

Historic, archived document

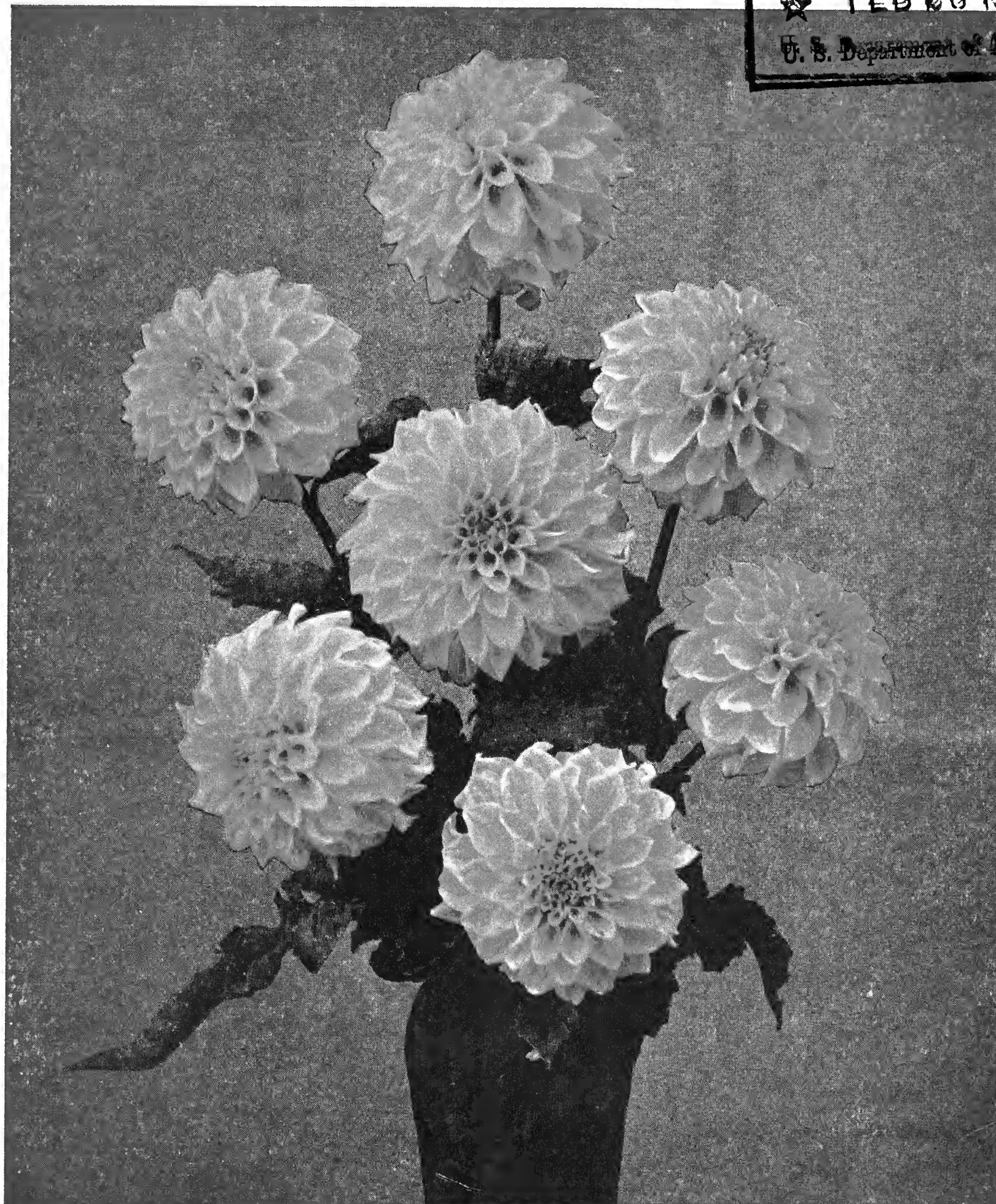
Do not assume content reflects current scientific knowledge, policies, or practices.

LIBRARY

UNIVERSITY

FEB 28 1931

U. S. Department of Agriculture



QUEEN CITY

The Fourteenth Annual

RATED DAHLIA BOOK

and PRICE LIST

GOLDEN RULE DAHLIA FARM

Trade Mark Reg. U. S. Pat. Office

Harley T. Peck & Sons

» » »

Lebanon, Ohio

DAHLIAS IN 1937

THE season of 1937 was characterized in Southern Ohio by generally heavy rainfall throughout spring and summer and about normal rain in August, September and October. After a mild winter and with so much rain, insects were more numerous than in many years, especially the tarnish bug during the mid-September heat wave.

We had a fine early cut-flower season, thanks to the variety **Queen City**, lasting from mid-July to mid-September. Then after an almost complete cessation of bloom on all varieties, flowers were again produced the final week of September and in abundance in October until killing frost on October 14th. One of the best and most mature crops of roots was harvested.

We attended the Mid-West show at Indianapolis and our home show at Cincinnati, where we won 1st in the 200 foot commercial class and won the silver medal of the A. D. S. for the best commercial display regardless of size.

January Flood

The events of the great Ohio Valley Flood of January, 1937, are indelibly engraved on the memories of many who suffered great hardships in that disastrous flood. Typical of the heavy rainfall causing the flood is the record for that month at Golden Rule Farm:

Jan. 6.....	1.13 inches	Jan. 18.....	2.27 inches
Jan. 6.....	.68 inches	Jan. 20.....	.68 inches
Jan. 9.....	.72 inches	Jan. 21.....	2.00 inches
Jan. 10.....	.75 inches	Jan. 22.....	1.68 inches
Jan. 14.....	1.50 inches	Jan. 23.....	.65 inches
Jan. 15.....	2.40 inches	Jan. 25.....	2.75 inches
Jan. 17.....	.19 inches	Jan. 30.....	.28 inches

Total, January, 1937—17.68 inches.

All people having a common purpose should be bound together for the common good and enjoyment of all. Those admiring the Dahlia as their favorite flower are bonded together in an unusual manner.

The greatest tribute we can pay to the Dahlia is to state the fact, that after the frost has destroyed those wonderful blooms, even long after, all during the winter months, the dahlia grower is just as enthusiastic about dahlias, pictures the great beauty of his flowers clearly in his or her mind and reaps a double or triple reward of wholesome pleasure from that great hobby, The Dahlia.

To Dahlia Growers, small and great everywhere, we extend **Best Wishes for 1938.**

“Do unto others as you would have others do unto you”

SHARE THE BENEFITS of ONE of OUR BIGGEST ROOT CROPS

OUR crop is big and unusually well developed and matured. The law of supply and demand therefore allows us to offer attractive prices for both Roots and Plants. (See Table of Ratings on pages 8-12; and pages 4-5 for special bargain collections of roots.)

Field grown root divisions are standard for planting and we especially recommend them for 1938.



BUCKEYE STAR

How To Order— Terms

Order Early to prevent disappointments in case the variety selected is sold out.

Print your name and address PLAINLY.

Substitutions are not made unless authorized. If order is late, please indicate a second choice or if necessary permit us to substitute with equal or greater value.

Sales Tax. If residing within Ohio, mail orders for plants are subject to the Ohio sales tax, with which all are now familiar. Please include the tax with your remittance. Orders for ROOTS are exempt from the sales tax.

Cash With Order, Please. Money orders and checks should be made payable to Harley T. Peck.

15c must be added to all orders of less than \$1.50 to cover shipping and packing charges. **OUTSIDE THE U. S.** remittance on all orders must include postage or express charges.

Deliveries. All stock will be shipped within the U. S. by prepaid parcel post or express during May unless it is otherwise directed.

To Guarantee Safe Arrival of Green Plants, 25 cents must be added to all plant orders to cover "special delivery", if there is such service at your P. O. Otherwise 15c for "special handling." We pay the regular parcel post charges on all orders \$1.50 or more.

Extra Free Stock With Order

To orders of \$5.00 or more 10% may be added in extra free stock, roots only.

To orders of \$15.00 or more 15% may be added in extra free stock, roots only.

To orders of \$25.00 or more, 20% may be added in extra stock, roots only.

The above percentages must be taken in the form of extra root stock and do not apply on the Collections.

Greatest Bargains in Strong Field Grown Roots

The most useful flowers for cutting for the house and table are the Small Flowered Dahlias. Plenty of bloom—cut and come again.

COLLECTION OF BABY DAHLIAS. Seven small flowered dahlias, all different, one tuber of each, not labeled.

Seven tubers for \$1.00. Two of each, fourteen tubers, for..... **\$2.00**

GRAB-BAG COLLECTION. This is the most popular of all collections. Ten large flowered Dahlias, each different, one tuber each, labeled, for **\$1.50**

Grab-Bags are selected in April and are the greatest value ever offered in large flowered Dahlias. Order as many as you desire and we will try to make them all different as far as possible.

