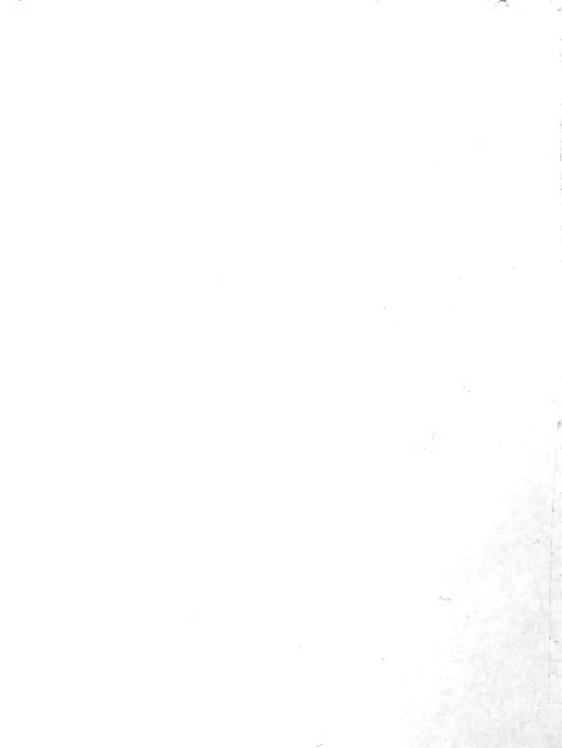
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APR 1 1942

SPRING 1942 PRICE LIST

# CROMWELLS GLADIOLUS GARDENS GROWERS OF FINE GLADS

R. F. D. 1

Salem, Ohio

U. S. DEPARTMENT OF AGRICULTURE.

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

@P0 8-3591

## GREETINGS

In presenting this list of gladiolus we feel grateful to our many customers for their generous orders and good reports they had with our bulbs. For a satisfied customer is always good advertising. We hope to be able to do as well or better this year. We try to give quality, service and satisfaction; if for any reason you are not satisfied, let us try to correct it.

What lies before us in 1942 no one can tell, or how world problems will affect us with our beloved flowers. We are making plans for a better and bigger year than ever before. We have more outstanding new varieties to list than usual this season. From the many fine letters we have had from our customers we would like to see every one that has even a small garden to grow a few rows of glads, as they are easy to grow and have such wonderful keeping qualities when used as a cut flower, besides they beautify the home grounds. The general public is becoming more flower conscious each year, and the gladiolus is becoming mor popular each year.

FREE—I will enclose a gift of bulbs for names of three glad fans with your order for bulbs.

## READ BEFORE ORDERING

Size of Bulbs—Large bulbs(L.) are 1¼ inches in diameter and up, and best to plant for large blooms; medium bulbs (M) are ¾ in. up to 1¼ in. in diameter and will bloom but will be some smaller, not quite as early as large bulbs. Small bulbs are under ¾ in. and may flower the first year if planted fairly early.

Guarantee—If bulbs bought from us are not true to name we will replace them or refund your money.

Shipment—Spring shipment starts about March 1, weather permitting; if wanted earlier, specify when ordering

Terms—Cash before shipment or 25% deposit, balance C. O. D. 25% deposit will hold any order until April 1.

### General List of Gladiolus

This price list contains a retail prepaid list and a wholesale not prepaid list. If you wish larger quantities please look over my wholesale list or write for special prices. All bulbs are from clean stock grown in our own gardens.

All bulbs on this page are prepaid. 3 bulbs at 10 rate; 25 bulbs at 100 rate; 100 rate is 8 times ten rate. For instance: bulbs selling at 10-.50c would be 5c each; 3 bulbs would cost 15 c. To get the 100 rating on this price, multiply 50c by 8, equals \$4.00 per 100 bulbs.

