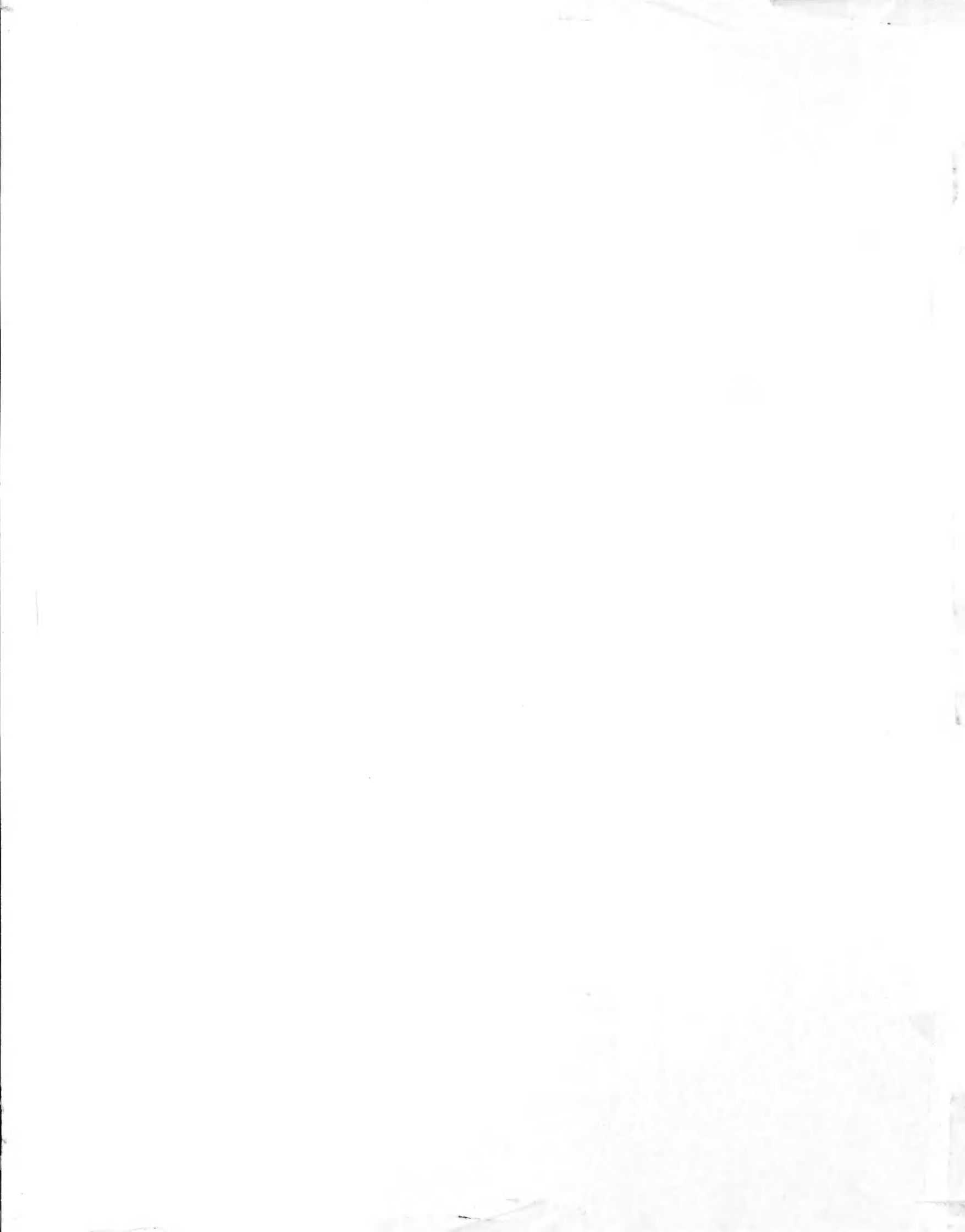


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Keep this Copy  
of The Iris News  
For Reference

# THE IRIS NEWS AND GARDEN CHATS

A. B. Katkamier

Macedon, N. Y.

Dedicated To All Who Enjoy the Great Out of Doors Particularly Those Who Love Beautiful Flowers

Send a Copy of  
Iris News  
to Your Friends

## The Lincoln Collection

of Ten Colorful Hardy and Outstanding Iris only \$1. The greatest value ever offered.

Make your own selection of ten varieties from this list. You can't go wrong.

Albright—The new orchid-pink Iris that pleases.....	.19
Allure—Canary yellow, overlaid opalescent pink. Ruffled.....	.19
Avatar—S. buff; F. pansy violet, 3 ft. Fragrant, brilliant.....	.14
Baldwin—A lovely shade of violet. Very large flowers.....	.19
Buto—S. royal purple; F. dark velvety violet. Likeable.....	.19
Challenger—Dark purple to blackish violet. Large, good.....	.19
Churchmouse—A wonderful new color—Hay's Brown. See it.....	.19
Dr. C. H. Mayo—A pink toned bicolor. Fragrant. Popular.....	.19
King Tut—S. brownish; F. velvety glowing red. Admired.....	.19
Mme. Cheri—Violet; pink and yellow undertone. Pleasing.....	.19
Nymph—The best early yellow. Free flowering.....	.19
Old Gold—A fine yellow plicata. An unusual color.....	.14
Omaha—This is the nearest to red, bright orange beard.....	.19
Pluie D'Or—(Golden Rain) Solid golden yellow.....	.19
Refulgence—Two shades violet-blue with bronze. Blooms late.....	.39
Rameses—New blend. S. light russet; F. tourmaline pink.....	.19
Sir Galahad—S. and F. pansy violet. Tall, large, fragrant.....	.19
Valor—Largest, richest, blackish blue-violet.....	.19
Venus de Milo—Gigantic pure snow white.....	.19
Vesper Gold—Distinct yellow with soft violet flush.....	.19
White Queen—Snow white flower. Long blooming season.....	.14

The total cost of these 21 varieties when introduced was \$435.00. Now only \$2. Make your garden fascinating.

