

## **Historic, archived document**

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**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH



(Sec. 562, P. L. & R.)  
**U. S. POSTAGE**  
**PAID**  
PERMIT No. 409  
Milwaukee, Wis.

M.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A  
Washington, D.C.



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

**NEW RICHMOND ROLLER MILLS**

Shawano, Wis.

Upper Michigan—Northeastern Wisconsin

**MENOMINEE PRODUCE COMPANY**

Menominee, Michigan

Distributors

**ALEX SINAIKO & SONS, INC.**

653 W. Washington Ave., Madison, Wis.

**DOOR COUNTY PRODUCE COMPANY**

Sturgeon Bay, Wisconsin



FEBRUARY 18, 1938

TERMS: Net Cash

Quotations are subject to change without notice. Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

Today's values, f. o. b. Milwaukee, Wisconsin. Broken packages will be charged at quoted prices plus bags extra at value.

## MEDIUM RED CLOVER

	Per 100 Lbs.	
	Packed in Bags of:	
(Wisconsin Grown)	60 Lbs.	160 Lbs.
RAINBO .....	\$40.25	\$40.00
Mountain .....	39.25	39.00

## SPECIAL

### MEDIUM CLOVER

(Wisconsin Grown)

	Per 100 Lbs.
Lot "NELL" .....	\$38.50
Purity .....	96.57%
Other crops .....	2.69%
Packed 160 lbs. per bag	

## MAMMOTH CLOVER

(Northern Grown)

RAINBO .....	41.25	41.00
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## IMPORTED CLOVERS

Stained 1% Green

### MEDIUM

(Northern European)

	Per 100 Lbs.	
	Packed in Bags of:	
	60 Lbs.	160 Lbs.
CHOICE .....	\$20.25	\$20.00

(Latvian Grown)

CHOICE .....	21.25	21.00
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### MAMMOTH

(New Zealand Grown)

	Per 100 Lbs.	
	Packed in Bags of:	
	60 Lbs.	160 Lbs.
RAINBO .....	\$24.25	\$24.00

## ALSIKE CLOVER

	Per 100 Lbs.	
	Packed in Bags of:	
	60 Lbs.	160 Lbs.
RAINBO .....	\$34.00	\$33.75
Mountain .....	33.00	32.75

## WHITE CLOVER

	Per 100 Lbs.		
	Packed in bags of:		
	30 Lbs.	60 Lbs.	160 Lbs.
RAINBO .....	\$38.00	\$37.50	\$37.00
Mountain .....			35.00

## TIMOTHY

	Per 100 Lbs.	
	Packed in Bags of:	
	100 Lbs.	125 Lbs.
RAINBO .....	\$ 4.10	\$ 4.20

## TIMOTHY AND ALSIKE

	Per 100 Lbs.
About 20% Alsike .....	\$10.50
About 50% Alsike .....	17.00

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

## COMMON ALFALFA

U. S. Verified Origin

	Per 100 Lbs.	
	Packed in bags of:	
	60 Lbs.	160 Lbs.
WISCONSIN		
RAINBO .....	\$37.50	\$37.25
KANSAS		
RAINBO .....	35.25	35.00
OKLAHOMA		
RAINBO .....	31.25	31.00

## CANADIAN VARIEGATED ALFALFA

Per 100 lbs.

WESTERN ONTARIO GROWN	
RAINBO .....	\$38.50
GENUINE PEEL COUNTY, ONTARIO GROWN	
RAINBO .....	41.00
	60 lb. bags

## GRIMM ALFALFA

State Sealed and Certified

### BLACKFOOT BRAND

	Per 100 Lbs.
Blue Tag .....	\$46.00
Red Tag .....	43.50
30 lb. and 60 lb. bags	

## COSSACK ALFALFA

State Sealed and Certified

	Per 100 lbs.
RAINBO—Blue Tag .....	\$46.00
60 lb. bags	

## LADAK ALFALFA

State Sealed and Certified

	Per 100 Lbs.
RAINBO—Blue Tag .....	\$48.00
Mountain—Red Tag .....	46.00
30 lb. and 60 lb. bags	

Ladak is of especial value where bacterial wilt is prevalent.

