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8257

1938

TIME OF SHIPMENT

Roots will be shipped after April 1st to June 1st, earlier shipments will not be guaranteed . . . Plants will be shipped after May 15th to June 15th. All retail orders shipped prepaid.

DERRING-DO



Dahlias

Visitors Always Welcome to Our Gardens

RECEIVED

FEB 23 1938

U. S. Department of Agriculture

LOCATED:

One mile east of town, center along State Highway No. 29, to and up Glenside Avenue, first left driveway end.

REFERENCES:

- The First State Bank, Scotch Plains, N. J
- Westfield National Bank, Westfield, N. J
- American Dahlia Society
- New Jersey Dahlia Society
- National Commercial Dahlia Growers Association, Inc.

TERMS: CASH

(Stamps not accepted)

Orders are filled in rotation; ordering early will insure the reservation of varieties that may be sold out . . . Substitutions are not permitted unless so ordered by customer. All tubers and plants are GUARANTEED true to name, and their arrival in good growing condition.

FREDERICK E. DIXON

DERRING-DO

Scotch Plains, N. J.

(WEstfield 2-3215)



**THIS IS THE RESULT OF FOLLOWING THE
DERRING-DO DAHLIA GUIDE**

Still the Best to Date

Price 25 cents



"Dear Sir:

Two years ago I bought your collection No. I and I wish (at this rather late day) to thank you for your generosity in substituting some very fine expensive roots in place of those you could not supply as listed in the group. You were kind enough to substitute Jane Cowl, Saxon Chief, Harry Mayer, and other and in accordance with the slogan of the National Association of Commercial Dahlia Growers I want to say THAT I RECEIVED MORE THAN A "Square Deal." In view of your very generous treatment toward a casual buyer whom you never saw or heard of before, it is needless to say that I will be glad to tell others to deal with Derring-Do for an honest and "Square Deal."

Very sincerely yours,
Otta M. Waeterling,
1392 Boston Rd. New York City."

"Dear Mr. Dixon:

I am again reading your Dahlia Guide, very interesting. I believe if all our customers could be induced to have a copy, it would be helpful to us all, especially the cuts on how to plant. Plants, it seems, too few understand, they don't get them deep enough.

D. Paul Wickersham,
MAD RIVER GARDENS,
Urbana, Ohio."

"Dear Mr. Dixon:

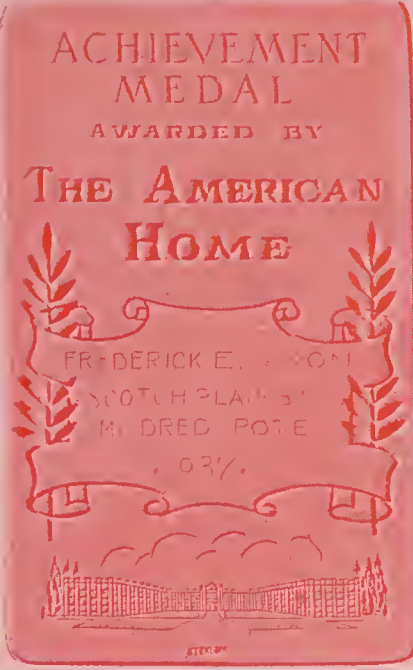
Another thing you have issued one of the finest books on dahlia growing I have ever seen and I guess I have seen most of them. By that I mean that for Mr. Average Man it just simply cannot be bettered. Just why some of the other growers have not taken it up and issued it from your rights I fail to understand. Surely it would be well worth all the royalty they have to pay. I know if I were in a position to do so I would not hesitate a minute as it gives a service that you and I and others like us have had to experiment and work with, until we secured the results desired.

M. J. Reynolds,
REYNOLD'S DAHLIA GARDENS
Royal Oak, Mich."

DERRING-DO 1938 NOVELTIES

GENERAL LIST

THIS YEAR'S AMERICAN HOME ACHIEVEMENT MEDAL WINNER AND 2 HONOR ROLL DAHLIAS RESPECTIVELY



MILDRED POTE (I. D.)

Here it is, the BEST big new Dahlia of the year, The American Home Achievement Medal Winner. A 12" or better phlox-pink, informal decorative, an early and prolific bloomer with a tight center all the while. Petals of exceptional substance, exceptional facing, exceptional stem, exceptional plant habit. A DAHLIA OF NO REGRETS to any one.

Root \$15.00 Net Plant \$5.00
4 Plants \$15.00



MADAM KAI-SHEK (I. D.)

