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*“Consider the Lilies . . . .*

*EVEN SOLOMON IN ALL HIS*

*GLORY*

*WAS NOT ARRAYED LIKE ONE OF THESE”*

SPECIAL LILY FOLDER  
CLARENCE B. FARGO  
FRENCHTOWN, N. J.

**TO THE**

# **LILY—Queen of Our Gardens**

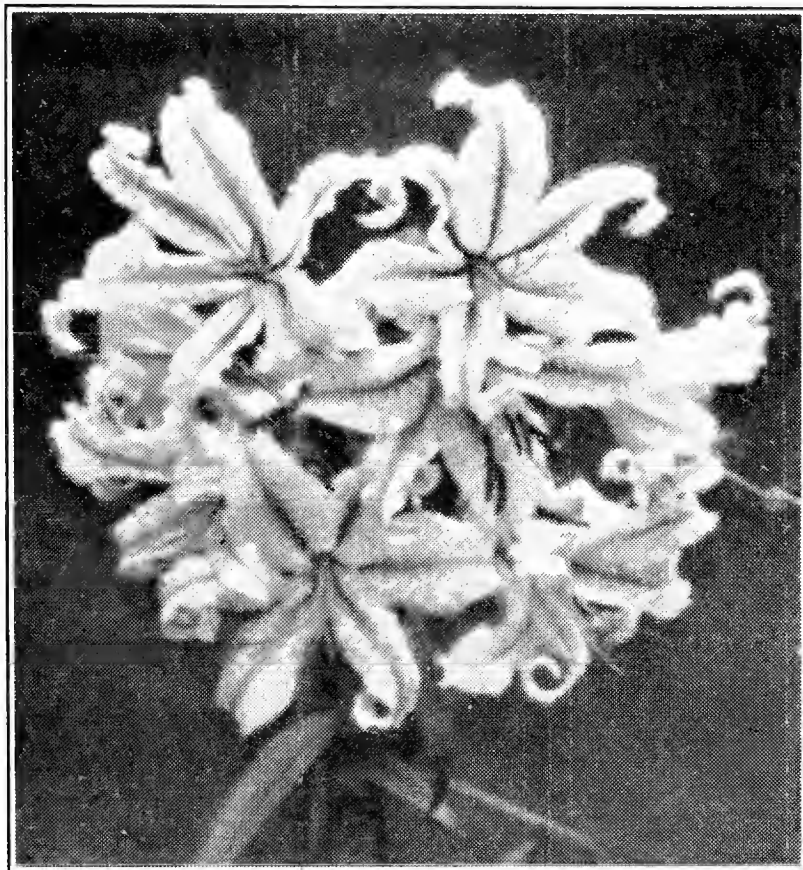
Even away back in Bible Times, the beauty and glory of the stately Lily was recognized as outstanding as the quotation on the front of this Folder clearly indicates. A Gorgeons array of magnificence and beauty that we all may enjoy so freely is to be found amongst our Lilies. Blooming over a long period; May to September according to the variety; they entrance us with their charm of form, fragrance and colorings. Planted in beds, borders or even in odd corners where they need not be often disturbed, they bring added delights with each new season. Lilies are amongst the easiest garden subjects to grow succes-fully and the cost of even a fairly elaborate display of them is quite moderate. "They toil not, neither do they spin," as the inspired writer tells us, "And yet, Solomon in all his glory was not arrayed like one of these."

## **Famous Chinese Regal Lilies**

**Amazingly Colorful and Stately**

This remarkable Lily, discovered some years ago in the wilds of China and introduced to civilization, has achieved an immense popularity. The large trumpet-shaped blooms of white are carried in clusters on long stiff stems. Each flower has a throat of clear yellow and the entire back or reverse of the petals is a lovely lilac-pink. This remarkable combination of white-pink-yellow creates an amazingly beautiful ensemble so that the great popularity of the Regal Lily is really no surprise. The blooms also have the added attraction of fragrance and bloom June-July. Our sales of this one variety last Fall ran to about 65,000 bulbs. We offer a larger size bulb for Spring planting at a price that still puts them within the reach of all.

