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U. S. Department of Agriculture

For Your

1941 Garden

ANNUALS

AZALEAS

• ROSES •

Cultivated Sod

Lawn Grass Seed

*Reference to inside pages
will disclose a comprehen-
sive list of what we offer
the garden enthusiast*

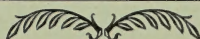
DAUERNHEIM
- INC. -
FLORIST

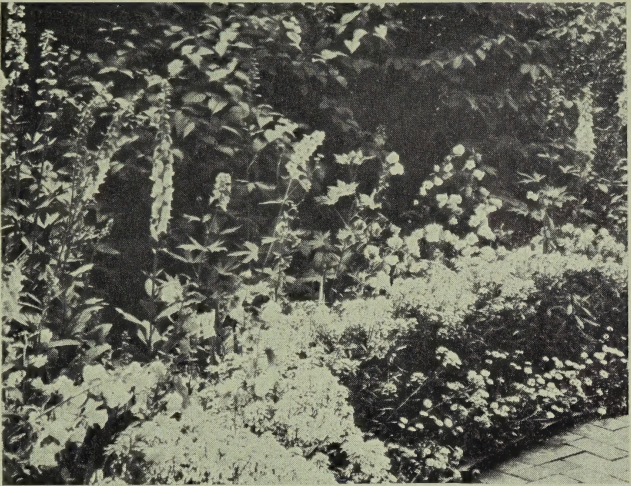
JERUSALEM AND WANTAGH AVES.
WANTAGH, NEW YORK

Those who know
their gardening
know this . . .

IT IS NOT that
we ask more for your
garden needs but that the
lower prices occasionally
obtainable elsewhere can-
not possibly give you
DAUERNHEIM QUALITY.

DAUERNHEIM, Inc.
WANTAGH, L. I., N. Y.
Telephone, WANTAGH 1200





Bedding Plants and Annuals

At our Wantagh property, as well as other local areas, we have carried out trials of Annuals and Bedding Plants running into thousands of varieties and strains. We feel assured that the varieties and strains listed here are the finest to be found for our local climatic and soil conditions. The assortment is sufficiently large to permit the carrying out of almost any desired plan in color and height. The quality of the plants have met the most rigid of specifications, the same quality that enabled us to supply and satisfy such plantings as the Ford and General Motors Exhibits as well as for the World's Fair Corporation in the New York World's Fair; the Garden in Radio City and many others.

25 or more at 100 rate; 250 or more at 1000 rate

T.S.—Transplanted Seedlings

VARIETY	Each Doz.	100	1000
AGERATUM			
Irwin's Beauty, Riverside, 3½ in. pot.	\$0.20	\$2.25	\$18.00 \$165.00
Midget Blue. T.S.25
ALTERNANTHERA			
Golden, Bright Red and Round Leaf. 2 in. pots.09	.90	7.50 60.00
ALYSSUM			
2½ in. pots.10	1.00	8.00 75.00
T.S.25
ANTIRRHINUM			
Malmaison Type			
St. George, Royal Rose, Guinea Gold, Mixed. 3½ in. pots.20	2.25	18.00 165.00
T.S.25
Tom Thumb—Irmelin			
Rose, Psyche. 3½ in. pots.18	2.00	15.00 135.00
Mixed. T.S.25
ARCTOTIS			
Hybrids. 3½ in. pots.15	1.50	12.00 110.00
ASTERS			
12 Best Mixture. T.S.25
BEGONIA			
Luminosa Erfordia, Prima Donna and White. 3½ in. pots.18	2.00	15.00 135.00
T.S.25
Tuberous Rooted (Double) Pink, White, Scarlet. 5 in. pots.	1.00	10.00	75.00
BROWALLIA			
Speciosa major. 3 in. pots.15	1.50	12.00 100.00
T.S.25