This is the blackest Dahlia to date, really a very dark maroon with non-fading petal of exceptional substance — its form and size is much like CLASSIC which I put out two years ago and has done so well. Madam Kai-shek is a remarkable Dahlia named in honor of a remarkable woman.

Root \$10.00 Plant \$5.00



MILDRED POTE

BOBBY CARROLL (F. D.)

This startling red Dahlia was a runner-up to the Achievement Award — a huge rolled-back-petal decorative, the back of which is yellow portraying in effect a huge bitter-sweet coloring. What a plant! Some Dahlia!

Root \$10.00 Plant \$5.00

DERRING-DO FEATURES
COLOR COLLECTIONS, ROOTS and PLANTS (Names)

(Collections in plants one half the root price except the first group.)

(These collections have been very carefully selected for their ruggedness as well as color-range and have been compiled to suit present financial conditions.)

\$2.50 Net Roots only

- Satan \$.75
- Rockley Moon50
- Mr. Geo. Castleton25
- Elkridge50
- Jean Trimbee 1.00
- Jane Cowl50
- Roycroft Choice
- Nat. Gem50
- Monmouth Champ.50
- Clara Barton75
- Mrs. I. de VerWarner25
- Marg. W. Wilson25

\$5.75

\$5.00 Net

- Man O' War \$1.00
- Rockley Moon50
- Mr. Geo. Castleton25
- Mrs. John C. Metzger 1.00
- Jean Trimbee 1.00
- Autumn Moon 1.25
- Nat. Gem50
- Monmouth Champion50
- Clara Barton75
- Sanhican's Cameo50
- City of Cleveland 1.00

\$8.25

\$7.50 Net

- The Fireman \$1.00
- Golden Standard 1.50
- Mr. Geo. Castleton25
- Jersey's Dainty 1.00
- Jean Trimbee 1.00
- Sultan of Hillcrest 1.00
- National Gem50
- Watchung Belle 1.50
- Monmouth Champion50
- Clara Barton75
- Derring-Do Bouquet 2.00

\$11.00

\$10.00 Net

- Mrs. Geo. Le Bontiller \$1.50
- Golden Standard 1.50
- Fort Monmouth50
- Jersey's Dainty 1.00
- Jean Trimbee 1.00
- Sultan of Hillcrest 1.00
- Col. Lewis 1.00
- Forest Fire 1.50
- Clara Barton75
- Derring-Do Bouquet 2.00
- Judge Seabury 2.00

\$13.75

\$15.00 Net

- Murphy's Masterpiece \$2.00
- Lord of Autumn 1.50
- Fort Monmouth50
- Jersey's White Beauty 3.00
- Hunt's Velvet Wonder 1.50
- Sultan of Hillcrest 1.00
- Classic 2.50
- National Gem50
- Forest Fire 1.50
- Clara Barton75
- Pride of Austinburg 3.00
- Bob Plus50

\$18.25

Color Key:

1.—Red; 2.—Yellow; 3.—Maroon; 4.—White; 5.—Purple; 6.—Autumn; 7.—Pink; 8.—Flame; 9.—Lavender; 10.—Mauve; 11.—Blend.

A SOIL TESTING \$5.00

How can you be sure of treating your soil correctly if you do not know the proportions of its ingredients? Soils tested by me include:— State of Alkalinity; Acidity; Phosphorus; Nitrate; and Potash, with recommendations for improvement.

AMERICAN DAHLIA SOCIETY

The BULLETIN of the society is published quarterly and contains valuable information on Dahlia growing. It is sent free to every member, plus two tickets to their Annual Show. Dues \$2.00.

Write:

C. LOUIS ALLING, Secy.
251 Court Street,
West Haven, Conn.

LARGE SIZE DAHLIAS
(Type A, over 7 inches)

	Plants	Roots
Adda Patterson, S.C., White	\$.50	\$.50
Alice Whittier, S.C., Primrose-yellow	.50	.50
Ambassadore, C., Yellow, buff and amber	.50	.50
Amelia Earhart, S.C., Coral	.75	1.50
America's Sweetheart, I.D., Immense yellow	1.25	2.50
American Triumph, C., Bright oriental red	.50	.50
Amy Bartley, I.D., Light-yellow, large	.50	.50
Autumn Moon, F.D., Light golden-yellow	.75	1.25

