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★ FOOD FOR FREEDOM ★

RAISE IT--GROW IT--PRODUCE IT!



FOR A BEAUTIFUL LAWN



★ SUNSHINE MIXTURE

Our highest quality mixture, for lawns. Half Kentucky Blue, plenty of Rye Grass and Red Top for nurse grasses and Chewings, Red Fescue (an ideal lawn grass for this area)—plus White Dutch Clover. Recommended for city properties where some water can be given.

Sow, roll and water liberally until it starts. One pound to 250 square feet.

- 1 lb., 43c;
 - 3 lbs., \$1.19;
 - 5 lbs., \$1.75;
 - 10 lbs., \$3.25
- All postpaid

Postpaid
per lb.
32½c
In 10 lb.
Lots

★ CAPITAL MIXTURE

Best lawn mixture for the northwest, this is half Kentucky Blue Grass, and balance Rye Grass, Red Top, White Dutch Clover and Crested Wheat. The best mixture known for places of light rainfall and where watering is impossible. Sow early, roll in well. One pound to 200 to 250 square feet in your seeding.

- 1 lb., 39c;
 - 3 lbs., 98c;
 - 5 lbs., \$1.49;
 - 10 lbs., \$2.95
- All Prepaid

Postpaid
per lb.
29½c
In 10 lb.
Lots



JUN 2 1942
Department of Agriculture

USUAL SEED-DEALER PRICE



REGULAR GURNEY PRICE



OUR SPECIAL PRICE TO YOU

\$2.00

NOTICE TO TOWN FOLKS:

For the town dweller who wants to do his bit, who wants to save money on the old grocery bill this summer, we have a smaller assortment which includes Triple Sized packets of beans and peas for only \$1.00 postpaid.

IN GEORGE GURNEY'S BIG MONEY-SAVING COLLECTION, YOU GET

★ Half-Pound Packets of:

Stringless Green Pod Beans Big Dakota Peas

★ Large, Full-Size Packets of:

- | | |
|-----------------------------------|----------------------------------|
| Model Globe Beets | Earliest Scarlet Globe Radish |
| Danver's Half-Long Carrots | Scarlet Turnip White Tip Radish |
| Danish Ballhead, Yel. Resistant | Oyster Plant Salsify |
| Gurney's New Longfellow Cucumbers | King of Denmark Spinach |
| Black Diamond Cucumbers | Buttercup Squash |
| Grand Rapids Lettuce | Purple Top White Globe Turnip |
| Stonehead Riviera Lettuce | Pritchard Tomato |
| Hales Best No. 36 Muskmelons | Earlibell Tomato |
| Short Thick Parsnips | Red Seeded Hutchinson Watermelon |
| California Wonder Pepper | Crimson Zinnia |
| White Icicle Radish | Calliopsis |

★ Triple-Size Packets of:

- | | |
|----------------------------|--------------------------|
| New Tendergreen Beans | Golden Bantam Sweet Corn |
| Gurney's Brittle Wax Beans | Alaska Peas |
| Purgold Sweet Corn | American Wonder Peas |
| Jap Hulless Popcorn | |

\$300 WORTH FOR \$200

IN



HERE'S SOMETHING NEW!

Here's the deal: We pick out for you two 4-6 foot hardy growing plums, 25 Asparagus, and 5 Red Flare Rhubarb, value \$1.99 and put in an additional Dollar's worth, picked out of the following, to make you a total \$3.00 value: Bush Cherry, Chinese Elm, Juneberry, Nanking Cherry, Barberry, Spirea, Dahlia, Peony, or other good fruit trees, shrubs, and bulbs. GUARANTEED \$3.00 value for only \$2.00. Order your "Grab Bag Special" today. Take a chance and win—you can't lose.

WIN A VICTORY BOND

Dig down into the Old Picture Album, because here's your chance to make it buy a bond for you. We want to see some pictures of the results you get from Gurney's seeds and nursery stock so: Send us a picture along with a letter telling us all about it. We'll pick what we think is the best picture and letter, and pay a Fifty Dollar Defense Bond for them; second choice will receive a Twenty-Five Dollar Bond; third, Ten Dollars in Defense Stamps; fourth, Five Dollars in Defense Stamps; and the next ten best will receive One Dollar each in Defense Stamps. Please send your extra prints, as no pictures can be returned.

And even though you don't win one of the prizes; you will receive one Dollar in Defense Stamps for each picture we use at any time.

We can't enter these in the contest, but if you'd care to send us pictures of your children, pets, home, or anything which might interest other farm people, we'll pay you One Dollar when they're used.

You understand, of course, that Gurney's reserve the right to use in our advertising any picture or letter submitted. Let's see those pictures and letters. Prizes awarded on entries up to July 1, 1942.

POSTMASTER: If undeliverable for ANY REASON, notify sender, stating reason, on Form 3547, postage for which is guaranteed, and destroy mail.

Sec. 562 P. L. & R.
U. S. Postage
PAID
Yankton, S. Dak.
Permit No. 1

reau of Plt. Ind.
S. Dept. of Agri.
shington, D.C.

LAST MINUTE SEED SAVINGS!

Read This Guarantee!

WE GUARANTEE TO SATISFY YOU OR NO TRADE. We absolutely guarantee our seed to arrive in a satisfactory condition or no trade. You have 10 days to test it any way you like or send a sample for state test if desired. Guarantee to send you seed that will suit or refund your money. That's plain and fair. We want you satisfied. However, we do not guarantee a crop, as that depends upon conditions beyond our control, such as weather, soil, planting conditions, etc.

Your Assurance of Satisfaction!