## SWEET CLOVER

### WHITE

	Per 100 Lbs.	
	Packed in Bags of:	
	60 Lbs.	160 Lbs.
RAINBO .....	\$11.75	

### YELLOW

RAINBO .....	11.75
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### GRUNDY COUNTY

RAINBO .....	12.00
Sweet Clover packed in bushel bags, 25c per 100 lbs. higher.	

## SUDAN GRASS

	Per 100 Lbs.
RAINBO .....	\$ 3.35

## REED CANARY GRASS

RAINBO—100 lb. lots .....	\$32.00
Small lots .....	33.00

## FIELD PEAS

White, RAINBO .....	4.75
Scotch, RAINBO .....	3.50
Scotch Mountain .....	3.25

## SOY BEANS

Manchu, RAINBO .....	2.35
Illini, RAINBO .....	2.25
Mukden, RAINBO .....	

## MILLETS

German, RAINBO .....	3.65
Japanese, RAINBO .....	3.15
Siberian, RAINBO .....	3.25
Proso, RAINBO .....	2.75

## FLAX

RAINBO .....	5.25
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## DWARF ESSEX RAPE

RAINBO—100 lb. bags .....	7.25
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## USED COTTON GRAIN BAGS

	Per 100
Patched, clean .....	\$20.00
Sound, clean .....	23.00
New Royal River Bags .....	28.00

Our Prices Include Bags without additional charge—Gross Weights

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Our Prices Include Bags without additional charge—Gross Weights

# RAINBO BRAND SEED CORN



## SEED DISINFECTANTS

### New Improved CERESAN

A Low Cost Dust Disinfectant for Wheat, Oats and Barley  
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$ .70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.
25-lb. pail	12.75	10.20 Each	1 only

### New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn  
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$ .30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	1/2 doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	55.00	44.00 per drum	1 only

### New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes  
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per case
4 oz. tin	\$ .45	\$10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

### Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

### SEMESAN

A General Disinfectant for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

### NU-GREEN

A Grass Disinfectant for Brown Patch Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only

NEBRASKA GROWN		Per Bushel
Wisc. No. 7 Silver King	.....	\$ 1.55
Wisc. No. 7 Silver King	.....	\$ 1.55
Wisc. No. 8	.....	1.55
Wisc. No. 12 Golden Glow	.....	1.55
Wisc. No. 25	.....	1.80
Minnesota No. 13	.....	1.55
Early Murdock	.....	1.65
Improved Leaming	.....	1.55
King of the Earliest	.....	1.55
Northwestern Red Dent	.....	1.65
Pride of North	.....	1.55
Reid's Yellow Dent	.....	1.55
White Cap Yellow Dent	.....	1.55

WISCONSIN GROWN		Per Bushel
DENT VARIETIES		
State Scaled and Verified		
Wisc. No. 7 Silver King	.....	\$ 2.00
Wisc. No. 8	.....	2.00
Wisc. No. 12 Golden Glow	.....	2.00
Wisc. No. 25	.....	2.25
Northwestern Red Dent	.....	2.15

FLINT CORN		Per Bushel
Smut Nose—Wisc. Grown	.....	\$ 2.75
Longfellow—Neb. Grown	.....	2.15

Packed two bushel per bag

WISCONSIN GROWN		Per Bushel
Wisc. No. 7 Silver King	.....	\$ 1.85
Wisc. No. 8	.....	1.85
Wisc. No. 12 Golden Glow	.....	1.85
Early Murdock	.....	1.95
Minnesota No. 13	.....	1.85
Northwestern Red Dent	.....	2.00

Packed two bushels per bag

SWEET CORN		Per 100 Lbs.
Golden Bantam—Wis. Grown	.....	\$10.00
Evergreen Bantam—Wis. Grown	.....	10.00
Stowells' Evergreen	.....	10.00

Packed 100 lbs. per bag

FODDER CORN		Per Bushel
Red Cob	.....	\$ 1.05
Leaming	.....	1.05
Pride Fodder	.....	1.05
Eureka—Virginia Grown	.....	1.95

Packed 2 1/2 bushels per bag

### HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels		Per Bushel	Round Kernels		Per Bushel
95 Day Maturity	.....	\$ 6.00	100 Day Maturity	.....	\$ 4.00
100 Day Maturity	.....	6.00	105 Day Maturity	.....	4.00
105 Day Maturity	.....	6.00	110 Day Maturity	.....	4.00
110 Day Maturity	.....	6.00			
115 Day Maturity	.....	6.00			
120 Day Maturity	.....	6.00			

