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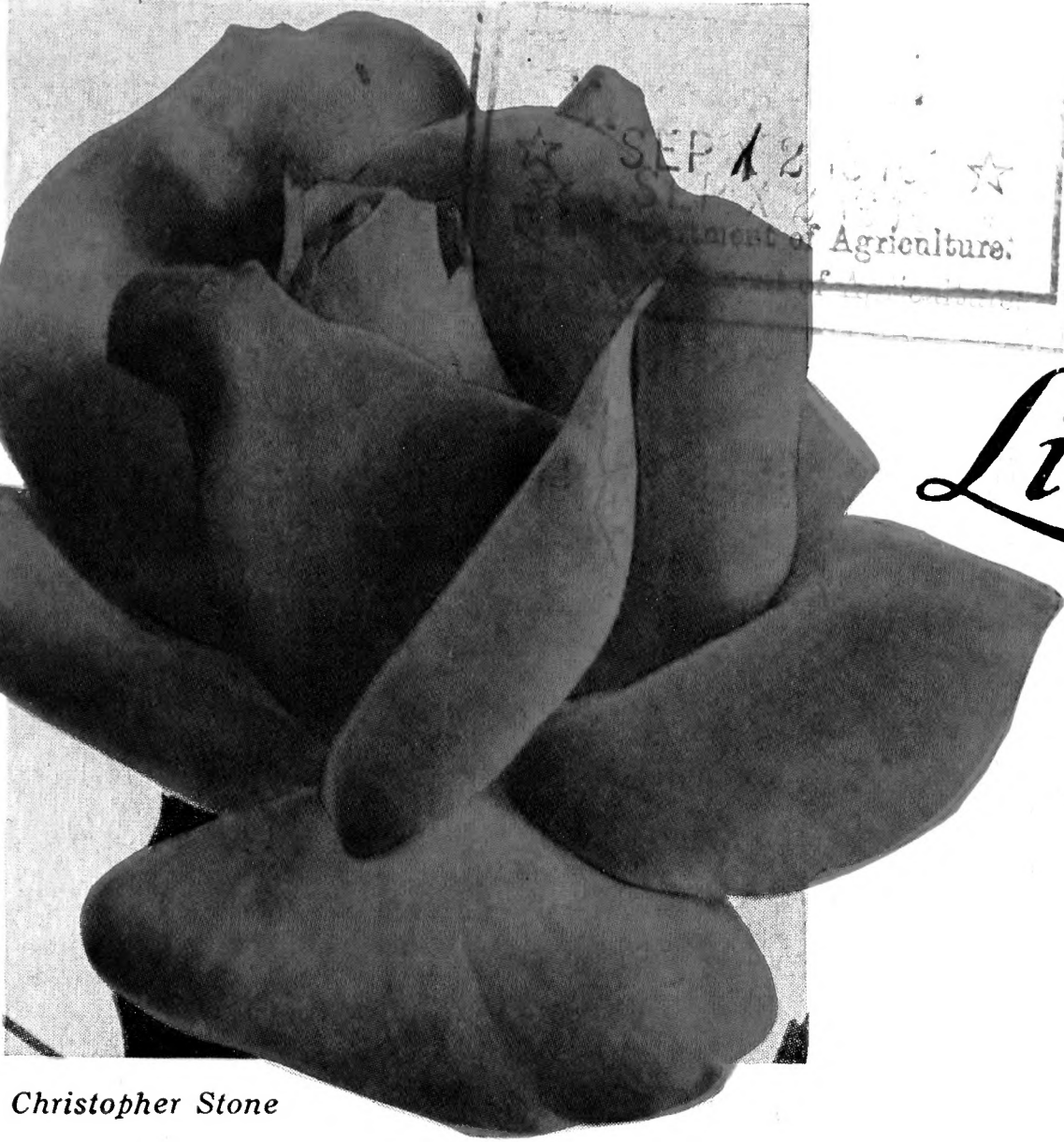
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AUTUMN 1940

SUPPLEMENT TO

A
Little Book
About
Roses



Christopher Stone

The Peterson "FAVORITE FIFTEEN"

OFFER A Everblooming Hybrid Tea Roses

Here is a money-saving Collection of tried, tested, and proved varieties that will thrive over a wide range of climatic conditions. They are all fragrant, free blooming, and vigorous growing in habit, with very disease-resistant foliage. The beginner as well as the experienced Rose enthusiast will have success in growing these sturdy kinds. They will continue to provide dozens of perfect blooms, beginning the first summer, up until late October frost.

Betty Uprichard. Copper-pink-salmon.
 Charles K. Douglas. Bright crimson-red.
 Christopher Stone. Brilliant scarlet-crimson.
 Condesa de Sastago. A blend of yellow and red-dish copper.
 Cynthia. Oriental red.
 Duquesa de Penaranda. Copper-apricot.
 Golden Dawn. Pink and golden yellow.
 H. D. M. Barton. Dark velvety crimson.

Margaret McGredy. Orange-vermilion.
 Mme. Joseph Perraud. Nasturtium-orange-buff.
 Mrs. Jennie Deverman. Carmine-pink.
 Mrs. Sam McGredy. Salmon-copper-pink.
 Pink Dawn. Deep rose-pink.
 President Herbert Hoover. Yellow, orange and maroon.
 Sister Therese. Daffodil-yellow.

15 No. 1 Grade Plants **\$9.25** • **15** Extra-Grade Plants **\$10.85**
 (Regular price \$13.05) (Regular price \$15.70)

SPACING AND ARRANGING

When planting this Fifteen Collection in one bed, space the plants 16 to 18 inches apart, allowing 8 to 9 inches from the edges of bed. In this way three rows of five plants each will require a bed approximately 4 x 7 feet. Or, two rows to a bed will require a space approximately 2 feet 10 inches x 11 feet.

GEORGE H. PETERSON, Inc.

Specialists for 38 years in

ROSES AND PEONIES

Nursery: 1 mile north of Arcola on the Paramus Road P. O. Fair Lawn, New Jersey

PETERSON QUALITY ROSES and PEONIES for FALL PLANTING, 1940

Not only Roses, but the majority of good nursery-grown plants, trees and shrubs thrive best when set out in October and November. We refer to Roses of our own production in the cold latitude of New York City. They are well matured, having been carefully tended during their three years of nursery life. Such Roses come to you fresh and full of vitality direct from the nursery, which eliminates the necessity of dormant plants being stored over the winter. All outdoor Roses from all sources that are sold in spring are harvested the previous fall or early winter. There would be many more Roses generally planted in fall than in spring if southern and Pacific coast plants were available here in the East during October and November. For many years we have been shipping Roses, even for planting in cold New England climates during late October, with excellent results following.

You Get the Pick of the Crop

If it suits you to plant this fall, by all means do so and get the pick of the crop while gaining a season. The experienced nurseryman has been doing this for years and finds that when spring comes the plants are established and "ready for business," no matter how uncertain and unfavorable spring weather may be. No more winter protection is needed for newly-planted dormant Roses than for your established ones; this is all

explained by the planting and cultural directions sent with each order.

May we suggest that your fall order for Roses be sent in as far in advance of planting-time as possible. It will be acknowledged the day received and the approximate shipping date given. If you have had experience with fall-planted Roses, we are always pleased to make shipment to arrive on a specified date to suit your convenience, after October 15. But the earlier your order is sent in, the better plants and service we can give as soon as weather conditions are ideal for transplanting.

Why Our Rose Grades Assure Better Quality

We offer two superior grades—Peterson Grade No. 1 and Peterson Extra-Grade Roses. Our Grade No. 1 is the size the general nurseryman offers as top-grade plants; our Extra Grade denotes those plants having the greatest number of stout branches and the heaviest, most fibrous root systems. It is these super-size plants that many of our older customers have come to know as the best producers of fine Roses. They are the result of nearly 40 years' specialized Rose-growing.

The quality and age of both sizes are the same. Both will produce good blooms. Naturally, the Extra-Grade plants will produce more the first year and give a greater immediate effect. All plants grown in the nursery row do not develop at the same rate, in spite of their getting the same care and fertilizer; that is one of the peculiarities of nature. You can buy a dozen apples or oranges of varying size and quality at different prices and in each case get your money's worth. The same holds true with Rose plants.

The chapter on Rose Culture in our "Little Book About Roses" is helpful to the prospective Rose planter.



Edith Nellie Perkins

STANDARD VARIETIES OF Hybrid Tea or Everblooming Roses

The Hybrid Tea Roses continue to produce the finest blooms for bouquets and cut-flowers right up until late fall when they are usually at their best. Fall-planted Hybrid Teas produce their finest blooms the following summer.