Bauer's Ideal, I.D., Fire-red	1.00	2.00
Black Knight, I.D., Dark maroon	.50	.50

Chas. G. Reed, F.D., Purple-red	.50	.50
City of Cleveland, I.D., Scarlet & orange	.50	1.00
Col. Lewis, F.D., Mulberry-rose	.50	1.00
Clara Carder, I.D., Cyclamen-pink	1.25	2.50
Classic, I.D., Very light flesh-pink	1.25	2.50
Clara Barton	.50	.75

Dr. John H. Carman, F.D., Tyrian-rose	.50	.50
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Edna Ferber, S.C., Coral-gold	.50	.50
Elite Glory, F.D., Rich red	.50	.50
Elkridge, I.D., White	.50	.50
Entrup's Monach, I.D., Brilliant cherry	.75	.75
Entrup's Sultan, I.D., Very large, rose-red	.75	.75

First Lady I.D., Lavender and white	.50	.50
Fort Monmouth, I.D., Rich claret	.50	.50
Forest Fire, I.D., Yellow, tipped scarlet	.75	1.50
Frank Miller, I.D., Light chrome-yellow	.50	.50
Frau O'Bracht, S.C., Pale primrose-yellow	.50	1.00
Freda George, I.D., Cream, splashed pink	1.25	2.50

Girl of Hillcrest, I.D., Mikado-orange	.50	.50
Golden Standard, C., Buff, shaded amber	.75	1.50

H. R. S., I.D., Golden yellow, large	.75	.75
Hansi Knotek, I.D., Golden-bronze, (Austria)	1.00	1.00
Harriet Neal	.75	1.00

Indienzauber (Indian Charm) F.D., India-red (Austria)	.50	1.00
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Jane Cowl, I.D., Buff, salmon-orange	.25	.25
Jean Trimbee, S.C., Dark violet & petunia	.50	1.00
Jersey's Beauty, F.D., True pink	.20	.20
" Beacon, F.D., Scarlet and buff	.20	.20
" Majestic, I.D., Coral, carmine	.50	.75
" White Beauty, F.D., Wonderful white	1.50	3.00
" Dainty, C., White	.50	1.00
Jessie Crawford, I.D., Lavender & orchid	.75	1.25
Jim Moore, I.D., Yellow, suffused salmon	.35	.35
Judge Seabury, I.D., Pink and white	1.00	2.00

Kathleen Norris, I.D., True rose-pink	.50	.50
Kay Francis, S.C., Lemon-yellow	.75	1.50

Lavina Broomall, C., Orange & capucine yel.	.50	1.00
Lois Marion, S.C., Citron-yellow, shrimp-P.	.50	1.00
Lord of Autumn, I.D., Rich golden-yellow	.75	1.50

Man O' War	.50	1.00
Marg. W. Wilson, I.D., Phlox-pink-white	.25	.25
Midwest Champion, I.D., Large violet-rose	2.50	1.25
Mary Ritzer, S.C., Soft orchid-pink	.75	1.50
Milton J. Cross, I.D., Lemon-yellow, rose	2.50	5.00
Monmouth Champion, I.D., Orange & flame	.50	.50
Miss Ohio, C., Orchid-lavender	2.50	5.00
Miss West Virginia, C., Mauve	2.00	4.00
Mrs. Herbert O'Connor, C., Rose-pink	1.25	2.50
Mrs. Geo. Le-Boutillier, I.D., Carmine-red	.75	1.50
Mrs. I. de VerWarner, F.D., Lilac-rose	.25	.25
Mrs. John C. Metzger, I.D., White	.50	1.00
Murphy's Masterpiece, I.D., Crimson-red	1.00	2.00

Nannie Sine, I.D., Cameo-pink & canary	.75	1.00
National Gem, I.D., Mulberry-rose	.50	.50
National Highway, I.D., Dark wine, maroon	.50	.50
Nagels Superb, I.D., Big deep soft yellow	.50	1.00

Omar Khayyam, F.D., Chinese-red & orange	.50	.50
Opal, I.D., Cream & salmon-rose	1.25	2.50

Pride of Austinburg, I.D., Rose-pink	1.25	2.50
Royal Durohas	2.00	4.00
Renate Muller, C., Violet-rose and yellow	.50	1.00
Rockley Moon, F.D., Bright yellow, bronze	.50	.75
Rose Fallon, F.D., Pure old-gold	.25	.25
Roycroft, S.C., Cinnamon-buff	.25	.25
Rudy Vallee, S.C., Reddish-apricot, gold	.75	.75
Sanhican's Cameo	.50	.75
Sanhican's Queen, F.D., Apricot and tan	.50	.50
Satan, S.C., Scarlet, yellow reverse	.50	.75
Sincerity, I.D., Very pale sulphur-yellow	2.50	5.00
Sultan of Hillcrest	.50	1.00
Sara Kay, I.D., Bright yellow	1.50	3.00