GURNEY'S SPECIAL-BLEND NORTHERN ALFALFA

This is our most popular hardy medium quality alfalfa. This is very serviceable good Northern Grown Seed and is noxious weed free, of course. Eligible for AAA payments. 98% pure, germination 85%.

\$16⁹⁵
BUSHEL

The Low Price Is Only

\$28²⁵
100 Pounds

\$5⁹⁵
BUSHEL

Note Gurney's Low Prices

\$9⁹⁰
100 Pounds

RED CLOVER

Occasionally we receive lots of Red Clover which contains crop mixtures such as alfalfa, alsike, etc. Seed like this cannot be cleaned up to our best quality yet is exceptionally dependable and gives you a cheap seed at money-saving price. Will run 97% to 99% pure. 90% or better germination. Is hardy northern grown seed, meets AAA requirements. Noxious weed free.

\$12⁹⁵
BUSHEL

A Big Saving At

\$21⁵⁵
100 Pounds

\$7⁴⁵
BUSHEL

BROME--DRY LAND MIXTURES

Brome is high and scarce this year and there isn't enough to go around. However, this Brome Mixture for permanent hay and pasture is plentiful right at the moment.

It contains one-half Brome with other hardy native dry land grasses, such as Crested Wheat, Blue Stem, Gramma, Slender Wheat and others that do so well in drier sections of the country. It is good the year around as it makes a firm sod, good for winter pasture. Sow 12 to 15 pounds per acre early, roll in well in a firm seed bed. Add 5 pounds of alfalfa to the acre if you wish. The alfalfa and Brome can be pastured with no fear of bloat.

\$16⁵⁰
100 Pounds

WHITE and YELLOW MIXED SWEET CLOVER

The best pasture buy of the year in sweet clover—White and Yellow Blossom Mixed. This mix saves you real money. Is better for pastures because the yellow blossom hardens up earlier and makes earlier pasture while the White Blossom part lasts longer in the fall. Both build the soil. Meets AAA requirements. 98½% pure, noxious weed free.

REMEMBER THE NURSERY GRAB BAG -- SEE FRONT PAGE !!

INSURE FEED SUPPLIES IN 1942!

ABOUT FODDER SEEDS

The AAA program for 1942 says "You may plant Sudan, Millets for pasture and build up your soil conserving acreage to 20% and secure your soil conserving payment."

WARNING!

Much of the locally grown Sudan, Millet, Cane and Milo seed is low in germination this year because in most sections there was too much moisture to mature the seed crop properly. Beware of locally grown seed. Buy only tested, re-cleaned, noxious weed free, fodder and sorghum seed this year.

HEAVY TEXAS SUDAN

Texas this year produced one of the largest Sudan crops in history. The crop has been of extra good germination, extra high purity, and of course we select the lots that are free from cane hybrids. You can pasture our Sudan with safety.

25 pounds per acre of our extra heavy Texas grown Sudan, noxious weed free, is insurance against lack of pasture this summer. Buy it today while prices are low at Gurney's.

\$3²⁵
100-Lb. Bag

GERMAN MILLET

65 to 75 day millet, growing from 3 to 6 feet tall and excellent for hay and seed. High in feeding value. Far superior to Timothy. Broadcast 40 pounds per acre.

\$3⁵⁰
Per 100 Lbs.

JAP MILLET

Billion Dollar Grass makes two good cuttings of leafy, nutritious hay. Likes low ground, plentiful moisture. Reaches a height of 6 to 8 feet. Plant 25 to 40 pounds per acre.

\$4⁵⁰
Per 100 Lbs.

HEGARI

The successor to Kaffir and Feterita for grain production, has semi-sweet stalk. From 12 to 15 tons is the yield per acre. Plant the same as Atlas. Yields usually 40 to 60 bushels grain per acre. White seeded

\$2⁶⁵
Per 100 Lbs.

EARLY KALO

One of the best grain sorghums for the Dakotas, Nebraska, Minnesota and Iowa. Early Kalo is very rich in feeding value. Pound for pound it is 90% as good as corn and can be combined standing and all the grain saved. Matures reasonably early—about 100 days. Drill 100 pounds per acre with a corn planter in corn rows using a large plate and letting the sprocket run full speed. Our seed is extra nice and high in germination. No weeds.

\$2⁵⁰
Per 100 Lbs.

BLACK AMBER CANE

The old reliable forage and seed producer. A great drought-resisting strain of seed. Always good for big crops. Our seed is produced in the best sections where it matured perfectly. Order early as this bargain can't last long.

\$2⁷⁵
Per 100 Lbs.

CERTIFIED SUDAN NO. 23

This is the highest yielding forage strain of Sudan in existence today. Yields from 15 to 25% more hay and pasturage per acre. Selected for its fine leafy succulent growth. Every hundred pound bag carries the certification of the state that it is pure Sudan, no cane, high germination.

\$6⁹⁵
Per 100 Lbs.

SIBERIAN MILLET

Orange-red seed very productive and even better quality hay than German. Grows 3 to 4 feet tall and is the early maturing. Broadcast 40 pounds per acre.

\$3⁹⁵
Per 100 Lbs.

ATLAS SORGO (SWEET)

Yields of 15 to 25 tons per acre of ensilage, 12 to 20 tons per acre of dry fodder and 30 to 40 bushels of high quality feeding grain are not uncommon. Matures in 120 days. Grows 8 to 12 feet in height—the stalk very sweet and juicy.

We are informed that this lot is raised from registered seed, so we know it will suit. 10 pounds per acre drilled in corn rows. Plant in June.

\$4⁵⁰
Per 100 Lbs.