The varieties here offered are those most generally successful for outdoor culture. We do not claim to offer every variety worth growing but only the cream of those which grow well under general soil and climatic conditions. You who want Roses for Roses' sake, regardless of when they were introduced, will find here those whose plant and blooming habits can be depended on.

PINK ROSES

BETTY UPRICHARD. The flowers are semi-double, large, charmingly ruffled, and present an almost startling contrast in coloring. The outside of the petals is fiery copper-pink and the inner surface is soft salmon. Very fragrant. Very vigorous, tall and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

BRIARCLIFF. A very large, full, well-built flower with a rose-pink center and edges of petals silvery pink. Growth vigorous and upright. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

EDITH NELLIE PERKINS. The very long-pointed buds, borne on long, smooth stems, open to perfectly formed blooms of lasting qualities, making them ideal for cutting. Rich orange-pink, becoming salmon-pink with a golden underglow when open. Moderately fragrant. Vigorous, tall and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

EDITOR McFARLAND. One of the finest deep, glowing pinks. The color never fades and texture of petals is so firm that its excellent form is retained both on the plant and when cut. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

GRUSS AN AACHEN. Floribunda type. The individual flowers resemble Hybrid Teas in size and form; buds orange-pink, opening to blush-pink. This Rose is really a true Hybrid Polyantha. Height, 15 to 18 inches. Extra Grade only, 75 cts.

LADY ALICE STANLEY. Outside of petals deep coral-rose; inside silvery pink. Very double, perfectly formed bloom on long, stiff stem. Fragrant. Very vigorous, bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

LADY URSULA. Flesh-pink, similar to the famous old climber, Dr. W. Van Fleet. A strong grower and abundant bloomer. Very vigorous, erect, tall and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MISS ROWENA THOM. Brilliant satiny pink, center shaded old-gold to orange-flame. Very large flowers, frequently 5 to 6 inches across. Very vigorous, tall and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MME. BUTTERFLY. Salmon- to flesh-pink, center petals shaded light yellow; perfectly formed. Slightly fragrant. Vigorous, erect. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MRS. CHARLES BELL. One of the most delicate, refined, light salmon-pink shades found in Roses. A sport of the ever-popular Radiance, with the good qualities of that family, and often called the "Shell-Pink Radiance." Intensely fragrant. Very vigorous, tall and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MRS. JENNIE DEVERMAN. (Harry Deverman, 1933.) While there have been several sports of the President Herbert Hoover Rose recently introduced, including Texas Centennial, we find Mrs. Jennie Deverman superior in some ways. The bud is cerise-red, opening to a perfectly formed bloom of carmine-pink. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

OPHELIA. Flesh-pink and yellow, a combination which gives us a most refreshing tone. One of the most popular Roses and the seed parent of many new Hybrid Teas. Slightly fragrant. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

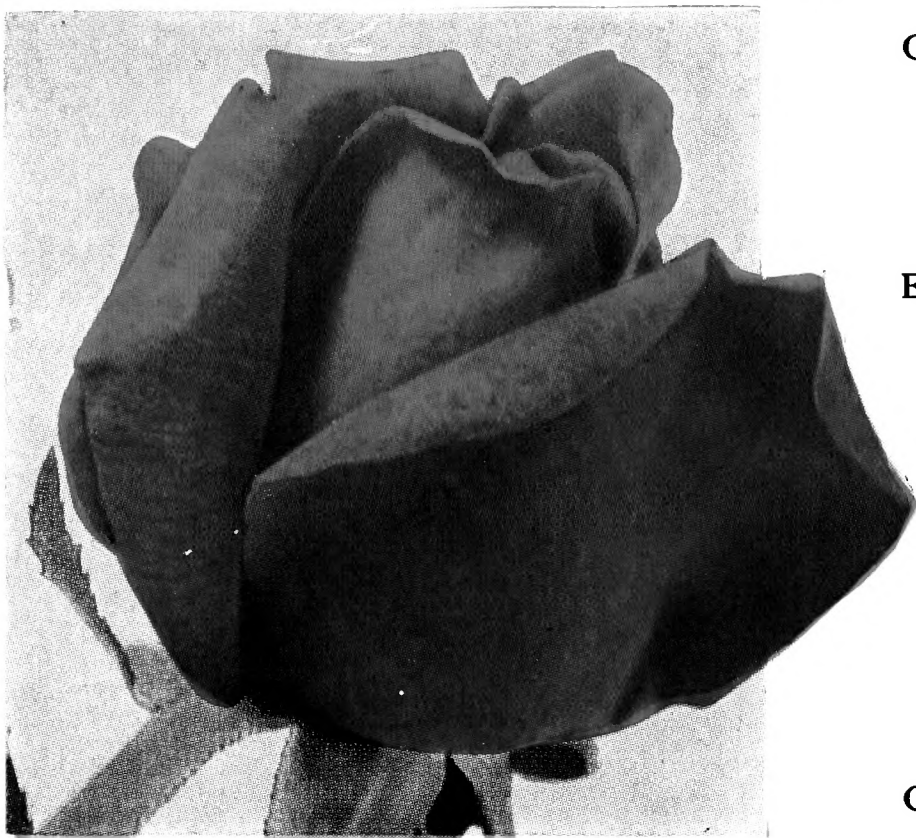
PINK DAWN. (Howard & Smith, 1935.) Deep rose-pink showing an orange base when fully open. Produces large, high-centered exhibition blooms; fragrant. Very-vigorous, upright. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

RADIANCE. A very large, globular flower of a nice even shade of brilliant pink. Splendid for both cutting and garden decoration. The most generally successful Hybrid Tea Rose the entire country over. Intensely fragrant. Very vigorous, tall and bushy. Extra Grade 90 cts.; No. 1 Grade, 75 cts.

RAPTURE. This is a sport or variation of the well-known variety, Mme. Butterfly. The combination of colors in pink and buff-yellow is present but the tones of pink are noticeably deeper. Slightly fragrant. Vigorous, erect. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SOUV. DE MME. C. CHAMBARD. This splendid Rose is a brilliant and rich coral-pink. The fragrant blooms, borne on long stems, are ideal for exhibition. Vigorous, upright. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

STANDARD EVERBLOOMING ROSES



Rouge Mallerin

RED ROSES

AMI QUINARD. Very deep velvety black-crimson buds open to a semi-double crimson-maroon flower with blackish lustr. Very distinct. Fragrant. Vigorous, bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

CHARLES K. DOUGLAS. A splendid bright red garden Rose, quite large, and moderately fragrant. Good non-fading reds with anything like the vigor and floriferousness of this variety are still scarce. Very vigorous, tall and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

CHATEAU DE CLOS VOUGEOT. This old and reliable variety is considered our darkest red. The color shades from the richest glowing blood-red to almost black, with a velvet-like finish. Color is richest in September. Delightfully fragrant. A difficult Rose for us to propagate, but grows well and lives long when once you get it. Very low and spreading. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

CHRISTOPHER STONE. (H. Robinson, 1935.) A glowing scarlet-crimson that is distinct. This new "red" Rose for sheer brilliance and pureness of color stands head and shoulders above others we have seen. Intensely fragrant. Strong, vigorous grower and abundant bloomer. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

CRIMSON GLORY. See Novelties, page 8.

CYNTHIA. (Verschuren-Pechtold, 1934.) Rich, glowing Oriental red or brilliant carmine in all stages of development. Exceptionally well-formed buds and open blooms on stiff stems. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

ETOILE DE HOLLANDE. Considered at present the best and most popular red Hybrid Tea. Not only its deep, rich glowing color, but fragrance and perfect form of bud and open flower have given this Rose its enviable position. Intensely fragrant. Very vigorous, bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

GRENOBLE. Crimson buds open to very large brilliant red exhibition blooms. An exceptionally vigorous grower, providing good red Roses in abundance. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

GRUSS AN TEPLITZ. Velvety crimson, shading to scarlet in center. Very free and continuous bloomer and exceedingly strong grower. Good for hedges. Intensely fragrant. Very vigorous, tall and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

H. D. M. BARTON. Deep rich velvety crimson, unfading. An excellent variety introduced over 20 years ago that we are very glad to "revive." Good old kinds like this sometimes are "lost" because of nurserymen's haste to get newer ones into commerce. A vigorous grower, always in bloom, and very fragrant. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

IRISH HOPE. A rich rosy crimson, with the long-pointed bud opening to a very large, double, high-centered flower. Lasts long. Delicious, spicy fragrance. Very vigorous, erect, and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MARGARET MCGREDY. Red, rose, and flame on the upper side of the petals, the under surface suffused with gold—a wonderful contrast; perhaps orange-vermilion or coppery red would best describe it. Free and prolific bloomer; extremely hardy. Moderately fragrant. Very vigorous, erect and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MCGREDY'S SCARLET. This is really a fine, well-formed, "red" Rose. Deep down inside the red petalage you will find the true scarlet tones. Fragrant. Very vigorous, erect and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

"BEST SIX RED ROSES" Including Three Deep Velvety Crimson or Maroon OFFER B

We have been asked so many times to recommend a list of good, dependable dark Red Roses. Here is a selection hard to match. All are very fragrant.