Greatest Bargain Collections Yet Offered

Each Root Labeled

COLLECTION NO. 1

The three greatest cut flour dahlias. One strong root division each of: Buckeye Glory, orchid lavender; Buckeye Star, pink and gold cactus; Queen City, the scarlet pink that is revolutionizing cut-flower markets, for..... **\$5.50**

COLLECTION NO. 2

One strong root division each of: Buckeye Glory, orchid lavender, Buckeye Star, pink and gold cactus, for..... **\$4.00**

COLLECTION NO. 3

One strong root division each of: Miss Oakland, white decorative; Miss Indiana, pink cactus; Mrs. Ida Chase, pink and yellow cactus; Royal Purchase, golden yellow cactus; Great Eastern, autumn shade decorative, for..... **\$11.25**

COLLECTION NO. 4

One strong root division each of: Chinese Lantern, scarlet dec.; Kay Francis, yellow SC.; Satan, scarlet cactus; Renate Muller, pink and yellow cactus; Omar Khayyam, orange and red dec.; Honor Bright, orange dec.; Mrs. Geo. Boutillier, large dark red; Cornelia B. Pinchot, very dark red; City of Cleveland, orange bronze; Mrs. Bruce Collins, yellow cactus, for..... **\$4.50**

COLLECTION NO. 5

One strong root division each of: The Whirlwind, buff dec.; Altmark, lavender SC; Challenger, cardinal red SC; Queen City, scarlet pink dec.; Adorable, peach pink and gold dec.; Amelia Earhart, gold apricot SC; Andrea Erickson, white decorative; Jersey's Dainty, white cactus, for..... **\$6.50**

COLLECTION NO. 6

One strong root division each of: Red Jug, red SC.; Queen City, scarlet pink dec.; Clara Carder, pink dec.; Orchid Queen, Lavender Dec.; George Washington, rose pink dec.; Royal Pennant, purple dec.; Miss Long Island, soft pink dec.; Mrs. Herbert O'Connor, pink cactus, for..... **\$9.75**

COLLECTION NO. 7

One strong root division each of: Buckeye Star, pink and gold SC; Margrace, red and gold dec.; Miss Indiana, pink dec.; Anna Benedict, very dark red; Lord of Autumn, large yellow; Mrs. Herbert O'Connor, pink cactus, for..... **\$7.50**

Any three for \$5.00

COLLECTION NO. 8—BICOLORS

One strong root division each of: La Fiesta, yellow penciled orange; Haslerova, white-striped purple; Ballego's Glory, deep red tpd. gold; New Glory, garnet tipped white; Wm. H. Hogan, red tipped white; Lactare, red yellow cactus, for..... **\$2.75**

Golden Rule Dahlia Farm, Lebanon, Ohio

COLLECTION NO. 9—CACTUS DAHLIAS

One strong root division each of: Buckeye Star, pink and gold; Satan, scarlet; Red Jug, red SC; Pink Spiral, pink; Louise Bates, lavender; Mrs. Herbert O'Connor, pink; Royal Purchase, large golden yellow; Frau Ida Mansfield, yellow; Miss Belgium, orange; Mrs. Bruce Collins, yellow, for.....**\$7.50**

COLLECTION NO. 10

Any ten (10) of the following varieties may be selected, one strong root of each, ten roots for \$5.00: Altmark, lavender SC; Haslerova, red and white bi-color; Renate Muller, pink and gold cactus; Satan, scarlet SC; Louise Bates, large lavender SC; May Robson, true pink SC; Clara Barton, lavender dec.; Elissa Landi, orange dec.; Kay Francis, yellow SC; Queen of the Angels, true pink SC; Chautauqua Salute, white dec.; Honor Bright, orange dec.; Frau Ida Mansfield, yellow cactus; Golden Standard, golden bronze cactus; Robert Emmett, bright red Dec.; Jersey's Dainty, white cactus; Major Bowes, large red dec.; Mrs. Geo. Boutillier, large deep red Dec.

COLLECTION NO. 11

One strong root division each of: Buckeye Glory, orchid dec.; Miss Indiana, pink dec.; May Robson, pink SC; Miss Glory, large yellow SC; Mrs. Herbert O'Connor, pink cactus; Major Bowes, large red dec. Any three of these for.....**\$5.00**

COLLECTION NO. 12

EXTREMELY EARLY FLOWERING—One strong root division each of: Queen City, scarlet pink; Mary Baker, golden yellow; Cavalcade, rose; Buckeye Bride, salmon pink; Royal Pennant, purple; Royal Salute, red; Man O'War, ox blood red; Saladini, orange, for**\$6.75**

With the above collection No. 12, we guarantee that from May planting you will have flowers from some time in July till frost.

All collections will be shipped postpaid, but are strictly net and are subject to no further discount. Extra free stock offers do not apply to collections.

Dahlia Seed

Best mixed large flowered, \$4.50 per 100; 20 seeds, \$1.00. Seed from named parent-age stock, \$5.00 per 100; 20 seeds \$1.25.

GOLDEN RULE INTRODUCTIONS FOR 1938

COMETEER, Straight cactus. A clear bright golden buff, from mid-season on, and early blooms show a beautiful blush of pink. This variety is early flowering as most vigorous varieties are.

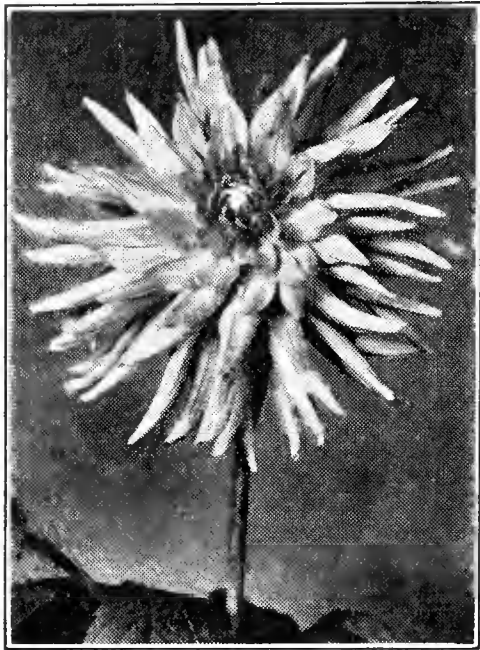
A friend who arrived in a pouring rain said it was worth while to drive many miles to see just that one dahlia, not only was it near perfection in beauty and stem, but to him the best thing about it was its strong big bushes. So many other cactus are not so strong in growth.

This new cactus grows from six to nine inches in diameter. We had had inquiries from visitors at Storrs Trial Grounds about the fine cactus we had there, and were not wholly surprised when it won a Certificate of Merit under No. G-4, scoring 86 for exhibition and 85 for cutting. This cactus will be seen in the cut-flower market as well as in exhibitions. Roots **\$10.00**—Plants **\$3.50**

SARACEN. We never grew a good reliable purple Decorative until we grew this one. It blooms early as all dahlias should do, and it blooms profusely too. We were amazed to see 10-inch flowers when we tried it in a friend's garden. It is close to royal purple in color and each petal is very thinly outlined with a light, or whitish edge. With this dahlia we now have a purple decorative that we can put with Jean Trimbee.....Roots **\$5.00**—Plants **\$1.50**

TECUMSEH, ball. Dark red. We grew this seedling of Mr. Burtner's and its performance so impressed us that we acquired the entire stock. It is the biggest ball dahlia we ever grew, a perfect flower of its type with perfect stem and we believe it will win wherever exhibited. There is an increased interest in Ball Dahlias. This is an outstanding flower, blooming early and the plants seem very insect resisting.

Roots **\$5.00**—Plants **\$1.50**



COMETEER

New and Recent Introductions of Other Growers

Stocks of these varieties are limited. Order early.

CHEROKEE BRAVE, (Dahliadel), I.D. Ox-blood red, that holds its color. Large, early prolific and the brightest and most beautiful exhibition red. Plants **\$2.50**

GALA CALIFORNIA, (Ballay) cactus. A brilliant orange Gold Medal winner at San Francisco. Plants **\$5.00**

GOLDEN BOUNTY, (Dahliadel) F.D. Rich lemon yellow, foliage almost like holly. The first exhibition yellow to bloom. Plants **\$2.00**

GRAND MASTER, (Creekside) F.D. The largest of formals and winner of two achievement medals in 1937. Bronze shading to orange at centre. The huge blooms are very deep, almost ball shaped and are well held on fine stems. It has also two Certificates of Merit. Plants **\$2.50**

GEORGE O. WALLACE, I.D. (Chautauqua). One of the finest exhibition dahlias, a very large light yellow with white reverse. A variety which is extremely vigorous and blooms in spite of tarnish bugs. We grew this and liked it very much. Plants **\$5.00**

GOLDEN BEAUTY, (Oakleigh) I.D. Golden yellow with orange tints. Reverse strawberry red. Very large. Won an Award of Honor at Georgia in 1937. Plants **\$1.50**

KATIE K, (Lakeside), I.D. A new large exhibition pink with certificate of merit to its credit. "Beautiful Katie" is a good grower and quite productive. Plant **\$2.50**

KEMP'S MONARCH, F.D. The huge blooms are almost ball shaped on fine stems, and in a beautiful color of salmon changing to orange chrome tints. Plants **\$3.50**

LIMELIGHT, (Dahliadel) S.C. Sulphur yellow. Blooms 9 x 5 and easier to grow than Frau Bracht. Plants **\$2.50**

LELAND STANFORD, (Ballay) I.D. A brilliant cardinal red with formation similar to California Idol. Plants **\$2.50**

MARYLAND'S DELIGHT, (Quick) I.D. A true pink, extremely beautiful, long stems. Early and free flowering. Plants **\$2.00**

MARYLAND'S MELODY, (Quick) Cactus. A splendid French purple cactus. Plants **\$3.00**

MONARCH OF THE EAST, (Almy) F.D. A very large and deep gold with warm apricot and buff shadings. Very vigorous and easy to grow. Grand stems. A Certificate winner and Honor Roll variety. Plants **\$5.00**

MICHIGAN WHITE, (Lakeside), F.D. white. Said to be the best commercial white. At Cincinnati trial grounds this was one of the few varieties that bloomed through the great tarnish infestation of 1937. Plants **\$2.50**

MRS. C. E. WILDON, (Dixie) F.D. A brilliant scarlet with buff reverse. Honor Roll. Plants **\$3.00**

MRS. WM. KNUDSEN, (Dixie) I.D. Pure white. Plants **\$3.00**

PACIFIC SPLENDOR, (Sparks) I.D. Pastel delicate pink, nearly white in centre. A Show winner. Plants **\$1.50**

PRIDE OF SHADOWBROOK, (Chappaqua), S.C. Yellow with burgundy reverse. A big flower of the Amelia Earhart type. Plants **\$5.00**

RED SALUTE, (Salem) F.D. Brilliant scarlet with reverse tinted old rose. Plants **\$5.00**

SOUVENIR, (Fenton) I.D. Tyrian pink of exhibition size. Early and free blooming. The most vivid pink. Plants **\$3.50**

THE FLOWER GROWER, (Dixie) F.D. A dahlia that lives up to its name. Lavender and silver. Plants **\$1.00**

WHITE ABUNDANCE, I.D. Pure white. This is a foreign variety that has already made good in the mid-west. Plants **\$1.00**

Write for plant prices on any other new introductions you may desire.

