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DANIELS BETTER PLANTS

For
The
Northwest
Planter

1943

THE DANIELS NURSERY
Franc P. Daniels, Prop.
LONG LAKE,
MINN.

For 30 Years.

1943 is a war year, and all it implies, for us too. But also it is a milestone. It marks the thirtieth year of The Daniels Nursery here at Long Lake.

From a very modest start in 1914 we have gradually grown into our present enviable position in the nursery and landscape trade.

You, as a prospective purchaser of nursery stock, are interested in what we have to offer.

Here Is Our 1943 Inventory:

Here Is Our 1943 Inventory:
 90 acres devoted to the production of nursery stock, fruits, and vegetables.

A complete stock of the finest nursery varieties of plants—hardy, true to name, and cared for and handled as carefully as if we were going to plant them ourselves.

And most people want to know something about the man they're doing business with. Here's what the boss has on the "credit side of the ledger"

Complete equipment: trucks, cars, hand tools, power sprayers, tree movers, and other heavy equipment to carry on extensive landscape operations effectively and economically.

A staff of trained workers and plantsmen who know "what it is all about."

35 years of technical and practical horticultural training and experience.

23 years winter lecturer in Horticulture at University of Minnesota Farm School.

Two years President of the Minnesota State Horticultural Society.

14 years President of the Minnetonka Fruit Growers Association.

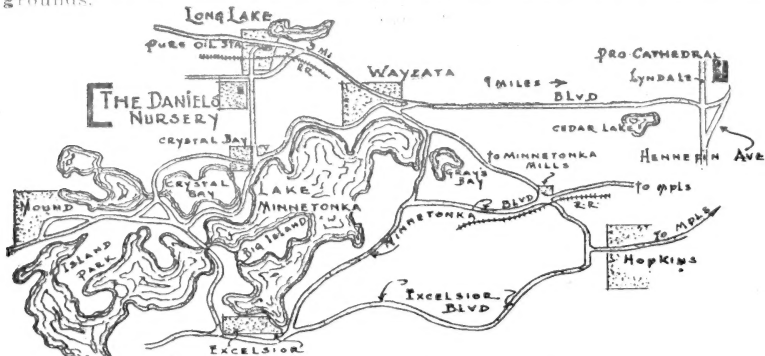
Three years President of the Hennepin County Agricultural Society.

30 years at Long Lake operating The Daniels Nursery.

Now, as for the last thirty years our **Satisfied Customer Policy** pledges us to place the interest of our customers above everything else. If you order one plant or a complete landscape development we will see that you receive the fullest possible satisfaction.

You'll Enjoy A Visit to Daniels

We are only twenty-three minutes from Minneapolis (at thirty-five miles per hour). Follow Wayzata Boulevard (Highway No. 12) to Long Lake, then just one-fourth mile south. Here you'll find acres and acres of the finest nursery stock in Hennepin County—trees, shrubs, evergreens, perennials, and fruit plants—everything for planting the home grounds.



How to Reach "The Daniels Nursery"



Franc P. Daniels Proprietor

Let's Live at Home and Like It

We're going to have to stay at home more, anyway, so we might as well like it.

Let us resolve to do all we can to keep our morale at home. The beautiful surroundings and the relaxation and surcease from worldly cares obtainable in one's own well planted yard are strong arguments for properly maintaining one's landscape and victory garden plantings.

Then, too, health, relaxation and exercise are now war responsibilities. How better can Mr. Average Home Owner fulfill these responsibilities than by enjoying, relaxing in and working in his own back yard.

Although we are converting all possible acreage to food production, we are still "all out" in the nursery business. The plants we have ready for you this spring we have been growing for from two to twenty years; and it's a fine stock grown for this, our thirtieth year. While undoubtedly secondary in importance to our food production efforts, nursery work is nevertheless important, for the beautification of our homes and lives through ornamental plants is essential as a moral builder; and the production of fruit bearing plants is more important now than ever. The nursery is so recognized by "the powers that be" and has been classed as an essential industry.

May we help you to achieve the aims suggested above?



DANNY SAYS:

Keep up the **home front** (planting) and the rear yard, too. Everything planted now grows in beauty, usefulness, and value as time goes on. What better and sounder investment can one make at the present time?

Our Landscape Services For 1943

Through careful, conscientious, economical performance we have long enjoyed an enviable reputation for the furnishing of the following landscape services and materials:

Landscape Design and Plans
Planting of Nursery Stock
Shrub Trimming
Tree Trimming and Care
Tree Feeding

Tree Spraying
Lawn Building and Renovation
Stone Walls and Walks
Rockeries and Pools
Dirt, Peat and Manure

Just what we can offer our clients this season in the way of landscape and planting service is still problematical. Our stocks and equipment are without equal — but just what our man power situation will be is not certain at this early date. Many of our men have been able to find their places in the armed services and key war industries. We seem to be assured of enough men to maintain our nursery and our large (and for 1943 greatly increased) orchard, small fruit and vegetable production, and for a normal amount of planting for others. It seems apparent, however, that our services for maintenance and construction work will be somewhat curtailed.

We will do the best we can. We hope our customers will call on us as in the past and we assure them that we will do everything in our power to give them whatever help they need. It is our patriotic duty, however, to give our food production first priority in our available man power. Second will come planting of nursery stock, and third, our other services.

