Historic, Archive Document

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ADVANCE LISTING

INTRODUCTIONS--1940



THUNDERBOLT
MAD RIVER GARDENS

URBANA, OHIO, U.S.A.

THUNDERBOLT (Sarett-Mad River Gardens) Scarlet incurved cactus. Huge, magnificient flowers, having been grown as large as 12x8. Perfect long stems, and a splendid bush, growing five to six feet. The greatest seedling winner of the year, having won four Achievement Medals: Racine, Milwaukee, Chicago, and the Mid-West Show at Cleveland. It has never been beaten on a show table. Color, brilliant, deep scarlet; certainly a vivid color. Some late flowers and flowers that have passed their prime, may show their centers. On the Honor Rolls of J. Louis Roberts in The Flower Grower, George Currie in the A. D. S. Bulletin, and J. W. Johnston in House Beautiful.

A Few Small Roots at \$15.00 Plants \$7.50 Rooted Cuttings \$5.00

HERACLES (Bruidegom-Mad River Gardens) I. D. This Dahlia has a color all its own, vermillion with yellow center. We are pleased to offer this fine new importation with a vigorous growing habit. Large flowers, on perfect stems; a splendid new variety with a Certificate of Merit on Mr. J. W. Johnston's Honor Roll.

STRONG PLANTS \$3.50; ROOTED CUTTINGS \$2.00

KATHLEEN HALL (Sowton-Mad River Gardens) I. D. This very new sensational Australian Dahlia sent to us for introduction, is the most different Dahlia of the year. It has a startling color; Ridgeway's color chart gives this Dahlia Rhodamine purple edges and flushes, on a picric yellow base, with a buff blend in the under color. Very large flowers with top high centers of mallow pink. Perfect foliage and stems. On Mr. Dudley's Honor Roll, and scheduled for Mr. Johnston's Honor Roll could we have gotten the name in time. We predict this to be as startling as Freda George was when you first saw it.

A FEW STRONG PLANTS AT \$5.00 NET.

OAKLAND BEAUTY (Sjoberg-Mad River Gardens) F. D. to I. D. An improved Miss Oakland, of which it is a seedling, with these same excellent stems—larger flowers and with a free flowering habit. Color pure white. On Mr. Johnston's Honor Roll.

ORIGINATOR'S STOCK LIMITED—STRONG PLANTS \$5.00

PINK GIANT (Bruidegom-Mad River Gardens I. D. to S. C. Certainly one of the most beautiful of the new Dahlias. A four Honor Roll Dahlia, and on Mr. Eddy's "must list." Very large flowers of clear, pure pink, with the same color as Julius C. Bunge. Perfect long stems, and a splendid vigorous plant, 4 1-2 to 5 feet. Don't miss this one.

A FEW POT ROOTS \$5.00; STRONG PLANTS \$2.50

PINK JOSEPHINE (Cleveland-Mad River Gardens) I. D. Probably the largest flower of the year. Many field grown flowers up to 14 inches. A very strong plant 5 to 6 feet. Runner up for the Achievement Medal at Racine, Wisconsin. Huge mauve pink flowers on very long stems. An early and prolific flowering habit. Some stems a bit soft in very hot weather. On Mr. Robert's Honor Roll. If you want big Dahlias, try this one.

ROOTS \$10.00; STRONG PLANTS \$3.50.

HAPPY (Williams-Mad River Gardens) F. D. Miniature. This beautiful new Miniature with a Certificate of Merit to its credit, is on Mr. Johnston's Honor Roll. Should win a host of friends. Has a prolific flowering habit,—always in flowers. Splendid, just right stems. Color, yellow suffused and heavily tipped orchid pink. A delightful flower.

ROOTS \$2.00; PLANTS \$1.00.

WHITE GATE (Lamson-Mad River Gardens) S. C. This splendid new pure white semi-cactus will become very popular when better known. Very vigorous plants 4 1-2 feet. Long clean stems, and a prolific flowering habit. Very large flowers with plenty of substance. On Mr. Johnston's Honor Roll. Watch this one for a "Dahlia Futurity Winner." A lovely variety.

ROOTS \$10.00; STRONG PLANTS \$3.50

MRS. CLARA COWELL (Sjoberg-Mad River Gardens) Miniature-Informal to Formal. Color, rich pansy purple shading to true purple at outer edges; 3 to 3 1-2 inch flowers by 2 1-2 inches deep, on long splendid stems. Plant 5 feet. Surely a lovely Miniature in a much needed color. On Mr. Johnston's Honor Roll.

ORIGINATOR'S STOCK—ROOTS \$5.00. STRONG PLANTS \$2.00.

DAHLIA SEEDS

Having been asked so many times, "Where do you get your seeds?" and "Where can I buy seeds like that?" we offer for sale a few seeds—a limited supply only.

Dahlia Seeds at best, the very best, are always a chance. From twenty-five seeds you might get a real Gold Medal winner, and from a thousand seeds, nothing worth while. The best we can do is to give you the best to be had—there are none better.

We know of no greater sport than to watch these seedlings burst forth for the first time, and to know when we do get a new one that is worth while, there is none other like it.

SELECT GIANT DAHLIA SEEDS

(The Kind We Plant)

OUR BEST MIXED, LARGE NEW VARIETIES—

| 20 | Seeds\$ | 1.00 | Net |
|-----|---------|-------|-----|
| 50 | Seeds | 2.50 | " |
| 100 | Seeds | 5.00 | " |
| 000 | Seeds | 40.00 | " |
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| 25 Seeds from one parent named | 31.25 | Net |
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| 25 Seeds from special producing parents | 1.50 | " |
| 25 Seeds from special parents N. Z | 1.50 | " |
| 25 Seeds both parents named—hand pollinated | 2.50 | " |
| Best Miniature Seeds, mixed, per 100 Seeds | 3.00 | " |
| Baby Royal Seeds (selected) per 100 Seeds | 4.00 | " |
| Pom Pom Seeds, per 100 Seeds | 2.00 | " |

After fifteen years experimenting, we believe the above Seeds are the finest to be had. N. Z. are seeds from seedlings, and while they are not good germinators, they have produced some very fine results.

Mad River Gardens

URBANA, OHIO, U.S.A.