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1937

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Department of Agriculture



THE DANIELS NURSERY, INC.
FRANC P. DANIELS, President
LONG LAKE MINNESOTA



THE "HIDDEN FACTORS" In Nursery Stock



*Care in growing
means good plants
for you*

It is often said that "things are not what they seem." Probably there is no class of commodities about which this statement is more thoroughly true than Nursery Stock.

Back of every plant one buys are many factors, invisible to the naked eye, which determine whether or not that plant will be a suitable and satisfactory one to use.

The three most important of these hidden factors are: **Trueness to Name, Physiological Condition and Intrinsic Hardiness.** Probably the most outstanding reason for the universal success of Daniels Nursery Stock is the fact that in addition to providing the customer with good looking plants of good size, well formed and heavily rooted, we have constantly striven to produce plants which are also as nearly perfect as they can possibly be in those qualities effected by these "Hidden Factors."

TRUENESS TO NAME—Only through the most painstaking efforts in every step of propagation, growing, grading, handling and packing can a nursery provide plants which are true to name. This is especially true of the fruiting plants, where individuals of different varieties cannot be identified at sight. No effort is spared to keep Daniels Nursery Stock strictly true to name. We are proud of the record we have made in this respect. Of the thousands of orchards and fruit plantings founded with our stock just as many are producing splendid, true to name crops.

PHYSIOLOGICAL CONDITION—Whether or not a plant grows well after it has been set out depends greatly on the care it has received in the hands of the planter—but frequently of greater importance is the condition of the plant when received from the nurseryman. This condition is determined by the care used on the part of the nurseryman in growing, digging, grading, handling and packing. A slight amount of neglect or abuse may result in irreparable damage—but it may not be noticeable to the planter at the outset.

During every operation Daniels plants are handled with the greatest possible care. They reach the planter in the condition that we would want them to be in were we going to plant them ourselves.

INTRINSIC HARDINESS—Hardiness in itself is a matter of relativity. Not far from our nursery are some Peach trees which, with tender care, have been fruiting more or less regularly, but, although Southern and Eastern nurserymen talk of "hardy peaches," peaches should in no sense of the word be considered hardy here. This same truth applies to all types of plants.

We are growing the plants listed in this guide because of their suitability to the North. The varieties we list as hardy, whether for ornamental or fruiting purposes, are hardy—entirely so.

Daniels plants will prove hardy in your hands—

First: because of the intrinsic inbred hardiness of our varieties.

Second: because our plants are propagated in such a manner and with such roots that they are thoroughly suited to our trying climatic conditions. This is especially important in fruit trees and in those ornamentals which are budded or grafted on to an "understock." The vast majority of such plants propagated by Southern and Eastern nurserymen are grown on "root stocks" which will not prove enduring under our northern conditions.

Third: Our plants are produced here in the North under the same severe climatic conditions which they must face in your hands.

Hardiness, true hardiness, such as is found in Daniels Plants, is the real foundation of successful plantings in the North.

When you buy Daniels Plants you buy not only what you see—a well grown, well formed plant—but you also buy those three priceless "Hidden Factors"—Trueness to Name, splendid Physiological Condition and Intrinsic Hardiness. Less desirable plants are expensive at any price.



*Beware of "Bar-
gain Counter"
Stock. Daniels De-
pendable plants
are the cheapest
in the long run*



*You don't need a
magnifying glass
to see Daniels
plants grow*



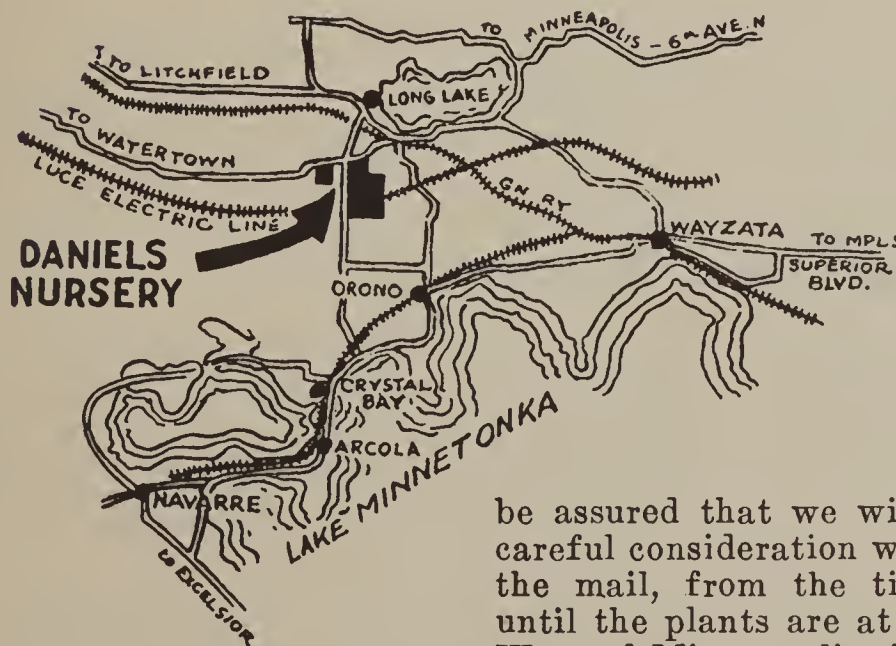
Franc P. Daniels, President

FOR years we have been producing on some of Minnesota's most fertile soil, a superior, high grade assortment of plant materials—Evergreens, Shrubs, Trees, Perennials. Our excellent service and high quality plants have pleased the most discriminating home owners in the Twin Cities, the Lake Minnetonka District, and throughout the Northwest.

Our business has been successfully built on a policy of satisfying our customers. Whether it has been a matter of furnishing plants or performing services our entire organization has been trained to keep the welfare of our clients uppermost in their minds.

In the many branches of landscape service which we perform, our workers are not only men well fitted through technical training and wide practical experience, but they have been schooled to give the public that careful and courteous consideration which they have a right to expect. Whether you drive into the nursery for your plants—whether you write in for an order of stock or whether we develop, plan and plant an extensive layout for you, your needs will have our most exacting attention—and whether you order one plant or a carload it is our aim to give you such satisfactory stock and service that in the future you will come back to us for your every nursery need.

We assure you that in all dealings in the future the same policy will be carefully carried out.



An Invitation

WE INVITE you to visit our nursery where the plants and trees that we grow are on display. Courteous salesmen will be at your service to give you any information needed and to assist you in your selection. But, if this is impossible,

be assured that we will give complete service and careful consideration when you deal with us through the mail, from the time your sketch is received until the plants are at your door. We are 13 miles West of Minneapolis, just south of highway No. 12 (old No. 10) at Long Lake.

Daniels Hardy Apples

Plant Now for Orchard Profits

Daniels apple list comprises only the very best—those most widely and officially approved of—those really suited to the Northwest. Every one is important in its season, whether it be Summer, Fall or Winter. You'll find the three newer varieties we list—Daniels Red Duchess, Dolgo, and Haralson—tremendously worth while; ones you can ill afford to be without.



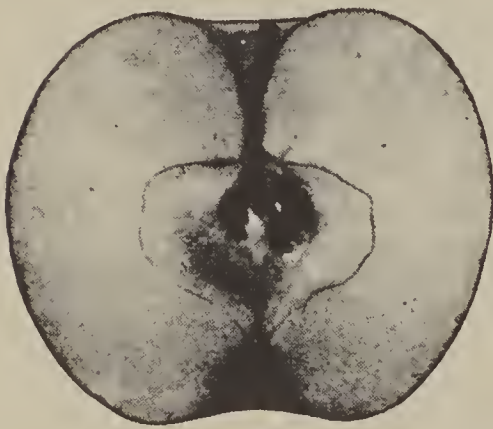
Daniels Red Duchess
Bears Even in the Nursery Row

ANOKA. A relatively new apple of extreme hardiness. Can be grown successfully under the most trying conditions that any apple will endure. Fruit early, medium size and of fair quality. Especially interesting as a very early bearer. Trees will usually bear the year after planting. Prices: 3-4 ft., \$1.00 each; \$9.00 for 10.

RED DELICIOUS—Colors earlier and a far deeper red than the ordinary Delicious, of which this is a bud sport. Cannot be too highly praised. Large, deep luscious red—flesh of splendid texture and of the finest quality. One of the best winter keepers. Season November to April.

DANIELS RED DUCHESS—A remarkable early red apple. An improved bud sport of the Duchess of Oldenburg.

The Daniels Red Duchess is an early red apple that seems destined to entirely displace the old Duchess of Oldenburg. It possesses all of the good qualities of the older variety and in addition that all important, price commanding quality of high red color. Coming as it does at a season when there is a dearth of red apples on the market, it has proven itself a commercial variety of exceptional value.



McIntosh

McINTOSH—One of the finest apples grown. Because of its brilliant deep red color, delicate flavor, crisp snow-white flesh and distinct pleasant aroma, it is considered by most to be the finest dessert apple there is. McIntosh has proven eminently successful throughout the Southern part of the state and is at present one of the Northwest's most popular varieties. Season October to January.