Please remember this, though! We will greatly appreciate your business. We want it, so please let us know soon what you have in mind, and we'll do everything in our power to furnish you the services desired.

“First come, first served” will have to be our motto this year, so we earnestly suggest that you consider your needs now. And please get your orders in as early as possible. We'll do everything we can for you with the facilities we have at our command.

N. B. — This is especially true where plan or design service is needed. Our “white collar” staff will be greatly reduced this year.



DANNY SAYS:—

Asleep at the switch? Don't be caught that way for when the “grand scramble” comes, not even the boss knows what can be done.

Daniels Hardy Ornamental Shrubs

Ornamental shrubs are the backbone of all landscape planting. Whether one is building an outdoor living doom, constructing a foundation planting, or making other border plantings, hardy shrubs are indispensable. Much beauty and individuality may be secured through the varying heights, forms, flowers, barks and foliage of the different varieties.

Of the hundreds of different shrubs, the ones we are growing have proven themselves the cream of those suited to the Northwest. Every one has its special merit. By selecting the proper assortment for each situation one can build oneself a home landscape of surpassing charm and beauty.

SHRUB PRICES —	12-18''	18-24''	2-3'	3-4'	4-5'
Almond, Flowering	---	---	.75	1.00	---
Arrowwood	---	---	.50	.75	---
Barberry, Japanese	.35	.50	.75	---	---
Red Leaved and Columberry	.50	.75	1.00	---	---
Black Haw	---	---	.50	.75	---
Buckthorn, Common	---	---	.35	.50	---
Frangaea	---	---	.50	.75	1.00
Buddleia, 2 yr. No. 1	50c	---	---	---	---
Button Bush	---	---	.50	.75	---
Caragana, Arborescens	---	---	.50	.75	1.00
Pygmaea	---	.50	---	---	---
Cherry, Cistena	---	---	.75	1.00	1.25
Nanking	---	---	.75	1.00	1.25
Sand	---	---	.50	.75	---
Coral Berry	---	.35	.50	.75	---
Cotoneaster, Acutifolia	---	.35	.50	.75	---
Cranberry, High Bush	---	.50	.75	1.00	1.50
Currant, Alpine	.35	.50	.75	---	---
Yellowing flowering	---	---	.50	.75	1.00
Dogwood, Golden and Gray Bark	---	---	.50	.75	1.00
Red Twig	---	---	.50	.75	1.00
Variegated	---	.50	.75	1.00	---
Elder, Black Berried and Cut Leaved	---	---	.50	.75	1.00
Golden	---	---	.50	.75	1.00
Red Berried	---	---	.50	.75	---
Euonymus, Burning Bush	---	---	.75	1.00	1.25
Winged Burning Bush	---	.75	1.50	1.75	2.50
Honeysuckle, Morrow's and Tartarian	---	.35	.50	.75	1.00
Hyrangea, Hills of Snow & Pee Gee	.35	.50	.75	1.00	---
Hawthorne	---	---	1.00	1.25	2.00
Juneberry	---	.35	.50	.75	1.00
Lilac, Common purple and white	---	.35	.50	.75	1.25
Persian, Rothmagenis and Villosa	---	.40	.60	.85	1.00
French Hybrid Varieties (See next Page)	---	.75	1.00	1.75	2.00
Maple, Tartian	---	---	.50	.75	1.00
Matrimony Vine	---	---	.35	.50	---
Mock Orange, Coronarius	---	.35	.50	.75	1.00
Golden	.75	1.00	---	---	---
Grandiflora	---	.35	.50	.75	1.00
Lemoines	---	.40	.50	.75	---
Virginal	---	.60	.75	1.00	1.50
Olive, Russian	---	---	.50	.75	1.00
Plum, Double Flowering	---	.50	.75	1.00	1.50
Newport	---	---	---	.75	1.00
Privet, Lodense	---	.50	.75	---	---
Snowberry, White	---	.35	.50	.75	---
Spiraea, Anthony Waterer	.40	.60	---	---	---
Arguta, Ash Leaved & Billardi	---	.35	.50	.75	---
Bridal Wreath	---	.25	.40	.60	.85
Probeli	.40	.60	.75	---	---
Golden Leaved and Ninebark	---	.35	.50	.75	1.00
Ninebark Nana	---	---	.50	.75	1.00
Sumac, Cut Leaved	---	.50	.75	1.00	---
Smooth Leaved	---	---	.50	.75	---
Tamarix	---	---	.75	1.00	---
Wayfaring Tree	---	---	.75	1.00	1.25
Weigelia	---	.40	.60	.85	1.00

French Hybrid Lilacs

The Garden's Most Gorgeous Flowering Shrubs

Lilacs have long been considered one of the finest of flowering shrubs. They come early, when we seem more than ever appreciative of garden bloom, they are so fragrant, they are most colorful, and they are produced in such generous amounts. These marvelous French Lilacs have all the good points of the other older sorts but produce such tremendous blooms of such beautiful and varying colors that they are definitely in a class by themselves.

No yard is complete without a planting of several French Hybrid Lilacs.

SOME OF THE BEST FRENCH LILACS

BELLE de NANCY—Double. Rose pink.
CHAS. JOLLY—Double. Dark purple.
MARIE Le GRAY—Single. Pink to lilac.
Mme. Le MOINE—Double. White.
PRES. GREVY—Double. Clear, soft blue.
RUBRA de MARLEY—Reddish purple.