per 100 buibs.	_			_ ~
AFLAME—Begonia rose, very tall, large flowers, one of the most popular exhibition varieties	Per 2	12	М.	S.
AIDA-An excellent deep Violet Blue with rosy throat;	2	12	.30	
ALBATROSS—A very large, sparkling pure white. Lily	10	.50	.30	.15
like florets, many open	10	.50	.35	.15
AMADCR—Medium red overspread with a glowing sheen. Does not burn in the sun; 5 to 8 large blooms open at one time	10	.50	.30	
AMERICAN COMMANDER — A large glowing red, tall	1	45	25	15
straight spike, flowers 6 in. or over, 6 to 10 open, well placed: good propagator; fine in every way, much improved over Com. Koehl	10	3.20	2.00	1.20
AVE MARIA—Light blue with small purple blotches; a very pleasing color	2 10	12 .50	.30	.15
BARCAROLE—A deep, clear, rufflod orange; no mark-		115	215	
ings; 6 to 7 large blooms open at one time on a medium spike. Very good.	10	1.20	.60	.30
BEACON—Bright scarlet salmon with cream blotch	10	215 .60	.40	.20
BEAUTIFUL OHIC—Very beautiful new shade of rose lavender. Med um size flowers, a distinct color that	1	15 2-	.15	
should take the florist's eye	10	1.20	.60	.30
BERTY SNOW—A large lavender with a pink tinge; well spaced; good spike	2 10	.50	.30	.15
BETTY CO-ED—Soft, creamy pink with deeper cream throat a combination highly prized among florists	2 10	10 .40	.20	.10
BETTY NUTHALL—Warm, coral pink with yellow to orange throat; splendid substance and placement. Vig-	2	10	Year	
orous, tall grower	10	.40	.25	.10
BINGC—Soft creamy white with blended rose blotch Attracts much attention from visitors. A sport of Picardy	10	120 1.60	.15 1.20	
BLACK OPAL—Beautiful deep red, 6 to 10 medium large, well placed blooms open at once. Tall spike, fine propagator. One of the best dark reds	1 10	.15 1.00	.10 .60	.40
BLEEDING HEART—White tinted light pink with large scarlet blotch. A tall dependable variety in the blotched class	10	212 .50	.30	.15
BLUE BEAUTY—A very good blue, probably the best on the market. A strong blue shade a bit lighter on the the edge of petals. Strong, tall grower with many florets		110	215	
open at once	10	.80	.60	
BLUE PEACOCK—Deep blue, with velvety blue blotch, overlaid with cream. Florets wide open and well arranged	10	212 .50	.30	.15
BREAK O' DAY—Soft light pink, blending to delicate cream throat. A large flower. Early	2 10	10 .40	.25	.10
CAMELLA—Bluish white tinted pink, 6 to 8 well placed blooms open on a long flower head. A beautiful	2	.15	.40	.20
CANBERRA—Pure bright yellow, large flowers; late	10	212	.40	
CHAMPLAIN—Soft light blue with larker throat mark-	10	.50	.30	.15
ing. Very tall and straight with 6 or 7 large blooms op-	10	212 .50	.30	.15
en. A good early commercial	776			
		212 .50	.20	.15

