lavender  
Aurora Rose  
Astermum Wilt Res. and Ordinary—All Colors  
Giant Comet Wilt Res. Rose, Ruby, White  
Giant Comet Ruby  
Giant Comet White, passing to rose  
Giant Comet White  
Improved Crego Egyptian Rose  
Royal Wilt Res. Purple, Shell Pink  
American Br. Wilt Res. Blackish Blue  
American Br. Wilt Res. Coppery Rose  
American Br. Wilt Res. Peerless Pink  
American Br. Wilt Res. Sensation  
American Br. Wilt Res. Shell Pink  
American Br. Peerless Pink, Sensation, Shell Pink  
American Br. Finest Mixed  
Heart of France Wilt Res. and Ordinary  
Ball Purple, Wilt Res.  
Ball White Late, Wilt Res.  
King Upright Wilt Res. Rose  
Youth  
Sgl. Giants of Calif.—All Colors and Mixed  
Single Elegance Blue

## ZINNIAS

Calif. Giant Purity  
Fantasy **Star Dust**

## MISCELLANEOUS FLOWER SEEDS

Abutilon  
Achillea Filipendula Parker's Var.  
Ageratum Dwf. Comp. Little Blue Star  
Ageratum Dwf. Comp. Little Silver Star  
Ageratum Semi-Dwarf Blue Perfection  
Alyssum Serpyllifolium  
Anchusa Myosotidiflora  
Anthemis Arabica  
Antirrhinum Rust Proof Pinkie  
Antirrhinum Rust Proof Shasta  
Antirrhinum Rust Proof Calif. Gt. Mixed  
Antirrhinum Majus Goliath, Rose King  
Aquilegia Alpina  
Aquilegia Longissima  
Aquilegia Long Spurred Crimson Star  
Arctotis Hybrids  
Argemone Platyceras Grandi. Single Mixed  
Armeria Lauchecana  
Asparagus Verticillatus  
Bartonia Aurea  
Bellis Monstrosa Rose  
Bidens Dahlioides  
Bupthalmum Speciosum  
Cacalia Aurea and Mixed  
Carnation Chabaud's Enfant de Nice White  
Carnation Chabaud's Dbl. Coppery Salmon  
Carnation Grenadin White Gold

Celosia Chrysantheflora  
Centaurea Cyanus Dwf. Dbl. Jubilee Gem  
Centaurea Cyanus Dbl. Miniata, Rose, Ruby  
Cleome Pungens Rose Queen  
Dahlia Advance Special Strain  
Dahlia Double Mixed, Single Mixed  
Delphinium Dreer's De Luxe Hybds. Dk. Blue Shades  
Dianthus Cruentus, Cyclops, Neglectus  
Dianthus Superbus Loveliness  
Diascia Barbarae  
Dimorphotheca Aurantiaca Golden West  
Dolichos Tall Purple, early flowering  
Echium Roseum  
Erigeron Multiradiatus Roseus  
Eschscholtzia Calif. Dwf. Erect Ballet Girl  
Eschscholtzia Calif. Dwf. Erect Dazzler  
Eschscholtzia Calif. Dwf. Erect Fringed Yellow  
Eschscholtzia Calif. Dwf. Erect Mauve Beauty  
Eschscholtzia Calif. Dwf. Erect Orange Flame  
Eschscholtzia Calif. Dwf. Erect Scarlet Beauty  
Eschscholtzia Calif. Dwf. Erect Tango  
Eschscholtzia Calif. Dwf. Erect Hyb. Grandi. Mixed  
Eschscholtzia Calif. Spreading Carmine King  
Eschscholtzia Calif. Spreading Crimson  
Eschscholtzia Calif. Spreading Mikado  
Eschscholtzia Calif. Spreading Rosy Queen  
Eschscholtzia Calif. Spreading Vesuvius  
Eschscholtzia Double Carmine Queen  
Eschscholtzia Double Enchantress  
Eschscholtzia Double Salmon Beauty  
Eschscholtzia Ramona Ramona  
Eschscholtzia Ramona Golden Dawn  
Eschscholtzia Ramona Ramona Hybrids  
Gamolepis Tagetes  
Geum Lady Stratheden, Prince of Orange, Mixed  
Gilia Capitata Lavender  
Godetia Dwarf Comp. Fairy Queen  
Godetia Dwarf Comp. Gorgeous  
Godetia Upright Single Duke of York  
Godetia Upright Single Firelight  
Godetia Upright Single Kelvedon Glory  
Godetia Upright Single Sybil Sherwood  
Godetia Upright Single White Swan  
Godetia Tall Dbl. Shamini Cherry Red  
Gomphrena Globosa Rubra  
Gourds Small Spoon, Turk's Turban  
Gypsophila Pacifica  
Helianthus Angustifolia, Stella  
Ipomea Rochester Morning Glory  
Lantana Dwarf Hybrids Mixed  
Linaria Maroccana Diadem, Macedonica Speciosa  
Marigold Lieb's Winter Flowering  
Marigold Dixie Sunshine  
Marigold Tagetes Signata Pum. Little Giant  
Marvel of Peru Tall Rose Striped Yellow  
Mignonette Allen's Defiance  
Nasturtium Dwf. Sgl. King of Tom Thumbs  
Nasturtium Dwf. Sgl. Spencer Choice Mixed  
Nemophila Insignis Alba  
Nepeta Nervosa  
Oenothera Youngii  
Pansy Roggli's Giant—Colors and Mixed  
Pansy Trimardean Choice Mixed  
Petunia Hybrida Carmen Silva  
Petunia Hybrida Flaming Velvet