Daniels Beautiful Roses

The rose still is No. 1 in the "Hit Parade" of colorful and effective plants. It's fragrant blooms with varying form and color are unsurpassed by other plants. Its desirability both as a cut flower and for garden and landscape effect makes it "tops" among dual-purpose plants. For the gardener who wants the finest blooms and is willing to give his rose garden extra care in preparation, maintenance and winter protection, the Hybrid Teas and Perpetuals will "fill the bill." For accent plants in foundation plantings and shrub borders the "Eskimo" and "Bush" roses are most suitable.

Then for trellises or arbors there is no more delightful, fragrant and colorful covering than the climbing roses. We list below the varieties of each group of roses that we consider the most generally satisfactory.

PRICES ON ALL ROSES (Except "Bush Roses"): 2 year No. 1, **75c each**; 3 year No. 1, **\$1.00 each**.

HYBRID TEA AND PERPETUAL ROSES

E. G. HILL—Red—one of the largest.
ETOILE de HOLLANDE—Red—deep and velvety.
FRAU KARL DRUSCHKI—White—large.
GENERAL JACQUEMINOT—Rich crimson scarlet.
GRUSS an TEPLITZ—Deep maroon, in clusters.
JOANNA HILL—Yellow-bronze shadings.
LADY HILLINGTON—Deep apricot yellow.
LOS ANGELES—Salmon-pink-yellow shadings.
McGREDY'S IVORY—Creamy-white.
PAUL NEYRON—Gigantic, fragrant pink.
TALISMAN—Scarlet orange-yellow.
WILLOWMERE—Pink, yellow glow.

BUSH ROSES

2-3 feet, 50c each; 3-4 feet, 75c each
HARRISON'S YELLOW—Yellow.
RUBRIFOLIA—Pink-reddish foliage.
HUGONIS—Yellow.

THE ESKIMO ROSES

(Rugosa Hybrids)
AGNES—Coppery-yellow.
BELLE POITEVINE—Rose-pink.
C. F. MEYER—Silvery-pink.
DR. ECKENER—Yellow, rose-tinted.
GROOTENDORST—Red.
HANSA—Red.
SIR THOMAS LIPTON—White.

CLIMBING ROSES

DOROTHY PERKINS—Pink.
DR. VAN FLEET—Pink.
EXCELSA—Red.
GARDENIA—Yellow.
PAULS SCARLET—Scarlet.

Daniels Hedging Shrubs

The proper use of hedges adds immeasurably to the attractiveness of one's home grounds. They will effectively mark a boundary line, serve as a screen or furnish a pleasing background for an informal planting.

In this group we offer fine, strong plants, suitable for starting live fences. These are well grown, strong rooted hedging size specimens which will give quick results.

Prices per 100	12-18"	18-24"
Barberry, Japanese	\$15.00	\$20.00
Buckthorn		12.00
Caragana		12.00
Cotoneaster		15.00

Prices per 100	12-18"	18-24"
Currant, Alpine*	25.00	30.00
Hansa Rose		40.00
Honeysuckle, Tartarian		22.50
Lilac, Common Purple		20.00
Spirea, Bridal Wreath		15.00

Prices per 100	2-3'	3-4'
Barberry, Japanese	\$	\$
Buckthorn	15.00	20.00
Caragana	15.00	20.00
Cotoneaster	20.00	35.00
Currant, Alpine*	35.00	
Hansa Rose	45.00	
Honeysuckle, Tartarian	27.50	35.00
Lilac, Common Purple	25.00	35.00
Spirea, Bridal Wreath	20.00	30.00
*Currant Alpine, 10-12 inch,	\$20.00 per hundred.	

Daniels Gay, Green Hardy Vines

Nothing provides a homelike and restful appearance more quickly than a covering of green vines for blank walls, bare fences and arbors.

BITTERSWEET—Twining vine—Crimson and orange berries in fall and winter.

CLEMATIS JACKMANII — Produces masses of large violet-purple flowers.

CLEMATIS—PANICULATA—Free grower. Masses of small star-shaped white flowers.

GRAPE—BETA and ALPHA—Hardy as wild grape. Heavy fruiter.

HONEYSUCKLE — SCARLET TRUMPET—Twining vine. Flowers brilliant scarlet with yellow throat. Thrives in shade as well as sun.

IVY—BOSTON—Clings to rough surfaces. Small leaves; refined grower; brilliant fall color.

IVY—ENGELMANNI—Clings to rough surfaces. Free grower. Scarlet in fall.

IVY — AMERICAN — Virginia Creeper. Clings with tendrils. Fast growing dense foliage. Fall color as in Engelmanni.

MATRIMONY VINE—Fine bank and ground cover and soil retainer. Large masses of purple flowers succeeded by bright scarlet berries.

Vine Prices	2 yr.	3 yr.
Bittersweet	\$0.50	\$0.75
Clematis Jack. (pots) each	\$1.00	
Clematis, Paniculata	.75	1.00
Grape, Beta	.35	.50
Honeysuckle, Scarlet Trumpet	.50	.75
Ivy, Boston	.60	.75
Ivy, Engelmann's	.50	.75
Ivy, Virginia Creeper	.35	.50
Matrimony Vine	.50	.75

Daniels Hardy Perennials

We wish you could see our perennial gardens. Here are plants with which to paint your Spring, Summer and Autumn flower pictures. They add the variety to your landscape picture that makes it interesting at all seasons. Perennials are unquestionably the "finishing touches" to the planting whether it be an informal border or a formally laid out garden.