Ami Quinard
Christopher Stone

Etoile de Hollande
H. D. M. Barton

McGredy's Scarlet
Rouge Mallerin

6 No. 1 Grade Plants for
(Regular value \$5.40)

\$3.90 • **6**

Extra-Grade Plants for **\$4.90**
(Regular value \$6.50)

STANDARD EVERBLOOMING ROSES

RED ROSES, continued

NATIONAL FLOWER GUILD. The very large, scarlet-crimson, fragrant, lasting flower is borne singly on a long stem. Plant is very vigorous, exceptionally hardy, and blooms continuously. In this respect it equals the Radiance group. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

RED RADIANCE. This is a sport from the famous Radiance but not a deep shade of red. Very fragrant. Vigorous, tall and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

ROUGE MALLERIN. A good, non-fading, red Rose. Tapering brilliant red buds open to large glowing scarlet blooms. Intensely fragrant. Very vigorous and free-blooming plant. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

TEMNO. (J. Bohm, 1934.) Deep, velvety maroon with a blackish sheen; very fragrant. Excellent, free-branching plant habit. Both blooms and plant habit are superior to Nigrette. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

YELLOW ROSES

DUCHESS OF WELLINGTON. Long-pointed buds; intense saffron-yellow, changing to coppery orange-yellow. Long one of the most popular of all yellow Roses. Best autumn. Moderately fragrant. Vigorous, bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

ECLIPSE. See Novelties, page 8.

GOLDEN DAWN. The bud is highly colored old-rose and the open flower is a clear sunflower-yellow. Golden Dawn gives us the strongest and easiest growing plant with the healthiest foliage of all the yellow Roses. Sweetly fragrant. Very vigorous; medium height; bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

JOANNA HILL. Yellow flowers, similar in color to Mrs. Aaron Ward, but much larger and fuller, are borne on strong stems almost free of thorns. Moderately fragrant. Vigorous, erect. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

McGREDY'S YELLOW. One of the best. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

MRS. AARON WARD. Indian yellow, variable in color, edging to white. Moderately fragrant. Moderate, low and bushy. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MRS. ERSKINE PEMBROKE THOM. The deep yellow buds, with carmine markings, open to semi-double, clear lemon-yellow flowers which never fade or open with "dirty" centers. Rather a long name for a Rose with so many good points. Moderately fragrant. Very vigorous, tall and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MRS. PIERRE S. DU PONT. The medium-sized, pointed, reddish gold bud opens to a semi-double, golden yellow flower of excellent form, with stem of average length. Moderately fragrant. Vigorous, but compact and bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.



Sister Therese

EIGHT Yellow and Copper Everblooming ROSES OFFER C

Many inquiries are always received for a list of good, reliable, hardy and free-blooming yellow or copper-yellow Roses. To fill this need, we present this carefully chosen list. The general opinion seems to be that yellow Roses are often more difficult to grow than reds or pinks. But they are not if you get the right varieties, such as listed below.

Duquesa de Penaranda. Copper-apricot.

Gaiety. Orange and coppery pink.

McGredy's Yellow. Unfading canary-yellow.

Mme. Joseph Perraud. Nasturtium-orange-buff.

Mrs. E. P. Thom. Golden yellow.

President Herbert Hoover. Yellow, orange and maroon.

Souv. de Jean Soupert. Yellow.

Talisman. Orange-yellow-copper.

8 No. 1 Grade Plants for **\$5.45** • **8** Extra-Grade Plants for **\$6.50**
(Regular value \$7.30) (Regular value \$8.90)

STANDARD EVERBLOOMING ROSES

YELLOW ROSES, continued

REV. F. PAGE-ROBERTS. The bud is beautifully marked and marbled with carmine-red. Better when pruned severely. Sometimes a difficult Rose to grow, but worth all the extra care you give it. Intensely fragrant. Moderate, bushy and low-branching. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

RICHARD E. WEST. Clear and chaste cadmium-yellow, double, full, high-centered and very fragrant. The plant works hard and produces plenty of flowers and foliage at all times. Very hardy. Very vigorous, bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

ROCHESTER. See Novelties, page 9.

SIR HENRY SEGRAVE. Primrose-yellow. A perfectly formed long bud and full-petaled flower. Growth very vigorous, branching; free and easy bloomer. Lemon fragrance. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SISTER THERESE. Rich daffodil-yellow, edges of petals marbled carmine. Sweetbrier fragrance. A comparatively new and true yellow that grows as easily as Pink and Red Radiance. Very vigorous, tall grower. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SOUV. DE JEAN SOUPERT. The yellow bud is very large and long-pointed, opening to a golden yellow, double, exhibition bloom. Intensely fragrant. A vigorous, upright grower with excellent foliage. Extra Grade \$1.25; No. 1 Grade, \$1.00.

VILLE DE PARIS. The long-pointed buds and open flowers are a true buttercup-yellow, quite vivid and non-fading. Vigorous, erect, with wiry stems. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

Whether you order Roses individually by names or whether you order one or more of the special collection offers, we want to make it clear that the plants used in either case are identical in size and quality. All are correctly labeled with a durable, printed, wooden marker and guaranteed true to name. They are all dug from the same fields. The varieties we use in making up the Special Offers are those we consider best in their respective class and are the ones we grow in quantity two years in advance. It is this quantity production and handling that enables us to offer them at such greatly reduced prices.

WHITE ROSES

CALEDONIA. High-pointed bud opening to a pure white, very double, high-centered bloom. Moderately fragrant. Very vigorous, upright and free branching. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

EDITH KRAUSE. White with a greenish tint similar to Kaiserin Auguste Viktoria. Exhibition-type bud and bloom. Vigorous, upright grower. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

KAISERIN AUGUSTE VIKTORIA. Creamy white, faintly tinged with lemon; large and full. Old as it is from a Hybrid Tea standpoint, no white of later introduction can compare with it for quality of bloom. Slightly fragrant. Moderate, bushy growth. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

KILLARNEY, DOUBLE WHITE. Still one of the best white Roses we know of. Its high-centered, well-formed blooms always open perfectly. Very vigorous, upright grower. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MME. JULES BOUCHE. Pearly white, camellia-like flower, tinged blush. Our easiest-growing white. Moderately fragrant. Very vigorous, tall and branching. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

REX ANDERSON. See Novelties, page 9.

SNOWBIRD. (R. Marion Hatton, 1935.) The very double flowers have 70 to 75 petals of creamy white and are deliciously fragrant. It is one of the most floriferous of all Hybrid Teas and with somewhat longer stems would be the world's greatest white Rose. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

"RADIANCE" COLLECTION of Eight Very Vigorous Everblooming Roses OFFER D

The best known of all Hybrid Tea Roses is Radiance—the world's standard pink. Here we have selected seven more varieties of equal vigor, so whether you are a beginner or not, and need only a few Roses, you cannot go wrong with these "fundamentals."

Editor McFarland. Deep, pure pink.

Grenoble. Scarlet-crimson.

Mrs. Charles Bell. Salmon-pink.

Mrs. E. P. Thom. Golden yellow.

National Flower Guild. Brilliant red.

Radiance. Silvery pink.

Red Radiance. Rosy red.

Sister Therese. Daffodil-yellow.

8 No. 1 Grade Plants for **\$4.85**
(Regular price \$6.60)

8 Extra-Grade Plants for **\$5.75**
(Regular price \$7.80)

STANDARD EVERBLOOMING ROSES

MULTICOLOR AND BLENDS

CONDESA DE SASTAGO. (P. Dot, 1932.)

Showy golden yellow buds are brilliantly striped bright red, and the open double flower shows the same colors. The plant is a very easy grower and blooms freely at all times. Spicy fragrance. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

DUQUESA DE PENARANDA. (P. Dot, 1931.)