APPLE PRICES (except

Anoka)	1	10
Mail order size.....	\$.60	\$ 5.40
Standard, 3-4 ft.....	.80	7.20
Large, 4-6 ft.	1.00	9.00
Extra large, specially selected	1.25	11.00

Patten Greening. The best "Greening" for the Northwest. A hardy tree and a heavy regular fruiter. Apples are large and well-formed. An eating or cooking apple. Season, September to December.

HARALSON—At last you can have a hardy red apple of fine quality that is a real winter apple. Haralson is Minnesota's only hardy, high quality, red, winter eating apple that will keep until late spring in ordinary storage. It has been correctly called the Northwest's best winter apple.

The tree is an upright grower with strong, wide angle crotch and branching system. It is a vigorous tree, very productive and resistant to fire blight. The fruit is about the size of a Wealthy, is borne at an early age, and hangs onto the tree until picked. The fruit is an attractive red in color and good in quality. Entirely hardy. No home or commercial orchard is complete without Haralson. Season January to April.

WEALTHY—The best market and most popular home orchard variety in Minnesota. Fruit, medium to large; a beautiful red; flavor unexcelled. The Northwest's one best apple. Eating apple. Season, September to January.

**TWO NEW APPLE VARIETIES OF
OUTSTANDING MERIT**

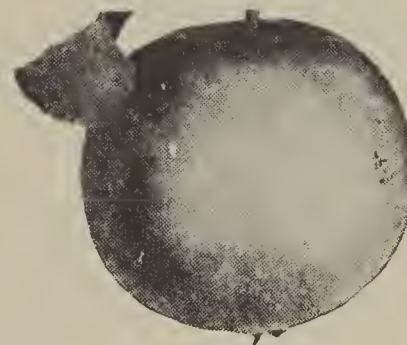
BEACON (Minnesota No. 423). An unusually fine, hardy, heavy bearing red apple of high quality. Late Duchess season but keeps for three or four weeks after picking. Prices: 2-3 ft., 1 year, 75c each. 3-4 ft., 1 year, \$1.00 each.

MINNESOTA No. 1007. Heralded as the finest hardy winter apple for Minnesota; also an introduction of the State Fruit Breeding Farm. It will undoubtedly be named this season. A hardy, heavy bearing red apple. Good winter keeper of the highest quality. Prices: 2-3 ft., 1 year, \$1.00 each.

Order early as stocks of these new varieties are especially limited.

Crab Apples

DOLGO CRAB—Dolgo is generally conceded to be the most beautiful of all apple trees. It is heavily laden with large white flowers at blossom time, and later the brilliant red fruit is borne freely in beautiful rope-like clusters, among dense foliage of vivid, dark green. The fruit is oblong in shape, of rare beauty and has a very unusual lemon-like flavor. Far superior to other crabs for jellies, producing a transparent bright red jelly of high quality. Will jell even when dead ripe.



FLORENCE CRAB. The best all-around crab for general purposes. Good quality, highly productive. Desirable in every way as an early crab for either home or market plantings.

VIRGINIA CRAB. The hardiest of the crabs. One of the most dependable and regular fruiters. An ideal stock to use for top-working for less hardy varieties.

WHITNEY CRAB. The finest crab for eating purposes, crisp flesh and pleasant flavor. Strong, upright growth.

CRAB APPLE PRICES

	1	10
Dolgo—		
Standard, 3-4 ft.....	\$1.00	\$ 9.00
Large, 4-6 ft.....	1.25	11.00
Extra large	1.50	13.00
Florence—		
Mail order size.....	.60	5.40
Virginia—		
Standard, 3-4 ft.....	.80	7.20
Large, 4-6 ft.....	1.00	9.00
Extra large	1.25	11.00
Whitney—		
Mail order size.....	.60	5.40

DUE TO DROUGHT

Due to the drought of the last summer apple trees did not make as tall a growth as usual. For this reason we feel that prospective buyers are entitled to know the true situation. The better nurserymen grade apple trees by both height and caliper (or diameter) of the trunk. While the trees calipered well last season they are short 6 inches to 12 inches of normal heights for each grade. If a nurseryman chose to he might, by neglecting to give the usual heading back, grow a tree of considerable height but with small caliper and light branching.

All of the trees listed on page 4 and all of our crab apples are trees that have been properly headed back and are well branched. Those listed as mail order sizes are 3 feet or more in height and from seven-sixteenths to nine-sixteenths inch in caliper; the 3-4 foot trees are from nine-sixteenths to eleven-sixteenths inch in caliper, considerably heavier and somewhat taller than the mail order size. The 4-6 foot trees are eleven-sixteenths inch or more in caliper (the grade which usually runs a strong 5-6 foot). Our extra large, specially selected trees are the cream of the entire crop—"hand picked"—the finest trees available anywhere at any price this year.

The one year trees listed at the top of page 5 are either one year whips or lightly branched trees.

Daniels Quality Plums



Tonka Plum

Throughout Minnesota and the entire adjacent Northwest one can now grow plums the equal of those produced anywhere in the United States.

These splendid originations of the State Fruit Breeding Farm, after several years of thorough testing in both home and commercial orchards, are a proven success. They are large, luscious fruits of intriguing flavor. The trees are vigorous and hardy. They bear early and when properly pollinated produce tremendous crops.

Daniels plums are strong, vigorous, well grown trees, large for their grades, strictly true to name and priced within the reach of all.

UNDERWOOD. The best of the older varieties, if any one plum can be so singled out. Early, large, hardy, with a rich red skin and firm, juicy, golden flesh of unsurpassed quality. A splendid, well formed, clean-cut looking tree.

TONKA. Early mid-season, very heavy bearing at an early age. The fruit is large, attractive bright red color. Pit is small, entirely free-stone, quality good, flavor sweet.

RED WING. Mid-season. One of the largest and finest looking of the plums. Bears early, heavily and regularly. Has fruited successfully as far north as Winnipeg. Red, free-stone and of high quality.

MONITOR. Late. If blue ribbons were being given out, Monitor would be awarded three; yes, four. One for a vigorous, strong growing tree; one for regular bearing; another for excellent shipping and market qualities, and a fourth for delicious flavor. Color is red, slightly russeted. Unquestionably one of the finest plums.

OTHER VARIETIES

In addition to the varieties listed above we have a limited stock of SUPERIOR, ELLIOT, RADISSON, LA CRESCENT, and FIEBING. Also SAPA, Cherry-Plum Hybrid. We can furnish these in the Large size at \$1.00 each and Extra Large at \$1.25 each.

POLLENIZERS

It is absolutely essential to have other varieties to insure a crop, through proper pollination, of all the Minnesota plums. Certain varieties do best with certain pollenizers. We are growing the best pollenizers for the Minnesota plums. Be sure to order at least one pollenizer for every three or four other plums. We suggest that you leave the selection of the varieties to us, as we will then select the pollenizer best suited to your variety selection.

Should you wish pollenizers for varieties already in your orchard tell us the ones you have and we will choose the proper pollenizers for you. On your order simply specify the number and size of the pollenizers desired and leave the rest to us. Prices of pollenizers are the same as for the other plums.



Red Wing

PLUM PRICES

	1	10
Mail order size.....	\$.60	\$ 5.40
Standard, 3-4 ft.....	.80	7.20
Large, 4-6 ft.	1.00	9.00
Extra large, bearing age..	1.25	11.00

Daniels Hardy Pears



Mendel Pear

Pears are no longer an experiment in Minnesota and adjacent territory. The varieties we list have proven their suitability to this climate with many years of successful production. You can now grow in your own home orchard good quality pears in sufficient quantities for any family's eating and canning needs. If you are not growing them you are missing something worth while!

PRICES

	1	10
Strong, 2-year, 3-4 ft.....	\$1.00	\$ 9.00
We can also furnish PATTEN PEAR,		
2-year, 4-5 ft.....	1.25	11.00

MENDEL—For 29 years Mendel has withstood the rigors of our northern climate without winter injury or fire blight. It is a very productive variety. The fruit is large and hangs well to the tree. Is of first quality, sweet and juicy, and keeps well through the Fall.

PARKER—Introduced by the State Fruit Breeding Farm. The fruit is medium to large; flesh tender and of good quality. Season, late September.

PATTEN—Hardy in many parts of Minnesota, South Dakota and as far north as Ontario. Thought by many to be the very best hardy pear. The fruit is of good quality, medium to large in size. Good for cooking and very fine for table use when well ripened.



OKA

Hardy Cherries

You don't need an orchard to grow cherries, for the small size, attractive form, foliage and color of these trees make them valuable assets to any ornamental border.

The splendid cherries we list on this page have adequately proven their desirability both from the home garden or market point of view. With an assortment of these one can have the finest of cherries for eating and for canning.

ZUMBRA—The best sweet cherry type for Minnesota. Bears early. A tremendous yielder. When properly ripened on the tree the fruits are delicious to eat out of hand and one of the finest canning fruits known.

