

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



DAWSON CITY

Roeding's

FALL 1944 80th YEAR PLANTING GUIDE

California NURSERY CO.



NILES • MENLO PARK • WALNUT CREEK • SACRAMENTO • MODESTO • FRESNO

THE WEST'S FINEST SELECTIONS OF . . . BULBS • ROSES • FRUIT TREES

DAFFODILS WITH GOLD OR YELLOW TRUMPETS AND PETALS

Since 1932 when we first introduced "Roeding's Quality" Spring flowering bulbs to California gardens, each year has seen a deserved increase in their popularity.

Of course, consistent popularity is not an accident. For one thing, no other plants yield so much beauty for so little expense

Favorites in the bulb garden are these large-flowered gold and yellow trumpet daffodils. Add spring elegance to your garden and select for long-season bloom. Numerals (1) to (5) indicate relative blooming period.

AEROLITE (2). Pale gold; large, graceful trumpet; wide petaled, flat perianth. Earlier than King Alfred. Each 20c, 12 for \$2.00, 100 for \$15.00.

CARLTON (2). Fine clear yellow of great size; flat overlapping perianth and large expanded crown frilled at the brim. Each 50c, 10 for \$5.00, 100 for \$40.00.

DAWSON CITY (3). Fine new garden and exhibition variety. Broad, flat perianth and large, flanged trumpet even golden yellow. Medium late variety. Each 35c, 12 for \$3.50, 100 for \$25.00.

DIOTIMA (1). Finest of the new super-giant yellow trumpets (perianth 5 to 6 inches across). The huge deep primrose yellow flowers are carried gracefully on long, strong stems. Each 50c, 12 for \$5.00, 100 for \$40.00.

and labor. For another, "Roeding's Quality" bulbs assure certainty of success, quick results, a long blooming season, and endless opportunity for spectacular color effects. Our 1945 bulb stock again represents the **cream** of the Northwest crop.



EMPEROR (3). Perianth primrose, trumpet darker. Good mid-season variety. Each 20c, 12 for \$1.75, 100 for \$12.50.

HECTOR TREUB (2). King Alfred seedling, clearer yellow than its parent; excellent form. Each 20c, 12 for \$2.00, 100 for \$15.00.

HELLOS (1). Very early; entire flower golden orange; increases rapidly and blooms freely. Each 20c, 12 for \$1.75, 100 for \$12.50.

KING ALFRED (2). Uniform golden yellow. Each 20c, 12 for \$2.00, 100 for \$15.00.

LUCINIUS (5). Self-colored yellow of fine form; late and long lasting; excellent for cutting. Each 20c, 12 for \$1.75, 100 for \$12.50.

TRESSERVE (2). Larger, later and lighter than King Alfred. Each 20c, 12 for \$1.75, 100 for \$12.50.

WARWICK (1). Golden-yellow trumpet with star-shaped lighter perianth. Very early. Each 20c, 12 for \$2.00, 100 for \$15.00.

YELLOW POPPY (3). New but inexpensive. Large primrose perianth; flat yellow cup; very good. Each 15c, 12 for \$1.50, 100 for \$10.00.

When victory is won, we look forward to re-establishing the Annual Outdoor Spring Bulb shows with their attendant festivities in the manner of early California. In the meantime we are maintaining a representative bulb display in our Show Gardens each year from mid-March through mid-April, followed by our summer and fall display of roses.



WHITE-PETALED DAFFODILS with Contrasting Large Trumpets

This stately group of large trumpet daffodils includes two "pink daffodil" novelties. See page 2 for planting and blooming calendar for daffodils.

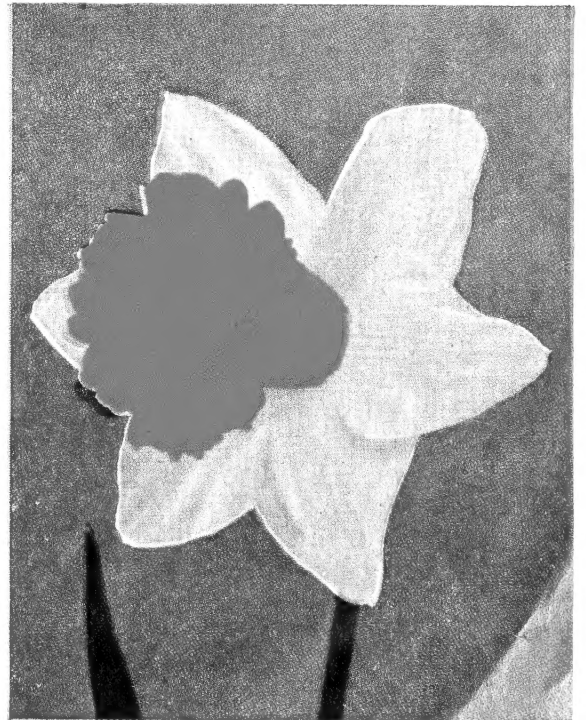
MRS. R. O. BACKHOUSE (3). Snow white perianth; trumpet opens apricot changing to clear pink. Best pink daffodil. Each \$2.00.

LA VESTALE (2). Perianth ivory; trumpet yellow fading to cream; excellent for light shade. Each 35c, 12 for \$3.50, 100 for \$25.00.

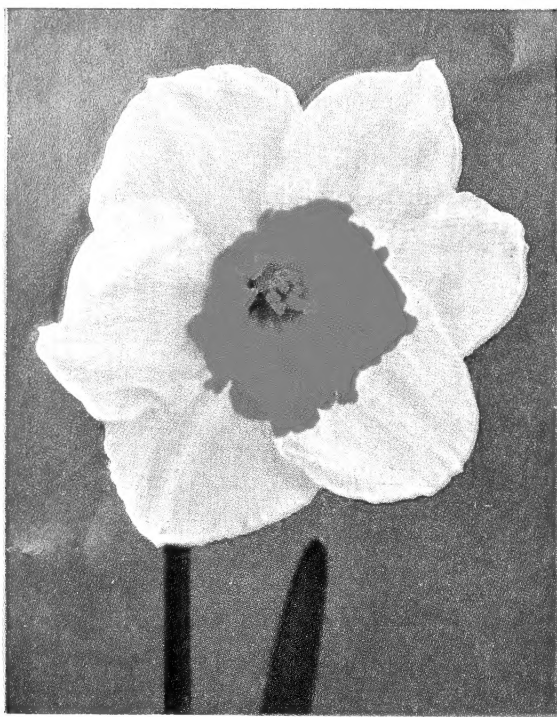
LOVENEST (2). Splendid "pink daffodil" novelty. Pure white perianth; saffron yellow trumpet changes to apricot pink. Each 35c, 12 for \$3.50, 100 for \$25.00.

MRS. E. H. KRELAGE (2). Perianth white; trumpet opens yellow, fades to ivory. Each 35c, 12 for \$3.50, 100 for \$25.00.

SILVANITE (3). Striking new variety with creamy-white overlapping petals and trumpet of clear, unfading canary-yellow. Each \$3.50.



SILVANITE



JOHN EVELYN

Brighten Your GARDEN With These Delightful Color-Contrast Daffodils

Irresistible to bulb gardeners are these pale-petaled daffodils with bright-hued frilled cups of rich yellow, sometimes flame-margined. Numerals indicate relative blooming period.

CROESUS (3). Canary perianth; broad, flat, orange cup; flowers held high above foliage. Each 20c, 12 for \$1.75, 100 for \$12.50.

FRANCISCA DRAKE (3). Sharply reflexed white petals give the illusion of flight. Deep cup flaming orange. Each 30c, 12 for \$2.75, 100 for \$20.00.

JOHN EVELYN (3). Flat white perianth; flat cup unfading yellow heavily fluted and shirred. Each 30c, 12 for \$3.00, 100 for \$22.50.

MILFORD-HAVEN (5). Creamy-white perianth; wide, fluted cup chrome yellow and orange scarlet. Each 20c, 12 for \$1.75, 100 for \$12.50.

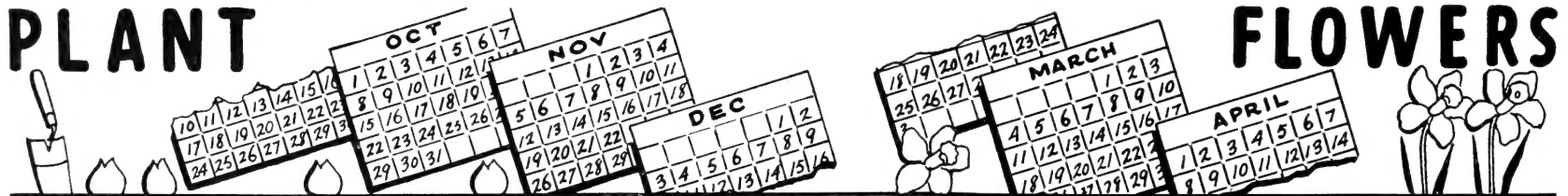


RED CROSS (3). You will want this tribute to a splendid service. Flat primrose perianth; frilled orange cup. Each 25c, 12 for \$2.50, 100 for \$17.50.

RED SHADOW (5). As vigorous and colorful as its namesake. Large petals creamy yellow; large cup dark yellow with orange-red margin. Each 35c, 12 for \$3.50, 100 for \$25.00.

PLANTING AND BLOOMING CALENDAR—DAFFODILS AND NARCISSI

PLANT



FLOWERS

DOUBLE DAFFODILS

Cherished for their novel forms, double daffodils add interest to the bulb garden.

CHEERFULNESS (5). Clustered flowers very double; white flecked with lemon. Each 20c, 12 for \$1.75, 100 for \$12.50.

MARY COPELAND (2). Most striking double; white petals interspersed with lemon and brilliant orange. Each 35c, 12 for \$3.50, 100 for \$27.50.

TWINK (1). Petals alternate primrose and orange. Early; increases rapidly. Each 30c, 12 for \$2.75, 100 for \$20.00.



BULBOCODIUM CONSPICUUS IN OUR ROCK GARDEN (Hoop Petticoat Daffodil)

DAINTY MINIATURES

Ideal for rock gardens and tight little sunny garden nooks.

BULBOCODIUM CONSPICUUS. Dainty little yellow "hooped petticoat" daffodil. Golden-yellow flowers on wiry 6 to 8-inch stems. Each 10c, 12 for \$1.00, 100 for \$7.50.

FEBRUARY GOLD (1). Early Cyclamineus hybrid. Long orange trumpets, reflexed yellow perianth. Each 20c, 12 for \$2.00, 100 for \$15.00.

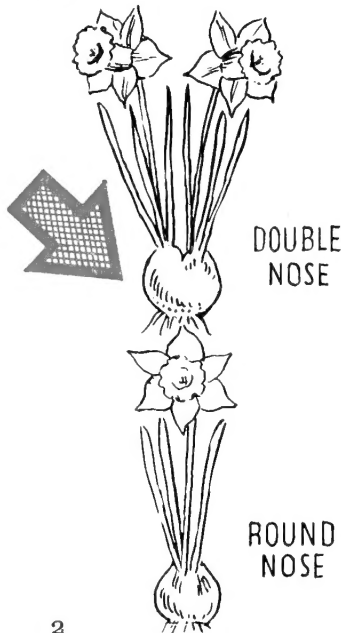
JONQUILA SIMPLEX. Numerous small rich yellow flowers borne in fragrant clusters over a long season. Each 15c, 12 for \$1.50, 100 for \$10.00.

MOONSHINE (4). Lovely Triandrus hybrid. Creamy white flowers droop gracefully, two or three to a stem. Each 20c, 12 for \$1.75, 100 for \$12.50.

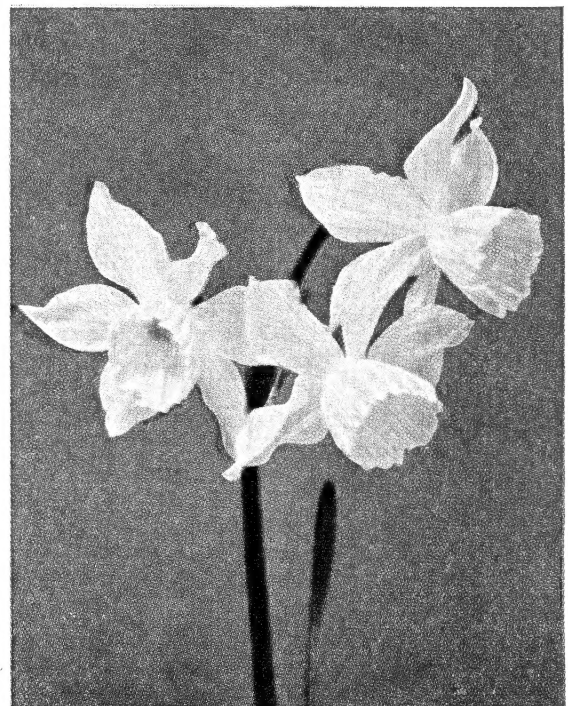
THALIA (4). Dainty Triandrus hybrid with snow-white flowers in clusters of two or three flowers. Each 35c, 12 for \$3.50, 100 for \$30.00.

HOW TO Double YOUR BLOOMS

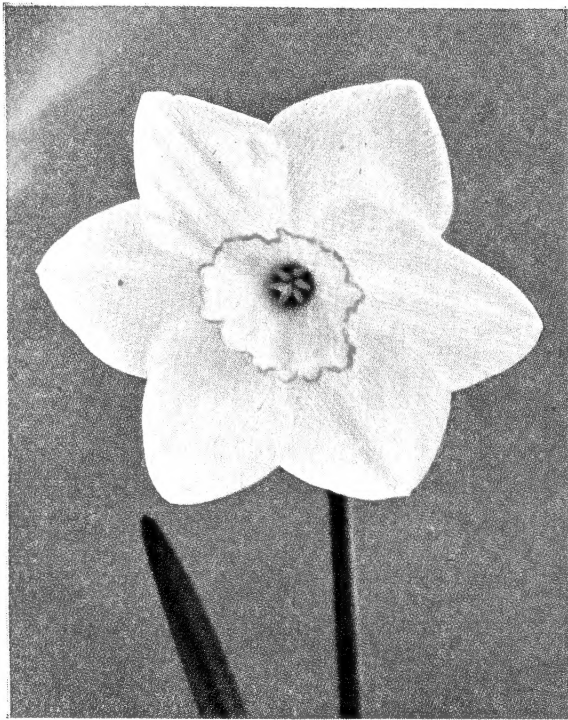
Save money by buying the best; Roeding's quality daffodils and narcissi are all first-grade double-nose bulbs, producing two flowers per bulb at only a fraction higher than bulbs producing only one flower.