Our plants are extremely strong—field grown stock, produced on specially prepared soils abounding in humus and plant food. Under these conditions we have developed exceptionally fibrous roots and strong crowns and tops—plants far surpassing in strength and vitality those ordinarily offered for sale. Daniels' Perennial Plants are preferred by all who have seen or used them.

Our list of varieties is very long and complete—much too long for printing here. We will be glad to mail a complete list to all who are interested. Prices are mostly 25c each or \$2.50 per dozen, except on a few varieties as Peonies, Bleeding Heart and a small list of others.

Daniels Shade Tree Prices

	3-4'	4-5'	5-6'	6-8'	8-10'	1½"	2"	2½"	3"
Ash, White and Green*.....	\$...	\$...	\$0.50	\$0.75	\$1.00	\$2.00	\$3.00	\$4.00	\$6.00
Basswood*	1.50	2.00	3.00	3.50	4.50	6.00
Birch, White	1.25	1.75	2.50	3.50
Birch, Cut Leaf Weeping.....	2.50	3.25	4.25
Butternut	1.25	1.75	2.50
Catalpa	1.25	1.75	2.50	3.50
Crab, Bechtel's	1.25	2.00
Crab, Dolgo Specimen.....	...	1.25	1.75	2.50	...	5.00
Crab, Flame	1.50	2.00	2.50
Crab, Hopa75	1.25	1.75	2.50	...	5.00
Crab, Red Silver.....	...	1.50	2.00	2.50
Elm, Chinese25	.35	.50	.75	1.00	2.00	2.50	3.50	5.00
Elm, American*50	1.00	1.50	2.50	3.00	4.00	6.00
Hackberry*75	1.00	1.50	2.50	3.00	4.00	6.00
Horse Chestnut	1.50	2.00	3.00
Locust, Common	1.50	2.00
Locust, Thornless	1.50	2.00	3.00
Maple, Schwedler's	3.50	4.50
Maple, Silver*	1.00	1.50	2.50	3.00	4.00	6.00
Maple, Sugar and Norway.....	2.00	2.50	3.50	4.50	6.00	7.50	9.00
Maple, Wier's Cut Leaf.....	1.50	2.50	3.50
Mountain Ash75	1.00	1.50	2.50
Mulberry, Russian	1.00	2.00	3.00
Poplar, Bolleana75	1.00	1.75	2.50	3.00	3.75	...
Poplar, Lombardy35	.50	.75	1.00	1.50	2.00	3.00	...
Poplar, Norway50	.75	1.00	2.00	2.50	3.00	3.50
Walnut, Black	1.25	2.00	3.00	4.00
Willow, Golden50	.75
Willow, Laurel Leaf.....50	.75	1.00	1.50	2.00	2.50	...
Willow, Niobe*75	1.50	2.00	3.00	4.00	3.00	6.00
Willow, Pussy75	1.00	1.25	2.00

*3½ in., \$10.00; 4 in., \$15.00.

Daniels Beautiful Evergreens

No planting is truly complete without some evergreens.

During the winter they form a most attractive part of one's planting, and during the summer their splendid colors and varying forms add a note of interest to even the most elaborate landscape effect.

As specimen trees in front of the home they are perhaps second to none in popularity. Their importance in foundation plantings has increased so rapidly in the last few years that now a foundation planting seems incomplete without them. No other plants can so effectively and completely provide a windbreak or screen for they are there to serve you throughout the winter and summer. Whether in the foundation planting, border planting, screen or windbreak, evergreens give what no other trees can—twelve months of complete service and beauty.

We take the greatest pains in growing our evergreens so that they will give you 100 per cent satisfaction. The trees offered below have been transplanted several times, depending on the size, and the roots pruned in such a manner that a heavy growth of fibrous roots has been developed. When these trees are dug for you, you will get plenty of roots. The prices of the trees given here include the cost of ball and burlap. (B. & B.)

We have hundreds of splendid specimen trees much larger than those listed here. It will be a pleasure to quote you our very attractive prices on them. Wherever possible we suggest making one's own selection of these larger trees right in our nursery.



Daniels Hardy Apples

Apples—famed for health giving qualities—dear to the hearts of all who as youngsters have grown up with fruiting apple trees in their “play realm,” beautiful as ornamental trees, productive of delicious food of high economic value, endeared to the housewife because of the various culinary adaptations, hardy and easy to grow! It is easy to see why the apple is the favorite and most widely planted of all fruit trees.

Apple Prices	1	10	100
Standard, 4-5 ft.	\$0.50	\$4.50	\$40.00
Large, 5-6 ft.75	6.50	57.50
Extra Large, 5-7 ft....	1.00	9.00	75.00

THE STANDARD APPLES

BEACON (Minn. No. 423): Season—between Duchess and Wealthy. Keeps a month or more after picking. Beautiful red, firm, juicy. No better early fall apple. Tops the market.