Small Flowered Varieties

CHARMA, (Creekside). A bicolor miniature F.D. Bright scarlet flecked white. It was one of the most outstanding novelties at the midwest show and at Tri-State and Cincinnati. It won at all three places. Plants **\$1.00**

CREEKSIDE CANARY, pompon. A beautiful canary yellow. It was undefeated in the shows this season. With its large vigorous bushes it should fill a long-felt want. Plants **\$0.75**

McKAY'S PURITY, (Dahliadel). Min. F.D. White. Good stems, prolific and good keeping make this the small white we have been waiting for. Plants **\$1.50**

PINK LASSIE, (Dahliadel). Min. peony. This is the daintiest of pink miniatures. Soft rose pink. Plants **\$1.50**

SHERRY. A new pompon, the color of Jean Trimbee. Does not fade or burn. Perfect royal colored balls with perfect centres. A good root maker. Plants **\$0.75**

SNOWSPRITE, (Dahliadel). Min. S.C. A pure white flower, fine for exhibiting or florist's use. Plants **\$1.50**

PREAKNESS, (Preas). A white collarette Dahlia that is well known for its frequent winnings at Eastern shows. Plants **\$1.00**

SYLVIA, (Lakeside). Miniature F.D. A cerise red, very free flowering and fine for cutting. Plants **\$1.00**

New Foreign Dahlias, Large Flowered

Stocks of foreign varieties are limited.

ADOLPH MAYER, S.C. A purplish garnet with a real black velvety sheen. Plants **\$1.50**

A. F. GRMELA. A fine growing variety with large yellow and peach-red blooms. Plants **\$1.00**

BEARNE, cactus, deep rosy red. Plants **\$0.75**

CERISE GIANT, cactus. Large cerise red silvery striped. Plants **\$1.00**

CONSUL GENERAL QUIST, S.C. Soft shell pink. Very vigorous. Plants **\$1.50**

DULCINEA, cactus. Brilliant crimson. A prize winner. Plants **\$0.75**

DR. VERBAGE, I.D. Pomegranate red, tinted orange. A very fine exhibition bloom. Plants **\$1.00**

ENKART PRIMA, S.C. A very large salmon with a yellow centre. The champion dahlia in Belgium for 1937. Plants **\$5.00**

FREDA GEORGE, I.D. Very large cream, suffused with pink. Plants **\$2.50**

JR. DINGER, S.C. Pale salmon rose yellow centre. Very fine stems. Plants **\$0.75**

LEIDEN'S ELEGANCE, cactus. Bright crimson to deep vermillion. Plants **\$0.75**

LEIDEN'S ORANGE, I.D. One of the finest of orange colors, a vivid bright orange. Plants **\$0.75**

MME. GEO. PEZANT, Inc. cactus. One of the finest red cactus dahlias known. Plants **\$0.75**

MOOI LIMBURG, I.D. A beautiful geranium red. Very free flowering. Plants **\$0.75**

NAGEL'S BIJOU, cactus. Medium sized salmon pink. Plants **\$0.75**

OK, S.C. Bright red with unique petal formation. Semi-dwarf. Plants **\$0.75**

RED FAVORITE, S.C. Rich crimson. A fine cut flower. Plants **\$0.75**

ROYAL AUVERGNE, cactus. Deep amber flushed chrome yellow. Excellent keeper. Good grower. Plants **\$1.00**

ROYAL BLACK, cactus. Deep velvety mahogany red with blackish glow. Plants **\$0.75**

RUDOLPH'S GIANT, I.D. A lively buff color with glowing apricot and pink suffusions. A huge and deep flower. Plants **\$2.00**

SCARLET ELEGANCE, cactus. Vivid scarlet on long stems. Early and free blooming. Plants **\$0.75**

POLICHINELLE, (Str. C.) Soft mauve pink with white centre. Very free on fine stems. Plants **\$0.75**

VLAMMENSPEL, Inc.C. Medium size fiery orange. Plants **\$0.75**

JOAN, Min. FD. A beautiful tyrian pink. Plants **\$0.50**

MARKET JEWELL, Min. S.C. Velvety red, free blooming. Plants **\$0.50**

FOURTEENTH ANNUAL TABLE of RATINGS and PRICE LIST

EXPLANATION:—Each dahlia is rated on the scale of 100 points for perfection for five most important qualities. For the most reliable results we recommend the selection of those Dahlias that have a Figure of Merit (average rating) of 85 points or more. These ratings are based on performances in the Ohio Valley, but may also be found to apply to many other sections of the United States.

New varieties introduced by others in 1937 are included in this table. Many of these are rated only for vigor, because the tarnish beetle kept them from blooming. These are not to be construed as low rated varieties, since another season, freer from insects, may show them to be worthy varieties.

We cannot guarantee that any variety will perform exactly in accordance with these ratings. All former prices published by us are hereby made obsolete.

FORMAL DECORATIVE DAHLIAS

Fully double flowers, floral rays generally broad, either pointed or rounded at tips with outer floral rays tending to recurve and central floral rays tending to be cupped, all floral rays in a somewhat regular arrangement. Example: Buckeye Bride, Thos. A. Edison.

	As a Root Maker	Price per Root	Price per Plant	Starts Blooming	Size of Flower	Height	Beauty	Substance	Stem and Pose of Flower	Floriferousness	Vigor	Figure of Merit
Anna Benedict, very dark red	G	\$ 1.00	.50	Midseason	6-9	Med.	86	86	89	86	90	87
Autumn Moon, gold buff	F	1.00	.50	"	7-10	Med.	86	85	80	90	85	85
Buckeye Bride, soft salmon pink	F	.50	.50	Early	5-8	Med.	95	70	98	92	90	89
Buckeye King, golden yellow	F	.50	.50	Midseason	7-10	Med.	90	85	85	85	92	87
Buckeye Peach, gold shaded red	G	.75	.50	"	5-7	Med.	85	85	90	85	92	87
Buckeye Queen, lavender	F	.75	.50	Late	8-11	Med.	86	90	85	68	70	80
Ballego's Glory, deep red and gold	F	.50	.50	Midseason	5-7	Dwarf	85	88	88	86	80	85
Clara Carder, cyclamen pink	G	.75	.50	"	8-10	Med.	87	85	86	80	90	86
Cavalcade, rose, shaded old rose	G	.50	.50	Early	7-9	Med.	84	75	96	92	88	87
Chautauqua Salute, pure white	G	.50	.50	Midseason	5-7	Med.	86	86	92	80	92	87
Chautauqua Sunset, golden coral	F	.75	.50	"	7-10	Med.	92	85	92	80	86	87
Clara Barton, lavender	F	.75	.50	"	7-9	Med.	82	86	88	80	85	84
Dr. Carmen, rose red	G	.50	.50	"	8-10	Med.	86	75	90	88	90	86
Dwight W. Morrow, deep bright red	G	.50	.50	"	7-9	Med.	90	80	70	88	90	84
Eliza Clark Bull, white, faintly blushed	P		.50	"	6-8	Med.	94	82	90	80	80	85
Elissa Landi, orange	F	.75	.50	"	7-9	Med.	86	86	88	86	88	87
Fire Ball, fiery scarlet	F	5.00	1.50	"	6-8	Med.	92	86	90	80	82	86
Graf Zeppelin, white	P	.50	.50	"	5-7	Tall	85	88	86	40	70	74
Honor Bright, clear bronze-orange	G	.50	.50	Early	7-10	Med.	94	86	72	94	92	88
Jane Ross, purple	G	.75	.50	Midseason	6-8	Med.	84	80	86	70	80	80
Jersey's Beauty, pink	G	.50	.50	"	4-6	Tall	92	85	94	88	80	88
Jersey's White Beauty, white	F		2.00	"	5-6	Med.	88	85	86	75	80	83

"As a root maker"