VARIETY	Each	Doz.	100	1000
CALENDULA Sunshine, Apricot Queen, Orange Shaggy and Mixed. T.S.		\$0.25
CALLIOPSIS Mixed. T.S.25
CAMPANULA Mixed. T.S.25
CANNA President, King Humbert and Yellow King Humbert. 4 in. pots.	\$0.20	2.25	\$18.00	\$165.00
CENTAUREA (Dusty Miller) 3½ in. pots.12	1.35	11.00	90.00
CLEOME pungens. T.S.25
COBAEA Scandens, White and Blue. 4 in. pots.25	2.50	20.00
COLEUS Golden Bedder, Verschaffelti. 2½ in. pots.12	1.25	10.00	90.00
COSMOS Klondyke Yellow, Orange Flare. T.S.25
Assorted. T.S.25
DAHLIA Mignon, Coltness Hybrids and Unwin's Hybrids. 4 in. pots.30	3.00	22.00
Selected. 4 in. pots.35	4.00	30.00
DIDISCUS T.S.25
DIMORPHOTHECA T.S.25
DRACAENA Indivisa. 5 to 6 in. pots. \$1.00 to 1.50
FUCHSIA Little Beauty, Black Prince, Pink Pearl and Bagdad. 3½ in. pots.20	2.25	18.00
GERANIUM Ricard, Poitevine, Radio Red, Fiat, White, Rose and Ivy. 4 in. pots.35	3.50	28.00	250.00
HELICHRYSUM T.S.25
HELIOTROPE Royal Fragrance. 4 in. pots.35	3.50	28.00	250.00
HOLLYHOCK (Annual) T.S.25
HUNNEMANNIA "Sunlite." 3½ in. pots.25	2.50	20.00
IMPATIENS Dwarf Sultani Mixture. 3½ in. pots.25	2.50
IPOMOEA "Heavenly Blue." 3½ in. pots.35	4.00	30.00
LANTANA M. Schmidt, Tethys, Yellow Dwarf, White, Pink Beauty, Varicolor. 3½ in. pots.30	3.00	22.00	200.00
LARKSPUR Imperial Mixture. T.S.25
LOBELIA 2½ in. pots.12	1.35	11.00	90.00
T.S.25

VARIETY	Each	Doz.	100	1000
LUPINES				
Mixed. T.S.....		\$0.25
MARGUERITES				
3½ in. pots.....	\$0.25	2.50	\$20.00
MARIGOLD				
Yellow Supreme, Guinea Gold, Golden Queen, Orange Queen, Yellow Queen, Golden Har- mony. 3½ in. pots.....	.12	1.35	11.00
T.S.....		.25
Orange Sunset, Sunset Giants, French Legion of Honor. T.S.25
MESEMBRYANTHEMUM				
Cordifolium. 3 in. pots.....	.18	2.00
MIMOSA				
Pudica. 2½ in. pots.....	.12	1.35	11.00
NASTURTIUM				
Golden Gleam and Scarlet Gleam. 3½ in. pots.....	.25	2.50
NIEREMBERGIA				
Caerulea. 2½ in. pots.....	.18	2.00	15.00
T.S.....		.25
PETUNIA				
Balcony:				
White, Pink, Blue. 3½ in. pots. .18	2.00	15.00	\$135.00	
T.S.....		.25
Double:				
World Beauty, Blue Brocade, Snowball, Loveliness. 3½ in. pots.....	.25	2.50	20.00	180.00
World Beauty. T.S.....		.35
Fringed:				
Private Stock, Martha Wash- ington (Dwarf), Caerulea. 3½ in. pots.....	.18	2.00	15.00	135.00
Single Bedding:				
Blue Bedder, Black Prince, Glow, Blue Gem, Blue Per- fection, Snow Queen, Ce- lestial Rose, Topaz Rose, Dwarf Elks Pride, Heavenly Blue Improved, Rosy Morn Improved. 3½ in. pots.....	.18	2.00	15.00	135.00
T.S.....		.25
Snowstorm Improved, Betsy Ross, Violet Blue, Salmon Supreme. 3½ in. pots.....	.18	2.00	15.00	135.00
T.S.....		.25
PHLOX				
Drummond Mixed. 3 in. pots..	.18	2.00	15.00
PORTULACA				
T.S.....		.25
SALPIGLOSSIS				
Emperor Mixed. 3 in. pots.....	.18	2.00	15.00
Emperor Mixed. T.S.....		.25
SALVIA				
Harbinger and Blaze of Fire. 3½ in. pots.....	.18	2.00	15.00	135.00
T.S.....		.25
SANTOLINA				
2½ in. pots.....	.15	1.50	12.00
SCABIOSA				
Blue Moon. T.S.....		.35
Peace and Mixed. T.S.....		.25
THUNBERGIA				
3 in. pots.....	.25	2.50	20.00