TWINK



THALIA



HERA

ALL GOLD Daffodil Collection

Four choice golden-hued varieties selected for a long blooming season. Each bulb produces 2 or more choice flowers the first season.

HELIOS
YELLOW POPPY

TRESSERVE
LUCINIUS

3 each, 12 bulbs for \$1.75; 6 each, 24 bulbs for \$2.75. Add 2½% Sales Tax. Postpaid in California.

RARE . . . Novelties Collection

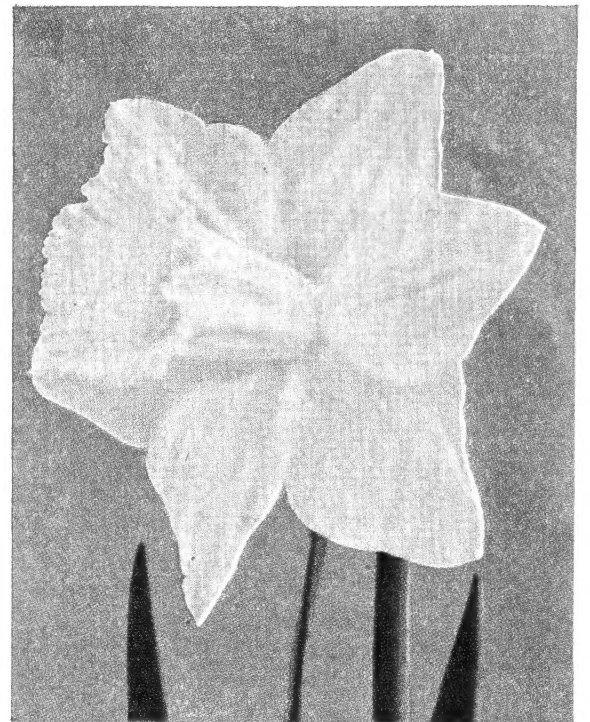
Plant these new varieties for a real garden investment. In a few years you will have a display no one can duplicate except at great expense.

BEERSHEBA
CARLTON
DIOTIMA

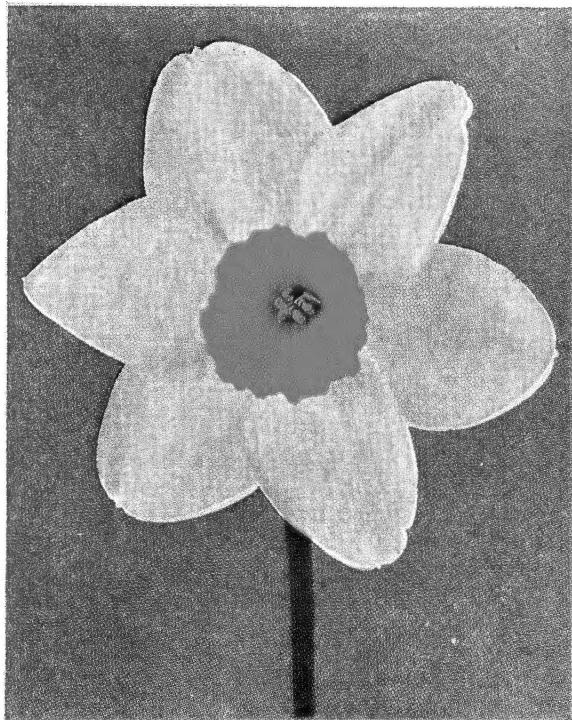
EDITH
MRS. R. O.
BACKHOUSE

SILVANITE

1 each, 6 bulbs (12 flowers) for \$7.50. Add 2½% Sales Tax. Postpaid in California.



BEERSHEBA



ALCIDA

DAFFODILS in Cool SHADES

BEERSHEBA (3). Entire flower white in all shades. The most sought after of all white daffodils and very scarce. Each \$2.00.

GERTIE MILLAR (3). Giant flower; white perianth; large frilled cup pale primrose, translucent texture. Each 75c, 12 for \$7.50, 100 for \$60.00.

HERA (4). Pure white perianth; small cup, white frilled lemon, fading to white. Increases rapidly. Each 20c, 12 for \$1.75, 100 for \$12.50.

NETTE O'MELVENY (3). Very tall and graceful; perianth snow white; small, clear yellow cup. Each 15c, 12 for \$1.50, 100 for \$10.00.

SILVER STAR (2). Broad, creamy-white perianth; primrose trumpet changing to creamy white. Early, large flowers make a perfect foil for the giant trumpet daffodils. Each 25c, 12 for \$2.50, 100 for \$17.50.



SPRING SUNSHINE FILTERS THROUGH WHITE BIRCHES AND LIGHTS PALE DAFFODILS IN THIS COOL GARDEN RETREAT

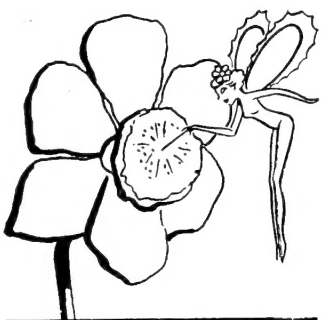
LIGHT UP YOUR GARDEN WITH THESE FIERY-CUPPED NARCISSI

These spritely, colorful narcissi lend a cheerful note to the bulb garden unexcelled by any other class. Splendid for cut flowers, too!

ALCIDA (5). Giant flowers, white perianth, broad petals; yellow cup edged dark orange; extra late. Each 20c, 12 for \$1.75, 100 for \$12.50.

DIANA KASNER (5). Last to bloom; ivory perianth; fluted yellow cup with orange red frill. Each 20c, 12 for \$1.75, 100 for \$12.50.

EDITH (5). Outstanding in form and color in this class. Each 35c, 12 for \$3.50, 100 for \$30.00.



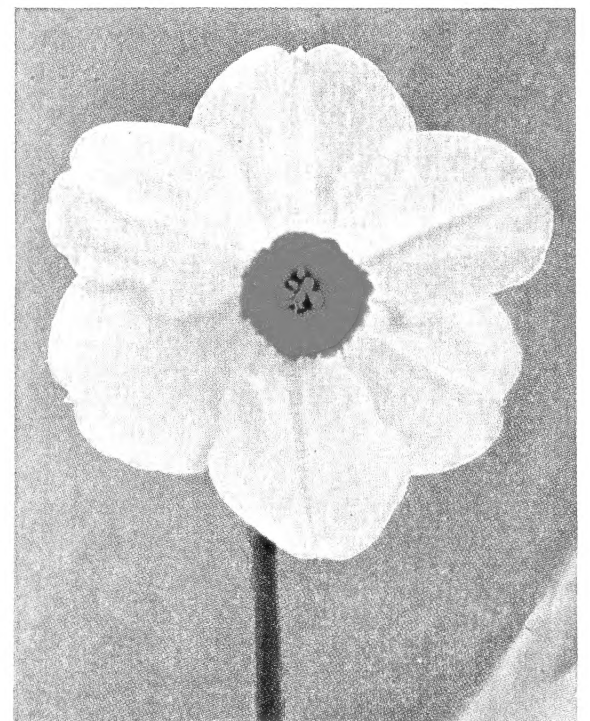
FIRETAIL (4). One of the best. Long stems, white perianth, bright scarlet cup. Fragrant. Each 30c, 12 for \$3.00, 100 for \$22.50.

MRS. BARCLAY (4). Perianth pale primrose; cup primrose yellow with dainty orange picotee. Exceedingly showy. Each 20c, 12 for \$2.00, 100 for \$15.00.

ACTAEA (3). Good foliage, strong stems and large flower; snow-white petals; bright orange eye with red rim. Each 20c, 12 for \$1.75, 100 for \$12.50.

RUPERT BROOKE (5). Wide white perianth, small red-rimmed cup. Each 20c, 12 for \$1.75, 100 for \$12.50.

SNOW KING (4). White overlapping petals; cup yellow with red rim. Each 15c, 12 for \$1.50, 100 for \$10.00.



EDITH

FRAGRANT FLOWERS

bring SPRING CHEER to your GARDEN

FRAGRANT NARCISSI

GOLDEN SCEPTRE (2) Deep golden yellow with flaring trumpet; very free flowering and vigorous. Each 15c, 12 for \$1.50, 100 for \$10.00.

ORANGE QUEEN (2). Intense golden orange; cup fluted, very fragrant. Each 20c, 12 for \$1.75, 100 for \$12.50.

KLONDYKE (2). Pale primrose perianth. golden cups; flowers in clusters; nicely fragrant. Each 15c, 12 for \$1.50, 100 for \$10.00.

LAURENS KOSTER (2). Large clusters; perianth white, cups yellow; fine for mass planting. Each 15c, 12 for \$1.50, 100 for \$10.00.

WINTER BLOOMING POLYANTHUS

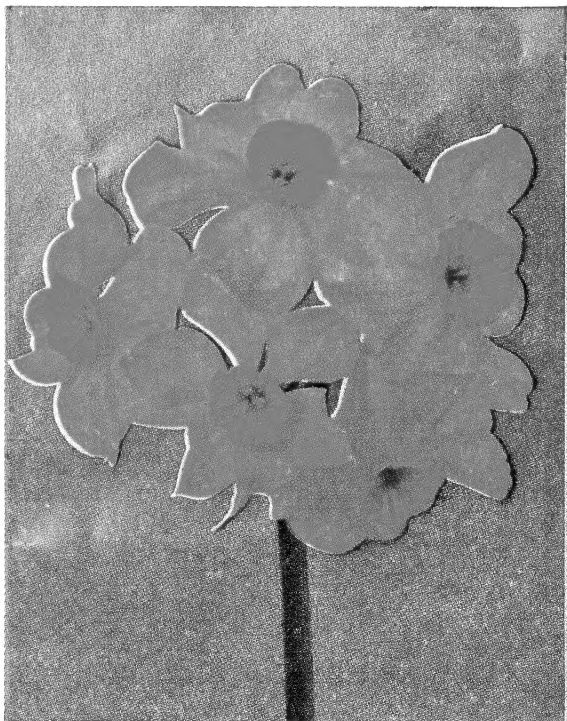
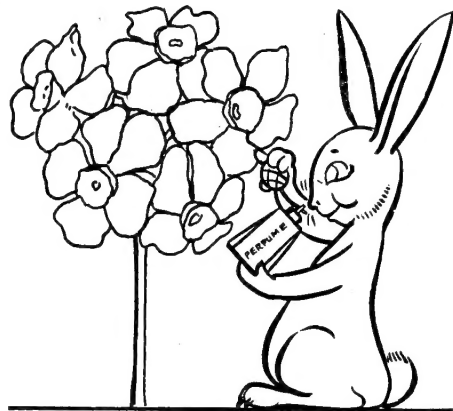
CHINESE SACRED LILY (1). Perianth white, cup golden yellow; flowers in large clusters; very fragrant, Each 15c, 12 for \$1.50, 100 for \$10.00.

PAPER WHITE (1). Small, scented all-white flowers borne in clusters. Excellent for growing in water for indoor decoration. Each 15c, 12 for \$1.50, 100 for \$10.00.

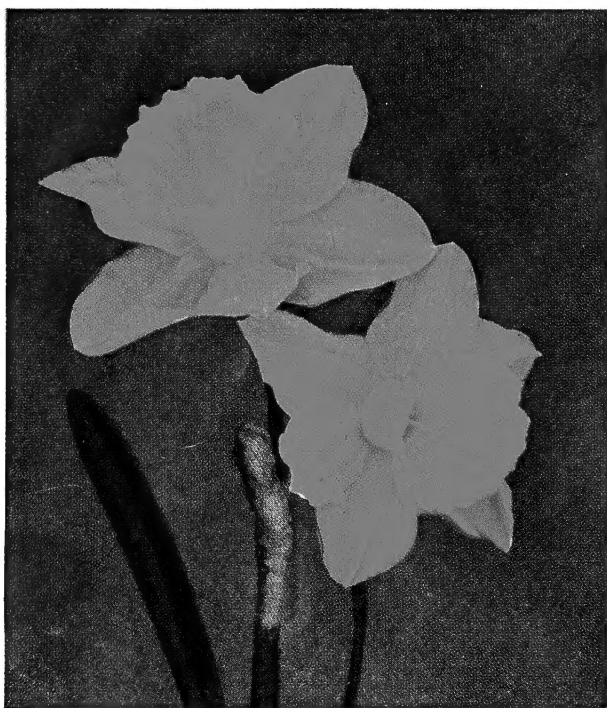
SOLEIL D'OR (1). Form similar to Chinese Sacred Lily; perianth golden yellow; cup orange. Each 15c, 12 for \$1.50, 100 for \$10.00.

Fragrant Collection

Provides garden color and fragrance from December to mid-March. **Two each of the seven fragrant varieties listed here for \$1.95; four each for \$2.75 and six each for only \$5.00.** Add 2½% Sales Tax. Postpaid in California.



KLONDYKE



GOLDEN SCEPTRE



ORDER BY MAIL
WITH CONFIDENCE

FREESIAs with Large Fragrant Flowers

TECOLOTE HYBRIDS. Striking characteristics of this new strain are the immense size of flowers and the unusual vigor of the plants. All colors: 12 for 75c, 100 for \$5.00.

Bright Red	Lavender
Pure White	Rose Pink
Blue	Mixed Yellow

PURITY. An improved strain of this splendid pure white. 12 for 50c, 100 for \$3.50.

LEUCOCORYNE

GLORY OF THE SUN. Discovered high in the Chilean Andes, this gorgeous South American is a real find for California gardens. Lavender-blue flowers with white centers have a delicious fragrance and bloom on 10 to 12-inch stems in April. No waiting for flowers from our specially cured bulbs—they bloom the first spring. Plant high and dry because they do not like wet feet. Each 20c, 12 for \$2.00, 100 for \$15.00.