G—good
F—fair
P—poor

Jean Kerr, white	F	.50	.50	Early	4-5	86	88	94	80	88
King of Blacks, dark red	F	.50	.50	Midseason	5-6	85	70	80	85	79
Lady Ponsonby	P	.50	.50	"	6-8	80	90	75	85	83
Marie, pink	F	1.00	.50	Late	4-6	84	90	75	78	83
Miss Oakland, white	F	3.00	1.50	Midseason	5-7	82	86	80	86	84
Miss Indiana, light pink	G	3.00	1.00	"	4-6	88	88	50	82	79
Mary Ellen, deep pink	G	.50	.50	Late	7-9	85	90	70	85	85
Monmouth Champion, orange flame	F	.50	.50	Midseason	6-10	80	88	92	80	85
Mrs. I. de Vere Warner, orchid	G	.50	.50	"	6-8	85	86	75	87	83
Mrs. A. T. Bunyard, yellow	P	1.00	.50	"	5-7	88	90	60	70	79
Oakleigh Monarch, cerise red	G	2.50	1.00	"	8-11	90	90	86	90	89
Omar Khayyam, orange and red	F	.50	.50	Midseason	6-9	85	85	75	88	84
Purple Mist, purple	F	5.00	2.00	"					85	
Queen City, scarlet pink	F	2.00	.75	Early	5-8	90	98	98	86	93
Queen of the Garden, light yellow	G	.50	.50	Midseason	6-8	70	94	80	90	84
Robert Treat, rose	F	.75	.50	"	6-8	80	90	84	84	85
Rainbow's End, red and gold	F	.75	.50	"	6-8	85	86	88	86	86
Rockley Moon, yellow	G	.75	.50	"	7-9	84	90	70	92	85
Ruby Taylor, purple	F	.75	.50	Early	6-8	86	90	85	85	86
Ruth Vaughan, golden pink	G	.50	.50	Midseason	5-7	86	90	85	88	87
Sagamore, gold	G	.50	.50	"	5-6	80	80	70	85	80
Saladini, orange	G	.50	.50	Early	5-8	70	75	99	98	84
Saracen, purple, new 1938	F	5.00	1.50	Midseason	7-10	90	88	86	88	89
The Commodore, yellow	G	.50	.50	Early	7-10	70	90	92	90	84
The World, purple and silver	G	.50	.50	Midseason	6-9	86	82	80	80	82
Thos. A. Edison, purple	F	.50	.50	Late	6-8	86	90	70	75	83
Volcano, soft orange flame	G	5.00	1.50	Midseason	8-12	90	90	80	90	87
W. H. T., old rose	F	.50	.50	"	5-7	86	85	80	85	85
Wm. H. Hogan, red tpd. white	F	.50	.50	"	5-6	90	86	75	85	85
Yellow Marvel, yellow tpd. white	F	3.00	1.50	"					80	

INFORMAL DECORATIVE DAHLIAS

Informal Decorative: Petals more irregular than in the Formal type, some being pointed, waved or curled. Examples, Jane Cowl, Kathleen Norris.

Adirondack Sunset, red and gold	F	1.00	.50	Midseason	7-9	86	90	80	86	86
Adorable, peach pink and gold	G	1.00	.50	"	7-9	80	86	80	85	83
American Legion, yellow	F	.75	.50	"	8-10	86	90	85	70	84
America's Sweetheart, yellow	F	1.50	.75	Late	8-10	86	90	40	80	78
Amy Martin Gardin, rose, light reverse	F	.50	.50	Midseason	7-9	86	90	80	86	86
Arcturus, red and gold	G	.50	.50	"	7-9	88	90	80	86	86
Autumn Sunset, red and gold	F	5.00	2.00	"	7-9	85	90	70	88	84
Azura, deep lavender	G	5.00	1.50	Late	9-12	90	88	50	88	81
Andrea Erickson, white	F	.50	.50	Early	6-10	70	90	95	90	88
Blue River, deep lavender	F	2.00	1.00	Midseason	8-10	85	89	75	86	85
Buckeye Glory, deep lavender or orchid	G	3.00	1.50	Early	7-11	90	86	85	97	90
Cherokee Rose, lavender rose	G	5.00	2.00	"	6-10	87	88	85	92	88
California Idol, yellow	F	1.25	.75	"	8-10	88	84	90	82	87
Cameo, coral rose	G	.50	.50	Late	6-9	80	88	50	70	75
Chinese Lantern, Chinese scarlet	F	.75	.50	Early	6-9	85	86	85	88	86
Cornelia Bryce Pinchot, dark red	G	.75	.50	Midseason	8-10	88	85	75	75	83
Dean Anderson, bright henna	F	5.00	1.50	"	8-11	86	90	80	88	87

Golden Rule Dahlia Farm, Lebanon, Ohio

"As a root maker"		As a Root Maker	Price per Root	Price per Plant	Starts Blooming	Size of Flower	Height	Beauty	Substance	Stem and Pose of Flower	Floriferousness	Vigor	Figure of Merit
	Eagle Rock Fantasy, lavender	P	1.00	.50	Midseason	8-10	Med.	88	85	90	70	85	83
	Elizabeth Rethberg, rose	F	1.50	.75	Late	7-10	Med.	80	85	85	70	80	80
	Entrup's Monarch, carmine	F	.75	.50	Early	8-10	Med.	86	80	85	75	65	78
	Eva Hunt, waxy white	G	1.50	.75	Midseason	6-9	Tall	86	88	88	75	86	84
	Forest Fire, red and gold	G	.50	.50	Late	6-8	Dwarf	85	80	80	70	85	80
	Fort Monmouth, dark red	F	.50	.50	Midseason	7-10	Tall	90	84	90	88	86	88
	Great Eastern, orange gold and reddish orange	G	3.00	1.50	"	7-10	Med.	86	86	86	80	88	85
	Good Night, dark red to black red	F	.75	.50	"	7-9	Med.	86	88	85	80	85	85
	Grandee, red and gold	G	.75	.50	"	9-12	Dwarf	80	75	90	86	86	83
	George Washington, rose pink	G	1.00	.50	"	8-11	Tall	92	86	85	70	92	85
	Great Harbor, spectrum red	F	.50	.50	"	7-9	Dwarf	82	80	70	90	85	81
	Grace Curling, lavender	G	.75	.50	"	6-8	Med.	85	86	80	70	84	81
	Haslerova, white penciled purple	G	2.00	.75	Early	7-10	Med.	88	88	90	90	90	89
	Hillcrest Cinderella, lavender	F	1.50	.75	Late	8-10	Med.	88	80	90	50	86	79
	Hillcrest Mandarin, red and gold	G	.50	.50	"	9-12	Med.	86	88	90	65	90	84
	Hillcrest Royalist, purple light reverse	G	.50	.50	Midseason	8-10	Med.	84	82	82	70	94	82
	Hillcrest Sunset, deep bronze	G	.75	.50	"	8-10	Med.	86	86	87	70	90	84
	Jimmie Fox, copper color	F	.50	2.00	"	8-10	Med.	90	85	80	70	90	84
	Jane Cowl, bronzy gold	G	.50	.50	"	7-10	Tall	92	85	90	85	94	89
	Jane Dew, clear rose pink	F	1.00	.50	Early	8-10	Dwarf	92	80	82	95	82	86
	Josephine G., light pink	G	.50	.50	"	6-8	Med.	90	78	86	90	90	87
	Kathleen Norris, rose pink	F	.50	.50	Midseason	7-10	Med.	98	84	90	80	70	84
	Kentucky Red, fiery red	F	.50	.50	Midseason	6-8	Med.	94	78	88	70	85	83
	La Fiesta, yellow penciled orange	F	.50	.75	"	8-10	Tall	90	80	80	78	84	82
	Lord of Autumn, deep yellow	F	1.25	.75	"	9-12	Med.	94	85	80	90	80	86
	Mother Maytrott, white	F	7.50	2.00	"		Med.					80	
	Midwest Champion, orchid pink	G	1.50	.75	Midseason	8-10	Med.	90	84	87	87	92	88
	Man O' War, deep bright red	F	1.50	.50	Early	8-10	Med.	86	85	88	86	92	87
	Major Bowes, geranium red	G	1.25	.75	Midseason	8-12	Tall	92	85	80	85	90	86
	Margrace, scarlet shaded gold	G	1.50	.75	"	8-10	Med.	90	85	85	70	88	84
	Mary Baker, deep yellow	F	.50	.75	Early	6-8	Dwarf	84	84	86	96	80	86
	Milton J. Cross, gold tinted rose	F	2.00	.75	"	8-10	Med.	85	85	90	90	90	88
	Miss Long Island, pink	G	1.50	.75	Late	8-10	Tall	80	80	80	50	95	77
	Mrs. Rufus Dawes, rose pink	G	2.00	.75	Early	8-10	Med.	90	84	92	88	92	89
	Mrs. Geo. Le Boutillier, deep red	G	.50	.50	Midseason	8-12	Med.	85	80	72	88	92	83
	Murphy's Masterpiece, deep red	F	1.50	.75	"	8-11	Med.	90	86	88	50	65	76
	Opal, soft rose and yellow	F	2.50	1.25	"		Med.					88	
	Orchid Queen, soft pink	G	1.50	.50	Midseason	8-10	Med.	86	85	88	80	85	85
	Oriental Glory, deep orange	G	.50	.75	Early	7-9	Med.	90	84	84	88	95	88
	Orinda, deep orchid	F	.75	.50	Midseason	9-11	Tall	80	82	80	76	92	82
	Peace, pure white	G	1.00	.50	Early	8-10	Med.	90	86	92	85	90	88
	Palo Alto, light salmon	G	.50	.50	Midseason	8-10	Med.	88	85	80	80	80	83
	President Roosevelt, light scarlet	G	.50	.50	"	7-10	Med.	84	80	86	90	88	86
	Prince of Persia, scarlet red	G	.50	.50	Late	8-10	Tall	90	80	80	65	88	81

STRAIGHT and INCURVED CACTUS DAHLIAS

Straight Cactus—Str. C.—Petals straight and rolled entire length.
 Incurved Cactus—Inc. C.—Petals rolled entire length and incurved or bent toward center of flower.