NICOLLET—The closest approximately to the true sour cherry in size, color and general appearance of any that can be grown in the Northwest. Splendid for sauce and pies. Beautiful red color, small pit and crisp succulent flesh.

PRICES

	1	10	100
Mail order	\$.65	\$ 5.50	\$50.00
2nd size80	7.00	62.50
1st size	1.00	8.50	75.00
Bearing Age	1.25	11.00	90.00

OKA CHERRY

The Cherry Supreme for the Northwest

OKA is one of the hardiest, earliest bearing, heaviest fruiting cherries yet developed for the Northwest. It is an early bearer, usually fruiting in the nursery row, and is sure to give a crop the year after planting. The fruit is of good size, dark color, with a beautiful purple flesh and juice. Flesh of true crisp cherry type. The pit is small—true cherry pit.

In quality OKA ranks ahead of any cherry we grow in the Northwest, whether used for eating out of hand or for cooking. In growth it makes what might be classed as a small tree or a large bush. Because of its compact nature and beautiful form is frequently used in landscape plantings where its mass of blossoms in the spring and ropelike clusters of fruits in the fall, together with its beautiful foliage, makes it a most attractive addition to a landscape planting at all seasons. In the orchard it outyields any of the other cherries.

FOR TRUE CHERRY SATISFACTION PLANT OKA LIBERALLY.

OKA PRICES	1	10
First size	\$1.00	\$ 8.50
Bearing Age	1.25	11.00

Daniels Quality Currants



Red Lake Currant

Grapes

BETA—The standard hardy grape. Very productive; yields of from $\frac{1}{2}$ to 1 bushel per vine are not uncommon in well cared for vineyards. Hardy grapes have been one of the most profitable fruit crops in recent years.

ALPHA—The improved Beta. A more recent introduction than Beta but preferred to it by many of those who have grown both. Similar in production and has most of the Beta characteristics but is commonly considered to be of better flavor than Beta.

CONCORD—The most popular table grape and the most widely grown of the blue dessert grapes. It is the standard of comparison for all other grapes.

DELAWARE—The finest red grape. If you are looking for a beautiful, reliable grape of the very finest quality, Delaware, with its unequalled spiciness and sweetness, will fill the bill.

NIAGARA—America's leading green grape. Splendid quality; very productive. Niagara holds the same enviable place among green grapes that Concord does among the blue ones.

GRAPE PRICES

Beta—	1	12	25
Standard	\$.15	\$1.50	\$2.75
Heavy25	2.50	4.50
Alpha—			
Standard20	2.00	3.75
Heavy30	3.00	5.50
Concord—			
Standard15	1.50	2.75
Heavy25	2.50	4.50
Delaware—			
Heavy35	3.50	6.25
Niagara—			
Heavy35	3.50	6.25

RED LAKE (Minnesota No. 24). The finest of all currants has just received the final approval from the State University and been given the name "Red Lake." Red Lake has undergone thorough testing for several years at the Minnesota Experiment Station, and throughout the Northwest, wherever tried, it has shown a marked superiority over all other varieties. It is of splendid quality, exceptionally large with long clusters well filled to the tip. Ripens early mid-season but holds on for a long period so that it can be marketed when prices are highest. Professor Alderman states that he believes it is the largest fruited and heaviest yielding currant in Minnesota. Supplies of this wonderful currant are limited, so we urge early ordering.

LONDON MARKET. The leading market variety in many parts of the middle-west. Vigorous grower and prolific yielder.

CURRANT PRICES

Red Lake—			
Standard30	3.00	5.50
Heavy50	5.00	9.00
London Market—			
Heavy25	2.50	4.50

Gooseberries

CARRIE GOOSEBERRY (The Thornless Gooseberry)—Carrie has been the most popular gooseberry in Minnesota and adjacent states in the past. It is a prolific yielder of good sized berries which ripen red. Sometimes called the thornless gooseberry because the pricklers are lost from the wood after the first year.

COMO GOOSEBERRY (Minnesota's New Wonder Gooseberry) (Minnesota No. 43)

—Described by the originators, the Minnesota State Fruit Breeding Farm, as follows:

"A vigorous, productive plant with exceptionally healthy foliage. Fruit, roundish or slightly oblong. Ripens green, quality fair, holds on the bushes a long time in good market condition without scalding, even in the hottest weather. The plant is only moderately thorny, many thorns dropping from the two year old wood."

The advent of Como marks the greatest advancement made in mid-western gooseberry culture in many years.

GOOSEBERRY PRICES

Carrie—			
Standard20	2.00	3.75
Heavy30	3.00	5.50
Como—			
Standard25	2.50	4.50
Heavy35	3.50	6.25

The Famous New Macdonald Crimson Rhubarb

Highest Color—Highest Quality—Highest
Yielding—The Peer of All Other
Rhubarbs

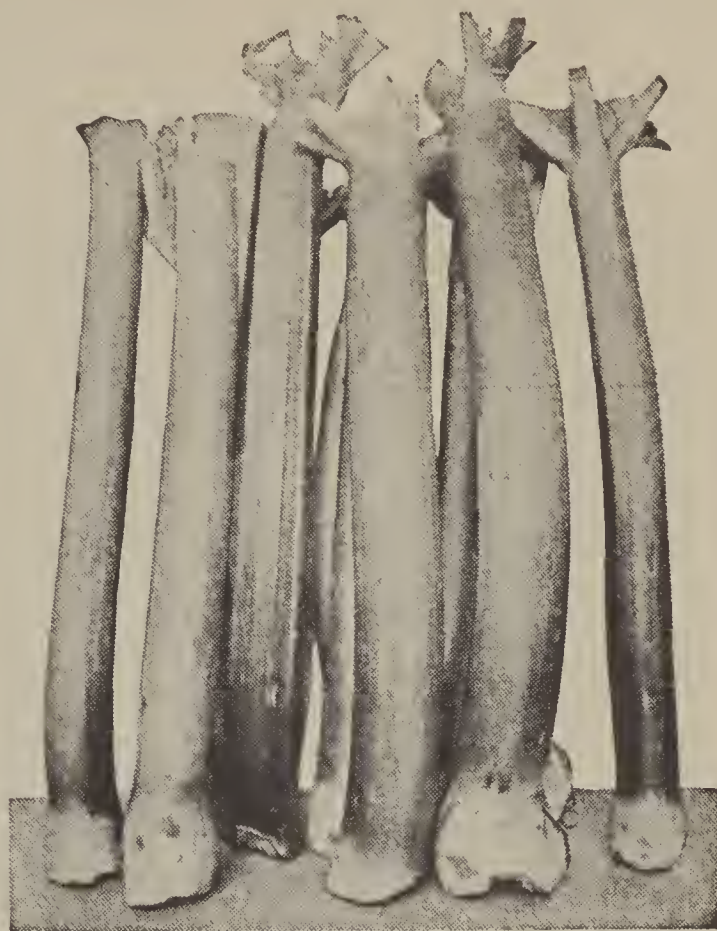
Macdonald is the most talked of rhubarb in America today. And rightly so, for it is undoubtedly superior to all other varieties now in use in this country. We quote below part of a letter recently received by us from Prof. L. G. Bunting of the Macdonald College in Quebec, where the variety was originated and through whom our supply of plants was secured from the College:

Under date of December 12, 1931, Dr. C. F. Patterson, Professor of Horticulture, University of Saskatchewan, Saskatoon, Sask., wrote of the Macdonald rhubarb: "It is without doubt the best variety that we have undertaken to grow. It is in a class by itself. I think this is the unanimous verdict of all that have compared it with other varieties."

The late Hon. J. L. Perron, Minister of Agriculture for the Province of Quebec, and one who conducted quite a large farm, having over an acre of rather inferior rhubarb, said when he saw and was given a sample of the Macdonald variety: "Why! I will have it placed on every farm in Quebec."

I could give you many more favorable reports from many quarters, one just recently from Germany. During the last few years it has been placed in the hands of the U. S. Bureau of Plant Industry, Cornell University, Pennsylvania State College and a dozen other Experiment Stations in the U. S. and every single case on request after

Appreciating the tremendous demand for it in this country, Professor Bunting has made arrangements for it to be grown and distributed by two nurserymen in this country, one in the East and one in the West. We are fortunate to be chosen to handle it in the middle west. Our planting of Macdonald, the largest in this country, has been a joy to watch, and a surprise to all who have come to inspect the field because of its large, uniformly red, crisp, tender and mild stalks, and because of its tremendous vigor under dry conditions. Every one who grows rhubarb, whether for home or market, will want some Macdonald, so we suggest ordering early. We offer strong divisions. **Prices: 60c each; 3 for \$1.50; \$5.00 for 12.** Write for special prices to large commercial growers using quantities.



Macdonald Crimson

having seen the variety, or having heard of it from some one else who had it.

To date we have only placed it in your hands and the firm in New York who received a shipment about the same time you did.

