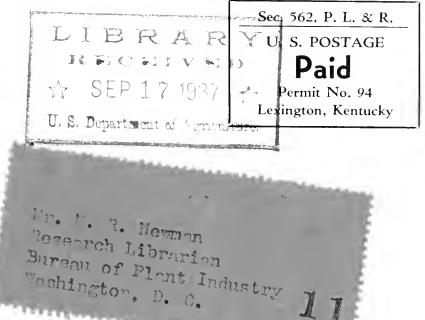
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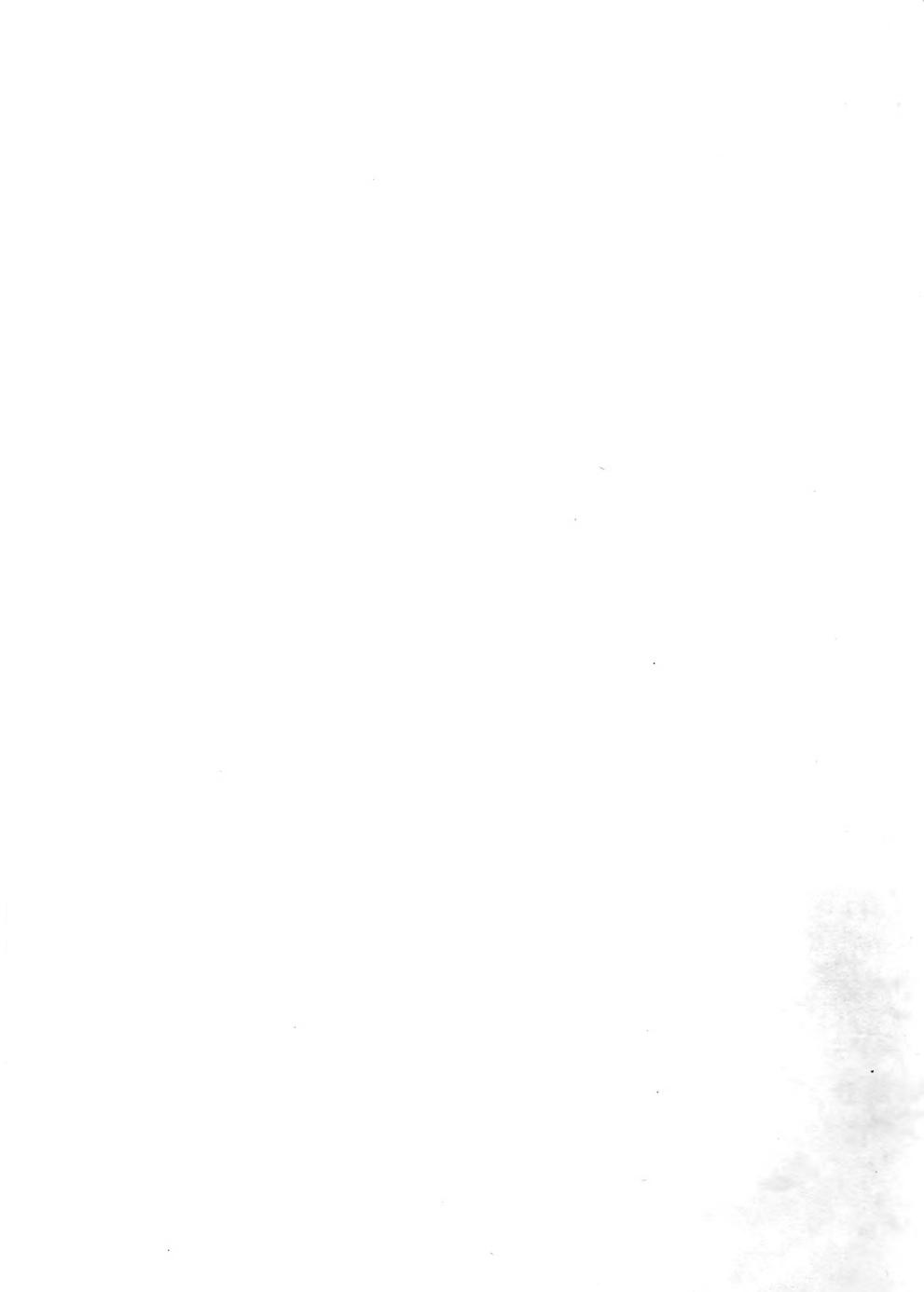
Fall Planting for Spring Beauty



HILLENMEYER NURSERIES

Lexington, Kentucky

Return Postage Guaranteed





King Alfred



EMPEROR. A magnificent sort. The entire flower is a rich yellow trumpet of immense size and petals so broad that they overlap. Three of these bulbs planted in a 6-inch pot will make a splendid show. 80c per doz.; \$6.00 per 100.