Or you may have the entire list of  
21 varieties for \$2

The Lincoln Collection of Iris will glorify  
your garden for many years.

A. B. Katkamier, Macedon, N. Y.

"Die when I may, I want it said of me by those who  
knew me best, that I plucked a thistle and planted a  
flower wherever I thought a flower would grow."  
—Lincoln

### Your Garden a Paradise

A recent issue of a standard dictionary defines Paradise as "the abode of sanctified souls after death," also "a pleasure garden, especially an Oriental Park."

But it is from Xenophon, living three hundred years before the New Testament was written that we get our authority for calling a garden a Paradise. Xenophon achieved imperishable fame in conducting the masterly retreat of the ten thousand Greeks through hostile countries and he has told us that the Persians called a garden, a Paradise.

Thus from these Orientals we get the romantic word, Paradise: a place of beauty and of happiness—a garden.

## Artemisia

Artemisia loved her husband Mausolus so much that at his death she had his body burned and then drank the ashes in a portion of wine. This was 350 years B. C. At that time she began the erection of a tomb in memory of Mausolus, her husband, the King of Caria, and made it of such size and beauty that it was declared by historians to be one of the seven wonders of the ancient world. And from this incident we get two names of modern usage. ARTEMISIA is the name of a genus of plants known as wormwoods and noted for their leaves which are generally much divided.

A mausoleum is a sepulchral monument of large size, containing a chamber in which urns or coffins are deposited. The Taj Mahal at Agra, India is the best known of modern mausoleums and was constructed by Shah Jehan in 1650 in memory of the beautiful Muntaz Mahal, his beloved wife. Perhaps the most noted of American mausoleums is that of General Grant at Riverside Park, New York City.

Artemisia—Silver King, grows slender stems three to four feet high carrying finely divided leaves and having both stems and leaves coated with a silvery effect. Cut and dried before injured by frosts, it is practically everlasting and is used as a filler in making winter bouquets. It can be used from July onward and combines gracefully with all flowers. Every garden should be decorated with clumps of Silver King.

We who love our gardens work with God, through the sunshine and the soil in helping nature give us the beauty and fragrance of flowers.

### How the Iris Originated

There is a beautiful story that in the beginning when the world was not yet six days old that the flowers held an election to choose a queen. They each received one vote and the vote each recurring year was the same. The deadlock seemed unbreakable and permanent. Finally the creator landscape architect formed the Iris plant, gave it a thickened root stock, a rhizome, for the storage of plant food, capable of being the hardiest and most enduring of all plants. Gave it a green sword for a conquering leaf. Took all the colors of the sunlight, every hue, tint and shade, to beautify its blossoms, and then caused it to bloom at a time of the year when all the world is young and appealing.

And when the Iris was presented, only one more vote was needed, for it was unanimously declared to be the queen of all garden flowers and will reign supreme forever.

### The Sunset Iris

We have a late blooming Iris named Sunset which always gives a good account of itself after nearly all the other Iris have ceased blooming. It seems admirably adapted to close the season of the tall bearded Iris. Its petals are like cloth of gold except that the falls are suffused with blue. Blue and gold always have been colors to conjure with. We are listing Sunset at 14 cents each.

## A Perfect Day

Inspiring — Appreciative

The most colorful and graceful, and therefore the most beautiful object in nature is the rainbow. We who were at the Iris Gardens late Monday afternoon, Dec. 16, saw in the northeastern sky a massive black cloud glorified by a great miracle of the Creator's artistry—a double rainbow. As I tried to appreciate the magnificence of the view before me there came the thought that people all through the ages had been adept in using some real or fanciful object from which to give a name to their flowering plants. And when the Ancient Greeks gave the name of their goddess "Iris" which means "Rainbow" to the plants we now know as Iris, the gesture was very appropriate for the Iris is truly the Rainbow flower and no two of its more than seven thousand named varieties are exactly alike.

Very soon after the appearance of the superb rainbow the southwestern sky began to take on the colors of a brilliant sunset. The cloud effect was magnificent beyond words to express. Thus in less than a hundred minutes the sun had adorned the sky with three of the most glorious embellishments the eyes of human beings can survey: the sun itself, the double rainbow and the vesper sky.

Pondering on these things at the close of day, the words of the song: "A Perfect Day" by Carrie Jacobs Bond flashed through my recollection and I sat as one entranced.

### How It Was Written

I could think of no other song that expressed so much in so few lines and resolved to look up the motive back of the song. The next day I visited the Sibley Library of the Eastman School of Music and in a book written by Mrs. Bond learned that the story of the writing of "The End of a Perfect Day" is very simple. The inspiration came to Mrs. Bond as she was viewing a wonderful sunset from the top of Mt. Rubidoux in Riverside, California. This is also the place of the Easter morning sunrise services, inaugurated by Frank Miller, Master of the Mission Inn. She had been motoring through Southern California with some nature-loving friends and had been seeing many beautiful sights, but the glory of this particular sunset from the mountain was the most beautiful thing she had ever seen.

That evening while dressing for dinner at the Mission Inn, she wished that she might find a way to express her thanks for the pleasure of the day. Some way that would be out of the ordinary. Almost at once came the words for "A Perfect Day." She wrote them hurriedly, not having time to change a word or a sentence. She took them down and read them at the dinner that evening and then forgot about them.