Finally, I would like to give my own personal opinion of this variety as one who has been growing, handling and eating rhubarb for the past thirty-five years, and that is: "It is a very highly colored, attractive red stalk, of large size, productive, very tender and succulent, and of excellent quality, and particularly valuable for pies and desserts. Its color when cooked without peeling is as attractive as that of raspberries."



Mary Washington

MARY WASHINGTON ASPARAGUS

The Government's Rustless Asparagus

THIS GIANT ASPARAGUS, the result of years and years of plant breeding work done by the United States Department of Agriculture, is everywhere admitted to be the finest asparagus grown. Mary Washington seems to be the ideal asparagus as it is rust-resistant and surpasses all other varieties in yield and quality. Its enormous tender shoots of vivid dark green retain their tenderness and do not branch until well above cutting height.

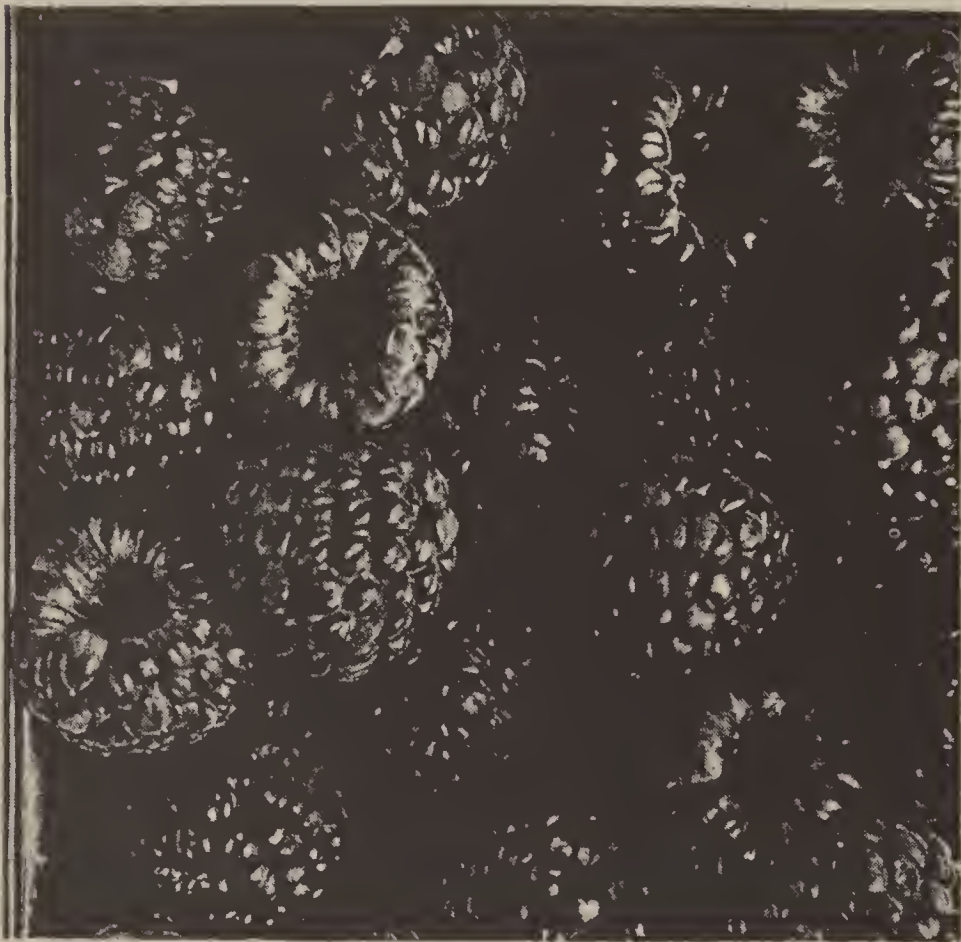
PRICES

2 year plants—12 for \$.50; 25 for \$.75; 100 for \$2.00
3 year plants—12 for \$.75; 25 for \$1.25; 100 for \$3.50

Daniels Latham Raspberry

(Mosaic Free)

"The Country's Greatest Late Red"



Latham Raspberry (Natural Size).

the so-called No. 1 plants now found on the market.

Daniels plants reach you in perfect growing condition, full of pep and ready to give you the finest raspberry growth and productivity that you have ever seen. Wherever our plants have been used they have at once become the standard to which other raspberries have been compared.

Our plants are doubly inspected by the Minnesota State Nursery Inspection Service and certified to be free from Mosaic and other serious diseases. Daniels Latham plants do not "run out." Our low prices afford the growers a real opportunity to establish a long lived, profitable raspberry planting at small cost.

Expert Testimony Proves Value of Latham

Professor C. P. Close, Extension Horticulturist, U. S. Dept. of Agriculture, Washington, D. C., says: "It is hardy, productive, reliable and fills a place that no other variety can."

Professor H. L. Lantz, Iowa Agricultural Experiment Station, Ames, Iowa, says: "I believe we could well afford to dispense with all other red varieties and plant Latham exclusively, and be money ahead in Iowa."

U. S. Farmers Bulletin No. 887, "Raspberry Culture," in speaking of Latham Raspberry, says: "Where this has been tested east of the Rocky Mountains it has proven to be the most productive raspberry."

The Connecticut Agricultural College Review, September, 1925, reports the yields of Latham as "10,860 pints per acre"—40% more than that of any other variety.

Our Customers Prove the Value of Daniels Plants

You will remember that this Spring I purchased from you 1,000 of your Latham red raspberry plants and I am writing to tell you how well pleased I am with them. Nearly every one grew and several bore this year. I have picked in the neighborhood of a gallon already and there are still several green ones on the bushes. Many of the berries are very large and as pretty as any catalog picture you ever saw.

LeRoy, Illinois.

Regarding the Latham plants ordered from you will say that I am well pleased. Your liberal count and high quality plants have given me nearly 100% stand.

Beaver City, Nebraska.

The Latham plants I got from you have done fine. Everybody who saw the berries last summer said they were the largest that they had ever seen and they certainly were the best I ever saw.

Pine River, Minn.

I'm sending all my nursery orders to you. The Latham raspberry plants I got from you two years ago had berries on last year. I am well satisfied with your stock and will order more when I need it.

R2 Goodell, Iowa.

This, the finest and most profitable of all late Red Raspberries, was originated at the Minnesota State Fruit Breeding Farm. Because of its marked superiority it is replacing all older varieties throughout the East as well as in the Middle West.

Latham is a strong grower with powerful, vigorous canes, well able to support its enormous loads of berries. It has proven hardy throughout the Northwest without winter protection. The berries are of splendid quality, ship well and are famous for their large size. Professor W. H. Alderman describes them as "frequently an inch in diameter."

Since the introduction of Latham we have been one of the largest growers of the variety, sending out only the finest plants, with large stems and strong root systems. You will find that our No. 1 plants are vastly superior to most of

CHIEF

The Country's Greatest Early Red



Chief

During the exceedingly trying weather of the past few seasons Chief has come through in better condition and held up better than any other commonly grown Raspberry plant. It seems to be the ideal raspberry—the berry of unsurpassed merit for both the home and commercial grower. Because of its earliness it brings the highest prices on the market for the commercial grower, and for the home gardener brings the first and therefore the most prized berries for the table.

When coupled with Latham it brings one a surprisingly long season of picking. Most experts rate it as highest in quality of raspberries suited to our mid-west conditions. Be sure to plant some Chief this year.

For the home gardener this variety means a much earlier and longer raspberry season and a sweeter, finer, richer quality berry than has been available ever before in a hardy variety. For the commercial grower it means infinitely larger profits because of the increased yield and high prices—the cream of the early market prices. For both growers, it means in addition, lower production cost and greater certainty of crop because of its superior hardiness and elimination of trouble from disease.

PRICES ON LATHAM AND CHIEF RASPBERRY

	25	50	100	1,000
Standard	\$1.00	\$1.55	\$2.75	\$19.50
Heavy	1.75	2.25	4.00	29.50



One of Our Large Fields of Chief Raspberry Plants

SMALL FRUIT HELPS

Two Up-to-date, Helpful Bulletins

relating to all phases of small fruit culture issued by the University of Minnesota are free for the asking. They are—

Special Bulletin No. 72

‘‘Modern Strawberry Growing’’

Special Bulletin No. 79

‘‘Modern Bush Fruit Growing’’

They are both written by our Mr. Franc P. Daniels, who for many years has been a lecturer on the staff of the University, Division of Horticulture. They may be had free by writing to the Division of Publications, University Farm, St. Paul, Minn.

Ancient Briton Blackberry

The extreme popularity of this splendid blackberry is well deserved for it is not only the hardiest of the better blackberries but it is the best in quality. Plants are vigorous and very productive. Probably the best for home and commercial plantings in the North. \$1.25 for 12; \$2.00 for 25; \$5.00 for \$1.00.



Ancient Briton

Daniels Certified Strawberries

Sure to Grow—Sure to Bear



Progressive

Daniels hardy, northern grown strawberry plants have been produced on specially selected and prepared soils to meet the needs of the planters here in the Northwest. The most exacting care is exercised in every step of their growing, digging, handling and packing. When you buy Daniels plants you are buying strawberry satisfaction. Situated as we are, we can get plants to all parts of the Northwest in perfect growing condition within a few hours from the time they are carefully dug from our large fields.

