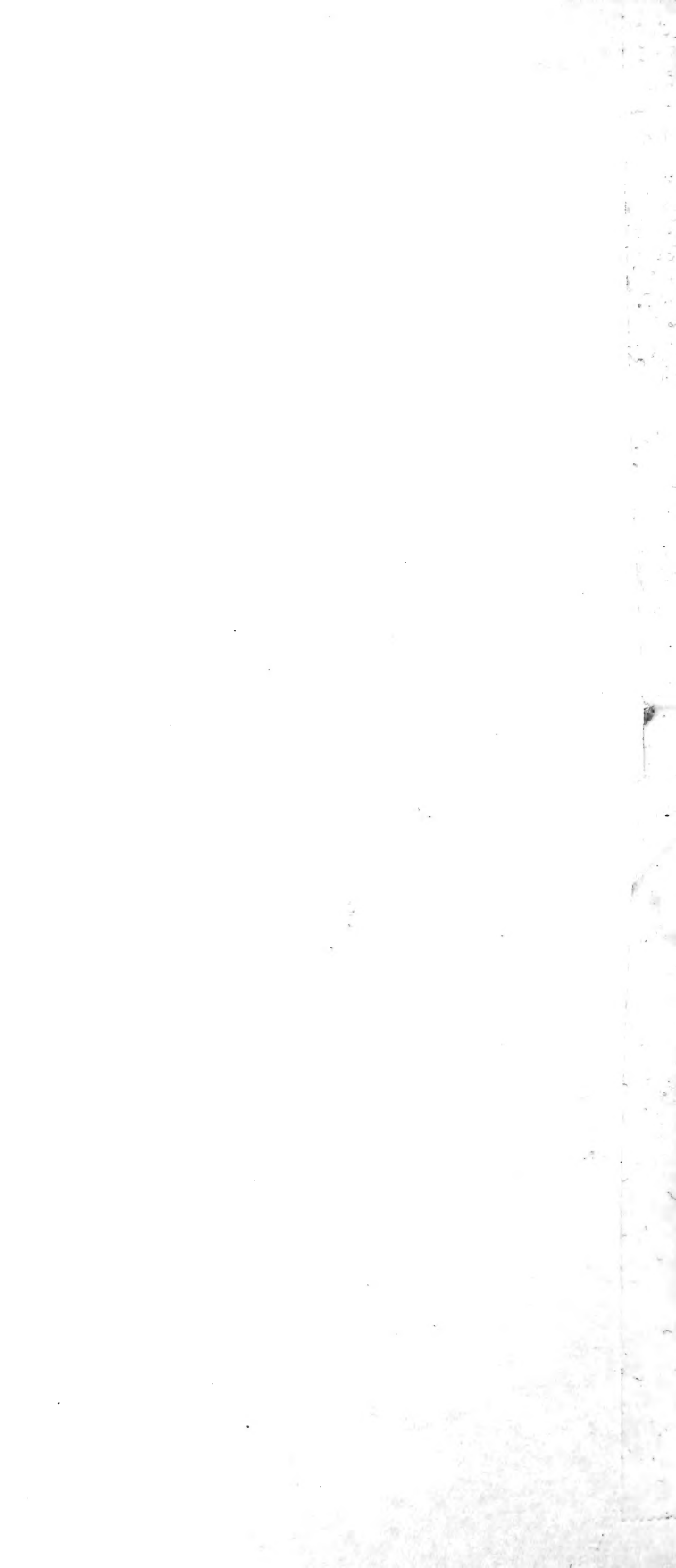


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JULIUS ROEHRS COMPANY

Rutherford
New Jersey

N. J.: Rutherford 2-0090
Rutherford 2-0091
N. Y.: Longacre 5-4228



TRADE LIST for FEBRUARY 1942

THERE WILL ALWAYS BE A VALENTINE!



Even though war surrounds our shores—nothing will suppress the greatest of all human emotions—Love!

What could better carry its tender message to those dearest to man, than a fragrant "LIVING VALENTINE?" Special Arrangements in Pottery, fragrant Baby Primroses, small Azaleas, African Violets, and many other suitable plants are suggesting themselves for

SWEETHEART'S DAY, FEBRUARY 14.