EMPRESS. Splendid white perianth of great substance; trumpet rich chrome-yellow. A splendid 2-color Daffodil for the border or for naturalizing. 80c per doz.; \$6.00 per 100.

KING ALFRED. This grand monarch of all the Daffodils has a large, bold golden yellow flower with deeply frilled mouth; elegantly recurved, with a broad, splendidly formed perianth. It is the finest of the giant yellow Daffodils. \$1.25 per doz.; \$9.00 per 100.

SPRING GLORY. A favorite both for the garden and for forcing; pure yellow trumpet, slightly paler perianth, excellent stem, and always free blooming. '80c per doz.; \$6.00 per 100.

VAN WAVEREN'S GIANT. Mammoth sulphur yellow perianth; trumpet bright yellow. Largest giant 2-color Daffodil. \$1.25 per doz.; \$9.00 per 100.

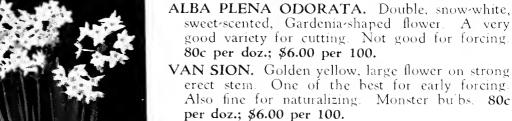
SIR WATKIN. Broad, well-shaped sulphur perianth; deep yellow cup. 80c per doz.; \$6.00 per 100.

LAURENS KOSTER. Creamy white perianth, lemon-yellow cup, free flowering. 80c per doz.; \$6.00 per 100.

POETICUS ORNATUS. Almost identical with the famous Poet's Narcissus excepting that it blooms two weeks earlier and produces more flowers. 70c per doz.; \$5.40 per 100.



Spring Glory



PAPER-WHITE Narcissus

Using nothing but pebbles and water, dishes of Paper-White Narcissus may be had in bloom from Thanksgiving until Easter. Prepare a dish every two or three weeks between October 1st and February 1st. Store the bulbs waiting to be planted in a cool, dry place, keeping the bulbs as cool as possible without letting them freeze. Open the packages so that the air will circulate freely around the bulbs. 50c per doz.; \$3.50 per 100



Paper-White

HYACINTHS

CITY OF HAARLEM. The finest of the yellows. Well-formed trusses of orange-yellow bells. An excellent variety. 10c each; \$1.10 per doz.

GRAND MAITRE. Beautiful porcelain-blue; gigantic truss filled with fine bells. Extra strong stem. One of the finest of the lighter blue Hyacinths for all purposes. 10c each; \$1.10 per doz.

LADY DERBY. Beautiful pure rose-pink. Extra large truss filled with large bells. A very fine variety for bedding as it has a strong stem to support the heavy truss. A good forcer. 10c each; \$1.10 per doz.

LA VICTOIRE. Brilliant carmine red; one of the very finest red varieties for bedding and forcing. It retains its superb color to the end. 10c each; \$1.10 per doz.

L'INNOCENCE. Pure white, Extra fine truss with very large bells. A wonderful variety for forcing, 10c each; \$1.10 per doz.

QUEEN OF THE BLUES. Lovely sky-blue with silvery reflex. One of the very finest of all the light blue Hyacinths. A gem for bedding and pot culture. 10c each; \$1.10 per doz.





Peony, Mons. Jules Elie

PERENNIALS Just a few

LILIES

CANDIDUM (Annunciation or Madonna Lily). This is one of the oldest and best known Lilies. Very hardy, will thrive in any soil. The flowers are pure white with yellow stamens; very fragrant. Beautiful when planted with Delphiniums, as they bloom at the We import these bulbs from Northern France, arriving here in September. Place orders as soon as possible, as the bulbs can only be planted in the fall. 20c each; \$2.00 per doz.

REGALE or MYRIOPHYLLUM. Another beautiful Lily from Tibet. Blossoms are white shaded to yellow in the center and a pink tinge on the outer edge. Sweet scented. Grows 3 to 4 feet high. Very hardy after once established. Large bulbs. 20c each; \$2.00 per doz.



Bleeding Heart

PHILIPPINENSE FORMOSANUM. Not unlike the Regale Lily in general appearance. The slender stem is covered with the same grassy foliage of the Regale Lily. The substantial blooms are trumpet-like, in fact, they are long, lovely white flowers with a beautiful pale emerald-green throat which gives the flower a distinct and delicate appearance. 20c each; \$2.00 per 12.