*"When you come to the end of a perfect day,  
And you sit alone with your thought,  
When the chimes ring out with a carol gay,  
For the joy, that the day has brought,  
Do you think what the end of a perfect day  
Can mean to a tired heart,  
When the sun goes down with a flaming ray,  
And the dear friends have to part?"*

*Well, this is the end of a perfect day,  
Near the end of a journey, too;  
But it leaves a thought that is big and strong,  
With a wish that is kind and true.  
For memory has painted this perfect day  
With colors that never fade,  
And we find, at the end of a perfect day,  
The soul of a friend we've made."*

About three months later she, with friends, was crossing the Mohave Desert, and without realizing it began to hum the words to music. That night in the home of her friend, Mrs. Hawks, she did not go to sleep but finished the music to the song entirely before morning.

Through the public press, the Concert Stage, the radio and the homes of music lovers the song has influenced the lives of millions. It seems to have a particular appeal for the common people.

## Your Name

may be duplicated several times on our mailing list. We find many have changed their address.

If you wish to receive future issues of our publication please let us know or send us an order large or small.

Copies of "Iris News and Garden Chats" are of value to keep for reference.

May we hear from you?

## Chrysanthemums

About the only way to have plenty of flowers in late fall and early winter is to grow Chrysanthemums. They are easy of culture and the hardy varieties come before the killing frosts.

Adironda—Bronze, aster type, golden reverse.....	.15
Aladdin—Bronzy apricot-orange deepening to coppery bronze.....	.15
Ann Miller—Early flowering red.....	.15
Argenteuillais—Bronzy flowers tipped gold. Superb.....	.15
Astrid—Single. Bloom is shell-pink and old-rose.....	.15
Bronze Button—Very productive of flower heads.....	.15
Burgundy—Rich crimson with deeper tone in center.....	.15
Canary—Aster flowered deep yellow.....	.15
Capt. Cook—A brilliant shade of rose pink.....	.15
Carmelia—Pompon yellow with red center.....	.15
Chestnut Bur—Deep chestnut red.....	.15
Crimson Glory—Early pompon, very bright crimson.....	.15
Dazzler—Cardinal red.....	.15
Early Bronze—Orange bronze. Blooms from September till frost.....	.15
Early Yellow—Sport of pompon, early bronze.....	.15
Eden—Bright rose.....	.15
Frances Whittlesey—Rich bronze and garnet.....	.15
Glomero—Medium size, orange, rose sheen.....	.15
Glory of Seven Oaks—Rich golden yellow. Early.....	.15
Granny Scoville—Warm coral bronze color. Large.....	.15
Harvest—Good bronze.....	.15
H. E. Kidder—Large, bronzy incurved petals.....	.15
Indian Maid—Deep orange terra cotta.....	.15
Irene—Pompon, pure white. Upright, wiry stems.....	.15
Iridescent—Combines various shades of yellows and pinks.....	.15
Jean Cummings—Large pure white flowers.....	.15
Jean Treadway—Pink with dark center, beautiful foliage.....	.15
Judith Anderson—Yellow button.....	.15
King Midas—Yellow, one of the best.....	.15
Lillian Doty—Good deep pink. A standby. Ball shaped.....	.15
Little Bob—Early. Profusion bronzer-red buttons.....	.15
Lorelei—A very productive yellow. In bloom in mid-September.....	.15
Marion Hatton—Very early canary yellow. Excellent.....	.15
Mary Pickford—White, tiny flowers in great clusters.....	.15
Mrs. H. E. Kidder—Large yellow incurved.....	.15
Murilla—Old rose, floriferous and always admired.....	.15
Old Gold—Orange yellow, deepening to old gold at center.....	.15
Orchid Beauty—Orchid with deeper tone in center.....	.15
Ouray—Dark mahogany. 2½ inches in diameter.....	.15
Provence—Soft pink, blended yellow.....	.15
Rapture—Deep orange bronze with carmine suffusion.....	.15
Red Doty—Probably the best of the deep red varieties.....	.15
Red Flare—The first bright red garden variety. Floriferous.....	.15
Pink Dot—Dwarf, light pink.....	.15
Romany—Carmine red with gold reverse.....	.15
Rose Beauty—Deep rose button type.....	.15
Rosy Gem—Bright pink or rose color.....	.15
Ruth Cummings—Rich reddish bronze. Best all around variety.....	.15
Ruth Hatton—Clear ivory white when fully opened.....	.15
September Queen—Profusion of early pure white flowers.....	.15
Skibo—Rich yellow button with bronze center.....	.15
Summer Gold—Large, beautiful golden yellow.....	.15
Tilekist—Bright dark orange, early.....	.15
The Moor—Amaranth purple.....	.15
Tints of Gold—Large double yellow.....	.15
Vivid—Color American Beauty Rose.....	.15
Yellow Gem—Button type.....	.15

### Hardy Singles

Cavalier—Deep wine color.....	.15
Grenadier—Crimson scarlet.....	.15
Indian Maid—Deep orange terra-cotta.....	.15
Louise Schling—Glowing salmon red, bright yellow center.....	.15
Sun Flower—Rich orange yellow.....	.15

### Early Flowering Cushion Varieties

Pink Cushion Amelia.....	.15
Rose Cushion Amelia.....	.15
Bronze Cushion Amelia.....	.15
Golden Cushion Amelia.....	.15
White Cushion Amelia.....	.15

### Koreans

Apollo—Bronze red.....	.15
Ceres—Old gold blended with yellow.....	.15
Daphne—Lilac rose.....	.15
Mars—Deep amaranth red.....	.15
Innocence—White tinted pink.....	.15

12 varieties my selection for \$1.00.