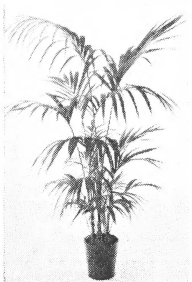
PLANT ARRANGEMENTS and NOVELTIES

VALENTINE GARDEN, Red Heart.....				.85
AZALEA GARDENS—in china bowls.....	1.25, 2.50,	3.50 &		5.00
FLOWER CART with African Violets				1.75
"WINTER WONDERLAND",				
with skier or snow man.....	2.50,	5.00 &		7.50
BIRD CAGE with stand		1.50 &		2.00
GARDENS in POTTERY, American, planted with				
showy succulents, exotic Bromelias or other				
durable plants: "Woodland Dell" "Colonial				
Garden," "Early West," "Suburban Life," "Cliff				
Dwellers," "Down on the Farm," "Tallyho,"				
"Happy Days," "Jungle Garden"				
1.50, 2.00, 2.50, 3.00, 3.50, 5.00,		7.50 &		10.00
Popular, smaller DISH GARDENS50, .60,	.75 &		1.00
DESERT THEME, colorful, with draught enduring				
Cacti: "Death Valley," "Sahara Desert," "Rio				
Grande," "Out on the Range".....	1.50, 2.50,	3.50 &		5.00
Beautiful ROSEVILLE artware	3.50, 5.00,	7.50 &		10.00
CENTERPIECE with garden gate, shallow bowl.....		1.00 &		1.50
BIRD BATH, 18", glazed, with cacti.....				10.00
LADY'S HEAD with Bromelias				2.00
Cryptanthus zebrinus, in glazed 4½" pot.....				1.00
MADONNA, white, with Bromelias				2.00
FAWNS, 4 pastel shades.....				.50
NOVELTIES.....per doz.	2.50, 3.00, 4.00,	5.00 &		6.00
GARDENS in GLASS. filled with colorful proven				
exotic plants				
GLOBES75, 1.00, 1.50,	3.00 &		6.00
TERRARIUMS	3.00,	4.00 &		6.00
BRANDY GOBLET				3.50
PEAR, of crystal glass		1.50 &		3.50
LIQUOR FLASK				1.25

ROEHRS FEBRUARY OFFERINGS

ABUTILON THOMPSONI, 3"35
ACORUS gramin. variegatus, 2"12
ADIANTUM Wrightii gloriosum, 5".....		.75
ALLAMANDA (yellow fl. climbers) 5, 6 and 7" 1.50,	2.50 &	5.00
AMARYLLIS, Giant American Hybrids75 &	1.00
ANTHURIUM Andreanum hybrids in pots.....	3.50, 5.00 &	7.50
ANTHURIUM Cut flowers35, .50 &	.75
ARAUCARIA excelsa, Norfolk Is. Pine, 5" and 6"75 &	1.50
ASPIDISTRA lurida, short 20" to tall 36", 5".....		1.00
lurida variegated 5½"		1.50
AUCUBA crotonifolia, 3"25
4" Single35
japonica, 4", branched50
5", branched75
6", heavy		1.00
Specimen, 10" tins, 2½-3 feet high.....		5.00
AZALEAS Coral Bells50 &	.75
Hexe, crimson35 &	.50
Kurume, assorted colors50, .75, 1.00 &	1.50
Indica, large flowered grafted	1.00, 1.25 &	1.50
BAYTREES Standard, 14-16" tubs, 7-8' high.....	15.00 &	17.50
BEGONIA, glaucophylla scandens, 8" hanging pots		2.50
BELOPERONE longispicua purpurea, shrimp plant 4"75
BILLBERGIA nutans, 2½"20
BOXWOOD (for filling), 2¼"10
BROMELIADS, many varieties, (request special list)75 to	25.00
CACTI, Assorted, for novelties	10 &	.15
from flats.....per C, 6.00, 8.00,	9.00 &	10.00
CALADIUMS, white, or red, 5½" bushy.....per doz.		10.00
CIBOTIUM Schiedi, 8" and 9"	5.00 &	6.00
10"		12.50
CISSUS Discolor, 2¼"75
antarctica, 4" and 5".....doz.	5.00 &	7.50
CITRUS Specimens, tubs		Quoted
CLERODENDRON Thompsoni, 5", 6", 7".....	1.50, 2.50 &	3.50
CLIMBERS, (Allamanda, Passiflora, Jasmine, etc.)....		Quoted
CLIVIA hybrids (not always available in flower)		
6-14"	2.00 to	10.00
CRASSULA arborescens, 2¼"08
CROTON, 3-3½"35 &	.50
CRYPTANTHUS zonatus zebrinus50 &	.75
CYCLAMEN, 5", 6" and 7"75, 1.00, 1.50 &	2.00
CYPERUS alternifolius, Umbrella Plant, 4" and 5"....	.50 &	.75
DIEFFENBACHIA picta, 5"75
9", 10" tubs, combinations	2.00 &	3.00
Rud. Roehrs (highly varieg.) 5".....		1.50
6½" tubs		2.00
DIPLACUS glutinosus 4"75
DISHGARDENS,50 to	10.00
DRACAENA Massangeana, 5½"		1.00
8" tubs	4.00 &	5.00
Godseffiana, 2"20
Indivisa, 5"75
Sanderiana, 2¼"20 &	.25
EUPHORBIA Splendens, 8" tubs.....		2.50
FERNS, Boston, 5½", 6"75 &	1.00
7"		1.50
FICUS pandurata, 6" pots, 2½-3' high.....		3.00
repens, 2¼"10
Doescheri, variegated, 5"75
Elastica, green, 5"75