TIGRINUM SPLENDENS. The finest form of Tiger Lily with the richest color. The large shapely flowers are of a rich dark salmon-orange spotted with glossy black. This Lily is very robust in habit and of easy culture. August-September flowering. 20c each; \$2.00 per 12.

PEONIES

While Peonies can be planted either in the spring or fall they do much better when set early. Hillenmeyer's are noted for their strong, clean, vigorous plants. The list below is the "Cream of the Crop" for this section after testing hundreds of kinds.

STRONG DIVISIONS—YOUR ASSORTMENT

Three 40c varieties for \$1.00; three 60c varieties for \$1.50; three 75c varieties for \$2.00. For Parcel Post and Insurance, add 10 per cent.

Pink Peonies

Asa Gray. Midseason. A soft shell-pink, mottled and veined rose. Plant vigorous. 40c each.

Edulis Superba. Early. Another deep rose of different season, valued for its fragrance and freedom of bloom. 40c each.

Lady Alexandra Duff. Rose type. An unusual delicate flesh pink. One of the most striking of all Peonies, with extra-large, cup-shaped flowers. 60c each.

Livingstone. Late. Clear pink. Very fine. 40c each.

Marguerite Gerard. Midseason. Another delicate pink of great vigor and large size.

Mons. Jules Elie. Early to midseason. Large, compact; lilac-rose with lighter pink base petals; fragrant. 60c each.

Reine Hortense. Midseason. Rose type. Large, flat; flesh-pink to shell-pink; very fragrant. One of the finest. 60c each.

Samuel Hughes. Late. This is a fine, upright variety with unusual style and color combination—silver-pink, about like Radiance Rose. Excellent new variety.

Sarah Bernhardt. Late. Semi-rose type. Very large flowers of apple-blossom-pink, with silver-tipped petals. Very vigorous. 60c each.

Solange. Late. Large, compact, rose-type flower. Outer petals delicate, waxy white, deepening toward the center with shades of golden brown. A strong grower and free bloomer. 75c each.

Venus. Midseason. Pale hydrangea pink; large; compact crown. 40c each.

Walter Faxon. Midseason. Semi-rose type. Very distinct, delicate rose-colored flower. Tall; free bloomer. One of the best pinks. 75c each.

Red Peonies

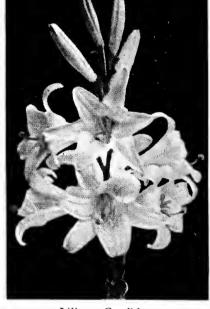
Felix Crousse. Midseason. The most pleasing velvety red color, fading to lighter shades as the blossom falls. 40c each.

Francois Ortegat. Midseason to late. Very dark rose color, with yellow stamens; flowers large, on strong stems. Extra good. 40c each.

Karl Rosenfield. Late midseason. Large, showy, rich velvety crimson flowers. Color most striking. Rose type. 60c each.



Lilium Regale



Lilium Candidum

White Peonies

Baroness Schroeder. Midseason. Delicate flesh-pink, fading to white with suggestion of heliotrope and gold. 40c each.

Couronne d'Or. Late. A cream-colored white, compact blossom and

very desirable. 40c each.

Festiva Maxima. Early. The grandest white Peony. The extra-large flowers are pure white save for carmine-tipped petals. 40c each.

Marie Jacquir. Midseason. This is almost single, having only a double

row of outer petals. A favorite with everyone. 40c each.

Mme. de Verneville. Early. Another very desirable white, free-blooming variety that should be in every collection. 40c each.

Single Peonies

Unusual bargains, 40c each; 3 for \$1.00.

Clairette. Large white flowers of unusual beauty; prominent tuft of golden stamens.

Duchess of Portland. Delicate shade of flesh-pink; large.

L'Etincelante. Rose-pink, margined silver.

Perle Rose. Light pink, with petals edged silver-rose.

Rosy Dawn. Large, snow-white flower with very delicate blush shading in the bud.

The Moor. Very attractive deep rich red of unusual beauty; stamens yellow and striking.

Japanese Peonies

75c each; 3 for \$2.00.
Akalu. Guards deep American Beauty shade; petaloids conspicuous saffron-yellow, margined rose

Dark maroon, with petaloids of most pleasing yellow. Very showy. seel. Large, pure white petals; petaloids, too, are white. Our best white Japanese variety.

vhich do best when planted early

MERTENSIA

(Blue Bells)

VIRGINICA. These beautiful Virginia Bluebells are classed as wild flowers. They bloom in early spring and are a delightful blue fading to pinkish shades. Plants thrive and do best in a shady location where the soil is cool but will grow almost anywhere. Perfect companion for light yellow Daffodils. 20c each; 6 for \$1.00.