The Fireman, I.D., Scarlet-red, gold	.50	1.00
The World, F.D., Magenta and silver	.50	.50
Thomas A. Edison, F.D., Royal-purple	.75	.75

Velvet Wonder (Hunt's), I.D., Violet-purple	.75	1.50
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Watchung Beau, C., Scarlet-red, yellow	.75	1.50
" Belle, I.D., Phlox-pink	.75	1.50
" Giant, I.D., Cadmium-yellow, rose	2.50	5.00
" Medal, I.D., Old-Gold & copper	.75	1.50
" Pearl, F.D., Autumn shadings	.75	1.50
" Queen, I.D., Delightful yellow	1.25	2.50
" Ruby, I.D., Ruby-red	.75	1.50
" Prize, F.D., Lavender	.75	1.50
" Sensation, I.D., Shaggy, champagne	1.25	2.50
" Smoke, I.D., Pink, silver-gray	1.00	2.00
" Sunset, I.D., Rosy-lavender, red	.50	.50
" Sunrise, I.D., Amber, edged pink	.50	.50
" Supreme, F.D., Coral-pink	.75	1.25
" Wonder, I.D., Royal-red	.50	.50
W. H. T., F.D., Old-rose, Jersey's B. form	.40	.40
Will Rogers, I.D., Dark and L. lavender	.50	.50
Windham Glory, F.D., Deep-gold	.50	.50

MEDIUM SIZE DAHLIAS
(Type B, 4 to 7 inches)

	Plants	Roots
Black Knight, I.D., Dark maroon	\$.50	\$.50
Countess of Lunsdale, C., Reddish-salmon	.25	.25
Derring Do-Bouquet, C., Burnt-orange	1.00	2.00
Farncott, C., Aster-purple, tipped white	.50	.50
F. W. Fellows, C., Chamois-orange	.50	.50
Ian, C., Yellow and reddish-pink	.50	.50
Jean Keer, F.D., White	.25	.25
Jersey's Dainty, C., White	.50	1.00
Mr. Geo. Castleton, I.D., Dark-maroon	.25	.25
Olive Robinson, C., Bright med-pink	.75	.75
Rotfeuer, Str.C., Bright scarlet	.50	.50
Watchung Beau, C., Bright red-yellow	.75	1.50
Watchung Jewel, C., White	2.50	5.00
36-26, F.D., Yellow	.75	1.939
Grete, C., Carnool-orange	.75	1.25
Glorious, D., Raspberry-red on white	.25	.25

BALL DAHLIAS

Garnet Ball, Garnet-red	\$.25	\$.25
Jayseedee, Light-violet speckled red	.50	.50
King of Shows, Deep Buttercup-yellow	.75	.75
Mary Helen, Canary-yellow	.50	.50
Maud Adams, Shell-pink	.25	.25
Purple Ball, Light-purple	.50	.50
Silver Quarta, Lavender	.50	.50
Velvet Wonder Ball (New)	1.00	2.00

COLLARETTE DAHLIAS

Geant DeLyon, Velvet-maroon, cream collar	\$.50	\$ 1.00
Erika, Deep Crimson	.50	.75
Scarlet Queen, Light-scarlet with collar yellow	.50	.75

SINGLE DAHLIAS

Maid of Orleans, White	.25	.25
Pink Century	.50	.50
Scarlet Century	.50	.50
Tango Century	.50	.50
Dahliaell Century, White	.75	.75
Sarah Holser, Apple-Blossom pink	.25	.25
36-25, Red, New this year	.50	.50
36-28, Red, " " "	.50	.50
36-51, Buff, " " "	.50	.50
36-52, Bi-color, white & wine, new this year	.50	.50
36-53, Old-rose, new this year	.50	.50
36-56, Magenta, " " "	.50	.50
36-57, Maroon, " " "	.50	.50
36-71, Bicolor, red & white, new this year	.50	.50
36-72, Yellow, new this year	.50	.50