The commercial grower who is looking for big profits and the home gardener who wants a dependable supply of large, luscious, fresh berries are both assured of satisfaction when they use Daniels Hardy Plants. Add 10c per 100 if to go by mail.

PREMIER (Early)—Aptly described as the one strawberry without a fault. Although nearly a week earlier than Dunlap, it maintains a heavy production over a long period. The firm, bright red berries maintain large size well throughout the season. Because of its "frost-proof" qualities a Premier crop failure is practically unknown. The most popular early and mid-season berry.

DUNLAP (Mid-season)—Dunlap needs no introduction as it is the best known and most widely grown strawberry in the northern and eastern half of the United States. It is an equally good market or home garden berry, well adapted to all types of soils.

STRAWBERRY PLANT REPLACEMENTS

We make every effort to have our strawberry plants reach the planter in good growing condition. Any claims based on poor condition of plants must be made immediately upon arrival. Because of the many factors which may adversely affect a strawberry plant's growth after delivery, we can in no way assume responsibility for their growth nor do we agree to replace strawberry plants which fail to grow.

BEAVER (Extra Early)—Beaver has been called a "worldbeater." A recent introduction of outstanding merit, commonly heralded the most promising of the June bearing varieties. For several years it has surpassed all standard varieties in most sections where tried. You will be interested in the good points claimed for it—Several days earlier and easier to pick than Premier—Good shipper and general market berry—Good color, inside and out—Large—Holds its size well to the end of the season—Equal to Dunlap and Premier in quality—Very heavy yielder—Plants are vigorous and healthy—Splendid plant maker—Hardy. Looks like the best all around June bearing variety to date. If you are interested in a good strawberry, try Beaver.



Beaver

MINNEHAHA. Late. The best late, June bearing variety for a shipping market, being one of the largest, heaviest producing, late berries known. This Minnesota creation has in recent years been an outstanding favorite with the commercial grower and an exceedingly profitable variety.



Progressive

The Standard Everbearer

Of all the older everbearing varieties Progressive stands as the most generally satisfactory. It is adapted to all soils and climates. Is a strong grower and a heavy yielder of very high quality berries and is one of the earliest fruiterers both in spring and fall. Daniels Progressive plants are of an especially selected high yielding strain that produces tremendous crops of berries, surpassing most other Progressives in size.

The Famous New **WAYZATA** EVERBEARING STRAWBERRY

During the past twenty-five years we have seen many everbearing strawberry varieties come and we have seen almost as many go. In all these years, with all these varieties we have yet to see one that is in any way near the equal of the famous WAYZATA strawberry.



For several years now we have been watching this variety very carefully and we have marveled at the wonderful crops it has produced in the face of tremendously adverse weather conditions of the past seasons.

We have been even more surprised at the way it has been received on the market. It has consistently brought the top price not only for local trade but for shipment to markets hundreds of miles distant. And when one eats Wayzata he receives the most pleasant surprise of all. We have never had the pleasure of eating a strawberry that was more delightfully delicious for dessert purposes.

The fruit is large, beautifully colored (both inside and out), and the flavor more delightfully delicious than that of any strawberry we have ever eaten.

The plants are large, vigorous and healthy and have been splendid producers. If the variety has any one fault—and most people consider it an asset rather than a fault—it is that it is not a prolific runner maker. This is a splendid quality for the fruit grower as it will make a sufficiently wide row without the competition of surplus or unwanted runner plants. This fact, however, has retarded propagation of the variety and it will probably be many years before it will be as plentiful as other sorts.

Whether for home or market purposes Wayzata leaves little to be desired and is now commonly accepted as the finest thoroughly tested everbearing strawberry known. So far as we know it has been the most profit-

STRAWBERRY PRICES

	50	100	250	1,000
Dunlap	\$.60	\$.95	\$1.65	\$5.25
Premier90	1.25	2.50	7.25
Beaver90	1.25	2.25	6.25
Minnehaha90	1.25	3.00	8.00
Progressive90	1.25	3.00	10.00
Wayzata (25 for \$1.75).....	2.75	4.50	9.00	32.50

Hardy Shrubs



Pink Flowering Almond

Ornamental shrubs are the backbone of all landscape plantings. Whether one is building an outdoor living room, constructing a foundation planting, or making other border plantings, hardy shrubs are indispensable. Much beauty and individuality may be secured through the varying heights, forms, flowers, barks and foliage found in the different varieties.

Of the hundreds of different shrubs, the ones we are growing have proven themselves the cream of those suited to the Northwest. Every one has its special merit. By selecting the proper assortment for each situation one can build oneself a home landscape of surpassing charm and beauty.

Our plants are infinitely superior to the so-called "bargain" shrubs so frequently offered where one has no assurance of size and quality, but is simply offered some meaningless description as "2-year-old," double X or triple X. The plants we offer are well grown with good tops and roots—unusually fine plants for the low price we ask. Twelve of one kind for 10 times the each price.

SHRUBS OF OUT- STANDING FOLIAGE COLOR DURING THE GROWING SEASON

Dogwood, Variegated
Golden Elder
Tamarix
Newport Plum
Golden Spirea

SHRUBS THAT REACH AN ULTIMATE HEIGHT OF 3-5 FEET

Pink Almond
Coralberry
Hydrangea, Pee Gee
Hydrangea, Hills of Snow
Lemoines Mock Orange
Roses in variety
Spirea, Arguta
Spirea, Billardi
Spirea, Sorbifolia
Snowberry

SHRUBS THAT REACH AN ULTIMATE HEIGHT OF 2-3 FEET

Japanese Barberry
Alpine Currant
Matrimony Vine
Spirea, Anthony Waterer
Spirea, Frobeli

SHRUBS THAT REACH AN ULTIMATE HEIGHT OF 5-8 FEET

Frangulea Buckthorn
Cotoneaster
Red Dogwood
Variegated Dogwood
Cut Leaf Elder
Golden Elder
Winged Euonymous
(Wahoo)
Common Euonymous
(Wahoo)
Morrow's Honeysuckle
Persian Lilac
French Lilac
Double Flowering Plum
Mock Orange, Coronarius
Mock Orange, Virginal
Spirea, Van Houtte
Tamarix

BERRIED SHRUBS

Arrowwood
Barberry
Buckthorn
Coralberry
High Bush Cranberry
Red Twig Dogwood
Cut Leaf Elder
Golden Elder
Euonymous—Wahoo
Euonymous—Winged
Wahoo
Honeysuckles
Matrimony Vine
Roses in variety
Snowberry
Spirea—Golden
Wayfaring Tree



Hydrangea Pee Gee

SHRUBS THAT REACH AN ULTIMATE HEIGHT OF 8 FEET AND UP

- Arrowwood
- Buckthorn, common
- Caragana
- High Bush Cranberry
- Tartarian Honeysuckle
- Purple Lilac
- White Lilac
- Villosa Lilac
- Mock Orange, Grandiflora
- Russian Olive
- Newport Plum
- Golden Spirea
- Wayfaring Tree



SHRUBS THAT ENDURE MORE OR LESS SHADE

- Arrowwood
- Dogwood in variety
- Japanese Barberry
- Coralberry
- High Bush Cranberry
- Alpine Currant
- Elder in variety
- Honeysuckles in variety
- Hydrangea, Hills of Snow
- Mock Orange in variety
- Snowberry
- Wayfaring Tree

SHRUB PRICES

	12/18"	18/24"	2/3'	3/4'
Almond Pink			\$.60	\$.75
Arrowwood			.60	.85
Barberry, Japanese	\$.30	\$.40	.60	...
Buckthorn, Common			.35	.50
Buckthorn Frangulea			.50	.75
Caragana			.40	.60
Coralberry		.35	.50	.75
Cotoneaster			.50	.75
Cranberry High Bush			.50	.75
Currant, Alpine	.40	.60
Dogwood, Red Twig		.35	.50	.75
Dogwood, Variegated			.75	1.00
Elder, Cut Leaf			.50	.75
Elder, Golden			.50	.75
Euonymous, Burning Bush			.60	.85
Euonymous, Winged Burning Bush			.75	1.00
Honeysuckle, Morrows			.50	.75
Honeysuckle, Tartarian, White	.35		.50	.75
Honeysuckle, Tartarian, Red	.35		.50	.75
Hydrangea, Hills of Snow	.50		.75	...
Hydrangea, Pee Gee	.50		.75	...
Lilac, common purple	.30		.50	.75
Lilac, common white	.30		.50	.75
Lilac, Persian			.50	.75
Lilac, Villosa			.50	.75
Lilac, French Hybrids			.75	1.00
Maple, Tartarian,			.50	.75
Mock Orange, Coronarius			.50	.75
Mock Orange, Grandiflora			.50	.75
Mock Orange, Virginalis			.60	.85
Mock Orange, Lemoines	.40		.60	.85
Matrimony Vine			.50	.75
Olive, Russian			.50	.75
Plum, Double Flowering			.50	.75
Plum, Newport (Purple)		75
Snowberry		.35	.50	.75
Spirea, Anthony Waterer	.35	.50
Spirea, Billardi			.50	.75
Spirea, Frobelli	.35	.50	.75	...
Spirea, Golden			.50	.75
Spirea, Sorbifolia			.50	.75
Spirea, Van Houttei		.25	.35	.50
Tamarix			.50	.75
Wayfaring Tree			.60	.85



Mock Orange



Spirea Billardi

In addition to the shrubs and sizes listed above we are growing a large number of additional varieties and have a splendid assortment of all shrubs in sizes taller than these. We shall be very glad to give you any information or quote you prices on materials not listed above.