CROMWELL GLAD GARDENS	SA	LEM, (	оню
Per	L.	M.	S.
COLONIAL MAID—A new light lavender. A tall, strong 1 grower with straight spike 10	.25 2.00	.15 1.20	
COMMANDER KOEHL—Large massive clear blood red. 2 A sensation in garden and show room 10	.12 .50	.30	
CREVE COUER—Burnt orange with orange-red throat, .2 tall, strong grower 10	12 .50	.30	.15
DR. DURR—Ruffled cream white. A good early cut 2 flower that is in bloom when whites are scarce 10	.12 .50	.30	.15
DR. MOODY—Light lavender penciling to darker. A 2 strong grower. Early10	.10	.20	.10
DREAM O' BEAUTY—Large rose red. A fine color and 2 tall, strong growing plant. A good seller 10	.12 .50	.30	.15
DUNA—Soft, pinky buff shading to pale yellow. A new 2 shade10	.12 .50	.30	.15
EARLY DAWN—New, tall, rich geranium pink, Good 2 grower with large blooms. Very early10	.12 .50	.30	.15
EARLY PEACH—An early peach-red blending to lighter 2 throat. Somewhat ruffled. 6-7 wide open blooms 10	.12 .50	.30	.15
ELLEN MARIA—Rich salmon pink, with light buff 2 throat mark. Beautifully ruffled, Early bloomer 10	.12	.40	.20
FRANK J. McCOY—Deep rose pink with marks on the lower retals. Opens 10 to 12 at time on long flower head. 2 A winner 10	.12	.30	.15
GLADDIE BOY—Extra early decorative pink with deep 2 yellow throat. Ruffled. Very good	.12 .40	.25	.10
GOLDEN CHIMES—A nicely ruffled clear, medium yel- 2 low	.12	.30	.15
GOLDEN DREAM-Very tall, clear yellow, late2	.10 .40	.25	.10
HELEN WILLS—Tall ivory white, cream throat. Deli- 2 cate markings	.12 .50	.50	.15
JERSEY CREAM—Smooth deep cream. The only deep cream with good cut flower habits. Florets 5 inch average. Good propagator10	.12 .50	.30	
JOSEPH HAYDEN—Light violet with spectacular dark blue blotches. This new novelty has reason to be popu- lar. Florets are large and well placed on slender stems. showy but handsome	.15 1,20	.10	
JUBILEE—Clear lavender, excetionally large florets 2	.15		.15
KING AFTHUR—A refined rich ruffled lavender. One 2 of the best new varieties in this color10	15 .50	.30	.1.
KING CEAR—Early deep reddish purple, very large and 1 heavily ruffled. Tall spike, one of the finest purple 10	.15 1.20	215	
LAVENDER QUEEN—An outstanding rich lavender. Very well liked, Large flowered, tall, straight, vigorous 2 grower 10	.15 .60	.40	.20
LAVENDER RUFFLES — Lightly ruffled p'nkish lavender, medium sized florets — 10	.15 1.20	.60	.3
LOYALTY—Large clear deep yellow2	.10 .40	.25	.1
LUCIFER—Bright orange, crimson blotch, fine color. 2 Massive spike, very showy and popular	.12	.30	.1
MAID OF ORLEANS—Creamy white with deeper cream	.12	.30	.14
threat. Fine commercial, straight spike. Flowers well $\begin{array}{cccccccccccccccccccccccccccccccccccc$			
the court of the contract of t	.15	.10	.0
placed	.15 .20 1.60	.15 1.20	0.