**12 Bulbs \$1  
For 1**



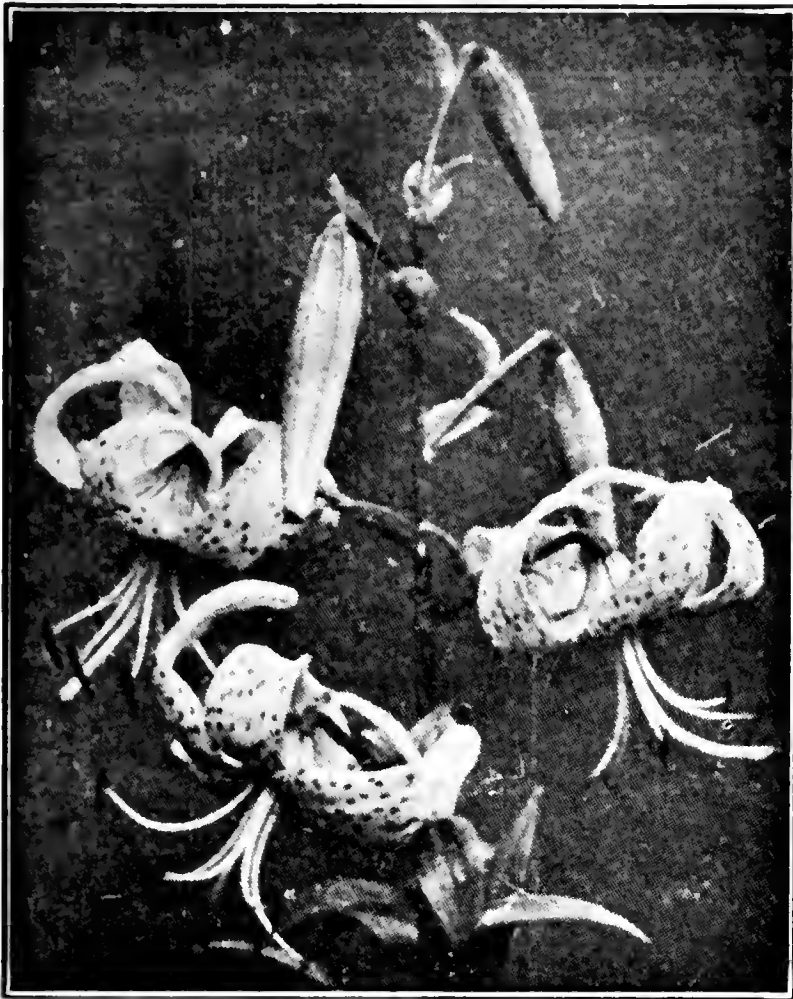
Auratum Lilies

## **Giant Auratum Lilies**

The individual blooms of AURATUM often measure up to 10 or 12 inches across. Pure white sprinkled with reddish-brown speckles and a broad gold band running down the centre of each petal. Deeply and deliciously fragrant. Blooms in August. We call this truly superb Lily "THE WONDER OF WONDERS FROM THE ORIENT." Here is probably the showiest thing to be found in the Lily family. These bulbs should be planted 12 inches deep.

3 Bulbs \$1.10      6 for \$2

Dozen—\$3.50



## RUBRUM LILY

Here is another very popular oriental Lily. The petals are sharply reflexed as our picture shows. Each tall spike bears a cluster of glistening white blooms which are overlaid with a myriad of bright crimson dots, making an unusually beautiful combination of color. The blooms are dainty, graceful and much in demand for florists' work. Like the Auratum; this Lily too should be planted 12 inches deep. Blooms in August-September. Grows to a height of 3 to 4 feet.

4 Bulbs \$1.10

Dozen \$3

## TIGER LILIES

Bright orange-red with a multiple of black dots; petals reflexed as in the Rubrum type. Very showy; 4 to 5 ft. Blooms in August-Sept.

Each 25c Dozen \$2

For fullest enjoyment of the Lilies why not arrange to plant some of each variety. The resultant display will be a delight and inspiration throughout a long blooming period.

### ELEGANS or Umbellatum Lily

Brilliant cup-shaped blooms in June. Various shades of yellow and orange. Blooms in June. Height 2 ft.

Each 25c

5 for \$1.00

Dozen \$2.00

### CORAL or Tenuifolium Lily

Deep, glistening scarlet flowers; from 12 to 20 hanging from a single spike. Flowers reflexed. Height 1½ ft.; fine for rock gardens. Blooms in June-July.

Each 25c

5 for \$1.00

Dozen \$2.00

### HENRYII or Yellow Show Lily

Brilliant salmon-orange blooms attractively spotted with reddish-brown. Height 4 to 6 ft. Blooms in July-August.