FAVORITE SPOT IN OUR GARDEN IN BULB-SHOW TIME IS THIS SECTION DEVOTED TO FRAGRANT NARCISSI.

QUANTITY RATES, ALL BULBS

Six bulbs (of one variety) at the 12 rate, unless otherwise noted; 50 bulbs (not less than 25 of a variety) take the 100 rate; 500 to 1000 bulbs take a discount of 5% from the 100 rate; 1000 or more take a discount of 10% from the 100 rate. Prices subject to change without notice.

SHIPPING CHARGES: There is no charge for packing. We will prepay shipping charges on all bulbs to points within California, except on orders for less than \$1.00 a handling charge of 50c will be made.

SUBSTITUTIONS will be made only when the supply of a variety is exhausted. Bulbs substituted will be of equal or higher value than those ordered. **PLEASE ORDER EARLY.**

CASH DISCOUNT: 10% discount on all cash orders of \$5.00 or more taken with you from any of our yards.

"Copyright 1944 by George C. Roeding, Jr. Copyright Reserved. Printed in U.S.A."



Plant "Roeding's Quality" RANUNCULUS for Colorful Spring Effects

Gorgeous blooms in separate or mixed colors from March first through April. All varieties: 12 for \$1.00, 100 for \$7.50.

- GIANT GOLDEN YELLOW.** Brilliant blend of shades.
- GIANT ORANGE SHADES.** A new selection of blended colors.
- GIANT PINK SHADES.** Light pink and rose shades.
- GIANT RED SHADES.** Red and very dark rose.
- GIANT WHITE.** About 75% pure white, some cream.
- RANUNCULUS MIXED.** Blend of all of the above colors in top-size bulbs.

BUY TOP-SIZE BULBS for Best Results

PLANT *Roeding's Quality Ranunculus* at least 1 foot apart and in exceptionally good soil 15 to 18 inches apart. Large bulbs produce large plants. It is not unusual for each of our heavy bulbs to produce three to four dozen flowers during the March and April blooming season.



RANUNCULUS

PLANTING AND BLOOMING CALENDAR—RANUNCULUS and ANEMONES



ANEMONES

MONARCH DE CAEN. Single mixed colors, bloom February to April. 12 for 85c, 100 for \$6.00.
All below: 12 for \$1.00, 100 for \$7.50.

- ST. BRIGID.** Double and semi-double mixed colors.
- BLUE POPPY.** Strain of blue singles with large flowers.
- HIS EXCELLENCY.** Large flowers of vivid red on long stems.
- PURE WHITE.** Large single white flowers with light tinted centers.

BABY GLADIOLUS

These beautiful miniature gladiolus bloom much earlier than their larger cousins, beginning in early June. Each 15c, 12 for \$1.50, 100 for \$10.00.

- BLUSHING BRIDE.** White with crimson blotch.
- CARDINAL RED.** Bright red.
- PEACH BLOSSOM.** Beautiful bright pink.
- PINK PERFECTION.** Dark pink and rose.

CALLAS

- ELLIOTTIANA** (Yellow Calla). Beautiful golden-yellow flowers and attractive foliage. Plant November-December. Each 30c, 12 for \$3.00.
- PINK CALLA.** Rose-pink flowers change to cerise. Excellent novelty. Plant October-November. Each 50c, 12 for \$5.00.
- BABY CALLA.** A miniature of the common white calla; flowers on 12-18 inch stems. Plant September-October. Each 50c, 12 for \$5.00.

BABOON FLOWERS

All varieties: 12 for 75c, 100 for \$5.00.

- BABIANA AZURE BLUE.** Freesia-like blue flowers bloom in April.
- BABIANA MIXED HYBRIDS.** Colors from rich reds and purples to deep blue.

GRAPE HYACINTH

MUSCARI HEAVENLY BLUE. Clear blue fragrant flowers bloom from February to April. 12 for 75c, 100 for \$5.00.

National Colors Collection

- 12 each** of the red, white and blue Anemones, separately packed and labeled, for \$2.50, plus 6c tax. (Will plant 36 square feet.)
- 24 each** of the national colors collection for \$5.00, plus 13c tax. (Plants 72 square feet.)
- 50 bulbs** of each variety for \$10.00, plus 25c tax. (Plants 150 square feet.)

AMARYLLIS

Plant from November to April in rich soil and a sunny exposure with the neck of the bulb just above ground level (deeply-planted bulbs will not bloom). For terraces, set in 7 or 8-inch pots in friable, rich soil. Keep in cool shade until established, then move to sunny exposure.

GIANT CALIFORNIA HYBRIDS. Attractive large flowers from a selected strain; colors ranging from white with contrasting tints to scarlet, crimson and maroon. Each 50c, 12 for \$5.00.

WAND FLOWER

SPARAXIS HYBRIDS. Colorful South African natives with wide color range. 12 for 75c, 100 for \$5.00.

How to SUCCEED with ANEMONES and RANUNCULUS

Rainy winters impress the necessity for good drainage in beds planted to anemones and ranunculus. They will not grow in soil saturated from heavy rainfall, but will reward us with countless flowers if we are careful in planting. Raise the soil level in beds devoted to these flowers so that when planted the bulbs will be above the surface level of surrounding terrain. Soak bulbs for one hour before planting; plant October-December at depth of 2 to 3 inches, with small "prongs" down. Be sure to keep the soil moist until rains begin. Bulbs will not grow if the soil dries out before foliage appears.

FREESIAS, TRITONIAS, BABIANAS SPARAXIS AND BABY GLADIOLUS: Plant as early as bulbs can be obtained, in light, well-drained soil in full sun. Keep soil moderately moist. Bulbs may be left in soil or dug each year after foliage ripens.



TRITONIA

Flowers larger and later than freesias, blooming after tulips. 12 for 75c, 100 for \$5.00.

- PINK PRINCESS.** Beautiful clear pink.
- PRINCE OF ORANGE.** Dark orange.
- SALMON KING.** Brilliant salmon pink.
- MIXED HYBRIDS.** Pink, orange, salmon.



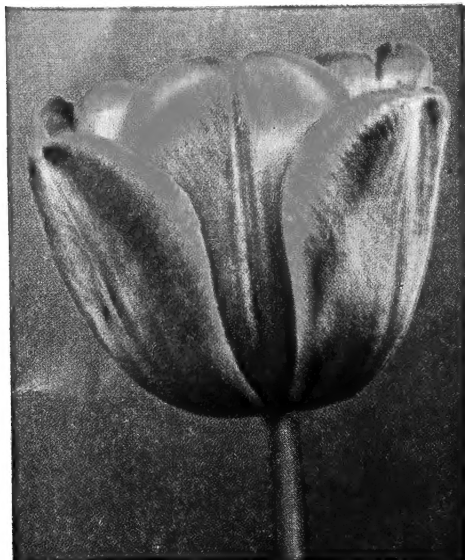
ANEMONES, ST. BRIGID



ANEMONES, HIS EXCELLENCY

PLANT "ROEDING'S QUALITY"

NORTHWEST-GROWN TULIPS



LOUIS XIV

Thanks to the efforts of our Northwest bulb grower, we can offer a choice assortment of tulips for California gardeners, increasing in quality and range of color each year. Only "top size" bulbs are reserved for our customers—the pick of the crop.

Success in tulip growing in California is dependent on three factors: time of planting, depth of planting, and quality of the bulbs planted.

From **October to December** is the best time for planting tulips, although planting may be done up to the early part of January. If planting is done late in the winter, it is best to plant where the tulips will receive partial shade, as too much sun may cause the late-planted tulips to open too soon, which will result in short-stemmed flowers of inferior size.

Plant tulip bulbs 6 inches deep in sandy soil and 5 inches deep in heavy soil; that is, the top of the bulbs should be covered with that depth of soil. Place a handful of sand under each bulb and water thoroughly after planting. Tulips do best when the soil is cool and moist. Do not mix any fresh manure or chemical fertilizer in the soil where it will come in contact with the bulbs. If the soil is of poor quality, dig in some well-rotted cow manure several weeks in advance of planting.

The quality of the flowers your tulips produce will depend more on the size and vigor of the bulbs you plant than on any other one thing. When you consider the time and labor that you put into growing your tulips, it is wisest to plant only the best grade of bulbs..

For mass plantings, tulips may be planted as close as 4 inches apart, though 6 inches is better. Groups of six or more of a variety will be found more effective than an indiscriminate mixture.

The long-stemmed, single tulips which succeed best in California are divided into three classes: Darwins, Breeders and Cottage. As all of these bloom at approximately the same time in California, they may be planted together to obtain desirable color combinations. Practically all of the clear yellows and most of the white and light pinks are found in the Cottage Tulips. Darwins produce the best clear reds and also the larger part of the lavender, mauve and pinks. Among the Breeders are found the rich shades of bronze, violet and mahogany-reds, usually with copper or gold tints. Some of the largest and tallest varieties are found in the Breeder class.



WM. PITT

80th Year



TULIP COLLECTION

Six of each of Clara Butt (pink), Wm. Copeland (lavender), Inglescombe Yellow, Orange King and Bronze Queen, 30 bulbs for \$4.50. One dozen each, 60 bulbs for only \$8.00. Add 2½% Sales Tax. Postpaid in California.



DARWIN TULIPS

PRICES: 6 for \$1.00, 12 for \$1.75, 100 for \$12.50, except (*) 6 for \$1.25, 12 for \$2.00, 100 for 15.00.

AFTERGLOW. The name aptly describes the color of this variety. Soft apricot-orange, tinged with pink and orange-reds.

ALLARD PIERSON. Blooms earlier than other Darwins. Cardinal red flowers on long stems.

BARTIGON. Clear crimson with white base.

CITY OF HAARLEM. Immense, pure scarlet with steel-blue center and white ring.

CLARA BUTT. The best known and most popular of the late-flowering tulips. A lovely clear pink that intensifies with age.

DUKE OF WELLINGTON. A delightful pure white flower of great beauty and substance, white anthers and pure white base, is carried on a stiff stem. Height 25 inches. 6 for \$1.50, 12 for \$2.75, 100 for \$20.00.

EUTERPE. A fine lavender, selected as the best in form and tint, especially good combined with pink.

PRIDE OF HAARLEM. Bright rose suffused with purple. An exceptionally large flower of superb form.

PRINCESS ELIZABETH. Charming, clear pink flower deepening to rosy pink as the bloom matures.

***SCOTCH LASSIE.** Purest deep lavender with darker shade inside and with dark blue base. Far superior to the well known Melicette or any other kind in this color, larger and a far more substantial flower, slightly reflexing. Will last three to four weeks either in the garden or when cut.

WILLIAM COPELAND. Bright lavender. One of the best.

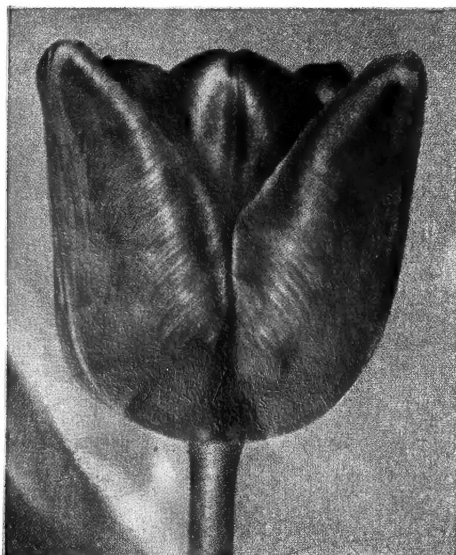
WILLIAM PITT. Glowing scarlet tinted orange.

***YELLOW GIANT.** Early very dark yellow. Strong and tall.

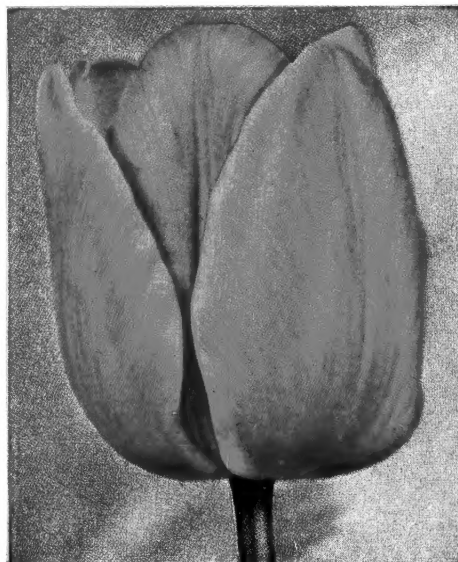
PARROT TULIPS

PRICES: 6 for \$1.25, 12 for \$2.00, 100 for \$15.00.

FANTASY. Soft carmine with reverse of petals marked pale green. Huge petals are fantastically cut and frilled.



VELVET KING



BRONZE QUEEN



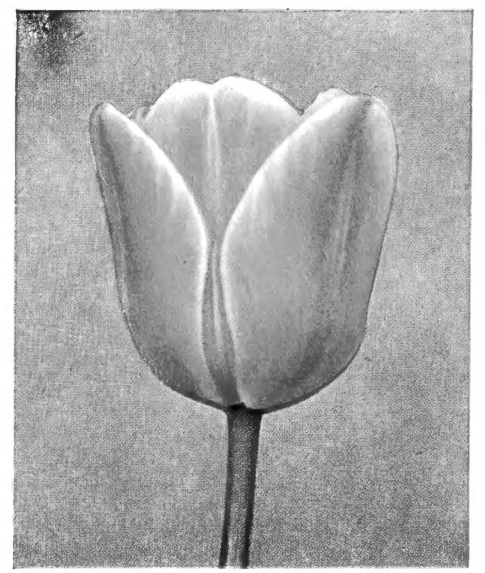
CLARA BUTT



BARTIGON



WM. COPELAND



PRINCESS ELIZABETH



COTTAGE TULIPS

PRICES: 6 for \$1.00, 12 for \$1.75, 100 for \$12.50, except (*) 6 for \$1.25, 12 for \$2.00, 100 for \$15.00.

AVIS KENNICOTT. Chrome yellow with black center; graceful.

***DIDO.** Carmine pink edged salmon pink and amber.

ELLEN WILLMOTT. Soft canary-yellow with reflexed petals like a lily; slightly fragrant; height 18 inches.

INGLESCOMBE YELLOW. Glossy canary-yellow; large flower of perfect form, very beautiful; height 22 in.