VARIETY	Each	Doz.	100	1000
TORENIA				
3 in. pots.....	\$0.18	\$2.00	\$15.00
T.S.....		.25
VERBENA				
Carmine Ball, Fireball, Snowball, Violet Bouquet.				
T.S.....		.25
VINCA				
Madagascar. Pink and White.				
3 in. pots.....	.15	1.50	12.00
T.S.....		.25
Major. 4 in. pots.....	.40	4.50	35.00
ZINNIA				
Large Flowered:				
Miss Willmott, Canary Bird, Exquisite, Polar Bear, Scarlet Flame, Dream, Brightness, Oriole, Eldorado, Daffodils, Orange King, Purity and Mixed.				
T.S.....		.25
Fantasy:				
Orange Lady, Rosalie, White Light, Wild Fire, and Mixed.				
T.S.....		.25
Elegans pumila, Dwarf Double, Spun Gold, White, Scarlet, Salmon Rose. 3½ in. pots.....				
T.S.....	.18	2.00	15.00
T.S.....		.25
Novelties:				
Howard's New Giant Crested, Super Crown of Gold, Pastel Tints, Desert Gold.				
T.S.....		.25

ROSES

Grown from heaviest grade Northern-grown Roses. Established in pots. While the assortment is not as large as many listed elsewhere, we believe the assortment contains the most desirable varieties for outdoor use on Long Island. The assortment of colors is sufficient to carry out any desired color plan, while the general qualifications of these varieties have fine individual blooms, excellent growing habits, and reasonable resistance to disease.

Grown from heaviest grade Northern-grown Roses. Established in pots.

Hybrid Teas

	Each	3 for
Alezane (<i>Patent No. 116</i>). Chestnut brown.....	\$1.00	\$2.75
Betty Prior (Floribunda). Opens lively red, turns to delicate shell pink.....	1.00	2.75
Carillon (Floribunda). Soft flame color.....	1.00	2.75
Donald Prior (Floribunda). Bright red.....	1.00	2.75
Eternal Youth . Soft pink, with yellow at base of petals.....	1.25	3.50
McGredy's Pink . Finest pink.....	1.25	3.50
Matador . Scarlet crimson.....	1.00	2.75
Miss America (<i>Patent No. 264</i>). Flesh color tinted with salmon and gold.....	1.00	2.75
Pink Dawn . Excellent pink.....	1.00	2.75
Rex Anderson . Cream color turning to pure white.	1.25	3.50
Rocket . Scarlet red.....	1.00	2.75
Signora (<i>Patent No. 201</i>). Buds brownish orange opening to lighter mandarin with orange and scarlet	1.00	2.75
White Briarcliff (<i>Patent No. 108</i>). White, sport of Briarcliff.....	1.00	2.75

HYBRID TEA ROSES—*Continued*

The following varieties at 90c. each, 3 for \$2.60

- | | |
|--|---|
| Briarcliff. Large pink. | Lady Ashtown. Fine pink. |
| Condesa de Sagato. Center red with under petals yellow. | McGredy's Scarlet. Scarlet. |
| Essence. Fine deep red. | Mme. Jules Bouche. Free blooming medium white. |
| Etoile de Hollande. Good garden red. | Mme Testout. Rose pink. |
| Grenoble. Scarlet red. | Mrs. E. P. Thom. Rich lemon yellow. |
| Gruss an Teplitz. Clusters of deep red flowers, most floriferous. | Mrs. P. S. du Pont. Excellent garden yellow. |
| Hadley. Deep velvety red. | Willowmere. Bright pink suffused with gold. |

AZALEAS

Kurume Azaleas for garden use are truly the plants of the future. The only reason these plants have been so little used in outdoor plantings has been entirely due to the fact that the demand for these plants for finer florist use has been so great that they have not been available for any other use. We have given many varieties of this group trials under all kinds of conditions at Wantagh and feel certain that our Long Island climate is perfectly suitable to most of them. We recommend the varieties listed here as the finest for this outdoor use.

Kurumes

- Coral Bells.** Lovely coral pink.
- Salmon Beauty.** An exceptionally fine shade of salmon pink.
- Snow.** Glistening pure white.
- Bridesmaid.** Glowing salmon.
- Hinodegiri.** Brilliant red.

