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BEGONIAS ARE IN GREAT FAVOR TODAY

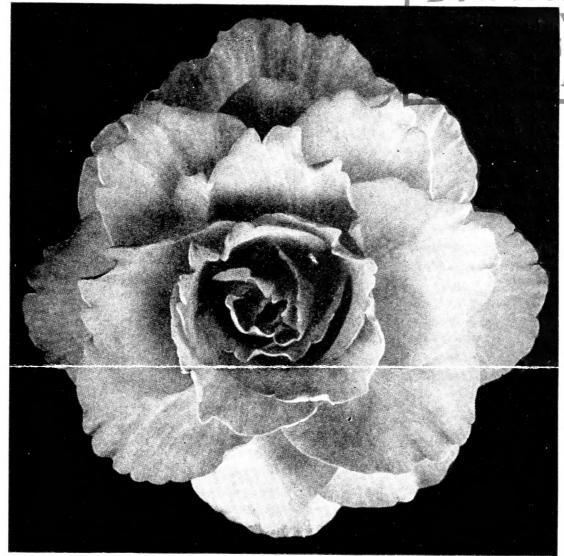
BEGONIA MULTIFLORA

(Lilyput or miniature Begonias)

Very graceful and attractive

This group of Tuberous Begonias which we are offering for the first time this year are not exactly new. However, they have not been distributed or grown in America with the popularity which they rightly deserve, as they have been in Europe for the last twenty-five years.

They differ from the large flowered types in having a dwarf bushy growth covered all summer with a mass of small flowers $1\frac{1}{2}$ to 3 inches in diameter. The character of their growth makes them invaluable for borders or bedding purposes as they form a veritable carpet of color.



Double Flowered Tuberous Rooted Begonia

I	Per 100
Bertini. Vermillion orange scarlet, single	\$ 9.00
Victor Borret. Coppery, single	14.00
Ami Jean Bard. Coppery, double	7.50
Commandant Félix. Rosy pink, double	10.00
Helene Harms. Yellow, double	7.00
Lafayette. Red, double	12.50
Le Flamboyant. Scarlet red, double, extra	7.50
Princess Stephanie. Pink, double	14.00
Monsieur Rigault. Single brilliant coppery	16.00
Marguerite Eysser. Pink, double, extra	17.00
Mme. Frêne-Eysser. Coppery salmon, double, extra	
fine novelty	17.00
Mme. Galle. Double coppery	10.00

BEGONIA-DOUBLE OR SINGLE

Large Flowering Type (Belgian Grown)

In following colors: Dark Red, Scarlet Red, Pink, Orange, White, Yellow, Copperv, Salmon, Mixed.

moist, too much water will rot the bulbs. When the plants begin to develop they are placed in pots.

GLOXINIAS

Few flowers can surpass the large tubular blooms of Gloxinia for richness and variety of coloring. They make a gorgeous display during the summer and early fall months, and as a pot plant are unexcelled.

ETOILE DE FEU, brilliant red
EMPEROR WILLIAM
EMPEROR FREDERIC
ROI DES ROUGES, dark red
VIOLACEA, blue
PRINS ALBERT, violet blue
MONT BLANC, pure white
TIGRINA, spotted, a mixture of different colors
BLANCHE DE MERU, light pink bordered white
REINE WILHELMINE, dark pink
Medium Size. Per 100\$ 7.50
Large Size. Per 100 10.00

DOUBLE FLOWERING FIMBRIATA

VED TUBEROUS 1940 A ROOTED Agriculture. BEGONIAS

Large Flowering Type

With its bright colors, richness of foliage and easy culture it has become a favorite with the public in gardens and homes.

Emplacement. The begonia prefers partial shade and not too warm a place where they will give best results specially in wet summers. For the cultivation in greenhouses, shade is necessary.

CULTIVATION. Forcing can be started in February, March or April depending on the time they should be in flower. The bulbs are placed in boxes, on light porous soil close together, and then covered with earth to a depth of one inch above the bulb. The earth should be kept just

········, ·····, ·····, ·····,		Shape of flowers very much like a Carnation. Very suitable
Per 100	Per 1000	for pots and gardens.
Medium Size\$6.00	\$50.00	Medium Size. Per 100\$6.00
Large Size 8.00	70.00	Large Size. Per 100 8.00

CUTFLOWERS. Tuberous begonias are excellent cut flowers lasting five to six days if placed in shallow bowls or plates in water. The double types are more lasting, hence, preferable for table decorations or corsages if stems are wired.

