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MACDONALD'S WINTER SWEET PEA

Novelties For 1942

FOUR GORGEOUS NEW
VARIETIES FOR
FLORIST GROWERS

- *Fiesta*
- *Coquette*
- *Rhapsody*
- *Miss Liberty*

*Originated and Introduced
by*

THE WILLIAM MACDONALD SEED CO.

"California's Best Flower Seeds"

SANTA MARIA

CALIFORNIA

MACDONALD'S WINTER FLOWERING

"Coquette"

Never has a Sweet Pea's name fitted it better than "Coquette" does this new coral pink Novelty. It is elegant in form, with delicate amber and salmon shadings on duplexed flowers, that will intrigue and captivate the hearts of all admirers.

Our trial ground experience with **Coquette** show it to be a vigorous grower and capable of flowering over an unusually long period—and able to throw large flowers on good stems throughout this time.

Its solid self color tones carry enough depth to be very effective under winter greenhouse conditions in the East, as numerous trials have indicated. **Coquette** is a gorgeous sight when used in bouquet or corsage work, as its salmon pink and coral colorings blend exquisitely with any pastel tinted gown.

In comparison to Daphne, **Coquette** is much deeper. Flowers are large and semi-duplexed or ruffled. Stems are firm and predominantly carry four blooms. R. H. S. Color Chart 621 shading to 19/1.

Price per ounce 1.00 ¼ lb. 3.00 1 lb. 10.00

"Fiesta"

Calling to mind the gaudy and gay costumes found at a hilarious California fiesta, the brilliant orange-cerise hues of our novel Sweet Pea **Fiesta** bid fair to outstrip all other varieties in this color class. That **Fiseta** is a riot of color under all growing conditions has been proven in numerous greenhouse and outside trials. It is definitely sunproof and another of the new large flowered orange types.

Fiesta is a strong self color and almost deep enough to be an orange-scarlet. Its broad standard and spreading wings shimmer with spangles of golden-orange that catch and reflect the sun's rays. Vigorous and rank growth are closely associated with this outstanding 1942 Novelty, which produces a preponderance of four blooms on long heavy stems. R. H. S. Color Chart 721/1.

Price per ounce 1.00 ¼ lb. 3.00 1 lb. 10.00

SWEET PEA NOVELTIES FOR 1942

"Miss Liberty"

An outspoken champion for vividness in Sweet Peas, "Miss Liberty" reigns queen of the 1942 Novelties in a flashing rose-carmine robe. Immense flowers, fearlessly displayed on pencil stems and arrayed in this sparkling carmine hue, are indeed a brilliant sight and capable of stirring even the most indifferent to words of praise.

"Miss Liberty" presents the striking contrast of a pure white keel against the solid rose-carmine background of standard and wings. This contrast of red and white brings out to excellent advantage the delicate moulding of each individual flower — even when closely bunched in a large table-center arrangement.

Field and trial ground notes on **Miss Liberty** show it to be a very vigorous producer, with four flowers to a stem. The average bloom measures 2½ inches across its standard and is 1½ inches deep. Miss Liberty is a color between American Beauty and Vivian, bettering both in size of flower and length of stem. R. H. S. Color Chart 25/1 to 27/1.

Price per ounce 1.00 ¼ lb. 3.00 1 lb. 10.00

"Rhapsody"

Here is a new rosy-lavender Sweet Pea that we believe will soon carve a niche for itself among the Florist favorites. Husky stems and good free blooming growth are typical of this Novelty, as are large bold-faced flowers carried four to a stem.

Rhapsody has a deep lavender base color that is enhanced and enlivened by dainty rose-pink tints. In the evening under artificial lighting, **Rhapsody** shows off at its best and seems much livelier than other lavenders.

Each flower has a broad 2½ inch standard, similar in form to our Princess Blue variety. In comparison to Memory, **Rhapsody** has a greater depth of color and produces larger flowers on heavier stems. It is several shades deeper than Harmony and in addition has orchid or Cattleya tones blended with the lavender. R. H. S. Color Chart 35/2.

Price per ounce 1.00 ¼ lb. 3.00 1 lb. 10.00

Current Florist favorites recently introduced by Macdonald. Delivery can be made from new crop seed on all Early Flowering Sweet Pea varieties by the middle of July. Mail us your order today!

WINTER FLOWERING SWEET PEAS

1941 NOVELTIES

Price per lb.

- Gardenia:** A dense paper white, having large ruffled flowers with good substance for shipping. Gardenia is an easily grown white variety 3.00
- Rhumba:** Colored a glistening golden cerise, Rhumba is large flowered and deeply duplexed. It is a colorful personification of gaiety and vividness in a Sweet Pea..... 3.00
- Sparks:** Here is an intense, yet sparkling shade of bright orange-scarlet. It is brighter than Vulcan, with large bold faced flowers..... 3.00
- Tops:** A vigorous rose-pink color, with a soft salmon sheen. Produces "fives" in abundance, and sometimes six flowers to a stem..... 3.00

1940 NOVELTIES

- Hiawatha:** An exceptionally large flowered Sweet Pea, colored a deep rose self. Vigorous growth and four blooms per stem make it hard to beat..... 3.00
- Cavalcade:** Rich golden cerise on white ground. Selected from the popular Sequoia variety 2.00
- Sterling:** Vigorous enough to be classed as a Spring Flowering sort. Color is a salmon-rose, with large duplexed flowers..... 2.00

1939 NOVELTIES

- Rose Picotee:** Pure white base, with a salmon-rose edging or picotee. Large flowers and heavy stems..... 2.00
- Titania:** Mammoth flowered deep rose. Brighter than Josie, with glistening white base 2.00
- Treasure Island:** A sparkling golden-orange. Very large flowered and semi duplexed. Vigorous growth and long stems make Treasure Island the best of the oranges..... 3.00

1938 NOVELTIES

- Evening Star:** A brilliant orange-scarlet. Strong self color on large flowers and good stems..... 2.00
- Princess Blue:** Large flowered, light belladonna blue color. Husky growth and long stems..... 3.00
- Tahoe:** Mid-blue color, with large wavy flowers. Vigorous and heavy growth 2.00

MARIGOLD WINTER HARMONY

"The most profitable winter greenhouse Marigold"

Tall, winter flowering greenhouse variety. Golden orange crested center, with reddish brown guard petals. 100% double 2½ inch flowers.

Price per oz. .40

Per lb. 5.00