

## **Historic, Archive Document**

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# The Sensational New **BUDDLEIA**

Easy to Grow — **ROYAL RED** — Extremely Hardy



Our artist has made a drawing of the new Royal Red Buddleia in flower to show you just how it grows as a specimen plant and to show its magnificent flowering qualities.

**NEW  
AND  
DIFFERENT**

**DAZZLING  
IN  
COLOR**

**FINE FOR  
CUT FLOWERS**

**BLOOMS FOR  
4 MONTHS**

**GORGEOUS  
FLOWERS**

**FLOWERS  
THE FIRST YEAR**

**A GRAND  
GARDEN PLANT**

## The Story of the Development of the **ROYAL RED BUDDLEIA**

In 1705, Adam Buddle, an early English explorer and botanist, discovered a plant of unusual beauty in the depths of tropical Africa. The plant created great interest in England where it was named Buddleia in honor of its discoverer. In later years a number of hardy species were found in China and Africa. Until recently the only hardy type for the United States had flowers of a lavender shade. For eight years we have endeavored to blend the beauty of the tropical species with the hardiness of the American types. We have been rewarded in Royal Red — the first hardy Butterfly Bush with dazzling red flowers. The work of American plant breeders has again given us a beautiful new hardy plant for the garden — one that will be the pride and joy of all who love to grow the best in flowers. Only once in a lifetime is a really outstanding new plant produced — we have such a plant in Royal Red. We cannot recommend it too highly.

**THE HARMON NURSERY**

**— PROSPECT, OHIO**

## **CULTURAL DIRECTIONS**

Buddleia Royal Red should be planted in an open sunny position for best results. Being a plant of very rapid growth, it should be planted in good rich soil. If soil is not rich, add a little fertilizer each month during the growing season. Work the fertilizer thru the soil around the base of the plant. Water freely and often — Buddleias thrive best when given lots of water during the summer. For best results, cover the crown of the plants with a light mulch during the late fall. In the spring cut the plant back to about six inches above the soil. All flowers are produced on the new growth that is formed each year. The new branches grow very rapidly and you will be rewarded with an abundance of flowers. Remember, Royal Red is a very easy plant to grow — it will thrive practically anywhere and under any conditions — but for best results we recommend the above cultural directions.



(Plant Patent Applied For)

**= The Sensational New BUDDLEIA =**

**ROYAL RED**

dream of plant lovers the world over. Royal Red has all of the desirable characteristics that a new patented plant must have — its intense royal red color, extreme hardiness, beautiful shapely plants that grow five to six feet high and flower the first year, and graceful spikes of flowers eight to twelve inches in length. Royal Red produces its gorgeous flowers from July until late fall, providing an abundance of cut flowers for the home for four months each year. We recommend Royal Red as the finest new plant introduced in years.

In Buddleia Royal Red we have the outstanding new hardy garden plant of the season — a plant that will be the sensation of the garden world for years to come. For the first time a truly red Butterfly Bush has been produced — a color in Buddleias that has long been the

dream of plant lovers the world over. Royal Red has all of the desirable characteristics that a new patented plant must have — its intense royal red color, extreme hardiness, beautiful shapely plants that grow five to six feet high and flower the first year, and graceful spikes of flowers eight to twelve inches in length. Royal Red produces its gorgeous flowers from July until late fall, providing an abundance of cut flowers for the home for four months each year. We recommend Royal Red as the finest new plant introduced in years.

**75c each; 3 for \$2.00; 6 for \$3.50**

(POSTPAID)

**COUPON**

**THE HARMON NURSERY — PROSPECT, OHIO**

Gentlemen:—For enclosed amount \$ \_\_\_\_\_ please send me (postpaid) \_\_\_\_\_ plants of the sensational new Buddleia Royal Red according to your special offer.

Name \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_