As a Root Maker	Price per Root	Price per Plant	Starts Blooming	Size of Flower	Height	Beauty	Substance	Stem and Pose of Flower	Floriferousness	Vigor	Figure of Merit
Ambassador, tan	1.00	.50	Midseason	7-9	Med.	90	85	90	70	80	83
Ballego's Surprise, white		1.00	"	6-8	Med.	90	85	86	70	80	82
Berger's Jewell, white and blush pink		.50	"	5-6	Med.	88	85	88	80	85	85
Easter Greeting, white	.50	.50	Early	3 1/2-5	Dwarf	84	90	85	88	90	87
Cometeer, pinkish buff, new 1938	10.00	3.50	Early	6-9	Med.	92	87	95	85	90	89
Frau Ida Mansfield, yellow	1.00	.50	Early	5-7	Med.	90	90	86	80	75	84
Greater Glory, rose pink		2.00	"	"	Med.					80	
Golden Sonne, pinkish yellow	.75	.50	Midseason	5-7	Med.	90	85	88	80	75	84
Golden Standard, golden buff	.75	.50	"	7-11	Med.	95	85	90	70	40	76
Harry Strutt, red	.50	.50	"	5-7	Med.	90	85	82	80	80	83
Jersey's Dainty, white	.75	.50	"	5-7	Med.	90	85	90	80	88	87
Jugendspracht, buff and yellow		.50	"	6-8	Med.	86	85	90	60	70	78
Laetare, red and yellow	1.00	.50	"	5-8	Med.	88	91	88	88	92	89
Miss Ohio, light purple	3.00	1.50	"	4-6	Med.	87	86	88	85	90	87
Mrs. Ida Chase, pink and yellow	3.00	1.50	"	"	Med.					90	
Mrs. Bruce Collins, yellow	.75	.50	Early	5-7	Dwarf	84	80	87	90	88	86
Miss Belgium, reddish orange	1.00	.50	"	4-5	Med.	90	90	90	86	85	88
Mrs. Herbert O'Connor, rose pink	2.50	1.25	Midseason	6-8	Tall	91	80	88	75	92	85
National Brown, bronze salmon	1.50	.75	"	"	Dwarf					50	
Pink Spiral, peach pink	1.00	.50	Midseason	4-6	Med.	86	86	86	70	50	76
Renate Muller, salmon rose and yellow	.75	.50	"	5-7	Med.	90	85	90	80	80	85
Royal Purchase, golden yellow	2.50	1.00	Early	6-10	Med.	92	86	90	92	86	89
Saarland's Heimkehr, pink and yellow	1.50	.75	"	"	Med.					70	
Son of Satan, red	4.00	1.50	Midseason	7-10	Dwarf	85	85	86	80	80	83
Victoria, yellow, incurved	.75	.50	"	4-5	Med.	90	80	85	85	90	86

"As a root maker"

G—good
 F—fair
 P—poor

OLDER STANDARD VARIETIES NOT LISTED IN TABLE OF RATINGS

Monmouth Sunburst, I.D., autumn shades; Silva Quarta, Ball dahlia, lavender; Dorothy Stone, F.D., rose pink; Myra Howard, I.D., deep orange; Full Moon, yellow; City of Trenton, I.D., medium size bronze; Faye Beaton, S.C., white; James Kirby, I.D., fiery red; Janet Southwick, I.D., silvery purple; Edward T. Bedford, F.D., purple.

Any one of the above varieties, one strong root for\$0.35; any two, or more, of the above varieties, one strong root for \$0.25 each

MEMBERSHIP IN OHIO VALLEY DAHLIA ASSOCIATION

For every new membership or renewal received before April 1st, 1938, the Golden Rule Dahlia Farm will offer a Valuable Dahlia Plant as a Free Prize. To get this send with your order, \$1.00 for year's membership. Add 20c to cover shipment of the plant to you, if you cannot call for it.

GOLDEN RULE ARISTOCRATS

Abbreviations—Types of Dahlias: FD—Formal Decorative; ID—Informal Decorative; SC—Semi-Cactus; Str C—Straight Cactus; Inc C—Incurved Cactus.

THIS list includes only outstanding varieties, before the public one season or longer. These varieties, to get on this list, must have been reasonably free from weak plants and superlative in other respects, with emphasis on reliability of blooming.

Note—The complete list of all the dahlias we offer is shown only in our table of ratings, pages 8 to 12 and on pages 5 to 7.

ADIRONDACK SUNSET, I.D. Scarlet or gold. The best recommendation we can make of this fine Dahlia is that it has a place in our new feature, the cut-flower table of ratings. The noblest purpose of a flower is, when cut, to beautify homes. This Dahlia is a reliable producer of fine useful flowersRoots **\$1.00**—Plants **\$0.50**

ALTMARK, S.C. White flushed lilac. Altmark was the first lavender we could depend on as a florists' flower. It is very early and a free bloomer, is a vigorous grower, and may be relied upon to produce nice flowers when needed. Roots **\$0.75**—Plants **\$0.50**

ANNA BENEDICT, F.D. Very dark red. The demand for these very fine flowers at our farm always exceeded the supply although it is a very strong grower and a free bloomer, every flower being perfect. As a dark red, we have not been able to sell it to florists except for special purposes, but callers at the farm always select Anna Benedict on sight Roots **\$1.00**—Plants **\$0.50**

ANDREA ERICKSON, Pure White. If this great white had more substance it would not only be the greatest white but one of the best of any color. It never fails to grow well and to bloom in profusion. Always in great demand. Roots **\$0.50**—Plants **\$0.50**

AMELIA EARHART, S.C. The real test of an exhibition variety is whether it still appears in the dahlia shows five years after introduction. Earhart has been prominent at shows since introduction. A large flower of golden apricot. Roots **\$1.00**—Plants **\$0.50**

BLUE RIVER, a large deep lavender, excellent for exhibitions. In the James Whitcomb Riley Special at the Midwest Show in Indianapolis, we had the pleasure of judging a vase of fifteen blooms of Blue River, grown by Sparks. Needless to say they were superb in beauty, form and substance. Roots **\$2.00**—Plants **\$1.00**

BUCKEYE KING, F.D. An almost pure gold with slight apricot shadings toward center. It is large, of fine form and wins many firsts in its color class at shows. Vigorous and free blooming, it is grown widely and is very popular. Roots **\$.50**—Plants **\$0.50**

BUCKEYE BRIDE, F.D. Geranium to light salmon pink. For beauty, stem, habit and profusion of bloom this variety is a standard in the dahlia world. While not a long keeper when cut, it ranks among the best as a florists' flower due to its outstanding color and its other supreme qualities. Roots **\$0.50**—Plants **\$0.50**

BALLEGO'S GLORY, F.D. Deep gold and red. We have always wanted a bi-color for cutting and Europe sent us this good one. ... Roots **\$0.50**—Plants **\$0.50**

BUCKEYE STAR, S.C. Salmon or jasper pink with a golden yellow center. A flower equal to Frau O. Bracht in keeping when cut. This won two certificates in trial grounds in 1936 and in 1937 at the O. V. D. A. show in Cincinnati, blooms grown in a private garden won the special gold award as one of the finest exhibits in the show. Roots **\$3.00**—Plants **\$1.50**

BUCKEYE PEACH. This is a formal of golden yellow shaded reddish amber. Long ago we introduced this Dahlia but it was not emphasized greatly and was sold only from the farm, where it always shows up well. It is free, a good cut flower, blooms early and always gives satisfaction. Given the same attention as Jane Cowl it will produce many more blooms in a season and they keep longer. Patrons who acquired this Dahlia when first sold, are still enthusiastic over it. Roots **\$0.75**—Plants **\$0.50**



BUCKEYE GLORY, Informal Dec. 1937

ADDED to the three certificates of Merit won by this dahlia last year, it has performed this year, in a difficult season, as a thoroughbred should perform. Most important, it was much sought after as a cut-flower. The blooms, cut young, keep long. Its beauty is unquestionable. A bright orchid shade, a real lavender, the most beautiful lavender introduced to date. It can be grown up to 12 inches, but we prefer it smaller. Buckeye Glory grows roots like Mrs. I. de Vere Warner.

One of our friends in Virginia won extensively with Buckeye Glory at the state Fair at Richmond as the best lavender and the most outstanding dahlia in the show. He writes: "This is a good one and will go places. Everyone admires it as it stands out head and shoulders over a number of other good lavenders."

From Atlanta, Ga., comes the following: "I wish to tell you that your Buckeye Glory has been a real contribution to our Dahlias here in Georgia—has won prominently in the shows and is much desired for its color and substance. All our trouble in the Variety Test last year was worth the effort, to gain this one variety."

Buckeye Glory, as well as the other Golden Rule Originations will be found to appear to advantage the season following introduction, as well as subsequent seasons.