JOHN RUSKIN. Soft blend of apricot, rose, mauve, and amber.

INGLESCOMBE YELLOW. Canary yellow feathered with deep rose on old flowers.

***KRIEMHILDE.** Ivory white, with long incurving petals. Base deeper in tone, cream anthers.

LA MERVILLE. Fragrant; long petals are orange red with carmine tint.

MRS. MOON. Darker than Moonlight. A very satisfactory variety for massed plantings; height 22 in.

ORANGE KING. Large globular flowers glowing orange, shaded scarlet.

PICOTEE. Opens white, feathered pink, becomes heavily margined with rose.

SIRENE. Brilliant satiny rose, petals reflex sharply.

TULIPS BLOOMING WITH COMPLEMENTARY FLOWERS IN APRIL SET THE GARDEN AGLOW WITH COLOR.

BREEDER TULIPS

PRICES: 6 for \$1.00, 12 for \$1.75, 100 for \$12.50, except (*) 6 for \$1.25, 12 for \$2.00, 100 for \$15.00.

BACCHUS. A large, long flower on a graceful stem. The richest violet-blue variety.

***BRIGADIER.** Coppery gold with flames of dull rose. Olive shadings in base. Effect is rosy golden copper.

BRONZE QUEEN. One of the most popular breeders. Color is purplish fawn with interior of buff-yellow; height 26 inches.

***CREATION.** Shiny coppery bronze. Probably the best of its color.

INDIAN CHIEF. Purplish margin blending into rich brown mahogany. Yellow base. One of the largest and handsomest tulips ever produced. 6 for 1.50, 12 for \$2.75, 100 for \$20.00.

LOUIS XIV. Large, goblet-shaped flowers of bluish violet with tawny margin. A wonderful tulip of striking beauty.

***MEDEA.** An enormous flower of "crushed strawberry". One of the few self-colored breeders.

PRINCE OF ORANGE. Terra cotta edged orange yellow. Large flowers.

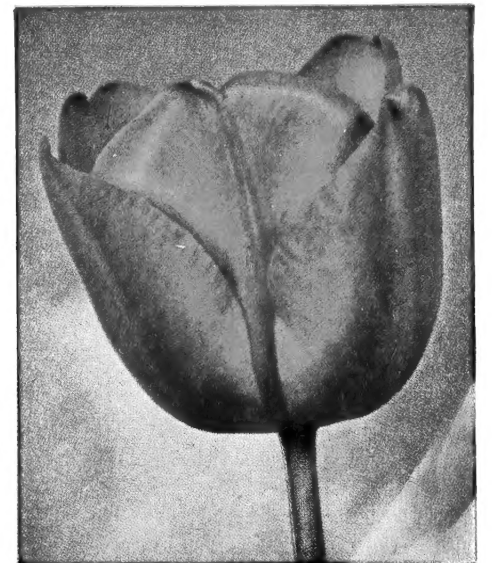
***VELVET KING.** Cup-shaped bloom of dark, royal purple; a most conspicuous variety.



MRS. MOON

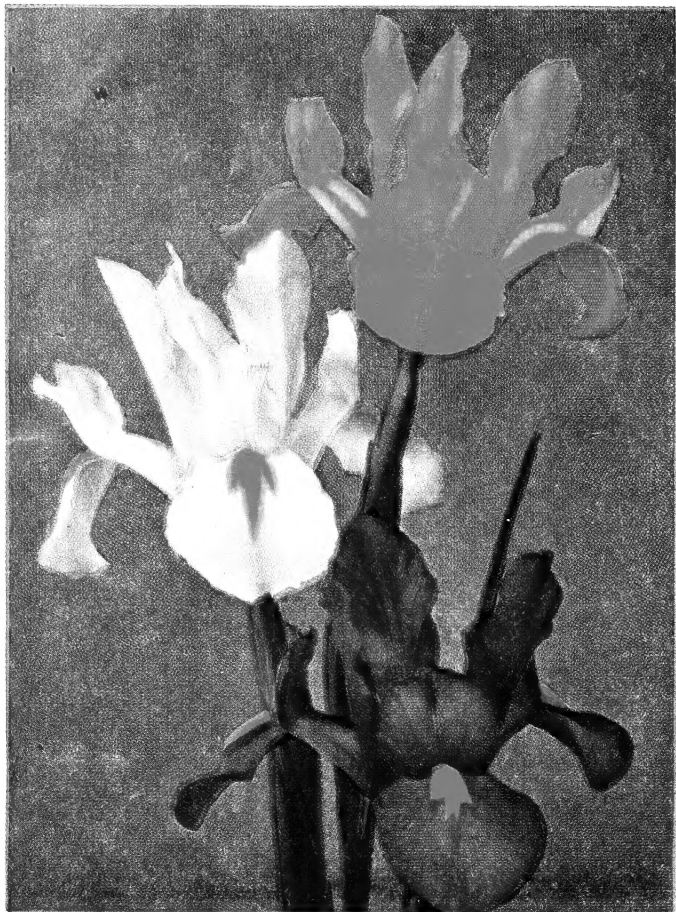
HERE AGAIN! HYACINTHS

For the first time in several years we are able to list Hyacinth bulbs from our Northwest growers. Top quality bulbs, 3 for \$1.00, 6 for \$1.75, 12 for \$3.50. Supply limited. Colors: Blue, pink and white.



PRIDE OF HAARLEM

DUTCH IRIS



WHITE EXCELSIOR YELLOW QUEEN IMPERATOR

Dutch iris are popular because of their beauty, ease of culture, early flowering, and long lasting qualities when cut. Early varieties flower the last of February and late varieties in April. Plantings may be made from October to January to prolong the blooming season. This type of iris is invaluable for inter-planting with tulips. Plant bulbs 4 to 6 inches apart and 2 to 3 inches deep. They may be left in the ground or lifted each year when ripe.

The Finest of All Spring Flowering Bulbs for Cut Flowers

12 for 75c, 100 for \$5.00

WEDGEWOOD. Blooms with March daffodils, whereas others bloom with April tulips. Tall, strong stems produce large, medium-blue flowers. Just the right blue to combine with daffodils.

A. BLOEMAARD. Standards dark purplish-blue, falls lighter blue. Early and large.

BLUE HORIZON. Light blue standards; falls soft sky-blue with narrow orange stripe.

IMPERATOR. Beautiful late dark blue. One of the best.

MORNING MIST. Standards and falls soft lavender-blue

WHITE EXCELSIOR. Uniform pure white; falls extra broad with orange stripe.

YELLOW QUEEN. Uniform brilliant golden yellow. One of the best cut flowers.

WATSONIAS

Watsonias grow to a height of from three to five feet and produce very long, graceful spikes of delicately colored flowers that are almost ideal for cutting. Plant the same as gladiolus, except that in all but the heaviest of soils the bulbs may be left in the ground for several years. Since the Watsonias bloom from April to June it is advisable to plant them in October and November. We offer the large-flowering new hybrids in a good range of colors.

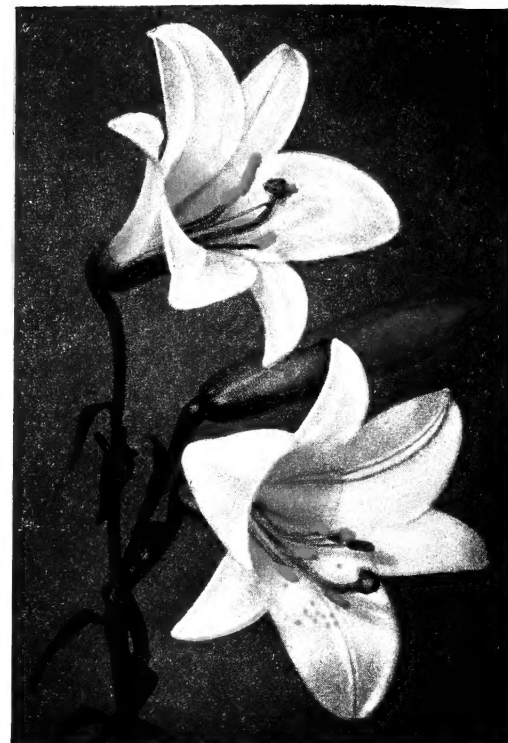
Prices: Each 15c, 12 for \$1.50, 100 for \$10.00.

BULLARD'S WHITE. Beautiful large white on tall stems.

EARLY PINK. Early flowers are soft, clear pink.

EUNICE. You will enjoy the flesh-colored, salmon-tinted flowers.

VICTORY. Coral-pink with scarlet shading and a white throat.



REGAL LILY

LILIES

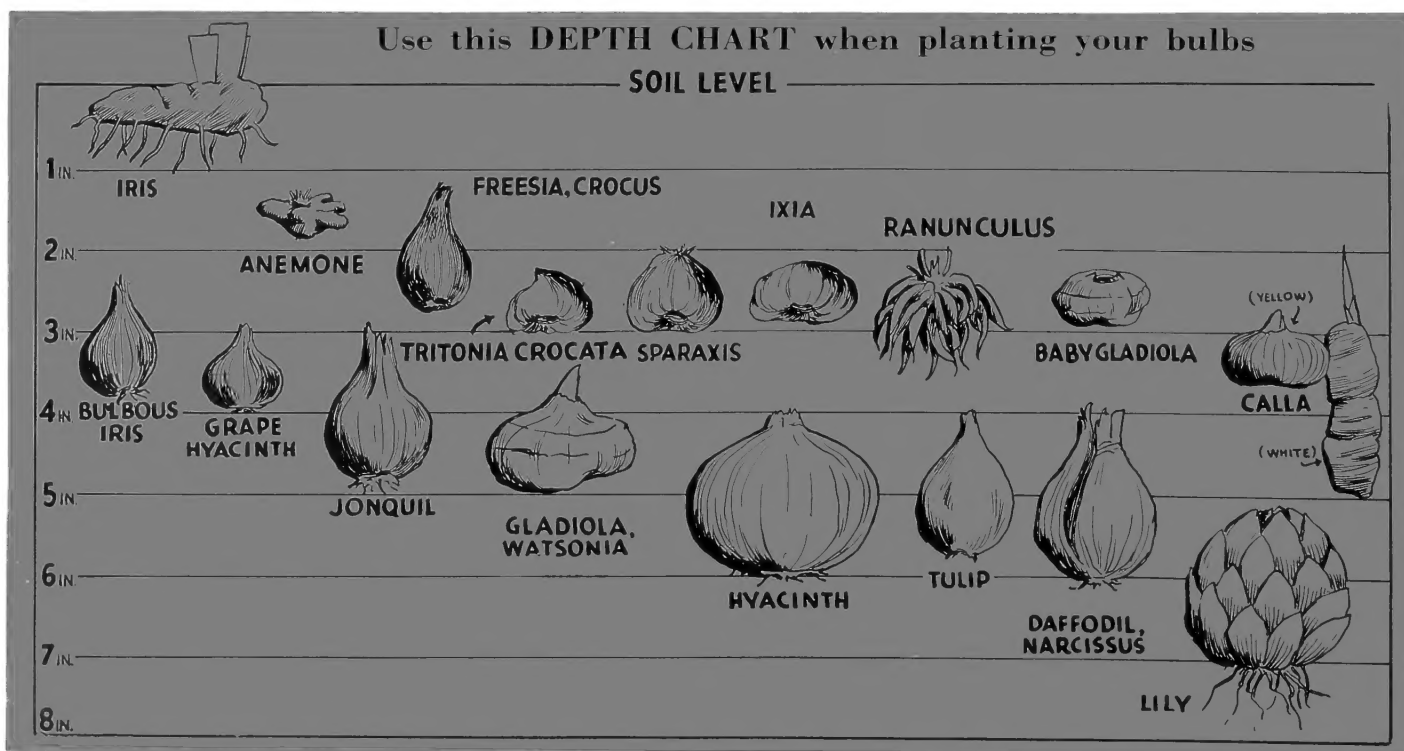
Plant in sun or partial shade in well-drained soil. Tilt bulbs slightly when planting so that water does not drain into scales.

FORMOSANUM. Selected strain producing large pure white flowers in June. Plant in November. Each 50c, 12 for \$5.00.

PARDALINUM GIGANTEUM (SUNSET LILY). Glowing sunset-red flowers on stems 6 to 8 feet tall appear in July. October planting Each 40c, 12 for \$4.00.

REGAL LILY. Pearly white flowers with yellow throat on sturdy 4 to 6 foot stems. Bloom in August; plant in October. Each 40c, 12 for \$4.00.

SHUKSAN. A glowing orange-red hybrid on tall, sturdy stems. A good grower. Plant in October. Each 45c, 12 for \$4.50.



PLEASE ORDER EARLY. Supplies in most lines are limited this year. Items ordered will be shipped in the proper planting season. Bulbs: beginning early September. Roses: beginning Mid-December. Fruit Trees, Grapevines & Berry Plants: Beginning early January. Deciduous Shrubs & Trees: Beginning early January. Evergreen Shrubs & Trees: Anytime. Citrus & Subtropical Trees: Beginning early March.

(SHIPPING DATES SUBJECT TO WEATHER CONDITIONS.)

FOLD ON THIS LINE

USE
LETTER
POSTAGE
HERE

CALIFORNIA NURSERY COMPANY

NILES

CALIFORNIA

FOLD ON THIS LINE

This envelope will safely hold your check or money order. Please do not send currency or coins. Fold on the lines indicated.

WE PAY the postage on all shipments of Bulbs and bare root Roses sent to points in California. **WE DO NOT PAY** the postage, express or freight charges on Ornamental plants, Fruit Trees, Grapevines, Berry and Vegetable plants shipped to any point, nor on Roses and Bulbs shipped out-of-state.

TRUCK DELIVERY. Orders amounting to \$10.00 or more will be delivered to points within our regular delivery areas without charge if deliveries are made at our convenience. A delivery charge of \$1.00 will be made on all deliveries where value of merchandise is less than \$10.00.

PLEASE BE SURE YOUR NAME AND FULL ADDRESS are printed plainly in the upper, left hand corner of the order blank. If you are shipping to another party, or to a different destination than your own address, please give complete information in the upper, right hand corner of the order blank.