DICENTRA

(Bleeding Heart)

SPECTABILIS. Heart-shaped, rosy-red flowers in long drooping racemes. An old garden favorite which blooms very early in spring. Strong divisions, 35c each; 3 for \$1.00.



Dutch Iris

GERMAN IRIS

This old garden favorite has not lost any of its popularity and now with the wonderful shades to be had should be planted by everyone. Will grow in almost any kind of soil and is perfectly hardy. Our list contains only tried and tested kinds.

Prices: Each, 25c; 6 for \$1.25; 12 for \$2.50. The figures (9.4 and others) indicate rating. For Parcel Post and Insurance, add 10 per cent.

Ambassadeur. 9.4. Standards purplish bronze; falls velvety maroon.

B. Y. Morrison. 8.8. Standards pale lavender-violet; falls velvety purple bordered lavender.

Caprice. Light magenta; fragrant.

Cluny. 8.8. Standards pale lilac blue; falls deeper. Coronation. Large, rich, deep golden yellow.

Corrida. 8.8. Standards sky-blue with deeper shad-

Dream. 8.5. A solid, soft clear pink color

Gold Imperial. A very fine deep yellow.

Her Majesty. 7.7. Standards lilac-pink; falls darker.

La Neige. 8.3. Pure, glistening white.

Lent A. Williamson. 9.6. Standards lavender-violet;

Falls pansy purple.

Lohengrin. 8.2. Uniform lilac-rose.

Lord of June. 8.7. Unusually large, standards soft lavender-blue; falls rich violet-blue.

Morning Splendor. Large flowers of rich red tone

and heavy substance.

Mother of Pearl. 8.4. Bluish lavender.

Opera. 8.4. Standards reddish lilac; falls velvety

Pallida Dalmatica. 8.8. Clear, deep lavender; very

Parc de Neuilly. 8.1. Rich plum purple. Princess Beatrice. 9.5. Soft lavender. Quaker Lady. 8.4. Standards smoky lavender, yellow shadings; falls ageratum-blue and old gold.

Odd and attractive. Queen of May. 7.4. Soft rosy lilac; looks pink. Seminole. 8.3. Standards soft violet-rose; falls rich velvety crimson.

Shekinah. 8.8. Soft yellow, large.

Sherwin-Wright. 7.4. Golden yellow with no mark-

Souv. de Mme. Gaudichau. 9.8. Standards dark purple; falls brilliant blackish purple.

Susan Bliss. 8.8. Orchid-pink.

Sweet Lavender. 8.8. Heavily ruffled; pale lavenderblue standards and flaring Chinese violet falls.

True Charm. 8.4. White standards suffused with lavender; falls creamy white edged with lavender. Wedgewood. Large flower of rich Wedgewood China blue.

White Queen. The purest white Iris in cultivation.





Oriental Poppy



DUTCH IRIS

HART NIBBRIG. Standards brilliant deep blue, falls lovely azure-blue with a golden spot. 60c per doz.; \$4.00

THERESE VAN DUYLL-SCHWARTZE. Standards pale

WHITE EXCELSIOR. Incomparably the finest pure white Iris; large flower on a strong stem. 60c per doz.; \$4.00 per 100.

YELLOW QUEEN. Standards and falls golden yellow. Thin wiry stems, excellent for forcing or outside, the best medium priced yellow. 28 inches. 60c per doz.; \$4.00 per 100.

cornflower blue; falls pure white, with very narrow orange stripe; excellent cut flower. 24 inches. 60c per doz.;

Mertensia

There are few perennials which have grown in popularity as rapidly as the Oriental Poppy. This is no doubt due to the wide range of color in which they may now be obtained, their hardiness and general satisfaction.

They should only be planted in late summer or early fall, if you want good blossoms next spring. The tops die down after blooming and if not disturbed they will last for a long time. The blossoms are much used for cut flowers and if you the blossoms are much used for cut howers and if you will cut just before the buds open and plunge the ends of the stems in very hot water for a few minutes, they will keep for several days.