CATCHER GENERAL CHARPENS		Si	LEM,	оню
MARMORA-Lavender gray with pale purple blotches	Per 2	L. .12	M.	S.
large flowers; many open  MARY ANSTEEN—Deep begonia rose, darker throat. A	10	.50	.30	.15
popular variety with florists; a real beatuy  MARY DAMARIS—A fine exhibition and commercial yellow. Flowers clear, soft yellow spaced perfectly on	10 2	.12	.30	.15
nice spikes. The best yellow to date	10	.80	.60	.40
MARY ELIAZBETH—Very heavily ruffled white with cream throat. Medium size, tall; strong grower  MASTER MYRON—A tall rich self colored red. The	10	.12 .50	.30	
florets are of good substance and well placed on very tall straight spikes. It stands the heat well and attracts	1	.70 5.60	.60 4.80	
cream throat. The large heavy florets are well placed on a tall spike. A fine exhibition white	1 10	.20 1.60	.15 1.20	
MILDRED LOUISE—Marvelous strawberry pink blending to yellow throat	2 10	.12 .50	.30	.15
MINUET—Clear, light lavender by which all other lavenders are judged	2 10	.12 .50	.30	.15
MISS BLOOMINGTON—Very tall, light yellow. Six or more well placed blooms open at a time	2 10	.12	.30	.15
MISS GREELY—Much like W. H. Phipps but slightly darker and three weeks earlier	2 10	.12	.30	.15
MISS MARION—Very distinctive shade of mauve lavender	2 10	.15	.40	
MISS NEW ZEALAND—Mammoth deep salmon pink with deeper pink blotch. A very popular variety with florets 7 to 8 inches. Excellent substance, good grower and	1	.10	212	
MOTHER KADEL—A fine vellow. A clear medium vel-	10	.50	.30	90
low, decorative, without any foreign color in throat	10	4.00	2.40	.20 1.60
MOROCCO-Very deep, dark red; almost black	10	.50	.30	.15
MOTHER MACHINEE—Soft smoky lavender combined with orange and gray. An odd but very pretty smoky	10	.12 .50	.30	.15
MRS. LEON DOUGLAS—Salmon rose with overlay of flame and scarlet. Very large	10 <sup>2</sup>	.12 .50	.30	.15
MRS. R. P. CHASE—Creamy white with soft cream throat. Fine strong spike, large flowers	2 10	.12 .50	.30	.15
MRS. LULA HUNT—Mid-season dark pink. Fine	2 10	.12 .60	.30	.15
MYRNA—A heavily ruffled ivory white. 7 to 9 large well placed heavily ruffled blooms on a medium tall spike, good grower and propogator	1 10	.25 2.00	.15	
NETHERLAND PRINCE—Very large flowers of bright salmon. 6 to 8 blooms open	2 10	.12	.30	.15
NEW ERA—Ruffled levely rose pink. About 7 to 8 open at one time. Very beautiful	10	.10	.40	.20
OLIVE GOODRICH — A very delicate blending white with pink edge	2 10	.10 .40	.30	.15
OUR SELECTION—Rich salmon red, overlaid with slate. Classed as a smoky	2 10	.12	.30	.15
PARADISE—Large early apricot with narrow lines of scarlet in throat	2 10	.12 .50	.30	.15
PEGGY LOU—Light rose pink, most outstanding in this class. Similar to Picardy in habit and growth	2 10	.15 .60	.30	.15
PFITZER'S TRIUMPH—Bright salmon scarlet, wide open flowers. Very attractive	2 10	.12	.30	.15
PELEGRINA—A pure dark violet-blue, lower petals somewhat darker. Excellent.	10	.12 .50	.30	.15
PHYLLIS McQUISTON—Very beautiful, pure pink with 5 or more open; tall spike	2 10	.12 .50	.30	.15
PICARDY—Sensational waxy shr mp pink. A very outstanding variety	2 10	.10 .40	.25	.10
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CROMWELL GLAD GARDENS	Sa De	S	ALEM,	оню
PIRATE—Shades of carmine and purple to a bright up-	Per 2	L. .12	M.	S.
per throat	10	.50	.30	.15
good propagator	10	.10 .40	.25	.10
PURPLE BEAUTY—A clear deep purple. Large round flowers on a medium tall spike	1 10	20 1.60	.10 .80	
RAMESSES—Large, tall ruffled purple. A novelty	10	.12 .50	.30	.15
RAQUEL—Large, creamy buff with markings	21 10	.50	.30	.15
RED LORY—Brilliant crimson with purplish cast. Unusually tall	2 10	.12 .50	.30	.15
RED PHIPPS—A glowing red. Splendid spike, good placement, good grower and propagator	2 10	.12 .50	.30	.15
REVERIE—Light pink and cream, very delicate color combination	2 10	.12	.30	.15
REWI FALLU—A giant dark red of good substance. One of the very finest. A healthy, husky grower and will produce good exhibition spikes from medium bulbs	2 10	.14	310 .30	
RIMA—Beautiful lilac pink with cream throat, large well placed florets on a tall spike	1 10	.12 1.00	.60	
ROMANCE—Red with blue edge, medium spike, well placed florets	2 10	.10 .40	.25	.10
ROSA VAN LIMA—A very fine rose p.nk with a touch of dusty lavender in throat. A sure winner at the shows and should be included in the must have	1 10	.10	2~.15 .50	.30
SALBACH'S PINK—Geranium p.nk, soft carmine marking. Grand for exabition	2 10	.12 .50	.30	.15
SANDRA—Light shrimp pink, amber blotch	2 10	.12 .50	.30	.15
SENORITA—A true golden orange. Very snowy. Medium tall.	2 10	.12	.30	.15
SHIRLEY TEMPLE—Heavily ruffled, large light cream with darker throat	10	.12 .50	.30	.15
SMILING MAESTRO—A rich, brownish salmon, some- times showing a fleck of slate along the edge	2 10	.12 .50	.30	.15
STAR OF BETHLEHEM-A very large snow white with cream lip	2 10	.15 .60	.40	.20
SUNSHINE GIRL—Clear geranium pink. 7 to 8 well placed blooms open.	2 10	.10 .40	.20	.10
SWEETHEART-Lovely decorative pink with white edge	2 10	.10 .40	.20	.10
SURFSIDE—A new tall, beautifully ruffled white, with many good qualities. Good commercial, strong grower, a consistent prize winner	1 10	.25 2.00	.15 1.20	.60
TOKEN—Early flame salmon with yellow throat. A good commercial	2 10	.12	.30	.15
TREVONIAN—A very large, outstanding new rose red. fine exhibition and commercial; strong grower	2 10	.12	.30	.1s
VAGABOND PRINCE—Mahogany brown with a red blotch. An unusual color but rich and catchy to the eye. Many florets open at one time————————————————————————————————————	2 10	.12 .50	.30	.15
VREDENBURG—One of the newer whites which has made a name for itself. Early, large florets of heavy substance with many open. Medium height	1 10	.10 .80	215 .50	
WASAGO—A glowing clear buff, flowers somewhat ruf, fled. Straight spike of medium height	2 10	.12 .50	.30	.15
WINGED VICTORY—Immense light pink. A beauty	2 10	.12	.30	.15
WUERTEMBERGIA—Rich red with a large white throat. Tall: never crooks and produces w de open flowers	2 10	.12	.30	.15
YVONNE—Large waxlike flowers of white with cerise rose throat	2 10	.12	.30	.15