ORCHID FLOWERING DAHLIAS

Beaver, Crimson-maroon	\$.35	\$.35
Buttercup, Clear, pure yellow	.35	.50
Everest, Pure white	.35	.35
Flamingo, Orange, mottled red	.50	.50
Flash, Orange with red reverse	.50	.50
Leopard, Yellow, spotted rose	.50	.50
Pinky, Almost true pink	.50	.50
Polly, Yellow, carmine, lake reverse	.50	.50
Starfish, Flesh, ruby reverse	.50	.50
Twinkle, Lavender white	.50	.50

MINIATURE DAHLIAS

Baby Royal, Strawberry	\$.50	\$.50
Bishop of Llandaff, M.P., Brilliant-brick-red	.50	.50
Bianche, White	.75	.75
Bluebird, M.F.D., Mauve	.50	.50
Kingcup, Pale-yellow	.75	.75
Coronne, White	.75	.75
Fedora, Cerise-salmon on yellow	.75	.75
Fairy, M.F.D., Pink	.50	.50
Orchid Lady, M.F.D., Orchid	.50	.50
Irene, Pink	.75	.75
Little Jewel, Pink	.75	.75
Pink Pearl, Rose-pink	.75	.75
Springfield, Light & dark-pink	.25	.25
Raider, M.P.	.50	.50
Rouge-strap-blanc, Red & White	.50	.50
Carla, Buff, suffused old-rose	.50	1.00
Charlotte, Orange-salmon	.50	1.00
36-5, Duplex, red	.50	.50
36-46, Duplex, red	.50	.50
36-48, Duplex, gold & red	.50	.50
36-54, Duplex, Buff	.50	.50
36-55, Duplex, yellow	.50	.50
36-61, Duplex, Orange	.50	.50
36-70, Duplex, Darkred	.50	.50

POMPON DAHLIAS

Aimee, Bronze & apricot	\$.20	\$.20
Atom, Firey-red	.35	.35
Belle of Springfield, Strawberry-red	.25	.25
Bobby, Deep plum	.20	.20
Bobwhite, White	.25	.25
Bronze Beauty, Bronze	.20	.20
Candy Kid, Coral-pink	.25	.25
Charming, Lavender-pink	.25	.25

DERRING-DO IN 1937



SINCERITY (I.D.)

Plants \$2.50

Roots \$5.00

Write-ups:

Own:—Regardless of all dahlias of this color and class I know of none that beats it and my judgment dates back 11 years to Primula Rex, The Lemonade, Eagle Rocks, etc., up to now, including Amy Bartley and Palo Alto which are very new. SINCERITY is a very light sulphur-yellow flower with excellent long and strong stem, not clumsy but strong enough to stand being held out horizontally and revolving without bending, or snapping at the head. The foliage is dark green and leathery, growth is very good and flowering early—at no time, even late, does it show an open center, its a 10 inch bloom 3 to 4 deep.

The House & Garden:—“Sincerity (Dixon) is a very pale sulphur-yellow and has distinction, —and again it is a flower that you like.”

The Flower Grower:—“Sincerity, pale sulphur-yellow with broad petals . . . It is so pale that under artificial light it looks white. It is one of those flowers that you like if you like this particular color: and I over heard considerable favorable comment of the general public looking at the flower.”

PRODUCTIONS OF 1936



"CLASSIC"

From THE ATLANTIC TO THE PACIFIC

Quote:

From James Kennedy, former Kennedy & Sons, Red Bank, N. J.: "For peat's sake where has he been keeping this dahlia—why haven't we heard more about it—what a dahlia."

From H. Lodge, La Mesa, Calif.: "My main reason for writing is to state that your 'CLASSIC' is quite equal to its name, a tall clean grower and the bloom a real beauty; superior to any I have grown of its color."

From Dr. S. S. Shattuck, Everett, Mass.: "CLASSIC was one of the finest in my garden last season (1936). Wish I had more stock of it."

Mr. Hart stated in his "Dahlia Review" the following: "It was the best novelty in the 1933 Brooklyn Show and not since the introduction of Marg. Wilson in 1924 has such a distinctive pastel shade been shown. The color is warm, very definite but very light pink, almost flesh color. Unlike some pastel shades it is attractive in full sunlight and under artificial light as well. An outstanding grower."

At the A. D. S. Trial Grounds at Storrs, it won a CERTIFICATE OF MERIT and was "The most out-standing superb growth."

Plants \$1.00

Roots \$2.50

SEC. 562 P. L. & R.

U. S. POSTAGE

PAID

PLAINFIELD, N. J.
PERMIT No. 21

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