FROM _____

ENV.-O.-BLANK
TRADE MARK REG. IN U. S. PAT. OFFICE
STANLEY WESSEL & COMPANY
CHICAGO, ILLINOIS

FOLD ON THIS LINE

METHODS OF SHIPPING

In general, the best method of shipping the several types of nursery stock are as follows:

PARCEL POST: All orders for Bulbs, Bush and Climbing Roses, Berry and Vegetable Plants, Grapevines and orders for six or less Fruit Trees (which may include some or all of the preceding items).

EXPRESS: All orders for Fruit Trees (exceeding six trees) and Ornamental Plants weighing less than 50 pounds. Please do not ask us to send unpruned fruit trees, deciduous ornamentals exceeding 3-4 feet, ornamentals balled and burlapped or container-grown plants by parcel post even though delivery by mail is your only "door-to-door" service. Give us the name of your nearest express, freight or

truck-line delivery depot and we will see that you are notified when your shipment reaches destination.

FREIGHT, MOTOR TRANSPORT OR TRUCK-LINE: All orders exceeding 50 pounds in weight (including heavy ornamentals, standard roses and citrus trees), we will route the quickest most economical way. If you have truck-line service to your door but do not live in a locality served by P. M. T., please give us the name of your delivering carrier. Both P. M. T. and Valley Express pick up shipments at our loading dock daily during the shipping season.

NOTE: All methods of transportation are taxed to the limit in wartime. We try to anticipate reasonable delays when packing, but please advise us promptly if your shipment arrives damaged or dry.

1945 ROSE NEWCOMERS

Order Now for December through
March Planting

Here the loveliest of the new roses hold their "coming out" party. Some now make your acquaintance for the first time . . . all are recent introductions . . . but each has passed its tests in our trial gardens at Niles. You may invite them into your garden with full assurance that they will live up to their descriptions. A few new roses added each year will give your garden a touch of distinction.

BRIGHT WINGS (Prop. rights reserved.)
Buds of rosy burnt-orange open to display blooms of soft coral-pink with centers of deep golden anthers. \$1.50.

CRIMSON KING. The beautifully modeled blooms with Damask fragrance come well above the lustrous, olive-green foliage on stronger necks than either parent and the velvety crimson petals retain their color even in intense heat. \$1.50 (Pat. Pending).

DOUGLAS MacARTHUR (Plant Pat. 581).
Tulip shaped buds open slowly into glorious flowers in a blend of rose, gold and salmon. Very vigorous, hardy free-blooming. \$1.50.

DON ROSE (Prop. rights reserved). Beautiful, tapered buds of carmine-red are freely produced all season and open to large, exquisitely modeled, long-lasting blooms of coppery pink. The plants are well clothed with leathery, bluish green, disease-resistant foliage. \$1.25.

FLORADORA. Floribunda. Quantities of vivid, geranium-red 25-petaled blooms are freely produced all season on erect, symmetrical plants furnished with large, wavy, glossy foliage. \$1.50. (Pat. Pending.)

FRED EDMUNDS. Plant Patent applied for.
Beautiful buds of burnt-orange open to lasting blooms of reddish apricot aging to orange-pink. Sturdy, glossy foliage. All-America winner in 1944. \$2.00.

HORACE McFARLAND. A magnificent rose with long-shaped light, coral-red buds that open to luscious full-petaled flowers of salmon-buff. Fruity fragrance. \$2.00. (Pat. Pending.)



MARK SULLIVAN

KATHERINE T. MARSHALL. Plant Pat. 607.
Deep coral-pink buds open to warm pink flowers suffused with gold. Fruity fragrance. \$2.00.

LOWELL THOMAS. Of vibrant chrome color, the vigorous growth and general air of optimism about this glorious new Rose make it suitable to bear the name Lowell Thomas. The 25-petaled blooms open from beautiful buds and have a high center, with the petals rolling outward, making magnificent, glowing flowers. \$2.00. (Plant Pat. 595.)

MARK SULLIVAN. (Plant Patent 599) Glowing blooms 4 to 4½ inches across. The base color is golden yellow, heavenly veined and shaded with deep rose-pink and cerise. Glossy foliage. \$1.25.

MME. CHIANG KAI-SHEK. (Patent applied for.) All-America winner for 1943. A yellow rose of divine form and patrician elegance; a splendid tribute to a great lady. Color lemon-yellow fading to light yellow as flower matures. Bud and flower unusually large, foliage glossy, growth compact. \$2.00.

MARY MARGARET McBRIDE. Plant Patent 537. Slender pointed deep coral-pink buds opening slowly to blooms of clear coral-pink suffused with shimmering gold at base of petals. A vigorous hardy plant with long, strong stems. \$1.50.

PASADENA TOURNAMENT. (Plant Patent 578). New introduction with flowers like Cecile Brunner. Deep red buds and flowers borne in profusion over a long season. Pleasingly fragrant. \$1.50.

RED RIPPLES. Floribunda. Intense, vivid red color and beautifully formed long-lasting blooms make this rose "tops" among the red Floribundas. \$1.25. (Pat. Pending.)

Newcomer's Collection

One each of the four Roses
pictured on this page for \$5.75.

Add 14c Sales Tax.

Postpaid in California.



Quantity Rates

Deduct 10% for 12 roses or more.

(Does not apply to Special Collections or Patented Roses.)

Patented varieties:

3 \$1.50 roses of same variety, \$3.75.

3 \$1.25 roses of same variety, \$3.00.

3 \$1.00 roses of same variety, \$2.50.

10% discount on all cash orders of \$5.00 or more taken with you from any of our yards. Prices subject to change without notice.



HORACE McFARLAND



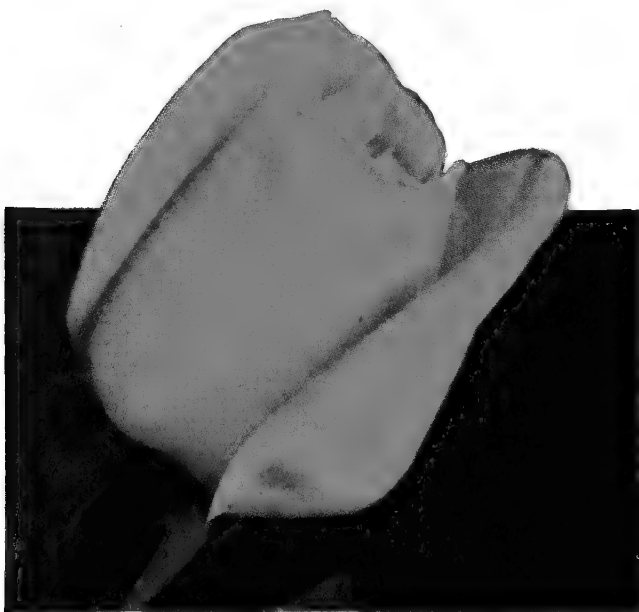
LOWELL THOMAS



CRIMSON KING

"ROEDING'S QUALITY" BUSH ROSES

The list here presented is representative of the finest rose varieties . . . the aristocratic names of roseland whose owners have faced the test of time and popular favor in California gardens to come through with flying colors. We can recommend them for a wide variety of uses. When you start right with Roeding's Quality Bush Roses, you can have as many as 300 or more blooms the first year from a dozen bushes. Plant December through March.



CALIFORNIA
(Plant Patent No. 449)



GOOD NEWS
(Copyright Conard-Pyle Co.)



GRAND DUCHESS CHARLOTTE
(Patent Rights Reserved)

- ANGELE PERNET.** Buds flaming orange, opening to semi-double blooms of brilliant reddish apricot. \$1.00.
- ANGELS MATEU.** Plant Patent 174. Big double blooms of rich salmon coral on a sturdy bush. One of the best. \$1.00.
- AUTUMN.** Burnt orange and red. \$1.00.
- BRAZIER.** Buds burnt orange opening to double flowers of bright scarlet with orange glow. A showy rose for garden color. \$1.00.
- CALIFORNIA.** Plant Patent 449. Long buds of unusual ruddy orange toned with saffron yellow open to magnificent flowers; outer side of petals overlaid with suture rose. A vigorous grower with healthy glossy foliage; delicious fragrance. \$1.50.
- CECIL.** Clear yellow single; blooms freely. \$1.00.
- CECILE BRUNNER.** Baby rose, small, pointed pink buds. \$1.00.
- CHAS. P. KILHAM.** Long slender orange-red buds opening to double orange-red blooms. \$1.00.
- CHRISTOPHER STONE.** One of the finest red roses. Color is blazing crimson with a velvety glow and entirely free from blue tones. Warm spicy perfume. \$1.00.
- DAINTY BESS.** Graceful single pink; dark stamens; continuous bloomer; charming. \$1.00.
- DR. KIRK.** An outstanding rose in every respect. Buds are long, shapely, orange red; open blooms shade from orange-red to coppery rose. \$1.00.
- DUCHESS OF ATHOL.** Apricot and gold flushed rose. Vigorous, glossy foliage. \$1.00.
- DUQUESA DE PENARANDA.** Shapely orange buds; open blooms golden peach. \$1.00.
- ECLIPSE.** Plant Patent 172. Clear yellow, profuse slender buds for cutting. \$1.25.
- E. G. HILL.** Fully double dark red. \$1.00.
- ETOILE DE HOLLANDE.** Brilliant red, strong growing; quite resistant to mildew; fragrant. \$1.00.
- FEDERICO CASAS.** Tall, strong growing; brilliant blooms; rose-pink inside petals, yellow on reverse; nice buds. \$1.00.
- GIRONA.** Outer petals of light Tyrian rose surrounding inner petals of soft yellow. Rich, fragrant. \$1.00.
- GOOD NEWS.** Plant Patent 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing coppery center, toning to shell-pink on the outer petals; rich and alluringly fragrant. \$1.50.
- GOLDEN EMBLEM.** Most popular golden yellow. \$1.00.
- GOLDEN RAPTURE.** Exquisitely formed buds, excellent for cutting. Clear yellow; good grower. \$1.00.
- GOLDEN STATE.** Plant Patent 303. Color in spring is a lemon yellow, deepening in summer and autumn to rich golden yellow. \$1.00.
- GRAND DUCHESS CHARLOTTE.** (Patent pending.) Bud very long pointed, chestnut color; flower exceptionally large, double, full, unusually lasting, bright tomato red, shaded geranium red on long strong stem. Large glossy foliage; vigorous, bushy. \$1.50.
- HADLEY.** Old favorite; very fragrant, dark red. \$1.00.
- HEART'S DESIRE.** Plant Patent 501. Long-stemmed buds of superb form, opening to shapely blooms of pure luminous red, but the color is not all, there is no other rose so sweetly fragrant. \$1.50.

HINRICH GAEDE. Big, shapely, rust-red buds borne singly on very long strong stems. Open blooms double rosy copper with brilliant orange tones, dark veining on outer petals. \$1.00.

HOOSIER BEAUTY. Exquisite form and fragrance; velvety red. \$1.00.

IMPERIAL POTENTATE. Exceptionally fragrant, rich pink blossoms; long lasting when cut; foliage healthy. \$1.00.

IRISH FIREFLAME. Brilliant orange-red buds, single apricot flowers; gorgeous red-bronze tones on young foliage. \$1.00.

ISOBEL. Buds orange scarlet; single coppery-pink blooms. \$1.00.

LADY FORTEVIOT. Semi-double, reddish gold to apricot tones; strong growing, free blooming, brilliant, healthy. \$1.00.

LULU. Daintily beautiful; long coral-pink buds of pencil slimmness; semi-double blooms. \$1.00.

MAJORCA. It has a vivid, shimmering Tyrian-rose or fuchsia-red color. These astonishing blooms come singly on firm, upright stems. \$1.25.

MCGREDDY'S IVORY. Warm ivory buds of exceptional size, length and symmetry opening slowly to immense white blooms. Our best rose. \$1.00.

MCGREDDY'S YELLOW. Large buttercup yellow buds of good form opening to fairly double blooms of light yellow. We like this rose for its clear clean color, healthy foliage and robust growth. \$1.00.

MME. BUTTERFLY. Rich shell pink; perfect form, fine fragrance. \$1.00.

MME. CHARLES MALLERIN. Plant Patent 409. Intensely rich, glowing salmon pink blooms opening from dark coral buds with gold bases. Of medium size but beautiful form with clean healthy foliage. We like it very much. \$1.50.

MME. COCHET-COCHET. Plant Patent 129. Lovely salmon-pink blooms of good form on long strong stems. One of the better new roses. \$1.25.



A portion of our Rose Garden at Niles.

Here new varieties are garden-tested.

Visit this colorful spot during the summer months.



NARZISSE

MME. HENRI GUILLOT. Plant Patent 337. Long, shapely buds of orange-red and rose opening to camellia-like, 20-petaled blooms of rich raspberry pink with a gold suffusion. Not only a leader in beauty but also an exceptionally strong-growing rose with large, glossy leaves that are unusually resistant to mildew. \$1.25.

MRS. E. P. THOM. Very good clear yellow rose; dependable. \$1.00.

MRS. P. S. DUPONT. Golden-yellow buds of medium size but elegant form opening to rich yellow blooms. \$1.00.

MRS. SAM MCGREDY. Buds of reddish copper and orange; open blooms coppery pink; foliage bronze. Exceptionally good for cutting. \$1.00.

M. S. HERSHEY. Plant Patent 427. Superb crimson-scarlet blooms borne on sturdy bushy plants with handsome foliage. Magnificent flowers for cutting; does not blue. \$1.25.

NARZISSE. (Patent pending.) Apricot-yellow buds and maize-yellow blooms are exceptionally large and come erect on vigorous plants that are well furnished with large, leathery foliage. \$1.50.

PEACH BLOW. Blooms of peach-pink with gold base. Petals veined with rose-pink. Flowers long lasting on bush and when cut. Glossy foliage. \$1.25.

PEARL HARBOR. (Patent applied for.) A plant of tremendous vigor which will grow and bloom freely under most adverse conditions. Two-toned flowers borne on long strong stems. The upper surface of the petals is a delicate shell pink, under surface is vivid Tyrian rose. Excellent for cutting. \$1.50.

PICTURE. All that the name implies. Perfect form in bud and bloom, rich pink color. A beauty for cutting. \$1.00.