	Per	L.	M.	s.
ZAUBERFLOTE—Light peach rose with dark blotch in throat, beautiful color, strong sturdy grower		.10 .80	.50	.30
ZILLAH—A strong growing yellow. Tall straight sp big flower head, well ruffled	oike, 2	.12	.30	.15

## Wholesale Price List

(Not Prepaid)

The following varieties are priced per 100; 25 at the 100 rate; 250 at 1,000 rate. For 1,000 rate multiply 100 rate by 8.

No.	1	2	3	4
Aflame	2.40	2.00	1.60	1.00
Albatros	2.40	2.00	1.60	1.00
Berty Snow	2.00	1.60	1.20	1.00
Betty Nuthall	. 2.00	1.40	1.00	.80
Com. Koehl	2.50	2.00	1.60	1.00
Duna		1.60	1.20	1.00
Early Dawn		1.40	1.00	.80
Gladdie Boy		1.60	1.20	1.00
Golden Dream		1.00	.80	.40
Loyalty		1.60	1.20	1.00
Margaret Fulton		1.60	1.20	1.00
Mary Elizabeth		2.00	1.50	1.00
Minuet		2.00	1.50	1.00
Mother Machree		2.00	1.60	1.20
Miss Bloomington		2.00	1.60	1.00
Mrs. Leon Douglas		1.50	1.00	.80
Opalescent		.90	.60	.30
Our Selection		1.50	1.00	.80
Paradise		2.00	1.50	1.20
Phyllis McQuiston		1.60	1.20	1.00
Picardy		1.00	.80	.40
Pride of Wanakah		1.00	.80	.40
Sunshine Girl	All DELEGIS	1.50	1.00	.80
Sweetheart		1.50	1.00	.გე
Wasaga	2.00	1.60	1.00	.80
		F 11/11/2		

#### TO CLOSE OUT, THE FOLLOWING HAVE BEEN REDUCED

No. 1 & 2 \$1.50

Betty Co-Ed Break O' Day Balboa

Dr. Durr Dr. Moody Gelden Dream No. 3 & 4 \$1.25 Mildred Louise

Netherland Prince Olive Goodrich Yvonne

No. 5 & 6 .80 per 100 bulbs Reverie

Romance Sunshine Girl

## TREATMENT OF BULBS FOR THRIPS

A good idea is to plant on different ground each year if possible, and as special precaution, treat or soak all bulbs in a solution of bichloride of mercury (corrosive sublimate) before planting. Use 1 ounce to 7 gal, water and soak 7 to 3 hrs., if bulbs are not husked; 2 hrs. if bulbs are husked. Another solution used by some growers is Lysol. Use 4 teaspoonfuls Lysol to 1 gal. water. Soak bulbs in this solution 6 hours.

#### CULTURAL NOTES

The Gladioli are so easy to grow that they may be planted anywhere, so long as they are in the sun, but will not do well in shade. No use to try it. Plant any time after the middle of April to the middle of June. Plant 3 to 6 inches deep, the larger the bulb the deeper, as it will stand up against wind better and does not dry out so fast.

Don't forget to cultivate; keeping the soil stirred helps to conserve moisture and your plants will do better.

When cutting the flowers leave at least four leaves on plant, more if possible, to mature the bulb.

When digging, cut the stalk close to the bulb and dry well in open boxes or crates. When dry enough, clean off old roots and store in cool cellar near 40 degrees temperature.

> Cromwell Gladiolus Gardens R. F. D. No. 1 Salem, Ohio

