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BEGONIAS ARE IN GREAT FAVOR TODAY

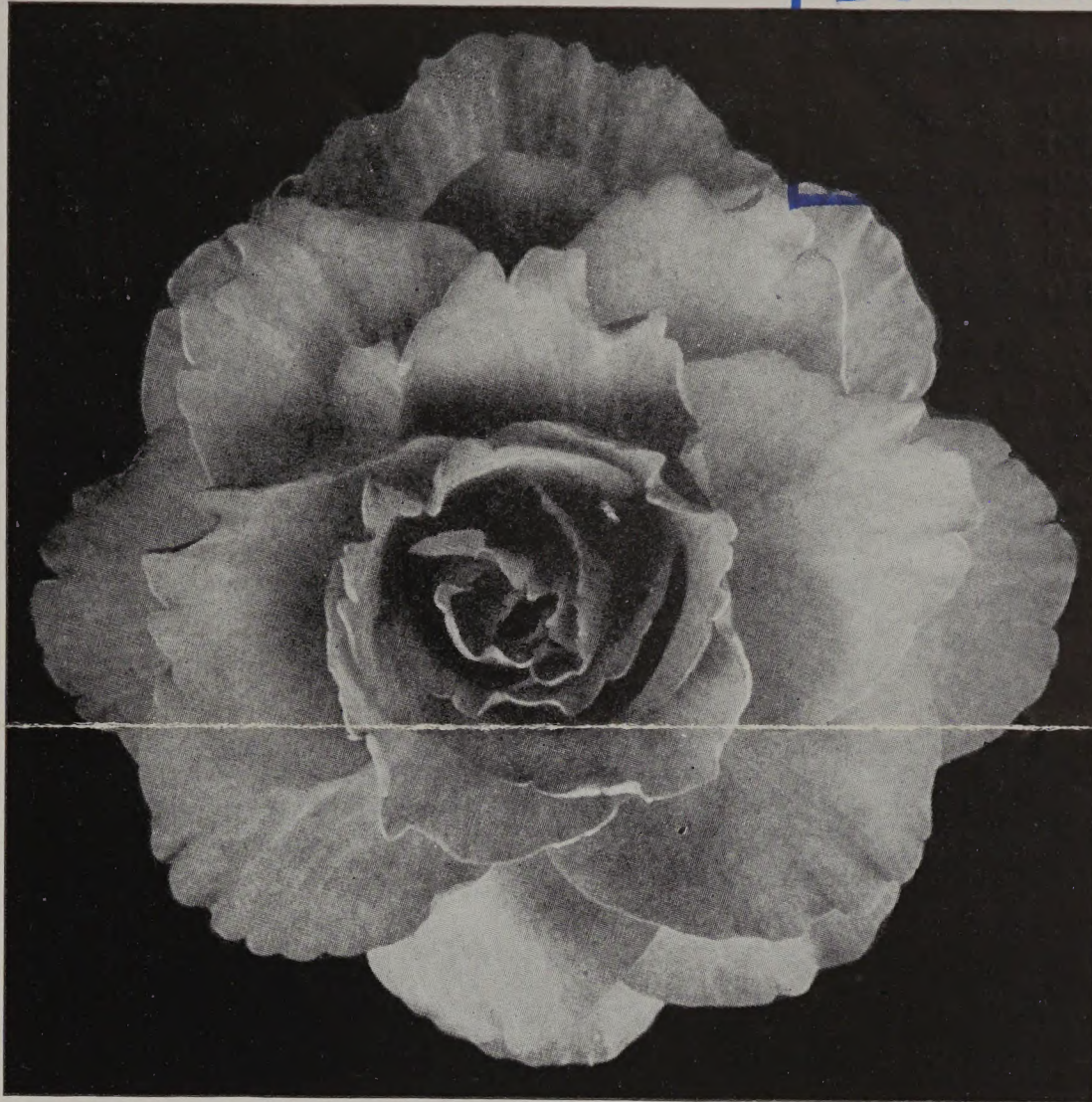
BEGONIA MULTIFLORA

(Lilyput or miniature
Begonias)

Very graceful and
attractive

This group of Tuberous Begonias which we are offering for the first time this year are not exactly new. However, they have not been distributed or grown in America with the popularity which they rightly deserve, as they have been in Europe for the last twenty-five years.

They differ from the large flowered types in having a dwarf bushy growth covered all summer with a mass of small flowers 1½ to 3 inches in diameter. The character of their growth makes them invaluable for borders or bedding purposes as they form a veritable carpet of color.



Double Flowered Tuberous Rooted Begonia

	Per 100
Bertini. Vermillion orange scarlet, single.....	\$ 9.00
Victor Borret. Coppery, single.....	14.00
Ami Jean Bard. Coppery, double.....	7.50
Commandant Félix. Rosy pink, double.....	10.00
Helene Harms. Yellow, double.....	7.00
Lafayette. Red, double.....	12.50
Le Flamboyant. Scarlet red, double, extra.....	7.50
Princess Stephanie. Pink, double.....	14.00
Monsieur Rigault. Single brilliant coppery.....	16.00
Marguerite Eysser. Pink, double, extra.....	17.00
Mme. Frêne-Eysser. Coppery salmon, double, extra fine novelty	17.00
Mme. Galle. Double coppery.....	10.00

BEGONIA—DOUBLE OR SINGLE

Large Flowering Type (Belgian Grown)

In following colors: Dark Red, Scarlet Red, Pink, Orange, White, Yellow, Coppery, Salmon, Mixed.