PRESIDENT HERBERT HOOVER. Tall growing; inner petals apricot, outer rose red. \$1.00.

RAMON BACH. Plant Patent 366. Apricot-buff buds and rich peach blooms, large and fully double. \$1.00.

R. M. S. QUEEN MARY. Plant Patent 249. A blend of rich salmon and pink that is very brilliant. Buds are of good form and the long, strong stems make this an exceptionally good cutting rose. \$1.25.

SANTA ANITA. Plant Patent 539. Large long pointed buds opening to very double high-centered blooms of uniform soft silvery pink. Light green foliage, vigorous upright growth. \$1.25.

SENORA GARI. Exquisite blend of gold, buff and apricot. Buds of good form; fairly double. \$1.00.

SHOT SILK. Pink, veined and suffused with yellow. Very healthy foliage. Thrives in light shade. \$1.00.

SNOWBIRD. Our favorite white rose. Buds small but exquisitely formed; open blooms very full, double; blooms profusely; nice fragrance. \$1.00.

SOUTHPORT. Bright red with touch of gold at base; does not blue. Long, pointed buds and double open blooms. Very good. \$1.00.

TALISMAN. One of the best and most popular roses. Splashed gold, pink, and carmine. \$1.00.

THE DOCTOR. Buds of perfect form and dark glowing pink color. Open flowers medium pink and double. Small but ample foliage on a bush of medium size. \$1.00.

VESUVIUS. Glowing red single rose, golden stamens, nice fragrance. Lots of bloom. \$1.00.



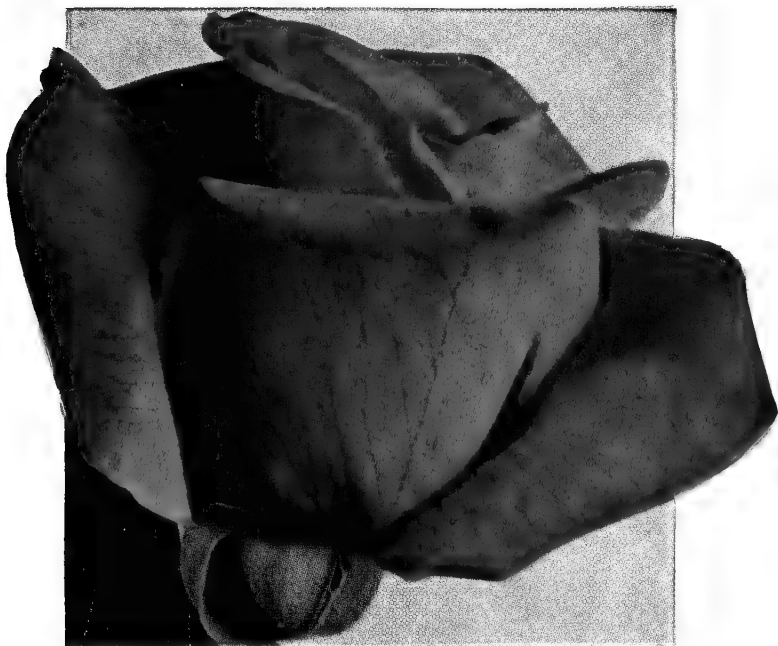
PEACH BLOW

“OLD ADOBE” COLLECTION . . .

The dozen roses comprising our Old Adobe collection form the foundation stock for countless new thrills in rose gardening. This year's assortment, as usual, has been selected from field and garden-tested varieties with emphasis on vigor of growth, quality and dependability of flowers. Descriptions of all varieties on these pages.

Christopher Stone	Majorca	Narzisse
Etoile de Hollande	Mme. Henri Guillot	Peach Blow
Hinrich Gaede	Mrs. P. S. duPont	Picture
Lady Forteviot	Mrs. Sam McGredy	Snowbird

ALL 12 ROSES for \$10.00, postpaid in California.
(Add 25c state sales tax.)



HEART'S DESIRE
(Plant Patent No. 501)



DOUGLAS MacARTHUR (Plant Patent No. 581)

GIVE LIFE to Bare Walls with CLIMBING ROSES

Many rose lovers find space too limited for a bush rose garden but make unsightly walls and bare fences glow with color by planting climbing roses. "Roeding's Quality" climbers are strong, two-year stock—make a splendid growth right from the start. We have added several new varieties to our list.

BELLE OF PORTUGAL. Rampant grower; big light pink blooms in early April. \$1.00.

CLG. CECILE BRUNNER. Perfect buds and blooms of small size borne profusely on a vigorous climber. \$1.00.

CLG. CHAS. P. KILHAM. A beauty for cutting. Long coppery rose buds of lovely form; brilliant double blossoms. \$1.00.

CLG. CHRISTOPHER STONE. Beautiful new red climbing rose. \$1.50. (Pat. Pending.)

CLG. DAINY BESS. Almost continuous bloom. Two-tone pink, single flowers of delicate charm borne on exceptionally vigorous climber. \$1.00

CLG. ETOILE DE HOLLANDE. The most satisfactory all-around red climbing rose. Has rich color, good form, delicious fragrance. \$1.00.

CLG. GOLDEN EMBLEM. Lovely red and gold buds on extra long, strong stems and opening to double flowers of clear yellow. \$1.00.

CLG. HOOSIER BEAUTY. Elegant form, rich spicy fragrance, velvety-red color. \$1.00.

CLG. K. A. VICTORIA. A favorite white climber; good buds for cutting. \$1.00.

CLG. LADY HILLINGDON. Apricot yellow; bronzy foliage. \$1.00.

CLG. MME. BUTTERFLY. Slender, shapely shell pink buds; fragrant. This is the eye-filling rose covering the lathhouse near our Old Adobe. \$1.00.

CLG. MRS. SAM MCGREDY. You will enjoy the brilliant flowers of this favorite rose on long, strong canes. \$1.25.

CLG. PRES. HERBERT HOOVER. Rampant climber; flowers same as bush. \$1.00.

CLG. ROSE MARIE. Deep rose-pink buds and blooms of perfect form. \$1.00.

CLG. SHOT SILK. Copper-pink buds, pink blooms shot with yellow. Will tolerate some shade. \$1.00.

CLG. TALISMAN. Vigorous climber; flowers same as bush form. \$1.00.



ELEGANCE. (Prop. rights reserved.) A lovely new climber with unusually large double yellow blooms. Dark, glossy foliage on vigorous branches. \$1.50.

FLASH. Plant Patent 396. Luminous orange-scarlet petals with gold reverse. Climbs vigorously and blooms almost continuously from April to November. \$1.00.

GUINEE. Glowing, velvety-red blooms with showy golden stamens and delicious fragrance. Produces numerous slender graceful branches. A fine new red climber. \$1.00.

PAUL'S SCARLET CLIMBER. Vivid scarlet, double flowers in great profusion. \$1.00.

RUTH ALEXANDER. Plant Patent 178. Slender buds of orange, red-tipped; open flowers orange and peach, much like Angele Pernet; exceptionally beautiful foliage and a vigorous grower. \$1.25.

SILVER MOON. Semi-double white flowers; rampant climber. \$1.00.



MME. HENRI GUILLOT
(Plant Patent No. 337, Conard-Pyle Co.)

"ROEDING'S QUALITY" "TREE" ROSES

You will get more fine, large blooms from "Roeding's Quality" Standard Roses right from the start. They are at least one year older than ordinary standards and each plant carries branches from three strong buds. Each tree is dug with a ball of earth about the roots . . . your assurance of root protection from our fields to your garden. Get better results by planting the best.

Bright Wings
California
Christopher Stone
Douglas MacArthur
E. G. Hill
Etoile de Hollande

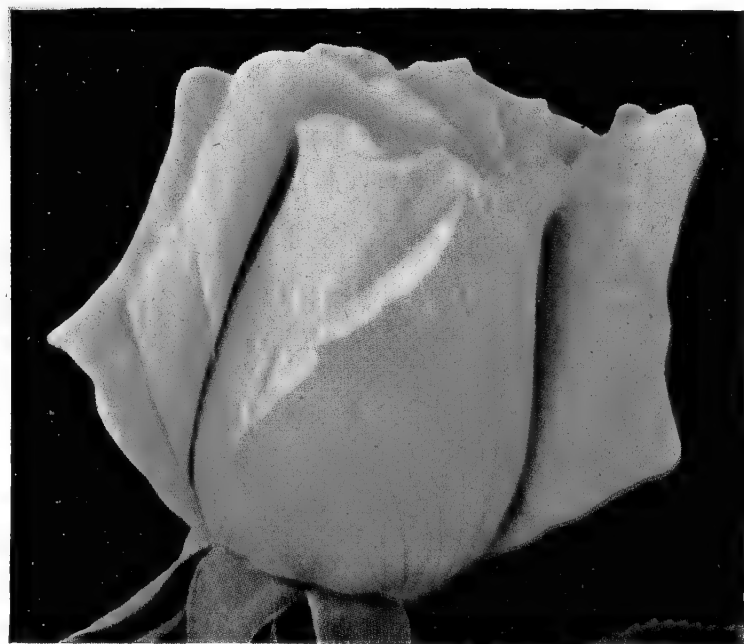
Fred Edmunds
Grand Duchess Charlotte
Hinrich Gaede
Heart's Desire
Lady Forteviot
Mark Sullivan

Mme. Chiang Kai-shek
Mme. Henri Guillot
Mrs. Sam McGredy
Picture
Snowbird
Talisman

Three-year Standard Tree Roses: Each \$5.00, 6 for \$28.50 (Maximum Order).



CHRISTOPHER STONE
(Copyright The Conard-Pyle Co.)



MME. CHIANG KAI-SHEK
(Plant Patent Applied For)



MAKE EVERY ACRE COUNT

The fight will just begin for the California orchardist when the war is won. Thousands of tons of fruit will be needed to help speed health to rehabilitated, war-worn peoples. Do your bit by planting fertile acreage to fruit trees.

COMMERCIAL GROWERS — Buy *Roeding's Quality* for SOUND INVESTMENT

YEARLING FRUIT TREES: ALL VARIETIES

Caliper	Approx.	10-49	50-299
1 1/16" up.....	6-8'	.90	.85
1/2 - 1 1/16"	4-6'	.85	.80
3/8 - 1/2	3-4'	.80	.75
1/4 - 3/8"	2-3'	.75	.70

NOTE: Please write for prices on 300 or more trees. Trees on nematode-resistant root stock 10c higher.

JUNE BUDS: (on Lovell Peach)

Caliper	10-49	50-299
1/2" up.....	.85	.80
3/8 - 1/2"80	.75
5/16 - 3/8"75	.70
1/4 - 5/16"70	.65

JUNE BUDS ON LOVELL PEACH (VARIETIES):

Almonds—Ne Plus Ultra, Nonpareil, Peerless, Texas.
Apricots—Blenheim, Royal, Tilton.
Nectarines—Gold Mine, Gower, Stanwick.
Freestone Peaches—Babcock, Elberta, Early Elberta, Fay Elberta, Fidler, Fisher, J. H. Hale, Lovell, Nectar, Rio Oso Gem.
Cling Peaches—Fortuna, Gaume, Halford No. 2, Heath Cling, Paloro, Peak, Sullivan, Gomes.
Plums—Beauty, Duarte, Santa Rosa, Satsuma, President.

WALNUTS:	1-9	10-49	50 trees (maximum order)
6-8'	4.00	3.75	3.50
4-6'	3.50	3.25	3.00
3-4'	3.00	2.75	2.50
2-3'	2.25	2.00	1.75

ROYAL WALNUT SEEDLINGS AND PECAN SEEDLINGS:

	10-49	50-299	300 or more
6-8'90	.85	.80
4-6'85	.80	.75
3-4'80	.75	.70
2-3'75	.70	.65

GRAPEVINES: Standard Varieties Table and Wine.

	1-9	10-49	50-99	100-299	300 or more
No. 1 Grade....	.35	.25	.15	.10	.08 1/2
American Varieties:	1-9	10-49	50 or more		
No. 1 Grade.....	.50	.35	.25		

10% Cash Discount on all orders of \$5.00 or more taken with you from any of our yards.

FOOTHILL-GROWN FRUIT TREES AVAILABLE ON THESE ROOTSTOCKS:

LOVELL PEACH. All varieties of almonds, apricots, nectarines, freestones, and cling peaches. Plums: All varieties except Jefferson, Yellow Egg and Tragedy. Prunes: French Improved and Coates 1418.

ALMOND. All varieties of almonds.

APPLE. All varieties of apples, including crabapples.

APRICOT. Blenheim and Royal.

MAZZARD CHERRY. Bing, Black Tartarian and Royal Anne.

MAHALEB CHERRY. All varieties cherries.

FRENCH PEAR. All varieties pears.

QUINCE. Beurre Hardy pear and all quinces.

MARIANNA. Apricots: Blenheim. Plums: Beauty and Santa Rosa. Prunes: French Improved and Coates 1418.

MYROBALAN. Apricots: Blenheim, Moorpark, Royal and Tilton. Plums: Beauty, Jefferson, Santa Rosa, Satsuma, Tragedy, Wickson and Yellow Egg. Prunes: All varieties.

SHALL. Almonds: Nonpareil, Texas Prolific. Plums: Santa Rosa. Peaches: Elberta, Early Elberta, Fay Elberta.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ORDER BERRIES NOW FOR JANUARY TO MARCH PLANTING

THORNLESS BERRIES

50c each, 12 for \$5.00.

THORNLESS BOYSENBERRY. A brand new variety with the fruitfulness of the Boysenberry plus the advantages of smoother thornless canes.

THORNLESS LOGANBERRY. Patented. Thornless canes produce an abundance of fine berries; better than parent.

THORNLESS YOUNGBERRY. Not only produces sturdy, thornless, productive canes, but has quality of berries similar to parent.

CORY THORNLESS BLACKBERRY. A nice berry for the home garden, as the smooth canes make it easy to handle and harvest. The fruit is very large, with small seeds and handsome jet black in color. Sweet and pleasant in flavor.

BOYSEN, YOUNG, LOGAN AND BLACKBERRIES

35c each, 12 for \$3.50.

BOYSENBERRY. The Boysenberry is nothing less than marvelous. The great size of the berries, together with the abundance of the crop proves an attraction to the planter.