WHITE PROSO

This is a desirable grain millet often called Hansen's White Proso. Hard to beat for chicken feed. Oftentimes yields 30 to 40 bushels per acre. Drill 30 to 40 pounds or broadcast 40 to 50 pounds per acre. Produces best if sown in June.

\$2⁵⁰
Per 100 Lbs.

SUGAR SWEET CANE

You folks who have been paying \$6 to \$7 per hundred pounds for Waconia Cane won't need to do so now. Our Sugar Sweet Cane is first generation from Blue Tag Waconia. We can tell you it's just as leafy as any cane you have ever seen. It is sweeter than most common canes, and from reliable growers. The germination is unusually high. While it lasts you may have it for only

\$3²⁵
Per 100 Lbs.

MILO

We have Colby and Sooner Milo—both good ones, both are usually planted in corn rows 10 pounds to the acre. Use a large corn plate, letting the sprocket run full speed and cultivate like corn. Plant in June.

The Sooner Milo grows from 30 to 36 inches in height, inclined to a few crooked necks, is a high yielder, can be shocked and threshed or headed or combined standing. The stalk is of practically no feed value but the grain is very nutritious. Sometimes called "60 Day Milo."

Colby is a true dwarf, 24 to 30 inches high, upright stiff stalked variety of milo, far superior for straight combining to any other we know of. Yields just as well as the Sooner Milo.

\$2⁹⁵
Per 100 Lbs.

YOUR USED COTTON BAGS--WE'LL PAY FOR THEM!

15c for every plain or Gurney branded bushel bag or tight woven 100 pound or larger burlap, or we will credit these against the purchase of Gurney's Golden Hybrids next fall at 25c. We will pay 25c each for Seamless bags or credit 35c against Gurney's Golden Hybrids next fall.

bags have to be reasonably clean and sound. Proportionate credit will be given for bags that have been repaired or patched. Send them in by parcel post prepaid. No bags can be returned. Credits issued promptly.



GURNEY'S BABY CHICKS

SAVE \$1.00 TO \$4.00 PER HUNDRED!

WE ARE 3/4 BOOKED, AND STILL SELLING!

Yes, we are 3/4 booked for the season, but we still can take care of your business. More people than ever before have discovered the low prices and higher quality of Gurney's chicks, so we are doing a "land-

office" business, right now. However, we want more people to get acquainted with the quality and livability of Gurney's chicks so: Mail your order in a hurry and we will do our best to serve you.

DO YOU REALLY SAVE?

We guarantee that you save money! We're so sure of it that we urge you to compare Gurney's prices. You will see then that you save from \$1 to \$4 on Gurney chicks. Doesn't that sound too good to be true? And moreover, these are not "bargain" chicks. They are good quality chicks hatched in Gurney's hatchery at Yankton. All flocks tested against Pullorum disease, and all reactors removed.

SHOULD YOU BUY SEXED CHICKS?

Everyone raises chicks to make a profit. Experience has taught farmers that sexed chicks show more profit than straight run so if you are raising chicks for eggs there is no need for cockerels. For the same reason cockerels are what is needed for meat production. You will make more money with sexed chicks.

ALL GURNEY'S FLOCKS ARE BLOODTESTED

GURNEY'S CHICKS DON'T COST - THEY PAY!

HERE THEY ARE:

The Eleven Fine Breeds of Gurney Chicks

White Rocks	Single Comb Reds
Barred Rocks	New Hampshires
Buff Rocks	White Leghorns
White Wyandottes	Brown Leghorns
Buff Orpingtons	
Leghorn X Rock Hybrids	
Leghorn X Minorca Hybrids	
White Giants	Assorted Heavies
Black Giants	Assorted Lights
All Breeds Assorted (Guaranteed 40% Heavies)	

BETTER MAKE A SECOND CHOICE

To insure prompt shipment the day you want it is a good idea to always give the second choice in case we couldn't supply you with your first choice. Naturally we want to do all possible to ship you first choice, but at times we just can't help running out of a particular breed. So always make a second choice—it is your assurance of delivery when you want it.

IT'S ALL OUT NOW

"Food will win the war and write the Peace" says Secretary of Agriculture Wickard, and he must have been thinking of chicken and egg producers when he made this statement. Never before has there been such a need for "all out" poultry and egg production. Naturally you want to do all possible to help Uncle Sam in his war effort and you can help lots by stepping up egg and poultry production.

You will help yourself too, since egg prices are higher. Your extra dozens of eggs will net profits to you. Get those extra profits by sending your chick order to Gurney's today.

WHY PAY MORE, BUT GET LESS

GURNEY'S CHICK GUARANTEE

We guarantee our prices to be lower, quality considered, than others. All our Baby Chicks are exactly as represented, of the Grade and variety ordered, and guaranteed to reach you 100% alive and in good condition. Extra chicks are included in each box, so when Chicks arrive, count the live chicks and if you don't have full count live chicks or they are in bad condition, simply have your delivery agent sign a statement and mail to us within 24 hours, and they will be replaced FREE.

LIVABILITY—All chicks that die within the first two weeks over 10% of your order will be replaced once at one-half the original purchase price, if not due to chilling, heating or accident over which we have no control. The chicks must be brooded under automatic thermostat-controlled brooders, and fed a good commercial mash. Claims must be made within 15 days after your chicks are received, and signed before a notary.

SEXED PULLET GUARANTEE—95% true to sex orders on pullets. If more than 5% males, we will refund the difference in price between the price of males and pullets on all over 5%. This applies both to hybrids and pure breeds. In case of complaint, proper forms will be sent you. In no case are we liable for more than the original purchase price of the baby chicks ordered. All GURNEY'S Baby Chicks are Blood-Tested—Antigen method and all reactors removed.