Each 30c

4 for \$1.00

Dozen \$2.50

### PARDALINUM or Leopard Lily

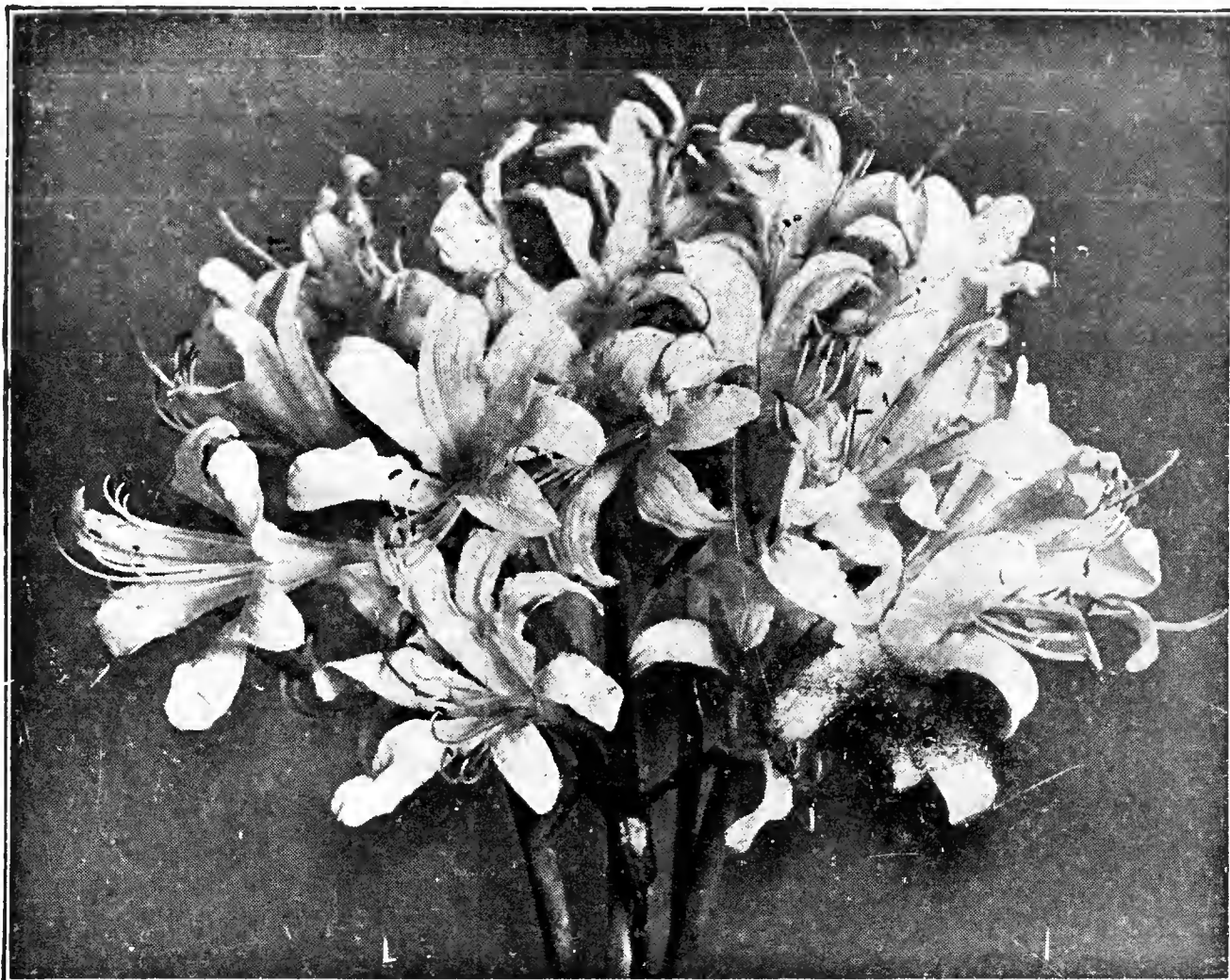
Graceful, rich orange-brown marked with yellow circles and crimson spots. Very showy. Height 4 to 6 ft. Blooms June-July.