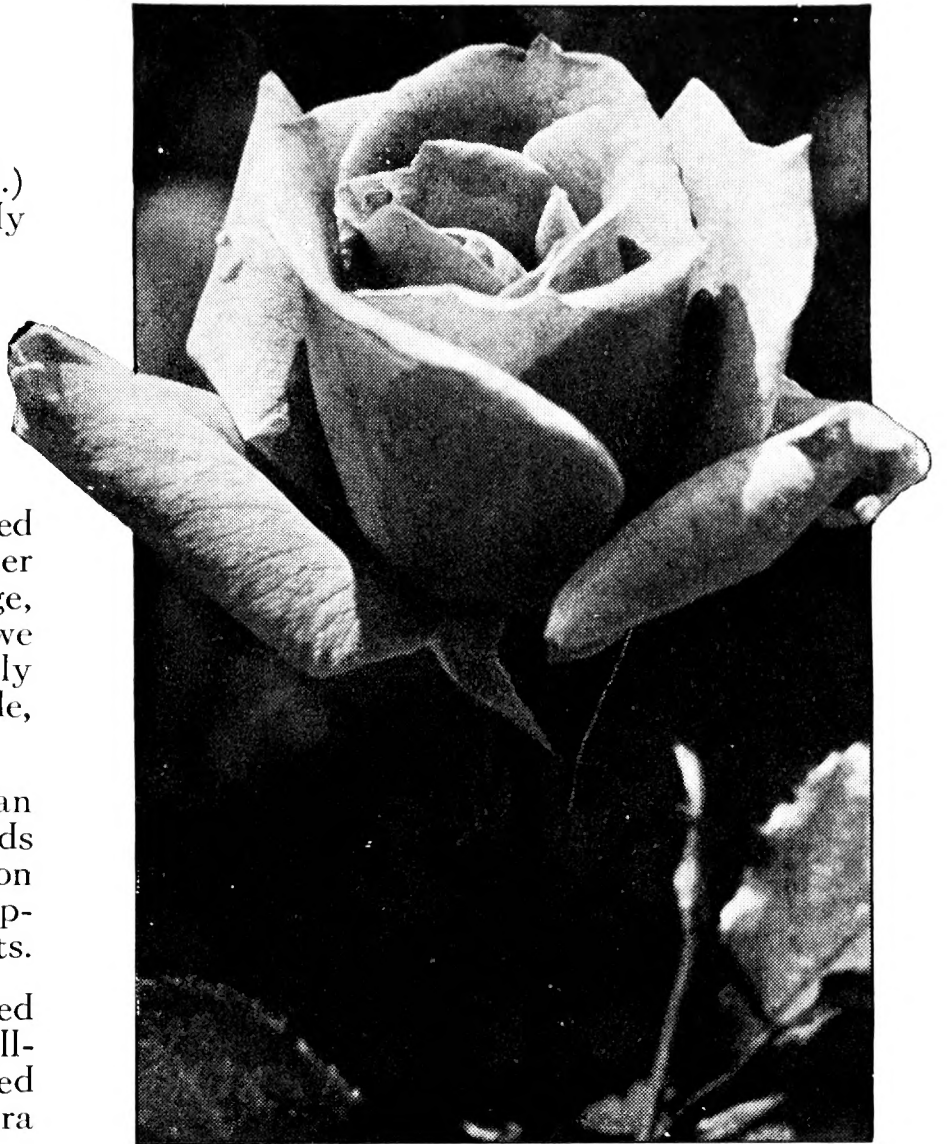
Copper-apricot. This fine Spanish Rose really produces two differently colored blooms during the season. The early summer flowers open to a blending of apricot, orange, dark pink, and copper. Then in autumn we get the rare cinnamon-peach color. Sweetly perfumed. Very vigorous, erect. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

GAIETY. A delightful blend of orange, Indian red, and silver. The large, long-pointed buds and full double blooms are borne singly on long stems. Growth very vigorous and upright. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

HINRICH GAEDE. The finest long-pointed buds are nasturtium-red and open to full-petaled blooms colored orange-yellow, flashed with nasturtium-red. Fruity fragrance. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

MME. JOSEPH PERRAUD. (J. Gaujard, 1934.) The long, graceful buds of nasturtium-orange-buff open to a pure buff with lovely shell-pink edges to the petals. A magnificent exhibition Rose; produces plenty of choice blooms on a wonderfully strong and vigorous plant. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

MRS. SAM MCGREDY. A very distinctly colored Rose. The large, long-pointed bud is a deep coppery scarlet, opening to a double bloom of a coppery orange and pink. Moderately fragrant. Vigorous, bushy. Extra Grade, \$1.00; No. 1 Grade, 85 cts.



Mrs. Sam McGredy

PRESIDENT HERBERT HOOVER. The color combination is unique—a blending of cerise, orange, and gold. The exquisitely colored buds are borne singly on very long stems. Moderate spicy fragrance. Very vigorous, tall and erect. Extra Grade, \$1.00; No. 1 Grade, 85c.

SIGNORA. See Novelties, page 9.

TALISMAN. Brilliant orange-yellow, with many of the petals marked with coppery shades. Intensely fragrant. Very vigorous, tall and erect. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

READ CAREFULLY BEFORE ORDERING

Remittance may be made by Bank Draft, Express or Post-Office Money Order, Check, or Currency in Registered Letter, same to accompany order.

C. O. D. orders sent only upon request.

Charge Accounts opened for the convenience of responsible parties.

Every plant is guaranteed true to name and is carefully labeled with a durable printed wooden label, copper wired.

The safe arrival of live and healthy plants is guaranteed.

These Prices include delivery charges prepaid on dormant Roses when remittance accompanies the order.

Tree and Herbaceous Peonies are sent Express Charges Collect.

We do not solicit orders under \$3.00.

Membership in the American Rose Society will bring you valuable Rose literature and pleasant association with other Rose-lovers. Write the Secretary, Box 687, Harrisburg, Pa., for information.

QUANTITY DISCOUNTS { Deduct 10% from total price of any 12 or more Roses
Deduct 15% from total price of any 25 or more Roses
Deduct 20% from total price of any 50 or more Roses

These discounts do not apply to the Special Offers

GEORGE H. PETERSON, INC.



Hector Deane

NOVELTIES a

ANGELS MATEU. (P. Dot, 1934.) Deep coral and old-rose flushed with orange. A strong erect grower. Very fragrant. Patent 174. Extra Grade, \$1.50; No. 1 Grade, \$1.25.

COUNTESS VANDAL. (M. Leenders, 1932.) Its long, slender bud of coppery bronze, suffused with soft gold, opens very slowly. The finished blooms are salmon-pink and gold. Vigorous, erect. Patent 38. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

CRIMSON GLORY. (W. Kordes Sons, 1934.) Large, urn-shaped buds and very well-formed flowers of an intense deep vivid shade of ox-blood-red and mellowed with a soft velvety nap. The best dark red Rose introduced in years. Patent 105. Extra Grade, \$1.40; No. 1 Grade, \$1.25.

ECLIPSE. (J. H. Nicolas, 1935.) Its long, stream-lined bud, enhanced by ornamental sepals, is rich golden yellow without shading. The petals are large and of good substance, but not numerous, averaging 20 to 25, with more in the autumn. Patent 172. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

GLOAMING. (J. H. Nicolas, 1935.) The color is a soft satiny pink heavily laden with salmon and amber. Delightful fragrance. Patent 137. Extra Grade, \$1.25; No. 1 Grade, \$1.00.



7 Novelty Everblooming ROSES OFFER E

Varieties of very recent introduction with a new appeal for the experienced Rose enthusiast.

(EXTRA GRADE ONLY)

Crimson Glory. Soft, velvety ox-blood-red.
Eclipse. Rich yellow; perfect bud form.
Hector Deane. Crimson bud, orange-yellow base.
McGredy's Sunset. Golden sunset-yellow.
McGredy's Triumph. Cerise, orange-pink.
R. M. S. Queen Mary. Golden and salmon-pink.
Signora. Blend of orange-salmon and copper.

7 Extra-Grade Plants for **\$8.50**
 (Regular value \$10.40)

and RECENT INTRODUCTIONS

HECTOR DEANE. (S. McGredy & Son, 1939.)

The long-pointed buds are crimson with orange at the base. Very fragrant with the true old Rose scent. The plant is very vigorous in growth, producing many more perfect blooms than the average Hybrid Tea. Patent 361. Extra Grade, \$1.75; No. 1 Grade, \$1.50.

McGREDY'S SUNSET. (S. McGredy & Son, 1936.)