Daniels Gay, Green, Hardy Vines

Pleasing climbers that screen, cover and beautify

Nothing provides a home-like and restful appearance more quickly than a covering of green vines for blank walls, bare fences and arbors. We are particularly fortunate in being able to offer the finest specimen vines we have had for many seasons.

BITTERSWEET—"A spray of bittersweet is a lasting thing. Pulled from the fence in pine-sweet woods, First fall the leaves, Next splits orange calyx fair—Revealing the crimson heart; and so throughout dull wintertime it stays, A bold bright memory of Autumn days." Always plant three or more vines to be sure of an abundant production of berries.

BOSTON IVY—Small leaved, dense foliage completely carpeting a surface and the autumnal tints of green and red are unsurpassed for beauty. 2 yr., 60c; 3 yr., 75c.

CLEMATIS JACKMANI—The most popular of the large flowering clematis hybrids. A strong grower and produces a mass of intense violet-purple flowers four to six inches in diameter, from July until October.

CLEMATIS PANICULATA (Sweet Japan Clematis)—Flowers small, star shaped and creamy white. A luxuriant grower, profuse bloomer and possessing fine foliage. Very fragrant.

SCARLET TRUMPET HONEYSUCKLE—This splendid variety with its interesting twining method of growth is generally considered the finest of the honeysuckle vines. Brilliant yellow throated scarlet flowers. Long blooming period.

VIRGINIA CREEPER (Engelmanni)—The best hardy vine for brick, concrete or stucco surfaces. Much smaller foliage and thicker than the common variety of Creeper. Red fall foliage.



Bittersweet

VINE PRICES

	2 year	3 year
Bittersweet	\$.50	\$.75
Boston Ivy60	.85
Clematis Jackmanii (pots) ..	1.00	...
Clematic Paniculata75	1.00
Scarlet Trumpet Honeysuckle50	.75
Engelman's Ivy50	.75

Daniels Hedging Shrubs

Living, Lasting Fences



A fence which gives no offence.

The proper use of hedges add immeasurably to the attractiveness of one's home grounds. They will effectively mark a boundary line, serve as a screen, or furnish a pleasing background for an informal planting. If we

treat the garden as a logical extension of the house, the walls form a chief link between the two elements. Here, as in everything else a sense of fitness must be observed.

Very often home grounds that seem utterly wasted when open take on a new character and charm when enclosed. Indeed the hedge wall introduces values beyond those of protecting and screening.

In this group we offer fine, strong plants, suitable for starting live fences. These are well grown, strong rooted hedging size specimens which will give quick results.

PRICES PER 100 ON DANIELS HEDGING SHRUBS

25 or more at the 100 price

	12/18"	18/24"	2/3'	3/4'
Japanese Barberry ..	\$20.00	\$25.00
Buckthorn	10.00	12.50	\$17.50	\$20.00
Caragana	10.00	12.50	17.50	20.00
Chinese Elm	15.00	20.00
Tartarian Honeysuckle	30.00	35.00	45.00
C. P. Lilac.....	15.00	20.00	30.00
Spiraea, Van Houtte..	20.00	25.00	35.00

Daniels Beautiful Roses

The Queen of All Flowers

The rose is unquestionably the most popular of all flowering plants. Their fragrant blooms with varying form and color are unsurpassed by other plants.

Our roses are grown especially to meet the rugged climatic conditions of the Northwest. They are hardy, field grown, of the largest two-year-old grade, full of vigor and life, ready to bloom for you just a few weeks after planting.



Frau Karl Druschki

Eskimo Roses

BELLE POITEVINE—The full, double flowers are of bright rose pink and in loose clusters. Blooms start in June and continue until fall. Very dense growing. Ideal for hedges and foundation plantings; but also makes a good specimen. Entirely hardy.

F. J. GROOTENDORST—Bright crimson. A new variety of unusual merit commonly called "The Baby Rambler Rugosa Rose." Because of its iron-clad hardiness it may be used in shrub borders. With its continuous production of clusters of bright crimson bloom, it stands out strikingly from early summer until frost.

HANSA—Deep red. One of the hardiest, most dependable and most all round satisfactory of the red roses. The large, double red flowers have an attractive violet tinge, and are produced in great abundance from early summer until late fall. The plants are vigorous growers with shiny green foliage and hardy enough to stand the most severe climate without protection. If you love red roses in profusion all season in the shrub border, the rose garden or as a hedge, then plant Hansa. It never disappoints!

SIR THOMAS LIPTON—Snowy white. The large, double, pure white blossoms of this splendid variety are borne continuously in clusters on strong stems. The foliage is a very attractive dark leathery green. An outstanding favorite.

ROSE PRICES

	1	10
2-year, No. 1	\$.75	\$6.50
3-year, No. 1	1.00	8.50

Climbing Roses

EXCELSA (Red Dorothy Perkins)—Probably surpasses all other climbing roses in hardiness and the equal of any of them in general desirability. The clean, healthy leaves, are bright glossy green, making it exceptionally valuable when not in bloom. Flowers are large for a climbing rose, very double and are borne in clusters. The bright crimson petals are tipped with scarlet. Large sized plants, ready to bloom.

DR. VAN FLEET—A climbing rose of unsurpassed merit, combining vigorous growth, unusual beauty and intense fragrance. The enormous flowers of light pink, shading deeper at the center are borne singly on stems of unusual length so that it is a splendid rose for cutting purposes. Considered by many to be the best of all climbers.

Bush Roses

HUGONIS (Golden Rose of China)—Bears single flowers in long, arching spray. Perfectly hardy. Makes a large, shapely shrub of 6 feet in height and blossoms about the same season as Spirea Van Houtte.

FRAU KARL DRUSCHKI (Hybrid Perpetual)—Often called the Snow Queen. White. This most beautiful of the white roses is commonly called the White American Beauty. Its unusually attractive, long pointed buds are followed with large pure white, perfectly formed double blooms, frequently six inches in diameter. Blooms in June and all summer.

PAUL NEYRON (Hybrid Perpetual)—Pink. One of the finest roses for outdoor culture and one of the largest. The clear pink blooms which shade to a beautiful rose are borne from June until frost on long, smooth, thornless stems. Delightful fragrance. Fine fall bloomer. One of the most popular roses.

GRUSS AN TEPLITZ (Hybrid Tea)—Crimson. Probably the best of all crimson roses for garden decoration. It blooms freely from June until frost, topping the shapely, vigorous plant with large, fragrant, crimson-scarlet flowers of intense depth and richness of color. Needs winter covering. One of the showiest of garden roses.

HARRISON'S YELLOW—Yellow. A splendid old favorite and one of the finest shrubby types for the yard. Early in the season the entire bush is covered with a mass of beautiful, fragrant roses of deep golden yellow. One of the hardiest of the roses and suitable to all locations.

Daniels Lawn Trees

No outdoor living room is complete without the cool shade of properly placed trees. Then too, they furnish a suitable framing for both close and distant views in the landscape and when used for screening effects add a comfortable feeling of privacy. Our hardy Northern grown trees have well developed root systems which insure you quick and certain growth.

ASH, AMERICAN WHITE—A tall growing native tree. Straight, clean growth, round head and dense foliage. In autumn the foliage coloring is unusually beautiful.

ASH, MOUNTAIN—One of the most popular of the small lawn trees. White flowers in spring followed by large clusters of orange red berries which remain throughout the winter. Graceful spreading branches and finely cut foliage.

BASSWOOD (American Linden) — Grows about 60 ft. high. Rapid growing. Large size, forming a broad round topped head. Leaves broadly oval, dark green above, light green underneath. Flowers creamy white and highly scented.

ELM, AMERICAN—The most popular tree for shade, street and lawn plantings. A rapid grower and long lived.

ELM, CHINESE—A new shade tree introduced from China. A very rapid grower with slender, wiry branches. One of the first trees to leaf out in the spring and the last to shed its leaves in the fall. Remarkably free from insects and diseases. Very hardy and has proved valuable under a greater variety of climatic and soil conditions than any tree yet introduced. 3-4 ft., 25c; 4-5 ft., 50c; 5-6 ft., 75c; 6-8 ft., \$1.00; 8-10 ft., \$1.50; 1¼-1½ in., \$2.25; 1½-2 in., \$2.75;



Chinese Elm

NEWPORT RED FOLIAGE PLUM—A beautifully colored plum tree. Valuable as a specimen tree or in the border because of its highly colored purplish-red foliage. The color persists through the entire year and is especially emphasized as the brightly colored new tips, which push out during the season, are contrasted against the duller hue.