(25 or more at 100 rate)

Coral Bells, Salmon Beauty, and Snow	Each	Doz.	100
6 to 8 in. spread.....	\$1.00	\$10.00	\$75.00
8 to 10 in. spread.....	1.25	13.50	100.00
10 to 12 in. spread.....	1.75	18.00	135.00
12 to 14 in. spread.....	2.50	27.00	200.00
14 to 16 in. spread.....	3.00	33.00
16 to 18 in. spread.....	4.50	48.00
18 to 20 in. spread.....	6.00	60.00
20 to 22 in. spread.....	7.50	80.00
22 to 24 in. spread.....	10.00	100.00

Bridesmaid and Hinodegiri

7 to 9 in. spread.....	\$1.00	\$10.00	\$75.00
10 to 12 in. spread.....	1.25	13.50	100.00
12 to 14 in. spread.....	1.75	18.00	135.00
14 to 16 in. spread.....	2.50	27.00	200.00
16 to 18 in. spread.....	3.00	33.00
18 to 20 in. spread.....	4.00	48.00
20 to 22 in. spread.....	6.00	60.00
22 to 24 in. spread.....	7.50	80.00

Kaempferi Hybrids

Excellent for naturalistic planting in shady locations.

	Each	Doz.	100
12 to 15 in. spread and height.....	\$1.00	\$10.00	\$75.00
15 to 18 in. spread and height.....	1.25	13.50	100.00
18 to 24 in. spread and height.....	1.75	18.00	135.00
21 to 24 in. spread and height.....	2.25	24.00
24 to 30 in. spread and height.....	3.50	36.00
30 to 36 in. spread and height.....	4.00	42.00

CULTIVATED SOD

It Can Happen to You!

"Only God Can Make a Tree," wrote Joyce Kilmer in his immortal poem. You, however, can make a lawn that will add immeasurably to your home surroundings.

There are several dependable methods for those who desire the very finest of lawns. Where the area is not too extensive, the **First Choice** naturally is the use of Cultivated Sod. This method produces a lawn as the sod is being laid and, while the initial cost is slightly higher, there is an ultimate saving in its permanency.

For **Second Choice**. Spade up area, apply fertilizer in accordance with requirements disclosed by a soil analysis, sow 1 or 2 cover crops, which are to be worked into ground to provide humus; then seed (preferably in Autumn) with Dauernheim's Special Mixture of selected grass seed. This method requires 1½ to 2 years to develop a satisfactory lawn.

For **Third Choice**. To lay ordinary pasture or field sod; or, if lawn is partly established, the following treatment could be provided. Hand weed as weeds appear. Ordinary sod often contains many weed seeds which may take from one to two years to eradicate. Apply several dressings of rich top soil free from weed seeds, and seed with Dauernheim's Special Mixture of selected grass seed.

Following your selection of either of the above methods, there inevitably arises the question of maintenance—a problem which cannot be left to chance or indifferent treatment. We know Grass as it has long been one of our "pets," if you will. Our advice on the best way to take care of a lawn after its establishment is available to our customers at all times. Come personally or call us on the phone; we are eager to give you the benefits of our experience.

PRICES:

Cultivated Sod. Grown from Dauernheim's Mixture of selected grass seeds and raised under the most careful supervision is sold at: \$9.00 per 100 square feet, \$85.00 per 1000 square feet. F.O.B. Wantagh; trucking extra. (Special prices for larger quantities).

"Dauernheim's Special Mixture" Grass Seed. The result of 20 years' experimenting with grass seed mixtures. We believe this is the ideal mixture for Long Island and vicinity. Lb. 70c., 5 lbs. \$3.25, 10 lbs. \$6.25, 25 lbs. \$15.00, 100 lbs. \$58.00.

"Dauernheim's Shady Mixture" Grass Seed. Especially suited to shady locations. Lb. 70c., 5 lbs. \$3.25, 10 lbs. \$6.25, 25 lbs. \$15.00, 100 lbs. \$58.00.

TOMATOES

Transplanted Seedlings.....25c. per doz.

PEPPERS

Crimson Giant. Transplanted seedlings.....25c. per doz.

CABBAGE

Early Wakefield. Transplanted seedlings.....25c. per doz.

PANSIES

In Separate Colors of White, Yellow and Blue. Also **Mixed.**
\$8.00 per 100, \$75.00 per 1000.

These Pansies are sash grown, and much larger than ordinary field-grown plants.

GROUND COVERS

HEDERA	Each	100
Helix (English Ivy). 4 in. pots.....	\$0.50	\$40.00
PACHYSANDRA		
Terminalis (Japanese Spurge). 3-3½ in. pots..	.15	12.50
VINCA		
Minor (Myrtle). Field clumps.....	.15	12.50