### Hemerocallis

Fulva—Orange with red markings. A persistent grower.....	.15
Kwanso—Double, orange flushed red. You will like it.....	.20
Kwanso Variegata—Green and white foliage, beautiful.....	.40
Mrs. A. H. Austin—A fine deep yellow. July.....	.20
The Gem—Early yellow.....	.20
Dr. Royal—Orange yellow, early and fragrant.....	.20
Flava—The old lemon lily, very fragrant.....	.20

Every Sunday morning we make up a basket of flowers for the cemetery. Always a few blooms of whichever variety of Hemerocallis happens to be in flower are used to give distinction.

### Hardy Phlox

Von Hochberg—One of the very best of the real dark reds.....	.15
Daily Sketch—Salmon-pink with carmine eye.....	.15
Leo Schloeger—Large trusses, scarlet, dark crimson eye.....	.15
Mrs. Jenkins—A fine early pure white.....	.15
Fainted Lady—Silver-pink shaded salmon. Cherry red eye.....	.15
Thor—Salmon-pink shaded scarlet, aniline red eye.....	.15
Widar—Light violet, pink tinge, white center.....	.15
Bridesmaid—White with pink eye.....	.15

### Lily Bulbs

Umbellatum—Rich orange red, free flowering. Large.....	.20
Trigrinum—Rich salmon-orange, spotted with glossy black. Robust growth, easy culture.....	.20
Tenuifolium—Coral lily, deep scarlet. Border or rock garden.....	.15

### Funkia or Plantation Lily

Subcordata Grandiflora—Pure white. Lily shaped, very fragrant. August.....	.20
Lancifolia—Long narrow green leaves, lilac-blue flowers. August.....	.20
Variegata—Variegated foliage, blue flowers.....	.25
Eulalia Variegata—Ornamental perennial grass, green foliage striped lengthwise with creamy white. Six feet tall, very showy.....	.25
Dictamnus Gas Plant—Showy, hardy perennial bush, 2 ft. high, fragrant foliage and spikes of rosy pink flowers.....	.25

"Words are futile to describe the beautiful colors of the last collection of Iris I purchased of you. My garden is larger than I can tend alone so I hired a gardener one day a week to keep it in good order. I am a working woman, also housewife and mother. My flowers have been a blessing and recreation to me through the years—some of them rather lean."

Address, A. B. Katkamier, Macedon, N. Y.



To briefly describe all the varieties of Iris in our Gardens would take several issues of "Iris News." We will meet the price of any grower on any variety not listed here. Include same with your order. The following are descriptions of a few hundred varieties of Iris growing in quantity in our fields. The prices are adjusted to meet the desire of those who wish to beautify the home surroundings at little cost.

### Here Are Hundreds

of varieties of Iris from which to select the colors to paint your garden picture. The Master Artist gave the Iris so many hues, tints and shades of all colors, that it is rightly called the Rainbow Flower. Some flower lovers refer to the Iris as The Garden Orchid. The Iris has a wider color range than any other flower. In answer to many questions the following information is given regarding the description of Irises. A self is an Iris of uniform color; a bicolor has two colors and a bicolor of a deeper shade of the same color; a variegata has falls of red, brown or red-purple and standards of some shade of yellow, a plicata is a light or white flower marked or stippled with a darker shade particularly on the margins; an amoenosa has white standards and colored falls. The letter S refers to the standards or upright top petals. F refers to the falls which are lower or hanging petals.

You can have a complete garden with Irises alone, but you cannot have a complete garden without them.

Table listing hundreds of Iris varieties with brief descriptions and prices. Includes entries like 'Aurea', 'Aureole', 'Aureole', 'Aureole', etc.

# Beautify Your Garden With a Collection of Irises

### Price

Table listing Iris varieties with descriptions and prices. Includes entries like 'Aurea', 'Aureole', 'Aureole', etc.

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## White and Gold Collection—\$1.67 for \$1

**WHITE**—Athene, La Niece, Lenszenke, Moonlight, Taj Mahal, GOLD—Bonita, Cascadet, Coronation, Plue D'Or, Sunlight. **Tall Varieties Collection — \$1.57 for \$1** Aristocrat, Giant, Hippolyta, Henri Riviere, Lord Lambrone, Mme. Chereau, Mrs. Marion Cran, Solferino, Valer, Vesper Gold. **The Mrs. Collection — \$1.50 for \$1** Mrs. Valery West, Mrs. Walter Brewster, Mrs. Dugdale, Mrs. H. F. Bowles, Mrs. Cuthbertson, Mrs. Neubronner, Mrs. Kingcoote, Mrs. H. Darwin, Mrs. Andrist, Mrs. A. S. Hoyt.

## Amoenosa Collection \$1.62 for \$1.

The Amoenosa or White Bi-color have upper petals that are white or nearly white, and the falls or lower petals are some rich contrasting color. **Fall Flowering Collection \$1.75 for \$1.** Autumn Queen, Autumn Haze, Eleanor Roosevelt, Equinox, Frost Queen, Golden Harvest, Mrs. Walter Lamb, Olive White, October Open, Utter. **Six Collections for \$5—Take notice** a separate address.

## Your New Orchid Iris Shilka

It has the tones of lovely orchid pink and blue, mingled with cream. These are found in the finest orchids. It blooms continuously for six to eight weeks after other Irises are gone. Last year's stems bear as many as ten to fifteen superbly beautiful flowers on each plant, all at one time, hundreds before the season is over.

### TRUE WATER IRIS

These worth while Dollar Collections are great opportunities to glorify your garden for many years to come. Their potential beauty in a wide range of colors and sweet fragrances make them the best purchases you can make.