LOGANBERRY. Thrives in nearly all sections in California. The fruit is large, dark red; sub-acid in flavor. Highly prized for canning, jams, and jellies.

YOUNGBERRY. The fruit is large, reddish black, with rich pleasing flavor. The seeds are few in number and soft. The vines are vigorous, prolific.

MAMMOTH BLACKBERRY. Plants have vigorous canes and seldom fail to produce a bumper crop. The berries are sweet and delicious, jet black color, large size.

STRAWBERRIES

12 for 75c, 100 for \$5.00.

BANNER. The leading variety for both commercial planting and the home garden in territories near San Francisco Bay.

DORSETT. Produces heavier crops than any other commercial variety tested by the U. S. D. A., and has a long producing season. On heavy soils, plants must be allowed to run, as matting will curtail production.

GEM EVERBEARING. The best so-called ever-bearing strawberry. Bears heavily for many months during the year. The fruit is medium in size, a deep red color, with good flavor. A good home garden sort.

NEW ROCKHILL STRAWBERRY. Finest for the home garden. Produces good crop first year; has longest season. 12 for \$2.50, 100 for \$15.00.

RASPBERRIES

25c each, 12 for \$2.50.

CUTHBERT (Red). Our best home garden variety and also an important commercial sort. The fruit is a deep red and of excellent quality. Mid-season.

HYDE'S EVERBEARING. A splendid red raspberry for central California. The berries are bright red, medium in size, and firm. Has a very long ripening season and ships remarkably well.

CUMBERLAND BLACK CAP. The leading black raspberry. The fruit is of fine appearance, tastes good, keeps well, and sells well. Every berry grower should have a few Black Caps. (Priced the same as Boysenberries.)

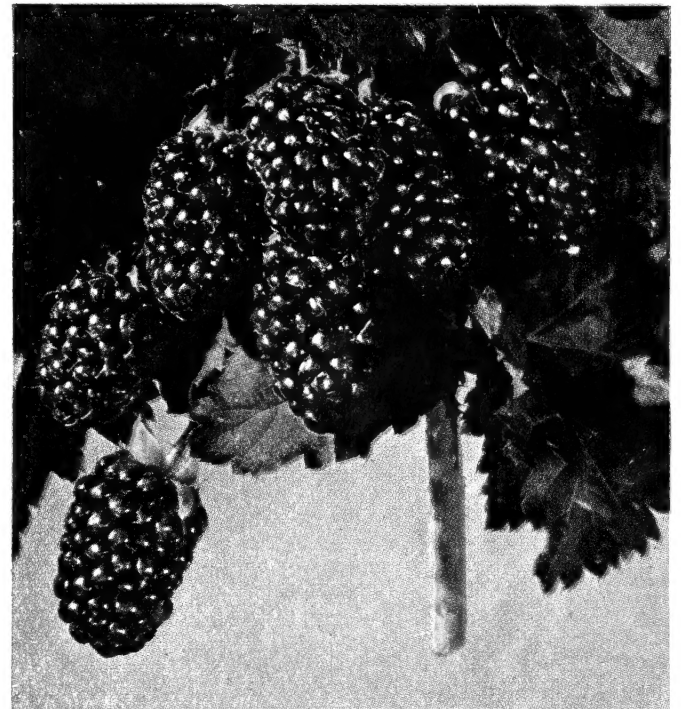
BLUEBERRIES FOR SHADE

Here is something new for your garden. Blueberries require the same culture as Azaleas, Camellias, and Rhododendrons. The foliage resembles that of Azaleas and the flowers in clusters are dainty, bell-shaped, tinged pink. A useful ornamental as well as a valuable fruit-bearing shrub. Plants sold only in groups of three, one each of a variety required for cross-pollination. Balled, 2 year, \$3.50 for the group.

RANCOCAS. Early, large berries.

RUBEL. Midseason, medium-large berries.

GROVER. Late, large berries.



BOYSENBERRIES

GOOSEBERRIES and CURRANTS

50c each, 12 for \$5.00.

PERFECTION CURRANT. A leading variety in all sections. Fruit is bright red and of good size. The plants are abundant producers.

CHAMPION GOOSEBERRY. Berries medium in size and of good quality. Free from mildew. The leading commercial variety in California.

VEGETABLE PLANTS

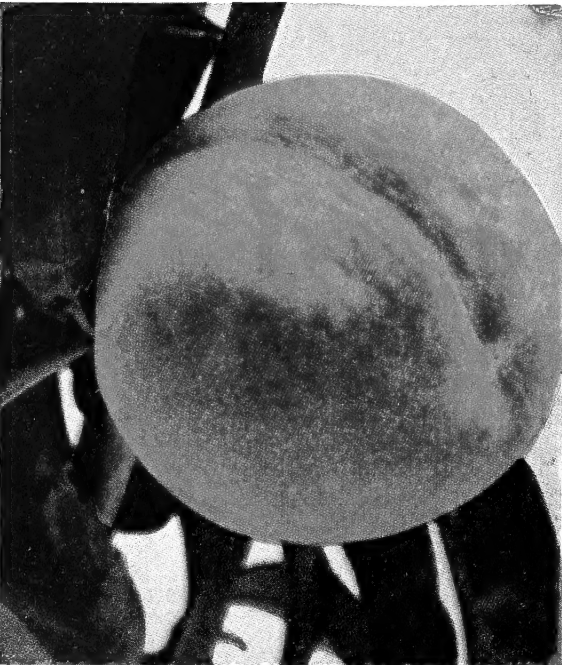
GLOBE ARTICHOKE. This is the artichoke of commerce. We supply strong roots capable of producing a good crop of buds the summer following planting. 35c each, 3 for \$1.00.

STRAWBERRY RHUBARB. This is a vigorous growing variety producing large, succulent stalks throughout the season. Cultivate and irrigate regularly and provide an application of fertilizer at least once each season. 35c each, 3 for \$1.00.

MARY WASHINGTON ASPARAGUS. The standard variety in California. 12 for 60c, 100 for \$3.50.



FISHER PEACH



NECTAR PEACH

The Whole Family Enjoys

Delicious FREESTONE PEACHES

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

ALEXANDER. Very early white-fleshed peach.
BABCOCK. Particularly desirable for Southern California. Flesh white, juicy, sweet. Skin handsomely colored.
BRIGGS RED MAY. Similar to Alexander but better flavored.
CURRY SEEDLING. Medium late yellow freestone.
EARLY ELBERTA. Has all the fine characteristics of its parent plus the advantage of ripening a month earlier.
EARLY IMPERIAL. Early yellow freestone of medium size.
ELBERTA. National favorite mid-season yellow freestone. Used for fresh eating, canning, and drying. Large, tasty.
FAY ELBERTA. Similar to parent. Ripens later. Tastier.
FIDLER. New late yellow freestone, ripening in late September to early October.
FISHER. (Plant Patent No. 233.) Few new peach introductions have the outstanding features of the Fisher. It has two excellent shipping qualities in its roundness and firmness; two excellent eating qualities in its smooth texture and fine "peachy" flavor. The Fisher ripens a full six weeks ahead of Elberta, a remarkable advantage for a yellow-fleshed peach of high quality. Add 20 cents royalty.

FOSTER. Well-known early yellow-fleshed freestone almost identical to but superior to Early Crawford.
HALES EARLY. Good early, large white-fleshed peach.
J. H. HALE. Excellent home orchard and shipping peach ripening just after Elberta. Large size, attractive, delicious.
LOVELL. Famous three-way peach; for shipping, drying, and canning.
MILLER'S LATE. Latest commercial and home orchard peach.
MUIR. The favorite peach for drying in California. Yellow flesh.
NECTAR. (Plant Patent No. 86.) The finest early white-fleshed freestone we have ever seen. It has size, beautiful coloring, a distinctive flavor with a delightful suggestion of nectarine tang; firm, juicy flesh finely textured; almost no fuzz on the skin and a wonderfully appetizing aroma. Nectar trees are sturdy growers, good producers. Add 20 cents royalty.
RIO OSO GEM. (Plant Patent No. 84.) One of the finest recent introductions in our family of yellow freestone peaches. Ripening just after J. H. Hale, it exceeds that excellent variety in quality and flavor; appearance. Commercial money-maker; home orchard favorite. Add 10 cents royalty.
SALWAY. Late yellow-fleshed peach. Good size and quality.
STRAWBERRY FREESTONE. Early white-fleshed, sweet, juicy.
YELLOW ST. JOHN. A good early yellow freestone.

PLANT CLING PEACHES for CANNING

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

CAROLYN. New productive variety ripening with Gaume. Principal advantage: fruits hang well on tree.
GAUME. Productive, large-fruited, popular.
GOMES (Stewart). Late productive cling ripening in Phillips season.
HALFORD No. 2. Favorite with growers and canners. Productive, uniformly large.
JOHNSON. Valuable early season canner.
PALORO. Prominent in all cling sections.

PEAK. Similar to Paloro, few days later.
SELLER'S ORANGE. Large home orchard sort.
SIMS. Large, popular in mild climates.
SULLIVAN CLING. (Plant Patent No. 186.) This excellent new cling peach was introduced by us a few years ago to answer the problem, "What is to replace the Phillips?" A consistent heavy producer of top-quality fruit. Add 5 cents royalty.
WALTON. Early season canner, good producer.

WHITE-FLESHED

STRAWBERRY CLING. Beautiful color, tasty.

NECTARINES

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

GARDEN STATE. Plant Patent No. 92. This excellent new variety was introduced by the New Jersey Agricultural Experiment Station. Attractive, productive, and a yellow fleshed freestone, it is a fine addition to California varieties. Add 10c royalty.
GOLD MINE. Delicious home orchard variety. Good producer, early.
GOWER. Standard shipping variety. Early.
QUETTA. Large, clingstone shipper.
STANWICK. California leading variety. Good shipper, fine for drying and canning.
VICTORIA. Late home orchard sort.
(All our nectarine varieties, except Garden State, are white fleshed. All are freestone except Quetta.)

COMMERCIAL GROWERS: See Prices Page 13.

California PRUNES

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

COATES 1418. The prune of many names: XX French, Cox, Date, Saratoga. High yielding variety; fruits run to higher grades than French.
FRENCH IMPROVED. Leading variety in all districts. Medium to large fruits are borne on sturdy prolific trees.
IMPERIAL EPINEUSE. One of the largest prunes; excellent quality. Shy bearer unless planted with other sorts.
STANDARD. A large, dark purple fruit which is used for both fresh shipment and drying. The flesh is fine grained, juicy and sweet.
SUGAR. Earliest prune to ripen. Fruit is large in size and very sweet. Popular in the interior valleys as well as in the coastal districts.

QUANTITY RATE FOR HOME ORCHARD FRUIT TREES (DOES NOT INCLUDE WALNUTS, CHESTNUTS, PERSIMMONS): 10% DISCOUNT ON ORDERS FOR TEN TREES OR MORE EXCEPT WHERE NOTED.

ENJOY PLUMS all Summer

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

BAVAY'S GREEN GAGE. A large, round greenish-yellow plum; flesh sweet and of fine flavor. Very popular in the home orchard and used for canning.
BEAUTY. The earliest important commercial variety. Fruit is medium to large, heart-shaped; color is a beautiful crimson. Flesh is firm enough for shipping and of good flavor.
BECKY SMITH. Fruit is of good size, roundish; attractive yellow red. The flesh is firm, having excellent shipping qualities as well as good flavor.
CLIMAX. One of the finest of all eating plums and much in demand for the home orchard. The fruit is large, heart-shaped and cherry red in color. The flesh is sweet, juicy, and rich. The trees bear heavily at an early age.
DAMSON. A tart plum popular for the home orchard for its culinary value. The fruit is small, dark purple in color with a heavy bloom. Makes an excellent jam.
DUARTE. A blood-red plum that has gained wide favor as a shipper. The fruit is large, heart-shaped; skin is red; flesh is firm, bloom red in color, sweet and excellent flavor. Trees are good bearers.
JEFFERSON. Used exclusively for canning, this oval variety has flesh of excellent flavor. Skin is light greenish-yellow, sometimes with a red blush. Trees are very productive.
PRESIDENT. The latest shipping variety, popular and profitable in most sections. The fruit is large, roundish, dark blue in color. The flesh is yellow and of fine texture. It is an excellent shipper.
SANTA ROSA. One of California's leading shipping plums. It has large size, firm flesh and good eating qualities. The fruit is reddish in color, juicy and a pleasing tart flavor. The tree is upright, a vigorous grower, very productive.
SATSUMA. An old variety still popular as a source for canned plums. The fruit is large, nearly round; color is dark red; flesh is deep, blood red and juicy.
TRAGEDY. Large, dark blue, oval fruit makes Tragedy a favorite in most markets. The flesh is firm, sweet, and juicy. A popular plum in many districts.
WICKSON. Well deserves its popularity as one of the important shipping plums. The fruit is of fine, large size, heart-shaped and straw-yellow in color, turning to a beautiful cherry red as it ripens. The flesh is firm, juicy, luscious. It is a good keeper.



SANTA ROSA PLUMS

APRICOTS for Table and Canning

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

- BLenheim.** California's leading variety. Large, attractive fruits are well formed, delicious. Trees steady producers of high-quality drying, canning, and fresh fruits.
- MOORPARK.** Extra large fruits of high quality and delicious flavor are favorites on the fresh market. Fancy dried product commands premium prices. Trees should receive frequent summer irrigation for maximum bearing.
- NEWCASTLE EARLY.** Medium-sized fruits are ripe before other varieties. Valuable in early shipping districts.
- ROUTIER'S PEACH.** Home orchard favorite of interior valleys. Fruits large, handsome; flesh is sweet juicy.
- ROYAL.** Similar to Blenheim but our strain of Winter's Royal ripens three or four days before Blenheim. Prized for shipping, drying, and canning; good producer in interior valleys.
- TILTON.** Fruits large and highly colored. Last variety to ripen.

Appetizing Early CHERRIES

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

- BING.** California's finest black shipping cherry and most popular home orchard variety. Large heart-shaped fruits are borne on sturdy productive trees.
- BLACK TARTARIAN.** Most popular early variety. Medium-sized black fruits have excellent flavor.
- LAMBERT.** Large dark red cherry ripening late and valuable for extending the cherry season.
- ROYAL ANNE (Napoleon Bigarreau).** Popular California canning and shipping variety. Large light amber fruits, borne on large, productive trees.
- ENGLISH MORELLO.** Standard late, red-juiced sour cherry. Excellent for canning and pies.