Roots **\$3.00**—Plants **\$1.50**

BETTE DAVIS, S.C. Mauve or deep orchid. This flower is large, finely stemmed and posed and freely produced. Since its introduction three seasons ago it has proved very popular and a bright spot in many gardens. The supply has not yet met the demand for this good dahliaRoots **\$1.25**—Plants **\$0.75**

CALIFORNIA IDOL, I.D. A clear canary yellow, very large with fine stem and beautiful form. Especially at the earlier shows in the Midwest it is way ahead of any-

Golden Rule Dahlia Farm, Lebanon, Ohio

thing in its class. Some dahlias, even Jane Cowl, open slowly. The ability to rapidly mature its flowers is shown by varieties like Buckeye Bride and Queen City. This quality assures perfect flowers during hot weather. California Idol is another rapid bloomer and to this more than any other quality is due its fine performance and usefulness in the Midwest. One of California's finest introductions.

Roots **\$1.25**—Plants **\$0.75**

CAVALCADE, F.C. An old rose shade magnificently and freely produced. No one section or country has a corner on the fine introductions. To the Midwest belongs the honor of offering this wonderfully producing Dahlia. It has been early to bloom and very productive wherever grown.....

Roots **\$0.50**—Plants **\$0.50**

CHAUTAUQUA SUNSET, F.D. Gold and coral. A row across our main field produced a tremendous amount of bloom, and was outstanding for beauty and vigor. Newer introductions of the same general type or color have failed to equal it.

Roots **\$0.75**—Plants **\$0.50**

CHAUTAUQUA SALUTE, F.D. Pure White. Here is a Dahlia that seems perfect, when not dew-burned. Beauty, stem, vigor are unsurpassed. We have not yet seen a more beautiful white, nor one with better qualities of flower, stem and bush.

Roots **\$0.50**—Plants **\$0.50**

CHEROKEE ROSE. It is safe to assume that the new varieties that are offered each season are all beautiful. Their trial here in the Midwest becomes therefore a test only of performance. Next to Buckeye Glory, Cherokee Rose produced more fine flowers than any other 1937 introduction. It has many substantial qualities. A large I.D. of lavender rose, fine stem and substance and strong growing bushes flowering early. This is one of Dahliadel's finest varieties.....

Roots **\$5.00**—Plants **\$2.00**

CHALLENGER, S.C. A rich Cardinal red with gold at the base of the petals with small petaloids. The color is very brilliant and rich. The bush is a nice clean grower, open foliage and the blooms are carried on long strong stems well out of the foliage. A gorgeous dahlia in every respect

Roots **\$1.25**—Plants **\$0.75**

CHEROKEE, S.C. A real lavender, clear and bright. This variety produced the largest lavender flowers we ever had at the farm. An exhibition dahlia of the first rank.....

Roots **\$2.00**—Plants **\$1.00**

CORALLINA, S.C. A brownish red tinted gold. One can obtain extremely early flowers, and many are produced in a season. This is a variety that may be grown to perfection in almost any garden. Large, fine stemmed. Roots **\$1.00**—Plants **\$0.50**

ELEGANCE. Golden yellow with a beautiful pinkish sheen. Late one Sunday afternoon Geo. Brayton helped us cut Elegance for the Monday morning cut flower market, and, I believe, it was a revelation to him. Elegance furnished us with more cut flowers than any variety except Queen City. Arrange three to five blooms of this Dahlia in a suitable vase in the house and you will realize its decorative value.

Roots **\$0.75**—Plants **\$0.50**

FORT MONMOUTH, I.D. Rich deep claret red. The Dahlia though old is still widely grown and liked. Its great reliability, vigor and profusion of bloom are responsible.....

Roots **\$0.50**—Plants **\$0.50**

GRETEL, S.C. The brightest of henna color. It has been compared to Miss Belgium, but with us it is semi-cactus. It is much larger and a much brighter color. Any how, it will be found to be an extremely attractive cut-flower....

Plants **\$0.75**

GOOD NIGHT, I.D. This is one of the darkest of all blackish reds, and has always been a very reliable producer of bloom. It has been a prominent variety for several years

Roots **\$0.75**—Plants **\$0.50**

GOLDEN SONNE, Str. C. This is not a new dahlia, but is a standard for beauty and quality. It is most excellent for cutting having a bright golden yellow base, with outer petals heavily shaded rose. And the stems are long, slim and wiry. It blooms profusely.....

Roots **\$0.75**—Plants **\$0.50**

Golden Rule Dahlia Farm, Lebanon, Ohio

early and profuse and extremely reliable in bloom. This Dahlia has the qualities that will endure.....Roots **\$2.00**—Plants **\$0.75**

HONOR BRIGHT, F.D. A clear amber with rose or coral tints making a clear toned bronze or terra cotta. This has been one of our most successful varieties being widely grown and liked as a cut flower as well as for exhibition. Ballego & Sons in Leiden, Holland, praised Honor Bright highly and feature it in their catalogue. It received an Award of Honor from the Dutch Horticultural Society in 1936.

Honor Bright, like Queen City, throws up long canes from near the ground and is a striking sight when in full bloom.Roots **\$0.50**—Plants **\$0.50**

JANE COWL, I.D. This fine large flower is a combination of golden buff, with shadings of apricot or rose. Frequently bushes are found producing clear or near clear golden yellow. It has long been known as a standard for high vigor and certainty of performance. It is probably more widely grown than any other dahlia.

Roots **\$0.50**

JEAN KERR, medium F.D. In the table of ratings, and in the cut-flower table we have this season classified Jean Kerr (introduced by Burpee about 1920) as a decorative. Though not large it is the only white dahlia we have been able to depend on year after year for cutting. Even in warm weather, with a daily picking of bugs, it will produce flowers of satisfactory quality for cut-flowers. The important point is that it does produce these good flowers while all other whites with us fail to do so. We disbud it and it repays us well.Roots **\$0.50**—Plants **\$0.50**

JEAN TRIMBEE, S.C. As far as our own farm is concerned Trimbee is the only purple dahlia which stands out in our collection. It is a bright petunia purple and its formation is in a class by itself. With us it might well be classed as Informal. It is early, outgrowing most varieties in the fore part of the season, and is a constant free bloomer on good stems. Unsurpassed for garden and exhibition.

Roots **\$0.75**—Plants **\$0.50**

JERSEY'S BEAUTY, F.D. It is about fifteen years since this Dahlia was introduced, and we believe it to be the best of all Dahlia varieties. Its record as a popular flower in gardens all over the world and, more important, in acceptance by florists wherever grown, are facts that make this dahlia supreme. Roots **\$0.50**—Plants **\$0.50**

JERSEY'S DAINTY, Str.C. White tinted lavender. This is not only the best white cactus we have grown but also is one of the best of all whites. It is a highly artistic cut flower, keeps well and as a variety it is uniformly strong growing and produces well. We believe it is well worthy of the "Jersey" name established by its famous pink cousin.....Roots **\$0.75**—Plants **\$0.50**

KATHLEEN NORRIS, I.D. Rose Pink. A good bloom of this variety will win in any dahlia show. It is the most beautiful of all large pinks. For its best development it requires plenty of water early in the season and some clay in its soil. Kathleen Norris is a good producer of plump well keeping roots.....Roots **\$0.50**—Plants **\$0.50**

KAY FRANCIS, S.C. Light yellow. A shade deeper than Frau Bracht. Owing to greater vigor and resistance to heat conditions Kay Francis produces many times the flowers that Frau Bracht does. Starting early it continues profusely over its long blooming season. It is one of the greatest additions to the great family of dahlias in many years, since it produces for cutting as well as large exhibition blooms.

Roots **\$0.50**—Plants **\$0.50**

LAETARE, cactus, red and gold. This is one of the best recent additions to our cut flower list. Strong growing, free branching and blooming with nice stems and long keeping flowers.Roots **\$1.00**—Plants **\$0.50**

HASLEROVA, I.D. A new bi-color, of white penciled purple. It is similar in appearance to the old Mrs. John Bray but larger, centers are all closed and it is

Golden Rule Dahlia Farm, Lebanon, Ohio

LORD OF AUTUMN, I.D. Lemon yellow, a clear beautiful color in the most beautifully formed yellow and a flower second to none in size. This fine dahlia has been prominent since introduction and shares honors with California Idol as one of the two best large yellows for the Middle West.....Roots **\$1.25**—Plants **\$0.75**

MAJOR BOWES, I.D. A glowing geranium red and largest of the large. An outstanding quality of Major Bowes is its very great vigor. The fine tall bushes start blooming early and continue.....Roots **\$1.25**—Plants **\$0.75**

MAN O' WAR, I.D. A bright deep red. Large and on a fine stem. One of the earliest large reds to bloom, and at our farm the most useful for cutting. The bushes are strong in growth and produce plenty of fine flowers in a season.
Roots **\$1.50**—Plants **\$0.50**

MAY ROBSON, S.C. Bright true pink. We like this so well that we would have to name it as one of the best ten dahlias we grow. Its pure color, fine form, great keeping qualities when cut, perfect vigor and steady production of its fine flowers mark this as one of the great Dahlias. We use May Robson extensively as a cut flower.
Roots **\$1.25**—Plants **\$0.75**

MISS GLORY, C. Deep yellow. This was one of the outstanding new introductions on our farm in 1936 and we are especially pleased because of its deep yellow color. The bushes were of good size, strong and vigorous.....Roots **\$1.25**—Plants **\$0.75**

MRS. BRUCE COLLINS, Str.C. A pure light lemon yellow, and one of the most reliable all round dahlias we know. It grows vigorously, blooms most profusely and makes a big clump of roots. And the blooms make good cut flowers and may be grown well for exhibition. What more does a dahlia fan want?
Roots **\$0.75**—Plants **\$0.50**