GARDENIAS, Veitchi 5½"	1.25
10" tubs	3.50
GINGER PLANTS, (Amomum Cardamon), 4"75
HOFFMANNIA refulgens, 5½"	1.50
IVIES, English, heavy, 4" pot	3.00
English, staked 5-6' high, 7" pot	1.50
Tips, white 5½" pans50
Hahn's Self-branching, 4"	3.00
IXORA, Prince Van Orange, red, 4½-5"75 & 1.00
JASMINUM grandiflorum, 5" and 6"	1.50 & 2.50
KENTIA PALMS, see back page15 to 50.00
MARANTA kerchoveana, 3"35
MONSTERA deliciosa, 7" tubs, 3-3½', on cork.....	5.00
MUSA Cavendishi (Ornamental Banana tree) 8" tubs	5.00
NEPHTHYTIS liberica, 5½", on cedar poles.....	1.25
NURSERY STOCK	Request list
OLEA FRAGRANS, Sweet Olive, 4", 5½", 7"....	1.50, 2.50 & 3.50
OLEANDERS, bush, double rose	
15" tubs, 6-6½' high.....	10.00
ORANGES, in bloom	2.50
ORCHIDS, plants and cut flowers	Quoted
PANDANUS Veitchi, 5½"	1.00
7"	2.00
8" tubs, 2½-3 feet.....	3.50
PASSIFLORA Pfordti (blue), 5"	1.50
princeps (red), 5"	2.00
PEPEROMIA obtusifolia, 2¼"08
Combinations, 5" pans.....	.50
obtusifolia variegata, 2"15
PHILODENDRON cordatum, 2¼", two vines.....	.15
3½" pots25
4"35
4½" hanging vines, heavy50
4½" glazed pots and trellis.....	.60
8" tubs, Basket form	3.00
Dubia, 6" pots, on cork	2.50
Pertusum, on cork, 6" pots	2.50
8" tubs, 3-3½' high.....	5.00
9" tubs, 3½-4' high.....	7.50
PLATYCERIUM, alcicorne & majus	3.50 & 5.00
PITOSPORUM tobira, Standards, 14" tubs,	
6-6½' high, 2½' crown.....	10.00
PHOENIX Roebelini75, 1.50, 2.50 & 5.00
POLYPODIUM mandaiianus, 5" pans	1.00
POTHOS aureus, 2¼"15
PRIMULA malacoides, fragrant Baby Primrose, 4½"	.35
SAINTPAULIAS (African Violet), 4" cream colored pot	.50
SANSEVIERIA laurenti, golden stripe, "Lucky Plant"	
2 lvs. 8-12", from bench.....	.10
Pot grown, 4", 4-5 leaves, 18-22" high.....	.25
Pot grown, 4½", 4-6 leaves, 22-26" high.....	.35
" " 5", 5-6 leaves, 26-30" "50
" " 5½", 6-7 leaves, 30-36" "75
" " 6", 6-9 leaves, 36-40" "	1.00
Combination, 7" pot, 2-2½'	1.50
8" tub, 3' high	2.50
SCHISMATOGLOTTIS Roebelini, 5"	2.50
SELAGINELLA Brownii, 2"10
Emmelliana, 2"10
STEPHANOTIS floribunda, 5"	2.00
STOVEPLANTS, Collection of rare exotic plants for	
conservatory or home—Ask for List	
STRELITZIA Reginae, Bird of Paradise, 9" tubs.....	10.00
SUCCULENTS for Novelties, from flat.....per C	6.00 to 12.00
TRADESCANTIA (Wandering Jew), 4"	1.50
TOLMIA menziesi, Piggyback plant, 4"35
VITIS (Cissus) antarctica, 4"	5.00
5"	7.50
rhombifolia, Grape Ivy, 3½"	3.00
4"	4.00
5"50
Striata, small leaved 2".....	.10



