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Funk Bros. Seed Co.

Bloomington, Ill.

FARMERS FROM CHOICE
SEEDSMEN FROM EXPERIENCE
SERVICE FROM KNOWLEDGE

March 1, 1937

FUNK FARMS—22,000 ACRES
ESTABLISHED 1824
OVER 100 YEARS SEED SUCCESS

SEEDING TIME IS ALMOST HERE

PLEASE READ THIS LETTER

WE ARE AT YOUR SERVICE...

Dear Customer:

FRIENDLY SERVICE!

The season is moving rapidly to the time for seeding spring crops. Our 1937 circular on Hybrid Corn and Farm Seed has been delayed in preparation. A copy will be sent you in ten days or two weeks just as soon as they are ready.

TAKE ADVANTAGE OF TODAY'S PRICES

At any rate, we want you to have our price list at once in order that you may take advantage of today's prices. We feel this is vital, for seed markets are firm and likely to advance as seeding time approaches. We are not alarmists. We have studied the situation carefully. We may be wrong but it is our sincere belief that, with the existing shortage of good seed stocks, prices may advance somewhat as the increased demand of seeding time comes along.

CLEAN SEED ** GOOD GERMINATION ** WORTH THE MONEY

Stocks of good seed are short. Our seed is high purity, strong germination, in fact, we have the same sort of seed for you that we use on the FUNK FARMS. How long our supplies will last or how long we can maintain these prices is a matter where your guess is as good as ours. We have expressed our opinion.

BEWARE OF BARGAIN SEED ** YOU GET ABOUT WHAT YOU PAY FOR

There has been considerable publicity lately about seeds offered at bargain prices. Our Illinois State Seed Laboratory informs us that this kind of seed is usually of very inferior quality and often contains noxious weed seed in amounts that render it unsalable under the Illinois Law. SELECT YOUR SEEDSMAN WITH THE SAME CARE AND JUDGMENT YOU WOULD USE IN SELECTING YOUR FAMILY DOCTOR OR YOUR LAWYER.

HYBRID SEED CORN ** RESERVE YOURS NOW FOR 1938

Hybrid Seed Corn for use in 1937 is at the vanishing point. We hope our old customers have the seed they will require. In order to avoid being disappointed for 1938, we suggest you reserve your requirements now. Reservation is explained in detail on the back side of the enclosed price list. For 1938 we will have the high yielding strains you will want. The word hybrid attached to seed corn may mean little or much these days. It is the quality put into the hybridizing that counts. Such quality as you want can only be put there by the man who knows how.

ORDER EARLY ** GET GOOD SEED ** AVOID THE RUSH

The enclosed price list is particularly for our old customers. As said above, our 1937 circular will be delayed for a couple of weeks. With this price list you have the Vital Information. Questions you may have or detailed information you may require will be supplied by return mail.

Sincerely yours,

FUNK BROS. SEED CO.