	Per 100	Per 1000
Medium Size	\$6.00	\$50.00
Large Size	8.00	70.00

CUTFLOWERS. Tuberous begonias are excellent cut flowers lasting five to six days if placed in shallow bowls or plates in water. The double types are more lasting, hence, preferable for table decorations or corsages if stems are wired.

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LIBRARY

VED TUBEROUS
1940 ☆ ROOTED
BEGONIAS

Agriculture.

Large Flowering Type

With its bright colors, richness of foliage and easy culture it has become a favorite with the public in gardens and homes.

Emplacement. The begonia prefers partial shade and not too warm a place where they will give best results specially in wet summers. For the cultivation in greenhouses, shade is necessary.

CULTIVATION. Forcing can be started in February, March or April depending on the time they should be in flower. The bulbs are placed in boxes, on light porous soil close together, and then covered with earth to a depth of one inch above the bulb. The earth should be kept just

moist, too much water will rot the bulbs.

When the plants begin to develop they are placed in pots.

GLOXINIAS

Few flowers can surpass the large tubular blooms of Gloxinia for richness and variety of coloring. They make a gorgeous display during the summer and early fall months, and as a pot plant are unexcelled.

ETOILE DE FEU, brilliant red
EMPEROR WILLIAM
EMPEROR FREDERIC
ROI DES ROUGES, dark red
VIOLACEA, blue
PRINS ALBERT, violet blue
MONT BLANC, pure white
TIGRINA, spotted, a mixture of different colors
BLANCHE DE MERU, light pink bordered white
REINE WILHELMINE, dark pink

Medium Size. Per 100.....\$ 7.50

Large Size. Per 100..... 10.00

DOUBLE FLOWERING FIMBRIATA

Shape of flowers very much like a Carnation. Very suitable for pots and gardens.

Medium Size. Per 100.....\$6.00

Large Size. Per 100..... 8.00

AMERICAN BULB CO., 31-37 West 27th St., New York, N. Y.

OVER

SPECIAL LILY OFFER, ALL NEW CROP

LILIUM GIGANTEUM

	No. of bulbs to case	Single case lot Per case	5 to 9-case lot Per case	10 cases & up Per case
6/8"	400	\$17.00	\$16.00	\$15.00
7/9"	300	17.00	16.00	15.00
8/9"	250	17.00	16.00	15.00
8/10"	225	17.00	16.00	15.00
9/10"	200	17.00	16.00	15.00
10/11"	150	17.00	16.00	

LILIUM ERABU

	No. of bulbs to case	Per case
6/8"	400	\$18.00
7/9"	300	18.00
8/10"	225	18.00
9/10"	200	18.00
10/11"	150	18.00

LILIUM RUBRUM (Magnificum)

	No. of bulbs to case	Per 100	Per case
7/9"	250	\$ 7.00	\$14.00
8/9"	200	9.00	14.00
8/10"	170	10.00	14.00
9/10"	150	12.00	14.00
9/11"	130	14.00	14.00
10/11"	120		14.00
11/13"	80		14.00
13/15"	60		14.00

LILIUM AURATUM (Gold Banded)

	No. of bulbs to case	Per 100	Per case
7/9"	250	\$ 7.00	\$13.00
8/9"	170	10.00	13.00
8/10"	150	11.00	13.00
9/10"	120	12.00	13.00
10/11"	90		13.00
11/13"	70		13.00

LILIUM ALBUM

	No. of bulbs to case	Per 100	Per case
7/9"	250	\$10.00	\$21.00
8/9"	200	13.00	22.00
8/10"	170	14.00	23.00
9/10"	150	17.00	23.00
10/11"	120	22.00	23.00

LILIUM HENRYI

Golden yellow reflexed flowers, spotted brown.

	No. of bulbs to case	Per 100	Per case
7/9"	250	\$ 7.00	\$15.00
8/9"	200	8.00	15.00
8/10"	170	9.00	15.00
9/10"	150	10.00	15.00
11/13"	80		15.00
12/13"	70		15.00

LILIUM TIGRINUM SPLENDENS

	No. of bulbs to case	Per 100	Per case
7/9"	250	\$ 7.00	\$15.00
8/9"	200	9.00	15.00
8/10"	170	10.00	15.00
9/10"	150	12.00	15.00

STRONG NORTHERN TEXAS GROWN—TRUE TO NAME

LARGE FLOWERING CANNAS

DORMANT ROOTS, 3 to 5 Eyes

Ambassador. Brilliant red, bronze foliage; 4 feet. A distinguished looking Canna. Flowers vivid cherry-red; has luxurious tropical foliage prettily bronzed and makes a splendid color contrast with its brilliant blossoms.

City of Portland. Deep pink. Green foliage; 3½ feet. Extra good flower. Does not fade.

Hungaria. 3½ feet. La France pink.

King Midas. Clear yellow, green foliage. The finest and largest yellow Canna in existence.

Mrs. Alfred Conard. One of the very best Cannas in commerce today. Large, exquisitely shaded salmon-pink flowers are produced in great abundance on robust, upright stalks. We consider this as superior to all pink flowered Cannas. 4 feet.

King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. Handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet.

Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some

plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment. Green foliage.

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. The President leads the red varieties in the quality and also the quantity of its bloom. The foliage is rich green and burn-proof in the hottest weather.

All of the above varieties offered at the special low price of:

100.....\$4.00 1000.....\$32.00

FANCY LEAVED CALADIUMS

True Brazilian Type

There are no finer colored foliage plants for summer use, splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line and represents only the choicest highly colored varieties.

Separate Named Varieties. 100....\$13.50 1,000....\$125.00
Named Varieties, Mixed. 100.... 11.00 1,000.... 100.00