The general color shows a distinct and brilliant lighting up of the center with the true rich shadings of the evening sunset. The arrangement of petals and formation of bloom is also distinct and most graceful. Flowers come singly on good stems and last long when cut. The plant possesses the vigor that all McGredy Roses are known so well for. Patent 317. Extra Grade, \$1.75; No. 1 Grade, \$1.50.

McGREDY'S TRIUMPH. (S. McGredy & Son, 1936.)

Large, ovoid, pointed bud, cerise overshadowed with orange, opens slowly into a very large, cup-formed bloom of brilliant deep pink overlaid with amber. Plant vigorous; handsome foliage, bronze at first, toning to deep green. Patent 190. Extra Grade, \$1.50; No. 1 Grade, \$1.25.

MME. COCHET-COCHET. (C. Mallerin, 1934.)

Coppery rose-pink. Buds are long-pointed, flushed orange, opening to beautifully formed flowers of satiny salmon-pink. Patent 129. Extra Grade, \$1.25; No. 1 Grade, \$1.00.



Crimson Glory

REX ANDERSON. (S. McGredy & Son, 1937.)

We need more good white Roses, and this latest introduction gives us an exceptionally clean, chaste white with an overcast of ivory. Pleasant perfume. Patent 335. Extra Grade, \$1.50; No. 1 Grade, \$1.25.

R. M. S. QUEEN MARY. (H. A. Verschuren, 1937.)

A glorious combination of vivid shades blending to rich glowing salmon with an exquisite pure pink and an orange base. Buds are long and pointed and the open flower in all stages of development has excellent form. Delicious fragrance. Patent 249. Extra Grade, \$1.50; No. 1 Grade, \$1.25.

ROCHESTER. (J. H. Nicolas, 1934.)

Floribunda type. A very hardy and robust new strain combining Hybrid Tea with Polyantha. A combination of carmine and yellow with the iridescence of a pearl. Patent 131. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SIGNORA. (D. Aicardi, Italy, 1936.)

Long bud of a warm burnt sienna, opening to a lighter hue toward mandarine. Blooms come on many long stems making it the ideal Rose for cutting. Patent 201. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

TEXAS CENTENNIAL. (A. F. Watkins, 1935.)

A sport of President Herbert Hoover. The color is blood-red, toning to cerise-red in the center. Patent 162. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

WARRAWEE. (Mrs. H. C. Fitzhardinge, 1934.)

Exquisite shell-pink. The long-pointed salmon-pink buds open to a perfectly formed bloom with spicy fragrance. Plant blooms and grows as easily as Radiance. Patent 140. Extra Grade, \$1.25; No. 1 Grade, \$1.00.



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McGredy's Sunset

CLIMBING ROSES

AMERICAN PILLAR. Large, single flowers of rich deep pink, almost red, with white centers. Vigorous climber; blooms late. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

BLAZE. The new scarlet climber, of identical color as Paul's Scarlet Climber. In order for Blaze to show the "everblooming" qualities claimed for it by the introducers, it must be planted in a fully exposed location. Train the new branches horizontally and irregularly so they will get full sunlight the whole year. To get repeat blooms, cut or pinch the first faded flowers from the tip of the stems; do not cut with long stems. Patent 10. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

CHRISTINE WRIGHT. A charming and delightful wild-rose-pink color. Very early; very vigorous climber. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

DOUBLOONS. A hybrid of our native *Rosa setigera*. Clusters of very large, cup-formed, saffron-yellow blooms, opening one after the other, thus prolonging the season. Long, heavy canes. Patent 152. Extra Grade, \$1.75; No. 1 Grade, \$1.50.

DR. HUEY. The deepest crimson-maroon climber with a rich blackish lustre. Mid-season and late (long-lasting). Moderate growth; may be used as a pillar. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

DR. W. VAN FLEET. Delicate flesh-pink flowers, borne on long stems. Midseason; very strong and vigorous climber. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

ELEGANCE. While the color is spectrum-yellow, similar to Golden Glow, the flowers are larger, often measuring 6 inches across, with eight to ten rows of recurved petals. Plants are as hardy and vigorous as Mary Wallace. Patent applied for. Extra Grade, \$1.75; No. 1 Grade, \$1.50.

EMILY GRAY. Pure, non-fading buttercup-yellow. Not hardy in northern climates. Midseason; vigorous climber. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

FLASH. Brilliant scarlet with a reddish yellow reverse. Blooms from late May to early in July. Patent 396. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

GARDENIA. Pointed yellow buds open creamy white. Very early; very vigorous climber. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

GLENN DALE. A comparatively new large-flowering white climber. Tinted lemon at first opening but fades to a pure white. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

GOLDEN GLOW. A very hardy and vigorous climber in a new spectrum-yellow, fade-resistant color. Blooms on stiff stems are as fine as many Hybrid Teas and are borne over a period of about a month in June. Having good China Tea fragrance, Golden Glow and Elegance fill the long-felt need for good, hardy yellow climbing Roses for the North. Patent 263. Extra Grade, \$1.50; No. 1 Grade, \$1.25.

JACOTTE. Vivid orange-yellow-apricot flowers; distinct and different. Vigorous climber when established; midseason. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

MARY WALLACE. Generally considered the most satisfactory pure pink climber. Early; very vigorous. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MERCEDES GALLART. (M. Munne, 1932.) The first crop in June is a cerise-red changing to magenta, but in midsummer and autumn the blooms are clear bright crimson. Moderately vigorous. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

MME. GREGOIRE STAECHELIN (Spanish Beauty). Crimson-carmine buds open to a brilliant pink with carmine markings on outside of petals. Very long stems; deliciously fragrant. Early vigorous climber. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MRS. ARTHUR CURTISS JAMES (Golden Climber). Not recommended except for those willing to wait several years for truly magnificent, golden yellow blooms on 12-15 inch stems. Patent 28. Extra Grade only, \$1.25.

NEW DAWN. Delicate apple-blossom-pink, identical in form and color with Dr. W. Van Fleet, parent. Established plants bloom recurrently and consistently throughout the summer. The best new climbing Rose in years and its "everblooming" qualities are definitely established. Patent 1. Extra Grade, \$1.75; No. 1 Grade, \$1.50.

PAUL'S SCARLET CLIMBER. This is still the most popular "red" climber—a brilliant and glowing scarlet. Midseason; moderately vigorous. May be trained as a pillar. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

**OFFER
F**

**8 Popular Climbing ROSES
EXTRA GRADE ONLY**

All are known for their hardiness and production of great quantities of large flowers on stems suitable for cutting. (No Ramblers or small-cluster Roses are included.)

American Pillar
Dr. Huey

Dr. W. Van Fleet
Gardenia

Mme. Gregoire Staechelin
Mary Wallace

Paul's Scarlet Climber
Primrose

8 Extra-Grade Plants for **\$5.75**
(Regular value \$7.20)

• Any 4 of above 8 for **\$3.00**
(Regular value \$3.60)

CLIMBING ROSES, continued

PRIMROSE (Primevere). Bright primrose-yellow, fading to canary-yellow. Midseason; very vigorous. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

PURITY. White, semi-double, large flower. Vigorous grower, not rampant as Silver Moon. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SCORCHER. Brilliant crimson-scarlet ruffled flowers, gracefully formed. A true climbing Hybrid Tea with recurrent blooming habit. Early; moderately vigorous growth. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

SILVER MOON. Pure white to lemon-white, center of golden stamens. Late; very vigorous and rampant grower. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

ZEPHIRINE DROUHIN. A fine old Bourbon Rose adapted to pillar growth. Deep rose-pink buds open to rosy red flowers. Nearly thornless. An abundant bloomer in June and again in fall. Extra Grade, \$1.00; No. 1 Grade, 85 cts.

RUGOSA ROSES

Extra Grade Only

AGNES. Finest yellow Rugosa. 6-7 ft. \$1.00.

F. J. GROOTENDORST. Bright crimson Rugosa. 4-5 ft. \$1.00.

HUGONIS. "The Golden Rose of China." Unusually attractive single yellow blooms in May. Red canes and thorns and attractive small foliage. 4-5 ft. \$1.00.

PINK GROOTENDORST. Pink Rugosa. 4-5 ft. \$1.00.

SKYROCKET. (W. Kordes Sons, 1934.) A real everblooming Pillar or Shrub Rose. Brilliant red blooms are borne in large clusters the entire season. With its fine, upright habit, it may well be planted in a shrubbery border where constant color is needed. 6-7 ft. \$1.00.