BINDER TWINE



As you folks know, binder twine is short this year, and any binder twine that is purchased by anyone in 1942 cannot be used except for the growing or harvesting of agricultural products or of closing containers which contain agricultural products.

If you want binder twine, I'd suggest you get it ordered now. For South Dakota farmer producers we have South Dakota prison-made twine—it's good, it's free-running; full 500 feet to the pound, put up in the lattice wrapped ball, 6 to 8 pound balls to the bale, gross weight per bale about 50 pounds. It is also insect treated.

\$4.79 per bale or \$9.58 100 lbs. (2 bales)

SOUTH DAKOTA PRICE

You folks that live outside the state of South Dakota and you people in South Dakota who want the best domestic binder twine made, we offer you free-running, insect treated, domestic manufactured from one of the larger mills in the country, guaranteed 500 feet to the pound, 6 to 8 pound balls per bale, the lattice wind. It doesn't need a shave either, as it is very smoothly made.

\$5.25 per bale or \$10.50 100 lbs. (2 bales)

FACTORY MADE FREE TWINE



FREE GIFTS FOR YOU *with* NURSERY Orders

Here's your extra **FREE** bonus for buying nursery stock out of this folder. With every \$5.00 order of nursery stock ordered from this circular

we will give you free your choice of--50 Chinese Elm seedlings; or 1 Hardy Plum; or 1 hardy Ever-blooming Rose. With each \$10.00 order we will

give you 100 Chinese Elm seedlings; or 2 hardy Ever-Blooming Roses; or 2 hardy Plums. The **FREE** Gifts Increase With the Size of Your Order!

FLASH! You can count a Nursery Grab Bag order toward your \$5.00 nursery order for this special free gift. Send in Your Order Today!



A QUICK-SHADE COLLECTION

Plenty of shade in just three short years. Many of these trees should then be 25 feet high. Beautiful, straight trees you will really be proud of. Gurney's Siberian type Chinese Elms are as fine as money can buy, yet you order from Gurney's, you pay less.

4 straight Chinese Elm Transplants, all 10 feet high or larger. You don't pay the regular price of \$4.00—you just send Gurney's **ONLY**

\$2²⁵



A hedge with this collection free. Your gift with this quick Shade Special is 50 hedging type Chinese Elm, enough for a beautiful 50 ft. hedge.

Hardy Fruit Collection...

A BARGAIN FOR YOU!

Here are fruit varieties that can really "take it." An assortment that can't be beat. You have read about them—now you can have them. You get

ALL 27 ONLY \$1³⁹

- 5 Buffalo Berries
- 5 Choke Cherries
- 5 Famous Hansen Bush Cherries
- 5 Juneberries
- 5 Mulberries

REMEMBER, YOU PAY JUST \$1.39. Gurney's add to the Collection 2 NANKING CHERRIES FREE.

EVER-POPULAR IRIS

YOUR FAVORITE COLLECTION

Never before an offer like this—probably never again. 25 big, strong, field grown plants for \$1.00. This collection is an assortment of five of our best varieties, they will come to you all labeled, ready to set out in your garden. Save more by buying two collections.

25 Roots **\$1⁰⁰**
ONLY

50 Roots **\$1⁷⁵**
ONLY

Order them early while the supply lasts.

GLORIOUS GLADS

FIVE SELECT VARIETIES

Now you can have cut flowers and lots of them. Anyone can raise Glads, it's a delightful hobby and easy. Well, here's your chance. 100 fine bulbs, guaranteed to bloom. Not a mixture, but 5 select, named varieties.

100 BULBS FOR **\$1⁵⁰**

YOU CAN'T LOSE *on the* NURSERY GRAB-BAG

RED AND BLACK RASPBERRY COLLECTION

Here's the Berry Fruit Collection you want. You will get lots of raspberries for jam, for eating fresh and for canning, and they bear early, too.

The Big

PLUM SPECIAL!

Here are trees that often bear the first year—almost sure to bear the second. Big Plums with small pits, thin skin, and delicious flavor. Absolutely hardy anywhere. 5 Trees, all different—big 4-5 feet size. We will select good varieties for your locality, all they cost you is Two fully double Peonies is your premium when you order the Plum Trees listed above. A guaranteed value.



- 10 Medium Early Latham Raspberries (Red)
 - 10 Early Chief Raspberries (Red)
 - 10 Jet Black Robertson Raspberries
- Order early and plant early for best results.

ONLY **\$1²⁵**

for everything

ONLY

\$2⁰⁰

GURNEY'S ARBOR COLLECTION

Make your home more attractive. Vines will do the job and quickly. Our best hardy vines for the fence, arbor, wall and chimney—everybody can grow Gurney's hardy, rapid growing vines. Just look what you get in this collection!

- 1 Climbing Honeysuckle Vine (Flowering type)
- 1 Engelman's Ivy
- 1 Maiden Bower Clematis
- 2 Trumpet Vines

DON'T PASS UP THIS COLLECTION
1 Beautiful Purple Wisteria FREE

ALL FOR **\$1²⁵**



VICTORY Apple Collection

Now you can buy apples with the certainty of getting hardiness, which is of importance to all tree planters. Gurney's nurserymen will pick them out for your locality. Five different 4-6 ft. trees, heavy rooted. You pay **ONLY \$2.00**. Gurney's give you **FREE** with this collection—1 big, early bearing Plum and 2 delicious Nanking Cherries. You need Gurney's early bearing apples. Order them today.



All Nursery Orders, F.O.B., Yankton, S. Dak., Unless Otherwise Specified

ORDER THESE --- GET



*It's Spring
and Time to*



DAHLIAS

Have flowers and loads of color from our Assorted Collection of 12 big bulbs for just.....