### Beauty Collection — \$1.88 for \$1

**Blue Velvet Collection — \$1.46 for \$1** Blue Banner, C. J. Hunt, Tom Tit, Cordon Bleu, Blue Night, Mary Gray, Mist, Wedgewood, Blue Velvet, Yvonne Peletier. **Champion Collection — \$1.94 for \$1** Albright, Baldwin, Cavalier, Chiffonier, Crusader, Sweet Lavender, Majestic, Mary Gibson, Nymph, Oriander, Purple Haze and Zada.

### Churchmouse Collection — \$1.62 for \$1

**Dwarf Iris Collection — \$1.80 for \$1** Eighteen plants, assorted varieties. **Gold Collection — \$1.40 for \$1** Amber, Aurea, Collis, Citronella, Dawn, Gaviata, Nebraska, Old Gold, Queen Flavia, Sunset and Primrose.

### Gorgeous Collection — \$1.55 for \$1

**Indian Collection — \$1.36 for \$1** Apache, Iroquois, Inca, Navajo, Nokomis, Pochahontas, Powhatan, Seminole, Montezuma, Ute Chief and Omaha. **"The Gay 90's" — \$1.62 for \$1** Any Iris that scores 90 or above is one of the very best. The Judges should know 91 Amaranth; 92 Asia; 91 Dolly Madison; 91 Brandy; 91 Montclair; 92 Solferino; 91 Oriander; 91 Morning Splendor; 91 Princess Beatrice; 92 Sordani; 90 Ballerine; 91 Mme. Gaudichau; 90 Rameses.

### Peacock's Eye Collection — \$1.65 for \$1

**Pioneer Collection — \$1.45 for \$1** Aurora, Autumn Queen, Cascadet, Eldorado, Queen Hughes, Jumbo, Kaleidoscope, Mme. Chereau, Pioneer, Shekinah, Quaker Lady, Zua. **Fragrant Collection — \$1.40 for \$1** Albert Viorer, Alcazar, Caprice, Fairy, Fragans, Lotus, Loreley, Odoratissima, Barbara, Ma Mie Aphrodite and Turco.

### Red Toned Collection — \$1.42 for \$1

**Very Early Decoration Day Collection — \$1.28 for \$1** These Irises will solve your flower problem for bouquets for Decoration Day. Blue Boy, Firmament, Florentina, Helge, Ingeborg, Kochi, Mrs. Alan Gray, Miranda, F. B. Schermerhorn, Rose Unique, Wallhalla and Zwanenberg. **Very Late Collection \$1.45 for \$1** Fascination, Cecil Minturn, Cherubim, Delicatissima, Frieda Mohr, Georgia, Kalos, Kathleen, Midgard, Roseway and Susan Bliss.

### Single Peonies

**Five Peony Plants, \$1** Each a different color. Some will bloom early and some will bloom late. My selection. Worthy of your consideration. **Fall Planting** Any time before the ground is actually frozen, your perennial flowering plants can be safely transplanted. Your plants set out during the fall months are increasing their root growth every inch while the ground is actually frozen. But you should protect your fall-set plants by covering them lightly with excelsior, placing some earth over enough of the excelsior to prevent the wind from blowing it away. The soil in which the excelsior can be removed. Your plants will thus be in a position to stand in the spring even before the ground could be dug. We will be glad to take care of your order sent today.

How the Song "A Perfect Day" happened to be written . . . Story within.

Sensational Special Price Collections

of Peonies, Oriental Poppies, Iris of Chrysanthemums and a general list of Flowering Plants.

A. B. Katkamier Macedon, N. Y. Please hand to some flower lover. Thank You

The First Customer

from each of the 48 states had the order doubled.

When all the states were represented by a first customer we started again to double the order of the second first customer from the forty-eight states. This plan is repeated for the entire year.

No matter when you order your plants you have a chance to have your order doubled—even to late in the fall. Luck may come your way. Somebody wins.

In any case you receive generous value together with the gift plants which are always included and adjusted to the amount of your order. The larger the order the more liberal the gifts. SPECIAL: With all orders above two dollars you will receive a good root of Crepe de Chene Iris, price 99 cents.

You cannot realize my great surprise and pleasure in having my order for plants doubled. You see I did not happen to read your item "The First Customer" until after I had received my plants. My "chance" came unknown to me and I thank you sincerely.—Mrs. J. H. C., Iowa.

A Big Iris Garden

at very little cost. No need to be without flowers when the following choice varieties of Iris can be secured, labeled, postpaid at so small a price.

Make Your Own Selection

of 21 varieties for \$1; 42 varieties for \$2; 63 varieties for \$3; 84 varieties for \$4. Or you may have the following entire list of one hundred and twelve named varieties for only \$5. All varieties will be named and sent direct to your mail box postpaid.

Many of our customers like an Alphabet Collection—a named variety of Iris for each letter of the alphabet. Make your selection and you may have the 26 varieties for \$1.30. Don't pass up such a chance.