DANIELS RED DUCHESS: Season—Summer and fall. Far preferable to the ordinary Duchess. Colors like a Wealthy. Bears very young.

FIRESIDE (Minn. No. 993): THE NEW WINTER APPLE. Named only a few weeks ago by its originators, The State Fruit Breeding Farm. A heavy bearer of crisp, juicy, well colored red apples. Rated as tops in quality of our winter varieties.

HARALSON (Minn. No. 90): Season—Winter. Considered the best of the truly hardy winter apples for Minnesota. Good quality. Early and heavy bearer. Won't blow off.

McINTOSH: Season—Fall. We consider this the finest quality apple grown. Bright red, crisp white flesh. Aromatic.

MINJON (Minn. No. 700): THE NEW FALL APPLE. A Minnesota Jonathan hardy enough to thrive and produce in the north. Ripens in Wealthy season, but colors better and clings to the tree well. One of the best new ones.

NORTHWEST GREENING: Season—Winter. The best green winter keeper. Unexcelled for pies and baking.

PRAIRIE SPY (Minn. No. 1007): Season—Winter. Considered one of the best quality hardy red winter apples. Large. Good color.

WEALTHY: Season—Fall. Red, crisp, tart, juicy. Minnesota's most famous and favorite fall apple.

THE CRABS

DOLGO: Season—Early fall. Brilliant crimson fruit in large clusters. Shapely tree. The finest jelly apple. Bears very young.

WHITNEY: Season—Early fall. Sweet, juicy, eating crab. Upright grower. Pickles well while firm.

DANIELS HARDY PEARS

The varieties we list have proven their suitability to this climate with many years of successful production. You can now grow in your own home orchard good quality pears in sufficient quantities for any family's eating and canning needs.

Pear Prices	1	10
Medium Size (3½-5 ft.).....	\$0.75	\$6.50
Large Size (4½-6 ft.).....	1.00	9.00

BANTAM (Minn. No. 3) — The most recently named pear introduced by the Minnesota Fruit Breeding Farm. Small in size but large in production. The quality is excellent for dessert purposes. Especially good for cooking and unsurpassed for pickling.

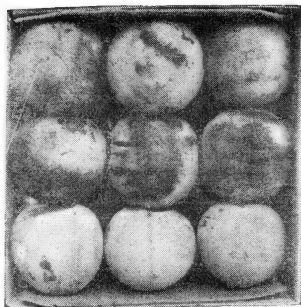


PARKER—Introduced by the State Fruit Breeding Farm. The fruit is medium to large; flesh tender and of good quality.

MENDEL—The fruit is large and hangs well to the tree. Is of first quality, sweet and juicy, and keeps well through the fall.

Daniels Quality Plums

Thanks to clever plant wizards of our State Fruit Breeding Farm, these tested and proven plums are being grown successfully throughout the entire middle west, and any of us can enjoy the pleasure of stepping into our own yard or orchard to pick our fill of these luscious plums of such intriguing flavor—right off the tree—bursting full of juice, vitamins, and pep.



Plum Prices	1	10	100
Standard, 4-5 ft.....	\$0.50	\$4.50	\$40.00
Large, 5-6 ft.....	.75	6.50	57.50
Extra Large, 5-7 ft....	1.00	9.00	75.00
Bearing Age	1.25	11.00	95.00

THE NEW MINNESOTA PLUMS

Arranged in Order of Fruiting Season

UNDERWOOD—The earliest and one of the best of them all. Large, rich red skin and firm juicy golden flesh.

SUPERIOR—Mid-season. Largest of Minnesota varieties. In flavor, good red color, texture, size and productivity it has proven itself worthy of its name—Superior.

EMBER—Mid-season to late. The longest keeper of them all. Skin yellowish with attractive red bluish, high quality and heavy bearer. One of the best.

MONITOR—Late mid-season. Exceedingly large, productive and of high quality. One of the most dependable bearers.

ELLIOT—Late. Large, attractive bright red. Good quality. Free stone. Heavy regular bearer.

THE POLLINIZER PLUMS

A Necessity in Every Orchard

DE SOTO—One of the most dependable of the old American plums. Early. Tree hardy, vigorous and bears profusely.

TOKA—One of the most popular of the South Dakota introductions. A hardy and prolific grower. Fruit large and splendid quality.

THE NEW, HARDY APRICOTS

Apricots are one of the newest hardy fruits for the northwest. They are very drought resistant and in winter have stood temperatures as low as fifty degrees below zero. We offer here two of the most promising of the newer varieties. PRICES: 3 to 4 foot \$1.00 each.

MANCHU—One of the largest. Yellow. Excellent to eat out of hand, and cooks up into a fine flavored sauce. Tops in size and quality.

MINGUTA—Exceptional in mildness and flavor. Heavy producer. Fruit large, late, yellow with a pink blush.

DANIELS HARDY CHERRIES

You don't need an orchard to grow cherries, for the small size, attractive form, foliage and color of these trees make them valuable assets to any ornamental border.