\$1.00

OR

Your choice of the varieties listed below:

GIANT AND DECORATIVE DAHLIAS

Bashful Giant—Exquisite Apricot
Jersey Beauty—Lovely pink
Dwight W. Morrow—Deep crimson
Jane Cow!—Buckram gold

14 BULBS \$2.00

Mrs. I. De Ver Warner—Lilac lavender
Wm. H. Hogan—Red edge, tipped white.

POMPON DAHLIAS

Little Bing—Bright red
Edith Mueller—Orange

Plant that Dahlia bed you have always wanted. You must buy all 14 to get this special price.

DOUBLE PEONIES

There is no doubt but what the Peony is the "Queen of Flowers" and they grow anywhere. 2 Pink, 1 White, 2 Red—huge double blossoms—

ALL FIVE ONLY

\$1.30

You will get 10 GLADS FREE with this collection.

ANOTHER PEONY SPECIAL

\$1.00

buys 6 of our double best PEONIES. Different, better, loads of color. If not choosy about color but want lots of flowers, buy these.

FLOWERING SPIREA SPECIAL

Here's a collection of foundation plants that will really beautify your home, and just look at the 4 wonderful varieties you get! There's the beautiful Snow Garland or Arguta; the stately Pink Billardi; your old favorite, the Bridal Wreath or Van Houttei; and to top it off there is the delicate, everblooming Pink Froebel. No need for you to wonder what to plant around your foundation because this collection solves the problem.

3 Arguta Spirea 3 Spirea Froebeli
3 Spirea Billardi 3 Spirea Van Houttei

ALL 12 \$2.25 FOR All 18-24 in. Plants. YOUR HOME NEEDS THESE SHRUBS.



FLOWERS FOREVER

And for every purpose. Gurney's perennials are field grown, raised right out in the open to insure you of the hardiest that money can buy.

10 FIELD GROWN PLANTS

ONLY \$1.00

Not all the same variety, but an assortment, our choice. Guarantee to please you with this collection.

THE ARISTOCRATIC HEDGE SPECIAL

Truly, the Cotoneaster Acutefolia is the aristocrat of all hedge plants. Beautiful foliage, delicate white flowers, and loads of showy berries. It makes the finest hedge that money can buy, yet the cost is low. Rapid growing, perfectly hardy. Plant them 12 to 15 inches apart in the hedge row.

SPECIAL PRICE:	Per 25	Per 50	Per 100
12-18 in.....	\$1.90	\$3.50	\$6.00
18-24 in.....	2.25	4.25	9.00

Put in Your hedge this spring. Put in the hardy Cotoneaster. You can't go wrong.

ROSES ROSES ROSES ALL EVERBLOOMING

Plant the best known and best loved of all flowers. They will blossom the first year, and what's more, bloom till frost in the fall. A special collection of reds, whites, pinks and apricot shades. Every one of them a named variety, and Gurney's send you 5 Healthy, Well rooted Plants FOR \$2.00, with 1 beautiful double PEONY FREE. The supply is limited. ORDER EARLY.



NORTHERN GROWN CHINESE ELMS

Still the most popular tree planted in the Northwest, and there are good reasons why it is, too. For the grove or windbreak they are ideal—rapid growing, heavily branched, and they give lots of protection. GURNEY'S Chinese Elms are raised from seed grown in the Dakotas. The HARDIEST TYPE MONEY CAN BUY.

NEW LOW PRICED COLLECTIONS

200 Chinese Elm, 12-18 inch seedlings
100 Chinese Elm, 18-24 inch seedlings

300 TREES FOR

\$2.75

OR Two of the above collections—With a heavy bearing PLUM FREE, JUST

\$4.90

WANT LARGER TREES?

Try these 2-year seedlings for a QUICK WINDBREAK.

150 Chinese Elm 4-5 ft. size, 2 Bush Cherry absolutely FREE,

ONLY \$5.50

TRANSPLANTS FOR SHADE

Looking for quick shade? Well, don't look any further. We have thousands of straight trunked, heavy rooted, well branched transplants growing in our nursery here at Yankton, and to clean out several blocks of these trees, we are disregarding prices to CLEAN THEM UP. Just look at THIS SPLENDID OFFER.

3 Chinese Elm Transplants 6-8 ft.
3 Chinese Elm Transplants 8-10 ft.

\$2.89

6 IN ALL ONLY

with 50 hedging Chinese Elm free.

OR TRY

\$1.60

4 Chinese Elm Transplants 6-8 ft. FOR

SPECIAL ON HARDY AMERICAN ELM

Here's the old faithful tree that never lets you down. Graceful, stately, perfectly hardy, and grows anywhere. Maybe not as fast a grower as the Chinese Elm, but it will make a tree you wouldn't sell FOR ANY PRICE. SPECIAL PRICE TO YOU FOR A LIMITED TIME ONLY:

5 American Elm Transplants, 6-8 foot, for

\$2.70

Your gifts from GURNEY'S—2 Early bearing JUNE BERRY



EXTRA FREE GIFTS!!

PLANT EVERGREENS--

"THE KING OF ALL TREES"

We have one of the finest assortments of Evergreens on the market today. We pride ourselves in our hardy, northern grown trees and you will be proud of them too. We have an Evergreen for every purpose—for the windbreak, for foundations, the Uprights for ornamental plants—and when you plant GURNEY'S Evergreens, you know you are really getting your money's worth, and you save money too. We are offering in this circular 10 of the most popular varieties of Evergreens listed in our big 1942 Catalog. Look them over, there is a type for your purpose and a price for your pocketbook. Every variety hardy.

HARDY EVERGREEN SHRUBS

Rapid growing, hardy, drouth resistant. A select creeping variety for planting on slopes, grave coverings or where it's difficult to grow grass.