Sugar Maple

HARD MAPLE (Sugar Maple)—One of the most desirable shade and ornamental trees. A symmetrical tree of great beauty. Deeply lobed, dark green leaves taking on beautiful vivid tints in the fall.

NORWAY POPLAR—A very hardy, quick-growing tree. One of the best for quick screen plantings and windbreak purposes. Its splendid, clean cut branching system and bright green foliage are attractive under all conditions.

LOMBARDY POPLAR—A hardy, quick-growing ornamental tree of especial value where a slender upright form is desired.

NIOBE WEEPING WILLOW—The best of the weeping willows. While it is a rapid grower it is perfectly hardy. A clean type of tree, free from litter of broken branches and other trash so common in some willows. Its form is that of a graceful weeping tree and this, with its beautiful golden bark, makes it exceedingly attractive both in summer and winter.

SHADE TREE PRICES

	5-6 Ft.	6-8 Ft.	8-10 Ft.
Ash, American White...	\$.75	1.00	1.25
Ash, Mountain	1.50	2.00	2.50
Basswood	1.00	1.50
Elm, American50	.75	1.00
Elm, Chinese75	1.00	1.50
Maple, Sugar	2.00	3.00
Maple, Silver75	1.00	1.25
Plum, Newport	1.50	2.50	...
Poplar, Lombardy50	.75	1.25
Poplar, Norway50	.75	1.00
Willow, Niobe Weeping.	1.00	2.00	2.50

We have a splendid stock of the trees listed above in all sizes larger than those given here. We also have a complete assortment of other ornamental and shade trees—virtually every kind that is adaptable to growing in this part of the country. It will be a pleasure to give you additional information or to quote you on sizes or varieties not listed herewith.



Pfitzer juniper in the foreground

Beautiful Evergreens

Nowadays every complete planting contains some evergreens. During the winter they form a most attractive part of one's planting, and during the summer their splendid colors and varying forms add a note of interest to even the most elaborate landscape effect. As specimen trees in front of the home they are perhaps second to none in popularity. Their importance in foundation plantings has increased so rapidly in the last few years that now a foundation planting seems incomplete without them.



CREEPERS

- Andorra Juniper
- Horizontal Juniper

DWARF

- Mugho Pine
- Savins Juniper
- Pfizers Juniper

INTERMEDIATE

- Siberian Arbor Vitae
- Globe Arbor Vitae
- Pfizers Juniper
- Montana Pine

TALL

- American Arbor Vitae
- Redcedar
- Pines (excepting Mugho and Montana)
- Spruce in variety

PYRAMIDALS FOR ACCENT

- Pyramidal Arbor Vitae
- Sheared Redcedar



Colorado Blue Spruce

	EVERGREEN PRICES	12/18"	18/24"	24/30"	30/36"	3/4'
ARBOR VITAE—						
American	\$1.50	\$2.00	\$3.50
Globe	\$3.00	5.00
Pyramidal	1.25	2.00	2.75	4.00
Siberian	2.50	3.50	5.00
JUNIPER—						
Andorra	\$1.75	2.50	3.50
Red Cedar	1.50	2.00	3.00	4.00
Horizontal	2.50	4.00
Pfizers	1.75	2.50	3.50	5.00
Savins	1.75	2.50	3.00	4.00
PINE—						
Mugho	1.75	2.50	3.00	4.00
Montana	1.75	2.50	3.00	4.00
Austrian	3.00	4.00	5.00
Scotch	2.00	2.50	3.00
SPRUCE—						
Black Hills	1.00	1.50	2.50	3.00	4.00
Colorado Blue	2.50	3.00	4.00	5.00	6.50
Colorado Green	1.50	2.00	3.00	4.00	5.50
Norway	2.00	2.75	3.50

This list comprises only about one-half of the varieties of evergreens we are growing and lists only the smaller sizes. We have a very large assortment of larger sizes and can furnish many varieties in trees up to 25 or 30 feet. We welcome correspondence relative to varieties or sizes not given in this abridged list, and invite you to visit our nursery and inspect these trees at any time.

Daniels Hardy Perennials

We wish you could see our perennial gardens. Here are the plants with which to paint your Spring, Summer and Autumn flower pictures. They add the variety to your landscape picture that makes it interesting at all seasons. Perennials are unquestionably the "finishing touches" to the planting whether it be an informal border or a formally laid out garden. With their unlimited assortment of bloom, size and color they may be worked into all parts of the border where their brilliant hues add to the planting a pleasing zest without which it would be incomplete.

Our plants are strong field grown stock, vastly superior to the one year seedlings commonly found on the market.

A Partial List of Our Perennials

Prices 25c each, except where noted.

12 for the price of 10.

Aquilegia	Forget-me-not	
Arabis	Funkia, Plantain Lily	Phlox, assorted colors, 25c
Baptisia	Flax	and 35c
Baltonia	Gaillardia	Phlox Subulata
Campanula	Gypsophelia	Physostegia
Centurea, Montana	Hollyhock, double	Platycodon
Cerastium	Iris, German, 25c to 50c	Pyrethrum, painted daisy
Coreopsis	Iris, early dwarf	Rudbeckia, Golden Glow
Creeping Jenny	Iris, Siberian	Sedum, acre
Day Lily, yellow	Regal Lily	Sedum, album
Delphenium, Hybrids	Tiger Lily	Sedum, sarmentosum
Dianthus, barbatus	Lychnis	Sedum, spectabilis
Dianthus, deltoides	Nepeta	Statice, latifolia
Dicentra, Bleeding heart	Oriental Poppy	Veronica, longifolia
Echinops, Globe Thistle	Penstemon	Viola
	Peony—unnamed, Pink, White and Red—50c	

We are growing here at Long Lake, one of the finest assortments of perennials in the Northwest—over 150 varieties. We shall be glad to send a complete list and full descriptions to anyone interested. Our assortment of named varieties of Phlox, Peonies and Iris is especially fine.

INSTRUCTIONS FOR ORDERING BY MAIL

WHEN TO ORDER—As early as possible. "First come, first served," is the rule. Early ordering is a big help to us, and frequently late orders cannot be filled in full. Why not send your order in now? It will be carefully booked and shipped to you at the time you want it.

SPECIAL PREMIUMS—It is a great advantage to us to have orders reach us early, as the bulk of our business is crowded into a short period in the spring. This means a heavy load on our office facilities. So that we may better organize our spring work and as an inducement for our customers to place orders early, we are offering the following liberal premiums in the form of additional nursery stock for early orders. All orders with full cash payments sent in before the dates indicated will be entitled to a premium of additional nursery stock to the value indicated below:

Orders mailed prior to March 1,	10%
Orders mailed prior to March 15,	6%
Orders mailed prior to April 1,	4%

If you wish a premium be sure to specify the kind of stock you want.

PRICES—Prices listed in this catalog annul and supersede all prices quoted previously. All prices are F. O. B. Long Lake, Minn., unless otherwise specified.

TERMS—Our business and moderate price schedule have been built on a cash with order policy, and we prefer to have your orders accompanied by cash in full. This plan enables us to keep down costs and to maintain low prices. If C. O. D. shipments are preferred, 20 per cent must accompany the order, balance C. O. D.

RESERVE ORDERS—We will reserve stock for those who so desire upon payment of 10 per cent with order.

METHOD OF SHIPPING—Express is safest and generally the best way to ship plants. Express orders are sent transportation charges collect. Many small orders may be shipped satisfactorily by parcel post. These will be sent postal charges C. O. D. unless proper amount is added to your remittance. Our trees (both fruit and ornamental) are fine, strong, trees; too large to go by mail, except those listed "Mail Order Size."

COMPLAINTS—Any complaints will be taken care of promptly and satisfactorily. If there is anything wrong, let us know at once, while there is still time to make amends, for we want only satisfied customers.

REPLACEMENT—We will replace plants (except strawberries, see page 12) that fail to grow the first year at one-half the purchase price, provided that such failure to grow is not due to neglect or improper handling on the part of the purchaser. All replacement claims must reach us prior to October 1 of the fall following planting.

OUR GUARANTEE—We exercise the utmost care in labeling, packing and shipping our plants, and guarantee them to be true to name, and will replace free of charge any which prove to be otherwise. It is understood and mutually agreed between purchaser and ourselves that in no case will we be liable for more than the original cost of the plants. We cannot be held responsible for inability to make delivery because of strikes, fires, acts of nature, or any other cause beyond our control.

Please use this Order Blank

This space reserved for
Office Records

The Daniels Nursery, Inc.

FRANC P. DANIELS, President

LONG LAKE, MINNESOTA

Date.....

Amount Enclosed	
-	\$.....

Please forward the following stock to:

Name

Street or R. F. D.....