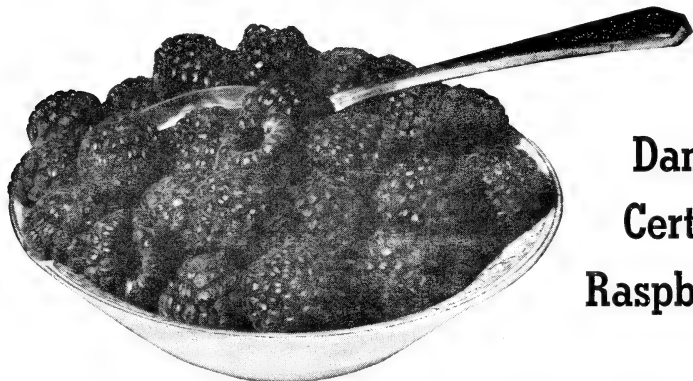
Cherry Prices	1	10
Second size	\$0.50	\$4.50
First size75	6.50
Bearing Age	1.00	9.00

OKA—A tremendous yielder of fruits fully 1 inch in diameter. Meat and juice deep purple. Wonderfully sweet. Best of all the hardy cherries.

SAPA—Another purple fleshed fruit. Bears at an early age and produces enormous crops. Cherry-Plum hybrid type.

ZUMBRA—The closest approach to the sweet cherry type for Minnesota. Fruits purplish-black with green flesh. Truly delicious when fully tree ripened.

COMPASS—Cherries need Pollinizers the same as the plums, and Compass is the one best pollinizer for other varieties. It is popular with some for canning, and because of its ability as a pollinizer should be included in all cherry plantings.



Daniels Certified Raspberries

For over 25 years we have been growing a superior grade of raspberry plant here in Minnesota. We were pioneers in introducing to our retail trade both Chief and Latham—two varieties which are outstanding throughout the country as leaders in their respective classes—the early and the late.

We have this year a very fine stock of both Latham and Chief with well matured canes and very strong roots—double inspected and certified by our State Department of Agriculture to be free from disease. The thoughtful planter will not be satisfied with plants of any less quality than the splendid, well grown, honestly graded and carefully handled raspberry plants which we offer this spring.

Raspberries may be used as a hedge, a background for flower beds, and in many other ways that make them useful from a landscape point of view as well as utilitarian.

	12	25	100	1,000
Prices on Latham and Chief				
Planters Grade	\$0.50	\$0.80	\$2.75	\$18.50
No. 175	1.25	4.00	26.00
Extra Select	1.00	1.75	5.00	32.50

LATHAM—The Country's Greatest Late Red

This is the finest and most profitable of all late Red Raspberries. Because of its marked superiority it is replacing all older late varieties throughout the East as well as in the Middle West.

Latham is a strong grower with powerful, vigorous canes, well able to support its enormous loads of berries. It has proven hardy throughout the Northwest without winter protection. The berries are famous for their large size. Professor W. H. Alderman describes them as "frequently an inch in diameter."

If you are planting just one kind of raspberry, plant LATHAM. There is no better raspberry!

CHIEF—The Country's Greatest Early Red

Chief is somewhat smaller than Latham but comes a week or ten days earlier. High quality, productivity, extreme hardiness are some of the many excellent qualities that have made this variety so popular.

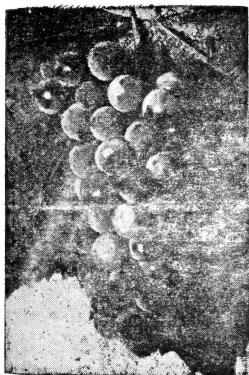
CUMBERLAND BLACK RASPBERRIES

Generally conceded to be the best of the "Black Caps." A vigorous grower and heavy yielder of large, juicy berries of the highest quality. Has stood the test of time. Most widely planted of all black raspberries. We offer strong two-year transplants at \$1.25 for 12; \$2.00 for 25; \$5.00 for 100.

SNYDER BLACKBERRIES

The extreme popularity of this splendid blackberry is well deserved for it is not only the hardiest of the better blackberries but it is the best in quality. Plants are vigorous and very productive. Probably the best for home and commercial plantings in the North.

\$1.25 for 12; \$2.00 for 25; \$5.00 for 100.



Daniels Quality Grapes

Fresh, ripe, juicy grapes; vine ripened and melting in the mouth; beautifully colored twangy jelly; pure grape juices with the zip and zest that only grape juices may have. This may be all yours if you will but plant a few grape vines.

Grape Prices	1	5	12	25
Alpha—2 yr.	\$0.30	\$1.35	\$3.00	\$5.50
Beta—2 yr.25	1.10	2.50	4.50
Concord—2 yr.25	1.10	2.50	4.50
Delaware—2 yr.35	1.55	3.50	6.00
Niagara—2 yr.35	1.55	3.50	6.00
1 year grapes—25% less.				

THE HARDY GRAPES

This group of hardy fruits require no winter protection and can be grown on a trellis, arbors or building with the same degree of safety as can the wild grapes.

BETA—About half way between the Concord and the wild grape in size and quality and is a very heavy producer. A great favorite for jellies and wines.

ALPHA—Similar to Beta in hardiness, appearance, size and manner of growth but is generally considered to surpass it in quality.

THE DESERT GRAPES

For crop insurance these varieties should be laid down and covered with soil for winter protection.

CONCORD—This most popular of the blue table grapes is the standard of comparison for other varieties.

DELAWARE—The finest red grape. Although small in size it is unequalled in sweetness and spiciness.

NIAGARA—Very large and highly productive. Probably the finest of all the green or white grapes.