ADMIRABILIS JUNIPER

- 24-30 in.-\$2.00 @ 2 for \$3.80 Balled and Burlaped
- 24-30 in.-\$1.30 @ 2 for \$2.50 Mudded roots

PFITZER JUNIPERS

There is none better than the Pfitzer. Only grows about 3½-4½ ft. high, really spreads out, gray-green feathery like foliage. Makes no difference where you plant these—sunshine or shade—they will give you results. Texas to Canada, Washington to Florida.

- 18-24 in.-\$1.75 @ 2 for \$3.25 B&B
- 18-24 in.-\$1.00 @ 2 for \$1.85 Mudded roots
- 3-4 ft.-\$3.50 @ 2 for \$6.75 B&B

COLORADO GREEN SPRUCE

The same kind of tree as the Colorado Blue, excepting that the color is green. A valuable addition to any home planting.

- 18-24 in.-\$1.35 @ 2 for \$2.40 B&B
- 2-3 ft.-\$2.40 @ 2 for \$4.25 B&B

Grove & Ornamental Evergreens

SCOTCH PINE

A hardy, exceptionally rapid growing Evergreen. Very beautiful when planted alone in the yard and gives results in the grove or windbreak. SPECIMEN TREES:

- 2-3 ft.-\$1.25 @ 5 for \$5.00 B&B
- 3-4 ft.-\$1.50 @ 5 for \$7.00 B&B
- 2-3 ft.-\$0.80 @ 5 for \$3.75 Mudded roots
- 3-4 ft.-\$1.00 @ 5 for \$4.50 Mudded roots

SILVER CEDAR

The aristocrat of the Uprights. Plant one on either side of the front entrance. Perfectly hardy. Beautiful silver color.

- 2-2½ ft.-\$1.90 ea.; 2 for \$3.00 B&B
- 30-36 in.-\$2.50 ea.; 2 for \$4.75 B&B
- 2-2½ ft.-\$1.25 @ 2 for \$2.35 Mudded roots
- 30-36 in.-\$1.50 @ 2 for \$2.75 Mudded roots

BAR HARBOR JUNIPER

Grows close to the ground, exceptionally thrifty, and the color is extra fine, beautiful green blue.

- 24-36 in.-\$2.50 @ 2 for \$4.75 Balled and Burlaped
- 24-36 in.-\$1.50 @ 2 for \$2.75 Mudded roots

SELECT COLORADO BLUE SPRUCE SHINERS

Known the world over for its beautiful color—steel blue. Your home grounds need one or two. Now you can buy them at the right price. They are hardy too.

- 18-24 in.-\$2.80 @ 2 for \$5.25 B&B
- 24-30 in.-\$3.25 @ 2 for \$6.00 B&B

BLACK HILLS SPRUCE

Here's a Spruce that made the Black Hills the scenic spot of the world. We can't furnish you the Hills, but we've got the Spruce, really well shaped trees. SPECIAL LOW PRICE:

- 18-24 in.-\$2.00 @ 2 for \$3.80 B&B
- 2-3 ft.-\$3.00 @ 2 for \$5.50 B&B
- 18-24 in.-\$1.50 @ 2 for \$2.80 Mudded roots

Upright Evergreens

PONDEROSA OR BULL PINE

Another native from the Black Hills that does well on high or low ground. One of the hardiest, hand-somest, ornamental Evergreens we are offering. Makes a tall, upright, well shaped tree you will be proud of.

- 2-3 ft.-\$1.40 @ 5 for \$6.50 B&B
- 2-3 ft.-\$1.00 @ 5 for \$4.50 Mudded roots

VIRGINIANA JUNIPER

Sheared like narrow cones. You can keep them that way too. Absolutely hardy, very attractive when planted in pairs.

- 2-3 ft.-\$1.60 @ 2 for \$2.75 B&B
- 3-4 ft.-\$2.25 @ 2 for \$4.00 B&B
- 2-3 ft.-\$1.00 @ 2 for \$1.80 Mudded roots
- 3-4 ft.-\$1.50 @ 2 for \$2.80 Mudded roots



George Gurney Says:

Repeating what Secretary Wickard of the United States Department of Agriculture says, "Food will win the War and dictate the peace."

Folks, we have just got to raise more table foods this year of 1942. That means everybody gardening, it means putting in berry fruits, grape vines, asparagus and early bearing fruit trees like you get from Gurney's.

Wish you could see the early orders going out down here at the Seed House. We haven't been so busy in years. Just one big, happy Seed House family—everybody working day and far into the night to get orders out to you. If you have time this spring, come in and see us, and watch us when we are working hard. You will get a big kick out of it, too.

Yes, we are taking our own medicine. Most of the Seed House folks are putting in a big garden this spring to help out on the grocery bill this summer. We are planting larger trial plots ourselves, and we are also putting in more fruit tree grafts and more budding stock at the nursery. Of course, we always put out an acreage of Hybrid Corn here at Yankton. We expect to have out about 400 acres this spring.

NEW MIDLAND RED CLOVER

This is a new superior yielding, disease resistant Red Clover, developed by the United States Dept. of Agriculture and the various agriculture colleges. GURNEY'S are introducing it to the north country this year for the first time. Costs very little more than ordinary Red Clover, but worth much more. Higher hay and seed yields. Certified seed. Bushel bags, ONLY \$14.95 per bu.

It's been years since I have seen the time when we had as much moisture in the ground in the Northwest part of the United States, as we have right now. This means ideal conditions not only for planting seeds and nursery stock, but giving them a good start and chances are they will come through the summer with colors flying.