Each 25c

5 for \$1.00

Dozen \$2.00

(Plant Lily bulbs six inches deep unless otherwise directed)



## **The Mystery Lily** **Amaryllis** **Hallii**

This flower is in reality a hardy amaryllis and it is one of the most curious garden flowers imaginable. Everyone who sees it in full bloom is delighted and amazed both with its rare form and beauty and also with the way it performs its "magic." In spring the bulbs send up a mass of amaryllis-like foliage and, during the month of June, this foliage all dies down and disappears and one might think the bulb was gone. Not so; for soon there is a resurrection. Not of the leaves for they do not come back until another year, but strong flower spikes begin to push up through the bare ground in August and each of these spikes is soon surmounted with a cluster of magnificent pink lilies. In the hardy border or with evergreens for a background the display is particularly appropriate and the bulbs multiply and increase the magnificence of the display from year to year. You will want to be better acquainted with this mysterious and lovely flower and, while the bulbs are quite scarce and rather high priced, they are fully worth all the first cost in the pleasure and delight they will give year after year.

**Bulbs \$2.00 Each or 3 for \$5.00**

**White**  
**35c**

**CALLA LILIES**

**Yellow**  
**45c**

They may either be grown in pots or planted out in the garden and taken up after frost. Everyone is perfectly familiar with the beauty and grandeur of the lovely Calla Lilies so that little description is necessary. We offer both the white and the newer yellow sorts.

**White, 35c Each.**

**Yellow, 45c Each.**



## Shredded COW Manure

Was \$1.75 Now \$1.10

If you envy the beauty and charm of a rich, deep, velvety-green lawn use SHREDDED COW MANURE and have one. Also, if you would have larger, brighter flowers of better texture, on long stiff stems, and more of them be sure to make liberal use of SHREDDED COW MANURE. Excellent also for flowering shrubs and evergreens. This Manure is well rotted and machine-shredded for convenient use and even application. Very gentle in its action and gives quick, dependable results as the plant food content is instantly available. Due to the organic nature of this Manure and its high fertilizing qualities, SHREDDED COW MANURE is an excellent soil conditioner. The fact that the same customers come back time and again for more makes a long story short. WAS \$1.75 per 100-lb. bag. The price is NOW reduced to only \$1.10. In lots of 2 to 19 bags—\$1 per bag. Full ton lots, (20 bags), \$17.50. Order a supply NOW. State the approximate date you wish to receive the shipment.

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## Tobacco Mulch Your Flower Beds

GROUND TOBACCO STEMS make a very valuable Mulch for your flower beds and borders during spring, summer and fall and we suggest that you try it this season. In addition to having a certain amount of fertilizer value it is also an insecticide and, in addition, its use materially lightens the back breaking labor of hoeing and cultivating. This valuable and useful by-product is simply the coarse stems of the cigar leaf put through a grinding process and it reaches you with the nicotine content intact. For your information we name here eight excellent reasons for your use of this material on your flower beds and borders this spring.

1. It saves you much hard labor for, after the ground has been hoed or dug in the spring, no further cultivation is necessary for the balance of the season. If you apply a mulch or coat of tobacco stems  $\frac{1}{2}$  inch deep.

2. Keeps down weeds and, if one does succeed in straggling through here and there, it is but the work of a moment to quickly remove it by hand.

3. Conserves moisture by retarding evaporation from the soil and consequently,

4. Keeps the soil cool and moist in even the heated days of midsummer.

5. Keeps down insect pests and drives out ants, moles, worms, snails, etc.

6. Provides humus or organic matter in the soil when dug into the ground the succeeding season before applying a new mulch.

7. For its value as a fertilizer.

8. Gives a neat, orderly appearance to the beds and borders by hiding the stark, bare earth and providing a neat warm appearing blanket of tobacco-brown.

Directions for use: Cover the ground of beds and borders to a depth of one-half inch with this TOBACCO MULCH and reap the full benefit of these eight advantages.

50 lb. Bag—\$2.00

2 Bags, (100 lbs.) \$3.75

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## Pulverized Poultry Manure

"The richest; most concentrated; most active of ALL farm manures," so says the AMERICAN HOME AND FARM ENCYCLOPEDIA. The food of fowls is principally seeds and insects, all of which are rich in fertilizing material. The urine is evacuated with the excrement, combining the solid and liquid in a profitable manner. We highly recommend the use of PULVERIZED POULTRY MANURE for general garden purposes. Being highly concentrated, it goes farther, and its use is wise economy. Apply the material broadcast at garden digging time and watch results. At monthly intervals during the summer you may give additional applications of liquid manure with excellent results. To make the manure liquid you simply place a half bushel or so of the dry manure in a tight barrel and fill it up with water. Stir the mixture occasionally and apply around the plants but not on the foliage with an ordinary sprinkling pot. The liquid manure is ready for use within 24 hours after mixing.