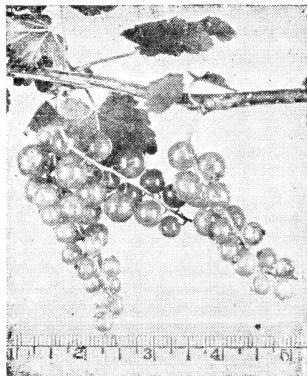
RED LAKE CURRANT, Minn. No. 24.

This splendid currant is another triumph for the great Minnesota State Fruit Breeding Farm. University authorities and growers throughout the country agree that this is the finest red currant yet introduced. Wherever it has been tried it has met with instant favor—rapidly superseding older varieties in both home and commercial plantings.

The berries are unusually large, with exceptionally long bunches, well filled out to the tip. They are so long that currant picking becomes not only easy, but a pleasure. The bushes are vigorous and very productive.

Ripens early mid-season and holds on the bush for a long time without "shelling" or shriveling so it can be marketed when prices are highest. Always brings top prices.

Prices	1	5	12	100
1 year	\$0.25	\$1.00	\$2.00	\$15.00
2 year35	1.40	2.75	20.00
3 year45	1.80	3.50	25.00



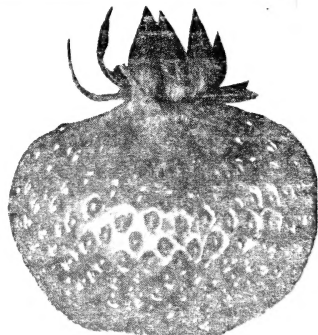
JUMBO—(The New Big Gooseberry)—And BIG is right! Frequently the berries are the size of a silver quarter or larger. The berries are of good quality and ripen green. Vigorous grower and productive. For a real gooseberry thrill plant Daniels new Jumbo. We offer this year a limited number of strong 1 year plants. 59c each; \$5.00 for 12; \$9.00 for 25. — **CABIE GOOSEBERRY**, 25c each; **COMO GOOSEBERRY**, 35c each.

Daniels Strawberries

Certified—Sure to Grow—Sure to Bear

Daniels' hardy, northern grown strawberry plants have been produced in especially selected and prepared soils to meet the needs of the planters here in the northwest. The most exacting care is exercised in every step of their growing—digging, handling and packing.

The commercial grower who is looking for big profits and the home gardener who wants a dependable supply of large, luscious, fresh berries are both assured of satisfaction when they use Daniels' Hardy Plants.



THE EVERBEARERS

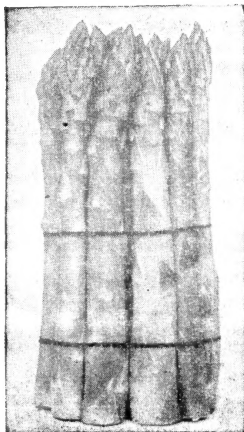
GEN—A reliable, regular bearer. Fruits are large and deep red. An excellent plant maker. One of the best everbearers for both home gardens and the commercial grower.

PROGRESSIVE—An old favorite. Although the berries are small, they excel in quality and persistent fruiting. A fair plant maker.

WAYZATA—The largest and best in quality of the everbearers. Beautiful rich color inside and out. Because Wayzata is such a poor plant maker it frequently does not establish as satisfactory a patch as most varieties.

	25	100	1,000
Gen	\$0.75	\$2.00	\$15.00
Progressive75	2.00	15.00
Wayzata	1.50	5.00	40.00

Mary Washington Asparagus



Mary Washington is the ideal asparagus as it is rust-resistant and surpasses all other varieties in yield and quality. Its enormous tender shoots of vivid dark green retain their tenderness and do not branch until well above cutting height.

2 yr. plants, 12 for 50c; 25 for 1.00; 100 for \$3.00
3 yr. plants, 12 for 75c; 25 for \$1.25; 100 for \$4.00

TWO FAMOUS RHUBARBS

From Canada

MACDONALD—The finest of the large stalked, high quality red rhubarbs. Very productive, tender and succulent. High quality, good red color and a heavy yielder of large stalks.

RUBY—The stalks of this variety are a brighter, deeper red all the way through than MacDonald, but not as large in size. Both this variety and MacDonald are free from the usual rhubarb acidity.

Rhubarb Prices

1	12	25	
Strong Divisions	35c	\$3.50	\$5.50

Two Other Valuable Perennial Vegetables

CHIVES — Perennial "grass onion," whose spicy leaves make it popular in the kitchen garden. 15c each.
MINT — Ever a favorite for flavoring jellies, sauce and beverages. 15c each.

THE JUNE BEARERS

BEAVER—A very early berry. Productive. Good color and size. Does not rate as high in quality as Dunlap and Premier, but because of its earliness is a market favorite.

DUNLAP—One of the oldest and most generally satisfactory of the Junebearers. Very productive. Good color, size, and quality. An excellent plant maker. Does well on all soil types.

PREMIER—The best of the Junebearers in desert and canning quality. Highly productive of large, deep red berries. A relatively poor plant maker. Probably the finest home garden berry. Early.