Here's a late news flash! We have been informed that the AAA Program for 1942 will permit the seeding of Sweet Clover in Flax acreages and still give you the benefit of your soil building payment by such seeding. We have been unable to have this verified at present, but your local county committee can tell you about it. Of course, this means you can cash in on the high price for Flax and still get paid for a goodly portion of your sweet clover seeding. By the way, we have a limited supply of Bison Flax left at \$3.25 per bushel; in 10 bushel lots, \$3.20 per bu.

I ran on to an interesting article the other day in one of the bulletins from the Wisconsin Experiment Station, and I have seen this information somewhere before too. It was stated that five-year tests at several of the Experiment Stations in the Mid-West had proven that round kernel corn had given 2½ bushels more average yield per acre than planting the flat kernels off of the same ear.

It seems as though the round kernels have more protection for the germ of the corn and carry more available food for the young seedlings, making them more vigorous and able to start quicker and get to maturity in better shape. At least, that is the only explanation that I could give for it, but it sounds reasonably O.K. You know, the breeding and blood lines are the same in Hybrid Corn no matter whether it comes off the center part of the ear and is flat in shape, or whether it comes off the butt or tip end and is round in shape. Most modern corn planters can be equipped for about \$1.25 for a set of plates today that will plant in a uniformly round graded corn. I know most of our round kernel grade can be planted with a John Deere 5511 or 5209. I have forgotten just what the McCormick Deering plate number is, but the plates are available, too.

George Gurney

Does Your Watch Need Fixing?

Does it gain or lose time? Your watch should tell you the correct time all the time. If not, it's telling you it needs repairing and the sooner the better. Expert repairing on your watch at a saving if you will carefully pack it and mail it to the

WATCH REPAIR SHOP
C/O GURNEY'S
YANKTON, SO. DAK.

Save on Groceries

It's easy if you shop at the SUNSHINE GROCERY STORE, first floor of the Gurney Building. If you can't come to Yankton, you can always send for good Sunshine Coffee, delicious flavor, properly packed and priced to save you money. Just write for information to

THE SUNSHINE GROCERY STORE
GURNEY BUILDING
YANKTON, SOUTH DAKOTA

Last Chance on Clipper Mills

It never pays to plant weedy or light weight seed. You won't have to if you will clean that seed you have raised yourself with a guaranteed CLIPPER FARM GRAIN AND SEED CLEANER from GURNEY'S. Guaranteed to do satisfactory work or your money refunded. Grade your seed corn, clean your small grains, clover, grass seeds the efficient, easy, economical way—use a CLIPPER CLEANER. No. 1-B Mill, \$46.00; No. 2-B Mill, \$52.00, f.o.b. Yankton. Every Mill comes equipped with 12 rustless, zinc sieves or screens and a power pulley. WRITE FOR FULL INFORMATION.

Take Pictures?

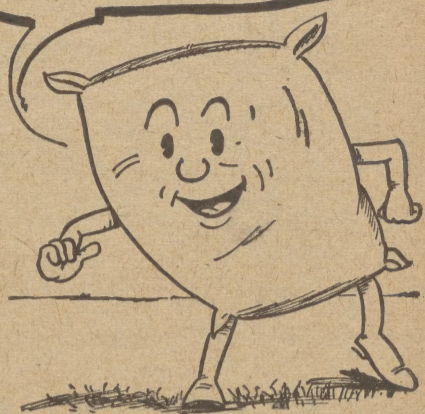
Most of us do and it's a lot of fun. Be sure of clear, long, lasting prints by doing this: Put a quarter on the end of any 6 or 8 exposure roll, wrap it up carefully and send it in to GURNEY'S WNAX PHOTO STUDIO. Your film will be properly developed, handled by experts who know their business, and you pay no more than 25c. That covers everything—even the return postage on the finished pictures. A big 4x6 in. enlargement included free. Send your next 6 or 8 exposure roll of film to the GURNEY-WNAX PHOTO STUDIO YANKTON, SO. DAK.



WILL YOU TAKE A DARE?

We dare you to save money! If you have never tried Gurney's Golden Hybrid corn, we have a new deal that will interest you. We don't want you to plant all your acreage to Gurney's Golden Hybrid the first year, but we want you to try at least two bushels. Plant some other kinds too. You will see why we say no need to pay \$8 to \$9 per bushel for high priced hybrids. You put Gurney's Golden Hybrid up against any hybrid corn. We know from the yield, lodging resistance and the other desirable characteristics you find in a good hybrid that Gurney's is as good as the best and better than most. Here's your chance to prove to yourself that you can save money on hybrid corn purchases and still get top yields if you plant Gurney's Golden Hybrids.

I DOUBLE DARE YUH TO GIVE ME A CHANCE!



WHY PAY \$7—\$8—\$9—per bushel?

Pay only
\$3⁹⁵ or **\$5⁵⁰**
at Gurney's bu.

DON'T PAY
\$8 TO \$9 BU.
FOR HYBRID CORN

WHY IS GURNEY'S CHEAPER?
No secret why we save you money. You buy direct. No middle-man—no commissions. The Agent usually gets \$1.00 to \$3.00 per bushel when you buy from him. We cut this out and pass the saving to you.

WHY PLANT HYBRID?
Arthur W. Shelbourn, Valentine, Neb., writes, "My hybrid yielded around 65 bushels, white open pollinated only yielded 40 bushels to the acre." No wonder Mr. Shelbourn plants hybrid!

SAVE
\$1 TO \$3 BU.
ON AGENT'S COMMISSION

FLATS



THE QUALITY



THE COST



ROUNDS



SEVEN MATURITIES!