100 lbs.—\$2.00

200 lbs.—\$3.75

Ton lots—\$25

**Clarence B. Fargo, Frenchtown, N. J.**

# ORDER BLANK

**Clarence B. Fargo**

**Frenchtown, New Jersey**

Dear Sir:

Please ship the order as listed below to

Name.....Town or City.....

Local Address.....State.....

Nearest Freight Office.....Amount \$.....

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Did you order any of the items on the other side of this Order Blank?



# Giant American Hybrid AMARYLLIS



Giant Amaryllis

The truly gorgeous colorings and the giant size of the magnificent blooms and the free blooming habit of this Giant Amaryllis make it very much sought after and highly admired. Amaryllis are exceedingly easy to grow by following a few simple directions. The colors range from purest white, through various shades of pink, to the deepest scarlet; many of them with beautiful markings and mottled throats.

Plant each bulb in a 5 or 6 inch pot with the top well out of the soil; set the pots away in the cellar or in a dark closet and water sparingly until top growth has begun; then bring out to light and warmth to bloom. After flowering sink the pots to the brim in a sunny garden spot and leave them there until the middle of October; then take up the pots and lay them on their sides in a shady place to dry off and ripen, after which they are stored again in the cellar until about the middle of February or until new growth begins. Do not remove the old soil; flower them again just as they are. Application of weak manure water twice weekly at the growing stage however will be found of great value. Slightly larger pots may be substituted as the bulbs increase in size.

**Fine large bulbs \$1 Each**

**6 Bulbs for \$5**

## HYACINTHS CONDICANS

These pendulous lily-like white flowers are clustered on tall 3 to 4 ft. stems and they bloom profusely in the summer. They make an especially good showing if planted in the border or amongst evergreens or shrubbery and are quite inexpensive. Not hardy; they are taken up and treated much the same as a Gladiolus.

**3 Bulbs 25c**

**15 for \$1**

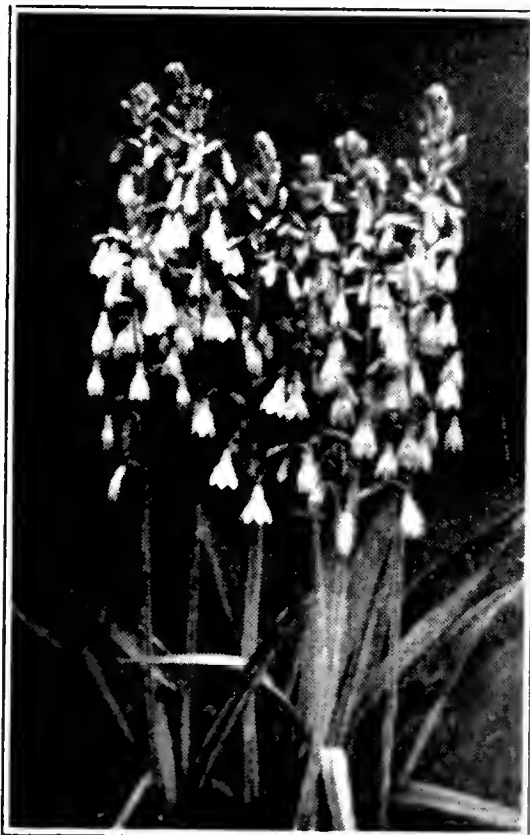
## WHITE WATER LILIES

Native hardy white lily suited either for growing in ponds or lakes; in lily pools or in tubs or barrels sunk in the lawn. In planting the roots just lay them flat in the mud at the bottom and weight down one end with a small flat stone.