KENTIA PALMS—splendid assortment of all sizes from small combinations for resale to larger specimen for decorations.

2¼" pots, 10-12" high, single	.15
7" tubs, 44-52" high, 4 plants	3.50
7" " 48-54" " 4 plants	5.00
8" " 5-5½' " 4 plants	6.00
8" " 5½-6' " 4 plants	7.00
12" " 8-9', comp. heavy..	18.00
14" " 9-10' high, specimen	35.00
18" " 13' " "	50.00

PHOENIX Roebelini, northern greenhouse grown,

4" pots75
5½" pots	1.50
7" pots	2.50
8" tubs, 28-32"	5.00
16" tubs, 7-8' high, Specimen.....	40.00
24" " 14' " "	75.00
PHOENIX Canariensis , 12" tubs, 5½-6' high.....	10.00

TO GREENHOUSE GROWERS—

We are offering for immediate or later delivery for Growing on or Forcing:

AZALEAS, dormant budded *Indica* and *Kurume*, for Fall delivery—Ask for Special List.

AZALEAS, (February to June)

	Size	Per C	Per M
Coral Bells , soft coral pink	2¼"	10.00	85.00
Chas. Encke , salmon and white.....		10.00	85.00
Hexe , deep crimson		10.00	85.00
Hinodegiri , hardy red		9.00	75.00
Indica, Madame Petrick , Xmas rose.....		14.00	125.00
Indica, Paul Schame , Xmas coral red.....		14.00	125.00
Indica, Triomphe , dark carmine.....		14.00	125.00
Salmon Beauty , rich salmon		10.00	85.00
Twenty Grand , bright rose.....		11.00	95.00

BEGONIAS, (May)

Christmas Red and Turnford Hall	2¼"	25.00	
Lady Mac	2¼"	20.00	180.00
Marjorie Gibbs	2¼"	22.00	200.00
Bouvardia Giant Pink	2¼"	10.00	
Humboldt (white)	2¼"	12.00	
Christmas Red	2¼"	15.00	
Albatross (Giant white)	2¼"	20.00	

CYCLAMEN, Heavy pot grown, in separate

colors (April)	2¼"	15.00
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DIEFFENBACHIA, *Rud. Roehrs*

3"	75.00
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FERNS, in flats, (\$3.00 per flat of 200) June

Aspidium tsussimense, *Cyrtomium Roch. Comp.*

Pteris tremula, *Wilsoni*, *Victoria*, *Rivertoniana*

POINSETTIAS, (August)

Oakleaf	2¼"	8.00	75.00
Mrs. Paul Ecke	2¼"	10.00	
White, Pink, Double	2¼"	9.00	

SAINTPAULIA *Blue Boy*

3"	20.00
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CACTI AND SUCCULENTS from flats for Novelty planting and Dishgardens

Per C

Aloe brevifolia (Pearl Aloe).....	12.00
Boxwood	8.00
Crassula arborescens 2¼", (Jade plant).....	8.00
" <i>tetragona</i> (Baby Xmas Trees).....	8.00
Echinopsis multiplex (Barrel cactus).....	8.00
Opuntia microdasys (Bunny ears) eared.....	9.00
" <i>monocantha</i> (Irish mittens), eared	9.00
" <i>vilis</i> , (Tree cactus), branched	10.00