NOTICE:---WE DO NOT WARRANT IN ANY WAY. EXPRESSED OR IMPLIED THE CONTENTS OR THE DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS. BULBS OR PLANTS SOLD BY US, AND WE WILL NOT IN ANY WAY BE RESPONSIBLE FOR THE CROP. IF THE PURCHASER DOES NOT ACCEPT THESE GOODS ON ABOVE TERMS. NO SALE IS MADE THEREOF AND GOODS MUST BE RETURNED WITHIN 3 DAYS. AMERICAN BULB CO.

AMERICAN BULB CO. 31-37 West 27th St., New York, N. Y. OVER

SPECIAL LILY OFFER, ALL NEW CROP

LILIUM GIGANTEUM

6/8 ''	No. of bulbs to case 400	Single case lot Per case \$17.00	5 to 9-case lot Per case \$16.00	10 cases & up Per case \$15.00
7/9"	300	17.00	16.00	15.00
8/9"	250	17.00	16.00	15.00
8/10″	225	17.00	16.00	15.00
9/10"	200	17.00	16.00	15.00
10/11"	150	17.00	16.00	

7/9″

8/9"

8/10"

9/10"

9/11"

10/11"

11/13"

13/15"

10/11"

LILIUM ERABU

	No. of bulbs	
	to case	Per case
6/8″	400	\$18.00
7/9"	300	18.00
8/10"	225	18.00
9/10″	200	18.00
10/11″	150	18.00

LILIUM AURATUM (Gold Banded)

	No. of bulbs		
	to case	Per 100	Per case
7/9''	250	\$ 7.00	\$13.00
8/9″	170	10.00	13.00
8/10″	150	11.00	13.00
9/10″	120	12.00	13.00
10/11″	90		13.00
11/13"	70		13.00

LILIUM HENRYI

Per 100

Golden yellow reflexed flowers, spotted brown.

No. of bulbs

to case

7/9″	250	\$10.00	\$21.00
8/9″	200	13.00	22.00
8/10"	170	14.00	23.00
9/10″	150	17.00	23.00

LILIUM ALBUM

LILIUM RUBRUM (Magnificum)

Per 100

\$ 7.00

9.00

10.00

12.00

14.00

Per 100

22.00

Per case

\$14.00

14.00

14.00

14.00

14.00

14.00

14.00

14.00

Per case

23.00

No. of bulbs

to case

250

200

170

150

130

120

80

60

No. of bulbs

to case

120

LILIUM TIGRINUM SPLENDENS

7/9"	250	\$ 7.00	\$15.00		No. of bulbs		
8/9"	200	8.00	15.00		to case	Per 100	Per case
8/10″	170	9.00	15.00	7/9″	250	\$ 7.00	\$15.00
9/10"	150	10.00	15.00	8/9″	200	9.00	15.00
11/13"	80		15.00	8/10″	170	10.00	15.00
12/13"	70		15.00	9/10‴	150	12.00	15.00

Per case

STRONG NORTHERN TEXAS GROWN—TRUE TO NAME FLOWERING CANNAS LARGE

DORMANT ROOTS, 3 to 5 Eyes

Ambassador. Brilliant red, bronze foliage; 4 feet. A distinguished looking Canna. Flowers vivid cherry-red; has luxurious tropical foliage prettily bronzed and makes a splendid color contrast with its brilliant blossoms.

City of Portland. Deep pink. Green foliage; 3¹/₂ feet. Extra good flower. Does not fade.

Hungaria. 3¹/₂ feet. La France pink.

King Midas. Clear yellow, green foliage. The finest and largest yellow Canna in existence.

Mrs. Alfred Conard. One of the very best Cannas in commerce today. Large, exquisitely shaded salmon-pink flowers are produced in great abundance on robust, upright stalks. We consider this as superior to all pink flowered Cannas. 4 feet. King Humbert. This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. Handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet. Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment. Green toliage.

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. The President leads the red varieties in the quality and also the quantity of its bloom. The foliage is rich green and burn-proof in the hottest weather.

All of the above	varieties off	ered at the s	special low price of :
100	\$4.00	1000	\$32.00

FANCY LEAVED CALADIUMS True Brazilian Type

There are no finer colored foliage plants for summer use, splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line and represents only the choicest highly colored varieties. Separate Named Varieties. 100....\$13.50 1,000....\$125.00 Named Varieties, Mixed. 100.... 11.00 1,000.... 100.00

AMERICAN BULB CO. 31-37 West 27th St., New York, N. Y. **OVER**