**Each 50c**

**3 for \$1.10**

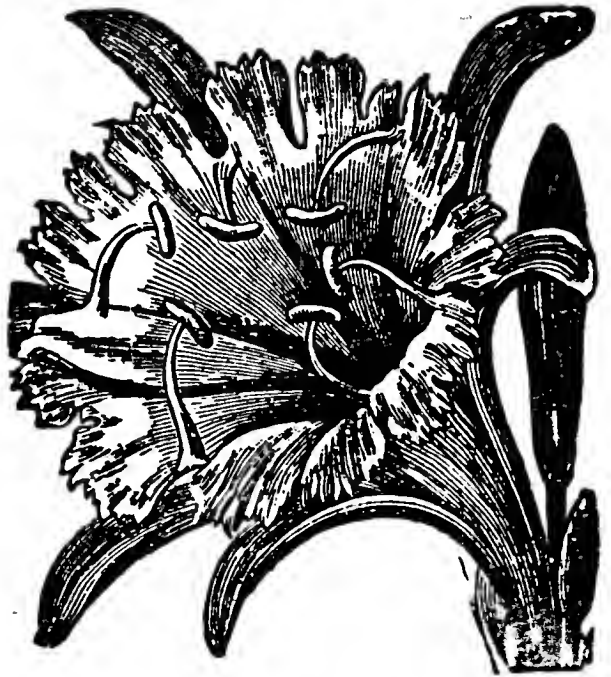
**6 for \$1.98**



Hyacinth Condicans

# Ismene Lily

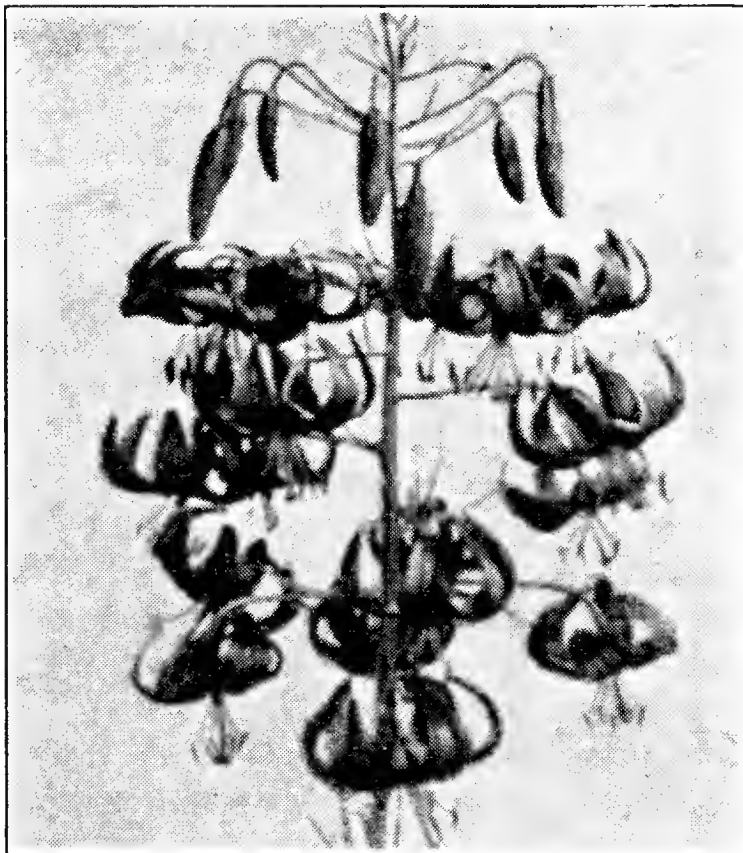
This unusual and lovely flower is also called Peruvian Daffodil but it really is a member of the Amaryllis family and suitable either for growing in pots or in the garden. Treat it the same as you would in Amaryllis or Calla Lily and it will bloom very quickly after it is planted. The blooms are very odd in form; snowy-white and exceedingly fragrant. The tall spikes each bear several large flowers. A delightful flower, having a peculiar grandeur and it will delight you surely. We suggest trying a few Ismenes in pots and others in the garden.



**Bulbs 30c Each      4 for \$1.10**

## Special . . . . . Hardy Lily Assortments

**Assortment No. 1** For the enjoyment and convenience of our friends who wish to have one or two Lilies of each of the hereinafter mentioned sorts at a minimum of expense we put up these special assortments. Assortment No. 1 consists of one bulb each of Rubrum, Tiger, Elegans, Coral, Henryii, Leopard, Regal and Auratum Lilies, not labeled; the collection of eight choice varieties to be had at a popular price of only **\$1.98**



Tennifolium or Coral Lily

**Assortment No. 2** It consists of the same eight charming sorts above listed; two bulbs of each variety labeled with names and each sort bagged separately. This entire assortment of sixteen Lilies is priced at **\$3.75**

### ORDER EARLY

All orders booked in advance of planting time are shipped out in time for early spring planting. These are the first orders to be filled and we suggest that you look over our attractive offers and place your orders NOW.

ADDRESS YOUR ORDERS TO

**CLARENCE B. FARGO, Frenchtown, N. J.**