There are many seedlings offered but we have selected a range of color from white to the darkest red which have been tried and proven worth while. Beauty of Livermore. Dark crimson, black blotch. Mrs. Perry. Salmon/pink.
Apricot Queen. True apricot.
Delicata. Old rose/pink.
Perry's White. White, dark maroon base.
Wurtembergia. Brilliant rose/red. Prices: Each, 50c; 3 for \$1.25; 6 for \$2.25. OUR GENERAL CATALOG Our General Catalog, listing a complete line of nursery stock, will be sent about October 15th to everyone receiving this folder. If you should fail to receive your copy, ask for it.





Hillenmeyer's Famous Kentucky Blue Grass Seed



Plant and Fertilize This Fall and Enjoy a Beautiful Lawn Next Spring

Most authorities agree that Fall is the best time to sow grass seed. This is nature's time and with warm days and cool nights your seed soon germinates and you are ahead of the weeds next spring. Right here in the heart of the famous Blue Grass Section of Kentucky is produced the best seed in the world. Hillenmeyer's seed is from the "cream of the crop" and of highest quality. Why gamble with poor seed—plant the best!

SPECIAL LAWN MIXTURE

For sowing new lawns or where you have a thin stand, we recommend our Special Lawn Mixture. This consists of Blue Grass and other varieties for quicker effect. Sow 2 pounds to 1000 square feet on thin lawns; 4 pounds to 1000 square feet on new lawns.

	PRICES	ON	BLUE	GRASS	OR LAWN	MIXTURE
1	pound .					,\$0.30
4	pounds			<i>.</i>		1.00
10	pounds					2.25

Ask for prices on larger quantities. For parcel post and insurance, add 10 per cent,

Transportation on fertilizers when prepaid will be charged at cost.

FERTILIZER, PEAT MOSS, Etc. — "In the Fall Nature prepares for Spring"

Fall is by far the best time to apply fertilizer to your grass for a good lawn next Spring, also to fertilize shade trees, shrubs, evergreens, etc.

VIGORO

Vigoro is not just an ordinary fertilizer but a complete, balanced, scientifically prepared plant food containing all eleven of the elements necessary for proper development. Use 25 to 50 pounds per 1000 square feet on lawns, one handful to each square foot around roses, shrubs, and evergreens. Water in after applying.

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25	lbs.																										1.	5	0	
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100	lbs.																										4.	0	0	

GOLF FERTILIZER (Swift's 12-6-4)

After years of experimenting Swift and Company have prepared this special fertilizer which is recommended for large estates and golf courses. A high grade, well-balanced plant food which has given wonderful results. Water in if grass is tender, or apply just before a rain or run the back of a rake over blades of grass after applying: Use 10 to 15 pounds to 1,000 square feet.

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SHEEP MANURE

One of the best organic plant foods. Can be used for almost all purposes at any time. Excellent for top dressing and incorporating in the soil. Not especially high in food elements but well balanced and valuable as humus. Use 50 to 100 pounds per 1000 source f et.

BONE MEAL

A safe and satisfactory fertilizer for many purposes. Not high in plant food but does not burn nor injure either roots or foliage. Rather slow in action but lasts a long time. Use a handful to each small plant or 25 to 30 pounds per 1.000 square feet. 25 lbs.\$1.00 lbs.\$1.00

PEAT MOSS

No other material is quite its equal for soil-conditioning. It will retain 6 to 10 times its dry weight in water, and is free of all weed seeds. As a mulch, especially for Roses and perennials, it has no equal. Sold in bales of approximately 20 bushels which will cover 300 square feet 1 inch deep. Spaded in with manure it has the ability to absorb enormous amounts of fertility which the plants readily take up. Indispensable to the good gardener.

Bale\$ 3.75 each 5 bales\$17.50

SULPHATE OF AMMONIA

Contains only nitrogen which is one of the most important elements. Encourages rapid, succulent growth and where the other essential elements are present will give wonderful results. "Water in" after applying or it will burn grass or other foliage. Tends to create a slight acid condition. Use 10 pounds to 1000 square feet.

10 lbs.																. Ş	30.50)
25 lbs.	 																1.00)
100 lbs.	 	 															3.50)

TURF BUILDER (Scott's 10-6-4)

This is especially made for feeding grass, though it can be used whenever a complete fertilizer is needed. It is not all chemical but contains 50 per cent vegetable matter, thereby giving immediate and lasting results. Because of its concentration will go much farther than most other fertilizers. If grass is tender, "water in." Can also be used for tree feeding and for this we recommend three (3) pounds per diameter inch. For broadcasting use 10 to 20 pounds per 1000 square feet.

25	lbs.						 														.\$2.00	
50	lbs.			 		 															3.50	
100	lbs.			 	 	 															6.00	
500	lbs.				•		 														25.00	