- A**—Afterglow
- Albert Victor
- Ambassador
- Amber
- Aristocrat
- Archeveque
- Aurea
- Aurora
- Autumn King
- Autumn Queen
- B**—Belladonna
- Blue Jay
- Blue Boy
- Bluet
- C**—Camelot
- Candelabra
- Cavalier
- Celeste
- Challenger
- Citronella
- Clematis
- Cluny
- Crimson King
- Cyanea
- D**—Dawn
- Delicata
- Diadem
- Dorothea
- E**—Ed Michel
- E. L. Crandall
- Emir
- F**—Fairy
- Florentina
- Fra Angelico
- Fritjof
- Fro
- G**—Gen. Dewet
- Germanica
- Gertrude
- Gold Imperial
- Gypsy Queen
- H**—Her Majesty
- Halo
- Harpalion
- Hugo
- I**—Imperator
- Iduna
- Ivorine
- J**—Jacquesiana
- Jean Chevreau
- Jeanne D'Arc
- Junata
- K**—King Lear
- Kaledescope
- Kochi
- L**—L. A. Williamson
- Leonidas
- Leopold
- Leota
- Loreley
- Lord Lamborne
- M**—Ma Mie
- Mandaliscae
- Mary Garden
- Mary Gibson
- Miranda
- Mme Chereau
- Monsignor
- Montezuma
- Mother-of-Pearl
- Mrs. Alan Gray
- Mauvine
- N**—Nathalia
- Nirvana
- Nokomis
- O**—Old Gold
- Opera
- Oriental
- Othello
- P**—Parc de Neuilly
- Pocahontas
- Princess Beatrice
- Q**—Queen Alexandra
- Queen Caterina
- Quaker Lady
- Queen of May
- R**—Ramona
- Red Cross
- Rheintraube
- Rhein Nixe
- Ring Dove
- Rubyd
- Ruth Pfeiffer
- S**—Soledad
- Sunset
- T**—Tamar
- Taffeta
- Tom Tit
- Trianon
- Troost
- Turco
- Tuscany Gold
- U**—Ute Chief
- V**—Virginia Moore
- W**—Wedgewood
- White Knight
- X**—Xenophon
- Y**—Ylo
- Yves Lassailly
- Z**—Zannardelle
- Zwanenberg

Doronicum

Nobody knows why this lovely daisy-like yellow flowered perennial was named Doronicum. The name itself is the Latin form of the name the plant bears in its home country—Arabia. Usually a plant name means something. Leopards Bane is another name given to Doronicum and the one doesn't carry any more meaning than the other.

As the Doronicum is always in bloom for Mother's Day and one of the first to give a golden atmosphere to the spring time garden picture, I have in recent years been referring to Doronicum as Mother's Day Golden Daisy. It is a long name but it expresses a fact in an inspiring manner.

Its golden yellow flowers are borne on stalks two feet to three feet high, usually one flower to a stem carried well above the foliage. On thrifty plants the flower stalk may branch near the base of the stem and additional flowers will be produced on the side branches.

Occasionally some favored plants will develop flowers all through the late summer and early fall.

Individual flowers are about two inches broad the ray petals being the richest golden yellow. The button like center is called a disk and it is made up of two hundred to three hundred florets or disk flowers. In color these are golden yellow.

Mother's Day Golden Daisy is one of the very best flowers for cutting and combines exceptionally well with all types and colors of tulips. These flowers may well be liberally grown wherever spring flowers are to be used.

Doronicum plants are fifteen cents each, or ten plants for \$1.

DISTANCE TO PLANT IRIS

No hard and fast rule can be offered, as distance apart must be controlled by conditions. If I wish to establish a "clump" as quickly as possible I set three Iris plants about four inches from each other in the form of a triangle. In planting out in the field the distance is usually 6 to 8 inches apart in the row and the rows 3 to 3½ feet apart. In forming beds or plots, the Iris are usually 8 to 10 inches apart.

"This is Mrs. S--- from 259 H--- St., G---, Ind., letting you know that I have moved. In case you will send me a new copy of "Iris News" please send it to my new address."

Dicentra Eximea

Dicentra is made up of two words, DIS, meaning twice and KENTRON, a spur; in allusion to the double spurred flowers. Eximea means prominent, excellent.

Out of the ordinary. It is one of the most useful of all perennial flowering plants for the rock garden, the border or for a specimen plant wherever placed. Its foliage starts early in the spring. Its fringing blue-green leaves develop on a naked leaf stem reaching up to a foot or more. Its flower stalks are ornamented with a graceful raceme with six to twelve rose-pink blossoms, with rounded spurs. The plan has the unique and valued habit of frequently sending out numerous flower stalks all summer, if the plant is not allowed to dry out. In fact, all perennial flowering plants give a more perfect flower if kept well watered during the blooming period.

"May I have another copy of 'Iris News'? I gave mine away to a study group. The plants secured from you last year gave a good account of themselves and are now forming flower buds for next year."

Perennial Flowering Plants

Each Plant at 15 Cents; Four Plants for 50 Cents;