MISS BELGIUM, Str.C. A bright orange, medium sized flower. Because of its fine long stem, readiness to bloom early and late and superb keeping qualities when cut, this variety makes one of the most useful of all dahlias. We recommend it very highly.Roots **\$1.00**—Plants **\$0.50**

MRS. HERBERT O'CONNOR, classed as Inc. C., but it came for us mostly informal decorations. We saw a fine bloom of this at Detroit and later many more at our own farm. It was one of the strongest growing dahlias through the heat and drought and in all perfect in its vigor for us. The color is most attractive and we used it as a cut flower. A rare true deep pink Roots **\$2.50**—Plants **\$1.25**

MILTON J. CROSS, I.D. A very large lemon yellow and rose, and a spectacular sight when a bush is in full bloom. This was a new exhibition Dahlia last year and apparently made good nearly everywhere it was grown.....Roots **\$2.00**—Plants **\$0.75**

MRS. GEO. LE BOUTILLIER, I.D. Deep crimson red. Fully as large as Murphy's Masterpiece, this Dahlia shows the greatest vigor, root making and root keeping qualities, and is a free bloomer.....Roots **\$0.50**—Plants **\$0.50**

ORIENTAL GLORY, I.D., deep orange. This midwest origination came through the tarnish bug scourge of 1937 better than any other variety. While Jane Cowl was set back 50%, Oriental Glory seemed proof against these insects. One need not wonder if good blooms are to come. They appear surely and early. Roots **\$0.50**

OAKLEIGH MONARCH, I.D., deep crimson. We now have an exhibition red which is not only of finest quality and beauty, but, more important, is strong growing and dependable. It was prominent in shows in 1936 and 1937. The best large red Dahlia we ever grew. Roots **\$2.50**—Plants **\$1.00**

PEACE, I. D. This large pure white made an enviable record in 1937, its year of introduction. Early, vigorous during midsummer heat, and with blooms of exceptional substance, this Dahlia elicited most favorable comment among amateurs at one of our meetings. Voted outstanding at Atlanta test grounds.....Plants **\$2.00**



QUEEN CITY (1936)

Formal Decorative of scarlet pink—size 6 to 9 inches. In the past history of the dahlia it has been but once every twenty-five years or so, that as great a variety as Queen City has been originated. This is the second truly great cut-flower dahlia and it is the greatest of all. Its strongest quality is its rapidity of growth and bloom enabling it to bloom earlier and more profusely than any other variety and to recover with startling quickness from setbacks due to insects and heat.

In 1936, 11,000 fine florists' flowers were cut from 1,000 Queen City bushes. This was one of the best seasons for bloom in years.

In 1937, 6,500 blooms of highest quality and at least 2,000 slightly damaged by insects were cut from 1,200 bushes. This was one of the worst seasons due to tarnish bugs, in many years.

When the insects left, Queen City was again in full bloom a full week ahead of any other variety.

Next spring we will plant roots of Queen City as early as possible for the early cut-flower trade. The July and August blooms sell on sight.

For comparison a planting of Jersey's Beauty adjacent to the Queen City resulted in only widely scattered bloom up to October 5th when they then for the first time produced fine bloom in any quantity.

The blooms of Queen City opened with such rapidity that when in full bloom in August, this patch was being cut three times each day, the blooms being cut young and allowed to open full in water in a cool cellar and were shipped to market the following morning. Blooms cut in this manner kept four or five days in good condition.

As compared to all other varieties of dahlias, both large and small in this section of the country, Queen City in respect to **performance, beauty and utility** is far, far ahead of any other dahlias. What other growers say about it is recorded briefly in the following paragraphs:

From New Jersey (in sandy soil): "I am so delighted with Queen City. I cut the first bloom July 10th. Its vigor is remarkable."

From Virginia: "Thanks for the privilege and pleasure of raising three great dahlias: Queen City, Buckeye Star and Buckeye Glory. I won first on Pink decorative with Queen City."

From Wilmington, Ohio: "Here is a real dahlia—Queen City."

From wholesale florist in Dayton, Ohio: "Queen City is a better cut-flower than Jersey's Beauty."

Queen City, Roots **\$2.00**—Plants **\$0.75**

Golden Rule Dahlia Farm, Lebanon, Ohio

RED JUG, S.C. Beauty of form, with us a true semi-cactus, characterizes this Dahlia of deep crimson, almost carmine. The bushes are big, early flowering and continuous in bloom and the variety is quite dependable in all its qualities.

Roots **\$1.25**—Plants **\$0.75**

RENATE MULLER, Str. C. Salmon pink and gold. We were never better satisfied with the acquisition of a new dahlia than with this foreign variety. Perfect in vigor and growth, early and free in bloom, the stems are long, every flower is perfect and makes a valuable cut flower. We rate Renate Muller very highly.

Roots **\$0.75**—Plants **\$0.50**

ROBERT EMMETT, I.D. A bright cardinal red. Probably no red rates higher for beauty than this dependable dahlia. Its countless fine flowers were admired by many visitors this past season.....Roots **\$0.50**

ROYAL PURCHASE, cactus. A bright golden yellow. At Cincinnati this year, this fine cactus, as exhibited, was as near perfection as ever attained. It was one of the finest flowers in the show, if not the best of all. Very early blooming and very free. It is the same shining color as old Golden Acre and much larger.

Roots **\$2.50**—Plants **\$1.00**

SATAN, S.C. Scarlet yellow. This has for some time been one of the best of the larger flowered dahlias. The splendid large symmetrical blooms with their numerous long rolled petals or "horns" constitute one of the finest sights of dahlia time.

Roots **\$0.50**—Plants **\$0.50**

SON OF SATAN, Inc. C. or Semi-Cactus. Deep scarlet. Very large. This new dahlia was a strong vigorous grower and the bushes were full of bloom.

Roots **\$4.00**—Plants **\$1.50**

SULTAN OF HILLCREST, I.D., Gold buff. In the average home garden Sultan grows to perfection and produces the largest and most beautiful blooms ever seen.

Roots **\$1.00**—Plants **\$0.50**

TOWER'S EMPIRE, I.D. Iridescent golden yellow, probably the most beautiful of its type or color. The bushes are tall, vigorous and the foliage is distinctly fernlike. It blooms early and the flowers are well stemmed and formed.

Roots **\$0.75**—Plants **\$0.50**

VELVET WONDER, I.D. Burgundy red. Counting depth and diameter, these were the largest flowers we grew in 1936. The depth from front to back is nearly as great as the diameter which reached twelve inches.....Roots **\$2.00**—Plants **\$0.75**

VICTORIA, Inc. C. Canary yellow and the highest developed type of English cactus with numerous fine petals. We have used this for two seasons as a cut flower. It is profuse with bloom, stems are o. k. and it lends itself well to decorative effects.

Roots **\$0.75**—Plants **\$0.50**

VOLCANO, F.D. Soft glowing orange flame, ten to twelve inches and six to eight inches deep. The O. V. D. A. has indorsed the great vigor of this fine variety. All big strong bushes and big clumps. You will note Volcano winning in exhibitions for many years to come.....Roots **\$5.00**—Plants **\$1.50**

LITTLE ARISTOCRATS

A small flowered Dahlia must be a fair to good root producer to get on this list, and also must be outstanding for beauty and for artistic arrangements. See page 7 for full lists of small flowered Dahlias.

BABY ROYAL, Min. S.C. Pinkish salmon. Widely grown and liked. The flowers keep long when cut.....Roots **\$0.35**,..... **3** for..... **\$0.90**

BISHOP OF LLANDOFF, Min. duplex. Fiery red with blackish foliage. Very lasting, much sought after for table arrangements and by florists....Roots **\$0.50**
3 for..... **\$1.25**

BUCKEYE BABY, Min. F.D. Gold buff. Early long lasting and one of the most successful of our introductions, for exhibition and cutting. Roots **\$0.50**; **3** for **\$1.25**

Golden Rule Dahlia Farm, Lebanon, Ohio

BUCKEYE, JR., Min. F.D., rosy bronze. One of our oldest introductions and one of the best. Three to four inchesRoots **\$0.50**

DUBONNET, Min. Cactus of oxblood red. One of the finest small dahlias ever seen.Roots **\$2.00**—Plants **\$0.75**

ORCHID LADY, Min. F.D. A clear lavender and in one of the most trying seasons, it proved its worth as a producer of nice flowers for exhibition and cutting.Roots **\$0.50**—Plants **\$0.50**

RED HEAD, Min. I.D. Orange scarlet. We are proud of this miniature. It was one of our first introductions and is now grown in all Dahlia growing countries. This last season its quality was probably the highest ever attained. Its perfection of beauty is a masterpiece of nature's art.....Roots **\$0.50**; 3 for **\$1.25**

MIKE, orange red pompon.....Roots **\$0.50**—Plants **\$0.50**

HONEY, pompon, gold shaded red.Roots **\$0.50**

JOHNNIE, pompon. Dark red.....Roots **\$0.50**

MORNING MIST, pompon. White tinted pinkPlants **\$0.50**

LITTLE JEWELL, Min. I.D. Bright pink.....Roots **\$0.50**; 3 for **\$1.25**

COLLECTION—One strong root each of the Little Aristocrats (except Dubonnet and Morning Mist), nine varieties, for.....**\$3.00**

"A NEW RACE OF DAHLIAS"

THIS was our slogan in 1929. Today we can see the tangible results of our years of effort.