	25	100	1,000
Beaver	\$0.50	\$1.25	\$7.00
Dunlap50	1.25	7.00
Premier60	1.50	8.00



DANNY SAYS:

One of the boss's efforts to contribute to our all out efforts on the home front is the publication of his new book, "Live at Home and Like It." In it he has tried to help the layman understand just how a plant works so that its needs can be properly cared for. It should answer your every question of how to plant and care for your home grounds from the stately spruce to the lowly radish in your Victory Garden. You need and you'll enjoy a copy. Why not send for one today! The price is only \$1.00 per copy. A copy will be sent free with all orders of \$10.00 or more accompanied by payment in full.

Of Interest to Our Customers

OTHER VARIETIES—We are growing a large number of varieties both ornamental and fruit plants, that are not listed in this general catalog because our stock of them is not extensive. Please let us know if you are interested in any item we do not have listed here. We've probably got it!

LARGER SIZES—Also, we have many plants, especially evergreens and shade trees, in sizes larger than listed herewith. Those who are interested in larger specimens are invited to write us, or better yet—call and select the desired specimens yourself.

SELECT YOUR STOCK PERSONALLY—Our customers are invited, when they so desire, to come to our nursery and make personal selection of their stock.

FREE TWIN CITY DELIVERY—Deliveries are made free of charge in the Twin Cities and suburbs.

STORAGE CELLARS—Our new, modern storage cellars enable us to keep deciduous stock in the "pink" of dormant planting condition for the late spring and early summer planter.

PLANTING SERVICE—We invite those who wish to have their stock planted, to avail themselves of the services of our skilled horticulturists. We can furnish these expert workmen in the Twin City area at the following rates: Evergreens at 40 per cent of the cost of the stock, and other stock at 60 per cent of the cost of the stock, except hedges

which will be planted at 20 cents per foot. For the clients' protection our workmen are fully covered by Workmen's Compensation Insurance.

PRICES—Prices listed in this catalog annual and supersede all prices quoted previously. Because of the rapidly changing conditions and the unpredictable future, the prices quoted herein are guaranteed only for spring 1943 and are subject to change without notice.

ORDER EARLY—Early orders are a great help to us in our office work. Frequently late orders cannot be filled in full.

SPECIAL DISCOUNTS—To encourage early ordering we offer the following discounts for early "paid in full" orders:

On orders mailed prior to March 20, 1943	10%
On orders mailed prior to April 10th, 1943	5%

FREE BOOK—A copy of Mr. Daniels' new gardening book "LIVE AT HOME—AND LIKE IT," will be sent free of charge to all who send orders for \$10.00 or more accompanied by payment in full.

DANIELS' LIBERAL GUARANTEE—We use every precaution in growing and handling our nursery stock and deliver only plants of the highest possible quality. However, should any plants die before the October 1st following planting The Daniels Nursery agrees to replace such plants at one-half the prices listed in this catalog. Guarantee based on prompt payment of account

DANNY SAYS:

Write plainly, Order Early, and Rest Assured That You Will Have the Best Plants That Money Can Buy.

— Send all orders to —

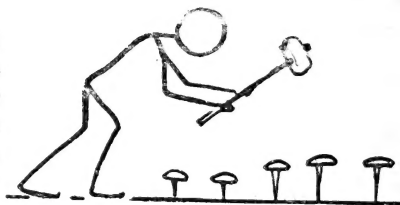
THE DANIELS NURSERY

Franc P. Daniels, Prop.
LONG LAKE, MINNESOTA



DANNY SAYS:

Just before I sign off I'd like to get down to "brass tacks" again for a minute or two and drive home these five points of tremendous importance to all planters:



FIRST—The varieties we offer have proven value. They are the **best** available for the Northwest! Check them over with your County Agent, Experiment Station, or other horticultural authority. **Why** waste money on any inferior or non-hardy varieties?

SECOND—Our plants are hardy, northern-grown stock, propagated in such a manner that they will endure the severe northern climates. They do not die out in a few seasons because of tender roots as do most cheap trees "shipped in" from the South or East. **Why** buy less dependable stock?

THIRD—Our prices are fair and safe. Higher prices will not bring better stock. "Cheap" stock is usually more expensive in the end. **Why** "save" a few cents on a plant at the sacrifice of those things of greatest value in a plant—trueness to name, long life, adaptability to climate, and ability to grow well and produce abundantly?

FOURTH—Our customers are amply protected by our "Satisfied Customer Policy"—which means, briefly, that we consider no transaction closed until the customer is thoroughly satisfied. **Why** buy from "bargain" dealers who have no such concern regarding the welfare of the customer?

FIFTH—We cannot stress too strongly the advisability of ordering early. There is an especially strong demand for food producing plants this year, as it is both patriotic and economical to produce all the fruit one can at home. While stocks are complete at this early date it seems probable that there will be a considerable shortage as the planting season advances. Early ordering is also smart because of the savings through our cash discounts for early orders. (See preceding page.)

Above are five live, vital reasons why the thinking buyer sends his orders to

THE DANIELS NURSERY

LONG LAKE, MINN.

Franc P. Daniels,
PROPRIETOR.

Phone 174
LONG LAKE

DANNY SAYS:

What's cooking? Who knows. But it will be smart to can this summer. The boss has 15 acres of orchard. The apples will be sprayed eight times this year. Safe to eat in the dark! And he'll have acres and acres of tomatoes and other vegetables. If interested let him know and he'll put you on the mailing list to advise you as each item reaches its best canning (or storing) condition.