Packed one bushel per bag

## SEED GRAINS RAINBO BRAND

SEED OATS		Per Bushel
Yellow Kherson	.....	\$ .60
Iogold	.....	.60

SEED WHEAT		Per Bushel
Progress	.....	\$ 1.55
Marquis Type	.....	1.60

SEED BARLEY		Per Bushel
Oderbrucker	.....	
Wisconsin No. 38	.....	1.15

BUCKWHEAT		Per 100 Lbs.
Japanese	.....	
Silverhull	.....	\$ 2.40



### CRO-TOX

**Crow and Bird Repellent**

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen  
16 oz. Size @ 7.20 per Dozen  
1 qt. Size @ 10.80 per Dozen

WINTER VETCH		Per 100 Lbs.
For Spring and Fall Planting		
RAINBO	.....	\$10.50

AMBER CANE		Per 100 Lbs.
For Fodder only.		
RAINBO	.....	\$ 2.65

Our Prices Include Bags without additional charge—Gross Weights



LAWN GRASS MIXTURES



**RAINBO BRAND**  
Finest Quality  
In Cartons and Bulk

	Per 100 Lbs.
1-lb. (24 and 50 to a case)	\$23.00
5-lb. (9 to a case)	22.50
1-lb. Shade Grass (24 and 50 to case)	25.00
5-lb. Shade Grass (9 to a case)	24.50

**RAINBO LAWN SEED—Bulk**

25-lb. Sacks	21.50
50-lb. Sacks	21.25
100-lb. Sacks	21.00

**RAINBO SHADE GRASS—Bulk**

25-lb. Sacks	23.50
50-lb. Sacks	23.25
100-lb. Sacks	23.00

**BLUE MOUND LAWN SEED**

1-lb. Cartons (50 to a case)	15.00
5-lb. Bags (10 to a bundle)	14.00
10-lb. Bags (5 to a bundle)	14.00
Bulk, 50-lb. and 100-lb. Bags	13.00
Shade Grass, bulk	18.00

**GREENDALE LAWN SEED**

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$14.00
3-lb. Bags (20 to a bundle)	13.00
50-lb. and 100-lb. Bags	12.00

**STAR LAWN SEED**

100-lb. Sacks	10.00
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**RAINBO BENT GRASS MIXTURE**

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 Lbs.
1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00



	Per Ton
100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots.  
We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and parts of Michigan. Milorganite quotations apply only in this distributive territory.

**WHITE CLOVER SEED**

<b>RAINBO DISPLAY CARTON</b>		<b>RAINBO</b>	
	Per Carton		Per 100 Lbs.
48 10c Packages	\$ 1.95	1-lb. Boxes (25 to case)	\$40.00
24 20c Packages	1.95	1/2-lb. Boxes (50 to case)	41.00
12 40c Packages	1.95		
24 10c; 12 20c Packages	1.95		Packed Conveniently for Counter Trade

**GRASSES**

<b>KENTUCKY BLUE GRASS</b>		<b>BENT GRASS (Certified)</b>	
	Per 100 Lbs.	<b>Astoria</b>	Per 100 Lbs.
Selected, Extra Heavy	\$12.50	RAINBO, Blue Tag, State Sealed	\$65.00
RAINBO	11.00	<b>Seaside</b>	
Mountain	10.50	RAINBO, Blue Tag, State Sealed	65.00
		(Smaller quantities \$5.00 per 100 lbs. higher.)	
<b>FANCY RED TOP</b>		<b>ORCHARD GRASS</b>	
RAINBO	11.00	RAINBO	17.00
<b>ROUGH BLUE GRASS</b>		<b>MEADOW FESCUE</b>	
(Poa Trivialis)		RAINBO	9.50
RAINBO	33.00	<b>CHEWINGS FESCUE</b>	
Excellent for shady conditions.		RAINBO	36.00
<b>RYE GRASS</b>		<b>SMOOTH BROME GRASS</b>	
Pacey's, Imported	13.00	(Bromus inermis)	
Perennial, Imported	12.00	RAINBO	19.00
American Grown	8.25		

**RAINBO BRAND INOCULATION**

Humus and Nitro-Jel (Jelly)

No. 1—	For Alfalfa and Sweet Clover.	
No. 2—	For Red, Alsike and White Clover.	
	Retail	Wholesale
1/2 bushel	\$ .30	\$ .18
1 bushel	.45	.27
2 1/2 bushel	.75	.48
5 bushel	1.25	.84
No. 3—	For Field Peas and Vetches.	
No. 6—	For Soy Beans.	
	Retail	Wholesale
1 bushel	\$ .30	\$ .18
2 bushel	.45	.27
5 bushel	.75	.48

Sold on a Returnable Basis.