It does not require a Dahlia expert to succeed with Golden Rule introductions. A correspondent from Ithaca, New York, writes, October 22nd, 1937: "Outside of Queen City, there was very little bloom from Dahlias this year." From Richmond, Virginia, September 27th, 1937, comes the following: "Thanks for the privilege and pleasure of raising three great Dahlias, Buckeye Glory, Buckeye Star and Queen City."

We do not personally take all the credit for introducing so many successful varieties. It is with humility that we acknowledge the severe test conditions which our seedlings undergo at Golden Rule Farm, and which better enable us to determine which seedlings are not only meritorious for beauty, but also are sufficiently strong in constitution to survive and live their life of beauty in the gardens of the world.

We believe such conditions: Ordinary field cultivation on ordinary farm land, insects, sweeping winds, are really needed for trial grounds for new Dahlias. The seedlings showing up well under such conditions have a much better chance of doing well here, there and everywhere in "everyman's" garden.

Here is a list of our introductions which have proved themselves to be great dahlias, dahlias that bloom for you because they have **vigor** as well as **size** and **beauty** of color and form.

Buckeye Bride, 1930
Buckeye Peach, 1932
Honor Bright, 1934

Buckeye King, 1934
Buckeye Glory, 1937
Buckeye Star, 1937

The miniatures:

Buckeye Jr., 1929
Red Head, 1933
Buckeye Baby, 1936

And the greatest of all cut-flower Dahlias—
Queen City, 1936

For prices on these great dahlias see page 8, table of ratings.

For those who have not grown any of our introductions, we offer a **GOLDEN RULE COLLECTION**—one strong root each of the above ten varieties, for **\$8.50**

THE CUT FLOWER TABLE

MANY inquiries are annually received for a list of the best cut-flower dahlias. Varieties listed in the Cut-Flower Table are those we successfully sell to Florists in quantity as cut-flowers. Jersey's Beauty is our standard for judging other varieties.

The first column of the Table, "Keeping Qualities" is given in days, under average indoor conditions.

The figures in the second column, "Usefulness" are governed by several qualities of the variety including: Beauty, Floriferousness, Stem, and Pose of flower, Speed of blooming, Length of blooming season and last, but perhaps most important of all, **Ability of the Variety to produce perfect flowers in Hot weather.** To the author, who has been trying for many years to discover and introduce varieties more useful for cutting, this quality seems by far the most important to the Midwest.

Small Flowered Types

Of the small flowered types of dahlias the most useful for cutting have been: Baby Sagamore, Bishop of Llandoff, Buckeye Baby, Buckeye Jr., Orchid Lady, Red Head, Mike, Atom, Honey, Joe Fette, Morning Mist, Yellow Gem, Dahliadel Whisper and Tribune.

Decorative Types

	Keeping, Days	Usefulness
Ballego's Glory	2.5	60
Buckeye Bride	1.0	90
Buckeye Glory	2.0	80
Buckeye King	2.5	60
Buckeye Peach	2.0	60
Adirondack Sunset	2.5	50
Honor Bright.....	2.0	70
Jean Kerr	2.0	80
Jersey's Beauty	2.5	90
Lord of Autumn	1.0	50
Queen City	3.0	95
Rainbow's End	2.0	60
Saladini	1.5	80

Cactus Types

Buckeye Star	3.5	70
Elegance	2.0	85
Gretel	2.5	70
Miss Belgium	4.0	85
Laetare	2.5	60
May Robson.....	3.0	60
Jersey's Dainty.....	2.0	50
Bette Davis	1.5	50
Kay Francis	1.5	60

Minature Dahlias

Baby Royal, S.C., pinkish salmon.....	roots \$0.35; 3 for \$0.90
Baby Sagamore, F.D., reddish gold.....	roots \$0.50; 3 for \$0.50
Bishop of Llandoff, duplex, fiery red, dark foliage	roots \$0.50; 3 for \$1.25
Buckeye Baby, F.D., gold buff.....	roots \$0.50; 3 for \$1.25
Buckeye Jr., F.D., rosy bronze.....	roots \$0.50
Chards Vanity, cactus, soft pink.....	plants only, \$0.50

Golden Rule Dahlia Farm, Lebanon, Ohio

Camelia, duplex, bright orange.....	roots	\$0.50; 3 for	\$1.25
Carla, S.C., pinkish buff.....	roots	\$0.50; 3 for	\$1.25
Dubonnet, cactus, oxblood red.....	roots	\$2.00; plants	\$0.75
Dahliadel Joy, cactus yellow.....	roots	\$0.75; plants	\$0.50
Eclipse Jr., F.D., deep gold.....			plants \$0.50
Jean, S.C., buff.....	roots	\$0.50; 3 for	\$1.25
Little Jewell, I.D., pink.....	roots	\$0.50; 3 for	\$1.25
Little Snowqueen, cactus, white.....	roots	\$0.50; plants	\$0.50
Muriel, F.D., old rose.....			roots \$0.50
Orchid Lady, F.D., lavender.....	roots	\$0.50; plants	\$0.50
Pytie Conway, F.D., lavender.....	roots	\$0.50; plants	\$0.50
Red Head, I.D., orange scarlet.....	roots	\$0.50; 3 for	\$1.25
Skippy, white tpd. red.....			roots \$0.50
Sweetheart, carmine tpd. white.....			roots \$0.50
Whisper (Curtis), cactus yellow.....	roots	\$0.75; plants	\$0.50

Pompon Dahlias

Atom, scarlet red.....	roots	\$0.50
Betty Anne, pink.....	plants	\$0.50
Dee Dee, lavender.....	roots	\$0.50
Goldilocks, gold.....	roots	\$0.50
Honey, gold shaded red.....	roots	\$0.50
Jack, dark red.....	roots	\$0.50
Jill, yellow tpd. carmine.....	roots	\$0.50; 3 for \$1.25
Joe Fette, white.....	roots	\$0.50
Johnnie, dark red.....	roots	\$0.50
Little Red Riding Hood, deep bright red.....	roots	\$1.00; plants \$0.50
Mary Mums, purple or deep lavender.....	plants	\$0.50
Mike, orange red.....	roots	\$0.50; plants \$0.50
Morning Mist, white tinted pink.....	plants	\$0.50
Nerissa, orchid pink.....	plants only	\$1.00
Yellow Gem, yellow.....	roots	\$0.50

Ball Dahlias

Jersey's Beacon Ball, scarlet orange.....	roots	\$0.50
Mary Helen, bright yellow.....	roots	\$0.50
Pink Ball, pink.....	roots	\$0.50
Princess Aline, pink.....	roots	\$0.50
Shirley Temple, yellow.....	roots	\$0.50
Tecumseh, dark red, very large, new 1938.....	roots	\$5.00; plants \$1.50

Single, Orchid Flowering, and Collarette Dahlias

Dahliadel Whisper, Or. Fl. red and gold.....	roots	\$0.75; plants \$0.50
Fragrance, single, red and white, bicolor.....	roots	\$0.50; plants \$0.50
Lois, single, pink.....	roots	\$0.50; plants \$0.50
Tribune, Col. deep crimson, white collar.....	roots	\$0.50; plants \$0.50
Twinkle, Or. Fl., rose and white.....	roots	\$0.75; plants \$0.50

Eleventh Hour Additions to the List of New Dahlias

CORONADO, (Ballay). Bright rose magenta informal decorative. Another giant. Best undisseminated decorative at San Francisco. Plants **\$2.50**

GRAND MARSHAL, (Ballay). Reddish violet semi-cactus. An unusual color in a very large well formed flower. Winner as best undisseminated semi-cactus in San Francisco. Plants **\$2.50**

JOIN THE

AMERICAN DAHLIA SOCIETY

We invite our friends and customers to join the American Dahlia Society and become a part of this great National organization whose interest is devoted solely to the improvement of the Dahlia.

The Quarterly Bulletin—a real Dahlia Magazine—gives all the up to date Dahlia news, information about, and illustrations of new varieties, the latest cultural hints and is a real worth while guide to any lover of Dahlias. The Bulletin alone is worth many times the cost of the annual dues.

Trial Gardens are maintained at Connecticut College, Storrs, Connecticut, and The Michigan Agricultural College, East Lansing, Michigan, where new varieties are tested and scored each year. A test garden is also maintained at Cornell University, Ithaca, New York, for research work on insect and disease control. Full reports from all these gardens are published from time to time.

Dahlia "fans" in every state of the Union and many foreign countries are members and frequently contribute news to the Bulletin. Membership includes admission, and the privilege of exhibiting at all our National exhibitions which are held each September in some National center.

APPLICATION FORM

Dues \$2.00 per year
Payable in advance

To C. Louis Alling, Secretary of The American Dahlia Society, Inc.,
251-37 Court Street, West Haven, Connecticut.

JOIN NOW—and we know
you will not regret doing so

Enclosed find \$2.00 for which please enroll me as a member of your Society. Send copy of the current Bulletin.

Name

Address

Proposed by

**GOLDEN RULE
DAHLIA FARM**

Announcement

Since September 1937, Harley T. Peck, Jr. and John M. Peck, our sons, have been partners in the Golden Rule Dahlia Farm



BUCKEYE JR., RED HEAD, BUCKEYE BABY

PINK GRAND

SEEDLING NO. G-11

Look for Pink Grand in the shows next fall. Equal or superior in size and color to the best exhibition pinks.

Guaranteed to grow and bloom well for the many who cannot grow Kathleen Norris.



DAHLIAS IN ALL THEIR GLORY AT THE SHOW