

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

NATURE PRESCRIBES

Rx

Fall
Seeding



HELP NATURE BEAUTIFY YOUR LAWN *Seed it this Fall*

With your cooperation, Nature can make your lawn a velvety green carpet.

Fall is a natural growing season for grass, but not for weeds. That is an important fact. It means that fall sown grass will firmly establish itself without competition from weeds.

Furthermore the seed you sow falls on warm soil, kept moist by frequent gentle rains. It germinates with the assurance of clear sailing ahead. Conditions are all in its favor. The result is a luxuriant growth of bright green foliage with a sturdy root system supporting it. That is Nature's provision against the cold weather ahead.

Those who sow in the fall can enjoy the beauty of a thick green turf throughout the autumn for the new seeding develops into a completed lawn before winter. At the first sign of spring it is ready to continue growing. A lawn so well developed is fortified to stand its ground against the summer enemies—weeds, heat and drouth.

HELP NATURE BEAUTIFY YOUR LAWN BY SOWING GOOD SEED NOW



USE *Scott's* LAWN SEED

THE PRESCRIPTION THAT HAS BROUGHT NEW BEAUTY TO THOUSANDS OF LAWNS

All other conditions may be perfect but if the seed is not right your lawn will be a failure. Here is where Nature needs your cooperation.

There are thousands of grass varieties but only a few are capable of producing "Scott Lawns." To insure success, sow Scott's Lawn Seed. It contains the fine-leaved grasses which provide that smooth, velvety texture. They are the deep-rooting kinds which produce the healthiest and strongest turf. They are perennial varieties to make your lawn one of permanent beauty.

Not only are the seeds carefully blended but they are so thoroughly cleaned that you do not pay good money for empty hulls, dirt and sticks. You'll wonder how even modern machinery can make seed so clean. Best of all it is almost 100% weed-free—99.91% to be exact. You'll be comforted to know that by your own hand you are not adding to future weed troubles.

Keep your lawn in tune with Nature. Help her most by sowing Scott's.

Scott's LAWN SEED (REGULAR MIXTURE)

For sunny lawns. Composed of fine-textured, deep-rooting perennial grasses. The liberal content of Creeping Bent assures greener, thicker growth. Does not contain Clover. Guaranteed 99.91% weedfree.

1 lb.\$.60	5 lbs.\$2.75	25 lbs.\$12.50
3 lbs. 1.75	10 lbs. 5.25	50 lbs. 22.50

Scott's SHADE MIXTURE

For lawns receiving less than half a day of sunshine. Composed of special perennial grasses which produce fine thick turf under trees and between houses. Guaranteed 99.91% weedfree.

1 lb.\$.75	5 lbs.\$3.50	25 lbs.\$16.25
3 lbs. 2.15	10 lbs. 6.75	50 lbs. 30.00

In building new lawns use 4 to 6 lbs. per 1,000 sq. ft.; on established lawns use only half that amount.

Scott's CREEPING BENT

The same pure strain as used on golf course putting greens. Suitable for building new lawns or sowing into old lawns. Can be used separately or mixed with equal parts of Regular Mixture.

1 lb.\$1.65	5 lbs.\$ 7.75	25 lbs.\$36.25
3 lbs. 4.70	10 lbs.15.00	50 lbs. 70.00

Turf Builder THE FOOD FOR GRASS

A special preparation for giving new grass a better start and renewing color and vigor of old grass. It supplies all the necessary food elements to encourage the turf and discourage weeds. Contains no refuse of any kind so is clean, odorless and weed-free. Goes three times farther than ordinary fertilizers and lasts much longer.

10 lbs.\$1.25	50 lbs.\$3.75
25 lbs. 2.25	100 lbs. 6.50

To feed established lawns, use 10 pounds per 1,000 square feet; in building new lawns use twice as much.

FREE LAWN CARE SERVICE

Ask for a free subscription to *Lawn Care*. These bulletins will come to your home five times each year with timely hints and new ideas on the care of your lawn.



Guaranteed 99.91% Weedfree



Pulverize the surface soil with a thorough raking. On established lawns rake vigorously to scarify the surface and clean out matted leaves and dead grass.



Distribute Turf Builder evenly at the recommended rate. Seed can be sown immediately after. The Scott Lawn Master distributor will both apply Turf Builder and sow seed.



Bury the seed about 1/8 inch by carefully raking it in or covering with good screened soil. Firm the soil around the seed with a light-weight roller.





O.M. Scott and Sons Company
Marysville
O H I O

ORDER SCOTT'S LAWN SEED TODAY