SOLD

Petunia Hybrida General Dodds  
 Petunia Hybrida Rose King Impr.  
 Petunia Hybrida Rose King  
 Petunia Fancy Nana Comp. Admiral  
 Petunia Hybrida Nana Erecta Cockatoo  
 Petunia Balcony Black Prince  
 Petunia Grandi. Plain Edged Queen of the Market  
 Petunia Ruffled Giant Camilla  
 Petunia Victorious All Dbl. Dwf. Gt. Fringed  
 Phacelia Whitlavia  
 Poppy Nudicaule Gartref Strain  
 Potentilla Atrosanguinea  
 Primula Kewensis  
 Pyrethrum Roseum Single and Double Mixed  
 Salvia Bonfire, Fireball, Harbinger  
 Scabiosa Caucasica Giant Hybrids (Isaac House)  
 Scabiosa Caucasica Goldingensis  
 Stock Champion Column Deep Rose  
 Stock Champion Column Silvery Lilac  
 Sweet Peas Early Spencer Ball's Rose  
 Sweet Peas Early Spencer Burpee's Salmon  
 Sweet Peas Early Spencer Exposition Pink  
 Sweet Peas Late Spencer Anglo  
 Sweet Peas Late Spencer Campfire  
 Sweet Peas Late Spencer Chieftain

Sweet Peas Late Spencer Dora  
 Sweet Peas Late Spencer Fluffy Ruffles  
 Sweet Peas Late Spencer Gigantic  
 Sweet Peas Late Spencer Grand National  
 Sweet Peas Late Spencer Kames  
 Sweet Peas Late Spencer King Mauve  
 Sweet Peas Late Spencer Mrs. Cuthbertson  
 Sweet Peas Late Spencer Royal Purple  
 Sweet Peas Late Spencer Superfine  
 Thalictrum Dipterocarpum  
 Tradescantia Virginica  
 Tritoma Pfitzer's Hybrids  
 Trollius Golden Queen  
 Ursinia Anethoides Hybrids, Aurora, Pulchra  
 Verbascum Miss Willmott  
 Verbena Hybrida Gr. Lavender Glory  
 Verbena Hyb. Comp. Erecta Crown Prince  
 Verbena Hyb. Comp. Erecta Violet Bouquet  
 Veronica Longifolia  
 Veronica Longifolia Hendersoni Nana  
 Wallflower Per. Sgl. Blood Red  
 Wallflower Per. Sgl. Ruby Gem  
 Wallflower Per. Sgl. Triumph  
 Wallflower Per. Double Mixed

SOLD

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The airplane and modern transportation facilities have annihilated time and distance between you and El Monte. When time is a factor in ordering, use Air Mail. For your shipments, specify Railway Express Agency, Air Express Division. Consult the following table for approximate Air Mail and Air Express time in transit from El Monte to representative points throughout the world.

El Monte to	Air Service	Regular Service	El Monte to	Air Service	Regular Service
New York . . . . .	16 hours	4 days	Holland . . . . .	6 days	18 days
Boston . . . . .	19 "	4 "	Germany . . . . .	7 "	17 "
Philadelphia . . . . .	17 "	3 1/2 "	Norway . . . . .	7 "	17 "
Chicago . . . . .	13 "	3 "	Sweden . . . . .	6 "	18 "
Salt Lake City . . . . .	5 "	2 "	Denmark . . . . .	6 "	16 "
Jacksonville . . . . .	20 "	4 1/2 "	Switzerland . . . . .	7 "	14 "
Toronto . . . . .	24 "	4 "	India . . . . .	15 "	31 "
British Columbia . . . . .	24 "	4 "	South Africa . . . . .	15 "	39 "
England . . . . .	6 days	16 "	South America . . . . .	6 "	27 "
France . . . . .	6 "	17 "	Siam . . . . .	12 "	40 "
Australia . . . . .	10 "	26 "	Palestine . . . . .	9 "	18 "
China . . . . .	10 "	28 "	Mexico . . . . .	1 "	5 "