Gurney's Golden Hybrids are made in seven maturities. Yours is tailor made for your locality and soil condition. It is easy to get the Gurney's Golden Hybrid to fit your territory and your soil type.

HOWEVER—always select two hybrids to insure you a corn crop no matter what weather conditions may be.

85 DAY SERIES

For north central Minnesota, south 1/2 North Dakota, Ea. So. Dakota, etc.

No. 85—Ears easy height to husk. Good fodder corn. Picks easily. Excellent for machine or hand picking.

No. 85L—Heavy yielders, puts lots of corn in the crib. Medium, average, and rich soil.

No. 85R—Splendid variety for early hogging off. Excellent hand or machine picker.

90 DAY SERIES

Adapted to Central Minnesota, So. North Dakota, Ea. South Dakota, etc.

No. 90—Heavy yielder. Medium, average, and rich soil. Excellent for machine or hand picking.

No. 90L—Heavy yielder, sandy, poor ground. Large, medium rough ear. Either machine or hand picking.

No. 90R—Our best for heavy or rich soil. Large, medium, rough ear.

95 DAY SERIES

Adapted to Central Minnesota, No. So. Dak., etc.

No. 95—For average soil. Medium rough. Vigorous grower. Picks good either way.

No. 95L—Best on sandy and light ground. Pick either way.

No. 95R—Where soil is rich and heavy, try this one. Picks well both ways.

130-DAY SERIES—FOOL-PROOF—ANY SOIL!

FREIGHT PAID!

Farmers agents tell you that freight charges on hybrid corn are high, that's the reason their prices are high. Here is the true answer. We will ship you any Gurney's Golden Hybrid corn to any point in Nebraska, Iowa, Minnesota, South Dakota and North Dakota for only 50c per bushel on one bushel. Buy two bushels or more and Gurney's pay the freight for only 25c per bushel additional.

105 DAY SERIES

Adapted to south central Minnesota, Ea. central South Dakota, etc.

No. 105—For average soil. Medium rough type, large ear. Picks well either way.

No. 105L—For sandy and thin ground. Large, medium rough ear. Pick either way.

No. 105R—You can't beat it for rich, heavy ground. A large, medium rough ear. Either machine or hand picking.

112 DAY SERIES

Adapted to So. Minnesota, Ea. South Dakota, Nor. Ia., etc.

No. 112—For average ground. Rough ear. Heavy yielder. Hand picking.

No. 112L—Best for poorer ground. Genuine Reid type; medium rough. Picks good either way.

No. 112R—For rich, heavy soils. Extra small cob. Gives highest percentage of shelled corn. Picks good either way.

118 DAY SERIES

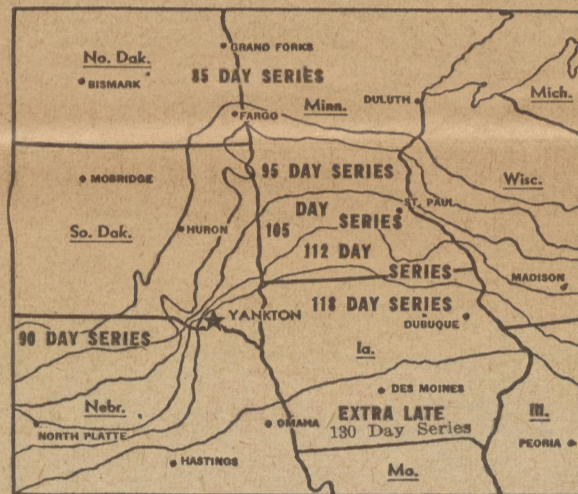
Adapted to S.E. So. Dakota, No. 1/2 Iowa, N. E. Nebr., etc.

No. 118—Best for average soils. Rough, long eared. Excellent hand picking.

No. 118L—Best on light and thin soils; medium rough ear. Good ensilage variety. Hand picking.

No. 118R—For rich soil. Large, medium rough ear. Highest feeding value of all our hybrids.

CORN MATURITY MAP



Pick out your territory, then pick out the corn we recommend for planting in that territory. For example, if you live near Sioux Falls, you are in the 112 Series Zone. If your soil is heavy and rich, 112R is best; if sandy or light, 112L; and if average use No. 112. Maybe you need two types or all three. Fine—we have them.

CHECK THESE REASONS WHY IT WILL PAY YOU TO PLANT GURNEY'S GOLDEN HYBRIDS

1. Bigger yields. 10 to 20 bushels more per acre.
2. Drouth Resistant. Giant root systems go way down deep for moisture.
3. Germination guaranteed. Guaranteed 92% or better germination.
4. Uniformly graded. The best graded corn you have ever seen.
5. Cold resistant. It matures to escape fall frosts.
6. Farmer type. Not hard and flinty.
7. Holds ears well. Picks easily by hand or clean by machine.
8. All new crop. No old, unreliable seed.
9. Best blood lines available. Only true, perfect type in-breds for seed production.
10. Disease resistant. Developed for resistance to smut and other corn diseases.
11. Treated with corn dust, to protect against soil borne disease infection.



YOU CAN SAVE MORE MONEY!

Want to save more money on hybrid corn without risk and still get the high yields that Gurney's Golden Hybrids give you? All right, you can do it by planting our round kernel hybrid corn. Round kernels simply are the butt, tip and irregular shaped kernels from the center part of the ear. They are carefully prepared, carefully graded for width, thickness and length so that they plant in any standard type planter if you

have the proper plates. These plates are inexpensive. A set of plates for round kernel corn usually costs only \$1.20. The saving on the first bushel pays for the plates. The money you save on your second, third, etc., bushels is extra profit in your pocket. One-third of the farmers in the corn belt states further east plant round kernel corn because they know it saves them more money and gives them the same high yields.