California's Finest FIGS

4-6 grade \$1.25 each.
3-4 grade \$1.00 each.
2-3 grade 85c each.

- BROWN TURKEY.** Produces large, elongated fruits, rich purplish-brown in color. Flesh is strawberry red, fine grained, sweet, and juicy. Adaptable to any section where the fig may be grown.
- DURO BLACK.** A large fig which does well in coastal sections. It produces two distinct crops, a popular variety for home orchard and local markets.
- KADOTA.** The leading canning and preserving fig of California. Fruit is medium size, light green in color. Pulp is very sweet, of good quality, practically seedless. Trees bear when very young.
- MISSION.** Introduced by the Mission Fathers, it is the oldest and best all-purpose fig. Tree is large, spreading and produces two distinct crops. Fruit is medium to large, dark purple to black in color.
- WHITE ADRIATIC.** The leading drying fig of the San Joaquin Valley. Fruit is medium to large, white; pulp is reddish and good quality.

QUINCES

6-8 grade \$1.50 each
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

- APPLE OR ORANGE.** Medium-sized, apple shape.
- PINEAPPLE.** Large, flavor suggests pineapple.
- SMYRNA.** Oblong fruits, handsome, perfumed.

PERSIMMON

HACHIYA. Leading commercial variety and finest quality. Beautiful conical fruits borne on attractive trees. 4-6 ft. \$3.00, 3-4 ft. \$2.50.

ALMONDS for Winter Desserts

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

- DRAKE'S SEEDLING.** Productive, medium soft-shelled almond, valuable as a pollinizer. Important commercial variety.
- IXL.** A beautiful, large almond, most attractive in appearance. Soft shelled; sweet kernels.
- JORDANOLO.** New variety recently introduced, similar to Ne Plus Ultra but has smoother kernels.
- NE PLUS ULTRA.** Elongated, soft-shelled almonds are borne on productive trees. Pollinizer for Nonpareil.
- NONPAREIL.** The standard soft-shelled almond in all districts. Sturdy trees are consistent producers of high-quality almonds. Produces best with Ne Plus Ultra and Texas Prolific.
- PEERLESS.** An extremely heavy bearer of high-quality, hard shelled nuts. A money maker.
- TEXAS PROLIFIC (MISSION).** An excellent producer of small, hard-shelled almonds highly desirable for the candy trade.

Soft-Shell WALNUTS

- PRICES:** 6-8' grade \$4.00 each, 4-6' grade \$3.50 each, 3-4' grade \$3.00 each, 2-3' grade \$2.25 each.
- CONCORD.** The nuts are large, round and soft-shelled with rich, well flavored and large kernels. Makes a sturdy, spreading tree.
- EUREKA.** A popular variety in Northern California. The nuts are large, oblong, of fine appearance. Shells are rather thick, well sealed. Holds up well in handling; makes a splendid, large upright tree.
- FRANQUETTE.** One of the most important commercial varieties, popular wherever the English walnut is grown. The nuts are large, handsome, rather conical in shape. Shells are medium thin. Kernels are unusually light in color and of best quality. Trees large and vigorous, this variety is latest to bloom and seldom loses a crop through frost injury.
- PAYNE.** This outstanding producer and early bearer possesses a nut fully as large as the Franquette with a thin shell and high quality kernel. The trees do not grow as large as the other varieties and may be planted somewhat closer.

CITRUS TREFS for spring planting will be described and priced in our 1945 Orchard & Garden Book. We have Washington Navel and Valencia Oranges, Eureka and Lisbon Lemons and Grapefruit trees available for fall planting if desired, at \$5.00 each.



BLenheim APRICOTS



American Grapes

50c each, 10 for \$3.50.

- CATAWBA.** The leading, coppery-red American variety. Large clusters of flavorful berries.
- CONCORD.** The nationally known "slipskin" grape. Round, firm black berries on medium-sized clusters. Vigorous grower, excellent arbor grape.
- ISABELLA.** Popular large black variety.
- NIAGARA.** Best white "slipskin".
- PIERCE (California Concord).** Very large, blue-black berries; good-sized clusters.

Wine Grapes

35c each, 10 for \$2.50.

- ALICANTE BOUSCHET.** Noted for its fine, red juice.
- CARIGNANE.** Excellent producing black wine grape. Well-filled clusters of tough skinned juicy berries.
- GOLDEN CHASSELAS.** Prominent white wine grape. Heavy bearer; well adapted to most districts.
- GRENAche.** Standard black wine grape.
- MISSION.** The black wine grape of the Padres.
- ZINFANDEL.** Leading black wine grape in California.

Table Grapes

35c each, 10 for \$2.50.

- BLACK HAMBURG.** Excellent eating grape adapted to many climates. Berries sweet and crisp. Mid-season.
- BLACK MALVOISE.** Good variety for both table and wine. Mid-season.
- BLACK MONUKKA.** Seedless. Strong grower for arbors. Mid-season.
- CORNICHON.** Handsome black grape. Clusters are large and loose. Late.
- EMPEROR.** Late red. Good storage grape. Prized for Thanksgiving tables.
- FLAME TOKAY.** Crisp red grape; mid-season. Heavy round juicy berries.
- MALAGA.** Leading white mid-season shipper. Large round juicy berries.
- MARAVILLE DE MALAGA (Red Malaga).** Excellent red grape ripening before Tokay. Splendid for arbors.
- MUSCAT.** California's leading table grape. Used for raisins and wines; mid-season. Strong canes, easily trimmed.
- RIBIER.** Extra large, handsome black variety useful for arbors. Mid-season.
- RISH-BABA.** Long, oval white grape. Vigorous, fine for arbors. Mid-season. This is the "ladyfinger" grape.
- ROSE OF PERU.** Vigorous, appealing black. Exceptionally good for Bay regions.
- THOMPSON SEEDLESS.** California's best known table and raisin grape. White; early. Luscious long clusters.
- ZANTE CURRANT.** Small, black seedless. Dried for grape "currants".
- BLACK MUSCAT.** Richest flavor of all grapes and popular with everyone. A rare variety; supply limited. Mid-season. 50c each, 10 for \$4.50.



NEW APPLES By Albert Etter

6-8 grade \$2.00 each.
4-6 grade \$1.75 each.
3-4 grade \$1.50 each.

Ten trees assorted—deduct 15c per tree. No further quantity discount.

ALASKA (Plant Patent Applied for). Crispy cool, has splendid production and handsome size and shape. October fruits are "banks of snow" against dark green foliage.

ETTER'S GOLD (Formerly All Gold). (Plant Patent Applied for.) Large, plentiful, golden fruits begin to mature in October; crisp and delightful to eat even when over-ripe; spritely, mild sub-acid flavor and firm flesh persist through cooking.

HUMBOLDT CRAB (Plant Patent Applied for). Fruits maturing in late fall have creamy flesh, tinted pink, showing through transparent skin.

JONWIN (Plant Patent Applied for). Hybrid of Jonathan and Baldwin, this delicious red apple combines the best features of both. Jonwin develops large-size fruits of Baldwin and ripens in August-September with Jonathan.

PINK PEARL (Plant Patent Applied for). Remarkably transparent skin glows with the color of pink flesh beneath. A startling "bouquet" is discovered with the first bite into this medium to large-sized apple ripening in September.

WICKSON (Plant Patent Applied for). Masses of brilliant-red fruits almost conceal the foliage in fall. The flavor is enticing and sugary sweet. Not only a fine small apple for fresh eating, Wickson is delicious spiced, unsurpassed for jam and jelly.

RESULTS JUSTIFY THE EXTRA CARE OUR TREES RECEIVE

Commercial growers know the prime importance to fruit production of starting right . . . with Roeding's Quality Fruit Trees, Grape Vines and Berries. "Home Orchardists", planting a few selected trees and vines in their gardens, will share the experience of these veteran growers. Your results will prove the advantage of having trees with extra strong root systems, grown by California's leading nursery in its own granite-soil growing grounds in Placer County. Extra care in the nursery pays dividends in the orchard and garden.

Order Fruit Trees Now
for January through
March Planting

Plant APPLES for Healthful Living

6-8 grade \$1.50 each.
4-6 grade \$1.25 each.
3-4 grade \$1.00 each.

GRAVENSTEIN. Most popular summer variety for market and home orchard. Streaked crimson.

JONATHAN. Bright red, medium-sized fruits enjoy a wide range of climate conditions.

MELBA. Handsome yellow apple nicely blushed; excellent flavor. Ripens before Gravenstein.

RED DELICIOUS. A deep red sport of Delicious outranking its parent in size, attractive coloring, and delicious flavor. Commands premium prices in all markets because it satisfies an increased demand for all-red apples.

RED JUNE. Splendid early summer apple for market and home orchard. Medium size, good flavor.

RED McINTOSH. An improved strain of a famous American apple. Flesh crisp and juicy, skin solid red, good size.

STAYMAN'S WINESAP. Delicious large apple prominent in November markets. Carmine red, spicy.

WHITE ASTRACHAN. Early summer, greenish-white variety prized in interior valleys.

WHITE WINTER PEARMAIN. Large, fall-ripening shipping apple. Trees vigorous, productive.

CRABAPPLES

RED SIBERIAN. Small, bright red fruits make excellent cider, jellies, preserves. Showy, prolific.

TRANSCENDANT. Large crabapple, crisp, juicy flesh.

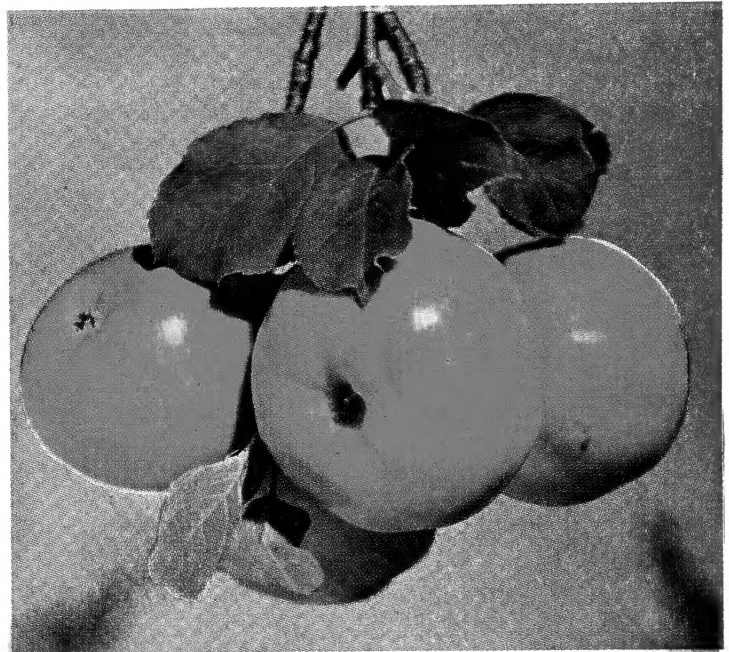
YELLOW SIBERIAN. Large clusters of handsome yellow fruits. Makes excellent preserves, jams, jellies.

WINTER BANANA. Large attractive fruits pale yellow with handsome red blush. Quick bearer.

YELLOW BELLEFLOWER. Popular cooking apple, very aromatic. Bears best when planted with other sorts.

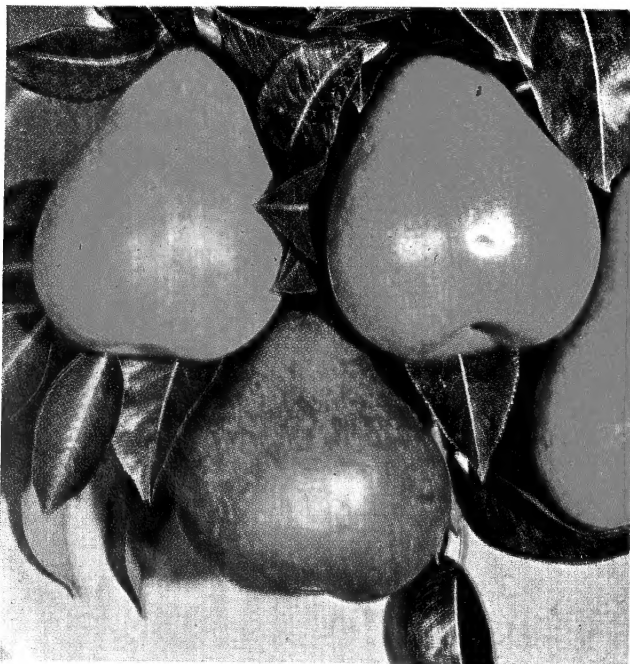
YELLOW DELICIOUS. Golden cooking sport of the Delicious apple. Combines all of the desirable features of its parent with handsome color and wide range of adaptability.

YELLOW NEWTON PIPPIN. Best known winter apple adapted to wide range of climates. Good eating, cooking.



ETTER'S GOLD

JONWIN



BEURRE HARDY

DOYENNE DU COMICE

WINTER NELIS

PEARS

6-8 grade \$1.50 each
4-6 grade \$1.25 each
3-4 grade \$1.00 each.

BARTLETT. National favorite used for shipping, drying, canning. First good commercial and home orchard variety to ripen.

BEURRE D'ANJOU. Crimson blushed, tasty fruits are excellent keepers. Bears heavy crops.

BEURRE HARDY. Best known fall shipping variety. Follows Bartlett. Handsome fruits borne on productive trees. Available on quince root for shallow soils or for top-working other sorts.

DANA'S HOVEY. Popular small-fruited home orchard variety sometimes called "Winter Seckel".

DOYENNE DU COMICE. Important fall commercial and home orchard pear. Beautiful, delicious.

OLD HOME. (Blight Resistant Pear.) Used as an intermediate stock for blight resistance.

SECKEL. Small-fruited home orchard pear. Delicious flesh melting, juicy, buttery.

WINTER NELIS. Late ripening, medium-sized fruits are tasty, excellent keepers.



JONWIN

CALIFORNIA NURSERY CO. NILES, CALIFORNIA

80TH YEAR

George C. Roeding, Jr., President

ESTABLISHED 1865