**MASTER ANT KILLER**

10c Size, 12 to carton	\$ .75 dozen
25c Size, 14 to carton	2.00 carton

**NITRAGIN** INOCULATOR PRICES  
When Ordering, Always Specify Name of Seed

<b>ALFALFA, all CLOVERS</b>		<b>LESPEDEZA</b>	
Size	Dealer Retail	Size	Dealer Retail
1/2 bu. ea.	\$ .19 \$ .30	1 bu. ea.	\$ .19 \$ .30
1 bu. ea.	.32 .50	2 bu. ea.	.32 .50
2 1/2 bu. ea.	.65 1.00	5 bu. ea.	.65 1.00
<b>VETCH, AUSTRIAN PEAS, CANADIAN PEAS, BEANS</b>		<b>PEANUTS, SOY BEANS, COW PEAS, LIMA BEANS</b>	
1/2 bu. ea.	\$ .16 \$ .25	1 bu. ea.	\$ .19 \$ .30
1 bu. ea.	.26 .40	2 bu. ea.	.32 .50
*1 1/2 bu. ea.	.39 .60	5 bu. ea.	.65 1.00
5 bu. ea.	1.10 1.70	10 bu. ea.	1.04 1.60
*12 1/2 bu. ea.	2.60 4.00	*25 bu. ea.	1.95 3.00
*"100lb." & 12 1/2 bu. size, packed only for Vetch & Peas		*25 bu. size packed only for Soy Beans, Cow Peas, Peanuts	
<b>NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines. Packed 1 doz. to Carton. Dealer Price... 60c per carton. Retail Price... 10c. each.</b>			

**BIRD SEED**

(Full Bags)

	Per 100 Lbs.
Sunflower—Fancy	\$ 5.50
Sunflower—Choice	4.00
Canary—Recleaned	6.50
Hemp	6.25
Bird Rape, Wisconsin Small Sweet	8.00
Large Rape	7.25
Large Millet	2.75
Smaller quantities 50c per 100 lbs. higher.	

**SEED SOWERS**

	Retail List Price
"Cyclone" Seed Sower	\$2.50 Ea.
"Horn" Seed Sower	.85 Ea.

Above prices are subject to a dealer discount of 33 1/3%

Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without additional charge—Gross Weights





**Order This Special Introductory Assortment (No. 100) of the new, profitable line of KELLOGG "FINE FOODS FOR FINE BIRDS" ...featuring PETAMINE, the Wonder Food for Canaries**

PETAMINE is the ONLY Bird Food having all elements required for sound growth, improved vitality, alertness, brighter plumage, and better song—and that can be fed alone as a complete nutritional diet. Once used, always used.



Quantity	Unit Price Retail	Product	Cost	Selling Price	Your Profit
4	25c (4 oz.)	PETAMINE—the complete scientific, balanced diet for canaries and other cage birds.	.67	1.00	.33
12	10c (8 oz.)	MIXED BIRD SEED—a blend of the finest Imported Canary, Sweet Rape, Hemp, Flax, Millet and Thistle.	.85	1.20	.35
6	20c (15 oz.)	CANARY & SWEET RAPE SEED MIXTURE—Imported seeds of finest quality.	.90	1.20	.30
6	25c (16 oz.)	SEEDIES—a mixture of a dozen varieties of the world's finest seeds.	1.00	1.50	.50
6	5c	CUTTLEBONE—finest quality, selected and trimmed, with metal holder.	.20	.30	.10
2	10c (32 oz.)	GOLDEN BIRD GRAVEL—washed, screened, purified and blended with charcoal.	Free	.20	.20
2	10c (32 oz.)	WHITE BIRD GRIT—washed, screened, purified.		.20	.20
			<b>\$3.60</b>	<b>\$5.60</b>	<b>\$2.00</b>

**THIS DEAL NETS YOU 35.7%!**



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