- Achillea—Rose Milfoil, finely cut leaves, pink flowers . . . . .15
- Achillea, Tomentosa—Beautiful yellow . . . . .15
- Alpine Daisy—Lavender. Blooms in Spring. Valuable . . . . .15
- Anthemis—Hardy Marguerite, Perry's variety. The best . . . . .15
- Armeria—Sea pink, blooms early, fine for Rock Garden . . . . .15
- Alyssum Saxatile—(Basket of Gold) Showing golden yellow . . . . .15
- Artemisia lactiflora—Sweet scented creamy-white flowers . . . . .15
- Artemisia—Silver King. Most valuable garden plant. Gray foliage . . . . .15
- Ajuga—Bronzy foliage. Best ground cover . . . . .15
- Anchusa—Rich gentian blue. Good cut flowers . . . . .15
- Aquilegia (Columbine)—Mixed colors . . . . .15
- Bachelor Button—Perennial. Violet blue flowers . . . . .15
- Black-Eyed-Susan—This perennial blooms profusely . . . . .15
- Campanula persicifolia alba—Peach leaved Bellflower . . . . .15
- Campanula, Harebell—White form of the above . . . . .15
- Campanula, Harebell—Clear blue flowers, 8 in. stems . . . . .15
- Campanula, Persicifolia—Coerulean blue . . . . .15
- Cerastium—Tomentosa. Snow-in-Summer. Creeping. White . . . . .15
- Chinese Lantern Plant—Orange scarlet . . . . .15
- Coreopsis—Rich golden yellow. Valuable for cutting . . . . .15
- Delphinium Chinese Dwarf, intense blue . . . . .15
- Delphinium—Gold Medal Hybrids in various colors . . . . .15
- Dianthus—The black Sweet William . . . . .15
- Dicentra—Eximea. Fringed foliage, blooms all summer . . . . .15
- Doronicum—Leopardbane. Best early spring yellow . . . . .15
- Feverfew—A most useful summer cut flower . . . . .15
- Gaillardia—Red brown crimson, orange and vermillion . . . . .15
- Globe Daisy—Double Daisy like blue flowers, five inch stems . . . . .15
- Hardy Candytuft—Evergreen leaves, white flowers . . . . .15
- Hardy Garden Heliotrope—Showy heads of rose-tinted white flowers during June and July. Delicious strong fragrance . . . . .15
- Elder Daisies—Early. White and valuable . . . . .15
- Helianthus—Perennial sunflower. Cut flowers . . . . .15
- Heliospis—Hardy Zinnia. Golden flowers . . . . .15
- Hesperis—Sweet Rocket. Fragrant flowers in showy spikes . . . . .15
- Heuchera—Coral Bells, Red, Pink, White. Bloom freely . . . . .15
- Lathyrus—Hardy Sweet Pea. Rose color . . . . .15
- Liatriis—Gayfeather. Long spikes rich purple . . . . .15
- Linum Perenne—Flax. Delightful blue flower . . . . .15
- Lupines—Mixed colors . . . . .15
- Monarda Didima—Here is a beautiful flower; fragrant . . . . .15
- Mullein Pink—Rose-of-Heaven. Crimson flowers. Silvery foliage . . . . .15
- Nepeta Catmint—Blooms all summer . . . . .15
- Physostegia—Delicate pink flowers. (False Dragonhead) . . . . .15
- Physostegia Grandiflora—Vivid rosy mauve . . . . .15
- Phlox Subulata Rosea—Intense deep rose . . . . .15
- Platycodon—Balloon flower. Large, deep blue, showy . . . . .15
- Pyrethrum—Painted Daisy. White to deep red. Early . . . . .15
- Salvia—Deep shade. Gentian blue . . . . .15
- Shasta Daisy—Glistening white flowers . . . . .15
- Sedum—Spectabile. Rose colored flowers in fall . . . . .15
- Spider-Wort Blue—Continues long in bloom . . . . .15
- Thyme—Green. Gives a wonderful bloom in pink lavender . . . . .15
- Thyme—Golden. Very beautiful golden leaves, fragrant . . . . .15
- Tritoma—Torch lily. Red hot poker. Gorgeous orange-scarlet . . . . .15
- Tunica—Double pink. Blooms profusely all summer . . . . .15
- Veronica Incana—Dusty Miller leaves, blue flowers . . . . .15
- Viola Rosina—Reddish blooms, very fragrant . . . . .15
- Viola—Jersey Gem. Rich violet. Blooms eight months . . . . .15
- Viola—White Perfection. Large flowered, showy . . . . .15
- Viola—Cornuta Yellow Gem. Flowers all summer . . . . .15
- Sedums—Twelve varieties including Sieboldi . . . . .1.00
- Sempervivums—Twelve varieties including Roseum . . . . .1.00

Gorgeous Oriental Poppy

I like Oriental Poppies—even the "old fashioned red." A clump of any of them will make the other flowers in the garden "stand out" in a way to be talked about. They bloom freely and do well in any sunny spot in the garden. An established clump will bear a dozen or more flowers, of gigantic size and gorgeous coloring, varying from crushed raspberry to old rose, from deep red to orange, from mulberry to white and from salmon to pink.

The Oriental Poppies bloom with the Irises in happy association, forming a striking and lovely garden picture.

I have a stock of thirty thousand Oriental Poppy plants, in a score of the best varieties grown from root cuttings. Prices are very moderate. 15 cents each if you select them or ten plants for one dollar if I select them. The cost is little: the result in beautiful flowers is great.

- Cavalier—Flowers crinkly, deep scarlet red . . . . .15
- Fairy—Refined pure pink flowers, dainty and lovely . . . . .15
- Glowing Embers—Rich red, crinkled petals. Distinct foliage . . . . .15
- Jennie Mawson—Tall, erect growing variety, coral rose . . . . .15
- Joyce—Cerise rose-red. Very unusual color . . . . .15
- Lachs Konigen—Salmon rose, a favorite . . . . .15
- Lord Lambourne—Deeply fringed petals, scarlet with black . . . . .15
- Lulu Neely—Deep red petals, narrow black blotch. Free bloomer . . . . .15
- Masterpiece—Lilac colored blooms, a delicate color . . . . .15
- May Queen—Fluffy, semi-double flowers of bright salmon . . . . .15
- May Sadler—Immense flowers of buff pink. One of the best . . . . .15
- Mrs. Ballego—Large salmon-pink with black spots at base . . . . .15
- Mrs. Perry—Bright strawberry-pink. Blooms early . . . . .15
- Negrillon—Indian lake or red-purple. Very odd shade . . . . .15
- Olympia—Only double poppy, red petals, no blotch. Early . . . . .15
- Oriental—Scarlet. The "old fashioned" variety. Vigorous . . . . .15
- Perfection—Dark pink petals. Late blooming . . . . .15
- Perry's White—White petals with slight touch of pink at base . . . . .15
- Princess Louise—Late, giving final burst of glorious pink . . . . .15
- Proserpine—Long buds, gorgeous scarlet-red blooms. Early . . . . .15
- Purity—The finest of all pink poppies. No markings . . . . .15
- Rose Beauty—Lively deep rose, crinkled petals edged silver . . . . .15
- Trilby—Exquisitely beautiful begonia rose. Very late . . . . .15
- Wunderkind—Carmen rose. A good cut flower . . . . .15
- Wurtembergia—Bright silky red petals. Largest blooms . . . . .15

If you permit me to select the varieties you may have ten different varieties labeled and postpaid for one dollar.

