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# BOBBINK & ATKINS

*Named  
Hybrid Rhododendrons*

**ORDER AND PLANT**

**NOW!**

**Glorious Blooms for  
Spring**

**BUY NOW AT THESE LOW PRICES AND SAVE**

**BOBBINK & ATKINS, Nurserymen, Rutherford, New Jersey**

*Telephone: Rutherford 2-0700*



## RHODODENDRON · CARACTACUS

**T**HE Named Hybrid Rhododendron is undoubtedly the showiest of all broad-leaved flowering evergreens. Its dignified, lustrous rich green foliage, in symmetrical arrangement, backgrounds the magnificent flowers, ranking it as one of the most beautiful evergreen shrubs in the garden. Consistently each year it will brighten and glorify the premises with varied colors in many exquisite shades and tints.

The Rhododendrons grow together in clumps, thus protecting the soil from scalding sun. When planted in masses, they generally can be relied on to carry through extremes of heat and cold.

The best soil for Rhododendrons is an acid leaf-mold. An application of well-decayed cow manure is very beneficial. The plants will appreciate a yearly application.

A mulch of leaf-mold from hardwood trees such as Oak, furnishes not only the acid conditions the plants need, but the loose fibrous material retains moisture and keeps the plant roots cool.

If undecayed leaves are used as a mulch, do not apply too many at once. Allow the first lot to break down before more are applied, as too many leaves on the ground shut out both air and water.

For best results a light loamy garden soil is best; if the soil is clay, lighten it with sand. Leaf-mold, decayed sod, or surface soil which has been heavily manured the year before, are all helpful.

**BOBBINK & ATKINS, Nurserymen**  
RUTHERFORD, N. J.

## Named Hybrid Rhododendrons

**ALBUM ELEGANS.** A vigorous grower with extremely hardy constitution. It is a tall variety, with light blush flowers, gradually changing to white, prettily marked with straw-color. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.

**AMPHION.** Probably the most distinct of all Rhododendrons. It has a large open flower with broad white center and a wide margin of warm pink. Good bushy habit and large lustrous foliage. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**ATROSANGUINEA.** A fine early variety with deep blood-red flowers which are fleshy and last well, borne in good-sized clusters. Very fine foliage and free-branching habit. 15 to 18 in.; 1½ to 2 ft.; 2½ to 3 ft.

**CARACTACUS.** A rich warm crimson with very faint tinge of purple throughout. Flowers freely and one of the earliest. 15 to 18 in.; 1½ to 2 ft.; 2½ to 3 ft.

**BOULE DE NEIGE.** An extremely useful variety with white flowers early in the season, borne in trusses very compact, generally being wider than tall, and very dense. A very desirable variety. 12 to 15 in.

# Named Hybrid Rhododendrons

**CHARLES DICKENS.** Rich deep scarlet flowers in nice round trusses. Fine habit and excellent foliage. Good all-round variety and the best in its color. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**DELICATISSIMA.** A very hardy hybrid with large, shining leaves. Flowers appear quite late in the season and are of a most delicate shade of flesh-pink. Very attractive. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.

**DR. H. C. DRESSELHUYS.** Aniline or fascian red. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**E. S. RAND.** Rich scarlet flowers, borne in very large trusses, literally cover the bush. Good compact habit; hardy and vigorous. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.

**EVERESTIANUM.** Known as the best Rhododendron for hardiness and habit. The large flowers are borne in great profusion and they are of a delicate rosy lilac spotted with yellow; the undulated edges give a very fine effect to the well-formed trusses. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**IGNATIUS SARGENT.** Thought by many to be the finest Rhododendron in cultivation and, without doubt, it is a remarkable variety. The flowers are bright rose-scarlet, beautifully marked and of exceptional size, both individually and in the truss. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**KETTLEDROM.** A fine variety with large heads of rich crimson flowers suffused with purple—a rare color. Has done very well with us, having good foliage and nice habit. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.

**LEE'S DARK PURPLE.** Pure deep purple flowers produced in large, round trusses and lasting very well. Good semi-dwarf habit and dense foliage. 15 to 18 in.; 1½ to 2 ft.

**MRS. C. S. SARGENT.** Very attractive bright pink flowers with yellow eyes and nicely fringed, similar to Everestianum on a grander scale. Good, compact trusses and excellent foliage. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**OLD PORT.** One of the most distinct of all Rhododendrons. The shapely flowers are of a wonderful rich plum-color and of good lasting substance. Should be known to be appreciated. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.

**PURPUREUM ELEGANS.** Flowers of royal purple, produced in good trusses. Worthy of a conspicuous place. The foliage is very rich green. This variety has our emphatic endorsement. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.

**PURPUREUM GRANDIFLORUM.** The flowers are very large and of a very fine shade of purple. Has been very successful with us. 15 to 18 in.; 1½ to 2 ft.; 2½ to 3 ft.

**ROSEUM ELEGANS.** An old but good variety with beautiful rosy purple flowers. Very hardy and of great merit. 15 to 18 in.; 1½ to 2 ft.; 2 to 2½ ft.; 2½ to 3 ft.



**RHODODENDRON  
MRS. C. S. SARGENT**

## NEW LOW PRICES

	Special Offer	Catalogue Price
Three 15 to 18-in. Named Hybrid Rhododendrons, any varieties, your selection.....	\$9.00	\$10.50
Three 1½ to 2-ft. Named Hybrid Rhododendrons, any varieties, your selection.....	12.00	15.00
Three 2 to 2½-ft. Named Hybrid Rhododendrons, any varieties, your selection.....	15.00	19.50
Three 2½ to 3-ft. Named Hybrid Rhododendrons, any varieties, your selection.....	21.00	25.50

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F. O. B. RUTHERFORD, N. J.

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...y on account of its very dwarf habit. Large, es conspicuous for their size and form. Grows d although the leaves are not large, they appear n., \$3.50 each, \$31 for 10.



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## *Five hundred acres . . .*

**F**IVE HUNDRED ACRES of Rhododendrons, Azaleas, Evergreens, Shade Trees, Shrubs, Magnolias, Flowering Japanese Cherries, Flowering Plums and Apples, Roses, and Perennials. *Taxus cuspidata capitata* in all sizes suitable for hedging, landscape sizes, and specimens.

Three hundred thousand square feet (nearly 8 acres) of greenhouses.

Almost forty years of growing and producing the finest horticultural products.

Trained, capable plantmen, each a specialist in his department.

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**BOBBINK & ATKINS, Nurserymen, Rutherford, New Jersey**

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