VANGUARD. Orange-copper. A new Rugosa with the finest lustrous, dark green foliage. 7-8 ft. \$1.25.

TWO TRAILING ROSES

MAX GRAF. Produces large, single pink flowers against glossy foliage. 75 cts.

ROSA WICHURAIANA. Trailing branches produce many white flowers. 75 cts.

SINGLE ROSES

Extra Grade Only

CECIL. The finest yellow single. 85 cts.

DAINTY BESS. Soft rose-pink with a large cluster of wine-colored stamens. A prize-winner for artistic arrangement. 85 cts.

INNOCENCE. Large, white flowers, showing a center mass of golden red stamens. 85 cts.

ISOBEL. Coppery to orange-pink. Best in this color class. 85 cts.

VESUVIUS. Very brilliant scarlet or fiery crimson. 85 cts.

HYBRID PERPETUALS

Having their main blooming period in June, many of them will recur or bloom again during autumn if they are properly pruned; hence the French term for this class Hybrid Remontants. They are all exceptionally hardy and require less attention and less winter protection than the Hybrid Teas. If desired, they make large bushes from 3 to 6 feet or more in height, and yield many more blooms at one time than the Hybrid Teas. They are especially valuable for their fragrance. This class of Roses continues to prove the crowning glory of the Rose-garden in June.

BARONESS ROTHSCHILD. Light pink, large, symmetrical, cupped bloom. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

CAPTAIN HAYWARD. Bright scarlet-crimson. A free autumn bloomer. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

CLIO. Satiny flesh-color, deeper pink center. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

FRAU KARL DRUSCHKI. The queen of all white Roses, in both size and purity. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

GEORG ARENDS. Known as the "Pink Druschki." Delicate shade of soft light pink. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

HENRY NEVARD. Scarlet-crimson with everblooming habit. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

J. B. CLARK. Immense, full, red Rose. Unusually vigorous. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MME. ALBERT BARBIER. Clear fawn-yellow similar to, but much larger than, Mrs. Aaron Ward. This variety, like Henry Nevard, blooms all summer. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

MRS. JOHN LAING. Still the most popular soft pink Perpetual ever introduced. Unequaled for garden effect and for cutting purposes. Blooms continually. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

PAUL NEYRON. The largest of all deep pink Roses—blooms sometimes measure 6 inches across. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

SYMPHONY. An Everblooming Frau Karl Druschki, with handsome, massive blooms of perfect form. The buds are blush-pink, opening to lovely pale rose with the ends of petals pure white. Patent 79. Extra Grade, \$1.25; No. 1 Grade, \$1.00.

ULRICH BRUNNER. Brilliant light cherry-red. Excellent for cutting. Almost thornless. Extra Grade, 90 cts.; No. 1 Grade, 75 cts.

Roses need not always be planted in separate beds, for you will find most delightful effects are obtained by planting them in little nooks and corners in front of shrubbery where the Roses will get about a half day's sunshine. One of our constant ambitions has always been to help the owner of a modest garden enjoy good Roses.



Mrs. R. M. Finch

Large-Flowered Polyanthas . . . Floribundas All Extra Grade

BETTY PRIOR. Pink. The blooms resemble the lovely pink dogwood in color, form and size. Fragrant. 2½ feet. Patent 340. 85 cts.

DAGMAR SPATH. The finest new pure white Hybrid Polyantha. 2½ feet. \$1.00.

DONALD PRIOR. Red. Masses of jolly red clusters against a background of perfect dark green, healthy foliage. Fragrant. 2½ feet. Patent 377. 85 cts.

ELSE POULSEN. Bright rose-pink, semi-double. Unsurpassed for constant color accent in the garden. 2½ to 3 feet tall. 75 cts.

GRUSS AN AACHEN. The individual flowers resemble Hybrid Teas in size and form; buds orange-pink, opening to blush-pink. Very free flowering. Height, 15 to 18 inches. 75 cts.

IMPROVED LAFAYETTE. Brilliant cherry-red, suffused crimson. Height, 2 to 3 feet. 85 cts.

KAREN POULSEN. Large, semi-double, scarlet flowers in great clusters. Very showy and valuable, as are all the Polyanthas produced by Poulsen of Denmark. Height, 2½ to 3 feet. 85 cts.

MRS. R. M. FINCH. The buds and open blooms are soft rosy pink on a plant of unusual vigor and healthiness. A profuse bloomer. Height, 3 feet. 85 cts.

PERMANENT WAVE. Deep rose-pink with wavy edges. 2½ feet. Patent 107. 85 cts.

SALMON SPRAY. Salmon-pink. Very vigorous growth up to 3 feet. 85 cts.

SPRINGTIME. *New.* Rich wild-rose-pink. 2½ feet. Patent 268. \$1.00.

WORLD'S FAIR. Large clusters of velvety blackish scarlet blooms almost 4 inches across, with 18 to 20 petals; fragrant. Luxuriant foliage. 2½ feet. Patent 362. \$1.00.

SPECIAL OFFER G

SIX Unusual Floribunda ROSES

(HYBRID POLYANTHAS)

These six varieties produce large-flowered clusters continuously. They attain the same height (about 3 feet) and are suitable for group planting. As a low flowering hedge, they are unsurpassed. Fine for cutting for artistic low table decoration.

2 **Else Poulsen.** Rosy pink.
2 **Dagmar Spath.** *New.* White.
2 **Karen Poulsen.** Scarlet.

2 **Improved Lafayette.** Bright cherry-red.
2 **Mrs. R. M. Finch.** Soft satiny pink.
2 **Salmon Spray.** Salmon-pink.

12 Extra-Grade Plants for **\$7.50** •
(Regular value \$10.30)

One plant of each variety in Offer G, 6 for **\$4.00**
(Regular value \$5.15)

12 plants of any one variety in Offer G, except Dagmar Spath, for **\$7.50**

Unsurpassed for large-group, colorful plantings or as hedges

Small-Flowered Polyanthas

(All Extra Grade)

Blooms in clusters. Small-flowered

CECILE BRUNNER. Sometimes known as ♣ the "Sweetheart Rose." Very small pink buds open to a brighter pink on yellow ground. Height, 1 foot. 75 cts.

CHATILLON ROSE. Vivid light rose-pink. ♣ Always in flower. Height, 15 to 18 inches. 75 cts.

CORAL CLUSTER. A beautiful coral-pink, ♣ always fresh and cheerful. Small, dainty flowers in clusters, similar to Cecile Brunner in habit. Height, 12 to 15 inches. 75 cts.

ELLEN POULSEN. Bright rose-pink. Height, 1½ to 2 feet. 75 cts.

GEORGE ELGER. Golden yellow buds, opening to clear yellow. The best yellow of this class. Height, 12 to 15 inches. 75 cts.

GLORIA MUNDI. Brilliant orange-scarlet. ♣ Height, 12 to 15 inches. 75 cts.

GOLDEN SALMON. Attractive reddish ♣ orange-colored trusses, non-fading. Height, 15 to 18 inches. 75 cts.

KATHARINA ZEIMET. Best white. Dwarf; ♣ valuable for edging. Height, 12 to 15 inches. 75 cts.

ROUGE. (Verschuren, 1934.) A fine new ♣ bright red, low-growing Polyantha that does not "purple." Height, 15 to 18 inches. 85 cts.

RUDOLPH KLUIS. Pure vermilion-red buds, finishing to a deep rose-red when open. Does not fade. Height, 1½ to 2 feet. 75 cts.



SPECIAL OFFER H

Collection of **Small-Flowered Polyanthas**

1 each of above varieties marked with a ♣

7 EXTRA-GRADE **\$4.50** Regular price **\$5.35**
VARIETIES

All approximately the same habit of growth

Single and Japanese Herbaceous Peonies

Japanese (so called because the varieties originally came from Japan many years ago) and Singles are really exciting and out of the ordinary. They have a single row of broad, firm, wavy petals surrounding the center of rich, showy, golden stamens or a mass of golden, finely quilled staminodes. Try at least a few Single or Japanese Peonies for a real garden thrill.

Ama-no-sode. 9.2. Wild-rose-pink with buff center. Midseason. \$5.00.

Attraction. 8.2. Vivid red opening to Tyrian-rose. Fragrant. Midseason. \$2.00.

Defiance. Rich cherry-red. Early. \$1.00.

Fuyajo. 9.2. Dark crimson or mahogany. Late. \$1.50.

Isani Gidui. 9.3. Finest white Japanese. Mid-season. \$5.00.

Le Jour. 8.6. Excellent white. Early. \$2.50.