Oriental Poppy Plants mailed from Aug. 1st.

"My garden isn't much to rave about but Oriental Poppies, Iris and Mums do very well for me. Soil is too light and sandy for other flowers. Keep me on your list to receive your 'Iris News'."

Rock Garden Collection

Armeria; Hardy Candytuft; Tunica; Jersey Gem; Sedum Spectabile Brilliant; Globe Daisy; Golden Thyme. Sempervivum Roseum; Mauve Dwarf Hardy Aster; Variegated Ajuga.

The Ten Plants \$1.50 for \$1.

Wanted: Customer Agents

Some of our customers invite their flower-loving friends to join with them in securing six of our Dollar Collections of plants for five dollars.

The person acting as agent receives the dollar from each of five friends for the plant collections chosen and has the sixth collection free of charge, to keep for her own garden or to sell for the dollar, as her compensation.

"In 1937 I paid you five dollars for six of your special collections of Iris, and now they have developed into thrifty clumps and the most beautiful Iris in this locality"—Mrs. M., Columbus, O.

All plants are sent postpaid direct to your mail box.

A. B. Katkamier Macedon, N. Y.

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Fruit and Vegetable Crops and Diseases  
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One Dollar Specials

For those who wish some nice perennial flowering plants for borders or for mass plantings or rock gardens. These plants all have been once transplanted.

- 12 Ajuga Reptans—Belongs to the mint family. Six to eight inch high. Flowers 2-tipped in close clusters or spikes. A mass of blue flowers in June. Amazing ground cover for shrubbery and shady places.
- 12 Alpine Daisy—Lavender-pink aster-like flowers, 6 inch.
- 12 Alyssum Saxatile—The Basket of Gold of early spring.
- 12 Aquelegia—Assorted. Blue, red, pink, white, yellow.
- 12 Armeria—Evergreen cushion of needle-like leaves, rose florets.
- 12 Artemisia (Silver King)—Used by all to fill in bouquets.
- 12 Assorted Mums including the sensational coppery red Ann Miller.
- 12 Black Eyed Susan—A good summer bloomer.
- 12 Blue Flax—Blooms for three months. Showy.
- 12 Centaurea (Montana Perennial Cornflower). Blue and Showy.
- 12 Clumps Thyme—Either green, golden or purple.
- 12 Coreopsis—A rich yellow that gives life to a bouquet.
- 12 Dianthus—The black Sweet William.
- 12 Feverfew—Used liberally by florists in making floral designs.
- 12 Gaillardia—Blanket flower. Last long as cut flower.
- 12 Giant Pacific Delphiniums—A wonderful flower.
- 12 Heliospis—Hardy Zinnia. Golden yellow. Fine for vases.
- 12 Hesperis—Sweet Rocket, fragrant for humming birds.
- 12 Iberis—Hardy Candytuft, evergreen foliage. White flowers.
- 12 Jersey Gem Viola—Best for bedding, borders or garden specimen.
- 12 Lathyrus—Hardy sweet pea. Deep rose flowers.
- 12 Liatriis—Blazing Star or gayfeather. Good cut flower spike.
- 12 Lupines—Long spikes, assorted colors. Pea shaped flowers.
- 12 Mauve Cushion—Hardy aster. Low growing, very late bloomer.
- 12 Monarda—Didyma Rosea. Aromatic foliage. Flowers in whorls.
- 12 Plants of Painted Daisies—Dark red to pink colors.
- 12 Phlox—Subulata Rosea. Moss like evergreen foliage.
- 12 Rosina—The fragrant red violet. Very popular.
- 12 Sedum Rubrum—This is the very best sedum to use any place a mass of green leaves is desired. In July it is completely covered with heads of red flowers. It has varieties in yellow, pink and white flowers.
- 12 Sedum Sieboldi—Choice for rock gardens, also good house plant.
- 12 Shasta Daisy—Desirable cut flowers of glistening white.
- 12 Plants Snow in Summer—Silver leaves, snow bank of flowers.
- 12 Varieties Sempervivum from our famous rock garden.
- 12 Veronica Incana—Blue spike, top of loose rosette of silvery leaves.
- 12 Veronica Incana—Brilliant blue spikes topping loose rosette of silvery leaves.
- 12 Violet—Frey's Fragrant. Gaining in popularity.
- 12 Yellow Yarrow (A Tomentosa)—Fine leaves. Flower golden.

All the above \$1. Specials are good value. Include a few of them with your order.

Planting Suggestions

Elaborate planting instructions often prove a nuisance. There is only one general rule to follow: Place the plant in the ground about as it originally grew. Iris with the rhizome—thick part of root—just covered with soil, and soil firmed. Iris will grow transplanted any time from early spring until late fall. Don't wait, get them planted. Some varieties have large, fleshy rhizomes; some quite small.

For Peonies—It doesn't matter much how the roots are placed if the eyes or buds of the plant, where they sprout from the thick root, are not placed more than two inches deep from the level surface.

Oriental Poppies should have an inch of soil above where the buds or sprouts start from the roots. They may not show much signs of growth until spring.

Other perennials are easily planted, following the old-time gardeners' rule—leaves and stems in the air, roots in the ground.

If fertilizer is needed, sprinkle bone meal or Vigoro on the top soil and hoe it out of sight. The plant food eventually gets down to the roots.