Post Office

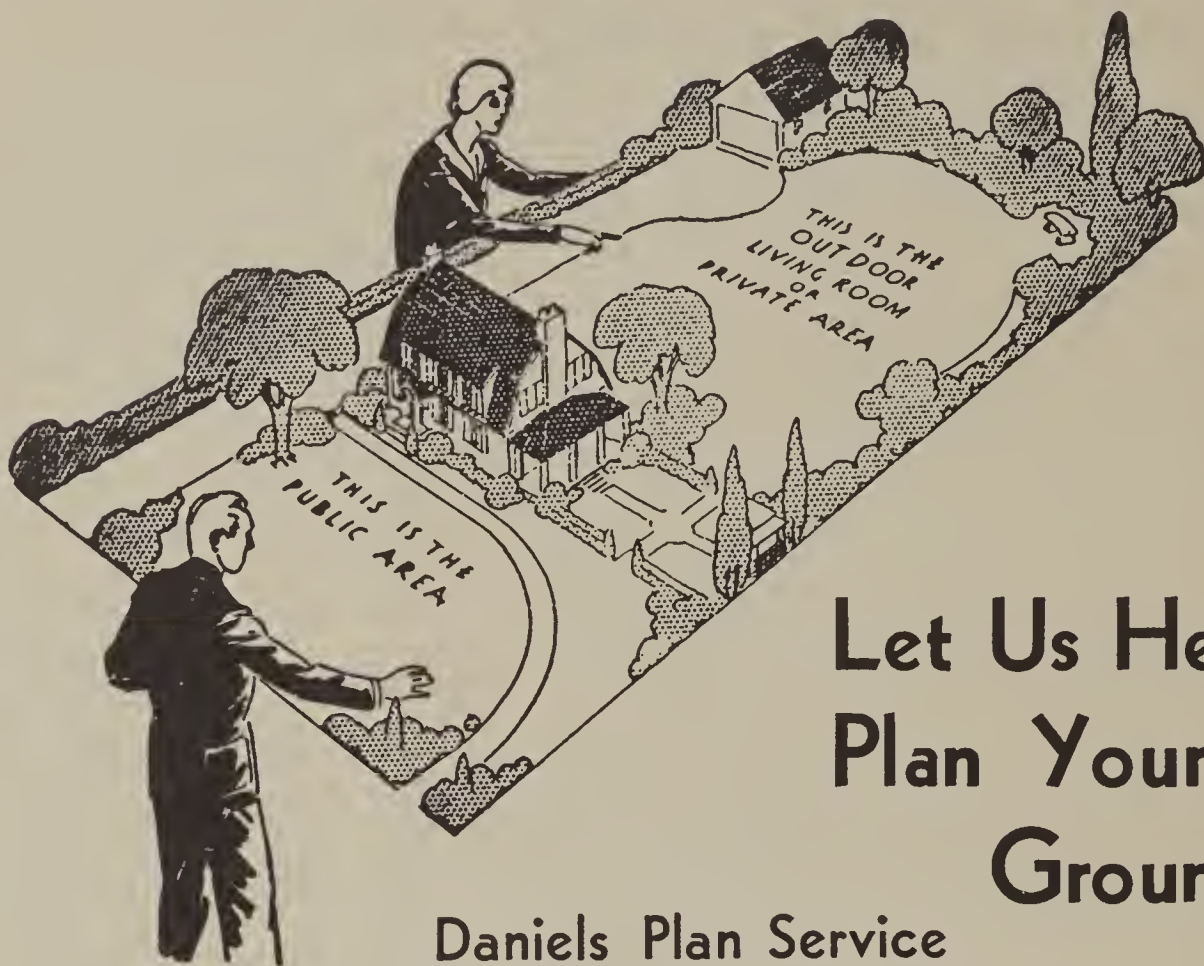
County..... State.....

Express Office.....

Ship by..... Ship plants on or about.....

We exercise the greatest precaution to have all plants we furnish true to name, and will replace free of charge any plants proving otherwise. In no case will we be liable for more than the original cost of the plants. See our full guarantee on page 20)

QUANTITY	NAME OF VARIETY WANTED	SIZE	PRICES	
			Dollars	Cents
TOTAL				



Let Us Help You Plan Your Home Grounds

Daniels Plan Service

We are in a position to give you a truly helpful landscape planning service and will be pleased to design for you a complete landscape layout. Whether the property is a large or small one a careful plan is necessary if really satisfying results are to be obtained.

Wherever possible one of our landscape architects should visit your property personally for there are many details which can be seen at a glance that cannot be readily put on paper. However, where it is not possible for this to be done simply send a sketch of your grounds and we will prepare a plan for you.

When sending in a request for us to prepare a landscape plan for you please include a check of \$5.00 to cover in part our expense in preparing this design for you. We will then send you a credit memorandum for \$5.00 which can be applied on stock to be purchased from us later.

On your sketch show buildings (with windows and doors located), walks and drives, and existing trees, shrubs and other plants. Show all distances and directions plainly, together with compass directions and any other needed information such as slopes, elevations, etc. Photographs always are a help.

If you have preferences as to varieties to be used, or manner of layout, let us know. We'll be glad to locate and design pools and rock gardens in your plan, too, if you wish them.

Suggestions for Sending Plans

Send plans in early, so we can give them time and careful thought. Please don't wait until time to plant, when every man is rushed with spring work. Give as complete and accurate information as possible.

If you will write below the names and addresses of your friends whom you think would like a copy of our catalog, we will see that they receive one promptly.

NAME

ADDRESS

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.....

Daniels Complete Landscape Service



Through the Use of Proper Materials
Immediate Results Are Possible



OUR services are not confined alone to the production of dependable nursery stock, nor to the planning and planting of landscape developments. In addition, we maintain a trained crew ready at all times to furnish many other horticultural services. Listed below you will find some of the services you are invited to avail yourself of:

LANDSCAPE DESIGN AND PLANS. We offer you complete plans for your future developments—without charge or obligation.

CHARMING ROCK GARDENS. Exquisitely executed from native boulders or from weathered, lichen-covered limestone.

POOLS. Correctly constructed to withstand the rigors of our climate.

WALKS. Interesting and inviting flagstone walks. Constructed and designed to harmonize with your home and yard.

SHADE TREE CARE. Including the proper feeding, trimming, bracing and surgery so vital to the lasting beauty and service of all trees.

SHRUB TRIMMING. The secret of per-

petual youth and beauty in most shrubs. This work is done with that thorough knowledge and understanding of the plant's habit of growth which alone can bring about the desired results.

LAWN REJUVENATION. Run down lawns respond quickly to our thoroughly scientific treatments.

INSECT AND DISEASE CONTROL. (In the Minnetonka area.) Through the use of our powerful sprayers and the proper application of materials at the right time.

BLACK SOIL, PEAT, MINERAL AND ANIMAL FERTILIZERS. Through the use of these materials we can scientifically solve your various soil and fertility problems.

We solicit your inquiries regarding these services and their applicability to your own personal needs and will appreciate an opportunity to talk over your problems with you. We are here to render you an efficient service, not to annoy you with high-pressure salesmanship. Our experience in the past has been that our greatest increase in business—and certainly our most desirable increase—has been brought through the realization on the part of our clients that we are here to render valuable service in the truest sense of the word. We know that our business will grow and prosper only as our customers' best interests are capably served.

Mail Advisory Service

For those who are not within convenient reach of our nursery and personal service, we maintain helpful, free, mail advisory service. We will welcome your letters asking assistance with your various horticultural problems, whether they relate to the creation of landscape plans, to the selection of nursery stock, or to such problems as insect and disease control—to winter protection or to any of the many other perplexing questions that the horticulturist must solve.

YOUR GREATEST SAFEGUARD
IN
BUYING PLANTS

Is
TO SECURE THEM FROM A NURSERY-
MAN OF PROVEN INTEGRITY AND
WITH A REPUTATION FOR
FAIR DEALINGS

The Daniels Nursery, Inc., is controlled and operated exclusively by Franc P. Daniels. You will be interested in knowing these facts about him:

For 14 years President Minnetonka Fruit Growers Association, for 3 years Vice President and 2 years President of the Minnesota State Horticultural Society, for 3 years President of the Hennepin County Agricultural Society—*Esteem of his fellow horticulturists.* Graduate of the Minnesota College of Agriculture—*Technical training.* For the past 20 years part time lecturer in the University of Minnesota Farm School on horticultural subjects—*Extensive and up-to-the-minute horticultural knowledge and recognition of same.* For 21 years an extensive fruit grower—*Thorough understanding of growers' problems.* For 20 years operating The Daniels Nursery at Long Lake with a constantly increasing business—*Proof positive of satisfaction to customers in both stock and service;* and last—he is interested in every sale—says it must be so satisfactory to the customer that he will come back for more.

Can You Afford to Buy Where
the "Personality" Factor Is
Less in Your Favor?

DANIELS PLANTS WILL GROW—WILL
GIVE YOU REAL RESULTS—CAN YOU
AFFORD LESS DEPENDABLE STOCK AT
ANY PRICE?