Lucienne. 7.7. Flesh-pink. Early. \$2.00.

Mikado. 8.6. Dark crimson. Midseason. \$1.50.

Petite Renee. 7.6. Fresh carmine-pink. Mid-season. \$1.50.

Pride of Langport. 8.9. One of the finest pink singles. Early. \$3.00.

Princess Mathilde. 7.2. A charming pink French single. Very early. \$2.00.

Rosy Dawn. 8.5. Very prolific white single. Very early. \$3.00.

Tamate-Boku. 9.4. Very rare Japanese variety. Bright carmine-pink. Late. \$8.00.

The Bride. 8.4. A large pure white single. Very early. \$1.50.

The Moor. 7.8. The darkest crimson-red single we know of. Midseason. \$1.50.

Toro-no-maki. 9.0. One of the finest white Japs. Midseason. \$5.00.

LIBERAL PEONY DISCOUNTS

Deduct 5 per cent from \$10.00 worth or more. Deduct 10 per cent from \$20.00 worth or more
Deduct 15 per cent from \$30.00 worth or more. **Minimum order \$3.00**

Numbers following the name refer to rating by the members of the American Peony Society; a score of 10 would be perfect. Such rating gives a good estimate of the value of individual blooms, both on and off the plant, but it does not always follow that the highest rated variety is the best for general garden planting. Our selection, therefore, includes those highly rated varieties also noted for their easy growth and free-blooming qualities. All Peterson Peonies guaranteed true-to-name, correctly labeled.

PETERSON'S PERFECT PEONIES

While the Peony is universally recognized as the "King of Perennials," it is of the utmost importance to start with plants whose heritage is known and guaranteed. To the average planter, most Peony roots look alike and will produce plenty of stems and foliage, but the Peony specialist realizes there is a vast difference in their hidden blooming qualities.

All Peony varieties are equally hardy. There is no other perennial that endures severe cold and will go on producing blooms year after year when left undisturbed. You can enjoy quite a long season of bloom from about May 15 to June 15 (latitude New York City) where a careful selection of early, midseason, and late varieties is made.

One hears so much about the necessary waiting period of a year or two before Peonies bloom.

Peterson Peonies have long overcome this objection because years ago we began and continue to offer large, mature roots that will produce some good blooms the first year. Experienced buyers realize the great variation in the size of Peony roots so that it is difficult to compare prices from different sources. And always remember that three to five large plump eyes on a root are far superior to a greater number of smaller eyes that produce stems without blooms the first year or two.

Late September, October and November, depending on latitude, are Peony-planting months.

DOUBLE HERBACEOUS PEONIES

A very careful selection of desirable and tested varieties for the average planter.

Numbers following name refer to rating, with 10 being perfect.

Whites

- Avalanche.** 8.7. Milky white. Fragrant. Late. \$1.00.
Baroness Schroeder. 9.0. Creamy white. Late. \$1.00.
Couronne d'Or. 8.1. Golden stamens showing through. Fragrant. Late. 75 cts.
Duchesse de Nemours. 8.1. Lemon-yellow center. Fragrant. Very early. 75 cts.
Festiva Maxima. 9.3. Early. \$1.00.
Frances Willard. 9.1. Ivory-white. Fragrant. Late. \$1.50.
Kelway's Glorious. 9.8. Creamy white. Very fragrant. Late. \$2.50.
Le Cygne. 9.9. Milky white. Fragrant. Midseason. \$3.00.
Marie Jacquin. 8.3. Flesh-white, rosy tinge. Very fragrant. Midseason. \$1.50.
Mme. de Verneville. 7.9. Very sweet fragrance. 75 cts.

Light Pinks

- Albert Crousse.** 8.6. Fragrant. Late. \$1.00.
Edwin C. Shaw. 9.1. Fragrant. Late. \$3.00.
Georgiana Shaylor. 8.9. Fragrant. Late. \$1.50.
Grandiflora. 8.8. Very fragrant. Latest to bloom. \$1.00.
Judge Berry. 8.6. Fragrant. Early. \$1.50.
Lady Alexandra Duff. 9.1. Marked carmine. Midseason. \$1.50.
Luetta Pfeiffer. 8.7. Fragrant. Very early. \$2.00.
Marguerite Gerard. 8.4. Midseason. \$1.00.
Mme. Calot. 8.1. Very early. 75 cts.
Mme. Jules Dessert. 9.4. Fragrant. Midseason. \$1.50.
President Wilson. 9.3. Rose-pink. Late. \$3.00.
Reine Hortense. 8.7. Midseason. \$1.50.
Therese. 9.8. Fragrant. Midseason. \$1.50.
Tourangelle. 9.4. Late. \$1.50.

Darker Pinks

- Edulis Superba.** 7.6. Fragrant. Very early. 75 cts.
Livingstone. 8.1. Very late. \$1.00.
Modeste Guerin. 7.8. Midseason. \$1.00.
Mons. Jules Elie. 9.2. Early. \$1.50.
Officinalis Rosea Plena. 8.6. Early. \$1.50.
Phoebe Cary. 8.8. Lavender-pink; distinct. Late. \$2.00.
Sarah Bernhardt. 9.0. Late. \$1.50.
Souv. de Louis Bigot. 9.1. Midseason. \$2.50.
Strassburg. 8.4. Midseason. \$2.00.
Walter Faxon. 9.3. Fragrant. Late. \$1.50.

Reds

- Adolphe Rousseau.** 8.5. Lustrous rich garnet. Very early. \$1.50.
Augustin d'Hour. 7.8. Rich vinous red. Late. \$1.50.
Charles McKellip. 7.8. Deep red. Midseason. \$1.50.
Cherry Hill. 8.6. Crimson-red. Early. \$2.00.
Felix Crousse. 8.4. Dazzling ruby-red. Midseason. \$1.00.
Fontenelle. Clear brilliant crimson. Midseason. \$1.50.
Karl Rosenfield. 8.8. Crimson-red. Midseason. \$1.00.
Longfellow. 9.0. Crimson-red. Late. \$1.50.
Mary Brand. 8.7. Dark red. Late. \$1.00.
Mons. Martin Cahuzac. 8.8. The finest and darkest red. Late. \$2.00.
Officinalis Rubra Plena. 8.6. The old-fashioned very early red "Piney." \$1.00.
Philippe Rivoire. 9.2. Best red. Very fragrant. Late. \$3.00.
Richard Carvel. 8.8. Best large early double red. Fragrant. Early. \$1.50.
William F. Turner. 8.4. Very dark crimson. Late. \$2.00.

Other Colors

- Primevere.** 8.6. The nearest approach to a yellow Peony. Very fragrant. Midseason. \$2.00.
Solange. 9.7. Coffee and cream. Not a dependable bloomer but an exhibition variety. Late. \$1.50.

Peony Pointers

Plant Peonies about 3 feet apart each way where they get full sunshine. Peterson Peonies do best when left undisturbed in the same bed for many years. Keep feeding them every spring and mid-summer. Moving and dividing old established clumps of non-blooming Peonies does not cause them to bloom in following years. Try our young, fresh roots for a permanent planting. They are not so particular about soil provided it is clean and never grew Peonies before. Spade 15 to 18 inches deep, put about a half pound of a complete chemical fertilizer in the bottom layer, but do not have manure or fertilizer in the upper 9 to 10-inch layer. Further planting and cultural directions are sent with each order.

We are still unable to understand why so many recommend early September planting for Peonies whereas it has been our experience, as well as that of our customers, that planting later in fall gives as good, if not better results.

Planting and cultural directions accompany each shipment.

A U T U M N . 1 9 4 0

GEORGE H. PETERSON, Inc., P. O. Fair Lawn, New Jersey

ROSE AND PEONY SPECIALISTS FOR 38 YEARS

The Nursery is 1 mile North of Arcola on the Paramus Road

*The use of this **ROSE AND PEONY ORDER SHEET** will insure the correct filling of your order*

Date _____

Name { { Mr. Mrs. Miss	P.P.	X
Mail Address		Number
Express Address (If different from above)		Received
WHEN TO SHIP: You may trust to our judgment in sending stock at best planting time for your locality, notifying you date of shipment. Or, when special shipping date is desired, state here _____	Amount Enclosed	By

Please indicate in figures, in columns marked "Quantity" how many of each are wanted	No. 1 Grade		Extra Grade		TOTAL	
	Quant'y	Price	Quant'y	Price	Dollars	Cents
<i>Special Offers of Roses in Catalogue</i>						
OFFER A. The Favorite Fifteen, Everblooming. Page 1		\$9.25		10.85		
OFFER B. "Best Six Red" Roses, Everblooming. Page 4		3.90		4.90		
OFFER C. 8 Yellow and Copper, Everblooming. Page 5		5.45		6.50		
OFFER D. "Radiance" Collection, 8 Everbloomers. Page 6		4.85		5.75		
OFFER E. 7 Novelty Everblooming Roses Page 8		----		8.50		
OFFER F. 8 Popular Climbing Roses Page 10		----		5.75		
OFFER G. 12 Polyantha Floribundas Page 12		----		7.50		
OFFER H. 7 Small-flowered Polyanthas Page 13		----		4.50		
The Royal Peony Collection, 12 Varieties. Page 15				9.50		
Peony Collection of "Six Veterans" Page 15				3.75		
Peony Collection of 4 Best Dark Reds Page 15				5.25		
Peony Collection of 5 Singles and Japs Page 15				5.50		
SUB-TOTAL						

ROSE QUANTITY DISCOUNTS	{ Deduct 10% from total price of any 12 or more Roses } { Deduct 15% from total price of any 25 or more Roses } { Deduct 20% from total price of any 50 or more Roses }	THESE DISCOUNTS DO NOT APPLY TO COLLECTION OFFERS
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Rose prices include delivery charges prepaid on dormant plants when remittance accompanies the order. (Minimum order \$3.00.)

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Postage Stamp
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United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 9, Sec. 510, P. L. & R., FAIR LAWN, N. J.

GEORGE H. PETERSON, Inc.

ROSE AND PEONY SPECIALISTS

FAIR LAWN,

NEW JERSEY





The Royal Peony Collection (Double, Herbaceous)

Carefully selected to include a beautiful and harmonious combination of reds, pinks, whites and yellows. All are known to be easy growers and prolific bloomers over a three- to four-weeks period. Practically all have pleasing fragrance.

Albert Crousse	Mons. Jules Elie
Baroness Schroeder	Officinalis Rubra Plena
Couronne d'Or	Primevere
Duchesse de Nemours	Richard Carvel
Festiva Maxima	Therese
Karl Rosenfield	Walter Faxon

12 Choice Named Varieties for \$9.50
(Regularly priced \$14.00)

"Collection of Six Veterans" (Double Herbaceous Peonies)

2 Reds—2 Whites—2 Pinks

Augustin d'Hour	Festiva Maxima
Duchesse de Nemours	Karl Rosenfield
Edulis Superba	Reine Hortense

6 Named Varieties for \$3.75
(Regularly priced \$6.50)

4 Best Dark Velvety Red Peonies (Double Herbaceous)

So many inquiries are received for the names of dependable dark red Peonies. Here are four varieties hard to beat at any price.

Longfellow	Mons. Martin Cahuzac
Mary Brand	Philippe Rivoire

4 Named Varieties for \$5.25
(Regularly priced \$8.00)

5 Singles and Japs (Herbaceous Peonies)

Fuyajo	The Bride	Princess Mathilde
Mikado	The Moor	

5 Named Varieties for \$5.50
(Regularly priced \$8.00)

Mixed Double Peonies Not Labeled

25 roots for.....	\$9.00
50 roots for.....	15.00
100 roots for.....	25.00

A good assortment consisting of a balanced proportion of pinks, whites, and reds, unlabeled. Guaranteed good, clean, healthy roots from our regular stock.



PRICE \$ **2.50**



● A strong, durable tool for long service. Made of aluminum; 52 inches long. Weight, 1 pound. Nothing to assemble.

If ordered in combination with Roses or Peonies, we will prepay transportation charges; otherwise add 25 cents to cover insured delivery, or we will ship Express charges collect (25 cts. to 30 cts.).

The Water Wand may be returned at our expense, and money refunded, if you are not entirely satisfied after trying it.

Water Wand is the ideal Christmas Gift for Gardeners. Handsome in appearance... Useful for Many Years

Water Wand

A Practical, Scientifically Designed
Irrigating Tool

Attaches to Your Garden Hose
Conserves Soil and Fertilizer

With a WATER WAND, the correct watering of your garden becomes a pleasant pastime, with these distinct advantages:

- 1 You can irrigate quickly and thoroughly without breaking down tender plants or washing away rich top soil, humus, or fertilizer.
- 2 Foliage and blooms are left dry and therefore less susceptible to fungi, mildew and other diseases.
- 3 Full pipe-volume of water is released quickly in a steady, gentle flow to lie motionless and soak in deeply around the roots. Cuts watering time in half with double efficiency.
- 4 Protective sprays and dusting powders are not washed off the foliage. They stay there for protection during rainy periods.
- 5 Reaches plants and shrubs in deep borders without wetting your feet or clothing; no trampling of delicate plants.
- 6 Placed flat on the ground, the WATER WAND gives large evergreens, trees and shrubs a thorough soaking; will not clog.
- 7 Endorsed by prominent amateur and professional gardeners, and experiment stations and nurserymen, WATER WAND became, in a single season, the favorite implement of thousands of home gardeners.



A typical specimen of semi-double Tree Peony

Tree or Shrub Peonies

Tree Peony blooms are larger and more showy than those of the herbaceous varieties. They are of a firm, crepe-paper-like texture, ruffled and crimped on the edges of the petals.

They are the first to bloom in early spring; they precede the Chinensis or herbaceous doubles and singles. Their shrubby, woody growth does not die down over the winter. It is not unusual to hear of Tree Peonies 30 to 40 years old producing perfect blooms every season. They are the true aristocrats of the garden.

SIZE AND PRICES OF TREE PEONIES. Our prices are for mature plants at least four to five years old, and every one has already bloomed in the nursery row. They are now about 18 to 24 inches high, with roots of about equal length. We can also supply large specimens 8 to 10 years old that are very valuable.

Small plants out of 5- or 6-inch clay pots that are sometimes offered for \$2.50 to \$3.00 are in no way comparable to the large nursery-grown plants we offer. Such quality Tree Peonies will be scarce for some time to come.

European Tree Peonies Double

Athlete. Large; rose-pink, mauve overcast. \$5.00. Specimens \$12.00.

Banksi. Most popular and easiest bloomer of all the double pinks. Shining pink with silver reflex. \$4.00. Specimens \$10.00.

Baronne d'Ales. Vivid salmon-rose with a darker center. \$5.00. Specimens \$12.00.

Fragrans Maxima Plena. Soft salmon-flesh-pink—an unusual and outstanding color. \$5.00.

Jeanne d'Arc. Imbricated salmon-pink. Fine form and free blooming. \$5.00.

Lactea. One of the best double pure whites. Profuse bloomer. \$5.00. Specimens \$12.00.

Louise Mouchelet. Rose-salmon-pink. \$5.00. Specimens \$12.00.

Mme. Stuart Low. Brilliant salmon-red. \$5.00.

Osiris. Best dark velvety red. \$6.00.

Princess Mathilde. Clear rose-flesh. \$5.00. Specimens \$12.00.

Reine Elizabeth. Bright rose-salmon. The most popular of the European pinks. \$5.00. Specimens \$12.00.

Souv. de Ducher. Amaranth-red. \$5.00. Specimens \$12.00.

Japanese Tree Peonies Singles and Semi-doubles

America (Beikoku). Beautiful soft flesh-pink; semi-double. \$5.00. Specimens \$12.00.

Flight of Cranes (Rein-Kahu). Pure white with central cushion of golden anthers; semi-double. \$5.00.

Golden Center (Ukaregi-Ohi). Brilliant warm salmon-rose with a central cushion of golden anthers; semi-double. \$5.00. Specimens \$12.00.

King of Peonies (Yomo-no-homare). Bright rose; extremely large—10 inches across; semi-double. Very profuse bloomer. \$5.00. Specimens \$12.00.

Lion's Mane (Shishi-no-Tategami). Light salmon-pink; semi-double. \$5.00. Specimens \$12.00.

The Woods of Mt. Fuji (Fuji-no-mori). Orchid-mauve; semi-double. \$5.00. Specimens \$12.00.

Yellow Lutea Hybrid

Souvenir de Maxime Cornu. Very large and extremely double blooms. Most fragrant of all Peonies. A golden yellow, heavily shaded orange-salmon. "The *piece de resistance* among Tree Peonies." \$20.00. Stock limited.

Deduct 10 per cent where 5 or more plants are selected. (No discount on Souv. de Maxime Cornu.)

Planting-time is September and October. We guarantee, without reserve, any possible transplanting loss. Planting and cultural instructions accompany every shipment.